

# The Arrow

OF PI BETA PHI

Lessons from the  
Lemonade Stand  
basics + passion = success!

pg 4



LEMONADE  
10¢

Recruitment 101  
pg 12

Carolyn Helman  
Lichtenberg Crest  
Award Winners pg 14

2008 Leadership  
Academies pg 27

## Waiting to be asked ...

*Can you come to my birthday party?  
Would you like to dance?  
Will you marry me?*



EMILY RUSSELL TARR  
Texas Beta  
Grand President

Those questions each evoke special memories in my life ... times I was waiting to be asked.

A few years after college graduation, I began attending alumnae club meetings. They were fun and exposed me to several generations of Pi Phis who I enjoyed. It became clear to me there were personal development opportunities in Pi Phi by serving as an officer, so I told people I would like to serve. I was no longer waiting to be asked.

Today, many of our volunteers self-identify. They fill out a volunteer leadership profile found on the Pi Beta Phi Web site and submit it. Relationship building with collegians and alumnae can be most rewarding. Pi Phis are wonderful people, and it is fun working together.

Pi Phi volunteers have a long tradition of great accomplishments. You'll likely remember the names Emma Harper Turner, May L. Keller and Anna F. T. Pettit. These passionate women made the pioneering trip to Gatlinburg, Tennessee, into the districts designated by the U. S. Bureau of Education as those most in need of education. The result of their trip and

negotiations was the establishment of a settlement school. Our Fraternity's roots in literacy began with strong women who realized the impact Pi Beta Phi could have. They did not wait to be asked. Like the entrepreneurs featured in this issue, Emma, May and Anna turned their passion into action.

We are in need of more passionate women with new ideas. You can help Pi Beta Phi achieve its vision of being recognized as a premier women's organization. There is an ongoing need for chapter advisers and house corporation members. Are you aware it's not always a requirement to reside in the same city as the chapter you advise? Contact Volunteer Services Coordinator Amy Klostermann at Headquarters today. Join me by volunteering your time and passion.

Don't wait to be asked ...

Ring ching,

A handwritten signature in cursive script that reads "Emily".

EMILY RUSSELL TARR





View  
*The Arrow*  
online at  
[www.pibetaphi.org](http://www.pibetaphi.org)

# *The Arrow* OF PI BETA PHI

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ON THE COVER: Making lemonade out of lemons. Visit Page 4 to read about Pi Phis who have realized their life's passion and followed their dreams to become successful entrepreneurs.

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**ΠΒΦ**

Founded 1867

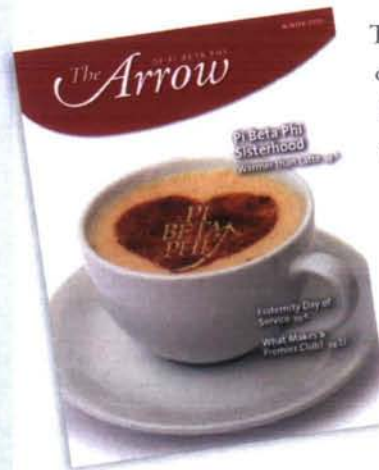
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#### MISSION STATEMENT

The mission of Pi Beta Phi Fraternity for women is to promote friendship, develop women of intellect and integrity, cultivate leadership potential and enrich lives through community service.

## From the Reader



The Winter issue of *The Arrow* is one to certainly warm our hearts! The cup of latte on the cover invited me right in, not just for a sip, but a cover to cover read. We are an organization of wonderful and amazing women and their life experiences enrich and motivate us and help us through life's journey. Many thanks to all who are so willing to share with their sisters. The magazine just keeps getting better and better, both in looks and content. Keep up the great work!

KRISTEN NOER OLSON  
Indiana Delta — Cherry Valley, Illinois

I just read the perspective from the Winter 2008 issue of *The Arrow*. As a mother of a newly pledged Pi Beta Phi at the University of Southern California, I cannot tell you how thrilled I am that my daughter, KAITLYN DARBY, finally has a "family" on the west coast. Being 3,000 miles from home, it comforts me to know that Kaitlyn has not only sisters in her house but also a true community. It is an exceptional gift to know that she is surrounded by her caring sorority sisters and that she has a veritable home in California.

Fondly,

DR. ELLEN G. HORVITZ, LCAT, ATR-BC  
Rochester, New York

I just wanted to send my compliments and sincere thanks to your editor. After graduating in May, I moved to New Zealand. Although I love to travel, meet new people and see more of the world, it is often difficult to be so far away from my family and friends. My mom sends me *The Arrow* in my care packages from home and each time I read it I am reminded of how strong my friendships with Pi Phi sisters remain, even on the other side of the world. Keep up the great work!

CARA GIUDICE  
Virginia Eta — Wellington, New Zealand



We look forward to hearing from you. E-mail comments to the editor at [editor@pibetaphi.org](mailto:editor@pibetaphi.org) or mail them to the Pi Beta Phi Headquarters address listed to the left.



# Melanie Moore Paxson

Actress

## in her own words



**MISSOURI ALPHA MELANIE MOORE PAXSON** appeared in numerous national commercials and is probably best recognized from GLAD®'s Voice of Reason campaign. Her big television break was her portrayal of Joyce DeWitt in the television biopic on the 1970s sitcom "Three's Company." She landed a starring role in the NBC sitcom "Happy Family" before being cast as Julie in the ABC comedy "Notes From the Underbelly."

Melanie was born and raised just outside of Champaign, Illinois. After high school Melanie left her hometown to attend the University of Missouri-Columbia where she majored in theater performance.

Melanie currently resides in Los Angeles with her husband, Andy, their two dogs, Sophie and Owen, and their cat, Jesse. In her spare time she loves to travel, listen to music and spend time with her friends and family.

**Q:** I am most proud of ...

**A:** my relationship with my husband.

**Q:** The heroine I most admire is ...

**A:** my mother. She gets it. She is a woman who is incredibly selfless and hardworking. Quick with a thank-you note and a note of encouragement. It is those small acts in our lives and others that have a big impact on the world.

**Q:** I wish I had more time to ...

**A:** be on a TV set, travel and pop out some babies.

**Q:** The virtue I value most is ...

**A:** fortitude, because it is so challenging to be brave in life.

**Q:** My fondest Pi Phi memory is ...

**A:** living in the house. There was always a friend to turn to.

**Q:** My biggest challenge in life has been ...

**A:** big bowls of M&M's®.

**Q:** I always smile when I ...

**A:** wake up in the morning and greet my little doggies; the occasional hummingbird spotting makes me smile from the inside out; seeing my husband when he walks through the front door after work; and picking up my parents from the airport. In short, I like to smile, and I am very grateful I get to smile so many times in one day!

**Q:** The best advice I ever received was ...

**A:** once, I was told by a therapist that my job in life, my purpose

in life, is to bring joy and love to everyone I meet. I find when I focus on that, I am much happier. Oh, also, always own a small dog! Oh, and, forget about the Joneses!

**Q:** A life worth living must ...

**A:** include family, good friends, hard work, hard play and most importantly faith in God and love for "thy neighbor."

**Q:** My favorite vacation spot is ...

**A:** Capri, Italy. It's heaven on earth.

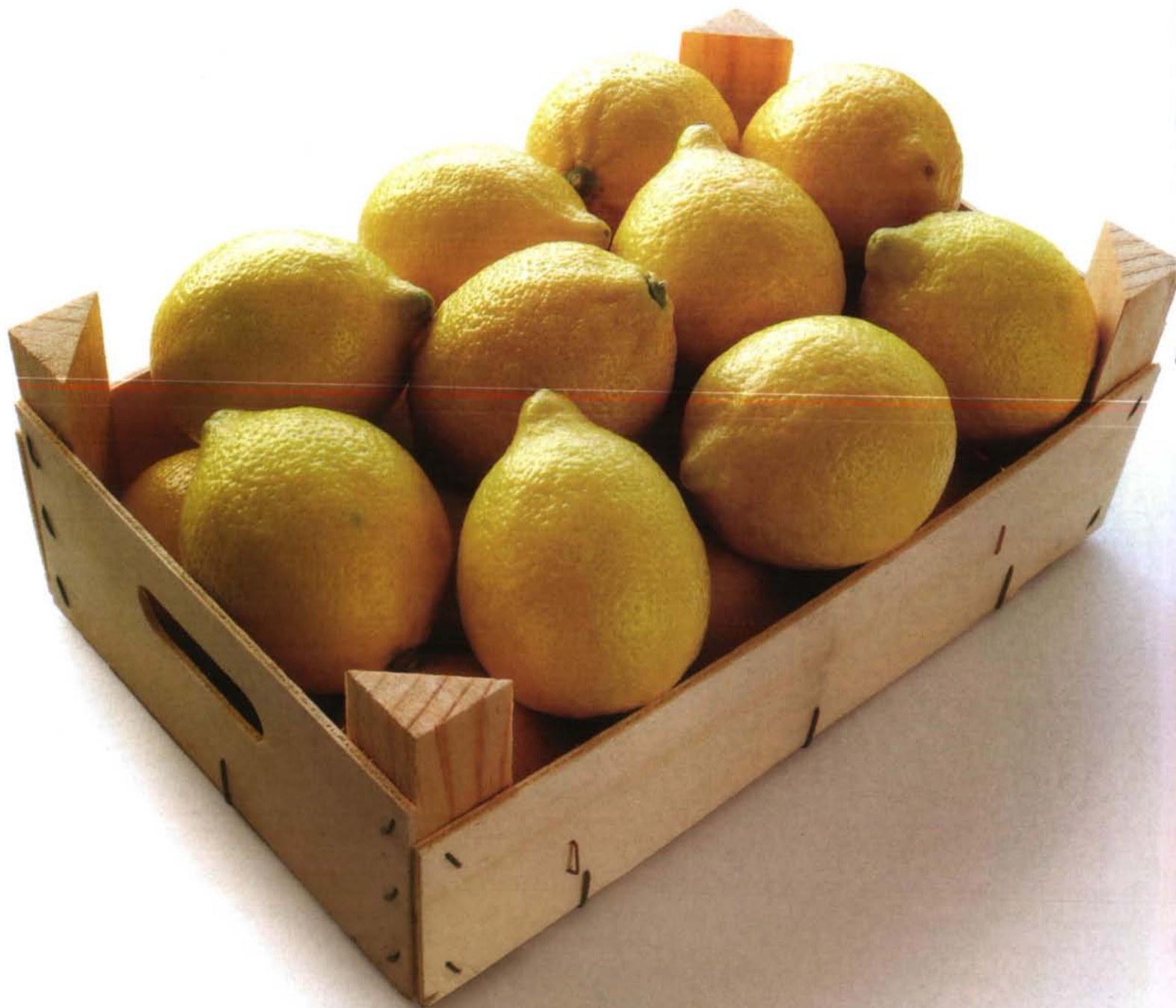
Pi Phi taught me ...

*"How important female friendships are and how important it is to support the women in your life."*



Pi Phi Entrepreneurs

# Lessons from the Lemonade Stand basics + passion = success!





It is very easy to get wrapped up in your current career, lifestyle and family, while forgetting to partake in some of the things you enjoy most in life. Remember the tricks you learned as a child when you embarked on your first entrepreneurial endeavor with your own lemonade stand? Running a lemonade stand embodies the most important issues in running a business. If you are questioning the direction of your career or finding your career less rewarding, it may be wise to take a step back in time and remember those basic principles of business and why you were passionate about them.

Over the last 10 years, women entrepreneurs have been growing at an extremely high rate. In addition, women-owned businesses are now accounting for close to 30 percent of all privately held firms. Pi Phi all over the world have followed their dreams to become entrepreneurs. The following is only a sampling of Pi Phi-owned businesses. These women have conquered their fears and followed their hearts to success.

**PAT PULLIAM UPTON, ARKANSAS ALPHA**

Company: Aromatique Inc.

Founded: 1982

In the early 1980s, Patti created a basket at Christmas full of native botanicals such as acorns, pine cones, gumballs and hickory nuts and fragrancd them with spices, oils and ingenuity. She named the scent The Smell of Christmas and displayed it at a friend's store during the holidays. People began asking where they could purchase the product — voila Aromatique was born. Patti began envisioning the birth of a new industry: decorative fragrance. The Smell of Christmas is Aromatique's flagship fragrance today.

Aromatique is more than potpourri. "Decorative fragrance is rich and full-bodied, with large distinctive botanicals carefully and artfully arranged, with a memorable scent," Patti says. In addition to fragrance bags, room sprays and fragrance oils, the Aromatique brand also includes candles, decorative accessories, skin care products and luxury spa products. Annette Green, president of The Fragrance Foundation in New York City, declares Patti, "One of our industry's most creative visionaries." Patti has found a way to differentiate her brand by never being completely satisfied, and always finding ways to improve.

Patti's mission for Aromatique is, "Creating only the highest quality products and keeping

Aromatique at the forefront of the decorative fragrance industry." Her quest for perfection is the driving force behind the mission. Patti labels Aromatique as a "we" company. She understands and attributes Aromatique's success to the variety of talents of her support staff. Aromatique is headquartered in Herber Springs, Arkansas, but has additional offices around the country.

*The Arrow:* Did any one person or thing inspire you to start your own business?

**Patti:** No, I actually founded Aromatique completely by accident. I threw together The Smell of Christmas; people wanted to purchase it and from that day forward Aromatique was born.

*The Arrow:* What would you say is your greatest asset?

**Patti:** My creative side, my people-oriented personality and my ability to think outside the box are my greatest assets.

*The Arrow:* What would you say stands or stood in the way of you making your first million dollars?

**Patti:** I have been very fortunate. Nothing has stood in the way.

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**According to the Center for Women's Business Research (CWBR), there are 6.2 million women-owned firms (not including those self-employed) employing 9.2 million people, generating sales of \$1.15 trillion.**

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**MICHELLE MADHOK, CALIFORNIA BETA**

Company: White Cat Media LLC  
(www.shefinds.com and www.momfinds.com)  
Founded: 2004



Michelle spent years working for America Online (AOL) as the director of editorial products and at CBS as the director of entertainment marketing. She developed a successful career in fashion and new media. In 2004, Michelle dramatically changed things when she created White Cat Media (WCM).

SheFinds.com, the first product introduced under WCM, operates out of New York City. Michelle says, "SheFinds keeps busy women in 'the know' about the latest trends, identifying useful and practical clothing and enabling them to dress better." SheFinds concentrates on filtering the vast online content and highlighting and recommending practical fashion merchandise of trusted vendors. Michelle introduced the second product line, MomFinds, in April 2005. This site provides content and discussions aimed at new mothers and women with young children.

WCM differentiates itself by providing content and discussions around practical and functional fashion and style purchases, rather than focusing on fads or the most expensive items. "These sites seek to inform, instruct and inspire purchases by targeting places where women shop," Michelle says.



*The Arrow:* Did any one person or thing inspire you to start your own business?

**Michelle:** I have an aunt who lives in India and she was named female entrepreneur of the year. She always said, "Make your mistakes on someone else's dime and time."

*The Arrow:* What would you say is your greatest asset?

**Michelle:** My corporate experience at AOL and CBS helped me know how to run a business and accrue contacts from other companies.

*The Arrow:* What would you say stands or stood in the way of you making your first million dollars?

