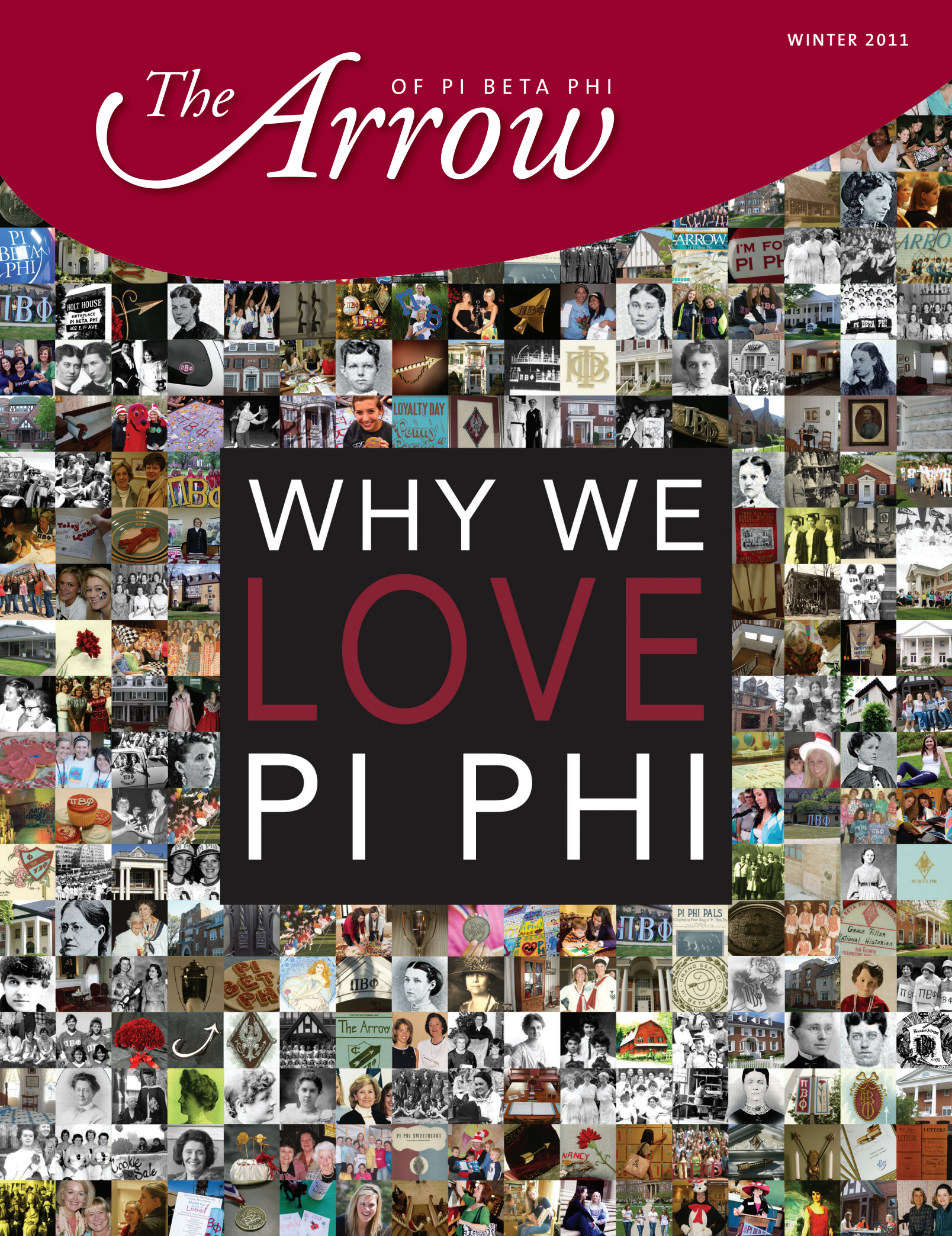


The Arrow

OF PI BETA PHI

WHY WE
LOVE
PI PHI





Friends & Leaders for Life

PI BETA PHI FRATERNITY

ΠΒΦ

Founded 1867

FOUNDERS

- Emma Brownlee Kilgore
- Margaret Campbell
- Libbie Brook Gaddis
- Ada Bruen Grier
- Clara Brownlee Hutchinson
- Fannie Whitenack Libbey
- Rosa Moore
- Jennie Nicol, M.D.
- Inez Smith Soule
- Fannie Thomson
- Jennie Horne Turnbull
- Nancy Black Wallace

MISSION STATEMENT

The mission of Pi Beta Phi Fraternity for Women is to promote friendship, develop women of intellect and integrity, cultivate leadership potential and enrich lives through community service.

VISION STATEMENT

Pi Beta Phi Fraternity is committed to being recognized as a premier organization for women by providing lifelong enrichment to its members and contributing to the betterment of society.

CORE VALUES

- Integrity
- Honor and Respect
- Lifelong Commitment
- Personal and Intellectual Growth
- Philanthropic Service to Others
- Sincere Friendship

The Arrow OF PI BETA PHI



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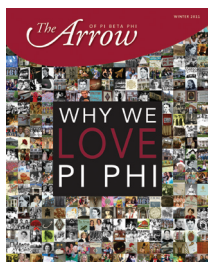
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ON THE COVER: There are countless reasons to love Pi Phi. Spark some of your favorite Pi Phi memories and learn a few new reasons to be Pi Phi Proud beginning on Page 6. Be sure to visit the official Pi Beta Phi Facebook page and let us know why you love Pi Phi!



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A Lifetime of Sisterhood and Friendship

When we talk about sisterhood, what are we talking about? Each member of Pi Beta Phi has her own definition of what sisterhood means. This definition is built from current experiences and can change over time as new experiences are woven into life.



National Panhellenic Conference Delegate
CAROL INGE WARREN, North Carolina Beta

Sisterhood is not easily defined, particularly to someone who is not a member of a sorority. It is something you feel in your heart and express not only through words, but also through actions. While sisterhood may begin with the collegiate experience, it's not just for those years in college. It's forever.

My Pi Phi alumna career started when I moved to the Chicago area in my 20s and joined my first alumnae club. At my very first meeting, I met other Pi Phis who became lifelong, cherished friends. In the 1980s, I accepted my first volunteer officer position and have had the most incredible journey serving Pi Phi ever since. The sisterhood and friendship have multiplied and grown a thousand times.

Pi Phi has been a cornerstone in my life, bringing a constant source of encouragement and strength. Pi Phi helped me through the toughest time in my life — when our 29-year-old son died in an automobile accident. I was serving on Grand Council at the time, and my sisters were my rock.

My definition of sisterhood also includes getting to know many people from different backgrounds and finding out you have much in common with them. I am very fortunate to share a sisterhood with 25 other sororities who are members of the National Panhellenic Conference (NPC). As Pi Phi's NPC Delegate, my circle of sisterhood has expanded and knows no bounds. My NPC sisters share the same values and experiences I have in Pi Phi. (We're really not that different, you know!) Traveling with NPC friends, going to tennis camp, sharing stories at regional conference dinners and getting to know their families are some of the joys in my NPC sisterhood. Representing Pi Phi in NPC and the fraternal world always makes me proud of our Fraternity.

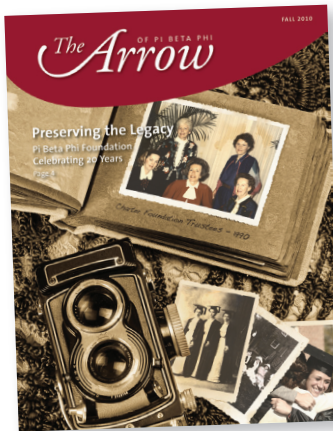
In November, I attended the installation of our newest chapter, Maryland Gamma, at Johns Hopkins University. The weekend events — a Cookie Shine; initiation conducted by Grand President MARY LOY TATUM, Oklahoma Beta; installation banquet; campus reception; and time spent with very special Pi Phi sisters — all made me reflect on the wonder of our sisterhood bonds. Sisterhood is a lifetime commitment, bringing you a lifetime of love. That's why I love Pi Phi!

In the wine and blue,

Carol

CAROL INGE WARREN

From our Readers



A great Fall *Arrow*, as always, but a special treat for me was the photo of the Michigan Gamma charter members on Page 42. As I was an initiate one year later in 1946, these ladies were well known to me, and they look terrific. I haven't seen any of them for over 60 years. Greetings to my special pals: RUTH HANSEN BENGTSSEN, JANIE MCCLINTOCK WILSON and

SALLY DIMMERS FALLON and to the Pi Phi who initiated us, RUTH SKITCH ECKERT.

Thanks for this wonderful memory,
DORIS WOODWARD
Michigan Gamma — Spokane, Washington

The Value of a Legacy

How special all three legacy stories had a happy ending in “The Value of a Legacy” from the Summer *Arrow*. But what about those of us who live with the heartbreak of having our daughters released by Pi Phi? What about the girls who drop out of recruitment after they are released from Pi Phi? What about the legacies who join another Panhellenic groups after a Pi Phi chapter releases them? Where are their stories? Too bad you couldn't have taken a more balanced view of “The Value of a Legacy.”

CLAIRE GELLERUP TAYLOR
Texas Gamma — Southlake, Texas

From the Editor:

The goal of the article The Value of a Legacy was to educate both alumnae and collegians about a legacy's recruitment process and to impress upon collegians the importance of giving careful consideration to all Pi Beta Phi legacies. Through the Leading with Values seminar, “Understanding the Legacy,” the Fraternity encourages collegians to think about the Legacy experience, and the impact their decisions regarding legacies during the recruitment process have on the Legacy, her family, the chapter and the greater Fraternity. This seminar includes recorded stories from all sides of the Legacy experience, including stories of legacies that were released by Pi Phi. We encourage all alumnae and collegians to view the Legacy seminar by logging on to the Leading with Values section of the Pi Beta Phi website. This seminar may be found under the Honor and Respect section.

Pi Phis Across the Pond?

I enjoyed greatly, as usual, my recent *Arrow*. I was featured in *The Arrow* a few years ago because of my military service and received several wonderful e-mails. Because of that article, I had lunch with a Pennsylvania Gamma SAGE STEFIUK NORTON while we were both stationed in Iraq.

I will be living in Germany for the next two years and would so enjoy making a connection with any alums there. However, I have absolutely no idea how to go about this. I would appreciate your thoughtful consideration, and your insight and suggestions.

Thank you,
CELIA BENNETT ENTWISTLE
Texas Epsilon — Concord, North Carolina

From the Editor:

There are several great options to reach out to other Pi Phis. Are you a fan of Pi Phi on Facebook, www.facebook.com/PiBetaPhi? Try posting a message there asking for Pi Phis to contact you. Another great resource is eSisters. By performing a Sister Search, you can locate sisters by county. It will give you a list of names, chapters, initiation years and contact information of Pi Phis. While you are in eSisters, click on Networking and post something on the discussion board. There is already an Alumnae Abroad section — and even some posts from Pi Phis looking to connect.



We look forward to hearing from you. E-mail comments to the Editor at editor@pibetaphi.org or mail them to Pi Beta Phi Headquarters, 1154 Town & Country Commons Drive, Town & Country, Missouri 63017.

2011

FRATERNITY DAY OF SERVICE

MARCH 2, 2011

Before you know it, Pi Phis around the globe will be celebrating Fraternity Day of Service. This year's philanthropic activity is once again the "Make Your Mark for Literacy" bookplate project. Alumnae Club Presidents should have already received their Fraternity Day of Service packets in the mail. Chapters should receive theirs at the end of January.

Don't forget to send:

- Your completed bookplates to Headquarters by March 14, 2011. We included a self-addressed envelope in the mailing for your convenience.
- The details of your event to *The Arrow*. We would also love to see your photos. Send this information to thearrow@pibetaphi.org.

The chapters and clubs who send *The Arrow* event details will be entered to win a Borders® gift card to be used for a First Book® recipient group in their area. One chapter and one club will be chosen.



Make Your
Mark for
Literacy

Fraternity Day of Service is funded in part by a grant from  Pi Beta Phi Foundation

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IN HER WORDS

PI PHI TAUGHT ME ...

"the value of friendship, the power of leadership and the importance of community service."

MARGARET KRATOCHVIL ROWE
ARIZONA ALPHA

IN A NUTSHELL ... TELL US ABOUT YOU AND WHAT YOU DO.

I am the founder and lead designer of my own jewelry line, Margaret Rowe Couture Jewelry. My collections have been featured in *Women's Wear Daily* and *InStyle*, and on NBC News and E! Entertainment Television. Pieces from my one-of-a-kind line have been seen on the red carpets of every major award show and on celebrities including Heidi Klum and Christina Applegate. I'm incredibly proud of the Margaret Rowe Bridal Collection, which was launched at National Bridal Market this fall.

