



the
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OF PI BETA PHI

WINTER, 1977

A Century of Friendship
Part II
1967-1977

THE ARROW OF PI BETA PHI

VOLUME 94

WINTER, 1977

NUMBER 2

OFFICIAL ORGAN OF THE



PI BETA PHI FRATERNITY

Founded

1867

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Table of Contents

Foreword	4
A Century of Friendship—Part II	5
Chapter Traditions	7
Alumnae Department	9
Alumnae Advisory Committee	15
The ARROW	17
Arrowmont	19
The Canadian Project	27
Central Office	29
Chapter Histories	32
Chapter House Corporations	33
Conventions	55
Emma Harper Turner Memorial Fund	64
Fraternity Music	66
Holt House	67
Membership Selection	70
.C. '71	72
Awards	75
Fraternity Redistricts	79
Pi Phi Times—Idea Bank	80
Ritual and Ceremonies Study Committee	81
Committee to Study Recommendation Procedures	82
Academic Excellence (Scholarship)	84
Social Advancement (Standards)	86
Traveling Graduate Counselors	87
Extension	88
National Officers	89
Province Presidents	90
Alumnae Province Presidents	92
Fraternity Directory	94

☛ THE ARROW is printed Fall, Winter, Spring and Summer by Pi Beta Phi Fraternity at the press of George Banta Company, Inc., Curtis Reed Plaza, Menasha, Wis.

☛ Send change of address notice and correspondence of a business nature to Pi Beta Phi Central Office, 7730 Carondelet, Suite 333, St. Louis, Mo. 63105.

☛ Correspondence of an editorial nature is to be addressed to the editor, Mrs. W. W. Ford, Jr., 268 Underwood Dr., NW, Atlanta, Ga. 30328.

☛ Second class postage paid at St. Louis, Missouri, and at additional mailing office.

Printed in the United States of America

Foreword

When *A Century of Friendship in Pi Beta Phi* was published in 1967, Grand Council decided that a history edition should be published every ten years as an issue of *The ARROW*. Although the historian had found *A Century of Friendship in Pi Beta Phi* to be a monumental task, she accepted the additional job of compiling the Fraternity history from 1967-1977, *A Century of Friendship, Part II*.

Many of the highlights of the past ten years of the Fraternity history are included in this issue of *The ARROW* and are a continuation of *A Century of Friendship in Pi Beta Phi*.

The 1867-1967 history was dedicated to the Founders of the Fraternity. Although there is no formal dedication in this 1967-1977 history edition, the Founders should always be remembered and honored for their dreams and hopes for the generations of Pi Phis to follow. However, the continuation of their dreams would not have been possible without the dedicated efforts of the Grand Presidents and Grand Council members who continued the development and directed the progress of the Fraternity through one hundred and ten years of Pi Beta Phi.

This Pi Beta Phi member shall always be grateful for the opportunity of serving the Fraternity as National Fraternity Historian between 1963 and 1976 and Pi Beta Phi will always hold a special place in her life.

The 1867-1967, 1967-1977 histories would not have been possible without the cooperation and encouragement of former Grand Presidents Marianne Reid Wild, Alice Weber Johnson, Dorothy Weaver Morgan, Sarahjane Paulson Vanasse, and the present Grand President, Elizabeth Turner Orr.

A special thanks and appreciation is due Marilyn Simpson Ford, Editor of *The ARROW*, and Dick Dietrich and Frank Fawcett of George Banta Company, Inc., for their special help and advice in completing this history addition. Thanks must also go to my mother, Ruth Sundell Orr, Wisconsin Alpha and Oklahoma Beta, who edited most of the copy and to the Oklahoma Beta typists, Judi Donaldson Baker, Janet Spear, Janice Aneshensley, Joan O'Brien and Elaine Horkey.

Jean Orr Donaldson
National Fraternity Historian
1963-1976

A Century of Friendship

Part II

1967-1977

IN the first decade of the second century of Pi Beta Phi, Americans recalled: the years of the "hippies," ghetto violence, Black Power, the Vietnam War, militant students, the assassinations of Martin Luther King and Robert F. Kennedy, the Apollo II landing on the moon, the Women's Liberation Movement, the Kent State campus riot murders, "streaking," government scandals, resignation of President Nixon, the celebration of the American Bicentennial, the Viking I unmanned landing on Mars, and the cold, cold winter of 1977.

Older Americans were unable to understand the youth of the sixties: the long hair, tie-dyed jeans, the loud music produced by amplified instruments and elaborate stereo systems, the unconventional language, the obscene gestures, the "rock" groups, such as The Cream, the Rolling Stones, and the Grand Funk Railroad. Most objectionable of all was the heavy use of drugs. College students plastered the walls of their rooms with outrageous psychedelic posters of wild colors and distorted images. They used phrases such as "turned on," "tuned in," "getting it on," "getting into it," "getting spaced out," "freaky," or "heavy" from narcotics.

During the middle sixties over sixty-seven million young people were between eighteen and twenty-one. Approximately a half million bachelor's degrees were awarded each year and more than thirty billion dollars were spent each year obtaining them. Education became the country's largest industry and students were its greatest interest group. Many students were working on two or three degrees at the same time, and some graduate students were obtaining bachelor's degrees in more than one field. Gallup found that eighty-one percent of undergraduates were dissatisfied with college and university administrations.

The eruption of the young militants who

expressed disdain for conventional careers, clothing, and politics began in Berkeley in 1964. The unrest at Berkeley spread to the University of Kansas when 114 students were arrested for staging a sit-in at the Chancellor's office to protest fraternity and sorority discrimination in 1965. Within a few days, colleges and universities were embattled from coast to coast.

Student protests continued through 1966 and 1967, with major riots at San Jose, Long Beach, and San Francisco State Colleges, and Wisconsin, Iowa, and Cornell Universities. For all the misplaced convictions and expended energies, militant undergraduates were unable to achieve satisfaction.

The Greek system suffered a set-back during the late sixties and early seventies. Some students felt that affiliation with an organized social group would strip them of their newly found independence—or "doing their own thing." In the early seventies, young women were mostly remembered for the Women's Liberation Movement (ERA), disappearance of the bra, cropped hair, pea jackets, bell-bottom trousers, and square-toed, low, heavy shoes which replaced the miniskirts, dyed-to-match pumps, and bouffant hairdos of the sixties. By 1977, hemlines had dropped to five inches below the knee, stylish pant suits, gaucho pants and boots were de rigueur and Olympic skater Dorothy Hamill's or Farah Fawcett's hairdos were the height of style among college women.

Pi Beta Phi Fraternity was able to live through the years from 1967-1977. Most chapters were able to maintain their principles and stability. Those which had problems had been influenced by only a few members, other dissenting students, and faculty members.

In 1970, it became apparent that the needs of fraternity members were changing: rush and pledging programs were not as meaningful as they should be, and chapter members were

developing a certain amount of apathy for chapter programming. A pilot program, "I.C. '71," was initiated by Grand Council. This program was designed to shorten chapter meetings, and to involve all chapter members in rush, pledge training, and chapter activities through Interest Groups.

The Alumnae Department channeled its goals to coincide with the new chapter program. A contest for increased membership was begun, and a new award was given to the "Ideal Alumnae Club." Continuing Education Scholarships were made available to alumnae who wished to further their educations.

Arrowmont was the result of the Centennial Project adopted in 1964 and was expanded yearly with new buildings, new equipment, and increased enrollment in the summer Arts and Crafts Workshops.

Holt House underwent several improvements and the Holt portraits were restored in 1976.

Grand Council made available a voluntary group hospital supplemental insurance plan for its alumnae members underwritten by Fireman's Fund Insurance Company. A comprehensive insurance plan by Alexander and Alexander was adopted for chapters also.

Central Office moved to larger quarters which provided a conference room. This room was named for Amy Burnham Onken, former Grand President, and it housed the Fraternity archives.

The Traveling Graduate Counselor program was developed in 1968.

Provinces were redistricted in 1969.

Eleven new chapters were installed between 1967-1977.

Though there were turbulent times for the Greek system, Pi Beta Phi again proved former Grand President Dorothy Weaver Morgan's statement—"We are not good because we are old, but old because we are good."

Friendship

In friendship, it's the little things
 That mean the most of all . . .
 The "let me help you with that" things
 That may seem very small.
 The "I'll be glad to do it" things
 That make your cares much lighter.
 The "laugh with me, it's funny" things
 That make your outlook brighter.
 The "never mind the trouble" things,
 The "yes, I understand,"
 The interest and encouragement
 In everything you've planned . . .
 In friendship, it's the little things
 The friendly word or smile,
 That add such happiness to life
 And make it more worthwhile.

A Century of Friendship

Part II

1967-1977



Chapter Traditions

DURING the 1970s, pledges of Pi Beta Phi were introduced to Traditions from the minute they pledged. KROP (Keep Rushing Our Pledges) was the slogan adopted by many chapters. Ice cream parties, slumber parties, and Cooky-Shines were only a few of the activities planned for pledges by the collegians after pledging. Pledges were assigned a "Beta Buddy," an "Angel Sis," a "Big Sister," or "Pledge Mom" by means of treasure hunts, scavenger hunts, or guessing games. Many chapters "presented" their pledges at a formal dance. Pledge duties were limited to phone or front door duty in most chapters. Hazing was a thing of the past.

Initiation was not limited to a day in many chapters. A week was devoted to preparation of pledges for the actual ceremony. Many types of special ceremonies and skits were planned for each day prior to initiation. Pledges wrote poems and essays and presented a pledge class song. Following initiation, chapters held banquets or Cooky-Shines which ended with the Loving Cup Ceremony. Some chapters included the following poem at their initiation banquets.

When The Badge Grows Old

We've slipped the bandage from your eyes;
We've drawn aside the veil,
That hides our sacred mysteries
From those beyond our pale.
And now, upon your glad young breast
We place a badge of gold
You cannot know how really blest
Till this new badge grows old.

How brightly in this mystic gloom
Its letters shine for you,
While now, within our chapter room,
Each eager dream comes true.
Full many a dream shall drop to dust
And many a hope be cold,
But you shall find no hint of rust
When this new badge grows old.

This badge proclaims the newest part
Of all our endless line
As hand to hand and heart to heart
We form the eternal sign.
Grip tight the links of this dear chain,
God grant they long may hold,
You cannot make such friends again
When this new badge grows old.

This little hour of happiness
Shall light your future way
Through years, though we can
But guess from promise of today,
Unreckoned now, some happy girl
May watch your name enrolled,
And wear her mother's pin with joy
When this new badge grows old.

Then close together, hand to hand,
And heart to heart for, oh,
Today you cannot understand
But someday, you shall know.
So now, upon your glad, young breast
We place this pin of gold,
God give you only of the best
While this new badge grows old.

All through the years collegiate Pi Phis have taken active part in campus sings, talent shows, "Campus Chest" (campus participation in United Fund), and Greek carnivals to raise money for university scholarships.

Local philanthropic activities have included caroling at Christmas time in local retirement homes; Christmas or Halloween parties for orphans; participation in Blood, Heart and Cancer drives; trick or treating for UNICEF; tutoring children or university students; carving pumpkins for children's hospitals; and adopting foster children in foreign countries and wives of foreign students on campus.

Mom and Dad Weekends continued to be popular and universal, annual events on every campus. Activities varied from football games, teas, style shows, Cooky-Shines, special luncheons or suppers, and, on some campuses, chapters combined several activities and kept Mom or Dad overnight in the chapter house.

Social activities throughout the year included formal dances, Halloween costume parties, Christmas tree trimming parties with an additional chapter gift exchange before school closed for the holidays, "Beaus and Arrows" dinners or dances for pinmates, Spaghetti Dinners with dates, "Pi" parties which were hosted by all Greek groups with "Pi" in their names, Monmouth duo parties—picnics, dances, or baseball games with the Kappa Kappa Gammas; and fraternity exchange dinners.

Chapter Interest Groups attended lectures, ballets, plays, Campus Forums, athletic events, movies, Bible study, needlepoint, and arts and crafts groups. Intramural sports and exercise groups also contributed to a chapter's goal for total chapter involvement.

Chapters honored their alumnae with desserts, special alumnae days, and adoption of individual alums as S.O.S. (Slightly Older Sisters). Most alumnae clubs reciprocated with pledge desserts, picnics, and senior suppers.

Cooky-Shines have been held by Pi Phis since 1873. This Pi Phi tradition varied from very serious ceremonies to fun, skits, and singing get-togethers.

Retreats had become traditions in most chapters. Pi Phis enjoyed pledge retreats, senior retreats, officer retreats, and pledge-active retreats. Although some retreats were planned for fun and for getting better acquainted, some were planned for officer or Fraternity orientation.

Chapters entertained faculty members at dinners and became informed at "Firesides" by guest speakers on such subjects as law, drug abuse, theology, economics, foreign affairs, bridal customs, and selection of china and silver.

Candlelights were joyful, Founders' Days were meaningful, and Senior Farewell Ceremonies were tearful, and throughout the hundred and ten years, Pi Phis continued to cherish their chapter traditions.

My Sister

Although I often slipped and stumbled
I soon realized you were right,
And that to become an angel
Couldn't happen over night.
But with time and caring sisters
I learned all the values true,
And that there was more to Pi Phi
Deep within the wine and blue.

In a time of desperation
When I'd need a friend to share
All I'd do is call a sister,
She's the one who'd always care.
And my sister, my Big Sister
Showed me that the arrow gold
Would lead me to a sense of
Knowing she was mine 'til
Times untold.

Pam Williams
Florida Beta

Alumnae Department

THE second century of Pi Beta Phi and the seventy-fourth year of the Alumnae Department (1893-1967) began with a total of 341 clubs. The national alumnae officers were impressed with the originality and effectiveness which many clubs had achieved in the presentation of the required programs which continued to meet the ever constant need to keep alive in the minds and hearts of the alumnae the knowledge of the Fraternity which they once had learned in the chapter. Programs often served to stimulate interest in current procedures, policies, and problems. Topics, although general, were presented with imagination in a challenging, thought-provoking, or amusing manner.

The outstanding problem in all the clubs was trying to get Pi Phis in the area to be active. The year 1967-1968 was a critical one in the fraternity world and all Pi Phis were asked to support their alumnae clubs by attending monthly meetings, paying their dues, being alert to the true facts, and helping to give out the correct information about the Fraternity.

The goals of Grand Vice President of Alumnae were emphasized at this time: to promote (1) a valid increase in the participating (dues paying) membership, (2) a fair proportionate increase in the support of Fraternity projects, (3) a reasonable and steady growth in the number of chartered alumnae clubs, (4) a membership better informed about the Fraternity, its policies, and its role in today's changing world, so as to better inform friends and critics alike, and (5) a membership steadfast in its loyalty to the Fraternity and to the principles upon which Pi Beta Phi was founded.

The number of alumnae who paid dues grew steadily each year but at a much slower rate than the membership increased. In April, 1968, there were 15,958 paid members in the Alumnae Department compared with 14,807 in April, 1963, a growth of 1,151 paid members in five years and of 575 in the 1967-1968 year. The total living membership in 1963 was 75,319 and approached 87,000 in 1968. These figures indicated clearly that there was a broad area of opportunity to re-enlist the interest and support of many members not now involved in support of "the development of the Fraternity."

The legislation passed by the Alumnae Session of the 1967 Convention was:

- (a) Alumnae Delegates to any Convention shall be members in good standing of the respective alumnae clubs which they represent, and shall have discharged all their financial obligations therein during the last two years preceding the Convention to which they are delegates, or such shorter period as such clubs have been chartered.
- (b) Any club member in attendance at any convention from a club not represented by any regular chosen delegate may be seated by vote of the Convention as a delegate from such club, only after consent therefrom shall have been first obtained.

Requirements for Chartered Alumnae Clubs.
Every chartered Alumnae Club shall:

- (a) Have every member enrolled as a member of the National Alumnae Department. The Annual dues of clubs chartered after April 1 of any fiscal year shall apply to the immediately ensuing fraternity year.
- (b) Hold not less than four regular meetings each year, one of which shall be devoted to active chapter interests; one to study of the Constitution, of the History of Pi Beta Phi, and of the annual examination questions; one to the interests of fraternity philanthropies; and one to the observance of Founders' Day.
- (c) Open and close all meetings with the reading of the ritual.
- (d) Elect all officers annually, no later than March 31, by ballot vote. A majority vote of all members present shall elect. When there is but one nominee for each office, it shall be in order to move that the secretary cast the elective ballot for the candidates.
- (e) Elect two members of AAC if so situated geographically that such action is required.
- (f) Have complete official files including up-to-date copies of the Fraternity Constitution and Statutes for the club president and Chairman of AAC.
- (g) Provide annual audit of Club Treasurer's books.
- (h) Maintain close contact with the Alumnae Province President concerned.
- (i) Maintain contact through either correspondence or attendance at meetings with an active chapter, if so situated geographically that such is practicable.
- (j) Send annually to the Central Office a corrected list of resident Alumnae.

- (k) Send annually to the Grand Vice President of Alumnae, the Grand Vice President of Philanthropies, the Secretary of the Alumnae Department, and the Alumnae Province President a report completed by the club president on forms provided by Central Office.

The three Ruth Barrett Smith Scholarships were to be awarded each year during the biennium and the money for scholarships in the amount of \$900.00 was allocated from the Alumnae Funds. One scholarship was awarded automatically in 1967, but the Alumnae Funds were sufficient to permit three scholarships to be awarded.

At the 1969 Convention in Pasadena, "Pi Phi Pockets" were created to provide an opportunity for interested alumnae who did not live in a town large enough to charter a club to organize sponsorship committees. By paying \$2.00 individual national dues, a group could form which resulted in companionship as well as support of the Alumnae Department.

Following Convention in 1969, the year of 1969-1970 was a year packed with activity in the Alumnae Department. As a result of province redistricting, new officers took their places in the redistricted organization, which increased the number of alumnae province presidents from 21 to 25. There were 340 alumnae clubs during this year.

The memberships in the Alumnae Department were increased due to a valuable suggestion by the Director of Central Office. A mailing of an attractive blue envelope was sent out to the entire alumnae membership, asking that national dues of \$3.00 be paid, and if possible that a donation be made to Arrowmont. In addition to members of alumnae clubs there were 3,013 Pi Phis who sent in national dues and \$12,245.00 was contributed to Settlement School as a result of the mailing. Those who paid dues by mail, yet lived in an area where there was a club, totalled 2,094.

Contributions to Settlement School, as of May 31, 1970, were \$29,337.85; Emma Harper Turner Fund, \$4,032.25; Holt House, \$3,103.00; Harriet R. Johnstone, \$2,597.00; Junior Group Scholarship Fund, \$676.50; and Canadian Philanthropies, \$1,223.56. Dues totalled \$55,870.00, an increase of \$9,100.00 due to Central Office mailing.

The number of interesting and varied year-books received was approximately 280.

Arrowcraft was sold by 188 clubs. Anchorage, Alaska, with a club membership of 18, sold \$1,280.00 and Lafayette, Louisiana, with 22 members, sold \$1,959.00.

The Junior Alumnae of Pi Beta Phi made up an important part of the Fraternity's total organization. Their loyalty, enthusiasm, energy and inventiveness brought to the alumnae clubs a constantly renewed spark which was much appreciated by Pi Beta Phis of all ages.

During 1969-1970, progress had been made toward helping this vital, young segment of the Alumnae Department to function in an even more rewarding manner.

Recommendations for Junior Group policies were recommended to the 1969 Convention. With a few modifications, the changes were adopted by Convention. It was anticipated that these changes would be instrumental in creating a closer relationship between the groups and the clubs of which they were a part. It was important to stress that such groups were a part of the club as a whole. For instance, the president of the Junior Group was the second vice president of the alumnae club. Also, at least one meeting was held with the club as a whole. Furthermore, representation on committees of the entire club was distributed between junior and senior members. It was also important to remember that the revised policies called for a fair distribution of income from dues and projects. Finally, the election of the club's Convention delegate was held by the entire club. The delegate could be from either the junior or senior group.

The first Junior Club workshop was held at the 1969 Convention. One request that came out of the workshop was that Juniors be asked to vote on all important club business, especially such items as the selection of the club's Convention delegate and the decision concerning philanthropic ways and means projects for the entire club. It was further recommended that individual votes be counted and combined so that the vote was total club vote.

A manual for Junior Group presidents had been prepared. Included in this manual were the revised policies, some specific suggestions; the calendar for Juniors, the duties of Junior Alumnae Group officers, and a helpful section of general Fraternity information.

Also, 1969 was the first year that there had

been an annual questionnaire for the Junior Group presidents. These questionnaires revealed a wide range of worthwhile activities—ways and means projects, assistance for active chapters, local philanthropies, and generous contributions to the Junior Group Scholarship Fund. Many of the activities were carried out in cooperation with the entire club.

The Junior Group Scholarship selection was made each year by a different group. The appointment was made on a rotating basis which was determined by the year in which the group first made a contribution to the Junior Alumnae Group Scholarship. The amount of the scholarship was \$300.00 which was donated voluntarily each year by the Junior Groups. The selection of the recipient was based on scholarship, financial need, chapter service, and campus activities.

In 1970-1971, the Director of Alumnae received 272 yearbooks with programs and officer listings included. The programs for the year were varied between formal and informal—whichever seemed to meet the demands of members in all areas. At the Gatlinburg workshops, a booklet of ideas for programs was compiled and distributed to the alumnae province presidents. They, in turn, shared their ideas with their clubs.

Anticipation is one of the most exciting words in the English language, for it indicates action, fulfillment, and pleasure. Over the years a great deal of anticipation had brought alumnae to the realization that in becoming members of Pi Beta Phi, they had brought much pleasure, action, and fulfillment into their lives. Anticipation also indicated what might come from the future and was strongly dependant upon what had been in the past. Everything has a beginning, a foundation on which to stand. Whether the construction was tangible like brick and stone or intangible like a set of principles and values, it depended on a firm foundation. Given such, the finished product depended on the success of those who built. In an organization such as Pi Beta Phi, two fundamental principles had been followed. One was a happy balance between practicality and idealism. The other was that whatever had been made a part of the organization had been adopted only after careful consideration. Pi Beta Phi strongly resembled the Indian guide who led travelers safely through a deep forest at night. The wise Indian

told the travelers, "I have a near look and a far vision. With the near look, I keep my feet on the path; with the far vision, I chart my course by the stars." Pi Phi too had to have the near look and the far vision. As actives and as alumnae Pi Phi needed not only a near look but a clear look.

Alumnae had never been guilty of sitting in a corner and watching the world go by. But as the pioneer of women's fraternities, Pi Beta Phi had always weighed assets, interests, and needs. Because of close relationship, Pi Phi had come to realize that strength had come not from asking and getting, but from offering and giving. Pi Phi had offered and given friendship with invitation to membership, friendships lasting far beyond college days if one's interest in Pi Phi was a continuing one.

Living examples of this interest were the 343 alumnae clubs and 22 Pi Phi Pockets which existed in the 78th year of the Alumnae Department.

It was with regret that the decision to propose a raise in national alumnae dues was presented to the 1971 Convention. Operating expenses had risen so that the \$3.00 national alumnae fee was not only unrealistic but was totally inadequate.

As of May 31st, contributions to Settlement School were \$35,828.73; Emma Harper Turner Fund, \$3,925.50; Holt House, \$3,248.10; Harriet Rutherford Johnstone Scholarship Fund, \$2,299.00; Junior Group Scholarship Fund \$659.50 and Canadian Philanthropies, \$1,095.66. The record of contributions to national projects was an increase of \$5,490.88 to Settlement School. Emma Harper Turner Fund decreased \$109.75; Holt House increased \$144.90; Harriet Rutherford Johnstone Fund decreased \$298.00; and Junior Group Scholarship Fund decreased \$17.00; Canadian Philanthropies decreased \$129.00. Local contributions had in many cases consisted of volunteer service rather than monetary gifts.

In February, 1971, a booklet was compiled by the Director of Alumnae Programs. This book included many ways and means ideas and articles for discussion. Sixteen programs were considered for the Jesse Moeur French Award. They were all interesting and informative and most of them were very original. Certificates were given for the following:

"The Magic Combination of the Number Twelve"

"Pi Phi Follies"

"Memories Are Made of This—Fifty Years of Pi Phi"

"Carrie Chapman Catt—'A New Look'"

"Pi Phi Ritual, Biblically Speaking"

"Loyalty Night—Points to Ponder"

"Discovery Night"

"Old Hats and the History of Pi Phi" was the 1971 winner of the Award.

Needlepoint kits, ready to make, included pin cushions, (5" x 5"); pillow or picture, (8" x 10"); and glass cases. The designs included the pin, the Coat of Arms and carnation.

In 1971-1972, there was a total of 332 alumnae clubs, a decrease of eleven clubs. Contribution totals as of May 31, 1972 were: Emma Harper Turner Memorial Fund, \$4,315.75; Settlement School, \$51,656.81; Harriet Rutherford Johnstone, \$2,435.50; Holt House, \$6,618.00; Junior Group Scholarship Fund, \$570.40; Canadian Philanthropies, \$955.58. The record of contributions to national projects showed an increase over the past year of \$15,828.08 to Settlement School; \$390.25 to Emma Harper Turner Fund; \$136.50 to Harriet Rutherford Johnstone; \$3,369.00 to Holt House, and decrease of \$89.10 to Junior Scholarship and \$140.08 to Canadian Philanthropies.

The Alumnae Department showed a deficit for the 1969-1970 and 1970-1971 years. It was hoped that with the \$4.00 national dues the deficit would have been conquered. The 1971-1972 year dues total including the blue envelope mailing, was \$70,111.00 against \$56,881.00 the previous year. However dues in 1970 of \$3.00 represented a total of 18,960 paid members against 17,552 paid members in 1971 at \$4.00 dues. Therefore the prime goal of the alumnae province presidents was to build membership in the Alumnae Department. The amount of \$4.00 annual dues was very small for the privilege of life long friendship in nearly every place that a Pi Phi might go in the United States and Canada.

Thirty stated problems on the 1970-71 club presidents' annual reports were responded to with suggestions on "How to Entice and Entertain Them" and, at the Officers' Workshop at Gatlinburg in October, a sheet of "Helpful Hints from Harriet (Hopefully)"

was distributed to all the alumnae province presidents. During the year, 43 requests for specific program planning were received and answered. An additional letter was sent to all the alumnae province presidents late in the fall with new program ideas procured from new club yearbooks. Each of these 236 yearbooks or programs and officer listings was acknowledged. The programs submitted for the Jesse Moeur French award at the 1971 Convention were included in the spring mailing from Central Office to all alumnae clubs, and, in April, the new I.C. '72 concept for alumnae club programming was delivered into the hands of each club president.

Due to the success of the I.C. '71 program for the active chapters and the "interest group" idea, Marcia Mullendore Green, co-chairman for alumnae programs, and Harriet Haycock Brown commenced work on how to apply this procedure in alumnae club endeavors. With the help of the active "Membership Development Kit," Caryl Lenahan's "Discover," the art of Helen Adair Hayes, and the editorial skills of Sally Schulenburg and her staff at Central Office, a new approach to enjoyable alumnae club involvement was instigated. Additions to be filed in the "Goodie Bag" compartment in the back of the I.C. '72 book were included in the fall mailing from Central Office. The greatest dread was that some of these additions would be buried in that location and never heard from again. They were for use by the club. The key word in the entire program—and maybe it should have been used as the original title—was *Participate*.

Two hundred seventy presidents' annual reports were received and the trend indicated the most popular programs had been joint chapter-alumnae meetings, showing of the Arrowmont slides, usage of the I.C. '71 slides and tape, Arrowmont scholars speaking, and guests speaking on the subject of drug abuse. Arrowcraft sales continued as the most prevalent ways and means project followed by club auctions (white elephant, silent, Chinese, Crafts, etc.) garage sales, and the sale of stationery. The Royal Doulton China surveys were conducted by several clubs and proved very profitable. Bridge marathons and domino tournaments, for which a tape on procedures and sample invitations were available, were also very popular.

Of approximately 80,000 possibilities, only about 17,300 paid national dues in 1972-1973. This year the alumnae dues totalled \$69,238.00. Contributions were: Emma Harper Turner Memorial Fund, \$4,202.59; Holt House, \$4,410.59; Settlement School, \$56,857.48; Junior Scholarship, \$599.50; Harriet Rutherford Johnstone Scholarship, \$2,078.25; and Canadian Philanthropies, \$905.25.

