The Arrow

Simplifying

OURLIVES

Pi Phi Sisters Share How to Keep it Simple, Including Tips from Arizona Alpha LEAH SCHEROTTER

Page 28





Friends & Leaders for Life

PI BETA PHI FRATERNITY $\Pi B\Phi$

Founded 1867

FOUNDERS

Emma Brownlee Kilgore
Margaret Campbell
Libbie Brook Gaddis
Ada Bruen Grier
Clara Brownlee Hutchinson
Fannie Whitenack Libbey
Rosa Moore
Jennie Nicol, M.D.
Inez Smith Soule
Fannie Thomson
Jennie Horne Turnbull
Nancy Black Wallace

MISSION STATEMENT

The mission of Pi Beta Phi Fraternity for Women is to promote friendship, develop women of intellect and integrity, cultivate leadership potential and enrich lives through community service.

VISION STATEMENT

Pi Beta Phi Fraternity is committed to being recognized as a premier organization for women by providing lifelong enrichment to its members and contributing to the betterment of society.

CORE VALUES

Integrity
Honor and Respect
Lifelong Commitment
Personal and Intellectual Growth
Philanthropic Service to Others
Sincere Friendship

The Arrow



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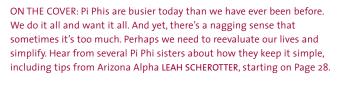






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Perspective

Simplify Your Life

Are you ever hard on yourself for not accomplishing all you set out to do in one day? Do you wish you could cut out the extra activities and work in your life so you can focus on the things that really matter? My answer to both these questions is "yes" — so I've set out to simplify my life.



ALISON VEIT HEAFITZ Grand Vice President Collegians Illinois Zeta University of Illinois

I am an avid baker (and eater of baked goods). When I am invited to an event, I always try and sign up to bring dessert. There's something special about sharing what I have made with a large group of people. And in our health-conscious society, if I'm eating the calories, I want to eat a homemade cupcake over a grocery store one anytime. But one day, I didn't have the time to plan, shop and bake for an event. I had a school event during the day and an after-school activity to get the kids to that afternoon. Plus, I had to make dinner, pack lunches and attend to some Pi Phi business as well. How would I get all of this done and bake for the event?

In that moment, I decided to simplify my life and buy the cupcakes instead of making them. Knowing I could stop by a bakery on my way home, spend \$20 and walk out with a dozen, delicious cupcakes made my day much easier. I did not have to worry or stress throughout the day. And I would not be up late that night frosting cupcakes!

I ask you to think about how you can simplify your life and make it stronger and more fulfilling for you. Should you be baking cupcakes or buying cupcakes? Less stress will make you, and everyone around you, much happier and more joyful.

You may not know this, but the Fraternity is dong the exact same thing. One of our strategic goals is to "Simplify and Strengthen the Organization." In my role as Grand Vice President Collegians, I constantly ask myself if a decision I make simplifies or complicates a Fraternity process. Knowing all I am juggling at home, why make Pi Beta Phi policies and processes more complicated for our members who are juggling the same responsibilities, if not more, than I am? When I hear "Simplify Pi Phi," I think of happier and more fulfilled volunteers and Headquarters staff, more fluid and clear collegiate and alumnae club operations and, in general, a more premier membership experience for all.

In Pi Phi,

Alison Heafitz

From our Readers



Remembering Amy Biehl and Keeping Her Legacy Alive

I retired to Santa Fe, New Mexico, two years ago and joined a book discussion group at First Presbyterian Church. Recently, I began using a different entrance to the building and discovered the Amy Biehl Memorial Room, with a display

containing her story. Imagine my surprise when I opened the spring issue of *The Arrow* and found another "Amy story." I've worked with many young people like Amy across my career. She was the kind of person who does change the world for the better. And her parents are to be commended for encouraging reconciliation in South Africa after her death. Thank you for this article.

REV. KAREN DAVIS THOMPSON Pennsylvania Gamma — Santa Fe, New Mexico

Modern Look Maintains Antique Charm

What a pleasant surprise to see the great article about the Illinois Zeta Chapter house in the Winter *Arrow*. 1005 South Wright Street was my home for all my student career at the University of Illinois. My two daughters were also pleased to be Illinois Zetas and each lived in the Pi Phi house while they were students, after first living in the residence hall. Mother's Weekends were special events for all of us, as were all the football games.

My husband, Tom, and I look forward to visiting the newly decorated chapter house this spring when we will attend the graduation of one of our granddaughters, a Chi Omega. I met Tom for a blind date as I came down the stairs pictured in your article. We have many memories of our days on campus in the 1950s. Thanks for your interesting publication. You do a fabulous job!

JOAN GROTH FENSTERMAKER Illinois Zeta — Sycamore, Illinois

Sisters Connected by the Heart

I read about you, Alysia, in *The Arrow*, you are a remarkable woman. Sending best wishes to you for a wonderful future. Pi Phi love. — North Dakota Alpha SU CRAWFORD

The story in *The Arrow* was quite inspiring. Best to you Alysia. — Indiana Zeta GAIL COX VONDERHEIDE

I was sobbing. This was my favorite part of the latest issue.Kentucky Gamma MARY CECILIA SCIALDONE MURK

Editor's Note: After a hiking accident last fall left her paralyzed, Oregon Alpha ALYSIA KEZERIAN received cards, letters, gifts, phone calls, emails and Facebook messages from hundreds of fraternity men and sorority women across the country. The Spring Atrow shared Alysia's journey, including her return to the University of Oregon campus this past semester. The comments above were shared on Facebook in reaction to the story.

We look forward to hearing from you. Email comments to the Editor at editor@pibetaphi.org or mail them to Pi Beta Phi Headquarters, 1154 Town & Country Commons Drive, Town & Country, Missouri 63017.

Campus Living

Welcome Home

This brand-new, beautiful facility is what Illinois Alpha Chapter members call home. Monmouth College began construction on the house in May 2015, and it was completed in March 2016. This 15-bed facility was made possible by 53 donors with gifts totaling \$2.7 million, including a generous lead gift in memory of Illinois Alpha MARY MACDILL KNAPHEIDE, given by her children.





The 11,000-square-foot facility has a full kitchen, dining room, TV room/study lounge, chapter room, archives, craft room, President's suite and House Manager's suite. There is also a spacious living room that doubles as a second study area.

This comfortable home features traditional, yet modern décor to help complement the history of our founding chapter and embrace the current members living in the house. The ambience is bright, light and state-of-the-art.

In the TV room, there is an interactive display celebrating the history of both the Illinois Alpha Chapter and Pi Beta Phi Fraternity as a whole. There are also several special decorations and mementos throughout the facility such as an enlarged Arrow badge with the Alpha Chapter dangle attached, an enlarged image of the founders' bed at Holt House and Pi Beta Phi's core values in decorative script lining the chapter room walls.













Share your chapter facility renovations and updates with The Arrow! Email stories and high-resolution photos of your chapter's transformed spaces to fhc@pibetaphi.org.

Collegiate Spotlight

By: Allie Jostrand

Oklahoma Beta RYLEE PITTMAN wrote the children's book, "A Turtle Named Sheldon," for a class project her junior year of high school. It wouldn't be until her freshman year of college when encouragement from family, friends and Pi Phi sisters gave Rylee the confidence needed to publish her story.

"A Turtle Named Sheldon" tells the tale of a young, shy turtle who dreams of being a hero. The heart of the story reminds readers you can accomplish anything by being yourself. The message is brought to life through anthropomorphic animals, simple rhymes and colorful illustrations.

Rylee drew inspiration for the story from many different places. "I attended a conference my junior year of high school that talked about 'taking off your mask,' and not conforming to these societal molds of success," explained Rylee.

Inspiration also came from Mrs. Grant, her high school leadership class teacher. It was in Mrs. Grant's class that Rylee first drafted her tale. "Mrs. Grant was always encouraging me to make a difference in the community, set goals and do heroic things. For example, I thought I was too young to publish a book. Mrs. Grant was the one who dispelled that thought and affirmed the talents and the skills I possess. I see a lot of Mrs. Grant in the character Mr. Hoot, and a lot of myself in Sheldon."

When Rylee finished the story, she briefly thought about publishing it. "But I just let it sit. Eventually, the idea passed," Rylee explained.

Two years later, Rylee happened upon her story on her computer, and the thought of putting the story in print once again became a possibility. "With support from family, friends and my entire Oklahoma Beta New Member class, I began searching for a publisher," she said. "Eventually, I teamed up with a local company, Tate Publishing."

The process has since been a whirlwind of excitement for Rylee. Since signing with Tate Publishing in November 2015,



Though only a sophomore in college, Oklahoma Beta RYLEE PITTMAN is a published author. She wrote the children's book, "A Turtle Named Sheldon," to show how having confidence and being yourself can help you achieve your dreams.

the book has gone to print, been made into an audio book and there are even discussions of making a short film.

When asked if she had plans for another book in her future, Rylee laughed. "I would consider writing a sequel to Sheldon, but not for a while! Writing this book has been a wonderful learning experience, and it has already opened so many doors."

At their Founders' Day Event, the local alumnae club and the Oklahoma Beta Chapter hosted a book signing. For now, Rylee will focus on her studies, her involvement in Pi Phi and continue reading "A Turtle Named Sheldon" at elementary schools and Stillwater's children's museum.

ALABAMA

In April, 10 Alabama Betas were initiated into the local Order of Omega chapter at the University of Alabama. The chapter is excited to announce Alabama Beta LACEY CENCULA is the incoming Order of Omega President. And Alabama Beta CAROLINE BABBIN was honored as one of the Order of Omega Most Outstanding Freshmen.



ALBERTA

Alberta Alphas from the University of Alberta participate in other fraternity and sorority organization philanthropies including Pi Kappa Alpha's Fireman Challenge and Alpha Gamma Delta's Purpose Week. The women also teamed up with Alpha Gamma Delta to create a team for Delta Gamma's Anchor Splash this past fall. And during Greek Week, the chapter won Songfest for the second year in a row.



CALIFORNIA

Members of California Alpha joined forces with members of Kappa Alpha Order for a philanthropy fundraising ride at SoulCycle®, an indoor cycling studio. The Stanford University students raised nearly \$1,000, which was donated to Pi Beta Phi Foundation's Friendship Fund.



The California Lambda Chapter is consistently involved in fraternity and sorority life at the University of California, Riverside, including Delta Gamma's Anchor Splash as well as Sigma Alpha Epsilon's Ms. Minerva. California Lambda JUDY TRAN, the chapter's Vice President of Communications, (back row, second from right) attended the Fraternity and Sorority Involvement Center's Leadership Retreat. Representatives from each fraternity and sorority on campus attended to discuss the campus culture and how to acknowledge, improve and unite each chapter.



COLORADO

The Colorado Epsilon Chapter organized an award to honor outstanding fraternity men at the University of Colorado, Colorado Springs. The women invited all fraternities and sororities to nominate fraternity men who have contributed to the betterment of fraternity and sorority life. From left, Colorado Epsilons JOCELYN GONZALEZ and JOANNA RAK, Alpha Sigma Phi member Colin Romano and Colorado Epsilons AMANDA BLEIDISTEL and AMANDA ANGELI.



INDIANA

The Indiana Delta Chapter collaborated with more than 80 different organizations on Purdue University's campus to raise \$55,000 in order to fund two houses for Habitat for Humanity®. Not only did the women help raise money, but they worked hands-on with the home builders for a month, rain or shine. From left, Indiana Deltas KATIE FORSTER and ANNA PETRIE assist with a landscape project.



