

FALL 2010 Vol.127 No.1



PI BETA PHI FRATERNITY $\Pi B \Phi$

Founded 1867

FOUNDERS

Emma Brownlee Kilgore
Margaret Campbell
Libbie Brook Gaddis
Ada Bruen Grier
Clara Brownlee Hutchinson
Fannie Whitenack Libbey
Rosa Moore
Jennie Nicol, M.D.
Inez Smith Soule
Fannie Thomson
Jennie Horne Turnbull
Nancy Black Wallace

MISSION STATEMENT

The mission of Pi Beta Phi Fraternity for Women is to promote friendship, develop women of intellect and integrity, cultivate leadership potential and enrich lives through community service.

VISION STATEMENT

Pi Beta Phi Fraternity is committed to being recognized as a premier organization for women by providing lifelong enrichment to its members and contributing to the betterment of society.

CORE VALUES

Integrity
Honor and Respect
Lifelong Commitment
Personal and Intellectual Growth
Philanthropic Service to Others
Sincere Friendship

The Arrow



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ON THE COVER: Celebrate with us as Pi Beta Phi Foundation marks its 20th anniversary. Read about the Foundation's proud history and how 20 years after it was founded, the Foundation continues to provide opportunities for Pi Phis to grow in the spirit of sisterhood and friendship. This story begins on Page 4.



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Celebrating our Sisterhood

Pi Beta Phi is rich with tradition. We think of our symbols, songs, rituals and Cookie Shines as traditions. They spark a warm spot of fond memories within us.



From left, Foundation Board of Trustees President PEGGY WILSON LAWRENCE, Tennessee Gamma, and Grand President MARY LOY TATUM, Oklahoma Beta.

What makes these traditions hold true is not just our individual experience but also a deeper understanding of a shared experience. It crosses miles and years with women we have not met but know to be — or to have been — of one heart in Pi Phi. Tradition implies posterity, a passing of beliefs

from one generation to the next. It also implies a nurturing of those beliefs, and that can only be accomplished with lifelong committed members.

Developing lifelong committed members is the first priority of Pi Beta Phi. It was what our founders intended as they created a fraternity of fellowship with purpose. Once bound together, they devoted a part of their lives to one another and in service to others in the name of Pi Beta Phi.

While our world is very different today, our intent should be the same. The sisterhood we forge in college is only the beginning. Moving beyond campus life, we find there are Pi Phis in every city, workplace and playing field. As two Pi Phis cross paths, the "a-ha" moment we have reflects the certainty that before us is a woman who can be counted on and who shares the same values. We are comforted and strengthened in that certainty; we are encouraged and inspired to meet the challenges of our lives.

The value of our sister network and what it can accomplish is beyond measure. But while priceless, it does require investment! It requires a commitment by our members to serve their local chapter or alumnae organizations as officers or committee members. It requires participating in Pi Phi-sponsored service projects. It requires paying dues to ensure the Fraternity has operating resources. And it requires supporting scholarships, leadership development, philanthropy and Fraternity heritage by donating to Pi Beta Phi Foundation.

We are women who give generously of our time, but we must also be women who give generously of our financial resources. Our Pi Beta Phi Foundation is the best way to do that for our Fraternity.

This issue of *The Arrow* celebrates the 20th anniversary of Pi Beta Phi Foundation. Read on and reflect upon our history and opportunities, knowing as a lifelong committed member and donor, you ensure Pi Phi traditions remain steadfast.

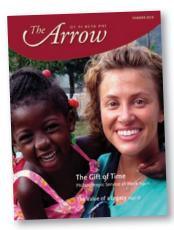
With grateful Pi Phi hearts,

Mary Log Tatum
MARY LOY TATUM

PEGGY WILSON LAWRENCE

Organis James

From our Readers



Love the newest *Arrow* especially the inspiring stories about Pi Phis making a difference. Also, I loved the new pictures of the Indiana Beta Chapter house. I had the pleasure of being down in Bloomington, Indiana, last week, and the house looks amazing!

GRETCHEN STAHL
Indiana Theta — Indianapolis

I was thrilled to see our beautiful Pi Phi chapter house at 928 E Third, Bloomington, Indiana, in *The Arrow*. We are so proud our family had six members of Indiana Beta. Such wonderful memories.

Sincerely,

MARY BRIGGS GRADY

Indiana Beta — Boynton Beach, Florida

Loved seeing the pictures of the Indiana Beta Chapter house. Please continue to show the houses. It's really cool insight into the other chapters!

DOMINIQUE ASTORINO California Gamma — Carlsbad, California



We look forward to hearing from you. E-mail comments to the Editor at editor@pibetaphi.org or mail them to the Pi Beta Phi Headquarters, 1154 Town & Country Commons Drive, Town & Country, Missouri 63017.

CORRECTIONS: In the Summer 2010 issue of *The Arrow*, Ohio Zeta KIM O'BRIEN was mistakenly omitted from the 100-Year Legacy of Literacy Committee on Page 30. Kim is serving on the Literacy Committee devoted to the discovery of our future commitment to literacy. This error was corrected in the online version of *The Arrow*. On Page 23 of the 2010 Spring *Arrow* it was reported Ontario Gamma SAMANTHA WHITESIDE swam across Lake Ontario twice and raised more than \$5,000 for the Arthritis Society. Samantha completed one crossing and raised more than \$52,000. *The Arrow* apologizes for these errors and regrets any confusion it may have caused.

FROM THE EDITOR

One of the most important lessons I've learned as an editor is to listen. Listen to members who love *The Arrow*. Listen to members who never read *The Arrow*. Listen to members who don't like what is published in *The Arrow*. Each voice is different and each offers insight about how I can make your *Arrow* better and include more of what you want to read.

Throughout the last year, you've received several surveys from the Fraternity. In January, we sent the 2010 Communications Survey to our membership, and more than 9,000 of you responded. The results indicated members receive most of their Pi Phi information from *The Arrow*. You also told us you want to see more alumnae, chapter and individual Pi Phi news.

I was listening. The Marketing and Communications
Team at Headquarters began working on redesign options in
July, and I hope you like what you see. Some of the updates
include a new In Her Words page and the addition of a
Collegiate Spotlight. We redesigned Collegiate News,
Alumnae News, and Reunions and Anniversaries sections to
accommodate more stories. Also, be sure to check out the new
Reader's Guide for *Arrow* submissions in News & Notes!

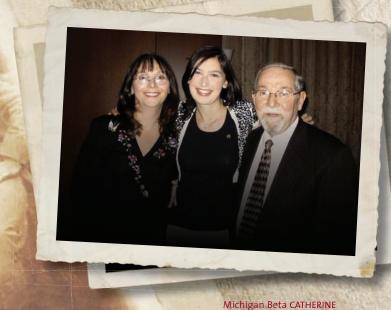
As the 2011 Convention approaches, we want to provide you with detailed event information as early as possible. In order to accommodate this extra information, Pi Phi Pens and Ask the Webmaster were withheld from this issue. Not to worry, these sections will return in future *Arrow* issues.

I hope you will take the time to e-mail me, editor@pibetaphi.org, or post a message on our Facebook page, www.facebook.com/pibetaphi, to let me know what you think of *The Arrow*'s facelift. I also encourage you to fill out Fraternity surveys when they arrive in your inbox. The Fraternity uses these surveys to gain insight on a variety of topics, just as we did with *The Arrow*; and your opinions are important. We want you to know we are listening.

In Pi Phi, JENNY WHITTOM, Missouri Gamma *The Arrow* Editor

DESERVING.

DI BETA DHI FOUNDATION CELEBRATES 20 YEARS



Michigan Beta CATHERINE ROOSEVELT (center) with her parents, Vickie and Lou.



While grieving over the devastating loss of her father, Michigan Beta CATHERINE ROOSEVELT came to the harsh realization she might have to drop out of school. "My father was the primary breadwinner," Catherine says. "He continued to work after he was diagnosed with cancer until five months before he died. When he passed away, our family income was cut by more than half." Fortunately, Catherine didn't have to drop out of school. She received both a scholarship and an Emma Harper Turner Fund grant from Pi Beta Phi Foundation to help her pay for school.

"When I think about Pi Phi, I think about how the Foundation is the ultimate continuation of the Fraternity's mission and values. Sincere friendship, honor, respect and service to others are so apparent to me in the work of the Foundation."

THE

EGAC

n the late 1980s, Pi Beta Phi welcomed seven new chapters to the roll call along with several new alumnae organizations. The rapid pace of Fraternity growth was a major reason why Past Grand President CAROLYN HELMAN LICHTENBERG, Ohio Alpha, announced in the Spring 1990 *Arrow* that Pi Beta Phi needed to address several areas of expansion to meet the needs of membership and to continue Fraternity growth and excellence. The many initiatives included the establishment of a Pi Beta Phi Foundation. At the time, Pi Phi relied solely on member fees and dues to operate; therefore, leadership knew it needed to form a charitable arm like most National Panhellenic Conference (NPC) groups had already established in order to grow.

Establishing Pi Beta Phi Foundation meant ensuring a financially sound future for the Fraternity. The Foundation was created to expand scholarship opportunities, educational programming, Fraternity heritage, philanthropic efforts and charitable programs. It would allow all Fraternity fundraising efforts to reside under one umbrella.

The Foundation was incorporated as a not-for-profit corporation 501(c)(3), which meant members could make tax-deductible donations to the Fraternity through the Foundation. Before 1990, any donations made to the Friendship Fund to benefit Pi Beta Phi were not tax-deductible. The organization of the Foundation was the realization of Carolyn's vision and an important milestone for Pi Beta Phi.



The charter members of the Foundation Board of Trustees. Seated in front, Foundation President Emerita ANN DUDGEON PHY, Texas Alpha. Back row left, North Carolina Beta CAROL INGE WARREN, Ohio Alpha CAROLYN HELMAN LICHTENBERG, Nebraska Beta MARY ANN BEHLEN HRUSKA and Kansas Alpha ADRIENNE HISCOX MITCHELL.

The Foundation's Early Years

The first order of business was to establish the Foundation as a viable entity, which included the establishment of its Board of Trustees. With only a loan from the Fraternity and no apparent means of immediate income, the Foundation's legal counsel described the time as "innovative and challenging." Foundation President Emerita ANN DUDGEON PHY, Texas Alpha, was elected the first Foundation Board of

Foundation



Kansas Alpha MARIANNE REID WILD

Trustees President. Shortly after taking office, Ann said, "The goal of the Foundation is to focus on those educational and philanthropic issues that will be germane to the future, while permitting us to retain the best of our Pi Beta Phi traditions."

Initiated as a Fraternity project in 1989 and transferred

to the Foundation in 1990, a \$2.2 million Campaign for Arrowmont became the Foundation's first major responsibility. Chaired by Grand President Emerita JEAN WIRTHS SCOTT, Pennsylvania Beta, the purpose of the Campaign was to raise money to build a new dormitory, new wood and painting studios, and to establish endowments for Arrowmont's Artist in Residence and Children's programs. The new Foundation's first efforts to develop a donor base began with its responsibility for the campaign. The Campaign for Arrowmont was completed successfully in 1995 and raised more than \$2.5 million.



In 1992, the Marianne Reid Wild Society for planned giving was established in honor of Grand President Emerita MARIANNE REID WILD, Kansas Alpha. Marianne was the first alumna to name the Foundation as the primary beneficiary of her estate. With no living relatives, Pi Phi was her family. The Marianne Reid Wild Society continues to honor members who inform the Foundation of their intent to include the Foundation in their planned giving and estate planning. These gifts, often larger than one can give during one's lifetime, allow expanded Fraternity educational programming, scholarships and member services. "Her bequest allowed the Trustees to develop the staff, materials and programs necessary for a successful Foundation," Ann says.

Before the Foundation was established, many Pi Phis mailed yearly contributions to the Fraternity's various funds. The Fraternity began transferring these funds to the Foundation in 1991. The first to transfer was leadership program funding, followed by scholarship funding in 1993 and the Emma Harper Turner Fund and Friendship Fund in 1994. The transfer of Fraternity funds also played an instrumental role in establishing the Foundation as a viable entity. Today, Pi Beta Phi Foundation still manages several funds, including the Friendship Fund, which is the anchor of support to the Fraternity. The Friendship Fund grants funding to the Fraternity and its members in the following areas: education, leadership and philanthropic initiatives.

Only four years after its incorporation, Pi Beta Phi Foundation had repaid its loan to the Fraternity and developed a base of more than 7,000 donors. The Foundation had also increased its assets from \$15,333 in 1990 to a little more than \$2 million in 1995. In addition, groundwork was laid to support the Fraternity's educational programming.

1990

Pi Beta Phi Foundation is created.

1991

Leadership program funding is transferred from the Fraternity.

1992

Marianne Reid Wild Society for planned giving is created.

1993

Scholarship funding is transferred from the Fraternity.

1994

The Emma The Friendship Fund is Harper Turner fund transferred is transferred from the from the Fraternity. Fraternity.

1995

Arrowmont is completed and raised more than \$2.5 million.

Campaign for Joyce Bowers, Chapter becomes the first to individually endow a

scholarship.

ACE Recipient Leadership Education **Endowments** for Texas Alpha and Texas Beta are estab-

lished.

The Foundation was not without challenges as it grew throughout the 90s. Most of the communication to members focused on why and how to give. There was a real learning curve for membership because prior to the creation of the

Foundation, members were accustomed to paying their annual dues and making Friendship Fund gifts to the Fraternity once a year. Now members were asked to pay their dues to the Fraternity and make gifts to the Foundation. Direct mail helped establish a base of donors. In order to expand its pool of donors, the Foundation conducted its first telemarketing program in 1992. In addition to telemarketing, the Foundation set up personal meetings with alumnae organizations and individuals across the country to educate membership on its purpose and to cultivate donors.

"Even though Pi Phi was one of the last NPC groups to form a Foundation, it strived from the very beginning to be the very best," Ann says. There was a

true Panhellenic spirit surrounding its creation — other Greek groups were very generous and shared their experiences with Pi Phi on the creation of their own foundations. Pi Phi benefited from both their input and past experiences.

The Foundation: 20 Years in the Making

On June 30, 2008, Pi Beta Phi Foundation marked another achievement in Pi Phi history. It completed the \$6 million

Campaign for Pi Beta Phi Foundation and not only met its monetary goal but exceeded it by raising \$6.2 million. The endowment campaign, which began in 2006 and was publicly announced at the 2007

> Phoenix Convention, included a \$3 million endowment allocated for scholarships. It also allowed the Foundation to create and implement additional alumnae programming and leadership training and help the Fraternity expand its literacy efforts.

> After the completion of the campaign, the Foundation did not want to lose its momentum. "We had the opportunity to take Pi Beta Phi Foundation to the next level, expanding grants to the Fraternity's leadership and philanthropic programming and developing relationships with our donors," says Foundation Board of Trustees President PEGGY WILSON LAWRENCE, Tennessee Gamma. In order to do this, the Foundation completed strategic planning, which identified

the need to restructure some of its resources by adding a Development Officer and a Certified Fundraising Executive (CFRE) to the staff.