There were 321 alumnae clubs, again a decrease of eleven. Alumnae programs included:

Richardson, Texas—"Fact and Frolic"
Dayton, Ohio—"Pi Beta Phi in Revue"
St. Paul, Minn.—"Clothes May Make the Man . . .
But Not a Pi Phi!"
DuPage County, Ill.—"Arrowmont"
Casper, Wyo.—"On Top of Old Smokie"
Oklahoma City, Okla. Jr. Group—"A Pi Phi
Puzzle"

The winning entry was submitted by Houston, Texas, and was entitled "Our Pi Phi Traditions."

Part of "All You Ever Wanted to Know About Pi Phi Programs and Were Afraid to Ask"—a new program book compiled by the Director of Alumnae Programs, with suggestions for Candlelighting, Golden Arrow, and Senior Initiation ceremonies, as well as Cooky-Shines, Founders' Day, emblems, and Arrowmont programs plus a few Worthy Words and game ideas—was distributed at Convention.

During 1973-1974, the Alumnae Department fell far short of its goal to double the paid membership. There were only about 435 additional alumnae paid national dues.

In order to stimulate paid memberships in 1974-1975, an "Increase in Membership" contest was conducted. Clubs were grouped in three divisions according to present paid memberships. The alumnae province presidents in each group competed against each other. A prize for the greatest increase in paid memberships in a province was awarded to the three winning alumnae province presidents at the 1975 Convention.

In 1973-1974, there were 318 chartered alumnae clubs, a decrease of three from 1972-73. Battle Creek (Mich.), Pine Bluff (Ark.), Fargo (N.D.), and Mid-Hudson Valley (N.Y.) relinquished their charters. A new club was chartered in Pi South Province, Cypress

Creek (Tex.), in the Houston area. Thirty-five "Pi Phi Pockets" were reported in 1974. Structure of these was found to be too casual and at the National Officers' Workshop in Kansas City, 1974, the Alumnae Province Presidents drafted a more structured program for "Pockets," adding some requirements. This program was put into effect in the fall of 1974.

At Convention, 1975, a new award was given to the "Ideal Alumnae Club." Each alumnae province president nominated a club in her province. The national winner was selected by Grand Council. The award was an all expense paid trip to the 1975 Convention for an alternate delegate from the winning club. Qualifications met were: support of the national philanthropies, support of an active chapter, fulfillment of all requirements of the alumnae section of the Alumnae Statutes, increase in paid members, mailing of all reports to the alumnae province president and other national officers on time, and the involvement by volunteer service in a local community project. The award was given to the Colorado Springs (Colo.) Alumnae Club.

A new Junior Group was formed as a part of the San Diego Club in 1973-1974. At this time, fourteen junior groups were in existence. Each group worked cooperatively and enthusiastically with its respective alumnae club, and each supported the Junior Group Scholarship which was awarded each year to one or more actives for use during their junior year on campus. Five hundred thirteen dollars and fifty cents was donated to this fund in 1974.

A new program book—WYAWTKAPPP-BWATA (What You Always Wanted To Know About Pi Phi Programs But Were Afraid To Ask) was distributed in three segments during the year to all clubs with the reminder that it was to be retained and maintained for years to come.

Two hundred twenty-five yearbooks were received and acknowledged during the year and two hundred forty-one annual reports were read and compiled with the final club newsletter, "The Chain," published in the fall of 1974.

In programming, chapter relations and craft demonstrations led the way in so far as "best programs" were concerned, and Arrowcraft sales and auctions were the most popular fund raisers in 1973-1974. New approaches in

programming included a bulb planting party in the fall at a chapter house, and Easter Eggschange and a tennis tournament for actives and alumnae.

The Alumnae Department celebrated its eighty-second birthday in 1975. There were 319 alumnae clubs and twenty-four Pi Phi Pockets at this time.

In order to stimulate paid memberships, a contest was held among the alumnae province presidents. Provinces were divided into three groups on the basis of paid members as of April, 1974. The three categories were 200-500, 500-900, and 900 plus paid members. The winning provinces were Iota, Tau, and Pi South. Awards of hand-wrought silver charms were awarded to Georgia Walker Seagren, Marilyn Hammer Meechan, and Charlie Cox Cantrell. Since Kappa Province was within one point of Iota Province, honorable mention was awarded to it and to the Alumnae Province President, Kathryn Schledwitz Lewis. A second contest was held for the Ideal Club with ten qualifications designated on the percentage basis ranging from increase in membership to contributions to the national philanthropies. Nominations were made by the alumnae province presidents and forwarded to Grand Council for secret ballot vote at its March meeting. The winner, who received as an award an all-expense trip to Convention for its alternate delegate, was Colorado Springs, Colorado; San Jose, California was second; St. Paul, Minnesota, was third; and Little Pigeon, Tennessee, received honorable mention.

The Alumnae Department reported contributions and dues in May, 1975, with the following totals: Dues-\$75,769; Emma Harper Turner Memorial Fund-\$4,570; Settlement School-\$62,655; Holt House-\$6,242; Harriet Rutherford Johnstone Scholarship Fund-\$2,276; Junior Scholarship Fund-\$567; and Canadian Philanthropies-\$1,151.

Clubs were urged to channel their programs toward the fulfillment of the basic goals of the Founders: mental, moral and social advancement. The use of outside speakers was suggested and interest groups generated new involvement in crafts, fine arts, and ways and means. The study of Fraternity Heritage was enhanced by the use of the new program book

and active chapter interest reached a new high. The social aspect, philanthropy, as well as fun progressed with increasing knowledge of Arrowmont and Holt House. There were many visible signs of friendly gatherings within the alumnae clubs as well as with other Greeks.

Active chapter oriented meetings remained the most popular type of program, with local speakers a close second, followed by speakers on jobs, careers, or hobbies. With the exception of Arrowmont sales, which always led the way, auctions proved the best moneymaker. Live lobster sales, chili suppers delivered to the homes on Sunday nights, talent auctions, Oktoberfests, and plant raffles were the innovative ideas of the year. Bicentennial speakers began appearing in 1975 as well as plastic surgeons—"A Stitch in Time," and nostalgia nights continued in popularity.

The Jessie Moeur French Award for the best Fraternity Education program of an alumnae club was awarded to Westchester County Club, New York, for its entry: "A Long Way," a Founders' Day program. This program with copies of all other entries was included in the fall mailing from Central Office to all clubs.

Awards for outstanding yearbooks were presented at the 1975 Convention to Austin, Texas; Lubbock, Texas; Nashville, Tennessee; Norman, Oklahoma; Richardson, Texas; Vermillion, South Dakota and as the most outstanding—North Shore Junior, Illinois.

Four hundred fifty-two more members were added to the alumnae rolls in 1975-1976. This raised the total number of paid members to 19,137. The May 31st deadline showed the following contributions: Emma Harper Turner-\$4,734; Settlement School-\$64,315; Holt House-\$7,258; Harriet Rutherford Johnstone Scholarship Fund-\$3,186; Junior Scholarship Fund-\$993; Canadian Philanthropies-\$1,281; and Convention Hospitality-\$2,211. In every case donations were up, particularly Convention Hospitality which was designated as a requirement in 1975-1976.

A majority of clubs contributed articles for *The Chain*, a publication through which clubs shared ideas for programs and projects. It was this publication which continued to bind the work and social aspects of alumnae life and promoted everlasting friendship.

Alumnae Advisory Committee

FROM the Gatlinburg meeting held in June, 1966, many questions, suggestions, and ideas of alumnae advisory committees were used as the basis for the type of information to be included in letters, AAC Calendars, and procedure clarifications sent to alumnae advisory committees during the 1966-1967 year by the Director of AACs, Dorothy Jones Birdwell. The AAC questionnaires returned in December and the annual AAC reports in April listed many ingenious and practical methods used by chapter advisors to guide and inspire collegiate members to improve chapter operations. This information was compiled for use of all advisory committees and national officers.

Annual reports attested to the time and effort chapter advisors gave to collegiate members helping them to achieve and maintain Pi Phi standards of social responsibility and leadership in chapter and campus activities. It was evident that the alumnae advisory committee members' personal interest in the collegians as individuals, their pride in chapter achievements, their concern and loyalty as Pi Phi sisters, and their mature guidance to actives and pledges had built and developed strong chapters. It had been the AAC advisors, as the Pi Phi alumnae most closely associated with student members, who had cemented the bonds of sisterhood and a lifetime loyalty to Pi Beta Phi. Dean Shofstall, a former dean of students at Arizona State University, in an address to a women's fraternity convention stated: "I have never known a strong chapter with weak alumnae relations nor a weak chapter with close relations with alumnae."

In 1967-1968, the Director of AAC set the following objectives: "To improve the Fraternity education of the alumnae serving on chapter AACs. Through questionnaires and letters with 'Timely Tips' AACs were encouraged to communicate with their province officer; stress the duties of their offices; give guide lines; stress Fraternity secrecy; remind them the AAC is to advise the chapter; make them aware of campus situations and chapter situations; and coordinate the advisory with the elected Fraternity directors." The goals and the directives to these alumnae advisory committees were as follows:

1. To improve the education in Pi Phi of the alumnae serving on alumnae advisory committees, and to give them guide lines for conduct of affairs with the active chapter.
2. To encourage inter-communication between the alumnae advisory committee and the province officer, active chapter, local alumnae club or clubs, and the house corporation.
3. To increase the awareness of the alumnae advisory committee to the duties of their offices, with the campus and chapter situations, and with the need to keep national officers informed as critical situations develop.
4. To stress Fraternity secrecy.
5. Emphasize the positive side of Fraternity life, and the tremendous potential for growth.
6. To encourage alumnae serving on alumnae advisory committees by making them aware that the national officers recognize the valuable assistance they are giving the Fraternity.
7. To stress the importance of the pledge program by interviewing each pledge before initiation, emphasizing her responsibilities to Pi Beta Phi, and assuring her of her benefits to be gained from her active association with the Fraternity in the years to come. This is perhaps the most important task the AAC faces, for by this activity we can develop our future alumnae and thus continue to strengthen our Fraternity.

To better understand the relationships of the alumnae advisory committees to the active chapters, and to more fully appreciate the role of the house directors, two questionnaires were distributed and the results analyzed.

Letters to the committee were sent in August and December of 1970, and in January, March, and May of 1971. A questionnaire was sent in the spring of 1971. The eighty-five questionnaires returned were carefully studied. It was interesting to note that from the questionnaire sent in March, fifty-one percent of the AAC chairmen had served two to three years in that capacity. Twenty-two percent had served four to nine years, while only twenty percent had served a year or less. Only six percent had served for ten years or over. Also revealed was the fact that the committees who met regularly with the chapter tended to be strong. Many facts concerning the status of the Greek system were also revealed. Fifty-one of the eighty-five AACs reporting indicated that the Greek systems were accepted and strongly accepted. It was gratifying to note that sixty-seven of the AACs reporting felt that the Greek system was

presenting a unified front, both to their colleges and the communities.

In the fall of 1969, AACs were requested to send out a standards letter to parents of active members. In response many parents complimented Pi Phi for defining the moral standards the Fraternity expected each member of Pi Phi to uphold.

At the 1969 Pasadena Convention, Margaret Walker Horning was elected Director of AAC. Consistent with the wishes expressed at the 1969 Convention, wherever possible and practical, the five and six member alumnae advisory committees had been increased to seven and eight member committees. The effect of this was to decrease the responsibilities of each member with the result that the work load of the committee was more evenly distributed.

After the Convention of 1971 there was a year of change in some of the Fraternity policies, and in the instigation of the I.C. Program. To correlate with the collegiate officers, the titles and functions of the various members of the alumnae advisory committees were changed. This close matching of officer to officer had made it possible to considerably strengthen the pledge—active—alumnae relationship. Three letters of instruction and guidance were sent to the committees in the fall, and three in the spring. To further evaluate the impact of the changes made at Convention, an essay type questionnaire was sent in March of 1972 to the AAC chairmen. It was gratifying to note that where the I.C. Program had been put into full effect, the results had been most rewarding to the collegiate chapter as well as the alumnae. With over half of the questionnaires returned, one outstanding and unanimous result of this year's activities had been the marked improvement in the pledge-active relationship. Under the new programs the pledges no longer considered themselves apart from the collegiate chapter, but a part of it, and therefore felt

that they were distinctly a part of Pi Beta Phi.

At the Province Presidents' Workshop held at Purdue in 1972, the Director of AAC discussed three important elements in the structure of a good alumnae advisory committee. They were as follows:

1. Election by proper procedures of qualified alumnae.
2. Understanding the true role of the AAC's relationship with the collegiate chapter.
3. Effective interpretation of the "Policies and Standing Rules."

A questionnaire asking AACs for topics for discussion at the AAC Convention Workshop was sent in April, 1973. The 1973 Convention provided an opportunity for members of advisory committees to meet one another. The aim of the workshop was to bring to their attention as much information about the Fraternity's goals and aspirations as possible. The subsequent effort during 1973-1974 was to initiate the proper procedures for their contact with the collegiate chapter. Particular emphasis was placed on assuring the alumnae advisory committees of the importance of their relationship with the collegiate chapters. Through the year the point was stressed to try to achieve a better understanding by these collegiate advisors of what constituted "national." Emphasis was also placed on the vital need for person to person, and officer to officer communication between the alumnae advisory committee and the collegiate chapter.

An important aspect during 1973-1974, was to assist the alumnae advisory committees in the interpretation of Policies and Standing Rules on standards of conduct. There was a need for close liaison between the alumnae advisory committee, the collegiate chapter, and where applicable, the house corporation, in providing guidance and counsel on these matters. The alumnae advisory committee manual was updated to reflect the changes initiated during the 1973 Convention.

The Arrow

The ARROW has been the official magazine of Pi Beta Phi since 1885 when the national Convention was held in Lawrence, Kansas, and Mary Miller Barnes, Kansas Alpha, was made editor. The magazine continued to grow in volume as the input of stories, reports, and pictures increased. It was the responsibility of The ARROW editors to keep the Fraternity-at-large informed on the activities of outstanding individual Pi Phis, chapters, alumnae clubs, and the Greek world in general.

In the 1966-1967 year, Grand Council voted that the Information Issue of The ARROW be sent to every member of Pi Beta Phi, each chapter should receive ten copies of each issue of The ARROW and collegiate members should receive their individual copies at their home addresses. The ARROW circulation climbed past the 68,000 mark and the number of pages per issue averaged one hundred four.

Adele Alford Heink, Alumnae Letter Editor, and Mary Elizabeth Lasher Barnette, "Pi Phi Pens" Editor, continued to serve the magazine and the Fraternity with their time and talent. Sally Wild Gordon, Little Pigeon Editor, provided outstanding coverage of the Settlement School scene in the 1966-1967 final volume. Nancy Kennon Cochran assisted in the preparation of the Fraternity Forum in the Winter issue.

Dorothy Davis Stuck, ARROW Editor, served as chairman of the National Panhellenic Editors' Conference "Operation Brass Tacks Committee" in 1966-1967, designed to provide articles of educational and inspirational value and interest for use in N.P.C. magazines. In this year, also, the 83rd Volume of The ARROW of Pi Beta Phi was printed.

In 1967-1968, The ARROW drew much favorable comment from its readers following a change in format. The major innovations were in the mechanical aspects of the magazine. The printing process was changed from letter press to offset, and with the assistance of John Robson and Harold Bachmann of the George Banta Company, improvements were made in display of type.

A new editor was appointed in the spring of 1968—Marilyn Simpson Ford. Circulation grew to 71,000. The new editor's first news/feature issue was a combination of fall and

winter issues and totaled 160 pages, a result of the decision to return to four issues per year. Under the new editor, The ARROW continued to tell the Pi Phi story. The 1969 winter issue was the largest ever with 172 pages. A revised section, edited by Marianne Reid Wild, featuring bits and pieces from other fraternity and sorority magazines, was of great interest.

In 1969, Adele Alford Heink and Mary Elizabeth Lasher continued to serve as Alumnae Club Editor and Book Review Editor. Henrietta McCutcheon Huff became responsible for the articles about Arrowmont so that all could know about the progress of the Fraternity's national philanthropy as well as personal interest stories about students at the school.

In 1971-1972, Eleanor Bushnell Lehner was appointed to The ARROW Staff as "Pi Phi Pens" Editor. As a member of the Board of Governors, she was also responsible for "News from Arrowmont."

In 1972-1973, there was an additional increase in circulation. A new name appeared in The ARROW masthead beginning with the winter issue. Evelyn Long Fay was appointed to replace Adele Alford Heink as Alumnae Club Letter Editor.

1974 saw a major change in The ARROW. Beginning with the Spring, 1974 edition, the editor began using two colors in the magazine. Though this was less than evident in the summer issue, more color was used on the first and last eight pages in subsequent issues. The three news/features issues of The ARROW in Volume 90 averaged 99 pages of stories and pictures accomplished by the increased interest of chapters, alumnae club correspondents, and individual Pi Phis.

By action of the Fiftieth Biennial Convention, the position of ARROW Editor was made an appointive position. This was a wise decision because specific training was a prerequisite for the task.

The position of Alumnae Club Letters Editor became vacant in 1975 when Lynn Fay submitted her resignation. Lindsey Farnham Siegfried from Terrace Park, Ohio, accepted this volunteer position. Other staff positions were capably filled by Eleanor Lehner who edited the Arrowmont-Arrowcraft sections and reviewed books written by Pi Phi authors.

Marianne Reid Wild continued as editor of the section of "What Others Are Saying," which kept Pi Phis aware of the news of other Greek fraternities.

The regular information issue of The ARROW was discontinued in 1976. A less expensive Information Bulletin, compiled by Central Office, was substituted. Four issues of The ARROW continued to be published.

The editor, following in the footsteps of her

predecessor, also served as chairman of the Operation Brass Tacks Committee for the National Panhellenic Editors' Conference. In 1975, she became a member of the Executive Board of the Conference.

NPC's skit presentation during the Greek Bicentennial celebration in Williamsburg, Va., in December, 1976, was written by The ARROW editor, at the request of the NPC Bicentennial Committee.

Pi Phi Friendship Is Unique and Loyal

"The right course is to choose for a friend one who is frank, sociable and sympathetic—that is, one who is likely to be influenced by the same motives as yourself—since all these qualities induce to loyalty . . . Since happiness is our best and highest aim we must, if we would attain it, give our attention to virtue, without which we can obtain neither friendship nor any other desirable thing."

—Cicero

The one outstanding thing about Pi Beta Phi is, for me, the opportunity to form lasting friendships. These are friends who are honest with me and with themselves. They are interested in each other and excited with each other's accomplishments without any element of envy.

There is a diversity of interests, yet, as Cicero said, they are influenced by the same motives as myself. Pi Phi's standards and ideas are high, as is the quality of friendship and loyalty found in Pi Phi. Cicero's idea of virtue is even expressed by the original founders as they stated an interest in "exerting an influence of virtue and charity."

All these qualities are instrumental in producing a unique kind of friendship and loyalty in Pi Phi. It is a feeling which, though starting strongly, grows even greater during pledgeship. It is a feeling which reaffirms the correctness of the decision to pledge Pi Phi. It is a feeling which makes it inconceivable to have done anything else.

The final result is one of happiness and pride—a happiness which has grown steadily over a period of time and thus is more likely to endure; and a deep pride in being a part of the friendship in Pi Phi, for as Stevenson wrote, "of what shall a man be proud, if he is not proud of his friends?"

by Melissa McKee, Oklahoma Beta

Arrowmont

The Settlement School

THE Centennial Project which was to develop an Arts and Crafts Center at Gatlinburg, Tennessee, took shape in 1966 when Grand Council appointed a planning board, interviewed architects, and adopted the name of the project: "Arrow in the Smokies." At this time it was hoped that "Arrow in the Smokies" would become one of the few craft centers pioneering in the enrichment and promotion of craft design, while preserving the fine aspects of the traditional crafts.

The personnel of the Planning Board was as follows:

Evelyn Peters Kyle, Chairman & Grand Vice President of Philanthropies
Olivia Smith Moore, Grand Treasurer
Louise Rosser Kemp, Grand Treasurer-in-training
Marian Heard, Director of Summer Craft Workshop
Henrietta McCutchan Huff, Gatlinburg, Tennessee
Carol Estes, Del Mar, California
Elizabeth Yelm Kingman, Omaha, Nebraska.

The first meeting of the Planning Board was planned for February, 1967. The formation of the Board of Control and the permanent Executive Committee to be in charge of the day-by-day running of the Center, plus the appointment of the Director were among the plans discussed. It was determined that the Settlement School Committee would be called the Board of Governors, composed of a chairman, a secretary, a treasurer, representatives from the University of Tennessee, and the Grand Vice President of Philanthropies. The Craft Center and the Summer Craft Workshop were to be conducted in cooperation with the University of Tennessee and would be accredited by the University. The chairman of the Executive Committee would also serve as chairman of ways and means. The secretary would serve as chairman of promotion and publicity. Each member of the Board of Governors would serve on an active committee. When the plans for the new philanthropy were formulated, the first Board of Governors was appointed:

Chairman and Chairman of the Ways & Means,
Betty Kingman
Vice Chairman, Shirley Jones Mann

Secretary and Chairman of the Promotion and Publicity Comm., Henrietta McCutchan Huff
Treasurer, Olivia Smith Moore
Director of Summer Craft Workshop, Marian Heard
Dr. Mills, Head of the Related Arts and Crafts Interior Design Department at the University of Tennessee.

Slowed by the advent of a new Board and changes in operating personnel, the new phase in the continuation of the Fraternity's philanthropy progressed rather slowly, in 1967-1968.

Mrs. Marjorie Chalmers took over the duties of Arrowcraft Manager in October, as a temporary position until a new manager could be found. Marian Mueller Prince, who had been Settlement School Director for a number of years, continued her administration. After January 1, 1968, when it became apparent there was no Pi Phi yet available to take over, the ability and devotion of these two Pi Phis filled the Fraternity's special needs.

Miss Marian Heard, as Director of the craft workshop, conducted a successful summer workshop in the summer of 1967. Subjects taught at this accredited Pi Beta Phi-University of Tennessee summer program were weaving, textile design, ceramics, enameling, jewelry, recreational crafts, and stitchery.

With the Chairman's close association in the museum field and its publications she became aware of the growing importance of the crafts as activities which enhanced the very fabric of civilized society in all aspects. The new artistic explosion had been making itself felt even more in the areas of advertising, industrial design, and interior decoration. In addition, a growing awareness of creative projects which are based on artistic knowledge was reflected in increased attendance at museums in their tours and their arts and crafts classes, and was also reflected in the arts taught in the elementary schools of the nation.

A new resident manager was found in April and took over her duties on June first. She was Mrs. Lucile Woodworth. She assumed both the duties of the past Settlement School director and the Arrowcraft manager. She coordinated all administrative activities of "Arrow in the Smokies" under the Board of Governors.

Mr. Hubert Bebb, of Gatlinburg, was appointed as the architect for "Arrow in the Smokies" buildings. He completed plans for the exhibit mall which was constructed along the grass strip at the front of the Pi Beta Phi property adjoining the Arrowcraft Shop.

In 1968, the twenty-third annual Summer Craft Workshop under the leadership of Marian Heard was composed of teachers, vocational rehabilitation workers, mental health therapists, senior citizens leaders, graduate students, regular college students, citizens, and senior citizens. Their ages ranged from 16 to 80. During the three sessions, there were 72 students enrolled in each. Canada and England were represented as well as 32 from the United States.

In 1968, Arrowcraft products were sold by 202 alumnae clubs in varying amounts from small individual sales to very large club sales. Of special note were two sales. Anchorage, Alaska, with a membership of 19 filed an incomplete report of \$1,048.30 in sales and Yuba Sutter, California, with 9 members sold \$1,025.00.

The name for the Fraternity's philanthropy was changed from "Arrow in the Smokies" to Arrowmont School of Arts and Crafts in July of 1968.

In June, 1969, the National Officers' Workshop in Gatlinburg gave all present an opportunity to be part of the dedication of the Emma Harper Turner classroom building at Arrowmont.

On October 18, 1969, the corner stone was laid for the new classroom building while Grand Council and Arrowmont Board of Governors met in Gatlinburg. Standing in the roofless concrete second floor level court, Grand Council in hard hats wielded mortar with a trowel to seal in the engraved cornerstone with accompaniment of prayers of thanksgiving and hope. The articles which were placed in the cornerstone were as follows:

- History of Settlement School
- Settlement School publicity, pamphlets
- Whig Rose book mark
- 1969 Arrowcraft catalogue and Arrowcraft pamphlet
- 1969 Summer Craft Workshop brochure
- The new Arrowmont brochure
- Dean Odland's 10th annual letter to alumnae and friends
- A copy of the booklet "These Shining Things" compiled by Evelyn Peters Kyle

A copy of the booklet, "They Stand Tall," a biography of May L. Keller and Amy Burnham Onken, compiled by Marianne Reid Wild and Ruth Williams Hansen

- Pages from the Information Arrow (1969) giving:
 - Grand Council Members
 - Board of Governors Members
 - Staff of Arrowmont
- Annual Report of Chairman, Elizabeth Y. Kingman
- Annual Report of Executive Coordinator, Lucile Woodworth.

The committee work of the Board of Governors was mainly in the areas of communication and funding—making the concept and work of Arrowmont understood and inspiring, still an uphill job because of the need to replace the old idea of the grade school with the new idea of a unique craft school. The BOG committees were as follows: Academic, Communication with Actives and Alumnae both in Canada and the U.S., Consultants, Cookbook sales, Objectives of the school, Personnel, Policies of the Governors, Program and Promotion, Property Advisory, Public Relations, Scholarships, Slide Programs, Ways and Means, and Special Gifts in the name of individuals or clubs.

The 1970 year was one of important "firsts." Arrowmont leaders expected to inaugurate the school on a year round basis, so the center had to have winter staffing for the first time. The staff had to prove that they could support the challenge of this unique complex in Gatlinburg, an idea which had long been evolving through dedicated Pi Phis with vision, and kept alive by faith, hard work, and generosity. It could flower into significance if it was backed by the same Pi Phi attitudes of optimism and purposeful giving, expressed with increased awareness. Because it fostered some of the most positive thinking and activity in the U.S., who could predict where its influence would stop? Arrowmont was PI PHI implementing itself in education and creativity. The training of the mind, eye, and hand generated beauty and satisfaction.

The beautiful new Arrowmont was completed. The donations that were made and the shingles that were bought had helped get the Centennial program underway. The new year-round program was to begin and 25 years of experience in this field and a reputation of excellence in arts and crafts had promoted growth, but the results would reach into every

community of the country.

In 1970, a slide program was made available for everyone and it was hoped that in this year new slides showing the modern facilities in use would be viewed by every club and chapter. The Summer Workshops were doubled in length with outstanding teachers from many sections of the country participating.

The Arrowcraft Shop had had its face lifted. Working conditions improved with additional shipping areas and enlarged storage space. The sales room was also updated hoping that this would make for more efficient operations.

The 1969-1970 year was a banner year as clubs and chapters continued to hold Settlement School sales. Visitors flocked to the door of Arrowcraft since it was recognized as the outstanding craft shop in the area. The weaving was a big drawing card, and the sixty-two weavers were kept busy. It was hard to realize that over 20,000 tote bags and 15,000 Daisy Chain mats were woven and sold during this year and that this was just a part of the weaving production. In addition, seventy other craftsmen were kept busy producing other crafts.

In 1970-1971, financial support from clubs, chapters, and other Pi Phi members continued to strengthen the national philanthropy. Every Pi Phi who visited or attended school left with pride and determination to spread the word of Arrowmont's work and needs. The former Emma Harper Turner building was leased to Community Tectonics as of December, 1970. They restored the building and made a beautiful addition to the Pi Beta Phi Compound. Other additional income came from renting the Red Barn every weekend when school was not in session to religious groups, college groups including Pi Phis from the University of Tennessee, Vanderbilt, Memphis, and South Carolina, craftsmen from Craftsman's Fair, and Wildflower Pilgrimage leaders. Arrowmont had permanent winter boarders, teachers from Pi Beta Phi Elementary School plus many paying guests at Staff House.

Arrowmont honors had been numerous. Marian Heard, Director of Arrowmont, was named Alumni Distinguished Service Professor at the President's Honors Banquet at the University of Tennessee. Tennessee Art Commission award Pi Beta Phi a commendation for Arrowmont work. They also had given \$2000 to hold a workshop for Craftsmen for

the State of Tennessee the next year. Arrowmont had been chosen for the meeting place of National Council of Education for Ceramic Arts in March, 1972, and 500 to 600 potters attended. Persis Grayson, one of the Arrowmont teachers, had been made president of Handweavers Guild of America.

