

THE
A R R O W
of
PI BETA PHI

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Supplement to the November Issue

NOVEMBER

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MINUTES OF ANNUAL MEETING OF GRAND COUNCIL

October 22-29, 1939

THE members of Grand Council were most happily welcomed to Jacksonville, Illinois, the seat of the 1939 Grand Council meeting, with a delightful tea given by the Grand President, Amy Burnham Onken, at her home in Chapin, just twelve miles from Jacksonville. On Saturday afternoon, October 21, over fifty Pi Phis gathered there from the surrounding cities of Jacksonville, Springfield, Quincy, Decatur, Galesburg, Beardstown, Carthage, and Bowling Green, Illinois, and Mt. Pleasant, Iowa. Active chapter representatives were present from Illinois B-Δ and Illinois H. Miss Onken was assisted by members of the Jacksonville Alumnae Club.

On Sunday afternoon, October 22, Illinois H entertained the members of Grand Council at a tea in the chapter house at Decatur where they were privileged to meet members of the faculty of James Millikin University and Pi Beta Phis of the Decatur Alumnae Club.

On the following Wednesday evening, the Council was the guest at dinner of Beatrice Teague, Colorado B, and Gertrude Ayers, Virginia A.

Monday, October 23, was devoted to a trip to Monmouth where Grand Council inspected the Holt house, the birthplace of Π Β Φ, which has recently been purchased by the Fraternity with the thought of establishing some form of lasting memorial to our Founders and to Π Β Φ. Illinois A received the members of Grand Council in its newly decorated chapter room and later tea was served at the home of Mrs. John Lynch. Before leaving Monmouth, Grand Council visited the graves of the four Founders who rest in the cemetery there.

The Council members greatly appreciated the beautiful flowers sent by the Jacksonville Alumnae Club.

The first order of business was discussion of reports of National Officers, Province Officers, and Chairmen of Standing Committees. All recommendations were considered and general plans for the future of clubs and chapters were formulated.

After considering the Standardization and Survey reports and the recommendations of the Province Presidents, Grand Council voted to award the Balfour Cup to Illinois B-Δ, the Stoolman Vase jointly to Iowa Γ and Montana A, and Honorable Mention to Oklahoma A. The prize for the best design for a new Π Β Φ Book Plate was won by Kathrine Bretch, Oklahoma Alpha.

Grand Council voted:

1. That the name of the "Committee on Chapter Finances, House Building and Plans" be changed to the "Committee on Chapter House Building and Plans."

2. That the Committee on Chapter House Building and Plans no longer have responsibility for chapter budgets and that these be placed in the hands of the National Supervisors of Chapter Accounting.

3. That Province Presidents be bonded, the

amount of the bond to be determined by the Grand Treasurer.

4. That the Fraternity present the official scholarship ring to the girl in each chapter whose scholastic record is highest for 1939-40, the rings to be ordered as at present through the National Scholarship Chairman.

5. That the Grand Treasurer be authorized to send a membership card annually to Life Members of the Fraternity.

6. That the Grand Vice-President be authorized to prepare an alumnae club membership bill form to be available in Central Office.

7. That a new edition of the Cook Book be issued.

8. That the Grand Secretary be authorized to prepare for publication the policies and standing rules of the Fraternity, the same to be sent to all chapters and Advisory Committees.

9. That it is the sentiment of Grand Council that in the not far distant future the grade school at Gatlinburg must be turned over to the County, but that present economic conditions and the possibility of a war emergency make an immediate change undesirable. Definite action is therefore deferred to the next meeting of Grand Council.

10. That the Grand Vice-President have typed at Central Office a model Alumnae Club President's note book to be presented at convention for alumnae consideration.

11. That the Grand Secretary prepare an outline for an Advisory Committee note book to be sent to all Advisory Committees.

12. That the Fraternity substitute for the present card acknowledgment of recommendations a printed letter form which will include an expression of appreciation for the recommendation and a statement of the girl's pledging or not pledging, giving the name of the fraternity pledged.

The following change in the Statutes was voted by Grand Council:

Amend Statute IX, sec. 14, by changing the word "four" to "five" so that the clause will read: "The maximum term of office for any member of the Committee shall be five years."

Necessary structural work for the preservation of the Holt house was discussed and planned for, leaving the interior and the use to be made of the building to be decided in the future.

An outline for chapter by-laws was prepared and Central Office was authorized to send it to all chapters.

Details of the 1940 Convention to be held at the Huntington Hotel, Pasadena, June 30-July 6, were discussed.

The sentiment of Grand Council was that all officers and members of committees have functioned exceedingly well and it expressed its sincere appreciation to them and to all Pi Phis who have cooperated to make the past year one of progress.

The meeting of Grand Council was adjourned.

LOIS SNYDER FINGER, *Grand Secretary*

ANNUAL MESSAGE OF GRAND PRESIDENT

To Pi Beta Phi Fraternity:

PI BETA PHI is the result of the devotion of its members. The fraternity is immeasurably poorer, this fall of 1939, because of the death of two members, whose lives poured into II B Φ years of devotion, self-sacrificing service, and ability. On September 13, death claimed Anne Stuart, Nebraska Beta, former Province President and Grand Treasurer, and on October 11, Nita Hill Stark, Texas Alpha, former Chairman of the Settlement School Committee, Province Vice-President, Province President, member of the Board of Trustee Funds, and Grand Secretary. They are deeply mourned by the Fraternity to which they contributed so greatly and by the countless Pi Beta Phis who were privileged to know, admire, and love them. What they gave to the fraternity will never be lost because it is II B Φ.