"So much had been accomplished, but that just meant we needed to set our goals even higher," Foundation Executive Director Teri Chadwick, CFRE says. "What we discovered upon doing a little research, was the Pi Phis who knew us (those who had made the campaign a success) knew us well. But, there was still a significant pool of members who were

Pi Beta Phi Foundation operates as
a charitable organization to
support Pi Beta Phi, its members
and communities. Tax-deductible
contributions (solicited annually)
and investment income fund
education, leadership and
philanthropic initiatives, including
literacy causes and preserving the
heritage of Pi Beta Phi. A volunteer
Board of Trustees (all Pi Phis)
govern the organization, which is
supported by an Executive
Director and a small staff.
C

1998
The Mary
Ann Behlen
Hruska
Leadership
Endowment
Fund is

established

Pi Beta Phi Foundation releases its first, standalone Annual endowed. Report.

1999 Sign of the Arrow Melissa Scholarship is

The Foundation published a booklet of **Evelyn Peters** Kyle's poems.

2002

Foundation launches its first website.

2003

Pi Beta Phi Campaign for Foundation Pi Beta Phi launches Foundation its rebrand at Dallas/ is completed raising more Ft. Worth than \$6.2 Convention. million.

2009

2008

2010

Sister to Sister Fund is transferred from the Fraternity and is incorporated into the Emma Harper Turner Fund.

Arrow in the Arctic funding is transferred from the Fraternity.





Foundation President PEGGY WILSON LAWRENCE, Tennessee Gamma, presents Foundation President Emerita ANN DUDGEON PHY, Texas Alpha, with a Loving Cup in honor of accepting her role as President Emerita.

not Foundation donors and who didn't know anything about us. The Foundation realized in order to continue growing, it needed to reevaluate its communication efforts."

At the 2009 Dallas/Fort Worth Convention, the Foundation unveiled its refreshed brand with a new graphic representation of a "Foundation of support for a Fraternity of action." "Our new mark strongly conveys the synergy of the relationship between the Foundation, the Fraternity and each Pi Phi sister," Peggy says.

Looking back at the Foundation's achievements, there is one common theme — growth. In just 20 years, Pi Beta Phi Foundation has more than \$9 million in assets and is the ninth largest Foundation (per assets) among the other NPC groups, many of which were formed 50 years ago. Since 1990, an estimated 78,000 Pi Phis have developed their

		$\cap W$

	1991*	2010
Contributions	\$61,078	\$1,665,746
Total Assets	\$62,614	\$8,851,924
Program \$ Awarded	\$45,269	\$895,578

*1991 is used for comparison because it was the first fiscal year of Pi Beta Phi Foundation

leadership skills with the Foundation's support. It has also doubled the number of yearly scholarships it awards (from 45 to 92) and increased those scholarship awards by more than 700 percent (\$22,300 to \$165,900).

"The Foundation is what it is today because of the insight and dedication of the women who came before us as Trustees and the employees who have worked in our office through the years," Peggy says. "It's a cumulative achievement that has positioned us to achieve even more."

Today's Challenges

Even though Pi Beta Phi Foundation has seen tremendous growth over the course of the last 20 years, it still faces new and existing challenges. The economic climate has made it more challenging to fundraise, as Pi Phis have to stretch their dollars. However, because of that strain on members, there is an even greater need for scholarships and Emma Harper Turner Fund support. "Our investment income has felt the pinch of the downturn in the market too," Peggy says. "Despite all of that, we have held our own well." Peggy attributes this to sound operating procedures; a team of committed, talented professionals; purposeful focus on the Foundation's mission and a determination not to be deterred from its core strategies by any outside events; and most especially, a solid base of donors who are willing to dig down deep. "We are on solid financial footing, and we've been able to increase our granting to the Fraternity and to individual Pi Phis in the face of this difficult economic environment," Peggy says.

Of equal importance is the ongoing challenge of member awareness, ensuring that every member of Pi Beta Phi recognizes the Foundation is vital to the future of the sisterhood. While acknowledging the importance of its current donors, those donors represent only 5 percent of the Fraternity's membership. "We have maximized the generosity of a minority of our members," Peggy says. "We are extraordinarily grateful to them. But there is so much this Foundation can accomplish for our own and in service to others if we broaden our base. We believe the more we communicate our mission, the more our sisters will want to join us in it."



			ΗP

EDUCATION

PHILANTHROPY

LEADERSHIP ACADEMY & OFFICERS WORKSHOP

UNDERGRADUATE SCHOLARSHIPS

EMMA HARPER TURNER FUND AWARD

LEADING WITH VALUES® & HAZING PREVENTION

GRADUATE FELLOWSHIPS

ARROW IN THE ARCTIC

CONVENTION

ALUMNAE CONTINUING EDUCATION AWARDS

LITERACY

LEADERSHIP DEVELOPMENT CONSULTANT PROGRAM

FRATERNITY DAY OF SERVICE

UIFI SCHOLARSHIPS & OTHER PROGRAMS

HOLT HOUSE

The Next 20 Years

"The Foundation is a key partner in helping the Fraternity reach many of its goals and aspirations," says Fraternity Executive Director JULI HOLMES WILLEMAN, Iowa Beta. "I believe one of the greatest benefits of membership is the leadership development that consistently occurs and blossoms into so much more than our members ever anticipated. The Foundation shares that same priority of developing leaders and provides significant funding to help make that possible. Together, we develop young women for the future."

Since 1990, the economic climate has changed and a world of tech-savvy collegians and alumnae has arisen, but the Foundation's main goals have remained the same — a focus on education, leadership, philanthropy and Fraternity

heritage. Many of Pi Beta Phi's membership needs have also remained the same. "My mom always appreciated my experience in Pi Phi," Catherine says. "But after receiving the financial awards from the Foundation, she also found great comfort knowing there was a network of support for me."

The Foundation can point to many stories, similar to Catherine's, where Pi Phi's network of support was able to offer assistance and change lives. "Looking toward the next 20 years one thing we know for sure is if a Pi Phi has a need, a Pi Phi will be there to meet it," Peggy says.

To learn more about
Pi Beta Phi Foundation, visit
www.pibetaphifoundation.org.

Pi Phi Launches Local Literacy Initiative for Alumnae

First Book® and Pi Beta Phi have worked together to develop a new program allowing alumnae organizations to bring books to local children — the Local Literacy Initiative.







Through the Local Literacy Initiative, Pi Phis can:

- Promote and improve literacy in Pi Phi communities.
- Reaffirm the Fraternity's commitment to and impact on youth education.
- Provide an opportunity for Pi Beta Phi alumnae organizations to see the direct impact of their work with First Book and how it affects children in their communities. In the past two years, Pi Phi has encouraged its alumnae

organizations to identify First Book recipient groups and to help them register. Now, alumnae organizations within the Unites States are also able to support these registered recipient groups by purchasing First Book Marketplace credits.

First Book's Marketplace has a new capability to allow alumnae organizations to raise funds and designate their donations to a First Book recipient group in their community. Donations will be used to purchase credits on the First Book Marketplace for registered recipient groups. The credits are similar to a gift certificate to an online store.

The First Book Marketplace is an online store from which programs serving low-income families can purchase new, high-quality books and educational materials for 50-90 percent off retail prices. There are more than 1,000 titles in stock. The Marketplace offers a broad range of high quality, award-winning books for children up to 18 years old. The average price of a paperback book is just \$2.

In order for a program to qualify to order books from the First Book Marketplace, it must be a registered recipient group with First Book and must serve at least 50 percent low-income families. There is no limit to the number of

purchases a program can make from the Marketplace in a given year. Alumnae organizations have the option to designate their donations to a specific program in their community. Donations will fund credits on the First Book Marketplace for registered recipient groups.

How does the program work?

It is easy to take part in the Local Literacy Initiative! First, an alumnae organization sends a contribution to First Book either through the online donation site or via mail. First Book will then send an acknowledgment letter to the alumnae organization thanking them for their contribution. Once the alumnae organization is ready to give book credits to recipient program(s) in their area, they complete the Online Funds Transfer Form detailing the gift amount and recipient group information.

First Book can match the alumnae organization with a First Book recipient group if they are not currently supporting a local organization. First Book sends an e-mail to the recipient group informing them of their credit and any special instructions. The recipient group can use the credits to purchase books of their choice that are the most appropriate for their students. An alumnae organization may contribute any amount; however, it should be noted the First Book Marketplace requires recipient groups to make a minimum order of \$100.

For more details on how this new initiative works, you can download the Local Literacy Initiative Program Toolkit from www.pibetaphi.org. Click Literacy in the menu bar and then go to First Book Alumnae Support. If you need a list of recipient groups in your area, visit Pi Phi's Resource Library in the Alumnae Organization section. Nearly 12,000 recipient groups are listed by state/province.

Registering new recipient groups

Alumnae organizations are still encouraged to identify local, community-based groups serving children in need and encourage these groups to register with First Book to connect them with a steady supply of new books. By registering with First Book, qualifying groups gain access to free and deeply discounted new books and educational materials.



Several downloadable tools are located under the First Book section of the Pi Beta Phi website to help members reach out into their local communities and introduce groups to First Book. There is even an e-mail/letter template to help you make the first contact with a local group. These groups can register and gain access to a steady supply of new books for the children they serve.

Encouraging groups to register is easy! Get educated! Reach out! Follow up!

"Many alumnae organizations told us they wanted to keep literacy efforts local. We are pleased the First Book Local Literacy Initiative will allow an alumna to support both the Fraternity's partnership with First Book and her local community."

— Grand Vice President Programming LINDA NOEL IBSEN, Colorado Beta.

It's In the Numbers ... the State of the Fraternity



The biennium is more than halfway finished, and Pi Beta Phi has much to celebrate. Collegians and alumnae alike give their time, talent and financial support to the Fraternity.

In turn, the Fraternity continues to grow as a values-based organization, provides a lifetime of sincere friendship for its members and advocates for literacy through our Champions are Readers® (CAR) program, Arrow in the Arctic, Fraternity Day of Service and partnership with First Book®.

As we utilize the Fraternity's strategic plan in our daily operations, we strive to reach our vision to be recognized as a premier organization for women by providing lifelong enrichment to its members and contributing to the betterment of society.

We've compiled an "at a glance" look at our many accomplishments in 2009–2010. The State of the Fraternity report is available in its entirety on the Pi Beta Phi website, www.pibetaphi.org.

MEMBERSHIP NUMBERS

TOTAL NUMBER OF PI PHIS EVER INITIATED ...

230,284

ALUMNAE ORGANIZATIONS: **322**

PLEDGED: 4,958

TOTAL NUMBER
OF UNDERGRADUATE
MEMBERS
11.257

TOTAL NUMBER OF CHAPTERS: 133

ALUMNA INITIATES: 8

PLEDGED: 409

NUMBER OF DUES-PAYING ALUMNAE MEMBERS 24,986

GOLDEN ARROWS:

ARROWS: 230

REINSTATEMENT OF MEMBERS: 98

Champions are Readers® is a registered trademark of Pi Beta Phi.

FRATERNITY GROWTH



Pi Beta Phi installed its newest chapter, Ohio Kappa, at the University of Cincinnati.



Pi Phi was invited to colonize as Maryland Gamma at Johns Hopkins University.

COMMUNICATIONS



PHILANTHROPY

Books donated by Pi Phi to First Book: 721,000

Books generated through The Literacy Site Click Challenge: 31,600

Chapters and alumnae organizations administering CAR: 81

CHAPTERS

Overall Chapter GPA for 2009: 3.166

Collegiate Community Service

Hours: 259,811

Money raised by collegians for charitable causes: \$716,048

Collegiate chapters hosting T.A.K.E.

Defense Training: 10

EVENTS

Collegiate Leadership Academy (St. Louis): 290 attendees

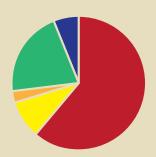
Alumnae Leadership Summits: 145 attendees



GRANTS FROM FOUNDATION

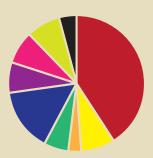
Leadership Development	
Consultant Program	\$58,496
Leadership Academy	\$42,813
Alcohol Prevention Coalition	\$20,000
CLEE Grants	\$5,837
Champions are Readers Program	\$5,780
Leading with Values®	\$5,000
Alumnae Leadership Summits	\$5,000
Hazing Prevention	\$4,000
Other	\$3,740
Fraternity Day of Service Grant	\$3,691
UIFI Scholarships	\$3,480
TOTAL	\$157,837

2010 Revenue



■ Dues and Fees	62%	\$3.17m
□ Pi Phi Express®		
Revenue	9%	\$450k
Grants and Gifts	3%	\$163k
■ Investment Revenue	21%	\$1.06m
Miscellaneous	6%	\$301k

2010 Expenditures



•	Chapter Support	41%	\$2.38m
	Marketing & Communication/		
	The Arrow	8%	\$435k
•	Educational Events	3%	\$192k
•	Membership	6%	\$351k
	Administrative	15%	\$902k
	National Officers	7%	\$421k
	Pi Phi Express		
	Merchandise	8%	\$445k
	Alumnae Support	8%	\$460k
	Other	4%	\$161k

Revenue and Expenditure charts use unaudited figures for the fiscal year ending June 30, 2010.

Administrative expenses such as salaries and depreciation have been allocated among other categories to departmentalize the expense.

WHEN GOOD CHAPTERS DO THINGS

On April 30, Miami University of Ohio suspended the Ohio Zeta Chapter for one year as a result of inappropriate conduct and destruction of property caused by some of the chapter members and their dates at their spring formal. Pi Beta Phi is honoring that suspension with Fraternity probation; the chapter does not have a presence on campus this school year.

"Alumnae and Fraternity leadership are always disappointed in the decisions of a few chapter members who disregard the values on which Pi Beta Phi was founded," says Grand President MARY LOY TATUM, Oklahoma Beta. "If more members would have stood up and challenged the behavior, perhaps the outcome would have been different."

Pi Beta Phi has a team of experienced officers creating a plan for what Ohio Zeta will look like in the future in anticipation of applying for university re-recognition in 2011. As part of the extensive evaluation of all aspects of chapter life including risk management, educational programming for the future chapter will take advantage of tools and resources in the areas of personal responsibility and bystander intervention.

Stopping Bad Situations Before They Escalate

It's hard to sit on the sidelines and watch bad things happen; it's even harder to stand up for what you know is right. Understanding bystander behavior and empowering Pi Phi collegians to act based on their values is the focus of RESPONSE ABILITYTM programming, which has been incorporated into the Fraternity's *Leading with Values*® program this fall.



RESPONSE ABILITY is a "reality"-style educational video program highlighting how group dynamics can prevent people from taking action to stop dangerous or unhealthy behaviors. The goals of the program are:

- to help collegians understand the barriers keeping bystanders from intervening when problematic behavior arises, including hazing, discrimination, substance abuse, sexual abuse, eating disorders, homophobia and others;
- to demonstrate proactive strategies for interventions; and
- to commit to being a person of "action," living out Pi Beta Phi values and confronting unhealthy behaviors.

The message of RESPONSE ABILITY is for collegians to believe in themselves, have enough self-confidence and healthy self-esteem and to stand up for what they know to be right. Each viewer is left empowered to act and to transform his or her values into action.

Making the Right Choices

The incident at Ohio Zeta is far too common among both fraternities and sororities.

Sometimes the incidents aren't malicious in nature, but when taken out of context can be devastating to a chapter and the organization. According to Mike Dilbeck, Creator and Producer of the RESPONSE ABILITY Project, there are currently 40 National Panhellenic Conference, North America Interfraternity Conference and Professional Fraternity Association groups, as well as more than 175 campuses and organizations, using RESPONSE ABILITY in their programming.

"The problem of bystander behavior is far reaching," says Shawn Eagleburger, Programming and Education Director, Headquarters. "Not only does it affect members of the Greek world, but the entire university community. This program is a great way to teach all collegians how to safely intervene before a situation elevates."