Harland Bartholomew & Associates had just submitted new comprehensive plans for the City of Gatlinburg. In the letter of transmittal for the plan was the following statement:

The cultural center of the city should be Arrowmont School of Arts and Crafts. Continued construction of motels, shops and 'attractions' may soon reach a point in which congestions and commercialism might begin to outweigh the things that have made the town so attractive to visitors in the past. This tremendous economic pressure might be counterbalanced by a strong cultural force in the community.

Many local groups used the facilities for meeting and were interested and enthused about the Arrowmont program. Bus tours brought visitors to Arrowcraft, and many were asking to see Arrowmont. This year the representatives of Junior Colleges of Southeast were in Gatlinburg for convention and asked to tour and hear about the Pi Beta Phi philanthropic work.

Chapters and clubs indicated a general solicitude for sincere friendship, real objects of life, happiness of humanity, and mental, moral, and social advancement exemplified in the diversity of community and campus welfare projects as well as increased interest in Fraternity philanthropies. This was apparent in the growth of concern and contributions for Arrowmont, Holt House, and the Emma Harper Turner Memorial Fund in 1971-1972. Much credit should go to the alumnae province presidents who gave clubs a better understanding of the worth and need of Arrowmont in particular.

Arrowmont School of Arts and Crafts held a distinctive reputation for instruction under the fine directorship of Marian G. Heard and her splendid staff. A year around program had not been realized due to lack of operating funds, but summer craft workshop classes were full to overflowing with applicants turned away for lack of housing and dining facilities. This noteworthy project which attracted students from all areas of the country and numerous

foreign countries was wholly supported by Pi Beta Phis. There was no doubt about the role which Arrowmont played as a major philanthropy when the far reaching impact of craft instruction was evaluated. By learning or improving skills, students in turn were able to enrich otherwise colorless lives of many people by the joy of creating with their hands. No small part of the instruction led to creating a source of earning a livelihood.

The Arrowcraft shop enjoyed an outstanding year of production and sales in 1971-1972. A surge of clubs' spring sales kept the shop busy filling orders and, in order to fill heavy Christmas orders, even the administrator and office staff helped out in various capacities. The shop personnel worked under the handicap of crowded conditions but their interest and loyalty made it possible for mountain craftsmen to rely upon Arrowcraft for their livelihood. One such family, including the father, depended upon weaving as its sole income.

Several changes in personnel had occurred, but the work of the Fraternity in Gatlinburg continued to expand. The Arrowcraft Shop added new crafts to its inventory while maintaining the weaving department at a high level of activity. The 1972 Summer Craft School conducted three two-week courses and four one-week courses to provide opportunities for more people to come to the classes. The financial support by the members of the Fraternity had increased each year and administrators were counting on their increasing interest, enthusiasm, and understanding of the Arrowmont goals.

In October, Lucile McCutchan Woodworth resigned as Executive Coordinator. Helen Anderson Lewis became Resident Administrator, and continued in that capacity. In April, the Board of Governors offered Mrs. Lewis a contract as Administrator and she accepted.

Marian Heard, Director of Arrowmont School of Arts and Crafts, was successful in conducting additional craft workshops during the year. It was anticipated that the number of workshops would increase in her time. Through her efforts, Arrowmont's fame was spreading throughout the craft world to those who would learn more about that world and its opportunities for service.

The scholarships given by the chapters, clubs, and provinces served as a firsthand

liaison between Arrowmont and members of the Fraternity. The community of each donating group was richly served when the scholarship recipient returned to use his or her newly learned skills in philanthropic or educational areas. The list of Arrowmont students and staff was divided into provinces and sent to each province officer for distribution to the clubs and chapters. It was hoped that each group would contact those in its area. This could be a two-fold education; the student or staff member would learn that Pi Phis in his or her own community were among those responsible for the existence of Arrowmont, and the Pi Phis would learn more about the work done by their contributions.

Arrowcraft had a very good year in 1971-1972 with total sales exceeding those of 1970-1971. Two hundred fifty-one clubs and thirty-seven chapters sold Arrowcraft. There were fewer returns of merchandise and in most cases, the clubs and chapters responded to the Director's request to pay their bills promptly after their sales.

The Red Barn continued to be a popular place for weekend retreats. Bookings were made for weekends months ahead. The Barn was set up with 34 beds and 6 rollaway beds. In 1971, two beds in the teachers' cottage and one bed in Pollard, plus another rollaway in Staff House, were added. This made a total of 102 beds for staff, faculty, and students during the summer. In addition, two beds were placed in the vacant room in the Administrative office building for Helen and Bob Russell, Helen serving as librarian at Arrowmont during the summer of 1972.

A successful workshop program was realized in 1972 with 123 students registering for each of the first two sessions. Most classes were completely filled, and it was necessary to turn some people away for lack of space in classes, or for lack of housing. Faculty members were outstanding craftsmen as well as excellent teachers, many having taught at Arrowmont in past years. A fine teacher, Peter Collingwood, from England, a well known authority on weaving, was one of the teachers.

In March 1972, Arrowmont was host to the NCECA Conference which drew over 600 people. Arrowmont did not house this group, but did use all the rooms at Arrowmont for workshops and forums. In April, Arrowmont put on a three day workshop for the Tennessee

Arts Commission. This time, all facilities were used to full capacity. In May, the Center housed and fed some thirty-five leaders of the annual Wildflower Pilgrimage. The alumni of the College of Home Economics of the University of Tennessee held a forum and luncheon at Arrowmont during the craft workshop period. Also during April, 1972, the Board of Governors of Arrowmont held a two day meeting.

While Gatlinburg community was expanding in great proportions, Pi Beta Phi continued to hold its respected position and recognition for its high ideals as expressed through Arrowmont and Arrowcraft and their outstanding staffs. In September, 1972, Summer Craft School, 821 students were enrolled representing thirty-seven states and five foreign countries. The 1973 session included three two-week courses and four one-week courses under the direction of Marian Heard, Director. Woodworking was offered as a new course this year as well as a course in kiln building. The ceramic studio had been conducted by Marian Heard. Donations, in lieu of scholarships, had been emphasized during this year due to the ever increasing demand for places by regular students and the needed funds to help defray high costs of operating expense.

Arrowmont contributions were up in 1972-1973, and formed a great source of income for the operation of the school. Contributions from the Pi Phi owners of the Kansas State Travel Agency continued and increased with more Pi Phis using their prompt service.

Two hundred fifty-two clubs and thirty-nine chapters sold Arrowcraft merchandise during 1972-1973, with total purchase figure of \$201,146.30, an increase over the previous year in total sales as well as in the number of clubs and chapters placing orders. For the first time, Arrowmont was the recipient of a scholarship to be given to one of its students; also the Rotary Club of Gatlinburg gave a \$200 scholarship which was awarded to Sister Consolata Agyapong of Ghana.

Arrowmont and the University of Tennessee joined forces and had a beautiful exhibit at the Craftsmen's Fair held in Ashville, N.C., in October where Arrowcraft had some merchandise for sale in the central booth.

The summer session for 1973 was again most successful with nine hundred fifty-three students attending from forty-two states and

three foreign countries. Paul Rossiter, retired manager of the Doubleday Book Store in New Orleans, established a book store at Arrowmont. He returned for the summer of 1974 and enlarged his inventory. Because of limited housing, many students were forced to live off campus and dining facilities were inadequate. With the installation of a commercial dishwasher and disposal, the situation was relieved somewhat in 1974, facilitating two shift dining. The 1974 summer session included three two-week sessions and four one-week sessions under the direction of Marian Heard. Additional specialized craft workshops had numbered four during this year.

Caroline Riddle, Florida Beta, became the new administrator for Arrowmont and Arrowcraft on September 1, 1973, having worked since spring with the retiring administrator, Helen Lewis. Mrs. Riddle brought to the job a strong background in art education, personnel administration, and philanthropic service.

The annual meeting of the Board of Governors was held in Gatlinburg, October 4-7, 1973. New members of the Board were

Caroline Mills Riddle, Florida Beta, became Administrator of Arrowmont-Arrowcraft in September, 1973.





Miss Marian Heard, Tennessee Gamma, retired in August, 1977, after heading the Settlement Schoolcraft program for more than thirty years.

Cecile Kendall of Corpus Christi, Texas, Mary Jean Fowler of Houston, Texas, and Helen Lewis, Gatlinburg, Tenn. Retiring were Betty Hall, Henrietta Huff, Betty Kingman, and Olivia Smith Moore. A donation to Arrowmont was made by the Board honoring Olivia Smith Moore for her many years of service to Pi Beta Phi. The Board also presented Helen Lewis with a pewter pitcher upon her retirement as administrator.

The individual members of the Board functioned well in their particular capacities. During 1973-1974, a General Mills coupon plan was launched to provide funds for the purchase of needed potters' wheels and looms for Arrowmont. A generous cash donation from Marian Heard and Sandy Blain assisted with the building of a much desired salt kiln for the ceramics department. The fascia board around the Emma Harper Turner building had been contracted for completion. The frame

cottage on the grounds, occupied by Mr. Arlie Watson until his death, was made to house eight graduate students, relieving eight beds for other summer school students. A \$4,000 gift from the Dallas Club honoring one of its members, Edythe Mulveyhill Brack, former Grand Council member, enabled the establishment of a photographic studio at Arrowmont.

Arrowmont held three special workshops in the spring of 1974: Tennessee Crafts Workshop, March 21-21, 1974; Environmental Arts Conference, April 2-5, 1974; and Southern Highland Handicraft Guild Workshop and Annual Meeting, April 24-27, 1974.

Arrowcraft continued to operate smoothly and profitably in 1974. Two hundred forty-nine clubs sold Arrowcraft; forty-seven chapters sold Arrowcraft also. Club sales in May, 1974, totalled \$168,008.70; chapter sales, \$5,348.09.

Due to price changes from increased material and labor costs, a new bright catalog was published in the summer of 1974, which included several new woven items, the result of suggestions from Pi Phis.

An Arrowcraft Design Award was initiated and was publicized to the clubs, chapters, schools, and colleges. Each of three awards was a \$100 design purchase, the design to become the property of Arrowcraft for production and marketing. In establishing the award it was hoped to serve two purposes: better understanding and renewed interest in Arrowcraft by Pi Phis and a source of fresh, new design ideas for Arrowcraft.

On May 8, 1974, sixteen weavers were honored by a tea at the Staff House. Nella Hill presented sterling silver Stuart Nye pins to each weaver completing twenty-five years of weaving for Arrowcraft. There were seventy weavers, some mothers and daughters, weaving for Arrowcraft at this time and twenty-five pins for a period of twenty years were awarded because an event honoring the weavers had not been held since 1966. One weaver at the tea, Mae Lethco, first wove for Arrowcraft in 1929.

Also, for the first time in a number of years Arrowmont offered a course for the Gatlinburg community. Forty-one women and one man signed up for ten weeks of textile techniques during the winter, exploring such crafts as batik, tie-dye, printing, stitchery, quilting, looping, twining, etc. Arrowmont also worked

with the Great Smoky Mountain Park to provide craftsmen to give demonstrations at the Sugarland Visitors Center during summer months. Graduate Assistants gave demonstrations in weaving and pottery. Mrs. Rossiter gave such effective demonstrations and talks on spinning that she came back at the invitation of the Park to demonstrate for the Park Interpreters' meeting.

In the summer of 1975, 971 students attended the Arrowmont summer sessions. Thirty-nine states and five foreign countries were represented.

Additions to the Arrowmont kitchen and dining facilities were hot and cold buffet carts, a dish caddy, refrigerator, freezer, and a large ice machine.

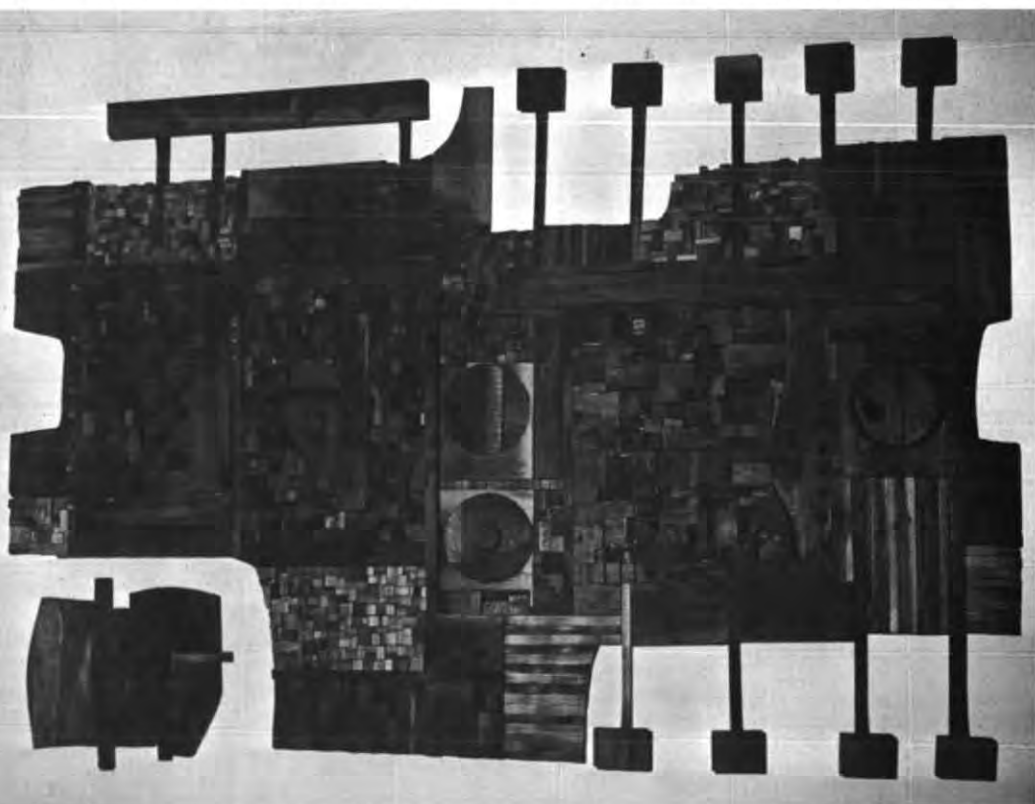
The Betty Crocker coupons which had been collected were used to purchase a three-tiered skutt kiln.

Generous donations from the St. Louis Alumnae Club made possible the completion of the Edythe Brack photographic studio. The contributions from the Dallas Club purchased the photographic equipment and the new studio was opened for classes in the summer of 1976.

The Arrowcraft Shop celebrated its Fiftieth Anniversary in 1976. With the increased volume of sales, the need for expanded facilities were necessary. Final plans for a 4000 square foot addition were approved in the fall of 1976.

Little did members of the Fraternity realize when the Arrowmont School of Arts and Crafts was adopted as the Centennial Project that it would influence so many lives throughout the United States and many countries around the world.

This wood relief sculpture was donated to Arrowmont by Joseph Falsetti who taught the first courses in the new wood studio in June, 1973. Two students in the advanced class assisted him in creating this piece.





From the first rumblings of bulldozers, cement mixers, hammers, and saws, in 1969 to. . .

. . . the realization of a dream when the Emma Harper Turner Building was dedicated in 1970—this is Arrowmont.



The Canadian Project

SINCE the Canadian Project provided a loan fund for students in the eight schools of social work in Canada, by 1967, the Loan Fund had become self-sustaining. The Canadian Philanthropies Committee grew out of the Canadian Project Fund and administered two projects, the Loan Fund for Social Work students and the Northern Libraries Project.

In 1967-1968, the inclusion of the new School of Social Welfare at the University of Calgary brought the number of schools eligible for Loan Funds to nine. The University of British Columbia and the University of Manitoba both agreed to release \$500 so that a \$1000 Loan Fund could begin in Calgary. A sum of \$100 was sent to the Maritime School of Social Work where the fund was used extensively.

At the 1967 Convention it was the unanimous decision of the Canadian delegates to adopt the Northern Library Project. Money was sent to supply books to the libraries of the Yukon and Northwest Territories. The Canadian government supplied an adequate budget for the purchase of books, but there was no money available for "extras" such as expensive reference volumes. In July, 1967, a check for \$1000 was presented to the Commissioners of the Territories to be divided equally between the libraries.

In 1968-1969, the library systems were expanding rapidly in the north where radios and books were man's best friend. Money donated by Pi Phis was used to purchase books that normally would take years to acquire. The Regional Librarian for the Northwest Territories used Pi Phi contributions to build up a fine collection of Artica. The Regional Librarian in the Yukon Territories used the contributions for developing a reference collection.

The "Arrow in the Arctic" project continued to contribute to the quality of life of northern Canadian citizens. With the \$1000 donations made in 1971 to the Northwest Territory Libraries, a Videorecorder was purchased for use at the Rankin Inlet Library. It proved extremely valuable in taping films of Eskimo storytellers, to show in various communities.

In 1972, a \$1000 donation was made to the



Taugunngi, the Eskimo story teller, fascinates her listeners with her tales of native traditions and culture.

Yukon Library Services. The money was to go to an Indian Resource Center: to provide supply books, pamphlets, and periodicals. An addition had been made to the library in Whitehorse and a children's librarian was added to the staff.

Seven hundred dollars was contributed to the libraries in 1969-1970 and the Schools of Social Work found Pi Phi contributions a very useful resource for helping Social Work students in need of short term loans. The Loan Fund for students in Social Work was increased from \$150 to \$300 maximum in 1971 on a two year trial basis. As a result, the fund was used to a greater extent and the record of payments was improved by 1973.

Libraries in Canada's northland continued to benefit during 1973-1974. The sum of \$450 was sent to the library services in the Yukon Territories. This money enabled one librarian to employ a person who spoke and read Greenland Eskimo to translate the titles and summarize the contents of some acquired books written in Greenland Eskimo. The library of periodicals, pamphlets, and books, started by Pi Phi contributions in the Indian Brotherhood centers in the Yukon, was given government approval and received funds from this source.

The loan funds for social work students which the Canadian Project had established at nine Canadian Universities were under study in 1973-1974. While some universities considered the funds useful, others had not made use of the funds for some time. In 1974, more

than half the total money in the fund was on deposit in banks.

During the year of 1974-1975, the library systems of the Northwest Territories and the Yukon Territory each received \$450 from the Canadian Project. Both wished to use the money for audio equipment. The Northwest Territories purchased stereo cassette equipment and tapes to start a basic collection of northern material such as legends, music, and reminiscences geared primarily for the young people. The Yukon ordered two stereo record players for use in outlying branch libraries where there had been no opportunity for the people to listen to recorded material. Pi Phi money was the only money these libraries received outside of their government allotment.

As voted by the Canadian delegates to the 1975 Convention, letters were written to notify the nine universities in Canada holding Canadian Loan Fund money for social work students that those funds would be recalled by May 1, 1977. Canadian delegates to the 1977 Convention voted on a new project for the returned funds.



Eskimo children look forward to reading the books they find in the Yukon Library.

I Believe

My life is a tapestry woven from the silken threads
of many beautiful lives;

In my pledgeship of Pi Phi, each sister I have come
to love shall continue to be woven into a design.
And this design shall be entwined forever in my
heart.

The parts of this design are full of happiness of
sharing good times together;

With each of these Pi Phi threads, my life has been
much more enriched.

I believe that Pi Phi has played a leading role in the
shaping of my life.

It is a warm feeling to know that I can reach out to
my sisters and they will be there—with the
tolerance, understanding, and love that is so
essential in the ingredients of a lasting friendship.

But whatever more I believe of Pi Phi is entwined
in those precious feelings that lie too deep
for words.

Tennessee Gamma

Central Office

CENTRAL Office had come a long way from the one room office maintained in the beginning, 1925. By 1966, the Director reported that Central Office was trying to "build its reputation for fast and efficient service." It was felt that Central Office had come closer in achieving this goal although there were a few problems.

Mailing seemed to go smoothly. Active and pledge exams were mailed on schedule with none of the past confusion.

The receiving and receipting of Centennial money went very smoothly. The clubs and chapters cooperated beautifully, following the new procedures and most of them used the yellow Centennial Form. Due to the bookkeeper's effort the records were also kept accurately and up-to-date. It took many hours at Central Office to receipt and list contributions which came in through the clubs and chapters.

The zip code problem developed and C.O. zip-coded the entire Fraternity mailing list—over 65,000 addresses of Pi Phis on The ARROW mailing list.

ARROW returns had taken a marked decrease from 1965-1967. Part-time help easily took care of the changes of address. The geographical club listings were sent out in early June rather than July. Over 4,000 jewelry orders were processed in 1966-1967.

The chapter accounting department was operated under a revised program and the improved results made themselves evident.

The supply department was swamped with orders during this year. Orders for recommendation blanks came in faster than C.O. could get the blanks printed.

In 1967-1968, the accounting system for keeping Central Office's own books was changed to match the new system used by the Grand Treasurer, making it easier to allocate income and expenses to the different funds and programs of the Fraternity.

There was a great deal of work done on the various IBM listings which the office was responsible for keeping up-to-date. Lists were printed out alphabetically, alphabetically within chapters, by club and state, and of those eligible for the Order of the Golden Arrow, in addition to the regular print-out of

ARROW labels for those Pi Phis for whom C.O. had addresses.

In 1968-1969, the Director of Central Office reported the multiple functions of C.O. In addition to distributing all supplies which included fall, winter, and spring mailings to chapters and clubs, there was a considerable amount of daily orders received. Central Office stocked everything from ribbon for pledging to rubber stamps for the chapter treasurers—"Just about everything that is used by all chapters or clubs that can't be purchased more easily, locally." Excluding jewelry orders, Central Office filled about one hundred fifty supply orders. About 3000 initiation certificates were issued yearly.

Central Office "kept complete statistical records." This referred to its own bookkeeping and reports on contributions received for the fraternity. Central Office operated as the collection agency for the dues and contributions of the alumnae clubs, and for all chapter payments except for contributions to Arrowmont and Holt House.

In trying to keep up the Fraternity mailing list, a "lost" Pi Phi list was started in the Summer, 1969, issue of The ARROW.

In 1969-1970, Central Office reported that 1,435 people contributed \$12,245.50 to Arrowmont and 3,013 Pi Phis paid national alumnae dues as a result of the "Blue Envelope" mailing. It was a surprise that 2,094 of these alumnae lived in areas where there was a club, because it was felt that the "Blue Envelope" was intended to afford alumnae where there was no club the opportunity to pay alumnae dues. Lists were sent to each club president of these people in her club's area who paid national alumnae dues through the general mailing.

Central Office sent out 2,668 initiation certificates in 1969-1970.

In 1970-1971, the bookkeeping department continued to handle all dues, fees, and contributions. At the close of 1971, 1,639 alumnae had contributed \$11,946 to Arrowmont, and national dues had been collected from 2,864 Pi Phis.

During the 1970-1971 year, there were 2,600 initiates and a separate record was kept of the pledging, initiation, and payment of



Sally Perry Schulenberg, Director of Central Office since August, 1967.

fees for each of them.

In 1971-1972, with the many changes in the operation of the chapters as a result of amendments to the Statutes adopted at the 1971 Convention, there were many special mailings.

In 1972-1973, work at Central Office increased with the change in procedure. Chapter membership chairmen sent their Rush Information Forms for each girl pledged to Central Office. Those were all checked and a card typed for each pledge, which was kept in the active file until she was initiated. At that time her name and address went into the master IBM records.

In April, 1974, Central Office moved to larger quarters around the corner from the former office. The new Amy Burnham Onken Memorial room was incorporated into the space acquired. In the summer of 1974, the National Archives were sent to Central Office and were housed in the Amy Burnham Onken room. A new archivist was appointed, Ruth Martin Carpenter.

Also, in 1973-1974, Central Office sent a revised Constitution and Statutes; a revised Policies and Standing Rules; and new manuals for the Vice President of Moral Advancement, the Vice President of Mental Advancement, and the Alumnae Advisory Committee.

Before the year was over, Central Office had typed cards for and sent supplies to 2,930 pledges.

The membership department, under the direction of Caroline Barrere, was the first to experience the increased administrative work resulting from the resurgence of the Greek system on college campuses.

In 1973-1974, initiation certificates, IBM records and badges were processed for 2,459 initiates.

In past years, all the membership print-outs were on paper, but with the rising cost of paper, Central Office adopted the convenient microfiche system on lists where copies were not sent out. The maiden name list and present name list were recorded by this method. Instead of 13 large IBM books for the alphabetical present-name listing, Central Office had thirty-four microfiche cards.

The 1974-1975 year began with a focus on the supply and printing department, getting ready for fall mailing and making 2,000 copies of a new Member Development Kit for pledges, issued beginning in November. New manuals produced were Alumnae Club Treasurer, Alumnae Delegate to Convention, Chapter Membership Chairman, Awards, Scholarships and Loans, Chapter House Corporation, Policies and Standing Rules and Chapter Treasurer.

The new Treasurer's Manual, complete with a new Chart of Accounts, caused some confusion in the work of the Chapter Accounting Department. However, this department, headed by Director Dorothy Mayne Campbell, kept up with the auditing of the monthly treasurers' reports of all but three chapters which didn't use the Fraternity's system.

The Membership Department processed 2,959 pledges and 2,690 new initiates in 1974-1975. This year was the first for a new policy on pins for new initiates. The initiation fee was raised from \$60.00 to \$65.00 and each initiate was automatically sent a plain badge made of Balclad, L. G. Balfour's heavy gold plate. Initiates then were able to purchase, if they wished, another pin of their choosing; 1250 of them took this option.

In January, 1975, Central Office sent out its fifth annual general mailing requesting national alumnae dues from those who had not already paid them through their clubs, plus contributions to Arrowmont. Over 3,200

alumnae paid dues through this mailing and 1,500 Pi Phis used the envelope to donate \$13,700 to Arrowmont.

The I.B.M. tape which stored membership records had a total of 112,175 names on it in 1975. There were 79,869 living Pi Phis whose addresses were known, but over 19,000 Pi Phis were declared lost on Central Office records.

Several personnel changes were made in 1976 to provide for a more efficient operation

of Central Office and to meet the demands of an ever increasing Fraternity membership and expanding work of the Fraternity.

New manuals were produced and distributed during the year to the Chapter Treasurer, Chapter ARROW Correspondent. A revised Constitution and Statutes, plus 4,000 copies of the Member Development Kit were printed also.



Caroline Barrere, Assistant Director



Dorothy Campbell, Financial Director

Chapter Histories

CHAPTER histories through the years have expressed the true picture of Pi Beta Phi. Historians have shown initiative and originality and described chapter life through pictures, newspaper clippings and texts. Various themes have been developed and carried through.

The winning history in 1968-1969 was titled "Kaliedoscopes of Pi Phi." The second winning history presented "Pi Beta Phi—a Pattern for Living." In 1969-1970, which was a year of unrest due to the Viet Nam War, many historians editorialized on the subject of fraternity membership and Pi Beta Phi.

In 1970-1971, histories showed quite a change in character and theme from the previous two years, reflecting the lessening of turmoil and violence on campus. By actual count, "happiness" and "friendship" were continuing themes in fifteen histories, and four others had quotes on such subjects for references and title pages.

The winning history theme, "From Within" (the chapter) to "From Without" (the

school and community) gave an interesting and detailed account of the year, artistically presented. The history winning second, from the needlepoint cover picturing "Snoopy" through the pages on which he appeared, gave a splendid account of the school year, with "Happiness" as the theme.

The winning history in 1971-1972 used the popular theme "You've Come a Long Way Baby" to introduce a well planned and attractive book, bringing I.C. as founded in 1867 to I.C. '71. The history winning second had as its theme chapter participation by way of a special puzzle, which completed, piece by piece, shows "Pi Phis Put It All Together."

Themes quite universally stressed the appreciation of Fraternity membership with friendship as its basis, and strong group awareness of strong individualism in 1972-1973. They revealed a decrease in controversial campus movements with an increase in more constructive programs and a return to more enjoyment derived from chapter activities.

