

The **Arrow** OF PI BETA PHI

Planting the Seeds & Growing our Organization

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Development Consultants**

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In her Words with Jen Lancaster

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PI BETA PHI FRATERNITY
ΠΒΦ
 Founded 1867

FOUNDERS

Emma Brownlee Kilgore
 Margaret Campbell
 Libbie Brook Gaddis
 Ada Bruen Grier
 Clara Brownlee Hutchinson
 Fannie Whitenack Libbey
 Rosa Moore
 Jennie Nicol, M.D.
 Inez Smith Soule
 Fannie Thomson
 Jennie Horne Turnbull
 Nancy Black Wallace

MISSION STATEMENT

The mission of Pi Beta Phi Fraternity for Women is to promote friendship, develop women of intellect and integrity, cultivate leadership potential and enrich lives through community service.

VISION STATEMENT

Pi Beta Phi Fraternity is committed to being recognized as a premier organization for women by providing lifelong enrichment to its members and contributing to the betterment of society.

CORE VALUES

Integrity
 Honor and Respect
 Lifelong Commitment
 Personal and Intellectual Growth
 Philanthropic Service to Others
 Sincere Friendship

The **Arrow** OF PI BETA PHI



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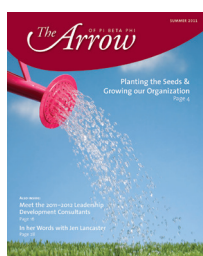
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ON THE COVER: Pi Phi is planting seeds and growing the organization — but how do we do it? Get the answers to your questions about the collegiate extension process beginning on Page 4.



Member Fraternity Communications Association

We're not good because we're old. *We're old because we're good.*

From Pi Beta Phi's inception, the goal of our 12 pioneering founders was to grow and share the sisterhood and friendship offered by I.C. Sorosis beyond the Monmouth College campus.



PAULA PACE SHEPHERD
Grand Vice President Membership
Texas Epsilon
University of North Texas

Within one year, the second I.C. Sorosis chapter at Iowa Wesleyan College was founded. At a time when only 5 percent of females attended an institution of higher learning, the foresight of the founders was extraordinary. Fast forward 144 years, and Pi Beta Phi stands strong with a presence on 134 campuses in the United States and Canada. Just as it was in 1867, Pi Phi's mission to extend and share the values and sisterhood with collegiate women worldwide continues to be at the forefront of the Fraternity's goals.

One of the best parts of my volunteer role in Pi Beta Phi has been the opportunity to be involved in growing the Fraternity. Serving as Director Extension and Grand Vice President Membership has allowed me to have a hand in ensuring Pi Beta Phi endures for future generations. During the past three and a half years, I have been honored to help establish five new chapters. These groups represent outstanding, diverse women who have enhanced our sisterhood. I am humbled by Pi Phi's courageous charter members who, like our founders, bravely begin something new. With the help and support of our international organization, they create a chapter that will grow and flourish.

The creation and growth of a new chapter requires a committed team grounded in Pi Phi values, ready to nurture an eager group of pioneering women. This team begins with the Panhellenic community on campus and extends to our local and international alumnae. A Pi Phi chapter cannot exist and thrive without the support of many dedicated volunteers and a supportive Headquarters staff. Although colonizations vary from campus to campus, those who participate in the establishment of a new chapter are united by the bonds of sisterhood and are forever inspired by the mark they have made by perpetuating the outstanding history of Pi Beta Phi.

It is an honor to serve the Fraternity and be charged with the founders' mission of bringing Pi Beta Phi to others. May Pi Beta Phi continue its place in the Greek world with strength, dignity, graciousness and earnestness of purpose.

Ring Ching,

A handwritten signature in cursive script that reads "Paula".

PAULA PACE SHEPHERD

From our Readers

Chance Encounters

What a great edition of *The Arrow*. “Chance Encounters” was a delightful read. I especially enjoyed the “Divine Intervention” segment. Imagine: five months of visiting before discovering the Pi Phi connection.

It reminded me of my own chance encounter in 1962. Shortly after moving to Richardson, Texas, there was a knock on my door. It was the “Howdy Neighbor” representative from Texas Power and Light welcoming us to the area. I invited this young woman — whose name was Mary Tatum — inside, and we visited. What should have been a quick, courtesy visit turned out to be much lengthier. We discovered we both were from Oklahoma, and we had both attended Oklahoma State University. Then Mary asked if I was in a sorority, and when I replied, “Yes, Pi Phi,” we both let out a squeal. That was the beginning of a friendship lasting almost 50 years.

With Mary leading, we founded an alumnae club in Richardson. We were all young mothers with small children and enjoyed the sisterly support. Together with another Pi Phi and three other couples, we formed a dinner group. And when Mary moved to Virginia, we would periodically go there to visit. When Mary and her family returned to Texas several years later, our dinner group was intact again. Once again, I was tangled in Mary’s web and joined her in the organization of an alumnae club in Rockwall, Texas. Our little dinner group gradually shrank but the three Pi Phi couples still get together. In fact, we met for dinner in May. In the beginning, we had to schedule our dinners around our husbands’ schedules — now we work it around the Grand President’s schedule!

LOYDELL NASH SEWARD

Oklahoma Beta — Farmersville, Texas



Lifelong Commitment

I already knew the bonds of Pi Phi last through the years, but in my mind collegiate members seemed more focused on chapter activities than on the lifelong sisterhood they have joined. This week, I had a lovely experience suggesting I am wrong. In preparation for my trip to the University of Arizona, I invited the Pi Phi chapter to attend my Eating Disorders Awareness Week presentation. Not only did they attend, but they also contacted the Love Your Body Day coordinator to ask how they could contribute to the day’s events and spent the day manning information tables. They also provided two beautiful flower arrangements for the stage. I felt so welcomed by everyone at the University of Arizona, but the enthusiasm I felt from the Pi Phis was like nothing else. It is heartwarming to be reminded our collegiate members already understand and cherish the bond of sisterhood. From now on, I plan to contact the local Pi Phi chapters and alumnae organizations whenever, and wherever, I travel.

JESSICA SETNICK SCHON

Pennsylvania Iota — Dallas, Texas

Sincere Friendship

During a skiing accident in February, I fractured both ankles, sprained my left knee and tore the ACL and meniscus in the right knee. I was completely immobile. A member of the Boise, Idaho, Alumnae Club, TANYA MIKITA PARDY, Arizona Gamma, heard about the accident and set up a “Helping Hands.” To my surprise, fresh, fully prepared meals arrived at my door every day for two weeks. Some of the women I’d never met and most have small children and are working full time. I was so overwhelmed with their generosity and kindness, I weep every time I tell someone about what they did for me.

Pi Phi friendships and connections last a lifetime. What we experience in college is just a preview for what is in store for us as we continue our affiliation with Pi Beta Phi. There are no words to express the sisterly love I received during my recent confinement. This is the true meaning of friendship.

JUNE HOALST FITZGERALD

Idaho Alpha — Boise, Idaho





Planting the Seeds & Growing our Organization

A Lesson in Pi Beta Phi Extension

Exension is not a new initiative for Pi Phi. In 1868, within two years of Pi Phi's founding, a second chapter of I.C. Sorosis was established at Iowa Wesleyan College. Ironically, even though Pi Phi has been growing the organization for almost a century and a half, the process of how it is accomplished remains somewhat of a mystery to the membership.



Who can start a Pi Phi chapter?

What happens when Pi Phi is chosen to extend on a new campus?

Where does Pi Phi want to have chapters?

Why does Pi Phi need to extend?

How does Pi Phi choose where to open a chapter?

You have questions. We have answers.

How does Pi Phi learn of collegiate expansion opportunities?

You could say North Carolina Beta CAROL INGE WARREN, Pi Beta Phi's National Panhellenic Conference (NPC) Delegate, has a green thumb when it comes to the many aspects of the extension process. As a past Grand Vice President of Membership, and currently concluding her term as

NPC Delegate, Carol has been involved in the colonization of eight Pi Phi chapters. She has also served on the NPC Extension Committee, and her expertise and vast knowledge is a treasure to Pi Phi.

According to Carol, one way Pi Phi learns of opportunities for extension is through the NPC Extension Bulletin. The NPC Extension Committee, who distributes the bulletin, acts as the clearinghouse for both colleges and NPC member groups by monitoring the development and/or extension of Panhellenic communities. The NPC Extension Bulletin is an informative document announcing the time frame and details for a University's expansion opportunity, and it is distributed to all 26 NPC member groups.

Another way Pi Phi is notified of a potential extension opportunity is through direct contact from the campus Panhellenic. Contrary to what some might think, a University or an individual cannot directly request a sorority to colonize.

"Regardless of how Pi Phi is notified, it is important to note all NPC member groups are bound by Unanimous Agreements when it comes to the collegiate extension process," Carol said. "Unanimous Agreements are procedures and ethics each of the NPC member groups have *unanimously* agreed to pursue. This allows for orderly and ethical conduct by each of the NPC member groups."

How does Pi Phi choose whether or not to submit an extension packet?



Just as you'd check the climate report before planting a garden, Pi Phi checks the campus climate to analyze and determine if the extension opportunity is right for Pi Phi. The Fraternity carefully considers the following criteria and gives the institution a score:

- Alumnae support
- Percentage of Greek men and women on campus
- Academic ranking
- Greek housing
- Panhellenic stability and growth
- University growth
- Student demographics

This final score determines the probability of Pi Phi pursuing the opportunity. "One of the first pieces of information the extension team considers prior to deciding on a campus opportunity is the number of alumnae in the area," said Kansas Beta CINDY RICE SVEC, Grand Vice President Alumnae. "These local women will provide the support a new chapter requires." Alumnae in the area are called upon to help execute many of the events and details of starting a new chapter. These

include assisting with the colonization process, installation of the new chapter and support in the form of the Alumnae Advisory Committee (AAC).

"The local volunteers are a key piece to the success of the extension process. They provide the new chapter with the continuity needed once the Fraternity officers complete their piece of the process," Cindy said. "These women have so much enthusiasm in welcoming

a new chapter to their community. It is this enthusiasm that provides a solid foundation for the newest chapter of Pi Beta Phi Fraternity. Often times, the establishment of a new chapter revitalizes alumnae activity in the area as well as offering new volunteer opportunities for alumnae who may not have been previously involved with Pi Phi. It's a win-win for everyone."

What is an exploratory campus visit?

Every good gardener knows you look for the perfect soil conditions to allow your garden to grow and flourish. That's exactly what the Extension Team does when they schedule an exploratory campus visit. Once Pi Phi determines it would like to pursue an extension opportunity, Director Extension ANA MANCEBO MILLER, Texas Beta, plays a large role in the planning and execution of the exploratory visit. A member of the extension team and a member of the Headquarters (HQ) Marketing and Communications team conduct a campus exploratory visit. The visit includes activities such as a campus tour and meeting with the Greek Advisor on campus. "The exploratory visit is an essential aspect of the process and helps Pi Phi gain a better understanding of the institution and its Greek community," Ana said. "Extending on a new campus is a very large financial commitment for Pi Phi, and exploratory visits ensure the institution and Pi Phi are a good match."

What is an extension packet?

Just like packet of seeds describes snapdragons as tall spikes packed with large blossoms in shades of white, yellow, red and pink, the purpose of an extension packet is to describe the wonderful

attributes of Pi Beta Phi to the extension committee. A substantial amount of information is usually obtained during an exploratory visit. The Pi Phi Extension Team in conjunction with HQ's Marketing and Communications and Programming and Education teams work together to ensure a detail-oriented packet is submitted to the institution. This packet may include information on Pi Phi's *Leading with Values*[®] program, *The Arrow* magazine, information on Pi Phi's

literacy initiatives, Pi Beta Phi Foundation and Fraternity Housing Corporation information. "The goal is to provide the institution with all the necessary information it needs to make an informed decision about which NPC organization they think would be the best fit for their campus," said Missouri Gamma JENNY WHITTOM SCHMIDT, Assistant Director, Marketing and Communications. "A lot of care and detail is spent creating the perfect packet for each specific expansion opportunity."



Who reviews the extension packet?

Before buying plants, a good gardener must determine which plants will be best for the garden. Likewise,

the Panhellenic Extension Committee is charged with reviewing packets of information submitted by each NPC group to determine who will be the best fit for their campus.

After the packet is submitted, the wait begins. Grand Vice President Membership PAULA PACE SHEPHERD, Texas Epsilon, knows this part of the process all too well. "Because of the detail and complexity of each packet submitted, the institutions could potentially have hundreds of pieces of information to sort through," Paula said. The institution typically has an Extension Committee established to review all submissions. "NPC provides guidelines and best practices for the institutions to follow when their Panhellenic community is expanding," Paula said. At the completion of the review process, a designated number of groups are asked to make a formal presentation on campus.

Leading with Values[®] is a registered trademark of Pi Beta Phi Fraternity for Women.



Pi Beta Phi • Charter Class
 University of Cincinnati 2009
 Ohio Kappa

What happens during an extension presentation?

Periwinkles, roses, or daisies ... all lovely choices but which one fits best in our garden? This is similar to the question the

Extension Committee must ask itself after hearing each group's presentation. If everything goes as planned, Pi Phi is invited to deliver a formal presentation to the institution. A team is compiled and a presentation is developed for the specific institution. "The purpose of the presentation is to provide the University's Extension Committee, Panhellenic and campus community with an overview of Pi Phi," said Grand President MARY LOY TATUM, Oklahoma Beta. Typically, a University's Extension Committee is tasked with choosing the best fit for the institution's Greek community. When all formal presentations are complete (which can take up to several weeks), the institution makes a decision. "If Pi Phi receives an invitation to colonize, Grand Council must vote to accept," Mary said. "After this final step, the work on colonization begins."