Help Collegians Make Good Choices

The success of Pi Beta Phi chapters and the growth of collegiate members are directly related to the dedication of local Alumnae Advisors. Pi Phi has more than 90 chapters in need of alumnae who have a passion for helping our collegians make good decisions. Collegians need mentors and role models. The wisdom and life experience alumnae provide to collegians is invaluable.

The lifelong relationships you'll build with collegians will not only change their lives, but yours as well. Alumnae interested in serving on an Alumnae Advisory Committee should contact Amy Klostermann, amy@pibetaphi.org. Alumnae interested in serving on a Chapter House Corporation should contact Housing Manager Jen Fetter, jen@pibetaphi.org, for more information.



Response Ability™ is a trademark of Beck & Co.

Response Ability is a product of the RESPONSE ABILITY Project, www.ResponseAbilityProject.com, and was produced in 2008. The program has been endorsed and supported by Pi Beta Phi as an educational resource.

Campus Living

Welcome to Oklahoma Alpha

As you enter the Oklahoma Alpha Chapter on the campus of the University of Oklahoma, you feel the welcoming and gracious spirit of all those Oklahoma Alphas who have called 1701 Elm home. The large colonial, red brick house with its white columns has recently been refurbished to welcome all Pi Phis back to celebrate the chapter's centennial the weekend of November 5–6, 2010.

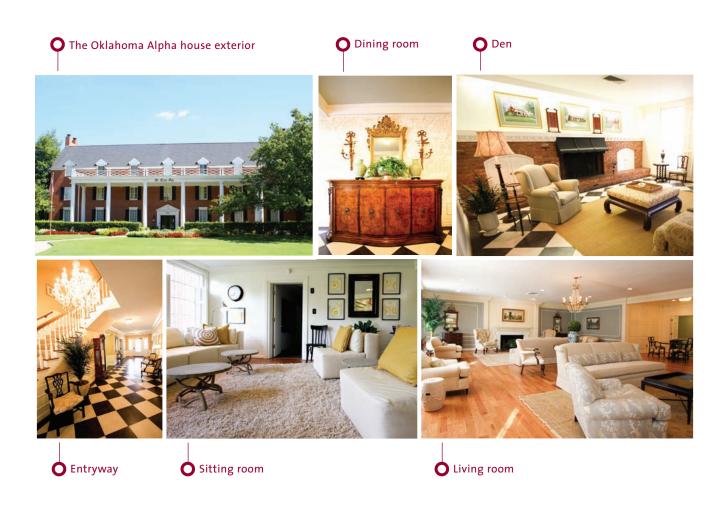
Built in 1959, this house was the third Pi Beta Phi Chapter house to grace the campus at the University of Oklahoma. Paintings of all three houses sit on the mantel in the den, proudly displaying its long heritage on campus. The signature black and white tile welcomes all who enter.

The beautiful living room, den and dining rooms project an extravagant feeling with large rooms, crown molding and

millwork. However, at the same time, it is inviting and comfortable for the 92 women living in the house and the other 180 chapter members. Additions to the original house include a large chapter room and a wing to house more chapter members.

This summer, new wallpaper, paint and fabric have been added to the downstairs area in preparation for the centennial celebration. Future plans include new windows for the 50-year-old house, bathroom updates, carpet in the bedrooms and retiring the mortgage of the addition.

Fundraising plans are being made to coincide with the centennial celebration. Through fundraising, Oklahoma Alpha will ensure the next 100 years of Pi Phis at the University of Oklahoma will create their own memories while having the opportunity to live in a beautiful and well-loved home.



Fraternity Housing Corporation Takes on New Responsibilities

In August 2010, the Pi Beta Phi Fraternity Housing Corporation (FHC) embarked on a new endeavor as it began overseeing all Pi Beta Phi Chapter House Corporations (CHC). In this new role, the FHC will serve as a resource in a variety of areas including volunteer development, finance, safety issues and training. CHC members will work directly with FHC staff for assistance with a variety of services including locating property management companies, architecture, interior design, employee searches and background checks, contract negotiations and fundraising.



The Fraternity Housing Corporation Staff from left, Controller Nina Johnston, Executive Director REBECCA CULVER RANDOLPH, Oklahoma Alpha, and Housing Manager Jen Fetter.

"The FHC Board and staff are dedicated in setting new standards of excellence for CHCs," said FHC Board President EILEEN O'NEIL GRIGUTIS, Kentucky Beta. "Our ultimate goal moving forward is to strengthen, support and service CHCs."

In keeping with the Fraternity's mission of cultivating leadership potential, one of FHC's first priorities is increasing CHC programming and training. New operational manuals and tools are being developed to help CHCs more effectively do their jobs. FHC Board members and staff are developing training sessions to be held at the 2011 Convention in Lake Buena Vista, Florida. Plans for regional training opportunities to be held in off-convention years are in the works as well.

"The restructuring of FHC responsibilities from the initial pilot program is vital to better serve the CHCs," said FHC Executive Director REBECCA CULVER RANDOLPH, Oklahoma Alpha. "The safety and security of our chapter members is our number one priority. The increased dedication to CHCs on a daily basis is a win-win for everyone. We want the CHCs to always feel they have a network of support, and the Fraternity as well as FHC will be able to rest easy knowing all of our chapter's needs are met."

Staff will devote their time helping CHC members learn how to comply with local and federal safety standards as well as maintaining their good standing with the Secretary of State, Internal Revenue Service, etc.

"We are excited about the opportunity to be hands on with the CHCs and continuing our relationships with the current FHC chapters," Rebecca said.

FHC BOARD

President
EILEEN O'NEIL GRIGUTIS, Kentucky Beta

Vice President
JULIE CAIRONE, Washington Gamma

Treasurer
RAE WOHLHUETER MAIER, Kentucky Beta

Secretary
CINDY RICE SVEC, Kansas Beta

Board Members

MARI LOU PSIHOGIOS DIAMOND, Oregon Alpha KIMBERLY KLITZ MAEZ, Arizona Gamma LEAH CERO FITZGERALD, Kansas Beta LYN ARNOT CLARK, Texas Alpha

For more information about collegiate housing, visit the Fraternity Housing Corporation website, www.pibetaphi.org/fhc.

Collegiate News

Collegiate Spotlight

Forget Me Not NOLA is not your typical nonprofit organization. What makes this organization different is it was founded by seven high school and college-aged women; two of whom are members of Pi Beta Phi.



Texas Beta LINDSEY GENGO (left) and Texas Alpha TAYLOR REES (right), together with five other young women from New Orleans, founded Forget Me Not NOLA, a nonprofit organization whose mission is to give displaced or disadvantaged children hope for their future.

Texas Beta LINDSEY GENGO and Texas Alpha TAYLOR REES are founding members of Forget Me Not NOLA, whose mission is to give displaced or disadvantaged children hope for their future. As New Orleans natives, they lived through Hurricane Katrina and experienced firsthand what it meant to be on the receiving end of a helping hand.

"Westminster School in Connecticut, although full at the time, went out of their way to find a place for me to stay and welcomed me with open arms," Taylor said. "I realized at the time how such a simple act of kindness had restored a sense of normalcy to my life. That experience reinforced my desire to positively impact the lives of others — especially those in need."

In 2009, several of Lindsey and Taylor's friends attended The Veuve Clicquot Polo Match on Governor's Island. Proceeds from the event are donated to Sentebele, Prince Harry of Wales and Prince Seeiso of Lesotho's charitable organization providing aid to the poor and HIV-stricken children of Lesotho, Africa. The women were inspired and decided to get involved to raise money for the children. Upon their return to New Orleans, they rallied a group of longtime friends and Forget Me Not NOLA was created.

In January 2010, the women began planning their first fundraising event, "High Heels for High Hopes." The event took place on May 22, 2010, at the Roosevelt Hotel in New Orleans. Sponsors of the event included Saks Fifth Avenue, Veuve Clicquot, The Roosevelt Hotel and Travelcorp International. Local New Orleans stores donated raffle items. More than 500 guests attended the fashion show, silent auction, seated dinner and dancing after party. During dinner, a video of Prince Harry

congratulating and thanking the Forget Me Not NOLA founders was shown.

"This was our first event," Lindsay said. "It was a great success and we could not have been happier."

In June, the founders of Forget Me Not NOLA returned to the Veuve Clicquot Polo Match on Governor's Island and presented the proceeds from "High Heels for High Hope," a check totaling \$176,000, to Prince Harry of Wales and Prince Seeiso of Lesotho.

"My favorite thing about starting Forget Me Not NOLA is the process of seeing ideas we had as college and high school girls, become reality," Lindsey said. "We are a passionate and devoted team, and we will help in any way we can so the children in Lesotho will never be forgotten."

Find out more about Forget Me Not NOLA by visiting their website, www.forgetmenotnola.org.

Do you know an outstanding collegian who deserves their moment in the spotlight? E-mail the Editor at editor@pibetaphi.org.

Alumnae and Collegians Working Together

ARKANSAS

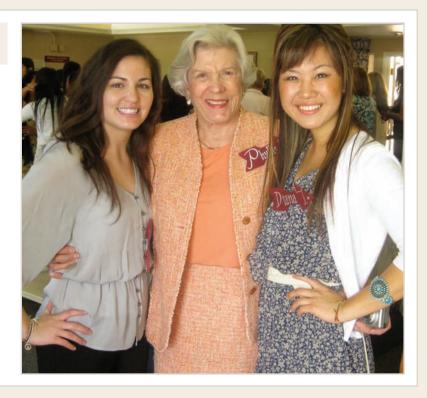
Arkansas Alpha held its second annual "Arkansas' Phinest Fashions" philanthropy event on Saturday, April 17. The event was held on the University of Arkansas campus. Vendors from across the state set up their shop booths, and guests paid an entry fee to shop a variety of local stores in one centralized location. The funds raised went to support children's literacy. Arkansas Alpha SARAH SABATINO; Oklahoma Alpha LISA PITHAN SABATINO, Collegiate Region Six Financial/ Housing Specialist; and Arkansas Alpha BROOKS LOONEY take a break from shopping for a photo.



CALIFORNIA

The California Eta Chapter at the University of California, Irvine, hosts many events for alumnae throughout the year.

Chapter members unable to spend Mother's Day with their own mothers enjoyed painting ceramics with local Pi Phi alumnae on Mother's Appreciation Day. The chapter also hosted Founders' Day for local alumnae. From left, California Eta AMY DANCAUSE, California Gamma PHYLLIS MERKEL SPEEK and California Eta DIANA THAI celebrated Founders' Day together at the newly remodeled California Eta Chapter house.



IOWA

Iowa Gamma Chapter members at Iowa State University invite local alumnae to assist the chapter with preparations for recruitment.

Alumnae stand-in as potential new members allowing chapter members the opportunity to practice giving tours of the chapter house. The alumnae also helped with song practice and served as an audience for skit rehearsal. From left, Iowa Gammas EMILY TUTTLE, AMY HEIN, JENNIFER FLAGG, ANALISA ORTIZ, LINDSEY BRUNER and ANNE KASSEL.



NEW YORK

The New York Eta Chapter at New York University takes pride in its commitment to establishing longlasting relationships with alumnae. On New York Cares Day, chapter members joined forces with the Manhattan Alumnae Club to paint the music room of a local school. Members were excited to return to the school where they hosted the Champion are Readers® program.



KENTUCKY

For the second year, Kentucky Alphas from the University of Louisville hosted a golf scramble.

Participants enjoyed 18 holes of golf, on-course games and dinner. Thanks to generous donations by local alumnae, a silent auction was also held to help raise funds. All proceeds from the event benefited First Book® and Pi Beta Phi Foundation. From left, SARAH NEHRING and NICOLE KINNEY are busy setting up for the day's event.



The Kentucky Gamma Chapter and Richmond Area, Kentucky, Alumnae Club spend a great deal of time fostering their relationship. The chapter hosts numerous events for alumnae throughout the year including a spaghetti dinner, Cookie Shine and an Alumnae Advisory Committee appreciation potluck. In return, the club invited the chapter to celebrate Founders' Day. Because of their dedication, the chapter was awarded the Excellence in Alumni Relations at the Eastern Kentucky University Greek Week Award ceremony.



OREGON

Oregon Gamma MARIAN THOM (center) visited the Washington Alpha Chapter at the University of Washington last spring to share her love of Pi Phi songs with members. The women sang favorites including "Ring, Ching Ching" and the "Pi Beta Phi Anthem" and were excited to learn additional Pi Phi songs from Marian.



TEXAS

The Texas Zeta Chapter at Baylor University plans activities with alumnae throughout the year but especially during homecoming, Bid Day and initiation. New member SUSAN HARRIS (second from right) is pictured being welcomed by her Pi Phi family members. From left, Susan's grandmother Texas Beta ELLEN DUBOSE MATHIS and Texas Zeta aunt SUSAN MATHIS SIREN and mother MICHELLE MATHIS HARRIS.



WASHINGTON

Washington Gammas from the University of Puget Sound planned a fun-filled Founders' Day with local alumnae. Following brunch, attendees played Pi Phi bingo and incorporated Fraternity heritage into the day by creating "Pin Point the Home." Using a blank map of Illinois, players used pushpins to guess where Monmouth is located.



WEST VIRGINIA

The women of West Virginia Alpha at West Virginia University hosted a weekend-long Founders' Day celebration for alumnae. Chapter members gave tours of the newly redecorated chapter house and hosted a Saturday afternoon cookout. The weekend festivities came to a close with a brunch and Cookie Shine.



More Collegiate News

CALIFORNIA

California Zetas from the University of California, Santa Barbara, celebrated their graduation and beginning of alumnae life with a group graduation party at their oceanside home. The women lived together their senior year. From left, SARA GUTTAS, BLAIRE SUSSMAN, JACLYN SMITH, MALLORY HILLMAN, JENNIFER REICHARDT, JACQUELINE SHEELY, CAITLIN MCCAHILL, LEXI CURTICE and NITA GRUBB.



IOWA

In May, Iowa Betas AMANDA FICHTER, ALLISON ULLMANN and LAURA ANDERSON travel to Costa Rica with Simpson College's travel abroad program. Prior to their departure, the Iowa Beta Chapter raised \$760 to purchase school supplies for a Costa Rican elementary school. With the help of professors, the women were able to personally visit the school to deliver the supplies and meet the children.



TEXAS

Texas Epsilon ELLEN KRAFVE is taking Pi Phi to new heights as she proudly displays her University of North Texas Pi Phi T-shirt on the top of Mount Kilimanjaro in Tanzania.



2009 Collegiate Awards

The Amy Burnham Onken Award honors a senior member of the Fraternity who has best lived up to Pi Beta Phi's qualities of scholarship, Fraternity service, student activity participation and personality during her college career.



KELLI POINTER

Massachusetts Gamma

Massachusetts Institute of Technology

Kelli served her chapter as Policy and Standards Board Chairman. When she wasn't dedicating time to her Pi Phi chapter, she spent time volunteering with the

Big Sister Organization of Greater Boston and helping the math and science program through the Boys & Girls Club. On campus, she is involved in the Community Leadership Catalyst Program, she serves as the Co-Chairman of the Black Women's Alliance and she has served as an Orientation Coordinator. Additionally, she taught a yearlong Advanced Placement (AP) biology course to 26 students who did not have access to AP courses in their high schools. Even though she is heavily involved in her campus and community, she does not allow her academics to suffer; she holds a 4.7/5.0 GPA, far above the average for a Massachusetts Institute of Technology student. Kelli's impact on the future of society is certain; but she also changes the world every day by being a constant, unfailing friend.

