

The Arrow

OF PI BETA PHI • SPRING 2020

Empowered



empower women.

ALSO INSIDE

Pi Beta Phi's Coronavirus Response

Fraternity Day of Service Recap



The

Arrow

OF PI BETA PHI • SPRING 2020

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ON THE COVER

The word empowerment may not be found in the core values of Pi Beta Phi, but there is a phrase encapsulating empowerment — and so much more — even without an explicit mention: Personal and Intellectual Growth. Sisterhood is a guiding force for growing as an empowered woman. This issue of *The Arrow*® examines how individual members, and the organization as a whole, have grown in the last 153 years, particularly in the 60 years since the 1960s began.



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EDITOR'S NOTES

This issue of *The Arrow* was finalized just as North America began its response to the COVID-19 pandemic. Unable to predict what may transpire, but hopeful stories of Pi Phi sisters would bring comfort, this issue was sent to print with the addition of the foreword on page 3 noting Fraternity efforts to date.

The back cover of the Winter 2020 issue of *The Arrow* failed to attribute a social media post to the NY City-Manhattan, New York, Alumnae Club. The image and caption belong to the Instagram account @nycpiphia. We apologize for any confusion this may have caused.

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THE ARROW® OF PI BETA PHI

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SUBMISSIONS

All Pi Phis are encouraged to submit news and stories to *The Arrow*. Articles may be sent by email to thearrow@pibetaphi.org or by mail to *The Arrow*, 1154 Town & Country Commons Dr., Town & Country, Missouri 63017. Visit pibetaphi.org/thearrow for submission and photography guidelines.

All photos and written submissions become the property of Pi Beta Phi, and are subject to editing for content, grammar and space constraints, and may be used for other educational or marketing purposes by the Fraternity. We cannot guarantee the publication of any submission.

SUBMISSION DEADLINES

Fall — August 1 Spring — February 1
Winter — November 1 Summer — May 1

ADDRESS/NAME CHANGES

Please direct any address or name changes by email to thearrow@pibetaphi.org or by mail to *The Arrow*, 1154 Town & Country Commons Dr., Town & Country, Missouri 63017. You may also call Pi Beta Phi Headquarters at (636) 256-0680 or update your profile at pibetaphi.org/updatesmyprofile.

HOW TO RECEIVE *THE ARROW*

To receive four hard copies of *The Arrow*, pay your \$35 annual alumna dues to your local alumnae club or directly to Headquarters. Visit pibetaphi.org/dues or mail a check to Pi Beta Phi Fraternity, 1154 Town & Country Commons Dr., Town & Country, Missouri 63017.

Women's Empowerment, 153 Years in the Making



DR. JENN PLAGMAN-GALVIN

Grand Vice President
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Iowa Gamma
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Born in the 1970s, I'm a Gen-Xer sandwiched between Boomers and Millennials. I grew up with E.T., Ms. Pac-Man and neon-colored shaker sweaters. As I reflect on the individuals most significant in my formative years, I think of women — educated women who were leaders in their families, careers and civic organizations. The political, cultural and social revolutions of the 1960s paved the way for those women to realize their full potential. They modeled the way for my generation to work toward greater gender equality. The 60s and 70s led to advances in women's healthcare, protection from violence and our ability to serve in the military alongside male peers. Much of the energy around these changes gained momentum on college campuses as students raised their voices in support of causes they believed in.

The college experience is powerful, and Pi Beta Phi has an exceptional responsibility during these influential years. We educate our members about issues unique to women's Personal and Intellectual Growth, offer a safe space where Integrity is at the heart of civil discourse, and promote Sincere Friendship when viewpoints diverge. By encouraging our members to become the best versions of themselves, surrounded by the support of sisters, we empower them — helping them find and use their voices at a critical point in their lives.

From my earliest days as a collegian, I believed in Pi Beta Phi, and Pi Beta Phi believed in me. At one of my very first chapter meetings as a freshman, fellow Iowa Gamma **ANN BRYANT BORDERS**, an amazing scholar, leader and upperclassman, nominated me for a leadership position. I remember all the emotions of that moment: pride, excitement and emerging confidence. A sister and sincere friend believed in me. Pi Beta Phi opened a door; I stepped in, accepted the opportunity and have not looked back. For me, this moment was women's empowerment in action.

Twenty-plus years later as a higher education professional, the college women I engage with view women's empowerment and gender equality as fundamental human rights. At their core, they believe in creating an environment that prioritizes justice rather than politics. They value social and cultural norms that invite every individual to realize their full potential, inclusive of diverse identities and lived experiences.

As an intergenerational women's organization, Pi Phi has empowered women for more than 150 years. Our youngest members are striving to make our sisterhood and our world better, more inclusive places — not unlike their Golden Arrow counterparts did in the 60s. And, by encouraging our members to use their voices to support what they believe, we'll ensure the Pi Phi experience remains relevant and impactful for generations of women to come. ←

PI BETA PHI RESPONDS TO THE COVID-19 PANDEMIC

“For 152 years, our enduring mission has guided us as our membership has weathered global hardships, and still guides us today as we monitor, assess and respond to the impact of COVID-19,” Grand President **MARLA NEELLY WULF**, Kansas Beta, said in an email to the Pi Beta Phi membership on March 20. “From the beginning, when those 12 courageous, young Monmouth students came together at Holt House, to today, with more than 300,000 ever-initiated members—we’ve always been there for one another.”

All 136 Pi Beta Phi collegiate chapters have been impacted with amended or canceled class schedules. Following the lead of the college or university, nearly every Pi Phi facility closed ahead of what was to be the end of the academic year. Alumnae clubs canceled spring events, including highly anticipated Founders’ Day festivities. Initiation ceremonies were postponed, celebrations for graduating seniors called off, many spring recruitment efforts unrealized and plans for fall recruitment left unclear.

The Fraternity’s first response was keeping members safe. Crisis response efforts called volunteers and staff together for weeks of daily meetings. Grand Council’s spring meeting was conducted virtually, with a significant portion of the meeting spent reviewing early action taken, predictable short-term objectives and projected long-term challenges. A webpage, pibetaphi.org/coronavirus, was developed to keep members, parents and families apprised of the Fraternity’s rapidly changing response.

As stay-at-home orders spanned North America, the Fraternity focused on what Pi Beta Phi could uniquely offer in response. Tips for virtually engaging in Pi Phi activities were shared, and members were encouraged to reach out to Pi Phi friends to lift spirits and hopes. A membership-wide online Founders’ Day celebration was envisioned. Pi Beta Phi assisted chapters in issuing prorated refunds to collegians given the abrupt change to the spring membership experience. The Fraternity Housing Corporation worked to keep chapter facility staff such as House Directors, chefs and housekeepers on payroll for the regularly scheduled academic year. Pi Beta Phi Foundation responded to grant requests for emergency assistance to members through the Emma Harper Turner Fund. Additionally, with Foundation funds which had been restricted by donors to specifically support literacy efforts, Pi Beta Phi tripled our 2019-2020 gift to First Book® to help ensure children have access to books when they need them the most.

In the final stages of production when the pandemic response escalated across North America, this issue of *The Arrow* was sent to print as originally prepared with only the addition of this foreword. It is impossible to predict what has, and what has yet, to transpire. However, as this issue arrives, we are hopeful stories about evolution, longevity and empowerment will be welcomed and inspirational. May *The Arrow* find you and your loved ones safe and in good health, and may the flicker of light at the end of the tunnel we’re looking down now have since become bright.



Representatives from the 2019 Top 10 chapters for Foundation giving receive their awards at College Weekend.

THE POWER OF PI PHI

Every year, Pi Phi chapters demonstrate the strength of their commitment to Philanthropic Service to Others. In 2019, our chapters collectively raised \$1,213,943.91 for Pi Beta Phi Foundation! At College Weekend, we recognized the Top 10 chapters for their outstanding contributions supporting scholarships, leadership, literacy, sisters in need and more through your Foundation:

1. Texas Eta - Texas A&M University
2. California Theta - University of California, Davis
3. Florida Beta - Florida State University
4. Arizona Beta - Arizona State University
5. Florida Alpha - Stetson University
6. California Mu - Pepperdine University
7. Oklahoma Alpha - University of Oklahoma
8. California Beta - University of California, Berkeley
9. Arkansas Alpha - University of Arkansas
10. California Kappa - University of California, San Diego

RING CHING CHAT

Pi Phis across North America joined several informal, virtual conversations with Pi Phi leadership in recent months. During the chats, collegians and alumnae were encouraged to submit questions and topics of discussion to stay informed of what's happening in our Fraternity. Topics have included recent Fraternity initiatives, current and upcoming events, how to build a stronger sisterhood and so much more. To watch previous recordings or for details on the next Ring Ching Chat, visit pibetaphi.org/ringchingchat.

SOMETHING NEW IS COMING

Later this spring, a new comprehensive Pi Beta Phi website will launch, bringing together Fraternity and Foundation sites to create one unified web experience. Features include an updated look, improved functionality and streamlined navigation in order to provide Pi Phi members and their families, potential new members and campus partners access to essential information. Keep up to date with the latest Pi Phi news and events by visiting pibetaphi.org!

CELEBRATING MILESTONES

The National Panhellenic Conference is celebrating several major anniversaries in 2020 with the 125th anniversary of Chi Omega and the 150th anniversaries of Kappa Alpha Theta and Kappa Kappa Gamma. Pi Beta Phi is proud to be a part of these celebrations and excited to see what lies ahead for our Panhellenic sisters!

RECOMMEND A POTENTIAL NEW MEMBER

Submitting a Recruitment Information Form (RIF) is one of many privileges for Pi Phi alumnae. The online RIF is the fastest and easiest way to provide sponsorship to a Potential New Member (PNM). Any alumna can submit a RIF for any PNM participating in recruitment at a university with a Pi Phi chapter. If you know a woman going through recruitment who would benefit from Pi Phi sisterhood, visit pibetaphi.org/recruitment to learn more and complete your online RIF.

DIVERSITY & INCLUSION PILOT PROGRAM

In January, a pilot program began in 20 chapters to add a Director Diversity and Inclusion to the Chapter Leadership Team. This position is intended to promote mindfulness of diversity and inclusion by influencing inclusive programming and processes. The Director identifies resources, external experts and partnerships to engage the chapter in intercultural life on campus and in the local community. Turn to page 40 to learn more.

WELCOME, WISCONSIN EPSILON

We are excited to announce Pi Beta Phi has been invited to colonize at the University of Wisconsin - Green Bay in Fall 2020! Resident Leadership Development Consultants **OLIVIA KENNEDY**, Michigan Gamma, and **SARAH MOORE**, South Carolina Alpha, will assist in the colonization of this chapter — the first National Panhellenic Conference organization on campus. Establishing Wisconsin Epsilon is an exciting endeavor for us in many ways, and we look forward to adding another “Pi Phi First” to our history books!

PI BETA PHI STRUCTURE UPDATE

As delegates approved the new officer structure at Convention 2019, Pi Phi took a step forward and a step up. Many chapters — even some who feared the new structure included too many officer roles — have found that members are excited about the scale and scope of the new roles and more have stepped up to seek leadership opportunities.

Region One Collegiate Regional Director **NATALIE MAYO DEAK**, North Carolina Alpha, shared that several chapters in her region requested approval to leave some positions unfilled. However, after their Alumnae Advisory Committees (AACs) and Executive Councils helped the chapters understand the new structure and leadership roles, they filled the officer roles with ease! Texas Gamma had over 60 applicants for officer roles and they were not alone in seeing incredible numbers of officer applications. Pi Beta Phi is excited to embrace the leadership potential in each of our chapters and the growing number of opportunities created by the new structure.

SHARE YOUR STORY WITH *THE ARROW*

The Arrow serves as a tie connecting Pi Phi members across generations and around the world. Tell us what you think about the Spring 2020 issue — or share your Pi Phi story — by sending an email to thearrow@pibetaphi.org. Your thoughts may be published in an upcoming issue!

Submissions should include your full name and chapter of initiation and may be edited for purposes of clarity and space. 

A Premier Housing Experience, Past and Present

The late 1950s and early 1960s saw the construction of new facilities and major renovations at Pi Beta Phi chapters across the United States. *The Arrow* featured projects at chapters such as Kansas Alpha, Oklahoma Beta, Colorado Gamma, Washington Alpha and California Zeta, sharing photos of happy collegians and alumnae gathering outside stately mansions and in formal living rooms. Sixty years later, many of those chapters have once again renovated their facilities or built new ones. While the overarching goal remains the same — providing a premier housing experience where Pi Phis can build community and Sincere Friendships — the concerns, considerations and scope of work involved in these projects has shifted significantly during the past six decades.

Those old issues of *The Arrow* highlight the pride points of each housing project, as well as some insight into the facility challenges of the day. The Winter 1962 issue shared notes from the new houses at Kansas Alpha and Oklahoma Beta. “The French Regency home with a

mansard roof is completely air conditioned and houses 60 girls plus the house mother ... Leading in from the back patio, the terrace room is a popular place to play bridge or listen to the stereo set before dinner,” we wrote of the Kansas Alpha chapter house. Our coverage of Oklahoma Beta’s new facility included pages of details on decorative touches (including a custom baby-blue grand piano) and a few notes on practical considerations. “The bedrooms for the 72 girls in the three-story house are all decorated in similar style with varying color keynotes ... A desk and pole lamp for each girl and a dresser finished in walnut for each two girls complete the furniture arrangement,” we shared. “Everywhere there are telephones in special wall insets — an absolute necessity, as everyone will agree, when 72 girls are living together in one house. There is also a lounge with a coffee urn handy for late hour studying, a laundry room equipped with two washers and two dryers, and a sundeck laid in redwood, an added feature for those sunny Oklahoma days.”



Six decades after its construction in the early 1960s, the Kansas Alpha Chapter house remains a place for Pi Phis to build community and Sincere Friendships.



Sixty years later, collegians still expect thoughtfully designed and furnished living spaces, but the way we define and meet those expectations has changed drastically — as have the needs of college students. Consider these highlights from Alabama Beta, featured in the Fall 2018 issue of *The Arrow*: “Since the chapter had outgrown its house and the facility needed major repairs, the decision was made to tear down the house and rebuild on the same lot ... The new chapter house boasts more than 40,000 square feet of living space, more than double the footage of the previous house ... The first floor also features a dining room that seats more than 250 people ... Each floor has its own study room, laundry room, bathroom and lounge area for chapter members to enjoy.”

Amenities now considered standard in campus housing, like wireless internet access and upgraded security features, didn't exist 60 years ago. Today, each student brings an average of seven tech devices with her to campus, and 15 total items that need electricity. Improving our facilities to support these needs, and ensure we are providing spaces that support members' academic success and leadership development, has created a new set of challenges to solve.

“Our aging facilities require more and more maintenance and infrastructure replacement and upgrades,” said North Carolina Beta **CAROL INGE WARREN**, who serves on the Fraternity Housing Corporation Board of Directors. “Many times, the work that needs to be done for a safe and comfortable facility is very expensive and may even require the temporary closing of a house while such work and renovations are being done.”

