

# The Arrow

ALSO INSIDE:

September is Read >  
Lead > Achieve Month  
Page 24

Pi Beta Phi Celebrates  
Two New Chapters in  
California  
Page 18



## Real Life Lessons

FOR THE MODERN PI PHI



Friends & Leaders for Life

PI BETA PHI FRATERNITY

ΠΒΦ

Founded 1867

FOUNDERS

Emma Brownlee Kilgore  
Margaret Campbell  
Libbie Brook Gaddis  
Ada Bruen Grier

Clara Brownlee Hutchinson  
Fannie Whitenack Libbey

Rosa Moore  
Jennie Nicol, M.D.

Inez Smith Soule  
Fannie Thomson

Jennie Horne Turnbull  
Nancy Black Wallace

MISSION STATEMENT

The mission of Pi Beta Phi Fraternity for Women is to promote friendship, develop women of intellect and integrity, cultivate leadership potential and enrich lives through community service.

VISION STATEMENT

Pi Beta Phi Fraternity is committed to being recognized as a premier organization for women by providing lifelong enrichment to its members and contributing to the betterment of society.

CORE VALUES

Integrity  
Honor and Respect  
Lifelong Commitment  
Personal and Intellectual Growth  
Philanthropic Service to Others  
Sincere Friendship

The **Arrow** OF PI BETA PHI



Features

- 27 Money Rules to Live By
- 30 How to Market Your Pi Phi Experience in an Interview
- 32 From Stay-at-Home-Mom to Working Woman
- 33 How to Network the Right Way
- 34 High Heels to Bare Feet: Lessons Learned in my Adult “Gap Year”

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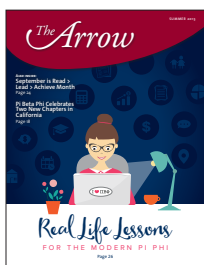
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## Departments

- 2 Perspective
- 3 From our Readers
- 4 Campus Living
- 6 Collegiate News
- 10 Alumnae News
- 15 Pi Phi Pens
- 17 Remember
- 18 Extension
- 22 Read > Lead > Achieve®
- 37 Volunteers
- 38 Foundation
- 40 In Her Words
- 42 Reunions & Anniversaries
- 44 In Memoriam
- 46 Pi Phi Express®
- 48 News & Notes



ON THE COVER: Want to learn more about saving for the future? Ever wonder how to talk about your Pi Phi experience during a job interview? Are you looking for tips and tricks for your next networking event? Look no further! We share real life lessons for the modern Pi Phi, beginning on Page 26.



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## Advancing Professionally through Volunteerism

A few years ago, the London School of Economics explored the relationship between volunteering and happiness and found the more people volunteered, the happier they were. That's all well and good, but you're probably thinking, "I don't have TIME to volunteer." And a lot of us don't. Between families, work, church, school, trying to stay healthy and more, we often wonder how we can squeeze more hours into our day. Interestingly enough, companies are starting to take notice and many are adding philanthropic support and time off to volunteer into benefit packages.



**JULIE CARNEY**  
Grand Vice President Communications  
Texas Beta  
Southern Methodist University

Just last year, Apple® began matching employees for their time spent on philanthropic endeavors, matching up to \$25 per hour of nonprofit work up to \$10,000 per employee. Gary Clark, Southwest Airlines CEO, recently wrote about how they encourage and support their employees' work with organizations close to their hearts. For every 40 hours Southwest employees volunteer with a 501(c)(3) nonprofit, that organization is eligible to receive one complimentary roundtrip ticket for fundraising or transportation needs.

Volunteering at any level can help with the job search, too. The Wall Street Journal wrote about a survey of 202 human resource executives who all agreed that skilled volunteer work — such as helping a nonprofit with its accounting practices — makes job applicants look more appealing to a hiring manager. Fast Company confirmed this recently while speaking with LinkedIn Connection Director Nicole Williams, who said hiring managers see volunteering as real work experience.

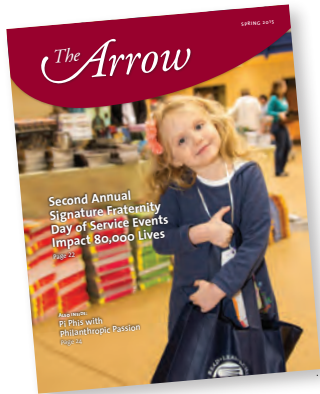
But recognizing employees' spirit of volunteerism doesn't have to be just for Fortune 500 companies or a point of discussion during job interviews. I work at a D.C.-based public relations and communications firm and after reviewing my volunteer job description for Grand Council with my supervisor, she suggested I take half days of vacation time while I am out of the office for Pi Phi meetings, chapter visits and workshops. Continuing to pursue volunteer opportunities that challenge me and help me grow, like my role on Grand Council, is important to me, and I am fortunate my employer agrees.

I encourage you to speak to your employer about any volunteer work you are doing. The skills you are honing as a volunteer are just as important as a professional position. Plus, volunteers can often obtain useful qualifications not currently offered through our employers, such as leadership training, certifications or strategic planning. Hopefully, your employer will agree the volunteer work you are doing is a beneficial avenue of personal and professional development. Who knows — they might even be willing to provide compensatory time or supplementary vacation time. We will never know until we ask!

In Pi Phi,

  
Julie

# From our Readers



## Pi Phi with Philanthropic Passion

This issue is awesome! More of what *The Arrow* should be!

ANNE VARRONE-LEDERLE  
Connecticut Alpha —  
Wallingford, Connecticut

Thank you for sending the Spring *Arrow* to me.

I especially enjoyed the article about ASHLEE CHRISTOFFERSON, an outstanding member of Utah Alpha. It has been a pleasure getting to know her.

FLORENCE HARDY BERTAGNOLE  
Utah Alpha — Salt Lake City

I received your latest *Arrow* in the mail. I graduated from the University of Vermont in 1968 and am still very close to many of my Pi Phi sisters even though we live in many different places. My experiences with our Fraternity were wonderful and are still some of my favorite memories. At that time there was only one African-American student on campus in Burlington, Vermont. Whenever I read *The Arrow*, it seems that there are a relatively small number of women of color in the class photos. I would love to see more of this great organization encouraging additional diversification if possible.

JO ANN ELLENSON LIEBERMAN  
Vermont Beta — Vero Beach, Florida

## 100 Years of Sisterhood at Missouri Gamma

It was joyful to attend the 100th anniversary dinner for the Pi Phi chapter at Drury University in Springfield, Missouri, where I live. But I was wrongly identified as a Missouri Gamma. I am a proud member of Texas Beta.

FREDNA BARTON MAHAFFEY  
Texas Beta — Springfield, Missouri



## Pi Phi loved the Spring Arrow! See what they said on Twitter ...

@abbybahrenholtz: So excited to be in @PiBetaPhiHQ #thearrow representing @PhxAlumPiPhi!! #piphifamous #dreambig #alumshavemorefun

@38thandwick: Liz was featured in The Arrow, Pi Beta Phi's alumni magazine, this month!  
@PiBetaPhiHQ @PrincetonPiPhi

@mdrouse5: Made it into @PiBetaPhiHQ's 'The Arrow' with @pibetaphitoldedo thanks to Julia Furtaw! #piphiforlife



We look forward to hearing from you. Email comments to the Editor at [editor@pibetaphi.org](mailto:editor@pibetaphi.org) or mail them to Pi Beta Phi Headquarters, 1154 Town & Country Commons Drive, Town & Country, Missouri 63017.



## Home is not a Place, it's a Feeling

Many generations of Pi Phis have called the Missouri Alpha Chapter house their home. The last major renovation to the house took place in the 1960s. Therefore, it was decided the house was due for some updates. In order to not disrupt the chapter's daily life, renovations took place while members were on summer and winter breaks. These efforts have resulted in a beautiful home. We invite you to take a look inside.





“One thing was evident from the start: No one was interested in rebuilding the house. Everyone loved what we already had.”

*Chapter House Corporation  
President*  
DENISE KEY KUSSMAN,  
*Missouri Alpha*



### The Missouri Alpha Chapter House

Many important upgrades were made to the home over a three-year period, ending in summer of 2014. New heating, ventilating and air conditioning systems were installed. Every hardwood floor throughout the home was refinished for the first time since 1930.

Updates to the first floor included new furniture in the living and dining rooms, new appliances and accessories in the kitchenette and new computers, desks and chairs in the study area.

Upstairs, the bedrooms — which sleep 72 women — were outfitted with new furniture and all bathrooms were renovated, including new sinks and tile.

On the exterior of the house, a new roof, gutters and doors were installed, as well as a fingerprint security system to enter the front door. Additionally, the white columns on the front porch were refinished.

All these amazing updates wouldn't have been possible without the generous support of Missouri Alpha alumnae and the dedication of the Missouri Alpha Chapter House Corporation.

## Collegiate Spotlight

For Missouri Gamma **ABBI WELLER**, personal interest and professional ambition aligned when she became a member of For Burkina, an initiative created to improve lives of the impoverished and illiterate in West Africa.

The summer before she began her freshman year of high school, Abbi volunteered with a local, week-long mission trip in the inner city of her hometown.

During this mission, Abbi noticed the awful living conditions of the low-income families — and she could barely believe this was her backyard. She was surrounded by boarded up buildings, doors with bullet holes and dilapidated structures that were deemed unlivable.

“This experience made me wonder, ‘What is the significance of architecture within a community and to what extent does it impact the quality of life?’” Abbi said. This thought sparked Abbi’s interest in architecture and its relation to humanitarian work.

Abbi later began her college career at Drury University’s Hammons School of Architecture, knowing it would allow her to answer many of those questions. In this program, she worked with other students with the same enthusiasm for humanitarian architecture and desire to make a change. In a studio class her sophomore year, Abbi met one of the co-founders of a mission called For Burkina. He noticed Abbi’s passion and commitment to philanthropy and offered her the opportunity to work with the team.

For Burkina is the initiative of 13 professionals and students with an ambition to improve education in Burkina Faso, a small country in West Africa. Combining their talents, the team drew a design for a prototype primary school; the first of its kind. When creating the design, the team deliberately chose the materials, handtools and construction methods used to keep material costs low. They also took into consideration the severe climate and rich culture of Burkina Faso. The design elements of the prototype will allow this school to be easily customized and built in other communities across the country.

Abbi’s role in For Burkina is versatile and her influence is far-reaching. She has had her hand in the prototype design. She is active in raising funds for the project by increasing



Missouri Gamma **ABBI WELLER** is helping improve the lives of impoverished children in Burkina Faso, a country in West Africa. As part of the nonprofit For Burkina, Abbi helps with architectural plans for a primary school and assists with the organization’s fundraising and marketing efforts.

awareness in the Springfield, Missouri, community and reaching out to architecture firms for support. Abbi also promotes For Burkina through various social media channels. “Working with For Burkina is the perfect opportunity for me to combine my professional aspirations and my devotion to humanitarian work,” Abbi said.

The mission also spoke to Abbi; she was particularly encouraged by the opportunity to improve literacy rates. “A literacy rate of 26 percent is too low — and most of the illiterate population [in Burkina Faso] is women. By building this school, we have the ability to change that.”

For Burkina team members will be traveling to Burkina Faso in October to begin the building of the prototype school. However, their momentum will not culminate with this project. “We are so excited to see where this initiative will take us,” Abbi said. “We will not be finished after this school. We are always wanting to find new ways to be an asset to the Burkina Faso community.”



## ALABAMA

The Alabama Beta Chapter recently had two members elected as Senators for the University of Alabama's Student Government Association. Alabama Beta EMILY CERRINA (left) is serving as Senator for the College of Education. Alabama Beta CASSIE CLIFTON (right) is serving as Senator for the College of Engineering.



## IOWA

Members of the Iowa Zeta Chapter were honored to attend a special presentation by First Book® Founder Kyle Zimmer. Kyle is a graduate of the University of Iowa. The Iowa Zeta women enjoyed hearing Kyle's story, especially when she gave Pi Beta Phi a shoutout for our Read > Lead > Achieve efforts during her talk.



## FLORIDA

This spring, five Pi Phis attended the Association of Fraternal Leadership and Values' Leadershape event in Orlando, Florida. The six-day experience challenges participants to lead with integrity while being grounded in their values. From left, Indiana Beta ALLIE DICKMANN, Connecticut Gamma BRIANA LAPEGNA, Alabama Beta JESSICA ASHTON and Florida Epsilons CYMONE FORDE and JESSICA MIRMAN.



## MICHIGAN

The Michigan Alpha Chapter at Hillsdale College was recently awarded the Sorority Scholarship Cup for the 2014–2015 academic year. The award honors the sorority with the highest GPA on campus, and is presented at the University's Convocation each year. Michigan Alphas LEAH BERNHARDSON (left) and KAYLA WRIGHT (right) hold the Scholarship Cup following the award announcement.



## MICHIGAN

This year, Michigan Gamma MONICA WATT (third from left) helped form a new Michigan State University student group: a United Nations Association chapter. Unlike the traditional Model U.N. groups, which debate issues, the main goal of this new group is to educate and advocate for global issues among the campus community.