ILLINOIS

The Illinois Iota Chapter at Illinois State University (ISU) won first place in a fraternity and sorority life banner competition. The banners were displayed at a Redbirds basketball game in February. The women won the contest for having the most ISU spirit. The prize was a victory pizza party with the men's basketball team.



MASSACHUSETTS

This year, more than half of the fraternities and sororities at the Massachusetts Institute of Technology (MIT) helped raise money for Read > Lead > Achieve. Massachusetts Gammas hosted an open house cookout, Pi Burger Phry, for MIT students and faculty to raise the funds. The women also show their support for other groups by participating in Kappa Alpha Theta's Go for Gold competition, Sigma Kappa's Late Night talent show and Kappa Sigma's Greek Olympics.



MICHIGAN

During Greek Week, the Hillsdale College Panhellenic Council hosted a fashion show. The sorority women designed dresses from newspapers, magazines, trash bags, duct tape and tissue paper. The Michigan Alpha Chapter constructed three dresses, which were presented during the fashion show, along with the dresses made by the other Panhellenic organizations. The chapter enjoyed this great opportunity to bond with the other women's organizations on campus in a fun and creative way.



The University of Michigan's Go Greek Awards is a collaborative awards night that recognizes chapters from the Interfraternity Council, Multicultural Council, National Pan-Hellenic Council and the Panhellenic Association for their outstanding work in certain categories. Michigan Beta was honored to receive a Social Responsibility Commendation for its safety initiatives. The chapter also received the overall Scholastic Programming and Achievement Award for outstanding academic programming and overall chapter grade point average.



NORTH CAROLINA

The University of North Carolina fraternity and sorority community came out in full force to support the North Carolina Alpha Chapter for its annual philanthropy event, Chill and Grill. This year, the women raised nearly \$4,000 for The Pajama Program, an organization providing new pajamas and new books to children in need, many of whom are waiting to be adopted.



In April, the Ohio Lambda Chapter participated in Greek Week at Case Western Reserve University. The women won first place in raft race and placed in coin wars, which was an ongoing event where the end goal was to raise money for the Greater Cleveland Food Bank. However, the chapter's favorite part of the week was cheering on Panhellenic sisters during the various events with signs made by Ohio Lambda JILL STONE.



PENNSYLVANIA

Every year, the Villanova University Fraternity and Sorority Life Office organizes an awards ceremony to recognize the strengths of each chapter on campus.

The Pennsylvania Theta Chapter was awarded the 2016 Leadership Award for its commitment to developing leaders. The chapter credits its success to placing all chapter members on a committee, which allows members to learn the skills needed to advance to chairmen or Executive Council positions.



TENNESSEE

The Tennessee Gamma Chapter hosted an event for alumnae before a home football game. The chapter hosted a meal for alumnae, offered tours of the chapter house and held a Cookie Shine. The event was so successful the chapter received the University of Tennessee Greek Award for the Alumni Program of the Year. From left, Tennessee Gammas LISA RUSSELL, SARAH POWLEY and MORGAN CORUM.



TEXAS

The Texas Beta Chapter at Southern Methodist University raised more than \$12,000 during its Beaux & Arrows fundraising event. The chapter designated the Laura Bush Foundation for America's Libraries as the event's beneficiary. The foundation provides funds to the schools most in need, which allows these schools to extend, update and diversify the book, print and reading collections in their libraries. The foundation's goal is to encourage students to develop a love of reading and learning. In March, the chapter's Executive Council presented the donation to former First Lady Laura Bush during a private luncheon with Ambassador PAMELA PITZER WILLEFORD, Texas Alpha, who is the current Chair of the Advisory Committee to the Laura Bush Foundation.



Alumnae Spotlight

By: California Delta CONSTANCE DILLON GIBBS

Who says you can't live your dreams in retirement? Michigan Beta JANET WICKHAM GREGORY has always wanted to be a Rockette and, today, is tapping her toes and high kicking onstage as part of the Beaufortettes dance troupe. The group has members ranging in age from 67–82 and performs at local community events throughout the year.

Janet's dream began in high school when she earned a spot among the Majorettes. The position was exciting not only because you danced alongside the band, but also because of the uniform, baton and tall white boots. Unfortunately, her band instructor insisted she play the clarinet instead because her musical talents were needed in the marching band.

While attending the University of Michigan in the late 1960s, Janet became part of the Ann Arbor Hockettes, the nation's first precision figure skating team. The Hockettes entertained crowds in between periods at University hockey games and toured the state giving performances.

After graduating with a degree in medical technology, Janet worked as supervisor of a microbiology laboratory. She then married, had three children and focused on her family. Over the years, her dream continued. She intermittently took dance classes and performed in local fundraising events, from dancing in musicals to participating in kick lines.

In 2000, Janet and her husband visited Charleston, South Carolina, for her Pi Phi roommate, Michigan Beta LESLIE FERGUSON SIBERY'S, 50th birthday. During the trip, the couple fell in love with the South Carolina Lowcountry's scenic marshlands and coastline. They decided to retire early and relocate from their hometown of Traverse City, Michigan, to Beaufort, South Carolina.

It wasn't until six years later, after settling into retirement, that Janet founded the Beaufortettes dance troupe. The idea came from a conversation with one of her neighbors and close friends. Both women shared their love of tap dancing and their desire to perform. So Janet "rounded up some other girls" and the troupe was born. Some members have dance experience, while others have never danced before.

The Beaufortettes, known by their tagline: Tap Dancing Divas, meet twice each week at the Beaufort Academy of Dance. An instructor leads class and choreographs the group's performances. Janet, the group's captain, helps choose music



Michigan Beta JANET WICKHAM GREGORY (fifth from left) formed the Beaufortette dance troupe in her retirement. The group's performances include tributes to military veterans and dancing for local dance festivals. Also pictured is Oklahoma Alpha NANCY BUELL LAW (fourth from left).

and costumes. The women's signature look is sequined dresses, feathery fascinators, fishnet tights and long satin gloves.

"Tap dancing is so good for me," Janet said. "It's great physical exercise. It's mentally challenging because I have to remember the steps and routines. And it's also great fun."

Over the last 10 years, the Beaufortettes have tapped to songs like "Anything Goes," "If They Could See Me Now" and "Everything Old is New Again." Their onstage performances include tributes to military veterans, opening for comedy shows and dancing for local dance festivals. The group also competes in adult dancing competitions and has won numerous trophies and plaques.

Janet even donned her Beaufortette costume to serve as a local celebrity guest reader at the Columbia, South Carolina, Fraternity Day of Service Signature Event. Janet read a dance-themed book and had the children up on their feet to learn some hip-hop inspired dance moves.

"I love what I'm doing," Janet said. "And who says you're too old to do anything? Who gave us those parameters? The only thing stopping someone from doing something is him or herself. They need to say, 'I love this and I want to do this.' I'm having fun working with a great group of women, enjoying life together and living my dream."

ALABAMA

In April, the Tuscaloosa, Alabama, Alumnae Club held a Senior Supper to welcome seniors from the Alabama Beta Chapter at the University of Alabama to alumnae life. During dinner, the women enjoyed meeting sisters from different generations and making connections that will last a lifetime.



ARIZONA

The Phoenix Alumnae Club helped stock The Page Coach, a mobile library owned by the nonprofit Kids Need to Read, with children's books. The Page Coach will travel to after-school programs, transitional homes, recreation centers, libraries and other organizations. From left, Ohio Zeta KIM OBRIEN and New Mexico Beta HEATHER WILSON MILLER.



ALBERTA

For Fraternity Day of Service, the Edmonton, Alberta, Alumnae Club teamed up with the Learning Centre Literacy Association. The club was proud to raise awareness for the resources available through the center and encourage family literacy in the Edmonton community. It was a fun day full of reading, crafting, decorating book plates, playing literacy-based games and taking pictures at a Dr. Seuss®-themed photo booth.



ARKANSAS

In April, three current and past U.S. Congressional spouses — all from the Second District of Arkansas — gathered for a Monmouth Duo reception. The event was sponsored by the Little Rock, Arkansas, Alumnae Club and the Little Rock Kappa Kappa Gamma Alumnae Club. From left, Elizabeth Griffin, Texas Alpha MARTHA MCKENZIE HILL and Lana Bethune. Elizabeth and Lana are both Kappas.



CALIFORNIA

The San Jose, California, Alumnae Club held a special Golden Arrow luncheon in April. During the luncheon, the club also honored Illinois Epsilon GEORGIA BAYLESS NELSON (right) for her 75 years as a member of Pi Phi. Virginia Delta JOANNA NOURAGAS presented Georgia with a diamond arrow pin from the club and certificate from Pi Beta Phi Headquarters acknowledging her membership in the Diamond Arrow Society.



In March, the L.A.-Santa Monica, California, Alumnae Club sorted and labeled 500 books that were then donated to The Book Truck, a nonprofit that gives free books to teens in underserved communities. From left, Executive Director of the Book Truck Elizabeth Dragga, California Eta TONI MARTINOVICH, Connecticut Alpha KIMBERLY PLUE, Virginia Theta LAUREN KAMPF QUIRK, Illinois Theta BETSY RUBIE and Illinois Epsilon JULIE SANDOR.



IOWA

The Cedar Rapids, Iowa, Alumnae Club celebrated its 100th anniversary and Founders' Day with a luncheon at the Cedar Rapids Country Club. A special part of the celebration was a tribute to Diamond Arrow JODIE JUNGE FERGUSON, Nebraska Beta, including a wonderful speech about Jodie's time in the club. The women enjoyed hearing stories,



LOUISIANA

This spring, the Baton Rouge, Louisiana, Alumnae Club celebrated Founders' Day with the Louisiana Beta Chapter. The event included a reception and dinner, and was held on the Louisiana State University campus. From left, 25-Year Silver Arrow society members and Louisiana Betas KELSEY KORNICK FUNES, MEG CASPER, CHERYL PAYNE and CHERIE KLIEBERT FAVARO.



MISSOURI

Three Pi Phis are successful career women with JE Dunn Construction in Kansas City, Missouri. One of the trio's projects includes Cerner Corporation's Three Trails Campus (pictured). From left, Kansas Alpha EMILY HELD, Kansas Beta DARCY FRICK STEWART and Oklahoma Alpha SUSAN BECK SCHAEFER.



The Springfield, Missouri, Alumnae Club held its Founders' Day celebration at the Hickory Hills Country Club. Members of the Missouri Gamma Chapter at Drury University joined the women for lunch. Missouri Gamma ANGIE BUSIEK BENNETT (right) celebrated her Diamond Arrow anniversary and her granddaughter, Texas Beta ASHLEY BENNETT JONES (left), flew in from Dallas for the occasion.



NEVADA

The Las Vegas Alumnae Club held its Fraternity Day of Service event in partnership with Spread the Word Nevada. The women cleaned books, including erasing pencil marks, removing stickers and general dirt removal. The books were then donated to elementary students in underserved schools in Nevada. This year, the club opened the event up to family and friends to have strength in numbers.



NEW JERSEY

Members of the Northern New Jersey Alumnae Club presented 500 books to a local preschool. From left, Maryland Beta RENA RODEMAN THORSEN, Wisconsin Delta LOCKETT REED, New Jersey Alpha LESLIE MAGNUS, Illinois Zeta NANCY LOHUIS MAGEE, Louisiana Beta JOAN MICHIELS MCCULLOUGH and Pennsylvania Eta BETSY HUGHES PHILLIPS.