Carol emphasized that today's students still expect first-class accommodations: plenty of space to gather, eat and study; options for single or private rooms; spacious and updated bathrooms, adequate power sources and technology support; and dining options in line with members' preferences and needs. On large university campuses, chapter sizes now include several hundred members, and the number of employees supporting each chapter facility has expanded far beyond the traditional house director role.

“Managing a facility today is very complex,” Carol shared. “There are local building and safety codes that must be met. There are complicated personnel and employment

issues to handle. Food service must meet the needs of many dietary restrictions among members. It's equivalent to running a small hotel, to my mind.”

“OUR FACILITIES NEED TO BE INVITING, WELL-MANAGED AND BROUGHT UP TO 21ST CENTURY STANDARDS TO PROVIDE THE BEST POSSIBLE MEMBER EXPERIENCE FOR OUR COLLEGIANS.”

But as dedicated Chapter Housing Corporation (CHC) volunteers have known for decades, the Pi Phi housing experience holds a timeless, inherent value. Our facilities are places where members enjoy the once-in-a-lifetime opportunity to build bonds that last forever. To ensure this opportunity exists for future generations of sisters, it's critical for Pi Phi to help chapters to financially plan for today's facility needs and challenges as well as those we can't yet imagine.

“We know from our member surveys that housing is integral to a positive and meaningful Pi Phi collegiate experience,” Carol said. “Housing can impact everything from a chapter's recruitment success to future financial support from alumnae. Our facilities need to be inviting, well-managed and brought up to 21st century standards to provide the best possible member experience for our collegians.” ◀

It All Starts With Opening the Bid

Opening a bid card formally inviting you to join Pi Beta Phi is likely one of your most significant Pi Phi experiences. Running home to the women you now get to call sisters and knowing you're part of something that lasts a lifetime is what Bid Day is all about. The whole recruitment process, whether primary recruitment or an informal process, leads to a moment where sisters welcome new members home to Pi Phi.

Whether by recommendation from a member in the early years or by primary recruitment in the modern era, Pi Phi's recruitment efforts continue to grow and evolve with our membership. As Pi Phi continues past 153 years of sisterhood, experiences change, and so must all members change their understanding and expectations for the process of joining the sisterhood.

In June 1, 1960, just 73,595 women had ever been initiated into Pi Beta Phi. In the 60 years since, that number has grown significantly to the current membership of over 310,000 women ever initiated. As the fraternity and sorority experience on college campuses continues to expand and contract with enrollment and student lifestyles, the Fraternity and the National Panhellenic Conference (NPC) must stay apprised of how to continue to provide a premier experience and meet the needs of college students today and for years to come.

One traditional aspect of the recruitment process that poses new challenges is legacy consideration. Some of the most heartwarming and meaningful sisterhood connections in Pi Phi are relationships between mothers and daughters, sisters since birth and other familial connections. It's thrilling to see a young woman find the same Sincere Friendships and opportunities to grow as a woman the way her family did before her.

For women in the 1960s, only a fraction going through recruitment had a legacy connection to an NPC organization. Chapters hosted legacy-specific events because the number of women was so much smaller, allowing members to consider that factor more heavily. As more women from recent decades become mothers and grandmothers of Potential New Members (PNMs), more legacies have the option to participate in the collegiate recruitment process, but the reality is that it just isn't feasible — or in fact attainable — for all legacies of Pi Phi to match with our organization during recruitment.

In 2020, chapters face the possibility of meeting more legacies in recruitment than they have spots in the

chapter. Today, the University of Alabama holds the largest primary recruitment in the United States, with 2,115 PNMs participating during Fall 2019. Some sororities saw more than 200 legacies come through during primary recruitment — almost twice the size of the average New Member class.

"For all members interested in sharing your sisterhood with a daughter, granddaughter or sister — we want this experience to be available to you and we know how deeply those bonds are cherished by those who have these connections," said Assistant Director of Fraternity Growth **ALEX ROARK**, New Mexico Alpha. "The truth is that it can't be a guarantee, so we want everyone to be informed and prepared before recruitment begins."

Pi Phi's legacy policy lays out the process for chapters to follow, including special consideration for confirmed legacies whose qualifications are comparable to other PNMs. This ensures a legacy is asked back to the first invitational round and a legacy who attends Preference Round is placed at the top of the chapter's bid list. This does not necessarily mean she will receive a bid from Pi Phi because if the legacy does not place Pi Phi on the top of her Membership Recruitment Acceptance Binding Agreement (MRABA), she may end up matching to any other chapter that she placed higher than Pi Phi.

Chapters and alumnae advisors monitor legacy consideration throughout membership selection, but this process is exclusive and confidential to each chapter's own experience. Because membership selection happens under Ritual, the conversations are strictly confidential between only those current chapter members and advisors present.

"It's a delicate balance because we need to honor the privacy of conversations under Ritual while also respecting the emotional impact this decision can have on PNMs and alumnae," Alex said. "We want family members to be assured that chapters are educated on legacy policies before recruitment begins and we take it seriously. Information about membership selection isn't open to those outside the chapter, so we're focused on balancing how to protect both the feelings and the confidentiality of everyone involved."

Pi Phi alumnae interested in learning more about recruitment and legacy consideration can find more information at pibetaphi.org/recruitment. ←



Colorado Gamma collegians host an informal spring recruitment event.

2019-2020 RECRUITMENT

135

Chapters participating in primary recruitment

91

Fall recruiting chapters

44

Spring recruiting chapters

2,115

Largest # of PNMs participating in the first round of recruitment on one campus - University of Alabama

6,283

New Members who accepted a Pi Beta Phi bid during primary recruitment

22

Largest # of NPC groups in a college Panhellenic community - Indiana University

2

Smallest # of NPC groups in a college Panhellenic community - University of Guelph and University of Colorado, Colorado Springs

128

Chapters that matched or exceeded quota

124

Largest quota - Mississippi Beta

7

Smallest quota - Oregon Gamma

58

Chapters with 150 or more members after primary recruitment

23

Chapters with 250 or more members after primary recruitment

4

Chapters with 350 or more members after primary recruitment

10,000

Online RIFs submitted for the 2019-20 academic year

3,000+

Known Pi Phi legacies who participated in primary recruitment process

RECRUITMENT



Tennessee Gammas **CAROLYN RICH** and **JESSICA DOUGHERTY** at the University of Tennessee Panhellenic Preview.

1959-1960 Recruitment

104

Total recruiting chapters

All chapters recruited in the fall either formally or informally. Spring recruitment is a more recent development.

2,248

Total initiates

2,618

Number of women who accepted a Pi Beta Phi bid

20

Largest number of NPC groups in a college Panhellenic community - Indiana University

44

Largest New Member class - Texas Alpha

7

Smallest New Member class - Manitoba Alpha

8

Chapters installed from 1951-1960

Chapter recruiting for the first time since colonization - Michigan Delta



Massachusetts Beta collegians during their 1960 recruitment.



Personally Driven to Improve Literacy

By Alabama Beta **CEARA BURDEN**

Picture this: you're in your third grade classroom. Everyone is in rows of desks reading a story aloud from a book. You count the number of kids ahead of you to find which paragraph you're going to read. Then, you try to memorize it.

When you read, the words are all there, but they're moving. Some lines are glaring, overlapping, even disappearing. Some of your letters are switching places, making reading the piece even more difficult. However, the kids in class can't see it. Neither can your teacher. To them, you just seem unable to read.

This feeling isn't uncommon. According to the National Institute of Health, up to 15%, or 43.5 million Americans, live with dyslexia. The ability to read is important in many facets of learning and impacts success in other academic subjects. How well can a third-grader do on a math test if they can't understand the instructions or written problems?

As Pi Phi, we strive not only to support literacy but to support organizations and programs that help identify disabilities affecting literacy. For Alabama Beta President and past Vice President Philanthropy **KATE WITT**, this mission was not just for Pi Phi — it was personal.

For years, Kate had issues reading, but nobody knew why. It wasn't until she was in the sixth grade that she was diagnosed with dyslexia. "I see all words as shapes," says Kate. Before treatment for her learning disability, Kate would memorize the shape of the word to understand its meaning.

People with dyslexia are able to overcome aspects of their disability through various techniques and treatments, but many school systems and teachers are inadequately prepared to identify and treat these disabilities. Like Kate, many people with dyslexia spend years struggling to read and learn.

However, over the past few years, Kate has worked to equip students in her home state of Arizona with the tools she didn't have in elementary school. In 2017, Kate testified in the Arizona House of Representatives about a bill that not only defines dyslexia, but also creates a dyslexia handbook for public schools. While testifying, Kate shared how the effects of undiagnosed dyslexia still affect her, as well as other children.



Alabama Beta President **KATE WITT** organized her chapter's "Pi Bagel Phi" Fall 2019 fundraiser for [Read > Lead > Achieve](#).

"I am not the only one with this story or something similar," Kate said. "A child is sitting in class right now, stressed about reading out loud in class, failing their next vocabulary test, fighting with their parents about whether they are actually studying, feeling exhausted, not knowing why and thinking they are stupid."

The bill passed and became law, thus requiring schools to provide training on neurobiological disorders, like dyslexia and giving them the resources necessary to do so.

As an aspiring speech and language pathologist, Kate continues to be an advocate for both Read > Lead > Achieve and dyslexia awareness. Within the Alabama Beta Chapter, Kate has ensured that students in the Tuscaloosa area have hands-on reading help through fundraisers, initiatives and weekly volunteering. By keeping her personal story at the forefront, Kate represents what all Pi Phi aspire to be: servant leaders. ◀

ALBERTA

Alberta Alpha, University of Alberta

This year, Alberta Alpha hosted a new philanthropy advocacy event called “Smart Cookie!” The chapter’s past Vice President Philanthropy, **EMMA-LEE STRAND**, pioneered this event. The chapter handed out cookies with literacy facts attached to them in a high-traffic building on campus. While the cookies were handed out for free, the chapter asked for donations to support Pi Beta Phi’s Canadian philanthropy, Arrow in the Arctic. This event raised awareness about Pi Beta Phi’s reading initiatives and boosted Alberta Alpha’s presence on the university campus.

ARKANSAS

Arkansas Alpha, University of Arkansas

For the second consecutive semester, Arkansas Alpha received the honor of being named the Top Greek Chapter in Academics at the University of Arkansas. Through study hours, tutoring sessions and hard work, the members of Arkansas Alpha earned an overall grade point average of 3.574. The chapter celebrates this accomplishment with a scholarship dinner. Every semester, all members who received a 4.0 are invited to enjoy a celebratory meal at the Pi Phi house. This past semester alone, 145 members received a 4.0, which is more than 30% of the chapter! Members of Arkansas Alpha plan to continue to keep academics a priority and hopefully work toward earning this honor again.

CALIFORNIA

California Zeta, University of California, Santa Barbara
California Zeta **KRISTIN LYNCH** has been selected to serve as Vice President of the campus organization Greeks Go Green (GGG). This group advocates for and enacts changes to help improve the environment, promote awareness about sustainability and provide general environmental education to fraternity and sorority members and the surrounding community. This past quarter, the club implemented rain barrels, continued composting efforts in chapter houses and discussed the implementation of solar panels on sorority and fraternity houses. This group led a community-wide challenge among fraternity and sorority chapters to see who could lower their energy consumption the most, with Pi Phi participating in the efforts.

California Eta, University of California, Irvine

The California Eta Chapter held their first philanthropy event of the new year this spring, inviting the University of California, Irvine community to the Pi Phi house for a plate of unlimited wings and sides. The chapter partnered with the local Wing Stop and Buffalo Wild Wings to



From left, California Etas **LESLY MARTINEZ**, **MIA SIMGEN** and **KRYSTELLE ANGELES** at the chapter’s Pi Phi Gives You Wings philanthropy event.

sponsor the philanthropic initiative. The chapter also gained immense support from other chapters in the fraternity and sorority community. Attendees were even inclined to purchase the apparel designed for the event. There was vibrant music, entertaining games and a fun, upbeat environment to help promote literacy. Overall, the chapter exceeded their goal in fundraising dollars, and the event set a chapter record for amount raised in one night.

California Mu, Pepperdine University

California Mu **SAVANNAH CUMMINS** was named Sorority Woman of the Year at Pepperdine University’s Annual Greek Awards. Savannah is a devoted member of Pi Beta Phi who also served as the Vice President of Recruitment on the Panhellenic Executive Board. In this role, she oversaw recruitment in its entirety for all chapters on campus and managed the social media platforms for Panhellenic. Savannah says, “Receiving this award is such an incredible honor and I feel so blessed. I wasn’t expecting it at all.” Savannah’s leadership, commitment and service make her the perfect candidate. She has done an amazing job representing California Mu and Pi Beta Phi.

California Omicron, Chapman University

BIANCA BONETTI of the California Omicron Chapter at Chapman University recently directed her junior year thesis film, “Pitter Patter Titter Tatter,” made possible by a crew of almost forty women, including two other Pi Phis, **SAMANTHA SHELTON** and **KARISSA DAVIS**. Bianca raised nearly \$5,000 through GoFundMe to fund

the production of the film, focusing on two young girls looking to jump-start their careers as rappers. It was shot over the course of three days in October and screened in December at Chapman's Dodge College of Film and Media Arts, which is ranked as one of the top ten film schools in the country. She hopes to use the project management skills she learned from working with her sisters in her role as Vice President Community Relations.

FLORIDA

Florida Alpha, Stetson University

Florida Alpha created a new philanthropy event this academic year. Chapter members worked hard to design and build their own mini golf course and promote the event around campus. Each hole was designed to represent Pi Beta Phi values, philanthropy, and the campus fraternity and sorority community. The most exciting part about this event for the chapter was creating each of the holes. **JENNA ELFERS** bought supplies, hand painted each hole and added decorations. The amount of participation seen at this event by other organizations surpassed expectations and was a huge success!

GEORGIA

Georgia Alpha, University of Georgia

The Georgia Alpha Chapter had a great start to 2020 with several philanthropic initiatives. The chapter completed one of their primary service projects, the annual "Books for Brittany" book drive. Georgia Alpha collected over 1,000 books that will be distributed to the local Athens community in honor of late sister **BRITTANY FELDMAN**. Athens is home to Georgia Alpha, and this event is one of the chapter's favorite ways to give back to the community that gives so much to their members. The chapter has also enjoyed continuing their mentorship program at a local elementary school. Members have loved getting to know the children of Athens and sharing their love of reading with them.

ILLINOIS

Illinois Beta-Delta, Knox College

Though the Illinois Beta-Delta house is not a residential facility, members of the chapter still spend a significant amount of time in their bungalow (affectionately called "The Bung") doing laundry and homework, participating in sisterhood events and taking the occasional midday nap. There is one part of the house that is irreplaceable to members of the chapter: the family tree in the basement. The family tree is part of a tradition taking place after every big sis-little sis reveal ceremony where new names are written on the wall. This homage to Illinois Beta-Delta's roots has become an integral part of the chapter, and it is not unusual for alumnae to return to

campus to see the New Members who have been added to their family line. The family tree serves as a physical representation of how connected sisters are to each other. The tree has grown so much that it now stretches to the sides of the stairs, and family lines have become fractured from their original branch. In response to the lack of space, and to preserve the family tree well into the future, Illinois Beta-Delta's 2020 senior class created a portable, expandable version of the family tree for their Pi Phi for Life senior legacy project. This portable version will be present for Homecoming teas, Big Sis-Little Sis Reveal and senior ceremonies, allowing it to be an even more present piece of the chapter's sisterhood.