How does Pi Phi spread the word we are coming to campus?

Do you know what bees and Pi Phi have in common? We both generate a big buzz.

"Building buzz about Pi Phi on a campus involves many people, and the more who are involved, the better the outcome," said two-time Resident Leadership Development Consultant (RLDC) STEPHANIE BAYSINGER, California Nu. Ideally, the Greek community, other Panhellenic women, other groups on campus and faculty help support Pi Phi and spread the word regarding the newest group. "Collegiate women are even more excited to join a group already welcomed and supported by their community," Stephanie added. The HQ Marketing and Communications team works closely with the RLDC to create appealing and informational materials to be distributed on campus. These materials, which can include printed and electronic communications, help create brand awareness and give Pi Phi an identity on campus.

Who helps this chapter grow?



Of course, every garden needs a dedicated caregiver to tend the newly established plants and provide the essential materials they need to grow and flourish. This holds true with a new Pi Phi chapter, as well.

Pi Beta Phi provides each of its new chapters with several layers of support including:

RLDC. The RLDC lives on campus with the new chapter and provides daily guidance and support.

New Chapter Assistance Officer (NCAO). This position is assigned by Grand Council and is an experienced and involved Pi Beta Phi alumna. She is the new chapter's

cheerleader, supporter, sometimes disciplinarian and mentor.

Alumnae Advisory Committee. These women are alumnae of the Fraternity and are hand selected by the NCAO to advise and assist the chapter's Executive Council and oversee the proper function of the chapter.

Regional Team. The regional team is made up of one Regional Director and five Regional Specialists. The Collegiate Regional Director provides direction and leadership to develop and maintain successful, productive collegiate chapters within a defined region. Each Director has support from five Specialists overseeing the areas of chapter operations, finance/housing, membership, programming and risk management/policy.

What does a potential new member (PNM) experience as she participates in Colonizing Recruitment?

Finding the right mix of plants in a garden is key. Collegiate women are looking for an environment that will meet their needs. Colonizing Recruitment offers this opportunity. This is when Pi Phi formally begins recruiting members for its newest chapter. A PNM going through this process has the opportunity to connect with the larger organization as well as

local Pi Phi alumnae. "The PNMs experience the traditional components of the recruitment process such as conversations, philanthropy education and a powerful Preference Day Ceremony," said Missouri Alpha ERIKA BREEDLOVE, Director Member Services. "The PNM experiences how the wine and silver blue can become a part of the collegiate life she has already built for herself, how the arrow badge can enhance her days on campus and how connecting with women near and far through the Pi, Beta and Phi letters can prepare her for personal and professional growth for the rest of her life."

What happens during installation?

Once the seeds of a new colony have been sown and cultivated, a Pi Phi chapter emerges and the celebration of growth begins. The events surrounding the installation weekend of a new chapter are special to both the new members and the Fraternity. Officers, alumnae, faculty and parents come together to celebrate the official start of Pi Phi's newest chapter. Weekend activities include a special Cookie Shine for the new members, the Initiation Ceremony, the installation banquet and a campus and community reception.



Stop and Smell the Roses

Pi Beta Phi is an organization that will endure for future generations. Members work to make Pi Beta Phi stronger tomorrow than it is today, and growth objectives have been established to ensure adequate resources for the future. That is how our garden continues to grow and thrive. With every chapter added to Pi Beta Phi's roll call, the founders' dreams to extend the sisterhood and friendship offered by Pi Phi to all collegiate women becomes a reality. While each chapter shares a common bond of sisterhood and is rooted in the Fraternity's core values, a chapter's individuality and uniqueness helps to make it thrive and flourish. No two gardens are the same. No two chapters are the same. And that too, is a key aspect to their beauty. ↪

Pi Beta Phi announces a 100 Year Journey to a More Literate Society

At the 68th Biennial Convention last month, Pi Beta Phi made new commitments to an old promise — commitments that will stretch the Fraternity's capacity, re-engage members and set new expectations. The new commitment is Pi Beta Phi's 100-Year Literacy Vision: ***"Pi Beta Phi leads the way to a more literate society."***



In 1912, Pi Beta Phi became the first National Panhellenic Conference group to establish a national philanthropic effort — a Settlement School. In anticipation of this 100-year anniversary, Grand President MARY LOY TATUM, Oklahoma Beta, appointed the Legacy of Literacy Committee. This committee was made of two groups — one group planning a centennial celebration and the other preparing a platform from which Pi Phi would build on its promise for the next 100 years.

The work of the committee included interviewing hundreds of Pi Phis and the development of Pi Beta Phi's Philanthropic Future survey, to which thousands of Pi Phis responded, offering opinions on current and future literacy efforts.

The committee learned philanthropic projects most inspiring to Pi Phis include those with the goal of encouraging someone

to read and developing individuals to be successful in life. Members told the committee the most effective way for Pi Beta Phi to develop a more literate society would be through developing local programs or partnering with local entities for mentoring, tutoring, teaching and the providing of companionship. Overwhelmingly, those who responded to the survey believe Pi Beta Phi's philanthropic work should make its impact locally.

Members who were providing philanthropic service through means organized or made possible by Pi Beta Phi reported two key motivating factors: knowing Pi Phi is having an impact on their community and being able to see, firsthand, the results of their service.

Survey results indicated members felt Pi Beta Phi would be most effective in bettering society if the Fraternity has one central project, carried out by many, that is unique to Pi Beta Phi or one central project, carried out by many, that is in partnership with another well-known organization.



In 2012, Pi Beta Phi will celebrate 100 years of literacy service. The Fall *Arrow* will share more about Pi Beta Phi's legacy of literacy. To learn more in the interim, visit www.pibetaphi.org/legacyofliteracy.



The committee's key findings were summarized into a platform from which the Fraternity's revised literacy vision will be achieved. The platform "Read. Lead. Achieve." states five key principles for all future literacy initiatives.

PI BETA PHI'S PHILANTHROPIC WORK WILL:

- be rooted in friendship,
- be uniquely Pi Phi,
- make its impact locally,
- allow members to give of time, talents and treasures and
- encourage reading.

Several of Pi Beta Phi's well-known Fraternity literacy programs have already been listed as Read. Lead. Achieve. initiatives including Champions are Readers®, Arrow in the Arctic and First Book®. Pi Phis can expect these initiatives to grow in the coming biennium and should look for new initiatives to join the ranks.

Pi Beta Phi Foundation has also pledged support to Read. Lead. Achieve. and has begun finding ways for collegiate chapters, alumnae organizations and members at large to support Pi Beta Phi's 100-Year Literacy Vision.

The promise to literacy remains relevant and true and the commitment to being a leader in literacy service is bold. Throughout the next biennium, Pi Phis will learn more about Read. Lead. Achieve., and each member will be asked to do her part to help the Fraternity realize its 100-year literacy vision. Will you recommit yourself to Pi Phi's promise?

Unveiled at the 2011 Convention, Pi Beta Phi's 100-Year Literacy Vision and platform, Read. Lead. Achieve., aims to personally involve all Pi Phis in leading the way to a more literate society. Along with the growth of new Pi Phi literacy initiatives, expect the growth of Pi Beta Phi's current literacy initiatives in this biennium:

CHAMPIONS ARE READERS (CAR)

- CAR will be refreshed, renewed and revised.
- Careful consideration for additional grade levels will be offered.
- CAR Connect will marry CAR efforts with First Book efforts to better and more dramatically serve CAR sites.

ARROW IN THE ARCTIC

- Arrow in the Arctic will be supported through Pi Beta Phi Foundation. Opportunities for Pi Beta Phi to increase support of literacy efforts in the arctic regions will be considered.

FIRST BOOK

- Pi Beta Phi will remain committed to First Book as a premier partner, and First Book will be committed to Pi Beta Phi's literacy vision.
- The Local Literacy Initiative will allow for the donation of books across North America to sites specifically selected by Pi Beta Phi entities.
- Pi Beta Phi will consider specific First Book opportunities, which will align with Pi Beta Phi's 100 year literacy vision and platform.

LOCAL LITERACY SERVICE

- A group of experts in the areas of literacy and education will be regularly engaged.
- Decisions will be based on impact (lives touched) and assessment of efforts will include real stories of Pi Beta Phi's impact.

THE LITERACY FUND BY PI BETA PHI FOUNDATION

- All funds supporting literacy will be administered through Pi Beta Phi Foundation's Literacy Fund.
- The Foundation will consider opportunities to support chapter fundraising efforts, including online opportunities.

Look for more information in the upcoming issues of *The Arrow* or visit www.pibetaphi.org/literacy.

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Champions are Readers® is a registered trademark of Pi Beta Phi.

Collegians and Alumnae Take Fraternity Day of Service Beyond the Bookplate

By: MAUREEN LICURSI, Ohio Beta

Since Pi Beta Phi launched its Fraternity Day of Service initiative in 2006, alumnae organizations and collegiate chapters have come up with countless creative literacy-based service projects to celebrate Dr. Seuss'® birthday — and this year was no exception.

Each collegiate chapter and alumnae organization is sent a Fraternity Day of Service toolkit, complete with blank bookplates as part of the “Make Your Mark for Literacy” campaign. For many of our members, the “Make Your Mark for Literacy” initiative is only the beginning of the celebration. Whether bringing the project to campus or into the local community, Pi Phis across the continent went above and beyond in 2011 to leave their impact on literacy.

Several alumnae organizations and chapters combined Fraternity Day of Service with another Pi Phi literacy project, the Champions are Readers® (CAR) program. Some groups used the day to kick off the program, while others used it to end the four-week curriculum. The Mississippi Beta Chapter at the University of Mississippi hosts its annual Literacy Carnival on Fraternity Day of Service as a reward for children at Oxford Elementary who complete the CAR

program. The event was fun for the 70 third-graders in attendance, and it raised money for the Fraternity and local literacy causes.

“This year, (we) were in seven local third-grade classrooms promoting a lifelong love of reading,” Mississippi Beta Vice President of Philanthropy JESSICA CALDWELL said. “The Literacy Carnival was sponsored by individual donations and all proceeds went to First Book and The Oxford Literacy Council.”

The Vancouver Alumnae Club used the day to support both Fraternity and local initiatives as well. Members of the club donated books to a local elementary school’s “Home Reading Program,” which was created to encourage students to read at the appropriate level.

“Before the implementation of this program, children took books home that were above their reading level. Because of low literacy levels of some of the school families, no one at home could help them,” said Vancouver Alumnae Club Fraternity Day of Service Coordinator SUSAN REHSCHUH HAYES, Kansas Beta. In addition to their donation, club members brought a Dr. Seuss video, read some of his books and capped off the day with a birthday party *The Cat in the Hat*® would have appreciated.

For many chapters and alumnae organizations, Fraternity Day of Service is a great opportunity to work together. The Indianapolis Alumnae Club and the Indiana Gamma Chapter at Butler University partnered at Holy Angels Catholic School in downtown Indianapolis, where Pi Phis and students decorated bookplates as they celebrated Dr. Seuss’ birthday.

“Students were also treated to a surprise visit by the Cat in the Hat, enjoyed refreshments as part of the birthday



Mississippi Beta Chapter members and CAR participants pause their match game to smile for a picture at the chapter's Literacy Carnival.

festivities and received a new book from the club for their participation,” Indianapolis Alumnae Club Communications Chair DONNA ZAY BURGARD, Indiana Gamma said. “The program’s purpose was explained to the budding artists as they learned that their artistic designs would not only adorn the title page of a new book, but their efforts were also for a worthy cause, First Book.”

The Ohio Kappa Chapter at the University of Cincinnati and the Northern New Jersey Alumnae Club prove that great Pi Phi minds think alike, as both planned events at their local Barnes & Noble® bookstores. The event in New Jersey brought together alumnae and their families to encourage community members to decorate bookplates. Ohio Kappa members teamed with local alumnae to read to children and fundraise at the same time.

“When we were not reading to kids, we were enjoying the cute stories from our childhood,” Ohio Kappa Vice President of Philanthropy JORDAN KEYSER said. “Other than reading, we also had a voucher that could be used in store and a code to be used online that gave a portion of the proceeds to First Book.”

For the Oklahoma City Alumnae Club, the day was all about partnerships. The club teamed with multiple local organizations to give children at the local Boys & Girls Club a day they will not soon forget — including books, stuffed animals, an Oklahoma City Thunder jersey and for one lucky participant, a brand-new bicycle.

“This is one of our most effective programs at the Boys & Girls Club,” A. Jaye Johnson, Unit Director of the Memorial Park Boys & Girls Club said. “Reading is great, but having someone read a story to kids, asking questions and taking an interest in that child’s life is another.”

For their day of service, the Northern Virginia Alumnae Club not only shared a love of literacy but also may have inadvertently fostered interest in the organization for a new generation. While decorating bookplates with Girl Scout Troop 1037, the young Daisies drew many pictures, including — unbeknownst to the scouts of its importance — an angel.

“The girls thought it was great that we had a grown-up group of girls who went to meetings together, just like they went to Girl Scout meetings with their friends,” Northern Virginia Alumnae Club Vice President MICHELLE TERESCHUK DAVITT, Pennsylvania Iota, said. “Future Pi Phis?” ↪



Members of the Indianapolis Alumnae Club and the Indiana Gamma Chapter at Butler University take a time-out from decorating bookplates to pose for a picture with the Cat in the Hat and students at Holy Angels Catholic School.

