



FEATURES

21 HONORING OUR 75-YEAR DIAMOND ARROWS

Congratulations to the 396 women who became Diamond Arrows in 2018.

23 PARTICIPATE. DONATE. ADVOCATE.

Today, Pi Phis participate, donate and advocate for literacy through Pi Phi's Read > Lead > Achieve reading initiatives. But why is literacy advocacy important? How can you make an impact? What do you need to do to become an agent of change?

42 PI PHI'S RIF GOES ONLINE

Starting this summer, alumnae can submit Recruitment Information Forms (RIFs) online. Check out the top five reasons to love the online submission option.



ON THE COVER

Advocacy begins with your voice; sharing what you know publicly about a cause. And when it catches fire, advocacy efforts often evoke action by others. Learn more about how you can become a literacy advocate beginning on Page 23.

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THE ARROW® OF PI BETA PHI

Summer 2018 • Vol. 134 No. 4

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SUBMISSIONS

All Pi Phis are encouraged to submit news and stories to The Arrow. Articles may be sent by email to editor@pibetaphi.org or by mail to The Arrow, 1154 Town & Country Commons Dr., Town & Country, Missouri 63017. Visit www.pibetaphi.org/thearrow for submission and photography guidelines.

All photos and written submissions become the property of Pi Beta Phi, and are subject to editing for content, grammar and space constraints, and may be used for other educational or marketing purposes by the Fraternity. We cannot guarantee the publication of any submission. We receive so many and space is limited.

SUBMISSION DEADLINES

Fall — August 1 Spring — February 1 Winter - November 1 Summer — May 1

ADDRESS/NAME CHANGES

Please direct any address or name changes by email to editor@pibetaphi.org or by mail to The Arrow, 1154 Town & Country Commons Dr., Town & Country, Missouri 63017. You may also call Pi Beta Phi Headquarters at (636) 256-0680 or update your profile at www.pibetaphi.org/updatemyprofile.

HOW TO RECEIVE THE ARROW

To receive four hard copies of *The Arrow*, pay your \$35 annual alumna dues to your local alumnae club or directly to Headquarters. Visit www.pibetaphi.org/dues or mail a check to Pi Beta Phi Fraternity, 1154 Town & Country Commons Dr., Town & Country, Missouri 63017.





AMY LORENZEN SOUTHERLAND
Grand Vice President Alumnae
South Dakota Alpha
University of South Dakota

The Power of Reading is in the Spark

I have to admit, as a young child, I did not read much. I was not one of those "read under the covers with a flashlight" kids. I didn't have a ton of books at home, and I preferred to sing songs with my mom before bedtime. That was our special routine.

My reading life changed in seventh grade when my school librarian, Ms. Schlichting, gave one of her book talks. I remember going to the library, and she had all these books propped up in a lovely display. She went to each one, conjuring the images of the novel in vivid detail. She had me on the edge of my seat. In that moment, my love of reading was born. To this day, I wish Ms. Schlichting could come to my local library and tell me what to read.

Pi Phis say, "We believe in the power of reading." I couldn't agree more. I believe a love of reading is at the heart of Pi Beta Phi's Read > Lead > Achieve® literacy efforts. If we can spark a child's imagination just one time and help that child gain access to more books, we can unlock a whole new world.

As educated women, it's hard to comprehend that in the United States, 1 in 4 children is functionally illiterate. That is why our Fraternity Day of Service Signature Events are so important. They show us, firsthand, what our communities need. They remind us our gifts to Pi Beta Phi Foundation are critical because without The Literacy Fund at Pi Beta Phi Foundation, this good work would not be possible.

In March, I had the pleasure of volunteering at my first Fraternity Day of Service Signature Event. I was blown away to see the Bakersfield, California, community come together to support our efforts. With fewer than 20 members, the local alumnae club recruited volunteers — high school students, Rotarians, fraternity and sorority friends — to help their dream of distributing 20,000 books become a reality. And there was no shortage of Pi Phis! From San Diego to Sacramento, our sisters drove in for the weekend to help. I also met several women who were there because their daughter/granddaughter/niece is a Pi Phi who lives in another city. To me, this is the epitome of the power of Pi Phi — advocating for literacy and our sisterhood.

Our alumnae clubs and chapters are combatting illiteracy in projects large and small. Whether they are reading in classrooms or collecting books for children's hospitals, clubs and chapters are making a difference. And let's not forget, we have individual sisters who sit on boards, tutor, volunteer at book fairs, read in their children's classrooms and more. We can all participate, advocate and donate! As Pi Phis, everything we do to promote literacy honors the work that started at the Settlement School more than 100 years ago.

Preparations will soon be underway for our next Fraternity Day of Service Signature Events! I can already see the stacks of books — some propped open the same way Ms. Schlichting's were in the library so long ago. I know I'll be there! Will you join me? ←



10,000 New Books for Children Affected by Hurricanes

ince Hurricane Harvey made landfall last August, it has caused \$125 billion in damage in the greater Houston area. Just one month later, Hurricane Irma made landfall causing \$50 billion in damage in the greater Miami area.

