

The Arrow



Second Annual Signature Fraternity Day of Service Events Impact 80,000 Lives

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ALSO INSIDE:

Pi Phis with
Philanthropic Passion

Page 24



Friends & Leaders for Life

PI BETA PHI FRATERNITY
ΠΒΦ
Founded 1867

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Inez Smith Soule
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Jennie Horne Turnbull
Nancy Black Wallace

MISSION STATEMENT

The mission of Pi Beta Phi Fraternity for Women is to promote friendship, develop women of intellect and integrity, cultivate leadership potential and enrich lives through community service.

VISION STATEMENT

Pi Beta Phi Fraternity is committed to being recognized as a premier organization for women by providing lifelong enrichment to its members and contributing to the betterment of society.

CORE VALUES

Integrity
Honor and Respect
Lifelong Commitment
Personal and Intellectual Growth
Philanthropic Service to Others
Sincere Friendship

The **OF PI BETA PHI**
Arrow

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phi·lan·thro·py noun

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 online at
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ARROW EDITOR

Constance Dillon
 editor@pibetaphi.org

**MARKETING & COMMUNICATIONS
 DIRECTOR, HEADQUARTERS**

Eily Cummings

GRAPHIC DESIGNER

Jordan Aschwege

EDITORIAL STAFF

Jennifer Whitrom Schmidt
 Janelle Schroeder

GRAND COUNCIL

Paula Pace Shepherd
 Grand President

Cara Ballard Sutcliffe
 Grand Vice President Collegians

Diane Bielman
 Grand Vice President Alumnae

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ON THE COVER: For the second year in a row, Pi Beta Phi hosted four Signature Fraternity Day of Service Events to distribute 80,000 books to children in need. This year's events took place in Atlanta, Des Moines, Oklahoma City and Phoenix. Read more on Page 22.



Member Fraternity Communications Association

PI BETA PHI HEADQUARTERS
 1154 Town & Country Commons Drive
 Town & Country, Missouri 63017
 (636) 256-0680 • FAX (636) 256-8095
headquarters@pibetaphi.org
www.pibetaphi.org

Be Present. Be Purposeful. Be Philanthropic.

Today, I watched a 14-year NFL veteran have a tea party with a girl who is battling a brain tumor. Kevin Carter is a 6'6" Super Bowl champion who has played in Pro Bowls and is currently seen on ESPN. He was drinking tea out of a tiny cup and talking to a precocious 8-year-old about her experience with the Make-A-Wish® Foundation. Her wish was to go to Hawaii and swim with dolphins.



BETH TORRES
Pi Beta Phi Foundation Trustee
Illinois Zeta
University of Illinois

As the CEO of Make-A-Wish Middle Tennessee, I get to see amazing acts of human kindness daily. I have the #BestJobEver. The power of Kevin's tea party wasn't in the cupcakes or conversation with his new little fan; it was the intent Kevin put into this meeting. After the tea party had wrapped up, Kevin did an interview about the experience. He shared that greater than any accolades on the field, more important than any fame he acquires, his legacy will be that he made the lives of sick kids in our community better. This isn't charity. This is philanthropy in action.

Philanthropy is purposeful. It is choosing to use your time, talents and treasures to make a difference. It is committing to be present in the lives of others and improve the human condition. As Pi Phi, our mission, vision and values all speak to our dedication to serving others and improving society. How we give back is personal, but the act of giving back is one of the ways we are all connected.

Giving to Pi Phi has been a big part of my life. Serving on Alumnae Advisory Committees, as an alumnae organization officer, as an International Officer and now as a Foundation Trustee allows me to support our sisters. But I've learned that just as important as giving our time, it's important to give dollars to our Foundation. The ability to provide scholarships, support sisters through the Emma Harper Turner Fund, provide Local Impact Grants to promote literacy, support improvements to our chapter housing and encourage leadership development in our young women is only possible when Pi Phi's make financial support of our Foundation a priority.

In my work, I see kids fighting for their lives. I'm humbled by the selflessness of our supporters. Each person who donates money, volunteers or helps grant wishes for Make-A-Wish becomes part of a child's support system, part of his or her community. Some who give are rock stars (literally!), some are famous athletes like Kevin and some are nurses, stay-at-home parents or elementary school kids. No matter who they are, they embrace the spirit of philanthropy and are making a difference: leaving a legacy by giving back.

I ask you to think about what is important to you. How has your life changed because someone supported you? How can you pay it forward? How are you going to make a difference? Whose life will be better because of your philanthropic spirit? Commit to making a difference. Be present. Be purposeful. Be philanthropic.

Pi Phi Love,

A handwritten signature in black ink that reads "Beth Torres". The signature is written in a cursive, flowing style.

Beth Torres

From our Readers



Pi Phi at Home

This was a wonderful issue, and I loved all of the home decorating tips. I've been arrow-crazy recently.

LIZ WINTERS THEIS
Wisconsin Delta —
San Jose, California

Love this issue and love our Grand President PAULA PACE SHEPHERD, Texas Epsilon. Loved seeing one of my BFFs and Arkansas Alpha JAN FREEMAN HIXSON'S funny and fantastic book "Wait 'Til You Hear What I Heard" featured. Loved seeing my good Chi Omega friend Jean Mrasek in this issue as National Panhellenic Conference Chairman. And loved the article about my Arkansas Alpha Chapter and what a spectacular and huge event their 5k run has become each fall at the University of Arkansas. Loved it all!

AUDREY MILLER PENNINGGS
Arkansas Alpha — Trophy Club, Texas

I am writing to express my surprise and disappointment with the Pi Phi at Home section of the winter issue of *The Arrow*. After reading it, I thought I had stepped back to a time when "decorating" was the focus of most women's magazines. Our organization is supposed to be training women for leadership and the future and building sisterhood. I expect substance from *The Arrow*, and this is the first issue that has ever disappointed me. I hope you will shift the focus back to issues of importance that Pi Phi members care about and are interested in. I particularly enjoy the sections on collegiate life, alumnae news, Pi Phi Pens, Volunteers and other sections that show the wonderful things Pi Phis are involved in.

PATSY WEST
Tennessee Delta — St. Louis



Pi Phis loved the Winter Arrow! See what they said on Twitter ...

@DaphneOP: Got my Arrow all the way in Manila. Thanks @pibetaphihq #piphiproud #ontarioalpha #uoft #pibetaphi

@YEGPiPhiAlum: Thrilled to see our President @kaplah featured in the latest edition of The Arrow!

@sarah_smiles92: @PiBetaPhiGP Loved your picture on The Arrow with your mini schnauzers!! (I have a mini schnauz, too!) #piphilove

@PiPhiBoulder: CO Alpha Pi Phi in The Arrow!
@pibetaphihq

@carm615: Like I needed more fuel to this fire! BOTH my chapters are featured in The Arrow. @pibetaphihq I know the OK Alpha house even without a caption! #formallivingroom



We look forward to hearing from you. Email comments to the Editor at editor@pibetaphi.org or mail them to Pi Beta Phi Headquarters, 1154 Town & Country Commons Drive, Town & Country, Missouri 63017.

From Roots to Wings

The renovation of the Texas Gamma Chapter lodge has been in the works since 2009. After the project bid came in at \$1.3 million, the Chapter House Corporation quickly got to work fundraising and today, the lodge is heaven on earth for the Texas Tech University collegians.

The Process

Capital campaigns like this generally include a silent phase where leadership donors invest in the vision. Therefore, when the project, named “From Roots to Wings,” was announced to all Texas Gamma alumnae in Fall 2013, \$800,000 had already been raised. The Chapter House Corporation (CHC) secured a loan for the rest of the money, and they broke ground in Spring 2014. The project was completed in August 2014, just in time for Texas Gamma’s first formal recruitment in the updated lodge. To date, the CHC has raised a total of \$1.1 million toward its goal, and will have the project paid in full by December 2017. The CHC opted to work with a professional fundraising company to lead the fundraising efforts.





The Lodge

The goal of the renovation was to provide more space for sisterhood events, and the project successfully added 4,000 square feet to the lodge. The first-floor living rooms and dining rooms were expanded during the renovation. The kitchen is larger now, which means meals will be offered once a month to encourage collegians to get together in the lodge. The patio and courtyard were expanded as well. The second floor has meeting areas, study areas, a library, some walk-in storage and a media room for movie nights.



Collegiate Spotlight

After an especially hot summer day, New Jersey Alpha LIZ LIAN was fed up with her clothes sticking to her skin and showing sweat. So she started 38th and WICK to create fashionable women's clothing out of moisture-wicking fabric, like that used in athletic apparel.

The company started as a conversation between Liz and her friend about the poor quality of women's clothing available on a college student budget, and the annoyances associated with those clothes. They brainstormed their ideal little black dress: moisture-wicking fabric, pockets and no dry cleaning required. Because no existing company made this product, the women set out to create their own.

The dress began as sketches on scrap paper, Googling design and checking out fashion textbooks from the library. Shortly after, the women filed for an LLC and hired a designer. They spent the next year working on a sample, naming that first dress, and the company, after its production on 38th street in New York City, the heart of The Garment District.

With the goal of starting production, the women launched a Kickstarter campaign. "We knew we needed funding and Kickstarter was a great platform to get the word out," Liz said. "People from all over the world could see our product and learn about our idea." Friends and family helped promote the campaign and supporters grew to include students on college campuses across the country. In less than one month, the campaign was successfully funded, raising more than \$20,000 with more than 200 backers.

With production underway, Liz leaned on the expertise of fellow Princeton students to help build the 38th and WICK brand. A student designed the company's logo and website. Another student modeled the company's products and a student photographer took all the pictures. A promotional video was filmed and edited by yet another student.

Today, Liz manages 38th and WICK from the inside of her Princeton dorm room. The company's inventory is stored in large, plastic containers and Liz fulfills each order by hand. She manages the company's website and social media channels in between classes and writing her senior thesis.

38th and WICK's growing business is largely attributed to word-of-mouth promotion. "The community here at school is really supportive," Liz said. "Not only do my friends buy and wear our clothes, but their friends do too. It makes me really happy every time I see a woman wearing one of our



New Jersey Alpha LIZ LIAN founded 38th and WICK to create fashionable clothing out of moisture-wicking fabric.

dresses or a guy wearing our T-shirt. I can see they actually like the product and the product is working."

Since founding 38th and WICK, Liz has become involved with Princeton's entrepreneurial community. She takes entrepreneurship classes through the Keller Center, based out of the University's school of engineering, learning from professionals in the field. She participates in business workshops through the campus' Office of Career Services. And she shares her startup expertise as a guest speaker, working with the Keller Center and the University's marketing advertising club to offer guidance to other students.

38th and WICK has also started to receive attention on the national level. Liz was recently named one of Business Insider's "16 Incredibly Impressive Students at Princeton" for her work. And the company made the list of "Top 50 College Startups of 2014" in College Startup magazine, a publication dedicated to entrepreneurial people and companies.

Liz is already working on a second 38th and WICK collection and plans to grow the company after graduation. "The reason we make our clothes is so people who wear them can do more of what they want to do," Liz said. "Our products are meant to empower people to live their lives without worry."

ARKANSAS

Members of the Arkansas Alpha Chapter visit Parson Hills Elementary School each week to meet with their “reading buddies.” Through the program, the University of Arkansas women hope to inspire the fourth graders to work hard in school and realize a college education is attainable. Pictured is Arkansas Alpha MADDIE SHAPLEIGH with her reading buddy.



CALIFORNIA

Each quarter, the California Kappa Chapter at the University of California, San Diego, participates in events hosted by the Homeless Charter, a student-run organization combating hunger. Pi Phis bring bread, peanut butter and jelly to the events and spend several hours making sandwiches. The next day, the sandwiches are delivered to local homeless shelters. From left, California Kappas KELLIE TAYLOR, CATHERINE STEVENSON and STEPHANIE WILDERINK.