FAVORITE QUOTE

The credit belongs to the man who is actually in the arena; whose face is marred by sweat and blood; who strives valiantly; who errs and comes short again and again because there is no effort without error and shortcoming; who knows the great enthusiasms, the great devotion, spends himself in a worthy cause; who at best knows in the end the triumph of high achievement; and who at worst, if he fails, at least fails while daring greatly, so that his place shall never be with those cold and timid souls who have never tasted victory or defeat. — Theodore Roosevelt

- ▶ **WHAT IS YOUR FAVORITE RAINY DAY ACTIVITY?**
Designing jewelry.
- ▶ **WHAT ARE YOUR MOST TREASURED POSSESSIONS?**
My 10-year-old son, Chase, and my vintage couture jewelry collection.
- ▶ **BEST ADVICE YOU'VE EVER RECEIVED:**
Follow your passion, and the success will come.
- ▶ **WHY I LOVE MY JOB:**
Designing is my passion, and I love the beauty of fashion.
- ▶ **WHAT PERSON DO YOU ADMIRE THE MOST?**
Coco Chanel.
- ▶ **FAVORITE WORKPLACE EXPRESSION?**
"I can do this!"
- ▶ **WHAT OTHER PROFESSION WOULD YOU LIKE TO ATTEMPT?**
Interior design
- ▶ **WHAT IS YOUR FAVORITE PI PHI MEMORY?**
Without a doubt, the Cookie Shine.



WHY WE

THIS IS A STORY ABOUT OUR BELOVED PI PHI. IT'S A STORY ABOUT PRIDE AND PEOPLE, WHICH BEGAN MORE THAN 140 YEARS AGO. PI PHI HAS BECOME A LARGE PART OF COLLEGIATE MEMORIES FOR MORE THAN 230,000 WOMEN, AND HELPED FORM MILLIONS OF RELATIONSHIPS AND FRIENDSHIPS THROUGH THE YEARS.

LOVE

EACH OF THE FOUNDERS HAD SO MANY HOPES AND DREAMS OF WHAT HER BELOVED SORORITY WOULD BECOME THE DAY SHE PINNED THE GOLDEN ARROW BADGE ON HER DRESS.

THOSE FRIENDSHIPS AND CONNECTIONS ARE WHY WE LOVE PI PHI.

PI PHI

THE CONSTITUTION

When writing the Pi Beta Phi Constitution and Statutes, the founders skipped two letters in each word for fear the book might “fall into the wrong hands.”

The original was handwritten and unfortunately destroyed with most of the Alpha Chapter’s records when Greek groups were banned from Monmouth College in 1874

Thankfully, copies had been made and were sent with charters to new chapters — this version of the Constitution and Statutes included an initiation fee of 50 cents.

ANGELS

Angels are the unofficial symbol of Pi Phi. They became popular with Pi Phis in the late 1930s when SARAH “DUCHESS” BRYANT, a new member in Florida Beta, wrote “A Pi Phi is an Angel in Disguise.” In 1940, the song was so popular, it was shared at the Pasadena Convention. Angels may be found on many merchandise items through Pi Phi Express®.



A CELEBRATION TRI-FECTA

The Cookie Shine isn’t the only tradition from early Pi Phi days. The Pow Wow and the Hallowe’en celebration were also very popular. The Pow Wow was a regular informal “after meeting” gathering where women visited with each other and usually ate snacks. The Pow Wows were usually made more thrilling by faces at the windows, which proved to be those of friendly but prying Delta Tau Deltas, Betas, Phi Gams or Phi Deltas. The Hallowe’en celebration was also a popular Pi Phi celebration in the late 1800s. During these events, the girls usually “dove for apples” and the telltale water soon disclosed whose bangs were naturally curly. The third celebration is the Cookie Shine, which is a distinct Pi Beta Phi institution. Much like the golden arrow badge, the Cookie Shine is perhaps one of few Pi Phi traditions all 230,000 members have had the joy of experiencing.

CHAPTER HOUSES

Chapter houses may be built from bricks and stones, but they are so much more than plaster walls and plumbing to a Pi Phi. These “buildings” are like gift boxes waiting to be opened. Certainly, they are beautiful in their wrapping, but what’s inside is all the fun. Alumnae returning to their chapter houses are overcome with memories, warmth and laughter the minute they step inside. Unique to each campus and chapter, these houses take on a personality of their own.





SONGS

We burst into Pi Phi songs whenever we are with sisters. There are songs for every Pi Phi occasion — from sacred ceremonies to weddings, from recruitment to reunions, from road trips with sisters to teaching your kids the songs from your college days. These songs are often an essential part of a Pi Phi gathering. We love them so much, we even get loved ones to catch on and start humming.

*BOOM, BOOM,
I WANNA BE A
PI BETA PHI*

Boom, Boom, I wanna
be a Pi Beta Phi.
Boom, Boom, and
honey that ain't no lie.
Boom, Boom, I wanna
be a Pi Beta Phi,
Don't you?

Boom, Boom, I wanna
wear the wine and blue.
Boom, Boom, and wear
that Arrow, too.
Boom, Boom, I wanna
be a Pi Beta Phi,
Don't you?

Just wanna be an angel,
With a halo you can see;
And wear a wine
carnation
It's Pi Phi for me!

I wanna be a Pi Beta Phi.
Boom, Boom, and
honey that ain't no lie.
Boom, Boom, I wanna
be a Pi Beta Phi.
Don't you, don't you,
don't you,
Won't you?

RING CHING CHING

When I was a student at
college,
I belonged to the
Pi Beta Phi.
I wore the gold arrow so
shining,
The symbol of
sisterhood ties.

Chorus

Ring ching ching—
ring ching ching
Pi Beta Phi, Pi Beta Phi,
Pi Beta Phi,
Ring ching ching—
ring ching ching
Pi Beta Phi — I belong
to the Pi Beta Phi,
Ring ching!

No longer a student at
college,
I still love the name of
Pi Phi.
I still wear the arrow so
shining.
It brings back fond
mem'ries to me.

MY PI PHI GIRL

My Pi Phi girl, I love you
deed I do, my Pi Phi girl;
To the wearers of the
Wine and Blue

I'm loyal and I'm true;
It seems to me that
you're the best of all
fraternities,
And I love you, yes
indeed I do ...
My Pi Phi girl, I love you.



THE ARROW

The Arrow ... need we say more?! Pi Phi's magazine has been in circulation since 1885, the same year *Good Housekeeping* was founded. Since the first issue of 20 compact pages bound in a blue cover (with a cut on the outside cover of the magazine bearing various symbols of the Fraternity), *The Arrow* has evolved. The Editor of the first issue wrote, "In sending out this, the first issue of *The Arrow*, we hope to be welcomed with encouraging words from our brother and sister Greeks. And as it is the first number, like new wine, the older it grows the better it will become." Some things do get better with age! Here's to another 126 years of documenting Pi Phi history and telling the stories of the women who wear the wine and blue.



PI PHI EXPRESS

What Pi Phi doesn't love a really cute picture frame or a Pi Phi hoodie? Pi Phi

Express is one way for members to show the world how proud they are to wear our Greek letters. In 1990, Arrowcraft Inc. announced a line of sportswear and merchandise and it was first featured in *The Arrow*. Pi Phi Express is still going strong today — producing a new catalog every fall, offering online ordering and even maintaining their own Facebook fan page.



CONVENTION

Pi Beta Phi conventions have been occurring since 1867. Although many things have changed, you would be surprised to know some aspects remain the same. The first convention consisted of a three-day session, a wide-awake night, a boat ride and many hours of sisterhood. Fast forward to 2011, where convention planners are busy coordinating several days worth of sessions and fun activities. There may not be a “wide-awake night,” but many members will sacrifice hours of sleep for their memories.



GIVING

Pi Phis all over the world give. They give their time, money and support to the Fraternity and other organizations and groups making a difference in the world. “This spirit of giving has been at the core of Pi Beta Phi since its founding. The establishment of the Pi Beta Phi Settlement School in Gatlinburg, Tennessee, in 1912 was a vivid confirmation our organization was not merely social aims,” wrote Past Grand President CAROLYN HELMAN LICHTENBERG, Ohio Alpha, in *The Arrow*. At the time of our founding, a person was judged literate if she could write her name. When Illinois Epsilon AMY BURNHAM ONKEN was in the middle of her reign as Grand President in the 1930s, being literate meant completing the sixth grade. Today, Pi Phis are sharing not only the gift of education, but have given and continue to give millions of dollars for charitable causes. Wouldn’t our 12 Founders be so proud?

CHAPTER LIFE

Chapter life in the early days was much different than it is now. Monmouth, Illinois, was a small town. After 1905, card games were permitted but gambling was prohibited. The ban on dancing continued until after 1930. Thus students spent a great deal of time eating. Picnics were very popular, and between 1880 and 1900, the oyster supper was very fashionable. Perhaps this is when the term “Freshman 15” was coined?



HOLT HOUSE

Pi Beta Phi was born on April 28, 1867. Founders ADA BRUEN and LIBBIE BROOK rented an upstairs bedroom of a home owned by Major Jacob Holt in Monmouth where they held the first meeting to form Pi Beta Phi. It was in this room where these women pledged themselves to secrecy. At a time when most women did not attend college, these women had the foresight and courage to form a golden chain of friendship.



INITIATION

Pi Phi initiation and other ceremonies are a major reason Pi Phis love the wine and silver blue. These secret and special



moments help give Pi Phi the mystique it has for members.

Although some aspects of these

ceremonies may have evolved through the years, the same promises and oaths have remained almost word for word the same as those written by the founders. In fact, since the 1890s, every initiated member has even received an initiation certificate. These certificates are simply a commemorative item representing the many memories these ceremonies have created.

FRIENDSHIP

Friendship is the heart of our organization. The Preamble of I.C. Sorosis included the cultivation of friendship as the first object of the Fraternity. Since our beginning, we have sought after close relationships derived from our female companions. From college days forward, Pi Beta Phi brings together women from a variety of backgrounds. Some of us are even so blessed we can share accounts of friendships lasting from college, through graduate school, marriage, children and the Golden Arrow years. “The friendships Pi Beta Phi nurtures today will live in the hearts of individuals through the years,” wrote *Arrow* Editor JENNIFER MOELLER, Missouri Alpha, in 1990. We couldn’t have stated it better today. ↷



HEADQUARTERS

The brick and mortar of Pi Beta Phi Headquarters may have been built in 2002, but the business demands of the Fraternity were in existence long before. In 1924, Fraternity officers were equipped with all material necessary to enable them to carry on their work efficiently. From vertical files and typewriters to a training facility housed with professional staff and computers, Central Office has evolved to Pi Beta Phi Headquarters in St. Louis. Volunteers do not live or work at the facility, but do attend meetings and training sessions held periodically. Headquarters is a place of both history and future for the Fraternity. Anyone stopping by can tour the building, purchase merchandise or view the archives.

Brainstorming sessions, convention planning, leadership training and production of the quarterly magazine, *The Arrow*, are just a few of the daily activities occurring at 1154 Town and Country Commons Drive.



Pi Beta Phi Plans Literacy Celebration to Mark 100 Years

In 2012, the Fraternity will celebrate its 100-year commitment to the promotion of literacy and commit to another 100 years of service. Planning the celebration of this monumental achievement and developing a path forward began in early 2010, and for those leading the charge, each of the 8,760 hours between 2010 and 2012 are invaluable.



Settlement School students circa 1920 pose outside Pollard School building in Gatlinburg, Tennessee.

As announced in the Summer 2010 issue of *The Arrow*, Grand Council established a committee devoted to this milestone — the 100-Year Legacy of Literacy Committee. Half of the committee is planning the celebration of our past philanthropic efforts; the other half is working to discover how the next 100 years of literacy service will take shape.

THE CELEBRATION COUNTDOWN BEGINS

From the very beginning, Pi Phis were philanthropic by nature. According to notes from I.C. Sorosis, during their first winter as a chapter, the women “bought coal and paid rent for a poor man’s family.” Other early chapters supported library funds, held sewing bees and charity fairs to raise money for the poor.

At the 1910 Swarthmore Convention, Grand President EMMA HARPER TURNER, Indiana Alpha, outlined the Washington D.C. Alumnae Club’s plan to establish a school in the Appalachian Mountains in honor of the founders and founding of the Fraternity. Settlement School opened in 1912 with 14 pupils, and Pi Beta Phi became the first National Panhellenic Conference organization to establish a national philanthropic project. “A Century of Friendship in Pi Beta Phi” proclaims “the door of opportunity [was opened] to Pi Beta Phi to become a pioneer among women’s fraternities in one of the great altruistic movements of the present day.”

THE FIRST 99 YEARS

Pi Phi’s definition of literacy has grown and changed. Deficient health, including lack of nutrition and health care, limited Pi Phi’s literacy efforts at the Settlement School. In response, Pi Beta Phi established a healthcare center and employed a full-time nurse to meet the local community need and help keep the children in school.