## NEW YORK

The New York Delta Chapter was recently recognized as an Outstanding Chapter at this year's Fraternity and Sorority Awards Ceremony. A second honor for the chapter is that the awards ceremony is being renamed the Susan H. Murphy Awards Ceremony in honor of New York Delta SUSAN MURPHY (second from left) who is retiring from her role as Cornell's Vice President for Student and Academic Services.



## MISSOURI

Each spring, Washington University students put on a three-day carnival for the St. Louis area called Thurtene. The University's fraternity and sorority community take an active role in building and running the various booths and activities. From left, Missouri Betas JANEY ASHER, SOPHIA GRAHAM and CARLY LIPPMAN stand in front of the chapter's city-themed booth, which won first place.



## NORTH CAROLINA

In April, Pi Phi from North Carolina State University and the University of North Carolina came together to celebrate Founders' Day. The women loved spending the day with a chapter different from their own. From left, North Carolina Delta SARAH MARSHALL and North Carolina Alpha PEYTON SOERNSEN.





## OHIO

Ohio Eta **WHITNEY POWEL** is the recipient of a Denison University President's Medal. The award recognizes a student's academic achievements as well as his or her contributions to the community. The University awards only six Presidential Medals per year. Whitney stands with Denison University President Dr. Adam Weinberg.



## WASHINGTON

Washington Alpha **MACKENZIE JOHNSON** spends hundreds of hours each year helping children through her medical research at the University of Washington. She also volunteers each week at Seattle Children's Hospital and last summer, she traveled to Panama as a member of the Global Medical Brigade.



## PENNSYLVANIA

In April, Pennsylvania Theta won Villanova University's Greek Week for the third year in a row. Throughout the week, sisters competed in sports competitions such as tug-of-war, flag football and basketball. From back left, Pennsylvania Thetas **MARIA MASSIMO, ELIZABETH O'MALLEY, NICKI MACEDO, EMILY DAILEY, MELISSA DOROGOFF** and **MELISSA STEPOVICH**. From front left, **JESS FRESALL** and **MAGGIE RUGOLO**.



## WISCONSIN

The Wisconsin Alpha Chapter is proud to have two members serve on the University of Wisconsin's **Panhellenic Council**. Wisconsin Alpha **TAYLOR CAPPITELLI** serves as President and Wisconsin Alpha **SARAH LAUDON** serves as Vice President of Risk Management. Together, these women show the dedication Pi Beta Phi has to upholding leadership and giving its members the support to truly grow.





## Alumnae Spotlight

Texas Epsilon BRITTANY ARMSTRONG was frustrated at the price of statement necklaces at her favorite store. To remedy the situation, she set out to design and sell her own jewelry. Today her company, BTB Jewelry, offers the latest trends at affordable costs.

“My mom and I love shopping, but most fashion jewelry is expensive,” Brittany said. “When I was in college, I didn’t want to use a large portion of my monthly budget on necklaces.”

The two women decided everyone should be able to buy jewelry, regardless of their budget. So the mother-daughter team started their own company to offer trendy jewelry to their friends, family and other budget-conscious shoppers.

BTB Jewelry — an abbreviation for “Bring the Bling” — started as statement pieces like necklaces and chandelier earrings. Today, the company sells a wide range of necklaces, earrings, bracelets and rings, including a bridal line and custom monogram pieces. Some pieces are chunky and colorful, while others are delicate and neutral.

Each piece starts as a sketch created by Brittany and her mom. The drawings encompass both the shape of the jewelry and the colors. Inspiration is drawn from the latest fashions and Pantone colors of the season.

Once a design is sketched, the drawing is sent to a manufacturer in New York who makes slight adjustments, if necessary, and creates a prototype. Brittany and her mom review that prototype and provide approval before the piece is manufactured, packaged up and shipped to their home.

At first, BTB Jewelry was promoted via social media sites like Instagram and sold through email and phone orders. Customers could also purchase pieces through the occasional trunk show at someone’s house. But when demand increased, the women worked with a web designer to create their own website. Today, all BTB Jewelry orders are submitted and processed online, then fulfilled by hand by Brittany and her mom.

Other parts of the business are still managed by hand as well. The women coordinate their own photo shoots, often using friends and family members as models, and take the pictures themselves. Brittany monitors and posts to the BTB Jewelry social media pages and updates the website



Texas Epsilon BRITTANY ARMSTRONG (right) founded BTB jewelry with the help of her mother, New York Alpha PATRICIA ARMSTRONG (left). The company quickly expanded to accessories and apparel, including a line of Humanity Bags, which donates \$10 per bag to an orphanage in Guatemala.

with new pictures and products. Her mom is in charge of all accounting and finance-related tasks.

“We both work full-time jobs, come home and eat dinner,” Brittany said. “Then we work on jewelry for a couple hours. We make a great team because we represent two different age groups, so we are able to create a product that appeals to a wide audience.”

BTB Jewelry has also grown to include a line of brightly-colored huipil and leather bags, which are imported from South America. The women call them Humanity Bags because \$10 from each purchase is donated to an orphanage in Guatemala. The bags are trimmed with a leather tassel and luggage tag.

“As we grow, we want to do more and more to give back to others,” Brittany said. “It’s also important to us our customers know the story behind their purchase and it is because of them that we can give back.”

## ANTARCTICA

Missouri Alpha **BETSY SLAYTON HAAKER** (left) and North Dakota Alpha **GRETCHEN ADAMS SYFERT** (right) met via a Pi Phi chance encounter on a recent expedition to Antarctica. The two women met aboard their 88-passenger cruise ship when Gretchen happened to mention Pi Beta Phi to another traveler. Even more coincidental, they both have Pi Phi friends in common.



## CALIFORNIA

Members of the Long Beach, California, Alumnae Club celebrated Founders' Day with a festive brunch. The women wore colorful hats of all shapes and sizes for the occasion. During the meal, club members recited a message about each of our 12 founders with the founders' pictures held up for the group to see.



## CALIFORNIA

Founded in 1955, the La Jolla, California, Alumnae Club celebrated its 60th Anniversary this year during their Annual Heritage Luncheon. During the event, club members viewed memorabilia dating back to the 1950s including newspaper clippings, past club newsletters and minutes of meetings as well as a video montage of photos. It was a special day for the club to look back to see from where they've come and also celebrate their bright future ahead.





## CALIFORNIA

The South Orange County, California, Alumnae Club celebrated the Oscars with a pajama party at the home of Pennsylvania Epsilon JENNIFER LIGHTNER SERFAS. The women enjoyed a red carpet walkway to the living room, photo opportunities with a life-size Oscar statue and swag bags including tiaras and Oscar bingo.



## NEBRASKA

The Omaha, Nebraska, Alumnae Club hosted a Founders' Day celebration with members of the Nebraska Beta and Nebraska Gamma Chapters. The women recognized club and chapter achievements, as well as individual award winners. The day was a fun way to bring together Pi Phi in the Omaha area.



## LOUISIANA

In April, Louisiana Beta SUSAN DIETRICH ROLFS was named Outstanding Sorority House Corporation Member by Louisiana State University's Order of Omega. Susan has committed many years to improving the Louisiana Beta Chapter house and has played an essential role in moving forward plans to renovate the home. Susan is pictured with the chapter's senior class.



## NORTH CAROLINA

The Sandhills, North Carolina, Alumnae Club presented two local organizations with donations to support their reading programs. From left, North Carolina Alpha CAROLINE HODGKINS EDDY from The Boys & Girls Club, Vermont Alpha KRISTIE CARLSON WOLFERMAN and Texas Beta CLARE RUGGLES from the North Moore Family Resource Center.





## OKLAHOMA

This spring, Pi Phi alumnae gathered at the Oklahoma Alpha Chapter house for a Sundaes and Sisterhood Event with the collegiate women. The alumnae enjoyed tours of the chapter house, an ice cream bar and a historical display about the chapter. From left, Colorado Beta KAREN JENNINGS TIDHOLM, Oklahoma Alpha JERRY BASS JENNINGS, Louisiana Beta CHRISTY JENNINGS GOBER and House Director MINDY HOLBROOK JONES, Oklahoma Alpha.



In February, the Oklahoma City Alumnae Club hosted its 19th annual Gathering of Angels fundraiser. This year's guest speaker was Sister Rosemary Nyirumbe of the Sisters of the Sacred Heart of Jesus. Sister Rosemary was recently named one of Time Magazine's 100 Most Influential People. From left, Oklahoma Alpha LIBBY SAUNDERS DENNER, Sister Rosemary and California Gamma CONNELL SULLIVAN BRANAN.



## TENNESSEE

Tennessee Gammas from left, MALLORY BRIGGS, BECCA JONES and MARY OVEREND traveled together on a two-week adventure abroad in Sweden, Norway and Iceland. The women are pictured visiting "Sinnataggen," Oslo, Norway's, most famous sculpture.



## TEXAS

The Dallas Alumnae Club hosted its biennial Style Show in April. Pi Phis and their family members walked the runway, with proceeds benefitting seven local nonprofits. From left, event chairs Texas Alpha CHARLYN BRACKEN HOLMES, Texas Epsilon BARBARA ORAHOOD DANIEL, Kansas Alpha SALLY RONEY HOGLUND, Oklahoma Alpha LISA HUGHES REID and Texas Alpha BETH JOHNSON CLARK.



## *Honoring Our Diamond Arrows — 75-Year Members*

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Congratulations to the 595 women who became Diamond Arrows in 2015. The following women requested certificates in honor of their 75 years of membership in Pi Beta Phi.

ALICE SLADEK ANDERSON-SALEN  
South Dakota Alpha

VELASCA LORTSCHER BAUER  
Nebraska Beta

MARY MEARS BELTZ  
Iowa Beta

LORRAINE ROLFES BENNETT  
Colorado Beta

BERTHA KINNEAR BERGER  
Illinois Zeta

CHARLOTTE WISMER CLAAR  
Illinois Eta

CAROLYN MONTEITH CLARKE  
Texas Alpha

HELEN WINTER CLOBRIDGE  
Illinois Epsilon

THEDA HARRELL CUNNINGHAM  
Oklahoma Beta

DOROTHY ROPER DALY  
Wyoming Alpha

BETTY WIGTON DEWELL  
Colorado Alpha

MARGARET MORSE EAGLE  
Montana Alpha

JOELLA SAWYER FALKINGHAM  
Oklahoma Beta

ELEANOR YOTHERS FISHER  
Florida Beta

MARGARET BENTZINGER GREGORY  
Iowa Alpha

SHIRLEY KNIGHT GUNYOU  
Ohio Alpha

BETTY BAILEY HALL  
Oklahoma Alpha

MARTHA LIVINGSTON HARRIS  
California Gamma

CHARLOTTE GRIFFIN HOEGERMAN  
Pennsylvania Beta

ELIZABETH PRESTON HOUSTON  
California Beta

JEAN HERSHBERGER KEITZ  
Ohio Beta

MARCIA MATHEWS KNAPP  
Pennsylvania Gamma

NANCY RIESCH LEISURE  
Oregon Alpha

AUDREY BELFIELD MARSEE  
Oregon Alpha

DORDANA FAIRMAN MASON  
Iowa Gamma

BETTY BAKER MCDERMOTT  
Nebraska Beta

MARGARET MARK MCQUEEN  
Oregon Beta

ROSE PEARCY MIKELL  
West Virginia Alpha

ELAINE TOLER MITCHELL  
Texas Beta

BARBARA BERGER RANDOLPH  
Wisconsin Alpha

BARBARA RIGBY REED  
Indiana Alpha

CAROLINE CHOATE REES  
Missouri Beta

VIRGINIA POWELL REID  
Kentucky Alpha

GEORGIA WALKER SEAGREN  
Nebraska Beta

MARY VAUGHN OLIVER SMISER  
Oklahoma Alpha

MARYBELLE PATTERSON SNYDER  
Illinois Eta

LOUISE SMITH SPEER  
Colorado Beta

PATTY BOUCHARD SPRIGG  
California Alpha

RUTH LEE STABLES  
Illinois Zeta

JEAN MURDOCK STEIGER  
Utah Alpha

GLORIA BACHMAN STORER  
North Carolina Beta

MARY HALE STROMBERG  
Oklahoma Alpha

DORIS GULSRUD SWANSON  
Washington Beta

JOSEPHINE BODDY TEMPLE  
Oklahoma Alpha

MARIANNE HAYS THOMAS  
California Beta

PEGGY A. TOBIN  
Wyoming Alpha

HELEN AYERS WAGNER  
Nebraska Beta

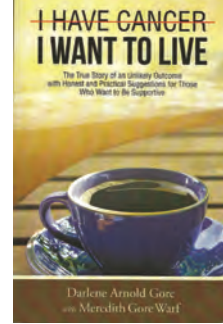
JUNE GRIESA WEATHERWAX  
Kansas Alpha

JUNE GOUIN WOOD  
Oklahoma Beta

**DARLENE ARNOLD GORE**

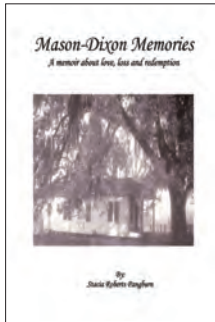
## **I HAVE CANCER. I WANT TO LIVE.**

When Mississippi Beta DARLENE ARNOLD GORE was diagnosed with cancer, she leaned on the support of her family to get through it. In her book “I Have Cancer. I Want to Live,” Darlene shares her journey of living with stage four breast cancer. Her book includes suggestions of how patients can fight the disease despite the fears and anxieties that overwhelm a person receiving the diagnosis. Darlene also includes do’s and don’ts for how family and friends can join in the fight.