CALIFORNIA

The California Gamma Chapter at the University of Southern California partners with the nonprofit The World is Just a Book Away (WIJABA). The women’s support promotes literacy and educational development in under-served communities. From left, WIJABA Founder James Owens and California Gammas DARBY DRAKE and KYLIE SHAW.



In September, the California Mu Chapter participated in Pepperdine University’s annual service day, Step Forward Day. The women volunteered at Stepping Stones Therapeutic Riding, which enhances the lives of those who have physical, mental and/or emotional disabilities through horseback riding in a unique and safe environment. The Pi Phis helped repair stables, move rocks to support a fence and build a structure for parents to sit under while watching their children.



CONNECTICUT

Each April, the Connecticut Beta Chapter participates in Yale University's Relay for Life® event. For the last seven years, the chapter has won the award for raising the most money as a team. Pictured are Connecticut Betas MORGAN TRAINA and MADISON ALWORTH learning Zumba, one of the many activities taking place during the night. Other activities include walking around the track, making friendship bracelets and listening to different musical groups perform.



The Connecticut Gamma Chapter at Quinnipiac University hosts a flag football tournament called **Angels in the Endzone**. Students from the Greek and campus community participate in the day-long event, which raises funds for Pi Beta Phi Foundation. From left, Connecticut Gammas JENNIFER MOLL, ALEXANDRA REIS, ALLYSON BIBO, LEAH FURREY, NICOLE DOLAN and VICTORIA JOHNSON hand out refreshments.



FLORIDA

Members of the Florida Beta Chapter look forward to Florida State University's annual Dance Marathon. The Pi Phis serve as dancers and volunteers during the 20-hour event, which benefits pediatric health organizations. From left, Florida Betas JESSICA SANCHEZ, ALEXIS SMITH and KENDALL HODGE with a special Dance Marathon guest.



INDIANA

Ball State University's Panhellenic Council recognized Indiana Zeta ALICIA FARMER for having the most community service hours in the Spring 2014 semester. Alicia finished more than 150 hours by being a volunteer coach for the girl's varsity basketball team at Delta High School in Muncie, Indiana. From left, Indiana Zetas JENNA ROYSDEN, ALICIA FARMER and MORGAN OLSON.



MISSISSIPPI

The Mississippi Beta Chapter at the University of Mississippi hosted its first Arrowspike volleyball tournament in October. More than 20 fraternities and sororities competed, raising more than \$8,000 for Pi Beta Phi Foundation. From left, Mississippi Betas KARLA LONDON, BLAKELY GRAHAM, MALLORY WYRICK, EMILY COCKRUM and ERIN CHRISTENSEN.



ONTARIO

The Ontario Alpha Chapter hosts an annual ice cream social, Pi Phi Parlour, for the University of Toronto community. This year, the chapter raised \$2,100 for literacy initiatives. From left, Ontario Alphas ERICA CHO, JULIE PARNA, RACHEL MATHESON, EMILY WHITE, LINDA XU, MICHELLE DOLMAYA, DANIELLE SARDELLA and PRIYANKA CHANDRAN.



NORTH CAROLINA

The North Carolina Alpha Chapter helped raise \$117,800 during the 7th annual Eve Carson Memorial 5k. The race brings together the University of North Carolina community to honor Eve, who was tragically killed in 2008. From left, North Carolina Alphas MARYJANE DOWD, MARI NORCROSS, KATIE MCNULTY, LINDSEY ZAMIELA, OLIVIA STEVENS and SARAH WARD.



SOUTH CAROLINA

In December, the South Carolina Alpha Chapter at the University of South Carolina and the Columbia, South Carolina, Alumnae Club presented 500 books to South Kilbourne Elementary School. The books were a gift from The Literacy Fund at Pi Beta Phi Foundation in honor of the chapter's re-installation. Inspired by Pi Phi, a city councilman also gifted \$250 to The Literacy Fund.



Alumnae Spotlight

Breast cancer survivor and Texas Alpha ALEX WALLACE-CURRIE founded The Pink Pom-Pom Project to offer crafting as a means of therapy for fellow cancer survivors and those affected by cancer. Today, the organization has expanded to art programs for underprivileged youth, providing them with the opportunity to learn creative skills.

Four years ago, Alex was living abroad in London with her husband and three small children. Her cancer diagnosis, like so many, was a surprise. With her family across the pond in the United States, Alex went to her chemotherapy sessions alone, often becoming bored during her six to eight-hour long treatments. To pass the time, she started knitting.

Because those undergoing chemotherapy are often cold, a side effect of the treatment, Alex handed out her finished scarves and hats to those around her at the clinic. When her own hair began falling out, Alex put a measuring tape around her head, figured out how much yarn she would need and made a hat for herself. She adorned the piece with a handmade pink pom-pom. “I wore that hat everywhere,” she said.

That signature hat led to inquiries if pieces she made were for sale or if people could request specific items. Instead of selling her products, Alex organized sessions at the clinic to teach others how to knit. When not at the clinic, she hosted parties at her home to create handmade items like lavender sachets to help ease nausea. She then went out into the community, attending local events and markets where friends, families and even strangers could knit squares to be made into quilts. Many of those finished pieces were donated to the clinic for newly diagnosed women.

“Creating something with my hands kept me busy and helped me so much,” Alex said. “I started seeing how therapeutic it was for everyone else too. Not just people struck with the devastating news of a diagnosis, but people who knew someone with cancer.” And so, The Pink Pom-Pom Project was born.

Alex is now cancer-free and she’s brought The Pink Pom-Pom Project stateside to her new hometown of Fairfield, Connecticut. On any given day, you can find her hosting a crafting workshop for cancer survivors and their friends and



After her hair started falling out from chemotherapy, Texas Alpha ALEX WALLACE-CURRIE knitted herself a hat with a pink pom-pom. That hat (pictured) led to The Pink Pom-Pom Project, which offers crafting as a means of therapy for cancer survivors and those affected by cancer.

families at a local hospital. Many of these classes pair seasoned survivors with new patients experiencing ongoing treatment. “The idea is to support each other,” Alex said. “It’s a protected, safe place to talk and vent.”

After seeing the benefits of her crafting workshops on adults, Alex brought the idea to after-school programs serving underprivileged youth. Because art programs are often one of the first things cut from school budgets, Alex enjoys giving these children a creative outlet they might not otherwise have. The art supplies she brings vary from glitter and glue to paint and canvases.

“It’s amazing to see these children yearning to learn,” Alex said. “I love it, and it’s my therapy too. It brings me back to how fortunate I am. I look at my cancer diagnosis as a blessing because it woke me up. I used to be a day-dreamer always saying ‘what if,’ but I don’t do that anymore.”

ARIZONA

In November, Pi Phi sisters celebrated their birthdays in Paradise Valley, Arizona. From left, North Dakota Alpha SUE MCPHERSON CAIN, Florida Beta ROBIN MCPHERSON ROHRBACK, Arizona Beta CAROLYN TORKELSON CLARK and North Dakota Alpha LOUISE SWONDER ROMINE. These women represent three different decades and many more years of sisterhood.



CONNECTICUT

Several Connecticut Alphas recently reunited at the University of Connecticut's homecoming football game. They came from three states to reconnect and cheer on the Huskies. Whether near or far, their bond remains stronger than ever. From left, Connecticut Alphas RAINY MOBARAK, MAUREEN LICCIARDI, their friend Carolyn, CHRISTINA TARYLA and KIM PLUE.



CONNECTICUT

The Manchester Area, Connecticut, Alumnae Club hosted a literacy fundraiser at Whole Foods Market® in November. Chef Carolyn taught Pi Phis to make a butternut squash salad, braised ribs in stroganoff and a poached pear with gelato, along with many other tips and tricks. The event raised funds for literacy programming at the Mary Cheney Library.



LOUISIANA

The Baton Rouge, Louisiana, Alumnae Club held its annual angel exchange Christmas party at the home of Louisiana Beta SARA CORNELL ABERCROMBIE. From left, Louisiana Betas MEGAN MICELI SMITH, CHERYL PAYNE, SYDNEY HALL BRAUD, SARA CORNELL ABERCROMBIE and MEG CASPER.



MISSOURI

Members of the St. Louis Alumnae Club enjoyed meeting new sisters at a sisterhood supper in October. The women enjoyed a pasta dinner, followed by a tour of Headquarters. From left, Iowa Eta JULIE SCHNEIDER FILEAN, Indiana Epsilon PAM MCLEAN WINGBERMUEHLE and Ohio Delta MARYJANE MILLER HOTALING.



MISSISSIPPI

Members of the Jackson, Mississippi, Alumnae Club kicked off their year by showing their college school spirit. Each member was asked to wear school colors or a T-shirt from her university to the first meeting. Many of the women also brought school spirit decorations. Nearly 15 different universities were represented.



NEW YORK

Members of the Rochester, New York, Alumnae Club gathered together in December to celebrate the club's 100th anniversary. Everyone enjoyed angel cookies and sharing Pi Phi memories. Aprons from the Arrowmont® School of Arts and Crafts were given as door prizes.



OKLAHOMA

The Tulsa, Oklahoma, Alumnae Club recently enjoyed a guest speaker from the local nonprofit Reading Partners, one of the club's philanthropic partners.

From back left, New Mexico Beta SANDY JANSSEN COOK, Oklahoma Beta LISA VENABLE-DUNAWAY, Texas Alpha WYNNE WARREN MARSH, Missouri Gamma CINDI ARNETT HEMM and Oklahoma Beta JENNIFER MILLER HARRINGTON. From front left, Oklahoma Betas CATHRYN BRUNS RENDER and KIMBERLEE SIMON JORDAN.



SOUTH CAROLINA

South Carolina Alpha GEORGIANNA BURNS WHEELER (right) welcomed her daughter CASSELS WHEELER (left) as an alumna initiate and charter member of the reinstated South Carolina Alpha Chapter at the University of South Carolina. Georgianna's mother and Cassels' grandmother, SARAH CASSELS DAVIS BURNS, was a charter member of South Carolina Alpha in 1931. It was a touching moment when Georgianna placed her mother's pin on Cassels during her Initiation Ceremony.



WASHINGTON

Michigan Alpha JORIE KUDA (right) visited her big sister, Michigan Alpha SHANNON BERNARDY (left), in Seattle. This reunion was the first in more than two years for the duo. Their favorite moment was taking a hike at Rattle Snake Ledge. The sisters truly believe in the value of lifelong commitment.



Coming Soon ... Spring 2016

Pi Beta Phi is excited to announce it will colonize the Georgia Beta Chapter at Emory University in the spring of 2016.



Located in Atlanta's historic Druid Hills, Emory University is ranked in the top 25 national universities by U.S. News and World Report and is home to more than 14,000 students.

The University is recognized internationally for its outstanding liberal arts colleges, graduate and professional schools and is one of the Southeast's leading health care systems. The front gate of the campus is chiseled with a quote from Atticus Haygood, the University's eighth President, "Let us stand by what is good and try to make it better."

Pi Phi submitted materials and offered a formal presentation to the University's Extension Committee, and the Fraternity was notified in December it was chosen to colonize in the spring of 2016. Pi Phi will join seven other National Panhellenic Conference groups on campus.

The evening before the Fraternity's extension team gave the presentation at Emory, Pi Phi alumnae in the Atlanta area were invited to a reception. The excitement in the room that night was electric.

"Our club is thrilled about a chapter at Emory University," said Atlanta Alumnae Club President CHERYL BROWN SYKES, North Carolina Alpha. "Emory University is an integral part of the lives of many of our alumnae either through employment, family or collegiate and/or graduate school ties, or the wide variety of community services and programs offered through the University. Having a Pi Phi chapter at Emory will strengthen those ties and is a dream come true for our local sisterhood." ↪

Riding the Technology Wave to Make Pi Phi Better

By: JULIA FURTAW, Michigan Gamma

When I was in college, Alumnae Advisory Committee (AAC) members were typically local. I knew after graduation I wasn't going to live in East Lansing or any other college town, so I didn't think serving on an AAC was an option for me. Fast forward to today. I am the AAC Co-chair for the Ohio Epsilon Chapter even though my home, Detroit, is 70 miles away from the University of Toledo campus. How does this work, you ask?