**Michelle:** Being inadequately staffed. We have one, full-time employee and approximately 40 part-time freelancers. Keeping everyone on the same page and getting them all to work together is often challenging. However, we are making progress on this side of the business.

**DAWN SILVIA OATES, NEW YORK ALPHA**

Company: Think Tank Inc. and Red Wagon Communications  
Founded: 1997 and 2003



After a few years working for an agency, Dawn was disheartened with some of the corporate decision making. In the first 10 months she was working at the agency, the company grew from 15 to 60 people. "Rather than promoting within, the agency would go out and find a new person for each new position," Dawn explains. She decided to break free and began working as a freelancer.

Dawn soon had more clients than she could handle and began outsourcing work to others, building a network of professionals at the same time. What began as a few freelancing projects became a "full-on" agency. However, this agency operated differently from her old agency in that the people working with Dawn had a passion to create high-quality client results and see the fruits of their labor rewarded with fair pay and flexibility.

Dawn's freelancing work developed into a company named Think Tank Inc. and then, Red Wagon Communications. Red Wagon Communications is a virtual communications consultancy, or a network of the best business communicators. The teams provide an array of services to clients without the overhead costs associated with hiring an agency. Red Wagon achieves this with a level of client service that is often absent in an agency setting.

Red Wagon takes on a variety of marketing and public relations work. This includes external and internal branding, integrated marketing communications programs, strategic and competitive analysis and collateral campaigns.



*The Arrow:* Did any one person or thing inspire you to start your own business?

**Dawn:** While I was working for the agency, I met a freelancer who saw great potential in me. He put the bug in my head that I could do exactly what I was good at and wanted to do, only with more flexibility and freedom to take charge of my own future — all at a higher pay rate.

*The Arrow:* What would you say is your greatest asset?

**Dawn:** In any business, the greatest asset is the people who make up the company. In my opinion, too many companies invest in hiring their staff and never thinking about whether those people are providing a foundation to do what they enjoy and in an atmosphere that fosters credibility, trust, camaraderie, respect and pride.

*The Arrow:* What would you say stands or stood in the way of you making your first million dollars?

**Dawn:** My biggest barrier to financial success was initially the concern I would need more money to start the business. I feared I would have to chase clients. What I didn't realize was with every positive client interaction, I was able to develop a reputation in the business that led to clients calling me back for more work or referring other businesses within their network to my company.

### CAROL NASH ADAMS, TEXAS ALPHA

Company: Love Creek Orchards (Adams' Apples, Cider Mill and Country Store and Cider Mill Patio Café)

Founded: 1981

A love of Mother Nature brought Carol and her husband to Texas Hill Country. In 1980, they purchased Love Creek Ranch. Because their land grew rare and native plants, they chose to experiment by planting an apple orchard. Shortly after, the couple converted an old rock cottage in Medina, Texas, to the Cider Mill and Country Store to sell apples, jellies, jams and pies. The couple expanded again to include the Cider Mill Patio Café. The café serves lunch and Carol's prize-winning apple pie and famous apple ice cream, topped with cider sauce.



Love Creek Orchards was featured on Emeril Lagasse's "Food Finds" on The Food Network. The orchard has also been featured in numerous magazines such as *Southern Living*, *Texas Monthly*, *Texas Highways* and *Texas Parks and Wildlife*. Carol is amazed Love Creek Orchards is so successful. She says, "One thing led to 10 other things." Currently, the Adams' host several events, sell to farmer's markets, ship pies throughout the United States and offer "pick your own" during apple-picking season.

*The Arrow:* Did any one person or thing inspire you to start your own business?

**Carol:** The state horticulturist inspired us to experiment with growing apples in Texas. When we planted our first trees, we did not know if we could actually grow them, if they would produce apples and if the apples would be edible. No one had attempted growing apples in Texas.

*The Arrow:* What would you say is your greatest asset?

**Carol:** Our dedication, hard work and creativity are our greatest assets.

*The Arrow:* What would you say stands or stood in the way of you making your first million dollars?

**Carol:** Nothing has stood in our way of achieving success in our business. The requirements were to be able to continue during slow times, create new and innovative ideas and not be afraid of hard work.

### JENESSA DYER BAILEY, ARKANSAS ALPHA

Company: J. Bailey Occasions LLC

Founded: 2007

Jenessa, new to being an entrepreneur, founded her event-planning business last year in Fayetteville, Arkansas. The mission statement for the company states, "J. Bailey Occasions is committed to bringing unique events to life while offering clients and an honest, cost-effective approach and an open, caring relationship." Jenessa feels her business is a personalized event coordinating company, offering custom service to clients. Her personal mission is to allow brides and other types of clients to enjoy event planning. Providing a "relaxing, fun, stress-free experience"





is key to Jenessa.

Because the event planning industry is very competitive, differentiating yourself is essential. J. Bailey Occasions achieves uniqueness by offering custom service portfolio packages, rather than a “one size fits all approach.” In addition, J. Bailey Occasions wants their customers to be relaxed and taken care of at their events. “It is my goal for my clients to feel like guests at their own event,” Jenessa says. J. Bailey Occasions also offers current technology. The Web site includes a client login used to view bills, timelines and other important event materials.

Jenessa also spends time in the community. She created a team called “Brides for the Cure” for the local Susan G. Komen Race for the Cure. The theme is “I DO ... promise to do my part.” Jenessa is thankful to those who have mentored her along the way. She has developed a mentorship program for college students who are interested in event planning.

**The Arrow:** Did any one person or thing inspire you to start your own business?

**Jenessa:** Event planning is something I have always been passionate about. Working with Preston Bailey on my own wedding, and his rags-to-riches story are very inspiring. More importantly, I have had 100 percent support from my husband and family.

**The Arrow:** What would you say is your greatest asset?

**Jenessa:** My greatest asset is the ability to take a concept and turn it into a reality, while remaining within certain limits such as budget, location and season.

**The Arrow:** What would you say stands or stood in the way of you making your first million dollars?

**Jenessa:** Some of my other goals in life would stand in my way. I have established specific priorities in my life that include family, community and lifestyle. I am not ready to sacrifice these.

#### JENNIFER HARLAND, CALIFORNIA DELTA

Company: PosePrints Inc.

Founded: 2007

After graduating from UCLA in 2003, Jennifer began her career in advertising sales. However, realizing she was unable to tap into her creativity, Jennifer decided to make a change.

This is when Jennifer first thought of an online, custom stationery business. PosePrints is a unique stationery e-shop where customers can create a personalized “pose” to appear on high-quality bridal-shower invitations, graduation announcements and everyday stationery. “Our customers choose from a variety of pre-drawn (created by me) facial features and accessories to make a caricature who looks like them,” Jennifer says. PosePrints believes invitations and cards would stand out and be completely personalized. “We created this company so people can make those lasting impressions through their own stationery,” Jennifer adds.



**The Arrow:** Did any one person or thing inspire you to start your own business?

**Jennifer:** Yes, my mother (and business partner) encouraged me to “follow my bliss” and start a stationery company.

**The Arrow:** What would you say is your greatest asset?

**Jennifer:** Our greatest asset is the unique functionality of our Web site and the artwork itself. We also take great pride in our customer service. We like to keep everything personal.

**The Arrow:** What would you say stands or stood in the way of you making your first million dollars?

**Jennifer:** Getting the word out in creative ways has been our biggest challenge. There isn’t really a word to describe the product we are selling, which makes it hard for people to find us on the Internet.

#### SUSAN LEWANDOWSKI CORDOGAN, INDIANA DELTA

Company: Big City Bride/Big City Events

Founded: 2004

Although Susan started Big City Bride in Chicago, she executes events nationwide. Her company produces a spectrum of special events from corporate functions, sports marketing, weddings, bat mitzvahs, grand openings, product rollouts and birthday parties. Big City specializes in creating innovative concepts,





managing event logistics and presenting flawless execution. Susan's business has been featured in *Martha Stewart Living*, *Crain's Chicago Business* and the VH1 television series, "My Big Fat Fabulous Wedding." Susan says, "Big City Bride creates a service that is fun, hip and helpful to our clients. We differentiate ourselves by offering a very professional and fresh approach to event planning."

*The Arrow:* Did any one person or thing inspire you to start your own business?

**Susan:** My mother, a great party planner, was my inspiration and event planning coach. She taught me to be fearless.

*The Arrow:* What would you say is your greatest asset?

**Susan:** My team of bright, knowledgeable and "can-do" people!

*The Arrow:* What would you say stands or stood in the way of you making your first million dollars?

**Susan:** Time stands in the way of a great fortune. When making or producing a product, you can always increase production. However, in a service-based company, you cannot make more time. So you must charge a premium, but fair price, for what you are worth.

#### **PAM TOOLEY BARNET, ILLINOIS IOTA**

Company: Barnet Associates LLC

Founded: 1994

Pam's company, Barnet Associates, is located in Ridgefield, Connecticut, and is a management consulting company specializing in business process improvement and automation. "We help companies remove challenging and revenue-wasting manual business processes by utilizing existing and new technology," Pam says. Pam founded the company in 1994 part time in order to spend more time at home with

her husband and children. Of the 11 projects completed last year, Pam only had to be present for three of them. Working from home provides the flexibility she desires. Pam's husband joined the company in 2001, and they took on the business full time.

Barnet Associates differentiates itself due to its unique selling proposition (USP). The USP is the attention to detail and quality of work Pam and her husband provide. "We work hard at understanding our customer's needs and how decisions they make effect their business," Pam says. "We always look to be a partner with our clients to help their businesses succeed." Barnet Associates also manages a branch of business that prepares business evaluations. Pam and her husband have worked with several Fortune 500 companies as well as start-up companies. Their mission is simple: "To support our customers to succeed in their goals."



*The Arrow:* Did any one person or thing inspire you to start your own business?

**Pam:** My husband and kids inspired me. I wanted the ability to control my own schedule and income potential, in addition to spending more time at home with my family.

*The Arrow:* What would you say is your greatest asset?

**Pam:** Our greatest asset is providing high-quality, personal service to each and every customer. Our business is built on relationships, and follows the models of the top customer service corporations.

*The Arrow:* What would you say stands or stood in the way of you making your first million dollars?

**Pam:** Fear or rejection and lack of focus at first. But, then I realized the bills wouldn't get paid if I didn't bring in the business. The fear went right out the window. When you own your own business you have to wear every hat: sales, marketing, accounting and completing the actual work!



### How can I find my passion?

Thinking about your passion may sound complex at first. One of the first things you can do is spend some time alone. Make a list of all of the things that excite you. Don't develop your ideas too quickly.<sup>1</sup> Also, think about things you might regret. This isn't the time to think about whether you can generate an income out of your passion. This is simply a brainstorming period to identify what excites you.

The second step in the brainstorming process is to categorize what you enjoyed doing in your childhood.<sup>2</sup> Was there something you always wanted to be when you grew up or any special talents you had? Make a list of these items and compare the list to what excites you now. Do you notice any similarities? JENNIFER HARLAND, founder of PosePrints, had been creating personalized cards for friends and family since she was a little girl. Creating a stationery company as an adult seemed like a natural fit.

The next step is to make a list of all of your talents. Whether you like it is not important here. If you are good at it, add it to the list.

The fourth step is to try out some of your skills in your current job. Large corporations offer a variety of opportunities. You can use this time to "shop" on the job.<sup>3</sup>

***"In business, your potential is limitless as long as your passion is."***

— DAWN SILVIA OATES,  
founder of Red Wagon  
Communications.

Now that you have your lists, it is time to review your lists carefully. Steven Covey, co-chair of Franklin Covey Co. and author of the bestseller "The 7 Habits of Highly Effective People: Restoring the Character Ethic," suggests asking yourself

three questions: Do I like doing it? Am I good at it? Does the world need it?

One thing separating a successful entrepreneur from others is enthusiasm or passion for the product or service. If you can identify your passion and turn it into a career, your life will become more rewarding and less stressful. You could even make a living!

### Is being my own boss right for me?

Depending on your situation and personality, being your own boss can be very rewarding, and it can provide flexibility to an overscheduled lifestyle. Many chose self-employment. Many individuals want to spend more time with their families, are tired of office politics or want more freedom to follow their passion.<sup>4</sup>

However, being your own boss isn't for everyone. There are many mental challenges facing the self-employed. Relying solely on yourself to generate an income can be very stressful if not managed properly. Self-employment also means wearing lots of hats. "When going into business for yourself, you have to set your professional and personal goals separately, and then see how well they align," JENESSA DYER BAILEY, founder of J. Bailey Occasions, says. "If they do not, you have to decide what your priorities in life are and how to best achieve the life you desire."

When working for an organization, you are often provided health insurance and a retirement plan. Adjusting to living without a safety net can be alarming.

Working out of your own home can be both positive and negative. While you have the flexibility to do things other than work during the day, there will also be times you could be working late on a project. Because both your home and office are in the same building, there could be times you find it difficult to transfer yourself from savvy businesswoman to mom.

Several personality types can excel as self-employed individuals. You do not have to be an "autonomy seeker" to have a successful entrepreneurship. If working from home meets a lifestyle need or allows you to follow your passion, then you have to be a self-starter and learn how to manage time effectively.<sup>5</sup>

Being a "risk taker" may help someone along the way, but the true requirements for being the boss are competence, organizational skills and a promising product or service. A need-driven product or service wrapped up in a cost-effective package to a targeted audience will get any business off the ground.

1. Sean M. Lyden, *Finding Your Passion*, <http://www.entrepreneur.com/magazine/homeofficemagcom/2001/march/38294.html> (March 2001). 2. Sean M. Lyden, *Finding Your Passion*, <http://www.entrepreneur.com/magazine/homeofficemagcom/2001/march/38294.html> (March 2001). 3. Sean M. Lyden, *Finding Your Passion*, <http://www.entrepreneur.com/magazine/homeofficemagcom/2001/march/38294.html> (March 2001). 4. Barbara Moses, *What It Really Means to Work for Yourself*, <http://www.careerjournal.com>, 2007. 5. Barbara Moses, *What It Really Means to Work for Yourself*, <http://www.careerjournal.com>, 2007.



# Remember

## Where It All Began

BY FRAN DESIMONE BECQUE  
NEW YORK ALPHA

Pi Beta Phi has a long-standing tradition of initiating strong-willed sisters, who are empowered to follow their passion. Many early Pi Phi women battled for equality across gender lines and won.

GRACE HEBARD, PH.D., IOWA ZETA 1882, was a suffragist, lawyer and educator. She was the first woman to receive a bachelor's degree from the University of Iowa, where she graduated with an engineering degree. Grace was the first woman admitted to the bar in Wyoming. She gave several speeches on behalf of the women's suffrage movement — once before the Wyoming state constitutional convention in 1889. She spent 40 years working at the University of Wyoming and was instrumental in the founding of Wyoming Alpha in 1910. She wrote many books about her passion, Wyoming history. She died in 1936 at the age of 75.

ELMINA WILSON, IOWA GAMMA 1889, became the first woman to graduate with a full college course in civil engineering at Iowa State University. Elmina had a deep passion for engineering and she was a pioneer in her profession. Elmina was able to stand up to the opposition of her career choice and became an assistant professor at Iowa State University and then an architect designing structural steel for tall buildings in New York City. Her younger sister Alda, Iowa Gamma 1891, followed in her footsteps and they both worked in New York City until Elmina's death in 1918.