The Chapter Service Award honors an individual who has exhibited meritorious service to her chapter through leadership, responsibility, dependability, initiative and contribution to chapter spirit and unity.



ALEXANDRA ROARKNew Mexico Alpha
University of New Mexico

Alexandra is an outstanding young woman whose actions reflect Pi Phi's core values. She began by serving her chapter as the Vice President

of Member Development for her new member class, and the next semester, she was elected as Vice President of Member Development for the chapter. She developed the Living Our Values Everyday (L.O.V.E.) program; a program the chapter continues to use today. Alex served as Vice President of Administration and Chapter President, leading by example in both positions. Although she was employed by the Parent Relations Department on campus, she maintained a 3.37 GPA in the Anderson School of Management while serving as Chapter President. Alex values and lives the Pi Phi core values, making her an excellent leader of her Pi Phi chapter. She is now serving the Fraternity as a Leadership Development Consultant.

The Jean Wirths Scott Leadership Award recognizes a junior or senior who has served on Executive Council in an exemplary manner, and, in the performance of her duties, has implemented changes and improvements in her chapter.



EMILY CUNNINGHAMCalifornia Epsilon
San Diego State University

Emily served California Epsilon as Chapter President during the 2009 year. As President, Emily worked with the Executive Council to improve campus relations and made it a goal to increase the student activities on campus. Under her leadership, California Epsilon ranked second in Standards of Excellence at San Diego State. The chapter also was awarded the Silver Laurel for the chapter's Standards of Excellence Binder and received the 2009 Chapter Enrichment Award, which is given out to the chapter with the most improved standards of excellence score. Emily understood being a leader meant working with and coaching others. The chapter's image on campus and improvements in 2009 would not have been as monumental without Emily's leadership and dedication.

Congratulations to the 2009 Collegiate Award Winners

Balfour Cup

Arizona Beta Arizona State University

2nd Best Chapter of Excellence

California Mu Pepperdine University

3rd Best Chapter of Excellence

Pennsylvania Gamma Dickinson College

Chapters of Excellence — Phi Level

Arkansas Alpha University of Arkansas

Arizona Beta Arizona State University

California Alpha Stanford University

California Mu Pepperdine University

D.C. Alpha The George Washington University

Kansas Beta Kansas State University

Missouri Gamma Drury University

Oklahoma Beta Oklahoma State University

Pennsylvania Epsilon Pennsylvania State University

Pennsylvania Gamma Dickinson College

Pennsylvania Theta Villanova University

Texas Delta Texas Christian University

Beta Level Recognition

Alabama Gamma Auburn University

California Gamma University of Southern California

California Theta University of California, Davis Colorado Epsilon

University of Colorado, Colorado Springs Florida Delta University of Florida

Florida Epsilon University of Central Florida

Georgia Alpha University of Georgia

Indiana Beta Indiana University

Kansas Alpha University of Kansas

Nebraska Gamma Creighton University

New Mexico Alpha University of New Mexico

North Carolina Gamma Wake Forest University

Oklahoma Alpha University of Oklahoma

Oregon Alpha University of Oregon

Oregon Gamma Willamette University

South Dakota Alpha University of South Dakota

Tennessee Beta Vanderbilt University

Texas Alpha University of Texas

Texas Beta Southern Methodist University

Virginia Eta University of Richmond

Virginia Gamma College of William & Mary

Virginia Zeta Virginia Polytechnic Institute & State University

Washington Alpha University of Washington

Pi Level Recognition

Alabama Alpha
Birmingham-Southern College
Alabama Beta
University of Alabama
Arizona Gamma
Northern Arizona University
California Eta

University of California, Irvine

Connecticut Alpha University of Connecticut

Florida Alpha Stetson University

Florida Beta Florida State University

Illinois Eta Millikan University

Illinois Iota Illinois State University

Indiana Delta Purdue University

Indiana Epsilon DePauw University

Indiana Zeta Ball State University

Iowa Beta Simpson College

Massachusetts Gamma Massachusetts Institute of Technology

Maine Alpha University of Maine

Michigan Beta University of Michigan

Mississippi Alpha University of Southern Mississippi

Mississippi Beta University of Mississippi

Missouri Alpha University of Missouri

New York Delta Cornell University

Pennsylvania Kappa Lehigh University

Tennessee Gamma University of Tennessee

Virginia Theta Washington & Lee University

Wisconsin Delta Marquette University

Pi Beta Phi Spirit Awards

California Gamma University of Southern California

Connecticut Alpha University of Connecticut Illinois Epsilon Northwestern University

Indiana Beta Indiana University

Michigan Gamma Michigan State University

Mississippi Alpha University of Southern Mississippi

North Carolina Alpha University of North Carolina

Ontario Gamma University of Guelph

Washington Alpha University of Washington

Wisconsin Delta Marquette University

Excellence in Academic Mentoring Programming

Indiana Gamma Butler University

HM: Pennsylvania Gamma Dickinson College

Excellence in Alumnae Advisory Committee Service

Alabama Alpha Birmingham-Southern College

Arizona Beta Arizona State University

Illinois Beta-Delta Knox College

Michigan Beta University of Michigan

Missouri Alpha University of Missouri

Nebraska Gamma Creighton University

Oklahoma Beta Oklahoma State University

Washington Alpha University of Washington

Excellence in Appreciation of Fraternity Values

Indiana Gamma Butler University

HM: Kentucky Alpha University of Louisville

Excellence in Communications

Michigan Epsilon Western Michigan University

HM: Colorado Gamma Colorado State University

Excellence in Community Service/Philanthropy Projects

Pennsylvania Theta Villanova University

HM: Alberta Alpha University of Alberta

Excellence in Fraternity Heritage Programming

Illinois Eta Millikin University

HM: Georgia Alpha University of Georgia

Excellence in Literacy Activities

Michigan Epsilon Western Michigan University

HM: Indiana Alpha Franklin College

Excellence in Pi Phi for Life/ Senior Programming

Arizona Beta Arizona State University

HM: Oklahoma Beta Oklahoma State University

Excellence in New Member Programming

Indiana Beta Indiana University

HM: Alabama Beta University of Alabama

Excellence in Recruitment COB

Michigan Epsilon Western Michigan University

Excellence in Risk Management/Legal Programming

West Virginia Alpha, West Virginia University

HM: Illinois Theta Bradley University

Excellence in Servant Leadership

South Dakota Alpha University of South Dakota

HM: Nebraska Gamma Creighton University

Excellence in Scholarship Award Highest GPA

Fewer than 100 Members:

California Alpha Stanford University

More than 100 Members:

Connecticut Beta Yale University

Chapter House Corporation Excellence

D.C. Alpha The George Washington University

Montana Alpha Montana State University

Most Improved Scholarship Award

Fewer than 100 Members:

California Mu Pepperdine University

More than 100 Members:

Virginia Epsilon University of Virginia

Excellence in Panhellenic Large & Small

Small

Nebraska Gamma Creighton University

HM: Alberta Alpha University of Alberta

Large

Michigan Gamma Michigan State University

HM: California Eta University of California, Irvine

Outstanding Financial Advisor

Carrie Klockow Woodruff Indiana Delta Purdue University

HM: Nicola Caldecott Lodes Nebraska Gamma Creighton University

Scholarship Award Listings

Top 12

California Alpha Stanford University (3.651)

Connecticut Beta Yale University (3.615)

Illinois Epsilon Northwestern University (3.530)

North Carolina Beta Duke University (3.529)

Missouri Gamma Drury University (3.522)

Nebraska Gamma Creighton University (3.518)

Tennessee Beta Vanderbilt University (3.5094)

Virginia Epsilon University of Virginia (3.508)

Illinois Zeta University of Illinois (3.5024)

New York Delta Cornell University (3.486)

Missouri Beta Washington University (3.483)

California Beta University of California, Berkeley (3.480)

#1 in GPA on Campus

Missouri Gamma Drury University (3.522)

Nebraska Gamma Creighton University (3.518)

California Mu Pepperdine University (3.430)

Oklahoma Alpha University of Oklahoma (3.417) Iowa Gamma Iowa State University (3.255)

Florida Alpha Stetson University (3.137)

South Dakota Alpha University of South Dakota (3.080)

Silver Slipper Award — Excellence of a Chapter Vice President of Finance

Kathryn Daniels Alabama Beta University of Alabama

HM: Melissa Crowell Massachusetts Gamma Massachusetts Institute of Technology

Announcing the 2010–11 Friendship FUND 20 Years of Caring

Since 1990, Pi Beta Phi Foundation's Friendship Fund has continued the Pi Phi tradition of caring by changing the lives of our sisters and neighbors.

The Friendship Fund supports many important programs including Foundation scholarships, Emma Harper Turner Fund grants, Fraternity leadership programs and Pi Phi philanthropies like Holt House, Arrowmont® and Fraternity literacy initiatives.

Last year, Pi Phi sisters and friends donated \$820,311 to the Foundation Friendship Fund, surpassing the \$800,000 goal. This year's goal is to raise \$900,000. In this difficult time, with more people struggling financially, your support of the Friendship Fund will make an even greater impact on your sisters and your communities.

Keep alive Pi Beta Phi's tradition of caring with a gift to the Foundation's Friendship Fund. If you were a donor to the 2009–10 Friendship Fund, we are grateful for your gift and hope you will renew and increase your support. If you donated in the past but haven't made Foundation giving a priority the last few years, please join us once again.

If you've never given a gift to the Foundation before, make a decision to join us this year. Every gift matters, large or small, because every gift to the Foundation carries forward the values of Pi Beta Phi and ensures the future of Pi Phi sisterhood.

With a one-time gift of \$250 or more, your name will be listed on the 20th Anniversary Roll Call Plaque displayed at Headquarters. This is a special, limited opportunity to honor the Foundation's Charter Board of Trustees, whose visionary leadership exemplifies the Pi Phi tradition of caring. Your gift must be received by December 31, 2010, to be included in the Roll Call Plaque.

To make a gift today, visit our secure website at www.pibetaphifoundation.org or call (636) 256–1357.



Congratulations to the Foundation's Top Tens



TOP COLLEGIATE REGION

Region Eight: \$32.89 per member

TOP 10 CHAPTERS

- 1. California Gamma
- 2. California Kappa
- 3. Tennessee Delta
- 4. California Theta (3rd consecutive year in Top 10)
- 5. Florida Delta (3rd consecutive year in Top 10)
- 6. Arizona Beta
- 7. Indiana Beta (2nd consecutive year in Top 10)
- 8. Louisiana Beta (2nd consecutive year in Top 10)
- 9. Mississippi Beta (5th consecutive year in Top 10)
- 10. Mississippi Alpha

TOP **10** ALUMNAE ORGANIZATIONS

- 1. St. Louis Alumnae Club (6th consecutive year in Top 10)
- 2. Kansas City, Missouri /Shawnee Mission, Kansas, Alumnae Club (4th consecutive year in Top 10)
- 3. San Antonio Alumnae Club (6th consecutive year in Top 10)
- 4. Dallas Alumnae Club (6th consecutive year in Top 10)
- 5. Nashville, Tennessee, Alumnae Club (6th consecutive year in Top 10)
- 6. Houston Alumnae Club (6th consecutive year in Top 10)
- 7. Oklahoma City Alumnae Club (5th consecutive year in Top 10)
- 8. Philadelphia-Main Line, Pennsylvania, Alumnae Club (2nd consecutive year in Top 10)
- 9. Indianapolis Alumnae Club
- 10. Whittier Area, California Pocket

(Note: Chapter fundraising is totaled by calendar year and is calculated by a per member basis; alumnae organization fundraising is totaled by fiscal year.)

Introducing the Foundation Ambassadors Council

Pi Beta Phi Foundation is pleased to announce our Foundation Ambassadors Council (FAC). The FAC is comprised of Pi Phi alumnae who will represent the Foundation, sharing its mission and vision with their peers. FAC members will be matched with collegiate and alumnae regions and will work to strengthen Foundation ties with alumnae organizations, chapters and individual Pi Phis in their regions.

Collegiate Region 1: MARY ALICE CLASSEN TINARI, North Carolina Beta

Collegiate Region 2: BETSY HARRIS CANTLIE, New York Gamma
Collegiate Region 3: EMILY NICHOLSON RICHMEIER, Tennessee Delta

Collegiate Region 4: HANNAH MUEHLBAUER, Indiana Gamma

Collegiate Region 5: JULIE WIGHTMAN TAYLOR, Texas Beta

Collegiate Region 6: VICTORIA MILLER KASPER, Texas Eta

Collegiate Region 7: SHERRIE PENDLEY LIEBSACK, Idaho Alpha

Collegiate Region 8: KATHI HOBBS CHULICK, Missouri Alpha

Alumnae Region 1: BETSY BEESE SHERIDAN, Texas Gamma

Alumnae Region 2: HOLLY JORDAN BATTLE, Florida Delta

Alumnae Region 3: STACEY WARREN, Kansas Alpha

Alumnae Region 4: BLAIR RIDER KNOUSE, Texas Beta

Alumnae Region 5: RUTH WALSH MCINTYRE, South Carolina Alpha

Alumnae Region 6: KIM O'BRIEN, Ohio Zeta

Gifts with Lasting Impact

Although the MARIANNE REID WILD SOCIETY has been around since the first days of Pi Beta Phi Foundation, many Pi Phis may not know what it is or why it is important.

"The Marianne Reid Wild Society was the first Foundation initiative in 1990," explained Past Grand President CAROLYN HELMAN LICHTENBERG, Ohio Alpha. "It was the Board's decision to establish the society in Marianne's honor. Marianne indicated she wanted to leave her estate to the Foundation when her husband passed away as she had no family. Pi Phi was her family in more ways than one."

Marianne has a special place in Pi Phi history for several reasons. Her story is one of service and loyalty. When she was initiated in 1924 as a member of Kansas Alpha, her initiation certificate was signed by Grand President AMY BURNHAM ONKEN, Illinois Epsilon. Marianne succeeded Amy as Grand President 28 years later. Marianne held the office of Grand President for six years and then became the Fraternity's National Panhellenic Council Delegate in 1958. She was named Fraternity President Emerita in 1966 for her lifelong leadership in Pi Beta Phi.

"Marianne Wild is the very definition of lifelong committed member," said Grand President MARY LOY TATUM, Oklahoma Beta. "She was a model for setting high goals for herself and for Pi Beta Phi. We can certainly learn from her example."

When Foundation President Emerita ANN DUDGEON PHY, Texas Alpha, became the Foundation's first President in 1990, her leadership as a charter member of the Marianne Reid Wild Society made an immediate impact on the success of the Foundation. "I joined the Society to benefit the Foundation with an additional gift at my death, which I am not able to give during my lifetime," Ann said. "My gift will ensure the future of the Foundation and its support of

"Marianne Wild is the very definition of lifelong committed member. She was a model for setting high goals for herself and for Pi Beta Phi. We can certainly learn from her example."



Ohio Alpha CAROLYN HELMAN LICHTENBERG (right) with Kansas Alpha MARIANNE REID WILD.

Anyone who designates a gift to the Foundation in their will or estate plan becomes a member of the Marianne Reid Wild Society. "It's the ultimate, final gift to the sisterhood they love," said Foundation President PEGGY WILSON LAWRENCE, Tennessee Gamma. "The many wonderful things the Foundation has been

Fraternity programming."

able to do — increase support of Arrowmont and Fraternity leadership programming and record numbers of scholarships — is possible because of the foresight and generosity of donors who provided for Pi Beta Phi Foundation in their will."

