

The **Arrow** OF PI BETA PHI

Roadmap to the Future

The Pi Beta Phi Strategic Plan Page 4



Pi Phis are Leaders for Life

To me, leadership development is one of the greatest benefits of membership in our organization. This issue of *The Arrow* focuses on leadership. You'll see many examples of leadership within our Fraternity on the following pages including collegiate and alumnae training at the Leadership Academy and GreekBill trainings this academic year, outstanding alumnae leaders selected as Carolyn Helman Lichtenberg Crest Award winners, the new Fraternity Leadership & Nominating Committee and our Panhellenic leaders at work.



JULI HOLMES WILLEMANS, CPA, CAE
Fraternity Executive Director
Iowa Beta
Simpson College

The Pi Beta Phi leadership model is grounded in our core values and defines what leadership should look like in Pi Phi. It can be used as a guidepost to challenge the individual to become an outstanding leader. It has the power to develop the organization and our leaders. Rest assured, our leadership takes this very seriously.

The feature focuses on the Fraternity's strategic plan. Our visionary leaders serving on Grand Council use the strategic plan to grow the organization, lead the team and model the way as outlined in the Pi Beta Phi Leadership Model. We are taking this opportunity to share some key concepts from the strategic plan and how they relate to the entire membership. We had the pleasure of interviewing several outstanding Pi Phis to hear firsthand how Pi Phi enhanced their lives and developed them into the women they are today. I hope you enjoy their stories as much as we did. It certainly made us "Pi Phi proud" and clearly demonstrates how the Pi Phi leadership model impacted their lives. Take a look around, and you may be surprised to see a Pi Phi making a difference in your community.

We may not know it is happening at the time, but years later it often becomes clear how Pi Phi made a difference in our lives. For me, I will never forget the moment I shared with Pi Phi sisters as we accepted the Balfour Cup at convention. It solidified in my mind the value of our hard work. I fully appreciate now how the opportunities I had on my chapter's Executive Council cultivated my leadership potential. What was it for you? Maybe it was holding a chapter office, participating in a philanthropy event, mentoring your little sister, or serving as a Pi Phi volunteer after graduation that challenged you to stretch your limits and do something you never would have done if it hadn't been for Pi Phi.

I challenge you to take to heart all that you see on the pages ahead. Reflect on your own experience and how Pi Phi helped you get where you are today. How has the Pi Phi leadership model shaped your life experience? I know there are many stories out there waiting to be told. Share yours today by writing to me at juli@pibetaphi.org.

In Pi Phi.

A handwritten signature in cursive script that reads "Juli".

JULI HOLMES WILLEMANS, CPA, CAE

The Arrow OF PI BETA PHI

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ON THE COVER: The Pi Phi GPS is programmed and ready to lead the way. Learn more about the Fraternity's strategic plan beginning on Page 4.

The Arrow of Pi Beta Phi is published by Pi Beta Phi Fraternity, 1154 Town & Country Commons Drive, Town & Country, Missouri 63017. POSTMASTER: Send address changes to *The Arrow of Pi Beta Phi*, 1154 Town & Country Commons Drive, Town & Country, Missouri 63017.



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Founded 1867

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MISSION STATEMENT

The mission of Pi Beta Phi Fraternity for women is to promote friendship, develop women of intellect and integrity, cultivate leadership potential and enrich lives through community service.

From our Readers

Celebrating 125 Years of *The Arrow*

Congrats on a terrific Winter *Arrow*. But I just can't make "case" rhyme with "last" in the poem on Page 5.

Pi Phi Love,

MARILYN SIMPSON FORD

Nebraska Beta — Sandy Springs, Georgia

I have been reading *The Arrow* since I could read. My mother, K.B. CURTIS DENKER, was initiated at Arkansas Alpha and affiliated at Missouri Alpha. The quote from *The Arrow* Volume One, May 1885, opening the article "The 125 years of *The Arrow*," may not be great poetry but resonated with me when I read it. The article also states "each Editor made sure *The Arrow* spoke to the membership," which you did so well this month. *The Arrow* is indeed one of the ties that bind.

Thank you and yours in Pi Phi,

ANN DENKER WEBSTER

Arkansas Alpha — La Jolla, California

From the Editor: Many thanks to Marilyn and Ann for their kind words and for catching a typo in the opening poem of the Winter 2010 feature. This error was corrected in the online version of The Arrow. The printed copy should have read,

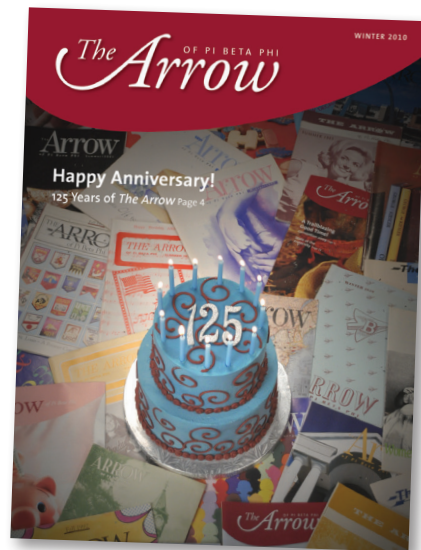
"Its mission is to cheer and bless

Where'er its lot be cast

And come what may. Of weal or woe'

Be faithful to the last."

CORRECTIONS: In the Winter 2010 "In Memoriam," Illinois Beta-Delta MARGARET MERRITT HAGEN's name was misspelled. On Page 36, photo 10 was incorrectly attributed. The photo was identified as the Kirkland-Stratton legacy; however, the photo was a legacy family of Oklahoma Betas JO ANN BUIKSTRA GALLERY, EMILY SISE and GRETCHEN GALLERY SISE. *The Arrow* apologizes for the errors and regrets any confusion they may have caused.

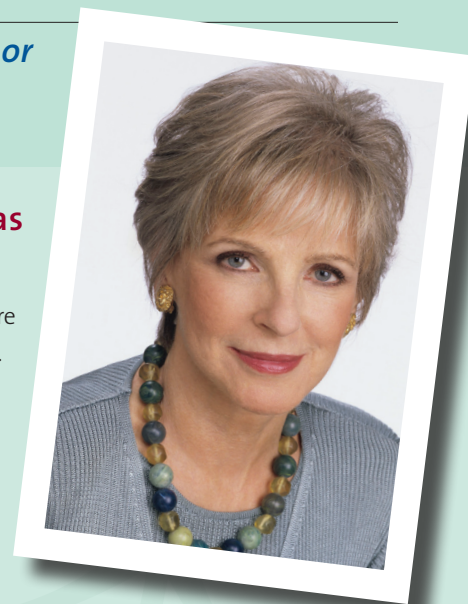


We look forward to hearing from you. E-mail comments to the Editor at editor@pibetaphi.org or mail them to the Pi Beta Phi Headquarters address listed to the left.

Jane Bryant Quinn

Personal Finance Author

in her words



For more than 30 years, Vermont Alpha JANE BRYANT QUINN has been one of the nation's leading personal finance

commentators. Beginning in 1974, her nationally syndicated column appeared in more than 250 newspapers. In 1979, she began writing a biweekly column for *Newsweek* magazine. Jane has also written a biweekly column for Bloomberg.com and long-running monthly columns for *Woman's Day* and *Good Housekeeping*.

Jane has written numerous books including her best-seller, "Making the Most of Your Money." First published in 1991, it has been in print and popular ever since. The third edition, "Making the Most of Your Money NOW," was released in January 2010.

Jane's extensive television career includes co-hosting an investment series called "Beyond Wall Street," which ran on the Public Broadcasting Service (PBS). She went on to host her own personal finance PBS series called "Take Charge!" For 10 years, she appeared on CBS News, first on the "CBS Morning News," then on "The Evening News with Dan Rather." She also has been a regular on ABC's "The Home Show" as well as a guest on "Good Morning America," "Nightline," "The News Hour with Jim Lehrer" and many other programs.

Jane's many honors include an Emmy Award for outstanding coverage of news on television and the Gerald Loeb Award for distinguished lifetime achievement in business and financial journalism. Jane was instrumental in the development of the industry's leading financial planning software program, Quicken® Financial Planner.

Q: I am most proud of ...

A: being able to live the life I dreamed with a family and work I love.

Q: I wish I had more time to ...

A: lie in my hammock and read (my favorite sport)!

Q: My favorite vacation spot is ...

A: any country I haven't visited yet.

Q: The heroine I most admire is ...

A: Elizabeth Cady Stanton, the feminist foremother of us all.

Q: I always smile when I ...

A: see my kids.

Q: A life worth living must ...

A: have friendship and love.

Q: The virtue I value most is ...

A: honesty.

Q: My fondest Pi Phi memory is ...

A: trekking into town for meetings (Middlebury, Vermont, didn't have sorority houses), sitting on the floor and laughing a lot.

Q: My biggest challenge in life has been ...

A: maintaining a high standard for my writing and reporting while also giving my children the time and love they needed. It's never perfect, but I did my best.

Pi Phi taught me ...

"to remain an individual and not to give in to the crowd."



ROAD MAP TO THE FUTURE

The vision of Pi Beta Phi is to be recognized as a premier organization for women by providing lifelong enrichment to its members and contributing to the betterment of society.

For years, the leaders of Pi Beta Phi have put their heart and soul into making this happen by creating and implementing the Fraternity's strategic plan. But what is a strategic plan? According to Merriam-Webster®, strategic planning is the formal consideration of an organization's future course. Think of a strategic plan as a user-friendly map steering the organization and its leaders from point A to point B. It allows for redirection to account for construction and bumps in the road. The goals and tactics of the Pi Phi strategic plan will enable the leadership of Pi Beta Phi to achieve its vision of providing lifelong enrichment to our members and contributing to the betterment of society.

Having a mission, a vision and values is nothing new to Pi Phi. We are a pioneer and leader in the Greek world. We were the first Greek-lettered women's organization to be modeled after men's fraternities. We were one of the seven founding members of the National Panhellenic Conference (NPC). We were the first to form an alumnae department, the first to organize a national philanthropic project and the first to establish an Alumnae Advisory Committee (AAC) for each collegiate chapter. Each of those accomplishments

was made possible because Fraternity leaders had a vision for what Pi Phi could and would become. Founder JENNIE HORNE TURNBULL said in 1931, "The founders dreamed dreams as to our future, but truly this has gone far beyond our wildest dreams." We can only speculate what the founders would think today, in 2010.

Every two years, Grand Council, the Executive Director and the Headquarters department leaders meet to review and revise the Fraternity's strategic plan. This process is facilitated by the Leadership Development Officer and includes prioritization of current initiatives, assessment, and identification and addition of new focus areas. Progress is tracked at quarterly Grand Council meetings, where roadblocks are discussed to ensure forward movement. The plan is designed to outline high level initiatives and goals. But what do those initiatives and goals look like to our members? To help our membership better understand the direction of the Fraternity and the goals of the strategic plan, Grand Council has outlined four all encompassing concepts. These four key concepts will be used as a guide for the leadership of the Fraternity.

THE PI BETA PHI STRATEGIC PLAN



BRINGING THE MISSION TO LIFE

As you will read in the stories below, members of Pi Phi are an amazing group of women. But just like anything, there's always room to grow! The Fraternity's leadership is taking this opportunity to share the vision of what a premier organization for women looks like with our membership. Through the experiences of our members, we can see how far we've come and where we want to go. The key concepts are demonstrated throughout the stories members have shared about how their Fraternity experience has changed their lives. Their stories illustrate the importance of carrying out these four key concepts as the Fraternity continues its journey of providing lifelong enrichment to its members and contributing to the betterment of society.

KEY CONCEPT #1:

As a values-based organization, Pi Beta Phi cultivates leadership potential and develops high caliber women of intellect, integrity and character to become community and professional leaders.

"I love it when people read my resume and tell me they can't believe I was a sorority President," says Mississippi Beta EMILY KAHLER REHBERG, M.D. "Their surprise makes me proud, because it says to me that Pi Phi

helped shape a strong, assertive and intelligent female physician who doesn't fit the TV version of a stereotypical sorority girl. I'm proud to say I am a part of an organization that prides itself in the successes and triumphs of women and that fosters strength of character and lessons for a lifetime of learning."