MARY WOLFE, M.D., CHARTER MEMBER PENNSYLVANIA BETA 1895, received her medical degree in 1899 from the University of Michigan. She was appointed as assistant physician and then became chief physician of the Norristown State Hospital's Women's Department in 1900. Mary, a psychiatrist specializing in the treatment of the mentally handicapped, oversaw 1,200 female patients, 140 nurses and three physicians. In 1909, Mary left the hospital and opened a private sanitarium for nervous disease in the Philadelphia area. She battled for women's suffrage and was instrumental in the founding of the Pennsylvania Village for Feeble-minded Women at Laurelton, known today as the Laurelton Center.

These great Pi Phi women laid the groundwork for future women around the world to find their passion, conquer their dreams and pave the way for the collegians of today.



ELMINA WILSON





## Recruitment 101: The Ins and Outs of Today's Recruitment

Each year, *Pi Beta Phi* chapters across the country and Canada partake in recruitment — it is the single largest intake of members that allow our chapters to expand on college campuses. The recruitment process might occur but once a year on your campus, but recruiting women to Greek sororities happens 365 days a year. This article is one of a two part series that will examine Pi Phi recruitment and the changes our Greek system has adopted over time. Look for the next installment in the summer 2008 issue of *The Arrow*.

### Does recruitment look the same on every campus?

No, there are four types of recruitment on college campuses today.

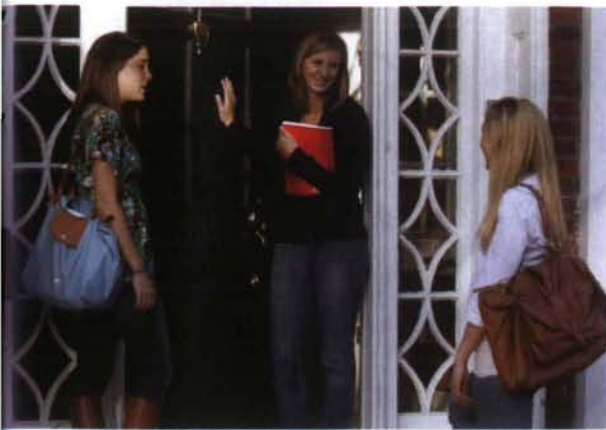
**Fully Structured Recruitment (FSR)** — Over 90 percent of Pi Phi chapters have this structured type of recruitment. Characteristics of FSR campuses include: a large number of potential new members (PNMs) register for recruitment and usually over 10 percent of the female student body is Greek; NPC chapters on campus range from four to 26; the timing and number of rounds and events is determined by Panhellenic.

**Partially Structured Recruitment (PSR)** — Roughly eight percent of Pi Phi chapters use PSR. Typically PSR campuses have three to nine NPC groups recruiting. The pool of potential new members is large enough that a central planning process is necessary. Panhellenic schedules rounds in a flexible timeline to encourage PNM attendance at events.

**Minimally Structured Recruitment (MSR)** — Very few Pi Phi chapters use this method of recruitment. NPC chapters on these campuses number two to five and often the pool of interested women is small. Panhellenic assists chapters in marketing Greek life year round and stimulating interest through a variety of opportunities and events. PNM's are encouraged to visit all chapters at their leisure.

**Continuous Recruitment (CR)** — Less than one percent of Pi Phi chapters have continuous recruitment on their campus. CR is common where one to three NPC groups are present and there is little interest by PNM's to join a Greek organization. Continuous Open Bidding (COB) is the preferred recruiting tool when a centrally planned formal recruitment process does not appeal to PNM's. There is no set structure for recruitment and bids are not offered on a predetermined day. College Panhellenic focuses on marketing Greek life and building one-on-one relationships with PNM's. Registration is simple and recruitment is informal.





### What is a RIF?

A RIF is a Recruitment Information Form that can be filled out by alumnae of Pi Beta Phi. A RIF is sent to a chapter on behalf of a PNM and introduces the chapter to the PNM.

### Do chapters have a specific responsibility to sponsor PNMs?

Yes, each PNM must have sponsorship in order to receive an invitation to membership in Pi Beta Phi. Each chapter must make a good faith effort to obtain a RIF (either from an alumna or an alumnae club recruitment information committee) before a PNM is considered for sponsorship by the chapter membership selection committee.

### What should a chapter do when they receive a RIF?

The vice president of membership informs the chapter of all RIFs the chapter has received. It is also highly recommended for chapters to send acknowledgement postcards to all alumnae and alumnae clubs who submit RIFs on behalf of a new member, even if a PNM is not offered a bid to membership.

### Are chapters required to offer a bid to membership for everyone with a RIF?

No, since chapters receive more RIFs than the number of bids they can offer, not all PNMs will receive a bid to membership in Pi Beta Phi.

### Are legacies automatically given a bid to membership?

No, a legacy introduction form may be submitted on behalf of a PNM going through recruitment. Pi Beta Phi's Constitution and Statutes places the following expectation on all chapters in regards to legacies:

1. A legacy shall be invited to at least one invitational round of recruitment.
2. A legacy who attends a preference party shall be placed on the first bid list.
3. Grand Council highly encourages chapters to give special consideration to legacies whose academics and activities are comparable to those of other PNMs.

### What happens if a chapter does not make Quota?

A chapter that does not make Quota should immediately begin to COB. COB refers to a more informal recruitment period where chapters can recruit additional new members. Although each campus will have specific rules regarding the timing of a COB period, the process is open to any matriculated and unaffiliated female student. Prior participation in formal recruitment is not required.

### Skit night is our favorite round in recruitment. Panhellenic has given instructions to implement a more "no frills" recruitment. What does that mean?

No frills recruitments were resolved as a National Panhellenic Conference agreement in 1993, encouraging all campuses to move to a values-based recruitment focused on getting to know the PNM. Many no frills campuses have eliminated skits and replaced them with a philanthropy round to encourage chapters to have more meaningful conversations with PNMs.

### Elements of a no frills recruitment include the following:<sup>1</sup>

- Set a campus-wide cap on recruitment expenses and establish guidelines for chapter's recruitment budget.
- Eliminate outside decorations and focus on conversation.
- All recruitment skits should be monitored for content and length, ensuring they are showcasing the most positive aspects of a chapter and Greek life.
- Discourage elaborate costumes or matching outfits in all rounds.
- Eliminate party favors and gifts until after the PNM has accepted a bid to membership.

Recruitment is an exciting time for Pi Phi chapters to grow and to share the best they have to offer. It is also an important time for PNMs who are looking to gain the most encompassing view of Greek organizations. Through each campus's mutually selective recruitment process, current members of Pi Beta Phi should make every effort to get to know all PNMs and give them information about our Fraternity.

1. Information from NPC Manual of Information.



# Carolyn Helman Lichtenberg Crest Award Winners

First presented in 1991, this award honors Carolyn Helman Lichtenberg who served the Fraternity as Grand President from 1985 to 1991. Recipients are distinguished alumnae who exhibit excellence and outstanding leadership in their careers or volunteer service to their communities.



SUSAN GOUGER ROUSE  
Tennessee Alpha  
University of Tennessee  
at Chattanooga  
Hixson, Tennessee

SUSAN GOUGER ROUSE has been an influential community leader since 1990 when she attended a Chattanooga Jaycee's event highlighting local volunteer opportunities.

Susan is currently the second vice president for the Orange Grove Center, an organization focusing on children and adults with developmental and intellectual disabilities. Susan is also serving on the capital campaign committee raising \$4.8 million for the center. She has served on the board of directors since 1993 and as chairman from 2005–2007. The only woman elected as president in the organization's 54-year history, she served from 2003–2005 and oversaw the six-month-long 50<sup>th</sup> anniversary celebration.

Susan is also the executive director of The VITAL Center, the region's only comprehensive rehabilitation center for the visually impaired. Susan has been on the board of directors since 1992, and established the National Federation for the Blind's Newsline, a free news service. She also chaired Field of Screams, a haunted house fund-raiser, for three years.

At Reading Education for Adult Development (READ) Chattanooga, Tennessee's oldest adult literacy agency, Susan served on the board of directors from 1992–1994 and 1998–2007. Currently, she is president of the board of directors. At READ, she chaired the Great Grown-up Spelling Bee, the organization's annual

fund-raiser. She also reorganized the committee structure to conform to strategic goals established in 2006. During her term, READ was awarded a three-year grant from the Chattanooga Junior League to promote health literacy and the Alfred P. Sloan Award for being a community "family friendly" organization.

Susan also has volunteered for other local organizations. Serving as president for the Chattanooga Jaycees from 1992–1993, Susan directed campaigns to increase membership, raised \$500,000 for nonprofit organizations, served on the Jaycee Foundation and was recognized with a national award for outstanding chapter president.



GENE CHAMBERS JONES  
Arkansas Alpha  
University of Arkansas  
Dallas, Texas

GENE CHAMBERS JONES has made a significant impact in Dallas since 1989 when her husband, Jerry, purchased the Dallas Cowboys football team.

Although her contributions have been innumerable, her most significant impact





has been through the association her family has with The Salvation Army. An active member of the advisory board, she and her daughter chaired the 2006 national convention in Dallas. She and her husband also established, and continue to provide support for, The Gene and Jerry Jones Family Center. The center, located within The Salvation Army in Irving, Texas, provides quality, affordable and safe child care for impoverished children. Because of Gene, the local Salvation Army Red Kettle Drive is launched every Thanksgiving Day at the Dallas Cowboys football game.

Gene and Jerry Jones also have contributed to the Library of Congress for the purpose of purchasing duplicate volumes from the personal library of Thomas Jefferson that were destroyed by fire in 1851. Their generous donation to Southern Methodist University (SMU) provided The Jones Great Hall, a versatile special events hall that also houses the most outstanding collection of Spanish artwork outside of Spain.

Gene received the Annette Strauss Humanitarian Award for her work with Family Gateway, an organization providing temporary shelter for families with the goal of helping them become self-sufficient. This award honors dedicated individuals who enhance the well-being of others and who, either through a lifetime of hands-on service or philanthropic support, champion causes for the betterment of others. She also has received the Maura Award for extraordinary contributions to the success and well-being of women and children in Dallas.

Currently, Gene serves on the SMU board of trustees and on the board of directors of the John G. Tower Center for

Political Studies, which provides classes, programs and faculty to undergraduates interested in studying domestic and international policy with an eye toward public service. She also serves on the Meadows School of Arts executive board, the Children's Medical Center board of trustees, the Dallas Museum of Art board of directors, the Dallas Center for Performing Arts executive board of directors and the Dallas Center for Performing Arts Foundation president's advisory council.

CAROL WENSTROM WEST is an influential leader in natural resource preservation in the Tucson, Arizona, area.

Carol is a member of the League of Women Voters, Arizona Women's Political Caucus and the National League of Cities Energy, Environment and Natural Resources Committee. She also served on the board of directors for the Arizona Town Hall and the Metropolitan Tucson Convention and Visitors Bureau.

Having worked for the Southern Arizona Regional Water Authority, Carol continues to travel to Washington, D.C., to lobby for a variety of issues facing Tucson. In doing so, she has secured money for projects that would have gone unfunded.

In 1999, Carol resigned from her position as executive director of the Tucson Regional Water Council to successfully run for city council. She served two terms as a city council member and then rotated into the office of vice mayor. As vice mayor, she helped develop Tucson's water conservation plan.

As city council member, Carol pushed for more open space, parks and historic preservation in her ward. She spearheaded the city's recycling program, which has



CAROL WENSTROM WEST  
North Dakota Alpha  
University of North Dakota  
Tucson, Arizona

saved \$2 million during the first year of operation. She also hosted a successful workshop on positive aging for senior women for the Tucson/Pima County Women's Commission.

Carol won the Tucson/Pima Historical Commission award and was selected to travel to Kenya with the Good Governance Project, a program sponsored by the State Department and the League of Women Voters. The group worked with Kenyan women to encourage their involvement in their communities.

In commemoration of her commitment to education and natural resource preservation, a grove of trees was planted at Davidson School Park.

KATHIE COMPTON PAPER, an entrepreneur at heart, is the president and co-owner of Lilypad Baby, a specialty baby and toddler Web site.

Prior to beginning her company, Kathie worked for three years at Hal Riney & Partners in San Francisco, where she was the lead coordinator on the Saturn cars interactive account. She then spent six years managing and producing print, television and corporate film shoots at Jefferson/Acker Advertising and Communications.

Seven years ago, while still working full time in advertising, Kathie began making her own baby bibs with stylish and bold fabrics. Through trial and error, Kathie perfected the design and made the bibs functional as well as stylish. Friends and family requested bibs, and it became apparent to Kathie she could not keep up with the demand and work full time as well.

After the birth of her first child in February 2003, Kathie focused solely on

Lilypad Baby, tripling her product line and applying her branding experience in advertising to promote her company. Today, Lilypad Baby offers handmade, custom and quality baby products.

Not only does Kathie own her own business, but she also has written articles for e-zines regarding babies and gifts, such as What to Really Pack for the Delivery Room; How to Pick the Perfect Diaper Bag; Choosing the Perfect Baby Gift; Writing the Perfect Baby Gift Thank-You Note; A Well-Packed Purse – Toddler Survival Kit and Choosing the Right Music Program for Your Toddler.

In addition to owning her own business, Kathie also spends time in a



KATHIE COMPTON PAPER  
Oklahoma Alpha  
University of Oklahoma  
Manhattan Beach, California

local philanthropic organization called Sandpipers. In 2003, Kathie chaired a fashion show featuring Lourdes Chavez



at The Ritz Carlton Marina del Rey, California, which raised more than \$60,000 for local charities.

JUDITH SUMMERS MCCOLLUM, a successful principal in Colorado Springs, Colorado, also spends time giving back to her community.

Beginning her career as a teacher, Judith later served as the public information officer for the Widefield, Colorado, school district. She then established and was the executive director for Communities in Schools, a local nonprofit organization whose mission is to increase school retention.

Currently, Judith serves as the principal of Katharine Lee Bates Elementary School in District 1, the largest school district in Colorado Springs. She has been principal there for 11 years. During her term, Judith has established K-6 curriculum in literacy and math, resulting in increased state test results over the past three years.