The Marianne Reid Wild Society has grown from the 34 charter members honored at the 1993 Convention to more than 83 society members today. "The Foundation has benefited from many bequests and other planned gifts," Ann said. "It will continue to do so through those who follow the fine example set by Marianne."

Although the Marianne Reid Wild Society has been around for numerous years, it hasn't been as widely

promoted as the annual Friendship Fund campaigns. "It can be uncomfortable to talk about something like a planned gift and what happens with your estate at your passing," said Foundation Executive Director Teri Chadwick. "It is hard to talk about. But it is also so important to the future of Pi Beta Phi that we do talk about it, because these gifts have a tremendous impact upon our ability to support Pi Beta Phi."

"As the Foundation celebrates its 20th anniversary, we need Pi Phis now more than ever to understand the importance of considering these kinds of gifts — gifts with a lasting impact," Peggy said.

Did you know?

The Foundation recently surveyed its Marianne Reid Wild Society members. The survey yielded a number of valuable results:

- More than 75 percent of the current MRWS planned gifts are unrestricted (Friendship Fund gifts);
- Most of current MRWS planned gifts are valued between \$1,000 and \$25,000;
- More than one-third of the gifts were made by naming Pi Beta Phi Foundation as a beneficiary of a life insurance policy, IRA account or a portion of a trust.

EASY WAYS TO GIVE:

- Gifts through a will or estate plan as a percentage of the estate
- Life insurance policy beneficiary designation
- IRA beneficiary designation
- Charitable trust gift

WHERE YOU CAN GIVE:

- Friendship Fund
- Scholarships
- Emma Harper Turner Fund
- · Literacy Fund
- Heritage Fund (Holt House, Archives)
- Arrowmont Fund

It's important to contact the Foundation office to be sure your gift can be used as you intend.

The Foundation will be piloting a program for gift annuities starting in 2011 in a limited number of states.

For more information about making a planned gift, please contact Teri Chadwick at teri@pibetaphi.org.

CONVENTION 2011



Pi Beta Phi's 68th Biennial Convention will be here before you know it, and you won't want to miss any of the fun. Mark your calendar now, and plan to join us in Lake Buena Vista, Florida, June 24–28, 2011, at the Hilton in the *Walt Disney World*® Resort.

Convention attendees will enjoy meeting new Pi Phis, reconnecting with old friends, shopping at Pi Phi Express® and listening to dynamic speakers. Workshops specifically designed for collegians and alumnae will be offered, and the Fraternity Housing Corporation will provide training workshops for Chapter House Corporation members. Both the Gatlinburg Study Committee and 100-Year Legacy of Literacy Committee will share their findings with convention attendees. And you won't want to miss when Grand President MARY LOY TATUM, Oklahoma Beta, presents our newest chapters, Ohio Kappa at the University of Cincinnati and Maryland Gamma at Johns Hopkins University, their charters.

Accommodations

The Hilton in the *Walt Disney World®* Resort is located directly across from *Downtown Disney®* in Lake Buena Vista. This official *Walt Disney World®* Resort hotel is only steps away from some of the area's most popular amenities and attractions and includes complimentary shuttle service to Disney Theme Parks.

Walt Disney World® Resort is a registered trademark of Disney Enterprises, Inc. Downtown Disney® is a registered trademark of Disney Enterprises, Inc.

Meet the Keynote Speakers

"BUY IN OR GET OUT!" WITH DAVID STOLLMAN

Too often, good leaders are not able to succeed, because they are too busy cleaning up after the ones that don't get it.



Imagine how much more you could accomplish if those members were part of the solution instead of part of the problem. His message will inspire those who care about the core values of fraternity and sorority life — friendship, service, leadership and scholarship. He will challenge

you to embrace the best and get rid of the rest and will touch on a wide-range of topics facing today's members including why some chapters and alumnae organizations thrive while others hang near extinction.

"FROM RITUAL TO REALITY" WITH MARI ANN CALLAIS

Using music and storytelling, Mari Ann offers a truly



unique keynote about values, ritual and the responsibilities of being a lifetime fraternity or sorority member. She is a speaker who approaches fraternity education in a completely unique way. She brings her guitar and uses music to create a relaxing environment. By sharing her experiences and observations, Mari

Ann helps fraternity and sorority members explore their values and their reasons for being part of a fraternity or sorority. She reminds everyone, from collegiate new members to alumnae organization leaders, of the goal of fraternal organizations: to inspire us to be the best we can be. As the past national President for Theta Phi Alpha Fraternity, Mari Ann offers a unique blend of local and national perspective on sorority issues.

"RESPONSE ABILITY: TRANSFORMING VALUES INTO ACTION" WITH

Mike is helping students from all walks of campus life understand how seizing upon an opportunity to act can dramatically change their campus community. He uses video



segments from the award-winning Response AbilityTM program to frame the discussion, giving students new tools for confronting harmful behavior they see from their peers. Response Ability directly addresses so-called "bystander behavior"— those times when a person observes something, recognizes it to be problematic but fails to intervene in a constructive way. Learning to confront,

and refusing to be a bystander, is an important lesson for both collegians and alumnae. Mike reveals the barriers many members feel when considering whether or not to act. Using interactive methods, Mike gives audience members the skills and framework upon which to act when they see unhealthy or negative behavior among their peers, in their classes and on their campus.

"BIG R. LITTLE R — LIVING YOUR RITUAL" WITH PETER SMITHHISLER

Peter Smithhisler serves as the President and CEO of the North American Interfraternity Conference and is a



highly valued speaker on the topic of fraternity/sorority ritual and its impact on the member experience. He challenges students and alumni to look deep, think bigger and put a little feeling into their experience. Pete's presentation will bring smiles, tears and an all new appreciation for fraternity/sorority membership.

Registration

Online registration will open in mid-January 2011. Please register online at www.pibetaphi.org. If you are unable to register online, you may request a registration packet from Program and Event Coordinator Julie Ravensberg at julier@pibetaphi.org or (636) 256-0680.

Full-Time Visitor Package

Join us for a week of fun and sisterhood! The following rates apply if you plan on joining us in Lake Buena Vista from Friday, June 24, through Tuesday, June 28. Package pricing includes full-time convention registration fee of \$175, four room nights, four dinners (beginning Friday) and three lunches (beginning Saturday). Registration will close May 24, 2011.

- Full-time early bird: \$1,150 (register by April 4, 2011)
- Full-time early bird with private room: \$1,480
- Full-time regular rate: \$1,225 (register April 5-May 4, 2011)
- Full-time regular rate with private room: \$1,555
- Full-time late rate: \$1,375 (May 5-May 24, 2011)
- Full-time late rate with private room: \$1,700

Weekend Visitor Package

Can't make the whole week? You can still be part of the fun! The following rates apply for those attending from Friday, June 24, through Sunday, June 26. Package pricing includes part-time convention registration fee of \$125, two room nights, two dinners (beginning Friday) and two lunches (beginning Saturday). Registration will close May 24, 2011.

- Part-time early bird: \$625 (register by April 4, 2011)
- Part-time early bird with private room: \$800
- Part-time regular rate: \$675 (register April 5-May 4, 2011)
- Part-time regular rate with private room: \$850
- Part-time late rate: \$800 (May 5-May 24, 2011)
- Part-time late rate with private room: \$975

Daily Registration

Don't need overnight hotel accommodations but want to attend general sessions and/or workshops? Daily registration deadline is Wednesday, June 1, 2011.

- Full-time registration (Friday–Monday): \$175
- Part-time registration (Friday-Sunday): \$125
- Daily registration: \$75 per day

Individual Meals

Attendees who do not need overnight hotel accommodations at the Hilton in the Walt Disney World® Resort may register for individual meals online. Please make your meal reservations early, as space is limited and reservations will close Wednesday, June 1, 2011.

Getting to Convention

Pi Phi will have special fares to the 2011 Convention in Lake Buena Vista. To obtain these special rates, please contact Debbie or Pat at Jade Travel (800) 627-9258. Please call Monday through Friday between 8 a.m. and 5 p.m. Central Standard Time.



Meet the 2011 Convention Committee. Front row left, Florida Betas KELBY BROWN DIXON, PAM PEACOCK BROWN and CINDY STRINGFIELD PROVENCHER and Iowa Zeta YASMIN CHOUDHURY. Back row left, Florida Beta JOANIE BRIDGES HARRELL, Tennessee Beta JILL TUCKER READ, Florida Alpha MARILYN MYCOFF WILLIAMS and Florida Beta DEBORAH ADAMSON COOK. Not pictured: Florida Epsilon REBECCA MONTRESS HRITZ and Tennessee Delta KATIE SCHWIE PERRINE.

**24-28. 2011



Pre-Convention Tour:

Winter Park

Cultural Tour

Friday, June 24, 2011

10 a.m. to 4:45 p.m.





See the Sites!

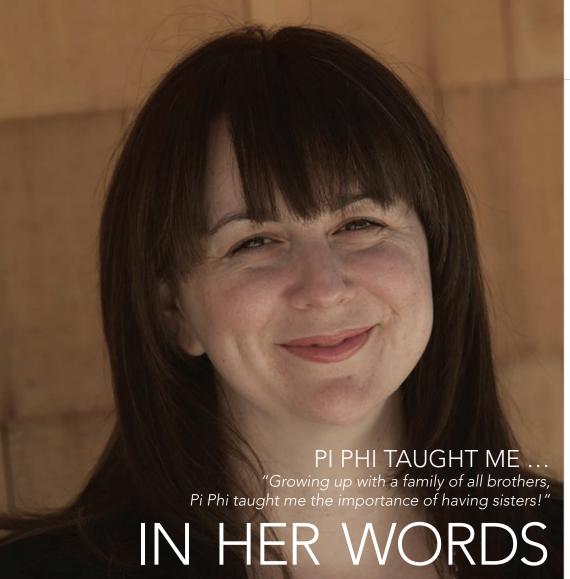
Because we want you to see what Florida has to offer, Pi Beta Phi has organized a pre-convention tour. Please contact Florida Beta DEBORAH

ADAMSON COOK, headquarters@pibetaphi.org, for additional information. Early registration is encouraged.

Downtown Winter Park's charm is magnified in its details including hidden gardens and side streets that are home to unique stores, a farmers market attracting both locals and visitors alike each Saturday morning and festive parades. Running through the heart of Winter Park is Park Avenue. Bordered by a shady park that plays host to concerts and art festivals, Park Avenue is home to one-of-a-kind shopping and sidewalk cafes as well as world-renowned art collections in the area's museums.

Often called "Little Europe," Park Avenue is a year round destination that is sure to charm visitors of all ages.

Tour attendees will enjoy a scenic boat tour through the beautiful lakes and canals of historic Winter Park. There's no better way to see the true beauty of Winter Park, which includes Rollins College, Kraft Azalea Gardens, Isle of Sicily, tropical birds, plants, flowers and magnificent mansions. After lunch, attendees can enjoy an afternoon of great shopping in the many one-of-a-kind boutiques and well-known shops.



MEREDITH KAPLAN ALEXANDER COLORADO ALPHA

IN A NUTSHELL ... TELL US ABOUT YOU AND WHAT YOU DO.

I'm the mother of two boys, four and nine. I'm also the cofounder of **Milk + BookiesSM**, a nationwide non-profit inspiring children to give back, using books as its currency. At Milk + Bookies events, kids are provided the opportunity to select, purchase and inscribe books that are donated to local children in need. These family fun events include music, story time and of course, milk and cookies.

Left Brained Right Brained Heels Flats a.m. coffee a.m. soda a.m. green tea Hours a week 30+ 40+ 50+ 60+

FAVORITE QUOTE

"How wonderful it is that nobody need wait a single moment before starting to improve the world."

— Anne Frank

- ► WHAT IS YOUR FAVORITE PI PHI MEMORY?
 The week of initiation.
- ► LOOKING AT ME, NO ONE WOULD GUESS ... I studied Kung Fu.
- ► WHAT IS YOUR FAVORITE RAINY DAY ACTIVITY?

 Baking.
- ► WHAT IS
 YOUR MOST
 TREASURED
 POSSESSION?
 Other than my family
 ... my copy of "PickleChiffon Pie" by Jolly
 Roger Bradford.
- ▶ BEST ADVICE YOU'VE EVER RECEIVED When it's right, it's easy.
- ► WHO CONSISTENTLY INSPIRES YOU? My husband.
- WHY I LOVE MY JOB? I love to see children excited about making a difference.
- WHAT PERSON
 DO YOU ADMIRE
 THE MOST?
 Anyone who
 understands the
 importance of leaving
 the world better than
 we found it.

FAVORITE WORD

"INSPIRE"

LEAST FAVORITE WORD

"BORED"

Alumnae News

ARIZONA

For the last five years, members of the Arrowhead-West Phoenix Alumnae Club and the West Valley Kappa Kappa Gamma Alumnae Club have met annually for a Monmouth Duo luncheon. This year, Monmouth College alumnae, five Illinois Alphas and one Kappa Kappa Gamma, shared experiences and memories of the campus. Pictured from left, Illinois Alphas SYBIL ROOT EBERHART, MARCIA TUBBS ANSLEY and JOANNE DOTY EDWARDS, Kappa Kappa Gamma Burney Donges and Illinois Alphas JEANNE GITTINGS ROBESON and CORDAINE MAURO MITCHELL.



COLORADO

San Juan Pocket members celebrated Canada Day and Fourth of July with a Cookie Shine and cookie exchange in Pagosa Springs, Colorado. They also commemorated the 10th anniversary of the alumnae pocket's founding by donating funds to their local library.



INDIANA

The Indianapolis Alumnae Club hosted the "Pi Phi Plunge for Speed Read" at their pool-themed June luncheon. The contestants from left, Kentucky Alpha ELISABETH LONG YOUNG, Indiana Gammas DONNA ZAY BURGARD and MARNIE ZAY SLOAN and Indiana Zeta SHARON GUSTAVEL COSTLOW, competed to be the fastest reader from a classic Dr. Seuss® book. The club's inaugural First Book Speed Read™ event raised \$373 for First Book.



IOWA

In May, 25 Pi Phis reunited in Des Moines, Iowa, to participate in the March of Dimes® March for Babies 5K event. The women formed the team in memory of Iowa Gamma ERIKA HERREN-ANDERSON who was a volunteer, lobbyist and advocate for the Iowa March of Dimes before her passing. The team raised more than \$3,700 for the organization.



While visiting her hometown of Toledo, Ohio, Missouri Alpha BARBARA FINK GRAHAM (left) reconnected for the first time since 1954 with Ohio Epsilon ROSE ANN "POSY" BRITSCH HUEBNER (right).

Posy was the Founder and Director of Gateway Nursery School, which Barbara attended as a child.



First Book Speed Read™ is a registered trademark of First Book Corporation. March of Dimes® is a registered trademark of the March of Dimes Foundation.

SOUTH CAROLINA

Ohio Beta GLORIA HUME DALY (seated) was honored this spring for her tireless efforts to improve her Hilton Head Island, South Carolina, community. She

was awarded the Good Citizenship Award by the Hilton Head Island-Bluffton Chamber of Commerce. In April, the Board of Directors for Hope Haven of the Lowcountry, a nationally accredited not-for-profit Children's Advocacy and Rape Crisis Center, honored Gloria at their annual Lilies on the River luncheon for her fundraising efforts, organizational gifts and friendship to the organization. Additionally, the Hilton Head Island Alumnae Club presented Hope Haven with a \$1,000 gift at the luncheon. Pictured with Gloria are members of the Hilton Head Island, South Carolina, Alumnae Club.