IOWA

Iowa Beta, Simpson College

This year, Iowa Beta hosted a book drive with the goal of collecting as many books as possible. Members walked through nearby neighborhoods and left notes at nearly every house introducing themselves and requesting neighbors leave books to be donated on their porches. One week later, members went back to their assigned neighborhoods to pick up the books. Iowa Beta was delighted to discover they had received 300 books! The chapter distributed the books to nearby Irving Elementary School and Whittier School. It was an incredible opportunity to give back to the local community, and Iowa Beta is so grateful to be part of such a giving and gracious area.

MARYLAND

Maryland Gamma, Johns Hopkins University

Maryland Gamma **HANNAH BRUCKHEIM** will be published as a collaborator on articles in a special edition of Women's Health set to release in early 2021. Hannah's articles address the factors influencing maternal morbidity and mortality in the United States and social determinants of health. Hannah earned this opportunity through her internship at the National Institutes of Health (NIH), which she has held since May 2019. When asked about her experience, Hannah said, "I've gained so much knowledge of the research process and I've gained a lot of hands-on experience in writing and editing collaborative journal pieces."

MISSOURI

Missouri Gamma, Drury University

The Missouri Gamma Chapter was honored to host their annual campus-wide lip-syncing contest this past November. This friendly competition, called "Puttin' on the Lips," is known for being the most widely-attended philanthropy event on Drury's campus. This year, Missouri Gamma rounded up 10 teams from groups on campus



Above, from left: Iowa Beta collegians **ASHLEY MERKLEY**, **MARA JAURON** and **RUTH BLACK** present Iowa Beta alumna and Whittier School employee **DAWN VANRYSWYK GOODALE** with 300 books collected by the chapter from local community members.

Below: Missouri Gammas raise funds for Read > Lead > Achieve and honor their late sister by hosting their annual "Puttin' on the Lips" lip-synching competition.



New York Delta alumnae and collegians celebrate the chapter's 100th anniversary in Ithaca, New York.

such as other sororities, fraternities and sports teams. This year's theme was "Rhinestone Cowgirls." Teams danced and lip synced to their chosen music for three minutes and were judged by Panhellenic and Interfraternity Council advisors. There were also baskets raffled off throughout the event, which were donated to Missouri Gamma by local businesses. This year, Missouri Gamma exceeded their fundraising goal to support Read > Lead > Achieve.

While the money raised goes toward Read > Lead > Achieve, Missouri Gamma also dedicates this event to late sister **ANDREA NEWBOLD**, who was killed in 2001 at age 20 by a drunk driver. The chapter understands the importance of educating the community and utilizes campus security to talk to students about the dangers involved with drinking and driving. Missouri Gamma will always remember Andrea and advocate to end drunk driving.

NEW YORK

New York Delta, Cornell University

New York Delta celebrated its 100th anniversary in 2019. In celebration of this important milestone, the chapter held a Centennial Celebration Weekend in September 2019. More than 40 alumnae and chapter members gathered at the New York Delta Chapter house to commemorate traditions, celebrate their chapter history and have a Cookie Shine! The weekend also included a Centennial

Celebration brunch at Hotel Ithaca. While looking through chapter histories, eating delicious food and taking lots of pictures, the collegians were able to create a new sense of unity with alumnae and strengthen the bond of sisterhood.

New York Eta, New York University

This spring, the New York Eta Chapter was invited to Story Love, an event hosted by the New York City Alumnae Club and Story Pirates. Story Pirates is a local literacy company that advocates for arts education and literacy through creative writing programs in New York City. At the two-hour Story Love event, the women read 144 short stories written by children and provided positive feedback on each story! It was amazing for the New York Eta Chapter and the New York City Alumnae Club to come together for this philanthropic event.

NEW JERSEY

New Jersey Alpha, Princeton University

This year, the world could no longer ignore the bushfires that have been ravaging Australia since July 2019. New Jersey Alpha **ANNIE ANEZAKIS** experienced these fires firsthand. A Melbourne native, Annie documented the effects of the fires and recounted how "leaving [her] home in Australia to return to the States for this semester was particularly difficult," as the fires have destroyed communities and killed millions of animals. However, coming back to campus was made easier when her



Pi Phi sisters showed their support and raised money for the Australian Red Cross. By raising awareness about the bushfires on the Princeton campus and promoting donations to the Australian Red Cross's Disaster Relief and Recovery Fund through social media, Pi Phi was able to raise nearly \$1,000 within 24 hours. While much more is needed to support the thousands of Australians who have been displaced from their homes, the members of the New Jersey Alpha Chapter are proud to support their sister and others in any way they can.

NORTH CAROLINA

North Carolina Delta, North Carolina State University
North Carolina Delta was awarded two North Carolina State University (NCSU) community awards in 2019 — the Spirit of the Pack Award and the Circle of Sisterhood Advocate of the Year Award. The Spirit of the Pack Award goes to the sorority or fraternity that has the largest percentage of their chapter attend designated "Spirit of the Pack" games for all the sports teams at NCSU. Circle of Sisterhood is NCSU's Panhellenic-wide philanthropy, and the Advocate of the Year Award goes to the chapter that is most involved with the philanthropy overall, from participation to fundraising. The chapter's previous Executive Council pushed the chapter to become more involved in the Panhellenic community by sending out reminders about Circle of Sisterhood events and the importance of philanthropy, as well as advertising the Spirit of the Pack games to the chapter. North Carolina Delta is proud to be known as one of the most involved in the NCSU community and is excited to continue this involvement.

OKLAHOMA

Oklahoma Beta, Oklahoma State University

In 2019, Oklahoma Beta held their annual Pi Phi Little Angels Christmas event. Local alumnae and their children were invited and upon arrival were escorted to different craft tables and game spaces. The crafts consisted of making ornaments, coloring Christmas sheets and making snowmen. Hot chocolate and cookies were also served to get guests into the holiday spirit. The children were able to go to each activity as the alumnae reconnected with sisters. At the end of the event, the kids were granted a special surprise by Santa himself. They got to sit on his lap and tell him what they wanted for Christmas. After telling him their wishes, Santa gave them a goody bag for their good behavior. Oklahoma Beta loves this ongoing tradition and the ability to celebrate with alumnae and their children during the holiday season.

OREGON

Oregon Gamma, Willamette University

Last fall, Oregon Gamma members **IZZY PFANDER** and **SANIYA LAKKA** were on the winning team of an Environmental Hackathon at Lewis and Clark College. Izzy and Saniya's team created an app to identify recyclables in Oregon County, inform the public and reduce waste in landfills. Oregon Gamma strives to care for the environment by reducing waste as much as possible, and Izzy and Saniya contributed to those efforts through their participation and recognition.



PENNSYLVANIA

Pennsylvania Gamma, Dickinson College

This spring, several members of Pennsylvania Gamma returned from a semester abroad, where they learned about new cultures, volunteered and utilized their Pi Beta Phi core values to have the most meaningful experience possible. **KATE SHEPHERD**, a junior at Dickinson College, spent her semester abroad in Copenhagen, Denmark, where she took advantage of numerous opportunities to get involved in the local community. Kate is an American studies major and is working toward completing a food studies certificate, which she hopes to use in creating a more sustainable, food-secure world. During her semester, she volunteered at a bee cooperative in their education program, working directly with the bees and packaging honey. She also volunteered at an urban farm with a strong focus on biodynamics and organic farming. The food produced on the farm and locally sourced meat are used in an onsite restaurant. Kate demonstrated to fellow Pi Phis that stepping out of your comfort zone and delving into a new culture is the best way to learn about the world around us.

TEXAS

Texas Eta, Texas A&M University

The Boys and Girls Club of Brazos Valley honored the Texas Eta Chapter with the CARE Award (Commitment, Attitude, Respect, Everyday) for their dedication to advancing literacy in students in the Brazos Valley through the Champions are Readers® program, as well as donating over \$30,000 to their new facilities capital campaign. Vice President Community Relations **ANNA FEDEWA** and Director Service and Philanthropy **MADELINE HASSELL** accepted the award with other members, on behalf of the chapter, at the Boys and Girls Club Annual Banquet earlier this year. ←



Above: Pennsylvania Gamma **KATE SHEPHERD** studied abroad in Copenhagen, working toward a food studies certificate.

Below: Texas Eta officers **MADELINE HASSELL**, **ANNA FEDEWA** and **KIMBERLIN ARNOLD** accept the CARE Award from the Boys and Girls Club of Brazos Valley on behalf of Texas Eta.

Channeling Artistic Vision into Mentoring Others



Ohio Eta **JANET SIEGEL ROGERS** stands in front of one of her paintings, which have been on display all over the United States and the world.

With a regal bearing and charming manner, artist **JANET SIEGEL ROGERS**, Ohio Eta, is as extraordinary as her paintings are unique. Janet was born in Oak Park, Illinois, where her artistic talents were recognized at a young age. She attended a high school program at the Art Institute of Chicago and later graduated from Denison University in Granville, Ohio, with a Bachelor of Arts in Fine Art and English. She's a longtime member of the Boca Raton, Florida, Alumnae Club.

Travel, adventure and the birth of four children followed her marriage to college sweetheart Curt Rogers in 1960. Curt's support for Janet's creativity and artistic passion was constant as the family moved to Michigan, New York, Hong Kong, the Philippines, Singapore and finally Florida — a total of 17 homes as the couple approaches their 60th wedding anniversary. While in New Jersey, Janet obtained a master's degree from William Paterson University, where she also taught studio art. Janet then earned a Master of Fine Arts from Pratt Institute in Brooklyn, New York.

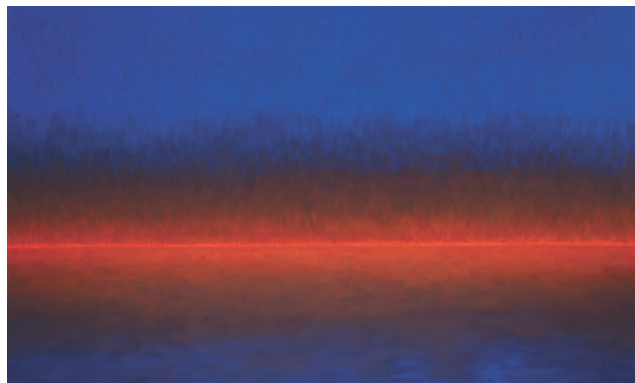
Continuing to find inspiration in the teachings of Josef Albers and the Bauhaus creed, "less is more," Janet seeks color interaction using a limited palette. Light affects

perception of color in all painting, but in her luminous, glowing paintings the light is active from within the paint layers, energizing her glorious colors with an ever-changing liveliness.

Working in her studio in the Pineapple Grove area of Delray Beach, Janet has been influenced by the Florida sky, waters and surrounding expanses. After much experimentation, Janet discovered that beeswax mixed with oil paint, known as encaustic painting, suspends layers of pigments and enhances her explorations of color and light. This process also holds the impression of her brushstroke, weaving rhythmic movement into a tapestry of texture. Her painting seems simple yet is intellectually and visually complex, her technique original in its application and ancient in its origins.

Janet places great importance on art education and mentoring others. She established the Visual Arts Magnet Program at Dillard School of the Arts in Fort Lauderdale, Florida, and developed its Advanced Placement Studio Art program. In 1993, Janet won the Broward County Arts Teacher of the Year Award in the fifth-largest accredited school district in the United States. Janet insists, "We can't stop learning," which is evident from her deeply held philosophies about painting, color interaction and art.

Janet's selected solo exhibitions include several museums and noted galleries. Her works have been exhibited worldwide in London, Tokyo and Paris. Her most recent one-person show opened in Lakeland, Florida, in January 2020. Janet's art is also currently showing in Palm Beach International Airport. ←



The overall effect of Janet's artistic process gives an illusion of color and emotion as the environment and the viewer interact with her paintings.

ARIZONA

Arizona Alpha Alumnae

Alumnae of the Arizona Alpha Chapter at the University of Arizona were thrilled to witness the initiation of **CLAIRE HIGHTON** into the Arizona Gamma Chapter at Northern Arizona University. Claire is the daughter of a longtime friend to multiple Pi Phi alumnae and they were so excited to welcome her into Pi Phi sisterhood. The moment was made even more special because Arizona Alphas **MEGAN CAVENAUGH WOOD** and **KELLY MARTIN MCLAUGHLIN** supported the colonization of Arizona Gamma and participated in its first recruitment.

CALIFORNIA

South Orange County, California, Alumnae Club

Members of the young alumnae interest group in the South Orange County Club enjoyed the club's annual Oscar Viewing Pajama Party, complete with tiaras, feather boas and swag bags containing cookies, popcorn, candy and Oscar bingo. Decked out in their glam pajamas, members surrounded themselves with movie props and enjoyed the annual awards show.

GEORGIA

Alpharetta, Georgia, Alumnae Club

Smiles sparkled at the recent Cookie Shine focusing on tradition and Alpharetta's theme, "Simply Sisters." Seventeen years ago, six of Alpharetta's current members were present at the very first club Cookie Shine. New to one another, these Pi Phi sisters gathered in friendship to



From left: Texas Delta **JESSICA MARTIN**, California Delta **COREY LEVINSON**, Utah Alpha **ALEXIS BABAKHANIAN** and Arizona Gamma **NICOLE THEE** cheer on their Oscar hopefuls at the South Orange County, California, Alumnae Club's Oscar Viewing Pajama Party.

sign the tablecloth in the club's charter year! Alpharetta club members have graduated from universities located in 19 states, and this year more signatures were added to the Cookie Shine tablecloth as they celebrated being "simply sisters."

From left: Arizona Alphas **SALLY DARLING BOCKISCH**, **JENNIFER MAHON HARRIS**, Arizona Gamma **CLAIRE HIGHTON**, and Arizona Alphas **MEGAN CAVENAUGH WOOD** and **KELLY MARTIN MCLAUGHLIN** at Claire's initiation.





Above: From left, Houston Alumnae Club members Texas Alpha **JOANIE AMACKER HALEY**, Louisiana Beta **LINDA JONES ITTNER**, Texas Alpha **SUSIE BAILEY MCGEE**, Texas Beta **SUZANNE GERUM STILES**, North Carolina Alpha **ALICIA MIDDLETON STEPHENS**, Texas Beta **ELIZABETH MOORE VAIL**, Texas Eta **STEPHANIE SNEED LANGENSTEIN** and Tennessee Beta **CATHERINE CALLERY ZDUNKEWICZ** observe the club's extraordinary work at Texas Children's Hospital.