Because of the sentiment attached to everything connected with the beginning of the fraternity, II B Φ found special pleasure, during the past summer, in purchasing the Holt house in Monmouth, Illinois, in which was held the meeting of close friends which resulted in their decision to form the first national fraternity for college women—to found II B Φ! The thanks of the Fraternity go out to Mr. Erwin Powell and Mr. Hugh Moffet, loyal Pi Phi husband and father, whose interest and assistance made the purchase of the house at a reasonable price possible. No decision has as yet been made about the use to which the property will be put but whatever may eventually be done, II B Φ has taken the necessary first steps towards some memorialization of the place of the Fraternity's founding.

Again the fraternity has had gratifying proof of the place which it makes for itself in the hearts of its members in bequests which have come to it. In a will filed during the past year, II B Φ is named the beneficiary of one third of the estate of Mabelle P. Snider, mother of Janet Snider Hoore, Indiana Beta. Anne Stuart, Nebraska Beta, beloved former Grand Treasurer, has left to the fraternity \$10,000 to be used in improving the Stuart Cottage at Gatlinburg. This building was originally given to the Settlement School by Miss Stuart and has long been used as a dormitory for the boys. Pi Beta Phi accepts these bequests with true humility and deep appreciation.

The fraternity has again compiled a three-divisional directory, listing its more than 31,000 initiates, and by publishing this as an issue of the ARROW has put it into the hands of approximately 28,000 Pi Phis. It is a pleasure to acknowledge the debt which the Fraternity owes to Beatrice Stephenson Purdunn and her staff for this monumental evidence of their efficiency. In assembling the directory statistics, Mrs. Purdunn obtained, also, data covering the professions and avocations of fraternity members. This list is one of intriguing interest and is reason for great pride in the contributions which Pi Beta Phis are making in practically every profession, business, and civic or cultural field. Copies of this compilation and lists of the fraternity members whose names were included in the 1939 edition of "American Women" and "Who's Who Among Students in American Colleges and Universities" are available for reference

and will be loaned by the Central Office to fraternity members, chapters, or alumnae clubs. These lists and the always available organization publications of the fraternity are material for innumerable chapter or alumnae club programs. To the often mentioned slogan: "Know your Fraternity," is now added a new slogan: "Know your Pi Beta Phis!"

The past year was a splendid one for the Fraternity, as the reports of officers and committees published in the September ARROW have already proved to you. A large number of chapters showed unusually great improvement in their scholarship and almost without exception all evidenced real intellectual interest which is the fraternity's first concern, important though actual high grades are. The number of first places on comparative lists for the entire college year 1937-38 remained at eleven, the number reached in each of three successive years, but the number holding first place for terms or semesters only was increased. Gratifying proof of the exceptional service which active members are giving to their campuses in extra-curricular activities is found in the fact that these girls added to the record made in the summer of 1938 when there were more delegates to the national Mortar Board convention who were members of II B Φ than of any other one fraternity, a similar one for the National Associated Women Students convention held the spring of 1939. Back of these distinctive individual honors, however, there has been much in the way of inconspicuous, wholehearted participation in intra-mural sports, long hours of routine work which had no glamour, and unheralded contributions without end to the effectiveness of campus activities. Pi Beta Phi chapters, too, have set fine examples of good campus citizenship marked by real democracy of spirit and true friendliness. The Fraternity is proud of the pride which its active chapters express in the high social standards set for them and of their evident desire to maintain these. Those who know II B Φ's active chapters are deeply grateful but not surprised at the recognition from outside the fraternity which brings tributes like this from a nationally known fraternity man who wrote: "One thing I have often said, and that is that I have attended many sorority conventions, having a chance to see the type of girls belonging to the different fraternities, and I have never seen in my life as superior a crowd of young women as the II B Φ delegates." To keep II B Φ a fraternity of which this can be said is well worth all that one can give in devoted service, is it not?

The Balfour Cup for the college year 1938-39 has been awarded to Illinois B-Δ; the Stoolman Vase, jointly to Iowa Γ and Montana A; and Honorable Mention, to Oklahoma A. The Pi Beta Phi Fellowship for 1939-40 is held by Marion Moody, Louisiana B, daughter of Claire Norris Moody, Arkansas A, and is being used for graduate study in Music at Louisiana State University. Applications for the Fellowship for 1940-41 should reach the Grand President by January 1, 1940. Application blanks and full information will be sent by her upon request. The Fellowship is open to any graduate member of the fraternity and may be used in America or abroad. The Amy Burnham Onken

awards for the year, for individual achievements in scholarship, personality, fraternity service, and campus activity participation, have been made as follows:

National Award—Hope Kimbrough, Washington Beta, Lambda Province.

Alpha Province East—Elizabeth Anne Dunning, Vermont Alpha.

Alpha Province West—Florence Dixon, New York Delta.

Beta Province—Ruth Jones, Ohio Delta.

Gamma Province—Kathryn Fleming, North Carolina Alpha.

Delta Province—Edythe Cale Thornton, Indiana Beta.

Epsilon Province—Mary Jane Hill, Missouri Alpha

Zeta Province—Jane McCarty, Florida Alpha.

Eta Province—Jane Johnson, Wisconsin Alpha.

Theta Province—Ruth Kunerth, Iowa Gamma.

Iota Province—Marion Hackstaff, Colorado Alpha.

Kappa Province—Patricia Woodward, Louisiana Alpha.

Lambda Province—Hope Kimbrough, Washington Beta.

Mu Province—Virginia Keim, California Delta.

The annual message of the Grand Vice-President will present in full the report of a splendid year for the Alumnae Department. With its 194 chartered alumnae clubs, $\Pi B \Phi$ continues to lead all N. P. C. fraternities in the number of alumnae groups. Delta Zeta comes next with 151, with the others in succession, $\Delta \Delta \Delta$ with 144, $K K \Gamma$ with 142, and $K A \Theta$ with 129. That fraternities are increasingly conscious of the value of closely allied, active groups of alumnae is evident from the fact that during the two years since the 1937 meeting of National Panhellenic Congress, there have been 179 new alumnae groups added to fraternity lists. Phi Mu leads with 22 new groups; $A \Phi$ is second with 17; and $\Pi B \Phi$ and $K K \Gamma$ are third with 13 each.