With the creation and recent redesign of the *Leading with Values*[®] member development program, Pi Beta Phi provides members with meaningful opportunities for personal development and enrichment. By offering intentional and purposeful programming, *Leading with Values* sets the stage for understanding and living the values of the Fraternity, fulfilling leadership potential, serving others and achieving academic excellence.

"Leadership opportunities locally, regionally and internationally have taken me beyond what I learned in my previous 40-hour-a-week career," says Past Grand President JEAN WIRTHS SCOTT, Pennsylvania Beta. "Pi Phi has broadened my understanding of working as a team member to make values-based decisions in all aspects of life."

"The *Leading with Values* program was introduced when I was a senior," says Leadership and Nominating Committee member LEIGH THIEDEMAN, Iowa Gamma. "Having our values at the center of our decision making made it so much easier to make the





right choices. I carry those values I learned from Pi Phi with me every day.”

Collegians have benefited from the positive influence alumnae can provide as they endure social, academic, career or personal challenges.

“Nothing shows us our true potential more than the actions of Pi Phi leaders,” says Washington Beta Vice President of Communications ALLISON ROBINSON. “Our Resident Leadership Development Consultant TRACIE NYGAARD, Oregon Gamma, is one of these women. Our chapter is fortunate to work with her every day and learn new ways to be better members of this chapter and the community. She reminds us what it means to represent Pi Phi and how we are part of a bigger entity.”

Sustained relationships with alumnae provide support, guidance and assistance to young women as they transition to adulthood. The need for alumnae involvement never wanes, and the benefits and personal rewards of service are immeasurable. Fraternity volunteers are exposed to training and development opportunities in a feedback-rich coaching environment.

KEY CONCEPT #2:

Advocating for literacy, Pi Beta Phi enriches lives and contributes to the betterment of society through community service and corporate partnerships.

Pi Beta Phi is dedicated to philanthropic and community service efforts that will remove the barrier of illiteracy. We support literacy through alumnae organizations and chapter programming as well as unique organizational partnerships with components of service and financial support.

In 2009, Pi Phi collegians donated more than 259,811 hours of community service and raised more than \$716,048 for philanthropic causes. Service to others is at the core of Pi Beta Phi.

“What I truly love about Pi Phi is you can choose the amount of leadership or volunteer work that you want to do,” Leigh says. “You can be as involved as you want to be. There are so many opportunities to give back and ways to get involved. I think that’s so important, because the ability to give changes drastically from person to person.”

Working in partnership with prominent organizations allows Pi Beta Phi to spread its literacy message. These organizations include The Library of Congress Center for the Book, National Education Association’s Read Across America and First Book®. All Pi Phi collegiate chapters fundraise to support Pi Phi’s literacy initiatives. On Dr. Seuss® March 2 birthday, all members are encouraged to participate in our Fraternity Day of Service to put the spotlight on this great need.

“I was never exposed to community service in my youth,” says Washington Gamma JULIE JACOBSON GATES. “When I joined Pi Beta Phi, I was wowed by the opportunities to reach out and make a difference. I discovered a whole new side of life: giving back. I quickly adopted this philosophy in my life and my career.”

As the philanthropic arm of our Fraternity, the Foundation is essential in funding programs promoting the intellectual, ethical and leadership development of Pi Phis. Through its generous support of literacy initiatives and scholarships, Pi Beta Phi Foundation helps the Fraternity make key contributions to the betterment of society.

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“When I joined Pi Beta Phi, I was wowed by the opportunities to reach out and make a difference. I discovered a whole new side of life: giving back.”

~





KEY CONCEPT #3:

Membership in Pi Beta Phi provides a lifetime of sincere friendship and a lifelong personal and professional network and support system.

Pi Phi sisterhood represents some of our nearest and dearest lifelong friends. We cherish the friendships formed in Pi Phi; they are precious, unique and irreplaceable. Through our membership, we establish and foster relationships with one another rooted in personal development, encouragement and respect. These relationships span across differences in age or experience and become the common ground for enjoying the many benefits sisterhood brings.

“After her husband’s death, Illinois Alpha EVELYN PETERS KYLE was left with no traditional family members,” Jean says. “Evelyn was blessed with a coast-to-coast family of friends, but she had no traditional family members on whom she could rely for help with personal issues. It was an honor for me as a Pi Phi sister to share her friendship, serve as trustee of her affairs until her death last year at age 98 and now serve as executor of her estate.”

“While I may not keep in as close contact as I’d like with my pledge sisters, when we do see each other, our friendships rekindle without effort,” says Missouri Gamma KATHY BLUMFELDER. “However, what was even more amazing to me is the common tie Pi Phi brought after graduation. As an alumna, I’ve had the privilege of meeting, volunteering and forming friendships with women I would only have met through Pi Phi connections.”

One of the many benefits of membership in Pi Phi is its ability to turn strangers into friends. When you meet another Pi Phi, there is an instant connection. This friendship gives members the benefit of both personal and professional networks.

“After I became a Traveling Consultant for Pi Phi, I learned the biggest name in broadcasting in my hometown was South Carolina Alpha RUTH WALSH MCINTYRE,” Julie says. “Ruth quickly took me under her wing. I never considered a career in radio, but after seeing Ruth in action, I couldn’t dream of doing anything else. She even introduced me to the station manager who promptly gave me my first job. Ruth has been a dear friend and mentor since that day.”

KEY CONCEPT #4:

Pi Beta Phi is an organization that endures for future generations. For all the reasons Pi Phi has meaning to its members, our members work to give back to the Fraternity, to nurture and preserve the future, to keep the Fraternity alive and thriving. Members work to make Pi Beta Phi better tomorrow than today, and growth objectives have been established to ensure adequate resources for the future.

Establishing new chapters continues the Fraternity’s growth by increasing our membership and ensuring our strength in numbers for the future. These members have benefited from Pi Phi’s programs and have given back to society as a result of values they developed as collegiate Pi Phis.



They guarantee a strong future. Opportunities to establish new chapters are evaluated as we continue providing friendship, scholastic assistance and leadership training opportunities to collegiate women across North America.

The Fraternity Housing Corporation (FHC) was established to secure the highest level of excellence in chapter housing and facility operations. It serves the needs of today's collegian by enhancing the collegiate experience, an integral part to a lifetime experience for Pi Beta Phi members.

"I was lucky enough to live in the Pi Phi house at Simpson College for three years of my collegiate experience," says Headquarters Executive Director JULI HOLMES WILLEMAN, Iowa Beta. "I wouldn't trade the late night talks in 'little kitchen,' sleepwalking through tornado drills, Monday night dinners and etiquette lessons with our house mom for anything. Those experiences drew us together and still provide plenty of fond memories and good belly laughs with sisters today."

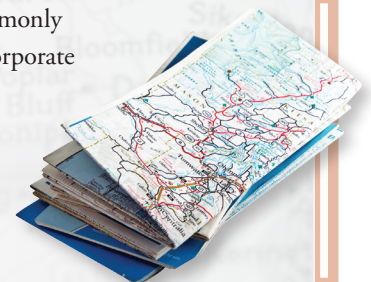
Whether it is a chapter experience or an alumnae experience, Pi Phi continues to make a difference in members' lives. "The value and benefit I have felt in my membership has been immense," says Grand President MARY LOY TATUM, Oklahoma Beta. "It brought me a network of friends in every place I have lived. It gave me opportunities to work with those friends in philanthropic service projects for the betterment of my community. It developed my leadership skills, helping me personally and professionally. And it gave me a very special treat by having my daughter become a Pi Phi."

REACHING THE VISION TOGETHER

As Mississippi Beta EMILY KAHLER REHBERG, M.D. stated in her speech at the installation of Pi Beta Phi's

133rd chapter at Mississippi State University, all members must learn the value of commitment. "Commit to your education," Emily said. "Commit to your friends and family. Commit to your sorority. The success of this organization rests on the shoulders of the people who contribute to it. Learn to adjust, to change and to adapt, because you will be doing it long after college and sorority life are over. See things through until the end."

The founders of Pi Beta Phi probably did not have a formal strategic plan. But they did have a mission and vision; they knew what they wanted this organization to be. These discussions still occur today — it just so happens they are occurring in a boardroom at 1154 Town and Country Commons Drive and not in the upstairs southwest bedroom of Major Jacob H. Holt's house. A strategic plan is commonly considered to be a corporate mechanism, and the formality of a plan serves as a steady guide



to move the organization forward. Pi Phi's strategic plan does just that! The plan will be used as a guide to help Fraternity leaders move Pi Phi forward in times of change and growth. Even more exciting, Pi Phi leaders are committed to sharing the strategies and tactics of the plan so members will see Pi Phi remains an organization committed to friends and leaders ... for life.

~

"Pi Beta Phi is an organization that endures for future generations. For all the reasons Pi Phi has meaning to its members, our members work to give back to the Fraternity, to nurture and preserve the future, to keep the Fraternity alive and thriving."

~



PI BETA PHI WELCOMES OHIO



Ohio Kappa charter members gather for a group photo at their Installation Banquet, Saturday, January 23, 2010.

The Ohio Kappa Chapter was officially installed as the 134th chapter of Pi Beta Phi the weekend of January 22–24, 2010, at the University of Cincinnati.

The installation weekend for the new chapter was filled with excitement as the women held their first Cookie Shine, sang “Ring Ching” and participated in the Initiation Ceremony. In attendance were current and past Grand Council members including two past Grand Presidents, Ohio Alpha CAROLYN HELMAN LICHTENBERG and South Carolina Alpha SARAH RUTH MULLIS. The Collegiate Region Two Team and representatives from 41 other Pi Phi chapters also attended.

Grand President MARY LOY TATUM, Oklahoma Beta, performed Ohio Kappa’s first Initiation Ceremony, in which 50 women officially became Pi Beta Phi members including five legacies and one alumna initiate.



New members of Ohio Kappa kicked off installation weekend with a Cookie Shine. From left, ALYX COLE, LINDSEY CALABRESE, LAUREN BEVILAQUA, KENZIE AUSTIN and JUSTINE AMES.

KAPPA TO THE ROLL CALL



Slightly Older Sisters greeted the newly initiated members immediately following the ceremony. These Cincinnati alumnae brought gifts to their new little sisters, whom they will mentor and advise.

The chapter's Resident Leadership Development Consultant STEPHANIE BAYSINGER, California Nu, commented, "The immense support to welcome these 50 women into our Pi Phi family made such an impact on the chapter and was a true example of one of Pi Phi's core values, Lifelong Commitment."

An Installation Banquet held Saturday night was the true celebration for the Ohio Kappas as their friends and family members gathered with visiting alumnae and collegians. Grand Vice President Membership PAULA PACE SHEPHERD, Texas Epsilon, kicked off the banquet by reading the names of each collegiate chapter, this time including Ohio Kappa. The guests sang "Ring Ching" and learned how to properly tap their water glass for the Pi Phi tradition. Ohio Kappa's new Chapter President, SARAH GRAVELY, accepted two silver platters and candelabras from Grand Council, Collegiate Region Two chapters and Pi Beta Phi Foundation.

"The women of Ohio Kappa have shown their commitment and dedication to making their new chapter a success," Mary said. "It is with great pride we welcome these exceptional women to our Fraternity."



Collegiate Regional Risk Management/Policy Specialist for Region Two, Indiana Zeta CATHY HOSIER PALMER, (right) was proud to welcome her sister and legacy Ohio Kappa Alumna Initiate, CHRISTINE LAW, to Pi Phi during installation weekend.



The Ohio Kappa Local Installation Banquet Committee, from left, Pennsylvania Theta ALISON HONTANOSAS, Indiana Alpha REBECCA SMITH JONES, Alabama Beta ANNA YOUNG, Indiana Epsilon ELIZABETH ACKERMANN and Kentucky Alpha LARISSA HELMER.

Southern California Pi Phis Celebrate Fraternity Day of Service



(Top) "Pi Phis at the Pier" attendees decorated more than 500 bookplates.

(Left) More than 120 collegians and alumnae participated in the Southern California Area Council's Fraternity Day of Service event, "Pi Phis at the Pier."



The Cat in the Hat®, California Mu CRISTINA DEL BARRIO is pictured with Speed Read winner, California Eta VICTORIA AYENI. Victoria claimed victory by reading 96 words in 15 seconds!

Members of the Southern California Area Council of Pi Beta Phi and local collegians attracted a crowd for their 2010 Fraternity Day of Service event, "Pi Phis at the Pier," held Saturday, February 6, at the Santa Monica Pier Carousel.