Many families lost everything and were forced to live in temporary or makeshift housing, some without power or water. The cleanup and rebuilding process is a multiyear project for the millions of people affected by the catastrophic storms.

In partnership with First Book, Pi Beta Phi donated 10,000 brand-new books to Miami- and Houston-area nonprofits. These groups have literacy programs serving children from low-income families affected by Hurricanes Harvey and Irma. For many of the students in these areas, these are the first new books they have ever owned and are the first step to creating a lifelong love of reading.

HOUSTON DONATION

Houston Recipient Groups included Browning Elementary Dual Language and Global Academy, YES Prep Brays Oaks, Sheldon Independent School District, Catholic Charities of Corpus Christi, Inc. and SMART Family Literacy.

"It means a lot to our children when they receive a brandnew book, especially a hardcover book," said Elizabeth Turner, SMART Family Literacy Founder and Executive Director. "We know that having books in the home is an important prediction for a child's achievement level when they grow up. Once you convert a child to be a reader, you can't keep them away from reading."



Students at Homestead Middle School in southern Miami-Dade County. Florida, were excited to receive new books.

MIAMI DONATION

Five Miami-Dade County Recipient Groups included Morningside K-8 Academy, United Way of Miami-Dade, Hispanic Unity of Florida, Miami-Dade County Public Schools and Community Healing Project, Inc.

"Education is not a choice, it's a necessity," said Dyrell Johnson, Founder and President of Community Healing Project. "We believe that each and every child is owed a quality education. It's our mission to make sure every child is on the correct reading level and ready to step into life as educated, confident adults. Reading matters, education matters and our children's futures matter."

You can support Pi Beta Phi literacy efforts by calling the Foundation or making a gift online at pibetaphifoundation.org/donate-now. When you support The Literacy Fund at Pi Beta Phi Foundation, you are making donations like this possible.



UPCOMING PI PHI EVENTS

FOR MORE INFORMATION ABOUT UPCOMING PI PHI EVENTS, VISIT WWW.PIBETAPHI.ORG/EVENTS.

SEPTEMBER 14-15, 2018

Officers Workshop St. Louis. Missouri JANUARY 25-27, 2019

College Weekend St. Louis. Missouri

MARCH 2, 2019 Fraternity Day of Service JUNE 28-JULY 2, 2019 Convention 2019 Washington D.C.

2018 Marilyn Simpson Ford Award Winner

The Fraternity
Communications
Association (FCA)
awarded the
Marilyn Simpson
Ford Distinguished
Service Award
to Jesse Lyons,
Assistant Executive
Director for



Advancement & Editor of *The Kappa Alpha Journal* at Kappa Alpha Order, at its 2018 Annual Conference in May. The award, which was established in 1989 by Pi Beta Phi, honors longtime *Arrow* Editor MARILYN SIMPSON FORD, Nebraska Beta. It is given to an individual who represents an FCA-member organization and has distinguished himself or herself through service to FCA.

Jesse has served FCA since 2012, contributing to the Association in a variety of manners. He has served the Association as the Director of Networking, Vice President of Programming for two years, and President for two years. He most recently served on the board as Past President. Jesse has played an instrumental role in FCA's success, having a tremendous impact on the Association's sponsors and associate members as he worked to improve everyone's experiences with FCA, improve the database and increase the number of member organizations.

"Thank goodness FCA is here. What better way to enhance our reputation than through telling the stories of our life-changing fraternity and sorority experience. The inherent camaraderie, support and professional development one receives from all levels of involvement with the Association rivals all benefits. Every communication-related professional in our field should consider volunteering for this wonderful Association."

PI BETA PHI WINS COMMUNICATIONS AWARDS

Pi Beta Phi took home three awards at the Fraternity Communications Association Annual Conference this past spring. They include:

- Second Place for the William C. Levere Award for Total Communication Award for Convention 2017: Celebrating 150 Years of Friends and Leaders for Life
- Third Place in Video Presentation Education for the **SHINE** THROUGH video
- Third Place in Writing Greek-Life Article for Why Does the Sorority Experience Still Matter story in the Summer 2017 *Arrow*

Congratulations to the Pi Beta Phi volunteers and members of the Headquarters staff who put in many hours of hard work on these projects!

ONLINE LEARNING CENTER ENHANCEMENTS

Pi Beta Phi is updating all Online Learning Center courses to be more user-friendly and interactive! This means New Members, collegiate officers and alumnae volunteers will have a more positive user experience and get the most up-to-date information. The updates include being compatible with more browsers, including mobile viewing compatibility. That's right, members can view their training from anywhere with an Internet connection! New Members can expect to see changes in August, while officers and volunteers will have brand-new courses by November. To learn more, visitpibetaphi.org/officertraining this fall.

CORRECTIONS

In the Spring 2018 issue of *The Arrow*, Tennessee Beta LAURA PONTE CHAUVIN was mistakenly identified as a Louisiana Alpha and as a volunteer rather than a strategic advisor to global non-profits in water, health, hunger and hygiene. In the Collegiate News section, the current Vice President of Fraternity Development of Louisiana Alpha was identified as the project lead for the chapter's annual heritage celebration and learning week. However, it was the past Vice President of Fraternity Development, DELANEY KONERT-EDISON, who coordinated the event with other dedicated chapter members. *The Arrow* apologizes for the errors and regrets any confusion this may have caused.