The fraternity's altruistic projects continue to have the loyal, enthusiastic support of its clubs and chapters. One hundred and eighty-three alumnae clubs and seventy-five active chapters contributed \$12,851.66 to the Settlement School and one hundred and sixty-three alumnae clubs and sixty-nine chapters gave \$1,941 to the Undergraduate Loan Fund. The Magazine Agency sent \$2,671.58 to the Settlement School in profits from its subscription business, setting an all-time high record and showing a pleasing gain over the \$2,445.00 sent to the School in 1938. It is evident that the Central Office is admirably fitted to carry on the big business which the Magazine Agency now represents and that the experimental year of centering the work there was even more successful and satisfactory than had been anticipated. Grand Council has now placed the Agency permanently under the supervision of the Director of the Central Office and has expressed its deep appreciation to Beatrice Purdunn for her splendid year's results. It joins with her in amazement and gratitude for the work done by Edith Updegraff Stephenson and the other sectional directors who for so many years carried on the work without clerical assistance.

When the Los Angeles Alumnae Club expressed its preference against issuing another edition of its famous *Pi Phi Cook Book*, the fraternity nationally took over the project and now handles this excellent cook book through the Central Office.

The past year was one of splendid achievements for the Settlement School. The addition to the high school building, paid for by bequests and through the sale of a small piece of Gatlinburg land isolated from the regular school property, has provided not only greatly needed laboratories and classroom facilities but has seemed to add, too, to the enthusiastic spirit of the entire school. Teaching was at a high level and the pupils in both grade and high schools received outstanding recognition throughout the year. The desire of the Settlement School to further all community interests led to the decision to add to the curriculum a course in metal crafts. That this project is an important one is proved by the fact that the Committee has already secured State aid for the salary of the new Crafts teacher and will be able to include the course as one receiving regular high school credits. It is significant of the times that aluminum for class use has been secured only with the greatest difficulty, since aluminum mines are shipping almost their entire output for war purposes.

Pi Beta Phis will remember that, even a year ago, the weaving building was giving up some of its rooms for high school classes. With the expansion of the high school, its needs continue to grow and there is no question but that within the next few years, the entire weaving building will have to be taken over for classrooms. Along with this is the fact that the Arrow Craft building—attractive though it is—has long been inadequate, to say nothing of being almost unbearably cold during the winter. For the past several years, the Settlement School Committee has been setting aside in savings accounts money to be used for the erection of a building which could house both Arrow Craft and the weaving department. Now that the national highway has finally been completed through Gatlinburg and the question of its location is, therefore, definitely settled, the time seems to have come for the erection of this much needed building. There is no better way of expressing what the support of alumnae clubs and chapters for Arrow Craft means to it than to call attention to the fact that Arrow Craft can and will build its own headquarters out of its own profits. Alumnae clubs may sometimes wonder if it really pays to handle Arrow Craft articles since the commission earned is not large. For many years, of course, Arrow Craft functioned without any noticeable profits and often at a heavy loss. Even during those years, however, the handcraft department was more than worthwhile because it was making about one hundred families self-supporting and, consequently, self-respecting. During the past few years, Arrow Craft has been on such a carefully worked-out business basis that its profits have become those which any legitimate business has a right to expect. Arrow Craft pays its weavers and other workers better than any other handcraft center in the Gatlinburg section and there is no profiteering but there is a legitimate and deserved profit. Plans for the new building are already being drawn up by the architect and it is hoped that by another summer, Arrow Craft will have headquarters worthy of the quality of its products and service.

During the summer, Grand Council learned that $\Phi B K$ is conducting a campaign for an endowment, and immediately voted \$150 to the

fund as an expression of appreciation for the nationwide service which Φ B K has long given in "the fight for intellectual freedom." The gift was made entirely without solicitation from Φ B K and was, it is believed, the first contribution made by any fraternity.

It has been with deep appreciation for their value as Fraternity officers and regret at the necessity for their putting other claims before those of the Fraternity that Grand Council has accepted the resignations of Belle Fullerton Foote, Assistant to the Grand Treasurer; Helen Meredith, Epsilon Province President; Janet Hawkins Montgomery, Lambda Province President; and Margaret Owen Keegan, Eta Province President. The fraternity welcomes their successors Helen Nold Simons, Elva Ayler Cowan, and Miriam Williams, and is confident that their service to Π B Φ will be great.

The interest of Grand Council was aroused, during the summer, in exceptional possibilities for extension at Lawrence College, Appleton, Wisconsin, and Vanderbilt University, Nashville, Tennessee. Petitioning groups on these campuses are working closely with the fraternity and especially with the local alumnae and the Pi Beta Phis from other campuses sent to help with organization. Both groups had rushing seasons of truly remarkable success and are well started upon years which promise to be so splendid that there will be no question of their petitioning the coming convention. The fraternity's deep gratitude goes to the alumnae of northern Wisconsin and of Nashville: to Ted Lewis Moody, Texas Alpha, who assisted with rushing at Vanderbilt; to Jane Johnson and Ruth Nason, Wisconsin Alpha; Catherine Maloney, Illinois Epsilon; Virginia Chandler and Peggy Lyons, Illinois Zeta, who went to Lawrence for rushing; to Virginia Hindman, D.C. Alpha; Edythe Cale Thornton, Indiana Beta; and Katsy Aycock, Virginia Alpha, who are on the campus at Vanderbilt; and to Mary Jane Hill, Missouri Alpha, who is at Lawrence. Their fine success in rushing has given them and the fraternity remarkable proof of the exceptionally high national standing and prestige of Π B Φ . During the year, more detailed information about these two groups which are being fostered by the fraternity will be made available, so that the delegates may come to convention fully informed about their personnel and progress.