This year, alumnae from nine area clubs and collegians from six local chapters celebrated Pi Beta Phi's annual Fraternity-wide event with a day of fun for the local community.

Unlimited carousel rides, bookplate decorating and a silent auction to raise funds for First Book® made the local Pi Phi members' efforts to promote literacy highly visible.

Thanks to our Fraternity's partnership with First Book, a brand-new book will be sent to a child in need for each of the 500 bookplates decorated by attendees. A First Book Speed Read™ competition also took place where representatives from each collegiate chapter competed against the clock. People passing by throughout the day approached both alumnae and collegians to learn more about Pi Phi's philanthropic cause.

Attendees were impressed with the group's effort to create awareness for literacy, and they were energized by our Fraternity's initiatives nationwide.



For more information about the 2010 Fraternity Day of Service, visit www.pibetaphi.org.

Cat in the Hat® is a registered trademark of Dr. Seuss Enterprises, L.P.
First Book Speed Read™ is a trademark of First Book Corporation.

Pi Phis and Portland Trail Blazers Participate in Speed Read Event

The Portland and Lake Oswego-Dunthorpe, Oregon, Alumnae Clubs held an exciting First Book Speed Read event before the Portland Trail Blazers game on February 9, 2010.

Competing in the Speed Read event was former NBA player and Trail Blazer Jerome Kersey, California Nu MAREN JONES, and Oregon Gammas ELISE LA HUSEN BAIR, CAROLYN MUCH and LAUREN HAGEL. Cat in the Hat®, played by Oregon Alpha MISSY GERBER, the Co-president of the Lake Oswego-Dunthorpe Alumnae Club, led the cheerleading effort for the crowd. Approximately 150 Pi Phis, their families and friends were in attendance to promote literacy and catch a Trail Blazers game.

The crowd was energized by the Pi Phis' enthusiasm for their important cause. Attendees were able to see many local Pi Beta Phi members making a difference in their community. Oregon Gamma MELISSA MURRAY, California Nu LAURA GARRATT and Oregon Alpha ASHLEY O'HOLLAREN, Account Sales Manager for the Portland Trail Blazers, were instrumental in the success of this event.

Pi Beta Phi would like to thank the Portland Trail Blazers for its generous donation of \$5 per ticket sold at the game to our partner, First Book. A total donation of \$750 will be given to First Book by the Portland Trail Blazers on behalf of the Portland and Lake Oswego-Dunthorpe Alumnae Clubs. Individuals in the community are also continuing to make donations at www.firstbook.org/trailblazers.



Speed Read emcee ASHLEY O'HOLLAREN, Oregon Alpha, holds the microphone for former Portland Trail Blazer Jerome Kersey as he does his best to win!



From left, Oregon Alpha ASHLEY O'HOLLAREN and Jerome Kersey, former Portland Trail Blazer and Speed Read contestant, take a moment to pose with Cat in the Hat, Oregon Alpha MISSY GERBER.



The Speed Read participants anxiously wait for the competition to begin.

Pi Phi Collegians Making a Difference

Philanthropic Pi Phis donated more than 250,000 hours and \$700,000 in 2009.

“That’s just a drop in the bucket!” Have you ever heard that expression when planning fundraising? Well, Pi Phis everywhere are doing their part to fill “the bucket” for literacy.

Thanks to the Philanthropy and Community Service Report, now completed annually by each collegiate chapter, all Pi Phis are able to see the impact they are making internationally. The data collected through this document is sent to the National Panhellenic Conference (NPC), which tracks the information provided by each chapter of its 26 member sororities.

In total, Pi Beta Phi collegians reported performing nearly 260,000 hours of community service and contributing more than \$716,048 to charitable causes in 2009. It’s here we see the impact of Pi Phi work. From collegians’ efforts this year, \$138,319 was donated to First Book. This large contribution gave 250,000 books in 2009 to children in need. The events held to develop Pi Phi’s young women such as Leadership Academy, *Leading with Values*[®] and Fraternity Day of Service were made possible by the \$228,597 collegians contributed to Pi Beta Phi Foundation last year.

Gifts to the Foundation also funded literacy efforts, scholarships and grants to members in need. Pi Phis focus each year on making strides for literacy in North America. It is evident in these numbers that our “bucket” is filling up with all the drops of collegians’ philanthropic work.

Beginning this year, alumnae organizations will also have their contributions recorded. Visit the [Resource Library](#) to download a copy of the *Alumnae Organization Philanthropy and Community Service Report!* This report is due to headquarters@pibetaphi.org by April 15. We hope the addition of alumnae reporting causes our bucket to overflow in 2010!

COMMUNITY SERVICE
HOURS DONATED
259,811

TOTAL AMOUNT
RAISED FOR
NON-PI PHI
CAUSES
\$277,874

TOTAL AMOUNT
RAISED FOR
**FIRST
BOOK[®]**
\$138,319

TOTAL AMOUNT RAISED FOR
**PI PHI FOUNDATION
FRIENDSHIP FUND**
\$228,597

TOTAL AMOUNT RAISED FOR
LOCAL LITERACY CAUSES
\$71,258

\$716,048 TOTAL AMOUNT
RAISED BY
PI PHI COLLEGIANS

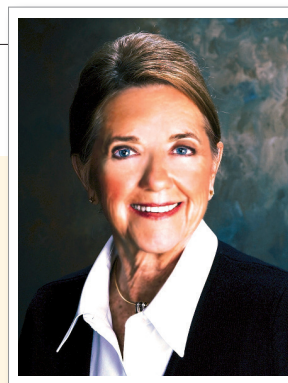
Meet the Carolyn Helman Lichtenberg Crest Award Winners



First presented in 1991, this award honors Ohio Alpha CAROLYN HELMAN LICHTENBERG, who served the Fraternity as Grand President from 1985 to 1991. Recipients are distinguished alumnae who exhibit excellence and outstanding leadership in their career or volunteer service to their communities.

ILA REEVE BADGER

Carmel, Indiana
Indiana Delta, Purdue University



ILA REEVE BADGER, a recipient of the Carolyn Helman Lichtenberg Crest Award for Community Service, is a volunteer spokesperson for the Indiana Organ Procurement Organization and speaks to organizations and schools to promote organ donation. She is a Board member for the Clarian Health Adult Liver Transplant Support Group. In 2008, she won the Range Line Pioneer Award, the highest honor given by the city of Carmel, Indiana, for educating others about organ donation and liver disease. Ila was also honored by the American Liver Foundation with the prestigious Salute of Excellence for the State of Indiana for educating people about the importance of organ donation. Her passion for spreading the word about organ donation comes from her own experience. In 1991, Ila was diagnosed with a rare auto-immune disease, primary sclerosing cholangitis, which destroyed her liver. Ila received a new liver in 2001 after two years of waiting, and she made it her mission to alert people about the importance of organ donation.



BERENICE MILLER DENTON

Nashville, Tennessee
Tennessee Beta, Vanderbilt University

BERENICE MILLER DENTON has spent her 40-year career in estate sales and appraisals. She is a member of the Appraisers Association of America and an Associate Member of the International Society of Appraisers. She provides expert appraisals of antiques, art and household items. She is the founder and owner of Berenice Denton Estate Sales and Appraisals, The Cottage for Gifts and Antiques and the Cottage Café. She is also an instructor for the University School and for Montgomery Bell Academy. Her successful career is reason enough for the Nashville, Tennessee, Alumnae Club to nominate her for the Carolyn Helman Lichtenberg Crest Award for Professional Achievement. She was named the Woman of the Year in 1998 and the Estate Sale Queen in 1997. She also served as President of the Vanderbilt University Alumni Association. Together, with Tennessee Beta BARBARA WHITE FRIDRICH, Berenice co-founded the Nashville Alumnae Club's annual fundraiser, Christmas Village, in 1961.



CAROLYN BALSETER EVANI

Phoenix, Arizona
Illinois Beta-Delta, Knox College

CAROLYN BALSETER EVANI has been involved in community service for the past 21 years, which is why the Phoenix Alumnae Club nominated her for the Carolyn Helman Lichtenberg Crest Award for Community Service. She joined the local P.E.O. after law school and began volunteering for various chapter projects. She then joined the local Junior League and quickly rose to Board positions and later President. When the League became involved with the Susan G. Komen Race for the Cure®, she also took an interest and was named Volunteer of the Year in 2007. She co-chaired the Phoenix Sleep In for the Cure in 2008 with her daughter, Veera. Her community service also includes serving as the former President and a continuing Board member of the Achievement Rewards for College Scientists Foundation, Inc., which focuses on providing outstanding science students attending Arizona universities with scholarship support.

JO MARIE LILLY

Dallas, Texas
Texas Alpha, University of Texas

JO MARIE LILLY worked many years side-by-side with Roger Horchow, who started the first luxury mail-order catalog, The Horchow Collection. She began as an Advertising Director for Horchow Mail Order and was soon promoted to Marketing Director as sales increased. She created Horchow's own marketing teams, their telephone "special sales" and package stuffer programs. When Neiman Marcus purchased Horchow in 1988, Jo Marie became the General Merchandise and Creative Director, charged with merging its two well-established and very successful mail order companies, Horchow and NM Direct. Eventually, Jo Marie rose to become the Senior Creative Management Executive and was responsible for overseeing print production and Web management as well as the development of corporate goals and strategies. She exemplifies the criteria for the Carolyn Helman Lichtenberg Crest Award for Professional Achievement.



Susan G. Komen Race for the Cure® is a registered trademark of The Susan G. Komen Breast Cancer Foundation, Inc.



HARRIET BUCKMAN STEPHENSON

Seattle, Washington
Washington Alpha, University of Washington

A winner of the Carolyn Helman Lichtenberg Crest Award for Professional Achievement, HARRIET BUCKMAN STEPHENSON has been honored by many organizations for her success in academia. Harriet is a tenured Professor of Management at the Albers School of Business and Economics at Seattle University, currently holding the Lawrence K. Johnson Endowed Chair of Entrepreneurship. She founded a nonprofit organization called The Village Net, which provides opportunities for women to own their own business in Ghana and Kenya. Harriet is also the founder of The Entrepreneurship Center and the Director of the Small Business Institute at Seattle University. Seattle University honored Harriet as the Distinguished Teacher of 2009 and named an annual competition, the Harriet Buckman Stephenson Business Plan Competition, in her honor. She has also been the Dean of Albers School of Business, the Chair of the Department of Administration, the Chair of the Educational Advisory Board Council and the President of National Small Business Institute Directors Association.

WYNNE WHITMAN

Spring Lake, New Jersey
Pennsylvania Eta, Lafayette College

WYNNE WHITMAN is a partner at Schenck, Price, Smith and King, LLP, in Morristown, New Jersey, and is a member of the firm's Tax, Trust and Estate Department. She is honored with the Carolyn Helman Lichtenberg Crest Award for Professional Achievement. Before joining Schenck, Price, Smith and King, LLP in March 1998, Wynne completed a Chancery Division judicial clerkship in Union County, New Jersey. She also served as a National Bank Examiner with the Office of the Comptroller of the Currency prior to attending law school. Wynne is the co-author of "Wants, Wishes and Wills — A Medical and Legal Guide to Protecting Yourself and Your Family in Sickness and in Health" and "Shacking Up — The Smart Girl's Guide to Living in Sin Without Getting Burned." Her latest, "Smart Women Protect Their Assets," focuses on estate planning for women and their unique needs for end-of-life planning. She has been an active and valued member of the Northern New Jersey Alumnae Club since her graduation from Lafayette College in 1986.





JUDY LOCY WRIGHT

Lawrence, Kansas
Texas Zeta, Baylor University

The Lawrence, Kansas, Alumnae Club nominated JUDY LOCY WRIGHT for the Carolyn Helman Lichtenberg Crest Award for Community Service. She has also been recognized by many organizations in her community. She has won the Athena Award, a prestigious award given by the Lawrence Chamber of Commerce, which recognizes women who have excelled in their field and served as mentors for women. Judy is also the recipient of the Don Volker Leadership Award and the Distinguished Alumni Award, both given by Leadership Lawrence, and the Lawrence Public Schools Outstanding Citizen Award. She is the Assistant Vice President and Director of the Chancellors Club at the University of Kansas and was the previous Director. She has been the Development Director for the university's endowment and was the Director of Membership and Development for the Spencer Museum of Art.