Giving Day
April 27 | 2018

\$156,418.67 RAISED

*piphiGivingDay

1,071 DONORS · 922 alumnae 70 collegians

154

CHAPTERS

REPRESENTED

176 new donors \$103.53

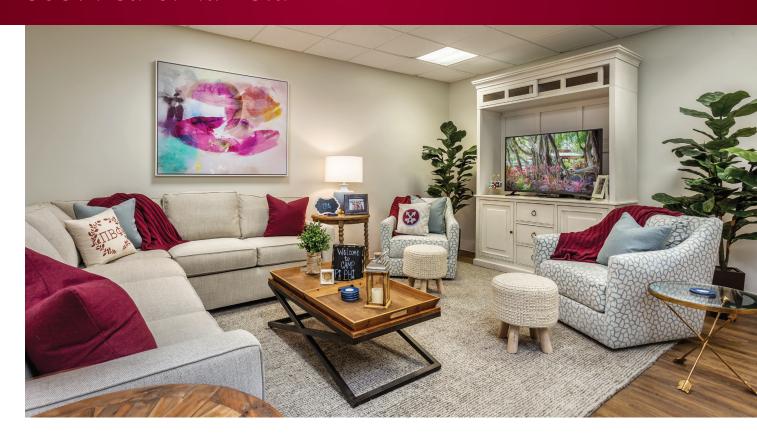
AVERAGE GIFT



1974 Initiation 1990 years with 1992 the most 2017 donors Golden Arrow donors
(50+ years in Pi Beta Phi)

Thank you for celebrating our sisterhood and ensuring the future of Pi Beta Phi!

South Carolina Beta



hen the South Carolina Beta
Chapter at Clemson University
was reinstalled in the fall of 2016,
the chapter members needed a home to
call their own. All the women's groups on
Clemson's campus are offered a Universityowned space in either a dorm or residence
hall. South Carolina Beta was offered a
space in Barnett Hall, which consists of a
chapter room and a kitchen on the main
floor and its own dorm floor with two
study spaces.

To best serve the chapter, the Fraternity Housing Corporation (FHC) partnered with the chapter and its Alumnae Advisory Committee (AAC) to collaborate on the overall style, needs and desires of the women. FHC then worked with a Greenville interior design firm, Fowler Interiors, to deliver beautiful rooms the chapter members could enjoy. \leftarrow



Photos courtesy of Inspiro 8 Studios, Greenville, South Carolina







Solid as a Rock

By Maryland Gamma EMILY KARCHER

t just 21, Louisiana Alpha SYDNEY MARTIN is the founder and director of Giving Rocks Foundation, a nonprofit established in 2007 that funds pediatric cancer research.

When she was 10, with no more obvious symptoms than fatigue and slight swelling of her right eye, Sydney was diagnosed with a form of pediatric cancer called Langerhans Cell Histiocytosis (LCH). Instead of attending school and playing outdoors with friends, Sydney was in the hospital undergoing chemotherapy, steroid treatments and multiple surgeries. "I felt helpless," Sydney said. "Suddenly, I had the concerns of an adult. I was wrestling with some of life's scariest questions. It wasn't until my friends and family reminded me of my hobby of making rock necklaces that I started feeling more like myself."

Sydney grew up in Chicago, spending her summers on the beaches of Lake Michigan. During those summers, she began making necklaces with the rocks she found on her visits. To show their solidarity and support of Sydney throughout her treatment, her family and friends banded together to wear the necklaces she'd made. As Sydney learned more about how little was known about LCH and how few research dollars were allocated to investigating the disease, she decided to help fund research by selling her rock necklaces. She called them "Syd Rocks."

A year later Sydney was cancer-free, but her idea continued to grow. Sydney and her family founded Giving Rocks Foundation, which raises money and awareness for LCH and other pediatric cancers. To date, the organization has raised more than \$650,000, and they will continue to raise funds until a cure is found.

Sydney has big goals for the future of Giving Rocks Foundation. She plans to pursue a career after graduation that will allow her to help children and their families in hospitals cope with illness. "I'm inspired by the children I have met throughout the past 10 years who have battled and continue to battle LCH and other pediatric cancers," Sydney said. "I have had the privilege of calling some of these kids my close friends. I feel it is my duty to continue to grow this organization, especially for the friends who have lost their battle."



Above: After winning her battle with pediatric cancer, Louisiana Alpha **SYDNEY MARTIN** established Giving Rocks Foundation, a nonprofit that funds pediatric cancer research.

Sydney's necklaces are made by drilling holes in the rocks using a high-pressure water drill, and then stringing them into a necklace using a waxed cotton string. "The beauty I see in the necklaces are their simplicity and the strength they represent," Sydney said. "The best part is making the necklaces with others. I've been able to bring together people of all ages by visiting schools, Girl Scout troops, day camps and hospitals where I teach how to make the necklaces while speaking about my battle with LCH."