As Π B Φ 's National Panhellenic Congress delegate, the Grand President has served during

the year as Chairman of the Committee on Protection of Fraternity Insignia and, at the request of the Chairman of N.P.C., has added publicity to the regular duties of that Chairmanship. At the coming N.P.C., to be held at White Sulphur Springs, West Virginia, November 2-4, she will serve as adviser for the Editors and as supervisor for Publicity. She and all other members of Grand Council will represent the fraternity at this N.P.C.

Pi Beta Phi has learned with regret and pleasure of the decision of $A \Delta \Theta$ to merge with Φ M: regret that it has seemed inadvisable to continue the separate organization into which the members of $A \Delta \Theta$ have put so much of their love and loyalty, and pleasure that they are to find new fraternity affiliation of great value in Φ M. The merger will occur immediately after the meeting of N.P.C., at which $A \Delta \Theta$'s distinguished member, Mrs. Frank Gentry, will preside and the fraternity itself will act as hostess.

On February 4 and 5, the Grand President had the privilege of installing Georgia Alpha Chapter at the University of Georgia. She was assisted by Winifred Smith Paige, Zeta Province Vice-President; Elizabeth Larzelere Thorpe, Zeta Province President; and Candace Cloyd Johnson, Beta Province Vice-President. Special gratitude goes to Dorothy Coleman Thorman, Katherine Shaw Michaels, Alice Bond, Winifred Smith Paige, and other Atlanta alumnae, and to the active Pi Beta Phis, headed by Alice Louise Hamlin, Missouri Gamma; Jean Parkinson, Nebraska Beta; and Katherine Stevens, Florida Beta, to whose unswerving loyalty and hard work the success of the Georgia group is due. An unexpected change in campus conditions has made it necessary for this new chapter to buy and furnish a chapter house. It is living, this year, in its own home which is reported to be the most beautiful chapter house on the campus.

Circumstances made it necessary for the Grand President to cancel many travel plans for the spring, but she remembers with deep appreciation the joy of the fraternity contacts which came with visits to Colorado A and B, and Wyoming A, and to the Laramie, Cheyenne, and Boulder alumnae clubs, and with attendance at the Beta Province and the Theta Province South Conferences.

To be a Pi Beta Phi and to have an opportunity to serve the fraternity are privileges for which the Grand President expresses her deep and humble appreciation.

Respectfully submitted,
AMY BURNHAM ONKEN

ANNUAL MESSAGE OF GRAND VICE-PRESIDENT-1938-39

PROGRESS is never an accident. The growth of the alumnae department of $\Pi B \Phi$, through good times and depressions, war and rumors of war, is based upon foundations begun with college days. Within the active chapter are found the basic high purposes which insure the future strength of this branch of the fraternity. Our alumnae clubs are fed by a stream of actives who desire to continue to show their loyalty to the fraternity.

Alumnae memberships have shown steady increase. In 1935-36 they totaled 5672; in 1936-37, 5843; in 1937-38, 6210, while this club year of 1938-39 boasts a total of 6683. These figures all include Seniors' dues of which there were 729 this year. The absorption of these Seniors into their clubs should be a very real club activity. The earlier interest can be aroused, the surer it is to be lasting. Ninety-two of the present actively functioning clubs have increased the number of paid members this year. Nine provinces show increased totals over last year.

Four new clubs have been organized this year. In Alpha Province, the Mohawk Valley, New York; in Gamma Province, Asheville, North Carolina; in Delta Province, the Northern Indiana Club, which includes Pi Phi from several communities; and in Mu Province, Marin County, California, which also includes scattered alumnae. The fraternity wishes these new clubs every success and is relying upon them for their steady support as their strength grows.

During the year two clubs, Charleston, West Virginia, and Baton Rouge, Louisiana, have been dropped from the roster because of their failure to maintain the Constitutional requirements. Word has just reached us of two defunct groups which are now considering reorganization. The alumnae department would rejoice in their renewed activities. Considering the restrictions upon many other nationally organized groups, those of $\Pi B \Phi$ are so very simple in comparison, that we wish that every group, no matter how small, would strive to maintain its national affiliations. So much real pleasure is gained from working together, either in a small or a large way, as conditions permit, for $\Pi B \Phi$ we cannot refrain from strongly recommending it.

The *News Bulletin* about Convention was not published this year but normally gives items of interest to active chapters and alumnae clubs between issues of the *ARROW*. It is also available to all alumnae unaffiliated with an alumnae club by the payment of their annual national dues.

These hundreds of unaffiliated alumnae of ours continue to form a major problem. With the twenty-five dollar life alumnae fee now available, it would seem a propitious time to launch a campaign for new members both through the active chapters and the alumnae clubs themselves. The experiment in Missouri, sponsored by the fraternity and executed by Epsilon Province Vice-President, brought the conclusion that there are alumnae who, if rightly approached, would welcome national fraternity contacts even though an alumnae club is not at hand and active participation in fraternity affairs, out of the question.

Though the Endowment Fund Drive is a thing of the past, having been successfully completed

at the 1938 Convention, it has continued to interest those clubs and individuals who had pledged annual amounts. The cooperation of all clubs in completing the pledges made has not been overlooked during this past year.

The Loan Fund continues to hold our attention though no great emphasis has been placed upon large contributions, due to the fact that the Loan Fund seems to have adequate money on hand to meet the present needs. It is the desire of all province and national officers that each club contribute something toward this cause. During the year just closed the clubs of six provinces, Gamma, Epsilon, Eta, Theta, Iota and Lambda met this one hundred percent goal, while the chapters of seven provinces—Delta, Epsilon, Eta, Theta, Iota, Lambda and Mu were successful. Loans were granted to 34 actives during 1938-39, totaling \$4,979.00.