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Pi Phi's Philanthropic Service — A Year in Review

When discussing Pi Beta Phi's philanthropic work, it is always better to share a story. To offer readers a snapshot of how Pi Phis live the Fraternity's value of Philanthropic Service to Others, *The Arrow*® made the decision to not simply tell you the numbers — hours and dollars contributed — but share a few stories demonstrating a true commitment to bettering society.



Members of the South Orange County, California, Alumnae Club pause for a quick picture before kicking off a fun-filled day of activities with the students at Mary Fay Pendleton Elementary school.

In 2010, collegians reported contributing 274,467 hours of community service. From the reports of the 113 alumnae organizations submitting the Alumnae Organization Philanthropy and Community Service report, alumnae contributed 18,940 hours.

“Working with Holt Elementary School has been one of my most rewarding experiences,” Alabama Beta ALISHA PARKER said of her time volunteering with her chapter at Holt Elementary School in Tuscaloosa, Alabama. “I love to see the excitement on children's faces after they have successfully read an entire book, with little or no help from us. Knowing the students' grades have increased tremendously since Pi Beta Phi started volunteering at Holt Elementary is incredible! We had no way of knowing the impact we would have on these children before we started, but I am glad we did.”

Alisha's story is not unique. All across the country, Pi Beta Phi women are encouraging children to read. In 2010, enough Champions are Readers® kits were purchased to serve 4,885 students in nearly 200 classrooms — sending Pi Phis into third-grade classrooms across North America for a uniquely Pi Phi service program.

With the launch of the Local Literacy Initiative in 2010, many Pi Phi alumnae organizations, like the South Orange County, California, Alumnae Club, are finding it easier to put books in the hands of kids who need them. “When our alumnae club first began discussing worthy organizations to support, we decided we wanted to collaborate with the military and their families,” Arizona Alpha HEATHER HOUP T VIOLETT said reflecting on her Pi Phi literacy service experiences. “From this decision came our now seven-year collaboration with Mary Fay Pendleton Elementary School, a Title I school located on the base of Camp Pendleton in San Diego County. Over the last few years, we have donated several thousand books to an excited crowd of students.” In February 2011, the South Orange County, California, Alumnae Club donated \$450 in First Book® Marketplace credits to Mary Fay Pendleton Elementary School through the Local Literacy Initiative. This will allow school administrators to purchase as many as 900 brand-new books.

Overall, chapter and alumnae organization support of First Book has more than doubled over the last year with chapters contributing more than \$300,000 and alumnae organizations contributing an additional \$8,000.

Other chapters and alumnae organizations find local literacy programs to support, contributing a reported \$473,883 and countless hours to local initiatives. New York Delta, for example, takes pride in their work with Books Thru Bars, a program helping provide texts to prisoners. “It is striking to all members of the chapter how devoted to bettering themselves the prisoners are and how grateful they are for our service and the program,” New York Delta JACLYN CARLSON said.

Perhaps one of the stories all Pi Phis can most relate to is one shared by JOCELYN PICKERING ENGEL, Texas Zeta. Jocelyn, who has been volunteering as a reading tutor in Africa, connects her work to lessons of literacy service Pi Phi taught her. She says “Since I began volunteering, I’ve had this nagging sense of déjà vu. There has been something so familiar about reading with children. There is an echo in my mind as I see the smiles on the children’s faces when they decode a new word. And then came my full circle moment. I arrived home to find *The Arrow* on my kitchen counter — a rare occurrence for me living so far away from my Texas home. It had been delivered exactly one year from its published date. It was laying face down, and the text on the page popped out at me: ‘You weren’t just a Pi Phi in college ... you are a Pi Phi



Texas Zeta JOCELYN PICKERING ENGEL is pictured with two of the students she tutors in Africa.

for life!’ Memories flood my mind and it hits me, tutoring feels familiar because I’ve done it before!

Pi Phi opened my eyes to the joys of reading to children in the early 90s at Baylor University. My days at the University had indeed prepared me for life ‘in the real world.’ I am thousands of miles away on another continent, and my goal in volunteering remains the same — teaching children the benefits of reading.” ↪

Pi Phis Contribute

CHAPTERS IN 2010:

Community service hours: 274,466.75 hours

Total amount contributed to Pi Beta Phi Foundation’s Friendship Fund: \$302,783

Total amount contributed to Pi Beta Phi Foundation: \$435,590

Total amount contributed to First Book: \$300,026

Total amount contributed to local literacy programs: \$54,648

Total dollar amount contributed to charitable causes: \$1,146,749

(110 chapters and 113 alumnae organizations reporting)

ALUMNAE ORGANIZATIONS IN 2010–2011:

Community service hours: 18,940.50 hours

Total amount contributed to Pi Beta Phi Foundation: \$44,505

Total amount contributed to First Book: \$8,058

Total amount contributed to Holt House: \$15,054

Total amount contributed to local literacy programs: \$117,398

Total dollar amount contributed to charitable causes: \$641,575

Meet the Leadership Development Consultants

The 2011–2012 Leadership Development Consultants (LDC) will serve the Fraternity while developing business skills and broadening life and professional experience. These highly motivated and enthusiastic women are responsible for helping members across North America make the most of their Pi Phi experience.

The Fraternity is excited to introduce six new LDCs and welcome back two LDCs from last year's class.

Katie Bosworth – First Year

Kentucky Beta, University of Kentucky

Resident LDC at Maryland Gamma, Johns Hopkins University

Hometown: Lexington, Kentucky

Degree: Bachelor of Arts in integrated strategic communication

Pi Phi Positions: Vice President of Member Development, Webmaster, Vice President of Event Planning, Chapter President and Headquarters Programming and Education Department Intern

Campus Positions: SouthEastern Panhellenic Conference Coordinator and Host; and Kentucky Kernel Entertainment Guide writer

When I was little, I wanted to ... be a police officer.

Most people don't know, but I ... can sing "Heads, Shoulders, Knees and Toes" in Japanese.

My favorite Pi Phi song is ... "Speed Thee My Arrow."

My first thought when I was offered the position as a 2011–2012 LDC was ... I get to be a Pi Phi Express® model, and I'm one step closer to being Grand President!



Lauren Eliopoulos – First Year

Florida Alpha, Stetson University

Leadership Development Consultant

Hometown: Akron, Ohio

Degree: Bachelor of Arts in political science and history

Pi Phi Positions: Vice President of Philanthropy, Vice President of Member Development and various chair positions including recruitment and philanthropy events

Campus Positions: President of Pi Sigma Alpha Political Science National Honors Society, President of Phi Alpha Delta Pre-Law Fraternity, freshman orientation leader and Hindsight History Club/Phi Alpha Theta History National Honor Society chair of Undead Week

If I could have dinner with anyone it would be ...

Jacqueline Kennedy Onasis.

Most people don't know, but I ... knocked out my two front teeth with a bowling ball.

The best karaoke song is ... "R-E-S-P-E-C-T" by Aretha Franklin.

My first thought when I was offered the position as a 2011–2012 LDC was ... How cool! I mean really, how lucky am I to have this opportunity?





Ashley Hallowell – First Year

Illinois Eta, Millikin University
Leadership Development Consultant

Hometown: Streator, Illinois

Degree: Bachelor of Arts in elementary education

Pi Phi Positions: Vice President of Philanthropy and Vice President of Membership

Campus Positions: First Year Experience Mentor coordinator, captain of Millikin Dance Team, President of Physical Graffiti Hip Hop Team, Building Manager of Student Center and Senior Class Committee

Explain how one of Pi Phi’s core values is lived out in your chapter. Personal and Intellectual Growth: It is definitely apparent when I see members heading committees, applying for Executive Council and taking on leadership roles on campus. My chapter’s GPA has also been the top on campus for two consecutive years.



When I was little, I wanted to ... be a choreographer.

I was the only 6-year-old in my class who knew that word.

I always laugh when ... someone tells a bad joke. I love them!

My favorite Pi Phi song is ... “The Anthem.”

My first thought when I was offered the position as a 2011–2012 LDC was ... I said what I was thinking out loud, “Um, thank you — I think I might start crying.”

Emily Jones – First Year

Virginia Delta, Old Dominion University
Resident LDC at Connecticut Gamma, Quinnipiac University

Hometown: Chesapeake, Virginia

Degree: Bachelor of Science in interdisciplinary studies

Pi Phi Positions: Chapter President and Vice President of Fraternity Development

Campus Positions: Student Government Association Chief of Staff, Extension Committee Chairwoman and Week of Welcome Counselor

Explain how one of Pi Phi’s core values is lived out in your chapter. Lifelong Commitment: This was evident in my chapter because of the work of our Alumnae Advisory Committee and the Collegiate Regional Team. They help every chapter be the best they can be. Their guidance and



support is often overlooked, but the chapter wouldn’t be successful without them.

When no one is looking ... I play The Beatles Rock Band.

If I could have dinner with anyone it would be ... the 12 Pi Phi founders.

My favorite Pi Phi song is ... “Take a Little Golden Arrow.”

My first thought when I was offered the position as a 2011–2012 LDC was ... I jumped up and down and cried tears of joy!



Vivian Long – First Year

New York Eta, New York University
Leadership Development Consultant

Hometown: Palos Verdes, California

Degree: Bachelor of Arts in individualized study

Pi Phi Positions: Chapter President, Vice President of Administration and Arrowboard Chair

Campus Positions: Vice President of Order of Omega

Explain how one of Pi Phi's core values is lived out in your chapter. Honor and Respect: When New York Eta was formed, the colonization team did an amazing job picking a group of incredibly diverse women. During our new member period, even though we came from different backgrounds, cultures and philosophies, I've never experienced so many women making an effort to get to

know, understand and become friends with one another, regardless of individual differences.

When I was little, I wanted to ... be a doctor who delivers babies.

The best karaoke song is ... "Proud Mary" by Tina Turner.

My favorite Pi Phi song is ... "The Cookie Shine Song."

My first thought when I was offered the position as a 2011–2012 LDC was ... Oh my gosh!



Kasey Mitchell – First Year

Mississippi Alpha, University of Southern Mississippi
Leadership Development Consultant

Hometown: Picayune, Mississippi

Degree: Bachelor of Science in business administration

Pi Phi Positions: Vice President of Philanthropy, Chapter President and Policy and Standards Board Chair

Campus Positions: Student Government Association President; Eagle Connection Student Recruiter; Southern Style (official host/hostess group/orientation team); Delta Sigma Pi Business Fraternity Vice President Community Service, Vice President Scholarship and Awards and Senior Vice President; and Golden Eagle Welcome Week Executive Team

Explain how one of Pi Phi's core values is lived out in your chapter. Lifelong Commitment: One of our founding members of Mississippi Alpha still hosts the chapter for events at her home, even though she is one of the few

founding members still living. She has never let go of her commitment to this chapter. It inspires each of the women of Mississippi Alpha every day.

If I could have dinner with anyone it would be ... Condoleezza Rice.

When no one is looking I ... sneak a peak at "Words with Friends." It is my new addiction.

My favorite Pi Phi song is ... "If."

My first thought when I was offered the position as a 2011–2012 LDC was ... complete shock. I was beyond excited and felt so overwhelmed to have been given such an amazing opportunity.





Polly Niccoli – Second Year

Texas Delta, Texas Christian University
Leadership Development Consultant

Hometown: Scottsdale, Arizona

Degree: Bachelor of Fine Arts in graphic design

Pi Phi Positions: Vice President of Member Development and Chapter President

Campus Positions: Member of TCU Ambassadors

Explain how one of Pi Phi’s core values is lived out in chapter you visited. Philanthropic Service to Others: I witnessed a phenomenal Champions are Readers finale at Mississippi Alpha. I will never forget the pride in the students’ faces when receiving their medals.

When I was little, I wanted to ... be an artist.

The best karaoke song is ... “Don’t Stop Believin” by Journey.

My favorite Pi Phi song is ... “Take a Little Golden Arrow.”

My first thought when I was offered the position as a 2011–2012 LDC was ... AHHHHH! Oh my goodness! WHOO HOOOO!



Alex Roark – Second Year

New Mexico Alpha, University of New Mexico
Resident LDC at Ohio Zeta, Miami University (first semester)
Leadership Development Consultant (second semester)

Hometown: Albuquerque, New Mexico

Degree: Bachelor of Business Administration

Pi Phi Positions: Vice President Member Development, Vice President of Administration and Chapter President

Campus Positions: New Student Orientation Leader, Greek Week Committee Chair and Parent Association Board Member

Explain how one of Pi Phi’s core values is lived out in your chapter? Sincere Friendship: One thing that my chapter took pride in was that we were all genuine friends. New Mexico Alpha had between 75 and 90 people while I was in the chapter and that made it so easy to really get to

know one another. I know the friendships I made in my chapter are long lasting.

When I was little, I wanted to ... be a nurse.

Most people don’t know, but I ... really love the show “The West Wing.” I’ve seen every episode at least once!

My favorite Pi Phi song is ... “Ring Ching, Ching.”

My first thought when I was offered the position as a 2011–2012 LDC was ... Ohio here I come! Whoo hoo!



True Commitment

By: CLAIRE BRADY, Michigan Gamma

It is Monday night, and I have just come home from an energizing chapter meeting at the Illinois Zeta Chapter house at the University of Illinois at Urbana-Champaign.

As a leadership instructor, trainer and consultant, I have the opportunity every day to work with educational and corporate leaders to refine and strengthen their leadership skills. I gain a great deal of personal and professional benefit from this work, but it's from my most recent leadership consulting role that I have gained the most on a personal and professional level.