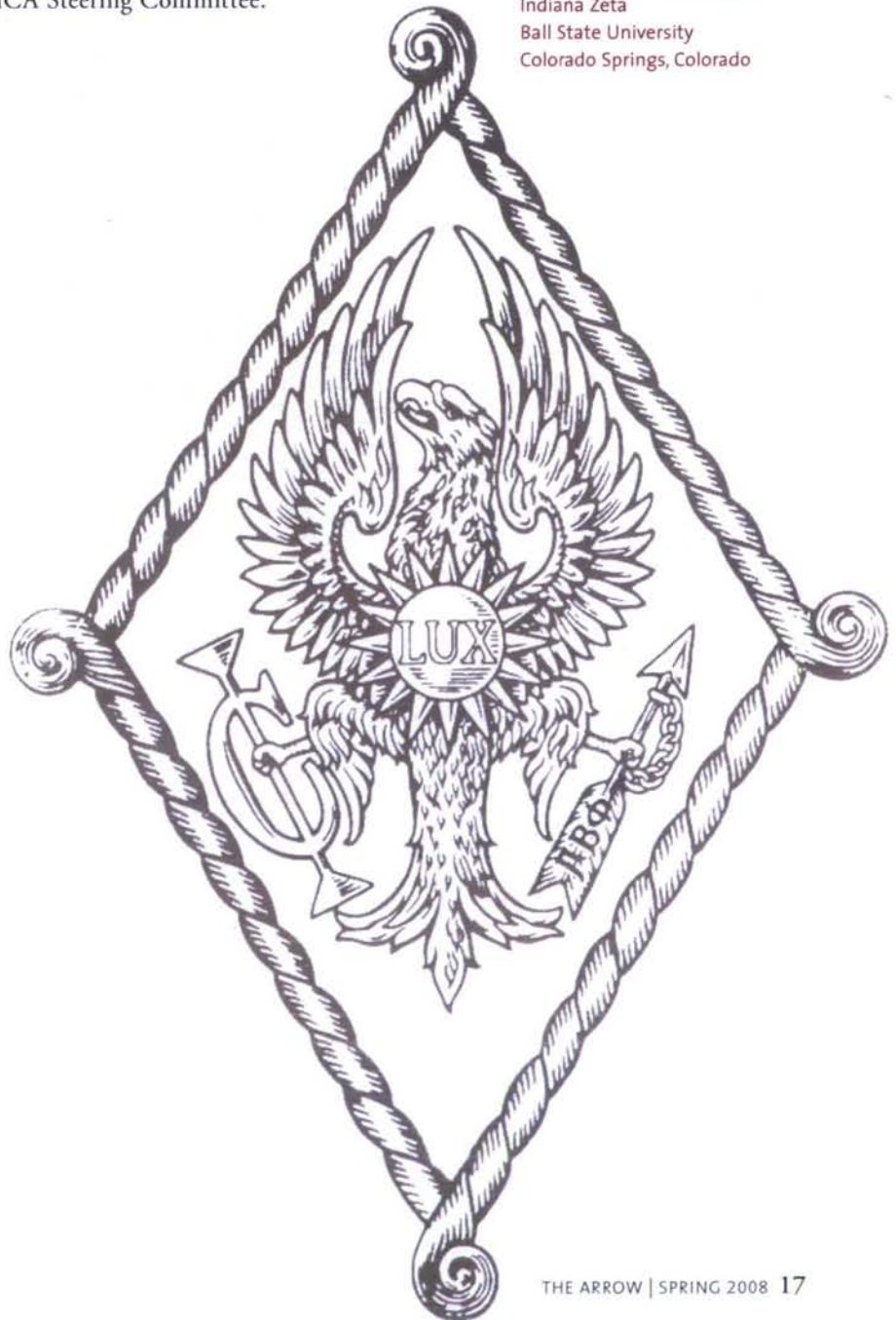
In 2007, Judith was awarded the 2007 National Distinguished Principal of the Year for Colorado. This award recognizes successful elementary or middle school principals who have provided outstanding leadership. Selection criteria include evidence of respect from the school community; active community involvement; strong educational leadership; and evidence of maintaining an orderly, purposeful learning environment.

Judith not only spends her time as a principal, but is also the co-founder and chairman of the Pikes Peak Regional Spelling Bee. She established a sponsor and media base and increased student participation by 100 percent. She also has been an active member of the

Colorado Springs Chamber of Commerce, a chairman for the Pikes Peak United Way, a member of the board of directors at the Colorado Springs YMCA, a board of trustees member for Festival of Learning, Inc., the first president of board of trustees for the Citizens Scholarship Foundation of Fountain Valley and an advisory board member of the YMCA Steering Committee.

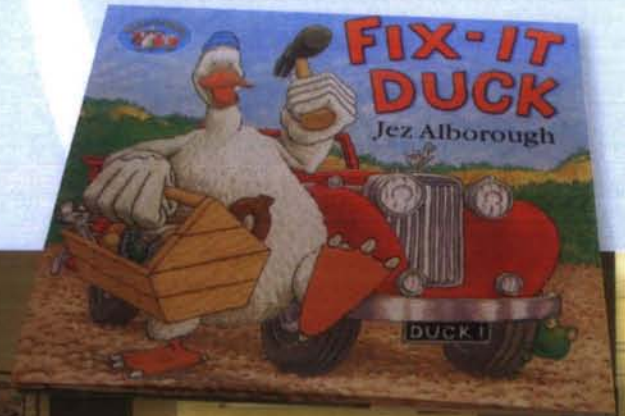


JUDITH SUMMERS MCCOLLUM  
Indiana Zeta  
Ball State University  
Colorado Springs, Colorado





## Northern Virginia Pi Phi Host First Book's Kyle Zimmer





The Pi Phi women of Virginia hosted First Book's Founder and President Kyle Zimmer on Wednesday, February 20, 2008, at Kenmore Middle School's library in Arlington, Virginia. Women from the Northern Virginia Alumnae Club (NVAC), the Nation's Capital Alumnae Club and the D.C. Alpha Chapter each provided a representative for the event.

Kyle mingled with attendees and fielded questions as well as participated in a small Speed Read event. "It was my first time hearing Kyle and learning more about First Book, seeing a Speed Read and hearing ways I could become more active," said West Virginia Alpha SUSAN DUGGER CHRISTMAN. "It makes me so happy that Pi Beta Phi chose First Book for a partnership," she added.

Kyle spoke about how First Book has accomplished placing more than 50 million books in the hands of kids. Through the innovation and efficiency of First Book's three distribution channels, First Book Advisory Boards, the First Book National Book Bank and the First Book Marketplace, First Book is able to achieve both tremendous scale nationally and impact locally. Kyle went on to explain that First Book serves more than 20,000 community-based programs, ranging from soup kitchens and homeless shelters to local preschool and after-school programs as well as Title I schools in more than 3,000 communities nationwide. "The NVAC's First Book meeting was so inspiring. Kyle has an amazing presence, and her enthusiasm for her life's work is positively infectious. Her explanation of First Book's unique business model was fascinating and made me believe

that through innovative ideas and optimism, we can accomplish so much," said NANCY WEMMERUS ROSENE, New York Zeta.

First Book has been recognized by Charity Navigator with a four-star "Exceptional" rating and more than 97 percent of First Book's funds are spent

Members of D.C. Alpha with First Book's Founder and President Kyle Zimmer (center) and Manager of Corporate Strategy Katie Brown (right).



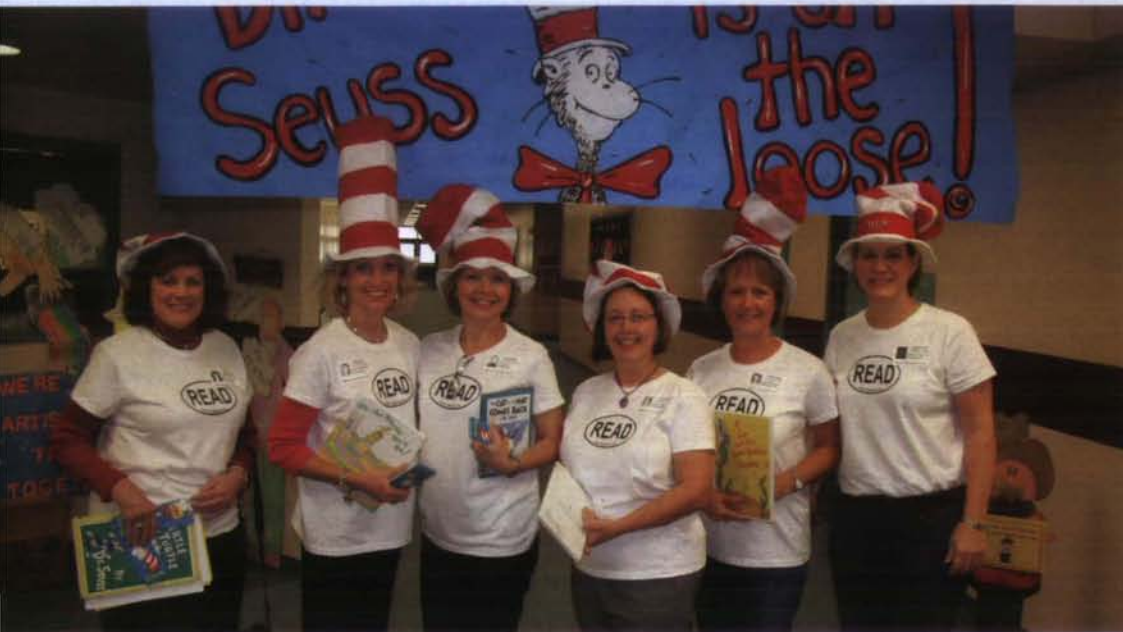
directly in service of their mission. Every \$1 donated to First Book results in \$10 worth of books being distributed to children in need. "First Book's unique and very successful business model is a great combination of public and private enterprise working together to tackle a great need. If only every club could have an opportunity to hear Kyle explain how First Book is able to distribute millions of books to so many deserving kids," added Grand Vice President Communications, KAREN SHELTON CHEVALIER, California Delta.



For more information on First Book and their mission, check out their Web site at: [www.firstbook.org](http://www.firstbook.org). Or check out the Literacy section at [www.pibetaphi.org](http://www.pibetaphi.org)



## Fraternity Day of Service

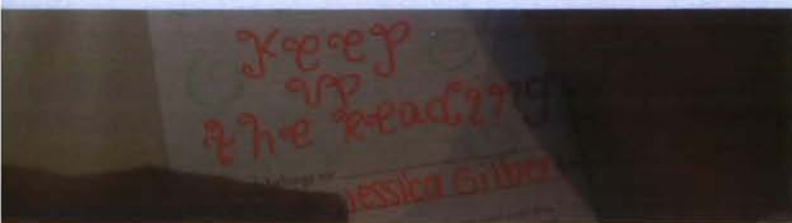


Katy-West Houston, Texas Alumnae Club dressed up for their Fraternity Day of Service Dr. Seuss event.



Leadership Academy attendees personalized book plates during a lunch break.

Two students from Alps Road Elementary School design bookplates for Pi Phi's Fraternity Day of Service.

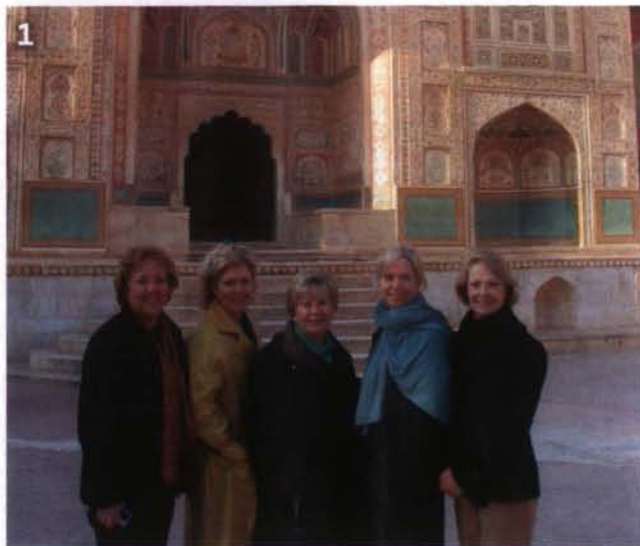


Pi Phi's all over the world recently took part in the third annual Fraternity Day of Service on March 2. This year's theme, Make Your Mark for Literacy, incorporated personalizing Pi Beta Phi bookplates, which will be inserted into 50,000 books for First Book to distribute to under-privileged children. Alumnae clubs and chapters organized a variety of activities to see that all 50,000 bookplates were created. Some of these activities included Speed Reads, local hospital and elementary school reading parties and various on-campus literacy initiatives. Congratulations to all who took part in this year's Fraternity Day of Service. This is one more step toward Pi Beta Phi's literacy vision to remove the barrier of illiteracy.

Make Your  
Mark for  
**Literacy**



# Reunions & Anniversaries



## 1 > Texas Alpha

Texas Alphas, from left, JEANNIE DONNELL NORRIS, CASSIE HAGER, ANNE MORTIMER BALLANTYNE, JANE BALLANTYNE HEGLER and BETTY GEORGE COTTEN in front of the Amber Fort in Jaipur during a tour of Rajasthan, India, in February 2008.



## 2 > Florida Beta

Florida Betas met in Cashiers, North Carolina, in July 2007. Back row left: KAY WILLIAMS THOMAS, NORMA JANE SMITH WOHLFELDER and PATTI HAER FOSTER. Front row left: SARA BOGGS GAINES, SANDY SMITH CRAWFORD and SIDNEY BARNES KALIHER.



## 3 > New York Delta

New York Deltas from the graduating classes of 1974 and 1975 celebrated an off-campus reunion with a trip to New York City in 2007. Although Cornell University plans five-year reunions in Ithaca, New York, the off-campus reunions have added another dimension to their friendship.



## 4 > Illinois Epsilon

Seventeen Illinois Epsilons gathered in Chicago to celebrate their 46th year of membership in Pi Beta Phi in September 2007.



## 5 > Arkansas Alpha

Arkansas Alphas reunited in January 2008. Front row left: JANE BONADY WATSON, MURRAY SMITH JOHNSON, SUSAN WOOD DOSS, BONNIE TAYLOR STOUT and BECKY WILLIAMS WILLIAMS. Back row left: MARGARET LITTLE PILES, ANN BARLOW LOVELESS, ANN BEANE HUDSON, MADALYN MARCHMAN JONES and SUSAN WARD JOHNSON.



## 6 > International Officers

Current and past Pi Beta Phi international officers gathered in Arrowhead, Colorado, for a weekend reunion.



## ➤ Arizona Beta

While still in high school, Arizona Beta LAUREN RITCHIE co-founded Kids Gear for Baseball, an organization that collects used baseball and softball equipment and donates it to local youth groups. In addition, Lauren also owns a party assistance business called Hospitality Helpers. Lauren advises other young would-be entrepreneurs, "Don't be shy. The worst people can do is say no. But at least you tried."



LAUREN RITCHIE, right, and two co-members of the program Kids Gear for Baseball, are pictured at Fenway Park, home of the Boston Red Sox. They are being presented with a \$5,000 donation.

## ▼ Arkansas Alpha

In October 2006, Arkansas Alpha conducted their first Pi Beta Phi and Student Government Family Weekend 5K run. The women pledged to use all proceeds to build a library at LifeSource International, a local nonprofit organization offering job placement services, after-school tutoring, adult learning programs and a discounted food pantry. The library was opened and dedicated during a ceremony on November 28, 2007.





### California Alpha

California Alpha ALLY WITHERSPOON ran a clothing alteration business during high school and has continued her entrepreneurial spirit through college. Now, a sophomore at Stanford University, Ally founded Datebook®, a Web site using compatibility quizzes to match up members on campus through social networking sites.

### California Delta

Sophomore VAIL MILLER, California Delta, has created artwork for her own enjoyment. However, when a friend recommended she sell her art for extra income, Vail jumped at the idea. She now sells paintings and drawings to her California Delta sisters, family and friends.

#### 1 > California Mu

While studying abroad in four different European countries, 16 California Mus planned to meet for a long weekend in Paris. Upon arriving a candle passing was held overlooking the Eiffel Tower for one sister, Diane Davis, who recently became engaged in Barcelona, Spain. The women are pictured in front of Notre Dame.