Professionally, I am in a leadership role at a large educational content, technology and services company. My favorite part of my job is coaching and mentoring, but it is a relatively small part of my day-to-day work. Last year, I received an email seeking Pi Phi alumnae in southeast Michigan to serve on AAC for the Ohio Epsilon Chapter. Pi Phi came calling at the same time I was seeking a volunteer opportunity to use my leadership, advising, coaching and mentoring skills. So it was a good fit.

Logistically, I was able to accept the AAC position because Pi Phi embraces technology. I am very proud of this because it opens the door to alumnae — like me — interested in working with collegians without requiring frequent long commutes (a particularly key factor as I look out at 17 inches of fresh snow). It also allows alumnae to easily juggle family, work and social lives with our AAC responsibilities.

My AAC team has eight members: three from the Toledo area and five from Metro Detroit. We are a diverse group of women, initiated between 1985 and 2009 in chapters across the U.S. We also represent a wide variety of campus experiences, Pi Phi roles, professional backgrounds and life experiences. We meet with the Ohio Epsilon Executive Council monthly in Toledo and interact with each other and chapter officers virtually using email, text, Skype, FaceTime and Google Drive. This approach allows for frequent contact. It also offers real life training for the collegians who may use many of the same tools we use for Pi Phi business in their chosen professions.

Working with my fellow AAC members and the leaders of Ohio Epsilon has been both challenging and rewarding, exactly



Even though her home is 70 miles from campus, Michigan Gamma JULIA FURTAW (third from back left) is able to serve as an Alumnae Advisory Committee member for the Ohio Epsilon Chapter thanks to technology like email, Skype and Google Drive. Pictured are members of the chapter's AAC and Executive Council.

what I was looking for in a volunteer commitment. Ohio Epsilon is home to nearly 80 energetic, enthusiastic young Pi Phis. They are one of 14 organizations with a chapter house in the campus Greek Village. The University also pulls many students from within a 30-mile radius, meaning many chapter members live at home. While AAC can be a significant time commitment, there are many benefits to serving as a Pi Phi volunteer. The two I appreciate most are the opportunity to work with young women who are passionate about Pi Phi and the chance to make new friends among my colleagues on AAC. I'm grateful to lead a strong AAC who shares the load and makes the work fun. ↪



What Does Today's Collegiate Member Think of Her Pi Phi Membership?

Each fall since 2011, Pi Beta Phi has administered a survey to initiated collegians: the Annual Member Evaluation. The brief survey allows today's collegians to tell Fraternity leadership what they think of their membership experience. Now four years into the assessment, here is what the Fraternity is hearing.

My Membership is WORTH the Cost.

In 2014, 93 percent of respondents said the cost of their Pi Beta Phi membership is a worthwhile investment. This response has been consistent over the four-year span of the survey. However, finances are not the only resource commitment collegians must make.

Data is showing that Pi Phi collegians are committing less time to Pi Phi. Though some Pi Phi collegians reported more than 10 hours per week of involvement with Pi Phi, most reported three to four hours of involvement in 2014. Each

year of the survey, the Fraternity has seen a shift from five to six hours of involvement chosen most frequently to three to four hours.

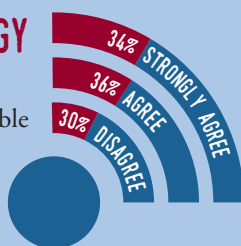
Perhaps collegians are busier today than they have ever been. In comparing the recent data from data four years ago, the Fraternity learned more Pi Phis report having a job during the school year, utilizing money made from that job to pay for Pi Beta Phi dues and utilizing money earned from a summer job to pay for Pi Beta Phi dues.

A Snapshot of the Annual Member Evaluation

The Annual Member Evaluation, administered each fall to initiated members, tells us about the collegiate experience today. Here's a quick look at some of the survey's findings from 2014.

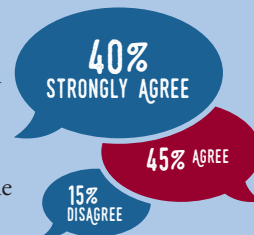
TECHNOLOGY

"I am satisfied with the available technology in the facility."



ALUMNAE

"I am satisfied with the interaction my chapter has with Pi Beta Phi alumnae organizations."



I Expect **MORE** from Pi Phi Housing.

Though there have been steady improvements between 2011 and 2014 in all facility-related, satisfaction-based survey questions, Pi Phi facilities remain the area Pi Phi collegians are least satisfied. We know there are components of this out of our control such as policies around alcohol and men that are in place for the safety and security of our members. Of those factors we can control, the availability of technology in the facility, the ability of the member to study in the facility and the degree of privacy for the member within the facility appear to be the most displeasing factors.

The good news is the Fraternity continues to focus efforts on improving the Pi Phi housing experience. In 2008, the Fraternity Housing Corporation (FHC) was founded and today leads the efforts to strengthen, support and service Chapter House Corporations (CHC) and chapter facilities. An increase in the number of local, trained CHC volunteers is one key way in which FHC is working to improve chapter housing. Additionally, Pi Beta Phi Foundation has joined the effort to develop funding tools for chapter facility improvements.

Of greatest importance when considering chapter housing is the safety of those living in the facility. In 2014, 98 percent of respondents

reported being satisfied with the safety of the facility.

I am **EXCITED** by Pi Phi's Literacy Work.

Various reports share one of the top three reasons collegians have joined Pi Beta Phi is for the access to philanthropy and volunteer opportunities. The Fraternity and Pi Beta Phi Foundation have focused extensive energies into refreshing and refocusing Pi Beta Phi's commitment to literacy. In 2011, Read > Lead > Achieve was launched. Since that time, collegians have reported greater growth in satisfaction as it relates to philanthropy and literacy efforts than in any other area surveyed.

I am **NOT UNDERSTANDING** Pi Phi is for Life.

Consistently over the past four years, nearly 20 percent of Pi Phi collegians reported they are unlikely to remain active in Pi Beta Phi after graduation. For an organization with a core value of lifelong commitment, this statistic is staggering. Without involved alumnae who are willing to advise, volunteer, manage facilities and contribute financially, how will Pi Beta Phi remain premier?

Potentially related is the satisfaction with local alumnae involvement in the chapter experience. Fifteen percent of collegians reported they are dissatisfied

with the interaction their chapter has with local alumnae organizations. Data on the current generation of collegiate students points to a high desire for positive mentor experiences. And the vast majority of Pi Phi collegians report being satisfied with their big sis/little sis relationship. There appears to be a desire for mentoring relationship to extend past the collegiate experience.

At the 2015 Convention, the Fraternity will launch a revised senior transition program, Pi Phi for Life. Much effort has been put into ensuring the program demonstrates the value of membership in Pi Beta Phi after graduation. Pi Phi for Life has been tested at several chapters and response has been overwhelmingly positive.

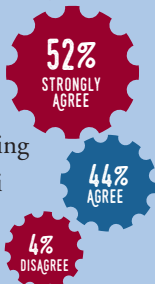
My Pi Phi Experience **EXCEEDS** my Expectations.

Want to know the most exciting part of this story? Pi Phi collegians are consistently telling us they are pleased with their membership experience! The 2014 Annual Member Evaluation showed 95 percent of Pi Phi collegians are satisfied with:

- The woman they have become through their involvement in Pi Phi
- Are likely to recommend joining a sorority to friends or family
- Are satisfied with and enjoy being a member of Pi Phi
- Reported their Pi Phi experience meets or exceeds their expectations. ↪

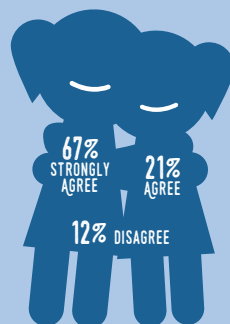
PROGRAMMING

"I am satisfied with the programming Pi Beta Phi provides."



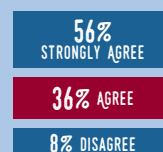
MENTORING

"I am satisfied with the relationship I have with my Big Sister."



ACADEMICS

"I am satisfied with the academic support I receive from Pi Beta Phi."



FRIENDSHIP

"I am satisfied with my Pi Beta Phi friendships."



Meet the Carolyn Helman Lichtenberg Crest Award Winners



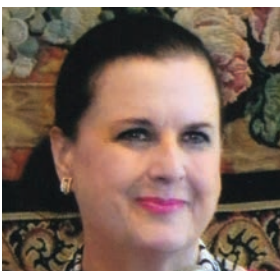
First presented in 1991, this award honors Ohio Alpha CAROLYN HELMAN LICHTENBERG, who served the Fraternity as Grand President from 1985 to 1991. Recipients are distinguished alumnae who exhibit excellence and outstanding leadership in their career or volunteer service to their communities.

Carolyn Helman Lichtenberg Crest Award for Community Service



JANET MARTIN FENWICK
Vermont Alpha
Middlebury College

“I am truly flabbergasted to receive this award because I am sure there are many who are more deserving,” Janet said. “It’s such a thoughtful act on the part of my Pi Phi sisters to nominate me. Pi Phi truly is about friendship, contributing to the community and being here for one another.” — *Janet has been a tireless volunteer for the Los Altos, California, community for more than four decades. She has opened her home to 24 nonprofit organizations, hosting events to raise awareness and financial support for environmental, educational and arts-related causes.*



GLORIA SEEBURGER GELLMAN
Indiana Delta
Purdue University

“When I was widowed at the age of 32, my dear mother encouraged me to go out and do something for my community,” Gloria said. “That led to an active career as a volunteer. It brought me joy and satisfaction. It feels good to have done work that is providing ongoing support for many groups.” — *For more than 30 years, Gloria has brought a strong sense of leadership to numerous community organizations. A major supporter of the arts and humanities, she was a longtime volunteer for Opera Pacific and Pacific Symphony, both located in Orange County, California.*



BECKY GRIFFITH
Alabama Beta
University of Alabama

“I am proud to be a member of Pi Beta Phi because we are an organization that puts others first,” Becky said. “Our sisterhood is about working together for the good of others, while having fun. May all who wear our arrow have the good fortune to enhance our communities while building permanent lifetime friendships.” — *A victim of rape, Becky has used a violent act against her as a means to heal and improve others. She counsels fellow victims through nonprofit organizations like Nashville’s Sexual Assault Center, You Have The Power and Tennessee Voices for Victims.*



STACY COLE MCDANIEL
Oklahoma Beta
Oklahoma State University

“When my husband and I started our organization, we didn’t know we would help give kids an understanding of philanthropy and a tangible way to experience the blessing of helping others,” Stacy said. “With this award, I hope to bring awareness to how each of us can create positive change by sharing our time and talents.” — *Stacy is Co-Founder and President of Oklahoma Cleats for Kids (C4K), a nonprofit collecting and distributing sports shoes, clothes and equipment to children in need. C4K connects children with their community and gives them a chance to help other children.*



MICHELLE MORROW O'BRIEN
Michigan Alpha
Hillsdale College

“The important foundation Pi Beta Phi laid for me while I was in college has proven to be a great road map to help others,” Michelle said. “I want young women to know that despite this connected world we live in, personal relationships and the idea of personally doing good things for others is the most satisfying thing in the world.” — *Michelle produces and hosts, “Celebrity Chef,” a local TV show in Ketchikan, Alaska. She is highly visible in the colorful island community and helped set the city’s local TV programming apart from competing services.*



MOLLIE SCOTT STEWART
North Dakota Alpha
University of North Dakota

“This award is a heartfelt honor,” Mollie said. “I am reminded every single day, somehow, that being a Pi Phi is one of my life’s greatest blessings. I am touched by the women who considered me worthy for this award and am proud my daughter is remembered and is still touching lives.” — *Mollie is an advocate and supporter of Children’s Heart Foundation (CHF). Each year, she organizes an annual golf tournament in memory of her daughter, Maggie, who passed away due to complications during a procedure to correct a congenital heart defect. The tournament recently celebrated its sixth year and has raised more than \$450,000 for CHF.*