Below: Silver Arrows of Oklahoma Alpha cheer their Sooners on to a victory in the Red River Showdown!



California Gamma **ANN MARIKO CHIKAHISA** (center, in black) spent a week enrolled at one of the many workshops available at Arrowmont School of Arts & Crafts.

CALIFORNIA GAMMA ALUMNA IMMERSSES HERSELF IN PASSION AT ARROWMONT

California Gamma **ANN MARIKO CHIKAHISA** recently spent a memorable week at Arrowmont School in Gatlinburg, Tennessee. Arrowmont School offers weekend and week-long immersive workshops in a wide variety of media, including metals and jewelry, which was of special interest to Ann. This weeklong residency, the Pentaculum, is a unique program that creates a space for working artists to gather, collaborate and create. Ann runs her own jewelry design and production company, Chikahisa Studio, based in Seattle. Pi Phi is a big part of her life, and she was thrilled to immerse herself in her craft at a place that she learned about while in college. Some of the original buildings are still used and are named after some of Pi Phi's founders. "Pi Phi's influence was all around Arrowmont," Ann shared. "They even had Boom Boom Chicken on the menu!" Ann loved returning to her Pi Phi roots and is incorporating some of what she learned in her latest designs.

Atlanta, Georgia, Alumnae Club

For more than 35 years, the Atlanta, Georgia, Alumnae Club has hosted a mother-daughter holiday tea for local alumnae, collegians and their mothers. Their goal is to bring young women from various chapters together with alumnae to experience Lifelong Commitment to Pi Phi. The mothers gain a better appreciation for their daughters' love of Pi Phi. This year, Arizona Alpha **JEANNIE BARTOW HARTMAN** hosted 80 alumnae, collegians and mothers, representing more than 20 chapters, in her home. Atlanta club member and former Grand President, **SARAH RUTH (SIS) MULLIS**, South Carolina Alpha, delighted guests with wonderful Pi Phi stories and photo opportunities.



The Atlanta, Georgia, Alumnae Club Pi Phis were treated to stories by former Grand President **SARAH RUTH (SIS) MULLIS** at a holiday tea party

OKLAHOMA

Oklahoma Alpha Reunion

Several alumnae members of Oklahoma Alpha recently gathered for a 25th reunion. Sisters met in Dallas, Texas, to attend the University of Oklahoma/University of Texas football rivalry game. One of the members hosted the women for a night of food, friendship and football!

TEXAS

Houston, Texas, Alumnae Club

Houston, Texas, Alumnae Club members enjoyed a visit to the Pi Beta Phi Patient/Family Library at Texas Children's Hospital (TCH). Library coordinator **CATHERINE CALLERY ZDUNKEWICZ**, Tennessee Beta, provided an informative tour of this special place. Envisioned by TCH board member **VIRGINIA HOLT MCFARLAND**, Texas Beta, the library opened in 1984 in a small linen closet with only 500 books on the shelves. Today, the Pi Beta Phi Patient/Family Library boasts a collection of more than 6,000 books for all ages and provides library



Wenatchee, Washington, Alumnae Club Pi Phi celebrate their newest member, Washington Alpha **SHARRON JOHNSON** (standing, third from right).

services to inpatients and outpatients seven days a week. The library is supported by two full-time library coordinators and more than 50 volunteers. The Houston club has provided the library principal funding since 1984.

Richardson-Plano, Texas, Alumnae Club

Members from the Richardson-Plano, Texas, Alumnae Club visited the George W. Bush Library and Museum. They enjoyed the stunning “Holiday in the National Parks, Christmas at the White House 2017” exhibit. One of the highlights was a replica of the decorated Christmas tree that adorned the White House in 2017. This beautiful tree was a meaningful tribute to America’s National Parks, decorated with ornaments from all 211 parks.

WASHINGTON

Wenatchee, Washington, Alumnae Club

For the first time since its founding in 1929, the Wenatchee Alumnae Club initiated an alumna member.

SHARRON JOHNSON of Wenatchee, Washington, was initiated into the Washington Alpha Chapter of Pi Beta Phi in November 2019. In her own words, “At the time I graduated from high school, it was part of my dream to belong to such a prestigious organization. For reasons of my own, I chose Western Washington University over the University of Washington. My continued friendship with two high school mates, who both pledged Pi Beta Phi following in their mothers’ footsteps, has kept me informed as to the many accomplishments of the sorority. They have a true bond with their Pi Phi sisters and a joy that has lasted over the years. This is a true measure of the Pi Beta Phi. The local Wenatchee club focuses on literacy, which is one of the most important facets of a life-long learner and something I would love to support.” This was such an exciting event for the club, and members are thrilled to welcome Sharron into Pi Phi sisterhood. The club celebrated Sharron’s initiation over lunch and enjoyed small gifts signifying membership in Pi Beta Phi. ◀

Members from the Richardson-Plano, Texas, Alumnae Club operate the “Presidential hotline.”



2019 CAROLYN HELMAN LICHTENBERG CREST AWARD WINNERS

The Crest Award is given in honor of Ohio Alpha **CAROLYN HELMAN LICHTENBERG**, who served Pi Beta Phi as Grand President from 1985 to 1991. Carolyn was a visionary leader for Pi Beta Phi, and her efforts can still be felt today in the achievements of our members. This award recognizes other distinguished alumnae who have positively impacted their communities through their professional success and dedication to serving others.

CAROLYN HELMAN LICHTENBERG CREST AWARD FOR COMMUNITY SERVICE



**JENNIFER REID GRIGSBY,
OKLAHOMA BETA**

Jennifer's service to Oklahoma State University is matched by few. Over the last decade, she has chaired the Board of Trustees at the Oklahoma State University (OSU) Foundation and the Board for the OSU Alumni Association, where she was a member for 11 years. Jennifer led the OSU Alumni Association through the retirement of its long-time CEO, as well as supported substantial growth in programming. She has also served on the boards of some of Oklahoma City's most impactful non-profit organizations, including the United Way of Central Oklahoma, YMCA of Greater Oklahoma City and the Petroleum Club of Oklahoma City. Through Jennifer's service to Oklahoma City, it's clear she deeply values Philanthropic Service to Others. Jennifer is now the Executive Vice President and Chief Financial Officer for Ascent Resources in Oklahoma City.



**BEVERLY CREGG SCHAFFER,
OKLAHOMA BETA**

Beverly's volunteer experience started in 1974, with her support of the arts and education through organizations such as Tulsa Opera Guild, Philbrook Museum of Art, Friends of the Tulsa City Library and Holland High School — many of which she served at the board level. Beverly is also dedicated to serving her alma mater - Oklahoma State University (OSU). She was a member of the university's Board of Governors for eight years and served as the Branding Success Campaign Chairman for the OSU Foundation, helping to raise more than \$1.2 billion. For more than 40 years, Beverly has truly embodied the Pi Phi core value of Philanthropic Service to Others. Beverly continues to serve on the Oklahoma Beta Chapter House Corporation, as she has for 28 years. Her impact on Oklahoma Beta has been so great, a room in the chapter house bears her name.

CAROLYN HELMAN LICHTENBERG CREST AWARD FOR PROFESSIONAL ACHIEVEMENT



**DR. KATHERINE STASIAK HANKINS,
MISSISSIPPI BETA**

Katherine's resume includes Board Certification and medical practice in three different areas: Obstetrics/ Gynecology, Family Practice and Psychiatry. Her career has been a progression of serving different people with unique medical needs; however, her work in collegiate mental health is impressive and impactful. She recently served at the University of Nebraska at Omaha as a psychiatrist while maintaining a private practice, which continues today. Katherine is an experienced speaker on college campuses, presenting material on a variety of relevant medical topics with special consideration given to mental health. While her professional and volunteer achievements are extensive, her dedication to following her medical passion into an area that serves collegians is truly outstanding.



**JENNIFER HAZELTON,
VIRGINIA ETA**

Jennifer serves as the Chief Financial Officer (CFO) for the Houston Livestock Show and Rodeo, the largest organization of its kind in North America. With more than \$140 million in revenue, the show awarded more than \$25 million in scholarships, grants and awards in 2019, and is one of the nation's largest nonprofit scholarship providers. In addition to the traditional financial responsibilities that come with the CFO role, Jennifer also manages the organization's membership department for more than 42,000 members and is responsible for the show's educational giving, which last year surpassed \$350 million in cumulative giving. Jennifer was Houston Business Journal's 2013 CFO of the Year, in the Nonprofit category and was named one of Houston's 50 Most influential Women of 2018 by Houston Women's Magazine. ←

Developing Personal and Intellectual Growth

Becoming the person you aim to be doesn't happen overnight. Picture a vision board. Imagine pasting on an image or text signifying one of your current goals. They may be professional goals, like earning a first internship or a long-awaited promotion. They may be personal goals, like practicing effective self-care, trying a new yoga class or reading the collective works of Jane Austen. Over time, your vision board fills with images and phrases that inspire and motivate you as you work to achieve those goals. Similarly, personal development evolves with time and takes many forms, but the overall aim is a cornerstone of membership in Pi Beta Phi.

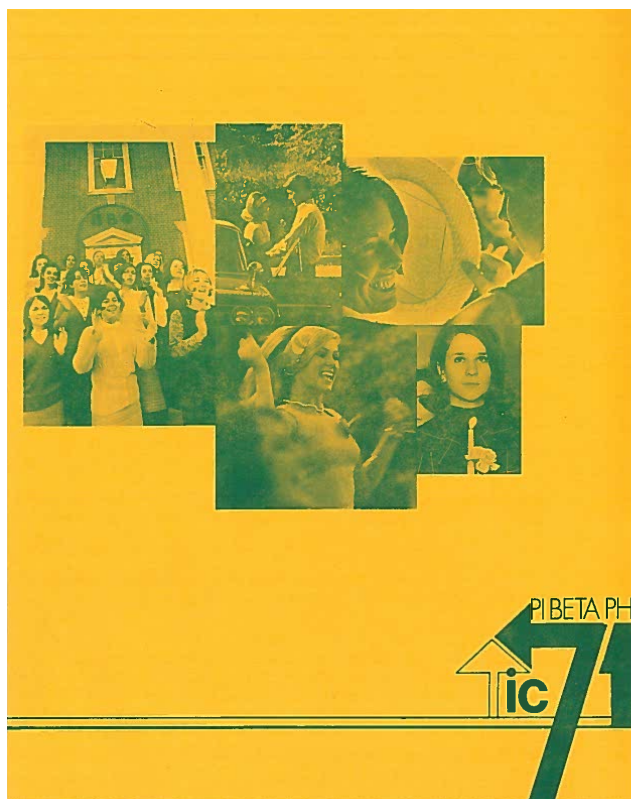
The development of women leaders is a tenet of Pi Phi and has been since our founding. In the process of becoming Friends and Leaders for Life, we've harnessed our membership in Pi Phi as a means to better ourselves, our organization and our world through programming opportunities designed to do all of the above. Whether it's a Critical Conversations program on Sincere Friendship, a *Leading With Values*® seminar about practicing servant leadership or a Pi Phi For Life workshop to reiterate the value of Lifelong Commitment, Pi Phi offers programming to meet the needs of our members and prepare them to achieve personal success while bettering their communities.

The list of Pi Phi programming efforts in 2020 is ever-expanding, but that was far from the case for earlier generations of our members. For much of Pi Phi's first century, individual chapters and clubs carried the responsibility of developing and implementing programs to bolster members' understanding of, and appreciation for, our founding principles. Chapters were left to their own discretion to cultivate Sincere Friendship and support Personal and Intellectual Growth among members.

The Fraternity recognized the need for universal programming for all chapters in the mid-1950s. Grand Council appointed the first Director of Programming in 1958 in an effort to educate members about the history of the organization and our philanthropic efforts. Illinois Alpha **EVELYN PETERS KYLE** served in the role from 1958-1964 and helped institute the Pi Phi Nights initiative to ensure chapters educated members on some of the most crucial elements of Pi Phi life.

The program required chapters to hold four Pi Phi Nights to earn points on the Standardization and Survey Report, the predecessor to the current Chapter Evaluation. Topics included Fraternity Music, Famous Pi Phis, Fraternity History, Officers and Duties and Holt House, among others. Program material for each topic was still left to the chapter's discretion, though the Central Office — as Headquarters was then called — provided some materials and encouraged chapters to collaborate and share material where possible.

Pi Phi Nights remained the primary program throughout the 1960s, while a more inclusive model was in development. At the 1970 Annual Grand Council Meeting in Gatlinburg, Tennessee, a new international programming effort reflective of the current *Leading with Values* model premiered. This holistic model, to be used by all chapters, was lauded as a "total chapter program" and kickstarted the modern style of programming in Pi Phi. This was the premiere of a program called I.C. '71.



A pamphlet distributed at the 1971 San Antonio Convention recapped the pilot program and introduced IC '71 to the entire membership.



From left, California Gamma Executive Council members **HALEY DEJONG, MELISSA KANG, MARINA DOTY, LAUREN HEBRONI** and **KATIE CHORAO** join Dr. Mari Ann Callais (not pictured) in song at College Weekend 2020.

The Winter 1970 edition of *The Arrow* announced the program pilot to the full membership. It explained that I.C. '71 was an all-inclusive chapter program designed within the framework of Pi Phi's founders' vision to "cultivate Sincere Friendship, establish the real objects of life and promote the happiness of humanity ... to secure the intimate association and mutual cooperation of the membership in moral, mental and social advancement."

The goals of the program mirror what we see in Pi Phi programming to this day. I.C. '71 was intended to make Fraternity education a continuing activity for all collegiate members. Another goal was to spark constructive discussions about recruitment to ensure Pi Phi could continue to innovate our practices. Each chapter determined their specific needs and worked within the chapter to offer programming tailored to those priorities.

I.C. '71 began as a pilot program at 15 chapters during the 1970-1971 school year. Grand Council, with the help

of Director of Chapter Programs **MADLINE CLOSS LAFON**, Missouri Beta, evaluated the pilot program at the 1971 San Antonio Convention and introduced the program for all chapters based on success in the original 15 pilot chapters.