NORTH CAROLINA

The Piedmont Area, North Carolina, Alumnae Club partnered with Hope Academy to promote literacy. Club members hosted a Dr. Seuss-themed party including serving green eggs and ham and playing games. Each child was given one book to take home for their personal libraries.



TEXAS

For the Richardson-Plano, Texas, Alumnae Club, it was an evening of "Peace, Love and Books" as members distributed 500 books to a local elementary school. In preparation for the event, members added special Pi Phi bookplates and made favors for the children at several wrapping parties.



TEXAS

The Fort Worth, Texas, Alumnae Club and the Texas Delta Chapter came together for Fraternity Day of Service at Uplift Education. The Pi Phis donated books and then read to the children. From back left, Texas Deltas HALEY PIERSON, MADISON DEVES and VANESSA PARKER SHROPSHIRE, Texas Zeta REBECCA SAUNDERS RUCKER, Texas Delta AMELIA WENZEL REINTJES and Mississippi Beta HEATHER MCEWEN SENTER. From front left, Texas Deltas SARAH NIRSCHL, LINDA RUSHITI and RACHEL DAY.



VIRGINIA

The Northern Virginia Alumnae Club hosts a biennial gala to raise money for literacy. This year's event featured dinner and both a silent and live auction followed by a DJ and dancing. The event raised more than \$26,000. From left, Louisiana Beta CAROLINE CHAPMAN BROUSSARD, California Delta KAREN SHELTON CHEVALIER, Alabama Alpha CINDY DYE BONING, Wisconsin Delta JAIME FISHER RYAN and Texas Delta SUSAN ROLANDER BROOKE.



Honoring Our Diamond Arrows — 75-Year Members

Congratulations to the 311 women who became Diamond Arrows in 2016. The following women requested certificates in honor of their 75 years of membership in Pi Beta Phi.

RUTH COLLINS ALTSHULER
Texas Beta

BARBARA ZUMWINKEL BAUER Missouri Beta

MARY JANE WICK BENDER Kansas Beta

ANGIE BUSIEK BENNETT Missouri Gamma

MARLYS NELSON BERRIEN California Delta

JANE PULLEY BLOOM Indiana Beta

KATHLEEN MCCORMICK BRUCE-ROBERTSON Ontario Alpha

BARBARA RICKETTS BURGER Iowa Zeta

BETTY JANE GAWLER CLINE South Carolina Alpha

PHYLLIS STONE CORE Iowa Beta

JOYCE JUNGE FERGUSON Nebraska Beta

IVA L BALLARD GREGG Kansas Beta

MARY WARNOCK HARSH Arkansas Alpha

HELEN CLARK HENDRICKSON Ohio Beta

LORRAINE RUDE HENNINGER California Alpha PHYLLIS HOLZ HOBLITZELL West Virginia Alpha

JACQUELYN HURST JAMESON Texas Beta

JEAN TOOLE KENDALL Illinois Epsilon

VIRGINIA SACKRISON KING Illinois Beta-Delta

HILDA HALE LILLY West Virginia Alpha

Kansas Beta

MARY ANN MONTGOMERY MCCOY

Michigan Alpha

GERTRUDE SPIETH MCPEEK

MARY ROWE MIGHELL Iowa Gamma

DOROTHY HUFF MOREY Illinois Epsilon

MARY TULLEY MOTT Colorado Beta

VIRGINIA LEE MULLEN Georgia Alpha

GRACE GANTT NANCE Iowa Gamma

GEORGIA BAYLESS NELSON Illinois Epsilon

ILA DUNN OLSON Indiana Alpha

LUCILLE WESTLAKE PETER Montana Alpha

THERESE PICK Wisconsin Alpha

EMMA WALLACE REYNOLDS Iowa Gamma

BERNICE ZIEGLER ROEMER Missouri Beta

ELLIE TURNBULL SASSANO Illinois Alpha

PEGGY SHAFFER SCHWOEGLER Ohio Delta

VIRGINIA SEARING STAVE Washington Alpha

VIRGINIA WILKINSON SWANSON Texas Alpha

BETTY HEWITT THOMPSON Arkansas Alpha

SARA BELL THOMPSON North Carolina Beta

PEGGY NAUMANN WHITELOCK Pennsylvania Beta

JUNE PORTER WILD California Beta

JANE MCQUEEN WILLIAMS Missouri Alpha

MERCEDES MATTHEWS WILLIAMS Michigan Beta

JANE MIDDLEMIST WINTERROTH Colorado Alpha

MIMI BAIRD

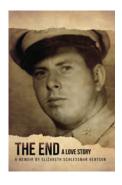
HE WANTED THE MOON

Vermont Beta MIMI BAIRD'S book, "He Wanted the Moon: The Madness and Medical Genius of Dr. Perry Baird, and His Daughter's Quest to Know Him," is about her father, a doctor in the 1920s and 1930s. Early in his career, he grew fascinated with identifying the root of manic depression, just as he began to suffer from it himself. By the time the results of his groundbreaking experiments were published, he had been institutionalized, his medical license revoked and his family estranged. Fifty years after being told her father would forever be "ill" and "away," Mimi set off on a quest to piece together the memoir and the man.



THE END: A LOVE STORY

ELIZABETH SCHLESSMAN BENTSON

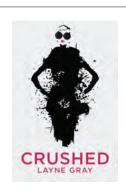


She is hunched over, dragging her left leg and missing a front tooth. He has a sparkle in his eye, but stumbles very slowly behind his walker. Nearing the end of life, it's hard to imagine this old couple was once young and in love. They met at the army air base during World War II. He was a dashing young pilot instructor, and she had a security clearance for the OSS (Office of Strategic Services). It was simple then. What brought them to now? "The End: A Love Story," by Wyoming Alpha ELIZABETH SCHLESSMAN BENTSON, is a moving story about life, love and loss.

LAYNE GRAY

CRUSHED

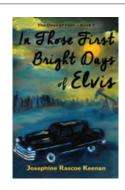
The novel, "Crushed," by Oregon Alpha LAYNE GRAY, follows the character Grace. After a decade of marriage, full of tedious school fundraisers and designer trunk shows, Grace surprises her husband at the airport on a whim. However, the plan backfires spectacularly. Hoping to help, Grace's best friend tells her of a secret retreat for discarded wives, Finedale, where Grace may be able to get her confidence back. Before long, Grace is orchestrating a new, fabulous life. But as cracks begin to appear the possibility of a darker truth behind Finedale catapults Grace into a role she never anticipated.



JOSEPHINE RASCOE KEENAN

IN THOSE FIRST BRIGHT DAYS OF ELVIS

Arkansas Alpha JOSEPHINE RASCOE KEENAN'S debut novel, "In Those First Bright Days of Elvis," tells the story of seemingly unimportant, even trivial decisions that set in motion events bringing irreparable consequences. The novel masterfully recreates the golden days of drive-in movies, screen wire petticoats and glitzy American cars, when the world seemed brighter and more innocent than today. And it weaves together a story of human anguish and betrayal, of love and loss, of recrimination and of regret for choices that, once made, change one's life forever.



THE GREAT ADVENTURES OF NINA PUPPALINA

DANIELLE WILKINSON STEINER

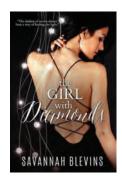


Nina Puppalina is a rescue puppy looking for a family to love her. From the farm to the big city, Nina is full of hope as she plays with her brothers and sisters on the way to be adopted. Her excitement mounts as she looks at the kind faces and feels the warm touches of families looking for puppies just like her. But is there a family here that will love her? Will she find a new best friend? This children's book, by Cailfornia Gamma DANIELLE WILKINSON STEINER, shares a positive story of pet adoption for audiences young and old.

SAVANNAH DEZARN BLEVINS

THE GIRL WITH DIAMONDS

In the romance novel, "The Girl with Diamonds," by Kentucky Gamma SAVANNAH DEZARN BLEVINS, heroine Magnolia Cross is a reporter for a local news affiliate. While the position isn't Magnolia's dream job, it's experience on-air and that's what counts. After a prank-gone-wrong leaves her stripped of her initial chance at making it big, she's now stronger and smarter, and won't let trust issues keep her from her chance for success a second time. But one bad interview and two million YouTube hits later, Magnolia is a media sensation for all the wrong reasons.





Pi Phi Clothing

When Pi Beta Phi was founded in 1867, it is safe to say our founders never wore clothing emblazoned with the Fraternity's name. They wore their golden arrow badges to signify their membership.

Pi Phi clothing was not available to members until after World War II. The first mass-produced clothing items in the archives are two small square scarves with the arrow badge printed on them. A company produced these scarves for several women's fraternities and sororities and sold them in department stores in the 1940s. The Pi Phi scarf was not our wine and silver blue in color, but rather an unsightly gold and brown combination.

In the 1940s and 1950s, blazers, usually white, with the Fraternity crest can be seen in composite pictures. Strict dress codes prevented women from wearing slacks and sportswear for anything but recreational activities. Chapter members might have one sweatshirt, usually with the crest and/or the words Pi Beta Phi spelled out on the front. Members were known to wear these during "hours," when the women were required to be in the chapter house or residence halls. A few pictures show women wearing these sweatshirts during powder puff football games or other sports competitions.

In the 1960s, as dress codes went by the wayside and blue jeans became a part of college life, silkscreened and appliqued T-shirts became available. Campuses with a large fraternity and sorority community might have a store or two near campus from which to purchase Greek-letter clothing. If no store was available, clothing was purchased through salesmen who came to the chapter house, set up a display and took orders. Clothes arrived in the mail a few weeks later.

Satin Greek letters stitched on sweatshirts became popular in the 1970s. Patterned applique letters with contrasting stitching were the rage in the 1980s, as were sweatpants with large Greek letters on the seat. Iron-on Greek letters were also available and members who could sew and/or iron created some unique do-it-yourself projects.

The Spring 1990 *Arrow* told of the establishment of Pi Phi Express. "This exciting new merchandising program, featuring



Crewneck sweatshirts, like the wine and silver blue ones pictured above, were popular in the 1990s.

Pi Phi sportswear, gifts and novelties, will open in the spring/summer of 1990. Watch for the merchandising catalog," read the announcement. The tagline was "Think Pi Phi — Shop Pi Phi." Its establishment was concurrent with the initiative to ensure all commercial use of Pi Beta Phi's trademarks on logo apparel and merchandise were administered through a license agreement with the Fraternity. One of the first Pi Phi Express catalogs featured a puffy paint T-shirt and the 1995 catalog featured crewneck sweatshirts, another popular trend at the time.

Today's member is likely to show her individuality and Pi Phi pride with a T-shirt, sweatshirt or jacket adorned with our Greek letters. The combination of colors, stitching and fabric are seemingly endless and many Pi Phis graduate from college owning dozens of Pi Phi T-shirts. Members continue to purchase from Pi Phi Express, which offers a full line of merchandise and operates out of Pi Beta Phi Headquarters in Town & Country, Missouri.

IN HER WORDS



ANDREA DARLAS ILLINOIS ZETA

IN A NUTSHELL ... TELL US ABOUT YOU

I am the morning News Anchor, Reporter and talk show Co-host at WGN Radio 720 in Chicago. I'm also a freelance News Reporter for WGN-TV and a correspondent for the nationally syndicated TV show, "House Smarts."

PI PHI TAUGHT ME ...

"Values, morals and lifelong friendships. Most of my closest friends are Pi Phi sisters. We all keep in touch and go out for lunch or dinner. The only different thing is we all go home a little earlier in the evening!"