Carolyn Helman Lichtenberg Crest Award for Professional Achievement



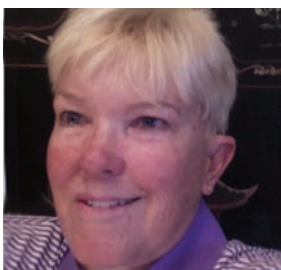
E. JANE BETTS
Indiana Alpha
Franklin College

“Winning this award takes me back to my days as a collegian at Indiana Alpha,” Jane said. “It was there I learned the importance of loyalty, commitment and dedication. Those values were the underpinnings of a career that turned out to be an exciting adventure. This award is a wonderful reminder Pi Beta Phi is with us forever and supports us in every way possible.” — *Jane is a champion for women’s sports at the collegiate level. Throughout her career, she made advancement in the availability of opportunities, facilities and benefits for female athletes.*



KAREN SHELTON CHEVALIER
California Delta
University of California, Los Angeles

“I am honored to win this award because Carolyn was a trailblazer for Pi Phi, and she was also my friend,” Karen said. “The award honors my role in transitioning a trusted media brand from print to digital. Not all print brands have thrived in this new world, but U.S. News has done so without sacrificing our values. It was years of hard work!” — *Karen is Senior Vice President, Operations for U.S. News & World Report. Karen has helped steer the magazine through corporate consolidation, online publishing and becoming America’s “Best” ranking authority of everything from colleges to hospitals. Karen is also a Past Pi Beta Phi Grand Council member.*



CHRIS GIZA
Kansas Beta
Kansas State University

“I am very humbled to receive this award,” Chris said. “I’ve spent the last 40 years focusing on my career and am proud of my contribution to my country, the U.S. Navy and the trail I helped blaze for the women in aviation who will come after me.” — *Chris joined the Navy in 1976 and became the seventh Navy female pilot in history. In her 24-year Naval career, she completed assignments in 12 different locations. She then continued her aviation career as a pilot for the U.S. Marshals Service and flew intelligence, surveillance and reconnaissance in Afghanistan for a defense contractor.*



JOYCE FELLENDORF JACKSON
Pennsylvania Epsilon
Pennsylvania State University

“I am proud of the outstanding care we provide at Northwest Kidney Centers,” Joyce said. “Our team of 600 staff members has adapted to grow quickly and diversify services as a community benefit. I think the greater Seattle area is well served, and I’m honored to be at the helm of this terrific organization.” — *Joyce is President and CEO of Northwest Kidney Centers. The nonprofit, established in 1962, is the world’s first out-of-hospital dialysis organization. Joyce’s vision has guided the organization to be a model in the field, providing nearly 250,000 dialysis treatments last year and supporting research into the causes and treatments of chronic kidney disease.*



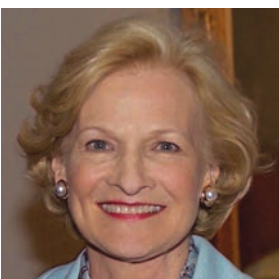
LESLIE KING
Indiana Gamma
Butler University

“I love what I do, and I am lucky to have the chance to help some of the USA’s best athletes follow their dreams,” Leslie said. “There is something almost magical when you hear the USA’s national anthem and see young men and women, who have dedicated years to turn their dreams into reality, receive World and Olympic medals.” — *Leslie directs all public and media relations efforts for USA Gymnastics as its Vice President of Communications. The organization is the national governing board for the sport of gymnastics in the United States and selects the sport’s U.S. Olympic Teams.*



JANE EHRENBURG ROSEN
Illinois Epsilon
Northwestern University

“I have always tried to serve the communities in which I’ve worked to help make them better places,” Jane said. “It is my goal to give children in underprivileged areas first-rate opportunities to learn and grow so they can be successful students and good citizens of the world.” — *Jane is a dedicated teacher, curriculum director and educational consultant. In 2004, she helped found the Bronx Charter School for Children, which enrolls more than 400 students in grades K–5, including fundraising for the new facility and developing its curriculum and operational procedures.*



NANCY CLEMENTS SEAY
Texas Alpha
University of Texas

“Pi Phi has built into its program, its ritual, an encouragement to excellence,” Nancy said. “The words spoken regularly in chapter meetings set the direction for our New Members and are embedded in Pi Phis of all ages. We are called to service. May the many varied ways we serve bring joy and a positive impact in our communities and in the lives of those we serve.” — *Nancy spent the last 40 years providing support for more than 100 nonprofit organizations in the Dallas area spanning the arts, schools, universities, health care and institutions of faith. Her quiet visionary leadership has addressed quality of life issues for an entire generation.* ↪

Second Annual Signature Fraternity Day of Service Events Impact 80,000 Lives

For the second year in a row, Pi Beta Phi hosted four Signature Fraternity Day of Service Events to distribute 80,000 books to children in need. This year, alumnae organizations and chapters applied to bring the events to their communities and Atlanta, Des Moines, Oklahoma City and Phoenix were selected as the host cities. The events were a success thanks to the many gifts to The Literacy Fund at Pi Beta Phi Foundation, as well as the hard work of the event Co-chairs and their local committees over the last six months.

Oklahoma City

Oklahoma City Pi Phi hosted the Signature Event at the Feed the Children® warehouse. Even Past Grand President JO ANN MINOR RODERICK, Oklahoma Beta, was in attendance to unpack and sort books.



Des Moines

Recipient groups drove from all over Iowa, even four hours away, to pick up books from Camp Dodge. The Iowa National Guard and Iowa State University Phi Kappa Psi men helped the women of the Des Moines Alumnae Club, Iowa Beta Chapter and Iowa Gamma Chapter distribute books.



Phoenix

More than 300 children attended the Dr. Seuss®-themed literacy fair at the Burton Barr Library in Phoenix where the Phoenix Alumnae Club hosted the Signature Event. Nearly 250 volunteers, including Pi Phi alumnae, the Arizona Beta Chapter and the Phoenix Suns Gorilla helped distribute books.



Atlanta

The Atlanta and Alpharetta, Georgia, Alumnae Clubs hosted the Signature Event at Sandy Springs United Methodist Church. They were joined by new Pi Phi sisters all the way from South Carolina Alpha and Panhellenic friends from Emory University, including the women of Sigma Delta Tau.





Philanthropy

phi•lan•thro•py *noun*

THE PRACTICE OF
GIVING MONEY AND TIME
TO HELP MAKE LIFE BETTER
FOR OTHER PEOPLE.

Origin: Late Latin philanthropia, from Greek philanthrōpia
Synonyms: generosity, compassion, altruism, contribution

Women today shift in and out of a number of roles on a daily basis: *mother, daughter, sister, wife, partner, friend, professional, mentor, caretaker and philanthropist.* For Pi Phis, the roles of volunteer and giver are established ones, but until recently, society often didn't associate women as philanthropists.

“When I ask groups of women to name famous philanthropists, the names that always come up first are Warren Buffett, Bill Gates and Mark Zuckerberg,” says Debra Mesch, Director of the Women’s Philanthropy Institute at the Lilly Family School of Philanthropy at Indiana University. “The perception is that white males are driving philanthropy.”

Part of this perception is because historically, women philanthropists were less visible than their male counterparts, she says. “Male philanthropists would put themselves in the public sphere, for instance, by putting their names on buildings and making sure others knew they were charitable,” Mesch says. “Women, on the other hand, were socialized not to be splashy or very vocal about their service and giving. We’ve always been philanthropists, but it hasn’t been until recently that we’ve become more visible in the larger philanthropic landscape.”

Women continue to volunteer at a higher rate than men across all age groups and educational levels.

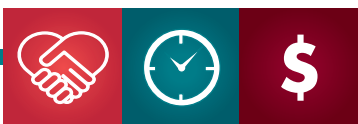


A growing body of research shows women play a powerful role in philanthropy, due in part to shifting economic and societal roles. According to 2011 U.S. Census data, more than half of adult women are in the workforce today. The number of working women with a college degree tripled from 1970 to 2008. Additionally, women are earning more than ever before, though gender imbalances still exist.

Women give for a number of reasons, but Mesch says women view philanthropy as a way to demonstrate their values and show they care. And recent numbers prove women are influencing philanthropy in a significant way. For instance, a 2009 Fidelity Charitable Fund survey of married couples revealed that 92 percent of men named their spouses as their primary influencer in charitable giving — 92 percent! For single female households, the Women’s Philanthropy Institute found that women are not only more likely to give to charity, they also give more than single male households.

Women aren’t just writing larger checks, they are also actively involved in their chosen charities by volunteering their time. In 2013, the Bureau of Labor statistics reported that women continue to volunteer at a higher rate than men across all age groups and educational levels.

While these numbers are important, philanthropy is more than just percentages, dollar signs and hours volunteered. Philanthropy is about having compassion for others, giving back and being thankful for what you have. It’s about applying your time, talent and treasure to organizations of which you are most passionate. It’s about having a love for humanity.



As Pi Phi, we have demonstrated our love for humanity since 1867, when our founders created I.C. Sororis and drafted the Constitution with the goal to “promote the happiness of humanity.” Since those words were written, Pi Phi have dedicated their lives to leaving a legacy of service to others. That legacy began when our founders bought the coal and paid the rent for a needy family during their first year as I.C. Sorosis. That legacy continues today through Read > Lead > Achieve, Pi Phi’s philanthropic effort. Through Read > Lead > Achieve initiatives, Pi Phi are inspiring a lifelong love of reading that can unlock true potential, creating a more literate and productive society.

“One of my favorite recruitment songs from my college days included a line that says a Pi Phi has a ‘special feeling

in her heart for others,’” says Director Programming and Philanthropy LEISA EBELING LOWREY, Ohio Eta. “I believe that line is very true, and our intrinsic desire to help others has been passed down from generation to generation.”

Almost 150 years later, philanthropic service still defines our Pi Phi spirit and character. It bonds us and creates a powerful women’s organization that is truly making a difference. Pi Phi are changing the world one book, one hour, one dollar and one compassionate sister at a time. Founder ROSA MOORE said it best: “The one word out of my heart to every other heart is — give all that you are and have, and this consecration will restore all that has been lost to you, to others and the world — forevermore.”

WE ASKED ON FACEBOOK:

Why is philanthropy important?

Indiana Epsilon ELI CANGANY

It’s one of our core values! It is also a great reminder to slow down from the busy collegiate schedule to help others, to remember that Pi Phi is not just our home and our family but also an outlet to help children learn the value of reading. It is a way to keep us grounded and to harvest the habit and skills to be good to others throughout our lives. Plus, who doesn’t love to read a good Dr. Seuss book!

New York Alpha FRAN DESIMONE BECQUE

Service is the rent we pay for living. In giving to others, we enrich our own lives.

Kansas Alpha CONNIE STUART GRIMES

Giving back is good for the soul and unites Pi Phi. Not only is it a core value, but Pi Phi from all around participate as collegians and then are able to bring those shared experiences along with our other traditions when joining an alumnae organization. Those ties bind us together.

Pi Phis with Philanthropic Passion

The Generous Supporter

Indiana Delta MARYBETH LYLES-PORTER HIGUERA joined Pi Beta Phi at Purdue University in 1956. She was from a small town in California, so attending school in the Midwest was quite a change for her. But Marybeth's family has a long history with Purdue. Her grandfather, after developing an engineering technique for food refrigeration in the 1920s, was hired by the University to teach in the mechanical engineering department. Purdue was also where Marybeth's parents met. After they graduated, the couple moved west so Marybeth's father could work for Standard Oil Company of California.

In addition to Marybeth's parents, her two brothers and eldest son also attended the University. Because Purdue has given so much to Marybeth's family, she thought it only right to give back. In 2009, Marybeth gave a gift to the University for a new speech, language and hearing facility housed within Lyles-Porter Hall, which just wrapped up construction last year.

"Our family heritage had always been one of doing for others," Marybeth says. "We never saw philanthropy as something separate. It was a natural part of our lives."