Award Winners

- 1967-1968 Maine Alpha—Nita Hill Stark Vase
Oklahoma Beta—Historian's Cup
1968-1969—Oklahoma Beta—Stark Vase
Indiana Alpha—Historian's Cup
1969-1970—Virginia Delta—Stark Vase
Michigan Alpha—Historian's Cup
1970-1971—Oklahoma Beta—Stark Vase
Arizona Beta—Historian's Cup
1971-1972—Missouri Gamma—Stark Vase
California Delta—Historian's Cup
1972-1973—South Dakota Alpha—Stark Vase
Ohio Epsilon—Historian's Cup
1973-1974—Tennessee Alpha—Stark Vase
Ohio Epsilon—Historian's Cup
1974-1975—Illinois Zeta—Stark Vase
Ontario Beta—Historian's Cup
1975-1976—California Gamma—Stark Vase
Alabama Gamma—Historian's Cup
1976-1977—Kentucky Beta—Stark Vase
Louisiana Beta—Historian's Cup

Chapter House Corporations

IN 1966, Grand Council voted that Pi Beta Phi chapter houses be provided for and supported by the chapter house corporations. Residents of Pi Beta Phi houses, other than employees, were limited to members or pledges of Pi Beta Phi. Guests in residence were limited to guests from foreign countries. Invitation from an individual chapter was extended such guests upon a 90% vote of the chapter concerned and the unanimous consent of its alumnae advisory committee, its chapter house corporation, and the Grand President of Pi Beta Phi.

Occupying new houses in 1966-1967 were Alabama Beta and Louisiana Beta. District of Columbia Alpha moved into a new apartment. Florida Beta sold its house and occupied a rented apartment until a new house was completed.

Corporations which enlarged or remodelled houses during this year included Alabama Gamma, Arizona Alpha, Iowa Beta, North Carolina Alpha, Ohio Beta, Ontario Beta, and Washington Beta.

Of the one hundred eleven chapter house corporations, sixty-three owned houses, nine rented houses, five owned lodges, four rented lodges, four owned or rented apartments in Panhellenic buildings, four occupied separate wings in college dormitories, seven rented apartments, fourteen rented rooms, and one chapter held meetings in a university classroom building with the president keeping the chapter archives in her room in the dormitory.

Eighty-eight corporations reported an increase in net worth, eleven reported a decrease and twelve reported no change. With a combined housing capacity of 2,942, reports indicated that at the close of 1966 school, 2,819 active members of Pi Beta Phi were housed.

The corporations continued to strive for better housing for the active chapters. Ohio Beta added a wing to their house, doubling capacity. The well coordinated efforts at Ohio Beta were impressive. All facets worked together—the HC, AAC, chapter, and alumnae club. Florida Beta endured a small rented house in 1967-1968, as they watched their beautiful new house being built to be completed in July. Georgia Alpha's new home was dedicated in October. Iowa Alpha, the

oldest chapter in continued existence, planned a new lodge, as did Texas Gamma.

In 1969-1970, the chapters of Pi Beta Phi extended across the United States and Canada. The types of "Pi Phi homes" were as varied as the locations of the chapters. There were the large, medium, and small "live in" houses, lodges, apartments, Panhellenic suites, and rooms. Each type of housing was fundamentally essential to the continuing existence and excellence of the related chapter. Pi Beta Phi alumnae rendered invaluable service to the Fraternity through their efforts in behalf of the chapter house corporations, whose responsibility it was to provide the chapter housing. The magnitude of the service of these alumnae was reflected in the housing figures for the fiscal year ending August 31, 1969.

The 1971-1972 school year brought a new lodge for Texas Gamma, a new addition to the Missouri Alpha chapter house, and the planning stages for a new house for California Gamma.

Freda Schuyler, Director of House Corporations, reported that the main problem the Fraternity had in her department was keeping the girls in the houses. The fact that girls were moving out of the houses was causing financial problems. Girls had to be reminded of the Statutory requirements that they were to live in the house where chapter housing was available unless they had written permission from the AAC. Mrs. Schuyler indicated that the large sorority house was no longer practical and houses built in the future should be smaller with the idea of keeping them filled. The Director recommended that future houses be built to house forty to forty-five.

Texas Gamma enjoyed the 1972-1973 school year using their fine new lodge. California Gamma began the construction of a large new chapter house and moved into the house in the fall of 1973. North Carolina Alpha remodeled the chapter house and many others were refurbished.

By 1974, Pi Beta Phi numbered one hundred and eleven chapters with one more "waiting in the wings." Sixty-two of these chapters lived in their own houses and six more rented houses. Eight chapters owned lodges which provided places to meet and entertain and two more rented lodges. Three chapters were pro-

vided living and meeting rooms in college dormitories and four others shared in Panhellenic suites or rooms. Another number of chapters rented rooms or apartments while very few had no place at all to call their own but got together in members' homes or apartments. One chapter moved into a new house, one chapter was anxiously awaiting the rezoning of property before purchasing, the newest chapter was looking for land to build on and the second newest chapter leased a house which was completed and ready for

occupancy in the fall of 1974.

In 1975, it was reported that three chapters lived in houses costing more than \$500,000; two more lived in houses valued at \$400,000; one-third of the chapters lived in houses valued at \$100,000 and another third lived in houses valued at less than \$50,000; six chapters had facilities valued at less than \$50,000. Annual reports from chairmen of chapter house corporations revealed that there were \$14 million in assets, \$4 million in liabilities and a total net worth in excess of \$10 million.

Have I Changed?

Have I changed?

You Betcha I Have!

I have learned to be an individual—

to be me and only me

not a carbon copy of a group

not to sing because they sing

but because I want to sing—

not to laugh because they laugh

but because I want to laugh.

If I jump and play and smile

it's because I'm happy;

not because that's what is

expected of my 'style.'

If I cry it's because someone has

caused me to feel a part

of them—to be able to see

their song to life.

And maybe it's not my song

nor your song, but it makes

me cry for happiness that

they can feel life; not as

an empty, hollow tin can,

but full of delicious warmth

of the contents inside.

They have stepped inside and learned

to live in peace with themselves.

It makes them happy

It makes me happy

I am happy!!

God—help me to keep that.

Kathy Nicholas

Tennessee Gamma

Chapter Housing

Alpha Province



Connecticut Alpha, University of Connecticut, Storrs. Established 1943. House purchased in 1972. Accommodates chapter for meetings, etc., and has four live-in actives.

Maine Alpha, University of Maine, Orono. Established 1920. Began in small building on edge of campus known as the Log Cabin. University now provides space for sororities and chapter room is in basement of Somerset Hall.



Massachusetts Alpha, Boston University. Founded 1896. Chapter is only NPC group left on this large city campus in the heart of Boston. There are no chapter facilities, but about half the chapter members live together in a university brownstone dormitory.

Beta Province



New York Alpha, Syracuse University. Chartered 1896. One of fifteen sororities on campus. Current house is third occupied by Pi Phi. Located at 210 Walnut Place, it had been a chapel and a men's club before becoming New York Alpha's home in 1934.

New York Gamma, St. Lawrence University. Founded 1914. Located in Canton, a northern New York community. Present house built in 1950 on Ramoda Drive, the scenic entrance-way to the university. House has a capacity of thirty.



New York Delta, Cornell University, Ithaca. Founded 1919. Built in the mid-fifties, the house at 330 Triphammer Road holds forty-two. One of largest and most attractive on campus. Is recreation center for entire chapter.



Vermont Beta, University of Vermont, Burlington. Founded 1898. 12 fraternities and 5 sororities on campus. Pi Phi house was built in 1929 and sleeps 20. University has approximately 9,000 students in undergraduate, graduate, and medical programs.

Gamma Province

Maryland Beta, University of Maryland, College Park. Chartered 1944. Has fifteen bedrooms, four baths, two lounges. Chapter room separate, as well as house director's living quarters.



Pennsylvania Beta, Bucknell University, Lewisburg. Founded 1895. Twelve girls can live on a floor of a dorm. The Pi Phi suite, with kitchen facilities, is down the hall. Eight sororities on campus. All have similar set-ups.



Pennsylvania Gamma, Dickinson College, Carlisle. Founded 1903. Chapter rooms are a second floor apartment about five blocks from main campus. Large room for meetings, archives room, and kitchen.

Pennsylvania Epsilon, Penn State, University Park. Chartered 1953. Chapter suite has large room, used mainly for leisure activities and chapter meetings, double closet, and kitchenette. Most furniture is university supplied.



Delta Province



North Carolina Alpha, University of North Carolina, Chapel Hill. Founded 1923. Chapter house is in historical area of city. Originally rented furnished, the house was purchased in 1937, a wing added in 1954, and dining area improvements made in 1972.

North Carolina Beta, Duke University, Durham. Established 1933. Chapter has no house or official room. All Duke sororities meet in classrooms or dorm parlors. All have tables in dining halls, designated by crests. Pi Phi is first and only sorority to have sorority bench on the quad.

Virginia Gamma, College of William and Mary, Williamsburg. Chartered 1925. Chapter house, sleeping approximately 20, is situated in a court with several other sororities. Upper classmen only live in.

Virginia Delta, Old Dominion University, Norfolk. Founded 1965. Lodge is used for rush, chapter meetings, special entertaining. Chapter has special table in Greek area of dining hall where they meet for meals and visiting.

Virginia Epsilon, University of Virginia, Charlottesville. Chartered 1975. Pi Phi was colonized at what had been traditionally a southern men's school. "Mr. Jefferson's University" was founded by Thomas Jefferson in 1819, and its central campus, the Lawn, was designed by him.



West Virginia Alpha, West Virginia University, Morgantown. Established 1918. Formerly owned by a Pi Phi, it is the oldest sorority house on campus. 19th century brick house with four white pillars and a second story wrought iron balcony. Located on campus, across from library.



West Virginia Gamma, Bethany College, Bethany. Chartered 1968. House is one of several small housing units, accommodating approximately 32, built by the college. Arranged into four small cubicles and two main lounges, with four rooms and a bath opening onto each cubical. Most meals eaten at college cafeteria.

Epsilon Province



Florida Alpha, Stetson University, DeLand. Founded 1913. Housed in apartment on third floor of campus Panhellenic building, with chapter room, TV room, combined dining and living room, kitchen, bath. Used for meetings, rush parties, chapter entertaining, and personal entertaining.

Florida Beta, Florida State, Tallahassee. Founded 1921. The "study in Spanish" was built in 1968, with a redwood terrace added in back in 1974. A large den, formal and informal living rooms, dining room, kitchen and entry hall, as well as a guest room and house director's suite are on the first floor.



Georgia Alpha, University of Georgia, Athens. Founded 1939. The two story colonial was dedicated in 1968. Houses 60. Stands on site of original old home purchased when chapter colonized. Traditional decor in shades of green, gold, and beige.

South Carolina Alpha, University of South Carolina, Columbia. Founded 1931. Following the destruction by fire of the chapter room in January 1976, the chapter occupied their new room in the fall of '76. Decorated in bright blue, green, yellow, and white, the room creates a sunny, cheerful atmosphere.

South Carolina Beta, Clemson University, Clemson. Colonized 1976. Chapter members live on one floor of a dorm, designated on the outside by the Greek letters. Chapter room and small kitchen is located on the ground floor of that same dorm.

Zeta Province



Michigan Alpha, Hillsdale College, Hillsdale. Founded 1887. Chapter house was completed in 1969, is owned by the college, and holds forty-two girls.

Michigan Beta, University of Michigan, Ann Arbor. Founded 1888. In 1908 a house was purchased at 836 Tappan, and, after undergoing many changes and additions over the years, is still the chapter home. It was originally the residence of an university professor.



Michigan Gamma, Michigan State University, East Lansing. Founded 1945. Chapter house with girls sleeping in dormers.



Michigan Delta, Albion College, Albion. Founded 1959. Lodge was built in 1968 with an active-alumnae committee working with an architect. Large living room, kitchen, and bedroom upstairs. Downstairs is another kitchen, archives, and a large room for meetings and general use.

Ontario Alpha, University of Toronto, Toronto. Established 1908. The lovely, old, three-story home is in the heart of Toronto. Room for twelve girls, the house director, and a guest room. Just five minute walk from campus. Eight fraternities on campus, but University doesn't recognize Greeks.



Ontario Beta, University of Western Ontario, London. Founded 1934. Chapter house. Three national sororities on campus.

Eta Province



Ohio Alpha, Ohio University, Athens. Founded 1889. Chapter house is located in the center of the campus with a capacity of sixty. Private parking lot, complete kitchen and dining facilities, snack kitchen, sun deck, laundry facilities, and carpeted rooms are just a few of the special features.

Ohio Beta, Ohio State University, Columbus. Chartered 1894. Chapter has occupied present house since 1937. In 1967, a new addition including formal living room, dining room, and two floors of bedrooms was dedicated, bringing the capacity to 56. Color scheme in new section is Spanish red and celery green.



Ohio Delta, Ohio Wesleyan, Delaware. Founded 1925. After years of on-again, off-again, Wesleyan Greeks became permanently established during the 1920s. The chapter lodge is used for meetings and social functions only and was built in 1954.

Ohio Epsilon, University of Toledo, Toledo. Founded 1945. Chapter is housed in a suite in the Panhellenic Building, one mile from campus. Includes a large living room and a pledge room, as well as an archives closet.

Ohio Zeta, Miami University, Oxford. Chartered 1945. Pictured is McCracken Hall which houses the chapter suite. Miami has always had a strong Greek system, with Beta Theta Pi, Phi Delta Theta, Phi Gamma Delta, and Delta Zeta all being founded there.



Ohio Eta, Denison University, Granville. Founded 1954. Two actives live in the lodge located in the residential section of Granville. A spiral staircase leading from the entryway down to the formal living room is a unique setting for circle ceremonies and rush activities.

Theta Province



Indiana Alpha, Franklin College, Franklin. Founded 1888. The two-room suite is decorated in peacock green and blue and has an airy look complete with a number of leafy plants. A piano occupies a prominent place in this room. The back room shelves hold trophies, one closet contains a refrigerator, and a second closet holds archives.

Indiana Beta, Indiana University, Bloomington. Established 1893. Chapter house is large, attractive, and comfortable.

Indiana Gamma, Butler University, Indianapolis. Founded 1897. Beautiful chapter house can accommodate up to 48 young women.



Indiana Delta, Purdue University, West Lafayette. Founded 1921. Chapter house.

Indiana Epsilon, DePauw University, Greencastle. Founded 1942. Chapter house to which a formal dining area, kitchen, and seven bedrooms were added in 1976-77.

Indiana Zeta, Ball State University, Muncie. Founded 1952. Dorm suite is used for formal meetings, special events, visiting, and studying. Includes a kitchenette.

Indiana Eta, Indiana-Purdue University, Ft. Wayne. Established 1974. Since there is no campus housing, chapter meetings are held in Student Union building. A Pi Phi office in same building contains archives and is a gathering place.

Iota Province

Kentucky Alpha, University of Louisville, Louisville. Established 1925. The lodge was built at the turn of the century and is centered among all the houses on Sorority Row. With modern decor, it is a vital part of the chapter, used for special events, rush, parties, and informal get-togethers.



Kentucky Beta, University of Kentucky, Lexington. Founded 1962. Chapter house with guest quarters.

Kentucky Gamma, Eastern Kentucky University, Richmond. Founded 1976. Each sorority has a floor in a dormitory, including chapter room and storage room. The floor houses fifty-six girls. Decorations include a beautiful wooden arrow mounted over the couch, made by a chapter dad. The bookshelf pictured was made by a local professor.



Tennessee Alpha, U.T. at Chattanooga, Chattanooga. Established 1923. A lodge on the outskirts of the campus was purchased in 1969 after a fire destroyed the previous one. Active meetings are held in the upstairs chapter room, and joint meetings in the large living room.

Tennessee Beta, Vanderbilt University, Nashville. Founded 1940. The modern, one-story structure houses six officers, with a two room and bath apartment for the house director. Contains spacious living room, smaller chapter room, kitchen, and breakfast room, with a landscaped patio and large front yard.



Tennessee Gamma, University of Tennessee, Knoxville. Founded 1948. Chapter room is in a large Panhellenic Complex where all nineteen sororities are located. Chapter meetings as well as social functions are held in the building.



Tennessee Delta, Memphis State University, Memphis. Chartered 1962. Pi Phi suite is on second floor of Panhellenic Building and can accommodate approximately sixty. Includes archives, kitchen, storage closet, and office. A ballroom and additional kitchen on the ground floor may be reserved. Suite is redecorated every four years.

Kappa Province

Alabama Alpha, Birmingham-Southern College, Birmingham. Founded 1927. Chapter has room in the Panhellenic Building.

Alabama Beta, University of Alabama, Tuscaloosa. Founded 1949. The current chapter house is the third one. Opened in 1966, it houses forty-four girls. It is located on Sorority Row, just one block from the Union Building. Exterior of the modern, three-story house is done in shades of brown and black, with a large open porch with columns.



Alabama Gamma, Auburn University, Auburn. Chartered 1957. Chapter occupies Dormitory Seven, Mary Lane Hall, located in the center of campus. Chapter room, TV room, and kitchen are on first floor. Rush closet and executive office are on second floor. Sorority members occupy first floor and one hall of second floor.

Mississippi Alpha, University of Southern Mississippi, Hattiesburg. Founded 1961. Chapter has a floor in the Panhellenic Dorm which includes a large lounge/chapter room and kitchen. Guest room and bath are located outside dormitory sleeping area. Actives housed on the floor with additional rooms in the dorm available for pledges.

Mississippi Beta, University of Mississippi, Oxford. Chartered 1962. Ski lodge type architecture, this large three level house has a paneled chapter room, Chinese decor in the living room, a light, airy dining room, house director's suite, and a large patio used for cookouts. Chapter office doubles as guest room. Seventeen two-girl rooms on second and third floors.

Lambda Province



Minnesota Alpha, University of Minnesota, Minneapolis. Founded 1890. Built in 1929 and designed by a Pi Phi husband architect, the chapter house holds twenty-two. Pi Phi is one of fourteen sororities on campus.

North Dakota Alpha, University of North Dakota, Grand Forks. Founded 1921. English type architecture of red brick and buff colored stucco. Accommodates thirty-eight girls in five single and the rest double rooms. Study room and town girls' room are on second floor.



South Dakota Alpha, University of South Dakota, Vermillion. Established 1927. Chapter is one of five on USD campus and the house is "absolutely gorgeous." Chapter's fiftieth anniversary was celebrated in fall of 1977.

Wisconsin Gamma, Lawrence University, Appleton. Founded 1940. All four sororities located in a Panhellenic Wing in one of the dormitories. Each has a large living room, and shares a Panhellenic kitchen and TV lounge.

Mu Province

Illinois Alpha, Monmouth College, Monmouth. Founded 1867. Panhellenic building, Marshall Hall, houses chapter rooms of the four sororities on campus as well as a Panhellenic room in the basement used for study breaks, retreats, etc. Pi Phi room is on second floor.

Illinois Beta-Delta, Knox College, Galesburg. Founded 1930. Pictured is Old Main, one of six academic buildings. Old Main is site of the Lincoln-Douglass Debate of Oct. 7, 1858, when the building was a year old. Two sororities on campus but neither have special housing.





Illinois Epsilon, Northwestern University, Evanston. Founded 1894. Chapter house was built in 1927 and stands as part of the ivy covered quadrangle of sororities and fraternities. Houses forty-five.

Illinois Zeta, University of Illinois, Champaign-Urbana. Established 1895. Chapter house is across from the main Quadrangle and houses fifty-six. Purchased in 1921, it is brown and white Old English style. A tower room, with huge bay windows, is a favorite.



Illinois Eta, Millikin University, Decatur. Founded 1912. Built in early 1900s, the large white house with black shutters and large front porch is located across the street from the Kirkland Fine Arts Center. Forty-two is capacity.

Illinois Theta, Bradley University, Peoria. Founded 1947. Chapter house.



Illinois Iota, Illinois State University, Normal. Founded 1974. The two-year-old chapter house accommodates thirty-six and has dormitory style living quarters. It is located two blocks west of campus. Formal living room, paneled dining room, house director's suite, chapter president's room and kitchen are on main floor.

Nu Province

Iowa Alpha, Iowa Wesleyan, Mount Pleasant. Founded 1868. A ten-room lodge near the campus is used for meetings, ceremonies, and parties, as well as for individual studying or relaxing. Women are required to live in dormitories. First off-campus house to be obtained by a sorority at Wesleyan.





Iowa Beta, Simpson College, Indianola. Founded 1874. Chapter is one of four on campus of this four-year liberal arts college.

Iowa Gamma, Iowa State University, Ames. Founded 1877. A three-story red brick house, it is the only sorority house on fraternity row. It accommodates sixty girls with two floors of cold-air dorm sleeping. A newly remodeled rec room and the old chapter room, both in the basement, are reserved for studying.



Iowa Zeta, University of Iowa, Iowa City. Founded 1882. House is seven blocks from campus and is a Tudor structure over fifty years old. Houses forty-nine. Kitchen and dining room are on lower level overlooking patio and wooden terrace. Most girls sleep in "open air" dorms.

Nebraska Beta, University of Nebraska, Lincoln. Founded 1895. Modified Georgian style house was built in 1926. Located on "sorority row," two blocks from campus. A recent addition of dining room, kitchen, and bedrooms allows comfortable housing for fifty-six.



Xi Province



Kansas Alpha, University of Kansas, Lawrence. Founded 1873. One of twelve sororities on campus and first to be established there. Cooky-Shines are special here since this is where they originated. Sophomores, juniors, and seniors live in the house.



Kansas Beta, Kansas State University, Manhattan. Founded 1915. Oldest sorority on campus, the chapter is now in its third house, with a capacity of 60.

Missouri Alpha, University of Missouri, Columbia. Established 1899. With an addition to the house in the 1960s, the capacity is now seventy-one girls. Originally built to house fifty-one, the addition included bathroom enlargements and an extension behind the house.



Missouri Beta, Washington University, St. Louis. Founded 1907. Has suite in the Women's Building.



Missouri Gamma, Drury College, Springfield. Chartered 1914. There are five Panhellenic Groups on the Drury campus. All are housed in suites.

Omicron Province



Arkansas Alpha, University of Arkansas, Fayetteville. Founded 1909. Chapter house includes formal and informal living rooms.

Arkansas Beta, University of Arkansas at Little Rock. Founded 1963. Chapter lodge has den, living room, large chapter room, kitchen, bathroom, and office. No living facilities, but used extensively for meeting friends, and just relaxing.





Oklahoma Alpha, University of Oklahoma, Norman. Founded 1910. The colonial style brick home was built in 1959 with a capacity of eighty. Formal living room is in traditional colors of wine and silver blue. Girls are housed in double rooms plus one four-girl and one three-girl room. President has large bedroom with private bath. Guest room and private apartment for house director on main floor.

Oklahoma Beta, Oklahoma State University, Stillwater. Chartered 1919. This lovely large Pi Phi home has a new grand piano, new carpeting in the formal living room, and the dining and lounge area completely redecorated, thanks to house corporation efforts in 1977.



Pi Province



Louisiana Alpha, Newcomb College, New Orleans. Chartered 1891. A corporation composed of three Pi Phi alumnae purchased a house in 1930, when sorority housing wasn't permitted on the Newcomb campus. Rooms were rented to two other groups. The house was renovated and enlarged in 1959 when the college permitted lodges for sororities, and now belongs to the chapter.

Louisiana Beta, Louisiana State University, Baton Rouge. Established 1936. The French Provincial house is located on a lake drive, facing a lake, as are all the sorority houses. Built in 1966, it houses fifty.



Texas Alpha, University of Texas, Austin. Established 1902. House was occupied in 1939, remodeled in 1950 to expand the living capacity to sixty-two. Three stories and basement, the latter used for study hall and chapter meetings.



Texas Beta, Southern Methodist University, Dallas. Founded 1916. Located just one block from campus, the chapter house accommodates thirty-two members, in nine double rooms and four triple rooms. It is two-story, with living room, den, dining room, study, and house director's room on first floor.

Texas Gamma, Texas Tech University, Lubbock. Established 1953. First campus fraternity to build a lodge on the fast-growing Greek Circle. University campus is one of the largest in U.S.—1,839 acres.



Texas Delta, Texas Christian University, Fort Worth. Founded 1956. Built in 1955, thirty-four Pi Phis live in this facility, one of ten sororities and eight fraternities housed on "Greek Hills," half block from main campus. Includes a modern chapter room, TV room, office, and small kitchen. All meals are served in the Greek cafeteria.

Texas Epsilon, North Texas State University, Denton. Founded 1976. Members live off campus in Panhellenic Center, a privately-owned complex, with other Panhellenic members. Each chapter has a chapter room. Pictured is one of the main buildings on the 350 acre campus.



Texas Zeta, Baylor University, Waco. Chartered 1977. Pi Phi's newest chapter, as of this printing, acquired the facilities of the Alpha Omega Club, when that group became Pi Beta Phi. It consists of a lovely meeting room in one of the dorms, and is used for many informal functions.

Rho Province



Colorado Alpha, University of Colorado, Boulder. Founded 1884. The largest Pi Phi house west of the Mississippi is located in the "hill" section of Boulder with a majestic view of the Rocky Mountains. 38 bedrooms, sundecks on second and third floors, kitchenette on third floor, and sewing room with a costume closet are features.

Colorado Beta, University of Denver, Denver. Founded 1885. House was built in the early 1940s with extra rooms and the dining room added in 1960. Capacity is 29.



Colorado Gamma, Colorado State University, Fort Collins. Chartered 1954. Split level structure of red brick. Main floor is adjacent to the three story living area housing up to forty-seven girls. Basement has large rec room, chapter room, storage closets, and laundry facilities.

Montana Alpha, Montana State University, Bozeman. Founded 1921. Situated just two blocks from the campus, the square brick house accommodates forty-six girls. Chapter room is downstairs, lounge upstairs, and parlor, dining room, living room, TV room, and house director's room on main floor.



Wyoming Alpha, University of Wyoming, Laramie. Founded 1910. The first house built on Sorority Row, it is within ten minutes walking distance from the farthest classroom building. Maximum occupancy of forty, with nineteen bedrooms. Has three-room house director's suite. Elegant large living room has high ceilings and large windows.

Sigma Province



Arizona Alpha, University of Arizona, Tucson. Founded 1917. Built nearly fifty years ago, the house is located about half a block from the campus among other fraternity and sorority houses. Sleeps fifty. An extension was added in 1960 that includes dining room, sleeping quarters, and additional living quarters.

Arizona Beta, Arizona State University, Tempe. Established 1965. University housing for sororities is in Palo Verde Main dormitory, consisting of four wings with three floors each. Each floor of each wing is a sorority home. Kitchen and chapter room for each. All four wings are connected by lobby and cafeteria where everyone eats.



New Mexico Alpha, University of New Mexico, Albuquerque. Founded 1946. Located on Sorority Row, the chapter house holds twenty-eight. It is Spanish adobe style, with stucco on outside. Courtyard is used for sun bathing or entertaining dates. First used as lodge until it became the chapter house in 1946.

New Mexico Beta, New Mexico State University, Las Cruces. Established 1972. Rented from the University, the house is two different buildings with one being dorm area and the other having the chapter room, kitchen, eating facilities, and living room. Houses thirty women.



Utah Alpha, University of Utah, Salt Lake City. Founded 1929. House is located across from the campus, which is the oldest state university west of the Missouri. House holds twenty-three.

Tau Province

Alberta Alpha, University of Alberta, Edmonton. Founded 1931. Chapter house holds nine.

Idaho Alpha, University of Idaho, Moscow. Founded 1923. Four story house holds fifty-six girls, house director, and cook. Individual rooms and sleeping porches are on top two floors; living, dining, and rec rooms on main floor; chapter and study rooms in basement. Special are handcarved doors in the front with Pi Phi crest on each separate panel. House is on Greek Row.



Washington Alpha, University of Washington, Seattle. Founded 1907. Located one block north of the campus, the chapter house was built in 1941 and holds approximately 80 girls, with accommodations for several town girls. 18 sororities and 28 fraternities on campus.

Washington Beta, Washington State University, Pullman. Established 1912. The cream-colored brick colonial house accommodates 57 girls. Close to campus, the lot was purchased in 1915, with the house being completed in 1925. It has been remodeled twice since then.



Washington Gamma, University of Puget Sound, Tacoma. Founded 1948. Chapter is housed in Seward Hall on the main campus. Photo of the Administration Building is typical of the traditional Tudor-Gothic style of the entire campus.

Upsilon Province

Nevada Alpha, University of Nevada, Reno. Founded 1915. Chapter house was built in 1931 and remodeled in 1973. Houses twenty-five girls.





Oregon Alpha, University of Oregon, Eugene. Founded 1915. House has capacity of fifty-six. Three sleeping porches. Finished basement is used as a TV room, along with laundry and storage rooms.

Oregon Beta, Oregon State University, Corvallis. Chartered 1917. Built in a square, the house holds sixty-three. A courtyard in the center of the square features a fountain. House is located at the corner of a park block and faces the park. One of largest living facilities on campus.