Sydney says her experiences battling cancer and founding Giving Rocks Foundation have shaped who she is as a person and leader — and so has Pi Phi. "When I attended College Weekend this past January, I met so many incredible women from so many walks of life," Sydney said. "Some were like me and some very different, but I felt a connection to each of them because it was apparent that every Pi Phi is passionate about something close to her heart. Being supported by such amazing and selfless women inspires me to reach even further than I had imagined. Pi Phi is my rock." —

CALIFORNIA

California Beta, University of California-Berkeley This chapter notes many of its members are highachieving women. At chapter meetings they share inspiring news about internships, awards and academic achievements. Some of the outstanding things sisters in the chapter are accomplishing include: working at Google, interning at the United Nations, working as a National Ambassador for the campus Student Transfer Center, serving as Assistant Editor at The Daily Californian student newspaper and being named Scholar Athlete of the Year from the Intercollegiate Tennis Association.

California Delta, University of California-Los Angeles Chapter President **PEYTON VAN RIPER** was honored to participate in a Diamond Arrow presentation during a Founders' Day alumnae tea. California Delta MARIAN **KUNKEL HOPE** received her Diamond Arrow from her little, BARBARA HANSON TURNER. The women enjoyed a touching ceremony and also learned a great deal about the chapter's history.



Above: California Deltas CHRISTINE SHEPHERD, BARBARA HANSON TURNER. Diamond Arrow MARIAN KUNKEL HOPE and Chapter President **PEYTON VAN RIPER** at a Founders' Day celebration.



Above: Georgia Beta EMILY HSIEH attended Pi Beta Phi Elementary in Gatlinburg, Tennessee. In the fifth grade, Emily won Pi Beta Phi Foundation's holiday art contest.

GEORGIA

Georgia Beta, Emory University When the Georgia Betas found out there was a Potential New Member (PNM) going through recruitment who had attended Pi Beta Phi Elementary, the whole chapter buzzed. None of them had met anyone who had been there, and everyone was



excited to ask her about it. Luckily, a little over a week later, the PNM was at the Pi Phi house on Bid Day as a new sister! Georgia Beta EMILY HSIEH grew up in Gatlinburg, Tennessee, a popular vacation destination on the border of the Great Smoky Mountains National Park. At Pi Beta Phi Elementary, there were 500-600 kids, kindergarten through eighth grade, and Emily says they had "a great sense of community ... like a big family." She was the winner of an art competition in fifth grade, and her drawing was featured on Pi Beta Phi Foundation's holiday card! Going to Pi Beta Phi Elementary influenced her decision to join a sorority. "I wanted to join an organization that makes an active difference in our society," Emily said. When asked how it felt to join Pi Phi after attending Pi Beta Phi Elementary, Emily said, "It just felt right. Being able to join the organization that has had such a positive impact on me from a young age is truly special."





Top: The Missouri Beta Chapter was awarded the Washington University in St. Louis Greek Award for Best Chapter Philanthropy.

Bottom: Indiana Alpha won several Greek Excellence Awards this year. Chapter President **GABRIELLE ARTHUR** says, "The best part about winning group awards is that every single member made a contribution!"

California Xi, University of San Diego

The women of California Xi have put additional focus on promoting academic success within the chapter, fostering a commitment to Personal and Intellectual Growth. This included starting a "500 As" initiative as well as implementing a "Pi Society" to recognize members who earn a 3.14 or higher grade point average. As a result, the chapter raised its average cumulative GPA to the highest it has ever been.

ILLINOIS

Illinois Zeta, University of Illinois

The Illinois Zeta Chapter is proud of the dedication each member exhibits in pursuing the chapter's success. Almost every Friday of the academic year, members visit a nearby elementary school to help children improve their literacy skills by reading to them or practicing fluency exercises. Illinois Zeta was presented with the Panhellenic Council's Perfectly Panhellenic Award for its dedicated philanthropic efforts of collecting and donating academic resources to children in the Champaign-Urbana area.

INDIANA

Indiana Alpha, Franklin College

One of the year's proudest moments for Indiana Alpha Chapter was at Greek Excellence Awards. The chapter received several honors, including Chapter of the Year, Highest Overall GPA, Highest New Member GPA, Chapter President of the Year for 2017, Greek Week Champions and multiple Statements of Excellence. The women came together and worked hard to achieve these awards.

MISSOURI

Missouri Beta, Washington University

The Missouri Beta Chapter is proud of its commitment to philanthropy and community service, exemplified by individuals' work and service as well as communal projects and outreach. The chapter recently won the Washington University in St. Louis Greek Award for Best Chapter Philanthropy. They were honored to be chosen as the leader among 20 sorority and fraternity chapters on campus. The chapter was recognized for their successful spring philanthropy golfing tournament and fall Hoops and Halos philanthropy basketball tournament. Individual chapter members were acknowledged for their leadership and ongoing commitment to philanthropic organizations and projects on campus and in the St. Louis area.