## **MASON-DIXON MEMORIES**

**STACIA ROBERTS PANGBURN**

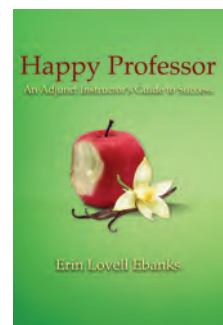


“Mason-Dixon Memories” tells the story of Louisiana Beta STACIA ROBERTS PANGBURN’S family, who spent a lifetime crossing the invisible Mason-Dixon Line searching for the truth, new beginnings, redemption and the best way to live their lives. After 13 years of marriage, Stacia’s parents divorced and her mom took her children back to her roots in New England. Stacia and her siblings spent summers in the South with their Dad. During those summers, they renewed friendships from their childhood that would, in the end, last a lifetime.

**ERIN LOVELL EBANKS**

## **HAPPY PROFESSOR**

In the how-to guide “Happy Professor,” Florida Alpha ERIN LOVELL EBANKS shares her secrets to success as an adjunct professor. She offers common-sense ideas for finding happiness through inspiring classroom experiences and tips for living simply. With relatable true stories about reaching students on a personal level, Erin shares techniques for connecting with your students and keeping them motivated to achieve a high level of success in any college course.





JODI ROTONDO

## THE COURTESAN DUCHESS

“The Courtesan Duchess” by Florida Delta JODI ROTONDO (writing as Joanna Shupe) is the first of her three critically acclaimed historical romance novels. In the book, the Duchess of Colton has not seen her estranged husband in eight years, since their hasty wedding day when she was only sixteen. While tracking him down for the sole purpose of securing her heir, she finds herself living a double life. But what begins as a tempestuous flirtation escalates into full-blown passion — and the feeling is mutual. Could the man the Courtesan Duchess married actually turn out to be the love of her life?



## CHASING THE BUTTERFLY

JAYME HANNA MANSFIELD



From the French countryside to Paris, Ella searches for the love she lost as a girl when her mother abandoned her family. Ella’s journey is portrayed first through a heartbroken child, then a young woman during the tumultuous times of World War II and finally as a reflective adult. Through a series of secret paintings, her art becomes a substitute for her losses. When her paintings are discovered, the intentions of those she truly loves are revealed. In “Chasing the Butterfly,” Colorado Alpha JAYME HANNA MANSFIELD paints the picture of art’s ability to communicate, inspire and transform lives.

LAURI HARJO TAYLOR

## THE ACCIDENTAL TRUTH

“The Accidental Truth,” a memoir by Texas Beta LAURI HARJO TAYLOR, is the true story of a woman seeking understanding and atonement during the four-year investigation of her mother’s death. With the help of the FBI, Lauri begins to unearth secrets buried in her mother’s life and death and a shocking revelation unfolds. “The Accidental Truth” is a profound narrative of true crime, family bonds and the grief of sudden death. Her achingly intimate story chronicles her journey as she finds the courage and compassion to forgive her mother, and herself, and eventually learns to let go.



# Remember

By: FRAN DESIMONE BECQUE, New York Alpha  
Fraternity Archivist and Historian

## Handed Down from the Founders

Pi Beta Phi was founded 148 years ago. So when two items with direct connections to the founders came into the Fraternity's hands this past March, we were amazed!

It began with an email from Minnesota Alpha BARBARA RAMSEY WEHR. She contacted Pi Beta Phi Headquarters via the Fraternity website with a question about an early style mother's pin. Barbara's question was answered, and that email led to a conversation about other Fraternity jewelry.

After several messages, Barbara mentioned she had a bud vase in her possession that belonged to Founder FANNIE WHITENACK LIBBEY. She explained that Fannie gave the vase to her mother, Minnesota Alpha ELIZABETH RAMSEY WOOD WEHR, as a baby present when Barbara was born. She then asked if Pi Beta Phi would like the vase for the Fraternity archives. She didn't have to ask twice.

The delicate, glass bud vase arrived to Headquarters carefully packaged in bubble wrap with a note detailing its history. Barbara explained how her mother came to know Fannie through Grand President AMY BURNHAM ONKEN, Illinois Epsilon. After graduating from the University of Minnesota in the 1930s, Elizabeth traveled to chapters who needed assistance at the special request of the Grand President. The women became good friends while working together.

Elizabeth eventually settled outside Minneapolis and it was the Grand President who realized her friend's close proximity to Fannie. She believed Fannie and Elizabeth would enjoy each other's company, and she was correct. Elizabeth grew very close to Fannie; she even accompanied her to several Pi Beta Phi conventions and Founders' Day celebrations.

When Elizabeth had her daughter in 1943, Fannie made a baby blanket and also sent the glass bud vase. Fannie said she used the vase to keep small carnations in her room when she was a member of I.C. Sorosis at Monmouth College, and she hoped the new baby girl would one day become a Pi Phi and enjoy the history of the vase.

The second item recently acquired is a scrapbook belonging to Colorado Alpha MARGARET KUNSMILLER BROWN. It was Fraternity Archivist and Historian FRAN DESIMONE BECQUE,



Two items recently arrived to Pi Beta Phi's archives. Founder FANNIE WHITENACK LIBBEY kept carnations in this glass bud vase. Several letters handwritten by founders are enclosed in this wine-colored scrapbook detailing the accomplishments of the Colorado Alpha Chapter.

New York Alpha, who discovered the scrapbook for sale online and purchased it via an eBay auction. The eBay seller originally found the scrapbook at an estate sale.

When the scrapbook arrived, it was in pristine condition. Its velvet wine-colored cover is embossed with the Pi Beta Phi crest. The inside pages are full of photographs and newspaper clippings about the Colorado Alpha Chapter and its members, faithfully compiled by Margaret over several decades. The scrapbook also contains handwritten letters from the 1930s from Founders LIBBIE BROOK GADDIS and INEZ SMITH SOULE as well as a letter written on behalf of Founder MARGARET CAMPBELL by her sister.

The letter from Founder INEZ SMITH SOULE, dated April 20, 1933, reads, "Life is complicated, but if we are true and live up to the ideals of our grand Fraternity, Pi Beta Phi will mean more and more as the years go by." Her sentiments are as true today as they were then, nearly 80 years ago. How special indeed we have these items to connect us to our 12 founders. ↪



## 201st Chapter Installation: Pi Beta Phi Welcomes California Xi at the University of San Diego

By: Resident Leadership Development Consultant AMARA FANUCCI, Oregon Gamma

Why did you join Pi Beta Phi? When you think back, was it a personal connection? Was it a value that resonated with you? Did you enjoy spending time with the members more than any other group? For me, I joined Pi Phi because of the incredible women I had met, and I think many women feel the same way. For the charter class of the California Xi Chapter, though, the decision to join Pi Beta Phi came with a different set of considerations.



Top: California Xi charter members stopped for a picture on the University of San Diego campus before the chapter's installation banquet.

Bottom: California Xi charters members and their friends. Pictured are California Xis KAYLEE GIL (second from left), MARIA CHACON (fifth from left) and STEPHANIE LEIVA (sixth from left) at the installation banquet.

When women join a new chapter of our Fraternity, they take a huge leap of faith. There is no group to join, no set precedent and no preconceived notion of what Pi Phi is about. These women learn about Pi Phi by meeting with a Leadership Development Consultant (LDC), either through tabling on campus, information sessions, word-of-mouth or from a referral. After meeting one or two LDCs and learning more about Pi Phi, these women choose to join not knowing who they will share a sisterhood with come Bid Day. Talk about a leap of faith! However, with this big risk comes an incredible reward.

As the Resident LDC at the California Xi Chapter this semester, I cannot even begin to describe what an incredible experience it has been to work with a charter class. The 98 women who chose to join Pi Phi at the University of San Diego have taken their first semester on campus by storm and surpassed every expectation I had for them. Over the last four months, I have never been more proud and more moved by the things a group of women joining together can achieve.

On Bid Day, I was floored by how quickly the women began putting themselves out there, meeting new sisters and forging the bonds of friendship. Every week at the New Member meetings, more and more of them shared with me wonderful stories of meeting new sisters, finding out what they had in common and quickly becoming friends.

When we learned that Greek Week was to take place just three weeks into this chapter's existence, five brave women





California Xi charter members gather for a photo at the installation banquet on Saturday, May 2, 2015.

stepped up to lead the chapter through a full week of events, dance practices, set design and fundraising. I was excited, yet a little nervous, to see how the week would play out. Seeing these women cheer each other on, problem solve when bumps in plans arose and dance the night away during their skit performance blew me away. It was also awesome to see the entire fraternity and sorority community give our dancers a standing ovation and see these women's faces when they learned they won the skit competition.

Another highlight of the semester, and one that every new chapter gets to experience, was installation weekend. This is when all the charter class members are initiated into our sisterhood and the group is officially considered a chapter of Pi Beta Phi. The California Xi charter members had the honor of being initiated by Grand President PAULA PACE SHEPHERD, Texas Epsilon, in addition to many other festivities to celebrate the occasion. Pi Phi alumnae flew in for the event from across the country, including current and past Grand Council members, Headquarters staff and Fraternity officers. The members of California Xi took every

chance they could to connect with the alumnae who had come to town for the special occasion. Watching the California Xi charter members talk with and learn from these women, who have huge, positive impacts on the Fraternity at large, was something I will never forget.

As an RLDC, getting the chance to watch 98 women grow, develop and understand what it means to be a Pi Phi was a special gift. I am thankful for the women who chose to take that leap of faith and join the California Xi Chapter. Not only have they been able to accomplish so much together during their first semester, but each of them is impressive in their own right as well. We have members who have already started their own nonprofits, taught themselves languages, are championing various causes on campus and have internships at Fortune 500 companies. This chapter is a wonderful addition to the Fraternity and I know they will continue to accomplish amazing things!

## 202nd Chapter Installation: Pi Beta Phi Welcomes California Omicron at Chapman University

By: Resident Leadership Development Consultants ABBY CAMP, Ohio Beta and HILARY LINDAUER, Ohio Theta.

The story of California Omicron began at Chapman University this past winter. With the help of Chapman's supportive fraternity and sorority community, word about the new Pi Phi chapter spread quickly and many women expressed interest to join. By the time colonizing recruitment rolled around a few weeks later, the excitement was undeniable.



California Omicron charter members gather for a photo at the installation banquet on Saturday, May 9, 2015.

California Omicron's colonizing recruitment was fantastic. The weekend consisted of two rounds of recruitment: Philanthropy Round and Preference Round. Potential New Members were able to talk about their interest in joining through small group discussions with Pi Phi alumnae and members from the California Mu Chapter at Pepperdine University.

Once Sunday arrived, everyone was ready for the main event: Bid Day! The California Omicron New Members took group photos outside in their new Pi Phi T-shirts before heading into the student center for a celebratory lunch. During lunch, the New Members met new sisters and Pi Phi alumnae, took photos at our Pi Phi photo booth, complete with props, and shopped from Pi Phi Express.

Bid Day was just the beginning of a semester full of first-time experiences and new memories for the California Omicron charter class. As the chapter's RLDCs, we led the chapter through the New Member Education Program, which included the New Member Retreat and several sisterhood events, such as going to a Los Angeles Angels of Anaheim baseball game. The chapter also participated in a virtual Big Sister program with local alumnae and collegiate members of Pi Phi, giving them the opportunity to have a mentor throughout their collegiate experience.

Another exciting first for the chapter was the appointment and assignment of committee chairs. These committees successfully coordinated participation in other



fraternity and sorority philanthropy events. The committees even planned California Omicron's first chapter event, Popsicles with Pi Phi, in order to thank the Chapman community for their support throughout the semester.

One of our favorite aspects of beginning this new chapter was getting to know the women on a deeper level, especially during the chapter's officer leadership retreat and one-on-one officer training. We formed relationships with the new chapter officers and helped shape them into impactful leaders. It was amazing to see each woman develop her servant leadership skills and step up to the challenge of leading her peers.

At the end of the semester, once installation weekend finally arrived, it was clear California Omicron was supported by Pi Phis from across the county who traveled to Chapman University to celebrate the special weekend. Many other alumnae sent letters and emails of support.

The weekend began with a traditional Cookie Shine. The California Omicron charter class was welcomed into the Cookie Shine by the cheering of their families, Panhellenic community members, Pi Phi alumnae, Headquarters staff and past and current Fraternity officers. After a welcome speech, the women mingled with one another and enjoyed cookies and other sweet treats.