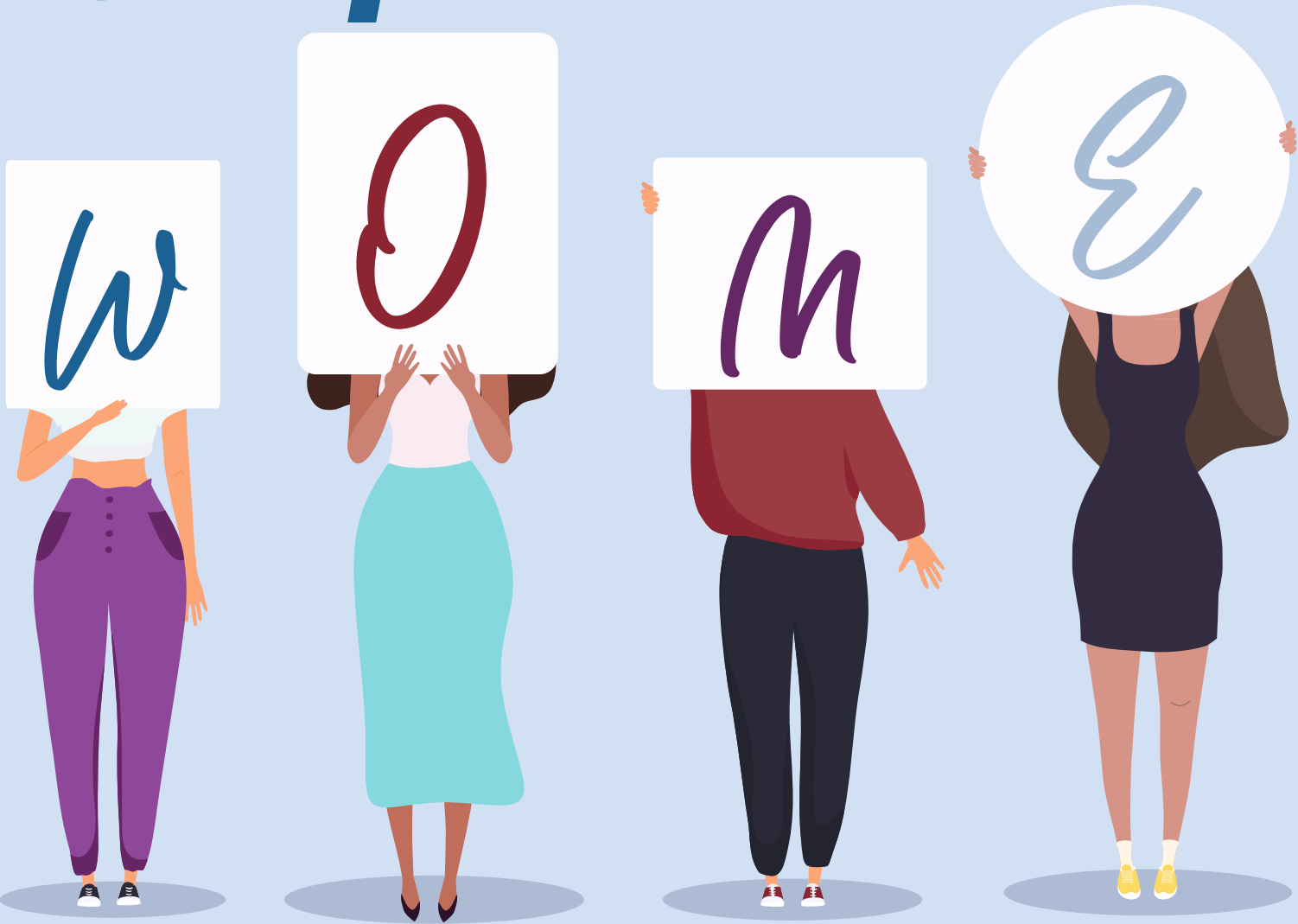
After a few years of piloting the international programming model, I.C. '71 transformed into Pi Phi Now and continued to evolve throughout the following decades. While program names may change and content evolves over time, Pi Phi continues to emphasize the importance of, and invest resources into, offering ways for our sisters to better themselves and their communities through membership in Pi Beta Phi.

Current member programming through efforts such as *Leading With Values* spans the spectrum from New Member Education and Pi Phi For Life to Critical Conversations. Our programming is designed to benefit our members during their collegiate years in Pi Phi and beyond, into their personal and professional lives. ◀

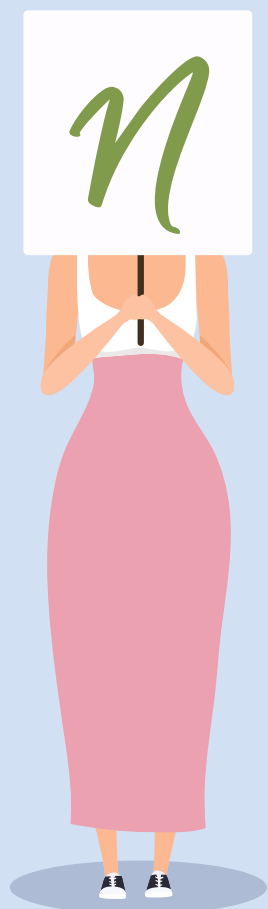
What Pi Phi programs have
made an impact on you?

SHARE YOUR STORY WITH
THEARROW@PIBETAPHI.ORG.

Empowered



empower women.



There's a popular saying that well-behaved women seldom make history. Coined by Harvard University professor Laurel Thatcher Ulrich during the feminist wave of the 1970s, the phrase evokes meaning dating back much further. For decades, even centuries, women have been standing up, speaking out and shirking the status quo in favor of empowerment, both for themselves and for generations to come. From the suffragettes of the 1800s and early 1900s to the women's liberation movement of the 1960s, women have long sought after more — more than social convention and tradition afforded us; more than was expected of us.

In founding Pi Beta Phi, our founders defied the restrictions that excluded women from membership in existing fraternities. They forged their own path to create a new fraternity — grounded in values — to foster a fulfilling sisterhood, cultivate future leaders and empower a collective of educated women. Their aspirations mirror our modern membership as we continue to use our voices, our influence and our shared strength to empower the next generation of women leaders. We can employ our own Personal and Intellectual Growth to foster the same in the women who follow our lead.

Women's empowerment grew out of a need to speak out, a lack of equality and a social norm that women didn't deserve a place at the table. Not only do we all have the right to use our voices, but we also have the responsibility to do so — particularly when we see injustices unaddressed and needs overlooked. Women no longer question whether we deserve a seat at the table, but rather how we're going to get there and who we'll bring along.

Yet, being empowered and making our voice heard is often something we learn through experience. The path looks different for each of us and can be fraught with challenges. Sometimes there's no way to know how to take the first step toward a goal, or whether you're on the right path at all. Looking to our sisters can be the inspiration to act. Emboldened by the support of generations of strong women, we may find a catalyst that changes the course of our lives and those around us.

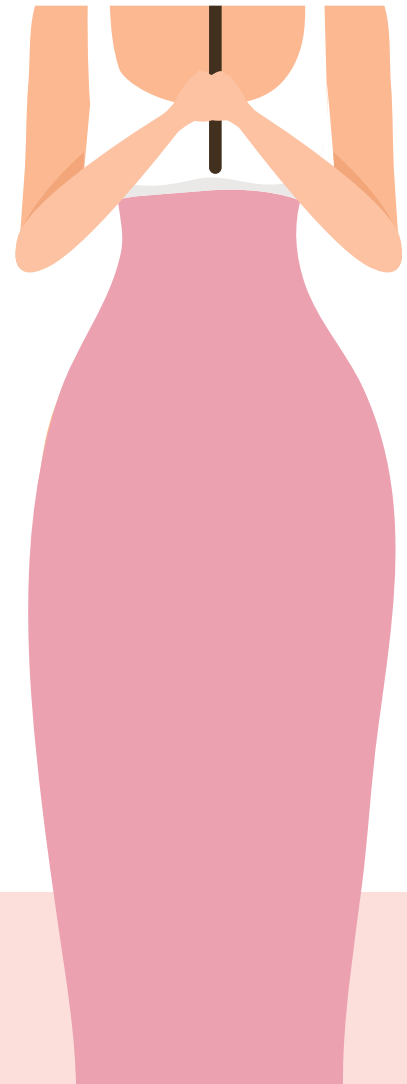
If You Don't Speak Up, Nothing Will Change

As a woman executive in a male-dominated field, Texas Delta **KELLY BECKER** embodies the confident leadership traditionally linked with empowered women. In her role as country president for the Ireland office of Schneider Electric, a global energy and automation solutions company, Kelly oversees hundreds of employees across multiple business divisions. Along the way, she's learned the benefit of perseverance and belief in her own ability — and the value of using her voice to empower others.

Originally from New Orleans, Kelly studied advertising and public relations at Texas Christian University. She joined Pi Phi to get involved and make friends on campus, but soon found greater depth and value in her member experience. "My time as a Pi Phi collegian was integral to where I am now because it presented me with opportunities to push myself out of my comfort zone," Kelly says. "I had experiences in college that challenged me to address who I wanted to be and what I wanted to stand for. How I handled those defining moments got me to where I am now as a person and a leader. When you get comfortable voicing a differing opinion and learning how to speak up, it follows you through your whole life."

Kelly worked in sales positions for several years before earning her MBA at the University of Virginia Darden School of Business. She began to intentionally seek out challenging roles and progressively larger jobs with larger teams, all with the purpose of broadening her professional perspective and building her skill set.

Texas Delta
KELLY BECKER
is the Country
President for
Schneider
Electric
Ireland. She is
a proponent of
diversity and
inclusion in all
aspects of the
workplace.



“When you’re proud of who you are and what you’re accomplishing, you’re pulling others along and making a difference in their lives.”

At Schneider Electric, Kelly served in director roles before becoming a division vice-president in the company's United States office. "My goal is to look for opportunities to make a difference, whether I'm bringing a new mindset, helping to fix a team or growing individuals to help them and the business thrive," she says of her career path.

As her professional profile rose, Kelly often found herself as one of few women in positions of power. "Leadership can be very lonely for anyone," she reflects. "When you're the only person like you in the room, it's even lonelier." Those experiences cemented her belief in the value of diverse teams — and her drive to bring others along and help them reach the milestones on their paths. "I was taught that everyone deserves a shot, and everyone is equal," she says. "It's important to me to highlight the next generation of female leaders who have the capability to make an impact." Similarly, Kelly equates strong teams with strong results, and empowers those around her by recognizing their skills. "I've learned to bring out the best in people by being humble about who I am and what my strengths are while highlighting other people and what their strengths are," she says of her leadership style. "The value they bring is what drives success."

Kelly has also learned to leverage her position and influence to benefit others, even when issues don't affect her personally. "There's always something to improve in any organization," she says. "Recently, the big issue for [Schneider] was paid family leave. The topic kept coming

up, and the answer was, 'we're looking into it' — but nothing ever got done. I don't have kids, but I could see the effect it has when a woman has to return to work six weeks after giving birth, strictly because she can't afford not to."

When a woman stepped into the North American CEO role at Schneider, the company held a women's leadership breakfast with executives at multiple levels within the organization. The conversation was open to any issues the women wanted to address, so Kelly stood and publicly advocated for paid family leave. "I challenged the North American CEO to fix it and take action right away, not kick it down the line," Kelly recalls. Within six months, Schneider had implemented 12 weeks of paid maternity leave, as well as a few weeks of paid leave for new fathers — benefits that rank among the best in the industry. "If you don't speak up, nothing will change," Kelly says. "I just don't have it in me to sit quietly and idly by if we can evolve and make things better."

For Kelly, empowerment comes from trusting herself, living by her own moral and ethical standards and making the best decisions for the people she leads. "When you're proud of who you are and what you're accomplishing, you're pulling others along and making a difference in their lives," she says. "Be proud of where you're going. You deserve to be there; you belong there and don't make any excuses on the way there."

If You Have a Seat at the Table, Make Room for Someone Who Doesn't

Texas Eta **ANNA FEDEWA** knew what she wanted to do with her life in third grade. This wasn't the typical dream of many kids who want to be a ballerina or a fireman or an athlete; Anna wanted to work in special education and improve the lives and education of students with disabilities. She's still on that path, working toward a degree in special education at Texas A&M University.

Anna found her way to this passion not through service or philanthropy, but through friendship. She participated in a gifted and talented program in the third grade and had to go to a separate classroom for those courses outside her normal routine. The rest of the class was all boys, which made for a difficult dynamic at times. "I was the only girl in that class, and with the awkwardness between boys and girls at that age, I avoided them a lot," Anna says. "I ended up spending a lot of time during those days in the special education classroom next door."

From the very beginning, she saw the students in the special education classroom as friends, just like all her other friends. They were peers who shared her love for Hannah Montana, playing outside and all the other interests of the average third grader. The only thing different, in her mind, was that they were separated from other students and weren't part of the typical school environment.

"I never saw my friends in that classroom as a population that needed to be served or a way that I could give back," Anna says. "I genuinely felt that they were my friends and I wanted what was best for them, the way I would for any friend."

Feeling a separation and differentiation between her groups of friends sparked Anna's commitment to improving educational opportunities for people with developmental, physical and learning disabilities. From third grade on, Anna knew what she wanted to do — no matter what others thought.

"Growing up, because I did well in school and always liked talking to people, everyone told me to be a doctor or a lawyer," Anna says. "But, I knew I wanted to be a teacher. My mom was the person who encouraged me and told me to run toward what you love and what you value, because incredible women in the world don't stay in the boxes that people make for them. They break out of those boxes, and that's when they truly shine."

Anna channeled this drive into her high school involvement with Best Buddies, a program providing one-on-one social interactions, employment opportunities and life-skill development for people with intellectual and developmental disabilities. As she applied to colleges,



From left, **ANNA FEDEWA**, **MEREDITH DICKSON** and **CONLEY KINSEY** accept the award to Texas Eta for being the Top Fundraising Chapter for 2019 at College Weekend.

Texas A&M stood out because of the campus life and opportunities for special education as her field of study.

As Anna came to campus for her freshman year, the university was simultaneously in the process of launching a four-year, fully inclusive post-secondary program called Aggie ACHIEVE (Academic Courses in Higher Inclusive Education and Vocational Experiences). The program is the first of its kind in Texas, offering a four-year educational experience tailored to the needs of students with intellectual and developmental disabilities.

Aggie ACHIEVE was exactly the opportunity Anna was looking for on campus, so she dove into helping to execute the program. She helped create a subset of the program, Aggie ACHIEVEMates, an organization of 70 students who work closely with the ACHIEVE students to support academics, health and wellness and self-advocacy. Anna is now the president of the ACHIEVEMates program and helps to interview and select students to participate.

“Incredible women in the world don’t stay in the boxes that people make for them. They break out of those boxes, and that’s when they truly shine.”

“Empowerment, to me, is knowing the things I say and do hold a lot of weight for people around me.”

She also serves on a Student Government Association committee on disability and stepped into the role of Vice President Community Relations for the Texas Eta Chapter. Anna says her Pi Phi experience has given her everything she was hoping to find in sorority life: friends, a way to get involved on campus and a community of service-oriented women.

“The women of Texas Eta are some of the most giving, genuine, service-hearted women I’ve ever met, and I’ve seen that a million times over,” she says. “Every time a new opportunity arises, I get excited to go home and tell my sisters because I know they’ll be so happy and proud of me. It’s not just them recognizing an accomplishment and offering congratulations. They see me and the things I care about and encourage me to go for what I want. They’re the women reminding me how blessed I am to have found what I want to do.”



Anna’s sisters are some of the women who’ve empowered her to work for her goals, along with her mother and faculty members in the Special Education program at Texas A&M. But for Anna, empowerment isn’t only a personal accomplishment; it’s for everyone.

“To me, being empowered is about realizing there are others who aren’t,” she says. “I think women have come so far and through so much. There’s so much further we can go, especially for women with disabilities. Empowerment, to me, is knowing the things I say and do hold a lot of weight for people around me. How can I make sure what I do is truly empowering for others and how can I help to give them a platform?”