Oregon Gamma, Willamette University, Salem. Founded 1944. Present chapter house was built in 1963 and has capacity of forty-six girls. Basement includes a functional library. Sleeping porches on upper two levels. Built on university-owned property.

Oregon Delta, Portland State University, Portland. Founded 1960. Uses a lodge.

Phi Province



California Beta, University of California, Berkeley. Founded 1900. Located one block south of campus, the chapter house holds sixty women. Chapter occupied two smaller houses before moving to the current one which was once the home of the mayor of Berkeley.



California Gamma, University of Southern California, Los Angeles. Founded 1917. Built in 1968, first floor has TV room, music room, dining room with chandeliers, and guest room. Air-conditioned coke room, sound proof typing room, and study hall complete second floor. A sundeck and large recreation room with kitchen facilities are features of third floor.

California Delta, U.C.L.A., West Los Angeles. Founded 1927. Located in Westwood hills, the two-story house is flanked by two picturesque oak trees, reaching to the top of second story. House has capacity of fifty-five.



California Epsilon, San Diego State College, San Diego. Established 1949. Completely shingled two-story house is home for thirty-two Pi Phis and meeting place for seventy. It was built in 1951.



California Zeta, University of California Santa Barbara, Goleta. Founded 1950. Conveniently located within a few blocks of campus and beach, house accommodates forty. Favorite features are large sundeck, upstairs lounge, and backyard with barbecue and volleyball court.

California Eta, University of California Irvine, Irvine. Established 1974. The ten-year-old campus is primarily a commuter campus. Chapter rents a trailer complex for weekly meetings. Called "University Club," it is used as a restaurant-lounge for faculty and administration. Depend heavily on alumnae, parents, and individuals for space for other activities.



Conventions

Convention 1969

The 47th Biennial Convention of Pi Beta Phi was held in Pasadena, California at the Huntington Sheraton Hotel, June 22-27, with Dorothy Weaver Morgan, Grand President, presiding. Special guests were past members of Grand Council: Marianne Reid Wild, Grand President Emeritus; Olivia Smith Moore, Grand Treasurer Emeritus; Alice Weber Johnson, Immediate Past Grand President; and Edythe Mulveyhille Brack, Immediate Past Grand Vice President. There were more than 1000 Fraternity officers, collegiate and alumnae delegates, and visitors in attendance. The credential committee examined and approved the credentials of 110 active delegates, 280 alumnae delegates, 64 officers and committee chairmen who were declared qualified voters.

The following national officers and directors were elected:

- Grand President—Sarahjane Paulson Vanasse
- Grand Vice President of Chapters (administrative)—Orpha O'Rourke Coenen
- Grand Vice President of Chapters—Elizabeth Turner Orr
- Grand Vice President of Alumnae—Evelyn Peters Kyle
- Grand Vice President of Philanthropies—Sarah Holmes Hunt
- Grand Secretary—Fay Martin Gross
- Grand Treasurer—Louise Rosser Kemp
- N.P.C. Delegate—Helen Boucher Dix
- Director of Chapter Programs—Madeleine Closs Lafon
- Director of Membership—Vernah Stewart Gardner
- Director of Pledge Education—Mary Jane Stein Derringer
- Director of Rush—Constance Fegles Adams
- Director of Scholarship—Frances Farrell Ross
- Director of Standards—Mary Elizabeth Frushour Hill
- Editor of The ARROW—Marilyn Simpson Ford
- Director of Alumnae Advisory Committees—Margaret Walker Horning
- Director of Chapter House Corporations—Freda Stafford Schuyler

- Director of Alumnae Programs—Myldred Allen Hightower
- Secretary of the Alumnae Department—Betty Rowton Holt.

Convention Legislation: Pi Phi Pockets were adopted; an additional Grand Vice President of Chapters was created; the title of National Historian was changed to Director of National Archives; and the title of National Supervisor of Chapter Histories was changed to Director of Chapter Histories.

Convention Highlights: The opening night banquet, hosted by the Los Angeles Alumnae Club used the theme "The City of the Angels Welcomes the Pi Phi Angels." Marilyn Van Derbur, Colorado Alpha, former Miss America, was the speaker whose topic "Goals and Dreams" set the stage for honoring nationally prominent members of Pi Beta Phi in the Los Angeles Area: Dorothy Marshall, Utah Alpha, President of Broadway Department Stores; Jean Schissler Fahn, California Delta, Fashion Design; Christy Fox Shonnard, California Gamma, Newspaper Columnist; Edythe Chan, Texas Beta, Producer for N.B.C.; Elizabeth Johnson, Nebraska Beta, Education; Margarett Wilble Walker, Oregon Gamma, PhD. in Science; Carolyn Underwood Frye, California Gamma, and Doreen Demond Marshall, California Delta, Government; Katharine Buzzell Schackelford, Montana Alpha, Isabelle Schultz Churchman, Maryland Alpha, Marion Hewlett Pike, California Alpha, Dorothy Buffum Chandler, California Alpha, Art and Music; Maudie Prickett Cooper, Wyoming Alpha; Martha Hyer, Illinois Epsilon; Nancy Kulp, Florida Beta; Kathy Garver, California Delta; Beth Brickell, Arkansas Alpha; Faye Dunaway, Florida Beta; Sarah Shelby Harthorn, Missouri Beta, Motion Pictures and Television.

Gordon M. Browning, a member of the Los Angeles Police Department, spoke on the subjects of narcotics, the crime rate, and the generation gap. A day was set aside as recreation day which consisted of a Tour of Disneyland, the Los Angeles Civic Center and Dorothy Buffum Chandler Pavillion. "Historical Night" was made up of dinner, hosted by

the San Diego Alumnae Club and followed by a skit about Panhellenic and Rush. The musical comedy, parodied in songs, dances, and clever comedy, traced the development of Panhellenic and rush from its creation in 1890 to the present. The Arrowmont Dinner and Program was hosted by the La Canada Alumnae Club. Dressed in bright colors and appropriate dress, Pi Phis gathered around the pool for an Hawaiian Luau. Entertainment was provided by California Gamma as they presented a rush skit based on songs and dances

of Catalina, Hawaii, Mexico, Tahiti, and Puerto Rico. The National Music Committee presented the six final melodies in the song contest at the Luau. Winners in two categories were selected by popular vote. Traditional breakfasts and luncheons were held for ABOs, Mother-Daughters, Honoraries, Old Timers, Sisters, and Golden Arrows. The Awards Banquet climaxed the end of Convention.

Convention Initiate: Jill Strandquist, Florida Delta.



GRAND COUNCIL, 1969-1971. Front (l-r): Orpha O'Rourke Coenen, Sarahjane Paulson Vanasse, Evelyn Peters Kyle. Back (l-r): Sarah Holmes Hunt, Helen Boucher Dix, Elizabeth Turner Orr, Louise Rosser Kemp. Not pictured: Fay Martin Gross.

Convention 1971

The 48th Biennial Convention of Pi Beta Phi Fraternity was held June 25-30, 1971 at the Hilton Palacio Del Rio, San Antonio, Texas. Meetings were held in the Convention Center with Sarahjane Paulson Vanasse, Grand President, presiding. Special guests were Grand President Emeritus, Marianne Reid Wild; Grand Treasurer Emeritus, Olivia Smith Moore; Past Grand Presidents, Alice Weber Johnson, and Dorothy Weaver Morgan; Past Grand Council Members Edythe Mulveyhill Brack and Helen Anderson Lewis; former Assistant to the Secretary of the Alumnae Department, Gladys Phillips Bon; and the Director of Operation Greek, Caryl Lenahan.

The Credentials Committee examined and approved the credentials of national officers, 107 active delegates, and 164 alumnae club delegates, making the total of 179 voting members for the active session.

The following Grand Council officers and Directors were elected:

- Grand President—Sarahjane Paulson Vanasse
- Grand Vice President of Collegians—Elizabeth Turner Orr
- Grand Vice President of Alumnae—Evelyn Peters Kyle
- Grand Vice President of Philanthropies—Sarah Holmes Hunt
- Grand Recording Secretary—Vernah Stewart Gardner
- Grand Corresponding Secretary—Elizabeth Frushour Hill
- Grand Treasurer—Orpha O'Rourke Coenen
- N.P.C. Delegate—Helen Boucher Dix
- Director of Alumnae Advisory Committee—Margaret Walker Horning
- Director of Alumnae Programs—Harriet Haycock Brown
- Director of Chapter House Corporations—Freda Stafford Schuyler
- Director of Membership—Myra DePalmer Reimer
- Director of Undergraduate Activities—Nancy Blaicher Pollock
- Editor of The ARROW—Marilyn Simpson Ford
- Secretary of the Alumnae Department—Betty Rowton Holt.

Convention Legislation: Convention voted to add the office of Grand Corresponding Secretary to Grand Council. The office of Director of Undergraduate Activities was created to supervise and develop the undergraduate activities of the Fraternity which included academic excellence; Arrow Board; Fraternity heritage; active evaluation; alumnae relations; campus and community involvement and Fraternity philanthropies within the active chapter. The Director of Membership assumed the supervision of membership development, Fraternity orientation, rush, and pledge evaluations. The following required chapter officers were established by vote of Convention: Chapter President, Chapter Vice President of Moral Advancement, Chapter Vice President of Mental Advancement, Chapter Vice President of Social Advancement, Chapter Secretary, Chapter Treasurer, Chapter Panhellenic Delegate, Chapter Membership Chairman. Chapter officers were to be elected between November 1 and April 20. The chapter membership selection committee was voted after a two year trial period. Invitation to membership was changed from the unanimous ballot to preferential ballot vote of the chapter.

The Alumnae Session of Convention voted to raise the dues of alumnae members to four dollars per year.

Convention Highlights: In addition to the traditional breakfasts and luncheons for ABOs, Honoraries, Mother-Daughter, Sisters, Old Timers, and Golden Arrow; Arrowmont Dinner and Program; Song Contest; Historical Dinner and Program; a special opening dinner by the Dallas Alumnae Club with a historical skit was a special highlight. Convention delegates and visitors were special guests at the former home of Emily Wells Brown, Texas Alpha, for a tea and tour of the beautiful Oak Court, hosted by the San Antonio Alumnae Club on recreation day. The Awards Dinner ended Convention with special music, presentation of awards and a candlelighting ceremony commemorating the Founders of the Fraternity.



GRAND COUNCIL, 1971-1973. Front (l-r): Evelyn Peters Kyle, Sarahjane Paulson Vanasse, Elizabeth Turner Orr, Sarah Holmes Hunt. Back (l-r): Helen Boucher Dix, Elizabeth Frushour Hill, Vernah Stewart Gardner, Orpha O'Rourke Coenen.

Convention 1973

The 49th Biennial Convention of Pi Beta Phi was held at the Arlington Hotel in Hot Springs, Arkansas, June 24-29, 1973 with Sarahjane Paulson Vanasse, Grand President, presiding. Special guests were Grand President Emeritus, Marianne Reid Wild; Grand Treasurer Emeritus, Olivia Smith Moore; Past Grand President, Alice Weber Johnson; Past Grand Council Members, Helen Anderson Lewis and Ruth Williams Hansen. The national officers and 104 active delegates authorized by the Constitution made a voting body of 169 qualified voters. The alumnae session seated 261 voting alumnae members.

The following Grand Council Officers and Directors were elected:

Grand President—Elizabeth Turner Orr
 Grand Vice President of Collegians—Freda Stafford Schuyler

Grand Vice President of Alumnae—Evelyn Peters Kyle
 Grand Vice President of Philanthropies—Sarah Holmes Hunt
 Grand Recording Secretary—Vernah Stewart Gardner
 Grand Corresponding Secretary—Mary Elizabeth Frushour Hill
 Grand Treasurer—Orpha O'Rourke Coenen
 N.P.C. Delegate—Julie Pratt Mendenhall
 Director of Alumnae Advisory Committee—Margaret Walker Horning
 Director of Alumnae Programs—Harriet Haycock Brown
 Director of Chapter House Corporations—Lucile Johannessen West
 Director of Membership—Myra DePalma Reimer
 Director of Undergraduate Activities—Nancy Blaicher Pollock

Editor of The ARROW—Marilyn Simpson
Ford
Secretary of Alumnae Department—
Marjorie Deetz Early.

Convention Legislation: The voting body of Convention shall be: the national officers, one delegate from each active chapter, one delegate from each alumnae province, each to have ½ vote, the chairman of the Settlement School Committee, the President Emeritus, and such other members as the Fraternity shall decide upon. New rules regarding membership on AAC were adopted:

- a. If there is a six member AAC, not more than one member should have been out of school less than four years.
- b. If there is a six member AAC, not more than one member should be over sixty.
- c. If there is an eight member AAC, not more than two members should have been out of school less than four years.
- d. If there is an eight member AAC, not more than two members should be over sixty.

The Alumnae Session passed the following Amendment: That, the Club Presidents' Notebook, Junior Alumnae Group Policies be amended to read: "Membership in a Junior Group shall not exceed twelve years from date of graduation. A special occasion shall be planned for those moving to the Alumnae Club as a whole."

Convention Highlights: The traditional breakfasts and luncheons for ABOs, Honoraries, Mother-Daughter, Sisters, Old Timers, Golden Arrow were held. The Arrowmont Dinner and Program; the Historical Dinner and Program based on a "Fiddler on the Roof" skit about "Traditions" was presented by several members of Oklahoma Beta and the Convention Chorus. The Holt House Committee provided a slide and narration program showing Holt House and Holt House activities. The traditional song contest was conducted by the National Music Chairman and the Convention Chorus. The Convention ended with the Awards Banquet.

Convention Initiate: Penelope Dix Bernard.

GRAND COUNCIL, 1973-1975. Front (l-r): Evelyn Peters Kyle, Elizabeth Turner Orr, Freda Stafford Schuyler. Back (l-r): Elizabeth Frushour Hill, Julie Pratt Mendenhall, Orpha O'Rourke Coenen, Vernah Stewart Gardner, Sarah Holmes Hunt.



Convention 1975

"Wide, Wide World of Pi Phi" was the theme for the 50th Biennial Convention of Pi Beta Phi, held at the Doral Country Club, Miami, Florida, from June 22-27, 1975, with Elizabeth Turner Orr, Grand President, presiding. Special guests were Grand President Emeritus, Marianne Reid Wild; Grand Treasurer Emeritus, Olivia Smith Moore; Past Grand President, Alice Weber Johnson. Former Grand Council members present were Helen Boucher Dix, Louise Rosser Kemp, Helen Anderson Lewis, Ruth Williams Hansen, and Clara Hall Sipherd.

The following Grand Council Members and Directors were elected to serve from 1975 to 1977:

- Grand President—Elizabeth Turner Orr
- Grand Vice President of Collegians—Freda Stafford Schuyler
- Grand Vice President of Alumnae—Barbara Sands Olsen
- Grand Vice President of Philanthropies—Jean Wirths Scott
- Grand Recording Secretary—Vernah Stewart Gardner
- Grand Corresponding Secretary—Nancy Blaicher Pollock
- Grand Treasurer—Orpha O'Rourke Coenen
- National Panhellenic Delegate—Julie Pratt Mendenhall
- Director of Alumnae Advisory Committees—Annette Mitchell Mills
- Director of Alumnae Programs—Emily Robinson Kunde
- Director of House Corporations—Lucy Johannessen Roca
- Director of Membership—Sharon Smith Pierce
- Director of Undergraduate Activities—Doris Brown Fawcett
- Secretary of the Alumnae Department—Phyllis Foster Parker.

Convention Legislation: All members of Grand Council shall have previous experience as national directors or province officers. The elected national officers of the Fraternity shall be: a Grand President, Grand Vice President of Collegians, Grand Vice President of Alumnae, Grand Vice President of Philanthropies,

Grand Recording Secretary, Grand Corresponding Secretary, Grand Treasurer, National Panhellenic Conference Delegate, Director of Alumnae Advisory Committees, Director of Alumnae Programs, Director of Chapter House Corporations, Director of Membership, Director of Undergraduate Activities and Secretary of Alumnae Department.

The appointed national officers of the Fraternity shall be: the Editor of *The ARROW*, National Convention Guide, National Fraternity Historian, and Supervisor of Chapter Histories. The province presidents shall be elected biennially between March 1 and March 31 of the interim year of Convention by the active chapters of the provinces concerned, the province officers of the provinces concerned, and the members of Grand Council. The official vote shall be cast by the chapter president. Voting shall be by mail ballot. The alumnae province presidents shall be elected biennially between March 1 and March 31 of the interim year of Convention by the alumnae clubs of the provinces concerned, the province officers of the provinces concerned, and the members of Grand Council. The official club vote shall be cast by the club president. Voting shall be by mail ballot. The Nominating Committee shall be composed of six members whose duties shall be to nominate national Fraternity officers at the ensuing Convention and province Fraternity officers in the interim year. The personnel of this committee shall consist of three active members and three alumnae members.

- (1) Alumnae members shall be named from the alumnae group, all of whom shall be chosen for their experience as former national or province officer or committee chairman with attendance at at least two Conventions. The members shall be selected from different geographical areas. The system of rotation shall be three alumnae members appointed to serve six years each. One alumnae member shall be appointed by Grand Council within sixty days after Convention.
- (2) The active members shall be selected from the Balfour Cup, Stoolman Vase and Philadelphia Bowl chapters. They shall be elected by these chapters before the end of the month of March of convention year.
- (3) Convention travel and hotel expenses for the



GRAND COUNCIL, 1975-1977. Front (l-r): Barbara Sands Olsen, Elizabeth Turner Orr, Freda Stafford Schuyler. Back (l-r): Jean Wirths Scott, Vernah Stewart Gardner, Julie Pratt Mendenhall, Orpha O'Rourke Coenen, Nancy Blaicher Pollock.

committee, including arrival one day in advance of Convention, shall be paid by the Fraternity.

The Elections Coordinator shall direct the counting of the mail ballots of the interim election and shall be responsible for forwarding the election results to the Grand President and the Grand Vice President of Alumnae, who will declare the nominees elected to serve for the interim between conventions. The election of interim elective officers shall be by ballot vote.

- (1) At Convention a majority of the qualified voters of a regular session shall elect as authorized in the Constitution, Article VII, Section 3, a.
- (2) At Convention a majority of the qualified voters of an alumnae session shall elect as authorized in the Constitution, Article VII, Section 3, b.
- (3) In the interim election, a majority of the qualified voters shall elect by mail ballot as authorized in the Constitution, Article VII, Section 3, c and d.

The Grand Council, upon recommendation of the province president or petition by a chapter, may initiate recolonization procedures by:

- (1) Consulting with the administration and the local alumnae.
- (2) Appointing a Grand Council member to supervise the recolonization and to interview each active member and determine her status.
- (3) Providing financial assistance to the chapter.

Convention amended Pi Beta Phi Policies and Standing Rules by adding a section to read: *Recognition of the Installation of a New Chapter*: When a new chapter is installed, all active chapters, alumnae clubs, and pockets should be strongly encouraged to send the new chapter a congratulatory letter and a token donation. The resulting fund will be used by the chapter, with the advice of its alumnae advisory committee, to commemorate the occasion.

The Washington D.C. Alumnae Club was chosen by Convention to sponsor the Bicentennial project.

Convention Highlights: Florida Beta conducted pledging and initiation ceremonies for the Convention honor initiate, Susan Woodard. 700 Pi Phis participated in various Convention events: the Amy Burnham Onken and Chapter Service Award Breakfast; Old Timers' Luncheon; Arrowmont Dinner and Program; Canadian Breakfast; Golden Arrow Luncheon; Heritage Program which traced the evolution of Fraternity songs with a style show of era costumes coordinated to the music by the Convention Chorus with Debbie Hunt, narrator; Pi Phi Sisters' Breakfast; Honoraries Luncheon; Songfest Dinner; Mother-Daughter Luncheon; and the traditional Awards Banquet. A Pi Phi Boutique was established for the first time at this Convention.

Convention 1977

"Pi Phi Lights" was the theme for the 51st Biennial Convention of Pi Beta Phi, held at the Radisson South Hotel, Minneapolis, Minnesota, from June 18-23, 1977, with Elizabeth Turner Orr, Grand President, presiding. The Grand President Emeritus, Marianne Reid Wild; Grand Treasurer Emeritus, Olivia Smith Moore; former Grand Presidents, Alice Weber Johnson, Dorothy Weaver Morgan and Sarahjane Paulson Vanasse were in attendance.

The following officers for 1977-1979 were elected:

- Grand President—Elizabeth Turner Orr
- Grand Vice President of Collegians—Freda Stafford Schuyler
- Grand Vice President of Alumnae—Barbara Sands Olsen
- Grand Vice President of Philanthropies—Jean Wirths Scott
- Grand Recording Secretary—Annette Mitchell Mills
- Grand Treasurer—Esther Barrager Douglass
- National Panhellenic Delegate—Nancy Blaicher Pollock
- Director of Academic Standards—Adrienne Hiscox Mitchell
- Director of Alumnae Activities—Janet Goode Durham
- Director of Alumnae Advisory Committees—Maralou Juday Crane
- Director of Alumnae Records—Jane Houchens Tuten
- Director of Chapter House Corporations—Emily Robinson Kunde
- Director of Extension—Mary Ann Fisher Olinger
- Director of Membership—Sharon Smith Pierce
- Director of Undergraduate Activities—Doris Brown Fawcett.

Convention Legislation: The Convention body voted to eliminate the office of Grand Corresponding Secretary and re-established a seven member Grand Council. Eight Directors were elected with some name changes and some new office responsibilities. The Director of Academic Standards was made responsible for the development of programs for chapter

scholarship and educational enrichment, for working with individual chapters as needed in the area of academic improvement and for maintaining Fraternity academic records to determine national scholarship award winners. The Director of Alumnae Activities was made responsible for developing the alumnae program of the Fraternity and to serve as editor of *The Chain*. The Director of Alumnae Records was to serve as secretary for alumnae workshops and meetings, was to serve as the credential committee for alumnae delegates to Convention and was to maintain records of alumnae club membership. The Director of Extension was elected to work under the direction of the National Panhellenic Conference Delegate in supervising and developing the extension program of the Fraternity, was to research extension possibilities for consideration by the Grand Council or the Fraternity Convention, was to assist in the colonization program, and was to serve as a supervising officer for new colonies and chapters.

Members of Grand Council, Directors and Province Officers were elected for a term of two years and were to serve no more than three terms in any one position on Grand Council, nor a total of more than ten years. The maximum term of office for any elected Director was three terms in the same office.

The voting body of Convention was voted to be: Grand Council, Directors and Province Officers; one delegate from each active chapter; one delegate from each chartered alumnae club; the Grand President Emeritus and such other members of the Fraternity that the Fraternity decided upon. The restrictions upon voting personnel were that each alumnae delegate, elected officer, the Grand President Emeritus and such other members as seated by Convention would have one vote and each collegiate delegate would have a weighted vote sufficient to maintain the relationship of 3/5 collegiate vote to 2/5 alumnae vote.

Convention voted that a postponed or special Convention could be called by a 2/3 vote of the collegiate chapters and a 1/3 vote of chartered alumnae clubs. In the event of a state of war or declared national emergency,

Grand Council was given the authority to cancel a biennial Convention.

Another item was adopted on the floor of the Convention: that the seating arrangement at Convention be rotated.

Highlights of Convention: Pledging and initiation of Dr. Barbara E. Forker by Minnesota Alpha; Canadian Breakfast; Mother-Daughter Luncheon; Province Dinner; Dinners by Chapters followed by Historical

Program; Arrowmont Dinner; AAC Breakfast; Pi Phi Sisters Breakfast; Honoraries Luncheon; Songfest Dinner; ABO-Chapter Service Breakfast; Golden Arrow Luncheon; Old Timers Luncheon and Awards Banquet. The Pi Phi Boutique was held for the second time with ten percent of proceeds from each participating club dedicated to one of Pi Beta Phi's philanthropic projects.



GRAND COUNCIL, 1977-1979. Front (l-r): Freda Stafford Schuyler, Elizabeth Turner Orr, Barbara Sands Olsen. Back (l-r): Nancy Blaicher Pollock, Esther Barragar Douglass, Jean Wirths Scott, Annette Mitchell Mills.

Emma Harper Turner Memorial Fund

DURING World War II when conventions could not be held, money accumulated in the general fund. In 1946, at the Swampscott Convention, it was voted to establish a new fund, to be named in honor of an alumna who had served the Fraternity well as Grand President, Grand Vice President, first chairman of the Settlement School Committee, and in other capacities—Emma Harper Turner. The fund had a dual purpose: (1) to establish a principal fund from which chapters could be granted loans for chapter house building or remodeling; and (2) to make grants to Pi Beta Phi alumnae who were in difficult circumstances and in need of special assistance. The money for such grants was to come from the interest paid by chapters on loans. Over the years the principal fund was augmented by gifts from clubs, chapters, and individuals.

The Emma Harper Turner Memorial Funds Committee in no way entered into decisions about chapter house loans; it was concerned solely with the granting of "gifts of love" to members in great need.

Grants were of two types: (1) emergency grants, usually a one check gift and ordinarily given only once; and (2) a small monthly check on a continuing basis, as long as the need existed. Emergency grants were given, usually, to young alumnae faced with almost unbearable burdens, such as an incapacitating operation; the loss of a husband after long and expensive illness, ensuing bills to be paid and children to be cared for; help for the families of two young mothers facing death whose last days were brightened by the knowledge that Pi Beta Phi cared for them.

The majority of the checks were to older alumnae; several received help for many years. These older alumnae, perhaps living alone or in nursing homes or being cared for by their families, often had little or no money beyond bare subsistence needs. Small monthly checks provided them with a little money of their own for small needs and extras and gave them an independence and dignity so important to morale. Many wrote that the "lift to the spirit," the knowledge that Pi Phi still cared about them, meant as much as the badly needed money.

During 1967-1968, fourteen Pi Phis received grants from this fund. Eight of these had

received checks in previous years. Six new grants were made.

In 1968-1969, twelve members received grants. Five Pi Phis received a single check to meet an emergency situation.

Death of two of the recipients during 1969-1970, cut down the number of monthly checks. Five received small monthly payments. Four Golden Arrow Pi Phis received Pi Phi's concern.

The Committee processed seven new gifts, four were granted to young alumnae who had the responsibility of young or teenage children, and three had heavy medical bills to pay following tragic illnesses. The first drug addiction case was brought to the Committee's attention during this year. The Committee supplied a small monthly check for this young Pi Phi adult so that she could have change for snacks and personal needs in the state institution where she received rehabilitation treatment. Four elder Pi Phis received monthly checks and one young alumna received monthly checks as she worked and strived to hold together a large family.

In 1971-1972, seven alumnae received grants from this fund on a monthly basis. This was a smaller number than usual, but the money was accumulated for future requests when there was an increased number of requests made during a given year.

Over the years this fund provided a great variety of comfort and services to some of the less fortunate members: a wheel chair for an arthritic; a special orthopedic mattress for one who was bedridden; the services of a visiting nurse for one who was blind and almost helpless; an intercom system for the home of a young polio mother. The money was used to pay for cortisone and other necessary but expensive medicines; to have neglected dental work done; for new eye glasses; for "Talking Books;" for taking a taxi instead of riding three buses to the doctor's office; and in countless ways which brought cheer and comfort to lonely Pi Phi hearts.

In 1972, due principally to the generous support of this project by the alumnae clubs, Grand Council raised the maximum amount of the monthly gifts from twenty-five to fifty dollars. The maximum amount of the emergency gifts, usually given only once, was raised

to five hundred dollars. One Golden Arrow who had been a member for sixty-eight years and who was almost blind wrote a little thank you note when she learned of the increase in her monthly gift: "For one who has no income at all, fifty dollars is indeed a gift!"

Eight alumnae received gifts from this fund during 1972-1973, all monthly grants except one.

In 1973-1974, ten alumnae received grants;

three of them were new grants. Five of them were Golden Arrows whose initiation dates ranged from 1907-1919.

Thirty years after the Emma Harper Turner Memorial Fund was conceived—1975-1976—nine alumnae were aided. Eight received checks ranging from \$50 to \$125 per month. One alumnae received an emergency grant of \$500, the maximum allowed for any one year.

A Pi Phi Friend

In this world so vast yet so small,
It's wonderful to find one friend anywhere at all,
Who wishes to be the companion who will share
All the hopes, dreams, and feelings you bare.

When you are bursting with happiness
She'll bound down the stairs, pulling you
behind her
With outbursts of merriment,
Wiping out every trace of sadness.