The next day, Grand President PAULA PACE SHEPHERD, Texas Epsilon, initiated the California Omicron charter class into the sisterhood of Pi Beta Phi. That evening family, friends, University faculty and staff, Pi Phi alumnae, Headquarters staff and Fraternity officers came together to celebrate the official installation of the California Omicron Chapter. Held outdoors on Memorial Lawn in the heart of Chapman University, there could not have been a more perfect scene. Although the sky and forecast had been showing signs of rain throughout the day, the clouds cleared just in time for the reception.

Over the course of this past semester, the women of California Omicron have truly made an impact on our lives. For two Ohio girls, moving to Southern California and starting the 14th chapter in the state of California was the most incredible ending to our time as LDCs. It has been a blessing to be a part of this new chapter. We cannot wait to see what the future holds for Chapman Pi Phis. 🍷



Top: California Omicrons ALEXIS BALTER, TIFFANY WONG, MEGAN BOYD, ELIZABETH BALL, JENNIFER CALDERON and RACHEL KANG.

Middle: California Omicrons JASMINE POURNAVAB, KRISTEN TAYLOR-LADD and ALYSSA LAWSON.

Bottom: California Omicrons HARLEY OLVERA, ALEXIS WOLFORD and CLAYA ELMOUSSA.



## Arrow Week Competition Brings Together Stetson Fraternity and Sorority Community

This past February, the Florida Alpha Chapter hosted its first-ever competitive philanthropy week: Arrow Week. The week encompassed the true spirit of service by not only involving every member of Florida Alpha, but also members of every fraternity and sorority on the Stetson University campus. The goal of Arrow Week was two-fold: to raise awareness about literacy and the importance of reading and also to raise funds for Read > Lead > Achieve.



With the help of other Stetson University fraternities and sororities, the Florida Alpha Chapter collected more than 4,000 books during their philanthropy week. The children's books were donated to The DeLand Montessori School and the adult books were donated to veterans overseas.

Members of Florida Alpha were put into teams of eight to 10 members with two captains. Each Pi Phi team was then paired up with another Greek organization. The captains acted as a liaison between Pi Beta Phi and their Greek organization throughout the week. To help motivate members to fully participate in the week, the Pi Phis from the winning team were each awarded a free movie ticket. Additionally, the captains' names from the winning team were engraved onto the Arrow Week plaque that now hangs in Florida Alpha's Chapter room.

To kick off the competition on Monday, each team collected books, in all genres, for a book donation. A tarp was set up on the Stetson Green for each organization to place their books throughout the day. This motivated organizations to get competitive and also allowed the Pi Phis to discuss with onlookers the importance of reading. Overall, the chapter collected more than 4,000 books. The children's books were donated to The DeLand Montessori School, where the Florida Alpha Chapter hosts the Champions are Readers® program three times a week. All the adult books were donated to veterans overseas.

The following day, the chapter hosted a Literacy Talk given by education professor Dr. Rajni Shankar-Brown. Dr. Shankar-Brown is beloved by many Florida Alphas and serves as a mentor to those women. She talked about the worldwide struggle of illiteracy in education, specifically in the American school system. Nearly 500 Stetson students attended the event.



Florida Alpha's first-ever competitive philanthropy week, Arrow Week, included a Dr. Seuss costume competition (left), an all-Greek spelling bee (right), a Literacy Talk by a Stetson University professor and an ice cream social fundraiser.

On Wednesday, the Pi Phis hosted a Dr. Seuss® Costume Competition on the Stetson Green. Each fraternity and sorority sent one member dressed in a homemade Dr. Seuss costume. That person then had to do a runway walk from one end of the Green to the other. The runway walk was a huge hit, especially with the many elementary school students visiting campus that day. Many of them stopped to watch the show.

That same night, the chapter hosted an all-Greek Spelling Bee Contest. The rounds of words were very creative including famous individual's last names and phobias. The event was extremely popular, as evident by a jam-packed room of fraternity men and sorority women.

The fundraising aspects of the week were Jar Donations and Pi Phi Parlor. Mason jars were left in each fraternity and sorority's chapter room to collect donations throughout the entire week. Pi Phi Parlor is Florida Alpha's annual ice cream sundae fundraiser for which the chapter sells tickets at the door, as well as group tickets ahead of time.

During Pi Phi Parlor, the winner of each individual competition was announced as well as the overall winner of the week. To celebrate each organization's outstanding efforts, a celebratory video played with pictures from throughout the week. The winner was awarded the Arrow Week Cup and also received a donation of \$200 to be given

to a philanthropic organization of their choice.

The chapter decided the winners by a point system. Each individual competition was scored first-, second- and third-place with those winners receiving an increasing number of points for a higher placement. Each book donated was worth two points and each dollar donated was worth three points. However, to motivate each fraternity and sorority to donate at least \$100, every dollar after \$100 was worth 1,000 points. This system allowed organizations of all sizes to participate and also allowed organizations to still compete even if they fell behind in one event. The brothers of Phi Sigma Kappa came in first this year.

Overall, Arrow Week was a huge success with more than 4,000 books collected and nearly \$3,000 raised for Read > Lead > Achieve. In honor of their efforts, the Florida Alpha Chapter received the "Greek Collaboration Award" at Stetson's Greek Awards. The award celebrates the chapter's unique inclusion of other fraternities and sororities in their philanthropic efforts. "We had a fantastic time hosting Arrow Week this year and look forward to even more success with the week in the future," said Florida Alpha KATE ELLIS.



# September is Read > Lead > Achieve Month



## Did you know?

Chapters and alumnae organizations may nominate 25 percent of their gifts to

The Literacy Fund at

Pi Beta Phi Foundation to a local nonprofit working in literacy. The 25 percent

will be matched by the Foundation, dollar for dollar. Learn more at

[www.pibetaphifoundation.org](http://www.pibetaphifoundation.org)

**1** Watch the webinar about the FDS500 book grant and sign your chapter or alumnae organization up at [www.pibetaphi.org/fraternitydayofservice](http://www.pibetaphi.org/fraternitydayofservice).

### **6** National Read-a-Book Day

#### Activity:

Ask a child to read to you or read along with you. Practicing fluent reading is important to build confidence and success.



### **8** International Literacy Day

#### Did you know?

More than 1/3 of children enter school without the skills needed to learn to read.

### **13** National Grandparents Day/ Roald Dahl Day

#### Did you know?

Your gifts to The Literacy Fund make Read > Lead > Achieve possible.

### **14**

### **15** Activity:

Encourage a local nonprofit to apply for a \$10,000 Special Impact Grant from Pi Beta Phi Foundation at [www.pibetaphifoundation.org/specialimpactgrants](http://www.pibetaphifoundation.org/specialimpactgrants)

### **20**

### **21**

#### Did you know?

Students with low literacy skills ultimately drop out — 7,000 students every day.



### **27**

#### Did you know?

This week is the American Library Association's Banned Books Week. Find out which books made the list at [www.ala.org/bbooks](http://www.ala.org/bbooks).



### **29**

#### Activity:

Don't forget to share all of your stories and photos at [www.pibetaphiliteracystory.org](http://www.pibetaphiliteracystory.org)





3



4

**Did you know?**

1 in 4 children in America grow up without learning to read.

5

**International Day of Charity**

9

10

**Activity:**

Host a Lemonade for Literacy event in your community to raise awareness about illiteracy. Download instructions at [www.pibetaphi.org/readleadachievemonth](http://www.pibetaphi.org/readleadachievemonth).

11

12

**Activity:**

Organize a movie night highlighting literacy. Show a movie like "Driving Miss Daisy."



16

17

**Constitution Day**

**Activity:**

Volunteer at local elementary schools with Pi Beta Phi's Champions are Readers program. Find out how at [www.pibetaphi.org/CAR](http://www.pibetaphi.org/CAR)

18



19



24

**Punctuation Day**

**Did you know?**

Many American adults lack the basic reading skills required for a typical job or even to read a prescription drug label.

25

**National Comic Book Day**



26

**Activity:**

Some comic book stores offer free comics! Collect and donate them to a local school. Many students find these less intimidating than other books.

30

Scan the QR code for even more ideas!



Let us know all the great things you do this month! Tell us about it and share your pictures on social media using **#ReadLeadAchieve.**

LIFE IS SHORT. LET'S DO THIS.

# Real Life Lessons

FOR THE MODERN ΠΙ ΦΙ

From embroidered pillows to Pinterest, we're never far from an inspirational quote urging us to accomplish great things. The good news is, the posts and pillows are telling the truth. Professional and personal success is ours for the taking. We just have to go out and get it.



## TABLE OF CONTENTS

- 27 Money Rules to Live By
- 28 I Bought My First House at 24 Years Old, Money Lessons No One Taught me in School
- 29 Pi Phi "Work" Force to be Reckoned With
- 30 How to Market Your Pi Phi Experience in an Interview
- 32 From SAHM to Working Woman, How I Made the Transition Back to the Office
- 33 How to Network the Right Way, Nine Tips to Get Past the Awkward
- 34 High Heels to Bare Feet: Lessons Learned in My Adult "Gap Year"

# Money Rules to Live By

BY: TEXAS ALPHA KATHY HARVEY MIMMS,  
NORTHWESTERN MUTUAL FINANCIAL ADVISOR

**T**he road to financial security starts when saving money becomes a habit. Saving money is impactful at any age. But, the earlier this habit is established, the more attainable your financial goals become.

One, create and follow a budget. You should evaluate your current spending habits and then prioritize your future financial goals. This creates awareness and gives you a sense of urgency to reduce or eliminate discretionary expenditures. By reducing or eliminating those expenditures, you can “pay yourself” and redirect that money toward a financial goal.

Two, establish and maintain an appropriate emergency fund. An emergency fund provides a pool of money for unforeseen events, such as job loss or a car accident. Your emergency fund should contain enough to cover six months of living expenses.

Three, consistently save and invest a percentage of your income. Saving and investing on a regular basis establishes saving as a priority. This practice also reduces the impact of market timing and helps create a natural increase in the amount you save as your income grows.

When it comes to saving for the future, it's often the little things that make a difference. Even a one or two percent change in the amount you save and/or spend can have a profound impact on your ability to fund the lifestyle you want for the future. To understand why, consider the following example:

Let's say you currently earn \$50,000 a year and contribute 5 percent of your salary each month to your 401(k) at work. If you continue to save at this rate, you'd have \$377,408 in your account by the time you retire 35 years from now, assuming you earned a 7 percent average annual return. Now let's say you increase your contributions just one percent. With just a small boost in the amount you save each month, you'd be able to add at least \$75,482 more to your nest egg over 35 years than if you had maintained your flat 5 percent contribution.

Want to grow your nest egg like the example above? Consider automatically increasing the percentage you contribute to your 401(K) whenever you get a raise at work. But what if you don't have the money to increase your

contribution to your 401(k)? As with many people today, saving for the future may take a backseat to other, more immediate demands on your money. Often a closer look at your monthly budget can spark ideas for small, but important changes, which can help you cut spending a little and boost saving a lot.

One idea to consider is spending less on little things. Take your morning coffee, for example. If you're like many people, you probably stop on the way to work to grab a cup. Over time, the cost of that coffee adds up: the average cost of a brewed cup is currently \$2.38, which means your coffee could cost you nearly \$600 a year. What if you decided to get your coffee from your office kitchen instead or skip it altogether?

Another idea is to reduce your credit card interest rate. The interest on credit card debt can add up, especially if you carry a balance from month to month. If you're in the market for a new credit card, carefully compare the annual percentage rate (APR) of any new card with other available options. Selecting a card with an APR that is even one or two percent lower can cut your interest costs each month. If you have an existing card that you carry a balance on, and your financial situation has improved since you got it, call your bank and see if you can negotiate a better deal.

Lastly, don't be afraid to shop around for a mortgage. Buying a home for the first time? Make sure you compare lenders to lock in the best mortgage rate and terms you can get. The same is true if you're looking to refinance an existing mortgage. Because a mortgage involves repaying a lot of money over a long period of time, even a slight reduction in the interest rate you pay can make a significant difference in your monthly mortgage payment and in the total cost of your loan over time.

As you take steps to boost your savings for the future, look for little ways to save more each month and reduce your spending. Small changes can translate into big savings, and that can make all the difference when you're investing for something as important as your future.







# I BOUGHT MY FIRST HOUSE AT 24 YEARS OLD

MONEY LESSONS NO ONE TAUGHT ME IN SCHOOL

*By Indiana Theta Amanda Rychitanek*

I am 24 years old. I hold a bachelor's and a master's degree. I earn a salary of \$50,000, a typical figure for a young person in my area (I live in Chicago). I am not from a particularly wealthy family. This year, I bought my first investment property: a two flat apartment in a Chicago suburb. The check I receive from my tenant pays 83 percent of my monthly mortgage. Money management can be overwhelming and scary, especially for young people navigating student loan debt, new careers and families. So how did I make the decision to think past Friday night and start saving for the future?

I was in college at the time, working part-time during the school year and in the summers. Paying off a car or buying my first place seemed impossible. You can say I had a lot of fears about money, or the fear of not having enough. That is why I wanted to define and understand my relationship with money. I started with questions.