To me, leadership is like a bacon and egg breakfast; the chicken was involved, but the pig was committed. As a collegian, I was involved in my chapter, but I'm not sure I was ever truly committed to the values and ideals we hold so dear. Because I was initiated later in college, I had already established outside friendships and served as a resident assistant. As a chapter member, I attended meetings and showed up for all mandatory events. Looking back now, this was simply involvement, never true commitment. Once I graduated, I sought leadership and service opportunities in my local community from a variety of different places but other than reading *The Arrow*[®], my involvement with Pi Phi was minimal at best.

It was not until five years into my tenure at the University of Illinois that a dear friend and colleague, Illinois Zeta and Headquarters Communications Content Manager KELLY O'NEILL, convinced me to give my time and expertise to the Pi Beta Phi chapter on campus. For the past two years, I have been a proud member of the Illinois Zeta Alumnae Advisory Committee (AAC); I have finally made a true commitment to Pi Phi. As a member of AAC, I have helped the Executive Council make some tough decisions, implemented the *Leading with Values*[®] program, sought out alternate philanthropy options, welcomed new members, served as a sounding board, was a shoulder to cry on and even visited Pi Phi Headquarters during the 2010 Leadership Academy.

When I joined Pi Beta Phi, I was told my membership would be a lifelong one. I realize now, it's only true if you make the conscious decision to make it so.



At the urging of friend and colleague Illinois Zeta KELLY O'NEILL (right), Michigan Gamma CLAIRE BRADY (left) joined the Illinois Zeta AAC. Claire now serves on the Florida Epsilon CHC.

Next month, I am taking the next leap in my professional growth by leaving the University of Illinois for a new job and life in Central Florida. Because of my rewarding experience as a member of AAC, I have already made contact to start my new role as a member of the Florida Epsilon Chapter House Corporation (CHC) next semester. I know I will not only give a great deal to the emerging leaders of the chapter, but will gain much more by continuing my commitment to Pi Phi's mission of promoting friendship, developing women of intellect and integrity, cultivating leadership potential and enriching lives through community service.

Many AACs and CHCs need committed, talented and engaged alumnae to offer support, provide guidance and help develop the next generation of Pi Beta Phi leaders. I encourage you to make a true commitment to Pi Phi. Turn the promise made to you of lifelong membership into a commitment to be a lifelong mentor to our collegiate members. ↪

Mentoring Opportunities

Help give our collegiate members the best Pi Phi experience possible by investing your time in the future of Pi Phi. The lifelong relationships you'll build with collegians will not only change their lives, but yours as well. Join an Alumnae Advisory Committee (AAC) or Chapter House Corporation (CHC) and make a difference today.

The following chapters need Alumnae Advisory Committee members

AL Beta, University of Alabama	IL Eta, Millikin University	OH Epsilon, University of Toledo*
AL Gamma, Auburn University*	IN Gamma, Butler University	OH Iota, University of Dayton*
AZ Alpha, University of Arizona	IN Theta, Valparaiso University	OH Zeta, Miami University*
AZ Beta, Arizona State University*	IN Zeta, Ball State University	ON Alpha, University of Toronto*
AZ Gamma, Northern Arizona University	KS Beta, Kansas State University	ON Beta, University of Western Ontario*
CA Alpha, Stanford University	MI Alpha, Hillsdale College*	ON Gamma, University of Guelph*
CA Beta, University of California, Berkeley	MI Epsilon, Western Michigan University	PA Beta, Bucknell University*
CA Delta, University of California, Los Angeles*	MS Alpha, University of Southern Mississippi*	PA Eta, Lafayette College*
CA Epsilon, San Diego State University*	MT Alpha, Montana State University	PA Kappa, Lehigh University
CA Eta, University of California, Irvine*	NE Beta, University of Nebraska	SD Alpha, University of South Dakota*
CA Gamma, University of Southern California	NJ Alpha, Princeton University	TN Delta, University of Memphis*
CA Kappa, University of California, San Diego	NM Alpha, University of New Mexico*	TX Epsilon, University of North Texas*
CA Lambda, University of California, Riverside	NM Beta, New Mexico State University	VA Gamma, College of William & Mary*
CA Mu, Loyola Marymount University	NY Alpha, Syracuse University	VA Theta, Washington & Lee University*
CA Nu, Pepperdine University	NY Delta, Cornell University	VA Zeta, Virginia Tech*
CA Theta, University of California, Davis	NY Epsilon, Rensselaer Polytechnic Institute*	VT Beta, University of Vermont*
CA Zeta, University of California, Santa Barbara*	NC Alpha, University of North Carolina, Chapel Hill*	WA Alpha, University of Washington
CO Delta, Colorado School of Mines	NC Beta, Duke University	WA Beta, Washington State University
CO Epsilon, University of Colorado, Colorado Springs	NC Delta, North Carolina State University	WA Gamma, University of Puget Sound
CO Gamma, Colorado State University*	ND Alpha, University of North Dakota*	WV Alpha, West Virginia University*
FL Beta, Florida State University		
FL Delta, University of Florida		
FL Epsilon, University of Central Florida		
ID Alpha, University of Idaho		

** Indicates the chapter also needs CHC members.*

The following chapters only need Chapter House Corporation members

AL Alpha, Birmingham-Southern College	ME Alpha, University of Maine	WI Delta, Marquette University
AR Alpha, University of Arkansas	MI Gamma, Michigan State University	WY Alpha, University of Wyoming
D.C. Alpha, The George Washington University	OH Alpha, Ohio University	
FL Alpha, Stetson University	OH Eta, Denison University	
IL Alpha, Monmouth College	OH Theta, Bowling Green State University	
IL Epsilon, Northwestern University	OR Gamma, Willamette University	
IN Alpha, Franklin College	TX Eta, Texas A&M University	
IN Beta, Indiana University	VA Delta, Old Dominion University	

Alumnae interested in serving on an AAC should contact Amy Klostermann, amy@pibetaphi.org, at Headquarters. Alumnae interested in serving on a CHC should contact the FHC Housing Coordinator AARYN WOOLDRIDGE, Arkansas Alpha, aaryn@pibetaphi.org.

Collegiate and Alumnae Connections

ALBERTA

Alberta Alpha collegians from the University of Alberta participated in a sisterhood event with local alumnae. The women attended the Ice on Whyte festival in Edmonton together and posed in front of the ice gate for a quick photo. The annual festival includes an ice carving competition, live music, ice sculptures and even an ice slide.



ALABAMA

Together with the Birmingham, Alabama, Alumnae Club, the Alabama Alpha Chapter celebrated **Founders' Day**. The celebration included lunch, an awards presentation, a candle lighting ceremony and a rousing rendition of "Ring Ching, Ching." From left, Alumnae Region Two Membership Specialist MARILYN SMITH ROWEL, Alabama Alpha; Alabama Alpha Chapter President LAUREN FUGIT, Foundation Trustee Treasurer KATHY SWINEA NEVILL, Tennessee Gamma; Birmingham Alumnae Club President JAMIE HATCHETT COLVIN, Alabama Beta; and ANNEMARIE LONG WILSON, Kentucky Alpha.



COLORADO

Members of the Colorado Epsilon Chapter at the University of Colorado, Colorado Springs, enjoy spending time with local alumnae throughout the year. Together with the Colorado Springs, Colorado, Alumnae Club, the chapter celebrated Founders' Day at the Cheyenne Mountain Country Club. From left, Colorado Epsilon NATALIE ORTIZ, California Delta DEBORAH GABBERT DOWIS and Colorado Epsilon ALLISON POLGAR.



FLORIDA

The Florida Beta Chapter at Florida State University hosted a Founders' Day Phiesta for local alumnae. The chapter provided a Spanish inspired lunch, performed a Founders' Day skit, shared their recruitment video and concluded the festivities with a Cookie Shine. Florida Betas, from left, KYLE JOHNSON, LAURA BLANK JOHNSON, PAIGE BENTON and LOGAN PARKS.



INDIANA

Members of the Indiana Alpha Chapter at Franklin College host a variety of activities throughout the year to help build connections with alumnae. The chapter also has a strong relationship with its Alumnae Advisory Committee (AAC) and Chapter House Corporation (CHC). Executive Council members meet regularly with AAC members for advice and guidance to help improve the chapter. From left, Indiana Alphas BROOKE SHOUP, AAC Chairman; AUDRA FERGUSON-ALLEN, CHC member; JADE HILL, Chapter President; TESS GENTILE, Vice President of Member Development; KATIE FLEDDERMAN, AAC Advisor; and KATE HUDSON, Vice President of Finance.



KENTUCKY

The Kentucky Alpha Chapter and the Louisville Alumnae Club gathered at the University of Louisville Alumnae Center to celebrate Founders' Day. The chapter thanked local alumnae for their continued support and lifelong commitment to the chapter. Throughout the semester local alumnae have played an active role supporting the chapter by providing study break snacks during finals, hosting a Cookie Shine for Pi Society collegians and assisting in the creation of a new parent and alumnae newsletter.



LOUISIANA

Louisiana Alphas from Tulane University, KELLY BERTENTHAL, ABBIE JUDICE, DEB STONE and GABBY SQUEO, enjoyed the chapter's Founders' Day dinner celebration with local alumnae. After an awards ceremony honoring chapter members, the senior class presented Founders' fun facts, while the Executive Council hosted Pi Phi trivia.



NEW YORK

New York Alphas celebrated Founders' Day with members of their AAC and members of the Rochester, New York, Alumnae Club. The stories shared by the Pi Phi alumnae initiated in the 1950s during the chapter's fall homecoming celebration inspired the chapter to host a 1950s-themed tea. From left, New York Alphas JULIE POLLAK and EMILY FASEL, Arizona Gamma LESLIE BORGES BECKER, New York Alpha NANCY CLAYTON, Connecticut Beta HEATHER ERICKSON, and New York Alphas CONNIE QUE and JAMIE KAILER.



OHIO

Members of the Ohio Beta Chapter from The Ohio State University know it's important to include alumnae in chapter life. In January, the chapter began mailing a monthly newsletter to more than 300 alumnae. The chapter also utilizes Facebook® to connect and invite alumnae to chapter events. In the fall, the chapter plans to host a luncheon with the Golden Arrows from the Columbus, Ohio, Alumnae Club. The chapter also has plans to host a monthly date night babysitting service for local alumnae. During the chapter's Founders' Day, the chapter honored two AAC members for their help and support, Ohio Alpha MARGE YOUNG WITTICH (left) and Missouri Alpha SALLY LIGHTNER KONEIG (second from right). Pictured with Marge and Sally from left, Ohio Betas ABBY WARNER, ALEX DANSICKER and EMILLIE ROHDE.



OKLAHOMA

The women of the Oklahoma Beta Chapter at Oklahoma State University explored their career options with guidance from Oklahoma Beta alumnae during the chapter's first Alumnae Networking Night. The event provided chapter members the opportunity to get acquainted with alumnae and get advice about career paths and fields of study. The evening ended with a Cookie Shine and tours of the chapter house.



OREGON

Members of the Oregon Gamma Chapter attended the Lake Oswego-Dunthorpe, Oregon, Alumnae Club's Founders' Day celebration. The event included a brunch and a viewing of the new Holt House video. The collegiate attendees presented gifts to the nine Golden Arrows the club members were honoring that day. From left, Vice President of Communications LACY POLVI, Oregon Gamma; Lake Oswego-Dunthorpe Alumnae Club President RACHEL STEINER, Oregon Gamma; Vice President of Fraternity Development CAROLYN GAREY-SAGE, Oregon Gamma; and Portland, Oregon, Alumnae Club President MELISSA MURRAY, Oregon Alpha.



VERMONT

The Vermont Beta Chapter celebrated Founders' Day with a luncheon at the chapter house. Local alumnae attended the celebration and were treated to an afternoon of all things Pi Phi including singing and a presentation about the Pi Phi founders.



Philanthropy at its Phinest

MICHIGAN

Members of the Michigan Beta Chapter participated in the University of Michigan student-run dance marathon philanthropic event. The 30-hour event raised more than \$477,000 for pediatric rehabilitation efforts at two local hospitals.



New Jersey

The women of New Jersey Alpha at Princeton University showed their appreciation for the University's professors by hosting Pie from a Pi Phi. During this event, chapter members delivered pies to chapter members favorite professors. Members were excited to have the opportunity to recognize their professors, while also helping to foster a positive relationship between the University's faculty members and Greek life on campus. From left, New Jersey Alpha SAMANTHA THIEL, Professor PATRICIA FERNANDEZ-KELLY and New Jersey Alphas MISSY NWOKONKO and VICTORIA SEYOOM.



PENNSYLVANIA

Each year, the Pennsylvania Eta Chapter at Lafayette College sponsors and organizes a Dance Marathon to benefit the Spring Garden Children's Center. The Center provides after school programs to children in Easton, Pennsylvania. Dance Marathon is the largest student run philanthropy on campus and has raised more than \$9,400 this year — the most money raised since the event began 32 years ago. From left, AMANDA EVANS, MICHELE BARANELLO, ANNA PELLECCCHIA and JENNIFER SQUIRE.



VIRGINIA

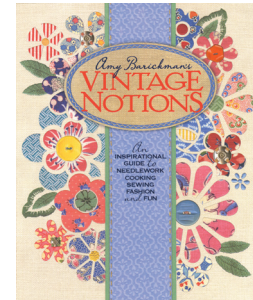
The Virginia Zeta Chapter partnered with the Big Brothers, Big Sisters of Southwest Virginia to host a frisbee obstacle course fundraiser called Start Something with a Toss on the Virginia Tech campus. The chapter plans to continue this partnership next semester when it begins mentoring children enrolled in the program.