TENNESSEE

The YWCA of Nashville and Middle Tennessee named Judge BARBARA NORMAN HAYNES, Tennessee Gamma, one of their 2010 Academy for Women of

Achievement honorees. Barbara's many accomplishments include being one of the founding members of All About Women, Inc., a program helping 65,000 women statewide benefit from free health screenings and other female-focused wellness services.



VIRGINIA

Members of the Northern Virginia Alumnae Club end each club year with new officer installation and a Cookie Shine. The club also hosted an event for D.C. Alpha graduating seniors from The George Washington University to celebrate their transition from collegians to alumnae.



WASHINGTON

The Cowlitz/Chinook, Washington, Pocket recently assisted with Habitat for Humanity® during "Women Build Week."

This program brings together women from all walks of life to address the housing crisis facing millions of women and children across the globe. Pictured from left, Oregon Alpha JACKIE EVENSON, Washington Alpha DIANA HEAP LOBACK, Washington Beta JILL JOHANSON and Oregon Beta THERESE RICTOR BEISSE.



WASHINGTON, D.C.

The Nation's Capital Alumnae Club found a way to beat the summer heat together.

The women took to the water paddle boating around the Tidal Basin in front of the Jefferson Memorial. Front left, Virginia Zeta ERICA CRISTY and Virginia Theta JUSTINE DARGAHI. Back row left, Washington Gamma EMILY PINNOW, Colorado Epsilon CHRISTI BROCK MARTIN, Virginia Zetas AMY SHUART and LAUREN GILREATH, Michigan Beta DANIELLE JANOWSKI, Kentucky Beta SUZANNE TUPPER and Michigan Beta SARAH BARTELS.



Habitat for Humanity® is a registered service mark owned by Habitat for Humanity International.

2009 Alumnae Awards



Emma Harper Turner Leadership Award

MARGARET ANN HARM MOORHEAD Indiana Gamma Butler University Indianapolis, Indiana, Alumnae Club



Evelyn Peters Kyle Angel Award for Club Service

NANCY JENSEN COX Colorado Alpha University of Colorado Evergreen, Colorado, Alumnae Club

Pi Beta Phi awarded Indiana Gamma MARGARET ANN HARM MOORHEAD with the Emma Harper Turner Leadership Award. Margaret has been an active member of the Indianapolis Alumnae Club for 31 years and has served as a member of Indiana Gamma's Alumnae Advisory Committee. In 2008, Margaret, as Indianapolis Alumnae Club's President, met with past Alumnae Club Presidents to discuss the future of the club. She chose that day to begin a new focus and revitalize the club. Since then, the club has delved into a twofold theme: recapture the Pi Phi sisterhood bond women can have in their adult lives and define the organization through the prism of philanthropy, altruism and caring for others. She asked the membership to make theliteracysite.com a bookmark on their computers and enlisted a local Pi Phi librarian to help coordinate the club's bookplate decorating effort. Margaret exemplifies servant leadership in her alumnae club, and the Fraternity is honored to give her the Emma Harper Turner Leadership Award.

Colorado Alpha NANCY JENSEN COX has been awarded the Evelyn Peters Kyle Award for Club Service because of her loyalty and commitment to her alumnae club. Nancy has been a member of the Evergreen, Colorado, Alumnae Club for 27 years and has served her club in many leadership capacities including Club President, secretary and Denver Area Panhellenic Representative. She has remained a dues-paying alumna to the Fraternity for nearly 50 years and immediately joined an alumnae club after graduating from college. The Evergreen Alumnae Club calls Nancy their "I will girl," since she is consistently volunteering when the club has a need. She quietly and humbly supports her club by chairing events and stepping in when necessary. When the Alumnae Club President stepped down to care for a sick family member, Nancy willingly assumed the role as President even though she had just finished her term. Her loyalty and service to her alumnae club makes her a deserving winner of the Evelyn Peters Kyle Award for Club Service.

Congratulations to the 2009 Alumnae Award Winners

Premier Club

Oklahoma City, Oklahoma

Clubs of Excellence

Region One

Bostonian, Massachusetts Nation's Capital-D.C. Northern New Jersey Philadelphia-Mainline, Pennsylvania Richmond, Virginia

Region Two

Alpharetta, Georgia

Atlanta, Georgia Birmingham, Alabama Columbia, South Carolina DeLand, Florida Nashville, Tennessee North Carolina Triangle

Region Three

Arlington Heights, Illinois Columbus, Ohio Glen Ellyn-Wheaton, Illinois Indianapolis, Indiana Minneapolis, Minnesota

Region Four

Dallas, Texas
Houston, Texas
Kansas City, Missouri/Shawnee
Mission, Kansas
Katy-West Houston, Texas
Lawrence, Kansas
McKinney, Texas
Oklahoma City, Oklahoma
Southlake, Texas
St. Louis, Missouri

Region Five

Bellevue-Eastside, Washington Colorado Springs, Colorado Lake Oswego/Dunthorpe, Oregon Portland, Oregon Salt Lake City, Utah Seattle, Washington

Region Six

Albuquerque, New Mexico Central Orange County, California La Jolla, California Long Beach, California Pasadena, California Phoenix, Arizona San Jose, California South Orange County, California

Clubs of Superior Performance

Region One

Chesapeake, Maryland Potomac Falls, Virginia Southern Fairfield County, Connecticut Tidewater, Virginia

Region Two

Hattiesburg, Mississippi Orlando-Winter Park, Florida Sandhills, North Carolina St. Petersburg, Florida

Region Three

Bloomfield Hills, Michigan Bloomington, Indiana Cedar Rapids, Iowa Cleveland West, Ohio Des Moines, Iowa Indianapolis-South Suburban, Indiana Lake Shore, Illinois Omaha, Nebraska

Region Four

Arlington, Texas Austin, Texas Bartlesville, Oklahoma Cypress Creek-Northwest Houston, Texas Norman, Oklahoma Richardson-Plano, Texas Wichita, Kansas

Region Five

Denver, Colorado Edmonton, Alberta Evergreen, Colorado Highlands Ranch, Colorado Tacoma, Washington

Region Six

Arrowhead-West Phoenix, Arizona Conejo Valley, California

Glendale-La Canada, California North San Diego, California San Mateo County, California Valley of the Moon, California

Clubs of Traditional Performance

Region One

Buffalo, New York

Manchester Area, Connecticut New Haven, Connecticut New York City-Manhattan, New York Pioneer Valley, Massachusetts Schenectady, New York

Region Two

Augusta, Georgia Baton Rouge, Louisiana Brevard County, Florida Broward County, Florida Chattanooga, Tennessee Clearwater, Florida Conway, Arkansas Forrest City, Arkansas Greater Charleston, South Carolina Hot Springs, Arkansas Indian River County, Florida Lexington, Kentucky Little Rock, Arkansas Louisiana Northshore, Louisiana Lowcountry, South Carolina Southwest, Florida Stuart Area, Florida

Region Three

Bloomington-Normal, Illinois Chicago-Windy City, Illinois Cincinnati, Ohio Cleveland East, Ohio Dayton, Ohio Decatur, Illinois Galesburg, Illinois Lafayette, Indiana Michiana, Indiana Mount Pleasant, Iowa Naperville Area, Illinois Richmond, Indiana Southern Illinois Winnipeg Area, Manitoba

Region Four

Abilene, Texas Amarillo, Texas Bay Area, Texas Conroe-The Woodlands, Texas Corpus Christi, Texas Duncan, Oklahoma Edmond, Oklahoma El Paso, Texas Fort Bend County, Texas Hutchinson, Kansas

San Angelo, Texas Springfield, Missouri Stillwater, Oklahoma

Region Five

Aurora, Colorado Boise, Idaho Boulder, Colorado Bozeman, Montana Calgary, Alberta Casper, Wyoming Colorado Rocky Mountain, Colorado Corvallis, Oregon Eugene, Oregon Las Vegas, Nevada Olympia, Washington Reno, Nevada Vancouver, British Columbia Wenatchee, Washington

Region Six

Honolulu, Hawaii Palm Springs-Desert Cities, California

Excellence in Chapter Support

Dallas, Texas

Excellence in Communication

Overall Winner

Lake Oswego/Dunthorpe, Oregon

Region One

Nation's Capital-D.C. Northern New Jersey

Region Two

Alpharetta, Georgia Birmingham, Alabama Columbia, South Carolina Louisville, Kentucky Lowcountry, South Carolina Nashville, Tennessee North Carolina Triangle Orlando-Winter Park, Florida

Region Three

Arlington Heights, Illinois Bloomfield Hills, Michigan Des Moines, Iowa Glen Ellyn-Wheaton, Illinois Indianapolis, Indiana Indianapolis-South Suburban, Indiana

Minneapolis, Minnesota

Region Four

Dallas, Texas Houston, Texas Kansas City, Missouri/ Shawnee Mission, Kansas Katy-West Houston, Texas McKinney, Texas Norman, Oklahoma Oklahoma City, Oklahoma Southlake, Texas St. Louis, Missouri

Region Five

Bellevue-Eastside, Washington Colorado Springs, Colorado Lake Oswego/Dunthorpe, Oregon Portland, Oregon Seattle, Washington Tacoma, Washington

Region Six

Albuquerque, New Mexico La Jolla, California Phoenix, Arizona South Orange County, California

Excellence in **Community Service**

Nashville, Tennessee

Excellence in Literacy Initiatives

Large Club: Houston, Texas

Small Club: Oklahoma City, Oklahoma

Excellence in Membership

Overall winner: Indianapolis,

Under 50: Marshall, Texas

51-100: Texarkana, Arkansas-

101-150: Lawrence, Kansas

151-250: Tyler, Texas

251-600: Colorado Springs, Colorado

600+: Houston, Texas

Excellence in Programming

Phoenix, Arizona

The Leadership and Nominating Committee is calling ...

Pi Phi needs to hear your voice. Nominate the Fraternity's leaders of tomorrow. Submit an ideal slate or nominate candidates for Grand Council and Director positions for the 2011–2013 Biennium.

Visit **www.pibetaphi.org** for an online nomination form. Deadline to submit nomination forms is November 15, 2010.

... answer the call!



Reunions & Anniversaries



In November 2008, the Vice President of Fraternity Development at Michigan State University contacted Michigan Gamma charter member ANNE CHESTNUT BARTLETT to determine if any founders of the chapter were still living.

Anne assured her there were, and she set out to find them. While Anne had kept in contact with several pledge sisters, she was determined to find more. Using the Sister Search feature in eSisters, she located 20 charter members, plus an additional 12 who were also initiated in 1945. Communication via e-mail began, and it wasn't long before a reunion was planned to honor the 65th anniversary of their initiation. In June, 12 of the women reunited for a three-day reunion. The women enjoyed several dinners, lunch and a Cookie Shine at the Michigan Gamma Chapter house and a tour of the campus including a walk through the first Pi Beta Phi chapter house on the campus.

The highlight of the weekend was the return of Kansas Alpha JILL PECK ROYER. Jill was sent by Grand President AMY BURNHAM ONKEN to assist the chapter for its first year. Pictured from front left, Michigan Gammas ANNABEL RICHARDS BERTRAM and CAROLYN KELLY POST, Kansas Alpha JILL PECK ROYER and Michigan Gammas SARAH DIMMERS FALLON and JUDITH WILLIAMS BAIZAN. From back left, Michigan Gammas MARILYN MILLER WORTH, RUTH HANSEN BENGTSEN, ANNE CHESTNUT BARTLETT, MARY JANE MCCLINTOCK WILSON, BARBARA JAMES THORNTON, MARGARET JURY SMITH, BETTY IVES ROCHMAN and RUTH SKITCH ECKERT.

ARIZONA

The Arizona Gamma Chapter at Northern Arizona University celebrated its 20th anniversary in April.

The chapter hosted a banquet to celebrate the founding of the chapter and recognize outstanding members. Other weekend festivities included a Cookie Shine and a breakfast in the newly remodeled chapter room. Alumnae and collegians enjoyed getting to know each other and sharing special memories about the chapter.



ILLINOIS

The Illinois Zeta pledge class of 1959 held a reunion in Sonoma, California. DIANE SHORB EYRE and her husband, Jim, hosted the fun-filled weekend, which included wine country tours. From front left, BARBARA PAYNE JOHANSON, DIANA SHORB EYRE, ANN TOBIN HART, ANNE CLEVELAND EIKE and NORMA JONES VIERK. From back left, MARY JO FLORIO GARRISON, MARCIA HANCE SCHAFER, ELAINE ANDERSON ANDREWS, JOYCE HALE WILEY and NANCY LANGHAM POTTER.



FLORIDA

In April, members of the Florida Beta graduating class of 1962 gathered in Orlando. The women toured the area, cooked together and shared photos of their families. To honor their 17th gathering since graduation, they compiled and distributed photos from all of their previous reunions.



MONTANA

An all-class reunion was held for Montana Alphas in Bozeman, Montana in July 2010. There were 40 women spanning five pledge classes and 11 different states who attended. The theme of the reunion was "Honey, I'm home!" The ladies celebrated with a Cookie Shine at the Montana Alpha Chapter house. The women were joined by their house mother, Eve Parry, and spent the weekend reigniting old friendships and reliving college days. Montana Alpha AMBER KING HARRIS, the organizer of the event, has committed to planning Montana Alpha all class reunions every five years.





Pi Phis or their families have donated most of the treasures in the Pi Beta Phi archives. It's always a treat to open a box to see what's inside. Three years ago, a very large box arrived and inside, a beautiful candelabra.

ELISE BRADFORD (JOHNSON), D.C. Alpha, was initiated on January 5, 1897. She was her chapter's Delegate to the 1897 Madison Convention. At the 1899 Boulder Convention, she was elected Grand President and she presided at the 1901 Syracuse Convention.

The New York Alpha Chapter, then a little more than five years old, hosted the convention. The festivities took place over the Fourth of July, and the meetings were held in Syracuse University buildings. Among the highlights were two balls and a Cookie Shine for 111 people. GRACE GOODHUE (COOLIDGE) was the Vermont Beta Chapter Delegate. ANNA ROBINSON (NICKERSON), Massachusetts Alpha, attended as one of the visitors from her chapter. Anna served as Grand Vice President from 1918–25. At the convention, Anna and Grace began a lifelong friendship.

Elise earned a bachelors and a masters from The George Washington University. She served as Grand President from 1899–1901. As she retired from office, she was given the candelabra as gratitude for her service. It is engraved with "Pi Beta Phi Grand President" and the date "July 5, 1901." Her portrait is included in the Hall of Grand Presidents on the second floor of Pi Beta Phi Headquarters.

On January 8, 1902, Elise married Edward Darlington Johnson, a clergyman and member of Sigma Chi. They had three children. A daughter, ELIZABETH JOHNSON CURRY, was a member of Maryland Alpha at Goucher College. Elizabeth's two daughters are also Pi Phis, D.C. Alpha HARRIET CURRY and North Carolina Beta KATHARINE CURRY FERRER. The Fraternity is grateful for the Curry sisters' generosity in donating their grandmother's candelabra. It is a treasured piece of Fraternity history.