Speech pathology has also always been close to Marybeth's heart. She graduated from Purdue with a degree in speech and hearing therapy and had her own private speech pathology practice for a number of years. "I love supporting projects that will enrich others and also help individuals overcome challenges and barriers," she says.



Marybeth at the dedication of the building to which she gave \$10 million. Behind her are students of the school and faculty.

Pi Beta Phi at Purdue is also a passion of Marybeth's. She recently supported Indiana Delta's Housing Campaign through an Educational Area Grant Program through Pi Beta Phi Foundation. She supports numerous other projects revolving around children, culture and sports, as well. Recently, she signed on to support the ImagineU Museum in her hometown of Visalia, California. The museum's mission is to inspire children through interactive educational experiences.

"When I received the benefits from my family's success, I didn't want to devote my resources for material things, but rather, to benefit other people," Marybeth says. "We each need to do what we can, when we can."



Pi Phis with Philanthropic Passion

The Servant Leader

Utah Alpha ASHLEE CHRISTOFFERSON credits her lifelong philanthropic passion to her parents. Ashlee's father grew up without much family support, so he was very connected to his local Boys and Girls Club as a child (then called Boys Club, as Girls wasn't added until the 1990s). It is an organization he continued to be passionate about when Ashlee and her siblings were young.

Not only would he volunteer (and bring his children along), he also created the Warm the Soles program to benefit the Club. The program, now in its 25th year,

provides new shoes to the Club's children and has more recently expanded to Title I schools as well. Ashlee's mom was a community volunteer too, taking Ashlee to the local women's shelter to wrap presents during the holidays and working at the soup kitchen to provide meals to those in need.

Ashlee says her parents encouraged, but never pressured her to be involved. "My parents led by example," Ashlee says. "Volunteering and giving back was such a normal part of our lives. I never questioned whether I should or shouldn't be doing it. I just did it."

When Ashlee joined the Utah Alpha Chapter at the University of Utah in 1994, she loved learning philanthropic service to others was a Pi Phi value. Ashlee and her Pi Phi sisters would go to downtown Salt Lake City to read with children, creating memories she still cherishes today.

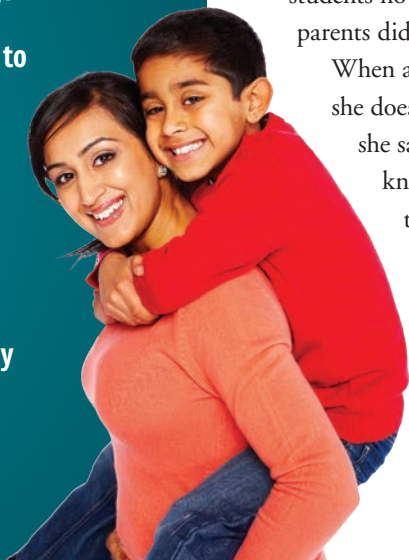
Ashlee also brings her philanthropic passion to her workplace. She serves as Assistant Director of Programming at the University of Utah Union, and often takes her student leaders with her when she volunteers. Last fall, Ashlee and her students spent time at a phone bank taking donations for a local shelter. She also invited her students to a Big Brothers Big Sisters luncheon. Because of that experience, some of her students now serve as Big Brothers or Big Sisters. Just like her parents did for her, Ashlee is leading by example.

When asked to explain her philosophy on philanthropy, she doesn't miss a beat. "Giving back makes me happy," she says. "I don't have a lot of money to donate, but I know I can give my time. It is our responsibility to take care of each other, and even the littlest things can make such a big impact. We are all so busy with different priorities and responsibilities, but philanthropy is important, and my motto is that you always have time for what's important in your life."

How Can I Raise my Children to be Charitable?

In 2013, the Women's Philanthropy Institute conducted a study to examine the role parents play in preparing their children to become charitable adults. Here are some of their key findings:

- Girls and boys are equally likely to give to charity.
- Nearly 9 out of 10 children, ages 8 to 19, give to charity.
- Talking to children about charity has a greater impact on children's giving than role modeling alone.
- Talking to children about charity is equally effective regardless of parents' income level or the child's gender, race or age.





Need a service project or a simple idea to make someone smile?

Here are a few from Utah Alpha **ASHLEE CHRISTOFFERSON** ...



Do an act of kindness for every year of your life on your birthday.



Grab a group of friends and volunteer at a soup kitchen.



Help a nephew or niece set up a lemonade stand, and ask him or her to pick out a charity to receive the proceeds.



Bring bagels to a local police or fire station.



Host a charity baby shower. Ask guests to bring extra wipes, diapers or clothes that you can then donate to a local organization.



On Halloween, get your Pi Phi sisters together and go to a local shelter. Carve pumpkins with the children and make chili for dinner.



Pi Phi with Philanthropic Passion

The Dedicated Advocate

North Carolina Beta NANCY HOGSHEAD-MAKAR'S philanthropic story is one of heartbreak but also one of strength and overcoming adversity. At 19, Nancy was starting her sophomore year at Duke University. She was an elite swimmer for the school and on track to make it to the 1984 Olympics. She was excited to compete since two years prior she had qualified for the 1980 Olympic Games, but they were boycotted by the United States.

While out on a run between the two campuses of Duke that fall semester, Nancy was brutally raped. After the incident, she dropped two classes and was red-shirted from the swimming team for the year. She couldn't sleep and suffered from post-traumatic stress disorder.

Nancy returned to Duke for the spring semester. Without the demanding swimming schedule, she was able to go

through recruitment and that's when she found Pi Phi. There, her sisters offered her fun, love and a support system. "Pi Phi was there for me at my lowest and my highest," Nancy says.

The support of her Pi Phi sisters helped Nancy return to swimming. One of her highest moments came just two and a half years later when she won three Gold medals and one Silver medal at the 1984 Olympics in Los Angeles. From there,





Nancy made it her philanthropic mission to support women, particularly women in sports.

Today, Nancy tirelessly advocates for access and equality in athletics, using sports as a vehicle for social change. Her nonprofit organization, Champion Women, seeks transparency in sports and includes focus areas such as sexual harassment, sexual abuse and assault, employment and pregnancy discrimination and legal enforcement under Title IX of the Education Amendments of 1972 and the Sports Act. She's taken her passion and testified in Congress, written numerous articles and appeared on national news programs.

In late 2014, Nancy was named the International Olympic Committee's Woman of the Year for the Americas in honor of her contributions to women's sports, both on the field and in administration. Nancy decided to use the award money to build an online platform for NCAA coaches, teaching them how to advocate for their athletes. It will launch later this year.

When describing her philanthropic work, Nancy doesn't emphasize her contributions as much as she praises other philanthropists who have generously supported her passion. "For me, philanthropy is being a part of something bigger than yourself," Nancy says. "I depend on philanthropists to do my work, and I'm so fortunate there are people out there who feel as strongly as I do that this is important. We can all be champions for women." ↪

Pi Beta Phi Foundation is the philanthropic arm of Pi Beta Phi.

For 25 years, the Foundation has put members' philanthropic passions to work through scholarships, leadership development programs and grants for sisters in need and literacy programs. Turn to Page 36 to read how the Foundation is impacting lives for today and tomorrow.

Why is philanthropy important to you? Tell us on the enclosed Pi Beta Phi Foundation giving envelope, located between Pages 24 and 25. And if you feel so inclined, you can include a tax-deductible gift for the future of our sisterhood. Every dollar, every sister, makes a difference!

Remember

By: FRAN DESIMONE BECQUE, New York Alpha
Fraternity Archivist and Historian

Pi Phis Help Community by Caring for Hospital Rooms

Before Pi Phi voted to establish a settlement school as Pi Phi's fraternity-wide philanthropic endeavor at the 1910 Swarthmore Convention, many chapters and alumnae organizations had their own philanthropic projects. These included two hospital rooms funded by Pi Phi: one in Galesburg, Illinois, and the other in Burlington, Iowa.

Illinois Delta ALICE STEWART WOLF was the driving force behind the Galesburg effort. Pi Phi alumnae, along with the Illinois Beta Chapter at Lombard College and Illinois Delta Chapter at Knox College, supported the project. The room was furnished in April 1904 and cost \$125 to complete, more than \$3,000 in today's funds. Most of the money was raised through subscriptions (members giving a certain amount); \$25 was obtained through a musical fundraiser held at Alice's home. Thimble bees were held to make hospital gowns and hem towels and napkins. These items were embroidered with our Greek-letter monogram.

The room's yearly upkeep was approximately \$25. According to an *Arrow* correspondent, "The room has the reputation of being one of the best equipped and best sustained in the hospital. It is a very popular room and has been occupied almost continually since it was furnished. The first patient who occupied it was a Greek-letter man from Northwestern University."

The Burlington, Iowa, Alumnae Club told of its efforts in the July 1908 *Arrow*, explaining how its members wanted to benefit the community. The women were delighted to learn one of their local hospitals was going to be expanded and improved. The women raised \$100 to contribute to the hospital building fund and also assumed the responsibility of furnishing and maintaining a room. Club members replenished linens, curtains and covers when necessary.

The club wrote, "We have been bound more closely together, we are sure, by this common obligation, with the difficulties and problems it entails, and we are proud to erect a new monument to our Fraternity in the establishment of what shall be known as the 'Pi Beta Phi



In 1908, Pi Phi furnished and maintained a room at Burlington Hospital in Burlington, Iowa. Pictured is the interior of the room. Pi Phis replenished linens, curtains and covers when necessary.

Room.' We mean to make it a credit to the 'wine and blue.' Our Greek letters are on the door."

In 1910, the club held a food sale of homemade delicacies in a prominent city store and raised \$25 for the room. Later, after several years had passed, the club paid for the repainting of the room.

Other alumnae organizations also supported hospitals. In 1909, the Philadelphia Alumnae Club hemmed napkins, tablecloths and bureau scarves and made bandages for the Woman's Hospital of Kensington. In 1910, the Kansas City Alumnae Club sewed items for a hospital and the Minneapolis/St. Paul Alumnae Club made baby dresses for the Minneapolis Maternity Hospital. Ontario Alphas dressed dolls for the Toronto Sick Children's Hospital; they also made swabs and bandages for the Women's Free Dispensary. ↪

IN HER WORDS



KENDALL ALIMENT OSTROW
ARIZONA ALPHA

IN A NUTSHELL ... TELL US ABOUT YOU

I'm an agent at United Talent Agency and oversee our social media strategy practice. I am responsible for creating growth, partnerships and revenue by connecting our clients with opportunities in the digital space. I was recently named to Forbes 30 Under 30: Hollywood & Entertainment list.

PI PHI TAUGHT ME ...

"How much you can achieve when a large group of people are all pulling in the same direction."

ADVICE FOR UP-AND-COMING PROFESSIONAL WOMEN

GIVE US A PEEK INSIDE YOUR TYPICAL DAY

Alarm. Snooze. Alarm. Coffee. Scan Instagram. Shower. Subway. Breakfast Meeting. Office. Calls. Email. Check Snapchat. Lunch. Meetings. Browse Facebook. Email. Watch YouTube. Conference Calls. Dinner. Event. Subway. Call Mom. TV with my Husband. Email. Bed.

BEST DAY EVER

Inbox zero.

HOW DO YOU KNOW WHEN YOU'RE SUCCESSFUL?

Success isn't a destination. You should never stop trying to better yourself and push toward your goals.

FAVORITE QUOTE

"If you don't ask, the answer is always no." — Nora Roberts

FAVORITE RAINY DAY ACTIVITY

Binge watching a great TV show. Shonda Rhimes is my queen!

FAVORITE WORKPLACE EXPRESSION

"Stephanie!" (She's my assistant, life saver and fellow University of Arizona alumna).

WHO INSPIRES YOU?

My grandparents.