BRENDA SMART VINER

Tucson, Arizona
Arizona Alpha, University of Arizona

BRENDA SMART VINER, a generous and active philanthropist and servant leader in the Tucson, Arizona, community, is a recipient of the Carolyn Helman Lichtenberg Crest Award for Community Service. She is the co-founder of Tucson Festival of Books and is recognized as one of the significant contributors making the event successful. The event drew more than 50,000 attendees and raised more than \$200,000 to benefit local literacy initiatives. A Board member of the Pima County Library Foundation, Brenda developed an endowment fund for the long-term enhancement of the community library. She is the past President of the Jewish Community Center and now serves on the Board. The City of Tucson awarded Brenda with the Woman of the Year Award through the Chamber of Commerce, and the Jewish Federation honored her with the Young Woman of the Year Award in 1985 and the Woman of the Year Award in 1987.



Leading with Values

Chapter Feedback on Revised *Leading with Values*® Programming

Leading with Values was revised and launched in January 2010 to include seven seminars on each of Pi Phi's six core values and an all-encompassing "Values Refresher." This programming was designed for the members to understand and incorporate these important values into daily life.

We recently asked for your feedback on the new *Leading with Values*. Here is what chapter leaders are saying:



"We are now doing seminars every two weeks focusing on one Pi Phi value. The revised program allows members to develop their public speaking skills by leading these seminars for our chapter."

— SARA SCHAUBROECK, Iowa Gamma Vice President of Member Development

"The seminars put you in situations where you must exercise use of Integrity, Sincere Friendship and the rest of our core values, making them much more real. This is a very important part of what being a Pi Phi means, because these values grow our character and impact the legacy we leave in our everyday life."

— SARAH BRYAN, Arizona Gamma Vice President of Member Development

"At our chapter retreat, we presented the 'Win As Much As You Can' seminar. The chapter thoroughly enjoyed it and had a heated debate after the game as to whether or not it was about winning in their individual groups or winning as a chapter. This discussion provides for a healthier chapter overall."

— KRISTIN ZEMKE, New York Eta Vice President of Member Development

"*Leading with Values* is now easy, fun and interactive in a way that was never done before. These seminars may change the way girls in every chapter come to understand our values for the better."

— MAYA BALLIS, California Zeta Vice President of Member Development



For more information on the *Leading with Values* program, visit www.pibetaphi.org/leadingwithvalues.



Pi Phis Leading the Way

1 **▲** The new Vice President of Philanthropy of the Pennsylvania Beta Chapter, SARI SCHWARTZ, wasted no time in planning her own service projects after she was elected. In honor of Martin Luther King, Jr., Day in January, Sari and 11 other Pi Phis from Bucknell University went to Suncom Industries in Northumberland, Pennsylvania, to lend a hand. Suncom is a nonprofit agency helping individuals with developmental and physical disabilities reach their fullest potential.

2 **◀** HEIDI SWARTZMILLER of the California Nu Chapter at Loyola Marymount University spent two months in Jinja, Uganda. She helped at an orphanage called Amani Baby Cottage, where she taught preschool. She loved it so much, she returned for more volunteer work over her winter break.



3 < The women of the Executive Council at California Kappa at the University of California, San Diego met with other Region Eight Executive Council members at the University of Southern California for leadership training in January. The Executive Council members from each school shared stories and learned from each other.

4 < Missouri Betas BRITTANY MEYER and PERRY STEIN worked to publish Washington University's completely independent, student-run newspaper, Student Life. Perry, Editor-in-Chief, and Brittany, Design Chief, were thrilled to learn that Student Life won the 2009 Pacemaker Award, the highest honor in college media. The newspaper publishes three weekly publications with daily Web site updates and is comprised of more than 120 staff members.

5 < Texas Etas attended an annual scholarship banquet, where they invited Texas A&M University's Vice President of Student Affairs, Dean Bresciani, to speak about student leadership and academic achievement. Many of the chapter members invited faculty from the university to join them as they were recognized for their outstanding scholarship.





6 < The Michigan Epsilon Chapter at Western Michigan University is developing leaders for the future through Pi Phi's Champions are Readers® program. The chapter became partners with a first-grade classroom at Central Elementary in Portage, Michigan.



7 < In January 2010, California Delta ALYSSA RUTSCH was sworn in as the Executive President of Panhellenic at the University of California, Los Angeles. Now in her third year of college, Alyssa spent her first two years gaining experience in other positions on Panhellenic.



8 < The University of Mississippi has a strong Greek life, which is led by strong Panhellenic executives each year. This year, Mississippi Beta has two chapter representatives on Panhellenic's Executive Board. The chapter is the only one on campus represented by more than one woman on the Board. ELISABETH TURNER serves as Secretary, and CASEY MCMANUS (pictured), serves as Panhellenic President.



9 < Alabama Gammas JESSICA and SARA HARPER are in the Air Force ROTC at Auburn University. Jessica is now a Finance Officer in the Air Force, and Sara followed in her big sister's footsteps by joining the ROTC. Sara was the 2008–2009 Chapter President and received the college Panhellenic's award for Ideal President in fall 2009.

Champions are Readers® is a registered trademark of Pi Beta Phi.

10 > The newly installed Executive Council officers of Arizona Gamma at Northern Arizona University went to the University of Arizona to complete officer training with members of Arizona Alpha and Arizona Beta. Top row from left, DANIKA KNIGHT, JESSICA WHITTY, ERICA DUNTEMAN, VICTORIA BLUSIEWICZ, DANA RZASA and COURTNEY JOLCOVER. Bottom row from left, SARA BRYAN, TAYLOR BERRIDGE, SAMANTHA GORDON and ALEXIS FOWLER.



11 > On January 29, 2010, the Executive Council from New Mexico Beta at New Mexico State University met with its Alumnae Advisory Committee (AAC) counterparts for an officer-training event.



12 > The Tennessee Delta Chapter at the University of Memphis attended a Greek leadership conference on campus. During the conference, members of all the Greek organizations were present and able to share their ideas on bettering the Greek community. The Greek leaders created goals and discussed how the goals could be achieved.



13 > Ontario Gamma SAMANTHA WHITESIDE is a strong leader in her chapter at the University of Guelph and in her community. Samantha has swum across Lake Ontario twice, raising more than \$5,000 for the Arthritis Society. Samantha had juvenile arthritis as a child. As a result of her athletic abilities and community involvement, she was chosen to participate in the Beijing Olympic Youth Camp. She is also a peer helper on campus.





14

14 ◀ Florida Alpha LAUREN ELIOPOULOS (center), the chapter's Vice President of Member Development, organized and welcomed Captain D. Michael Abrashoff (right), a graduate of the U.S. Naval Academy and a servant leader, to speak at Stetson University. He served as Military Assistant to the former Secretary of Defense, Dr. William J. Perry, and served as Captain of the USS Benfold. After leaving the Navy, he founded Grassroots Leadership, Inc. Lauren and Captain D. Abrashoff are pictured with the head of Stetson University's Sport Management Program, Matt Wilson (left).



15

15 ◀ In the fall 2009 semester, Texas Gammas attended a rally in support of Texas Alpha KAY BAILEY HUTCHISON and her participation in the 2011 Texas gubernatorial race. More than 100 members from the Pi Phi chapter at Texas Tech University attended the rally and presented Senator Hutchison with her own "Simply Pi Phi" T-shirt.



16

16 ◀ On December 10, 2009, the Virginia Epsilon Chapter at the University of Virginia teamed up with another sorority to coordinate and plan a First Book Speed Read™ event at a local elementary school. The women began by visiting the third-grade classroom of Michigan Gamma MINDY BURKE, their Alumnae Advisory Committee Advisor, and then hosted their Speed Read.



For more Collegiate News,
visit www.pibetaphi.org.

Remember

Becoming “Pi Phi”

When Pi Beta Phi’s founders met on April 28, 1867, in the second floor bedroom of the home owned by “Major” Jacob Holt in Monmouth, Illinois, they founded the first women’s organization modeled upon the men’s fraternities.

They called the organization I.C. Sorosis; Pi Beta Phi was its Greek motto. “Sorosis” is a Greek word meaning “an aggregation; a sweet flavor of many fruits.” The organization the founders created was a women’s fraternity with sisterhood at its core. The founders thought “sorosis” was a fitting word for their organization. Some wonder why they didn’t call it a sorority, but the founders couldn’t. The word “sorority” was not coined until 1882 by Syracuse University Latin professor Frank Smalley upon the occasion of the founding of the second chapter of Gamma Phi Beta at the University of Michigan.

I.C. Sorosis’ first competitor was P.E.O. I.C. Sorosis’ Iowa Alpha Chapter was founded in 1868 at Mt. Pleasant College in Mt. Pleasant, Iowa. P.E.O., now a community organization, made its debut on the Iowa Wesleyan campus in January 1869, a month after the I.C. Sorosis chapter was formed. As other women’s fraternities were founded with Greek letters, the I.C. collegians felt that Greek letters were needed. Some chapters took to using I.C.’s Greek motto, Pi Beta Phi.

The first issue of *The Arrow*, published in May 1885 by Kansas Alpha at the University of Kansas, has on its title page “*The Arrow*: the official organ of Pi Beta Phi.”

The 10th Grand Alpha (Convention) met in Ottumwa, Iowa, October 16–18, 1888. Illinois Beta RAINIE ADAMSON SMALL presided. Rainie, the three other Grand Council members and Delegates from 19 chapters met. Before all the Delegates arrived, it was moved and carried there be an informal vote in regards to changing the name. The informal vote stood at 13 in favor and three opposed. The Delegates, as well as the non-voting visiting members, felt that “the decision of the question then before the convention had much to do with the weal or woe of the Sorosis of the future.”

BY: FRAN DESIMONE BECQUE, NEW YORK ALPHA

During the first afternoon session, Rainie asked Iowa Kappa ALMIRA TROTH to make the motion to change the name from I.C. Sorosis to Pi Beta Phi, because no one else would do it. Iowa Alpha MINNIE NEWBY seconded the motion, and the call for a vote produced all affirmative votes.

The unanimous vote to change the name to Pi Beta Phi was the “result of years of agitation; so tenaciously did some of the older members cling to the original name, feeling that with the name went some of the dearest memories.”

D.C. Alpha EMMA HARPER TURNER, in discussing chapter extension in the December 1888 *Arrow*, stated “The Fraternity has taken a long stride in dropping the English name, carrying the Greek alone. The American students, as a body, have settled upon the Greek letter fraternity as a basis of the college society system. The Greek



Delegates from the Ottumwa, Iowa, Convention in 1888.

letter society is what they want, and what they will have; no matter how worthy we who are members may know I.C. to be; no matter how much we say about its intrinsic value; college women want a Pi Beta Phi fraternity and in preference to uniting with I.C., they will accept membership in the Greek letter fraternities.

The regret felt in changing “the beloved ‘I.C.’ for Pi Beta Phi is like that felt by the bride when she takes her husband’s name. The old name is very dear to the older members, but the change, we believe is for the best. With the Greek upon our wings, we are indeed Greek.”

Almost 22 years after the founding of I.C. Sorosis, the organization became officially known as Pi Beta Phi, the motto that had been a part of the organization since April 1867. The women who made this momentous decision traveled to a photographer’s studio and took the first picture we have of a group of Convention Delegates. We can put names to the faces of the women who had the insight to make a difficult decision for the good of the organization.



Pi Phis “Hit the Slopes” at the 2010 Leadership Academy

Chapter Vice Presidents of Member Development (VPMD) and their Alumnae Advisory Committee (AAC) counterparts attended the “Ascent to Excellence” ski-themed Leadership Academy February 19–21 in St. Louis at the Sheraton Westport Lakeside Chalet. The ski-themed weekend coincided with the 2010 Winter Olympics and was designed to inspire and energize attendees.





Attendees spent the first part of the weekend learning more about the revised *Leading with Values*® program. The Leadership Institute – Women with Purpose, Inc. helped members combat “Facilitation Fear” and offered ways to stun their chapter with the programming offered through *Leading with Values*. While VPMDs were split up into Collegiate Regions and learned about their role in the chapter, AAC Advisors learned about maximizing their talents. Breakout sessions helped attendees gain a better understanding of Pi Beta Phi Foundation, the music of Pi Beta Phi, the National Panhellenic Conference, how to plan chapter sisterhood events and “reaching the peak” by achieving their highest academic potential.