#### 2 > Florida Delta

Florida Deltas KRISTIN DEAN and JENNIFER SALAH know the meaning of entrepreneurship. Kristin, a competitive swimmer, designed a “towel skirt” solving the unending dilemma of getting clean clothes wet after swimming competitions. Jennifer uses her beading talents to raise money for Relay for Life®, an overnight event designed to celebrate survivorship and raise money for the American Cancer Society.

#### 3 > Indiana Beta

When asked by a member of the community to help with a local elementary school’s fall book fair, Indiana Betas stepped up to the plate! Not only did they donate \$300 to the “One for Books” program, which helped purchase books for more than 60 children who wouldn’t have been able to participate in the book fair; they also sent 17 volunteers to help run the event. From left are ALEX KLINE, CHANTAL BIBEAU, SAM SILVERSTEIN and ALLY BLUM.





### Indiana Delta

Indiana Deltas KRISTIN COLBERT and JULIA EVANS spent a semester at the Fashion Institute of Technology (FIT) in New York City. FIT is internationally known for its prestigious programs in Fashion Merchandising and Fashion Design. While in New York City, Kristin and Julia interned with Betsey Johnson and Juicy Couture. Upon graduation each will have a bachelor's degree from Purdue and an associate's degree from FIT.

### Iowa Beta

Iowa Beta MELISSA DEER has taken on an empowering role teaching children 2-13 years old the value of safe swimming through her business Swimmers, Inc. Her clientele has grown over the years, and has many customers return each year. Many of her graduates become successful lifeguards and participate on swim teams.

### North Carolina

North Carolina Beta MALLORY JONES is Chief Marketing Officer of a student-run business at Duke University known as Devil Delivery Services (DDS). It is Duke's first student-owned and operated food delivery service, delivering food to students using meal points. Mallory is responsible for obtaining all of the advertising finances and material for the company.



### < Ohio Iota

Pictured are MALLAREE BLAKE and LAURA PAYNE who along with other Ohio Iotas served as hostesses and displayed centerpieces created by local florists at the fourth annual Floral Fantasy sponsored by the Dayton, Ohio Alumnae Club on November 8, 2007. Money raised from the event provides financial aid for the University of Dayton Pi Phi.



### Oklahoma Alpha

KIM SAYLOR, Oklahoma Alpha, began a tutoring service for middle, high and collegiate students in August 2001. Although it was a great investment in high school, Saylor wanted to apply her knowledge to a collegiate setting. So last year she created an entrepreneurship program. She and other students took technologies developed by professors on campus and accelerated them into the market. For instance, last year, she worked with Nantiox Pharmaceuticals Corporation for the development of a treatment of retinal disease.

### ▼ Pennsylvania Beta

Several Pennsylvania Betas spent a week in December 2007 in New Orleans helping Habitat for Humanity's Hurricane Katrina relief program. While staying with Americorps members, displaced locals and other volunteers at Camp Hope, the women assisted with construction in St. Bernard Parish. The township remains one of the most devastated communities in the aftermath of Hurricane Katrina; 100 percent of the residents suffered structural damage to their homes.



### > Tennessee Beta

Tennessee Beta CAROLINE FABACHER pursued her love of baking and gradually turned it into her own business in her hometown of New Canaan, Connecticut. Her business, A Slice of Heaven, began in 2007 when her boss asked her to make a cake for their Fourth of July party. She assists the chapter during recruitment by making petit-fours for preference night.

### ▼ Texas Alpha

Texas Alpha KATIE VAN DYK began knitting in elementary school when her mother owned a yarn store. Katie continued to knit in college and began offering knitting classes, as well as selling her knitted goods to interested customers.





## D.C. Alpha Welcomes Teach for America Founder Wendy Kopp

Students at The George Washington University had a rare opportunity to hear a passionate and enthusiastic Wendy Kopp, founder and CEO of Teach for America, speak on January 30, 2008, in an event co-organized and hosted by the Fraternity to celebrate the return of D.C. Alpha to The George Washington University campus.

In 1989, while Wendy was at Princeton University, Teach for America emerged as her brainchild; since then, it has evolved into the largest provider of teachers to low income communities. When Wendy was only 21 years old, she pursued her idea of pairing areas of poor educational quality with eager teachers and recent college graduates. Since beginning her mission, Teach for America has provided desperately needed services to nearly 3 million students after expanding from an original corps of five hundred to 17,000. These teachers work tirelessly to give all American children the chance to succeed in the public education system.

The Fraternity invited Wendy because she exemplifies many core values of Pi Phi, including exuding good citizenship, intellectually developing and becoming a community leader. In fact, many students at The George Washington University pursue careers in public service after graduation because of the proximity to great programs in our nation's capital.

After Wendy's speech, many D.C. Alpha members are considering joining Teach for America after graduation. The women aspire to radiate the same enthusiasm about service and leadership as Wendy. Wendy has led millions of students in America as well as thousands of teacher corps alumni with her unyielding values of education, service and good citizenship — something Pi Phis everywhere should strive to achieve.



D.C. Alpha members with Wendy Kopp



Founder and CEO of Teach for America Wendy Kopp speaks to students at The George Washington University.



From left: Fraternity Director of Programming Becky James, Teach for America Founder Wendy Kopp and D.C. Alpha Chapter President PAMELA SIEGELAUB.



## 2008 Leadership Academies

Lead with Purpose ~ Lead with Values ~ Lead for Life



The St. Louis Airport Renaissance Hotel was the site of the 2008 Leadership Academies February 8–10 and February 22–24. Each weekend more than 225 Pi Beta Phi chapter presidents, vice presidents of finance and their alumnae advisory committee (AAC) counterparts took part in the third biennial Leadership Academies. Leadership Academies are held in non-convention years and were developed to help give collegiate officers and their advisers the resources to become premier leaders.

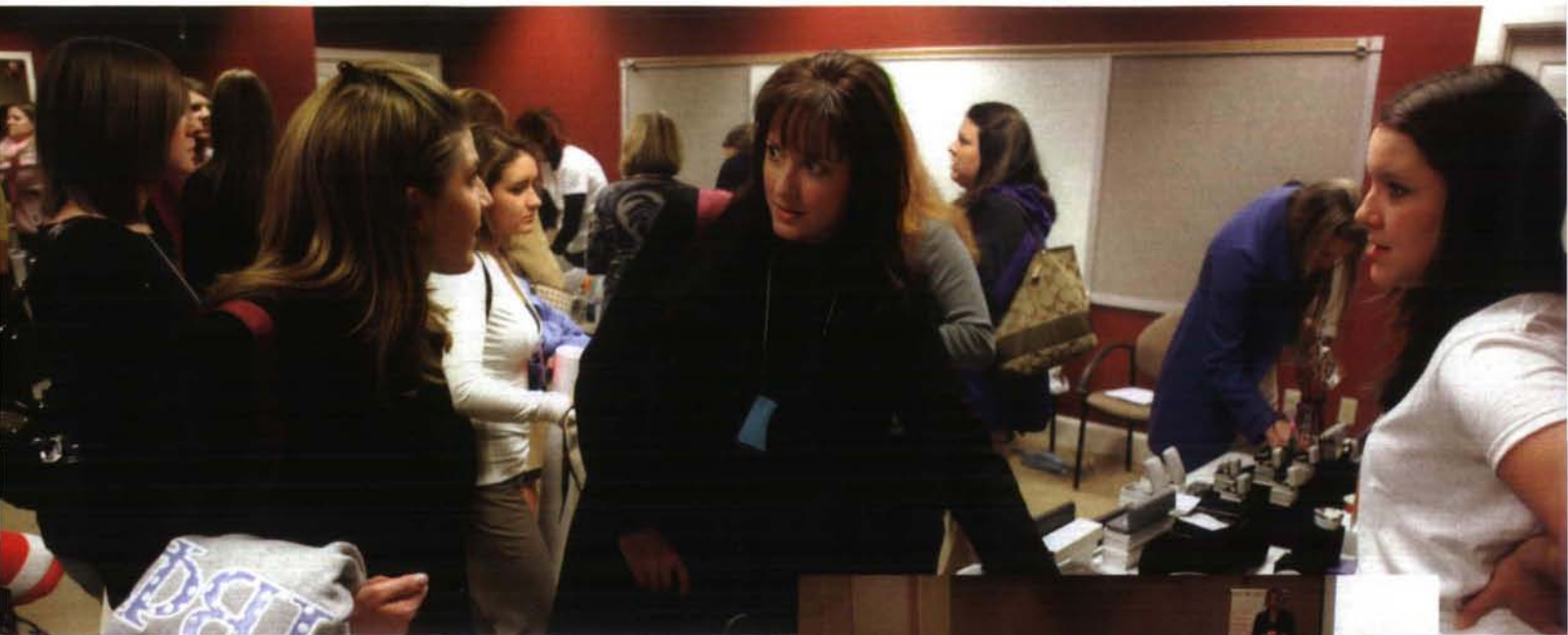
International officers including Grand Council, Collegiate Regional Chapter Operations/ Adviser Specialists, Collegiate Regional Financial/Housing Specialists, Nominating Committee, National Panhellenic Conference Delegate, Leadership Development Consultants, and Assistance Officers also attended both weekends.

Each weekend's events kicked off Friday with dinner, regional meetings and tours of Headquarters. Attendees were shuttled to Headquarters where they toured the historical displays, shopped at Pi Phi Express, enjoyed dessert and received their first glimpse of the newly designed chapter Web site templates.

*"Having been involved in the area of education for many years, I have been involved in countless professional growth seminars and classes and this is, by far, the most productive and positive 48 hours I have ever spent."*

— AAC Adviser New Mexico Alpha  
MARILYN MILLER MICHAEL,  
New Mexico Alpha





Saturday was a busy day for attendees with meetings beginning at 8 a.m. and continuing after dinner. Chapter presidents and AAC chairman spent the day with presenters from The Leadership Institute for Women – Women with Purpose, Inc. while vice presidents of finance, AAC finance advisers and vice presidents of finance assistants focused much of their day in QuickBooks® training. Chapter presidents and vice presidents of finance ended their day with a T-shirt exchange.

Attendees spent Sunday morning reviewing information and participating in Q&A sessions before sessions were dismissed at noon.

### THE LEADERSHIP INSTITUTE

The Leadership Institute's Executive Director Stephanie Bailey, Program Manager Colleen Coffey and Facilitator and Programming Committee Member Julie Kendall presented various courses for chapter presidents and AAC advisers throughout Saturday.

Chapter presidents participated in three values-based leadership workshops on Saturday. "Navigating Conflict — Communicating Through Values" aimed at equipping participants with the skills necessary to navigate conflict. "Creating a Coaching Culture" was designed to help each chapter president evaluate her own advising style and teach coaching and mentoring techniques. Finally, "Gut Check Moments" asked participants to examine their personal values and reflect on how to apply those values



to the decision-making process.

AAC chairmen participated in the "Alumnae Values Institute," which challenges advisers to use a values-based approach when working with collegians. Participants explored the history of values-based organizations, millennial students, conflict resolution and coaching and mentoring through values.

### QUICKBOOKS® TRAINING

Grand Vice President Finance KAREN CONSALUS PRICE, Missouri Alpha, and Director Finance BRENDA BUTLER, Nebraska Beta, together with the collegiate regional financial/housing specialists, designed programming aimed at improving the QuickBooks® skills of the vice presidents of finance, AAC finance and financial assistants.

Director Finance BRENDA BUTLER said, "We tried to create an environment where the members would feel a sense of camaraderie; there are 131 vice president of finance learning the position and asking the same questions. It was an opportunity to help them feel confident in their skills."



# Housing

Pi Beta Phi chapters occupy over 1 million square feet of housing space on college campuses across the continent. Housing space includes large live-in houses, dorm floors, lodges and rooms or suites. Each space, unique in its own way is a home away from home to the Pi Phis on that campus. This new addition to *The Arrow* will feature Pi Beta Phi chapter residences in each issue.

HISTORICAL CHARM



## Georgia Alpha

University of Georgia  
Athens, Georgia

### Stats:

- 14,937 square feet
- Houses 58 women
- Appraised value \$1,558,600
- Built in 1878, remodeled in 1962 and partially renovated because of fire in 1998
- Fire sprinkler system throughout

The house, built in 1878, was originally owned by prominent Athens businessman John White Morton, who owned most of the land in Athens prior to the Civil War. When purchased by Pi Beta Phi in 1939, the house was a white colonial home with a beautiful garden and tennis court in the back. By the 1960s, many additions had been built to accommodate the growing number of members. In 1998, the chapter house underwent renovations after a fire burned portions of the chapter house. The fire began during a preference round event during fall recruitment when a candle set fire to curtains. Georgia Alpha will be embarking on a capitol campaign in 2009 for interior renovations including the addition of a chapter room.

SECURITY SYSTEM



## Kansas Alpha

University of Kansas  
Lawrence, Kansas

### Stats:

- 17,854 square feet
- Built in 1962, remodeled in 2001
- 34 bedrooms housing 91 women
- Appraised value \$3,410,600
- Fire sprinkler system throughout

Pi Beta Phi was the first women's organization to establish a chapter at the University of Kansas. It was also the first chapter to build a home on the university's campus. The first house was built at 1245 Oread St. in 1906. Due to membership increases, the house on Oread was outgrown by 1914 so a new one was built to house 24 members at 1246 Mississippi St. An addition to this house was built in 1928, and that structure served as the chapter house until 1962 when the chapter moved to its present home at 1612 W. 15th St. A complete renovation of the house was completed in 2001, adding more bedrooms, bathrooms, a new dining room that also serves as a chapter room, library, leadership room and computer room.





## live the pi phi legacy lead. serve. give.

### Pi Beta Philanthropy®

The Campaign for the Pi Beta Phi Foundation is the most ambitious fund raising effort undertaken to date by the Foundation. The new funds will enable the Foundation to respond to the educational and philanthropic needs of today while investing in the future, so members can excel in an increasingly complex world.

By providing funds for three major areas of focus — scholarship, personal development and literacy — the Campaign will continue to advance the causes of Pi Beta Phi, its members and society at large. The Foundation asks you to give your resources, to serve others in need, and to lead the way in making a difference for the future of Pi Beta Phi.

Please join your sisters and make the Pi Beta Phi Foundation a philanthropic priority in your life. It's not just philanthropy ... It's Pi Beta Philanthropy®.



### Are We There Yet?

The public announcement of The Campaign for the Pi Beta Phi Foundation was made in June at the Fraternity's convention in Arizona. At that time, the Foundation had already received gifts and pledges totaling more than half of the \$6 million goal. Since then:

- The total has risen to more than \$5 million including the creation of nine new undergraduate scholarships.
- Individual members have stretched themselves and committed gifts and pledges ranging from \$20 to \$1 million. Every gift counts and every gift matters!
- Alumnae clubs and chapters have increased awareness of the Foundation and this endeavor by sharing Campaign materials with their members and showing the free Campaign DVD at meetings.

We are truly appreciative of those who have made gifts to the Campaign thus far and we thank you on behalf of all who will benefit by your generosity.

The Campaign will conclude in June 2008. As we enter the home stretch, we invite those who have considered, but not yet made, a commitment to this endeavor to do so. YOU can make a difference!