ADVICE FOR UP-AND-COMING PROFESSIONAL WOMEN

GIVE US A PEEK INSIDE YOUR TYPICAL DAY

Alarm goes off at 3 a.m. On the air from 5 to 10 a.m. anchoring news and contributing to the morning show. Then meetings and prepping the next day's show before switching to reporter mode and conducting interviews. I always have to be dialed in, so I'm guilty of being on my phone a lot. I'm constantly getting news alerts, making phone calls and booking interviews.

FAVORITE WORKPLACE EXPRESSION

Easy like Sunday morning. It means to enjoy the day, no matter what kind of news I'm covering.

WORST DAY EVER

When I take a news story home with me. Stories involving children being hurt are difficult for me to leave behind.

HOW DO YOU KNOW WHEN YOU'RE SUCCESSFUL?

Success is measured by your inner happiness and how you treat others. It's not how much money you make or how much you've achieved. It's about respecting those around you and being content within yourself.

FAVORITE WORD Believe

Left Brained 🗹 Right Brained 🗹
Heels 🗹 Flats 🗌
iPhone 🗹 Android 🗌
a.m. coffee 🗹 a.m. iced tea 🗌
Hours a week 40+ 🔲 50+ 🔲 60+🗹
DUT 100 DEDCENT

PUT 100 PERCENT INTO EVERYTHING YOU DO

Adult Education Breaks the Cycle of Illiteracy

By: Texas Epsilon ELLEN KRAFVE TRANT

Seventy years old and living in a shelter south of Dallas, the weathered and determined woman stared blankly at a page from a phonics reader. At the time, I was a collegian and volunteering with my Texas Epsilon sisters. It had never occurred to me an adult might face challenges reading, and just need a little support to face those challenges. In that moment, I learned reading matters. It was a life-changing experience for me.

Education has always been important to my family. My great-grandfather started the German department at the University of Texas, where my mom was later a Pi Phi. At a time when few women were going to college, my grandmother graduated with a bachelor's degree in geology. My mother even homeschooled me and my siblings when we were young. We spent hours reading aloud to each other, just for fun. It is one of my favorite childhood memories and one I am passing onto my own four children.

It was this common thread of a commitment to education and a love of reading that became a passion in my life. Fresh out of school, I wanted to give back to my community and a friend recommended Literacy Council of Tyler (LCOT). She described LCOT's mission to break the cycle of illiteracy through adult education. My mind flashed to the diligent adult learner I had encountered in college. She had not let age or life's adversities keep her from her dream. My heart knew LCOT was where I needed to be.

The best thing about being a volunteer with LCOT is they match volunteers with their interests. In my case, I tutored adult learners a few hours each week. I worked with individuals or small groups focusing on reading and writing. Every student started at different levels, depending on the subject. Some students I worked with were English as second language students, so we focused a lot on reading. Others were G.E.D. students, and we focused on writing as part of a special college preparatory program.

One of the first women I tutored has since graduated from college with a bachelor's degree in education. She is now in the process of getting her master's degree, all while working as a bilingual special education teacher. She has impacted hundreds of lives thanks to the help she received at LCOT.



Texas Epsilon ELLEN KRAFVE TRANT reads aloud at the Literacy Council of Tyler's Family Learning Center. The center serves adults learning to read and write and also provides programming for their children.

My relationship with LCOT has evolved over the years. I first served as a tutor and then as a donor, employee and Board member. My original intention was to be a blessing to the students. But I ended up being the one who was blessed. Learning how to read as an adult takes courage, discipline and perseverance. It is a humbling experience and these hardworking individuals are the bravest people I know. What a privilege it has been to be part of their journey!

In watching the students make sacrifices in order to change their lives, I have been inspired in my own life. As a result, I created my own mission statement: To have as big of a positive impact on as many people as I possibly can. I am so proud of all the good things that happen at LCOT every day, and I am thankful to be a little part of this blessing. And to think it all began because of Pi Beta Phi and my collegiate volunteer experience at the homeless shelter. I think angels must have been watching out for me.

September is Read > Lead > Achieve Month! September is all about raising awareness

September is all about raising awareness for Read > Lead > Achieve and sharing how Pi Phis are working to create a more literate society. Here are some ideas for how you can promote literacy awareness in your community.

5 Did you know? Did you know? Many American adults **National** Students with low literacy lack the basic reading skills Read-a-Book skills ultimately drop required for a typical job Day out — 7,000 students or even to read a menu every day. at a restaurant. 11 12 14 13 **Activity Activity** Volunteer at a local elementary school with Build a Little Free Library Pi Beta Phi's Champions with your club or are Readers® program. chapter. Learn more at Find out how at www.littlefreelibrary.org. www.pibetaphi.org/CAR. 18 19 20 21 Activity Activity With your club or chapter, Organize a movie night build book page mobiles out highlighting reading. of old books and use them to Show a movie like decorate for a party or during "Driving Miss Daisy." recruitment. Download the instructions at www.pibetaphi.org/ readleadachievemonth. 25 27 There are many little **Banned Books** ways to enlarge your Week child's world. Love of (Sept 25-Oct 1) books is the best of all. - First Lady Jacqueline Kennedy Onassis 22 THE ARROW | SUMMER 2016

Watch the webinar about the FDS500 book grant and sign your chapter or alumnae club up at www.pibetaphi.org/ fraternitydayofservice.



3 Did you know?

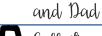
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1 in 4 children in America grow up without learning how to read.

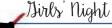




Mail gift for Mom



Call Lisa about





Pick up dry cleaning





Did you know?

Chapters and alumnae clubs may nominate 25 percent of their gifts to The Literacy Fund at Pi Beta Phi Foundation to a local literacy nonprofit. The 25 percent will be matched by the Foundation, dollar for dollar. Learn more at

Finalize paint colors Tet flowers for

centerpieces

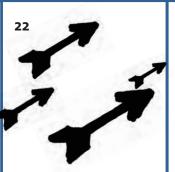
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16

Activity

Pair picture books and stuffed animals and donate these Book Buddy packs to a local shelter or after-school program.

www.pibetaphifoundation.org.



23

Did you know?

More than 1/3 of children enter school without the skills needed to learn how to read.

66

National Punctuation Day

Share what you do on social media using #Read Lead Ochieve



Host a Lemonade for Literacy event in your community to raise awareness about illiteracy. Download instructions at www.pibetaphi.org/ readleadachievemonth.

30



WALEAD SAC S READING INITIAL STATES

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We Did It ... Together!

On Founders' Day 2016, Pi Beta Phi celebrated its first-ever Pi Phi Giving Day. In just 24 hours, thousands of sisters came together to share their Pi Phi pride on social media and give back to the sisterhood they love. Together, we raised \$70,018.67 for the Friendship Fund. Your gifts are being put to work for our most critical programs, including scholarships, leadership development, sisters in need and literacy. Thank you for your generosity and philanthropic passion!



\$70,018.67 raised

1,259 donors 24 hours

\$6,000 Largest Gift

345 New Donors

Gifts of \$18.67 in honor of our founding

Texas State most donors

500+ times #PiPhiGivingDay was used

Initiation Year with most donors

Collegiate donors

Alumnae donors

#PiPhiGivingDay Trends



@vandypiphi

Pi Phi has given me lifelong friends, incredible leadership opportunities and some of the best memories of my college years. I am so thankful for the relationships and opportunities that I wouldn't have without Pi Phi. #piphigivingday



@rachellfrancis

I'm so grateful ΠΒΦ brought me my best friends and even greater memories. Happy 149 years to the chapter I get to call home. #pibetaphifoundersday #piphigivingday

To see more stories and posts from Pi Phi Giving Day, visit www.piphigivingday.org/social.

Making #PiPhiGivingDay a Family Affair

When Indiana Zeta STACY EVARD BENZ first learned about Pi Phi Giving Day, she knew she wanted to give back. But the more she thought about it, she decided it would be a great opportunity to get her family involved too. By the time the 24-hour Giving Day was over, eight members of Stacy's family had made a donation to Pi Beta Phi Foundation. They all gave to honor the legacy of Stacy's grandmother, Indiana Gamma JANET MITCHELL EVARD.

Growing up, Stacy had many fraternity and sorority influences in her family. In addition to her grandmother, her two aunts also joined Pi Beta Phi: Indiana Zeta LINDA EVARD SMITH and Indiana Beta MARCIE EVARD WARDEN. Her grandfather is a Sigma Chi, and her dad and his two brothers are also members of fraternal organizations.

Stacy's grandmother encouraged her family members to join fraternity and sorority organizations because she had benefited so much from her membership. "My grandmother's closest friends were all Pi Phis," Stacy said. "Their friendships were the true definition of lifelong commitment."

Stacy's grandmother was also proud of her education and pushed Stacy to be her best, every day. "She was one of my biggest supporters, both academically and in Pi Phi," Stacy said. "I'll never forget the day she pinned me during my Pi Phi initiation." Today, the Pi Phi legacy continues to live on in Stacy's family through her daughter, ABIGAIL BENZ, Colorado Gamma.

"Pi Phi has meant so much to my family, starting with my grandmother," Stacy said. "It was really important to all of us to honor her and give back to ensure the friendship and leadership opportunities we've experienced are there for future generations."



From left, Indiana Zeta STACY EVARD BENZ and her daughter, Colorado Gamma ABIGAIL BENZ. Eight members of Stacy's family gave to Pi Beta Phi Foundation during the first-ever Pi Phi Giving Day. The gifts were in honor of Stacy's grandmother, Indiana Gamma JANET MITCHELL EVARD, who encouraged her children and grandchildren to join fraternity and sorority organizations because she had benefitted so much from her membership in Pi Phi.

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Holt House Celebrates 75th Anniversary

In April, Pi Phis gathered in Monmouth, Illinois, to celebrate the 75th anniversary of Holt House, the Fraternity's founding home. The celebration included a ceremonial ribbon cutting and the dedication of a portrait of our 12 founders.





Top: Pi Phi alumnae, collegians and residents of Monmouth gathered for a ceremonial ribbon cutting in honor of Holt House's 75th anniversary. From left, Fraternity Archivist and Historian FRAN DESIMONE BECQUE, New York Alpha; Holt House Curator DENISE TURNBULL, Illinois Alpha; and Holt House Committee Chair LAURA JUDD FULTON, Illinois Theta, cut the ribbon.

Bottom: Members of the Holt House Committee unveiled a brand-new portrait of our 12 founders. From left, Illinois Alpha AMANDA HAVENS PILGER; Holt House Committee Chair LAURA JUDD FULTON, Illinois Theta; Fraternity Archivist and Historian FRAN DESIMONE BECQUE, New York Alpha; and Assistant Director of Marketing and Communications JENNY WHITTOM SCHMIDT, Missouri Gamma.

The purchase of Holt House by the Fraternity was first proposed at the 1938 Asheville Convention. Those who had seen the house felt it was in such an advanced state of decay that restoring it would be highly impractical. But the next year, it became known the property was for sale. Through the efforts of a Pi Phi father, Holt House was bought for the Fraternity at a delinquent tax auction for the sum of \$1,100.

The 1940 Convention voted with great enthusiasm to preserve Holt House as a memorial to the Fraternity's founders. It was a great thrill for the Pi Phis to watch the transformation of the long-unused house into a national shrine. The building underwent extensive renovations including a new roof, windows, siding and hardwood flooring as well as the removal of several downstairs walls to create room for entertaining. On April 26, 1941, the restored Holt House was opened officially for the first time when the Illinois Alpha Chapter and the Monmouth Alumnae Club entertained at a tea.