Guest speakers included Peter Smithhisler, CEO and President of the North American Interfraternity Conference, and Elaine Powers, Executive Director of Lemay Child & Family Center. Peter helped attendees understand how daily activities aid or distract in the promotion of Pi Phi’s Ritual. Elaine shared with collegians and AAC Advisors the impact First Book® has had on her work and the lives of children at the Lemay Child & Family Center.

“The energy at the 2010 Leadership Academy was contagious,” said Shawn Eagleburger, Programming and Education Director, Headquarters. “The attendees were excited to learn more about the revised *Leading with Values* as well as absorb the many other tips of the trade presented.”


Attendees arriving early were invited to tour the St. Louis Gateway Arch, a historic national landmark in downtown St. Louis. Later that night, shuttles were offered to Pi Beta Phi Headquarters in Town & Country, Missouri, for tours and shopping at Pi Phi Express®.



After facilitating a brief workshop, Vice Presidents of Member Development were paired with Alumnae Advisory Committee counterparts and other Pi Phi volunteers. The alumnae provided feedback to help the Vice Presidents of Member Development perfect their skills and overcome their facilitation fears.



The Leadership Institute – Women with Purpose, Inc. Executive Director Erin Strine facilitates an Alumnae Advisory Committee session during Leadership Academy.

Leadership Academy is made possible by a grant from  Pi Beta Phi Foundation

Continuing the Legacy of Education, Leadership and Philanthropy

The founders of Pi Beta Phi were pioneers of their generation whose educational achievements, leadership and service define the core values of the Fraternity.

Pi Beta Phi Foundation is honored to continue the founders' legacy of education, leadership and philanthropy to our current and future sisters. Since fiscal year 2001, the Foundation has awarded more than \$1 million in scholarships to exemplary Pi Phis pursuing dreams of higher education. For many members, these awards ease heavy financial burdens while also honoring personal and academic accomplishments.

Our commitment to developing future leaders is also reflected in more than \$1 million granted in the last 10 years to the Fraternity's leadership programs. Programs such as *Leading with Values*®, Leadership Academy, Officers' Workshop and the Leadership Development Consultant program help Pi Phis discover confidence, independence and success.

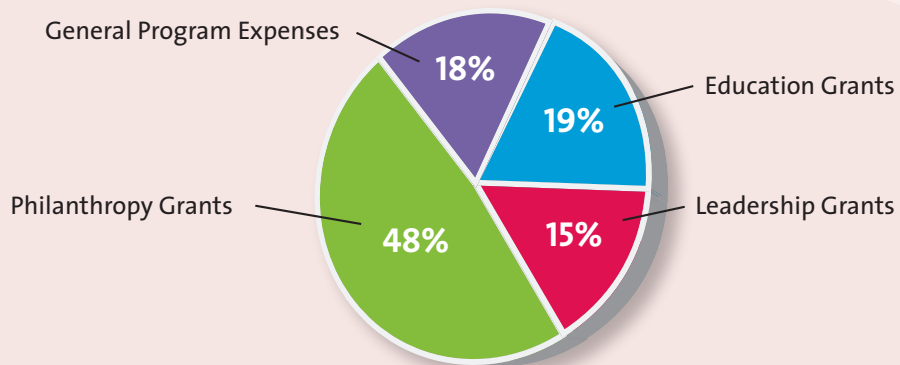
Just as the founders extended ties of friendship and support to their sisters, the Foundation provides hope and help to members and the community through support of Pi Phi philanthropies, including the Emma Harper Turner Fund. This crucial fund provides one-time or monthly grants to Pi Phis in dire financial need. Emma Harper Turner Fund awards are a warm embrace to a sister struggling to overcome extreme obstacles. In the last 10 years, more than \$435,000 in Emma Harper Turner grants has been awarded.

This Founders' Day, celebrate with a gift to the Foundation's Friendship Fund. Your gift honors Pi Beta Phi's heritage while strengthening its future.

To make a gift today, visit www.pibetaphifoundation.org and click on Make a Gift. Or, call the Foundation at (636) 256-0680.



ANNUAL PROGRAMMING GRANTS FISCAL YEAR 2008-2009



Kentucky Beta Karen Emberton – A Pi Phi for Life

For many Pi Phis, membership is a four-year whirlwind of Bid Days, service projects and chapter meetings. For some Pi Phis, though, membership begins in different ways. Some sisters become alumnae initiates. Others, like Kentucky Beta KAREN EMBERTON, join later in their collegiate years.

“Becoming Greek was something I had to work for,” Karen shared. “I didn’t pledge Pi Phi until my junior year. Those two years as a Pi Phi were so special to me. I made a personal commitment to stay involved.”

Karen kept that promise, becoming a leader within the Fraternity and a loyal supporter of the Foundation. “I didn’t have the opportunity to be the best collegian, but I’m determined to be the best alumna,” said Karen.

Since her graduation from University of Kentucky, Karen has held a local or national position within the Fraternity, including Alumnae Organization President, Convention Banner Chairman and currently as Collegiate Regional Director for Region Eight. “Non-Greeks ask me why I’m involved with Pi Phi, and I say it’s a privilege to work with women who are talented, smart and beautiful inside and out,” Karen said. “I get to work with women who are true leaders, and I’m honored to mentor future leaders.”

Karen continues her dedication to Pi Beta Phi through her support of the Foundation. “I was Chairman of the San Diego

Convention when the Foundation was unveiled,” she said. “I believed in it then, and I still do today. The Foundation is the substance that keeps us going, that keeps us strong.”

Her gifts to the Foundation help future generations find success through Pi Phi, just as she did. “When we support the Foundation, we are taking care of each other by providing funding to help each other grow in education, leadership and service,” Karen said. “There’s no other way to do this effectively unless we pool our money.” Thanks to Karen and other Foundation supporters, more members are becoming Pi Phis for life.

To make a donation to the Foundation’s Friendship Fund, visit www.pibetaphifoundation.org and click on Make a Gift.



Kentucky Beta KAREN EMBERTON

Celebrating 20 Years

On February 12, 2010, Pi Beta Phi Foundation kicked off its yearlong 20th anniversary celebration in Phoenix. Donors and friends gathered with the Foundation’s Executive Director, Teri Champion, and the Board of Trustees at the home of Ohio Zeta KIM O’BRIEN, Emma Harper Turner Fund Committee Chairman and a Foundation donor, to honor the past accomplishments of the Foundation and discuss plans for the future. Look for more anniversary news and celebrations throughout 2010.



From left, Foundation Secretary BIMI LANE HUEBNER, New Mexico Beta; Emma Harper Turner Fund Committee Chairman KIM O’BRIEN, Ohio Zeta; Foundation President PEGGY WILSON LAWRENCE, Tennessee Gamma; and Foundation Vice President KAREN SULLEY THORN, Nebraska Beta, helped kick-off the Foundation’s 20th anniversary at a celebration in Phoenix.

Welcome to Alabama Gamma

As part of its continuing efforts to modernize campus, Auburn University embarked on an ambitious building project — the construction of The Village, the new home for Auburn's 17 sororities.

Auburn's sororities are housed in three buildings, creating a true sorority village. Each of the four-story, u-shaped buildings houses six sororities and includes chapter room facilities located on the first level with living quarters on the above floors.

The living quarters are apartment-based and consist of multiple four-bedroom, two-bathroom units complete with a common area and a kitchenette. The dorms are also state of the art, complete with wireless technology and card-swipe security. The women love the convenience and camaraderie that living on campus brings. The sorority portion of The Village was completed in summer 2009, with chapters moving in days before the beginning of recruitment in August 2009.

The project began three years ago and it was important the undergraduate members be actively involved in the design process. In August 2008, the 2007–2008 Executive Council met with Louisiana Beta JANIE KLEINSCHMIDT HIRSCH, an interior designer. Together, they created a contemporary, elegant and functional chapter room. Their goal was to create separate areas to accommodate different activities, while allowing for space to accommodate up to 200 people for gatherings.

The new facility was an expensive undertaking and Alabama Gamma is continuing their fundraising efforts. Their goal is to raise \$75,000, which will allow the chapter to complete the furnishing of the common area and office located on the hall. For more information about Alabama Gamma's new home or to make a donation, please contact Chapter House Corporation President KATHY WAGER EWING, Alabama Gamma, at kathy.ewing@att.net.

Donations to the Alabama Gamma Chapter House Corporation are not tax deductible.

The Alabama Gamma Chapter Suite



For more information about collegiate housing, visit the Fraternity Housing Corporation Web site, www.pibetaphi.org/fhc.

Meet the Leadership and Nominating Committee

The newly created Leadership and Nominating Committee (LNC) pilot program met for the first time January 8–10, 2010. Six of the nine new committee members met at Pi Beta Phi Headquarters in St. Louis for training and development and to implement changes to the existing process of including talent development for officers.

The new LNC not only slates Regional Specialists, Directors and Grand Council members but also works year-round to find talented Pi Phis to serve the Fraternity in a variety of capacities. Their current objective is to slate all Regional Collegiate and Alumnae Specialists for Grand Council to appoint in May. Committee members are reaching out to all current Directors and Specialists to learn more about their regions, their needs and talented women in their area.

“New and fantastic things are in store for Pi Beta Phi in the areas of leadership and talent development,” LNC Chairman KIM BARGER DURAND, Oregon Alpha, said. “We’re excited to look at our volunteer needs in a whole new way. I’m thrilled the members of the Leadership and Nominating Committee will be the stewards of these important initiatives.”

The new LNC members are liaisons for each Collegiate and Alumnae Region, enabling the committee members to know more about each region. “I can’t think of a more committed and knowledgeable group than this LNC to move the Fraternity forward,” Kim said.

If you or someone you know is interested in becoming a regional or international officer, please contact Kim at NomChair@pibetaphi.org.



The Leadership and Nominating Committee from bottom left, Oregon Alpha, KIM BARGER DURAND, LNC Chairman, and New York Alpha JODY MORSE AL-SAIGH. Back left, Tennessee Delta KATIE SCHWIE PERRINE, Arkansas Alpha MADALYN MARCHMAN JONES, Iowa Gamma LEIGH THIEDEMAN and Wisconsin Alpha BRENDA BALKUNAS WIRTH. Not pictured are Connecticut Alpha JENNIFER SCHILT PERFETTI, Indiana Alpha REBECCA SMITH JONES and Pennsylvania Iota JEANNIE HANNA BICKHART.

Collegiate Regional Liaisons:

Connecticut Alpha JENNIFER SCHILT PERFETTI (Region One)
New York Alpha JODY MORSE AL-SAIGH (Region Two)
Pennsylvania Iota JEANNIE HANNA BICKHART (Region Three)
Tennessee Delta KATIE SCHWIE PERRINE (Region Four)
Wisconsin Alpha BRENDA BALKUNAS WIRTH (Region Five)
Arkansas Alpha MADALYN MARCHMAN JONES (Region Six)
Iowa Gamma LEIGH THIEDEMAN (Region Seven)
Indiana Alpha REBECCA SMITH JONES (Region Eight)

Alumnae Regional Liaisons

Connecticut Alpha JENNIFER SCHILT PERFETTI and
New York Alpha JODY MORSE AL-SAIGH (Region One)
Tennessee Delta KATIE SCHWIE PERRINE (Region Two)
Pennsylvania Iota JEANNIE HANNA BICKHART and
Wisconsin Alpha BRENDA BALKUNAS WIRTH (Region Three)
Arkansas Alpha MADALYN MARCHMAN JONES (Region Four)
Iowa Gamma LEIGH THIEDEMAN (Region Five)
Indiana Alpha REBECCA SMITH JONES (Region Six)



Pi Phi Pens

Cashing In | Susan Colebank

Arizona Gamma SUSAN COLEBANK's latest book, "Cashing In," details the story of Reggie Shaw, who is dealing with the death of her father. Readers will explore Reggie's life with her and learn what happens when her family's luck changes and her mother wins the lottery. Susan's first book, "Black Tuesday," was published in 2007, and she is currently working on a third.