When you are ecstatic and gay with excitement,
She'll walk on air with the eight steps of enchantment,
Chuckling and giggling with sentiment,
She'll come along whispering all that is inside you.

All day she'll amuse you with peculiar antics
As she soars through the sky leaving
Golden lines of an arrow skittering over the times.
Then she is closer, full of love and understanding
Only to come out in laughter and feeling of rapture.
All the time she is near, and always she is
beside you.
She's a Pi Beta Phi.

Indiana Beta

Fraternity Music

FRATERNITY music has long been an integral part of Fraternity life. Chapters sing at dinner, campus sings, campus revues, skits for rush, and especially during Cooky-Shines, initiation banquets and other traditional occasions. In 1967, a new song book was published with all the favorite songs, old and new, included, under the direction of Anne Logan Heflin, National Music Chairman. Mary Swanson Engel succeeded Anne Heflin following the 1967 Convention.

The song contests at Convention have produced many of the songs chapters have learned and made a part of their chapter traditions. Many chapters required their pledge classes to present new Pi Phi songs during the week of initiation activities. When the I.C. '71 Program was initiated, singing interest groups were started. Although this may have eliminated the weekly scheduled song practice, there was possibly more enthusiasm because those members within the chapter who really loved to sing found excuses to get together. Pi Phi songs were always sung and much hidden talent was uncovered. However, folk singing with guitar accompaniment became very popular.

At the 1967 Convention, the winning inspiration song was "Turn Around" by Mary Brebner (Mattison), Iowa Beta. Mary also submitted a gay song, "We'd Like to Introduce Ourselves," which also won a song vase.

At the 1969 Convention, Mary Brebner Mattison submitted the best parody, "Have You Heard." The best original song was submitted by California Delta, "Pi Beta Phi We're With You."

At the 1971 Convention, the best parody was submitted by Ohio Alpha, "The Winds Are Blowin'", and the best original song was "Ye Olde Arrow Inn," New York Gamma.

At the 1973 Convention, the best parody was "Pass It On" by New Mexico Beta, and the best original song was "You're What Pi Phi's All About," Arkansas Alpha.

The Song Vases at the 1975 Convention were awarded to Wyoming Alpha for its parody called "Come Along" and to Arkansas Beta for its original song called "Spirit."

Barbara Lacke, Iowa Gamma, submitted the best original song, "And Here We Are," at the 1977 Convention, with the best parody going to "Step to the Rear," submitted by Maine Alpha.

1971 Fall Pledge Class Song

Jammies each Saturday
All week it's fasting,
Arrows and angels and
Friendships long-lasting
Candlelights, socials, the songs that we sing
Pi Phi is one of our favorite things.
Wingding, cold french fries
Pledge programs, carnations,
Sitting through rush
With its worthwhile frustrations,
These are just some of the good times it brings
Cause Pi Phi is one of our favorite things.

When we're sisters
And we're wearing
Arrows on our chests—

We'll be envied by some
And renowned by the rest—
Because Pi Phi is—THE BEST!!!

Pennsylvania Epsilon

Holt House

HOLT House was one of the highlights of the 1967 Convention when most of the members of Convention journeyed by bus to Monmouth from Chicago to see where Pi Beta Phi was founded.

In preparation for the members of Convention, Holt House underwent a complete overhaul. The Historical Room was papered, the carpets were cleaned, new curtains and shades were hung, a new brass and crystal light fixture was installed, and three antique chairs were re-upholstered in velvet. New eyelet ruffled curtains, new braided rugs, and a new light fixture were put in the Founders' Room. A new 8' x 10' hooked rug added greatly to the beauty of the small formal parlor. New curtains were hung in the kitchen and, in the Powder Room a new skirt was made for the dressing table and new covers were made for the benches. A new brass light fixture was installed in the Pine Room. The basement stairs and walls, back stairs and walls were painted. New exterior shutters were hung on parts of the house that did not have them and the outside of the house was painted.

The retaining wall along the driveway entrance was widened and a new cypress fence was added across the back of the property line. The parking area at the rear of the house was extended three feet to the west and a cypress curb was installed around the entire parking area.

During 1966-1967, Holt House was rented ninety times. Twenty-one of these were for various Pi Phi activities. The other activities for which the house was used included wedding receptions, anniversary celebrations, showers, family reunions, and club meetings.

The greatest expenditure in 1967-1968 provided care for new plantings and lawn improvement. New lighting fixtures to insure better light in the parking area at the rear of Holt House were installed. Rentals for 106 social occasions for the year helped with maintenance. Holt House slides were revised and made available to chapters and clubs for Holt House programs.

Holt House with its warmth and charm had a very functional role in the social life of the Monmouth community with ninety-three events, in 1968-1969. Chapters and clubs sent



a substantial number of green stamp books to get sufficient silver flatware for use in entertaining.

A Restoration Fund was launched enabling the committee to restore some old pieces and repair an old Victorian coffee urn. The restoration was not accomplished by large grants but by continued giving of loyal members of Pi Beta Phi. At times the progress seemed slow due to limited funds. The committee members were ingenious and energetic in stimulating Pi Phis to share in this endeavor by giving of their time, money, and cherished keepsakes.

In checking the report of rentals, it was interesting to note that three Pi Phi chapters in addition to Illinois Alpha used Holt House for initiation and meetings.

Maintenance and improvements were necessary in 1969-1970 due to severe storms. The house required repairs to the siding and painting the outside. The walls were cleaned and woodwork was painted. A new door was installed at the rear entrance.

In addition to several monetary gifts the house received a silver tray which was given to Frances Pomeroy Rugg by Grand Council when she was married; a silver bowl from D.C. Alpha by Marianne Reid Wild; and a pair of silver candlesticks from Corinne Bass, Ernestine Bass Hopkins, and Juanita Bass Trumbo.

In 1970-1971, redecorating the Historical Room and the hostess' suite was necessary because of a roof leak around the chimney. A new braided rug was added, also.

A "wishing list" was prepared by the Holt House committee and was made available for anyone who wished to make a designated contribution to Holt House.



The Founders in Wax



Bedroom of Ada Bruen and Libbie Brook

The Music Room



In 1971-1972, the replacement of the entire roof was necessary and a new humidifier was purchased for the furnace. A special recognition for Holt House was having its picture on the Monmouth city car stickers. A special purchase of two window air conditioners for the downstairs were also purchased. Because of a generous donation of green stamp books, a new refrigerator-freezer replaced the old worn out refrigerator.

Lack of money hampered many improvements during 1973-1974. Contributions had not kept pace with ever rising costs. However, the vanity dressing table in the powder room was redecorated by the Holt House Chairman in the spring of 1974 with a new pleated skirt of ecru glazed chintz with large bunches of flowers in pink, green, and gold which complimented the pink and gold wall paper and the lovely green-gold in the adjacent dining room. During this year, an enclosed cabinet was purchased with gifts from Louise Rosser Kemp, Philadelphia Main-Line Club, Joann Rich Willey, and Caralee Laming Reynolds, who honored Gladys Craig Tebbe. This was mounted in the dining room and displayed antique coin silver spoons. The Arrow Mothers Club of Monmouth donated a folding projection table. During the 1973 Convention, the Stillwater, Oklahoma, Alumnae Club presented Holt House a silver mint tray engraved to honor Jean Orr Donaldson, Director of the National Archives. Mrs. Oliver Lockhart, granddaughter of Libbie Brook Gaddis, sent identification plates for some of the articles that had belonged to her grandmother. Myra DePalma Reiner sent a gift in memory of Evelyn Kyle's mother. A vacuum cleaner was purchased with green stamps that were donated by members of Pi Beta Phi.

The annual report for 1974-1975 reported that the Holt House Historical Room was papered with wide stripes of blue and white, overlaid with a soft gold print. The new wine velvet on the sofa and period chairs enhanced the pale wine carnations, and the blue in the wallpaper brought out the blue ribbons that tied the bouquets in the newly laid carpet. The ceiling was repaired and the woodwork painted white. The pictures were rehung and the lovely lace curtains with their flower and scallop motif completed the total picture.

A few accessories for Holt House were acquired by the committee this same year. A

lovely flower arrangement for the piano made with dried flowers, silk flowers, and baby's breath and two Staffordshire dogs placed beside the fireplace in the parlor were two which were added. The Monmouth Mothers' Club donated a shade for a hand painted lamp on the melodian in the parlor. The May L. Keller Alumnae Club of Richmond, Virginia, donated a silver tray in honor of Miss Keller. The portraits of Major and Mrs. Holt were restored and each was appraised at \$1,800.

The Holt House Committee gave top priority to the replacement of exterior shutters.

Responses from clubs and chapters to the committee's "We Shudder at our Shutters" campaign made the goal of new shutters for the windows at Holt House a reality.

With the annual club and chapter donations, as well as assistance from Fraternity funds, carpeting was replaced on the stairs and in the entry; painting, wallpapering, chair refinishing and recovering were accomplished by the committee in 1975-1976. The slide presentation was updated and made available for club and chapter programs, also.



Holt House at the time of its purchase by the Fraternity in 1939.

The Pine Room



The Victorian Parlor



Membership Selection

THE 1960's proved to be rather turbulent in regard to fraternity membership. Pressures were imposed by campus administrations, faculties, and non-members of Greek groups.

The fraternity system, which had so far withstood the various attacks by those forces which sought the abolishment of all private social organizations, found itself in a position where the very essence of its being was questioned—the sponsorship of its members as a result of the unanimous ballot by the members of the chapter.

In the beginning of the push against the fraternities they were accused of being adolescent organizations intent only on social activity. This was refuted by the records of worthwhile campus and community service. Then it was said they caused heartbreak to those who were not invited to join and thus felt the stigma of not being selected. This was easy to refute. All through life one is invited into some things and not into others—and the individual joins some and refuses others. This does not cause heartbreak—it is merely the matter of choice inherent in the free society.

Then came the accusation of discrimination against certain persons, and the pressure was on as from campus to campus came demands for statements of membership policies. Even though this was actually a violation of privacy since, inherent in a free society is the right to form any type of organization except a treasonable one, N.P.C. organizations responded courteously. This charge too was refuted by fraternities whose membership requirements were based on individual merit, which had nothing to do with race, religion, or national origin.

Pi Beta Phi's membership policy was a sound one—based on sponsorship or members of good character who were sympathetic to the work of the Fraternity.

However, Pi Beta Phi had been told that there must be an abandonment of the recommendation and sponsorship system which had created the very character and meaning of Pi Beta Phi. The atmosphere of mutual respect and responsibility among the members could be easily eroded when there was a lack of selectivity and unanimity. Pi Beta Phi had

members of every creed and color, but prided itself that each member chosen had met the timeless qualifications as stated in the Constitution—"good scholarship, excellent character, congeniality, and sympathy with the work of the Fraternity."

If Pi Beta Phi and other fraternities were to survive the onslaught of socialist planners, then the membership at large had to accept the possible loss of some chapters and members. Pi Beta Phi was not designed to serve everyone. Any organization which attempted to serve everyone could serve no one. Pi Beta Phi was not designed to be a mere dormitory unit or student activity group.

On many campuses the use of the recommendation blank was discouraged. However, Pi Beta Phi felt that some type of information on rushees was necessary. A new short form was provided in 1971 and renamed—Rush Information Form. This form contained basic information and served as a reference card for referral during rush.

The chapter membership selection committee was formed in 1969 "to consider after chapter endorsement all persons for whom no form was received or for whom no sponsorship was indicated or for whom a rush information form was received from an area not under the jurisdiction of an alumnae club.

By 1971, on many campuses, rush had become a year round activity as an outgrowth of the need to increase membership and thus maintain a favorable posture in many areas of the undergraduate society. In most instances, formal rush began early in the fall term for upper-class students and those freshmen who wished to participate. This was followed by an informal period with various open periods for the remainder of the term. The second half of the year followed the same pattern. Year round rushing had been found burdensome by many chapters as well as a deterrent to whole hearted participation in other interests. The unstructured or simplified rush adopted in 1971-1972 attracted an increasing number of rushees who preferred the more relaxed rush experience. Active members were cognizant of the necessity for "selling" the positive attributes of fraternity membership and for

approaching rushees with honest answers and sincere interest. Self examination to determine the benefits derived from the Greek experience and the true meaning of Pi Beta Phi had been an important part of rush preparedness during this year. Pi Beta Phi could be proud of its collegians for their efforts and achievements in creating a more natural environment for developing new friendships.

In 1972-1973, rush periods continued to be a year round activity on many campuses. Rush figures began to show an increase as rushees began to become more interested in sorority membership. In 1973-1974, rush registrations and pledging figures were higher in 50% of the chapters in comparison with the figures in 1972-1973. In total, chapters reported over 31,000 rush registrations on their campuses with approximately 17,000 girls pledged. These figures provided a factual rebuttal to the promoters of the theme "The Greeks Are Dying."

A total of 2,939 girls were pledged to Pi

Beta Phi as compared with 2,672 girls in 1972-1973, which represented an increase of 267 pledges for the 1973-1974 year.

Within the chapter rush structure, rush was handled more smoothly through the formation of rush interest groups which involved all chapter members in coordinating rush plans and details. Greater spirit and cooperation were created with the personalized rush program. Chapters continued to improve their rush techniques to keep abreast of the changing trends on their campuses. As a less structured type rush continued, new student contacts were more personal and rush programs more informative. Within chapters, special "spirit" groups were prevalent and worked successfully to keep chapter members in high gear during the hectic weeks. With higher rush registrations, Pi Phi chapters recognized the need not only to rush harder but to have solid organizations and unity to reach their goals.

What Is Rush?

To rush is to want like never before
 The pledging of girls you've come to adore,
 To rush her madly whenever you can
 To make her delighted and feeling grand,
 To show and tell her that and this
 To make her aware of "Pi Phi Bliss,"
 To make her shout to the angels above
 Letting them know of her new-found love,
 Yes, rush is these things and many more
 Rush with care, and let's be sure,
 Rushees are gentle, precious and pure
 They are the reason we're rushing for.
 So if we are one of the fortunate few
 To meet a rushee that's lasting and true
 Treat her with kindness, she's fragile you know;
 A rushee comes quickly, but may quickly go!

Rita Vaccaro
 Florida Beta

HAVE Fun . . . with I.C. '71."

With these words as the guiding principle, fifteen Pi Phi chapters were launched on a pilot program that provided what promised to be a winning combination—a return to the original focus of the Founders through an application of today's ideas.

The idea was presented to and accepted with enthusiasm by national and province officers during the Gatlinburg Workshop in 1970. It came at a time when many Fraternity members were being questioned about and, quite possibly, were questioning the relevancy of Fraternity life. It came at a time too, when the chapter as a whole, actives and pledges, had to work together to provide a focus for Fraternity membership.

What was I.C. '71? Basically, it was a total chapter program—one that was flexible, yet still remained within the framework of the basic ideas of Pi Phi's Founders. Those ideas were stated in the Preamble to the Constitution, as written nearly 104 years ago in Monmouth, Ill. It was the desire of those twelve young women to "cultivate sincere friendship, establish the real objects of life, and promote the happiness of humanity . . . to secure the intimate association and mutual cooperation of the membership in moral, mental, and social advancement."

What did this mean to a chapter of Pi Beta Phi in the 1970s? "Sincere friendship" was self explanatory, and was brought about in an exchange and sharing of ideas and projects through the activities of individual sisters and chapters. Establishing the "objects of life" was the determination of individual values and standards. Pi Phi philanthropies, national and local, helped provide the "happiness of humanity," while the promotion of good scholarship was included in "mental advancement." And what could be more fun, or provide more in the way of "social advancement" than the parties, dances, and retreats of a congenial group of young adults?

The fifteen chapters who participated in the pilot program were New York Alpha, Pennsylvania Epsilon, West Virginia Alpha, Florida Alpha, Ontario Alpha, Ohio Delta, Tennessee Beta, Wisconsin Alpha, Illinois Epsilon, Nebraska Beta, Oklahoma Beta, Louisiana

Alpha, Colorado Beta, Oregon Alpha, and California Epsilon. These chapters functioned under the new concept during the 1970-1971 school year, and the results were evaluated at the San Antonio Convention in 1971.

Among the innovations was the recommendation that weekly chapter meetings be limited to 20 minutes, used only to repeat the ritual and transact pertinent business. At the same time the formal pledge meeting was conducted by the pledge officers. Following the two short meetings, the entire chapter came together for an open meeting geared to current needs and interests.

Program possibilities were limitless. Format could include panel discussions, speakers on current social or economic problems, or cultural programs. Programs could correlate today's concerns with those of our Founders by encompassing, for example, ecology, Women's Liberation, and other social and moral concerns. Dances, picnics, and retreats became an important part of personal and group social development. Cultural programs were means to supplement and complement students' academic interests.

Chapters shared some of the programs with friends, faculty members, and/or alumnae. A basic premise, however, was that activities and direction must be determined by the entire chapter membership, must be attainable, and must provide a sense of group and individual betterment. In addition, a high proportion of the members had to be actively involved in the chapter's programs, and members expected each other to be highly involved.

Members of the I.C. '71 National Steering Committee were Mary Jane Derringer, Director of Member Development; Madeleine Lafon, Director of Chapter Programs; Caryl Lenahan, Executive Director of Operation Greek; Deanie Fulton and Sharon Smith, Traveling Graduate Counselors; Nancy Pollock, Coordinator; and Elizabeth Orr, Grand Vice President of Chapters (ex-officio). In addition to communication between this committee and the pilot chapters, communication among the participating chapters was desirable as the program progressed.

Pi Beta Phi hoped to accomplish a number of objectives through I.C. '71. The program hoped to make Fraternity education a continu-

ing activity for actives and pledges; to erase apathy by a positive, new approach; to provide innovation discussions for rush; to promote a newsworthy format for publicity and public relations.

In announcing the new program to the participating chapters, Grand Council said, "We offer to you support, encouragement, and enthusiasm. As a trustee of the past and also of the future, you will pioneer for the '70's. May you find fuller pleasure and deeper meaning in Pi Phi's strong heritage."

As a result of the pilot program, Pi Phi expected innovations in rush procedures, pledge-active relationships, new chapter election policies evolving from the new and broadened leadership force; and a vast amount of exciting and interesting material to peruse as she continued her second century of pioneering. Even more importantly, since Pi Phi envisioned college life as a time for the joy of sharing and the joy of learning, each I.C. '71 communication bore the signature, HAVE FUN!

The endorsement of the I.C. recommendations by the San Antonio Convention paved the way for revised chapter organization and programming. Flexibility was the key word; total member involvement and continuing member development were the goals for Pi Beta Phi undergraduates of the '70's.

Chapter response to the I.C. concept reflected this emphasis on flexibility. Some chapters found the three new vice presidents (. . . of Mental, Moral, and Social Advancement) and the interest group format the answer to their immediate needs. For them, a fall election and early reorganization provided opportunity to experiment . . . and even more importantly, to involve greater numbers in decision making, planning, and leadership training.

Others, working within a successful traditional framework, had used 1971 as a transition, assessing present strengths and weaknesses, determining chapter interests, and preparing for the implementation of I.C. programs with fuller chapter understanding.

Of necessity, the national Fraternity had to provide the vanguard spirit, recognizing that the varying campus situations would result in varying degrees of adaptation.

The basic premise was that all activities and direction must be determined by the entire

chapter membership, must be attainable, and must provide a sense of group and individual betterment. The new emphasis on chapter programming would result in many positive factors: better pledge-active understanding, closer alumnae-active relationships, greater member involvement in over-all chapter functions and stronger leadership development. In 1971-1972 the Fraternity was still in a trial and error period in some areas.

The office of Director of Undergraduate Activities was established at the San Antonio Convention to help implement the I.C. concept in chapter programming and organization. The major areas of activity assigned to this office were Educational Enrichment, Fraternity Heritage and Development, and Campus and Community Involvement.

Surely "educating" the membership in the purpose and method of I.C. (and its vocabulary) was the first consideration. Patience became the by-word as the official calendar reporting forms, and officer manuals were revised.

Province coordinators for Fraternity excellence were appointed and their responsibilities defined for working with chapters in the areas of Academic Excellence, Fraternity Heritage, and Fraternity Orientation. Those twenty-one alumnae who braved the experiments of the year and who served so capably in guiding the chapters academically and in summarizing their evaluation essays were outstanding.

The I.C. Committee met September 18-20 in Dayton, Ohio, to set goals and define responsibilities. In this introductory year, emphasis was placed on resource materials going from the consultants to the chapters, until chapters became sufficiently familiar with the new positions to establish two-way communication.

Grand Council appointed five young alumnae to serve on the I.C. Committee as resource consultants in the major areas of chapter concern:

1. RUSH—helpful hints for spirit building and for using the Operation Greek Rush Kit, sent to all chapters in the fall; ideas shared from the major rush evaluation; "Cool Tips" in looking ahead to summer rush.
2. FRATERNITY ORIENTATION—providing guidelines for using the new Member Development Kit and involving the entire chapter in Fraternity orientation; adapting the preinitiation

- evaluation (former pledge examination) to the I.C. philosophy and the Member Development Kit.
3. EDUCATIONAL ENRICHMENT—emphasizing group atmosphere and personal responsibility for attaining academic excellence and cultural enlightenment; developing individual academic goal cards for use within the chapter with suggestions to the academic excellence interest group for evaluating the goal cards at the end of each term.
 4. CAMPUS AND COMMUNITY INVOLVEMENT—with a stress on ways to SERVE others, one of the first considerations was to do a presentation of Pi Phi Fraternity philanthropy—Arrowmont—for the chapters, and to increase interest among active members to "stop off" at Gatlinburg or hold chapter retreats there to make Arrowmont all the more pertinent.
 5. FRATERNITY HERITAGE AND DEVELOPMENT—re-direction of the active Fraternity examination into an evaluation of one's Fraternity membership; idea exchange on Arrowboard as a positive, forceful spirit within the chapter; with the help of interested active chapters, a revision of Pi Beta Phi house rules and guidelines; and updating "The Happy Way of Doing Things," with ideas contributed by a cross-section of chapters.

Obviously 1971-72 marked only a beginning in understanding the role and using the services of resource consultants. Chapter response suggested a need for the interest in continuing idea exchange. With but a few

exceptions, in 1973-1974, the chapters were developing the "Pi Phi Now" plan well within the expectations of those officers whose responsibility it had been to inform and encourage the program. That more leadership was encouraged when more members had the responsibility for the mental, moral, and social development of the chapter had been proven in many cases.

The "Pi Phi Now" program, introduced in 1970 as I.C. '71, had developed faster than expected. Those chapters which had changed previously approved structure reported enthusiastically of increased interest and the development of a variety of options for their members. Other chapters, moving more slowly, had adopted those parts of the program with which they could work comfortably. The incentive for individual chapter growth within framework most suitable for their specific locale gave the program universality. It became increasingly easy to promote the program with verified successes.

As I.C. '71 became PI PHI NOW during its second year of chapter reorganization and programming, it was rewarding to watch the growth in understanding and acceptance by the undergraduate chapters. During this experimental biennium, mental, moral, and social advancement had proved to be both a realistic framework for chapter activity and a recognizable goal for the full Fraternity experience.

Friendship

Friendship can be a strange thing at times—
 Like a cobweb that falls apart and blows away in the
 wind.
 Lonely in a rocking chair by the window
 You spot a butterfly sitting on a marigold
 And the freckles on his tangerine wings
 Make tears come into your eyes
 Because you remember the ones
 Across your best friend's nose.
 You smile—
 Because the joy that is Pi Beta Phi
 Has entered your heart.

Laurie Engel
 Utah Alpha

Awards

SEVERAL awards had been added to the list of annual awards made to chapters and clubs since the publishing of *A Century of Friendship*.

In 1967, the Centennial Award was given for the first time by former members of Grand Council. The purpose of the award was to serve as an incentive for the development of a Fraternity orientation program which would mean future strength for the chapter and later the Fraternity at large through the pledges' development of love and understanding of Pi Beta Phi. It was given to that chapter which had best instilled in its pledge class not only high standards, but a knowledge of and an appreciation for Pi Beta Phi, and with a high percent of initiation of the pledge class. It was in the form of a silver gavel, and was accompanied by a plaque for the engraving of the chapters' names and years won.

Another 1967 award was the Harriette W. Evans Award given by the Iowa City Alumnae Club in honor of Harriette W. Evans, House-mother at Iowa Zeta since 1944. It was awarded annually to the chapter which, in the opinion of Grand Council, was second best in meeting the Fraternity's standards. It was in the form of a large silver bonbon dish.

The Frances Rosser Brown Silver Pitcher Award was given for the first time in 1968. This award, presented by the El Paso Alumnae Club, was awarded annually to the chapter which had presented the most relevant pledge-active program relating to the history, policies, and aims of the Fraternity. It was given in honor of Frances Rosser Brown, National Historian from 1938-1946.

In 1969, the Directors' Award was presented to the chapter considered fourth best of all Pi Beta Phi chapters for the year. It was a large silver candelabrum given by the national directors of the Fraternity.

The Dorothy Weaver Morgan Award was presented to the Fraternity in 1969 by Nebraska Beta and the Lincoln, Nebraska, Alumnae Club in honor of Dorothy Weaver Morgan, Grand Vice President, 1958-1962; N.P.C. Delegate, 1962-1967; and Grand President, 1967-1969. The award was a large silver tray, footed and engraved: "Pi Beta Phi Dorothy Weaver Morgan Award for Fraternity Loyalty."

It was awarded annually to either a collegiate or alumna or club or chapter who had shown the most outstanding loyalty and sympathy with the work of the Fraternity as enunciated in the Preamble of the Constitution.

Also in 1969, the Lillian Beck Holton Award was given for the first time. This award, presented annually, was a silver centerpiece bowl given to the Fraternity by Frances Farrell Ross in honor of Lillian Beck Holton, Counselor for Chapter House Corporations from 1946-1952. It was awarded to the best house or room manager in a chapter of Pi Beta Phi.

Two awards for philanthropic contribution to the community in which chapters were located were awarded annually with the following qualifications:

1. Chapter participation in community services and events, such as hospital, handicapped, fund drives, senior citizens, needy, retarded, letters and/or gifts to service men, etc.
2. Chapter participation shall be at least 80%.
3. Personal participation shall be considered more than financial contribution.
4. Only services performed in the current school year shall be considered.

The first award for the above was the Lucille Douglass Carson award. It was presented to the Fraternity in 1969 by the Orlando-Winter Park Alumnae Club in honor of Lucille Douglass Carson, former Province President, Grand Secretary and Chairman of the Emma Harper Turner Memorial Fund at that time. It consisted of two silver candlesticks and plaque which were traveling awards, and a framed certificate which remained with the winning chapter. The second award for philanthropic contribution was the Detroit-Dearborn Helen Anderson Lewis Award which was presented to the Fraternity in 1970 by the Detroit-Dearborn Alumnae Club in honor of Helen Anderson Lewis, former Alumnae Province President, Province President, member of Grand Council as Director of Rushing and Pledge Training, Director of Membership from 1950-1960, and National Convention Guide from 1960-1969. The award consisted of an engraved pewter tray.

The Evelyn Peters Kyle Award was presented by the Alumnae Directors and Alumnae Province Presidents. It was presented for the

first time in 1971, and was to be given at subsequent National Conventions. The National Award was in the form of a ceramic angel. The Province awards were ceramic tiles. In addition, a plaque at Arrowmont carried the name of the club of which she was a member. The individual winner was selected for five qualifications:

1. Leadership within the club and promoting the ideals of Pi Beta Phi.
2. Reliability
3. Initiative
4. Consistent contribution to the well-being of her club.
5. Unstinting loyalty.

In accordance with the wishes of D.C. Alpha chapter following its decision to relinquish its charter in 1971, the principal monies of the chapter were invested. The interest was used each year for two awards, one to be given to a chapter. In recognition of outstanding Panhellenic participation, the monetary award was given for the purpose of enabling the chapter to carry out some local service project or sponsoring some event which would enhance Panhellenic relations or contribute to the good public relations for the Greek system. The second monetary award from D.C. Alpha was awarded annually to the most outstanding Alumnae Advisory Committee.

In 1972, the "Pi Phi Times Award" silver bowl received a new title—"The Idea Bank Bowl." The award presented annually and held permanently by the winner was presented to the chapter which contributed the most original and valuable ideas on all Fraternity life with special emphasis on total chapter involvement in the areas of mental, moral and social achievement.

The Ideal Club Award was presented for the first time in 1975 to the Colorado Springs Alumnae Club. The award provided an all expense paid trip to the 1975 Convention for an alternate delegate from the winning club. Qualifications met were: support of national philanthropies; support of an active chapter; fulfillment of all requirements in paid members; mailing all reports to the Alumnae Province President and other National Officers on time; and the involvement by volunteer service in a local community project.