This summer, Anna will continue her work with an internship at the National Down Syndrome Society in Washington, D.C. She’s driven to be an advocate and an ally who uses her voice when others can’t and gets a seat at the table in conversations that aren’t open to people with less access, including those with developmental disabilities. Anna dreams of making inclusive education the norm on all campuses and for all people, no matter their ability level.

“As much as possible, I try not to be the one talking about people with disabilities and what they need,” she says. “I want to bring it back to the people who are living their lives with disabilities and are thriving and empowered to be self-advocates. I want to turn the spotlight on them and afford them the opportunity to be empowered as well. Hearing their voices is a lot more impactful than a room of people talking about disability advocacy without actually experiencing it.”

Anna and her Aggie ACHIEVEMate Lexi Villarreal cheer on the Aggies at a Texas A&M football game in November 2019.



Our Time Has Come

Ohio Zeta **CHERYL JACOBS CRIM** is the creator of *RESISTERHOOD*, a feature-length documentary film set for release in 2020.

Ohio Zeta **CHERYL JACOBS CRIM** knows how to trust her professional intuition. As the director, producer and editor of award-winning television specials and documentaries, Cheryl thrives on finding and sharing the stories of inspiring people. More than three decades into her career, she believes that if she's fascinated by something or someone, other people might be, too. "I like to follow the arc of what piques my curiosity, and then I find the people at the heart of whatever that is," Cheryl says.

After studying broadcast journalism and television production at Miami University, Cheryl moved to California to launch her career. "In school, I thought video was an ugly medium and I wanted nothing to do with it," she laughs. "I wanted to work in film, and I wanted to direct." Yet her aspirations were met with almost immediate resistance from the industry. "I was told flat out, 'Women cannot be directors. You can produce, but you can't direct,'" she says. "And when I was told 'no,' I believed it."

Cheryl returned to Ohio for a production internship and soon decided to try her hand at journalism. "I started working in a newsroom, but the idea of shooting video in

the morning and airing it on the evening broadcast was just not me," she says. "I wanted to sit with a piece, craft it and make it something truly powerful." She found work as a production assistant in Cincinnati, eventually teaming with a partner to create non-fiction television specials and documentaries. "I found my place there," Cheryl reflects. "It was telling stories, and I loved it. I believe everyone has something to share. Some stories are heartbreaking, some are inspiring and some are both. But I found I loved talking to people and making their voices heard."

Cheryl's carefully honed storytelling instinct sometimes drives her to act long before she knows how a story or project might take shape. Struck by the distinct, unprecedented social tension in the weeks leading up to and immediately following the presidential election, Cheryl went out, set up a camera and started asking people how they were feeling. "It was a moment I'd never felt before," she says. "As a filmmaker, I knew I needed to document it, even though I didn't know how I'd use it."

At the same time, plans for the 2017 Women's March began to take shape. Cheryl lives just outside Washington, D.C., and realized how many women would be coming to the area — all with the goal of making their voices heard.



Cheryl (fourth from right) recently spent time in Chicago with her Ohio Zeta sisters, who remain some of her closest friends. She credits her experience as Chapter President with giving her the confidence to stand up and be heard.

She understood the power of the movement, and with plans for the event developing quickly, she also knew she needed to capture it. “I wanted to find people representing different social groups and just follow them with cameras during the march,” she says. “I had no idea if I could pull it off, but that day I had seven cameras there, each following a different subject.”

Three years and some 500-plus hours of video footage later, what began as collecting stories evolved into RESISTERHOOD — Cheryl’s first feature-length documentary. The 96-minute film interweaves the stories of five social activists and their efforts to defend civil rights for themselves and others. Cheryl has submitted RESISTERHOOD for screening at numerous film festivals and plans a public release later in 2020. Though she’s

transparent about her own political beliefs (“Some of my Pi Phi friends are conservative; I’m not,” she laughs), Cheryl says the true goal of her work is to inspire others. “This documentary is my way of standing up for the country I believe in — equality and justice for all,” she says. “I hope that if anything comes out of what I’m trying to do, it’s that people learn to stand up for what they believe and make their voices heard. The most powerful way we can make our voices heard right now is to vote. Women are taking this opportunity and being heard in so many ways.”

Throughout the course of her career, Cheryl has learned the power of using her own voice as well. While not a shy person, the passage of time helped her become comfortable advocating for herself. “I’ve decided you can’t

Read
more at
piphiblog.org

Empowerment manifests in unique ways for every woman. It takes on many forms, and every person has her own story of finding empowerment.

Some stories tell the personal struggle of finding and loving oneself, while others convey the power of lifting up others still seeking their path to empowerment.



stay in the shadows, because people aren't looking in the shadows and behind the doors," she says. "If you want something, you have to be bold enough to step out and ask for it. It's difficult for so many of us, but once you learn it's less scary than you think."

Even as a veteran filmmaker, Cheryl was able to learn from the new experience of creating a feature-length film. "You can't be afraid to ask for help," she advises. "That's how you learn. In making *RESISTERHOOD*, I was trying to do a lot of things myself — director, camera, sound — and it showed." Cheryl worked with a professional colorist and sound designer to elevate the final product, but soon found the highly specialized crew members spoke in a professional language unfamiliar to her. "My first instinct was not to let on that I didn't understand, but I realized that wasn't going to help me learn," she recalls. "So, I was candid: 'This is my first feature film. Can you show me what you're doing?' When I admitted I didn't know everything, they were able to approach their work from a place of helping me, and many elements of the film would never have made it in without them."

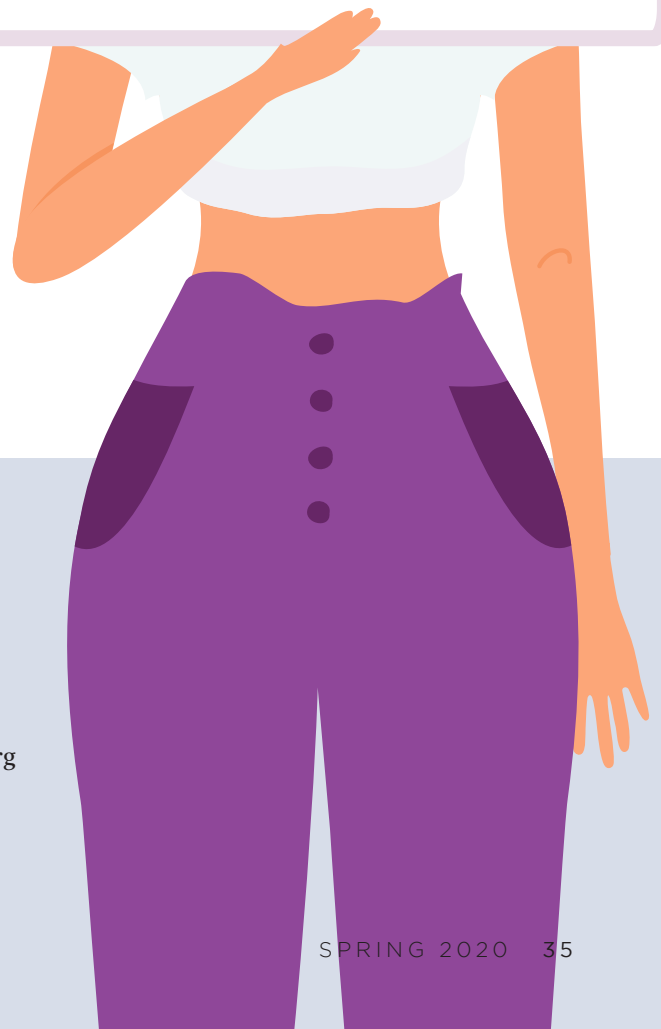
When asked to reflect on the early days of her work, and what she'd tell the people who discouraged her from pursuing her passion to direct, Cheryl's response is almost poetic. "Now, I wouldn't have to tell them anything," she says, citing recognition for the recent work of women directors, including Kathryn Bigelow's Best Director Oscar for *The Hurt Locker* in 2010. "I just wish it could have happened 50 or 100 years ago, and that's true for any male-dominated field. We need to tell young girls, 'You can be the one who changes it.' We were kept out of the room for so long, but I think our time has come. I know our time has come."

"If you want something, you have to be bold enough to step out and ask for it. It's difficult for so many of us, but once you learn it's less scary than you think."

In the coming weeks, we'll share more stories of Pi Phi living empowered lives. Be sure to read their stories at piphiblog.org.

Share Your Story

Send your empowerment story and photos to thearrow@pibetaphi.org for a chance to be featured in a Pi Phi publication.



What You Have to Say Matters

Whether it's during a conversation with friends, around the dinner table with family or at a rally with like-minded advocates, every person's journey to empowerment has a unique starting point. Sometimes, a person is already on that path when a singular experience opens her eyes to a destination she hasn't yet envisioned.

By the time Mississippi Beta **LILY SWEET KING** arrived at the University of Mississippi, she'd already organized a successful event to promote inclusivity and communication in her hometown. During Lily Sweet's senior year of high school, a series of discriminatory incidents happened in her native Tallahassee, Florida, including problems within her own school district. Feelings of ill will and tension rippled through the student population, staff and community at large.

"I was appalled by what was happening and realized part of the problem is that people in my generation don't communicate with each other," Lily Sweet recalls. Knowing the value of open dialogue, she drew inspiration from a recent event hosted by Tallahassee's mayor, called The Longest Table. The event invited citizens in the Tallahassee area to gather for a meal while speaking openly and honestly about important community topics. "That event was aimed at adults," Lily Sweet says. "There wasn't an opportunity for students to come together, make their voices heard and give their perspective about important issues in our community and our lives."

In response, Lily Sweet organized the first Longest Table event for students in her district, facilitating dialogue and common ground among people who wouldn't normally interact. "One of my big beliefs is inclusion for everyone," she reflects. "I never want someone to feel left out, or that they aren't welcomed or valued. This event was for everyone, no matter who you know or what you're involved in." Lily Sweet's event brought together 120

students from 10 local high schools, giving attendees the opportunity to make connections outside their typical social circles and providing a forum for their voices to be heard. The evening proved to be so impactful that The Longest Table is now an annual event for students in Florida's Leon County Schools.

When Lily Sweet came to Ole Miss the following year, she realized there were comparable issues simmering on the university's campus. She quickly recognized the need for a forum where students could gather and communicate about the challenges they faced, and once again turned to the Longest Table to give her peers an opportunity to use their voices.

"Since this was the first event of its kind at Ole Miss, I had to get everyone on board, including campus leadership," Lily Sweet says. She pitched her idea to the school's chancellor, who directed her to work with the Division of Diversity and Community Engagement. Soon, Lily Sweet was assembling a team of students to put on the university's inaugural Longest Table event. The Fall 2019 gathering was held at The Grove, an iconic and highly visible location at the university. To ease participants into discussion with people they were meeting for the first time, each table was provided with conversation starters. Questions ranged from "What's your major?" and "Why did you choose Ole Miss?" to "What can we do to improve our community?" Conversations quickly progressed from those openers to deeper, more personal topics.

Despite her belief in the power of open communication — and her experience hosting a Longest Table event — Lily Sweet still wondered whether her fellow students would attend. Ultimately, more than 400 students, faculty and staff came together on a Sunday evening to discuss challenges and social issues on campus. "My biggest worry was whether students would show up," Lily Sweet says.



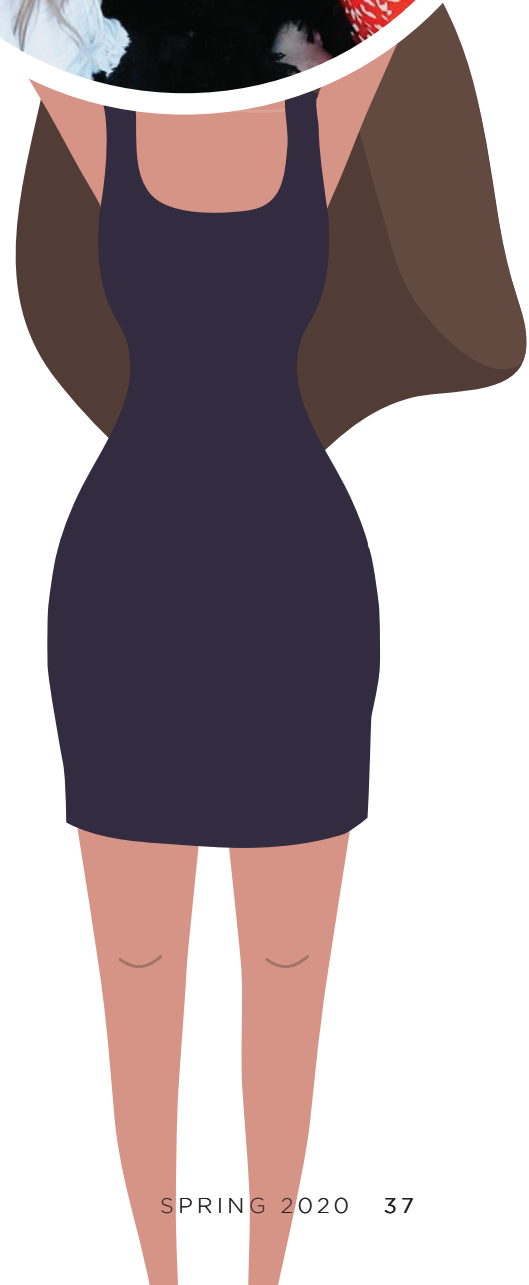
"It showed me people care more about important issues than we may realize. When we give them the opportunity to share their opinion and know people are listening to what they're saying, they're willing to participate. What you have to say matters. I think that's an important message for young people to hear. Your voice matters, and you should use it."

Lily Sweet is planning a second Longest Table at Ole Miss, scheduled for Fall 2020, and currently serves as her chapter's first Vice President Community Relations. As an emerging leader, she has learned not only the importance of giving others a chance to use their voices, but also the power of listening.

"To lead properly, you need to know people's opinions and their thoughts," she says. "This comes down to showing that you, and other leaders, care. By having faculty and administrators at The Longest Table, students knew their perspectives were reaching that audience. In turn, campus leaders heard voices on many levels to help them make crucial decisions impacting everyone in our community. When leaders know how students feel and what we think, they can use that knowledge to help shape their decisions and their work."

Lily Sweet finds empowerment and inspiration in other strong women leaders, from the chapter sisters who encouraged her to take on a leadership role to women who leverage power and recognition as a platform to elevate others. "One of my role models in life is Reese Witherspoon," Lily Sweet says. "She introduced me to the expression, 'Well-behaved women seldom make history.' I take that to mean you can't let people stop you from doing something just because it hasn't been done yet. There's going to be someone who does it first or does it better, and that person can be you." ◀

From left, **CALLA TAYLOR, LILY SWEET KING** and **MORGAN GREEN**. Lily Sweet is the current Vice President Community Relations with Morgan serving as Director Service and Philanthropy and Calla as Director PR/Marketing on the Community Relations Team for Mississippi Beta.