Pi Phi extended its reach to address economic issues challenging families in the region. Opening a shop in Gatlinburg, Tennessee, and using the Fraternity’s extensive alumnae network, Pi Phi created markets across the country for the products of individual craftspeople. Pi Phi’s economic development efforts not only generated income for families, but also heightened appreciation for remarkable mountain crafts. It also encouraged the perpetuation of craft techniques and promoted artistic literacy. In fact an exhibit acknowledging Pi Beta Phi’s contributions to American culture was displayed for one month at the Smithsonian in conjunction with Arrowmont® School of Arts and Crafts.

In the mid-1960s, Pi Phi's Arrow in the Arctic project was founded to support literacy in Canada's Northern Libraries of the Yukon and Northwest Territories and today, also in Nunavut. The literacy initiative also works to preserve native storytelling and the languages and cultures of First Nations. Arrow in the Arctic complements the home schooling common in the region and empowers women to be leaders.



Many Pi Phis remember the Links to Literacy program, through which chapters and alumnae organizations developed local community projects to help remove the barriers of illiteracy. Pi Phi's Champions are Readers® reading enrichment program continues to be introduced in schools by collegiate and alumnae members and provides third-grade students with incentives and encourages the joy of reading. The creative efforts of some alumnae organizations and chapters have resulted in collaborations with local hospitals and other social service agencies such as Habitat for Humanity®. Over the years, the Fraternity has partnered with several nationwide programs including the Library of Congress Center for the Book, National Educators Associations' Read Across America and First Book®. Various projects have allowed Pi Phis to impact their local communities under the banner of Pi Phi's commitment to literacy.



WHAT WILL THE NEXT 100 YEARS BRING?

Pi Beta Phi will kick off the celebration of its 100 year commitment to literacy at the 2011 Convention. It will be after much reflection on those first hours and the membership's feedback on what the next hours should look like. Through the summer months, members of the 100-Year Legacy of Literacy Committee conducted interviews with Pi Phis of all generations and regions of the country to discover what motivates Pi Phis to serve. They asked members how they defined literacy and what being literate would mean in 2112. Responses varied, but the theme was consistent: a commitment to friendship and an expanded definition of literacy.

In October 2010, all members were asked to take part in an online survey the Committee developed to test inferences and solicit opinions. The Committee heard from almost 4,000 Pi Phis from all across the United States and Canada as well as 16 additional countries. Respondents ranged from new members to alumnae initiated in 1935! An early review of the data reveals:

- Pi Phis are clearly committed to literacy;
- the most inspiring and beneficial projects include those that encourage others to read and develop individuals to be successful in life;
- the opportunity to develop a mentoring relationship with those served is what most inspires Pi Phi philanthropically;
- Pi Phis believe the Fraternity's philanthropic work should make a local impact; and in order to help develop a more literate society, Pi Phi should develop programs or partnerships that have a local presence and impact in mentoring, tutoring, teaching and providing companionship.

Though the Committee is not ready to offer its final report, members are excited to provide this highlight of what will be formally shared at convention. All members of Pi Beta Phi will be asked to recommit to the lifelong promise of mutual friendship and advancement through the promotion of literacy, which will be redefined to meet the demands and opportunities in the 21st century. ↪

Your opinion is important! Pi Beta Phi is going to great lengths to be sure we have your feedback. When the next survey arrives in your inbox, please take time to complete it. Not receiving survey announcements? Log on to eSisters to be sure your e-mail address is up-to-date. Your opinion is invaluable!

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You have 0 unread messages
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[eSisters Home](#) | [Pi Phi Home](#) | [eReports](#) | [Leading With Values](#)

Member News & Input

- My Profile →
- Sister Search →
- Resource Library →
- Fraternity Directory →
- 15 Events →
- Networking →
- Chapter/AAC Resources →
- Alumnae Org Resources →

Members Only News

[Vote Weekly and Help First Book Provide New Books](#)

Our friends at First Book have been selected as one of 50 nonprofits showcased in this year's Members Project from American Express and TakePart. First Book needs the women of Pi Beta Phi to show their support by voting weekly!

[New Leadership Development Consultant Site](#)

Check out the new [LDC site!](#) Discover the benefits of becoming an LDC!

[Foundation Announces new President Emerita](#)

Pi Beta Phi Foundation announces Texas Alpha Ann Dudgeon Phy has accepted a permanent designation as Foundation President Emerita.

[eReports Video Training!](#)

Video training for eReports is now available! Click [here](#)

[Follow Pi Phi on Twitter!](#)

www.twitter.com/pibetaphihq

We Want Your Input!

Are You Attending Convention 2011?

- Yes
- No
- Maybe

Pi Phi Phacts

Cookie Shine

As described by Helen Bay Raymond, Kansas Alpha: "At the spreads, or cookie-shines, held not oftener than once in three weeks, that refreshments, except on the very rare occasion of an oyster supper, were limited to one contribution from each girl, brought as often as not in a brown paper bag. The various contributions were placed on a large sheet, which, spread upon the floor, served as a table, around which we sat, devouring ravenously, and with much merriment, such sleep-destroyers as peanuts, cheese, gingersnaps, crackers, pickles, bananas and



Redesigned With you in Mind

You asked. We listened. Reacquaint yourself with eSisters, Pi Beta Phi's newly redesigned Members Only website today! Because of your feedback, we've revamped eSisters to make it easier to navigate, find fellow sisters, update personal information, locate documents in the Resource Library and access Pi Phi-only news.

New and updated features include:

My Profile

- Update your username and/or password in one easy step.
- Check to see if your annual alumna dues are paid for the current fiscal year and pay them online.
- Update your professional information so other Pi Phis in your field can network with you.
- Reconnect with your pledge class or create a new group for an upcoming event like a chapter's centennial celebration.

Resource Library

Find important collegiate and alumnae documents, forms and reports all in one place.

Sister Search

Search for college roommates, area alumnae or sisters in your professional field.

Networking

Share ideas and connect with sisters near and far by posting on the discussion boards. It's a great way to locate job openings, plan reunions, find sisters living abroad and much more!

Visit eSisters at www.pibetaphi.org/eSisters

Welcome to D.C. Alpha

Four years after re-colonizing at The George Washington University, the women of D.C. Alpha have a place to call home. In August 2010, 42 women moved into Strong Hall. The residence hall, divided between D.C. Alpha and another Panhellenic organization, was constructed in 1937 and is a National Historic Landmark. The university, in conjunction with the D.C. Alpha Chapter House Corporation, renovated the Georgian Revival style building and converted it into modern Greek housing. Prior to moving in, chapter members spent a day constructing chairs, sanding and painting tables and laying carpet. The upgraded facility includes a new kitchen and a handicap accessible entrance. Modern amenities combined with classic features, including a fireplace and detailed moldings, provide the perfect stylistic mix for the chapter.

The women spent the fall semester showing the new home to their great community of supporters. The chapter hosted an appreciation luncheon for D.C. Alpha alumnae and the local Pi Phis. The chapter also held a brunch for the Executive Councils of each Panhellenic chapter prior to recruitment as well as a breakfast for D.C. Alpha families during The George Washington University's Colonials Weekend.

D.C. Alpha members use the house for chapter meetings in the wine-colored sitting room, Executive Council meetings in the office and eating together in the dining room. The chapter became the first Greek organization on The George Washington University's campus to hire a chef.

D.C. Alpha will continue to celebrate their successes and chapter events in their new house for many years.

○ The D.C. Alpha Chapter Residence Entrance



○ Dining room



○ Sitting room

○ Kitchen



For more information about collegiate housing, visit the Fraternity Housing Corporation website, www.pibetaphi.org/fhc.

Giving Back — The importance of donating to Pi Beta Phi Chapter House Corporations

Chapter houses and facilities play a significant role in the Pi Beta Phi collegiate experience. Whether it's chapter meetings, preparing for recruitment or getting ready for formals and events, there are countless memories made inside the walls of our chapter houses. Chapter House Corporations (CHCs) across North America work around the clock to house almost 4,000 women and keep facilities up-to-date and safe for our collegiate women. But our CHCs can't do it alone; they need alumnae support in securing the future for our Pi Beta Phi chapters.

What does a CHC do?

CHCs manage our chapter facilities. Their responsibilities can include serving as the landlord for the chapter; employing a House Director and other employees necessary to operate the chapter facility; maintaining a safe, comfortable facility; and planning for future needs of the chapter.

Why should I donate to my chapter's CHC?

CHCs only have two sources of income: rent and house fund fees from the chapter and donations from generous alumnae like you. Chapter rent and house fund fee income usually only allows enough for the day-to-day operations of the chapter house. The CHCs save and fundraise in order to have funds available for necessary updates to the chapter house. To keep your chapter's home looking as beautiful as it was when you lived there, donations and support from alumnae are necessary. Your gifts ensure there will always be funds available for ongoing expenses and are an investment in the future of Pi Beta Phi and your chapter.

What will my donation go toward?

Donations are used for a variety of things including upgrades to the security, fire alarm and sprinkler systems, which increase the safety and security of collegiate members. It could help redecorate the TV room, purchase new bedroom furniture, or fund additions or renovations to a chapter house. Donations also help chapter houses become better equipped for new technology. Because many chapter houses are aging quickly, electrical upgrades are needed to support HVAC systems and Internet access. Your donations help make these changes possible.

Are my donations tax-deductible?

Donations made directly to Chapter House Corporations are usually not tax-deductible. However, some CHCs have agreements with their universities to run donations through their respective endowments.

Pi Beta Phi Foundation has two programs to help alumnae make tax-deductible gifts to their CHC:

1. The Educational Area Grant Program (EAGP), piloted with Missouri Alpha in 2009, is a program allowing CHC's, through an EAGP agreement with the Foundation, to provide a way for all donors — alumnae and non-Pi Phis alike — to support a chapter house's capital project with tax-deductible contributions.
2. The Chapter House Improvement Program (CHIP) is a new initiative being rolled out by the Foundation in 2010–2011. CHIP will allow donors to direct a tax-deductible gift to any specific CHC, subject to certain requirements.

How can I donate?

Make a donation today to help our CHCs keep the memories alive. For more information about donating directly to your chapter's CHC, contact Fraternity Housing Corporation Executive Director, REBECCA CULVER RANDOLPH, Oklahoma Alpha, rebecca@pibetaphi.org.

For more information about donating to your CHC through Pi Beta Phi Foundation's EAGP and CHIP programs, turn to Page 26. ↪

Commemorate, Collaborate, Celebrate: The 2010 NPC Annual Meeting

By Jennifer M. Siler, Alpha Delta Pi

Delegates, inter/national Presidents, Executive Directors and Editors from the 26 member organizations of the National Panhellenic Conference (NPC) gathered October 21–23 for the 2010 National Panhellenic Conference annual meeting at the Hilton DFW Lakes Executive Conference Center in Grapevine, Texas.

Scheduled as a working meeting, committees met throughout the three days to plan for the future and for personal development. A special session on Thursday of Delegates and inter/national Presidents with the Long Range Planning Committee facilitated by Ginny Carroll, founder and CEO of InGINuity, produced several items for further discussion with all conference participants on Saturday morning.

On Friday morning, Ginny, an Alpha Xi Delta, presented “The Gift of Sorority.” She encouraged everyone to connect the dots between the sorority experience and real life and to acknowledge our sorority membership by being visible and involved.

During the second general session on Friday night, the group held a short town hall meeting on:

- how to educate College Panhellenics and collegiate chapters on the Release Figure Method (RFM).
- ways to partner with universities to combat underage drinking.
- the question of offering Panhellenic chapters at online universities.

On Saturday, Kyle Niederpruem, president of Kyle Communications, and Glen Welling, a photojournalist at an Indianapolis TV station, presented an interactive media training session for all attendees. The focus centered on responding to the media during a crises situation: what to say, how to say it and to whom should say it.

Based on information from the Thursday workshop of the Long Range Planning Committee, chaired by CAROL INGE WARREN, North Carolina Beta, all attendees were assigned to small groups Saturday. The small groups discussed how NPC is uniquely positioned to advocate, support and collaborate and talked about the ideal model for NPC that would allow this to work.

A second town hall meeting featured Dr. Frances Lucas, Delta Gamma, Vice President of the University of Southern Mississippi. She provided valuable insights and information about dealing with the greatest generation (ages 64 and up), baby boomers (45–63), Generation X (30–44), and millennials (18–29), and what she sees as trends in higher education.

Dr. Lucas also outlined her 10 Commandments on What Chapter Advisors Need to Know:

- Reduce the cost of the sorority experience as much as possible.
- Emphasize the need to pledge women who are not Caucasian.
- Understand the millennials.
- Realize that sexism is alive and well, and we should educate members about it.
- Understand that today’s students are predicted to have seven careers.
- Consider higher education colleagues as part of our team.
- Get educated about the new norms regarding sexuality.
- Listen.
- Be a role model.
- Be calm and controlled in all situations.