Who do I ask for financial advice and why?

What are my goals and dreams in three years?

Where do I see myself financially in five or 10 years?

A lot of the questions were hard to answer at first, but I tried to be as specific as possible. Obtain an MBA within three years of graduation. Or, I don't just want a second home, I want a lake house that I can use year round. I started getting excited about these aspirations coming to life, but I still did not know how to make them my reality.

So I called a financial advisor. I told him, "Sir, I am only 19 and I know I'm not worth very much money. But if I can meet with an intern, I have a lot of questions." He actually thought it was a prank call. But after meeting with that advisor, I began to understand it's not how much you make, it's how much you save — and in the right places.

I first bought term life insurance for \$10 a month, because I was worried, worst-case scenario, that something would happen to me and my parents would be liable for my student loans, thus preventing them from retiring. I then purchased whole life insurance because it forced me to start

saving my money more systematically. I started saving \$75 a month, or \$900 a year. At the time, it was all I could afford. But it was a start.

After graduation, I had to make a lot of decisions if I was going to cross things off my financial to-do list. First, I moved back home. This was a tough decision since a lot of my friends were living in the city. But I made the move with a purpose: I wanted to save for a down payment for a house.

With this financial goal in mind, I didn't put myself on a budget, because budget is an ugly word. I am also not in a predictable enough place financially to calculate ahead of time where an extra \$100 a month would come from. Instead, I preferred to create a spending plan. I just "spent" a little more on my savings and any debt that month. I also gave myself the freedom to earn that \$100 any way I wanted. For example, if I had a month full of dinners and happy hours, I would pick up a babysitting job to make some extra money, not necessarily cancel my plans. If I didn't have time that month to make money on the side, I would cut back on the Chipotle. I have heard it said that if you want to see what somebody really cares about, look at his or her transaction history.

My job out of college also gave me some additional financial benefits, a lot of which are very inexpensive on my part. I don't have a family yet, and I don't know how much death benefit my family will need in 60 years. But I do know that Pi Beta Phi is part of that family, so I designated a portion of my life insurance policy to Pi Beta Phi Foundation. Our sisterhood has enriched my life and still does — half my bridal party is made up of Pi Phis! The least I can do is check a box to join the Marianne Reid Wild Society so that Pi Phi can keep empowering young women.

Today, I continue to work with a financial advisor to keep my plan consistent with my life. Plans need to change sometimes for emergencies or because something good happens. But staying on top of my plan has given me the ability, and the flexibility, to achieve my financial goals.

# PI PHI "WORK" FORCE to be Reckoned With

More than half of adult women are in the workforce today, and the number of women with college degrees has tripled in the last 30 years. This isn't an episode of "Mad Men" where women click typewriters and answer phones. Pi Phis today are educated women who balance careers and families from classrooms to corner offices. Take a look at the modern Pi Phi woman.



## AGES

- 31% GENERATION X (1965-1980)
- 29% MILLENNIALS (BORN 1981-1996)
- 22% BABY BOOMERS (BORN 1946-1964)
- 18% SILENT GENERATION (BORN BEFORE 1946)



## MARITAL STATUS

- 61% MARRIED
- 27% SINGLE
- 6% WIDOWED
- 5% SEPARATED OR DIVORCED
- 1% DOMESTIC PARTNERSHIP



## CHILDREN

- 41% NONE
- 28% TWO
- 15% THREE
- 10% ONE
- 4% FOUR
- 2% FIVE OR MORE



## HIGHEST DEGREE EARNED

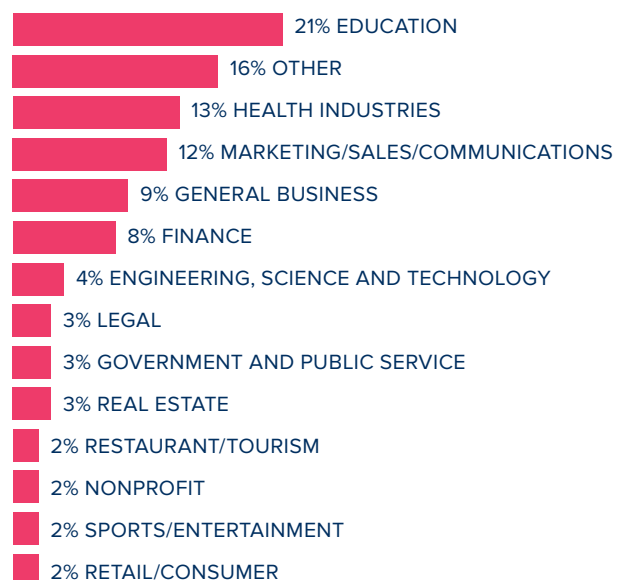
- 67% BACHELOR'S DEGREE
- 27% MASTER'S DEGREE
- 6% DOCTORAL DEGREE

## TOP 10 CITIES WHERE PI PHIS LIVE

- |                     |                  |
|---------------------|------------------|
| 1. WASHINGTON, D.C. | 6. SAN FRANCISCO |
| 2. CHICAGO          | 7. SAN DIEGO     |
| 3. DALLAS           | 8. HOUSTON       |
| 4. NEW YORK         | 9. SEATTLE       |
| 5. LOS ANGELES      | 10. ATLANTA      |



## CAREERS HELD



This information is compiled from Pi Beta Phi's membership database and findings from the 2011 Membership Satisfaction Survey. All numbers are approximations.

# How to Market Your Pi Phi Experience in an Interview

BY: MISSOURI GAMMA EMILY BAUMANN KOHLBERG,  
HUMAN RESOURCES DIRECTOR, PI BETA PHI HEADQUARTERS

Your involvement within your chapter or alumnae organization has prepared you for the professional world more than you think. But how will you sell those experiences to a potential employer? Here are some tips and tricks to prepare you for your next interview.

## EXPLAIN WHO WE ARE

One of the most important parts of sharing your Pi Phi experience is to explain Pi Beta Phi in a straightforward, simple manner. Some people may not be members of Greek organizations or they may have had a negative experience.

Let them know who we are: Pi Beta Phi is a premier, values-based women's organization that supports meaningful relationships and members reaching their potential through leadership opportunities.

## ARTICULATE WHAT YOU DID AND THE OUTCOME OF YOUR ACTIONS

Position titles and Pi Phi terms do not resonate with everyone. You need to translate your Pi Phi experience into something that makes sense to a potential employer. For example, if you were Chair of your alumnae club's





fundraising gala, you might share you have coordinated a detailed schedule for 150 attendees or worked with outside vendors to gather supplies for a large-scale event. If you served as Vice President of Finance while in college, you might say you managed an annual budget of \$50,000 and performed accounts receivable and payable.

### TALK ABOUT THE SOFT SKILLS YOU POSSESS

Soft skills are the interpersonal skills you have developed, like communication and relationship building. These are an important benefit of your Pi Phi experience. You may have experience working with New Members, chapter officers and alumnae advisors. And after graduation, you may interact with alumnae club leaders, recent graduates and fellow alumnae. Do you communicate differently depending on the audience? How does verbal communication look different than text or email? Talk to potential employers about how you have successfully worked with multiple audiences at different levels of an organization.

### YOU NEVER GET A SECOND CHANCE TO MAKE A FIRST IMPRESSION

You should always prepare for an interview ahead of time. For phone interviews, make sure you are pleasant when you answer the phone and have a professional voicemail in case of missed calls. If you do not recognize the number in your caller ID, assume it's a potential employer. For in-person interviews, you should wear business attire. Suits are not always necessary, but avoid short skirts, tight clothing, scuffed shoes or excessive makeup. Your appearance shows you are taking the opportunity seriously and you are eager to make a good impression.

### SHARE OUR VALUES AND HOW THEY ARE IMPORTANT TO YOU

As Pi Phi, we are expected to believe in and live out our six core values. This translates well into the professional world because a company will expect you to do the same with their values. Before an interview, look up the company's values and brainstorm how you embody those values in your current work. Then, during the interview, share those examples with your potential employer.



# TOP 5 RESUME TIPS

## 1 KEEP IT SIMPLE.

Employers are busy and look at a lot of resumes. Make sure yours is easy-to-read. The eye catches things like bullets, bold/underlined text and pops of color. Keep it to one page and save your resume as a PDF.

## 2 MAKE IT RELEVANT.

Make sure past work experience and volunteer service are tailored to the position for which you are applying. While you are surely proud of a particular accomplishment, ask yourself, "Is this really relevant to the job I want?"

## 3 USE ACTION WORDS.

When explaining your experience, use words showing how you took action. Words like "collaborate" and "partner" help explain what you accomplished. Also be consistent with tense throughout your resume.

## 4 USE METRICS.

When describing your experience, use numbers to illustrate your efforts. Maybe you managed a team of six people or planned an event with 100 attendees. These metrics show your success in a tangible way.

## 5 CATCH ERRORS.

Don't be afraid to share your resume with others. A second set of eyes will ensure you've caught all grammatical and spelling errors.

# FROM SAHM TO WORKING WOMAN: HOW I MADE THE TRANSITION BACK TO THE OFFICE

*By New Mexico Beta Lisa Rede Roman*



**T**o leave everything I knew in the professional workforce and become a stay-at-home mom (SAHM) was one of the toughest decisions I've ever made. But once I made it, I knew it was the best thing for my family and for me. I thought of it as a sabbatical, and maybe someday down the road I'd return to the workforce.

My first week on the job as a SAHM, I realized I had jumped into a world I did not know. I had gone from being connected in the business world to suddenly not knowing another SAHM in my community. I felt alone.

I realized I had to get connected in my new world. I did research and learned there were baby classes, mom church groups, mommy and me fitness groups and one that was dear to my heart — my Pi Phi alumnae club! At that time, my alumnae club did not have a moms group, so I inquired and asked if I could get a moms interest group started. Within weeks, I was Chairman of the new interest group.

In the fall of 2014, after almost a decade as a SAHM, I decided I wanted to return to the workforce. I had the education, skills and experience, but would my sabbatical for so many years affect my chances of returning back?

During my job hunt, I was pleased to find my uncertainty was unfounded. My volunteer career transferred perfectly into today's workforce. For anyone looking to return to the workforce, or even if you're looking to transition into a whole new career path altogether, I hope my experience shows the move is possible. Here's how I made it happen.

First and foremost, take on a new hobby or interest that keeps you connected to other adults. For me, that was leading the Pi Phi moms group. That led me to becoming a regional volunteer for Pi Phi and now a Regional Director. In this role I manage an amazing team, which has taught me planning skills with a large audience in mind.

Alongside Pi Phi, I also became involved in my children's school. A role as homeroom parent led to different roles inside and outside the classroom, including Booster Club President. These roles taught me to stay flexible and how to manage multiple fundraising projects and volunteers.

With each volunteer role, I've been building competencies and skills. When I interviewed for my current job as Admissions Coordinator for the W. P. Carey School of Business at Arizona State University, I was asked both about my professional career experience as well as my volunteer experience. I was able to speak to the skills I had acquired along the way while I was serving in a volunteer role.

Secondly, always keep your resume updated. You never know when an opportunity might present itself. A few months into becoming a SAHM, I ran into a friend and I learned her new job at a newspaper was looking for SAHM bloggers. She asked me to send her my resume, as she thought I could really connect with readers. So, I became a mommy blogger for about a year, where I wrote in the evenings or early mornings when my son slept.

Next, I'd recommend you do your homework. When looking to get into a new role or preparing for an interview, always research the job, company and industry. When I began searching for jobs, I found myself speaking to my network of colleagues, including a few of my Pi Phi sisters.

Lastly, plan out your goals but don't lose sight of the present. Enjoy staying home, volunteering and making an impact in your local community. Also, recognize that as a working parent you may not get to attend every school field trip or extracurricular event in your child's life, and that is okay. It is the trade off to your new career, no mommy guilt! Keep pushing forward and don't get discouraged along the way. Enjoy the journey, and live in the moment!

# How to Network the Right Way

## NINE TIPS TO GET PAST THE AWKWARD

BY NEW MEXICO ALPHA SUZANNE SORENSEN DASTIN, PROGRAM DEVELOPER,  
EXECUTIVE EDUCATION FOR THE UNIVERSITY OF DENVER DANIELS COLLEGE OF BUSINESS

### 1 DO YOUR HOMEWORK

Find out who will be attending your networking event. Use LinkedIn, or if it's a Pi Phi event, use Sister Search on the Pi Beta Phi website, to learn more about the attendees. This research comes in handy when you need to make small talk or use an icebreaker. Maybe you went to the same college or have a common friend.

### 2 REMEMBER THE SMALL STUFF

Typically when you are at a networking event, you exchange business cards. At some point during the event, flip the card over and write something memorable about the person, such as you both like to ski or are reading the same book. This is an excellent way to send a follow up email after your initial meeting.

### 3 ASK QUESTIONS AND LISTEN

It is proven that people have a better first impression of you if you let them talk about themselves. Ask a question, then listen, then ask a follow up question, then listen. Don't hog the conversation with details about yourself. Make it about the other person and you will end up being the memorable one.