The comments of the Grand Vice-President upon our national projects are not meant to detract from any other reports as they summarize the year's activities in the alumnae department. They should instead stimulate a very keen interest in the detailed reading of all reports to be found in the *Information ARROW*. The financial audits of the Settlement School seem much more understandable to the layman this year and should have careful attention. Our philanthropy is the major interest of the alumnae and with its universal appeal, should receive universal support. To those clubs which have consistently maintained a budget, each year trying for new achievements over the previous year, we are grateful. But we salute every club which has given to the Settlement School. Each has met the requirements of good Pi Phi. Some years the going is more difficult than others, especially when ambitions are great. However, no club should ever fail in having at least a small minimum per member donated toward our national project. This is not too much to ask of any club or chapter.

While bearing in mind that it is the steady donations of the many clubs and chapters which make the final totals we can mention with pride those leading in largest donations. As in 1937-38 Los Angeles, Cleveland, St. Louis and Kansas City head the list. Among the active chapters, Missouri B, California I, and California A tie for first honors.

The growing circle of admirers of our Arrow Craft products attests their beauty and utility and has resulted in growing profits as well. The single profits seem small but the totals, increasing through careful planning now mean available funds for that department. The coming year will see a new Arrow Craft building added to our plant in Gatlinburg. This will make for greater efficiency of staff, weavers, and happier serving of our customers, whether it be the loyal clubs and chapters or the individual dropping in at the shop. Patronage of Arrow Craft through Teas and Sales serves a double purpose; that of helping the mountaineers, and that of giving outstanding publicity to the club, chapter and $\Pi B \Phi$.

The encouraging support of the Magazine Agency within the past few years has meant that the detail of the work has far outgrown the

strength and time of any one individual. The experiment of transferring the agency to Central Office has been highly successful. There has been an increased profit to the Settlement School. The \$2,671.58 so easily earned indicates that every effort to support this activity should be expended year by year. Denver and Indianapolis lead in commissions earned but practically every club has had some share.

This annual message would be incomplete without devoting a special paragraph to those provinces whose clubs and chapters have contributed one hundred percent to both our national projects this year. They are Epsilon, Eta, Theta, Lambda, and Mu. Lambda Province is holding this record for the sixth year, Epsilon for the fifth. These records have not taken into consideration newly organized groups though some have already sent donations. All clubs and chapters of Gamma Province gave to the Settlement School. The clubs of Beta and Iota Province donated 100% to the Settlement School as did the chapters of Alpha East and Delta.

There has been no change in personnel among the Province Vice-Presidents during the year. Mrs. Earl M. Cline of the Lincoln club was unable to serve after election at Convention and Marjorie Harbaugh Colvin, Missouri Alpha of Topeka, Kansas, was appointed in her stead. All Province Vice-Presidents report continued cooperation from their clubs and have tried faithfully to perform the duties of their office.

Following the decisions at Convention two special committees for the interim of Conventions were appointed by this office. The one, headed by Mrs. Roy Eblen of the Hartford Club will work out the expenditure of \$2000 voted by the 1938 Convention finance club delegates to Convention. The other committee, with Mrs. Joseph Russell of the Portland Club as chairman will present to Convention its findings on whether or how alumnae voting privileges in regular Convention sessions should be increased. Both these committees have been or will be in direct touch with all alumnae clubs before submitting their final reports. Both of these ideas present extreme changes in our Fraternity set-up and should be considered most carefully by every club.

All but two provinces, Iota, and Mu held province conferences this year. Of these, all but Alpha Province included actives in their program. All reported the discussions worth-while with the outcome renewed enthusiasm and loyalty to $\Pi B \Phi$. In most instances the conferences had a member of Grand Council in attendance. These conferences have become so general, it would seem that advance planning will be necessary to assure no

overlapping of dates and the presence of a Council member when desired.

Founders' Day was universally celebrated though the occasions varied. The fraternity rejoices in the continued well being of Mrs. Libbey and Mrs. Soule, who always lend special incentive to the commemoration of that day.

It was the privilege of the Grand Vice-President to visit officially the following active chapters during the past year; Alabama A, Georgia A, Florida A, B, F, North Carolina A, and B, South Carolina A and Maryland A. Their reception of her was in every way delightful and the contacts were helpful in acquiring renewed enthusiasm for her fraternity work.

In connection with her chapter visits the clubs visited this year were the Atlanta, Georgia, the Orlando, Florida, the Tampa, Florida, the Miami, Florida, the Columbia, South Carolina, where a Founders' Day luncheon was her privilege, and the Baltimore, Maryland Club. Other delightful contacts with alumnae were made all along the way.

Attendance at two province conferences was made possible this year. In March Lambda province actives and alumnae met in Portland, Oregon, with the two Oregon chapters and the Portland Alumnae serving us as hostesses. Here the Grand Secretary and the Grand Vice-President endeavored, to the best of their ability, to take the place of the Grand President, unable to attend because of illness. There the Grand Vice-President had an experience not encountered since her own college days, that of conducting an initiation. Betty Anderson, Oregon Beta, highest scholastic pledge of the province, was the candidate. To review the initiation ceremony so carefully is a privilege to be recommended to every alumna.

In Washington, D.C., Gamma Province alumnae and actives joined with D.C. A in celebrating its 50th anniversary and Founders' Day. Here the ARROW Editor, returned to her own chapter, and any number of former province and national officers, including our President Emeritus, Dr. Keller united with the province officers and the Washington Club making a successful two day conference. Both of these conferences were an inspiration.

To the many alumnae everywhere who help to make this department all that it is, we wish to express our gratitude. To our Assistant, to Central Office, other officers, and committee chairmen who have lightened our responsibilities, we extend heartfelt thanks. To $\Pi B \Phi$, we offer our appreciation for this opportunity to serve.