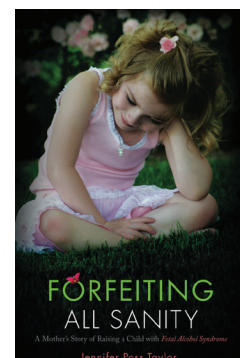
The Longleaf and Me A-Z | Kathryn Schledwitz Lewis

"The Longleaf and Me A-Z" is a collaborative effort by Mississippi Alpha KATHRYN SCHLEDWITZ LEWIS, Sandra Cassibry and Jeffery Jones. The book combines scientific information with artwork created by collegiate and elementary students and teaches children about Mississippi wildlife. It shows what the animals look like, which animals survive in the area's humid climate and illustrates the animals' diets and habitats.



Forfeiting All Sanity | Jennifer Poss Taylor

Texas Gamma JENNIFER POSS TAYLOR's "Forfeiting All Sanity" is her own story of raising a child with fetal alcohol syndrome. Jennifer's adopted daughter, Ashley, suffers from fetal alcohol syndrome. Her birthmother consumed alcohol during her pregnancy, causing Ashley to have mental and physical birth defects. Jennifer shares her family's experiences of raising Ashley while explaining the challenges of raising a child with defects rooting from fetal alcohol syndrome.



For more information
about these and other Pi Phi Pens,
visit www.pibetaphi.org.



Pi Phi Alumnae Making News

1 ▲ On September 6, 2009, six members of the Indianapolis South Suburban Alumnae Club attended a surprise birthday open house for one of its Golden Arrows, Indiana Alpha BEVERLY MCCLINTICK MILLS. The party celebrated her milestone birthday and was organized by her daughter. Back row left, Indiana Alpha PAT ANDREWS COLE, Indiana Gamma ANN GILL CUMMINS and Indiana Zeta SHIRLEY LOCKER STURM. Front row left, Indiana Alphas SUSAN MILLS STRETCHBERRY, MARILYN WEBB HOCH, BEVERLY MCCLINTICK MILLS and SUSAN DUNN SLOOP.

2 > Tennessee Beta MARTHA KING BAIRD (center), her daughter and granddaughter attended the Nashville, Tennessee, Alumnae Club’s Christmas Village event. Martha and her daughter have attended for 49 years!





3 ▲ At their recent “Baubles and Bonnets” meeting, members of the Arrowhead-West Phoenix Alumnae Club brought food to donate to the Westside Food Bank. From left, Arizona Alpha BARBARA MILLER FORREST, Iowa Beta JODINE CORELL COY, Washington Alpha ILEANA OLIVER WOOD, Wisconsin Gamma KAY LANDON FINKE, Illinois Zeta KAREN SMITH WHITE and Utah Alpha KATHIE ERICKSON BRIDGES.



4 ◀ Texas Delta’s President, AMELIA WENZEL, visited Kansas City, Missouri, in November and attended the reception in honor of the Kansas City, Missouri/Shawnee Mission, Kansas, Alumnae Club’s distinction as the Premier Club. From left, Amelia stands with Grand President MARY LOY TATUM, Oklahoma Beta, and Michigan Gamma ANN DALLENBACH TINSMAN, President of the Kansas City, Missouri/Shawnee Mission, Kansas, Alumnae Club.





5 ^ The North Carolina Triangle Alumnae Club hosted its third annual Holiday Heritage Tea at The Carolina Inn in Chapel Hill, North Carolina, in December 2009. Alumnae club members tasted new teas, sampled sweets and socialized with sisters. From left, Virginia Zeta AMY DAILEY, West Virginia Alpha RENEE ROSIEK, Virginia Eta LORI POVEROMO HAIGHT, Michigan Gamma MARGARET GRIFFITH FORBES, Indiana Delta DIANE STEUDEL WOODARD, Georgia Alpha ELIZABETH JACKSON CHACON, Oregon Gamma THERESA SPRAIN, South Dakota Alpha AMY LORENZEN, Florida Delta KIMBERLY GREENWOOD VAN HORN and North Carolina Alpha GINGER VANN KING.



6 > Members of the Indian River County, Florida, Alumnae Club were able to see where their First Book® donation went when they visited the local library where the books were donated. The Gifford Youth Activity Center Library in Vero Beach, Florida, is a facility helping disadvantaged children. Beside the children, from left, are Michigan Beta MARGARET PHILLIPS SIRICH, Connecticut Alpha BARBIE GLEASON RUTH, New York Gamma JOLENE HOLT FUHRMANN, Michigan Beta MARY FOSTER WILKINSON, West Virginia Alpha ANN ROBERTS DAY and Michigan Gamma ANNE CHESTNUT BARTLETT.





7 < Ohio Eta TERRY KIRKWOOD serves her community through her role as the “Stuff Needed Coordinator” for Wayne Presbyterian Church’s Mission Outreach Program. Since taking on the position in August 2009, Terry and the program have touched hundreds of lives through donations of coats, furniture, school supplies, household items, etc. She helped sort boxes of food donated during the program’s successful holiday food drive.



8 < Three generations of Iowa Betas recently visited Holt House in Monmouth, Illinois, for Iowa Beta JENNA GRAY’s initiation in November 2009. From left are Iowa Betas LISA KERR GRAY, Jenna and ROBERTA STARRY KERR.



9 < Idaho Alpha MARYLOU JUDY has the distinction of being the oldest Pi Phi alumna in the Sacramento, California, area. On September 7, 2009, Marylou celebrated her 100th birthday. She cites the Sacramento Alumnae Club as one of her favorite activities.



For more Alumnae News,
visit www.pibetaphi.org.



10



10 ^ Phoenix Alumnae Club members held their annual Angel Ornament Exchange in December 2009. Alumnae club members were asked to select a wrapped ornament, which was brought by another member to the exchange. Once everyone had a wrapped ornament, the club's Program Vice Presidents KRISTY NELSON BURKE, Arizona Beta, and KATIE MCPETERS STEPHENS, Oklahoma Beta, began to spin the wheel. Each member then exchanged gifts based on where their spin of the wheel landed. The Angel Ornament Exchange is one of the club's annual signature events.

11 > Event Solutions magazine named North Dakota Alpha JULIE ANN KLOSTER SCHMIDT, a member of the Minneapolis Alumnae Club and former Regional Officer, a finalist in the 2010 Spotlight Awards for her event planning. For the award, 139 finalists were selected from more than 600 nominations. Julie Ann was recognized as a mentor, public speaker and active member of the Minnesota Chapter of Meeting Professionals International.

11





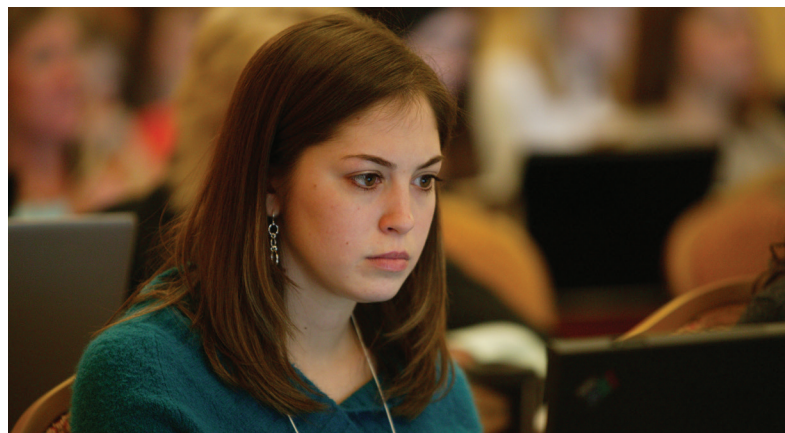
PI PHI FINANCIAL ADVISORS GREEKBILL TRAINING

Alumnae Advisory Committee (AAC)
Financial Advisors participated in GreekBill
training in fall 2009.

GreekBill provided two representatives for the educational sessions. Don Russell conducted the training at the three sessions in Indianapolis, Salt Lake City and Dallas. Gina Romero conducted the training in Baltimore. Each Financial Advisor was able to choose which session to attend instead of all meeting at Pi Beta Phi Headquarters in St. Louis.

GreekBill, a Web-based financial management service catering exclusively to the Greek community, was piloted by nine chapters during the 2008–2009 academic year and is now used by all collegiate chapters. It allows members to make electronic payments, offers parents invoice and payment options, allows chapters to retain control of their bank accounts and provides education and support five days a week. Most importantly, payments are now easy to make online or through the mail.

Director Finance/Housing BRENDA BUTLER, Nebraska Beta, led the effort to allow collegians to pay dues with credit cards, which led to the partnership with GreekBill. “Our members needed to have the ability for parents to see invoices, make payments and get support,” she said. “GreekBill offered all of this rolled into one amazing package. Our volunteers are busy, and they needed a support team to offset the volunteer time requirements. Now we are able to focus on training and development rather than invoicing and collections. We’re helping the Vice Presidents of Finance develop their financial skills.”



The Financial Advisors enjoyed the small training sessions, which allowed them more one-on-one time with GreekBill representatives and their Collegiate Regional Directors and Financial/Housing Specialists. They were also able to speak with Don and Gina about problems, making the bill paying process more efficient. They were able to be logged in to GreekBill during the training session, offering hands-on training. The sessions also informed the collegiate and alumnae volunteers of any recent changes or policies and an eReports tutorial.



GREEKBILL, INC.

SECURE YOUR FINANCES • STRENGTHEN YOUR ORGANIZATION

GreekBill® is a trademark of GreekBill, Inc.

Reunions & Anniversaries

1 > Oregon Beta KATIE ALLEN began inviting Oregon Betas from Oregon State College of all ages to meet quarterly for Cookie Shines. They have a special Cookie Shine sheet for all alumnae to sign each time they attend. From left, Oregon Betas REBECCA FOUTS, LAURA GRAY, LINDSAY HORSLEY OMEG, JENNIFER PADDOCK, KATIE O'DAY and KATIE ALLEN.



2 > The 1959 Oklahoma Alpha pledge class from the University of Oklahoma celebrated their 50th reunion with food, fun and football. Front row left, Oklahoma Alphas PAULA LEFAN STOVER, LEEANN CLEMENTS BARRANCO, JUDY VANAKEN TAYLOR, DIANE CAYLOR GALLOWAY and FRANCIE MORAN DAY. Second row left, LINDA CHILDS MAXEY, JERRY MONTGOMERY METCALF, LINDA PARAMORE SKINNER, MARTY MADDUX WHITE, LINDA MOLE BRADSHAW, CAMILLE EMERSON CUNNINGHAM, SISSY PHILLIPS AUSTIN, DAWN DOBBINS RUTLEDGE, VIRGINIA SCOTT DICK, CAROLYN WORRELL BOYDSTON and LOUISE TRAPNELL MUELLER. Back row left, MARILYN BLACK BALYEAT, CYNTHIA CURTIS LEDBETTER, JESSIE MCDOWELL WALLENTINE and KAREN CULLEN LUKE.



3 > Members of the Texas Gamma Chapter 1982 pledge class at Texas Tech University met for dinner in Dallas. Front row left, CATHY ORGAN BLAKE and KATHRYN LANCE FREEMAN. Middle row left, HAGAN HAWTHORNE SEIPLE, JENNIFER RIDGEWAY MORENO, STACEY JASPER GEISLER, AMY LYNN KNOCK CHRISTIE, BRIDGET ELAM HETTISH, ABBEY WHITE BATES, ANGELA STOVER GREEN, CINDY JONES SINCLAIR and LESLIE COLKET JACKSON. Back row left, SUZANNE FOREMAN SPRADLEY, LESLIE WEBB VANBEER, LISA MCAULEY PALMATIER, MELINDA MCMILLAN MITCHELL, NIKI MCADAMS SUE, LAURIE OWEN EVANS and SHANNON WALLING NUTT.



4 > Three Colorado Gammas from Colorado State University met in Cabo San Lucas, Mexico, for a mini-reunion. From left, BONNIE HERRLE DHAL, JENNIFER JONES MAWYER and SUSIE WILSON JOHNSON.



Women Leading the Experience: The NPC 2009 Annual Meeting in Tampa

“Women Leading the Experience” was the theme of the 2009 National Panhellenic Conference’s (NPC) annual meeting in Tampa,

Florida, October 8–11. Members met to focus on NPC’s mission: to promote the values of and serve as an advocate for its member groups, in collaboration with campuses and communities.

With recommendations based on research by committees including the Long-Range Planning Committee, chaired by Pi Beta Phi’s NPC Delegate CAROL INGE

WARREN, North Carolina Beta, the Board of Directors enacted legislation affecting organizational structure, operational management and programming.