NEVADA

Nevada Alpha, University of Nevada-Reno

With such a successful first year back on campus, Nevada Alpha is proud of numerous things, but the involvement of chapter members tops the list. This summer, six women are attending Pi Beta Phi Leadership Institute and one is attending the Undergraduate Interfraternity Institute (UIFI) on scholarship. The chapter is proud of these members and their eagerness to be involved, and looks forward to the knowledge the women will share from their experiences.

оню

Ohio Alpha, Ohio University

This chapter prides itself on its high cumulative grade point average. Members of the chapter are dedicated to their schoolwork and maintaining an overall GPA of at least 3.0. This standard is continually reinforced and embodied by its Executive Council. MARIE CHAILOSKY, the Vice President of Administration, recently received recognition for her grades at an E.W. Scripps School of Journalism banquet, and was awarded "The Patricia Westfall Magazine Scholarship," which demonstrates her merit and dedication to her schoolwork, extracurricular activities and leadership position in Pi Phi.

Ohio Epsilon, University of Toledo

The women of Ohio Epsilon hold multiple philanthropic events on campus to raise money for Read > Lead > Achieve and spread awareness about literacy to students on campus. They host an annual philanthropy dinner at their chapter house, Let's Taco Bout Literacy, where they serve unlimited walking tacos; Lemonade for Literacy, where they hand out free lemonade with literacy facts attached at the student union; Namaste and Read, a yoga event to raise money for Read > Lead > Achieve; and Champions are Readers/CARnival where the women read and donate books to kids from a local charter school. In the fall. Vice President of Philanthropy KAITLYN WILSON plans to introduce a Dr. Seuss®-themed 5K race — The Run for Reading — which will promote and raise money for literacy.

OKLAHOMA

Oklahoma Alpha, University of Oklahoma

At the University of Oklahoma's Fraternity and Sorority Student Life Awards ceremony the Oklahoma Alpha Chapter received all seven Standards of Excellence. MARY SMITH received the Outstanding Rho Gamma Award; CARLY NORWOOD, received the Outstanding Greek Senior Award; and RACHEL WRIGHT SHORTT, received the award for Outstanding Chapter Advisor.





Top: Ohio Alpha's Vice President of Administration, MARIE **CHAILOSKY**, makes her chapter proud every day by attaining a high GPA while also managing the various duties of her position.

Bottom: From left, University of Oklahoma Fraternity and Sorority Student Life Coordinator Jill Tran with Oklahoma Alphas RACHEL WRIGHT SHORTT, CARLY NORWOOD, TAYLOR **DINGLER** and **MARY SMITH**.





Top: From left, Tennessee Betas ANNIE RANDLE, MARGARET LOWENTHAL and ANN GEHRET MCKINNEY.

Bottom: Throughout the school year, Tennessee Deltas tutor children at Sherwood Elementary School in Memphis, Tennessee.

OREGON

Oregon Alpha, University of Oregon

While remaining active members of the fraternity and sorority community, members of the Oregon Alpha Chapter also recognize the importance of being involved in other areas around campus. Examples of their leadership achievements span from sports to campus associations to student government, including Rowing Team Captain and Senate Ombudsman. Overall, the chapter creates a positive impact on its campus and community through the leadership skills members have gained through Pi Beta Phi.

Oregon Gamma, Willamette University

The Oregon Gamma Chapter is the proud recipient of the Order of Omega award for the Chapter with Outstanding Risk Management. Educating its members about safety is important to Oregon Gamma. From the New Member Education Program to chapter-wide discussions, they incorporate Sincere Friendship as a way of ensuring each member's safety and wellbeing. The chapter implemented a new program called "Friday Fun Times," where members have the opportunity to partake in stress-relieving activities such as face masks and coloring books while bonding as sisters. The chapter's goal is to create a standard for all of its members to take care of each other in every situation.

PENNSYLVANIA

Pennsylvania Epsilon, Pennsylvania State University
This chapter's members pride themselves on balancing the pressures of being college students, while making time to serve their community and achieving academic recognition. During the spring semester, they held more philanthropy events than ever before to support Read > Lead > Achieve literacy initiatives. Chapter members are also pleased to share that in the fall, the chapter was awarded with the second highest grade point average in the campus' Panhellenic community.

TENNESSEE

Tennessee Beta, Vanderbilt University

Tennessee Beta MARGARET LOWENTHAL was presented with the ANN GEHRET MCKINNEY Award at the chapter's annual Founders' Day dinner. The award is presented to a member who has not served on the Executive Council but has gone above and beyond to support the sisterhood.

TEXAS

Texas Gamma, Texas Tech University

Awards and recognitions for the Texas Gamma Chapter and its members include Homecoming Queen, PR Student of the Year as awarded by the College of Media and Communications, Internal Vice President for the University's Student Government Association and over 70 members with a 4.0 GPA last semester. Of course, the women are pleased with those achievements — but they are even more proud of the members who partnered with sisters from Texas Eta to travel to Sololá, Guatemala, for a mission trip. These servant-hearted Pi Phis served at Eagle's Nest, a ministry that aids abused, neglected and abandoned children with a home and school that is open to all the children in Guatemala. While there, they shoveled and hauled dirt in preparation for a new therapy clinic, repainted the basketball court and showed affection to over 30 children that lived onsite.