Your gift will enable us to fund more scholarships in larger amounts, to expand and increase leadership and personal development granting, and to respond to more Emma Harper Turner Fund (member emergency assistance fund) applicants at a higher level of support.

Your gift will not only be an investment in the future of Pi Beta Phi and its members, but also an investment beyond the walls of our Fraternity ... reaching out to the greater society through grants to literacy initiatives such as the partnership with First Book®.

Earlier this year, Pi Phis received a special mailing from the Foundation — a personal opportunity to invest in the Campaign. Thank you to all who responded with open hearts.

### Here's how YOU can participate in the Campaign:

Please contact Kate Betz, campaign director, at (636) 256-0680 or [kateb@pibetaphi.org](mailto:kateb@pibetaphi.org). Hurry ... you only have until June!

## Hey Collegians!

Ask ~~not~~ what your Foundation can do for you ...

We're glad you asked! All chapter presidents received a (cute!) new Pi Beta Phi Foundation poster at a Leadership Academy. The poster details what your Foundation does for you and all collegiate members of Pi Phi — scholarships, personal and leadership development, emergency assistance and more. Make sure your chapter places the Foundation poster in a noticeable location.

Ask what you can do for your Foundation ...

Well, since you asked ... for the Campaign to be successful, the Foundation will need the support of every chapter! At your next meeting discuss this opportunity to invest in the future of Pi Beta Phi.

Join early donors California Kappa, California Mu, Nebraska Beta and Virginia Epsilon and make this the year your chapter delivers a special, extra gift to the Foundation in support of the Campaign. You could even endow your own scholarship like Ohio Beta, Oklahoma Beta or Oregon Gamma!



## Meeting and a Movie

Here's an alumnae club programming idea: Pop some popcorn and show the Foundation's Campaign DVD at your Founders' Day celebration or April meeting. There's no better time than now for your club to honor the history and future of the Fraternity with a gift to The Campaign for the Pi Beta Phi Foundation! To request the **free DVD**, contact Kate Betz at (636) 256-0680 or [kateb@pibetaphi.org](mailto:kateb@pibetaphi.org).

### WHY I GAVE



*"Friends, family, values, education, leadership, volunteerism, philanthropy ... Pi Beta Phi and all we stand for has been a priority in my life since the day of initiation. **Leading and Serving the Fraternity** has been a wonderful journey and way for me to give back to others for what I have received. When the Foundation announced its first ever \$6 million endowment campaign to meet increasing needs, financial giving became even more of a priority. **Giving is a way for all of us to say what Pi Beta Phi has meant in our lives.** Current and future generations deserve the opportunities and benefits we have had. This is a special time in Pi Beta Phi history."*

JEAN WIRTHS SCOTT  
Pennsylvania Beta — Moraga, California



# Alumnae News

**1 >** Arkansas Alphas GOODWIN LAWRENCE, CAROLINE MALONE CRAVEN AND RENEE POLK SHEPPARD gathered with other members of the Texarkana Alumnae Club at the Olivia Smith Moore Alumnae Club's annual Mother/Daughter Christmas social at the Ace of Clubs House, former home of Olivia Smith Moore, former Fraternity Grand Treasurer. Each club member was asked to bring a children's book to be donated to the Domestic Violence Chapter in Texarkana.



**2 >** The Bloomfield Hills, Michigan Alumnae Club met in February and assembled "angel bears," which include a children's book and tote bag. The 30 bears will be donated to an agency dedicated to abused and neglected children. The angel bear project began in the North Woodward, Michigan Alumnae Club in 1993; the Bloomfield Hills, Michigan Alumnae Club joined the project this year.



**3 >** Indiana Delta ANN LITTLE SIMON, her 4-year-old daughter Sabrina and Indiana Alpha BETTY REED PACKARD-VORIS display the gingerbread house Sabrina donated to the San Francisco Alumnae Club's silent auction. The auction, part of the club's Christmas party, was designated for the club's CAR program. Betty, the club's president, bought the house for \$35. Seventeen children received a book as the result of Sabrina's house donation.



**4 >** Texas Alphas LYNNE TYRRELL BONHAM, JULIE SHAW HODGES and Oklahoma Alpha ELAINE WORD KNIGHT prepare for the March 29, 2008, Houston Alumnae Club's "Oh the Place's You'll Go!" spring style show and luncheon.





➤ Missouri Beta JUDGE ELLEN LEVY SIWAK was appointed to circuit judge in St. Louis County Circuit Court by Missouri Gov. Matt Blunt in January 2008. She had been serving as an associate circuit court judge for the 21st Judicial Circuit, Division 38. She has also served as the family court commissioner for the 21st Judicial Circuit, Division 63. She is a former president and is now the alumnae committee chairman of the St. Louis Alumnae Club.



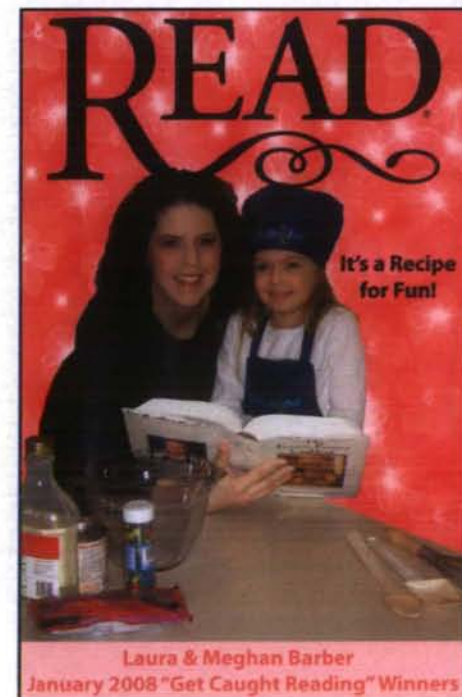
➤ PATRICIA WADE DOSS, Texas Gamma, recently became the first woman in 101 years to be granted access to the Century Point Club, or The Club, an exclusive group of salespeople at the NCR Corporation who show continual excellence in sales. An invitation to The Club is a lofty goal set by those striving to meet their quota and has been called the most “prestigious club in sales.”



◀ AMANDA GOHLKE FIELDS, Texas Gamma, was recently named general legal counsel to American Pharmacies, a for-profit corporation, conducting business as a member-owned buying cooperative of more than 500 independently owned pharmacy members operating in Texas, Oklahoma and Louisiana.



➤ LAURA HUBER BARBER, Indiana Gamma, and her daughter, Meghan, were featured in their local library’s “Get Caught Reading” campaign, a motivational program that encourages community members to “catch” themselves, their groups or other community members reading. The poster was distributed to all public and school libraries in Johnson County and to the program’s corporate sponsors.







▲ Members of the Clearwater, Florida Alumnae Club gathered at the home of BECKY WIER WALKER, Kentucky Beta, for the club's annual angel exchange and dessert.



◀ Texas Gamma DR. PAMELA POWELL a member of Arizona Gamma Alumnae Advisory Committee, was nominated for the Flagstaff, Arizona, Athena Award. Athena Award nominees are outstanding women who have demonstrated excellence, creativity and initiative in their careers; provided valuable service to improve the quality of life for others in their community; and assisted other women in reaching their full leadership potential. Pictured from left Tennessee Beta HARRIET YOUNG, Arizona Gamma MICHELE BENEDICT, Texas Gamma PAM POWELL, Tennessee Beta MARJORIE MCCLANAHAN and Arizona Gamma KIM JENSEN.





## Pi Phi Pens



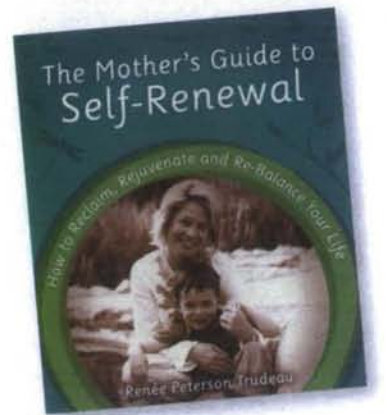
### Talmadge Ragan

North Carolina Alpha TALMADGE RAGAN produced and narrated "The Sign of the Salamander," an audio book written by Eugenia Miller. The story is of a young American boy studying in France, who falls through a time portal and wakes up in the 16th century, hoping to become a printer's apprentice. Through the unveiling of a mystery, the young boy befriends his neighbor, Leonardo da Vinci, who helps solve the puzzle. First published in 1967 after the author spent several years researching in Amboise, France, where da Vinci spent his last three years, the book offers an array of historical insights.



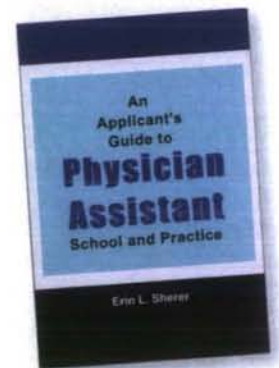
### Renee Peterson Trudeau

"The Mother's Guide to Self-Renewal: How to Reclaim, Rejuvenate and Re-Balance Your Life," by Texas Delta RENÉE PETERSON TRUDEAU, aims to help women reconnect with who they are, care for themselves and create balance in their lives. Self-renewal circles are forming around the United States based on *The Mother's Guide*. After her first son, Renée couldn't find books or resources to help her transition into motherhood, so she began a life-coaching group for mothers called the Personal Renewal Group. The book, published by Balanced Living Press, will be released nationally in April 2008.



### Erin L. Sherer

Michigan Gamma ERIN BOMBA SHERER'S book, "An Applicant's Guide to Physician Assistant School and Practice," outlines the process of becoming a physician assistant. It offers readers an overview of the profession and forecasts its future. The comprehensive guide offers readers current information on how to use the Central Application Service for Physician Assistants, tips on writing personal statements and secondary applications, advice on how to find the right school and information on every accredited physician assistant program in the United States.





BY KIMBERLY GEIB NEWMAN

## *An Update from Arrowmont School of Arts and Crafts*

### *“Weaving A Life” exhibit highlights heyday of Arrowcraft weavers*



An Arrowcraft coverlet and spinning wheel on display as part of the exhibition, “Weaving A Life: The Gatlinburg Cottage Weaver’s Industry.”



A selection of items that were woven by Arrowcraft weavers for “Weaving A Life: The Gatlinburg Cottage Weaver’s Industry.”

Ask just about anyone whose family has origins in the Gatlinburg, Tennessee, area and they will likely tell you that someone in their family was an Arrowcraft weaver. “Weaving a Life: The Gatlinburg Cottage Weaver’s Industry” exhibition at Arrowmont School of Arts and Crafts held November 16–January 5, 2008, was a celebration in conjunction with Gatlinburg’s bicentennial. This exhibition showcased the unique history of weaving in Gatlinburg spanning 70 years. From 1926 to 1996, hundreds of women and men wove from their homes for Arrowcraft in what was the largest cottage weaving industry in the United States.

After the opening of the Settlement School in 1912, Pi Beta Phi began to value the traditional crafts of the area, and the director of the school incorporated weaving and other craft classes in the curriculum to maintain these traditional skills. In 1925, Winogene Redding was hired as a full-time weaving designer. She often walked miles to the weaver’s homes to instruct them, to help them with their looms and to teach them designs.

Around 1926, the Arrowcraft Shop was opened to market the weaving and other crafts. In the following years the handmade goods would also be marketed nationally through Pi Beta Phi alumnae clubs. It was this expansive marketing effort that created an economic force in the region and made it possible to keep a large number of craftspeople at a high level of productivity. By 1935, more than 90 weavers were furnishing products for Arrowcraft. Profits from the sales were used to support the school’s mission of education and health care. It was a local experiment that quickly gained national and international influence and prestige.

In 1996, the decision was made by Pi Beta Phi Fraternity to end their involvement with the retail business of Arrowcraft. Since this time, Arrowcraft has been under the direction of the Southern Highland Craft Guild. The Guild is an educational, nonprofit organization founded in 1930 with a membership today of more than 900 artisans selected by a jury for the high quality of design and craftsmanship reflected in their work.

### *A board member’s perspective: An interview with Mary Ann Behlen Hruska*

“The only position I ever wanted within Pi Phi was to be an Arrowmont board member,” said MARY ANN BEHLEN HRUSKA, Nebraska Beta, who has served Arrowmont’s Board of Governors for the last 10 years. She has been both chairman and treasurer, and when her term is up this spring, she will no doubt feel a void.

Her experience serving Arrowmont’s board has been a life-changing experience both for her and her family. “It has opened my eyes to the creative world and has impacted my husband and family as well,” said Mary Ann.

And, as their appreciation for 3-D art has grown, so has their art collection.

Over the past 10 years, her husband has taken up woodturning after workshops at Arrowmont, and she has explored many areas in textiles. She particularly enjoys quilting and is hopeful an “art quilt” will emerge! Mary Ann has also taken classes with her daughter and daughter-in-law during Pi Phi Arts Weekend.

One of the aspects she has enjoyed the most while serving on Arrowmont’s board has been the opportunity to meet so many



MARY ANN BEHLEN HRUSKA, member of Arrowmont’s Board of Governors.



people who have told her how Arrowmont has changed their lives. "Contributing to a place that allows that to happen is very special. Arrowmont is more than an art school, it's a place where people can take a week or two to step back from their everyday lives and rediscover their creative self. It's an awakening that truly changes one's life," said Mary Ann.

### McKinney Area, Texas Alumnae Club holds art angels fundraiser for Arrowmont

Angels were flying on December 1, 2007, as the McKinney Area, Texas Alumnae Club held its second Art Angels Day, an arts and crafts open house for children at Studio ArtHouse in McKinney, Texas. The proceeds benefitted Arrowmont School of Arts and Craft.

This year's project was a holiday angel platter. Children created personalized angels using their hand or footprint to form the body and wings. Then, arms, a head, faces and other details could be added with brushes, stamps and paints. The platters were fired in kilns at the ArtHouse.

For McKinney Area, Texas Alumnae Club President KAREN COLE SOOD, Texas Epsilon, the partnership with the Studio

"The vision of Pi Beta Phi through the years from Settlement School's basic education and healthcare, Arrowcraft, and now Arrowmont is an incredible legacy. I hope Pi Phi will continue to value and support Arrowmont and champion the importance of creativity and art in our society."

ArtHouse's managing director/co-owner Molly Goodall is a perfect way to support both a local business and an outstanding national arts school, while offering a fun holiday activity for area families. "Pi Beta Phi has supported Arrowmont for many years, and we love the opportunity to raise funds for it while offering a creative opportunity for families in our community during the otherwise hectic holiday season," Karen said.

Proceeds from the event totaled \$565. ArtHouse supplied the building, staff and the alumnae club supported the effort with volunteers and publicity.

### Art Makes a Difference in the Lives of Young People

#### Did you know?

Young people who participate in the arts for at least three hours on three days each week through at least one full year are:

- Four times more likely to be recognized for academic achievement.
- Three times more likely to be elected to class office within their schools.
- Four times more likely to participate in a math and science fair.
- Three times more likely to win an award for school attendance.
- Four times more likely to win an award for writing an essay or poem.

Young artists, as compared with their peers, are likely to:

- Attend music, art and dance classes nearly three times as frequently.
- Participate in youth groups nearly four times as frequently.
- Read for pleasure nearly twice as often.
- Perform community service more than four times as often.