RUTH BARRETT SMITH

REPORT OF THE GRAND SECRETARY

BESIDES acting as corresponding and recording secretary for the Fraternity with the accompanying duties of such offices, it is given to the Grand Secretary to supervise all standing committees, to have special supervision over all Alumnae Advisory Committees and to act as Grand Council Advisor for newly installed chapters and those requiring special supervision. The contacts thus established by rule of the Fraternity have proved to be a source of special privilege through the joy of personal friendships developed and in the realization of service to $\Pi B \Phi$ resulting from combined efforts.

The chairmen of standing committees, with their committee members, have functioned exceedingly well. Their work has been done on time and with intelligence; their reports have been full of enthusiasm and definite accomplishments; and their cooperation has been all that anyone could ask. Seventy-two women serve $\Pi B \Phi$ by their work on the standing committees of the Fraternity, and in so doing they strengthen not only the Fraternity but their own lives.

Contacts with these seventy-two committee members was established by means of THE LEADER'S DIGEST, a bi-monthly publication issued to them to give all committees a keener insight into the organization of each standing committee, its methods, goals, and achievements; to bind all committees into a closely knit group of Pi Phi working with the common aim of promoting the best interests of the Fraternity; to provide inspiration and new organization ideas; and to carry items of fraternity interest to members of standing committees. Four issues were sent out during the year.

The Alumnae Advisory Committees are of utmost importance to chapter development, and it is a distinct privilege to have a part in directing their work which gives such far reaching service to the Fraternity. Four hundred and five women are giving of their time and efforts to this phase of fraternity work, and they are repaid many

times over by the knowledge that many excellent chapters are the result of their supervision, and by the joy they are privileged to have through direct contacts with actives and pledges. These eighty-one committees have been contacted twice during the year by letters and questionnaires, the response and interest being most gratifying.

Supervision of the new chapter, Georgia A, has been most interesting. A recent visit to the Georgia University campus, inspection of the new chapter house there, and contact with some of the chapter members, should make future correspondence with this group more stimulating and conducive to even more splendid accomplishments than the chapter claimed this past year.

It is not possible to express adequately the inspiration and the pleasure which the Grand Secretary has experienced in visiting the following named active chapters and alumnae clubs during the year just passed. It was her privilege to visit officially Maine A; Nova Scotia A; Vermont A and B; California A, B, G, and Δ ; Nevada A; Arizona A; New York A, G, and Δ ; Ontario A and B; and to be entertained by Kentucky A. She has been the guest of alumnae clubs in Honolulu; Los Angeles; Pasadena; Santa Monica; Palo Alto; Reno; San Diego; Phoenix; Tucson; Northern New Jersey; was entertained by groups of alumnae in Seattle; Halifax; Orono; Middlebury; Ithaca; Toronto; London; Louisville and Atlanta, and regrets deeply that it was necessary to cancel visits to Santa Barbara, El Paso and Utah A. It was her pleasure, also, to attend the Lambda, Beta, Alpha, Epsilon, and Zeta Province Conferences and the State of Maine Conference.

For the privilege of serving $\Pi B \Phi$ as a member of Grand Council and for the cooperation, encouragement, and friendship given her during the past year, the Grand Secretary feels a deep obligation to the Fraternity which she hopes to repay by devoted service.

Respectfully submitted,
LOIS SNYDER FINGER

REPORT OF THE GRAND TREASURER

Peoria, Illinois
August 16, 1939

*To the Grand Council of the
Pi Beta Phi Fraternity:*

WE HAVE made an audit of the Cash Receipts and Expenditures of your Grand Treasurer, Mrs. Lois F. Stoolman, from August 1, 1938, to July 31, 1939.

The Cash Receipts from all sources have been entered of record, placed to the credit of the several funds and deposited in banks. The Expenditures were evidenced by checks properly entered of record and passed through the banks. The Balance of Cash on Hand was reconciled with the amount as shown on deposit by the banks. The Securities belonging to the various Funds are

carried on the records at cost price.

The Schedules attached hereto, as a part of this report, have been prepared from the records as closed, and we believe that they are in such form as to be easily understood.

From our examination of the records, we are warranted in certifying that the Cash Receipts and Expenditures have been properly accounted for during the period under review, and it is our opinion that the attached Balance Sheet represents the true Financial Condition of the Pi Beta Phi Fraternity on August 1, 1939.

Respectfully submitted,
Porter Hamilton & Co.,
By PORTER HAMILTON
Public Accountant
Illinois Certificate No. 967

BALANCE SHEET August 1, 1939

<i>Assets</i>		
Cash in Banks		\$ 19,330.62
Accounts Receivable—Chapters and Miscellaneous Loans		309.39
Securities—Other than Trust Funds	\$ 88,855.91	
Mortgages—Endowment Fund Drive	41,019.96	
Mortgages—Chapter House Building Fund	22,365.00	
Student Loans	14,467.17	166,708.04
Holt Property		1,125.00
ARROW, General, Fellowship, Alumnae Life Membership and Settlement School Endowment Trusts		459,866.98
TOTAL ASSETS		<u>\$647,340.03</u>
<i>Liabilities</i>		
Accounts Payable		\$ 5.79
Endowment Fund Drive	\$ 47,576.47	
Student Loan Fund	27,787.09	
Alumnae Fund	14,475.12	
Convention Fund	11,978.77	
Contingent Fund	59,056.34	
Chapter House Building Fund	26,595.47	187,467.26
ARROW Endowment Trust Fund	328,404.58	
General Endowment Trust Fund	84,318.13	
Settlement School Endowment Trust Fund	36,948.62	
Fellowship Endowment Trust Fund	10,120.65	
Alumnae Life Membership Trust Fund	75.00	459,866.98
TOTAL LIABILITIES		<u>\$647,340.03</u>