AMY MARTIN BARICKMAN

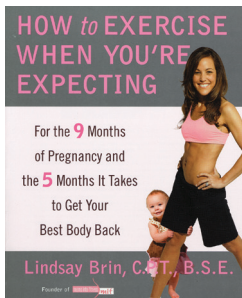
VINTAGE NOTIONS

AMY MARTIN BARICKMAN, Kansas Alpha, has recently added another publication to her list of bestselling book titled, “Vintage Notions” attempts to reintroduce American heroine Mary Brooks Pickens. Mary was the founder of The Women’s Institute of Domestic Arts and Sciences. The school, founded in 1916, combined correspondence courses with classroom instruction in topics such as dressmaking, cooking, fashion design and more. Amy’s book reintroduces the essays, sewing patterns, cooking basics and illustrations from the Institute’s newsletters in a way that modernizes them for 2011.



HOW TO EXERCISE WHEN YOU’RE EXPECTING

LINDSAY BRIN

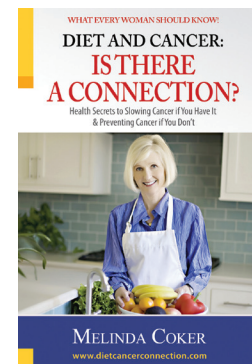


Kansas Alpha and Moms Into Fitness, Inc. founder LINDSAY BRIN LEWIS SCHERTZER has released her first book, “How to Exercise When You’re Expecting.” As a former National Football League cheerleader, mom to two children and pregnant with her third, Lindsay’s book is a simple, easy-to-follow guide for staying fit while pregnant and shedding the post-baby pounds. Lindsay’s expert guidance provides insider tips on topics such as understanding and tackling food cravings, safe exercises during various stages of pregnancy and knowing how your body and metabolism change after childbirth.

MELINDA BULL COKER

DIET AND CANCER: IS THERE A CONNECTION?

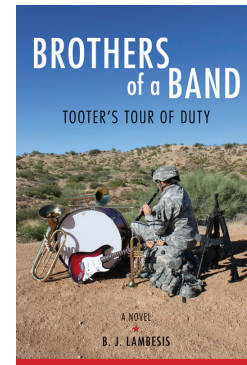
Texas Zeta MELINDA BULL COKER’s first book “Diet and Cancer: Is there a Connection?” explores the connection between the average diet of a person living in the United States and the growing incidence of cancer, while offering an easy-to-follow preventative eating plan your whole family can employ. Melinda’s book offers a 10-day eating plan to get people started on eating healthier. The plant-based dietary program promises to help participants lose weight, avert digestive problems, lower blood cholesterol and lower blood pressure. Step-by-step menu selections are designed to be easy to follow at any level of cooking expertise.



BARBARA WELKE LAMBESIS

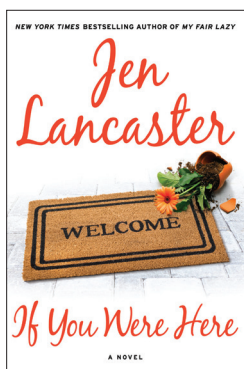
BROTHERS OF A BAND

“Brothers of a Band” is the debut novel for author and Minnesota Alpha BARBARA WELKE LAMBESIS. It tells the story of Theodore “Tooter” Rawlings, a man who loses his job with a community orchestra and joins the Army Band to ride out the recession. To his surprise, he ends up deployed to Afghanistan patrolling with a rifle. Readers will chuckle at the foibles of modern American culture and current politics portrayed in this satire. All publisher and author proceeds go to the Wounded Warrior Project and music education programs for kids.



IF YOU WERE HERE

JEN LANCASTER

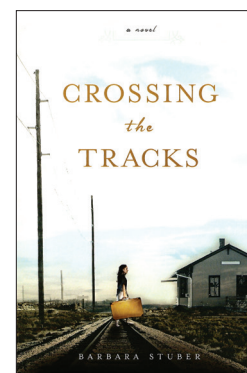


Indiana Eta and *New York Times* bestselling author JEN LANCASTER made her long-awaited fiction debut with her latest novel “If You Were Here.” Book critic reviews have included words such as “hilarious” and “laugh riot” to describe a story that follows Mia and her husband Mac through the alternately frustrating, exciting, terrifying and always hilarious process of buying and renovating their first home. With a funny cast of supporting characters, Jen’s fans will not be disappointed with her latest creation. Read more about Jen on Page 36 in the In Her Words section.

BARBARA BEESON STUBER

CROSSING THE TRACKS

“Crossing the Tracks” is the story of Iris, a teenage hobo of sorts who is sent away by her father after her mother’s early death. Unbeknownst to Iris, her father hires her out as a housekeeper and companion for a country doctor’s elderly mother. Suddenly Iris is alone, stuck in gritty rural Missouri and is buoyed by the warmth and understanding the doctor and his mother show her. Just as she starts to break out of her shell tragedy strikes and Iris must discover if she is really as helpless, hopeless and homeless as she once believed. A first novel by Kansas Alpha BARBARA BEESON STUBER, “Crossing the Tracks” has already received accolades and is a finalist for the William C. Morris YA Debut Award.



Remember

By: FRAN DESIMONE BECQUE, New York Alpha
Fraternity Archivist and Historian

Early Extension Efforts

Extension in Pi Phi's early years varied greatly from today's National Panhellenic Conference (NPC) procedures. Early chapters were formed because of personal connections.

In September 1868, LIBBIE BROOK enrolled at Iowa Wesleyan College. That December, the second I.C. Sorosis chapter debuted. A year later, Illinois Alpha NANCY BLACK installed a chapter at Mount Pleasant Female Seminary.

Illinois Alpha MARY BROOK, Libbie's sister, established Illinois Beta in 1872. Illinois Beta SARA RICHARDSON helped start Kansas Alpha. Sara learned that Beta Theta Pi had formed at Kansas University where her three sisters were students; they gathered friends and in 1873, Kansas Alpha was chartered. The chapter's first party, one to honor Sara, was deemed a "Cookie Shine," today a time honored Fraternity tradition.

Iowa Alpha IDA CHESHIRE BARKER received a letter from Illinois Alpha ANNA PORTER asking her to get 10 women to organize a chapter at Simpson College, Iowa Beta.

MARY CARPENTER, an Iowa State student, met an Iowa Beta on a train as they traveled to an oratorical contest. This meeting resulted in Iowa Gamma's establishment in 1877.

At the 1885 Convention, provisions were made for the inspection of petitioning groups. The groups were to have at least five members, and a charter could be granted with a two-thirds vote of chapters. In 1887, the convention body issued a charter authorizing Illinois Beta JENNIE COLEGROVE to establish Michigan Alpha.

Pi Phi's studying at other campuses also played a role in starting new chapters. While studying at the University of Michigan, Iowa Gamma STACIA PRITCHARD and Iowa Alpha MARIE NEWBY selected Michigan Beta's charter members in 1888. Four years later, Pennsylvania Alpha was founded by two Michigan Betas.

Kansas Alpha ANNA LENA LEWIS arrived at Stanford University in the early 1890s. Kappa Kappa Gamma and Kappa Alpha Theta were already established on campus. Anna's goal to establish a Pi Phi chapter received Grand

Council's approval in 1893 and California Alpha was chartered. Later that year, Vermont Alpha was organized by Kansas Alpha JENNIE SUTLIFF.

In 1894, with the help of women from the Michigan Beta Chapter, Illinois Epsilon was formed. Wisconsin Alpha was organized by Michigan Beta GERTRUDE CLARK SOBER and Colorado Alpha ELIZABETH CHURCH SMITH later that same year.

Indiana Alpha WISS EDELMAN, a Bucknell Institute professor, urged 10 women to petition Pi Phi, and in 1895 Pennsylvania Beta was chartered. Nebraska Beta was organized by Nebraska Alpha BELLE REYNOLDS, Michigan Alpha MAE MILLER LANSING and Illinois Beta ADALINE QUIANTANCE.

Indiana Gamma was formed with the help of Indiana Beta BERTHA HOLLAND. Originally, a local group called Alpha Phi Psi, the women petitioned the 1897 Madison Convention and the vote was favorable.

In 1906, the extension policy was changed and began requiring that petitioning groups be at institutions with an annual income of at least \$75,000. It also required a female enrollment of 50 women if Pi Phi was the first women's fraternity on campus or at least 75 women if another women's fraternity was already established. During this time, the procedure for local organizations petitioning for a charter changed to include letters and official visits. An elaborate printed book with pictures of each member, her activities, information about the campus and supporting letters from faculty, administration, alumnae and community members was created. The books were sent to chapters and officers before a vote was taken.

In 1939, Georgia Alpha was the first chapter created by the Fraternity through colonization. After World War II, most new chapters began as Pi Phi colonies. ↪

Welcome to Mississippi Gamma

Only two short years after colonizing, Mississippi Gamma is proud to open the doors to their new, beautiful chapter house at Mississippi State University. The house is making quite a name for itself by being the first of its kind in several different ways including being the first chapter house built by the Fraternity Housing Corporation (FHC).

With the visions of Pryor & Morrow Architects and the hard work of West Brothers Construction, the 16,000 square-foot, three-level Acadian and Southern Plantation styled house was built in less than one year and will house 40 members in fall 2011.

The house is overflowing from the inside out with Pi Phi style and Southern charm. The exterior shows off a two-story front porch with Greek columns, and finishes include natural local wood, painted brick, shutters and dormer windows. The interior is full of custom Pi Phi touches such as headboards

engraved with the Pi Beta Phi Greek letters, meeting room chairs with arrows on the backs and metal railing that has an arrow design motif incorporated into the pattern.

One more aspect of this house making it truly one of a kind is its energy efficient design features. The building was designed based off of LEED (Leadership in Energy and Environmental Design) certification qualifications. Some of the energy efficient and environmentally friendly features of the house include a state of the art HVAC system, which has separate thermostats in each space for more precise control on the interior environment, energy efficient plumbing and lighting, and renewable and sustainable interior finishes such as bamboo flooring. The Mississippi Gamma Chapter house is the first sorority house in the United States to receive the distinction from the United States Green Building Council.

○ The Mississippi Gamma Chapter house



○ Living room



○ Entryway

Teamwork and Experience Play Key Role in the Building of Mississippi Gamma Chapter House

The Fraternity Housing Corporation (FHC) Project Team consisted of four FHC Board of Directors members and was responsible for the planning and production of the new Mississippi Gamma Chapter house at Mississippi State University. The members of the FHC Project Team are prime examples of being Pi Phi servant leaders. Without the thousands of volunteer hours devoted, this project would not have been possible. We would like to thank and introduce you to the four amazing women responsible for this impressive accomplishment.



JULIE CAIRONE

JULIE CAIRONE, Washington Beta, currently serves as the Vice President of the FHC Board of Directors. Julie earned her Bachelor of Arts in finance and economics at the

University of Puget Sound. She currently lives and works in Bellevue, Washington, as a mortgage loan officer for Key Bank Mortgage. Julie's 20-year background in mortgage lending, five years as a corporate controller and 10 years in construction bookkeeping prepared her for her role in assisting with the finance and lending of the Mississippi Gamma building project.



LEAH FITZGERALD

LEAH FITZGERALD, Kansas Beta, brings a unique approach to the world of construction and to Pi Beta Phi. Her Kansas State University education and professional experience in the

field of architecture has provided her with a strong foundation and appreciation for good design. She now lives in Kansas City, Missouri, and works with MW Builders, where she focuses on student housing projects. Leah managed the construction phase of the Mississippi Gamma building project.



LYN ARNOT CLARK

LYN ARNOT CLARK, Texas Alpha, received a degree in interior design from the University of Texas and now resides in Breckinridge, Texas. In her previous Pi Beta Phi volunteer role as Director of

CHC, she was involved with many other chapter housing construction projects including Tennessee Delta, Mississippi Alpha, Colorado Delta and Texas Epsilon. Lyn's CHC experience makes her an imperative member of the FHC Board. With her years of expertise and an eye for style, Lyn helped choose and purchase the furnishings for the Mississippi Gamma Chapter house.



MARI LOU PSIHOGIOS DIAMOND

MARI LOU PSIHOGIOS DIAMOND, Oregon Alpha, received her Bachelor of Architecture from the University of Oregon. She now lives in Lake Oswego,

Oregon, and is the owner of Diamond Designs, which specializes in both commercial and residential design. Her six years as a member of the Oregon Alpha CHC and past role of Alumnae Province President prepared her for her FHC Board position. Mari Lou was the overall project manager for the Mississippi Gamma Chapter house and was responsible for architectural and interior design. ↪

Honoring a Pi Phi

Oklahoma Beta SHANNON CLOYES PHILLIPS and her pledge sisters establish a scholarship in loving memory of Oklahoma Beta JENNY GOODPASTURE STIEGLER.

“Jenny and I were friendly acquaintances in high school, but we became devoted sisters at Oklahoma Beta,” SHANNON CLOYES PHILLIPS, Oklahoma Beta, said when recalling the events that took her dear friend’s life.

Oklahoma Beta JENNY GOODPASTURE STIEGLER and her husband, Christopher Stiegler, died in a car accident on Christmas Eve in 2010. Their infant daughter, Emily Grace, “Emmie” survived the crash. The sudden loss of Jenny devastated her Oklahoma Pi Phi family.

Shannon and her pledge sisters have established a memorial scholarship to honor her memory as a fun-loving, smart and gracious Pi Phi, known to brighten a room with her smile. “My very first memory of Jenny was from Bid Day 1996. Once we all arrived at the Pi Phi house, I remember seeing Jenny, and she smiled that beautiful, welcoming smile!” Oklahoma Beta MELODY FREEMAN HUNT said.