Empowering Pi Phi Leaders

Leadership development is at the core of what Pi Beta Phi does every day in chapters across North America. When young women become members of Pi Beta Phi, they are encouraged and empowered to lead within their chapter, campus and greater community. Throughout the years, many Pi Phi leadership initiatives have been created with the goal of developing and supporting confident leaders.

In 1968, Pi Beta Phi launched a consultant program as a way to make an impact at the chapter level. From 1968-1969 Kansas Beta **MARTY REYNOLDS WHITE** served as the first Traveling Graduate Counselor (TGC), now known as Leadership Development Consultant (LDC). As the first Pi Phi consultant, Marty played a critical role in the development of one of Pi Phi's first leadership development opportunities. "I looked at it as a real opportunity to learn more about myself and Pi Phi and to encourage others to have an experience similar to mine," Marty said on pioneering the consultant program.



While Marty hoped for members to share aspects of her experience, she understood that the 60s were a time of great change. She recognized the significance of supporting her sisters while they created their own experiences. "Understanding where other people were coming from was important, because what we had in central Kansas was much different than what was going on in Berkeley or at Cornell," she said. Marty spent her year as a consultant visiting chapters who faced challenges and assisting with chapter operations. Her enthusiasm for Pi Phi led her to empower chapter members and emphasize the importance of sisterhood and sorority.

The opportunity to guide our collegiate members has always required a great deal of support from Fraternity leadership. "To know that somebody had trust and faith in me to go out and do this — you're empowered by that," Marty explained. "You gain confidence and realize that there's work to be done and you can do it." Not only did Marty feel empowered to lead, but she was the first in a long line of young alumnae who worked to support the next class of Pi Phi leaders.



From Kansas Beta **MARTY REYNOLDS WHITE** (above) to Mississippi Gamma **CAITLIN GARDNER** (below), Pi Beta Phi's Leadership Development Consultant program has proven itself a valuable asset both to the Fraternity and to the individuals themselves.

Today, Pi Phi has several LDCs who visit chapters to mentor collegians and promote leadership development through their shared sisterhood. Mississippi Gamma **CAITLIN GARDNER**, a member of the 2019-2020 LDC class, reflected on her experience and the impact it has had on her life. “We always say ‘we’re making an impact on these women,’ but what I’ve found is that they’re doing the same for us,” she said. “They have helped me grow into a more confident leader than they probably even realize.” Building confidence has been a staple in Caitlin’s experience as a consultant and is something she knows affects leadership - which is why she makes it a focus at every chapter visit. “It really is all about instilling confidence in these women and empowering them to do what they believe is right.”

“IT’S INSPIRING TO SEE LEADERS I MEET IN THE FALL SEMESTER WHO ARE STILL TRYING TO FIGURE THINGS OUT, COMPLETELY BLOSSOM WHEN I VISIT AGAIN IN THE SPRING.”

Consultants often don’t get to see their effect on chapter members, but their impact can sometimes be felt after multiple visits. “It’s inspiring to see leaders I meet in the fall semester who are still trying to figure things out, completely blossom when I visit again in the spring,” Caitlin shared. “These young women, who never thought they’d serve on Executive Council or never thought they would be in a sorority, are now growing. They’ve found their voice and are so much more confident than they were just a few months prior. Those moments of growth have been my favorite to witness.”

Both of these women have experienced the value of one of the many leadership development opportunities provided by Pi Beta Phi. As a Foundation donor, Marty is grateful for the opportunity to continue to be a part of developing the next generation of leaders. While reflecting on her most recent gift to our Foundation, Marty emphasized, “It was an opportunity to give back, and I was so glad that I was in a position to do that.” ◀

Help Support Pi Phi Leaders

One way to support the empowerment of Pi Phi members is through gifts to your Foundation. Today, Pi Phi offers leadership development opportunities ranging from events, such as College Weekend and Pi Beta Phi Leadership Institute, to programming, like *Leading with Values* and the Leadership Development Consultant Program. These leadership opportunities would not be available without contributions from generous Pi Phis and friends.

Leadership programming and events are supported by our Foundation through gifts to the Leadership Fund. When you make a gift to your Foundation, you are investing in the next generation of leaders. Learn more at pibetaphi.org/foundation.

Changing Our Lens

Close to the heart of every sister, our core values illustrate who we are and what we believe as members of Pi Beta Phi. From the 1860s to the 1960s to the present, these values have remained constant — even as the lens through which we view them changes. And, changing our lens is often necessary to help bring those values, and the way we express them, into sharper focus.

When we think back to the fraternity and sorority membership experience of sixty years ago, diversity in any form was not a priority, or even a consideration, for many National Panhellenic Conference organizations. Yet as social inequities are challenged and members feel increasingly empowered to speak up for what they believe, priorities are shifting. Today more than ever, fraternities and sororities are engaging in honest dialogue about the ways we can provide a more inclusive membership experience — one that more accurately represents student populations on college campuses and one that more authentically reflects our values.

To engage our undergraduate members in this conversation, twenty Pi Phi chapters were selected to pilot a new leadership position — the Director Diversity and Inclusion. The opportunity to participate was opened to all chapters in the Fall of 2019, as members prepared for Pi Phi's new chapter officer structure to take effect. Reporting to the Vice President Community Relations, the director position promotes mindfulness of diversity and inclusion in an effort to better develop women of intellect and integrity within her chapter.

Grand Vice President Community Relations **DR. JENN PLAGMAN-GALVIN**, Iowa Gamma, is helping to supervise the Diversity/Inclusion pilot. "Topics of equity, diversity and inclusion have been integral in our strategic conversations with Fraternity leadership, both volunteers and staff," she said. "But we clearly heard the voices of our members and their passion around this issue, and knew it was time to shift from conversation to action. The importance of these topics on college campuses, and dialogue with the National Panhellenic Conference and other fraternal organizations, combined with feedback from our members, supported our decision to launch the pilot."

The role is structured around several major responsibilities: engaging chapter members in more diverse, inclusive programming opportunities; educating chapter members on relevant topics and practices;

collaborating with campus and community resources and organizations; and ensuring chapter decisions are made with the needs of all members in mind. It's important to note that the position is designed to facilitate more than just talk. By working with all members of her Chapter Leadership Team, the director can use her influence to encourage inclusive practices across her chapter's operations — impacting areas from recruitment and events to elections, finance and communications. She also can help to expand members' understanding of diversity from traditional definitions to include all the ways in which people differ.

DIVERSITY INCLUDES ALL THE WAYS IN WHICH PEOPLE DIFFER, ENCOMPASSING THE DIFFERENT CHARACTERISTICS THAT MAKE ONE INDIVIDUAL OR GROUP DIFFERENT FROM ANOTHER.

SOURCE: INDEPENDENTSECTOR.ORG

"Developing personally and intellectually includes the ability to engage in a diverse and global society," Jenn continued. "As our world becomes smaller through technology, transportation and global careers, it's imperative that our members develop the awareness, knowledge and skills to navigate issues of diversity and inclusion. Our members represent a diversity of identities — race, ethnicity, socioeconomic status, religion, age and ability, among others. If we're truly to be sincere friends to all of our sisters, we must understand that our lived experiences are sometimes similar, but often very different, from one another. We're an organization for women, and that won't change, but we must have the ability to be inclusive of what each member brings to our sisterhood."

Chapters piloting the Director Diversity and Inclusion position received training on the role in early 2020 and will complete assessment check-ins throughout the year with the Membership team at Pi Beta Phi Headquarters. Participating chapters aren't just filling the role — they're embracing it. Increasingly, collegians expect their membership experience to reflect inclusive practices and attitudes, allowing the benefits of Pi Phi sisterhood to

be shared with more women and ensuring the identities and perspectives of all members are acknowledged, represented and valued.

"In recent years, nearly all the campuses we've been interested in extending to have asked us what we're doing to educate our members on diversity and inclusion, as well as how we've taken action to ensure we're welcoming all women who meet our membership requirements," said Assistant Director of Fraternity Growth **ALEX ROARK**, New Mexico Alpha. "It's an important conversation that campuses want students to have inside and outside their sorority experience, and I'm proud of the way Pi Phi can showcase exactly how we're addressing it with our members."

Virginia Gamma **CAROLINE DONNELLY** was selected to serve as her chapter's Director Diversity and Inclusion. Caroline said she is "eager to foster an environment welcoming to all female-identifying women." Working alongside her Virginia Gamma sister **IZZY GONZALEZ**, Vice President Community Relations, Caroline plans to implement educational opportunities for the chapter covering topics like body image, sexual identity, mental health and collaboration with multicultural organizations on the College of William and Mary campus. "We are also hoping to increase socioeconomic awareness and support financial diversity in our chapter, particularly to help New Members and individuals studying abroad," she said. "Together, we hope to build a chapter that is financially available, socially aware and accessible to all women." ←



The Virginia Theta Chapter at Washington and Lee University is among the chapters piloting the Director Diversity and Inclusion position.



Jackie Smith Woodward

MISSOURI ALPHA

WHAT DOES A TYPICAL DAY IN THE OFFICE LOOK LIKE?

There's no such thing! As a member of the Executive Leadership Team at Bojangles Restaurants in Charlotte, every day is different. Some days I'm traveling to visit franchisees in their restaurants. Some days I'm working with our agencies to plan and approve consumer content and advertising. Some meetings are highly executional — retail is detail, as we like to say. But always, always, always - helping our teams solve problems and break through logjams so we can bring a great brand experience to our guests.

WHAT'S YOUR FAVORITE WORD, AND WHY?

Optimism. My second favorite quote, by Colin Powell: "Optimism is a force multiplier."

WHAT IS YOUR FAVORITE PI PHI MEMORY?

Cookie Shines. The Missouri Alpha cookies were ahhh-mazing!

WHAT ADVICE WOULD YOU GIVE AN UP-AND-COMING PROFESSIONAL WOMAN?

Raise your hand for the projects and assignments no one else wants to do. You'll learn a lot and will quickly become a trusted go-to team player. You'll also be challenged with new experiences that will be enriching. Management looks for people who don't settle for an "easy" career path.

LOOKING AT YOU, NO ONE WOULD GUESS ...

I'm a terrible athlete. But I'm a devoted Pure Barre fan!

WHO IS SOMEONE THAT HAS CONSISTENTLY INSPIRED YOU?

People who push me out of my comfort zone. A peer once told me, "You collect interesting people." I do! People who challenge me help me go beyond my comfort zone to help me learn and get better every day.

PI BETA PHI HAS TAUGHT ME ...

Collaborative leadership. Knitting together diverse voices and creating collaboration to benefit the entire chapter must be learned. It is not an innate skill. It only happens with practice.

BEST ADVICE YOU'VE EVER RECEIVED?

Promise what you'll deliver. Deliver what you promise. ←

LEFT BRAIN OR **RIGHT BRAIN**
 SNEAKERS OR **SANDALS**
WORK HARD OR PLAY HARD
 PHONE CALL OR **TEXT** (SADLY!)
 EARLY BIRD OR **NIGHT OWL**

Charmed by Sisterhood

by **FRAN DESIMONE BECQUE**, New York Alpha

We all know what it means to carry a memento of our membership in Pi Beta Phi. Whether it's the golden arrow badge, a necklace from a big sister or a ring to commemorate our sisterhood, we wear our love for Pi Phi in myriad ways. One such representation of Pi Phi membership goes beyond the typical member experience: a charm bracelet recognizing the 34 chapters visited by a former member of Grand Council during her travels from the 1960s to the 1990s.

Washington Beta **SARAHJANE "SALLY" PAULSON VANASSE** joined Pi Beta Phi in 1930. During her time in the chapter, she had the chance to engage with Pi Phi on a deeper level, including meeting founder **INEZ SMITH SOULE**. After graduating and marrying her sweetheart, a Kappa Sigma, Sally became involved with the Seattle Alumnae Club.

She began her alumnae service to Pi Phi as President of the Seattle, Washington, Alumnae Club and a member of Washington Alpha's Alumnae Advisory Committee. Sally's journey to international service began with a four-year stint as an Alumnae Province President, followed by another four on the Committee on Fraternity Study and Education as a province chairman.

Sally's service to the Fraternity turned to the international level in the 1960s. In 1964, she was elected Director of Programs. Because the Fraternity shifted convention years to celebrate Pi Phi's Centennial in 1967, she served a three-year term. That same year, she was elected Grand Vice President. Two years later, she became Grand President, a position she held until 1973.

When Sally began her work with collegians, women's empowerment was still on the precipice of what we see today. For example, women still had time restrictions placed on housing and social functions. They had to be in the sorority house or residence hall by a curfew, typically 10:00 p.m. on weekdays and midnight or 1:00 a.m. on weekends. Women followed a strict dress code; hats and gloves were essential components of a college woman's wardrobe. It's interesting to consider that at this time, Sally was known as Mrs. Horace Vanasse because even within Pi Phi, women were identified by their husbands' names and not their own. It's equally interesting to consider the sweeping changes Sally must have witnessed during six decades of Pi Phi involvement.



This charm bracelet is a fan-favorite in the Pi Beta Phi archives.

As her Pi Phi leadership responsibilities grew, Sally began traveling to visit chapters across the country. According to her daughter, Washington Beta **JOY VANASSE GOODENOUGH**, "Mother was not a traveler until she started her Pi Phi trips." Sally wanted a way to commemorate her visits and recognize the impact Pi Phi had on her life. She began to fill a bracelet with charms from each of her travel destinations. "This was her way of displaying the memorabilia of the amazing journey she took," Joy said. Joy and her sister, Washington Beta **JULIE VANASSE VAUX**, gave the bracelet to the Fraternity after their mother's death in 1996. It's adorned with 34 charms, all representing chapters Sally visited during her tenure. ◀

Turning Talk Into Action



Missouri Alpha **JACKIE SMITH WOODWARD** (seated, second from right) and Missouri Beta **SUSIE MILLER CHILDERS** (standing, seventh from right) were among the Pi Phis who gathered in Raleigh, North Carolina, for Literacy Advocacy Project training in February 2019. Jackie and Susie were later asked to chair the Raleigh Fraternity Day of Service Signature Event.

Pi Beta Phis are no strangers to the concept of advocacy — it’s woven throughout Pi Phi’s history. Our establishment and support of Pi Beta Phi Settlement School in Gatlinburg, Tennessee, was the first national philanthropic effort of any National Panhellenic Conference (NPC) group. In addition to our efforts in Gatlinburg, members have long supported causes important to them in their own communities. As reported in the Summer 1960 issue of *The Arrow*, Pi Phi alumnae had raised more than \$11,000 for the Settlement School and over \$17,500 in local projects, and provided more than a million hours of community service, during the previous year.

Today, that commitment lives on through Read > Lead > Achieve. Since launching the program in 2011, Pi Phi has given more than \$4.5 million to support literacy causes, donated more than one million books and impacted more than a million lives. Opportunities to participate, donate and advocate through Read > Lead > Achieve initiatives give all members a way to visibly demonstrate their values and respond where need exists, both on a national level and closer to home.