CONTINGENT FUND

August 1, 1938 to July 31, 1939

Balance—Contingent Fund—August 1, 1938

	\$ 58,689.72
<i>Receipts</i>	
Initiation—New Plan	\$ 10,450.00
Chapter Dues and Initiation Dues	8,821.00
Interest on Securities	6,361.79
Fines	113.00
Badges	5,372.69
ARROW—November Issue	3,250.00
Directory	2,457.50
Miscellaneous	332.99
ARROW File	113.34
Interest on Fellowship Securities	147.50
Liability Insurance	658.87
Payment of Ohio Beta Loan	2,000.00
Refund	1.65
TOTAL RECEIPTS	<u>\$ 40,080.33</u>
TOTAL RECEIPTS AND BALANCE	<u>\$ 98,770.05</u>

Expenditures

Fellowship Award—1938-39—Advance 1939-40	\$ 530.00
Salaries	700.00
Central Office	2,140.05

Officers' Office Expense	2,822.81
Traveling Expense	2,514.41
Committee Expense	270.04
Chapter Expense—General	2,347.04
Chapter Expense—Georgia	3,814.92
History	50.82
ARROW Expense—Covering Deficit	1,445.41
Liability Insurance	609.82
Directory	13,999.64
General Expense	2,662.88
Miscellaneous	805.89
Loan to Chapter House Building Fund	5,000.00
TOTAL EXPENDITURES	\$ 39,713.71
Balance—Contingent Fund—July 31, 1939	<u>\$ 59,056.34</u>

STUDENT LOAN FUND
August 1, 1938 to July 31, 1939

Balance—Student Loan Fund—August 1, 1938	\$ 25,591.58
<i>Receipts</i>	
Chapters	\$ 735.00
Mrs. McKinnon	50.00
Alumnæ Clubs	1,261.00
Interest from Student Loans	149.51
TOTAL RECEIPTS	\$ 2,195.51
Balance—Student Loan Fund—July 31, 1939	<u>\$ 27,787.09</u>

STUDENT LOANS

August 1, 1938 to July 31, 1939

Balance—Unpaid Loans—August 1, 1938	\$ 10,782.55
Loans made during period	5,389.00
TOTAL LOANS	16,171.55
Loans paid during period	1,704.38
Balance—Unpaid Loans—July 31, 1939	<u>14,467.17</u>

ALUMNÆ FUND

August 1, 1938 to July 31, 1939

Balance—Alumnæ Fund—August 1, 1938	\$ 14,368.03
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Receipts

	<i>Alumnæ Dues</i>	<i>Senior Dues</i>
Alpha Province	\$ 554.00	\$ 84.00
Beta Province	571.00	61.00
Gamma Province	251.00	42.00
Delta Province	494.00	72.00
Epsilon Province	414.00	51.00
Zeta Province	190.87	31.00
Eta Province	715.00	66.00
Theta Province	390.00	72.00
Iota Province	451.00	61.00
Kappa Province	810.00	81.00
Lambda Province	435.00	59.00
Mu Province	679.00	49.00

TOTAL DUES	\$5,954.87	\$ 729.00
Alumnæ Dues	5,954.87	
Senior Dues		729.00
TOTAL DUES	6,683.87	
Interest	412.85	
Refund from Travel Advances	75.00	
Profit on Sales of Securities	40.00	
TOTAL RECEIPTS	\$ 7,211.72	
TOTAL RECEIPTS AND BALANCE	\$ 21,579.75	

Expenditures

Travel, Salary and Miscellaneous	\$2,875.70
Central Office	5,818.08
Settlement School	412.85
TOTAL EXPENDITURES	7,106.63
Balance—Alumnæ Fund—July 31, 1939	<u>\$ 14,473.12</u>

"ARROW" PUBLICATION
August 1, 1938 to July 31, 1939

<i>Receipts</i>	
Interest	\$ 8,589.30
Chapter Dues	2,021.50
Advertising	303.97
Publication	33.55
Contingent	1,445.41
Initiation—New Plan	3,135.00
TOTAL RECEIPTS	\$ 15,528.73

<i>Expenditures</i>	
Banta Publishing Co.	\$ 13,733.80
Salary, Office and Miscellaneous	1,294.93
Central Office Expense	500.00
TOTAL EXPENDITURES	\$ 15,528.73

CONVENTION FUND

August 1, 1938 to July 31, 1939

Balance—Convention Fund—August 1, 1938	\$ 2,396.65
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<i>Receipts</i>	
Initiation and Active Dues	\$ 9,758.00
Miscellaneous	53.19
TOTAL RECEIPTS	\$ 9,811.19
TOTAL RECEIPTS AND BALANCE	\$ 12,207.84

<i>Expenditures</i>	
Miscellaneous Expense Accounts—Not Included in last Convention Report	229.07
Balance—Convention Fund—July 31, 1939	\$ 11,978.77

ENDOWMENT TRUST FUNDS

August 1, 1939

<i>Assets</i>	
ARROW	
Cash on Deposit—First Trust Company of Lincoln, Neb.	\$ 152.40
Cash on Deposit—Harris Trust & Savings Bank of Chicago, Ill.	6,760.89
Securities on Deposit—First Trust Company of Lincoln, Neb.	51,446.52
Securities on Deposit—Harris Trust & Savings Bank of Chicago, Ill.	270,044.77
	\$328,404.58

<i>General</i>	
Cash on Deposit—Harris Trust & Savings Bank of Chicago, Ill.	3,679.99
Securities on Deposit—Harris Trust & Savings Bank of Chicago, Ill.	80,638.14
	84,318.13

<i>Settlement School</i>	
Cash on Deposit—Harris Trust & Savings Bank of Chicago, Ill.	5,276.51
Securities on Deposit—Harris Trust & Savings Bank of Chicago, Ill.	31,672.11
	36,948.62