Left Brained Right Brained

Heels Flats

iPhone Android

a.m. coffee a.m. iced tea

Hours a week 40+ 50+ 60+

LOOK FOR A HOLE AND FIGURE OUT HOW TO FILL IT

A Day in the Life of the Holt House Curator



Pi Beta Phi's founding home, Holt House, is used for parties and meetings and is open to visitors passing through town. Illinois Alpha DENISE TURNBULL, a Monmouth resident, serves as the Holt House Curator and manages day-to-day operations of the building.

5:30 a.m.

I'm a morning person, so the early hour doesn't bother me. While my husband goes to the Y to swim, our three English Setters keep me company as I walk on my treadmill, eat breakfast and get ready.

8:30 a.m.

The weather is nice, so I walk the two blocks from our home to Holt House. I always enter from the back door so I can easily turn off the security system. I do a quick walk-through of the home, since I haven't been here for two days, turning on the lights and air conditioning as I go.

9:30 a.m.

I return to the kitchen to make sure everything is in order because we had a bridal shower over the weekend. I empty the dishwasher and gather the clean dishtowels from the dryer, folding them and placing them in a drawer.

10 a.m.

The local P.E.O. chapter, a women's philanthropic organization, is holding a luncheon today, so I take out card tables and chairs from a closet and vacuum the music room, where the meeting will take place. As soon as I've finished, there's a knock at the side door. The P.E.O. members have arrived to set up. I welcome them and help arrange food in the kitchen, as lunch is being served buffet style.

11 a.m.

I head upstairs to my office while the group enjoys lunch downstairs. I return a couple voicemails and answer some emails. The Illinois Alpha Chapter at Monmouth College is going to host their Initiation Ceremony at Holt House in the coming months. I've been chatting with their Vice President of Fraternity Development as she finalizes plans.

1 p.m.

Lunch is wrapping up. Everyone says their goodbyes and several women help me clean up before departing. I wipe down the counters one final time and start the dishwasher.

2:30 p.m.

I have a tour scheduled for this afternoon with Leadership Development Consultant JORDAN CRADDOCK, Alabama Gamma, who is currently visiting the Illinois Beta-Delta Chapter at Knox College. Right on time, the doorbell rings. I open the front door to welcome Jordan and the two Illinois Beta-Delta women who have joined her. Jordan has never been to Holt House before, so her excitement on evident in her face.

I usher the women into the Pine Room, to the right of the entryway, and have them sign the guest register book. All visitors to Holt House sign the book, and it's fun to see the signatures of the many Pi Phi leaders who visited in the past.



2:45 p.m.

Our tour begins downstairs. I point out one of my favorite items, the scrapbook that belonged to Founder LIBBIE BROOK GADDIS. It contains items from Pi Phi conventions she attended and vacations she took. I love sharing treasures like this scrapbook because they make our founders real human beings, not just historical figures.

3 p.m.

I answer questions along the way like, “No, I don’t live at Holt House,” and “Yes, the building is owned and maintained by Pi Beta Phi, not Monmouth College.” I also like to acknowledge the many collegians and alumnae whose gifts to Pi Beta Phi Foundation are the reason future generations will be able to enjoy the historic home.


3:30 p.m.

We’ve arrived in the Founders Room, the southwest bedroom on the second floor where the whispered promises of 12 young women founded the secret society I.C. Sorosis. This is the most wonderful part of my job. I get to be a part of the experience as Pi Phis walk up the stairs where the founders walked and stand where the founders stood. It’s a reverent moment to realize this is where our sisterhood began nearly 150 years ago.

4 p.m.

After touring the library and Illinois Alpha room upstairs, we descend back downstairs. The women need to return to campus for a meeting. But first I take their picture while they stand on the front steps.

5 p.m.

I lock up the house and walk home reflecting on the day. It’s a privilege and an honor to work at Holt House. My favorite part of the job is hearing what it means to a Pi Phi that she is able to visit our founding home. I think our 12 founders would be thrilled to learn their sisters enjoy visiting the home today. 

Current Holt House Projects

Holt House recently underwent a routine property assessment. Such assessments occur every five years under the guidance of a property management firm and help the Fraternity plan for future expenditures and insurance costs.

This year’s assessment found that Holt House is structurally sound and requires minimal repairs. These include reinforcing a small section of the roof, rewiring some electrical outlets and installing energy-efficient LED lighting. Holt House was also retrofitted with carbon monoxide detectors to ensure the safety of guests.

Eager to see these changes? If you’re attending the 2015 Chicago Convention, spots are still available for the post-convention tour to Monmouth. Learn more at www.pibetaphi.org/convention.

If you are not able to attend convention, you can stop by Holt House on your own! The home is always open Wednesdays and Fridays, 9 a.m. to 5 p.m. Visits on other days are welcome as well. Please call Holt House Curator DENISE TURNBULL, Illinois Alpha, at (309) 734-3988 or email holthouse@pibetaphi.org to schedule an appointment.

Celebrating 25 Years!

Did you know: Of the founding members of the National Panhellenic Conference, your Pi Beta Phi Foundation is by far the youngest? The Foundation was established on February 21, 1990, and for the past 25 years, has worked in partnership with sisters like you.

Because of thousands of Pi Phis, the Foundation has awarded scholarships to our members, given life-changing grants to sisters in need, provided premier leadership development opportunities and inspired a lifelong love of reading by putting books into the hands of children. Today, the Foundation is able to provide more than \$1.5 million in grants for our sisters and communities. If you've ever made a gift to Pi Beta Phi Foundation, either through your personal philanthropic giving or through your chapter or alumnae organization, we thank you! Here's to the next 25 years and beyond!



From left, charter Pi Beta Phi Foundation Trustees: North Carolina Beta CAROL INGE WARREN; Pi Beta Phi Foundation President Emerita ANN DUDGEON PHY, Texas Alpha; Kansas Alpha ADRIENNE HISCOX MITCHELL; Past Grand President CAROLYN HELMAN LICHTENBERG, Ohio Alpha; and Nebraska Beta MARY ANN BEHLEN HRUSKA.

Why do you give to Pi Beta Phi Foundation? We asked a few Pi Phis to share their motivation behind supporting our sisterhood.

I give back because those who came before me provided a place where I could learn, grow and make lifelong friendships. I want to be sure young women continue to have these opportunities in the future.

— Foundation President Emerita
ANN DUDGEON PHY, Texas Alpha

I've been giving to the Foundation for 25 years. When I first graduated college, I didn't have a lot, but I knew I could do something. It didn't have to be a huge donation. I wanted to give back to Pi Phi for all it had given to me. I'm still a proud Foundation donor today!

— Iowa Zeta GAIL GANSKE ROSS

As a collegian, I saw how the leadership development opportunities Pi Phi provided changed lives. My sisters became better women and I benefited — and still do — from my membership. I want other sisters to benefit as well, which is why I decided to designate the Foundation as a beneficiary of my life insurance I receive through work. Just knowing other sisters will be supported was motivation enough for me.

— Indiana Theta AMANDA RYCHTANEK

Four Ways Your Gifts to the Foundation Matter and Make a Difference

#1 SISTERS IN NEED



On behalf of my husband, our children and myself I want to express how very grateful we are for the generous donations that made this Emma Harper Turner Fund grant possible. By helping us afford the treatment I needed,

Pi Phi literally saved my life. This gift from my sisters is something my family will never forget.

— Oklahoma Beta SHAUNA SCHULTHEIS KNOWLES

#3 READ > LEAD > ACHIEVE



Literacy is key to lifelong learning. Thanks to the \$10,000 Special Impact Grant from the Foundation, Raising Readers of Story County will be able to evaluate and expand its Thrive by Five Program, which provides

books and information about child development and supports parents as they practice literacy-promoting behavior.

— Iowa Gamma JENNIFER PLAGMAN-GALVIN

#2 LEADERSHIP



As a Resident Leadership Development Consultant (RLDC), I have been blessed with the opportunity to introduce a new generation of women to the benefits of membership in Pi Phi.

In return, I've gained valuable

leadership skills like public speaking, teamwork and problem solving. By supporting leadership development like the LDC program, we can provide younger Pi Phis the self-confidence and experience to become great mentors and exceptional leaders for generations to come.

— New York Eta KATHLEEN MERIANO

#4 SCHOLARSHIP

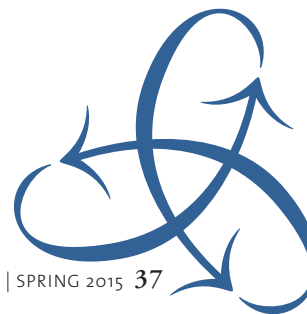


My Pi Beta Phi Foundation scholarship means the world to me. With the financial struggles that have hit my family, at one point I thought I would no longer be able to stay in school. This scholarship helps ease the

burden and allows me to continue my education. Words cannot express how grateful I am.

— Washington Gamma DINA MUSTAKIM ↪

In honor of the Foundation's 25 years, we recently interviewed some of the Foundation's trailblazing leaders. Visit www.pibetaphifoundation.org/celebrate to see our conversations with Grand President Emerita JEAN WIRTHS SCOTT, Pennsylvania Beta; Foundation President BETH SEIDELHUBER SORDI, California Kappa; and others.





THERE IS STILL TIME TO REGISTER

No, it's not too late! You can still register for Pi Phi's 2015 Convention, June 26–30 at the Hilton Chicago.

CONVENTION 2015 PRICING

There are several registration types, so before you register, please think about what type of registrant you are. If you need assistance registering or have questions, please email events@pibetaphi.org or call Headquarters at (636) 256–0680. The following prices change after April 27, 2015.

Full Time/Double Occupancy:	\$1,390
Full Time/Single Occupancy:	\$1,730
Weekend/Double Occupancy:	\$760
Weekend/Single Occupancy:	\$945

Daily Registration* Rates

Full Time	\$199
Part Time	\$139
Daily	\$89

**Meals are not included in the daily registration rates, but can be added during the registration process.*

Meals Only

Meal prices range from \$63–\$125. For detailed meal pricing, visit the Convention Package page on the convention website.

PRE- AND POST-CONVENTION TOURS

When booking travel, don't forget about Pi Phi's pre- and post-convention tours. The pre-convention tour is an architectural river cruise on Friday, June 26 at 12:30 p.m. The post-convention tour is to none other than Pi Beta Phi's birthplace: Holt House. Stay an extra day and enjoy a daylong trip on Tuesday, June 30 to Pi Phi's founding home. For more information, visit www.pibetaphi.org/convention.

HALO HEAVEN RETURNS

Halo Heaven is Pi Beta Phi Foundation's official convention fundraiser, and the best part is, you don't have to attend convention to participate! For just \$5 each, Pi Phis, parents, spouses and friends can send virtual halos in honor of those special angels in their lives. These gifts not only create a spectacular Halo Heaven display at convention, they also invest in the future of our beloved sisterhood. Get your list together of those sisters you want to honor ... haloheaven.org is now LIVE!

FHC HOUSING SYMPOSIUM

The FHC Housing Symposium will focus primarily on Chapter House Corporation best practices, including financial recommendations and ways to improve relationships with the chapter and Alumnae Advisory Committees. We will also provide education about how FHC fits into the bigger Pi Phi picture with Fraternity and Foundation, and how we can all leverage each other for a stronger organization and positive member experience. FHC board members and staff can't wait to get to know you better and help support housing efforts more than ever before!

SISTERHOOD STORIES

LEARN MORE ABOUT PI PHI'S NEWEST INITIATIVES AT CONVENTION

In addition to discussing the business of the Fraternity, meeting new sisters and developing your leadership skills at convention, you will be the first to learn more about Pi Phi's newest initiatives.

CRITICAL CONVERSATIONS™ is the risk prevention education side of Pi Beta Phi's *Leading with Values®* member development program. It focuses on educating members on how to cultivate a culture of care and awareness around health and safety topics. Critical Conversations includes topics such as alcohol and other substances, mental health, sexual assault, bullying, personal safety and other prevention education topics. Learn more about Critical Conversations and how to implement it with your chapter throughout convention.