Above: Texas Eta Vice President of Housing BRYNN STEWART on a mission trip to Guatemala.

Tennessee Delta, University of Memphis

The Tennessee Delta Chapter takes pride in tutoring the children at Sherwood Elementary School in Memphis. Three times a week during the school year, Pi Phi members read to the children and help them with their homework. The goal is to make learning more enjoyable so the Sherwood students can be more successful. Every member of the chapter participates in this initiative. The children look forward to the visits, and the college women look forward to seeing the kids' smiling faces.

VIRGINIA

Virginia Delta, Old Dominion University

The Virginia Delta Chapter recently received six awards at the campus' Fraternity and Sorority Life award ceremony. The awards included Highest Panhellenic GPA, Excellence in Scholarship, Excellence in Leadership Development, Outstanding New Member of the Year LIBBY PROTA, Outstanding Senior SARA SIERACKI and finally Chapter of the Year for the third year in a row. The women are forever grateful for their chapter and continue to strive for greatness in sisterhood, scholarship and leadership. ←



Above: From left, Virginia Deltas CARLY FALLER, LIBBY PROTA, SHELBY MEIER, SARA SIERACKI and CHRISTI TOTTOSSY.

Life Changing Experience

By Kansas Alpha KATY IBSEN

t's true, Pi Beta Phi can prepare you for anything — even elephants and zebras. North Carolina Delta AMY HOFMEISTER can attest to just that after returning from a life-changing conservation trip to Africa in early 2018.

The former Chapter President had always wanted to work with animals. After obtaining a degree in zoology in 2012, her journey took her to Disney where she served as a conservation educator, after which she accepted a position at the Oklahoma City Zoo working with small mammals. In just a few years, however, she became the Senior Elephant Keeper working with six (soon to be seven) Asian elephants. Amy feeds, bathes and trains the animals, and also assists the veterinary staff with animal care and research.

"Our elephant program contributes immensely to conservation programs and scientific research," Amy said of the zoo's effort to test for certain elephant diseases. Having a passion for conservation is what ultimately led Amy to participate in a citizen's science project in Kenya. Amy was one of four Oklahoma City zookeepers who traveled to Kenya in January as a grant recipient of the zoo's Round Up for Conservation program.

Amy participated in the annual Grevy's Zebra Trust's (GZT) Great Grevy's Rally, a national consensus for the endangered Grevy's zebra.

"During the rally, participants drive through designated regions in Northern Kenya and search for the Grevy's zebra," Amy said. "As participants found zebra they were responsible for photographing the right side of each [zebra] with a GPS-enabled digital camera." The cataloging of zebra, via their individual and unique stripe pattern, provides scientists and local conservation groups with data in life-saving efforts for the species.

The two-day rally welcomes all kinds of citizens to participate, highlighting it as an opportunity to connect people to conservation.

Amy and her fellow Oklahoma City zookeepers did, in fact, see two Grevy's zebra on the afternoon of their second day. "The Land Rover couldn't traverse the rocky valley, so we went on foot," Amy said. "About a mile away from us stood two Grevy's zebra! It was an extremely exciting moment."





Top: North Carolina Delta AMY HOFMEISTER

Bottom: As a Senior Elephant Keeper, Amy conducts a visual exam of 3-year-old Asian Elephant calf Achara.

While the rally was a poignant moment in her professional career, what really amazed her was her time spent at GZT's camp learning more about their programs, which maintain a unique focus on women.

More than 65 percent of Grevy's Zebra Scouts are women. They are often widows or single mothers, and the income from the program helps provide medical care and education for their children.

According to Amy, the women were non-literate with limited employment opportunities, yet the GZT programs provide education to help them write their names. This immediately struck a chord with Amy based on her values and philanthropic work with Pi Beta Phi.

"It was pretty amazing what they've done for those women," Amy said. "They're part of a culture where women usually don't have much of a voice."

Without hesitation, Amy confirms she'd go back in a heartbeat if given the opportunity.

"It's definitely life-changing because you've got the full experience of being out in the bush, standing among Rangers and warriors and you are one of the citizens, you know, so you were as diverse as you possibly could have been," said Amy. "It was incredible."

ALBERTA

Calgary, Alberta, Alumnae Club

Two Pi Phi sisters who were roommates in 1953 now both have 2018 Olympian grandsons. Alberta Alphas JEAN HUNTER BOLGER and ROBIN WILLIAMS HARVIE have kept in touch over the years and still meet once a month for lunch. Now they have even more in common. Jean's grandson, Tristan Walker, won an Olympic silver medal for Canada in the luge team relay. Robin's grandson, Mason Raymond, played and scored for the Canadian hockey team during their journey to an Olympic bronze medal.