Even in the summer before her freshman year at Oklahoma State, Jenny knew she wanted to be a Pi Phi. “Most of us only knew who had the most fun girls — but Jenny looked so much deeper. She knew she wanted to be a Pi Phi before she even stepped through the door,” Shannon said.

After intense research on campus, Jenny believed the Pi Phi core values and the strong chapter of Oklahoma Beta were the best fit for her. “But it wasn’t just because Pi Phi had won more awards than other houses, it was because the core values of Pi Phi read like a personal handbook for Jenny,” Shannon said.



Oklahoma Beta JENNY GOODPASTURE STIEGLER

Beyond Jenny's grace and warmth, her sisters described Jenny as focused and dedicated with her studies. Balancing a part-time job and Pi Phi events, she excelled at her undergraduate courses. She began graduate school in 2001 and received her Master of Business Administration at Oklahoma State University. "I had the opportunity to work on several group projects with Jenny, and one of the things I loved about her was that she was always so driven and motivated to be the best," fellow classmate and roommate, Keri Cooper said.

Beginning in the 2012–2013 academic year, the Jenny Goodpasture Stiegler Memorial Scholarship will be awarded to an Oklahoma Beta in Jenny's honor. The scholarship application will be available and awarded through Pi Beta Phi Foundation.

"One of the most important aspects of remembering Jenny for me includes making sure that her daughter knew the kind of person her mother was," Shannon said. "That she was fun loving, loved OSU, loved being a Pi Phi, loved the color purple and that academics were something important to Jenny." ↪



Top: Several Oklahoma Betas established a memorial scholarship to honor and remember their friend and pledge sister JENNY GOODPASTURE STIEGLER (back row, second from left). Pictured with Jenny during Bid Day 1997, from bottom left, JANNA ALEXANDER KOEHN, JAMIE JANOTA MATLOCK, STEPHANIE HANSEN COY. From top left, APRIL HOFSTADTER SHIFLETT, JENNY GOODPASTURE STIEGLER, JULIE ALEXANDER LEBLANC and SHANNON CLOYES PHILLIPS.

Bottom: Jenny and her Oklahoma Beta friends gathered in 1997 during their fall break. From left, SOMER RAY REPERT, SHANNON CLOYES PHILLIPS, AMY PUCKETT BACKUS, JULIANNA PETERS DELIGANS and JENNY GOODPASTURE STIEGLER.

Congratulations 2011–2012 Foundation Scholarship Recipients

Pi Beta Phi Foundation is pleased to announce 107 Pi Phis will receive scholarship and fellowship awards for the 2011–2012 academic year. These women display outstanding academic achievement and excellent service to Pi Beta Phi, their campus and the community. A total of \$227,100 in scholarships and fellowships will be awarded, the largest amount in

Foundation history. The Foundation would like to thank our generous donors whose gifts established these scholarships. For a list of the 2011–2012 Scholarship and Fellowship Recipients, please visit the Foundation website at www.pibetaphifoundation.org, and click on Scholarship and Fellowship Recipients in the News section.

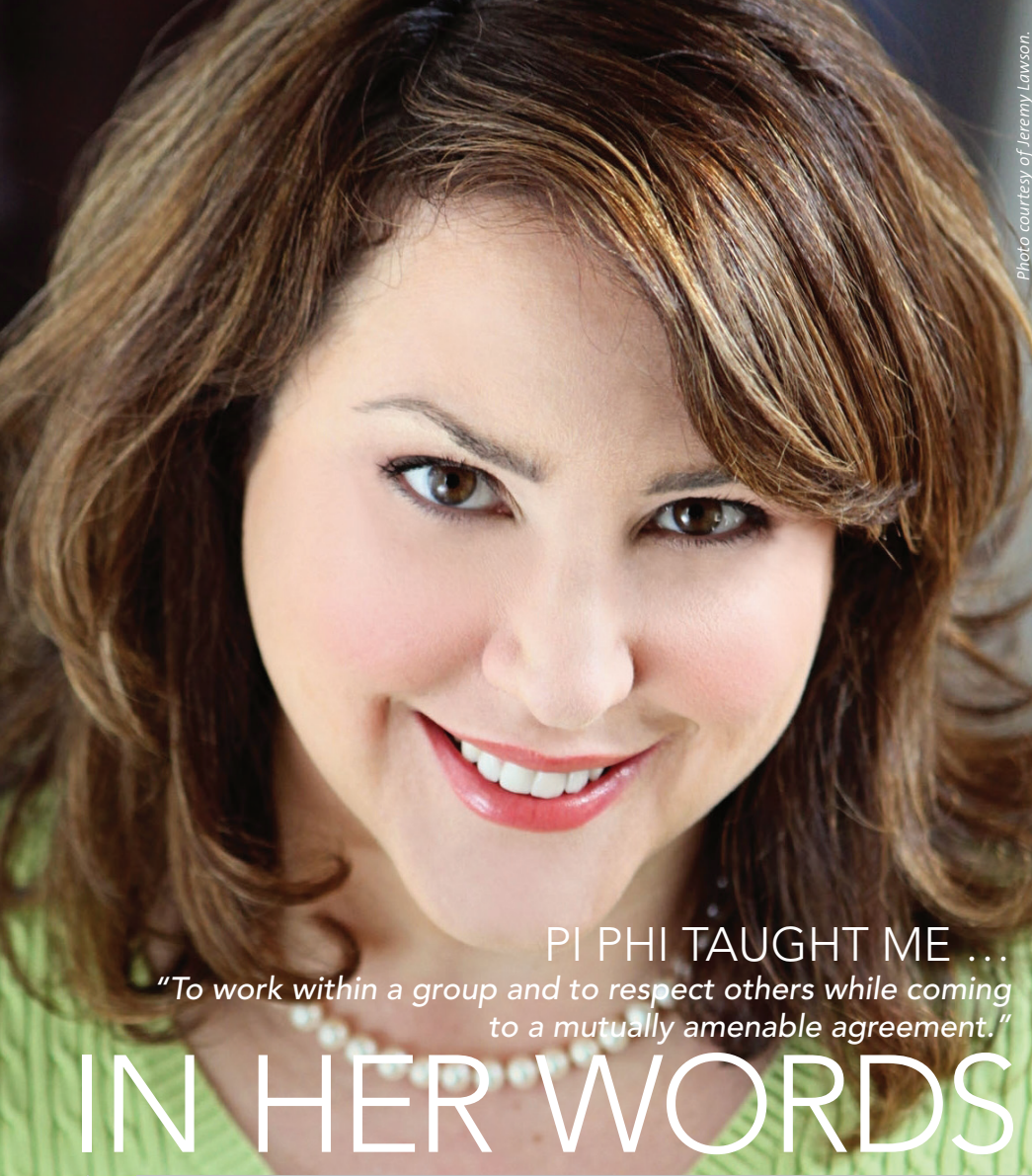


Photo courtesy of Jeremy Lawson.

PI PHI TAUGHT ME ...

"To work within a group and to respect others while coming to a mutually amenable agreement."

IN HER WORDS

JEN LANCASTER INDIANA ETA

IN A NUTSHELL ... TELL US ABOUT YOU AND WHAT YOU DO.

I'm a wife, a friend and a writer, in that order. I've been incredibly blessed to make a living doing what I love, and I'm so grateful to those who enjoy my books and make this all possible. Of course, if you asked my dogs this question, they'd say I'm the one who takes them outside and doesn't give them enough ice cream.

Left Brained Right Brained

Heels Flats

iPhone Blackberry

a.m. coffee a.m. soda

Hours a week 40+ 50+ 60+

FAVORITE QUOTE

"An appeaser is one who feeds a crocodile, hoping it will eat him last."

— Winston Churchill

▶ GIVE US A PEEK INSIDE YOUR TYPICAL DAY

When I'm on deadline, it's up by 7:30 a.m., work at my desk for 10 hours, then I have dinner with my husband and dogs, and I try to recharge and refresh. When I'm not on deadline, some days are all about cooking, sometimes antiques or sitting by the pool, and sometimes they just entail general housekeeping. But no matter what, I always drive back to the city to have lunch with my girls at least once a week, and I interact with fans daily.

▶ WHO INSPIRES YOU?

I'm constantly inspired by other authors — their success drives me to work harder.

▶ BEST ADVICE YOU'VE EVER RECEIVED

You have to go through it to get through it.

▶ LOOKING AT ME, NO ONE WOULD GUESS ...

I own multiple (very sweet) pit bulls.

▶ FAVORITE PI PHI MEMORY

Receiving my bid!

▶ WHAT IS YOUR FAVORITE RAINY DAY ACTIVITY?

Reading

Alumnae Spotlight

Virginia Epsilon JULIE DIEHL WEIL's story is not for the weak of heart. It is a story of courage and strength at a level most people cannot comprehend. Julie is a rape survivor. As if surviving this type of attack isn't enough, Julie has taken her story public and is working to improve the support system for victims of sexual assault.

It was eight and half years ago when Julie was going about her day like any mom of two small children. As she was placing her 3-year-old daughter and infant son in her van after her daughter's preschool was released, she was attacked from behind. For the next several hours Julie and her children were held captive in her vehicle where Julie was brutally assaulted as her children watched. Her attacker spared their lives, but remained at large for six months. Michael Siebert was eventually captured because of dedicated police work and a tip called into "America's Most Wanted." After a lengthy battle through the criminal court system, he was sentenced to seven consecutive life sentences.

Julie's journey from victim to survivor has placed her in the national spotlight as an advocate for victims of sexual assault. Grateful she survived her attack, she felt a responsibility to help other mothers stay safe. She established a website, www.not-just-me.com, where she provides safety tips to mothers. Julie feels her case was a success story. Her attacker was relentlessly pursued by authorities, and after the attack she was immediately treated at a rape treatment center, where medical personnel are specially trained to deal with victims of sexual assault. Julie has found this isn't always the situation with cases similar to hers.

In September 2010, Julie testified at a United States Senate Judiciary Committee hearing on what lawmakers called "the chronic failure to report and investigate rape cases." Julie urged the committee to improve the system for rape victims. Julie is an advocate for the Sexual Assault Forensic Evidence Registry (SAFER) Act of 2011, which creates a national registry to track untested forensic evidence from sexual assault cases. SAFER will, for the first time, give policy makers accurate data about



Virginia Epsilon JULIE DIEHL WEIL

the extent of the rape kit backlog, including evidence in possession of local law enforcement and lead to quicker elimination of the DNA backlog. It will also provide up-to-date information to victims and the general public, allowing for much greater transparency in the criminal justice process. Finally, it will set forth best practices for the use of DNA evidence in rape cases.

Julie also works with the Rape, Abuse and Incest National Network (RAINN) as a member of the group's speakers' bureau. Pi Beta Phi has partnered with RAINN previously and they are a supporter of the SAFER bill. Julie says her work has given her a new purpose. "If I had known that a crime like this existed, being abducted from a church preschool in a 'safe' neighborhood at noon on a Wednesday, I may have done things differently that day," Julie said. "Mothers are so vulnerable. Awareness is everything."

"The support of my Pi Phi sisters was invaluable during the healing process after the attack," Julie said. "They continue to inspire me today."

Julie's life currently looks brighter than she ever dreamed. She is empowered by her new role as an advocate and hopeful she will encourage other victims to speak out about the injustice of rape. "My story is worth retelling if it spares anyone else from being attacked," Julie said. "Remember to be aware of your surroundings at all times. You can never be too safe."

Please contact (800) 656-HOPE for information and support on dealing with sexual assault.

CALIFORNIA

Arizona Alpha PAT O'BRIEN WEBER and California Beta AIMEE MILLER put their chef skills to work during the Long Beach, California, Alumnae Club's "Gourmet Cooking with Everything from the 99 Cents Store" event. All of the recipes made were created with ingredients purchased from a 99 cents store. The evening was a great success, the food was delicious and it was a shining example of the club's motto, Fun and Friendship.



FLORIDA

Pi Phis in Brevard County, Florida, teamed up with Kappa Kappa Gamma alumnae in the area for a Monmouth Duo. The women collected books for the Brevard Rescue Mission, a home for single mothers and their children, which was started and is run by Oklahoma Beta STACIA LONG GLAVAS. Stacia, (left) and Georgia Alpha LINDA LAACK WISE, President of the Brevard County, Alumnae Club (right) are pictured with children from the mission who received books.



ILLINOIS

Michael Kors recently partnered with several Pi Beta Phi chapters around the country to organize a First Book® fundraising event. The Illinois Epsilon Chapter from Northwestern University hosted one of the events and invited the Chicago Windy City, Illinois, Alumnae Club to attend. From left, Illinois Epsilon alumnae ROSE ARNOLD, JENNY FUKUMOTO and MARLA BRIZEL, display their "Michael Kors Loves Pi Beta Phi" tote bags.



INDIANA

Members from the Indianapolis Alumnae Club and Indiana Gamma Chapter attended the 2011 Butler University Alumni Recognition Dinner to honor the newest alumni award recipients. From left, Indiana Gammas MARIBETH ZAY FISCHER, BETTY BLADES LOFTON, DONNA ZAY BURGARD, MARGY HARM MOORHEAD and BARBARA SHEROW BUSCHE. Betty and Barb are past honorees of Alumni Achievement Awards for their outstanding service to both their alma mater and their community.



IOWA

The Cedar Rapids, Iowa, Alumnae Club celebrated Founders' Day with a special luncheon held at the Cedar Rapids Golf and Country Club. After lunch, the women honored our founders with a special program and recognized Golden Arrow members.