PI PHI FOR LIFE is the senior transition side of Pi Beta Phi's *Leading with Values* program. It aids seniors in transitioning to alumnae life and alumnae organization membership. Pi Phi relies on its alumnae to remain engaged and to support the international organization. Therefore, Pi Phi has strengthened this transition program to include new workshops and videos that will be shared at convention.

The "**ROADMAP FOR SUCCESS: BEST PRACTICES FOR ALUMNAE ORGANIZATIONS**" tool was developed and promoted to volunteers in the fall of 2014. The piece highlights best practices of successful and thriving alumnae organizations on the topics of resources, philanthropy, member retention/growth, communication, programming, finances and leadership/sustainability. At convention, more detailed best practices will be shared within these critical topics.

MY PI PHI is a smart device app designed to make daily chapter management, especially communications, easier. The app is free for collegiate chapters to use and includes features such as: event registration, a communication wall, forms, documents, meals, notifications, contacts and the ability to update your Pi Phi profile. The app has been piloted by several chapters and will be released to all chapters at convention.

Leading with Values® is a registered trademark of Pi Beta Phi Fraternity for Women. Critical Conversations™ is a trademark of Pi Beta Phi Fraternity for Women.

"You just never know where or when you will meet a Pi Phi! I was in a planning meeting at work one day, with my Pi Phi glass filled with ice water. The meeting ended, and as I was walking back to my desk, one of our student assistants — who had been in the same meeting with me — ran after me. She said, "Excuse me, but are you a Pi Phi?" I looked at my glass with a funny look, sort of showed her the glass and said, 'Why yes, I am.'

At that time this student, MELISSA FORSHEY, was enrolled at Michigan State University and was a member of Michigan Gamma. She told me the chapter was looking for a few new advisors and asked if I would consider joining the Alumnae Advisory Committee. I said I would go to the next meeting with her and see what it entailed. After one meeting, I was HOOKED!"

— LYNDA BREYER MILLER, Michigan Alpha



Michigan Alpha LYNDA BREYER MILLER (left) and Michigan Gamma MELISSA FORSHEY (right).

Submit your Sisterhood Story today to possibly be shared at convention. Stories should be short and focus on leadership, sisterhood, events, philanthropy, etc. Email sisterhoodstories@pibetaphi.org to submit your story today.

ELIZABETH KELLY VENNEKENS

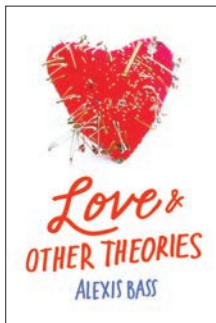
SUBTLE DIFFERENCES, BIG FAUX PAS

“Subtle Differences, Big Faux Pas” was written by New Mexico Beta ELIZABETH KELLY VENNEKENS after she relocated to Europe and discovered how different life is outside the United States. The book’s purpose is to help others be more effective when interacting with individuals from another country. Whether traveling abroad, working in a multinational firm or opening your friendship circle, this entertaining yet educational book will help people become more culturally aware.



LOVE AND OTHER THEORIES

ALEXIS BASS



In Arizona Beta ALEXIS BASS’ book “Love and Other Theories,” 17-year-old Aubrey Housing and her best friends live by a set of rules: Don’t fall in love, don’t be needy and don’t give away your heart. When Nathan Diggs moves into town he’s no exception, except for the fact that Aubrey starts to fall for him. With senior year fading quickly and her best friend flirting with Nathan at every turn, Aubrey needs to be strategic if she wants to keep Nathan. She must decide if the rules are meant to be broken.

ELIZABETH COLLISON

SOME OTHER TOWN

By day, Margaret works at a nonprofit children’s publisher, and at night she returns home alone. One day, Margaret meets Ben Adams, a visiting professor at the local university. While her relationship with Ben deepens, she imagines a future with him and for the first time she has hope ... until Ben inexplicably vanishes. As Margaret sets out to find him, her journey forces her to question everything she believes to be true. Told through intertwined perspectives, Iowa Gamma ELIZABETH COLLISON’S “Some Other Town” is a tale with a heartbreaking twist of one woman’s awakening to her own possibility.



100 Years of Sisterhood at Missouri Gamma

By: Missouri Gamma ABBY GLENN

In October, more than 140 women gathered to celebrate the 100th anniversary of the Missouri Gamma Chapter at Drury University.



Top: Missouri Gammas JANE FARTHING WHEELER, KAREN WHITE and JO-ALICE NICHOLS DAVIS.

Middle: Missouri Gammas ABBY GLENN, LISA HELLMICH, SHELBY SETZER, CORINNE MCEWEN and SAMANTHA GRIPKA.

Bottom: Missouri Gammas CAMILLE CURTIS RICKETTS, FREDNA BARTON MAHAFFEY and LILLIAN STONE.

The weekend of festivities for the Missouri Gamma centennial celebration began with a formal dinner. At the dinner, alumnae brought Pi Phi memorabilia, scrapbooks and awards to share. After singing Pi Phi Grace we sat down for dinner and the program began.

I had the honor of opening the program with my fondest memory of chapter life. For many years, a copy of the book “A Century of Friendship in Pi Beta Phi” has been passed around our chapter. Notes are made in the margins by graduating seniors, sharing passages reminding them of their truest friends. While I was preparing for our celebration weekend, I borrowed the chapter’s “Friendship Book” as we called it and found my own markings. It was a truly special moment.

The rest of the program was a reflection on the different generations of Missouri Gammas. Chapter President MEGAN REIDY gave an update on the chapter’s current accomplishments. Then several alumnae shared their favorite memories from their collegiate years and reflected on how much the chapter has grown. After dessert and a few rounds of Ring, Ching, Ching, the group made our way to the hotel lobby for a group photo. As is typical with a group of Pi Phis, we were asked to be quiet several times before we were settled into the perfect pose.

The next day, alumnae were invited to tour the Missouri Gamma Chapter suite in Freeman Hall on Drury’s campus. Composites were out and everyone enjoyed looking through all the fun pictures from throughout the years. We then shared in a celebratory Cookie Shine, complete with a cookie-cake that made its way around the circle for everyone to have a treat.

To conclude the weekend of events, alumnae met at a local restaurant for appetizers. It was a nice evening to catch up with Pi Phi friends. One of the most entertaining moments was when some of the Pi Phi husbands began singing Pi Phi songs, making everyone reminisce about college days.

Being able to plan the centennial celebration for my chapter was truly an incredible experience. As a young alumna, it was extremely rewarding to bring together so many generations to celebrate the true spirit of sisterhood and Pi Beta Phi. Here’s to another 100 years of Missouri Gamma!

KANSAS

In September, Kansas Alphas gathered at the University of Kansas's homecoming weekend to celebrate 30 years since their college graduation in 1984. Pi Phis came from both coasts and even one from Australia. Some have kept in touch, others had not laid eyes on each other since graduation. The women visited the Kansas Alpha Chapter house and had a tailgate picnic at the Kansas Memorial Stadium, then enjoyed one more night together in Kansas City.



OREGON

Members of the Oregon Beta pledge class of 1964 recently celebrated their 50th anniversary as Pi Phis on the Oregon coast. The women stayed in a waterfront lodge and enjoyed nonstop catch-up conversations, walks on the beach and a Cookie Shine. When taking a group photo, the women held up pictures of those unable to attend.



Beth van Maanen Beatty 1936–2015

It is with deep regret that Pi Beta Phi announces the passing of Past Grand President BETH VAN MAANEN BEATTY, Texas Gamma, on March 16, 2015. A beloved wife, mother and sister, Beth served the Fraternity as Grand President from 1995 to 2001.

Beth grew up in Dallas with her parents and sister. She attended Texas Tech University and graduated with a degree in business and Spanish. She and her husband of 55 years, Chuck Beatty, are the proud parents of two daughters, Louisiana Beta LIZ BEATTY and Texas Gamma BEVERLY BEATTY NESTER.

Beth's career of service to Pi Beta Phi began at Texas Tech. "We all looked up to Beth as a mentor, even before she became Chapter President," said Texas Gamma NANCY CARLOCK ROGERS CASTEEL. "She made outstanding grades, was a leader on campus and encouraged us to follow her example. Beth and her closest Pi Phi sisters signed a pact that Texas Gamma would win the Balfour Cup, the Fraternity's highest honor, before they graduated. And we did, just five years after our chapter's installation."

After graduation, Beth was handpicked to serve as a Pi Phi Resident Graduate Counselor for the Florida Gamma Chapter at Rollins College. She served in the position before the consultant program formally began in 1968.

Throughout her life, Beth's many Pi Phi roles allowed her to positively influence the lives of thousands of collegians. She served as a Collegiate Province Coordinator, Collegiate Province President, Director of Academic Standards and as Grand Vice President of Collegians, among other roles, working with chapters on a daily basis and helping shape future leaders of Pi Phi.

In 1995, Beth was elected Grand President and served in the role for six years. During her tenure, the decision was made to build a Headquarters building in Town and Country, Missouri.

"If ever someone could be described as 'grace under pressure,' it was Beth," said Past Grand President SARAH RUTH "SIS" MULLIS, South Carolina Alpha. "I used to call Beth on almost a daily basis while serving on Grand Council with her. When she answered the phone, her calmness was unequalled. She had the innate ability to always figure out the most efficient way of getting from point A to point B, maximizing time and effort — both hers and those who worked on her team."

Beth was an active member of her church, including serving as an ordained elder and hosting bible studies in her



Past Grand President
BETH VAN MAANEN BEATTY,
Texas Gamma, 1936–2015

home. She loved sports and always knew the roster of her favorite teams. She was known to never miss a big game. Beth was also a lifelong supporter of her chapter and remained close to her Texas Gamma sisters. For 56 years, she and her pledge sisters shared memories and experiences through a round-robin letter.

Beth will also be remembered for her cheerful nature. "Beth always looked on the sunny side of things, and she made everyone else happy too," said Past Grand President JO ANN MINOR RODERICK, Oklahoma Beta. "From all the years I knew Beth, I don't remember a single negative thought coming from her. It was pure joy to be with her and call her my friend."

Sisters and friends may make gifts in memory of Beth to Pi Beta Phi Foundation, designated to the Beth van Maanen Beatty Memorial Graduate Fellowship. Please visit www.pibetaphifoundation.org/donate-now or mail to P.O. Box 801867, Kansas City, Missouri, 64180.

In Memoriam

Because of space constraints, *The Arrow* will only print the entirety of an obituary for a past Grand President. If you know a sister who has died, please inform Pi Beta Phi Headquarters. Names will only be listed in *The Arrow* if accompanied by a published notice, including those names entered electronically via eReports, Pi Phi's online reporting system. Published notices include a newspaper or newspaper website obituary, a funeral program/prayer card or a listing in a college/university alumni newsletter. Email Alison Bauer at alison@pibetaphi.org or mail to Headquarters.

In Memoriam lists the name and initiation year of each member who has died.

Memorial gifts made to Pi Beta Phi Foundation are a loving and lasting way to honor the memory of a beloved Pi Phi sister. When the gift is made, the Foundation sends a card to the family, notifying them of the thoughtful gift. To make a memorial gift, please call the Foundation at (636) 256-1357 or visit www.pibetaphifoundation.org.