A beautiful silver pitcher was awarded at the 1977 Convention for the first time and was



Ideal Club Award: Sterling silver plaque on walnut back with silver gavel on walnut base. The walnut came from John S. Houston's parents' farm in Rushville, Ill., (south of Monmouth). John is the husband of Margaret George Houston, Rho Province President, Colorado Springs, Colo.

presented to the Fraternity in honor of former Grand President, Sarahjane Paulson Vanasse. This award was presented to the chapter that ranked second best for the greatest improvement in chapter achievement, as evidenced by its showing the greatest gain on the Standardization and Survey report for that year over its grade for the preceding year. (The Vera Moss Bowl, 1951, was awarded to the chapter with the greatest improvement in chapter achievement.)

Between 1967-1977, the four top awards were won by the following chapters:

Balfour Cup

- 1967—West Virginia Alpha
- 1968—Oklahoma Alpha
- 1969—Kansas Beta
- 1970—Texas Delta
- 1971—Tennessee Beta
- 1972—Illinois Eta
- 1973—Florida Beta
- 1974—Florida Beta
- 1975—Texas Gamma
- 1976—Oklahoma Beta
- 1977—Texas Gamma

Stoolman Vase

- 1967—Michigan Delta
- 1968—Tennessee Beta
- 1969—California Delta
- 1970—Illinois Eta
- 1971—Mississippi Alpha
- 1972—Michigan Beta

- 1973—Idaho Alpha
 1974—Texas Gamma
 1975—Florida Beta
 1976—Florida Beta
 1977—Oklahoma Beta

Philadelphia Bowl

- 1967—Kansas Alpha and Washington Beta
 1968—Washington Gamma and Iowa Gamma
 1969—Texas Delta
 1970—South Dakota Alpha
 1971—New York Alpha
 1972—Florida Beta
 1973—South Dakota Alpha
 1974—Oklahoma Beta
 1975—Tennessee Beta
 1976—Texas Gamma
 1977—Nebraska Beta

Directors' Award (First awarded in 1969)

- 1969—Washington Beta
 1970—Ohio Zeta
 1971—Michigan Beta
 1972—Tennessee Beta
 1973—Oklahoma Beta and Texas Gamma
 1974—Indiana Gamma
 1975—Indiana Gamma
 1976—Kansas Beta
 1977—Kansas Beta

The following awards were given to individuals between 1967-1977:

Amy Burnham Onken Award

- 1967—Martha Rose, Ohio Beta and Karen Klippert, Michigan Delta
 1968—Debbie Jones, Illinois Epsilon and Carol Christensen, Kansas Beta
 1969—Mary Jo Craig, Colorado Alpha
 1970—Lynn Berry, Mississippi Alpha
 1971—Martha Sue Page, Texas Delta
 1972—Mary Norris Preyer, North Carolina Alpha
 1973—Jenna Dorn, Oregon Beta
 1974—Susan Smith, Texas Gamma
 1975—Jan Hoffbuhr, Idaho Alpha
 1976—Susan Smith, Colorado Gamma
 1977—Penny Proctor, Michigan Alpha

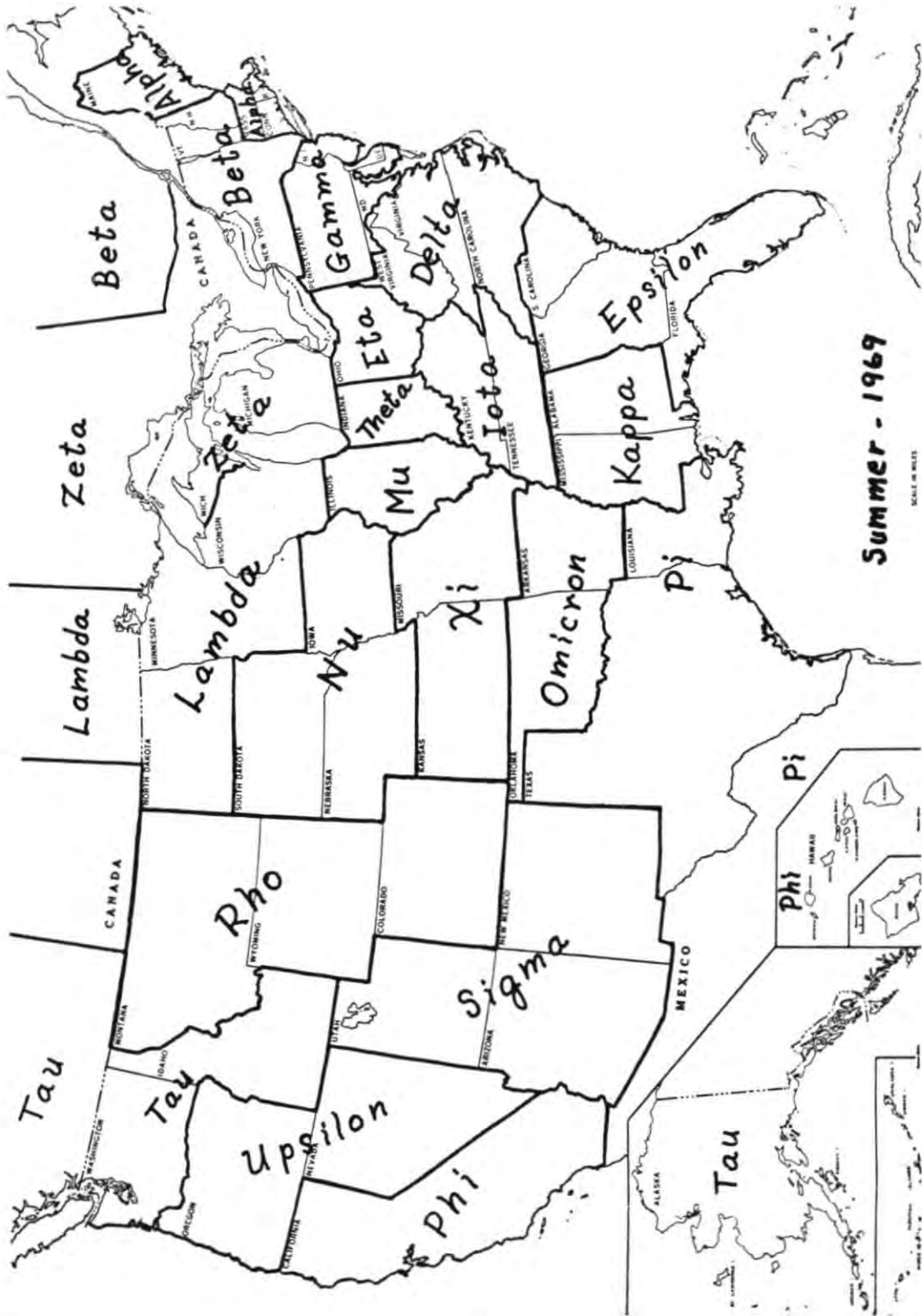
National Chapter Service Award

- 1967—Tona Renforth, West Virginia Alpha and Barbara Shelford, Manitoba Alpha
 1968—Julie Blaisdell, Oregon Alpha and Carter Kimsey, Virginia Delta
 1969—Nancy Wright, Indiana Gamma
 1970—Barbara Brownawell, Wisconsin Gamma
 1971—Alexa Jones, Illinois Beta-Delta
 1972—Judy Poole, Alberta Alpha
 1973—Barbara Green, Illinois Theta and Kit Ford, Indiana Gamma
 1974—Jan Wilson, Oregon Gamma
 1975—Barbara Larsen, Colorado Alpha
 1976—Leigh Schoenvogel, Texas Alpha
 1977—Margaret Harm, Indiana Gamma

Sisterhood

how softly pi beta phi
 whispers "sisterhood"
 the common bond of friendship
 which unites us all
 the reassurance to know
 someone will be there
 to have . . .
 to hold . . .
 to share . . .
 your troubles
 your joys
 your tears
 your smiles
 how softly pi beta phi
 whispers "sisterhood"
 how softly the whisper
 of love.

Diane McVey
 West Virginia Gamma



Summer - 1969

SCALE IN MILES

1969

The Fraternity Redistricts

THE last time Pi Beta Phi made any changes in the geography of provinces was in 1955. Because of the tremendous growth of the Fraternity (over twenty new chapters installed, and more than seventy-five alumnae clubs added), redistricting became necessary. Listed below are the provinces, and the states or Canadian provinces encompassed within each after redistricted.

ALPHA—Connecticut, Maine, Massachusetts, Nova Scotia, Rhode Island.

BETA—New Hampshire, New York, Quebec, Vermont.

GAMMA—Delaware, District of Columbia, Maryland, New Jersey, Pennsylvania, plus Northern Virginia (D.C. Area) Club.

DELTA—North Carolina, Virginia (except Northern Virginia Club), West Virginia.

EPSILON—Florida, Georgia, South Carolina.

ZETA—Michigan, Ontario.

ETA—Ohio.

THETA—Indiana.

IOTA—Kentucky, Tennessee.

KAPPA—Alabama, Mississippi.

LAMBDA—Manitoba, Minnesota, North Dakota, Wisconsin.

MU—Illinois.

NU—Iowa, Nebraska, South Dakota.

XI—Kansas, Missouri.

OMICRON—Arkansas, Oklahoma.

PI—Louisiana, Mexico, Texas.

RHO—Colorado, Montana, Wyoming.

SIGMA—Arizona, New Mexico, Utah.

TAU—Alaska, Alberta, British Columbia, Idaho, Washington.

UPSILON—Nevada, Oregon.

PHI—California, Hawaii.

The alumnae departments of four of these new provinces was divided as follows:

MU PROVINCE (Illinois)—NORTH—Arlington Heights, Chicago Business Women's, Chicago

South, Chicago South Suburban, Chicago West Suburban, DePage County, Fox River Valley, Hinsdale Township, Joliet, Lake County, Milton Township, North Shore, North Shore, Jr., Oak Park-River Forest, Park Ridge-Des Plaines, Rockford.

MU PROVINCE SOUTH—Alton-Edwardsville, Avon-Bushnell, Bloomington-Normal, Champaign-Urbana, Decatur, Galesburg, Jacksonville, Monmouth, Peoria, Quincy, Springfield, Tri-City, Ill.

OMICRON PROVINCE (Arkansas and Oklahoma)—EAST—Arkansas—Camden, El Dorado, Fayetteville, Fort Smith, Grand Prairie, Hot Springs, Little Rock, Newport, Osceola-Blytheville, Pine Bluff, Texarkana.

WEST—Oklahoma—Altus, Ardmore, Bartlesville, Claremore, Duncan, Muskogee, Norman, Oklahoma City, Pauls Valley, Ponca City—Kay County, Shawnee, Stillwater, Tulsa.

PI PROVINCE (Louisiana, Mexico, Texas)—NORTH—Alexandria, La.; Amarillo, Brazos Valley, Dallas, East Texas, Fort Worth, Lufkin, Marshall, Mid-Cities, Monroe, Pampa, Richardson, Sherman—Denison, Shreveport, Tyler, Waco, Wichita Falls.

SOUTH—Abilene, Austin, Baton Rouge, Beaumont, Corpus Christi, El Paso, Hidalgo County, Houston, Lafayette, Lake Charles, Lubbock, Mexico City, Midland, Odessa, New Orleans, San Angelo, San Antonio, Victoria.

PHI PROVINCE (California, Hawaii)—NORTH—Bakersfield, Berkeley, Contra Costa, Fresno, Honolulu, Marin County, Monterey Peninsula, Palo Alto, Sacramento, San Francisco, San Jose, San Mateo, Solano County-Napa, Stockton, Valley of the Moon, Yuba Sutter.

SOUTH—Antelope Valley, Covina-Pomona, Glendale, La Canada, La Jolla, Long Beach, Los Angeles, North Orange County, Pasadena, Redlands, Riverside, San Bernardino, San Diego, San Fernando Valley, Santa Barbara, Santa Monica & Westside, South Bay, South Coast, Ventura County, Whittier Area.

Pi Phi Times—Idea Bank

THE "Pi Phi Times" began its tenth year with a new coordinator, Ruth Louise Dierks. The spring, 1968, edition was devoted entirely to Rush, which included rush party ideas and songs adaptable for rushing. A fall edition contained excellent material submitted by chapter "Pi Phi Times" chairmen and included clever songs, homecoming ideas, party plans, etc.—in effect, a composite picture of the good times being shared by Pi Phis all over the United States and Canada. Ninety chapters responded with contributions during 1967-1968.

Two big issues were published in 1968-1969, filled with ideas from almost all chapters.

Ideas for rush, scholarship, parties, community services were published in two issues in 1969-1970. A new manual for chapter "Pi Phi Times" chairmen was sent to all chapters.

In 1970-1971, all chapters responded with contributions except for fifteen I.C. pilot chapters who were excused. The spring rush edition was full of many good rush ideas.

In 1971-1972, "Idea Bank," replaced "Pi Phi Times." "Idea Bank," composed of two to three pages, came out in three issues. New ideas were circulated among the chapters in an up-to-date, easy-to-read, concise manner. Province chairmen received and sent on to the national coordinator "thoughty thoughts," "quotable quotes," new ideas on what chapters were doing, with emphasis on the effect the I.C. '71-'72 program had on individual Pi Phis and chapters. These ideas, plus those which individual Pi Phis contributed were edited by the national coordinator and presented in a new and attractive form by Deanie Fulton, former Traveling Graduate Counselor.

The new "Idea Bank" concept did not require chapters to send contributions which followed a certain format. It was hoped that throughout the year, certain interest groups,

under the leadership of the vice president of mental advancement would keep track of new workable ideas, jot them down in very brief form and mail them to the province chairmen.

The first edition of "Idea Bank" in the fall of 1972 was a province presidents' "special," composed entirely of new ideas gleaned from the Regional Chapter Presidents' workshops held in 1972. This issue contained five pages.

The second "Idea Bank" was a green Christmas issue decorated with holly. It contained ideas which were thought provoking and general in nature. The February issue (pink) was a combined Valentine, Lincoln's and George Washington's birthday greeting. Three pages were assembled by Kay Holmes O'Jibway.

Although "Idea Bank" started out with little response in the fall of 1973, overwhelming success came in the spring of 1974 with the final issue in April. The many contributions were beneficial and unique. With ideas from thirty-two chapters throughout the year came numerous notes from the vice presidents of mental advancement and interest group chairmen about how the ideas had benefitted their chapters. The ideas in the first issue, November, 1973, came mainly from the national Panhellenic workshop. The ideas included were divided into seven major areas: social, Pi Phi spirit, pledge, scholarship, alumnae programs, philanthropy, and rush. The second issue of the "Idea Bank" for the year 1973-1974 came out in February, 1974, and the third issue in April, 1974. These issues contained various ideas which came in from chapters.

Florida Beta won "Idea Bank Bowl" in 1974. This chapter contributed a number of well thought out, varied, and useful ideas for the "Idea Bank."

Ritual and Ceremonies Study Committee

IN 1967, dissent concerning the ritual had been voiced by a small minority of undergraduate members. These members presented to the chapter presidents' workshop in August, 1968, a resolution for changes based on the premise that the ritual was discriminatory. It was proper that discussion be provided for all issues, but in the opinion of most Fraternity members this was a challenge to the root structure of Pi Beta Phi. To even consider the deletion of any of the beautiful writings chosen from the Old and New Testament and the Book of Common Prayer was to practice discrimination in reverse. The traditional words repeated thousands of times at thousands of meetings of both alumnae and undergraduates had given an added dimension of meaning to Pi Beta Phis everywhere. Members of all creeds were welcome in Pi Beta Phi, but they then must honor the pledges of "mutual acceptance." Again, it was hoped the membership at large would choose to keep the worthwhile lovely things rather than to permit an exploitation of a cause as an excuse for change.

The Ritual and Ceremonies Study Committee was appointed by the Grand Council at the San Antonio Convention in June, 1971. Its appointment was the result of discontent on the part of a few chapters with the present ritual and ceremonies. Its purpose was not to alter the ritual or ceremonies in any way but to discover the desires and opinions of all members of Pi Beta Phi concerning them. The committee consisted of five alumnae and five actives. Roman Catholic, Jewish, and Protestant religions were represented.

In the fall of 1971, the committee sent a letter to each active chapter, alumnae club, and pocket, explaining the purpose of the committee and asking that each member of Pi Beta Phi communicate her desires concerning the ritual and ceremonies. Twenty-seven percent of the active chapters responded and thirty-three percent of the alum clubs and pockets. Approximately 450 pieces of mail were received and each was Xeroxed by Central Office and sent to the individual committee members to study. The desires of many more

than 450 Pi Phis were clearly indicated, however, by the communications from their clubs, chapters, and pockets, when one letter could express the opinions of from 10 to 110 (or more) members.

The following was a condensation of the ideas and suggestions for and against change in the ritual, compiled from the letters received from individuals and from active chapters and alumnae groups:

Points "For" Change Taken From Letters Received

A ritual is necessary to unify a group; however, the bonds of Pi Beta Phi are friendship, humanitarianism, philanthropy, and social activities, not religion. The ritual should be adjusted accordingly.

We invite women of all races and religions to join Pi Beta Phi; therefore we should revise our ritual so that it does not alienate any member, because each member contributes equally to the strength and unity of our Fraternity. Even though our twelve Founders based our organization upon Christianity, it is a most un-Christian attitude not to include those whom we have invited to membership into the entirety of Pi Beta Phi.

If the Fraternity is to survive, it must be progressive so that it does not alienate the actives of today, who will be the alumnae of tomorrow.

Since we are diverse in our interests, activities, and beliefs, our ritual should reflect this diversity.

An altruistic ritual can only enhance the meanings of brotherhood within the family of man. A ritual representing all general religious creeds and beliefs can have greater significance in accomplishing Pi Phi's goal or religious awareness.

Points "Against" Change Taken From Letters Received

We invite women of all races and creeds into membership. Our ritual is based upon the Christian faith, but we do not force any member to accept these beliefs.

A minority is affected, and the majority

should not change just so the minority can participate.

There would be no problem if rushees were informed of our Christian ritual before they pledged, so that they could either accept it or not pledge Pi Beta Phi.

Although some members of other faiths may choose to remain silent during the recitation of the ritual, this does not alter their bonds of friendship with other Pi Phis.

It was through the work of our Founders and the effort and devotion of Pi Phis throughout 106 years of history that has made our Fraternity great. What right have we to take away a tradition that was a cherished and essential part of their Fraternity lives? If only for that reason, the ritual should be a cherished part of ours.

Turning now to the results of tabulating the numbers of letters for and against change in

the ritual and ceremonies. The figures are as follows:

1,723 pieces of mail received
158 for change
1,479 against change
86 with no opinion

Many more opinions were expressed by alumnae than actives. The majority of letters both alumnae and actives were against any change in the ritual.

Study of the Ritual and Ceremonies Revision Committee continued with reports made at both the 1973 and 1975 Conventions. The 1975 Convention voted to dissolve the Committee and by ballot vote (ballots cast 182, needed to pass, 92—127½ for, 54½ against) the body of Convention voted to retain the ritual as it had been since its adoption in 1893.

Committee To Study Recommendation Procedures

THE personnel for the Committee to Study Recommendation Procedures, to be chaired by the Director of Membership and to report at the 1967 Convention, was appointed. The following were asked to serve on this committee: Frances Ross, Alpha Province President; Mady Van Buren, Pi South Alumnae Province President; Mary Knipmeyer, Kansas City Club; 1966 Delegate from North Carolina Beta—Molly Dubois; 1966 Delegate from Texas Alpha—Joanie Amacker; and the 1966 Delegate from Oregon Alpha—Nancy Greenfield.

As a result of the 1966 Convention and the report of the Committee to Study Recommendation Procedures, a new recommendation blank had been written. Material for the manuals to accompany the blanks was compiled and sent to the National Supervisor of Manuals. A new committee was appointed by Grand Council for the year, and once

again was chaired by the Director of Membership. A report of that committee's findings was given at the 1967 Convention.

The vote of the 1966 Convention was that a committee continue to exist, reporting back in 1967 and 1969. In 1967, the committee studied all new proposals, suggestions, and areas of concern of both actives and alumnae. All interested persons had had an opportunity to meet with the committee to express pertinent information and feelings. All communications received were circulated among committee members prior to Convention. These proposals had been carefully considered, researched, and evaluated both through correspondence and committee meetings. As a result, the committee had the following four areas on which to report:

First: Under the present system, every recommendation blank from an area where there is a chartered alumnae club, must be accompanied by a

consent to bid sheet. We sympathize with the almost impossible task of the alumnae recommendation chairman in trying to find 'Meaningful' information on each of the ever-increasing number of rushees. Communication and efficiency might be aided by the addition of a 'no information' sheet. This 'no information' sheet would be used in place of a no consent sheet only when there is lack of information on the rushee after a sincere effort has been made by the recommendations chairman. It could be beneficial to the active chapter to know when there is a lack of information on the rushee after a sincere effort has been made by the recommendations chairman. Therefore, the committee recommends that this area of concern be studied during the interim of convention and be reviewed and reported on at the 1969 Convention.

Second: We recommend that the Pi Beta Phi Statutes, page 33, Article II, 'Membership' Section 1, "Requirements for Invitation to Membership," paragraph 3, be amended by striking out the first sentence in paragraph 3, and inserting the following sentence: Article II Membership, Section 1, Requirements for Invitation to Membership, 3., No person coming from a college where a chapter of Pi Beta Phi is maintained shall be invited to membership by any chapter until it shall have secured the consent of the chapter in the college from which she comes, refusal to grant such consent being subject to over-ruling by the Grand President or the Province President concerned, following complete investigation. We based our decision on the correspondence we received from the chapters and alumnae clubs which complained about the policy requiring the consent of the chapter on the high school graduates from the town or city in which they are located. They wrote that in large cities they usually did not know the girls especially when many of the actives were from out of town and out of state. However, we do reaffirm that if a girl has previously attended a college or university which has a Pi Beta Phi chapter that the consent of that chapter still must be secured. In addition, we

recommend that a corresponding change be made to the form of the green consent to bid sheet and the recommendation blank. We recommend that the sentence on the green consent to bid sheet, 'The Alumnae Club and/or the active chapter in the rushee's home town must sign this form,' be deleted and that the following sentence be inserted under the dotted line, 'This part of the form is to be completed only if this rushee has previously attended a college or university where a Pi Beta Phi chapter is located.' We also recommend that the words on the recommendation blank, 'and/or a Pi Beta Phi chapter' and 'and the active chapter' be deleted so that the sentence reads: 'When a rushee lives in an area where there is an alumnae club, this recommendation must be approved by the Club Recommendation Committee. If the rushee has attended a college or university which has a Pi Beta Phi chapter, the consent of that chapter must also be secured. A green consent to bid blank must accompany this blank (see Summer ARROW for names and addresses).

Third: We recommend that one of the annual required alumnae club meetings be specifically concerned with recommendation education, and that the Director of Alumnae Programs be responsible for this program. We further recommend that the active chapters arrange a meeting with all the alumnae club recommendations chairmen in their area to arrive at a more complete understanding of their mutual responsibilities for the selection of membership.

Fourth: We report that the Manual for the Membership Chairman is being revised which will help to clarify rules and regulations concerning membership selection.

Finally, the 1967 Committee to Study Recommendation Procedures and Policies reaffirmed its belief in sponsorship and pointed with pride to the smooth implementation of the new legacy policy and the new policy of acknowledging recommendations.

Scholarship

(Academic Excellence)

ONE of the fundamental obligations of membership in Pi Beta Phi is the achievement of good scholarship by its members. It has been the contention of the Fraternity through the years that pledging girls with good scholarship potential makes for excellent scholarship achievement by the chapter as a whole. With the many adjustments which have to be made to campus activities and social life, it is essential that all students learn how to budget their time. Some students find this transition from high school to college curricula difficult.

Pi Phi chapters continued to adapt programs within the chapter to promote and sustain good scholarship. "Study Buddies," Scholarship and Pi Phi (SAP) parties for pledges at the beginning of the year were common. Study halls in the chapter house, study hours in the library, or quiet hours during certain periods of the day were designed to promote good study habits.

In addition to the national scholarship awards, nearly every chapter awarded some types of awards for outstanding scholarship.

Comparative averages became increasingly more difficult to obtain on campuses so it was necessary for Pi Phi to poll its memberships for individual grade averages. Many campuses began the "pass-fail" method of grading which made it more difficult for the Director of Undergraduate Activities to provide Fraternity statistics on scholarship.

Statistics compiled from scholarship reports submitted by Pi Phi chapters in 1966-1967 pointed up the ever increasing competition for scholastic excellence on campuses everywhere. By meeting the challenges of the academic world squarely, Pi Phis had achieved success and honors for themselves and for their chapters. Four chapters maintained top ranking for the year. Fifteen chapters achieved first ranking for at least one term, and an additional twenty-five chapters ranked in the upper third of the Panhellenic groups. The grade point average of 102 chapters either under or converted to the 4-point system was 2.741 as compared with the 1965-1966 year with 2.721. Five chapters maintained "B" averages for

the entire year. Eighty Pi Phi collegians were elected to Phi Beta Kappa or Phi Kappa Phi while 267 others were elected to other honoraries or graduated with honors.

In 1967-1968, the grade average for 103 chapters either under or converted to the 4-point system was 2.7637. Seven chapters ranked first among the N.P.C. groups on their campuses. In addition, twelve chapters were first for at least one term and twenty-seven more were ranked among the upper third of the N.P.C. groups. Twelve chapters maintained a "B" average for the entire year.

During the year, eighty-seven undergraduate Pi Phis were elected to Phi Beta Kappa or Phi Kappa Phi, 128 became members of other scholastic honoraries, and 158 were graduated with honors.

The grade point average for 106 chapters in 1968-1969 under or converted to the 4-point system was 2.827. Seven chapters ranked first in scholarship on their campuses for the year. Nineteen chapters ranked first for at least one term, and thirty-seven were in the upper third of the N.P.C. groups. On the ten campuses where rank was not available, some of the chapters were probably first as several on these campuses maintained a "B" average for at least one term. Eighty-six Pi Phis were elected to Phi Beta Kappa or Phi Kappa Phi with seven tapped for both. One hundred seventeen were chosen for other scholastic honoraries and 170 were graduated with honors.

In 1969-1970, the grade point average of 106 chapters under or converted to the 4-point system was 2.8605.

With adaption to the I.C. '71 concept, emphasis on individual responsibility was applied to chapter scholarship, without relaxing the Fraternity's stand for academic excellence as a major force in mental advancement. The Fraternity recognized that a required uniform structure for chapter scholarship programs was no longer feasible with the wide variety of campus situations today. Many chapters continued to find a need for a formal scholarship program, and had adapted this need to their personal benefit.

Scholastic averages continued to climb, even though more campuses had discontinued announcing comparative results. For the 1970-1971 academic year, the information obtained from Scholarship Blank #3 showed an overall Fraternity grade point average of 2.8959 on the 4-point system. Twenty-seven chapters achieved a "B" average for the entire 1970-1971 year. An additional fifteen chapters obtained a "B" average for at least one term.

The 1971-1972 academic year saw a rise in Fraternity scholarship. The overall grade point average of 103 reporting chapters was 2.9419 on the 4-point system. Balfour Scholarship Certificates were sent to thirty-seven chapters for maintaining a "B" average during the entire year.

In keeping with the Fraternity's expectations for outstanding scholarship, chapters with grade point averages below 2.75 were asked to formulate programs for academic improvements. Special guidance was also required for orienting the pledges academically. The variety of approaches to creating a positive atmosphere, and attitude suggested that undergraduates in 1972 readily accepted the responsibility for academic excellence. Recognition within chapters emphasized improvement as well as achievement, and many chapters included rotating awards to stimulate motivation and encouragement as well as to congratulate success.

The academic achievement of the chapters continued to deserve commendation. With 101 chapters reporting, the national grade point average for 1972-1973 was 2.906, on or converted to a 4-point system. Thirty-seven chapters maintained a "B" average for the entire academic year, and thus received the Balfour Scholarship Certificates.

In 1973-1974, interest groups for academic excellence saw increased success as they provided varied scholarship activities, programs, incentives, and recognition for achievement and improvement. Chapters recognized the need for more structured scholarship programs for pledges to insure their improved perfor-

mance as future actives; and greater attention was being given to prospective rushees' academic qualifications. Thus in this year, undergraduates showed their awareness that academic excellence and mental advancement were a major focus of Pi Beta Phi.