In early 2019, Pi Beta Phi hosted a Literacy Advocacy Project training event in Raleigh, North Carolina. Alumnae and collegians in the region have a strong tradition of literacy work and felt energized at the prospect of doing more for their communities. Missouri Alpha **JACKIE SMITH WOODWARD** and Missouri Beta **SUSIE MILLER CHILDERS** were among the Pi Phis who attended the event — and when the conversation shifted to the possibility of doing something big, both women raised their hands to help. A little more than a year later, the pair helped to give 20,000 books to children throughout North Carolina at the Fraternity Day of Service Signature Event in Raleigh.

“I recall how much passion was in the room that day,” said Jackie. “But, I’m a doer. I remember thinking, ‘Okay, what are we going to do next?’ The possibility of hosting a Signature Event is a rallying point, an action step to galvanize people.”

With the encouragement of Grand Vice President Alumnae **AMY LORENZEN SOUTHERLAND**, South Dakota Alpha, Pi Phis in the area officially applied to bring a

Signature Event to Raleigh — and asked Jackie and Susie to lead the charge. The group pointed to the need that exists throughout North Carolina, stemming from a lack of resources in the state’s rural counties and recent hurricane damage that rocked the state’s coastal areas.

“In North Carolina, 95 of our 100 counties are primarily rural,” Jackie said. “Every single county has Title I schools. The need for literacy service in our rural counties is quite acute. And, eastern North Carolina is still recovering from hurricane damage from storms that passed through two years ago. Serving those counties was a particular passion for our committee. As a result, First Book® was able to open recipient group registration to the entire state.”

Susie shared that even North Carolina’s more economically developed areas still show significant disparity in resources. “We wanted to focus our efforts based on how many children in each area met criteria for free or reduced-cost lunches,” she said. “One of our committee members pulled economic data for each county. Some of the state’s most affluent areas still had 40% of students who qualified for free and reduced lunches, and that figure was above 90% in other counties.”

Pi Phi aren’t the only ones recognizing the tremendous need and potential for impact in the area. The Raleigh Signature Event was attended by Mariah Morris, North Carolina’s 2019 Teacher of the Year, as well as Kristin Cooper, the First Lady of North Carolina, who has championed literacy causes since her husband’s election as governor. “When you receive that kind of attention, that illustrates the need,” Jackie reflected. “And, when

we work together to get books into the hands of children, there’s a trickle-down effect that impacts everyone in the community.”

For Jackie and Susie, leading the Raleigh Signature Event committee was an intersection of professional skills and personal values. Both are leaders in similar professional fields (marketing and strategic planning), know how to connect people and share a bias for turning talk into action. And, both firmly believe the power of reading can change the trajectory of a child’s life.

“I felt inspired to take concrete action — to demonstrate what I truly care about,” Susie said, citing years of volunteer work in schools and nonprofits. “I want to live what I value. Funding for education is complicated and challenging to manage. We know teachers are dipping into their own pockets for resources, and we need to support the people educating our children. We can’t invest enough in our children.”

Jackie, too, found purpose in the potential for impacting the lives of children. “I’d participated in FDS500 events with the Sandhills, North Carolina, Alumnae Club,” she recalled. “I can tell you firsthand that when you read a book with a child, then hand it to her and tell her she gets to keep it — the look on her face, just to have one book to call her own, is like finding a prize in a treasure chest. Books are about more than reading. They show you what life is about. They allow you to use your mind and imagination and show you what you can do beyond the cycle of poverty.” ◀

From left, Pi Phi International Officers **ERIKA BATES MACKEY**, Connecticut Alpha, **NATALIE MAYO DEAK**, North Carolina Alpha, **AMY DAILEY**, Virginia Zeta, **MARNIE LEE**, Alberta Alpha, **AMY LORENZEN SOUTHERLAND**, South Dakota Alpha, and **TINA RIVARD**, Pennsylvania Theta, were among the volunteers at the Raleigh Fraternity Day of Service Signature Event.



In Memoriam

We honor our Pi Phi sisters who have passed away and celebrate their part in our sisterhood.

In Memoriam lists the name and initiation year of each member who has died. The list below reflects notification by public obituary received at Pi Beta Phi Headquarters between October 1, 2019 and January 31, 2020. Obituaries may be sent by email to Engagement Coordinator **CAROLYN BANKS LOPER**, Illinois Eta, at cloper@pibetaphi.org or mailed to Headquarters.

Memorial gifts made to Pi Beta Phi Foundation are a loving and lasting way to honor the memory of a beloved Pi Phi sister. To make a memorial gift, please call our Foundation at (636) 256-1357 or visit pibetaphi.org/foundation. ←

ALBERTA ALPHA

Janet McDougall Walsh, 1950

ARIZONA ALPHA

Susan Hudson Baggett, 1957

ARKANSAS ALPHA

Martha Snellgrove Wolfe, 1948

CALIFORNIA EPSILON

Anne Graffam Walker, 1951

CALIFORNIA GAMMA

Mary J. Dean, 1949
Carol White Miller, 1958

COLORADO ALPHA

Barbara Beard Magee, 1947,
affiliated Texas Beta

COLORADO BETA

Janet Cogswell Westervelt, 1967

CONNECTICUT ALPHA

Gay Davis Clark, 1944
Barbara North Pearsall, 1943

FLORIDA BETA

Ann Evans Livingston, 1949

ILLINOIS ALPHA

Lois Myers Keating, 1950

ILLINOIS BETA-DELTA

Marye McElvaine Immenhausen, 1942

ILLINOIS THETA

Jean Cryer Anderson, 1949
Kay Johnson Foster, 1958
Jill Cussins Peterson, 1963

ILLINOIS ZETA

Karen Richardson Roenisch, 1959
Mary Traylor Schnirring, 1949

INDIANA DELTA

Susan Fread Albrecht, 1971
Patricia Carroll Craig, 1943

INDIANA EPSILON

Margot McIver Reichert, 1960

INDIANA ZETA

Sara Stewart Lucas, 1959
Julie Pratt Simmons, 1960

IOWA ALPHA

Mary McLeran Miller, 1964

IOWA BETA

Sharon Zick Rieger, 1972

IOWA GAMMA

Maryjane Pauley Cox-Campbell, 1938

IOWA ZETA

Patricia McCarthy Boettcher, 1938
Carolyn Burke Heath, 1970
Marjorie Martin Ruehl, 1951

KANSAS ALPHA

Mary Breed Brink, 1945
Emelie Trickett Davidson, 1949
Noelle Applegate Fox, 1986
Karen Dunaway Lewis, 1965
Kay Braden Perry, 1955

KANSAS BETA

Patricia Fleming Allen, 1939
Pamela Morton Lester, 1958

KENTUCKY ALPHA

Elizabeth Murphy Harvin, 1941
Betty Miles, 1954

LOUISIANA ALPHA

Dorothy Storey Charbonnet, 1958
Margie Hillery Villere, 1959

LOUISIANA BETA

Patricia Sandifer Baird, 1973

MARYLAND ALPHA

Nancy Kuhne DuRie, 1948

MICHIGAN BETA

Barbara Condon Feldkamp, 1959

MICHIGAN GAMMA

Linda Sommer Goldberg, 1959

MISSISSIPPI ALPHA

Caitlin Sollie Powell, 2007

MISSOURI ALPHA

Jeanne Forney Bleakley, 1946
Emily Baehr Koski, 1989

MONTANA ALPHA

Patricia Smith Bruggeman, 1949
 Alexa Jane Dzintars, 2012
 Mary Dowling Kirkpatrick, 1948

NEBRASKA BETA

Mary Lou Van Burg Gallagher, 1945
 Billie Croft Grace, 1953
 Phyllis Timmons Noynaert, 1960

NEBRASKA GAMMA

Kay Tomlinson Kent, 2008

NEW YORK ALPHA

Dorothy Wysong Flynn, 1948

NEW YORK GAMMA

Jean Clifford Cree, 1938

OHIO DELTA

Rebecca Ayars Baker, 1953,
 affiliated Illinois Zeta
 Jennie Dickson Kantonen, 1955
 Mary Jo Jones Kennedy, 1947
 Barbara West Lomas, 1942

OHIO EPSILON

Carol Hampe Bentley, 1952
 Shirley Hill Hale, 1946
 Alcena Wittenberg Morrison, 1948

OKLAHOMA ALPHA

Joanne Burkes Callan, 1955
 Joyce Nicholson Everitt, 1946
 Judy Disosway Malone, 1958
 Rosemary Kneeland Scalpone, 1942
 Kay Winterringer Whitten, 1954

OREGON ALPHA

Sue Cox Stauffer, 1959

PENNSYLVANIA EPSILON

Susanne Stamm Knisley, 1956

PENNSYLVANIA GAMMA

Jean Rowe Loper, 1949

SOUTH CAROLINA ALPHA

Faye Madden Pendarvis, 1962

SOUTH DAKOTA ALPHA

Edith Roesler Heer, 1950

TENNESSEE ALPHA

Marilyn Voges Brown, 1958

TENNESSEE BETA

Marcella Faulkner Mountjoy, 1944
 Betty Hutchens Thiebaud, 1943

TENNESSEE GAMMA

Bettie Barnhill Bragg, 1951

TEXAS ALPHA

Joan Ragsdale Baskin, 1949
 Margaret Bachtel Atwood Couch, 1938
 Sue Spivey Killam, 1938

TEXAS DELTA

Betsy Johnston Brewer, 1960
 Drew Thieman, 2009,
 affiliated Texas Gamma

TEXAS GAMMA

Julia Reed Russell, 1955

UTAH ALPHA

Florence Hardy Bertagnole, 1954

VIRGINIA ALPHA

Claire Smith Foster, 1939,
 affiliated Texas Alpha

VIRGINIA GAMMA

Jeanne Payne Lewis, 1947
 Melissa Allen Nelson, 1956

WEST VIRGINIA BETA

Evelyn Prinzivalli Butler, 1952

WISCONSIN ALPHA

Mary Eichhorn Bradley, 1962
 Jane Gaumnitz Johnson, 1951

WYOMING ALPHA

Miriam Binning Hendrickson, 1942

Thank you to our Signature Event Volunteers

MEMBERS AND FRIENDS OF PI BETA PHI HELPED PUT 100,000 BOOKS INTO THE HANDS OF CHILDREN IN FIVE CITIES DURING FRATERNITY DAY OF SERVICE. CHECK OUT A SNAPSHOT OF THIS YEAR'S SIGNATURE EVENTS BELOW.

Raleigh, North Carolina

@xoxo_alicia92 My heart is so full after this day!! I got to participate in a signature @pibetaphihq Fraternity Day of Service giving out 20,000 books in North Carolina!

I was just expecting to meet families from the local area ... but y'all. We published this to 13 counties, and all of my shoppers were teachers. Some

came from as far as 100 miles away. Rural schools with tiny budgets.

They spent their Saturday shopping for books for their classrooms. They said they'd gladly spend their time because we weren't charging them any money. It broke my heart that they are expected to spend their already small salary on books ... Their love for their students blew me away. They were all so grateful, one even hugged me on her way out the door.

I'll cherish this day forever — my love for Pi Phi and the fulfillment it gives me in return just continues to grow!



Birmingham, Alabama

@emmalochen extra grateful for this sorority, my sisters, and our AMAZING philanthropy #ReadLeadAchieve

Columbia, Missouri

@fdscolumbiamo On this Fraternity Day of Service Eve, we are stacking all of the books, and gathering all the troops for tomorrow's event. Words cannot describe how excited we feel. Check out our story for some details about the event! #readleadachieve #pibetaphi #literacy #moalphafds



St. Paul, Minnesota

@melbstack THANK YOU EVERYONE for an incredible Fraternity Day of Service!!! Being a part of Pi Phi means more than words can explain and it was amazing to have the opportunity to organize this event. Giving away 20,000 new books to St. Paul teachers was something I never would have imagined being possible but we did it!!! #readleadachieve



Toledo, Ohio

@pibetaphitoledo Fraternity Day of Service was a success! We are so grateful to be one of the cities that was able to host it this year! We were able to give away 20,000 new, age-appropriate books to children in need and promote the importance of reading and literacy. Thank you for all who came out as well as our sisters from @bgsupiphi who came out and supported us throughout this whole entire process!!



SPRING

HAS A NICE RING TO IT!



A.

B.

A. Arrow Wrap Ring, #3047 SS \$100 | 10K, 10KW \$300

B. Emma Ring, #0629 SS \$128 | 10K, 10KW \$440

C. Official Crest Ring, #0345 SS \$100 | 10K, 10KW \$225

D. Stackable CZ Band Ring, #143864 SS, GP \$25

E. Addy Ring, #ADDY SP, GP \$39

F. Cushion Ring, #0452 SS \$128 | 10K, 10KW \$325

G. Forever Ring, #001G SS \$253 | 10K, 10KW \$407

H. Chapter President's Ring, #20AQG SS \$125

I. Oval Incised Ring, #0342 SS \$100 | 10K, 10KW \$300

K – karat gold, KW – karat white gold, SS – sterling silver, GP – gold-plated, SP – silver-plated. Items shown larger than actual size to enhance detail.



C.



G.



D.



H.



E.



F.



I.

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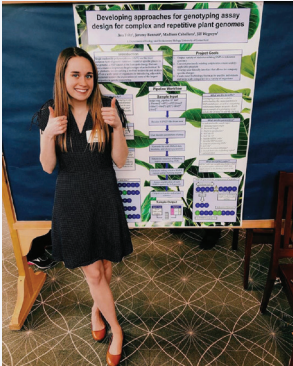


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Leading the Way

FOLLOW
 PI BETA PHI
 ON INSTAGRAM
 @PIBETAPHIHQ



@uconnpibi

today for International Women in Science Day we're shouting out our sister Aval we can't wait to see the amazing work she'll do in her new coding position!



@ucipibi

Empowered women empower WOMEN!! The sisterhood was strong this weekend at the OC Women's March



@ua_pibetaphi

Our past two chapter presidents flanking, Heather, our CP for 2020!!!!!!!!!!!!!! We love powerful women #PiPhi #ABAlphaLegends



@osupibi

AIGEL SPÖTLIGHT → @poojakotak is headed back to Microsoft's Headquarters in Seattle as a Software Engineering Intern this summer!! Keep killing it Pooja!



@oupibetaphi

Our past President and broadcast journalism senior Tevis Hillis spent winter break interning at KSL5 in Salt Lake City. Tevis was one of only two students selected by the Gaylord College of Journalism faculty to get the hands-on experience. We're proud of you Tevis! PPL



@illinoisfa

Alumni Spotlight

Dr. Julie Freischlang (LAS '76), a member of Pi Beta Phi, majored in biology and lived "right there on Wright Street looking at Lincoln Hall" during her time at #ILLINOIS. Dr. Freischlang then earned her medical degree from Rush University and became a world-renowned chief of surgery! She became the first female surgeon to accomplish many milestones, including the first female chief of vascular surgery at UCLA Health, first female chair of surgery at Johns Hopkins Medicine, first female president of the Society for Vascular Surgery and first female CEO appointee of a medical institution.