To mark the 75th anniversary of the home's opening, Pi Phi alumnae and collegians gathered in Monmouth on April 28, 2016. The date was picked to coincide with Founders' Day to mark this momentous occasion. The celebration began with a ceremonial ribbon cutting led by the Monmouth Chamber of Commerce. The ribbon cutting was followed by remarks from Fraternity Archivist and Historian FRAN DESIMONE BECQUE, New York Alpha. Then, Fran and Holt House Curator DENISE TURNBULL, Illinois Alpha, pulled back a silver blue cloth to reveal a newly-commissioned portrait of our 12 founders.

Over the years, the Fraternity has been disappointed to learn the 12 founders never found the opportunity to have their photo taken together. We have a picture of ADA BRUEN GRIER and LIBBIE BROOK GADDIS with Frances Holt, the



Thanks to the generous contributions of 2015 Convention attendees through Pi Beta Phi Foundation, a portrait of our 12 founders was commissioned in honor of Holt House's 75th anniversary. The painting is the only picture we have of all 12 founders together. From top left, Founders CLARA BROWNLEE HUTCHINSON, FANNIE WHITENACK LIBBEY, INEZ SMITH SOULE, MARGARET CAMPBELL, LIBBIE BROOK GADDIS and ADA BRUEN GRIER. From bottom left, Founders EMMA BROWNLEE KILGORE, JENNIE HORNE TURNBULL, NANCY BLACK WALLACE, FANNIE THOMSON, JENNIE NICOL, M.D. and ROSA MOORE.

daughter of "Major" Holt, taken during the time the two women rented a room. And we have individual portraits of the 12. But we have nothing of them all together. So the Holt House Committee took charge to rectify this situation.

The portrait of the 12 together started as an idea and was brought to life by Bloomington, Indiana, artist Carole Heslin. Carole is an award-winning artist whose work has been featured in dozens of national shows, at Mickey Mantle's Restaurant, the National Baseball Hall of Fame and in the private collections of Paul Harvey, Harry Connick Sr., Joe DiMaggio, Satchel Paige and Ted Williams. In addition, her autographed portrait collection includes Presidents Reagan, Clinton and Obama, Hillary Clinton, Tony Blair, Laura Bush, Woody Allen, Mikhail Baryshnikov and the Rolling Stones.

The final portrait stands two feet tall and four feet wide. It is surrounded by an elegant wood frame custom made for the piece. The portrait will hang on the wall of Holt House's Parlor, located in the front southwest corner. The room is furnished in Victorian fashion featuring a velvet covered sofa, antique chairs, marble top tables and a fireplace.

Both the painting and the frame were funded through Pi Beta Phi Foundation thanks to the generous contributions of 2015 Convention attendees. In less than a day, 400 special Holt House tribute halos were purchased by individuals, alumnae clubs and chapters. The halo charms were \$10 each and raised a total of \$4,000 for the piece.

"On behalf of the more than 300,000 women who have worn the arrow, we dedicate this work of art to those 12 young women who dared to dream and whose dream is our reality," Fran said. "When they wore their gold arrows for the first time on their way into chapel, they must have been so proud to introduce their organization to the Monmouth College community and the world. Those 12 young women, in founding our organization, began what is now a very long chain of friendship."

Simplifying OUR OUR

By California Delta CONSTANCE DILLON GIBBS

Pi Phis are busier today than we have ever been before. We are wives, mothers, daughters, sisters, friends, career women and volunteers. We do it all and want it all. And yet, there's this nagging sense that sometimes it's too much. Perhaps we need to reevaluate our lives and simplify. And in order to better focus ourselves as women and members of Pi Phi, there is much value in exploring how we can make such a change.

bout 10 years ago, Indiana Gamma MEREDITH KEITH-CHIRCH was searching for tools to simplify her life. She participated in a six-week workshop at her church entitled, "Voluntary Simplicity" and was pleased to find the curriculum resonated with her and her family. "We began asking ourselves why we were doing the things we were doing," Meredith said. "We then realized we were on autopilot and hadn't stopped to ask ourselves, 'are we happy?""

So Meredith and her family sold their four-bedroom, four-bath house in the suburbs and downsized to a downtown loft apartment. Then, the family sold their two cars, opting to travel by foot, bicycle or public transportation, or through a car-share program. "My assumption was these changes would complicate things, but they ended up making our lives calmer and easier," Meredith said. "We started making more intentional choices to attend events or say yes only to obligations that made us happy, instead of always trying to make others happy."

Over the next several years, Meredith found other ways to simplify. She does not have a cell phone, but rather uses Google Voice on her laptop for calls. She deleted her Facebook account and keeps in touch with friends by meeting in-person for coffee or scheduling video chats. She also practices simplification in her diet, buying organic food from farmer's markets or small, locally-owned markets; and in her closet, adopting a capsule wardrobe made up of only 33 items — a change for someone who used to own 125 pairs of shoes.

"We live in a fast-paced world where we pack our schedules: our days are crowded, we get sick, we get tired. If we simplify just one area of our lives, we feel the benefits in our health and our relationships. We have more time with friends, family, significant others and children and more time for hobbies that we love. We get to focus on what's important to us and what fulfills us," Meredith said.



We started making more intentional choices to attend events or say yes only to obligations that made us happy, instead of always trying to make others happy.

- Meredith Keith-Chirch

rizona Alpha LEAHSCHEROTTER seemed to have it all: a recent graduate living in her dream city on the cusp of a blooming corporate career. But despite working out several times a week, Leah began gaining weight and her hair

became brittle, at times falling out. After several months of many doctor visits, Leah learned the cause of her symptoms:

she had developed allergies to foods she routinely ate largely due to the stressors in her life.

The solution? Simplify her lifestyle. So Leah adopted a whole foods diet with no sugar, gluten, dairy or processed foods. She read every book and online article she could about nutrition and using food to heal the body. started incorporating natural beauty products into her daily routine. And after much thought, and with the support of her family and friends, Leah quit her stressful, 12-hour-aday-job in the hustle and bustle of San Francisco and relocated to laid-back San Diego.

It was there that Leah founded Good Life, a company based on clean living, healthy eating and all-natural beauty secrets. She works one-on-one with clients who are seeking to adopt a simpler, less stressful lifestyle. "My chief mission is to share with others what I know now that I wish I knew back then," Leah said. Bi-weekly meetings are held for three or six-month periods to help clients learn and adopt skills customized to their schedules, from busy moms to career women.

Leah starts each new coaching session with the same activity. She asks her clients to make a list of everything they do in a week from answering emails to making lunch to calling mom on the phone. Then, next to each line, they write "W" for want to do and "D" for don't want to do. The exercise helps her clients visually see how complicated and

> busy our lives are. And how removing just a couple items off the list, or asking for help with a couple items on the list, can create a simpler life.

> "Living a simpler life means being honest with yourself and asking yourself the tough questions," Leah said. "It means knowing how to listen to your body and knowing what your body needs and when it needs it. Life will always give you curve balls, so success is knowing the right tools to bring you back to balance."

> Delta **DEBBIE** Texas GALLAS HORTON has learned similar tools after helping dozens of clients simplify their lives. Debbie is the owner of The Organized Nest, a professional organizing company. company began after several friends sought out Debbie's help to de-clutter their homes, especially in problematic areas like closets and pantries. Word began to spread about Debbie's expertise and soon, people were asking for help overhauling garages, kitchens



My chief mission is to share with others what I know now that I wish I knew back then.

- Leah Scherotter



My clients are happier people when their lives aren't in chaos anymore. And if the home is organized, then everyone in that home benefits.

- Debbie Gallas Horton

and even entire houses. Today, Debbie also helps with moving services from packing and unpacking, to organizing and designing new spaces.

The first step of organizing any space is to simplify, Debbie explains. That means giving away unused items and throwing away items that are old, broken or unusable. Organizational tools, like storage containers, baskets and shelves, should not be purchased until it's decided what belongings stay and what belongings go. Debbie also works

in one room until it is fully completed. For larger spaces, like kitchens, she starts with one drawer or one cabinet at a time. To keep it simple, you have to start small.

"My clients are happier people when their lives aren't in chaos anymore," Debbie said. "And if the home is organized, then everyone in that home benefits. I often work with wives on projects, but it's the husbands who call to say 'thank-you.' The family now has more time together to do the things that truly matter."

If simplifying your space seems impossible, Debbie offers some creative solutions. Are your walls covered in your children's artwork? Scan the drawings and create a digital scrapbook. Is your living room full of hand-medown furniture from a deceased family member? You may be hanging onto the material things to keep their memory alive. As an alternative, frame pictures of that family member and prominently display them throughout the room.

"The hardest thing is teaching people we shouldn't become so attached to the belongings in our house that they rule our lives," Debbie said. "There are so many other great things out there, like spending time with our families and new experiences."

HOW TO PLAN YOUR WEEK

Tips from Pennsylvania Theta TINA RIVARD, certified Project Management Professional

1. CREATE A TO-DO LIST

If you plan your work, then you can work your plan. Create a to-do list that is always easily accessible, whether pen and paper you carry in your purse or electronically on your cell phone.

2. TASKS, NOT PROJECTS

The old adage rings true: by the yard it's hard, but inch-by-inch it's a cinch. Breaking large projects into small tasks prevents you from getting overwhelmed. Keeping track of tasks also helps you identify a starting point when you feel lost.

3. USE ACTION VERBS

Use action words to describe your required tasks. For example, write "schedule appointment with doctor" instead of just "doctor."

4. REVIEW YOUR LIST

DAILY Consider reviewing your to-do list each evening before you leave work or before you go to bed. Crossing off completed tasks provides a sense of accomplishment. And you can hit the ground running the next day because you've already established your priorities in advance.

5. COMPLETE THE HARDEST THING FIRST

It's tempting to complete the small, easy tasks first, but research has proven that spending time on lowhanging fruit is less productive than conquering large projects. Busy work is not worth your time!

6. MULTI-TASKING DOES

WORK Try doing two very different activities at one time. You can clean a room while actively listening on a conference call. You can enjoy an audio book while running errands or taking the kids to extracurricular activities.

7. TAKE TIME FOR YOURSELF Don't be afraid to

silence your cell phone or decline a lunch invitation. If you're at work, shut off your email or close your office door. Taking a minute to clear your mind and re-focus can be key to a less stressful day.

8. YOU CAN'T BE YOUR BEST ALL THE TIME

Remember, you can do everything - be an awesome wife, mom, employee, volunteer — but you can't be the best at all of them at the same time. Some days, you need to focus on work. Other days, you need to focus on your child's dance performance. It's okay to change your priorities.

he desire for quality time with friends and family is the driving impetus behind food and lifestyle blogger NATASHA LARRINAGA RED, Texas Epsilon. It all started when Natasha and her husband, newly wed and living in an apartment, invited friends over for dinner. Natasha prepared an elaborate meal and entertained with brand-new china and linens, all recent wedding gifts. But the meal was awkward and conversation forced, their friends later admitting they didn't feel comfortable during such a grand dinner party.

That meal helped Natasha realize when it comes to entertaining, the more simple, the better. She started a blog

to share recipes with friends and inspire herself to get imaginative in the kitchen using fewer ingredients as well as highlighting seasonal ingredients. The blog quickly became a place for Natasha to share her life as a mother of two and an inspiration for others in their cooking. Her tagline says it all: "More joy and less fuss in the kitchen."

"My end goal is to gather people around the table and deepen relationships with one another," Natasha said. "I want to make people feel loved, known and cared about within the walls of my home." And to do that, Natasha explains, things have to be simplified.