### 4 LEAVE YOUR AGE COMFORT ZONE

While it's great to have a network filled with people just like you, it's also limiting. So it's important to build connections with people who are different (older or younger) than you and also in different industries. By doing so, you may acquire a mentor, which can be priceless in your personal and professional life.

### 5 CLEAN IT UP

I promise you, recruiters and employers are looking at your social media profiles when considering you for a position. Same goes for when you are

requesting a job recommendation, acquiring a mentor or want to be referred. Do not have anything on your Facebook, Instagram or Twitter accounts that may cause harm to your professional brand.

### 6 COMPLIMENT OTHERS

Look for opportunities to compliment people on their work and congratulate them on their accomplishments. Show professionals and your network you are someone who cares about the success of others. You will find these little acts of kindness go a long way.

### 7 DON'T COMPLAIN

Never ever, ever be a Debbie Downer. Everyone is super busy, everyone dislikes certain aspects of their job — basically, we all have problems. Remember, nobody, and I mean nobody, wants to network with, refer, hire or date someone who complains all the time.

### 8 KNOW WHO YOU ARE

This might seem obvious, but it takes practice, practice, practice. When someone asks you what you do, be prepared. Tell them who you are, give your job highlights (two to three sentences), what you are passionate about doing and why it matters. Your goal here is to get the other person to ultimately say, "tell me more!"

### 9 THANK YOU

This is critical and I can't stress it enough. Always remember to thank your network. If someone introduced you to a meaningful contact at a networking event, follow up with them in a day or two and say "thanks!" No matter how small the action was, a thank you goes a very long way. Remember to show gratitude, always!



# HIGH HEELS TO BARE FEET: LESSONS LEARNED IN MY ADULT "GAP YEAR"

*By: New York Alpha Lisa Smits Samaraweera*

In January of 2014, I quit my job in the “real world.” I worked in human resources for a great company with wonderful people, but no matter the new project or initiative, my heart just wasn’t in it. I was stressed, easily frustrated, not able to separate personal from business and my work-life balance was more like an out of control seesaw. I was good at my job. People stroked my ego ... but I wasn’t happy. So I left.

My managers and co-workers were stunned. Some were supportive. Most were not. What surprised me, however, were the people who messaged me privately and told me how brave and inspirational I was. While I felt silly and scared, they asked for the secret formula on how they too could access courage and fearlessness. The first lesson I learned of many to come was what Winnie the Pooh has been trying to tell us all along, “You are braver than you believe, stronger than you seem and smarter than you think.”

The people who rolled their eyes and got straight back to their Blackberries when I told them the news made my stomach turn the most. I wondered if I would ever be an acceptable woman without the armor of a fancy corporate title, high heels and a business card. They made me second-guess my decision. They made me fear letting go of my professional persona that I had worked so long and hard for, and so when they asked if I was leaving to become a yoga teacher, I vehemently told them, “of course not.”

It happened to be that I enrolled in a yoga teacher training that started the same week as my last day at the

office. People have a hard time understanding when someone leaves a good paying job for “nothing,” so everyone made the leap for me that I was leaving to become a yoga teacher. At that time I didn’t think I was doing the training for anything other than “to deepen my practice.” While I was a practiced public speaker and team leader, standing in front of a class and teaching the ancient and beautiful practice of yoga seemed out of my league. So, when people asked about “this yoga thing,” I told them not to worry — a career in yoga wasn’t on the horizon. Looking back, I now know that I told them that because I was afraid of what they would think of me if I told them otherwise.

After the yoga training, I took a position as a part-time human resource (HR) consultant, and I also started working as a part-time Educator at Lululemon®. I imagined the first would be the most fulfilling, and the

second just to get a discount on yoga pants. It turned out, however, that I was wrong. While the outplacement work was engaging, my job at Lululemon was transformative. I made personal, career and health goals for myself as a requirement of my job. I worked with young, motivated, creative and driven young women who didn’t view their jobs as work,

but as a lifestyle. Work was about pushing and challenging and inspiring each other. The culture allowed for everyone to be a leader, a decision maker, a doer and an achiever.

At that time, I realized the fear of failing was a huge personal obstacle for me, I decided to meet my fears

I AM THE PRESENT,  
HAPPY AND CONFIDENT  
MOTHER I HAVE  
ALWAYS WANTED TO BE


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head-on by creating a goal to teach a yoga class. The first time I taught solo, I worked a shift at the store beforehand. I confided in a co-worker (19-years-old by the way) that I was nervous. She looked me in the eye and said, “Whatever, you’ve got it.” That was it. She didn’t say, “Oh don’t be, you’ll be soooooo good!” or “OMG I’d be sooooo nervous too!” She didn’t give one ounce of power to my fear. I was floored. What she taught me in that moment I hadn’t learned in more than 15 years of performance reviews or leadership trainings: The only limitations are the ones you create for yourself.

By September of 2014, I had secured my first “official” yoga class. I still had one (bare) foot in the yoga lifestyle, and one (high-heeled) foot in HR. I was volunteering on committees and boards. I also joined the PTO at my daughter’s school. I knew this wouldn’t last for long, I was quickly becoming the stressed out woman I was the year before. I needed to let something go. So Lululemon went. It was awful and hard, but the logistics of keeping retail hours while trying to balance everything else was difficult. I hoped it would still allow me to pursue teaching yoga, keep my HR hat on and be the wife and mother I was committed to being.

At the beginning of 2015, I made a realization. My entire life I wished to one day own my own business, but I never quite knew what it would be. As I reflected on my “gap year” it became clear that combining my skills and passions in the form of a yoga studio would be an incredible way to bring all aspects of me together. So instead of wishing, I’ve spent the last months using what I learned at Lululemon with goal setting and have started developing a business plan, researching, and talking to trusted advisors. I’m excited for what the future holds.

While I work on this long-term goal, I will continue to have something to offer in the world of career coaching. I’ll never close the door on the possibility of a corporate career, and hope someday I can return to Lululemon. Last but not least, I am now the present, happy and confident mother and wife I have always wanted to be. Through all of this I have learned the power has been within me all along, and my power doesn’t come from the woman holding the Blackberry across from me. I am as incredible as I decide myself to be. 



I CANNOT  
IMAGINE →

OUR CHAPTER WITHOUT

*The*

SUPPORT

OF OUR CHAPTER HOUSE CORPORATION

and ALUMNAE ADVISORY COMMITTEE VOLUNTEERS

We are incredibly grateful for their dedication to our chapter and lifelong commitment to Pi Phi. Whether it's surprising us with breakfast on the day of initiation, assisting us with elections or helping us coordinate sisterhood events, our chapter would not be the amazing place it is without them.

— Tennessee Beta SARAH JURGENSMEYER

Put your talents and knowledge to good use by becoming a Pi Beta Phi volunteer. If you can give of yourself, you can make a difference in the future of Pi Phi. To view open volunteer opportunities, from regional teams to chapter advisors, visit [www.pibetaphi.org/volunteernow](http://www.pibetaphi.org/volunteernow).



ΠΒΦ



## Preparing Oregon Alpha for the Next 100 Years

By: JANET UHLENHAKE CLAY, Oregon Alpha

Nearly seven years ago, I found myself in a new town, divorced with grown children. I needed a connection, and I found it in Pi Beta Phi. By chance, I met Oregon Alpha SHARON LOOMIS GREIG. She asked if I might want to help on the Chapter House Corporation (CHC) for the Oregon Alpha Chapter at the University of Oregon. I had extensive career experience as a developer and property manager, and I thought it might be a good fit.

Since then, my CHC role has become a big part of my life. I've even served as CHC President for five of the last seven years. How great is it to take the gifts and talents you have developed over a lifetime and use them to create something of meaning and value?

Right now, the Oregon Alpha CHC is working on three initiatives to add meaning and value to the chapter. First, we are conducting a capital campaign through Pi Beta Phi Foundation with the goal of raising \$350,000 toward our building project. Second, we are working on a \$1.35 million addition and renovation to the chapter house. Third, we are helping plan the Oregon Alpha Centennial Celebration that will take place this September in Eugene, Oregon.

How can we do all this, you might ask? One simple formula: a strong CHC and a shared love of, and commitment to, the Oregon Alpha Chapter. (Coincidentally, all of our CHC members are also alumnae of Oregon Alpha). SHARON LOOMIS GREIG is responsible for making our CHC a pillar of financial strength. MARGARET BRENNAN STEVENSON makes sure we pass every inspection with flying colors and is our in-house project manager, ensuring every contractor does exactly what he or she is supposed to do. MERRY HUMPHREY MELONAS brings her long-time expertise in restaurant management to upgrade the kitchen. PAM STOUT BORGMAN, a college counselor, heads our capital campaign and keeps our social media humming. NANCY PIAZZA COBB is an interior decorator with an incredible sense of taste and value. KELSEY JENSEN LEWIS is a CPA who chairs the Centennial Celebration and brings the older ladies on the CHC, like myself, up to speed with technological innovations allowing us to do more with less.

The best part of serving on Oregon Alpha's CHC is that we have the opportunity to help create a wonderful Pi Phi



From left, Project Superintendent Tim Jacobs and Oregon Alpha Chapter House Corporation President JANET UHLENHAKE CLAY, Oregon Alpha, break ground on the chapter's building addition.

experience for the Oregon Alpha collegians. In recent years, the chapter's membership has grown from 100 members to more than 200, meaning most collegians do not live in the house and only come to the house to study and socialize. That meant our CHC needed to facilitate a renovation focusing on both safety and added space to accommodate the increased number of members.

After the renovation is complete, the Oregon Alpha Chapter house will have a first-floor library addition, an expanded dining room and a state-of-the-art study lab in the basement. It also will have additional stairways and exits to safely accommodate more occupants as well as a walkway and first-floor bathroom that is compliant with the Americans with Disabilities Act. Lastly, the renovation includes an upgrade to the House Director's quarters, including a kitchenette, office and bathroom. We cannot wait to see these new spaces when they are completed this fall. We hope they not only provide the chapter with more physical space, but also provide the space for many Pi Phi friendships to bloom. ↪

## Help When I Needed it the Most

At age 22, Kentucky Gamma MARY CECILIA SCIALDONE was diagnosed with melanoma, the most serious form of skin cancer. Three years later, after several surgeries and chemotherapy treatments, she is cancer-free, thanks to the support of her family and friends, and an Emma Harper Turner Grant from her Pi Phi sisters. She shares her story below.

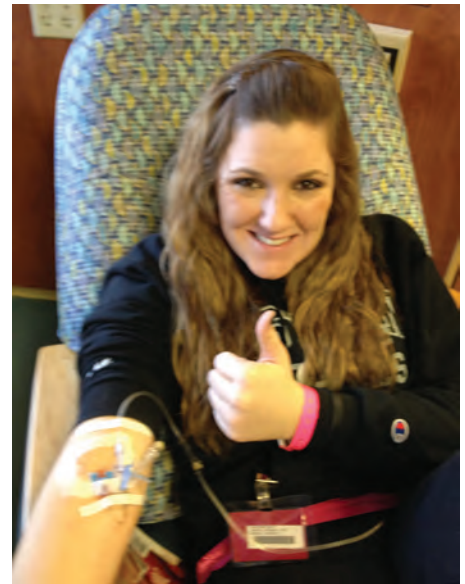
When I went through recruitment at Eastern Kentucky University, I loved Pi Phi from day one. So I was thrilled to receive a bid from an organization with whom I already felt a close connection. At that time, our chapter was only 30 members and had an opportunity to grow. I took advantage of as many leadership roles as I could, because I wanted to see our chapter thrive. I served as New Member Coordinator, Vice President of Communications, Panhellenic President and as a Recruitment Counselor. When it was time for graduation, I was ready to tackle the “adult” world thanks to the leadership and life skills Pi Phi had instilled in me.

In the fall of 2011, just a few months after graduation, I discovered a spot on my ribcage. I decided to get it checked out by my doctor. I was referred to a dermatologist who removed the spot in January. I went home, and it was out of sight, out of mind, as they say.

Just a week later, I received a call from my dermatologist asking me to come into the office. I learned that after doing a biopsy, they determined I had melanoma, the most serious, and deadly, form of skin cancer. My mom was with me and started crying when she heard the news. I was in shock. Diagnosed with cancer at 22? I couldn't believe it.

After meeting with a surgical oncologist and plastic surgeon, I was scheduled for surgery. I had some tissue removed, as well as some lymph nodes under my left arm removed. I left the hospital with nearly 70 stitches. Unfortunately, the surgery revealed the cancer had spread to some lymph nodes under my arm. So a second surgery was scheduled to go back and remove those too.

Recovery after the second surgery was tough. I couldn't move my left arm very much. I also had a drain attached to my side for about three weeks that removed fluid from my arm. I was working as a private investigator at the time, so it was hard to take off so much time from



After undergoing surgeries and chemotherapy to treat melanoma, Kentucky Gamma MARY CECILIA SCIALDONE was able to pay her medical bills thanks to a grant from the Emma Harper Turner Fund.

work, especially since I had just entered the working world only months before.