"Living the Arts through Language + Learning: A Report on Community-based Youth Organizations"

Shirley Brice Heath, with Elisabeth Soep and Adelma Roach, Carnegie Foundation for the Advancement of Teaching.

TISH MAULDIN VISINSKY, Texas Beta (right), helps her daughter make her angel hand print during their Art Angels Day fundraiser for Arrowmont







# Backpacks & Briefcases

## Spring-Cleaning Tips

No one actually *likes* spring-cleaning. So instead of putting it off for weeks, make it fun! Open the windows, or at least open the blinds, and let some light in the house. Don't forget the tunes — play your favorite upbeat music to get you in the cleaning mood! Here are several tips to help you clean those stubborn areas you have been avoiding so you get out of the house to enjoy the spring weather.

### Cleaning tips from removing stubborn stains to leaving your house smelling sweet!

- Add a few drops of vanilla extract to a piece of cotton. Place it in the refrigerator to eliminate odors.
- To remove small scratches on large appliances, wax them with the coordinating car wax color.
- To take candle wax off wood floors, place a paper bag over the spill and lightly iron. To remove wax from carpet or upholstery, set a clean, absorbent cloth over the wax stain and hold a hot iron over it. Then, simply remove the cloth.
- To remove a stain from the bottom of a glass vase or cruet, fill with water and drop in two Alka-Seltzer® tablets. This also works to clean jewelry.





## Get organized:

- Use spring-cleaning time to inventory your home. As you put things back into a room, take a video camera and document every item in your home. Keep the videotape in your safe-deposit box.
- Create a “brain in a binder” by filling a three-ring, loose-leaf notebook to organize your and processes. Use it specifically for long-term lists like baby sitter emergency numbers, movies to see, books to read, often-used services, kids’ rosters, sports and class schedules and business cards (in plastic business-card pages). This process frees your brain for more important, creative and productive thinking.
- Take all of those cleaning products, sponges, wipes and other items out from under the sink and organize them neatly in a shoe organizer that simply hangs over the door in a broom or linen closet.
- Are you stepping over toys all day? Place an empty basket by the stairs. As you find toys that have made their way downstairs, you can place them in the toy basket. Bring the basket up the stairs at your convenience.



## Give your house some breathing room.

### Ditch it!

- Give your makeup a makeover. Perfumes, powders, creams and lotions all contain organic material that spoil over time. Lipstick and nail polish generally are good for one or two years, but eye makeup, especially mascara, should be tossed after four to six months.
- It’s time to go through the food pantry. Discard expired items and organize your shelves. This is a good time to take inventory as well. You may find you have 10 cans of cream of chicken soup.
- Computers more than 5 years old should be discarded. Check out [www.crc.com](http://www.crc.com) to find out how to recycle your old computer.

### Donate it!

- Furniture in good condition may be sent to charities such as Goodwill or The Salvation Army. These organizations will even come to your house to pick it up.
- Try donating all clothing you haven’t worn in two years. If you haven’t worn the sweater Aunt Bee purchased for you two Christmas’ ago, you probably never will.
- Baby items such as strollers, cribs and changing tables can be very useful to children’s charitable organizations.

### Sell it!

- Used vinyl records, CDs and DVDs in good condition can be sold on eBay®, Amazon.com® or at a local vintage music store.
- Up-to-date computers can be sold over the Internet. Computer equipment is the fifth best selling item on eBay®.



*Need more organization or cleaning tips? Visit some of these helpful Web sites for more amazing tips.*

[www.realsimple.com](http://www.realsimple.com)

[www.flylady.net](http://www.flylady.net)

[www.debra4homes.com](http://www.debra4homes.com)

[www.goodhousekeeping.com](http://www.goodhousekeeping.com)



# Ask the Webmaster



After months of research, and interviews with international officers and members, the Fraternity launched a complete redesign of the Pi Beta Phi Web site in November 2007. As with any change in technology there are bound to be a few bumps in the road.

With this in mind, it is my pleasure to welcome you to the newest quarterly department of *The Arrow* — Ask the Webmaster. This section offers members step-by-step instructions for navigating the redesigned Pi Beta Phi Web site.

As the Web site continues to evolve and new features are added, your feedback is even more important. Members are encouraged to mail or e-mail questions and suggestions regarding issues they are experiencing, or ideas to improve the Web site to Database Administrator Margie Borges, [margie@pibetaphi.org](mailto:margie@pibetaphi.org).

Sincerely,  
Tim Steele, Director of Information Technology



For more Web site navigation tips click on the Help link at [www.pibetaphi.org](http://www.pibetaphi.org)

## Tip of the Issue:

The main navigation menu uses a system of fly-out menus to reveal subsections and other links. Simply place your cursor over a button and the submenus will reveal themselves. You may also click the main menu buttons to reveal landing pages for each of the 12 main sections.

## New to the Web site!

- Consultants Blogs
- Discussion Boards

## Welcome!

When you meet a Pi Phi, you realize there's something unique about her. There's an unmatched level of integrity and commitment to excellence, and a general aura of potential that sets this person apart from the pack. That's because she's a Pi through and through and a member of a premier organization of women.

### Quick Links

[Recruitment Forms](#) | [Sister Search](#) | [Foundation Resource Library](#) | [Photo Gallery](#) | [Pi Phi Express](#)

## Why can't I log in or sign up for a Members-Only account?

If you are experiencing difficulty logging in or creating a new account, e-mail Database Administrator Margie Borges, [margie@pibetaphi.org](mailto:margie@pibetaphi.org). Margie will reset your account so you have full access to the Members-Only section of the Web site.

## How do I find a sister from my pledge class?

You may search for a sister from any pledge class using the Sister Search feature. You must be logged into the Members-Only side of the Web site to use this feature. After logging in, click the Sister Search link under the Quick Links section near the top of the home page. (1) This will direct you to the Advanced Sister Search. You can also access the Advanced Sister Search from within your My Pi Phi profile page.

The Advanced Sister Search allows you to enter several types of criteria in order to fine-tune your search.

## Advanced Sister Search

Search for your Pi Phi sisters by entering information below. Narrow your search results are returned, check your information for accuracy or enter less information.

First Name :	<input type="text"/>
Current Last Name :	<input type="text"/>
Initiated Last Name :	<input type="text"/>
Initiated Chapter :	<input type="text" value="Illinois Beta"/>
Initiation Year:	<input type="text" value="1967"/>
College:	<input type="text"/>
City:	<input type="text"/>



For example, to search for your pledge class, (2) click the pull-down menu next to Initiated Chapter, select your chapter, and enter your year of initiation in the Initiation Year field. Once you make your selections click the Submit button. The screen will refresh, revealing the list of sisters from your chapter and initiation year. By clicking on the titles at the top of the list (3) you can sort by first name, initiated last name, current last name, profession, or status.

### How do I find resources for my office?

Chapter and alumnae organization resources are kept in the Resource Library. To access the library, click the Resource Library button near the bottom of the main menu. (4) Scroll to find your chapter or alumnae organization office, then click the small plus sign next to the office. All documents for that office will be displayed. Most are offered as Microsoft Word® documents and PDF files; you may use whichever you wish. Click DOC or PDF to open or download the file to your computer. If the documents do not display after clicking the small plus button, your account must be reset by Headquarters. Please contact Margie Borges, [margie@pibetaphi.org](mailto:margie@pibetaphi.org).

If you are an officer, the documents you need for your position are also located on your Member Profile (My Pi Phi) page. If they are not, please let us know.

### How do I find a gift for a new member?

We recommend using our online store Pi Phi Express. The Fraternity also partners with several approved vendors.

To locate Pi Phi Express, place your cursor on the Shop button near the bottom of the main menu, (5) to reveal the Pi Phi Express button. For a list of approved vendors, simply click the Shop button to reveal the list.

First	Initiated Last	Current Last	Chapter	Initiated
Kathleen	Deutsch	Cole	Illinois Beta-Delta	1967
Rebecca	Hollmeyer	Ullman	Illinois Beta-Delta	1967
Carla	Montrose	McFadden	Illinois Beta-Delta	1967
Patricia	Nichols	Ciezadlo	Illinois Beta-Delta	1967
Kay R.	Phillips	Pretorius	Illinois Beta-Delta	1967
Susan	Schlaufman	Foss	Illinois Beta-Delta	1967
Mary Kathleen	Tarpley	Tarpley	Illinois Beta-Delta	1967
Jean	Tucker	Dean	Illinois Beta-Delta	1967
Janet	Watson	Hoynes	Illinois Beta-Delta	1967

**Officers**

- + Chapter President
  - + Leadership and Nomination Comm
- + Vice President of Member Dev
- + Vice President of Fraternity D
- + Vice President of Finance
  - + House Manager
- + Vice President of Membership
  - + New Member Coordinator
  - + Transition Officer
- + Vice President of Administration
  - + Policy and Standards Board Ch
- + Vice President of Philanthropy
- + Vice President of Communications
- + Vice President of Event Planning

**Pi Phi Marketplace**

**Pi Phi Express**

It's time to shop!

Clothing, official stationery, Christmas, many other gifts can be found at Pi Phi Express. [Brochure](#)

You may order by phone at 867, or online at the [Express store](#).

**Pi Phi Online Mall**

Pi Phi is pleased to offer convenient online shopping through over 1000 retailers. Starbucks, Target, Buy and Macy's—just click on your favorite brand from your favorite retailer to offer great deals, and



# National Panhellenic Conference

## Partnerships ... The Direction of the Future 60th Biennial Session

BY ELEANO BORBAS WILLIAMS, ALPHA SIGMA ALPHA

### Membership Numbers

The National Panhellenic Conference 2007 Biennial Session was October 26–27, 2007, at the Westin Chicago North Shore. Delegates and representatives of the 26 member groups convened as partners in helping NPC “grow, give, lead and succeed.”

In addition to committee meetings and sessions for inter/national presidents, executive directors and editors, general sessions were devoted to Conference business. Delegates debated and voted on resolutions about recruitment, extension and NPC finances, including:

- Respect for diversity of religious and cultural holidays and celebrations during recruitment
- NPC extension violation procedure
- Role of a local sorority or interest group in invitation to colonize
- Annual dues increase for member groups
- Matching of Quota additions
- Expansion of snap bidding
- Requirements of an NPC member group colony
- Status of a newly installed chapter
- Establishment of an investment committee
- Establishing a protocol for assessing and reporting the effectiveness of the revenue increase

### Focus: Partnerships

In the State of the Conference, NPC Chairman Elizabeth Quick noted that “Partnerships, internal and external, are part of the strategic plan and have been a primary focus of the 2005–2007 biennium.”

NPC has partnered with the North-American Interfraternity Conference (NIC), National Pan-Hellenic Council Inc. (NPHC), National Association of Latin Fraternal Organizations (NALFO) and Association of Fraternity Advisors (AFA) to develop the tools and action plans necessary to implement the directives from the Franklin Square Group. NPC and its member groups also participated in the NIC-sponsored 2006 and 2007 congressional visits.

Other external partnerships include the Center for

the Study of the College Fraternity, Fraternity Executives Association, Inter-Association Task Force and National Association of Student Personnel Administrators. NPC also partners with BACCHUS/GAMMA by distributing information to Alumnae and College Panhellenic about Alcohol Awareness Week.

The Conference partnered with CampusSpeak in 2006 and 2007 to promote National Hazing Awareness Week, and with World Wide Marking to promote the Merck & Co. “Tell Someone” campaign.

Internal partnerships included communication and programming for both alumnae and college Panhellenic members. NPC continues to support the “Something of Value,” “Something to Talk About” and “Focus on Self-Esteem” programs designed to help collegiate members.

To further its communication efforts, NPC has hired APCO Worldwide for public relations and marketing and Global Magic to revamp the NPC Web site.

### Change Agents

An interfraternal panel discussion on the Coalition Task Force discussed how the university administration and coalition partners will help collegiate members become change agents for a values-based community. The panel featured Mark Katz, NIC president; Dick McKaig, co-chairman NASPA fraternity & sorority affairs knowledge community; Kyle Pendleton, President association of fraternity advisors; and Elizabeth Quick, NPC Chairman.

After the panel presentation, a lively discussion centered on the next steps to take in the assessment project. The purpose of these on-site visits is to assess the overall health of the fraternity/sorority community.



Pi Beta Phi representatives included, from front left: Executive Director Juli Holmes Willeman; Grand President Emily Russell Tarr; NPC Delegate Carol Inge Warren; back left: NPC First Alternate Barbara McReynolds LaMaster; NPC Third Alternate Ana Mancebo Miller; NPC Second Alternate Ashley Dye; and former Arrow Editor Diane Balogh.



# The A List

## The Essentials for Angels



### Off!® Smooth & Dry Insect Repellent

Repels mosquitoes, gnats, ticks, biting flies, chiggers and fleas. Wear those skirts proudly, ladies!



### Better Homes and Gardens®

When it comes to gardening, you've got all the tools, but you ran out of creative ideas years ago. Using Pi Phi Perks, order gardening magazines at discounted rates. Even better, 40 percent of the gross sales go back to Pi Phi!

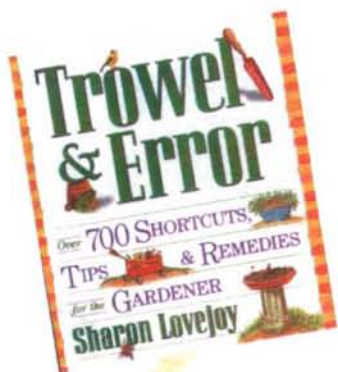
### Garden Tote Set

When it comes to gardening, you're all thumbs. And they're black, not green. Luckily, there's a starter tote set to help! Garden Place® organized the essentials into a six-piece set for beginners.



### Garden Gnome

So far this year, you've walked under a ladder, saw a black cat and stepped on sidewalk cracks. Your bad luck keeps adding up, and you're not sure what to do about it. Solution ... place a **gnome**, famous for bringing good luck, in your garden.



### "Trowel and Error: Over 700 Shortcuts, Tips & Remedies for the Gardener"

No green thumb? No problem! Sharon Lovejoy, gardener extraordinaire, documented her tips and tricks of the trade in this handy guide.



### Twist Sun Hat

Whether you're worried about sun exposure or your new haircut, Garden Place®'s Twist Sun Hat fixes your woes. The retro-chic wide-brimmed cotton hat is perfect for sunny days knee-deep in your garden. It even comes with a storage pouch!



# News & Notes

## IT'S A SMALL WORLD

During a trip to Breckenridge, Colorado, two Maine Alphas looked back on the chairlift and saw another of their Maine sisters sitting two lifts behind them! Neither group knew the other was vacationing in Colorado.



From left, ERIN WAGNER, LINDSEY DURKIN and DANA BULBA.

Louisiana Betas JUDY FINGERLE SIMMONS, DENISE WAGUESPACK SHOWS, JERICA D'AQUILA CHUSTZ and SARAH DUNCAN SMITH were strangers until taking their seats at the Louisiana State University championship game against The Ohio State University. As the evening progressed they discovered they were Louisiana Betas.



## AND THE WINNER IS ...

Texas Beta MICHELLE GILLESPIE was crowned Miss Kansas and will compete in the Miss USA pageant on April 11, 2008, in Las Vegas. The pageant will be broadcast live on NBC.