Each Sunday, she sits down for 30 minutes to meal plan for the week and create a shopping list. If guests are coming over, she prepares an easy meal like soup, which can be made earlier in the day and reheated, and her signature biscuits, which only have four ingredients. She also prepares freezer meals whenever possible, doubling or tripling recipes like spaghetti sauce or meatballs so extras can be frozen for future meals. Living simply in the kitchen is not difficult, but requires Natasha to be intentional in her decision-making and in her actions.

"I recently had a conversation with a friend about our ideal self and our true self. There are things we are drawn to — relationships, careers, material things — that aren't necessarily right for us or representative of our true self. If we can simplify our hearts and focus on the things we are good at, focus on

our true selves, then we can enjoy life more," Natasha said.



More joy and less fuss in the kitchen.

- Natasha Larrinaga Red

implification is not just a goal for alumnae. In fact, we've seen many collegians simplifying their lives and even observed entire chapters seeking to simplify. Most notably is the Arkansas Alpha Chapter's move to simplify. With 424 collegiate members, Arkansas Alpha is the largest Pi Phi chapter in North America. The women, like many college students today, balance academics, part-time on-campus activities and of course, Pi Phi. Moreover, the Arkansas Alpha women have operated this year without their chapter house as the old structure was torn down to make way for a brand-new structure. The Executive Council has adopted a



plan they call "Back to Basics" to ensure the success of the chapter. Led by Chapter President MAKENZIE SMITH, the women decide what fraternity and sorority life programming to do — and not to do — by asking one question: Does this relate back to our core values? "We look at everything we're doing and ask what is the purpose and does the activity benefit our members," Makenzie said. "We don't want to waste our members' time and we don't want to ask too much of them. They still need time to study and time to enjoy their collegiate experience, relaxing and having fun."

The strategy has worked well for the chapter, especially when the women are invited to three different fraternity and sorority philanthropy events all taking place on the same day at the same time. Instead of sending 50 women to attend the event, a common request, the chapter instead

helps in another way, like selling entrance wristbands ahead of time. The chapter's Executive Council keeps track of events and to-do's in a color-coded Google doc. Chapterwide communications occur through two platforms only: a biweekly email newsletter and a Facebook page where members post, comment and share information.

Just as these Pi Phis are simplifying their lives, the Fraternity is simplifying too. One of our strategic goals is to "Simplify and Strengthen the Organization." Work began two years ago after a strategic planning session among Fraternity, Foundation and Fraternity Housing Corporation leaders. After completing a SWOT (strengths, weaknesses, opportunities and threats) analysis, the women discovered a common thread among many of the opportunities: to make things easier for our members.

"There are more competing priorities for our members'

time than ever before, so the simpler we can make things for them, the likelier they are to interact with us," said Assistant Executive Director/Senior Director of Operations KATEY NEWELL HOBBS, Missouri Alpha. "The goal is for that interaction to be a win-win for both the member and the organization, each gaining value from the other."

To put this plan into action, Pi Beta Phi volunteers and staff are reviewing Fraternity structure, processes, people and technology and identifying ways we can simplify in these areas. For example, through eReports, Pi Phi's online reporting system, Alumnae Club Officers can easily access reports to target their engagement efforts. From updating their members' contact information to creating spreadsheets sorted by designated parameters including initiation date, chapter, dues payment information and more, club officers have 24-hour access to club records. This type of online access is critical to our busy volunteers and enables them to concentrate on Pi Phi at any time of the day.

Streamlining our chapter and alumnae club reports is another way in which the Fraternity is simplifying. We learned we could reduce the number of forms the Fraternity requires our collegiate and alumnae officers to submit while still collecting the information we needed. There are not only fewer number of forms, but the forms are also shorter and more streamlined. We focus on gathering information that is critical and may require action, instead of gathering information that is interesting and does not require action. For example, if we save a chapter one hour's worth of time completing the Chapter Evaluation, that ends up being a lot of time when you think about 140 chapters all saving one hour. That leaves more time to spend on other Pi Phi activities, academics or philanthropy while still successfully collecting the data we need as Fraternity leaders.

We hope the stories shared here encourage you to consider how you can simplify in your own life. As many of these women shared, simplifying can start with something large or with something small. Every woman's path to simplification is not necessarily the same. But the goal to simplify can be the motivation behind the decisions we make and the actions we take. By seeking to simplify, we can all enjoy less stress and a happier, more joyful life.

Just as these Pi Phis are simplifying their lives, the Fraternity is simplifying too. One of our strategic goals is to "Simplify and Strengthen the Organization."

Work began two years ago after a strategic planning session among Fraternity, Foundation and Fraternity Housing Corporation leaders.

203rd Chapter Installation: Pi Beta Phi Welcomes Georgia Beta at Emory University

Pi Beta Phi celebrated the installation of the Georgia Beta Chapter at Emory University April 15–17, 2016. Many area alumnae and collegians joined the 92 Georgia Beta collegians and two alumna initiates to celebrate the installation of the chapter.



Georgia Beta charter members gather for a group photo at the installation banquet on Saturday, April 16, 2016.

"Pi Beta Phi continues to reinforce my personal values, bring me closer to myself and my sisters every day and makes me a stronger, more confident woman."

By: Georgia Beta VARSHA SRINIVASAN

Coming into the world of Pi Beta Phi, I had no idea what to expect, as I had no knowledge of fraternity and sorority life. I honestly was intimidated about getting involved in the unknown, especially with the general stereotypes surrounding Greek organizations overall. I was worried that being Greek meant conforming to certain expectations and not being able to branch out and find other organizations. I thought going Greek would mean going all in and becoming someone I wouldn't fully recognize.

However, after being a Pi Phi for almost two months, I can say it has been such a refreshing experience, out of which I have gotten to know more about myself than I ever thought there was to know. And I have been able to conquer my fear of the unknown. Pi Beta Phi continues to reinforce my personal values, brings me closer to myself and my sisters every day and makes me a stronger, more confident woman.

As a member of Pi Phi, I served on our chapter's Leadership

and Nominating Committee (LNC). By becoming part of LNC, I have learned to be more confident in myself, serve as a role model to my sisters even in the most difficult times and strive to embody the respect and sincerity of a Pi Phi woman to the fullest extent. Most importantly, the many hours of LNC interviews taught me in any leadership role, being a servant leader is crucial because a single action can not only affect my attitude and the way I approach things, but can also extend to my Pi Phi community as a whole.

Through my experiences with Pi Phi thus far, I have realized how unique our sisterhood is because of the diversity every woman brings to our community. I am so excited to be a Pi Phi, and I am really looking forward to seeing my sisters continue to grow and develop into confident, motivated and positive individuals who will provide a strong foundation for our Georgia Beta Chapter.

36 THE ARROW | SUMMER 2016 Photos courtesy of KarenImages.com.

"I am so humbled by the love, support and community we have already fostered."

By: Georgia Beta JEAN ANN MEIER

I came to Emory in a rather untraditional way — through the QuestBridge Foundation. The foundation seeks to connect high-achieving, low-income students with full four-year scholarships at top universities across the country. Moving across the country to a school where the majority of students come from high-income families was a shock for me, and even more shocking was how driven each and every one of them was. At first, I was feeling discouraged and disconnected from the campus culture.

The most discouraging part was that Emory didn't have a Pi Phi chapter. I was named after my aunt, Texas Alpha JEAN CROW CHEATHAM, and I associate all of her grace, warmth, strength and dignity with the Fraternity. I had always been drawn to the image of the classy Pi Phi woman, especially when my oldest cousin KATE CHEATHAM joined Texas Gamma.

But a few months later, when my friends and I were sitting around before our pre-recruitment event talking about our expectations, I was absolutely thrilled to learn Pi Phi would be colonizing a new chapter on the Emory campus. I didn't want to close myself off from all the options, but I realized then I didn't belong in any of the other sororities — I belonged in Pi Phi.

Flash forward six months and I am serving as Vice President of Fraternity Development for the Georgia Beta Chapter and absolutely loving it. Everyone came into the chapter on equal footing; there were no expectations or stereotypes which to conform. Every woman I have met has been part of amazing things: the Emory Miracle Network, the First Generation Low Income Partners (FLIP) and so much more. I am so humbled by the love, support and community we have already fostered. People are bursting with passion and ideas for how to build the chapter. The women of my chapter have been nothing but supportive, giving love with criticism and discussing ideas for the future with grace. Looking to the future, I think our chapter will definitely be one to join as we empower each other, seek to live Pi Phi values and encourage Emory's "Community of Care."







Top: From left, Georgia Betas KATE BATTAGLIA, SARAH BAILEY, CHELSEA LEE and AHMI BAH.

Middle: From left, Georgia Betas MEHVISH KHAN, ANNA BINTINGER, JESSICA YANG. SRISHTI MALHOTRA and VARSHA SRINIVASAN.

Bottom: From left, Georgia Betas SHIRLEY MA, GILLIAN VERALLI, EMMA-LEIGH CALHOUN and SAMANTHA HUANG.

204th Chapter Installation: Pi Beta Phi Welcomes Delaware Alpha at the University of Delaware

Pi Beta Phi celebrated the installation of the Delaware Alpha Chapter at the University of Delaware May 13–15, 2016. Many area alumnae and collegians joined the 216 Delaware Alpha collegians and four alumna initiates to celebrate the installation of the Fraternity's first chapter in the state of Delaware.





Top: Members of Pi Beta Phi's Grand Council, past members of Grand Council and several other Fraternity officers gathered to celebrate the installation of the Delaware Alpha Chapter.

Bottom: From back left, Delaware Alphas ASHLEY YOAKAM, BRANDI STEINER, KATERINA PAPPAS, KELLEY LUCEY and KIRSTYN COLLINS. From front left, Delaware Alphas MOLLY O'NEILL, KATE REED and LYNDSAY LAWLER.

"This Fraternity brings happiness to the hearts of all who welcome it, and it will forever change you."

By: Delaware Alpha JILL SWARTZENTRUBER

I joined Pi Beta Phi because I wanted to find my home. Growing up, I lived in 20 houses across six different states. I never found that special feeling until three months ago, when I found my home in Pi Beta Phi. I have gained best friends, mentors and an incredible community of passionate women. We are all connected by our shared values. And it is because of those values the bond between us is the strongest bond such women could ever have.

From the beginning, I had a feeling Delaware Alpha was going to be something special, and I wasn't wrong. My expectations have been exceeded, and I cannot wait for everyone to see what is in store for our chapter's upcoming year. Being a colonizing chapter, there is a lot of foundation we need to pour as well as a lot of stepping-stones we need to put in place for the years ahead. I'm excited to start establishing ourselves in the University of Delaware and Pi Beta Phi community, whether it's through Read > Lead > Achieve or by lending a helping hand to someone

Through this process, we will learn the skills it takes to be a leader, and we will gain strength and knowledge from each other. We will be a chapter that inspires, a chapter that strives for excellence and a chapter that will get back up when it falls down. We will leave a lasting legacy on our campus and our community, and we will give our future sisters something to aspire to, like our founders did for us. Our journey has just started, and there are many adventures to be had for Delaware Alpha.

This Fraternity brings happiness to the hearts of all who welcome it, and it will forever change you. I sometimes find myself thinking about how I went so long without having Pi Phi in my life. But then I remember, I have always been a Pi Phi, I just didn't know it yet.



Delaware Alpha charter members gather for a group photo at the installation banquet on Saturday, May 14, 2016.

"I am now part of a community that is supportive, loving and accepting."