During the final general session, Delegates discussed and voted on changes to the bylaws and passed three resolutions:

1. Resolution 1 officially recognizes February as the Month of the Scholar beginning in 2011.
2. Resolution 2 recommends that pursuant to the provisions of Title IX of the Education Amendment of 1972 confirming the single sex designation of women’s sororities, members refrain from participation in men’s fraternity recruitment and encourages College Panhellenics to adopt a policy that restricts Panhellenic women from participating in any men’s fraternity recruitment events.
3. Resolution 3 concerns recruitment counselor involvement regarding the membership recruitment acceptance binding agreement. Effective in fall 2011, recruitment counselors will not be involved with any potential new members during the completion and signing of the MRABA.

The 2011 NPC annual meeting will be held October 12–16 in Austin, Texas. ↪

Collegiate Spotlight

Philanthropic Service to others is one of Pi Phi's Core Values, and one Pi Phi senior has spent her entire collegiate career fulfilling that promise. As a freshman, D.C. Alpha SARAH LIEBACH founded the 21st chapter of Camp Kesem at The George Washington University. Camp Kesem is a national nonprofit organization empowering collegians to organize and operate independent one-week summer camps in local communities for children whose parents have or had cancer.

"People don't realize kids often lose a piece of childhood when their parents are ill with cancer," Sarah said. "The purpose of Camp Kesem is to give kids a worry-free week full of fun activities and a chance to bond with kids who understand each other."

Sarah and her co-chairman began their journey four years ago by meeting with hospital executives and parents in the Washington D.C. area to recruit potential campers. "It was hard at first," Sarah said. "Parents were obviously unsure of releasing their children to college students for a week. However, after continuously reaching out and educating the community about the success of Camp Kesem in other areas, parents began to see how beneficial this time would be for their kids."

Sarah and her team spend the entire school year recruiting and planning the one-week camp to be held the following summer. The collegians also fundraise and write grants to build the budget. Over the past three years, the budget has grown from \$12,000 to almost \$40,000 thanks to an increased number of private donations because of the camp's success. The team meets with nurses, social workers and oncologists at local hospitals and cancer centers to recruit campers. Best of all, the camp is free for all participants. The campers enjoy a worry-free week of swimming, outdoor games, sports, arts and crafts and time to bond with kids who can identify with each other through their parent's illness.

After four years of preparing these camps, Sarah will have a hard time walking away. "Besides Pi Phi, this has been my

other family," Sarah said. "I can't imagine being without these kids."

She hopes to continue her involvement with Camp Kesem as an advisor in the alumnae network after graduation next spring. For the kids, it is a chance to be a kid again. But for Sarah, Camp Kesem has been four years of putting her passion into action.

To find out more about volunteering or starting a Camp Kesem in your community, visit www.campkesem.org.



D.C. Alpha SARAH LIEBACH (center) is the co-founder of the Camp Kesem chapter at The George Washington University.



Campers and counselors at the 2010 Camp Kesem.



Do you know an outstanding collegian who deserves their moment in the spotlight? E-mail the Editor at editor@pietaphi.org.

Why do Collegians Love Pi Phi?

ALABAMA

It's the sisterhood! Alabama Alphas JENNIFER CROUCH, MORGAN LEE LOWREY, CAROLYN ROBINSON and MITCHELL CONDRA joined their Pi Phi sisters at a local farmers market for a sisterhood event. Each of the women selected their own pumpkin to decorate. The event continued later on the Birmingham-Southern College campus that evening with a chapter dinner and pumpkin decorating contest.



It's the chance to make a difference! Alabama Beta was crowned Sigma Chi Derby Days champions for the second year. During Derby Days, University of Alabama sororities compete in a several contests including volleyball, skit performance and tug-of-war. The students fundraised \$30,000 by selling sponsorship advertisements for the event to local businesses. Half was donated to the Children's Hospital of Alabama, and the other half was donated to the Birmingham Chapter of Catholic Charities' relief efforts for Haiti. Vice President of Philanthropy BRIANA DUNCKLEY (left) Chapter President JAMIE BURKE and Vice President of Administration VICKI GALE (far right) joined the men of Sigma Chi in presenting a \$15,000 check to the Children's Hospital of Alabama.



COLORADO

It's meeting other Pi Phis! Prior to initiation, the women of Colorado Delta at Colorado School of Mines celebrated with a sisterhood event at a local roller skating rink. The following evening, newly initiated members were treated to a trip to the University of Colorado in Boulder for a tour of the Colorado Alpha Chapter house. All of the members were excited to meet other Pi Phi collegians and learn firsthand how Pi Phi sisterhood exists beyond the walls of their campus.



It's celebrating diversity! Colorado Epsilon prides itself on having a very diverse membership. The chapter has an abundance of both traditional and nontraditional students including members of the military and commuters to the University of Colorado Springs. The chapter is known for being a collective group of women offering something to each of its chapter members. From left, ALEJANDRA RIVERA, KAYLA BURMEISTER and ELISBETH FISK anxiously prepare for recruitment.



CONNECTICUT

It's supporting literacy initiatives! Connecticut Alpha members at the University of Connecticut hold several events each year to fundraise and support literacy initiatives, including First Book®. This year, the chapter hosted First Book Speed Read™ events and the annual Arrowspike Tournament. During recruitment chapter members, from left, ABBEY WILLIAMS, CHRISSY VASIKAKOS, MELISSA CARLETON, EMILY RODERICK, KRISTINA SHEEHAN AND ALLISON GALE, prepared for recruitment by creating philanthropy decorations.



ILLINOIS

It's honoring our alumnae! Illinois Beta-Delta members from Knox College learned through a local newspaper story of the 100th birthday party of Illinois Beta-Delta VIRGINIA HINCHLIFF. Three women from the chapter, from left, AMY MILLER, ALICIA NILES and APARNA KUMAR and their Alumnae Advisory Committee member CAROL DAUGHERTY EGAN, waited for almost a half hour at a local eatery for their turn to introduce themselves and wish Virginia well.



GEORGIA

It's being a part of something bigger! University of Georgia collegians enjoy participating in other Greek organization's events and fundraisers. The women of Georgia Alpha love banding together and also supporting the Greek community. Front row from left, NICOLE NAZARENUS and SARAH BETH GREENE. Back row from left, CAROLINE ROBINSON, KELLY HOSCH, SARAH TANKERSLEY, ALLIE MAZUR, ASIA BARTLETT, ALANNA KIRKLAND and BROOKE EIDSON await the start of Alpha Tau Omega's fundraising tug-of-war competition.



ILLINOIS

It's a home away from home! For members of Illinois Theta at Bradley University, living in the chapter house creates lifelong bonds. Members love studying together, decorating for holidays and being a supportive network. The 2009 pledge class is pictured getting ready for recruitment during their time living in the Illinois Theta Chapter house.



It's being involved in the campus community! Illinois Epsilons show their campus spirit by supporting a variety of activities at Northwestern University.

Chapter members regularly participate in campus events, including sporting events. Vice President of Membership MARIA EHRITT, Vice President of Member Development STEPHANIE SIEPMAN and NATALIE TAYLOR bundle up to attend a football game.



INDIANA

It's hosting philanthropy events! Each year, Indiana Epsilon hosts Bump-It Thump-It, a school-wide volleyball tournament for DePauw University organizations, sororities and fraternities. Pi Phi chapter members not only participate with their own team but also as cheerleaders and referees for each match. From left, TESS HOSIER, LIBBY HARMON, COURTNEY NELSON and LAUREN MCCORMICK take a break between matches.



It's being Pi Phi proud! The women of Indiana Theta are always sporting their Pi Beta Phi letters around Valparaiso University. Each spring, the chapter holds a letter-making sisterhood event. Members cut out and sew the Pi Phi Greek letters onto T-shirts, sweaters, hoodies and yoga pants. Whether you're at lunch, a sporting event or even in class, students at Valparaiso can always spot the Pi Phis!



MAINE

It's being a leader! Executive Council members of Maine Alpha at the University of Maine created Greek Pi Beta Phi letters to welcome the new members on Bid Day. From left, WHITNEY JAMES, JESSICA MACDONALD, KRISTEN DUMAS, ERIN BAYLIS, STEPHANIE VIRGILIO, ALEXANDRA LIBBY, KRISTA SPERA, KRISTINA MCTIGUE and AVERY RICHTER.



MISSISSIPPI

It's sharing the same values! The Mississippi Beta Chapter is proud of the bond they share. From recruitment to pep rallies, they are proud to call each other sisters. The bonds of wine and silver blue run deep in this chapter. Pictured are members of the junior class waiting to greet new members on Bid Day 2010.



MICHIGAN

It's honoring traditions! In September, Michigan Alpha alumnae and collegians gathered to celebrate "A Tisket, a Tasket — a Book and a Basket," a Pi Phi sponsored philanthropic basket auction raising money for literacy initiatives. What made this event unique was its historical significance: exactly 100 years before, in the fall of 1910, the women of the Michigan Alpha Chapter gathered for a similar basket auction with the men of Hillsdale College.



NEBRASKA

It's having a study partner! On any given weeknight, members of Nebraska Beta can be found studying various topics. From left, STEPH PISTILLO, JESS RICHABAUGH and KARI PEDERSON study together at the Nebraska Beta Chapter house at the University of Nebraska.



OHIO

It's doing good things for the community! This fall, Ohio Alphas at Ohio University gathered school supplies during Philanthropy Day of fall recruitment. The women talked with potential new members regarding literacy in a carnival-like atmosphere while creating gift bags. The gift bags were filled with school supplies and then donated to several schools in the community.



TEXAS

It's raising money for great causes! Texas Gammas love to raise money for literacy while having fun with each other. Each year the chapter hosts its annual fundraiser on the Texas Tech University campus, "Pi Beta Phi Pie Fest," to raise money for First Book. From left, ASHLEY PARR, HOLLY HARRISON, ROBIN WILLOTH and BAILEY BENNETT.



TEXAS

It's honoring alumnae who inspire! Texas Eta members at Texas A & M University show appreciation for the women who exemplify Pi Phi values to the core. The chapter recently celebrated its 25th anniversary by honoring alumna BETTY WESTBROOK TRANT for her dedication to Pi Phi and the chapter. From left, HANNAH GENTRY, BETTY WESTBROOK TRANT and LAUREN GRAY.



WASHINGTON

It's connecting with local alumnae!
This October, members of Washington Alpha at the University of Washington held an Alumnae Halloween Carnival.

Local alumnae attended with their spouses and children and members were in charge of various activities and stations. The children enjoyed face painting, bobbing for ducks, a reading corner and trick-or-treating throughout the chapter house. More than 50 alumnae attended the event.



WYOMING

It's celebrating our heritage!

The women of Wyoming Alpha hosted the chapter's centennial celebration in September. Alumnae and collegians from the University of Wyoming chapter enjoyed a weekend of fun and reminiscing. From left, DAWN ANNE DAVISON, LEXI MAYBERRY, MARISSA STEER, JUSTI LOHMEYER, LUCY ALLISON and ASHLEE OS Lund.



Leveling the Playing Field of Raising Money for Housing

Pi Beta Phi Foundation offers two new options to Chapter House Corporations and donors wanting to support housing needs.

Anyone familiar with federal tax laws governing how fraternities and sororities may raise money for chapter housing knows the tax law is complicated. There are restrictions placed upon fraternal organizations — and their foundations — which are not placed on universities and this has created an uneven playing field. As a consequence, universities have had the advantage when it comes to raising charitable gifts to fund student housing needs.

Greek organization leaders are working hard with legislators in Washington D.C. to try and change the law through the passage of the Collegiate Housing and Infrastructure Act (CHIA). However, until CHIA is passed, we must abide by the restrictions placed on us by federal law, and the playing field remains uneven.

“Some universities were wonderful partners with their chapters, but depending on the university, that partnership is not always available to a chapter,” Foundation Executive Director Teri Chadwick said. “We wanted to find a way to help every chapter with their housing needs.”

Pi Beta Phi Foundation is pleased to announce two new programs designed to assist Chapter House Corporations seeking charitable gifts, and the donors who want to make charitable gifts in support of their chapter.

- Educational Area Grant Program (EAGP)
- Chapter House Improvement Program (CHIP)

Educational Area Grant Program

The EAGP program is a partnership between the Foundation, a Chapter House Corporation and a chapter. It allows charitable gifts for the qualified (or educational) parts of a capital project. In 2009, the program was

successfully piloted with Missouri Alpha’s

Restoring Home capital campaign and raised more than

\$600,000 for extensive renovations to its chapter house. By working with qualified architects and experienced legal counsel, 90 percent of their project was deemed eligible for charitable contributions.



The Missouri Alpha Chapter house.