The Board approved a new Executive Committee structure, which allows for four years (two two-year terms) of service in top leadership positions instead of six years (three two-year terms), allowing the Executive Committee to delegate duties to staff and other volunteers. The new NPC Executive Director, Nicki Meneley, will provide additional support.

The new structure adjusted titles, duties and responsibilities. The two positions that are now a part of the rotation protocol are Vice Chairman and Chairman. The Vice Chairman will serve as Secretary of the Board and assume other duties as a liaison to special projects. The Chairman will execute the core duties and responsibilities as previously established and facilitate the work of the conference. The Executive Committee includes three appointed positions, Budget and Finance Committee Chairman, College Panhellenics Committee Chairman and Alumnae Panhellenics Committee Chairman. All five members of

the NPC Executive Committee now have voting rights.

Other legislation included reducing the number of standing committees; increasing the dues paid by member groups based on collegiate membership by 3 percent in 2011; clarifying the criteria used to determine Panhellenic total and having deferred recruitment campuses utilize a two-tier total by setting a fall total as well as one following formal recruitment; and reaffirming NPC’s position that potential new members are not responsible for securing letters of recommendation.

NPC recognized outstanding Alumnae and College Panhellenics for their achievements during 2007–2009. During the Saturday luncheon, Oklahoma Lieutenant Governor Jari Askins, Alpha Chi Omega, congratulated the St. Louis Alumnae Panhellenic Association for being the 2007–2009 outstanding Alumnae Panhellenic. She challenged all to continue the advocacy efforts for alumnae and collegians.

At the conclusion of the meeting, a new Executive Committee was installed for the 2009–2011 biennium:

Chairman: Eve Riley, Delta Delta Delta

Vice Chairman: Jane Sutton, Alpha Xi Delta

Budget and Finance Committee Chairman:

Jean Mrasek, Chi Omega

Alumnae Panhellenics Committee Chairman:

Gina Kerley, Phi Sigma Sigma

College Panhellenics Committee Chairman:

Kris Bridges, Phi Mu



Pi Beta Phi representatives at the NPC annual meeting in Tampa, Florida, included, from front left, Grand President MARY LOY TATUM, Oklahoma Beta and NPC Delegate CAROL INGE WARREN, North Carolina Beta. Back left, NPC Third Alternate and Grand Vice President Programming LINDA NOEL IBSEN, Colorado Beta; *The Arrow* Editor JENNY WHITTON, Missouri Gamma; Executive Director JULI HOLMES WILLEMANN, Iowa Beta; and NPC First Alternate BARBARA MCREYNOLDS LAMASTER, Kentucky Beta. Not pictured, NPC Second Alternate ASHLEY DYE, Illinois Zeta.

Just prior to press time, Pi Beta Phi was notified of Kris Bridges’ resignation. Kris has been nominated to serve as the national president with Pi Mu Fraternity. As of May 1, 2010, Julie Johnson, Kappa Delta, will serve as the NPC College Panhellenics Committee Chairman.

ARE YOU LINKED TO PI PHI?

ARE YOU STILL CONNECTED TO YOUR PI PHI SISTERS?
NOT SURE HOW TO RE-CONNECT? TAKE A LOOK AT A
FEW OF PI PHI'S NEW SOCIAL MEDIA INITIATIVES!

eSisters

Built by Pi Phis for Pi Phis, eSisters is the Members-only section of the Fraternity Web site. It offers Members-only news, the Pi Phi Resource Library, Sister Search functionality and social networking opportunities. Finding and connecting with a Pi Phi is easy! Keep your contact information up-to-date on your profile and use the Sister Search feature to locate sisters you have lost touch with over time or to find new sisters when you move to a new area or profession. Pi Phi is for life!

www.pibetaphi.org/esisters

Facebook

Pi Phi now has an official presence on Facebook! Did you know KATELYN EPPERLY from American Idol is a Illinois Eta Pi Phi? Or Pi Phi Headquarters has two job openings? If you were our Facebook fan you would! Become a fan today and stay linked to all things Pi Phi.

www.facebook.com/pibetaphi

Twitter

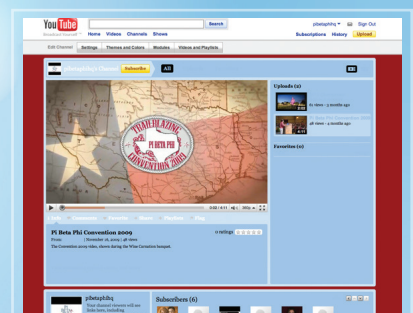
Want to know what's going on with Pi Phi? Follow Pi Beta Phi on Twitter! Twitter is a micro-blogging system that enables its users to send and read messages, known as "tweets." Tweets are displayed on Pi Phi's profile page and are delivered to subscribers, known as followers.

www.twitter.com/pibetaphihq

YouTube

Pi Phi is also on YouTube, a video sharing Web site! YouTube displays a wide variety of user-generated video content, including movie clips, TV clips, music videos and other content such as video blogging.

www.youtube.com/pibetaphihq



 E-mail your questions regarding
Pi Phi's social media initiatives to
Headquarters Communications Specialist
Juliette Losapio at juliette@pibetaphi.org.

Ask the Webmaster



Web Tips

Check the Events Calendar online for upcoming event dates and times! In eSisters, go to Events, Calendar, find an event and hold your mouse cursor over the event title for information about time and location!



For more Web site navigation tips, click on the Help link at www.pibetaphi.org.

New to the Web

Finding information about Pi Phi's new partnership with GeicoSM Auto Insurance is so easy a caveman can do it!SM From the Pi Beta Phi home page, select Shop from the navigation menu on the left-hand side of your screen. Next, scroll down to the Geico logo. Pi Phi's partnership with Geico offers our members an additional 8 percent off Geico's rates!

While you're at the Pi Phi Marketplace browse through Pi Phi Express, visit one of our licensed vendors or checkout 1-800-Flowers.com[®]. Membership definitely has its perks!

GeicoSM is a registered service mark of Government Employees Insurance Company Corporation.

So easy a caveman can do itSM is a registered service mark of Government Employees Insurance Company Corporation.

1-800-Flowers.com[®] is a registered trademark of 1-800-Flowers.com.

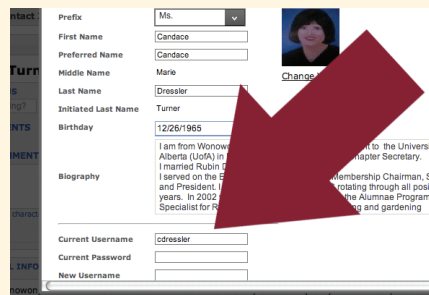
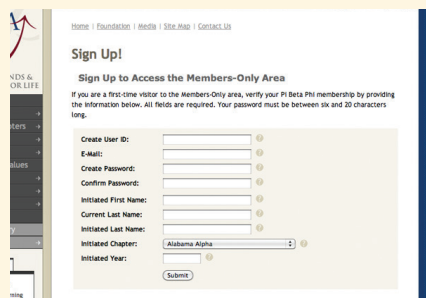
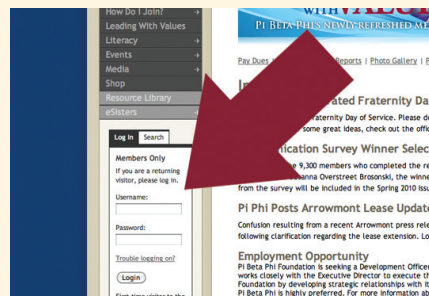
From the Webmaster's Mailbox

I want to create a login for the Web site, but don't have my member ID number.

Setting up a login for the Pi Beta Phi Web site is easy and no longer requires your member ID! To create a login, visit www.pibetaphi.org and click the Sign Up button on the lower left-hand side. You will be asked to enter your e-mail, name, chapter, year of initiation and create a user ID and password. All fields on the page are required and your password must be between six and 20 characters long. Once you have done this, click Submit and you will now be able to log in to the Web site.

Can I change my password myself?

Absolutely! Simply log in to eSisters and click My Profile on the top right-hand side of the page. Click one of the Edit Profile links found on your profile page. The Edit Profile window will open, and you can begin making your personal changes. After clicking Save, a popup box acknowledging your profile change will appear. Hint: If no changes are being made to your username you may leave the field blank.



The A List

April showers bring May flowers ...
Make rainy days your favorite days!



It's raining, it's pouring ...

Be prepared for stormy weather no matter where you are with Old Navy's Jacket in a Packet and stylish umbrella!
www.oldnavy.com

Woman vs. Puddle

Win the war every time with these fashionable rain boots.
www.target.com

Games Pi Phis Play*

Spend your next rainy day playing one of the award-winning portable conversation games for people of all ages!
www.aroundthetable.com
BETH DOOLEY DANIELS, Missouri Gamma

Flowers? For me?

Turn over a new leaf and start your own garden with these all in one flowers and plants in a bag.
www.olivebarn.com

*The starred items were created by Pi Phis! *The Arrow* always welcomes Pi Phi-made products for possible inclusion in the "The A List." Please e-mail JENNY WHITTOM, editor@pibetaphi.org, for more information.

Pi Phi Express



A.	PX914	Graduation Cords	\$12.50
B.	X915	Graduation Sash	\$30
C.	X884	Pi Phi Bear	\$20
D.	X883	Stainless Steel Water Bottle	\$18
E.	X878	Pi Phi Latte Mug	\$12
F.	X723	Greek Letter Flip Flops <i>Whole sizes</i>	\$20
G.	X742	Dot Flip Flops <i>Whole sizes</i>	\$20
H.	X134	Arrow Motif Greek Letter T-shirt <i>Jerzees®</i> , 50/50 blend	\$25
I.	X269	Graffiti Sweatshirt <i>American Apparel®</i> , 50/50 blend	\$50

J.	MD170	Greek Letter Lavalier <i>10k white gold with diamonds</i>	\$400
K.	MD801	Mother's Pin <i>Pearl accent, gold filled</i>	\$38
L.	MD124	Swirl Ring <i>Garnets, sterling silver</i>	\$100
M.	MD158	Official Crest Ring <i>Garnet, sterling silver</i>	\$125
N.	MD223	Founders' Ring <i>Special order only, onyx, 10k gold</i>	\$350
O.	MD202	Pearl Bracelet <i>8 mm simulated Mallorca pearls, sterling silver</i>	\$70
P.	MD206	Pearl Necklace <i>8 mm simulated Mallorca pearls, sterling silver</i>	\$85
Q.	PMD198	Carnation Ring <i>Cubic zirconia, sterling silver</i>	\$35
R.	PMD199	Carnation Earrings <i>Cubic zirconia, sterling silver</i>	\$32
S.	PMD225	Carnation Necklace <i>Cubic zirconia, sterling silver</i>	\$30



Spring
brings warm weather,
graduation and
Mother's Day.
Shop Pi Phi Express First!

To view our complete line, visit
www.pibetaphi.org/store
or call (800) 322-1867

In Memoriam

Because of space constraints, *The Arrow* will only print the entirety of an obituary for a former Grand President. If you know a sister who has died, please inform Headquarters. Only those names accompanied by a published notice will be listed in *The Arrow*. Published notices include a newspaper obituary, a funeral program/prayer card, a listing in a college/university alumnae newsletter, or obituaries from newspaper Web sites. Attach the article and e-mail to Alison Bauer, alison@pibetaphi.org, or mail to Pi Beta Phi Headquarters.

In Memoriam lists the name, initiation year, and month and year of each member who has died.