By: Delaware Alpha GABRIELLE BARONE

For many, college is the start of a new beginning. It certainly was for me. I went to a small, all-girls high school, so coming to the University of Delaware was a huge step for me and my opportunity to break out of my bubble. I was a little uneasy at first, but I knew everything was going to be okay.

I always wanted to join a sorority in college, but I was convinced it would be impossible to balance with my major. (Yes, I'm one of those "engineering nerds.") I stayed away from formal recruitment and focused on my classes. I had great grades and friends that made me happy, but I still felt like something was missing.

Then I found Pi Beta Phi and realized the Fraternity is exactly what I needed. Pi Phi is one of the best decisions I've ever made and is the perfect outlet for all the stressors that come along with college. I am now a part of a community that is supportive, loving and accepting. I am able to walk around campus feeling more connected and involved. In fact, I helped choreograph our very first Airband for Greek Week.

I loved watching all of the dances form into such a successful production and the feeling of accomplishment when we finished was incredible.

I also can't forget about our symbol, the arrow. Arrows have been something I've identified with for a while, and for it to be one of Pi Phi's symbols is a blessing. Here's a quote that pretty much sums it up for me: "An arrow can only be shot by pulling it backward. When life is dragging you back with difficulties it means it's going to launch you into something great. So just focus and keep aiming." In high school, I struggled a lot with self-confidence. But I've learned to trust my own journey and follow the path my arrow points.

I'm so glad my arrow shot me to Pi Phi because I wouldn't want to be anywhere else. In just three short months, I have found myself in places I'd never thought I'd reach. Pi Phi has made such a positive impact in my life, and I will be forever grateful for that. I cannot wait to see what the future holds.

We Rise by Lifting Others

By: California Epsilon JAMIE-LEE MILLER

As I stood on the stage accepting the presidency for the Associated Students of San Diego State University (SDSU), I couldn't help but think how lucky I was. I had never imagined as a freshman I would be where I am today. "Pi Phi has given me everything in my college life, even before I joined the sisterhood," I said as I addressed the crowd.

When I stepped onto the SDSU campus in the fall of 2013, I was overwhelmed. Coming from the small town of Lompoc, California, and transitioning to a setting of more than 35,000 students was intimidating, to say the least. I was lucky enough to stumble upon Associated Students, our student government, in my first few weeks. I was one of six freshmen students to be selected for the FLEX (First-year Leadership Experience) program. The program allowed me to shadow the executive officers at the time, get involved on campus and help build a community for myself.

It was through the FLEX program I met two of the most influential people in my life: California Epsilons BECCA COHEN and BLAIRE WARD. Becca was the Executive Vice President of Associated Students at the time and Blaire was a rising leader within the organization. I wanted nothing more than to be just like the driven, intelligent and beautiful women they were. Both of them took me under their wings and have helped guide me ever since. These women were the first people outside of my family who told me, time and time again, I could do anything I wanted to and made me believe in myself.

Fast forward to my sophomore year when I decided to participate in formal recruitment at SDSU. It took a bit of convincing from Becca and Blaire, but once I decided to go through with it, there was no doubt in my mind I wanted to be a Pi Phi, just like these two amazing women. In the fall of 2014, I received one of the biggest honors of my life and joined the sisterhood. I can proudly say it has continuously helped me to become a better person and stronger female leader through the guidance of my sisters and mentors.

I am especially thankful for the mentorship I've received from Blaire. She is one of the most incredible human beings I have ever come across. She is a constant ray of sunshine,

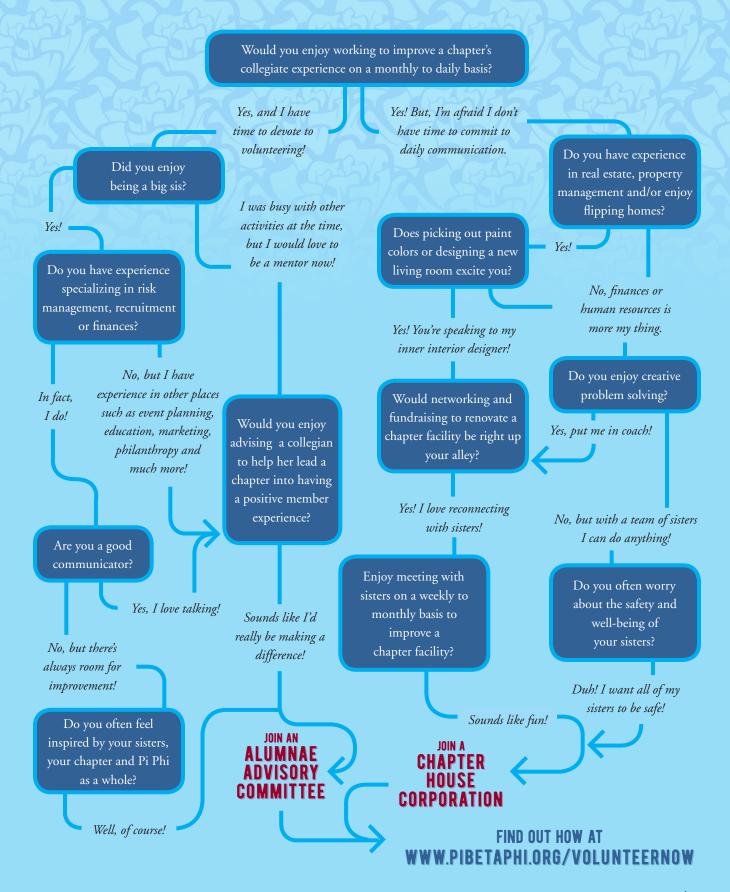


California Epsilon JAMIE-LEE MILLER (left) is currently serving as student government President at San Diego State University. She was able to take on the leadership position thanks to her mentors, California Epsilons BLAIRE WARD (middle) and BECCA COHEN (right).

and someone you can't help but like. Throughout her presidency, she took leaps and bounds to move San Diego State University forward and leave a lasting legacy on our campus, all the while staying true to her values. Blaire is my inspiration and the reason I am in this office today. I am truly lucky to be able to have the gavel passed down to me by such a strong woman.

Looking at the year ahead, I am ecstatic about what is yet to come! I am committed to working with students and administration to help streamline communication, enhance public safety on campus and promote campus-wide dialogue. I will work with my team to continue to better the University as a whole and the college experience for the students on this campus, just as was done for me. More than anything, I hope to empower others to believe in themselves and be the positive change they aspire to be.

SHOULD I VOLUNTEER FOR PIBETA PHI?



Reunions & Anniversaries

COLORADO

Five Colorado Deltas convened in Conifer, Colorado, to celebrate the upcoming nuptials of Colorado Delta JESSICA GROW. The women held a Cookie Shine where they sang Pi Phi songs and enjoyed weddingthemed cookies. They also spent time exploring the mountains including enjoying a hike. From left, Colorado Deltas KATHERINE MCCLARD, MARGO GAME, JESSICA GROW, ANYA LEHRNER and EMILY TRUDELL SCHMICK.



FLORIDA

In March, 10 Indiana Deltas reunited in Fort Myers, Florida. During lunch, the women celebrated their more than 50 years of membership in Pi Beta Phi. From back left, JUDY FLAVEN ADAMS, STEPHANIE KEEGAN RAHE, ALISON ECKLES GERENCSER, JACKIE CRAMER HEGMAN, KATHY MILLER LIENESCH, MAUREEN BEUTLER WILSON and LOLITIA BEATY BACHE. From front left, MARIANNE GROVE SCHAFER, JUDY GARST SCHRAMM and MARTHA VANKIRK WEED.



KENTUCKY

In March, eight Kentucky Alphas gathered for a reunion celebration. The women will all celebrate 50 years of being members of Pi Beta Phi this year and next year. From back left, PAT MCCALL WETHERTON, KAREN KOSHEWA, LINDA DOOLITTLE, PEG RICHARDSON PLAUT and DONNA MARTIN HARDEN. From front left, GAYLE HARDEN SANDERSON, SHERRY REINHARDT LOESER and KATHY WELCH HALL.



MISSISSIPPI

Mississippi Alphas attended a Ring Ching Roadshow event at the Mississippi Alpha Chapter house in honor of their 50 years of being Pi Beta Phis. The weekend included lunch at Mississippi Alpha BARBARA ROSS' house, birthday cake during dinner and receiving their Golden Arrow Society pins in front of the chapter and other local alumnae. The women also enjoyed celebrating with Libbie, the Ring Ching Roadshow car. From left, LINDA NOLAND, MARTHA HARRIS CURRY, SYBIL MARTY CHEESMAN, NANCY WALLER THALACKER, BETHANY BARRON COKER, KATHRYN SCHLEDWITZ LEWIS, MARILYN MYERS AMMONS and KAY NOWLIN KELL.



NEW YORK

In November, New York Zeta LINDSAY YOUKER LEVY attended the initiation of her granddaughter, KENDRA LEVY, New York Eta. At the celebration, Lindsay enjoyed meeting another grandmother and granddaughter pair. From left, New York Eta KENDRA LEVY, New York Zeta LINDSAY YOUKER LEVY, Illinois Zeta NANCY WEBBER ANDREWS and New York Eta JIA ANDREWS.



OKLAHOMA

Oklahoma Alphas reunited to celebrate another member of their family joining the sisterhood of the wine and silver blue. The women are proud to have four generations of Pi Phis in their family and to have had the opportunity to pin one another over the years. From left, SARA HOBBY MONGOLD, SARA JEAN LANDSAW CALONKEY, CAROLINE CARL and KEVEN CALONKEY CARL.



In Memoriam

Because of space constraints, The Arrow will only print the entirety of an obituary for a past Grand President. If you know a sister who has died, please inform Pi Beta Phi Headquarters. Names will only be listed in The Arrow if accompanied by a published notice, including those names entered electronically via eReports, Pi Phi's online reporting system. Published notices include a newspaper or newspaper website obituary, a funeral program/prayer card or a listing in a college/university alumni newsletter. Email Alison Bauer at alison@pibetaphi.org or mail to Headquarters.

In Memoriam lists the name and initiation year of each member who has died.

Memorial gifts made to Pi Beta Phi Foundation are a loving and lasting way to honor the memory of a beloved Pi Phi sister. When the gift is made, the Foundation sends a card to the family, notifying them of the thoughtful gift. To make a memorial gift, please call the Foundation at (636) 256-1357 or visit www.pibetaphifoundation.org.