Chapter House Improvement Program

A brand-new initiative of the Foundation, the CHIP is a way for donors to make charitable gifts to their chapter via the Foundation. Individual donors as well as Chapter House Corporations can establish a CHIP for their chapter with any initial gift of \$10,000 or more. Once established, donations of any amount can be designated to a chapter's CHIP fund, which becomes a permanent resource for chapters to get reimbursed for their qualified annual expenses such as Internet wiring and study room upgrades.

“We really wanted to offer two alternatives — one for chapters embarking on a capital project and one for chapters to

assist with their ongoing needs,” Teri said. “There’s a defined list of eligible expenses, but it is an extensive list. Anything related to an educational or charitable purpose qualifies, as well as safety measures. Our hope is through these two programs, we can offer donors and Chapter House Corporations an alternative to relying solely on their universities for charitable gift opportunities. We believe the EAGP and CHIP will help level that playing field.”

For more information about EAGP or CHIP, please contact Missouri Alpha BETSY WEST MCCUNE at Pi Beta Phi Foundation at (636) 256-1357. ↗

Funding for Housing Options

	UNIVERSITY	FOUNDATION EAGP	FOUNDATION CHIP
<i>Available to all CHCs</i>		✓	✓
<i>Available if university owns house/ chapter meeting space</i>	✓	✓	✓
<i>Suitable for one-time, capital projects</i>	✓	✓	
<i>Suitable for ongoing qualified expenses</i>			✓
<i>Outside fundraising counsel needed</i>	USUALLY	SOMETIMES	NO
<i>Able to solicit tax-deductible gifts for entire project</i>	✓		
<i>Strengthens relationship between alumna and Pi Beta Phi</i>		✓	✓
<i>Parents, children and spouses as possible donors</i>	RARELY	✓	✓
<i>Cost</i>	NONE	2%+	2%
<i>CHC is able to control fundraising progress</i>	SOMETIMES	ALL THE TIME	N/A
<i>Foundation assistance available for fundraising</i>		✓	✓

Remember

By: FRAN DESIMONE BECQUE, New York Alpha
Fraternity Archivist and Historian

The Pi Beta Phi Badge

The National Panhellenic Conference (NPC) established International Badge Day in 1997 to honor the sisterhood among its 26 member organizations. The day is commemorated each March during National Women's History Month. Celebrate by wearing your Pi Phi arrow on Monday, March 7, 2011.



When I.C. Sorosis was founded on April 28, 1867, an official badge was discussed, but no decision was made. "We wanted to keep our plans secret, so there were many 'star chamber' assemblings and numerous quiet foregatherings at the jewelers," ADA BRUEN GRIER recalled. "Finally the arrow was decided upon as the most desirable symbol for our clan."

On May 5, 1867, having made their decision, the founders visited Wilson Lusk's shop on East Street in Monmouth, Illinois. He secured the badges from a Chicago jeweler. They were golden arrows with gold woven chains, bearing on their wings the letters "I C" in black enamel. The badges debuted on May 14, when the women marched into chapel with the arrows in their hair. "The young men cheered, the faculty smiled, and we felt that it was truly an important occasion," EMMA BROWNLEE KILGORE reported.

The original badge was longer than today's arrow. Before the safety catch was invented, a gold guard pin of either the Greek letter of the owner's chapter, or "I C" was used. Grand President RAINIE ADAMSON SMALL, Illinois Beta, presided at the 1888 Convention when the Greek motto, Pi Beta Phi, became the Fraternity's name. She was presented with the first jeweled Pi Beta Phi badge. The Greek letters replaced the "I C." Michigan Beta was appointed to purchase badges from New York City jeweler John F. Newman. In 1895, Trask and Plain of Galesburg, Illinois, and Simons Brothers and Company of Philadelphia became additional official Fraternity jewelers. Because of the growing number of unreliable fraternity jewelry firms, the Fraternity felt the need to better regulate the sale of badges. In 1897, a fine was authorized for buying a badge not manufactured by an official jeweler.

A fixed spot for the badge, "the left side near the heart," was decided upon in 1906, as was the prohibition of giving men official Pi Phi jewelry. The recognition pin, a small arrow badge to be worn on a lapel, was authorized in 1912.

The 1913 Convention voted there should only be one official jeweler and the L. G. Balfour Company of Attleboro, Massachusetts, was chosen. It was the firm's first fraternity contract. Sigma Chi Lloyd G. Balfour's wife, RUTH DEHASS BALFOUR, Indiana Gamma, died of pneumonia in 1919, six years after their marriage. She had been a speaker at the 1918 Convention and an active alumna. In 1921, he gave in her memory the Balfour Cup, Pi Phi's top chapter honor. On November 22, 1933, his second wife, MILDRED MCCANN BALFOUR, became an Illinois Zeta alumna initiate. The Balfours routinely attended conventions and often provided limited edition convention favors.

The convention body voted that no member initiated after July 6, 1921, wear any other badge than the official standard gold badge. Enameled wings and stones in the chains were forbidden, as were platinum badges. The fraternity pins of husbands, fathers, brothers, sons and fiancés could be attached to the arrow by a chain. The first mothers' pins were available in 1923. A brothers and husbands monogram pin was designed, and Mr. Balfour wore one of the first ones produced. In 1934, it was voted there should be 12 links in the chain of the badge, one for each founder.

The current official jewelry catalog is available online at www.pibetaphi.org/store.



The Pi Beta Phi
mother's pin.

Leadership and Nominating Committee Announce the Officer Nomination Calendar

The Leadership and Nominating Committee (LNC) recently began its work on the Grand Council and Directors slate of officers for the 2011–2013 biennium. We thank all of you who “answered the call” and submitted nominations. Your input is invaluable!

Please keep the following key dates in mind throughout the nomination and slate process. Please direct your questions to LNC Chairman KIM BARGER DURAND, Oregon Alpha, at NomChair@pibetaphi.org.

December 2010–January 31, 2011

Chapters, alumnae organizations, international officers and all members will have an opportunity to submit an ideal slate through the Pi Beta Phi website.

April 8

The slate of officers is announced on the Pi Beta Phi website.

April 15

Deadline for any challenge candidates to contact LNC Chairman of their intent to challenge for a particular office.

April 22

Challenge candidates will be posted on the Pi Phi website alongside the slated candidates. Both slated and challenge candidates will appear with photos, biographies and vision statements. Election rules will also be posted on the website at this time.

June 23–27

During the 2011 Convention in Orlando, Florida, candidate photos, biographies and vision statements will appear in the Friday edition of The Daily Dart. LNC will also present the slate at a general session. There will be a candidate forum for both slated and challenge candidates to meet Pi Phis and express their visions for their desired office.

CONVENTION 2011

Make plans now to join us in Orlando, Florida, for Pi Beta Phi's 68th Biennial Convention, June 24–28, 2011, at the Hilton in the *Walt Disney World*® Resort. For more information, visit the 2011 Convention website, www.pibetaphi.org/convention.

Accommodations

The Hilton in the *Walt Disney World*® Resort is located directly across from *Downtown Disney*®. This official *Walt Disney World*® Resort hotel is only steps away from some of the area's most popular amenities and attractions and includes complimentary shuttle service to Disney Theme Parks.

Registration

Online registration is now open! Please register online at www.pibetaphi.org/convention. If you are unable to register online, you may request a registration packet by e-mailing events@pibetaphi.org or calling Headquarters.

Full-Time Visitor Package

Join us for a week of fun and sisterhood! The following rates apply if you plan on joining us in Orlando from Friday, June 24, through Tuesday, June 28. Package pricing includes full-time convention registration fee of \$175, four room nights, four dinners (beginning Friday) and three lunches (beginning Saturday). Registration will close May 24, 2011. Please note: Convention Voting Delegates are required to register for the full-time package and stay in the convention hotel.

- ★ Full-time early bird: \$1,150 (register by April 4, 2011)
- ★ Full-time early bird with private room: \$1,480
- ★ Full-time regular rate: \$1,225 (register April 5–May 4, 2011)
- ★ Full-time regular rate with private room: \$1,555
- ★ Full-time late rate: \$1,375 (May 5–May 24, 2011)
- ★ Full-time late rate with private room: \$1,700



Weekend Visitor Package

Can't make the whole week? You can still be part of the fun! The following rates apply for those attending from Friday, June 24, through Sunday, June 26. Package pricing includes part-time convention registration fee of \$125, two room nights, two dinners (beginning Friday) and two lunches (beginning Saturday). Registration will close May 24, 2011.

- ★ Part-time early bird: \$625 (register by April 4, 2011)
- ★ Part-time early bird with private room: \$800
- ★ Part-time regular rate: \$675 (register April 5–May 4, 2011)
- ★ Part-time regular rate with private room: \$850
- ★ Part-time late rate: \$800 (May 5–May 24, 2011)
- ★ Part-time late rate with private room: \$975

Daily Registration

Live in the area and looking to attend general sessions and/or workshops during the day? Daily registration deadline is Wednesday, June 1, 2011.

- ★ Full-time registration (Friday–Monday): \$175
- ★ Part-time registration (Friday–Sunday): \$125
- ★ Daily registration: \$75 per day

Individual Meals

Attendees who live in the area and do not need overnight hotel accommodations at the Hilton in the *Walt Disney World*® Resort may register for individual meals online. Please make your meal reservations early, as space is limited and reservations will close Wednesday, June 1, 2011.

Getting to Convention

Pi Phi will have special fares to the 2011 Convention in Orlando. To obtain these special rates, please contact Debbie or Pat at Jade Travel (800) 627-9258. Please call Monday through Friday between 8 a.m. and 5 p.m. Central Standard Time.

See the Sites!

Arrive a day early and join us on Friday, June 24, as we visit Downtown Winter Park, Florida. Tour attendees will enjoy a scenic boat tour through the beautiful lakes and canals of historic Winter Park. After lunch, attendees can enjoy an afternoon of great shopping in the many one-of-a-kind boutiques and well-known shops. Please contact Florida Beta DEBORAH ADAMSON COOK, headquarters@pibetaphi.org, for additional information. Early registration is encouraged.

Magic Moments

We want to hear from you! Headquarters is asking members to submit their favorite Pi Phi memories — or “magic moments” — to be shared throughout convention. Your magic moment can relate to any special Pi Phi occasion, including philanthropy, literacy, Cookie Shines, initiation, Bid Day, Big Sis/Little Sis, alumnae organization events, reunions, travel adventures with Pi Phi sisters, time spent at Holt House and new chapter installations. Your magic moment may be used on the convention website, in *The Daily Dart* or during a meal or general session during convention. We will use as many submissions as possible, but cannot guarantee all will be used. Submit your “magic moment” memory today at www.pibetaphi.org/convention.



Disney® Theme Park Tickets

Why not stay after convention and enjoy the magic of Disney? Pi Beta Phi convention attendees may purchase special priced Disney Theme Park tickets. Choose from one of four Theme Parks: *Magic Kingdom*® Park, *Epcot*®, *Disney's Hollywood Studios*™ and *Disney's Animal Kingdom*® Theme Park. Advance purchase is required to take advantage of these discount prices. For more information or to purchase tickets online, visit the Pi Beta Phi convention website, www.pibetaphi.org/convention, and click on Registration, then Disney Add-On Packages, or by calling (407) 566-5600.

Calendar of Events!

Friday, June 24

- ★ Convention
- ★ Registration Opens
- ★ Pre-Convention Tour
- ★ Pi Phi Express® Opens
- ★ Opening Reception
- ★ Welcome to Convention
- ★ Opening Dinner
- ★ Opening General Session
- ★ Regional Meetings

Saturday, June 25

- ★ General Session
- ★ Cookie Shine Luncheon
- ★ Honoring Legacies
- ★ Officer Elections and Legislation
- ★ Announcement of New Officers
- ★ General Session
- ★ Parade of Chapter Banners & Dinner by Chapter
- ★ Breakouts

Sunday, June 26

- ★ Memorial & Celebration of Lifelong Commitment Service
- ★ Initiation
- ★ General Session
- ★ Recognition Luncheon
- ★ CHC Training Symposium
- ★ Workshops
- ★ Foundation Dinner

Monday, June 27

- ★ General Session
- ★ Boxed Lunch
- ★ Closing General Session
- ★ Wine Carnation Banquet

Tuesday, June 28

- ★ Departures



For more convention information including a complete schedule of events, visit www.pibetaphi.org/convention.

Pi Beta Phi Welcomes Maryland Gamma

On October 3, more than 60 women accepted membership bids to join the Pi Beta Phi sisterhood at Johns Hopkins University (JHU). Immediately following the pledging ceremony, Pi Phi alumnae from the Baltimore area, D.C. Alpha Chapter members and Collegiate Region One team members warmly welcomed the new members into the Pi Phi family. The Bid Day Celebration included lunch, singing, shopping at Pi Phi Express as well as meeting the Maryland Gamma Alumnae Advisory Committee.