Alberta Alpha

Dallas M. Cullen
1961; January 2010

California Beta

Thayer Kelley Bracken
1943; December 2009

Barbara Healy Ruxton
1949; December 2009

Alberta Hill Steele
1937; January 2010

California Epsilon

Linda Falk Alessio
1956; August 2009

California Gamma

Janet Holter Fruhling
1946; May 2009

Colorado Alpha

Marian Andrew de la Ossa
1929; December 2009

Philancy Catlin Hedges
1956; October 2009

Colorado Beta

Charline Highberger Gardner
1932; September 2009

Connecticut Alpha

Priscilla Champlin Campbell
1943; September 2009

Elizabeth M. Glass
1943; November 2009

D.C. Alpha

Jane Saegmuller Ames
1935; December 2009

Joanne Smith Omdahl
1938; January 2010

Florida Gamma

Frances Hyer Reynolds
1934; December 2009

Frances Porter Williams
1929; November 2009

Georgia Alpha

Anne Phillips Etheridge
1962; December 2009

Illinois Epsilon

Nancy Fisher Mitchell
1949; October 2009

Marjorie Wheeling Watrous
1944; June 2009

Illinois Eta

Sally Morrison Bradley
1951; November 2009

Mary Godwin Williams
1948; November 2009

Illinois Theta

Beth Merrill Harsch
1947; December 2009

Joan Hammond Larson
1948; November 2009

Esther Becsey Rowe
1947; October 2009

Illinois Zeta

Rowena Wells Dailey
1927; November 2009

Liz Brearley McDonald
1942; November 2009

Indiana Alpha

Sally Henry Heiney
1953; November 2009

Betty Butler Holdcroft
1935; December 2009

Indiana Beta

Nancy Dobson Grossman
Anderson
1946; December 2009

Sondra Weisbrod
1964; December 2009

Carolyn Shanafelt Wells
1945; January 2010

Indiana Delta

Lois Eckhart Smith
1946; September 2009

Indiana Epsilon

Susan Parker Jones
1960; December 2009

Indiana Gamma

Dortha Weaver Booe
1926; December 2009

Anna Gale Greenland Dortch
1940; November 2009

Marydell Rous Lowe
1934; December 2009

Margot Harrison Strickland
1947; December 2009

Iowa Alpha

Marie Oehler Barghahn
1930; July 2009

Iowa Beta

Naomi Fawcett Letsinger Collings
1921; November 2009

Mary McClure McSpadden
1942; October 2009

Iowa Gamma

Virginia Rowe Holland
1931; December 2009

Iowa Zeta

Jane Levine Pohlmann
1938; December 2009

Kansas Alpha

Mary Margaret Starr Cromb
1930; September 2009

Betty Nuzman Embry
1931; October 2009

Shirley Maupin Linn
1939; October 2009

Jane Thompson Spines
1937; September 2009

Kansas Beta

Marilyn Dunn Barrett
1953; January 2010

Joan Ryan Buster
1950; July 2009

June Sorensen Gorrell
1945; December 2009

Jane Julian Hanna
1937; October 2009

Evelyn Phillips Mitchelson
1943; October 2009

Dorcas Speer Severance
1951; December 2009

Louisiana Beta

Yvonne Felder Alford
1946; January 2010

Michigan Alpha

Katherine Spicer Williams
1937; December 2009

Michigan Beta

Jocelyn Watt Glass
1954; December 2009

Martha Conney Rice
1950; September 2009

Michigan Delta

Barbara Blomgren Ayres
1959; November 2009

Minnesota Alpha

Marilee Ward
1942; December 2009

Missouri Gamma

Juneve Key Damus
1943; September 2009

Montana Alpha

Sharon Kelly
1958; October 2009
Virginia Symonds Olson
1933; November 2009

Nebraska Beta

Lou Harrison Mosier
1957; August 2009
Betty Kruger Pfann
1953; October 2009
Betty Kimberly Reams
1929; November 2009

Nevada Alpha

Rita Laing Daniels
1939; December 2009
Margery Andrews Leffingwell
1953; October 2009
Joyce Longwill Mentaberry
1947; November 2009
Betty Tracy Porter Towner
1945; September 2009

New Mexico Alpha

Marjorie Funkhouser McMin
1950; November 2009
Anne Johnson Scepansky
1946; November 2009

North Carolina Alpha

Elizabeth V. Moore
1932; January 2010

North Carolina Beta

Betsy Gamble Hansen
1953; February 2009
Agnes Kirkmyer Muhleman Hill
1942; November 2009

Ohio Alpha

Mary Laidlaw Currie
1951; November 2009
Helen McLaughlin Gray
1930; December 2009

Ohio Beta

Nancy Horton Humphreys
1941; October 2009
Carol Bretschneider Miller
1942; November 2009

Ohio Epsilon

Suzanne Volker McCarthy
1946; September 2009
Kathryn Winsinger Merriam
1945; November 2009

Ohio Zeta

Florence Geisler Weatherford
1947; January 2010
Sheila Beck White
1959; October 2009

Oklahoma Alpha

Elinor Love Volker
1943; December 2009

Oklahoma Beta

Rebecca Nichols Richardson
1936; November 2009
Brett Bodenheimer Tully
1984; March 2009
Nancye McCune Young
1952; January 2010

Oregon Alpha

Davida Riddell Bergstrom
1949; October 2009
Billie Hammett Robertson
1933; December 2009

Oregon Gamma

Ann Shidell Mueller
1952; January 2010

South Carolina Alpha

Mary Polk Logan
1942; December 2009
Mary Lees Graham McGeary
1932; November 2009

South Dakota Alpha

Carol Quinn Bailey
1947; November 2009
Kathleen Ann Hanson
1971; December 2009

Tennessee Alpha

Judie Elizabeth Bailey
1965; November 2009
Margaret Anderson Killeffer
1939; October 2009

Texas Alpha

Lynn Lyles Brill
1957; October 2009
Josephine Cockrell Thornton
1942; November 2009
Alice Chiles Tillett
1947; December 2009
Joan Hohlt Wich
1955; December 2009

Texas Beta

Bettie Webster Fairey
1932; October 2009
Linda Scott Kaufman
1976; August 2009
Mary-Emily Smith Witt
1941; November 2009

Texas Delta

Constance Chatmas McLelland
1963; October 2009

Utah Alpha

Stephanie Howells Carlston
1966; October 2009
Kandis Kimball Giblin
1967; December 2009

Vermont Alpha

Jean E. Scroggie
1946; November 2009

Virginia Theta

Bunny Marie Wong
1994; October 2009

Washington Alpha

Marili Huffman Benjamin
1940; January 2010

Mary Sweeny Breene
1944; December 2009

Robin Harris Simpson
1944; January 2010

Grace Miller Wilson
1941, affiliated Iowa Gamma;
December 2009

Washington Beta

Hope Kimbrough McCroskey
1936; October 2009
Pat Collins Hawke Wanamaker
1946; January 2010

Washington Gamma

Peggy Pritchard Olson
1969; November 2009

West Virginia Alpha

Martha L. Nelson
1941; September 2009

Wisconsin Alpha

Patricia Frank Floria
1945; October 2009
Barbara Morey Shade
1938; November 2009

Wyoming Alpha

Adah Cottman Cartier
1942; November 2009

Alumnae Leadership Summits

Because of a generous grant from Pi Beta Phi Foundation, the Fraternity is pleased to offer the opportunity for alumnae members and officers from each region to meet, share, discuss and learn more about the Fraternity. Mark your calendars now and plan to attend your region's summit. For more information, visit the Events section of the Pi Beta Phi Web site. Online registration will be available beginning April 9!

Alumnae Region One

New York

May 21–22, 2010

Alumnae Region Four

St. Louis

June 25–27, 2010

Alumnae Region Two

Atlanta

June 25–26, 2010

Alumnae Region Five

Seattle

June 5, 2010

Alumnae Region Three

Indianapolis

June 19, 2010

Alumnae Region Six

Orange County, California

May 21–22, 2010

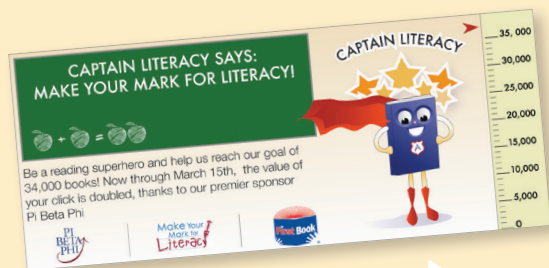
Communication Survey Results

In January 2010, Grand Council initiated a survey regarding the Fraternity's communication with its members. The Fraternity gained much feedback from the more than 9,000 responses to the survey and will utilize the results to best guide decisions, future plans and goals for all strategic communication moving forward. The Fraternity extends its thanks to those who completed the survey — members like you keep the Fraternity moving forward! Congratulations to Florida Epsilon SUSANNA OVERSTREET BROSONSKI, the winner of our \$100 Visa® gift card!

The 2010 Communication Survey gave the Fraternity and Grand Council insight into the information members prefer to receive (and how they receive it). The Marketing and Communications Department, along with Grand Vice President Communications DIANE BIELMAN, California Eta, and Grand President MARY LOY TATUM, Oklahoma Beta, will be taking a closer look at these results and working them into the communication strategy and overall strategic plan of the Fraternity.

Click Challenge

In honor of Fraternity Day of Service, Pi Beta Phi, First Book® and The Literacy Site sponsored a Click Challenge March 1–15. More than 31,600 books were donated to children in need. Even though the challenge is finished, you can still donate one book each day by visiting www.theliteracysite.com.



April is Advisor Appreciation Month

The National Panhellenic Conference (NPC) has designated April to be Advisor Appreciation Month. Every April, the NPC sororities in the United States and Canada recognize the women and men who often don't get thanked enough — our Advisors. NPC and Pi Beta Phi salute the hardworking and numerous Advisors during National Advisor Appreciation Month.

Our Alumnae Advisory Committees (AACs), Fraternity Advisors and collegiate Greek Advisors guide us through leadership decisions, direct us in governance, mentor our members and generally provide wise counsel in everything we do. They donate their biggest and most coveted asset — their time. For all the things they do, large and small, we offer a public thanks.

Visit the Events/Meeting section of the NPC Web site, www.npcwomen.org for more ideas and information.

Have you moved or changed your name?

Help us keep our database updated. Edit your member profile online at www.pibetaphi.org, or send this form to:
Pi Beta Phi Headquarters 1154 Town & Country Commons Drive, Town & Country, Missouri 63017.

\$25 Check, payable to Pi Beta Phi Fraternity, for Fraternity Alumna Dues enclosed.
Dues are not tax deductible for federal tax purposes.

For office use: Ref # _____ Region _____ Amount \$ _____ Check # _____ Code AID _____

Initiated Name (first/middle/maiden) _____

Name (first/maiden/last) _____

New Address _____

City/State/Zip _____

Phone Number _____

E-mail Address _____

Chapter and Year of Initiation _____

If you are an officer in the Fraternity, please give your title. _____

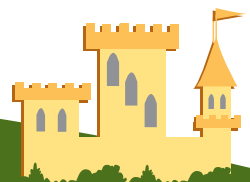
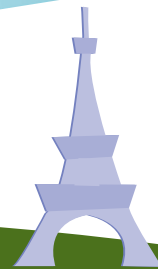
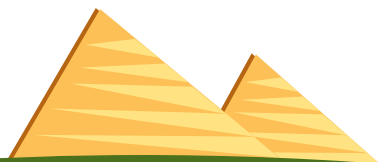
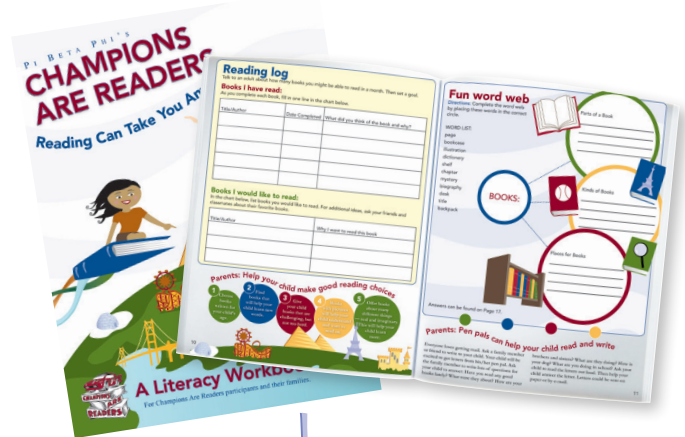



TODAY A READER, TOMORROW A LEADER!

Pi Beta Phi believes if children are champions in reading, they will be champions in life. Order your Champions are Readers® (CAR) kit today!

CAR kits may be ordered through Headquarters and contain materials to serve 25 students. Each child receives a Literacy Workbook, a Scholastic™ book with a personalized bookplate from the chapter or alumnae organization and a medal to celebrate the completion of the program.

Learn more about the CAR program by visiting www.pibetaphi.org.



CAR is made possible by a grant from  Pi Beta Phi Foundation
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Pi Beta Phi Fraternity
1154 Town & Country Commons Drive
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