ARIZONA

Tucson, Arizona, Alumnae Club

More than 250 alumnae club members, graduating seniors and undergraduate members from the Arizona Alpha Chapter celebrated Pi Beta Phi Founders' Day and sisterhood at an annual brunch held on the University of Arizona campus. Highlights included the announcement of award winners, introduction of the new slate of 2018-2019 club officers and recognition of Diamond Arrow BARBARA MINER LANDON, Illinois Beta-Delta, and three Golden Arrows: Indiana Delta SHERYL BRENNER FAVIA and Arizona Alphas DEBORAH GIBSON MARVEL and KAREN PETERSON.



CALIFORNIA

San Diego, California, Alumnae Club Members of the San Diego, California, Alumnae Club hosted the graduating seniors of California Epsilon to celebrate their accomplishments and share their future plans. California Epsilon LAURIE PETERSON PIERATT opened her home to a dozen alumnae and nearly 20 seniors for dinner, networking and a ceremony marking the collegians' transition. With an "Ocean to Ocean" theme, the women stretched yarn between push pins to mark their paths from home to school to life after college. The result was a delightful artwork tracing their journeys from as near as the suburbs of San Diego to as far away as Brazil!

Top: Arizona Alpha KLAIRE KAUFMAN PIRTLE (second from left) recipient of the Evelyn Peters Kyle Angel Award for Club Service, is congratulated by club officers from left, Ohio Alpha MELANIE CLUTTER HIRSELJ and Arizona Alpha CASS CHARLES MCGINTY and DONNA DIDIO COCHRAN.

Bottom: Golden Arrow members (seated in front row) were honored at the Southern Fairfield County, Connecticut, Alumnae Club's Founders' Day event.

CONNECTICUT

Southern Fairfield County, Connecticut, Alumnae Club The Southern Fairfield County, Connecticut, Alumnae Club celebrated Founders' Day by hosting a luncheon at the New Canaan Country Club in New Canaan, Connecticut. Golden Arrow members were recognized, and collegiate members of the Connecticut Gamma Chapter also joined in the festivities to honor Pi Beta Phi's founders.



FLORIDA

Pi Phi Achievement

Georgia Alpha JANET BEAZLEY SCRAPER (left) currently serves as the President of the Tarpon River Civic Association in Fort Lauderdale, Florida. She has served for more than six years on the neighborhood Board of Directors. During her tenure, she has led the neighborhood and association through various discussions and initiatives. Janet is a servant leader to the association and community as she has led the creation of Associate Board Member positions to ensure succession planning within the leadership. In her role, Janet works tirelessly to serve as a neighborhood advocate — always listening to the views of the community members and board members. She regularly attends city meetings and has built rapport with the Fort Lauderdale Mayor, other elected officials and city staff. Most recently she led the Tarpon River Civic Association to collaborate with the city to bring the "Little Free Library" initiative to several locations within the neighborhood, focusing on children's books. Janet also serves in a leadership role of her condominium homeowners association Board. Without question, Janet has a passion to lead and serve others on a regular and consistent basis.

FLORIDA

Sarasota-Manatee, Florida, Alumnae Club
The members of the Sarasota-Manatee, Florida, Alumnae
Club were pleased to be the recipients of 500 free books
after Iowa Zeta SUSAN DREHER SCHUCHAT applied for,
and was awarded, a Pi Beta Phi Local Impact Grant.
Stillpoint House of Prayer in Bradenton, Florida, is the
migrant workers mission the club chose as its agency for
distributing the books. Indiana Delta BARBARA BOGGESS
DAVIS and Illinois Theta BOBBI STOLL COLLINS had the
great idea to combine the book distribution with a Cookie
Shine for an unforgettable event that everyone enjoyed.

IOWA

Cedar Rapids, Iowa, Alumnae Club

For the fourth year in a row, members of the Cedar Rapids, Iowa, Alumnae Club supported local literary programs through the donation of 500 books. The books were presented to the United Way of East Central Iowa, which distributes them to children within the community.

KENTUCKY

Richmond Area, Kentucky, Alumnae Club

Members of the Richmond Area, Kentucky, Alumnae Club partnered with Joseph-Beth Booksellers, a local bookstore in Lexington, Kentucky, and donated nearly 700 books to build the library of a local shelter called The Nest. The Nest is a safe haven for women and children who are in crisis or need extra help due to lack of support.



Above: Cedar Rapids, Iowa, Alumnae Club members from left, Iowa Zetas NANCY CLARK BROWN, SUSAN DONOHOE and THIA SCHERRMAN SUEPPEL with Michigan Alpha MICHELLE ROSS SCHMITT.







Above: Philadelphia Main Line Alumnae Club Golden Arrows received special recognition at the club's Founders' Day celebration.

NEW YORK

New York City-Manhattan Alumnae Club In April, the New York City-Manhattan Alumnae Club kicked off the spring with a fun way to bond and stay healthy during the summer with a XTend Barre Workout class. The event is part of the club's fitness interest group to promote healthy living, and proceeds from the class went directly to Pi Beta Phi Foundation. The alumnae had a blast exercising and breaking a sweat for a cause.