Pi Beta Phi's history is a very rich one. In addition to the archives at our Headquarters in St. Louis, there are historical items at Holt House in Monmouth,

Illinois. Holt House is the founding site of the Fraternity and is recognized as an Illinois Historical Site. Additionally, there are Fraternity artifacts in the Arrowmont Historical Collection in Gatlinburg, Tennessee. Donations of items pertaining to the history of the Fraternity are always sought. If you have a treasure you'd like to donate to the archives, please contact Fraternity Archivist FRAN



The granddaughters of former Grand President ELISE BRADFORD (JOHNSON), D. C. Alpha, donated her candelabra to the archives at Headquarters.

DESIMONE BECQUE, New York Alpha, at archivist@pibetaphi.org. *J*



MYTH: "THE LDC IS JUST HERE TO TELL US WHAT WE'RE DOING WRONG."

REALITY: An LDC is a trained, knowledgeable resource whose purpose is to improve the chapter experience, help chapters overcome challenges and celebrate strengths.

Whether an LDC is sent for officer training, recruitment or a routine visit, the focus is always on helping the chapter and its leaders grow.

MYTH: "THE LDC IS HERE BECAUSE WE'RE IN TROUBLE."

REALITY: Every chapter receives an LDC visit at least once per academic year in either the fall or spring semester; on rare occasions, a chapter may receive multiple visits during an academic year. Some visits offer targeted assistance in a specific area. Chapter officers and advisors should always take the opportunity to tap into the consultant's broad perspectives on any area of chapter life.

MYTH: "Wow you're really young! I thought all of our international visitors were *OLD*."

REALITY: LDCs are alumnae who have the opportunity to continue serving Pi Phi after graduation. The position is a one-year term with the option to apply for a second year, so LDCs have recently completed their own collegiate experience.



MYTH: "I can't apply to be an LDC because I never served as Chapter President."

REALITY: LDCs come from varying leadership backgrounds within Pi Phi, Panhellenic and on campus. Members of the current LDC class served as Vice President of Event Planning, Vice President of Finance, Vice President of Communications, Vice President of Member Development, Vice President of Administration, Chapter President and in various committee roles. Some also served on Panhellenic Council as well as Recruitment Counselors.

MYTH: "This LDC gig is part-time, right? What's your full-time job?"

REALITY: The LDC role is a full-time, paid Headquarters position including benefits (medical, dental, etc.). Before the school year begins, these women complete two weeks of extensive training at Headquarters with various international officers and staff. Then, some hit the open road to various chapters, while others assume a resident position at a new chapter.

MYTH: "Your job sounds like so much fun. You mean you get paid to just travel around the country and visit Pi Phis? And that's all you do?"

REALITY: LDCs have the opportunity to meet new Pi Phi sisters every day and experience life at many other chapters. Her work requires preparation for the unique schedule of the day, which typically begins with chapter officer meetings and may end with experiencing another campus' culture, whether it's a football game or dinner at a university official's home.

Check out the NEW Leadership Development Consultant website at www.pibetaphi.org/ldc.



2010-2011 Directory



The 2009–2011 Grand Council, Directors and Appointed Officers.

Former Grand Presidents

Carolyn Helman Lichtenberg, Ohio Alpha Jo Ann Minor Roderick, Oklahoma Beta Beth van Maanen Beatty, Texas Gamma Sarah Ruth Mullis, South Carolina Alpha Emily Russell Tarr, Texas Beta

Officers Emeriti

Grand President Emerita – Jean Wirths Scott, Pennsylvania Beta Grand Treasurer Emerita – Orpha O'Rourke Coenen, Indiana Delta

Grand Council

Grand President -

Mary Loy Tatum, Oklahoma Beta
Grand Vice President Collegians –
Susan Kingsley Robinson, Missouri Alpha
Grand Vice President Alumnae –
Cindy Rice Svec, Kansas Beta
Grand Vice President Communications –
Diane Bielman, California Eta
Grand Vice President Finance –
Rae Wohlhueter Maier, Kentucky Beta
Grand Vice President Membership –
Paula Pace Shepherd, Texas Epsilon
Grand Vice President Programming –
Linda Noel Ibsen, Colorado Beta

Directors

Director Membership – Tina Rivard, Pennsylvania Theta Director Extension – Ana Mancebo Miller, Texas Beta Director Finance/Housing – Brenda Butler, Nebraska Beta

Director Philanthropy – Ann Crigger Shaw, Arkansas Alpha

Regional Directors/Specialists

Alumnae Region One

Director - Candace Turner Dressler, Alberta Alpha

Membership Specialist – Nadia Husbands Smid, Ontario Alpha

Programming Specialist – Amy Lorenzen, South Dakota Alpha

Alumnae Region Two

Oregon Gamma Membership Specialist – Marilyn Smith Rowell, Alabama Alpha Programming Specialist – Amy Dailey, Virginia Zeta

Director - Sande Schweier Ullmann,

Alumnae Region Three

Director – Suzanne Gill Kriz, Illinois Eta **Membership Specialist** – Kathryn Palacio, Illinois Beta-Delta

Programming Specialist – Monica Diaz-Greco, Ontario Alpha

Alumnae Region Four

Director – Marla Neelly Wulf, Kansas Beta Membership Specialist – Rebecca Brannen Lasse, Florida Epsilon

Programming Specialist – Audrey Miller Pennings, Arkansas Alpha

Alumnae Region Five

Director – Maja Tanaka Berge, Oregon Alpha Membership Specialist – Chanel LaChappa, California Iota

Programming Specialist – Marnie Lee, Alberta Alpha

Alumnae Region Six

Director – Patty Davisson Brown, Kansas Beta Membership Specialist – Lisa Rede Roman, New Mexico Beta

Programming Specialist – Toni Martinovich, California Eta

Collegiate Region One

Director – Alison Veit Heafitz, Illinois Zeta
Chapter Operations/Advisor Specialist –
Allison Harvey Griffin, Virginia Theta
Financial/Housing Specialist –
Donna Butterworth, Virginia Eta
Membership Specialist – Anna Smith,
New York Epsilon
Programming Specialist – Missy Hatteyer
Korduner, Connecticut Alpha
Risk Management/Policy Specialist –
Alexis Janda, Nebraska Gamma

Collegiate Region Two

Director – Leisa Ebeling Lowrey, Ohio Eta Chapter Operations/Advisor Specialist – Melissa Malone Colvin, Virginia Theta Financial/Housing Specialist – Elizabeth Van Buren Kiss, Iowa Gamma **Membership Specialist** – Jessica Donda Ledbetter, Michigan Alpha

Programming Specialist – Pamela Kaufmann Adair, Ohio Alpha

Risk Management/Policy Specialist – Cathy Hosier Palmer, Indiana Zeta

Collegiate Region Three

Director – Cara Ballard Sutcliffe, Illinois Beta-Delta

Chapter Operations/Advisor Specialist – Jessica French, Ontario Alpha

Financial/Housing Specialist – Ellen Ferringer, Indiana Gamma

Membership Specialist – Jill Mackey Carrel, Indiana Gamma

Programming Specialist – Caton Bredar Metzler, Illinois Beta-Delta

Risk Management/Policy Specialist – Ali Wampler, Indiana Alpha

Collegiate Region Four

Director – Julie Carney, Texas Beta
Chapter Operations/Advisor Specialist –
Peggy Malone, Georgia Alpha
Financial/Housing Specialist – Kathryn Bart
Autry, Georgia Alpha
Membership Specialist – Sommer Frazier,
Oklahoma Beta
Programming Specialist – Greer Horne,
Virginia Zeta
Risk Management/Policy Specialist – Kathy

Collegiate Region Five

Wager Ewing, Alabama Gamma

Director – Amy Strickland Dreller, Arizona Beta
Chapter Operations/Advisor Specialist –
Nancy Mossman McConnell, Nebraska Beta
Financial/Housing Specialist – Brittany Bruns
Carter, Kansas Beta
Membership Specialist – Colleen Bolin
Hochberg, Kansas Beta
Programming Specialist – Anne Jones Wildeboor,
Kansas Beta
Risk Management/Policy Specialist – Kate
Blatherwick Pickert, Kansas Alpha

Collegiate Region Six

Coomes Zuniga, Indiana Zeta

Director – Suzanne Malone, Mississippi Beta
Chapter Operations/Advisor Specialist –
Holly Hannah Bergbower, Oklahoma Beta
Financial/Housing Specialist – Lisa Pithan
Sabatino, Oklahoma Alpha
Membership Specialist – Brenda Foster Huffman,
Texas Epsilon
Programming Specialist – Emory McGinnis
Eison, Mississippi Beta
Risk Management/Policy Specialist – Stephanie

Collegiate Region Seven

Director – Heather Butler Skogen, Oregon Beta Chapter Operations/Advisor Specialist – Carly Miller Giesbrecht, Alberta Alpha Financial/Housing Specialist – Suzette Thompson Farrar, Colorado Delta Membership Specialist – Britton Trabert, Iowa Gamma

Programming Specialist – Schabahn Straughan Day, Oregon Beta

Risk Management/Policy Specialist – Amy Hayes Knack, Wisconsin Delta

Collegiate Region Eight

Director – Karen Emberton, Kentucky Beta Chapter Operations/Advisor Specialist – Kathleen Caldwell Kleinman, Arizona Alpha Financial/Housing Specialist – Bonnie Allison, Arizona Alpha

Membership Specialist – Daphney Bitanga, California Eta

Programming Specialist – Michele Looman Benedict, Arizona Gamma

Risk Management/Policy Specialist – Tara Abbott Davis, Arizona Alpha

Appointed Officers

Fraternity Archivist and Historian – Frances DeSimone Becque, New York Alpha Leadership Development Officer – Lisa Masters, Georgia Alpha

National Panhellenic Conference Delegate – Carol Inge Warren, North Carolina Beta NPC First Alternate – Barbara McReynolds LaMaster, Kentucky Beta

NPC Second Alternate – Ashley Dye, Illinois Zeta NPC Third Alternate – Linda Noel Ibsen, Colorado Beta

Parliamentarian – Janice Shrader Falk, Nebraska Beta

Risk Management Officer – Stacey Warren, Kansas Alpha

Fraternity Committees

Canadian Philanthropies Chairman – Marilyn Clark, Ontario Beta

Carolyn Helman Lichtenberg Crest Award Chairman – Cindy Rice Svec, Kansas Beta Convention Chairman – Cynthia Stringfield Provencher, Florida Beta

Holt House Committee Chairman – Jerilyn Price Simak, Illinois Theta

Legislative Committee Chairman – Kristin Noer Olson, Indiana Delta

Music Committee Co-Chairmen – Jane Bony Heiserman, California Delta, and Marian Hauke Thom, Oregon Gamma

Leadership and Nominating Committee Chairman – Kim Barger Durand, Oregon Alpha

Pi Beta Phi Headquarters

1154 Town & Country Commons Drive Town & Country, Missouri 63017 Phone: (636) 256–0680

FAX: (636) 256-8095

E-mail: Headquarters@pibetaphi.org Web site: www.pibetaphi.org

Executive Director – Juli Holmes Willeman, Iowa Bera

Assistant Executive Director – Katey Newell Hobbs, Missouri Alpha

Fraternity Controller – Susan Mertz Human Resources Director, Headquarters – Margo Wilton Lesser, California Gamma Marketing & Communications Director,

Headquarters - Open

Arrow Editor – Jenny Whittom, Missouri Gamma Member Services Director, Headquarters – Erika Breedlove, Missouri Alpha

Programming and Education Director, Headquarters – Shawn Eagleburger Creative Director – Tim Steele Internal Legal Counsel – Michelle Murrell Willbanks, California Eta

Pi Phi Express - (800) 322-1867

Consultants

Leadership Development Consultants -

Maureen Licursi, Ohio Beta; Polly Niccoli, Texas Delta; and Alex Roark, New Mexico Alpha

Resident Leadership Development Consultants – Stephanie Baysinger, California Nu; Sarah Mitchell, North Carolina Delta; and Elise Moore, Illinois Zeta

Holt House

402 E. First Avenue Monmouth, Illinois 61462 Phone: (309) 734–3988 Curator – Denise Turnbull, Illinois Alpha Hours – Wednesday and Friday, 9 a.m.–5 p.m. Other times by appointment only.

Fraternity Insurance Representatives

Property and Liability Insurance MJ Insurance, Inc., Sorority Division P.O. Box 50435, Indianapolis, Indiana 46250 Phone: (888) 442–7470 website: www.mjinsurance.com/sorority

Interim Medical Insurance

Garity Associates Brokerage Insurance Agency, Inc. P.O. Box 8, Accord, Massachusetts 02018 Phone: (800) 234–9488

Pi Beta Phi Fraternity Housing Corporation

FHC Board

President – Eileen O'Neil Grigutis, Kentucky Beta Vice President – Julie Cairone, Washington Gamma Treasurer – Rae Wohlhueter Maier, Kentucky Beta Secretary – Cindy Rice Svec, Kansas Beta Board Members – Lyn Arnot Clark, Texas Alpha; Leah Cero Fitzgerald, Kansas Beta; Kimberly Klitz Maez, Arizona Gamma; and Mari Lou Psihogios Diamond, Oregon Alpha

Fraternity Housing Corporation Office

1154 Town & Country Commons Drive Town & Country, Missouri 63017 Phone: (636) 256–0680 FAX: (636) 256–8095 e-mail: fhc@pibetaphi.org

Executive Director – Rebecca Culver Randolph, Oklahoma Alpha

Pi Beta Phi Foundation

President - Peggy Wilson Lawrence,

Board of Trustees

Tennessee Gamma
Vice President – Karen Sulley Thorn,
Nebraska Beta
Treasurer – Kathy Swinea Nevill, Tennessee Gamma
Secretary – Bimi Lane Huebner, New Mexico Beta
Trustee – Tammie Beckwith Schallmo, Illinois Zeta

Trustee – Tammie Beckwith Schallmo, Illinois Zeta Ex-Officio Members – Mary Loy Tatum, Oklahoma Beta; Linda Noel Ibsen, Colorado Beta

Pi Beta Phi Foundation Office

1154 Town & Country Commons Drive Town & Country, Missouri 63017 Phone: (636) 256–1357 FAX: (636) 256–8124 e-mail: fndn@pibetaphi.org Executive Director – Teri Chadwick, CFRE

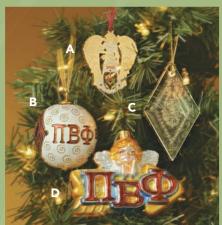
Foundation Committees

Alumnae Continuing Education Scholarship
Committee Chairman – Jill Tucker Read,
Tennessee Beta
Emma Harper Turner Fund Committee
Chairman – Missy Ingham Pixton, Colorado Alpha
Graduate Fellowship Committee Chairman –
Kate Gordon Taylor, Pennsylvania Eta
Undergraduate Scholarship Committee
Chairman – Maria Alberico Morgan, Utah Alpha

Arrowmont Schools of Arts and Crafts

P.O. Box 567, 556 Parkway Gatlinburg, Tennessee 37738 Phone: (865) 436–5860 FAX: (865) 430–4072 website: www.arrowmont.org Director – David Willard

FALL 2010











CASWALTRENGY

А	X863	2010 Angel Ornament	\$16	F	X608	"Angel Sweets and Arrow Treats"	\$19.95
		Brass, fourth in series.				Cookbook	
В	X864	Cloisonné Ornament	\$36			Collection includes more than 175 tried and	
		Hand painted, 24k gold plated.				true recipes from Pi Phi members as well as	
		Gift boxed.				special Cookie Shine memories. Hardbound.	
С	X865	Crystal Crest Ornament	\$25	G	X866	Greek Letters Cookie Cutters	\$12
		Etched with the Fraternity's crest.				Set of three.	
D	X861	Christopher Radko® Greek Letters	\$48	Н	X303	Polar Fleece Jacket	\$60
_		Ornament	*			Zip front, high neck and zip pockets.	***
		Hand blown glass.		- 1	X251	Navy Hoodie	\$38
Е	X606	"Ring Ching Dinner is Served"	\$24.95	·	,	Appliquéd Greek letters. Pouch front pocket.	Ψ00
_	7.000	Cookbook	Ψ2 1.70			Unisex fit.	
					X116		\$28
		A collection of recipes, memories and		J	X110	Long Sleeve Appliquéd T-shirt Unisex fit.	\$20
		etiquette. Hardbound.					405
				K	X778	Vineyard Vines® Tote	\$95
						Lined with a contrasting fabric and trimmed	
						in an arrow motif silk twill. Zip top.	