ITALY

In March, Pi Beta Phi's partner, Jade Travel, sponsored an Arrow Adventures tour to Italy. The group took advantage of every minute to absorb the Italian culture, history and shopping. Jade Travel is owned and operated by Kansas Alpha JANET DUNCAN NELSON. Arrow Adventures was created to offer Pi Phis, their friends and families the opportunity to take guided tours across the world with a Pi Phi tour guide. The Pi Phis traveling to Italy were, from left, Kansas Alpha JANET DUNCAN NELSON, Maryland Beta TRUDY HARTZELL CLARK, Mississippi Alpha MARCIA ELIZABETH WILLIAMS, Nebraska Betas DIANE HYDE SMITH and BARBARA HYDE KERL and Texas Alpha MELINDA ANN AUSTIN.



NEBRASKA

In April, Nebraska Beta LINDA OAKESON DOBRY (left) and Nebraska Gamma SARAH ZINGERMAN, (right) were honored at the Omaha Area Panhellenic Association (OAPA) Gathering of the Greeks annual brunch. Linda was named the OAPA Woman of the Year, and Sarah was named an OAPA Collegian of the Year. Linda is also completing her term as the 2010–11 President of OAPA. There were 19 Pi Phis in attendance to support and congratulate them.



NORTH CAROLINA

The North Carolina Triangle Alumnae Club hosted a brunch to celebrate Founders' Day. Club members were joined by collegians from North Carolina Alpha, North Carolina Beta and North Carolina Delta. The club was honored to have five Golden Arrows attend the celebration. From left, New Mexico Alpha JUDY LACKEY BOWDISH, Mississippi Beta JANE STEELE WEBB, Illinois Zeta CONNIE TAZEWEILL EBY, Oklahoma Alpha PAT TROWER GARRETT and North Carolina Alpha GINGER VANN KING.



OREGON

Illinois Zeta ANNIE CARLSON joined 15 students from the University of Oregon, where she serves as the Fraternity and Sorority Advisor, on an alternative spring break to the Dominican Republic. Participants ran dental and medical clinics in rural bateys (banana and rice plantations) where workers often live on less than \$3 a day and receive health care only once a year.



TEXAS

Members of the East Texas Alumnae Club gathered for Monmouth Duo with local Kappa Kappa Gamma alumnae. Arkansas Alpha MARGARET GERIG MARTIN wrote and read a poem for the occasion. From left, Texas Delta SALLY HEWELL BROWN, Illinois Zeta CARLA KARRAKER LINDNER, Texas Zeta DEBBIE LOFTON OBERTHIER and Texas Beta PENNI PARKER MITCHELL. Seated are Arkansas Alpha MARGARET GERIG MARTIN and Nevada Alpha BOBBY JO SANFORD WALKER.



TEXAS

Oklahoma Alpha and author JOAN ELLET HOGGE attended the Richardson-Plano, Texas, Alumnae Club Champions are Readers® celebration party. As a special treat for the children, Joan read her book, "The Butterfly's Gift," which was featured in the Pi Phi Pens section of the Winter 2011 *Arrow*.



Honoring our Diamond Arrows — 75 Year Members

Congratulations to the 234 women who became Diamond Arrows in 2011. The following women requested certificates in honor of their 75 years of membership in Pi Beta Phi Fraternity.

PATRICIA SMITH ALLEMANG
Missouri Beta

VIVIAN VAN HOEVENBERG ALLEN
Oregon Beta

VIRGINIA HALL BAKER
Texas Alpha

VIRGINIA HALL BAKER
Iowa Alpha

KATHRYN SMITH BARRETT
Utah Alpha

NORMA HATFIELD BEST
D.C. Alpha

LUCIA BRABHAM BISHOP
Tennessee Alpha

RUTH KUNERTH BOCK
Iowa Gamma

PEGGY JACKSON BROWN
Florida Beta

JANET DAGGETT O'NEIL BUESE
California Delta

MARIAN KIDD CUNNINGHAM
Indiana Delta

MILMAE FLOYD GRAY
Washington Alpha

MYRNA LATOURETTE GREENE
Indiana Beta

MARJORIE MOCK GREGORY
Arizona Alpha

FLORENCE CRAIN HENRY
Wisconsin Beta

GENEVIEVE SALLEE JACKSON
Arkansas Alpha

BARBARA HEATH KILLINS
Michigan Beta

BETTY BURBANK LAZZARA
Iowa Gamma

VIRGINIA WILSON LEWIS
Oklahoma Beta

BETTY BURKE LILGE
Alberta Alpha

JANE GARDNER LONGWELL
Pennsylvania Beta

ISABEL KRONZER MAYER
Texas Alpha

LOUISE RAYE PIERCE NELSON
Louisiana Beta

JUNE SNIVELY PARSONS
Pennsylvania Beta

RUTH WEDDINGTON PEATTIE
Texas Alpha

JANE REYNOLDS RANKIN
Missouri Gamma

KATHRYN BUSARD ROLLER
Nebraska Beta

GERALDINE HANNY SARGENT
Washington Alpha

JEANNE PRICE SHANNON
Oklahoma Beta

PAULINE CARROLL SHEPP
Iowa Alpha

ANN WAGNER SPANG
Ohio Alpha

MARY ALLEN STEVENS
California Beta

JEAN ALLEN STINE
Ohio Beta

MILDRED MINOR STRAEFFER
Kentucky Alpha

PEGGY ROSEBERRY TAYLOR
Oklahoma Beta

JANE HILL TROWBRIDGE
Missouri Alpha

ELIZABETH THOMPSON UNCHRICH
Ohio Beta

DOROTHY GOEPPINGER VON GILLERN
Iowa Gamma

LUCILLE HAYNES WAGENER
Virginia Gamma

MARY BURNETT WILSON
Michigan Alpha

NINA SPAULDING WINTON
Tennessee Alpha

JEANETTE JENKINS YOUNGER
Kansas Alpha



Top: Kansas Alpha JEANNETTE JENKINS YOUNGER (RIGHT) was the Diamond Arrow honoree at the Champaign-Urbana, Illinois, Alumnae Club and Illinois Zeta's Founders' Day celebration. Pictured with her is her daughter, Illinois Zeta SUZANNE YOUNGER TROXELL.



Bottom: The Tyler, Texas, Alumnae Club honored Golden Arrow VICKI ORLER WALDRON, West Virginia Alpha (left), and Diamond Arrow RAYE PIERCE NELSON, Louisiana Beta.

Tried and True, Sisters in the Wine and Blue

More than 300 Mississippi Alpha alumnae and chapter members celebrated 50 years on campus of the University of Southern Mississippi April 8–9, 2011.



“Tried and True, Sisters in the Wine and Blue” weekend kicked off on April 8, with a Mint Julep Party, held in CONNIE FRENCH WORREL’s historic Hattiesburg, Mississippi, home. Alumnae enjoyed meeting and visiting with Mississippi Alpha founding members and Grand President MARY LOY TATUM. Attendees participated in a Pi Phi Derby trivia race.

On Saturday, Mississippi Alpha collegians hosted alumnae at the chapter house. The women enjoyed house tours, a Founders’ Day Celebration and meeting university officials. The chapter house watercolor painted by MARILYN MYERS AMMONS was unveiled and presented to the chapter. The winner of the Chapter House Corporation (CHC) decade room naming competition was presented to the pledge classes of the 1970s.

The weekend’s events came to an end on Saturday night with a silent auction and a celebration dinner. Alumnae walked down memory lane with a Cookie Shine, sang “Ring Ching, Ching” and watched a slideshow presentation of Pi Phis from the past 50 years. The night concluded with CHC announcing they exceeded their \$10,000 fundraising goal — they raised \$23,000.



Top: Mississippi Alphas REBECA STRICKLAND FAIRLEY, CARRIE TILLEY and APRIL BULLOCK take a break from bidding on silent auction items for a quick photo before the celebration dinner.

Middle: Mississippi Alpha pledge class members from 1987–1989 celebrated 23 years of friendship at Mississippi Alpha’s 50th Anniversary. From left, STEPHANIE WATSON FENIELLO, CHRISTY PACIERA STRICKLAND, PATRICIA RICHARDSON FALCON, DAISHA WALKER, NEELY CARLTON and STEFANIE FULTON ASCHERL.

Bottom: Attendees from the 1970s and 1980s gather for a picture at the celebration dinner.

PENNSYLVANIA



In April, Pennsylvania Gammas from 1996–1998 pledge classes gathered in Avalon, New Jersey, for a reunion.

During their time together, they remembered Pennsylvania Gamma KRISTEN MEYER, who passed away in December 2009. The women created a wreath made of wine carnations, with one white carnation to symbolize Kristen, and released it into the bay in her honor. From front left, ANNA KRETCH, KATIE SUDHEIMER PALOPOLI and NICOLE PAULES LARSH. From back left, REBECCA TORGUSON, KATIE SPALDING, MOLLY HILLENBRAND, KAREN WETZLER MILLER, LINDSEY BECKER PETERS, AMY OPP GAVEN, AMANDA DOSCH and TARA ROTHBAUER MCCLELLAND.

Upcoming Events

LOUISIANA BETA

Follow the arrow to Louisiana State University as Louisiana Beta celebrates its 75th anniversary.

Enjoy renewing friendships the weekend of October 14–16, 2011, with a gathering on Friday night at the LSU Faculty Club. Join us Saturday for tours of the chapter house and breakfast Saturday morning, followed by a luncheon and history program of Louisiana Beta.

Email questions to LaBeta75@gmail.com or “Like” us on Facebook® at La Beta Pi Beta Phi 75th Anniversary.

MICHIGAN ALPHA

The Michigan Alpha Chapter at Hillsdale College will celebrate its 125th anniversary celebration April 21, 2012. Please mark your calendars and plan to attend this special event celebrating sisterhood past and present. For event details, visit www.michiganalpha125.com. Be sure to sign up for email updates while you are there. Anyone interested in helping to plan this event or learning more should email info@michiganalpha125.com.



HOT BRIGHT NEON SUMMER FUN

- | | | | | | | | |
|---|------|---|------|---|------|--|--------|
| A | X126 | NEON PI BETA PHI T-SHIRT
American Apparel® T-shirt, unisex fit with a longer torso. Cotton. | \$25 | D | X769 | NEON SUNGLASSES
Fun in the sun! Let us pick the color for you ... you can't go wrong with any color of these fun sunglasses! | \$3 |
| B | X102 | HOUNDSTOOTH AND POLKA DOT T-SHIRT
Gildan® T-shirt, unisex fit, pre-shrunk. Cotton. | \$20 | E | X804 | GREEK LETTER LANYARD
NEW! Choose from hot pink or traditional wine. | \$7.50 |
| C | X825 | ZEBRA LIDDED TUMBLER
NEW! It is microwave and dishwasher safe. Holds 16 oz. | \$15 | | | | |

Pi Phi Express

HERFF JONES®
An employee owned company



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F	MD126	THE EMMA RING NEW! Named for Founder EMMA BROWNLEE KILGORE whose family crest was the inspiration for the Fraternity crest. <i>Sterling silver.</i>	\$100	K	MD219	PINK SAPPHIRE AND PEARL BADGE NEW! <i>10k gold.</i>	\$200
G	MD125	STACKABLE RINGS NEW! Three rings in one. Wear them together or separately. <i>Stainless steel.</i>	\$70	L	MD218	AQUAMARINE AND PEARL BADGE NEW! <i>10k gold.</i>	\$200
H	MD137	HEART DROP PENDANT NEW! Approximately 1". <i>Sterling silver.</i>	\$28	M	PMD197	"MAGIC OF SISTERHOOD" PIN NEW! Introduced at the 2011 Convention in Orlando, Florida! <i>Sterling silver, cubic zirconia.</i>	\$24
I	MD138	LARGE CREST PENDANT NEW! Approximately 1". <i>Sterling silver.</i>	\$40	N	PD66	BALFOUR CUP DANGLE Celebrate your chapter's success. <i>Gold gloss.</i>	\$12
J	MD220	PINK SAPPHIRE BADGE NEW! <i>10k gold.</i>	\$200	O	PD67	PREMIER CLUB DANGLE Celebrate you alumnae club's success. <i>Gold gloss.</i>	\$12

In Memoriam

Because of space constraints, *The Arrow*® will only print the entirety of an obituary for a former Grand President. If you know a sister who has died, please inform Headquarters. Only those names accompanied by a published notice will be listed in *The Arrow*. Published notices include a newspaper obituary, a funeral program/prayer card, a listing in a college/university alumnae newsletter or obituaries from newspaper websites. Attach the article and e-mail to Alison Bauer, alison@pibetaphi.org, or mail to Pi Beta Phi Headquarters.

In Memoriam lists the name, initiation year, and month and year of each member who has died.