Fortunately, after some tests, they didn't find cancer in the second set of removed lymph nodes, so chemotherapy was next. I had two treatment options. The first option was to receive an FDA-approved drug. Doctors explained the treatment would last for about a year and most days it would feel like I had the flu. The second option was to receive an experimental drug that had a six-month treatment plan. After much consideration and talking it through with my family, I instead decided to receive the experimental drug.

I started chemo in June of 2012. I was determined to stay positive and kept telling myself it could always be worse. I made sure to get up and get dressed every day. I would also try and find ways to keep busy even when I wasn't feeling great. One of the things I loved to do was bake cookies or brownies for the nurses and doctors who cared for me.

During the treatment, my medical bills were piling up. Even with medical insurance, I faced the daunting task of covering some of the costs for my treatment. At age 22, I didn't really have anything saved for emergencies. It was a scary place to be at such a young age.

Having learned about Pi Beta Phi Foundation while in college, I wondered if there was some sort of support system or aid Pi Phi provided to members. That's when I learned about the Emma Harper Turner Fund program. With the help of the grant, as well as gifts from small fundraisers my mother held in my hometown, I started chipping away at some of the medical costs I had incurred.

In November of 2012, I finished chemo and my scans came back clear. Today, I'm healthy and leading a normal life. I recently reached the two-year mark and now only go for scans every six months to make sure the cancer hasn't returned. I'm living and working in San Francisco in pretrial services. I'm also engaged, and we're planning our wedding for next year.

Every day is a gift, and I'm grateful. I wouldn't be where I am today without my Pi Phi sisters. I've felt the bonds of sisterhood from day one; in my chapter, while I was going through chemo and upon receiving the life-changing Emma Harper Turner Grant. Even though I don't know the sisters who made my grant possible, I'll always be thankful for them. They were my angels during my time of need. 

## About the Emma Harper Turner Fund

### **Q: What is it?**

**A:** The Emma Harper Turner Fund exists solely to help our sisters in need.

### **Q: How Does it Help?**

**A:** The program provides grants to sisters to help them through financial challenges created by job loss, health crisis, natural disaster or other unexpected life circumstance.

### **Q: How Does a Sister Qualify for a Grant?**

**A:** Collegiate and alumnae sisters are eligible for assistance. Collegians must be initiated members of the Fraternity who have recently experienced a significant life change jeopardizing their ability to stay in school. Alumnae members can apply if they have experienced financial challenges created by health crisis, significant job loss or natural disaster.

### **Q: What is the Application Process Like?**

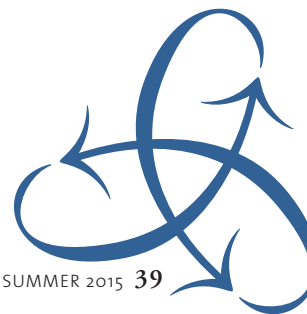
**A:** It's simple and completely confidential. Applications can be found on the Foundation's website at [www.pibetaphifoundation.org](http://www.pibetaphifoundation.org).

### **Q: I Don't Need Assistance ... How Does This Impact me?**

**A:** There are many sisters struggling who have no idea this fund exists. We hope you will help us spread the word about the fund and its availability to our members. You can do this via social media, at a chapter or alumnae club meeting or during a one-on-one conversation.

### **Q: Can I Donate to This Fund?**

**A:** Absolutely! Even \$5 helps. As one donor recently said, "I don't know who my gift will end up helping, but the important thing is, it will help." You can make a gift online at our website, by phone at (636) 256-1357 or by mail to Pi Beta Phi Foundation, P.O. Box 801867, Kansas City, Missouri 64180.





# IN HER WORDS



**MAYRA HINOJOS LOVAS**  
NEW MEXICO BETA

## IN A NUTSHELL ... TELL US ABOUT YOU

As the Director of Social Services at the Good Samaritan Society in Lovington, New Mexico, I educate and empower communities to become healthier and more confident to fight for what they need. Before taking this position, I spent time at the Fred Hutchinson Cancer Research Center, learning firsthand from some of the best in the world.

## PI PHI TAUGHT ME ...

*"The importance of being a leader. Pi Phi is where I learned to manage a team of people, delegate tasks and speak in front of an audience of my peers."*

ADVICE FOR UP-AND-COMING PROFESSIONAL WOMEN

## BEST ADVICE

### YOU'VE EVER RECEIVED

Don't ever let anyone tell you that you are too passionate. It is that passion that will keep you motivated on days when you feel like you've got nothing left.

### LEAST FAVORITE WORD

When it comes to myself, it would be "can't." In other situations, it would be "no."

### WHO DO YOU ADMIRE THE MOST?

My sister. She is a great mother, a successful career woman, awesomely creative and her faith is amazing.

### HOW DO YOU KNOW WHEN YOU'RE SUCCESSFUL?

When you look forward to waking up and going to work, every day.

### FAVORITE QUOTE

"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."  
— Margaret Mead.

### FAVORITE PI PHI MEMORY

My New Member retreat. During the weekend, I met my very best friend, ALANNA FICKLER, who I ended up living with for the rest of my undergraduate career. We bonded and made so many wonderful memories.

Left Brained  Right Brained

Heels  Flats

iPhone  Android

a.m. coffee  a.m. iced tea

Hours a week 40+  50+  60+

IF YOU HAVE AN IDEA, DON'T BE AFRAID TO SHARE IT

# Pi Phis Lobby on Capitol Hill

Each spring, when Pi Phis don their arrow badges and join dozens of other Greek organizations to ascend Capitol Hill to talk to Members of Congress and their staff, they do so not just to lobby in favor of legislation important to fraternities and sororities, but also to share updates about their personal experiences and news from their respective campuses.

Organized by the Fraternal Government Relations Coalition (FGRC) and the law firm of Squire Patton Boggs, more than 200 fraternity and sorority students and alumni traveled to Washington in April to represent their fraternal brothers and sisters walking the halls of Congress. This year, Pi Phi was proud to have an additional alumna join the team, making a full complement of three collegians and three alumnae representing the wine and blue.

Despite a year that saw an increase in negative media reports about fraternities and sororities on campus across the country, the Pi Phi team met with lawmakers to talk about:

- Preserving the full value of charitable deductions in the tax code
- Addressing college affordability
- Passing the Collegiate Housing and Infrastructure Act (CHIA)
- Defending a student's right to freedom of association and freedom of speech on campus
- Protecting student due process rights
- Developing federal anti-hazing legislation
- Improving communications between our members and federal policymakers

Traversing from the Senate side to the House of Representatives office buildings, Pi Phis visited nearly 30 Members of Congress representing states from Vermont to California. Many listened eagerly, shared stories of their own college experiences and praised the leadership skills and philanthropic efforts of fraternity men and sorority women at schools in their districts and states. While Members of Congress with Greek backgrounds could relate well to the conversations, many of the non-Greeks had Greek spouses, children, friends and staff members, clearly demonstrating their interest in fraternity and sorority activities.



From left, Pi Beta Phi Fraternity and Sorority Political Action Committee (FSPAC) Representative SHEILA CONSAUL, Illinois Theta; Vermont Beta ABIGAIL FITZGERALD; Pennsylvania Epsilon MEAGHAN DEMALLIE; National Panhellenic Conference Delegate ANA MANCEBO MILLER, Texas Beta; California Beta COLLEEN JOHNSON; and Florida Epsilon VANESSA BOWMAN BERSHARD.

Another important discussion topic, campus sexual assault, was not part of the formal meetings but the student lobbyists took the opportunity to educate the legislators about the current initiatives taking place on their campuses and communities in regard to this critical issue.

To wrap up the day on Capitol Hill, the Pi Phi team attended the Fraternity and Sorority Political Action Committee (FSPAC) dinner, which recognizes those who raise money to donate to congressional candidates supportive of issues important to Greek organizations. The dinner also provided a forum for Greek Members of Congress to express their appreciation for our efforts as well as reinforce the value being part of a fraternity or sorority played in their lives and particularly in their careers in Congress. ↪

## Kansas Beta Turns 100 Years Old

By: Kansas Beta DIANA KLOTE

Two and a half years of planning made for one of the most memorable weekends I've experienced since graduating from Kansas State University and moving out of the Kansas Beta Chapter house at 1819 Todd Road. Nearly two months later, I'm still smiling and laughing thinking about memories from the weekend.



Top: One of the highlights of the reunion weekend was touring the Kansas Beta Chapter house. Kansas Betas SUSIE COULTER ZIMMERMAN and JULIE DEPEW GREEN reminisce together inside the house.

Bottom: Several Kansas Betas stopped to take their picture on the front steps of the chapter house. From back left, LYNDSEY BRUNS, ALYSSA GODFREY, MCKENZI CROW and COURTNEY SCHWEMMER. From front left, DAHNIKA SACHS, DIANA KLOTE, JAMIE REICHLING, DANI BOCKUS and CASEY HILLER LINDQUIST.

From the oldest attendee, who was initiated in 1941, to the women initiated last fall, it was fun to watch the generations of Pi Phi come together — all with the common bonds of wine and blue. Under the watchful eyes of mom/daughter super-team, Kansas Betas JENNIFER MAIN CALLAWAY and KELSEY CALLAWAY SUNDGREN, the weekend was planned down to the smallest detail. There truly was something for everyone!

The celebration started with get-togethers on Friday night. These events let alumnae catch up in an informal setting and were the perfect way to kick off the weekend. Saturday, more than 500 Kansas Betas attended the luncheon and more than 800 people attended the evening banquet, where Fraternity Archivist and Historian FRAN DESIMONE BECQUE, New York Alpha, gave us insight into our chapter's founding members and their two-year journey to start Kansas Beta. Additionally, tours of the chapter house were available all weekend long.

By Sunday morning, I thought everyone would be ready to head out of town and home, but the chapter house was packed for Sunday brunch. I enjoyed watching our alumnae tour the house, find their favorite room and find their bed in the sleeping dorm.

One of the things that constantly amazes me about Pi Phi is the friendships forged. In Pi Phi, we make lifelong, sincere friends, not only with the women who were in the chapter while we were in school, but also across generations. On Sunday morning, after brunch, I chatted with a collegian on the front porch. She was so excited about what adventures Pi Phi held for her. We discussed Kansas Beta New Member traditions, from the 1940s to the 1970s, to the current collegians' beautiful rendition of the song, "If These Walls Could Speak." As I spoke with her, I could tell she realized Pi Phi exists beyond college, and I think this weekend helped many collegians realize — and many alumnae rediscover — the lifelong power of Pi Phi.



## ARIZONA

A weekend full of joy, laughter, tears, hugs and pride marked the 50th anniversary of the Arizona Beta Chapter at Arizona State University. Twenty of the 25 living charter members were in attendance and were presented with their Golden Arrow pins in honor of 50 years of membership in Pi Beta Phi. Other weekend events included a brunch, Cookie Shine and luncheon, complete with a video sharing 50 years of Arizona Beta memories and photographs.



## CALIFORNIA

This spring, 47 members of the California Zeta Chapter gathered in Santa Barbara, California, to celebrate nearly 50 years of membership in Pi Beta Phi. A highlight of the weekend was a visit to the chapter house on the University of California, Santa Barbara, campus, where collegians and alumnae enjoyed lunch, sharing stories and singing Pi Phi songs.



# In Memoriam

Because of space constraints, *The Arrow* will only print the entirety of an obituary for a past Grand President. If you know a sister who has died, please inform Pi Beta Phi Headquarters. Names will only be listed in *The Arrow* if accompanied by a published notice, including those names entered electronically via eReports, Pi Phi's online reporting system. Published notices include a newspaper or newspaper website obituary, a funeral program/prayer card or a listing in a college/university alumni newsletter. Email Alison Bauer at [alison@pibetaphi.org](mailto:alison@pibetaphi.org) or mail to Headquarters.

*Memorial gifts made to Pi Beta Phi Foundation are a loving and lasting way to honor the memory of a beloved Pi Phi sister. When the gift is made, the Foundation sends a card to the family, notifying them of the thoughtful gift. To make a memorial gift, please call the Foundation at (636) 256-1357 or visit [www.pibetaphifoundation.org](http://www.pibetaphifoundation.org).*

## **Alabama Beta**

Sabrina Kelley, 2014  
Ethel Barksdale Leary, 1953  
Lee Quina Martin, 1972

## **Arizona Alpha**

Jeanne Puckett Kelly, 1941  
Bobbie A. Longjohn-Stanton, 1962

## **Arizona Beta**

Brooke Cohen, 1981

## **Arkansas Alpha**

MaryEllen Day Jansky, 1970  
Mary Alice Tucker Keeney, 1947  
Sherryden Greene Watson, 1954

## **California Alpha**

Elizabeth Hawkins Custer, 1929  
Barbara White Hill, 1943

## **California Beta**

Ann Dobbs Colletto, 1955  
Marilynn Morse Hutt-Morken, 1955

## **California Delta**

Martha Harding Cordell, 1945  
Barbara Turner Denny, 1958

## **California Gamma**

Mary Ann Pennington Jacobs, 1955

## **Colorado Alpha**

Patricia Pointer Marks, 1956  
Mary Dee Merrill, 1952  
Marcia Farley Thomas, 1944

## **Colorado Beta**

Merry Ensign Howland, 1942  
JoAnn Weeks Petusky, 1945

## **Florida Beta**

Mary Wolfe Handley, 1949

## **Georgia Alpha**

Judith Rideout Sorton, 1958

## **Idaho Alpha**

Lois Fogelquist Johnston, 1951

## **Illinois Alpha**

Doris Hatch Cipolla, 1938

## **Illinois Beta-Delta**

Ethel Gillmor Bohan, 1933, affiliated Iowa Gamma  
Meredith Suzanne Shuppy, 2005

## **Illinois Epsilon**

Dorothy Barker Fisher, 1944  
Betsy Furgerson Serafin, 1956

## **Illinois Theta**

Anne Pattison Chinuge, 1947  
Donna Gingerich Jacobus, 1947

Robby Anderson Stubbs, 1947

## **Indiana Alpha**

Rosejane Pruitt Smith, 1947

In Memoriam lists the name and initiation year of each member who has died.