## HAZING HOTLINE

Do you think hazing is taking place in a chapter? Concerned collegians, alumnae, parents and administrators please call (800) 320-1867 to report any suspected hazing activities.

## LITERATI-GLITTERATI EVENTS

Literati-Glitterati events combine social and professional networking as well as offering attendees the opportunity to learn about literacy initiatives in their area through local alumnae clubs and local First Book Advisory Boards. The Los Angeles Literati-Glitterati event will be held in April 2008. Visit the event section of the Pi Beta Phi Web site for more information.

## NEW ARROW EDITOR

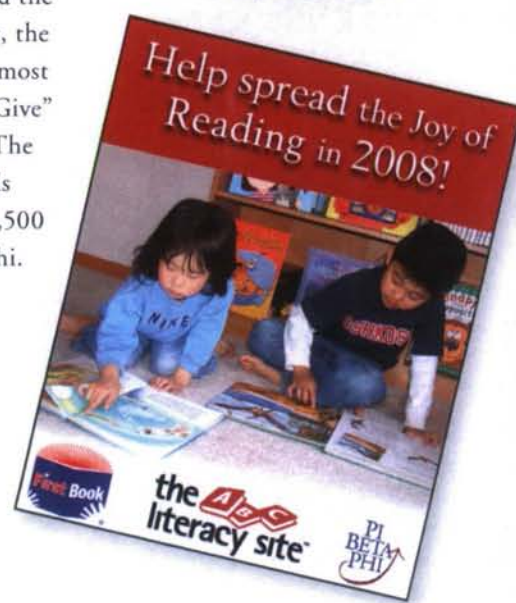
Missouri Gamma  
JENNIFER WHITTOM is Pi Beta Phi's new Editor of *The Arrow*. Jenny earned her bachelor of arts degree from Drury University. A St. Louis native, Jenny has been



employed at Pi Beta Phi Headquarters for seven years, first as manual coordinator and most recently as the special events coordinator.

## LITERACY E-CARD

To celebrate the start of 2008, Pi Beta Phi and First Book e-mailed Pi Phi alumnae and collegians an e-card that when opened donated one new book to a child in need. Recipients were encouraged to forward the card to family and friends. As a result, the Pi Phi and First Book e-card was the most sent e-card across all of the "Click to Give" sites including The Hunger Site and The Breast Cancer Site. Over 5,500 e-cards were opened and subsequently, over 5,500 books were donated on behalf of Pi Phi.



## ARROW SUBMISSIONS

Photos and artwork given to *The Arrow* for publication are property of the Fraternity and subject to use in all Pi Beta Phi publications, including the Web site.

Digital photo submission should be at least 300 DPI or three megabytes. A TIFF or JPEG image is preferable. Photos may be sent to [thearrow@pibetaphi.org](mailto:thearrow@pibetaphi.org).

Photos that are too dark or too light will not reproduce well in *The Arrow*.

Move in close to your subject and focus on the people, not the background. Photos

showing action are better than a posed group shot and are more likely to be used.

Identify members in photo from left to right and include initiated name and chapter as well as current name. If you are submitting written text with a number of photos, place corresponding numbers on the photos and text.

Be accurate and check the spelling of all names. If nicknames are used, please also list full given names.

If you would like photos returned, please enclose a self-addressed stamped envelope.





A

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or call  
**1-800-322-1867**



B



C

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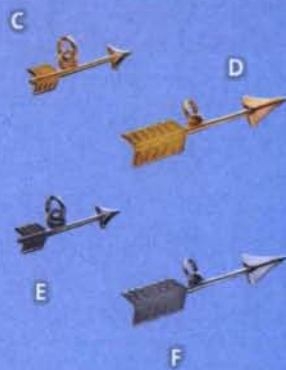
- |  |         |   |         |
|--|---------|---|---------|
| A. Appliqued T-shirt<br>X108   | \$21    | G. "Ring Ching ... Dinner<br>is Served Cookbook"<br>X606  | \$24.95 |
| B. Vintage Football T-shirt<br>X177                                      | \$30    | H. Cookie Cutters<br>X849 - ANGEL                         | \$1.00  |
| C. Black and White Stripe Tote<br>X731                                   | \$15    | X808 - ARROW  | \$1.00  |
| D. Brown and Blue Dot Tote<br>X730                                       | \$15    | I. Angel Measuring Spoons<br>X833                         | \$18    |
| E. Block Letter Picture Clips<br>X556                                    | \$10.00 | J. Greek Letter Flip Flops<br>(Whole sizes, 6-11)<br>X723 | \$20    |
| F. Heart, Arrow & Wing Necklace<br>(Approximately 30" in length)<br>X712 | \$15    | K. Dot Flip Flops<br>(Whole sizes, 6-11)<br>X742          | \$20    |

\*All clothing offered in S, M, L, XL



- A. Festoon Necklace**  
Sterling Silver, 20"  
MD187 \$25
- B. Swoosh Arrow Necklace**  
Sterling Silver, 16"  
PMD205 \$45
- C. Small Arrow Pendant**  
10K, (Approx ½" in length)  
PMD103 \$36
- D. Large Arrow Pendant**  
10K, (Approx 1" in length)  
PMD102 \$55
- E. Small Arrow Pendant**  
Sterling Silver,  
(Approx ½" in length)  
PMD136 \$15
- F. Large Arrow Pendant**  
Sterling Silver, (Approx 1" length)  
PMD135 \$18
- G. Angel Band Ring**  
Sterling Silver  
MD121 \$120
- H. Presidents Ring**  
Sterling Silver, garnets  
and aquamarine stones  
(Special Order)  
MD213 \$170
- I. Open Heart Ring**  
Sterling Silver  
MD216 \$40
- J. Pearl/Sapphire Badge**  
10K, engraved point  
MD304 \$150
- K. Pearl/Garnet Badge**  
10K, engraved point  
MD310 \$150
- L. Pearl Badge**  
10K, engraved point  
MD201 \$150
- M. Contemporary Arrow Pin**  
Sterling Silver,  
(Approx 2 ½" in length)  
PMD220 \$30

- N. Swoosh Arrow Pin**  
Sterling Silver,  
(Approx 2 ½" in length)  
PMD196 \$40
- O. Pearl and Arrow Bracelet**  
Sterling Silver  
MD211 Reg. \$100  
Special \$75
- P. Beaded Bracelet with charm**  
Sterling Silver  
MD221 \$60
- Q. Tri-Color Pearl Bracelet**  
Sterling Silver  
MD218 Reg. \$100  
Special \$75



\*Some jewelry has been enlarged to show details.





# In Memoriam

Due to space constraints, *The Arrow* will only print the entirety of an obituary for a former Grand President. If you know a sister has died, please inform Headquarters. However, only those names accompanied by a published notice will be listed in *The Arrow*. Published notices include a newspaper obituary, a funeral program/prayer card, or a listing in a college/university alumnae newsletter. Also acceptable are obituaries from newspaper Web sites; attach the article and e-mail to Alison Bauer, [alison@pibetaphi.org](mailto:alison@pibetaphi.org).

*In Memoriam* lists the name, initiation year, and month and year of each member who has died.

## **Alabama Beta**

Margaret Lourena Ingram, 2007;  
February 2008

## **Alberta Alpha**

Mary Davidson Howard, 1934;  
January 2008

## **Arkansas Alpha**

Molly McAmis Graf, 1954;  
January 2008

Lenelle Stewart Molloy Leary,  
1944; December 2007

Betty Speer Morgan, 1933;  
November 2007

Carolyn Reeves Smalling, 1939;  
November 2007

## **California Delta**

Jeanne Scott Swigart, 1943;  
November 2007

## **California Epsilon**

Cynthia Lundh Kelley, 1962;  
October 2007

## **California Zeta**

Dorothy Sherwin Collins, 1950;  
November 2007

## **Colorado Alpha**

Sharon Pullen Hagen, 1965;  
November 2007

## **Colorado Beta**

Ann Haueter Bunch, 1951;  
December 2007

Barbara Borstadt Judy, 1949;  
October 2007

## **Colorado Gamma**

Barbara Perry Fisher, 1957;  
September 2007

## **Connecticut Alpha**

Bernice Van Overstraeten Miller,  
1951; October 2007

## **D.C. Alpha**

Margaret Truman Daniel, 1943;  
January 2008

## **Florida Alpha**

Lois Ellen Thacker Graessle,  
1936; December 2007

Aline Link McConnell, 1925;  
January 2008

## **Florida Beta**

Paula Jones Tripp, 1940; October  
2007

## **Florida Gamma**

Barbara Neal Ziems, 1952;  
December 2007

## **Idaho Alpha**

Mary Poyneer Lowe, 1935;  
December 2007

## **Illinois Beta-Delta**

Joan Dunsmore Johnson, 1947;  
November 2007

## **Illinois Epsilon**

Jeanne Jacques Ford, 1946;  
August 2007

Virginia Sanford Gibbons, 1933;  
December 2007

Jane Phillips Lunan, 1940,  
affiliated

Louisiana Beta; November 2007

## **Illinois Eta**

Patricia Curran Kallin, 1941;  
December 2007

## **Illinois Zeta**

Josephine Lehmann Miser, 1940;  
December 2007

Barbara Sands Olsen, 1946;  
January 2008

## **Indiana Beta**

Susan Mart Johnson, 1976;  
September 2007

Rose Bland Price, 1934;  
November 2007

Elizabeth Rice Tuthill, 1939;  
November 2007

## **Indiana Gamma**

Nancy L. Leslie, 1955;  
December 2007

Margaret McCracken Tinsley,  
1940; September 2007

## **Iowa Beta**

Josephine Bean Peterson, 1932;  
November 2007

Josephine Romedahl Said, 1944;  
January 2008

## **Iowa Gamma**

Caroline Reichstein Iverson,  
1949; January 2008

Pamela Dreasler Schlick, 1968;  
December 2007

## **Kansas Alpha**

Josephine Hellings Huguenin,  
1932; November 2007

Elizabeth Humphreys Summers,  
1956; November 2007

## **Louisiana Alpha**

Pat Phillips Bernard, 1946;  
January 2008

## **Maine Alpha**

Ann G. Rubin Weinstein, 1955;  
June 2007



### **Maryland Alpha**

Annabel Schryver Long, 1930;  
October 2007

### **Michigan Beta**

Jeanne Whitman Furst, 1932;  
October 2007

Marilyn Gebhard McCord,  
1942; December 2007

Katharine Jackson Osuna, 1931;  
November 2007

Mim Wendell Ryan, 1941;  
September 2007

### **Missouri Alpha**

Shirley Morris Fuchs, 1948;  
November 2007

### **Montana Alpha**

Pamela Amberson Okura, 1976;  
June 2007

### **Nebraska Beta**

Stephanie Asheim Young, 1995;  
November 2007

### **Nevada Alpha**

Leona Sellman Gravelle, 1929;  
November 2007

Marie Hursh Jones, 1939;  
October 2007

### **New York Alpha**

Virginia Seubert Burch, 1939;  
November 2007

Margaret Jean Olmstead Majure,  
1935; October 2007

### **North Carolina Alpha**

Pat Bowie Stroup, 1950;  
November 2007

### **Ohio Alpha**

Lee McCaskill Smith, 1943;  
January 2008

### **Ohio Beta**

Billie Knotts Jones, 1935;  
January 2008

Katherine Hannay McLain,  
1936; November 2007

Rose Mary Hanst Wagner, 1940;  
December 2007

### **Ohio Delta**

Sally Seabright Strang, 1943;  
January 2008

Harriet Billman Weidner, 1945;  
November 2007

### **Ohio Epsilon**

Sally Watson Crocker, 1950;  
September 2007

### **Ohio Zeta**

Gay Mason Rutherford, 1952;  
December 2007

### **Oklahoma Alpha**

Gail Riley Blakey, 1943;  
October 2007

Shirley Hilmer Heller, 1947;  
November 2007

Marianne Collins Rowsey, 1947;  
December 2007

Phyllis Blanchard Wright, 1937;  
December 2007

### **Oklahoma Beta**

Helen Van Winkle Grissom,  
1948; January 2007

Jo Markes Hemphill, 1949;  
December 2007

Leah R. Schedler, 1923;  
December 2007

### **Oregon Alpha**

Kelly Anderson Sharp, 1981;  
November 2007

### **Oregon Beta**

Carolyn Allen Hary, 1942;  
January 2008

Virginia Harrison Small  
Spradling, 1933; October 2007

Leslie Cochran Strobel, 1984;  
October 2007

### **Oregon Gamma**

Jean White Potts, 1947;  
December 2007

### **South Carolina Beta**

Anna Beasley Loeb sack, 1991;  
November 2007

### **Tennessee Alpha**

Evelyn DeArmond Hood, 1940;  
November 2007

Laura Selcer Clark Thacker,  
1931; January 2008

### **Tennessee Gamma**

Barbara Hopkins Hansford,  
1952; October 2007

### **Texas Alpha**

Rosalis Oltorf Aynesworth, 1927;  
May 2007

Genevieve Morrow Bohlman-  
Davidson, 1935; October 2007

Jean McCandless Stone Britt,  
1940; November 2007

Connie Gossett Staley, 1939;  
April 2007

Edith Knies Woodward, 1935;  
October 2007

### **Texas Beta**

Constance Cureton  
Cunningham, 1949; December  
2007

Lynn Sinclair Morgan, 1942;  
December 2007

### **Texas Eta**

Renate Lucinde M. Schurig,  
1985; September 2007

### **Texas Gamma**

Virginia "Ginny" Ridge Stinson,  
1962; December 2007

### **Texas Zeta**

Evelyn Wallace Lofland, 1977;  
September 2007

### **Virginia Gamma**

Maurine Stuart Dulin, 1938;  
January 2008

### **Washington Alpha**

Jean Miller Perkins, 1937;  
December 2007

### **Washington Beta**

Honor Boothe Carey, 1951;  
November 2007

Marsaline Smith Dressel, 1931;  
January 2008

### **Wisconsin Beta**

Barbara "Bobbie" Bible Baker,  
1936; December 2007

Jean Van Wart Kieckhafer, 1945;  
December 2007

### **Wisconsin Gamma**

Gloria Williamson Peifer, 1946;  
July 2007

### **Wyoming Alpha**

Sara Payne Lawrence, 1963;  
January 2008



# Founders' Day

April 28, 1867



Pi Beta Phi Founders, from left, LIBBIE BROOK GADDIS, FANNIE WHITENACK LIBBEY, EMMA BROWNLEE KILGORE, and INEZ SMITH SOULE at the 1918 Charlevoix Convention.

## Have you moved or changed your name?

Help us keep our database updated. Edit your member profile online at [www.pibetaphi.org](http://www.pibetaphi.org), or send this form to: Pi Beta Phi Headquarters, 1154 Town & Country Commons Drive, Town & Country, MO 63017.

\$25 Check, payable to Pi Beta Phi Fraternity, for Fraternity Alumna Dues enclosed.  
*Dues are not tax deductible for federal tax purposes.*

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Initiated Name (first/middle/maiden)

Name (first/maiden/last)

New Address

City/State/Zip

Phone Number

E-mail Address

Chapter and Year of Initiation

If you are an officer in the Fraternity, please give your title.



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