L	X850	Heart Limoges Box Hand painted in France.	\$140	Т	MD158	Official Crest Ring Garnet, sterling silver.	\$125
М	X860	Ribbon Limoges Box Hand painted in France.	\$140	U	MD124	Swirl Ring Garnets, sterling silver.	\$100
Ν	MD208	Crown Diamond Badge 10k gold.	\$475	V	MD222	Sincere Ring Sterling silver.	\$42
0	MD311	Garnet and Aquamarine Badge Diamond point, 10k gold.	\$250	W	PMD223	Arrow Wrap Bracelet Sterling silver.	\$100
Р	MD400	Legacy Badge Two offset pearls, 10k gold.	\$150	Χ	PMD199	Carnation Earrings Cubic zirconia, sterling silver.	\$35
Q	MD136	Greek Letters Barrel Charm Fits Pandora Jewelry® and Trollbeads® bracelets.	\$35	Υ	PMD198	Carnation Ring Cubic zirconia, sterling silver.	\$35
		Sterling silver.		Z	PMD225	Carnation Necklace	\$30
R	MD170	Diamond Lavaliere 10k white gold.	\$400			Cubic zirconia, sterling silver.	
S	MD165	Angel Pendant Sterling silver.	\$30				

In Memoriam

Because of space constraints, The Arrow will only print the entirety of an obituary for a former Grand President. If you know a sister who has died, please inform Headquarters. Only those names accompanied by a published notice will be listed in *The Arrow*. Published notices include a newspaper obituary, a funeral program/prayer card, a listing in a college/university alumnae newsletter, or obituaries from newspaper websites. Attach the article and e-mail to Alison Bauer, alison@pibetaphi.org, or mail to Pi Beta Phi Headquarters.

In Memoriam lists the name, initiation year, and month and year of each member who has died.

Alabama Alpha

Frances Varner Wiygul 1941; May 2010

Alabama Beta

Ann Sanders Holladay 1957; May 2010

Arizona Alpha

Ann Stanton Grant 1948; October 2009 Irene Wilson McPherson 1940; July 2010 Alice Fay Peshel

Arkansas Alpha

1936; May 2010

Mary Gale Bullock Barnes 1959; May 2010

California Beta

Alice Rea Glesener Revet 1944; April 2010

California Delta

Nicole Ann Carter-Forsythe 1959; April 2010

Colorado Alpha

Paula Vickers Petrie 1946; June 2010 Carol Piepho Petty 1951; May 2010

Connecticut Alpha

Elinor Miller Pease 1943; May 2010

D.C. Alpha

Nancy L. Head 1957; January 2010

Georgia Alpha

Ann Mullin Fowler 1946; June 2010

Idaho Alpha

Arline Campbell Boyle 1940; April 2010

Illinois Alpha

Harriet McCown Shetler 1937; March 2010

Illinois Beta-Delta

Wanda Goode Youngren 1936; March 2010

Illinois Epsilon

June Byerlein Everett 1936; June 2010 Joyce Johnson La Pine 1947; May 2010

Illinois Eta

Merry Hinton Waddell 1953; July 2010

Illinois Theta

Molly Cooling Haerr 1947; June 2010

Indiana Alpha

Betty Myers Edwards 1930; July 2010 Jennifer Carr Merchant 1995; June 2010

Indiana Beta

Betty Burris Merz 1938; January 2010

Indiana Delta

Sharon Taylor Hamel 1951; April 2010 Amelia Rodefeld Meadows 1939; April 2010 Barbara Jackson Schafer 1952; July 2010

Indiana Epsilon

Helen Rudesill Chroniak 1942; May 2010 Eleanor Jenkins Wright 1952; April 2010

Indiana Gamma

Martha Kirby Middleton 1941; April 2010 Georgia Herring Moran 1960; July 2010

Indiana Zeta

Kelly McFarland Crockett 1978; June 2010

Iowa Beta

Jean Burrows Herzig 1944; April 2010

Iowa Gamma

Lorene Weichel Wachter 1930; July 2010

Kansas Alpha

Susan Callender Rettig 1960; January 2010

Kansas Beta

Nancy E. McCroskey 1936; March 2010

Kentucky Beta

Rebecca Riley Stoeckinger 1962; June 2010

Louisiana Alpha

Consuelo Faust Walk 1943; April 2010

Louisiana Beta

R. Evangeline Mechlin Flett 1945; June 2010

Maryland Beta

Jeannette Lynch Wood 1947; March 2009

Massachusetts Alpha

Shirley Perkins Sillaman 1949; June 2010

Michigan Alpha

Linda Olson Holland 1960; June 2010

Amanda Wilson Marks 1999; April 2010

Michigan Beta

Elizabeth Asselin Munro 1939; April 2010

Barbara Louise Bates Smith 1932; April 2010

Minnesota Alpha

Barbara E. Forker 1977; May 2010

Kathleen Mulholland Noreen 1947; April 2010

Missouri Alpha

Olive Hull Golden 1954; June 2010

Marilyn Collins Sayles 1948; June 2010

Kay Smith Stiles 1953; May 2010

Nancy Taylor 1938; May 2010

Missouri Beta

Mary Buss Keating 1932; March 2010 Emilie Pope Plake 1932; April 2010

Missouri Gamma

Felicia Brown Liebman 1971; June 2010 Betty Lou Nelson Shannon 1943; January 2010

Nebraska Beta

Dorothy Nelsen Hunter 1943; June 2010

North Carolina Beta

Margaret Frans Brady 1944; January 2010 Margaret Ware Deimling 1951; May 2010

Ohio Beta

Dee Schneider Lawrence 1949; June 2010

Frances Arant Wilhelm 1940; July 2010

Ohio Delta

Suzanne Williams Dykema 1964; March 2010

Ohio Epsilon

Marilyn Shields Hales 1945; May 2010 Carole Gifford Walper 1952; September 2009

Ohio Zeta

Mary Jo Keller Hynden 1950; June 2010 Carol Neal Levi

Carol Neal Levi 1954; June 2010

Oklahoma Alpha

Betty Malloy Diamond 1941; July 2010

Oklahoma Beta

Wanda Earnest 1997; May 2010

Margie Pulver Garrett 1944; June 2010

Margaret Bonar Law 1938; May 2010

Jeanne Pilkington Potts 1942; June 2010 Gretchen Pulver 1946; April 2010

Norma Raney Tarwater 1944; December 2009

Oregon Alpha

Jean Page Popp 1944; May 2010

Nancy Ogden Schramm 1936; April 2010

Pennsylvania Gamma

Nancy Carpenter Dietrich 1955; May 2010

Tennessee Alpha

Susan Rymer Goldblatt 1984; July 2010

Tennessee Beta

Jain Nichols Sawyer 1941; May 2010

Tennessee Gamma

Jane Wells Merritt 1950; June 2010

Texas Alpha

Margaret Seale Orr 1947; April 2010

Texas Beta

Mary Loving Blair 1936; June 2010

Texas Gamma

Margaret Wood Brannan 1953; June 2010

Utah Alpha

Janet Dean Murphy 1948; March 2010

Wisconsin Alpha

Louanne Roberts 1953; May 2010

Wisconsin Gamma

Lois Deicke Martin 1951; June 2010

News & Notes

Anti-Hazing Hotline

See hazing? Report it! Pi Beta Phi is proud of its partnership with the Greek Anti-Hazing Hotline. Report hazing 24 hours a day to (888) 688-4293. Callers may remain anonymous, or they can provide personal information so their concerns can be responded



to directly. The hotline connects to a dedicated voice mailbox at the Cincinnati law firm of Manley Burke, the publisher of Fraternal Law. Manley Burke monitors the hotline on a daily basis and forwards all messages to the appropriate fraternal organization, along with the hazing laws from the relevant jurisdictions.

What Happened to the Address Form?

After careful consideration by Headquarters (HQ) staff and Grand Council, the decision was made to remove the address change form from The Arrow. To better serve our members we have created The Arrow Reader's Guide in its place. This guide not only provides instructions for submitting your name and address changes to HQ but also offers guidance regarding Arrow submissions.

Foundation Scholarship Applications Online

Attention collegians and alumnae! Pi Beta Phi Foundation undergraduate scholarship, graduate fellowship and Alumnae Continuing Education (ACE) scholarship applications for the 2011-2012 academic year will soon be available.

To view a listing of Foundation scholarships, including those designated for specific chapters, visit our website www.pibetaphifoundation.org/scholarship-program. Then, remember to visit our site again in November for a link to our online applications!

Have you had a Pi Phi Chance Encounter?

The Arrow wants to know if you've had a chance encounter meeting another Pi Phi. Maybe she was your scuba instructor on vacation? Or your child's teacher? Maybe she's someone you have known for years like your neighbor, your doctor or your co-worker? If you have a great Pi Phi chance encounter story, The Arrow wants to hear from you. Please e-mail your story and high-resolution photos to The Arrow Editor Jenny Whittom, editor@pibetaphi.org, mail to Headquarters.

Mississippi Alpha Celebrates 50 Years of Sisterhood



The Mississippi Alpha Chapter will be celebrating its 50th anniversary on the campus of the University of Southern Mississippi, April 8-9, 2011. For more information, visit the Mississippi Alpha Chapter website, www.pibetaphi.org/usm, or e-mail Mississippi Alpha CARRIE TILLEY at carrie.tilley@eagles.usm.edu.

Pi Beta Phi's Partnerships Benefit You!

Pi Beta Phi is partnered with several companies to bring convenience and savings to our members. Plus, a portion of the money earned from these partnerships contributes to important Pi Phi programs. Visit www.pibetaphi.org and click Shop to view the many services available. Check them out today, and put your Pi Phi membership to work for you!

Grand Alpha Reunion

In June, past Grand Council members came together in St. Louis for the first Past Grand Alpha Reunion. The women began their weekend by visiting Pi Phi Headquarters. After a tour of the building, the women enjoyed lunch with Headquarters staff. The Foundation presented its first Foundation President ANN DUDGEON PHY, Colorado Alpha, with an engraved loving cup in honor of her being named Foundation President Emerita. Fraternity Archivist FRAN DESIMONE BECQUE, New York Alpha, showcased the newly remodeled archives and highlighted items in the archives including scrapbooks and items pertaining to their individual chapters.

On Saturday, the women made the four-hour drive from St. Louis to Monmouth, Illinois, to visit our founding home, Holt House. While in Monmouth they also toured Stewart House, the founding home of Kappa Kappa Gamma as well as a campus tour of Monmouth College. Holt House Curator DENISE TURNBULL, Illinois Alpha, hosted a candle-light dinner for the women at Holt House. Before returning to St. Louis on Sunday morning, they visited the cemetery where five Pi Phi founders are buried and honored each of them with a short reading and flower.



Past Grand Alpha Reunion attendees from bottom left, Texas Alpha ANN DUDGEON PHY, Colorado Alpha KAY KNITTLE BROCK and South Carolina Alpha SARAH RUTH MULLIS. Second row left, Indiana Delta LOIS HUSTON ROSS, Montana Alpha MAURINE HAGER JONES and Indiana Zeta LUCY BAKER WARNER. Third row left, Ohio Alpha CAROLYN HELMAN LICHTENBERG, Texas Delta CAROLYN PAVLETICH LESH, Pennsylvania Beta JEAN WIRTHS SCOTT and Missouri Alpha KAREN CONSALUS PRICE. Forth row left, New York Gamma BETSY HARRIS CANTLIE, North Carolina Beta CAROL INGE WARREN and Tennessee Beta JANE HOUCHENS TUTEN. Top row left, Oklahoma Alpha LOU ANN MONTGOMERY CARTER and Indiana Gamma BETTY BLADES LOFTON.

The Arrow Reader's Guide

The Arrow of Pi Beta Phi is the official quarterly publication of Pi Beta Phi Fraternity. The purpose of *The Arrow* is to present matters of value to Pi Beta Phi; furnish a means of communication among collegiate chapters, alumnae organizations and officers; and represent the worthiest interest of Fraternity women.

CONTACT THE ARROW:

The Arrow of Pi Beta Phi Fraternity
1154 Town & Country Commons Drive
Town & Country, Missouri 63017
TheArrow@pibetaphi.org

Phone: (636) 256-0680 Fax: (636) 256-8095

HOW TO RECEIVE THE ARROW

Collegians receive quarterly issues of *The Arrow* each year with payment of collegiate dues through their chapter. Individual copies are mailed to each undergraduate member's permanent address, and each Pi Beta Phi chapter receives six copies.

The Fall *Arrow* is mailed to all alumnae. Dues paying alumnae are mailed the winter, spring and summer issues. *The Arrow* is posted online, and non-dues paying alumnae who have a good e-mail address listed with Headquarters (HQ) receive an e-mail notification. Messages are also posted on the Fraternity's official Facebook page and Twitter when the magazine is available online.

To receive four hard copy issues of *The Arrow*, pay your \$25 annual Fraternity alumna dues to your local alumnae organization or directly to HQ by mailing a check to Pi Beta Phi Fraternity, Alumna Dues, 1154 Town & Country Commons Drive, Town & Country, Missouri 63017. You can also click on the Pay Dues button on the home page of www.pibetaphi.org.

HOW TO MAKE AN ADDRESS CHANGE OR NAME UPDATE

Visit the profile section of eSisters, or e-mail your name and/or address changes to headquarters@pibetaphi.org. You may also call Pi Beta Phi HQ at (636) 256–0680 or mail a written notice to Pi Beta Phi Headquarters.

LETTERS TO THE EDITOR

E-mail your letter to the Editor at editor@pibetaphi.org. Please include your full name and chapter of initiation. *The Arrow* reserves the right to publish any letter received. Letters may be edited for space and clarity.

HOW TO GET PUBLISHED

All Pi Phis are encouraged to submit news and stories to *The Arrow*. All submissions are subject to editing for content, grammar and space constraints. When submitting a story, be sure to include a member's preferred chapter, first, maiden and last names. As a general rule, *The Arrow* does not print stories about weddings, engagements, pinnings or birth announcements. Visit *The Arrow* webpage for more information and to download Pi Beta Phi's Photography Guidelines. We cannot guarantee the publication of any submission. We receive so many and space is limited.

ARROW SUBMISSION DEADLINES

Winter Issue: November 1 Summer Issue: May 1 Spring Issue: February 1 Fall Issue: August 1



We Love sending it. You Love getting it.



Continue receiving your hard copy issue of *The Arrow* by paying your annual Fraternity alumna dues. Your \$25 dues may be paid by contacting your local alumnae organization or visiting the Pi Beta Phi website.