Alabama Alpha

Betty Davis Freudenburg, 1942

Evelyn Thompson Smiley, 1943

Alabama Gamma

Anna Waller Crumpton, 1959

Alberta Alpha

Jean McDougall Murphy, 1949

Arizona Alpha

Melinda Thomas Carrell, 1956

Mary Hughes Whitney, 1940

Arizona Beta

Sandra Swafford Butterfield, 1965

Arkansas Alpha

Elizabeth Britton Allison, 1995

Lucy Wilmans Freeman, 1932

Ann Jordan Laeuchli, 1945

Betty Teeter Sloan, 1944

California Alpha

Jane Hill Trowbridge, 1936

California Beta

Marna Reagor Harbert, 1942

California Epsilon

Lucy Hudgins Blair, 1969

California Gamma

Kay Carter Bush, 1952

California Nu

Robyn Birkenfeld-Malpass, 2012

Colorado Alpha

Elizabeth Fleming Aspinwall, 1944

Colorado Beta

Jacquelin Baumgarten Mitchell, 1954

Virginia McCammon Moorman, 1941

Marian Bailey Swartz, 1939

Dr. Edna Stuver Webster, 1941

Connecticut Alpha

Madine Hollenbeck Parakilas, 1949

Florida Beta

Thelma Corpening Copeland, 1943

Idaho Alpha

Mary Grabner Groll Henderson, 1957

Illinois Beta-Delta

Mary Way Lauder, 1950

Illinois Epsilon

Nancy Maescher Poffenberger, 1957

Illinois Eta

Mildred Wise Minick Carroll, 1939

Colleen Edie Delgado, 1964

Illinois Theta

Betty Fox Kannapel, 1947

Frances Kerber Walrond, 1956

Illinois Zeta

Sue Parthemer Dickinson, 1942

Deni Pring Seibert, 1940, affiliated Missouri Beta

Indiana Beta

Becky Bailey Peacock, 1967

Paula Jean Branstetter Frew, 1966

Indiana Alpha

Jean Gravenstine Dungan, 1941

Indiana Delta

Renee Johnson Cooper, 1949

Carol Holmes Springer, 1960

Indiana Gamma

Joanne Prall Boulden, 1949

Joy Wichser Wamsley, 1946

Indiana Zeta

Diane Briede Flora, 1969

Iowa Alpha

Martha Hayes, 1948

Iowa Beta

Martha J. Dinwiddie, 1950

Iowa Gamma

Mary Taff Watkins, 1940

Iowa Zeta

Joyce Skinner Fredericks, 1948

Florence Green Hoffmann, 1938

Kansas Alpha

Patricia Pierson Dowers, 1954
Margaret Pyle McClure, 1934

Kansas Beta

Marianna Kistler Beach, 1938
Deborah Hines Norman, 1961
June Bisagno Parry, 1942
Jane Phillips Savage, 1945

Maryland Beta

Georgia Cornwell Annwell,
1957

Massachusetts Beta

Marge Hattin Robertson, 1944

Michigan Alpha

Eileen McKenzie Moffett,
1946
Lou Ann Kelley Stearns, 1946

Michigan Gamma

Stephanie Sumner Kost, 1961

Mississippi Beta

Kendall Youngblood Simon,
2004

Nebraska Beta

Joan Lheureux Bruening, 1952
Sayre Webster Lawrence, 1941

Nevada Alpha

Lura Batjer Caldwell, 1965
Beulah Haddow Hawkins,
1942

New York Delta

Suzanne Fitch Dwyer, 1955

North Carolina Alpha

Molly Pace Carr, 1946
Alice Cheshire Haywood, 1938

North Carolina Beta

Martha MacKenzie Plowden,
1949

North Dakota Alpha

Mildred Hagan Finnessey,
1940

Ohio Alpha

Dorothy Brazel Morris, 1940

Ohio Beta

Nancy Kerber Baker, 1979
Joan Dixon Quilligan, 1949
Doris Maxon Rooney, 1939
Frances Denninger Vornholt-
Wearn, 1942

Ohio Delta

Jean Kendall Gordon, 1941
Linda Alexander Harston,
1961
Virginia Lewis Jacobs, 1941
Martha Sponsler Patterson,
1947
Marilyn Jones Reeder, 1950
Amy Warburton Wise, 1976

Ohio Zeta

Virginia Collins McSherry,
1945
Mary Ann Craig Smith, 1945

Oklahoma Alpha

Roseanne Sudholt Garnsey, 1940
Jean Felt Holliman, 1943

Oregon Beta

Virginia Andrews Burns, 1944
Carol Pomeroy Elwell, 1932
Eleanor Looker Olcott, 1938

Pennsylvania Beta

Sara Gundy Stephenson, 1939

South Carolina Alpha

Peggy Wright Cain, 1947

South Carolina Beta

Belinda Katonak Tate, 1977

South Dakota Alpha

Kathleen Quinn Steinmetz,
1945

Tennessee Alpha

Jane Driskill Anen, 1953,
affiliated Tennessee Gamma
Eleanor Wyatt McCallie, 1934

Tennessee Beta

Betty Ruble Baker, 1948
Betsy Covington Brady, 1948
Louise Quayle Kling, 1944

Tennessee Delta

Tonya Lauck McDonald, 1973

Texas Alpha

Margaret Fooshee Clayton,
1947
Margery Hare Downs, 1945
Emily Finch McKay, 1947
Margaret Oates Smith, 1977

Texas Beta

Susan Kelly Fesperman, 1978
Norma Higginbotham
Griffith, 1949
Becky Kindred Herrmann,
1946
Anne Oates Jones, 1937
Jeannette Story Morrison,
1942
Peggy Wyatt Payne, 1942
Lee Worrell, 1961,
affiliated Oklahoma Alpha

Texas Delta

Jan Beaty Marricle, 1959

Texas Gamma

Beth van Maanen Beatty, 1955

Utah Alpha

Virginia Hutchinson Dean,
1942
Miriam Moyle Madson, 1942
Peggy Brazier Hewlett Weight,
1940

Virginia Alpha

Marilyn Moore Boardman,
1949
Louine Malmfeldt Church,
1944

Virginia Gamma

Marian Leach Feaster, 1941

pi beta phi
express



A) SEERSUCKER ATHLETIC SHORTS
Cotton
\$40

B) ARROW PEN
\$1

C) MASCOT DITTIE MEMO PAD
\$6

D) NAIL POLISH
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Washington Beta Returns to WSU Campus

In January, Pi Beta Phi welcomed back the Washington Beta Chapter at Washington State University after a two-year suspension.

A team of international officers, Headquarters staff and local alumnae facilitated the weekend activities including a sisterhood event on Friday night, initiation on Saturday morning and a Cookie Shine Saturday night. Many campus leaders attended the Cookie Shine to celebrate the chapter's return to campus. The weekend concluded with a model chapter meeting on Sunday. Thank you to everyone who made the weekend a success!

The women of the chapter are excited to begin a new legacy on the Washington State University campus. For more information or to see photos from Initiation Weekend, please visit www.facebook.com/wsupibetaphi.



In January, the Washington Beta Chapter celebrated a successful Initiation Weekend. Pictured is the chapter, its Alumnae Advisory Committee, visiting Pi Phis from the Alberta Alpha Chapter at the University of Alberta, International Officers and Headquarters staff.

Pi Beta Phi Foundation Seeks Executive Director

Put your skills to work for an organization you love! The Pi Beta Phi Foundation Executive Director is a full-time, exempt position providing leadership for the operation of the Foundation according to its stated mission, goals and policies established by the Board of Trustees. This role is responsible for the success and efficiency of development, programs, communications and operations of the Foundation.

Qualified candidates should send a resume, cover letter and salary requirements to:

Mark R. Wilkison
Senior Vice President, Sinclair, Townes & Company
P.O. Box 28716
Atlanta, Georgia 30358
Or via email to: mwilkison@sinclairtownes.com

Not qualified but know someone who is? Please direct them to www.pibetaphi.org/careers to review the full job description.

Housing Structure Update

In conjunction with the Fraternity Strategic Plan, the Fraternity Housing Corporation (FHC) recently completed a comprehensive evaluation of its housing structure and made its recommendations to Grand Council. Council reviewed the recommendation and agreed FHC should remain its own legal entity with a separate Board of Directors, while integrating operational aspects with the Fraternity where possible. The proposed hybrid model provides the desired legal protection needed while presenting opportunities to better leverage resources.

FHC's mission will continue to be to strengthen, support and service local Chapter House Corporations (CHC) and FHC facilities. The safety and security of our chapter members will continue to be the top priority. That is not changing. However, the resources behind the scenes making that happen will continue to evolve as volunteers and staff work together to tackle top housing priorities. One such change will be the addition of two FHC volunteer positions to provide frontline support for CHCs.

If you have questions or would like more information, please email fhc@pibetaphi.org.

The Arrow Reader's Guide

The Arrow of Pi Beta Phi is the official quarterly publication of Pi Beta Phi Fraternity. The purpose of *The Arrow* is to present matters of value to Pi Beta Phi; furnish a means of communication among collegiate chapters, alumnae organizations and officers; and represent the worthiest interest of Fraternity women.

CONTACT THE ARROW:

The Arrow of Pi Beta Phi Fraternity
1154 Town & Country Commons Drive
Town & Country, Missouri 63017
TheArrow@pibetaphi.org
Phone: (636) 256-0680 Fax: (636) 256-8095

HOW TO RECEIVE THE ARROW

Collegians receive quarterly issues of *The Arrow* each year with payment of collegiate dues through their chapter. Individual copies are mailed to each undergraduate member's permanent address, and each Pi Beta Phi chapter receives six copies.

The Fall *Arrow* is mailed to all alumnae. Dues-paying alumnae are mailed the winter, spring and summer issues. *The Arrow* is posted online, and non-dues paying alumnae who have a good email address listed with Headquarters (HQ) receive an email notification. Messages are also posted on the Fraternity's official social media accounts when the magazine is available online.

To receive four hard copy issues of *The Arrow*, pay your \$35 annual Fraternity alumna dues to your local alumnae organization or directly to HQ by mailing a check to Pi Beta Phi Fraternity, Alumna Dues, 1154 Town & Country Commons Drive, Town & Country, Missouri 63017. You can also pay your dues online at www.pibetaphi.org/dues.

HOW TO MAKE AN ADDRESS CHANGE OR NAME UPDATE

Visit the profile section of the website or email your name and/or address changes to headquarters@pibetaphi.org. You may also call Pi Beta Phi HQ at (636) 256-0680 or mail a written notice to Pi Beta Phi HQ.

LETTERS TO THE EDITOR

Email your letter to the Editor at editor@pibetaphi.org. Please include your full name and chapter of initiation. *The Arrow* reserves the right to publish any letter received. Letters may be edited for space and clarity.

HOW TO GET PUBLISHED

All Pi Phis are encouraged to submit news and stories to *The Arrow*. All photos and written submissions become the property of Pi Beta Phi and are subject to editing for content, grammar and space constraints, and may be used for other educational or marketing purposes by the Fraternity. When submitting a story, be sure to include a member's preferred chapter, first, maiden and last names. As a general rule, *The Arrow* does not print stories about weddings, engagements, pinnings or birth announcements. Visit www.pibetaphi.org/arrow for more information and to download Pi Beta Phi's Photography Guidelines. We cannot guarantee the publication of any submission. We receive so many and space is limited.

ARROW SUBMISSION DEADLINES

Summer Issue: May 1 Winter Issue: November 1
Fall Issue: August 1 Spring Issue: February 1

2015–2017 Slate of Officers

In April, Pi Phi's Leadership and Nominating Committee (LNC) will post the 2015–2017 Slate of Officers. It can be found at www.pibetaphi.org/convention. There will also be a news story on the Pi Beta Phi homepage helping you navigate to the slate section.

Pi Beta Phi Foundation Awards Five \$10,000 Special Impact Grants to Nonprofits Working in Literacy

Pi Beta Phi Foundation recently awarded \$54,000 for literacy programs through its Special Impact Grants. Thanks to members' generous gifts to The Literacy Fund in support of Read > Lead > Achieve, five organizations received \$10,000 Special Impact Grants and four organizations received \$1,000 Honorable Mention Special Impact Grants. These grants connect the literacy work being done on a local level with Pi Phi's literacy dollars.

In just its second year awarding these grants, the Foundation saw a 92 percent increase in the number of applicants. Thank you to the Pi Phi alumnae and collegians who sponsored the applications and to those members who helped spread the word about these grants. The application for 2016 Special Impact Grants will open in September 2015. Visit www.pibetaphifoundation.org/SIG2015 to see the list of this year's recipients.



Members of the Iowa Gamma Chapter at Iowa State University are pictured with Board members from Raising Readers of Story County, a nonprofit improving language and literacy development in children from birth to age eight. The nonprofit is a recipient of a \$10,000 Special Impact Grant from Pi Beta Phi Foundation.



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