Members of the Nation's Capital, Northern Virginia and the Baltimore Alumnae Clubs and the D.C. Alpha Chapter assisted during Maryland Gamma colonizing recruitment.

Throughout the semester the women of Maryland Gamma immersed themselves into Pi Phi and Greek life on the JHU campus. One of the biggest events of the semester, Greek Weekend, took place shortly after Bid Day. Maryland Gamma did an excellent job showing they were part of the Greek Community. After winning the trivia competition and powder puff football game, Pi Phi took home the second place award for the entire weekend.

Pi Phi also participated in the JHU Top Model Competition, a philanthropy runway show benefiting a nonprofit in Bangladesh. Sophomore AISHWARYA RAJAGOPALAN represented the chapter and won. Pi Phi had the most representation from a single organization at the competition.

The women of Maryland Gamma have attached themselves to Pi Phi's philanthropic mission and attribute the organization's fight against illiteracy as a major factor in wanting to join the sisterhood. Within weeks of Bid Day, new members ALI COHEN, CASSIE NICOTRA and NATALIE COPELAND began reading to children at a local elementary school. The chapter has created committees, including a Champions are Readers (CAR) Committee. CAR Chairman GRACE YOO is in contact with local elementary schools to implement the program during the spring semester.

"I am so inspired by the charter members of Maryland Gamma," said Resident Graduate Consultant STEPHANIE BAYSINGER, California Nu. "I feel extremely lucky to have been part of the beginning of their Pi Phi experience and get to continue to watch them form a sisterhood that will link them together for a lifetime."

After weeks of preparing, Initiation Week finally arrived. The chapter was treated to its first Pink Party on Tuesday. The women were decked out in pink attire, and ate pink cupcakes and drank pink punch to celebrate their last new member meeting. Every new



Just one week after Bid Day, the Maryland Gamma Chapter won the powder puff football game during JHU's Greek Weekend. Pi Beta Phi is now engraved as powder puff champions on the football trophy in the Greek life office.



(Top) Maryland Gamma charter members gather for a group photo at their Installation Banquet on Saturday, November 20, 2010.

(Right) During Maryland Gamma's Installation Weekend five alumna initiates became members of Pi Beta Phi. Pictured from left, KARLA DEGRAFFT TREMBLAY, NICOLE CLARY SHIELDS, BONNIE ALDER, NANCY LYNNE HATCH and CATHARINE DAHLQUIST HATCH.



member was given a pink flower, and each woman shared her favorite Pi Phi memory before adding her flower to a beautiful pink bouquet. The flower arrangement was present at all initiation events, representing the diversity of the group and memories shared over the new member period.

“The women of Maryland Gamma come from all walks of life, creating a diverse, well-rounded group of women,” said Director Extension ANA MANCEBO MILLER, Texas Beta. “They will be diligent in making our Maryland Gamma Chapter at Johns Hopkins University a success.”

Installation Weekend activities began on Friday, November 19, with a Cookie Shine to honor the new members. Parents from as far away as California came to help the women celebrate this milestone. On Saturday morning, Grand President MARY LOY TATUM, Oklahoma Beta, initiated 61 new members, including one legacy, and five alumnae initiates. That evening, during the Installation Banquet, the Maryland Gamma Chapter officially became Pi Beta Phi's 134th chapter. More than 70 people attended the Campus and Community Reception on Sunday afternoon.

“Maryland Gamma is one of the most outstanding groups of young women we have ever initiated into this organization,” said Grand Vice President Membership PAULA PACE SHEPHERD, Texas Epsilon. “There was an unprecedented level of honor and respect for the Fraternity shown by this new group, which was evident in how they embraced the values of Pi Phi and what it means to start a new chapter.”

New to Sisterhood

Opting to be a charter member of the Maryland Gamma Chapter of Pi Beta Phi was by far the best decision I have made in college. These past eight weeks have been a whirlwind for me, filled with some of the most memorable moments of my collegiate career. Never in a million years would I have ever imagined myself joining a sorority, but I am glad I did.

During my new member period, I connected with more than 60 like-minded women of countless ethnic, religious, social, geographic and academic backgrounds, whom I would have never met if not for Pi Phi. I gained a sense of camaraderie and team spirit by participating in all of the amazing Greek Weekend festivities, and I recently learned how much I love arts and crafts among many other fun activities. I kept a positive outlook on trying new things, meeting new people, and branching out from my normal routine. Most importantly, I embraced Pi Phi's values as my own. By facing many unfamiliar and new situations, I was able to learn about myself and others, which would never have been an opportunity had I not joined Pi Beta Phi.

ALEXANDRA COHEN
Maryland Gamma Charter Member

Alumnae Spotlight

Oklahoma Beta DIANNA KNIGHT POE has taken her role as a mentor to the next level by ensuring at-risk high school students succeed both inside and outside of the classroom. In 2008, Dianna was chosen by Assistant Superintendent of Administration Services James Henderson to lead the Work Achieves Lasting Knowledge (WALK) program. She was chosen because of her energy and compassion.

WALK's purpose is to increase Charlottesville, Virginia, High School's graduation rate by helping struggling students through Virginia's Standards of Learning curriculum. The students use computer-learning programs and benefit from the personal interactions and hearts of the mentors helping them through academic and life struggles. As a result of Dianna's work, 56 at-risk students graduated in 2009.

"Dianna believes these kids want to make it but they just don't know how," James says.

WALK is funded by an annual budget from a Title I federal grant. The money set aside for this program is used for tutors, summer camp, doctor bills, food, school supplies and tuition at a nearby community college. Students are relieved of the simple financial burdens necessary to excel in school. The children in the program also are surrounded with love from adults who care about their well-being. With three kids of her own, Dianna knows these personal relationships are vital to the children's success. She ensures connections with mentors play key roles in the WALK program.

The WALK kids are an extended part of her family and personal life. Dianna makes certain WALK students are clothed, even taking them on a back-to-school shopping trip to Old Navy with her children. Biweekly, she takes a group of WALK students, along with her children, to a local burger joint for dinner, where they discuss everything from love interests to homework.



Oklahoma Beta DIANNA KNIGHT POE leads the Charlottesville, Virginia, Work Achieves Lasting Knowledge program for at-risk students.

As a member of Pi Beta Phi, Dianna knows the bond with her Pi Phi sisters over the years has enabled her to be supportive of others. Despite living all over the country, Dianna keeps in touch via a Google group with eight of her sisters, where they discuss each of their lives on a daily basis. "Pi Phi is a lifetime of support for me," Dianna says. "When successes happen, it's normally these sisters who are the first to praise and support me, just like my mother."

ALBERTA

In October, members of the Calgary Alumnae Club helped First Book®/Le Premier Livre sort 24,000 new books to be distributed to 32 organizations serving children from low-income families across Southern Alberta. Wayne Cochrane, Director First Book/Le Premier Livre, spoke warmly about Pi Beta Phi volunteers and the valuable financial support Pi Beta Phi gives to First Book in both Canada and the United States. Pictured from left are Alberta Alpha HELEN STEEVES JULL and Wayne Cochrane, Director First Book/Le Premier Livre.



ARIZONA

Phoenix Alumnae Club members are off and running! The club chose Derby Days as its theme for the annual Membership Brunch. Attendees were divided into color-coded groups and encouraged to get to know the other group members. After the business portion of the meeting, the women were asked a variety of questions about Pi Phi and, based on their answers, were allowed to advance in the race to the finish line. Pictured from left, South Dakota Alpha RENEE RICHARDSON BENNETT; Arizona Betas HAYAT BEARAT, MOLLY BROWN and CLAUDIA PUSKO BROCKWAY; Ohio Zeta KIM O'BRIEN and Wisconsin Alpha LINDSAY ROBERTS.



CALIFORNIA

In September 2010, the San Jose, California, Alumnae Club participated in the Susan G. Komen Race for the Cure® as part of its “Pi Phis Have Heart” yearly theme. Their theme focuses on how Pi Phis care about the community, good health and sisterhood. Pictured from left, Virginia Delta KATHY SYKES BERGER, Indiana Delta CLAIRE RATHBURN RIBBLE, Indiana Gamma GERRI LATHROP HODSON and California Delta TRACY BEAUFORT WHITEHEAD.



COLORADO

At the October meeting of the Denver Alumnae Club, members brought canned foods and non-perishable items for the local philanthropy, **The Gathering Place**. The Gathering Place offers resources and assistance for women, including a food bank. From left, Colorado Epsilon ASHLEY ZIMMERMAN, Colorado Gamma LINDA RANKIN SCHENKEIN, Illinois Epsilon MARGO HUBBARD SCHLUP, Colorado Gamma SUSAN RICHARDSON and Illinois Eta TISH MIDDENDORF VANONI.



INDIANA

Indiana Gammas MARLA BARBER COX, LAURA HUBER BARBER and Gamma Phi Beta friend, Kim Lewis-Freeland, recently visited Washington, D.C. The Panehllenic friends took in a game at FedEx Field when the Indianapolis Colts played the Washington Redskins.



ILLINOIS

Illinois Beta-Delta alumnae participated in the Denver Fans on the Field 5K/10K race benefitting the National Sports Center for the Disabled (NSCD). The NSCD is one of the largest outdoor therapeutic recreation agencies in the world. From left, GABRIELLE GENEVICH, ERICA SKOG, TANYA FRANK and SHIRLENE LOVE.



MASSACHUSETTS

The women of the Bostonian Alumnae Club held their annual kickoff event in September. The women played Fraternity heritage trivia with prizes from Pi Phi Express®, held interest group sign-ups and ended the evening with a Cookie Shine. Club members also began making pin pillows for the newly initiated women of Maryland Gamma at Johns Hopkins University. Pictured from left, California Theta KRISTIE CALLAHAN GILL, Michigan Alpha NANCY KWANT and Connecticut Alpha JILL SOUTHWORTH CRAFT.



MISSOURI

Missouri Alpha ANN STEURY GINTZ hosted Springfield, Missouri, Alumnae Club's "Where the Wild Things Are" gathering and raffle. The club's raffle included several angel crafts, a Drury University stadium chair and an entire collection of books signed by author and California Delta JANE PORTER. Jane also sent party favors for everyone in attendance.



The Kansas City, Missouri/Shawnee Mission, Kansas, Alumnae Club partnered with Barnes & Noble® and Literacy Kansas City for their annual literacy fundraiser. All five Kansas City area Barnes & Noble's participated and were staffed with Pi Phi volunteers to promote book sales that day. A portion of the proceeds went to Literacy Kansas City, an organization certifying volunteers as tutors and matching them with adult learners around the Kansas City metropolitan area. Pictured from left, Literacy Interest Group Chairman, PAIGE TACKETT, Tennessee Beta, and Club President ANN DALLENBACH TINSMAN, Arizona Beta.



The St. Louis Alumnae Club held its annual Philanthropy Brunch to celebrate donations made to support 14 St. Louis area charities. Funds were raised through profits from the club's Sign of the Arrow needlepoint and gift shop, the premier destination for St. Louis needlepoint shoppers. Since Sign of the Arrow's founding in 1966, more than \$3.3 million has been donated to St. Louis charities as well as Pi Beta Phi Foundation. The Club's Philanthropy Committee from left, Missouri Gamma KATHY BLUMFELDER SCHMIEG, Ohio Delta MARYJANE MILLER HOTALING, Nebraska Gamma MARGIE BORGES, Ohio Eta HOLLY THOMAS, Missouri Beta PRIS JOHNS GUNN, Missouri Alpha DEBORAH SMITH NOERPER and Illinois Zeta MARY MITCH MULLENDRE.



NEW JERSEY

In conjunction with its September meeting, the Northern New Jersey Alumnae Club collected new or like new women's business attire for "The Career Closet." A project of the Junior League of Elizabeth-Plainfield, New Jersey, it offers professional attire to low-income women transitioning into the workforce. Pictured from left, Pennsylvania Eta SUSAN KOWALENKO, Vermont Beta BONNIE BORTON and New York Epsilon YVETTE RUIZ HOBER.



OHIO

The Dayton, Ohio, Alumnae Club has established a scholarship at the University of Dayton in honor of Ohio Delta **MARTHA BOWMAN EBLING** (standing) and past Grand Council member and Indiana Delta **LOIS HUSTON ROSS** (seated). Martha and Lois led the effort to install the Ohio Iota Chapter, and their continued support and leadership have contributed to the success of the chapter. Martha and Lois were also instrumental in launching the Dayton Alumnae Club's Floral Fantasy fundraiser seven years ago, which has provided financial aid money to chapter members. Proceeds from this event will now be directed to the scholarship.



ONTARIO

In Toronto, Pi Phi alumnae helped First Book spread the magic of reading at the “Word on the Street Event” on September 26, 2010. Pi Phi volunteers at the First Book booth explained to visitors what First Book does and handed out free books to children. They also helped First Book network with other children’s literacy partners at the event and obtained a few good leads for First Book Canada. From left, Ontario Alpha **NADIA HUSBANDS SMID**, Nicole Massey, Ontario Gamma **CAROLA FREUDENTHAL** and Ontario Beta **MARILYN CLARK**.