Each year five national awards recognized achievement, improvement, and outstanding scholarship programs. The chapter awards were based on CALENDAR year statistics, which included the most recent data possible. The awards given were:

1. Westchester Club Award—to the large chapter (over 40 members) showing the greatest improvement in grade point average over the preceding year.
2. National Scholarship Plaque—to the large chapter with the highest grade point average.
3. Grand Council Scholarship Incentive Award—to the small chapter (under 40 members) showing the greatest improvement in grade point average over the preceding year.
4. Dr. Hazel Rutherford McCuaig Scholarship Award—to the small chapter with the highest grade point average.
5. The Adda Prentice Williams Award, a \$25 cash award—to the vice president of mental advancement presenting the most effective program in academic excellence with total chapter involvement.

A "Five Star" Certificate from the L. G. Balfour Company was created in 1975 to honor those chapters that had maintained a B average for five consecutive years.

Twenty-three chapters achieved a 3.0 GPA for at least one term of 1973-1974 and 46 chapters earned this distinction for the fall and/or winter term of 1974-1975.

To emphasize Pi Beta Phi's standard of academic excellence, chapters falling below a 2.75 grade point average were required to submit programs for scholastic improvement and to maintain regular correspondence with the province coordinator throughout the school year. Only a few chapters fell into this group and academic excellence continued to be a source of Pi Phi pride.

Social Advancement (Standards)

IN 1967-1968, the office of Director of Standards was created at the Centennial Convention. The work that year had been on a trial and error basis with the hope of evolving an up-to-date standards program. In the fall a letter was sent to all the active chapters proposing standards guide lines, with a request for an evaluation after thorough chapter discussion. The replies were carefully considered and tabulated and served as the basis for a formalized program determined by a committee consisting of the Director of Standards, a province president, an alumnae advisory chairman and five actives. This committee met at the leadership workshop in Knoxville. The same letter was sent to the parents of the active membership. Their comments were much appreciated. A copy, also, went to each alumnae club.

In the 1968-1969 year, one full week in October was devoted to the production of the first rough draft of "THE HAPPY WAY OF DOING THINGS" by Elizabeth Turner Orr, Director of Standards. "This publication could never have been accomplished without the physical presence, mental agility and journalistic knowledge of Caryl Lenahan, former Panhellenic Advisor at the University of Georgia and newly affiliated with Operation Greek," commented Mrs. Orr. Suggestions and criticisms were solicited from national officers, deans of women, and active chapters before the final draft went to the printers. Central Office distributed the booklet in March, 1969, to the active chapters, who responded enthusiastically to the usefulness of an easy-to-use etiquette reference.

At Convention in Pasadena in 1969, the active session devoted to standards requested that a policy statement on campus disruption be sent to each chapter for discussion and suggestions. The policy had been presented at this session by the national standards committee and since there were some points of disagreement, it was felt that every chapter should have the right to discuss the policy before a decision would be made regarding its adoption as a national policy. This was sent to every chapter in the spring. The answers received varied. Most chapters agreed in principle but many

suggested some changes and these were considered and again discussed at the national officers' meeting before any decision concerning its acceptance was reached. One important benefit gained from this procedure was providing the opportunity for every girl in every chapter to think about and voice her opinions on a very timely national issue.

Early in the fall, the Director of Pledge Education suggested that a detailed explanation of our standards and a suggestion that a presentation of these standards be sent to all pledge supervisors. This was sent with the suggestion that ample time for discussion and thought be given so that each pledge could decide for herself whether or not she felt she could live with our high standards. The chapter vice president and alum pledge advisor also assisted in these presentations.

Some areas of concern included increased acceptance and usage of drugs and alcohol; lack of security brought about by absolute abolishment and/or liberalization of all rules by most universities regarding hours for women and open visitation; as well as campus unrest in general.

One college dean said that sororities were almost the last stronghold for high standards; although this became increasingly difficult in the age of permissiveness, our girls continued to make wise decisions in this area and thus provided themselves with the opportunity for a lifetime of happiness rather than just a one time fling.

Although the academic atmosphere improved on most campuses in 1970-1971, practically all universities continued to liberalize or eliminate their standards and policies. Even some of the very small private colleges, thought to be the last strongholds of conservatism, allowed twenty-four hour visitation, co-ed dorms, alcohol in the dorms, and were besieged with drug problems.

These first two issues seemed to be the ones hardest for a national fraternity to deal with for many reasons, for neither of these privileges were in accord with our standards and policies; plus, there were many legal and ethical angles to be considered.

A great majority of Pi Phi felt that these

liberalizations were harmful to the health and welfare of our members, and in the case of open visitation, an invasion of privacy and infringement on the rights of members who were not in favor of this policy. Our policy was to grant dispensations to chapters, who, after a chapter vote, desired open visitation on specified days for specified hours. Most chapters felt their need for individual privacy was great and since most had adequate facilities for entertaining both men and women, they wisely selected times seemingly agreeable

to all.

The thought question of the Fraternity exam concerned Pi Phi's role in standards today. The many honest, well thought out answers received from the actives in all chapters were most helpful in trying to continually re-evaluate and update standards and policies within the framework of the organization.

The office of Director of Standards was discontinued in 1971 but Pi Phis continued to discuss and uphold the standards of Pi Beta Phi.

Traveling Graduate Counselors

IN 1968, Grand Council initiated the idea of having a Traveling Graduate Counselor who would travel for the Fraternity as special liaison between the chapters and national officers.

A Traveling Counselor was selected for her ability to communicate easily with collegians, to assess rationally a problem situation, and to inspire enthusiasm in her visits with chapters. Background requirements were: a firm belief in the values of the Greek system and of membership in Pi Beta Phi; experience as a major officer in the chapter or on campus; freedom to travel with the understanding that schedules might change abruptly; and some typing ability.

One Traveling Graduate Counselor, Martha Reynolds, was selected for the 1968-1969 year. Nancy Wright served the Fraternity in 1969-1970. Because of the success of the Traveling Graduate Counselor program, two girls were selected in 1970-1971 and this policy was continued. Sharon Smith and Deanie Fulton served in 1970-1971; Kay Holmes and Cyndy Brehm, 1971-1972; Genny Hobbs and Barbara Bittner, 1972-1973; Molly Cressor and Ann Stege in 1973-1974; Jan Coates and Carol Wood, 1974-1975; Bobbi Brown and Cindy Kralis, 1975-1976; Barbara Hengen and Joan O'Brien, 1976-1977; and Kathy Taylor and Roxie Goertz, 1977-1978.

Extension

ALTHOUGH many invitations for Pi Beta Phi to go on campuses had been received during the turbulent '60s, the Fraternity felt that it would not be wise to extend too far until the fraternity climate became somewhat stabilized. The faculty attitudes and restrictions on membership selection rights precluded consideration of petitioning groups in some areas of the country.

At the 1967 Convention it was voted to accept the petition of Pi Alpha Theta of Bethany College, Bethany, West Virginia, to be a colony of Pi Beta Phi, and West Virginia Gamma was installed on March 2, 1968.

A second invitation to colonize was accepted at the University of Florida in Gainesville, Florida. Florida Delta was installed on April 20, 1969.

In 1971, the Grand Corresponding Secretary, Elizabeth F. Hill, was elected at Convention and, as Director of Extension, outlined the many concerns considered before choosing the correct campus for expansion. The prime points were as follows:

1. Alumnae interest and support
2. Administration attitude, cooperation and invitation
3. Suitable and available housing—competitive with all other groups
4. High caliber students and school
5. Other Greek organizations on campus—fraternities, sororities, I.F.C., Panhellenic, and locals.
6. Availability of funds for expansion.

New Mexico Beta at New Mexico State University, Las Cruces, was installed on January 23, 1972.

Illinois Iota at Illinois State University, Normal, Illinois, was installed on January 19, 1974.

California Eta at the University of California-Irvine was installed on January 26, 1974.

Indiana Eta at the Indiana University-Purdue, Ft. Wayne, Indiana, was installed on October 26, 1974.

Virginia Epsilon at the University of Virginia, Charlottesville, was installed on April 12, 1975.

Texas Epsilon at North Texas State University, Denton, was installed on January 31, 1976.

Kentucky Gamma at Eastern Kentucky University, Richmond, was installed on August 28, 1976.

South Carolina Beta at Clemson University was installed on October 30, 1976.

Texas Zeta at Baylor University was installed on August 14, 1977.

Resurgence of interest in fraternity membership was shown in the number of extension inquiries. Some campuses were permitting national affiliation for the first time; others needed additional groups to accommodate the larger number of interested rushees.

Although eleven chapters were added to the Fraternity roll between 1967-1977, there were nine that were forced to disband for various reasons during this same period. The following chapters relinquished their charters: Vermont A, 1969; Florida Gamma, 1970; Wisconsin A, 1971; Wisconsin B, 1971; D.C. Alpha, 1971; Massachusetts B, 1973; Manitoba A, 1976; Nova Scotia A, 1976; and Florida Delta, 1977.

National Officers

Grand President Emeritus

Marianne Reid Wild

Grand Treasurer Emeritus

Olivia Smith Moore

Grand President

1967-1969 Dorothy Weaver Morgan
1969-1973 Sarahjane Paulson Vanasse
1973- Elizabeth Turner Orr

Grand Vice President

(Discontinued in 1969)

1964-1967 Edythe Mulveyhill Brack
1967-1969 Sarahjane Paulson Vanasse

Grand Vice President of Chapters Administrative

(Discontinued in 1971)

1969-1970 Orpha O'Rourke Coenen
1970-1971 Louise Rosser Kemp

Grand Vice President of Chapters

(Changed to Collegians in 1971)

1969-1973 Elizabeth Turner Orr
1973- Freda Stafford Schuyler

Grand Vice President of Alumnae

1964-1969 Helen Boucher Dix
1969-1975 Evelyn Peters Kyle
1975- Barbara Sands Olsen

Grand Vice President of Philanthropies

1967-1968 Evelyn Peters Kyle
1968-1969 Orpha O'Rourke Coenen
1969-1975 Sarah Holmes Hunt
1975- Jean Wirth Scott

Grand Secretary

1964-1971 Fay Martin Gross
1971-1976 Vernah Stewart Gardner
1976- Annette Mitchell Mills

Grand Corresponding Secretary (Extension)

(Discontinued in 1977)

1971-1975 Mary Elizabeth Frushour Hill
1975-1977 Nancy Blaicher Pollock

Grand Treasurer

1967-1970 Louise Rosser Kemp
1970-1976 Orpha O'Rourke Coenen
1976 Vernah Stewart Gardner
1976-1977 Lucile Johannessen Roca
1977- Esther Barrager Douglass

National Panhellenic Delegate

1967-1969 Alice Weber Johnson

1969-1973 Helen Boucher Dix
1973-1976 Julie Pratt Mendenhall
1976-1977 Lucile Johannessen Roca
1977- Nancy Blaicher Pollock

Director of Academic Standards

1977- Adrienne Hiscox Mitchell

Director of Alumnae Advisory Committees

1967-1969 Dorothy Jones Birdwell
1969-1975 Margaret Walker Horning
1975-1976 Annette Mitchell Mills
1976-1977 Mary Ann Fisher Olinger
1977- Maralou Juday Crane

Director of Alumnae Programs

1964-1967 Gladys Bon
1967-1971 Myldred Allen Hightower
1971-1975 Harriette Haycock Brown
1975-1977 Emily Robinson Kunde
(Changed to Alumnae Activities)
1977- Janet Goode Durham

Director of Chapter House Corporations

1967-1973 Freda Stafford Schuyler
1973-1976 Lucile Johannessen Roca
1976 Elizabeth Black Lenderman
1976-1977 Esther Barrager Douglass
1977- Emily Robinson Kunde

Director of Chapter Programs

(Discontinued in 1971)

1967-1971 Madeleine Closs Lafon

Director of Extension

1977- Mary Ann Fisher Olinger

Director of Undergraduate Activities

1971-1975 Nancy Blaicher Pollock
1975- Doris Brown Fawcett

Director of Membership

1965-1969 Mary Jane Stein Derringer
1969-1971 Vernah Stewart Gardner
1971-1974 Myra DePalma Reimer
1974-1975 Barbara Sands Olsen
1975- Sharon Smith Pierce

Director of Pledge Education

(Discontinued in 1971)

1967-1969 Constance Fegles Adams
1969-1971 Mary Jane Stein Derringer

Director of Rush

(Discontinued in 1971)

1967-1969 Vernah Stewart Gardner
1969-1971 Constance Fegles Adams

Director of Scholarship*(Discontinued in 1971)*

1964-1968 Orpha O'Rourke Coenen

1968-1971 Frances Farrell Ross

Director of Standards*(Discontinued in 1971)*

1967-1969 Elizabeth Turner Orr

1969-1971 Mary Elizabeth Frushour Hill

Secretary of the Alumnae Department

1967-1973 Betty Rowton Holt

1973-1975 Marjorie Deetz Early

1975-1977 Phyllis Foster Parker

(Changed to Director Alumnae Records)

1977- Jane Houchens Tuten

Editor of The ARROW

1960-1968 Dorothy Davis Stuck

1968- Marilyn Simpson Ford

National Historian*(Director of National Archives 1969-1975)*

1963-1976 Jean Orr Donaldson

1976- Evelyn Long Fay

National Supervisor of Chapter Histories*(Director of Chapter Histories 1969-1975)*

1953-1975 Rose McColloch Dressler

1975- Jeannette Simpson Roberts

National Convention Guide

1960-1969 Helen Anderson Lewis

1969-1973 Geri White Kurek

1973- Jane Hammans Miller

Director of College Panhellenics*(Discontinued in 1973)*

1971-1973 Julie Pratt Mendenhall

Director of City Panhellenics*(Discontinued in 1973)*

1971-1973 Aileen Aylesworth Welgan

Director of Panhellenic*(1973-1975)*

1973-1975 Sharon Smith Pierce

Province Presidents

1969

Redistricted Provinces

ALPHA—Conn. A; Maine A; Mass. A. Disbanded: Mass. B (1973), Nova Scotia A (1976)

1964-1969 Frances Farrell Ross

1969-1970 Marjorie Montgomery Yale

1970-1972 Anne Zantop Cioffi

1972-1973 Jane Conyers Copeland

1973-1974 Mary Custis Hart

1974- Joyce Teir Hosford

BETA—New York A, F, D; Vermont B. Disbanded: Vermont A (1969)

1967-1969 Vera Hendrix Starbuck

1969-1971 Myra DePalma Reimer

1971-1974 Margaret Ryon VanDine

1974-1976 Mary Parker Wurster

1976-1977 Jane McMicken Whitney

1977- Judith Friend Strohm

GAMMA—Maryland B; Pa. B, F, E. Disbanded: D.C. A (1971)

1969-1970 Nancy Blaicher Pollock

1970-1973 Carol Hagaman Miller

1973-1976 Elizabeth Black Lenderman

1976- Donna Waterous Fleck

DELTA—N.C. A, B,; VA. Γ , D, E; W.Va. A,

- 1969-1970 Henrietta Hopkins Jernigan
 1970-1971 Susan Stevenson Landis
 1971-1972 Mary Elizabeth Smith Sadler
 1972-1973 Sandy Conwell McMunn
 1973- Donna Smith Chase

EPSILON—Florida A, B; Ga. A; S.C. A, B.Disbanded: Florida Γ (1070), Florida D (1977).

- 1969-1970 Elizabeth Kraft Schweizer
 1970-1975 Doris Brown Fawcett
 1975- Marian Heper Wing

ZETA—Mich. A, B, Γ , D; Ontario A, B.

- 1969-1972 Margaret Krause Young
 1972-1973 Sharon Smith Pierce
 1973-1975 Margaret Strum Acheson
 1975- Patricia Shiner Hakes

ETA—Ohio A, B, D, E, Z, H.

- 1967-1970 Isabel Brown Dautel
 1970-1973 Nancy Stewart Smetts
 1973-1975 Barbara Oliver Tootle
 1975-1977 Maralou Juday Crane
 1977- Molly Cressor Ingold

THETA—Indiana A, B, Γ , D, E, Z, H.

- 1967-1971 Nancy Cox Fontaine
 1971-1972 Julie Pratt Mendenhall
 1972-1976 Mary Ann Fisher Olinger
 1976- Pamela Ann Cagle Walters

IOTA—Kentucky A, B, Γ ; Tenn. A, B, Γ , D.

- 1967-1973 Jean Harlor Thomas
 1973-1976 Marilyn Skaggs Adams
 1976- Jane Hines McGown

KAPPA—Alabama A, B, Γ ; Miss. A, B.

- 1969-1975 Annette Mitchell Mills
 1975- Suzanne Straight Harris

LAMBDA—Minn. A; N. Dak. A; S. Dak. A; Wisc. Γ . Disbanded: Wisc. A (1971); Wisc. B (1971); Manitoba A (1976)

- 1969-1970 Pauline Hackett Burns
 1970-1971 Patricia Shiner Hakes
 1971-1975 Mary Taggart Timmcke
 1975- Audrey Gratz Silver

MU—Ill. A, B-D, E, Z, H, Θ , I.

- 1969-1970 Nancy Stewart Smetts
 1970-1971 Cynthia Seifert Tousley

- 1971-1973 Dorothy Jean Baker McFadden
 1973-1976 Ruth Belsterling Miller
 1976- Marcia Crawford

NU—Iowa A, B, Γ , Z; Neb. B.

- 1969-1975 Dorothy Nelson Hunter
 1975 Betty Rowton Holt
 1975- Joyce Junge Ferguson

XI—Kans. A, B; Mo. A, B, Γ .

- 1967-1971 Shirley Jones Mann
 1971-1975 Patricia Johnson Schwensen
 1975- Barbara Bittner McCann

OMICRON—Ark. A, B; Okla. A, B.

- 1967-1971 Caroline Erickson Hughes
 1971-1975 Mary Lou Schmausser Wootten
 1975-1977 Charlene Schlick Sullivan
 1977- Barbara Bass Berry

PI—La. A, B; Tex. A, B, Γ , D, E, Z.

- 1967-1973 Jeannette Simpson Roberts
 1973-1976 Geraldine Fulton Kepler
 1976- Katie Atkinson Heck

RHO—Colo. A, B, Γ ; Mont. A; Wyoming A.

- 1969-1971 Lucille McCrillis Ryland
 1971-1976 Esther Barrager Douglass
 1976- Margaret George Houston

SIGMA—Ariz. A, B; New Mexico A, B; Utah A.

- 1969-1970 Vera Hendrix Starbuck
 1970-1973 Lucile Johannessen Roca
 1973-1977 Barbara Hyde Kerl
 1977- Ann Bowman Scott

TAU—Alberta A; Idaho A; Washington A, B, Γ .

- 1969-1973 Pat Fiset John
 1973-1975 Shirley Butler Frost
 1975- Judy Smythe Sutherland

UPSILON—Nev. A; Oregon A, B, Γ , D.

- 1969-1973 Pat Kelly Swan
 1973-1975 Janet Rutherford Gray
 1975- Patty Batchelder Melrose

PHI—California B, Γ , D, E, Z, H.

- 1969-1971 Marian Kunkel Held
 1971-1975 Ernestine Garcia Ohlson
 1975-1977 Adrienne Hiscox Mitchell
 1977- Jeanie Hester Hillis

Alumnae Province Presidents

1969

Redistricted Provinces

ALPHA—Nova Scotia, Canada, Maine, Massachusetts, Connecticut

1967-1971 Eleanor Brown Roberts
1971-1973 Lorraine Espeth Sullivan
1973- Mary Jean McIntyre White

BETA—New York

1967-1973 Maurine Sasse Evans
1973- Virginia Geister Hardgrove

GAMMA—New York, Pennsylvania, Maryland, New Jersey, Virginia, D.C.

1967-1971 Maurine Stuart Dulin
1971-1975 Emily Robinson Kunde
1975- Margaret Thomas Oliver

DELTA—W. Virginia, North Carolina, Virginia

1971-1975 Phyllis Foster Parker
1975- Adrienne Adams Henzmann

EPSILON—Georgia, Florida, S. Carolina

1969-1971 Anne Logan Heflin
1971-1976 Mary Anne Watson Emens
1976- Elizabeth Larzelere Thorpe

ZETA—Michigan, Toronto, Canada

1969-1970 Eileen Yates
1970-1973 Frances Wilson Merker
1973-1975 Betty Jane Whitely Johnson
1975- Margaret I. Gardner Christiansen

ETA—Ohio

1967-1971 Sabra Hansen Qua
1971-1974 Barbara Sands Olsen
1974-1977 Jane Houchens Tuten
1977- Lucy Baker Warner

THETA—Indiana

1967-1971 Emily Walter Wallace
1971-1973 Mary Catherine Brewer Arthur
1973-1976 Janet Roper Thornton
1976- Jill Grossman Cole

IOTA—Kentucky, Tennessee

1967-1971 Phyllis Foster Parker
1971 Mary Frances Perky
1971-1973 Jane Layton Sadler
1973- Georgia Walker Seagren

KAPPA—Alabama, Mississippi

1969-1971 Frances Faulk Patterson
1971-1972 Sally Moore Hines
1972- Kathryn Schledwitz Lewis

LAMBDA—Minnesota, Wisconsin, South Dakota

1969-1971 Virginia Hignell Tate
1971-1975 Elaine Hilton Cook
1975- June Johnston Stanley

MU NORTH—Illinois

1969-1973 Marjorie Deetz Early
1973-1976 Elizabeth Bennings Gibbs Vogt
1976- Eleanor Hougham Guerine

MU SOUTH—Illinois

1967-1971 Harriette Haycock Brown
1971-1973 Ida Jane Spicer Sharpe
1973-1976 Aline Kinnison Sharp
1976- Katherine Scarritt Dallenbach

NU—Iowa, Nebraska

1967-1973 Midge Hoak Toole
1973-1976 Helen Cary Lovejoy
1976- Georgene Iles Robb

XI—Kansas, Missouri

1969-1971 Marianna Kistler Beach
1971-1976 Martha Keefe Griffith
1976-1977 Mary Custis Hart
1977- Lee Thompson Berger

OMICRON EAST—Arkansas

1969-1971 Miss Aileen B. Shuff

OMICRON WEST—Oklahoma

1967-1971 Marcia Mullendore Green

OMICRON—(Combined East and West) Arkansas, Oklahoma

1971-1975 Jane Roth Faust
1975-1977 Molly McAmis Graf
1977- Suzanne Logan Talley

PI NORTH—Louisiana, Texas

1969-1971 Loretta Ray Rivers
1971 Edna Louise Trimble Ingraham
1971-1973 Pat Lynch Gilchrist
1973-1974 Virginia Willbur Carver
1974-1975 Mary Jane Rose Johnson
1975- Sue Cummings Gibson

PI SOUTH—Louisiana, Texas

- 1967-1973 Jo Hooser Suddeth
 1973-1975 Charlie Cox Cantrell
 1975-1976 Harriet Moltz Cole
 1977- Beth Van Buskirk Leachman

RHO—Colorado, Wyoming, Montana

- 1969-1975 Dorothy Williams Lombard
 1975- Mary Hay Bauer

SIGMA—Utah, New Mexico, Arizona

- 1969-1971 Jean Anderson Viney
 1975- Katherine Reeves Lords

TAU—Alberta, Canada; Alaska; B.C. Canada; Washington

- 1969-1971 Aileen Aylesworth Welgan

- 1971-1975 Marilyn Hammer Meechan
 1975- Lois Badgley Laycraft

UPSILON—Nevada, Oregon

- 1969-1975 Leslie Harvey Whittemore
 1975-1977 Janet Goode Durham
 1977- Frances Bruning Murney

PHI NORTH—California

- 1969-1971 Maye Wymore Sibley
 1971-1975 Jean Wirth Scott
 1975- Joann Rich Willey

PHI SOUTH—California

- 1969-1975 Maxine Clyde Goldback
 1975- Nancy Gauthier Cox

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Riddle (Mrs. D. D., Jr.) Arrowmont, Box 567, Gatlinburg, TN 37738
Director, Arrowmont School of Arts and Crafts—Raymond Pierotti, Arrowmont, Box 567, Gatlinburg, TN 37738
Arrowcraft Shop—Box 534, Gatlinburg, TN 37738

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NPC Secretary 1977-79 Biennium (Kappa Delta)—Miss Minnie Mae Prescott, 651 S. Kickapoo St., Springfield, MO 65804
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Pi Beta Phi 3rd Alternate—Elizabeth Turner Orr (Mrs. J. Gordon) 6845 S. E. 28th, Portland, OR 97202

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The following are given in sequence: Name of chapter; date of its establishment; name of the college or university; chapter address; president of the chapter; chairman of the Alumnae Advisory Committee with her address.

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President—Joyce Teir Hosford (Mrs. C. S.) Main St., Rte. 6A, Barnstable, MA 02630
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Maine Alpha (1920) University of Maine; Somerset Hall, U. of M., Orono, ME 04473; Roxanne Poirier; Dionne Williams Hutchinson (Mrs. F. E.), 1 University Place, Orono, ME 04473
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New York Delta (1919) Cornell University; 330 Triphammer Rd., Ithaca, NY 14850; Mary K. Mullenhoff; Beryl C. MacDonal (Mrs. H. A.), 555 Ellis Hollow, R. D. #2, Ithaca, NY 14850
Vermont Beta (1898) University of Vermont; 369 S. Prospect St., Burlington, VT 05401; Laura Olsen; Sandra Wynne Laible (Mrs. J. P.), R.F.D. 2, Hedgerow Dr., Shelburne, VT 05482

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- Ohio Epsilon** (1945) University of Toledo; 2909 W. Central, Toledo, OH 43606; Marianne McCluskey; Miss Cathy O'Tremba, 4108 Wood Mint, Toledo, OH 43613
- Ohio Zeta** (1945) Miami University; MacCracken Hall, Miami University, Oxford, OH 45056; Susan Rosenberger; Pru Puff Zimmerman (Mrs. Robert), 131 W. Collins, Oxford, OH 45056
- Ohio Eta** (1954) Denison University; 425 W. College, Granville, OH 43023; Gayle Fleischman; Cynthia Lister Krause (Mrs. W. E., Jr.), 225 S. Prospect, Granville, OH 43023

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- Indiana Beta** (1893) Indiana University; 928 E. Third St., Bloomington, IN 47401; Cheryl Robertson; Ann Cooley Wilkerson (Mrs. William), 2964 Bankers Dr., Bloomington, IN 47401
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- Kentucky Gamma** (1976) Eastern Kentucky University; Telford Hall, Eastern Kentucky University, Richmond, KY 40475; Patricia Flood; Virginia Raymond (Mrs. C. W.), 244 Summit St., Richmond, KY 40475
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- Alabama Gamma** (1957) Auburn University; Dorm 7, Auburn University, Auburn, AL 36830; Nancy Scott; Cathy Newton Dillon (Mrs. A. R.), 1143 Eagle Circle, Auburn, AL 36830
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- President**—M. Audrey Gratz Silver (Mrs. Jeffrey), 270 S. Eastmoor, Brookfield, WI 53005
- Minnesota Alpha** (1890) University of Minnesota; 1109 5th St., S.E., Minneapolis, MN 55414; Judy Spika; Linda Spaeth Presthus (Mrs. Paul), 6600 Galway Dr., Edina, MN 55435
- North Dakota Alpha** (1921) University of North Dakota; 409 Cambridge, Grand Forks, ND 58201; Jane Finnie; Mae Marie Malm Blackmore (Mrs. B. H.), 623-23rd Ave. S., Grand Forks, ND 58201
- South Dakota Alpha** (1927) University of South Dakota; 118 N. Plum, Vermillion, SD 57069; Jane Fahri; Ann Kincaid Ward (Mrs. S. R.), 623 E. Main, Vermillion, SD 57069
- Wisconsin Gamma** (1940) Lawrence University; 307 E. Lawrence St., Appleton, WI 54911; Kristine Kosloske; Karol Konrad Lake (Mrs. Roland) 1305 S. Alicia Dr., Appleton, WI 54911

MU PROVINCE

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Illinois Eta (1912) Milliken University; 235 N. Fairview, Decatur, IL 62522; Nancy Kristufek; Nancy McClelland Simons (Mrs. T. R.), 715 Cortez Dr., Decatur, IL 62526

Illinois Theta (1947) Bradley University; 1004 N. Institute, Peoria, IL 61606; Joan Edstrom; Mary Bacon Holtzman (Mrs. Robert J.), 236 Coventry Ln., East Peoria, IL 61611

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NU PROVINCE

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XI PROVINCE

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