<i>Fellowship</i>	
Securities on Deposit—First Trust Company of Lincoln, Neb.	10,120.65

<i>Life Membership</i>	
Securities on Deposit—First Trust Company of Lincoln, Neb.	75.00

TOTAL ASSETS	\$459,866.98
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<i>Endowment Trust Funds</i>	
ARROW Endowment Trust Fund	\$328,404.58
General Endowment Trust Fund	84,318.13
Settlement School Endowment Trust Fund	36,948.62
Fellowship Endowment Trust Fund	10,120.65
Life Membership Endowment Trust Fund	75.00

TOTAL ENDOWMENT TRUST FUNDS	\$459,866.98
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Respectfully submitted,
LOIS F. STOOLMAN, *Grand Treasurer*

ARROW EDITOR

THE past year has been a crowded one for the ARROW and its editor. The year following Convention brings with it always extra material for the Information ARROW and for the first open issue—and since it was decided by Grand Council to issue a new edition of the Directory in place of the November issue, the material for the first open issue had to be held over until February. As a consequence, the material that could be used in the two open issues was largely of a routine and "must" type, and much that was of great interest had to be omitted. Of that material, of course, a portion may be used for the coming year, but the remainder was of too timely a character to be of interest later on. The Editor hopes that when next we issue a Directory, it may be as an extra issue of the magazine, rather than as a replacement for an open issue.

This year there has been a noticeable increase again of reader interest in the ARROW, as evidenced in correspondence, a fact most heartening to any editor. Special acknowledgement must be given to the ARROW Staff, for their constant interest and fine work, and the Editor wishes here to thank them officially, and also to extend thanks to all officers, especially to the Grand President and to the Director of Central Office, who have co-operated with her so splendidly during the year just past, as well as during her entire term of office. Her most grateful appreciation goes also to the personnel of the George Banta Publishing Company for the continuance of their fine service and friendly interest in our work.

In the Spring it was the privilege of the Editor to make personal contact with the Director of the Travel Bureau, Mrs. Middleton. At that time, in April, Mrs. Middleton had thirteen people who were actively interested in making a European Tour with her this summer, and she was most enthusiastic about the prospect. However, later developments abroad dampened their enthusiasm, and in the end it was necessary to abandon the plan entirely. Mrs. Middleton is, however, eager to go on with the idea another year if the American Express Company renews its offer. And, we have nothing to lose as far as can be seen now in allowing her to go on with the idea.

The Editor had an opportunity in New York for a Conference with Mr. Wharfield, of Fraternity Magazines Associated. They have had a year of hard work with little result, but they have between fifty and sixty firms who are definitely interested in the market we have to offer, and who will try us out if and when business conditions begin to show sufficient improvement. Apparently even the strongest of firms are spending so limited an amount of money for advertising purposes that they are using only the sure-fire advertising mediums such as the *Saturday Evening Post*, *Collier's*, and the like, and in some cases the daily papers. This I later discussed with other people, and verified the fact. Business has no confidence in the future, and dares not spend the money necessary to enter the secondary advertising field, especially such untried mediums as ours. It is a question of waiting to see what happens, and here again we are losing nothing. The Editor is satisfied that F.M.A. has done all it could under the circumstances.

The Editor has this year worked directly with the National Historian on such matters as the preservation of cuts of historical value, etc. In Mrs. Brown we have an unusually intelligent officer, a Historian with imagination and real love for the material in the archives, a splendid successor even for so fine an officer as was Agnes Wright Spring. In Houston at the Province Conference, she gave a fine little talk about fraternity traditions, and has promised to do something like it for the ARROW in the near future.

We have this year studied several plans for the improvement of the ARROW and especially for lessening its cost if possible. Two plans for the latter are always practicable, of course—fewer pages and fewer pictures. The fraternity is so large, our members are doing such interesting things, and there is such general interest everywhere in what Pi Phis are doing, and in the honors that come to our active girls, that it would be hard to cut down without greatly disappointing our readers. A number of the magazines have changed to a larger page size this year, but we found that this offered no economy for a magazine with our large circulation, 26,600 for the May 1939 issue. In format we see no need for a change, since our present type face is an attractive one, and allows the maximum number of words to a page. On account of the postponement of Grand Council Meeting, and because changes must be planned for in the early summer, it seems best for this year to make no change at all.

At the beginning the Editor sent out through Central office a revised edition of the Manual for ARROW Correspondents with all the requirements brought up to date.

A large proportion of space has this year been given to chapter and alumnae club letters—65 pages in February, 1939, 59 pages in May, 1939. Our fine record of a letter from every chapter in each required issue is unbroken, and the number of alumnae club letters is increasing, and will, we hope, continue to do so.

During the year, it had been the privilege of the Editor to make official visits to Iowa A, B, F, and Z, Virginia A and F, and District of Columbia A chapters, and to alumnae clubs along her route, and to represent the fraternity at delightful and inspiring Founders' Day Celebrations at Kansas City, where the two Kansas Chapters, and Missouri A, and Missouri F, were well represented; in St. Louis where Missouri B was present; and in Indianapolis, where the four Indiana chapters were present. With Mrs. Smith she represented Grand Council at the Gamma Province Conference in Washington, D.C., at Founders' Day, which was also the Golden Anniversary of her own chapter, and she was the Grand Council representative at the Kappa Province Conference in Houston in June. She had the additional pleasure of meeting with the Connecticut Pi Phis in Hartford for luncheon and dinner. All these gatherings were splendid demonstrations of II B Φ spirit, occasions long to be remembered. They have added greatly to the gratitude the Editor has always felt to the Fraternity for the joy of serving as an officer.

Respectfully submitted,

ADELE TAYLOR ALFORD