WANDA WEN

THE ART OF GIFT WRAPPING

California Gamma WANDA WEN's "The Art of Gift Wrapping" shows readers the secrets of custom gift wrapping. With themes ranging from nature-inspired and eco-friendly to resourceful, unique and absolutely luxurious, there's a wrap style and ribbon for every gift.

Wanda is also the founder and CEO of Soolip, a lifestyle brand consisting of fine paper arts, letterpress design studio and an annual bridal showcase in Los Angeles.



THE BUTTERFLY'S GIFT

JOAN ELLET HOGGE



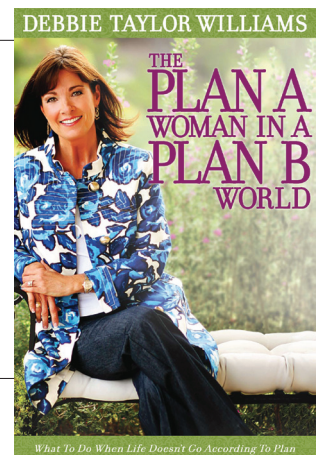
"The Butterfly's Gift" is Oklahoma Alpha JOAN ELLET HOGGE's first book. The children's book is a beautiful story of the stages in a monarch butterfly's development and is targeted to appeal to adolescents.

The book also includes a sketchbook with steps for drawing and painting a butterfly. As an English teacher and Academic Language Therapist, Joan understands the importance of art in helping a child develop and appreciate ones own unique gifts.

DEBBIE TAYLOR WILLIAMS

THE PLAN A WOMAN IN A PLAN B WORLD

Texas Gamma DEBBIE TAYLOR WILLIAMS' latest book, "The Plan A Woman in a Plan B World ... What to do When Life Doesn't go According to Plan," helps women reclaim hope and teaches them how to manage any sabotaging thoughts claiming their minds. Sprinkled with humor, this book uses practical illustrations to communicate spiritual truths to women. Debbie has several other books available in bookstores.



CHRISTINE ROMANS

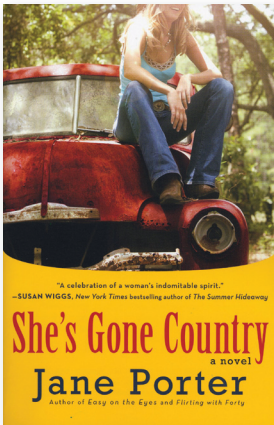
**SMART IS THE NEW RICH:
IF YOU CAN'T AFFORD IT, PUT IT DOWN**

CHRISTINE ROMANS, Iowa Gamma, is not only a CNN anchor but, also a first-time author. Her new book, "Smart is the New Rich: If You Can't Afford It, Put it Down" shows readers how to live within their means and with less debt. It covers a vast array of issues, including job hunting, debt, taxes, home ownership, savings and investment, credit cards and small businesses and entrepreneurship. At the end of each of the 10 short chapters, there is a summary called "The Payoff" for a quick read if you want the facts, best advice and a sharp perspective quickly. An appendix lists dozens of websites that can help you find the information you need to further help you turn your finances around.



SHE'S GONE COUNTRY

JANE PORTER



In her latest book, "She's Gone Country," California Delta JANE PORTER tells an entertaining tale of a modern-day woman who is forced to reinvent herself by moving back to her hometown in Texas after her marriage falls apart. Jane has also written "Flirting with Forty," which has been wildly successful with more than 100,000 copies in print and was made into a Lifetime TV movie. She is also the author of "Odd Mom Out," "The Frog Prince," "Mrs. Perfect" and "Easy on the Eyes." She is currently working on another book.

SUSAN PARKS DORNBLASER

SIDEWORDS — BECAUSE ANIMALS HAVE A LIFE, TOO

Oklahoma Beta SUSAN PARKS DORNBLASER recently published a children's book called "Sidewords — Because Animals Have a Life, Too." Her first children's picture book, "Sidewords" is whimsical and moral, with beautiful art used for the three nonsensical short ditties about frogs, penguins and buffaloes.



Reunions & Anniversaries



The Tyler, Texas, Alumnae Club celebrated its 75th birthday in November complete with halo party hats.

The club kicked off the party with a heartfelt rendition of Happy Birthday to Pi Phi and then a brief presentation about the history of the club. The club welcomed special guests Grand President MARY LOY TATUM, Oklahoma Beta, and Alumnae Region Four Programming Specialist AUDREY MILLER PENNINGS, Arkansas Alpha. True to the Fraternity's focus of advocating for literacy, the club supports the Tyler community with two philanthropies: the Nancy Fair Literacy Fund and the A*B*C* Angel Book Club. This year's recipients, announced at the celebration, are the Literacy Council of Tyler and Tyler Day Nursery. Spouses and significant others joined the celebration and the women closed the evening by signing "Ring Ching Ching."



(Top) Celebrating the 75th birthday of the Tyler, Texas, Alumnae Club from left, Texas Betas JAMIE ARNOLD LANDES, LACY TAYLOR MATTEK and SARAH DONALDSON JACOBI, Oklahoma Beta MARY LOY TATUM, Texas Beta ANN WARMACK BROOKSHIRE and Louisiana Alpha LUCINDA HUFFMAN KITTRELL.

(Bottom) Wearing their angel halo party Hats from left, Texas Betas CYNTHIA NORTON MCANDREW and JAMIE ARNOLD LANDES, Texas Alpha JILL KING RAMEY and Texas Zetas SHERRY ARNOLD SIMPSON and DIANA WOODS EPPLER.

CALIFORNIA

Members of California Zeta pledge classes from 1976–1984 gathered in Santa Barbara, California, for a weekend reunion. Collegiate members at the University of California, Santa Barbara gave the women a walking tour of the campus and then hosted a Cookie Shine and open house at the California Zeta Chapter house.



ILLINOIS

In July, Illinois Thetas from the 1960s held a reunion in Chicago. Weekend festivities included hor d'œuvres at BOBBI STOLL COLLINS' home, tours of Millennium Park, shopping and a trip to the theatre. The women also used the weekend to encourage other alumnae to support the campaign to raise funds for the new chapter house at Bradley University.



ILLINOIS

While in town for their 50-year class reunion at Monmouth College, eight Illinois Alpha pledge class members of 1957 gathered for a reunion at Holt House. Holt House Curator DENISE TURNBULL, Illinois Alpha, gave a guided tour of the house and hosted a luncheon. Much to their delight, the women were joined by their pledge trainer, AUDREY VIET HANDS, Illinois Alpha. Pictured from front left, PATTY BAIRD LINK, KAREN SUNDBERG FINN, KAREN ZUGSCHWERDT JAEGER, AUDREY VIET HANDS and JEANNE GITTINGS ROBESON. Back left, MAUREEN SMILEY LIESMAN, MARY ANN SMITH WORK, BARBARA DIVINSKY BRUNDAGE and JANET HAMILTON POHL.



INDIANA

In April, members of Pi Phi's Indiana Delta pledge class of 1960 gathered for three days to celebrate 50 years since their pledging. The women gathered in Pensacola Beach, Florida, where they occupied three adjacent houses. The weekend included wine and silver blue decorations, an abundance of food and long conversations. They had SKYPE conversations with two pledge sisters who were unable to attend and held a memorial for three deceased sisters.



MASSACHUSETTS

In September, four Massachusetts Betas traveled from each coast to meet in Chicago for a weeklong vacation. It had been 41 years since they had all lived in quad at the Pi Phi house at the University of Massachusetts. Pictured from left in their arrow sister hats, CHERYL BOGIE FISHER, EILEEN DORGAS MCCOY, CARRIE ZIEMAK and EILEEN KALLIO DALEY.



VIRGINIA

The Virginia Delta Chapter at Old Dominion University commemorated its 45th anniversary with a weekend-long celebration. More than 150 alumnae attended a variety of events including a mixer, a basketball viewing party, a pizza party and a brunch on Sunday with the collegiate members.



MICHIGAN

The Michigan Beta 1950 graduating class celebrated their 60th class reunion in August at the summer home of GALE HUNTINGTON YERGES on Higgins Lake, Michigan. Seven members, from all areas of the country, enjoyed a wonderful time together sharing stories and memories from their Ann Arbor days. From left, BARBARA GERHOLZ KOEGEL, GALE HUNTINGTON YERGES, JANEY SHAEFFER KNIGHT, VIRGINA CAMPBELL BUHROW, SHELDA RYBURN BAYLOR, GRETCHEN RIGGS HOENECKE and SALLY EDWARDS RUETER.



WASHINGTON

On a beautiful April weekend, the Washington Beta pledge class of 1991 gathered for fun and friendship at SARA FLYNN NIELSEN's beach cabin on Whidbey Island, Washington. The women spent the weekend reminiscing of their college days and catching up on their lives today. On Saturday, they ventured into town for spa treatments and lunch. After spending the afternoon on the beach, SUSAN SHELBY READEL prepared dinner for the women, and they capped off the evening singing Pi Phi songs and dancing.





A



Back View



Back View

B



C



D

E



F



G

VALENTINE SWEETHEART ANGEL LOVE

- A X133 **LOVE T-shirt** \$30
American Apparel® T-shirt. Unisex fit with a longer torso, cotton.
- B X272 **PEACE, LOVE, PI PHI Hoodie** \$45
American Apparel pullover hoodie with raglan sleeves and pouch front pocket. Unisex fit, cotton.
- C X884 **Pi Phi Teddy Bear** \$20
This adorable bear has its own Pi Beta Phi hooded sweatshirt. 13 inches tall.
- D X566 **Bow Frame** \$28
Holds a 4x6 inch photo. Removable pink bow, silver plated.
- E X856 **Heart Jewelry Box** \$24
Engraved with Greek letters. Velvet lining, silver plated.

- F X772 **Script Heart Necklace** \$40
Sterling silver.
- G X748 **Heart Tag Bracelet** \$72
Sterling silver.

(Opposite page)

- H MD165 **Angel Pendant** \$30
Engraved with the Greek letters. Sterling silver.
- I MD136 **Barrel Charm** \$35
Fits Pandora® and Trollbeads® style bracelets. Sterling silver.
- J MD175 **Crest Disk Pendant** \$40
Approximately 5/8 inch. Sterling silver.

To view our complete line, visit www.pibetaphi.org/store



Pi Phi Express

HERFF JONES®
An employee owned company



*Valentine's Day
is Feb. 14th!*

K	PMD199	Carnation Earrings Post studs. Sterling silver and cubic zirconia.	\$35	Q	MD176	Floating Heart Necklace 16-inch chain. Sterling silver.	\$45
L	PMD225	Carnation Necklace 18-inch chain. Sterling silver and cubic zirconia.	\$30	R	MD207	Big Sis/Lil Sis Necklace 18-inch chain. Sterling silver and cubic zirconia.	\$55
M	PMD198	Carnation Ring Whole sizes only. Sterling silver and cubic zirconia.	\$35	S	MD201	Crown Pearl Badge 10k gold.	\$200
N	MD141	Arrow Ring Sterling silver.	\$100	T	MD310	Pearl and Garnet Badge 10k gold.	\$200
O	MD144	Oval Incised Ring Sterling silver.	\$100	U	MD403	Plain Badge with Diamond Point 10k gold.	\$175
P	MD222	Sincere Ring Sterling silver.	\$42				

In Memoriam

Because of space constraints, *The Arrow* will only print the entirety of an obituary for a former Grand President. If you know a sister who has died, please inform Headquarters. Only those names accompanied by a published notice will be listed in *The Arrow*. Published notices include a newspaper obituary, a funeral program/prayer card, a listing in a college/university alumnae newsletter, or obituaries from newspaper websites. Attach the article and e-mail to Alison Bauer, alison@pibetaphi.org, or mail to Pi Beta Phi Headquarters.

In Memoriam lists the name, initiation year, and month and year of each member who has died.