Alabama Alpha

Betty Woodham Bingham
1948; April 2011

Arizona Alpha

Margie Hinkle Jeangerard
1952; February 2011

Jean Clark Marks
1945; February 2011

Arkansas Alpha

Harriet Haydon Fuller
1955; February 2011

Mary Simpson Roberts
1944; February 2011

California Alpha

Charlotte Gibner Train
1932; February 2011

California Epsilon

Janell Short Stone
1963; January 2011

California Eta

Hannan Gabal Higbee
1987; April 2011

California Gamma

Jean Charroin Martin
1938; February 2011

Lois Ownbey Schmidt
1950; December 2010

California Lambda

Briana Thorpe
2006; May 2011

Colorado Alpha

Helen Alford Menk
1940; November 2010

Connecticut Alpha

Millicent Carlson Reid-Loomis
1944; April 2011

D.C. Alpha

Barbara Monroe Morrisson
1941; March 2011

Virginia Hawkins Weitzel
1931; January 2011

Florida Alpha

Lara Griffin
1999; January 2011

Georgia Alpha

Patti Mendel Deaux
1957; January 2011

Barbara Totten Martin
1959; February 2011

Idaho Alpha

Elizabeth Smith Platt
1926; September 2010

Illinois Epsilon

Nancy Brown Inman
1943; March 2011

Illinois Eta

Margaret Sweney Favor
1936; March 2011

Illinois Theta

Gail Harrel Bednarz
1957; March 2011

Illinois Zeta

Margaret Crane Cantrell
1938; March 2011

Indiana Alpha

Phyllis Harrell Hickam
1945; February 2011

Indiana Beta

Mary Sexon Wrege
1942; March 2011

Indiana Delta

Phyllis Kidd Oldham
1945; January 2011

Indiana Gamma

Dorothy Jansen Rossebo
1939; January 2011

Iowa Alpha

Lucy Allison Hughston
1937; December 2010

Iowa Gamma

Sylvia Tanfield Forster
1940; February 2011

Carol McCready Hartley
1949; March 2011

Judy Suhr Quinn
1961; May 2010

Iowa Zeta

Marian O'Connor Makoutz
1948; March 2011

Kansas Alpha

Janice Soule Jackson
1930; March 2011

Kentucky Alpha

Betsy Archer Fowler
1934; March 2011

Louisiana Alpha

Lenore Williamson Burgess
1942; May 2010

Louisiana Beta

Nancy Snider Miller
1963; November 2010

Vikki Nielsen Simms
1960; March 2011

Manitoba Alpha

Jocelyn Saul Dubiensi
1942; April 2011

Patricia Biddulph Robinson
1971; March 2011

Massachusetts Beta

Nancy Ford Helms
1946; March 2011

Michigan Alpha

Mary Burnett Wilson
1936; April 2011

Michigan Beta

Marnie Gardner Christiansen
1939; May 2011

Sarah Brown Johnson
1953; March 2011

Annabel Adams Muentzer
1963; May 2010

Bette Lathrop Steele
1944; July 2010

Betty Spangler Strickland
1936; March 2011

Minnesota Alpha

Patricia Rogers Sprinkle
1953; January 2011

Missouri Alpha

Peggy Gronoway Lightfoot
1941; January 2011

Harriett Scheidker Schnitzlein
1947; December 2010

Amy Elizabeth Fortune Stiefvater
1989; January 2011

Missouri Beta

Elaine Earhart Salmon
1960; January 2011

Nebraska Beta

Vi Gillan Alexander
1937; February 2011

Nevada Alpha

Odile Frost Brady
1949; April 2011
Suzanne Hawkins
1967; November 2010
Frances Larragueta
1939; February 2011

New Mexico Alpha

Margaret Smith Ransom
1953; March 2011

North Carolina Beta

Emily Sullivan Greenberger
1949; February 2011

Ohio Alpha

Martha Fisher Compton
1942; December 2010

Ohio Delta

Nancy Utley Waring
1962; April 2011

Oklahoma Alpha

Laura Collins Freeman
1949; February 2011
Helen Laughlin Givens
1945; February 2011
Shirley Geurkink Hann
1949; December 2010

Oklahoma Beta

Jo Ann Harrison Boydston
1942; January 2011
Marilyn Myers Chenoweth
1947; April 2011
Ramonda Carroll Fitzgerald
1943; February 2011
Diana Kretlow Krout
1964; April 2011
Diana Burn Rosen
1949; February 2011

Mary Cowdery Vaughn
1960; March 2011

Ontario Alpha

Judy Baker Sheard
1946; February 2011
Jean Clement Tompkins
1939; February 2011

Ontario Beta

Julia Stephanie Werbowyj
2008; April 2011

Oregon Gamma

Viola Jacobsen Tsarnas
1944; November 2010

Pennsylvania Beta

Margaret Hollinshead Ley
1957; March 2011

Pennsylvania Epsilon

Judith Green McCaffery
1959; February 2010

Pennsylvania Gamma

Harriet Gilbert Petry
1944; March 2011

South Carolina Alpha

Irene Gillespie Norton
1940; December 2010
Jane Barnes Rice
1947; April 2011

South Dakota Alpha

Rogene Dunn Bernhard
1948; January 2011
Jessica Walsh Bonaiuto
1993; March 2011

Sarah Friess Swanson
1965; March 2011

Tennessee Alpha

Mary Haile Neuhoff
1947; March 2011

Texas Alpha

Bobie Myers Bremond
1975; March 2011
Barbara Jester Burris
1945; January 2011

Nancy Ince Darden
1957; December 2010

Jeanne John Hesley
1938; April 2011

Marjorie Amason Schulz
1927; March 2011

Catherine Lawder Stephenson
1937; December 2010

Texas Beta

Joy Brown Bell
1950; November 2010
Gwynne Wimberly Shook
1934; January 2011

Texas Gamma

Gloria Snell Gale
1953; March 2011

Texas Zeta

Nancy Dillard Franklin
1977; March 2011
Wanda Carruth Giotes
1977; December 2010

Utah Alpha

Bette Dudley Ludington
1962; January 2011

Vermont Alpha

Isabel Kinney Frakie
1934; January 2011

Virginia Alpha

Elizabeth Stafford Hutchinson
1938, affiliated Texas Alpha;
December 2010

Virginia Theta

Ivy Ann Johnson
1992; November 2010

Washington Alpha

Patricia Sinclair Coleman
1946; March 2011

Washington Beta

Bernadine Shore Holt
1938; March 2011

West Virginia Alpha

Mary Reycroft Moran
1946; February 2011
Ann McMunn Watson
1954; October 2010

Wisconsin Beta

Donna Rae Pasch Cianciotto
1967; March 2011

Wyoming Alpha

Mary Ellen Savage Smyth
1953; March 2011
Dorothy Fitch Wells
1933; March 2011

Help for Tornado Victims

Many Pi Phis have been affected by the deadly tornados and flooding sweeping across the United States. Members living in declared Presidential Disaster Areas and in need of assistance should contact Pi Beta Phi Foundation about the Emma Harper Turner (EHT) fund. For more information, including how to donate to the EHT fund, please visit www.pibetaphifoundation.org.

Pi Beta Phi also donated 10,000 books to First Book® recipient groups in the affected areas. Because of Pi Phi's donation, children will have the opportunity to replace some of the books lost in the devastation. Look for more ways Pi Phi helped make a difference in upcoming editions of *The Arrow*®.

Summer Road Trip Alert

If your summer vacation lands you in the vicinity of Texarkana, Texas, or if you're up for a road trip, be sure to stop by the Draughton-Moore Ace of Clubs House for a special exhibit. Missouri Alpha OLIVIA SMITH MOORE's collection of more than 500 pairs of shoes will be on display through the summer. This rare showing of the entire collection captures style trends from the 1920s through the 1980s.

Miss Olivia, as she was known, served as Treasurer of Settlement School, Grand Treasurer and in 1967, was named Grand Treasurer Emeritus. Her love for shoes was legendary. At conventions, it was considered a great treat to be invited to see the shoes she "needed" for the week, which usually included about 40 pairs. Later, she presented the Silver Slipper Award, given yearly to an outstanding Chapter Treasurer. The award was an exact replica of one of her shoes.

For more information about hours and admission visit, www.TexarkanaMuseums.org.



Photo courtesy of Christena Dowsett, Staff Photographer Texarkana Gazette.

Pi Beta Phi Wins Communications Award

Pi Beta Phi took home first place in the digital media category for its 10-Year Anniversary Card at the annual Fraternity Communications Association conference. The card is sent electronically each year to members celebrating 10 years of membership in Pi Beta Phi.

Marilyn Simpson Ford Award Winner



In May, the Fraternity Communications Association (FCA) awarded the Marilyn Simpson Ford Award to Brandon Weghorst at its 2011 annual conference. This award was established in 1989 by Pi Beta Phi to honor longtime *Arrow*

Editor MARILYN SIMPSON FORD, Nebraska Beta. It is given to an individual who represents an FCA-member organization and has distinguished himself or herself through outstanding service to FCA.

Brandon, a Sigma Alpha Epsilon from the University of Pittsburgh, has served Sigma Alpha Epsilon in many capacities since being initiated in 1996. As a chapter member he was elected recruitment chairman, Greek Week chairman, Chapter President and Vice President of Programming for IFC. He was also honored as Greek Man of the Year.

After graduating with a bachelor's degree in communications, Brandon began his career at Sigma Alpha Epsilon Headquarters as an Education & Leadership Consultant and Coordinator of Media & Publications.

In 2002, Brandon left Sigma Alpha Epsilon to pursue a master's degree in professional journalism from the University of Iowa. In 2005, he returned to Sigma Alpha Epsilon Headquarters as the Associate Executive Director of Communications; a position he still holds today.

As a member of FCA, Brandon has chaired a number of critical committees, including the sponsorship chairman and annual conference chairman. He has also served as an Association officer and on the Board of Directors. In 2009, he was elected President of the Association, and he continues to serve on its board today as immediate Past President.



One World. One Sisterhood.™

In the 1800s women who wanted to go to college were either denied access or, if allowed to enroll, they endured ridicule and ongoing discrimination from male students and faculty. A reality we can hardly imagine today.

A century and a half later, sorority women across the nation are stepping up to advance the legacy of our founders. The Circle of Sisterhood Foundation was established in 2010 by sorority women across affiliations with the mission of leveraging our collective wisdom and influence to raise awareness and support and ultimately remove educational barriers for girls and women across the globe.

Why? Because women and girls worldwide still lack basic legal rights and protections. They are impacted by gendercide, sex-selective abortion, brutality, discrimination and poverty. We must stand together to educate women around the world because educated women:

- Overcome poverty
- Positively impact the economy
- Earn 25 percent more income
- Reinvest 90 percent of their income back into their families
- Have smaller, healthier families
- Have children who are 40 percent more likely to live past the age of 5
- Are three times less likely to contract HIV
- Diminish misogyny and oppression
- Live in less volatile, extremist cultures

The Circle of Sisterhood is as much about raising awareness about the mistreatment of women around the world as it is about raising funds to help them achieve education. The Circle of Sisterhood exists to “uplift women from poverty and oppression through education.”

In its first year, Circle of Sisterhood has provided a year of school, including tuition, uniforms, and all necessary supplies to 38 girls in Tanzania as well as Braille books to a home for blind girls in Ethiopia. In this second year, even more will be accomplished, and you are invited to join this humanitarian effort.

To learn out more about The Circle of Sisterhood, visit www.circleofsisterhood.org.

The Arrow Reader's Guide

The Arrow® of Pi Beta Phi is the official quarterly publication of Pi Beta Phi Fraternity. The purpose of *The Arrow* is to present matters of value to Pi Beta Phi; furnish a means of communication among collegiate chapters, alumnae organizations and officers; and represent the worthiest interest of Fraternity women.

CONTACT THE ARROW:

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TheArrow@pibetaphi.org
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HOW TO RECEIVE THE ARROW

Collegians receive quarterly issues of *The Arrow* each year with payment of collegiate dues through their chapter. Individual copies are mailed to each undergraduate member's permanent address, and each Pi Beta Phi chapter receives six copies.

The Fall *Arrow* is mailed to all alumnae. Dues paying alumnae are mailed the winter, spring and summer issues. *The Arrow* is posted online, and non-dues paying alumnae who have a good email address listed with Headquarters (HQ) receive an email notification. Messages are also posted on the Fraternity's official Facebook® page and Twitter® when the magazine is available online.

To receive four hard copy issues of *The Arrow*, pay your \$25 annual Fraternity alumna dues to your local alumnae organization or directly to HQ by mailing a check to Pi Beta Phi Fraternity, Alumna Dues, 1154 Town & Country Commons Drive, Town & Country, Missouri 63017. You can also click on the Pay Dues button on the home page of www.pibetaphi.org.

HOW TO MAKE AN ADDRESS CHANGE OR NAME UPDATE

Visit the profile section of eSisters, or email your name and/or address changes to headquarters@pibetaphi.org. You may also call Pi Beta Phi HQ at (636) 256-0680 or mail a written notice to Pi Beta Phi Headquarters.

LETTERS TO THE EDITOR

Email your letter to the Editor at editor@pibetaphi.org. Please include your full name and chapter of initiation. *The Arrow* reserves the right to publish any letter received. Letters may be edited for space and clarity.

HOW TO GET PUBLISHED

All Pi Phis are encouraged to submit news and stories to *The Arrow*. All submissions are subject to editing for content, grammar and space constraints. When submitting a story, be sure to include a member's preferred chapter, first, maiden and last names. As a general rule, *The Arrow* does not print stories about weddings, engagements, pinnings or birth announcements. Visit *The Arrow* webpage for more information and to download Pi Beta Phi's Photography Guidelines. We cannot guarantee the publication of any submission. We receive so many and space is limited.

ARROW SUBMISSION DEADLINES

Summer Issue: May 1 Winter Issue: November 1
Fall Issue: August 1 Spring Issue: February 1



Pi Beta Phi Fraternity
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Town & Country, MO 63017

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Make a Note of It!

Pi Beta Phi's 2012 leadership training events are going regional this biennium. We'll be in Atlanta, Los Angeles and Kansas City, Missouri.

Will you?

Collegiate Leadership Academies

Designed for specific chapter officers and Alumnae Advisory Committee members. Look for more information coming early fall 2011.

January 27-29, 2012

February 3-5, 2012

February 10-12, 2012

Alumnae Leadership Academies

Designed for alumnae organization leaders, Alumnae Advisory Committee members and Chapter House Corporation members.

June 1-3, 2012

June 8-10, 2012

June 22-24, 2012