Alabama Alpha

Jamie Harris Fisher, 1945 Virginia Van der Veer Hamilton, 1938 Almeta Anderson Mitchell, Mary Wolford Pate, 1942

Alberta Alpha

Pat MacDonald Hough, 1945

Arkansas Alpha

Margaret Gerig Martin, 1943

California Delta

Deborah Rothaus Greig, 1969 Jane Bozung Hale, 1938

Colorado Alpha

Caroline Whitman Spangler, 1939

Colorado Beta

Betty Lee Cooke Dee, 1943 Elaine Kirkpatrick Diorio, 1950

Peggy Melzer Hasstedt, 1944

Florida Alpha

Eva Lynn Newton Faucette, 1958

Florida Gamma

Marjorie Sommer Tucker, 1947

Georgia Alpha

Brittany Feldman, 2014

Idaho Alpha

Judith Folkins Dougherty, 1955

Illinois Alpha

Jo Ann Latimer Ginoli, 1949

Illinois Epsilon

Barbara Sours Leighner, 1950 Betty Ranstead Williams, 1941

Illinois Theta

Mary Birkett Huber, 1947 Judy Roth Bradley, 1958 Marilee Macy Frandsen, 1948

Illinois Zeta

Phyllis Lang Fischer, 1946 Barbara Byrnes Roland, 1947

Indiana Alpha

Barbara Rigby Reed, 1940

Indiana Beta

Norma Jo Hanson Gould, Barbara Bender Johnson, 1938

Indiana Epsilon

Denise Clodfelter Halloran, 1978

Indiana Gamma

Jean Fiege Boring, 1948 Betty Miller Little Harding,

Winifred Hoyt Hewitt, 1934 Elizabeth McClure Shipley,

Susan Armstrong Thacker, 1959

Indiana Zeta

Sharon Segraves Pittenger, 1961

Iowa Beta

Jane Johnson Pooley, 1950

Iowa Gamma

Sherry Teachout Glenn, 1966 Shirley Williams Nebergall, 1949

Iowa Zeta

Mary Moyers Eckhardt, 1950 Virginia Weaver Ogle, 1942

Kansas Alpha

Karmen Edwards Garrett, 1949

Constance Scott Solomon, 1959

Kentucky Alpha

Teresa Jo Walters, 1977

Louisiana Beta

Marcia Roberts Campbell, 1958

Eleanor Seymour, 1945 June Chauvin Whatley, 1949

Michigan Alpha

Linda Heiberger Hemwall,

Judy Pellegren Sawyer, 1958

Michigan Beta

Marion Holden Mason, 1934 Mary Baker McLaughlin, 1955

Minnesota Alpha

Julia Arnold Armantrout, 1956

Missouri Beta

Carol Sauer Cannon, 1955 Nancy Sharp Near, 1951

Montana Alpha

Patricia Fitzgerald MacKay, 1951

Nebraska Beta

Joanne Norris Buckley, 1948 Marilyn Pickett Koehn, 1957

Nevada Alpha

Phyllis Wheeler Dunlap, 1951 Nancy Thomas Pagni, 1959

New York Alpha

Patricia Wray Lovelace, 1955

New York Delta

Margaret Belknap Smith, 1939

New York Gamma

Joane Weller Beardsley, 1946

North Carolina Alpha

Ann Murphy Dameron, 1946

North Carolina Beta

Bertha Southwick Crowther, 1938

Ohio Alpha

Mary Elizabeth Lasher Barnette, 1939 Patricia Faris McWilliams, 1949

Sally Ann Ward, 1951

Ohio Delta

Beverly Wright Meister, 1940 Mary J. Patterson, 1964

Ohio Eta

Nancy Carr Taylor, 1959

Ohio Zeta

Lois Crumbaker Frazier, 1948

Oklahoma Alpha

Dawn Dobbins Davis-Cain, 1960

Carolyn Otey Wakely, 1954

Oklahoma Beta

Carolyn Coley Hubbard, 1962 Joy Sprague Knight, 1952 Joyce Tate Wade, 1958 Patsy Jones Zahler, 1955

Ontario Alpha

Virginia McHale Metron, 1962

Anne Callaway Burton Smith, 1948

Oregon Alpha

Phoebe Smith Atwood, 1942 Nancy Riesch Leisure, 1940 Suzanne Huggins Ramey, 1948

Oregon Gamma

Margaret Wood Hansen, 1946, affiliated Oregon Beta

South Carolina Alpha

Caroline Whitmire Todd, 1952

Tennessee Beta

Betty Randolph Miller, 1951 Betty Gant Smith, 1950

Tennessee Gamma

Barbara Hart Roseborough, 1956

Texas Alpha

Sissy Gunter Davies, 1971 Margaret Penn Manroe, 1939 Shirley A. Rust Oliver, 1953 Lorraine E. West, 1953

Texas Beta

Rebecca Forrester Knight, 1959

Texas Gamma

Kathleen Shaughness Carter, 1960

Gena Odell Still, 1963

Utah Alpha

Bryan Bird Eldredge, 1965 Merline Clark Leaming, 1940

Washington Alpha

Janice Hoeffer McMullen, 1963

Washington Beta

Barbara Carroll Cole, 1939

West Virginia Alpha

Karen Bosworth, 1964 Mathilde Norvell Stack, 1946

Wisconsin Gamma

Eleanor Shaw Davidson, 1950

Wyoming Alpha

Helen Christensen Deniston, 1942

Tricia Charlene Mason, 1996 Mary Allen Murphy, 1955











Poised For a Great Future!

After a year of planning and nine months of construction, the Pi Beta Phi Headquarters addition is complete!

The expanded space includes more than 20 work stations; a larger kitchen and dining area which better accommodates visiting officers and local Pi Phi events; and a dedicated space for shipping and receiving chapter and club supplies and Pi Phi Express merchandise. Additionally, the square footage of the archives is doubled, allowing treasures of Pi Phi heritage to be more prominently displayed. Also seating is now available so visitors can comfortably enjoy perusing historical documents and objects. Updates to the existing building, including fresh paint and new carpet, are the final step to ensure Headquarters is the distinctive face of a premier organization.

Members, family and friends are welcome to visit any time. Tours of the building will be an optional outing at Convention 2017 in St. Louis.

"I was very honored to chair this committee," said Headquarters Building Committee Chair RENEE ROSS MERCER, Iowa Zeta. 'The addition provides much needed office and meeting space for our staff to better serve our members well into the future."





Top: In June, Grand Council and the Headquarters Building Committee hosted a ribbon cutting to mark the grand opening of the Headquarters addition, which added 4,200 square feet onto the back of the building.

Bottom: The new space includes more than 20 work stations, an expanded kitchen and dining area and a dedicated space for shipping and receiving.

South Carolina Beta is Returning to Clemson University

We are excited to announce Pi Beta Phi has been offered the opportunity to recolonize at Clemson University in Fall 2016. Pi Phi submitted materials to the University's extension committee for review in March and offered a formal presentation on campus in April in hopes of being the group chosen to join the thriving Clemson fraternity and sorority community.

Clemson University has a growing fraternity and sorority community with 12 National Panhellenic Conference groups on campus. Thank you to the many alumnae and collegians who have shown support in this process. Look for more information about the return of the South Carolina Beta Chapter later this summer. To learn more about volunteering during colonizing recruitment or installation weekend, please email extension@pibetaphi.org.

Pi Beta Phi Wins Communication Awards

Pi Beta Phi took home three awards at the Fraternity Communications Association Annual Conference this past spring. They include:

- First Place in Story Packaging Feature Article for Real Life Lessons for the Modern Pi Phi feature story in the Summer 2015 Arrow
- Second Place in Design Feature Article for Philanthropy feature story in the Spring 2015 Arrow
- Third Place in Total Communications for the Ring Ching Roadshow and its marketing and promotional materials

Congratulations to the Pi Beta Phi volunteers and members of the Headquarters staff who put in many hours of hard work on these projects!

Marilyn Simpson Ford Award Winner



Indiana Gamma ASHLEY MARTIN, Director of Communications for Delta Upsilon Fraternity, received the 2016 Marilyn Simpson Ford Award at the Fraternity Communications Association annual conference.

The Fraternity Communications Association (FCA) awarded the Marilyn Simpson Ford Award to Indiana Gamma ASHLEY MARTIN, Director of Communications for Delta Upsilon Fraternity, at its 2016 annual conference in May.

This award was established in 1989 by Pi Beta Phi to honor longtime *Arrow* Editor MARILYN SIMPSON FORD, Nebraska Beta. It is given to an individual who represents an FCA-member organization and has distinguished himself or herself through outstanding service to FCA.

After graduating from Butler University, Ashley worked for Zeta Tau Alpha Fraternity for nearly seven years, first as Staff Writer and then as Editor of *Themis* magazine. She then served as Director of Communications for Delta Sigma Phi Fraternity before becoming Director of Communications for Delta Upsilon Fraternity in November 2015.

Ashley has held a variety of positions for FCA including serving as Midyear Conference Chair. She joined the FCA Board of Directors in 2011 first serving as Director of Marketing and then as President. Of the 85 individuals who have served as President of the association, Ashley is the 11th woman to serve and the first woman to serve two terms.

Additionally, Ashley serves as the Communications Workgroup Chairman for the Association of Fraternity/ Sorority Advisors, Secretary for the Board of Directors for the Center for Fraternity/Sorority Research and as a member of Indiana Gamma's Alumnae Advisory Committee.

"I believe in the power of fraternity/sorority membership," Ashley said. "It started with my own experiences and grows each time I hear a phenomenal story of the impact of fraternity. Throughout my career, FCA has helped me hone my ability to tell those stories. I am honored to have helped FCA have that same influence on others. To receive an award named for a Pi Phi sister who was able to do the same, makes the recognition even more special."

The Arrow Reader's Guide

The Arrow of Pi Beta Phi is the official quarterly publication of Pi Beta Phi Fraternity. The purpose of *The Arrow* is to present matters of value to Pi Beta Phi; furnish a means of communication among collegiate chapters, alumnae organizations and officers; and represent the worthiest interest of Fraternity women.

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HOW TO RECEIVE THE ARROW

Collegians receive quarterly issues of *The Arrow* each year with payment of collegiate dues through their chapter. Individual copies are mailed to each undergraduate member's permanent address, and each Pi Beta Phi chapter receives six copies.

The Fall *Arrow* is mailed to all alumnae. Dues-paying alumnae are mailed the winter, spring and summer issues. *The Arrow* is posted online, and non-dues paying alumnae who have a good email address listed with Headquarters (HQ) receive an email notification. Messages are also posted on the Fraternity's official social media accounts when the magazine is available online.

To receive four hard copy issues of *The Arrow*, pay your \$35 annual Fraternity alumna dues to your local alumnae organization or directly to HQ by mailing a check to Pi Beta Phi Fraternity, Alumna Dues, 1154 Town & Country Commons Drive, Town & Country, Missouri 63017. You can also pay your dues online at www.pibetaphi.org/dues.

HOW TO MAKE AN ADDRESS CHANGE OR NAME UPDATE

Visit the profile section of the website or email your name and/or address changes to headquarters@pibetaphi.org. You may also call Pi Beta Phi HQ at (636) 256–0680 or mail a written notice to Pi Beta Phi HQ.

LETTERS TO THE EDITOR

Email your letter to the Editor at editor@pibetaphi.org. Please include your full name and chapter of initiation. *The Arrow* reserves the right to publish any letter received. Letters may be edited for space and clarity.

HOW TO GET PUBLISHED

All Pi Phis are encouraged to submit news and stories to *The Arrow*. All photos and written submissions become the property of Pi Beta Phi and are subject to editing for content, grammar and space constraints, and may be used for other educational or marketing purposes by the Fraternity. When submitting a story, be sure to include a member's preferred chapter, first, maiden and last names. As a general rule, *The Arrow* does not print stories about weddings, engagements, pinnings or birth announcements. Visit www.pibetaphi.org/arrow for more information and to download Pi Beta Phi's Photography Guidelines. We cannot guarantee the publication of any submission. We receive so many and space is limited.

ARROW SUBMISSION DEADLINES

Fall Issue: August 1 Spring Issue: February 1
Winter Issue: November 1 Summer Issue: May 1

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Foin us as we Celebrate 150 Years of Friends and Leaders for Life

Pi Beta Phi's 2017 Convention will be held at the Hyatt Regency St. Louis at The Arch, June 23–27, 2017. Pi Beta Phi will be celebrating 150 years of our cherished sisterhood, and we want to see you there! For more information, visit www.pibetaphi.org/convention. Registration will open in January 2017.