## **Indiana Beta**

Melissa Caplan, 1998  
Judith Hampton Daerr, 1954  
Doris Decker Greenough, 1936  
Alice King Wallingford, 1951

## **Indiana Delta**

Connie Seeling Flaherty, 1943  
Martha Cassell Kirkpatrick, 1935

## **Indiana Epsilon**

Mary Morris Hickman, 1951  
Mary Lou Cromer Hunt, 1947

## **Indiana Gamma**

Deborah Elaine Fortune, 1981  
Helen Lowry Martin, 1935  
Natalie Griener Riddell, 1949  
Karen Knudson Rosner, 1963

## **Indiana Zeta**

Sue Wuthrich Moster, 1952  
Jinny Atkinson O'Dell, 1961

## **Iowa Gamma**

Mary Harter Calame, 1941  
Winnifred Cannon Jardine, 1938  
Bonnie Kurtz Pederson, 1942

## **Iowa Zeta**

Karen Peterson Kiger, 1953

## **Kansas Alpha**

Haley Drown, 2014  
Suzanne Foot Worthington Fassett, 1950, affiliated Missouri Alpha  
Nancy Teed Shears, 1953

**Kansas Beta**

Hannah Bacon Eldridge, 1945  
Carolyn Overholt Nelson,  
1938  
Kathleen Engstrom Shrack,  
1965

**Kentucky Alpha**

Ruth Southwich Sams, 1954

**Louisiana Beta**

Catherine May Martin, 1977

**Maryland Alpha**

Geraldine Schafer Entler, 1941

**Michigan Gamma**

Peggy Nelson Smith, 1956

**Minnesota Alpha**

Jen Houle, 2011  
Barbara Gesell Lauder, 1949

**Mississippi Beta**

Jenna Jordan, 2003

**Missouri Alpha**

Patricia Demick Graf, 1951  
Alberta Barnstorff Logue, 1945  
Margaret Pemberton  
McKinney, 1949

**Nebraska Gamma**

Missy Schultz, 1996

**Nevada Alpha**

Mary Jane McSorley  
Garamendi, 1939

**New Mexico Alpha**

Dorothy Johnson Dollahon,  
1946

**New York Alpha**

Marguerite Griggs Sheldon,  
1940

**New York Delta**

Anne Warren Smith, 1957

**North Carolina Beta**

Ellie Warren Neithamer  
Bowers, 1945

**North Dakota Alpha**

Sharon Anderson Winsness,  
1963

**Ohio Beta**

Joan Morris Bresnan, 1950  
Rosemary O'Connor  
Bringardner, 1951

**Ohio Delta**

Patricia Fowler Hoefer, 1952  
Edith Conger Stedman, 1948  
Elisabeth Boyd Taylor, 1950  
Judith Moore Ufferman, 1960  
Virginia Talley Williams, 1947

**Ohio Epsilon**

Nancy Williams Hendriks,  
1951  
Gloria Rehkopf Heidtman  
1960  
LuAnne Moyer Taylor, 1954

**Ohio Eta**

Elizabeth DenHerder Hankey,  
1967

**Ohio Zeta**

Joanne Wallace Harrington,  
1949

**Oklahoma Alpha**

Ann Seidenglanz Mason, 1956  
Mary Burruss Oman, 1955  
Mary-Lynn Cross Sachse, 1951  
Katherine McGuire Snare,  
1970

**Oklahoma Beta**

Theda Harrell Cunningham,  
1940  
Peggy Stem Gresham, 1947

**Ontario Alpha**

Betty Wright Howson, 1945

**Oregon Beta**

Betty Henry Amundson, 1932,  
affiliated Oregon Alpha  
Barbara Wilson Cochran, 1947  
Barbara Butler McAllister,  
1944  
Luanne Spence Taylor, 1937

**Oregon Gamma**

Dona Mears Platenberg, 1950

**Pennsylvania Beta**

Mary Follmer Lacroix, 1942  
Jeanne Grice Reichley, 1945  
Toni Ranck Steininger, 1960

**South Dakota Alpha**

Evelyn Jacobsen Dains, 1945

**Texas Alpha**

Anne Seale Burkhart, 1941  
Paula Rupe Dennard, 1946,  
affiliated Texas Beta  
Foree Peterson Hunsicker, 1951  
Susan Jean Walstad, 1970  
Dale Collom Cochran Wigley,  
1950

**Texas Beta**

Betty Ince Hughston, 1953  
Anna Allen Rutherford, 1927  
Betty Barrett Tucker, 1950  
Ann Mason Vaught, 1955

**Texas Delta**

Katherine Haynes Sales, 1983,  
affiliated Texas Beta

**Texas Gamma**

Marilyn Jenkins Alsmiller,  
1955  
Madison Kate Lockaby, 2014  
Rowena McKinley  
McGaughey, 1953

**Utah Alpha**

Elies Yeates Skidmore, 1942

**Vermont Beta**

Grace Meeken Hutchins, 1938

**Virginia Delta**

Carroll Bracken, 1972

**Virginia Gamma**

Joan Padden Hickman, 1950

**Washington Alpha**

Betty Bender George, 1937  
Gene Graham Walch, 1937

**Washington Beta**

Cecile Phillippay Owens, 1941  
Betty Hollenback Tiffany,  
1936

**Washington Gamma**

Doris Hoffman Hoar, 1949

**West Virginia Alpha**

Elizabeth Robinson Garrison,  
1950

**Wisconsin Alpha**

Jane Hollingsworth Hotze,  
1960

**Wisconsin Gamma**

Donna McDonald Strickland,  
1951

**Wyoming Alpha**

Sally Engstrom Voris, 1970



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## Do You Know an Outstanding Pi Phi? Share Her Story with *The Arrow*!

Do you know a Pi Phi who is doing amazing work in her community? Tell us about her! We want to hear about all the amazing accomplishments of our sisters.

Stories can include a sister who is a dedicated volunteer for a local service organization or student organization on your college campus. They can also be about a sister who received a professional award or academic recognition for her hard work. Stories can even be about sisters who own their own businesses, either online or with storefronts.

Please email your story and high-resolution photos to *The Arrow* Editor CONSTANCE DILLON, California Delta, at [editor@pibetaphi.org](mailto:editor@pibetaphi.org). Photos should be 300 dpi or at least 2 MB in size. An original file off your camera or computer is best. Photos from your iPhone or taken off Facebook are not high-resolution and cannot be printed in the magazine.

## Pi Beta Phi Wins Communication Awards

Pi Beta Phi took home three awards at the Fraternity Communications Association annual conference this past spring. They include:

- Second Place in Multimedia Presentation Educational for Critical Conversations Episode 1: The Statement of Obligations, a piece of our forthcoming prevention education program
- Second Place in Design Single Page for the Ring Ching, Dinner is Served cover of the Winter 2014 *Arrow*
- Third Place in Story Packaging Feature Article for the Ring Ching, Dinner is Served feature story in the Winter 2014 *Arrow*

Congratulations to the Pi Beta Phi volunteers and members of the Headquarters staff who put in many hours of hard work on these projects!

**Get ready for the 2015-2017  
Pi Beta Phi Biennial Events!**

- ✕ *College Weekend*  
January 29-31, 2016
- ✕ *Leadership Institute*  
July 2016
- ✕ *Officers Workshop*  
September 16-17, 2016

Visit [www.pibetaphi.org/events](http://www.pibetaphi.org/events) for more information.

PI BETA PHI  
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## The Arrow Reader's Guide

*The Arrow* of Pi Beta Phi is the official quarterly publication of Pi Beta Phi Fraternity. The purpose of *The Arrow* is to present matters of value to Pi Beta Phi; furnish a means of communication among collegiate chapters, alumnae organizations and officers; and represent the worthiest interest of Fraternity women.

### CONTACT THE ARROW:

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### HOW TO RECEIVE THE ARROW

Collegians receive quarterly issues of *The Arrow* each year with payment of collegiate dues through their chapter. Individual copies are mailed to each undergraduate member's permanent address, and each Pi Beta Phi chapter receives six copies.

The Fall *Arrow* is mailed to all alumnae. Dues-paying alumnae are mailed the winter, spring and summer issues. *The Arrow* is posted online, and non-dues paying alumnae who have a good email address listed with Headquarters (HQ) receive an email notification. Messages are also posted on the Fraternity's official social media accounts when the magazine is available online.

To receive four hard copy issues of *The Arrow*, pay your \$35 annual Fraternity alumna dues to your local alumnae organization or directly to HQ by mailing a check to Pi Beta Phi Fraternity, Alumna Dues, 1154 Town & Country Commons Drive, Town & Country, Missouri 63017. You can also pay your dues online at [www.pibetaphi.org/dues](http://www.pibetaphi.org/dues).

### HOW TO MAKE AN ADDRESS CHANGE OR NAME UPDATE

Visit the profile section of the website or email your name and/or address changes to [headquarters@pibetaphi.org](mailto:headquarters@pibetaphi.org). You may also call Pi Beta Phi HQ at (636) 256-0680 or mail a written notice to Pi Beta Phi HQ.

### LETTERS TO THE EDITOR

Email your letter to the Editor at [editor@pibetaphi.org](mailto:editor@pibetaphi.org). Please include your full name and chapter of initiation. *The Arrow* reserves the right to publish any letter received. Letters may be edited for space and clarity.

### HOW TO GET PUBLISHED

All Pi Phis are encouraged to submit news and stories to *The Arrow*. All photos and written submissions become the property of Pi Beta Phi and are subject to editing for content, grammar and space constraints, and may be used for other educational or marketing purposes by the Fraternity. When submitting a story, be sure to include a member's preferred chapter, first, maiden and last names. As a general rule, *The Arrow* does not print stories about weddings, engagements, pinnings or birth announcements. Visit [www.pibetaphi.org/arrow](http://www.pibetaphi.org/arrow) for more information and to download Pi Beta Phi's Photography Guidelines. We cannot guarantee the publication of any submission. We receive so many and space is limited.

### ARROW SUBMISSION DEADLINES

Summer Issue: May 1                      Winter Issue: November 1  
Fall Issue: August 1                      Spring Issue: February 1

## Marilyn Simpson Ford Award Winner



Robert Umstadter, past Director of Digital Media and Brand Management for Beta Theta Pi Fraternity, received the 2015 Marilyn Simpson Ford Award at the Fraternity Communications Association annual conference.

The Fraternity Communications Association (FCA) awarded the Marilyn Simpson Ford Award to Robert Umstadter, past Director of Digital Media and Brand Management for Beta Theta Pi Fraternity, at its 2015 annual conference in May.

This award was established in 1989 by Pi Beta Phi to honor longtime *Arrow* Editor MARILYN SIMPSON FORD, Nebraska Beta. It is given to an individual who represents an FCA-member organization and has distinguished himself or herself through outstanding service to FCA.

Robert Umstadter, a member of Beta Theta Pi, is the recent owner and founder of the Lab Creative, LLC, a video, web and design company based in the San Francisco Bay Area. Prior to starting his own business, Robert had worked for the Beta Theta Pi Foundation and Administrative Office in Oxford, Ohio, as the Director of Digital Media and Brand Management. He also worked as the Associate Director of Communications and a Leadership Consultant for the Mid-Atlantic Region.

During his eight year tenure at Beta, Robert served as FCA Vice President of Programming. Other roles for FCA include the Director of Recognition and the Marketing Committee Chair.

As an undergraduate at San Jose State University, he was a two-term Chapter President of the Zeta Eta Chapter of Beta Theta Pi, a two-term President of the Interfraternity Council and the President of Order of Omega.

In his spare time, Robert volunteers as the Chapter Counselor for Beta at San Jose State.



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## Do you Know a Woman Going Through Recruitment This Year?

Pi Phi's recruitment website is your one-stop shop for all recruitment-related questions. Here you will find the recruitment dates for our chapters, watch tutorial videos and sign up for our membership webinar series. You can also download the Recruitment Information Form (RIF), discover how to prepare your legacy (daughter, sister or granddaughter) for a successful recruitment experience and so much more!

Visit [www.pibetaphi.org/recruitment](http://www.pibetaphi.org/recruitment).