Alabama Alpha

Ninette Abernethy Griffith
1932; September 2010

Marilyn Miller Lacey
1950, affiliated Alabama Beta;
October 2010

Arizona Alpha

Louise Lewis Manning
1946; September 2010

Jan Threlkeld Moore
1944; October 2010

Arkansas Alpha

Willetta Woosley Moffitt
1953; August 2010

California Delta

Tahiea Sparling Anderson
1957; August 2010

California Epsilon

Jeanne Gillette Gilbert
1949; September 2010

California Gamma

Marilyn Morse Gaynor
1950; July 2010

Colorado Beta

Georgiann Burdick Halla
1930; June 2010

D.C. Alpha

Mary Rose Hilder
1931; October 2009

Florida Beta

Peggy Gatewood Kenney
1947; October 2010

Florida Gamma

Eleanor Reese Morse
1934; July 2010

Georgia Alpha

Charlotte Downing Jennings
1943; September 2010

Ann E. McKain
1956; October 2010

Janice Troy Uttley
1957; September 2010

Janice Malsberger Whiteaker
1949; August 2010

Illinois Beta-Delta

Suzanne Nichols Legner
1954; May 2010

Judith Swain Witherby
1954, affiliated Illinois Zeta;
July 2010

Illinois Epsilon

Patricia Neal
1944; August 2010

Illinois Eta

Roberta Mills Rendfeld
1950; August 2010

Illinois Theta

Edwardine Sperling
1947; July 2010

Indiana Alpha

Helen Means Threlkeld
1936; August 2010

Indiana Beta

Ninetta M. Chapman
1931; August 2010

Indiana Delta

Jean Williams Pease
1947; October 2010

Indiana Gamma

Joyce Lillibridge Parks
1980; September 2010

Iowa Alpha

Betty Elgar Anderson
1937; August 2010

Dorothy Peterson Lauer
1942; October 2010

Iowa Gamma

Margery Newell Dornsbach
1934; October 2010

Midge Hoak Toole
1944; September 2010

Iowa Zeta

Carolee Green Beuhler
1955; August 2010

Barbara Henry Phillips
1941; April 2010

Kansas Beta

May Pierce Brokaw
1941; August 2010

Nancy McCracken Hentel
-Quinton
1958; October 2010

Louisiana Alpha

Betsy Griffen McCutchen,
1947; June 2010

Nancy Shaw Michel
1938; October 2010

Louisiana Beta

Faye Pierce Reid
1936; August 2010

Manitoba Alpha

Louise Trewwhitt Alsip
1946; June 2010

Shirley Bradshaw
1940; April 2010

Margo Stewart Cameron
1957; September 2010

Jocelyn Heeney
1972; August 2010

Shirley Merrett Pintea
1957; August 2010

Michigan Beta

Eleanor Walkinshaw Hubly
1929; December 2009

Missouri Alpha

Carol Foster Houts
1947; February 2010

Missouri Beta

Jane Gunn Weidmann
1935, affiliated North Carolina
Beta; August 2010

Missouri Gamma

Elizabeth Sheppard Stonestreet
1938; August 2010

Nebraska Beta

Mabel Jean Schmer
1941; June 2010

New York Delta

Roberta Harvey Cuddy
1957; July 2010

New York Eta

Kristin Marie Green
2009; August 2010

North Carolina Alpha

Connie Thigpen Linde
1938; September 2010

Ohio Beta

Susan Gallogly Myers
1961; June 2010

Ohio Delta

Mary Mehlhope King
1945; September 2010

Ohio Zeta

Barbara Hiestand Evans
1948; September 2010

Oklahoma Alpha

Dixie Dillingham
1952; October 2010

Dorothy Ford Disoway
1933; September 2010

Christabel Bailey Robertson
1933; June 2010

Sally Planck Westfall
1949; August 2010

Mary Wimberly Wheeler
1954; July 2010

Oklahoma Beta

Linda Price Behrends
1959; June 2010

Patricia Taylor Kerr
1949; July 2010

Mary Scheffel Martin
1966; October 2010

Delores Huffman McKee
1933; July 2010

Oregon Alpha

Barbara Tucker Adams
1930; August 2010

Gladys Hale Pond
1946; July 2010

Oregon Beta

Pat Kelly Swan
1948; August 2010

South Carolina Alpha

Susan Hutton Amick
1967; September 2010

Jean Huffman Patterson
1955; September 2010

South Dakota Alpha

Elena "Joy" Carlson Benedict
1947; July 2010

Janet Speelman North
1940; September 2010

Tennessee Alpha

Mary Taff Bishop
1975, affiliated Texas Beta;
August 2010

Tennessee Beta

Patsy Cassetty Clarke
1952; August 2010

Texas Alpha

Pat Lynch Gilchrist
1948; October 2010

Anne Templeton Molloy
1942; September 2010

Eleanor Scarborough
1950; August 2010

Texas Beta

Nancy Warlick Loe
1946; September 2010

Martha Maxwell Waters
1954; September 2010

Texas Gamma

Sally Gordon Smith
1965; August 2010

Utah Alpha

Elizabeth Spence Christy
1949; July 2010

Barbara Cecil Johnson
1950; August 2010

Virginia Alpha

Isabell Hanna Finnell
1953; September 2010

Mary Link Malone
1948; October 2010

Washington Alpha

Jane McBride Bisset
1956; August 2010

Kristin Dahlgard Galante
1962; July 2010

Margaret Stewart Miller
1935; October 2010

Patricia Phelps Savage
1938; October 2010

Vivian Merrill Young
1932; August 2010

Washington Beta

Jo A. McGlade Morgan
1953; September 2010

Washington Gamma

Rosalie Rosso King
1957; August 2010

Cristine Wittress Knappett-
Wittress
1985; September 2010

Wisconsin Alpha

Louise Rogers Fisher
1948; September 2010

Wisconsin Beta

Mary Wing Kingman
1941; June 2010

Wyoming Alpha

Ialene Gabrielson Engen
1952; December 2009

Dorothy Downing Prael
1935; December 2009

Rosemary Eckel Skinner
1951; May 2010

Teresa Storey Varineau
1940; August 2010

Pi Phi Wins “Great Things” Award at the National iMis Users Group Conference

Pi Beta Phi was recently recognized for doing “Great Things” with iMis at the National iMis Users Group (NiUG) fifth annual Discovery Conference held September 27–29 in National Harbor, Maryland. This award is presented by Advanced Solutions International (ASI) to organizations achieving great success with iMis software.

iMIS is the software Pi Beta Phi uses to manage its member and donor-based data. ASI is the developer of the iMIS software. “At ASI, our purpose is to help our customers achieve great things,” Bob Alves, Chairman and CEO of ASI said. “We believe the work of non-profits is of vital importance to the world and our software allows organizations in this industry to focus on their mission, not their technology, and achieve great things. We are proud of the difference Pi Beta Phi has made using our products and services.”



Headquarters Database Administrator MARGIE BORGES, Nebraska Gamma, accepts the ASI “Great Things” Award from ASI Chairman and CEO Bob Alves.

Tell us What You Think!

Have you ever wanted to have more input into the goals of the Fraternity? Well, here is your chance! Starting in February 2011, the Fraternity is asking collegians and alumnae to participate in a membership satisfaction survey. The results of this survey will help Grand Council, Headquarters and other Fraternity officers improve Pi Beta Phi’s overall operations and programming.

Extension Alert!

Pi Beta Phi is excited to announce it has been invited to colonize at Quinnipiac University. Pi Phi submitted extension materials to the university’s expansion committee for review in August with the intent of being one of the groups chosen to join the Greek community. Pi Phi was one of five groups who made a presentation to the University’s Panhellenic community. The Fraternity was notified in mid-December it was chosen as one of two groups who will colonize. Pi Phi will colonize in fall 2011 and our friends at Kappa Delta will colonize in 2012/2013.

Share Your Sweet Memories

Pi Phi Headquarters needs your Cookie Shine photos for a special video project. We are looking for original, high-resolution photos from your collegiate days, an alumnae organization event or a small Cookie Shine with friends. Please e-mail them to Senior Communications Coordinator WENDY WOOLARD DROCHELMAN, Missouri Alpha, at wendy@pibetaphi.org or mail to Wendy’s attention at Headquarters. We can’t wait to see your photos.

Tour Holt House From Your Living Room

Work is underway to develop a new video and virtual tour of our beloved Holt House, Pi Beta Phi’s founding home. The video will celebrate the heritage of our sisterhood by taking a look at the humble beginnings of the organization and the women who began it. Learn how Holt House is used today and see the many upgrades made to the property in recent years. The video and online virtual tour will be released in March 2011, just in time to show at your April Founders’ Day gathering!

The Arrow Reader's Guide

The Arrow of Pi Beta Phi is the official quarterly publication of Pi Beta Phi Fraternity. The purpose of *The Arrow* is to present matters of value to Pi Beta Phi; furnish a means of communication among collegiate chapters, alumnae organizations and officers; and represent the worthiest interest of Fraternity women.

CONTACT THE ARROW:

The Arrow of Pi Beta Phi Fraternity
1154 Town & Country Commons Drive
Town & Country, Missouri 63017
TheArrow@pibetaphi.org
Phone: (636) 256-0680 Fax: (636) 256-8095

HOW TO RECEIVE THE ARROW

Collegians receive quarterly issues of *The Arrow* each year with payment of collegiate dues through their chapter. Individual copies are mailed to each undergraduate member's permanent address, and each Pi Beta Phi chapter receives six copies.

The Fall *Arrow* is mailed to all alumnae. Dues-paying alumnae are mailed the winter, spring and summer issues. *The Arrow* is posted online, and non-dues paying alumnae who have a good e-mail address listed with Headquarters (HQ) receive an e-mail notification. Messages are also posted on the Fraternity's official Facebook page and Twitter when the magazine is available online.

To receive four hard copy issues of *The Arrow*, pay your \$25 annual Fraternity alumna dues to your local alumnae organization or directly to HQ by mailing a check to Pi Beta Phi Fraternity, Alumna Dues, 1154 Town & Country Commons Drive, Town & Country, Missouri 63017. You can also click on the Pay Dues button on the home page of www.pibetaphi.org.

HOW TO MAKE AN ADDRESS CHANGE OR NAME UPDATE

Visit the profile section of eSisters, or e-mail your name and/or address changes to headquarters@pibetaphi.org. You may also call Pi Beta Phi HQ at (636) 256-0680 or mail a written notice to Pi Beta Phi HQ.

LETTERS TO THE EDITOR

E-mail your letter to the Editor at editor@pibetaphi.org. Please include your full name and chapter of initiation. *The Arrow* reserves the right to publish any letter received. Letters may be edited for space and clarity.

HOW TO GET PUBLISHED

All Pi Phis are encouraged to submit news and stories to *The Arrow*. All submissions are subject to editing for content, grammar and space constraints. When submitting a story, be sure to include a member's preferred chapter, first, maiden and last names. As a general rule, *The Arrow* does not print stories about weddings, engagements, pinnings or birth announcements. Visit *The Arrow* webpage for more information and to download Pi Beta Phi's Photography Guidelines. We cannot guarantee the publication of any submission. We receive so many and space is limited.

ARROW SUBMISSION DEADLINES

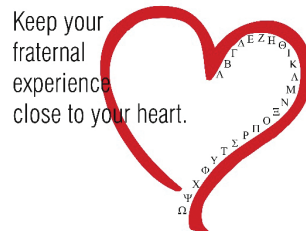
Spring Issue: February 1 Fall Issue: August 1
Summer Issue: May 1 Winter Issue: November 1

Arrow in the Arctic Contributions

The Arrow in the Arctic/Canadian Philanthropies fund was recently transferred from the Fraternity to Pi Beta Phi Foundation. It is important to note all contributions should now be sent to the Foundation (FT-2 forms for alumnae organization and FT-1 forms for chapters). Individual gifts can be sent to the Foundation or charged over the phone. Please make sure to note Arrow in the Arctic on your check's memo line.

Show Your Love for Pi Phi

On Monday, March 7, Pi Beta Phi sisters will join 25 other Greek women's organizations to celebrate International Badge Day. Beginning in 1997, International Badge Day was established by the National Panhellenic Conference to set aside a day or an event for women across the nation to wear their sorority badges or Greek letters in a celebration of sisterhood. Mark your calendar now and wear your badge to show your love for Pi Phi and the Greek community!



International Badge Day

In the Next Issue of *The Arrow* ...

Look for your Spring *Arrow* in mid-April with great stories of Pi Phi Chance Encounters, the 2010 Carolyn Helman Lichtenberg Crest Award Winners and the 2010 Philanthropy & Community Service report, which will include both collegiate and alumnae results.

The Arrow is still looking for stories of Pi Phi chance encounters. Please e-mail your story and high-resolution photos to *The Arrow* Editor JENNY WHITTOM SCHMIDT, editor@pibetaphi.org, or mail to Headquarters.



Pi Beta Phi Fraternity
1154 Town & Country Commons Drive
Town & Country, MO 63017

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Foundation Tribute Gift!

Remember someone special or celebrate an important milestone with a tribute gift to Pi Beta Phi Foundation. It's easy to do! Simply make a Friendship Fund gift to the Foundation and specify whether it is in memory or in honor of someone. It's a great way to commemorate a graduation, a new baby, a new grandbaby, or even Silver, Golden or Diamond Arrows!

Honorees will receive a card from the Foundation announcing the gift, and both the honoree and the donor will be recognized in the Foundation's biannual newsletter, *The Bow*.

To make a gift today, visit www.pibetaphifoundation.org and click Make A Gift.


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