OREGON

Corvallis, Oregon, Alumnae Club

Members of the Corvallis, Oregon, Alumnae Club visited the library at the Old Mill Center for Children and Families to admire the outcome of the club's FDS500 book grant.

PENNSYLVANIA

Philadelphia-Main Line Alumnae Club

The Philadelphia-Main Line Alumnae Club and the Pennsylvania Theta Chapter of Villanova University celebrated Founders' Day at Overbrook Country Club in Bryan Mawr, Pennsylvania. The 32 graduating seniors were introduced and congratulated. Everyone participated in a rousing "Ring, Ching Ching" and the evening concluded with the traditional Cookie Shine.

OKLAHOMA

Pi Phi Achievement

Missouri Beta MARLA JOHNS ESSER CLOOS was honored as the National Association of Home Builders Professional Women in Building Council's (NAHB PWB) 2017 Member of the Year for her outstanding contributions. She is owner and president of Green Home Coach/Sustaining Spaces in Edmond, Oklahoma. Her credentials include NAHB Master Certified Green Professional, Leadership in Energy and Environmental Design (LEED) Advanced Professional and Missouri Certified Women Business Enterprise. She is also the author of "Living Green Effortlessly: Simple Choices to a Better Home."





TEXAS

Richardson-Plano, Texas, Alumnae Club

Fresh from serving as the host club for the Greater Dallas Fraternity Day of Service Signature Event, the Richardson-Plano Alumnae Club was particularly interested in keeping the club's literacy programming in high gear. The club's new literacy initiative — Angels Power Up for Reading — began with Literacy Chairman KIM GATLIN THOMAS, Texas Delta, meeting with Half Price Books' Chief Strategy Officer and Texas Delta, KATHY DOYLE THOMAS, to develop a partnership in which Half Price Books would provide the club with gently-used books to support additional literacy activities. With these additional resources, the club provided more than 1,700 books and additional literacy support to a variety of agencies and schools serving Greater Dallas families, including a food bank, an after-school programs and several Title One elementary schools.

WISCONSIN

Milwaukee, Wisconsin, Alumnae Club

In January members of the Milwaukee Alumnae Club donned their imaginary chef's hats and made 50 meals to help support families at the Ronald McDonald House Charities of Eastern Wisconsin. These grab-andgo lunches helped maximize the time the families were able to spend with their children.



Above: Milwaukee, Wisconsin, Alumnae Club members from left Oklahoma Alpha SHELLEY GREENE STEWART, Iowa Eta TAMMI KRUEGER POE, Wisconsin Alpha PATRICIA MEYER CONOLE and Texas Gamma RUSTY SMITH MILLIN.

Bottom: The women of the Richardson-Plano, Texas, Alumnae Club implemented the Champions are Readers (CAR) program with students in Arkansas Alpha **KATHRYN LACEY**'s class.



— Oklahoma Alpha Past Chapter President Carly Norwood's experience with the women who serve on the Oklahoma Alpha Alumnae Advisory Committee (AAC) and Chapter House Corporation (CHC) has changed her life, and the future of the chapter, forever.

> To view open volunteer opportunities, from regional teams to chapter advisors, visit

www.pibetaphi.org/volunteernow



LEFT BRAIN OR RIGHT BRAIN HFFIS OR FLATS **iPHONE** OR ANDROID

A.M. COFFFF OR A.M. SWEET TEA HOURS A WEEK: 40+ 50+ 60+

Elise Hu

MISSOURI ALPHA

IN A NUTSHELL ... TELL US ABOUT YOU

I'm an international correspondent and the Seoul bureau chief for NPR, a broadcaster you might know from the radio, online or podcasts. I chase the news and my curiosities primarily across South Korea and Japan. This means when I'm not filing reports on diplomacy with North Korea, I travel a lot and try out new experiences for my video series, "Elise Tries," learning about other cultures and people. I then have the privilege of sharing stories of what I learn on the air and online.

MOST TREASURED POSSESSION

I have had a Pound Puppy™ since I was three years old, and I would definitely take him with me before other items if my place was burning down.

FAVORITE PI PHI MEMORY

A random trip to Washington D.C., with senior Pi Phis when I was a freshman. We spent the weekend learning about political campaign tactics, but also got to take in the city, eat out, see a show at Lincoln Center and check out the cool neighborhoods.

ADVICE FOR UP-AND-COMING PROFESSIONAL WOMEN

Find mentors. They will become friends for life and help you throughout your life and career stages. I have not achieved anything in my career or in my life without the generosity and kindness of others who are either in the profession or in my family and friend network. They have picked me up when I was down, helped me think about things in fresh ways and challenged me to grow.

WHO INSPIRES YOU?

My momma — she is a trained artist, but stayed at home with us kids for about a decade before becoming a diplomat for her native Taiwan. Besides being amazing at her job, she has a gazillion interests she dives into: Cooking, gardening, photography, exploration and entertaining. I have no idea how she has the energy.

PI PHI TAUGHT ME ...

Home isn't a place, it's often people. Once you've found your people you can instantly feel a sense of home. ←

Honoring Our 75-Year Diamond Arrow Members

ongratulations to the 396 women who became Diamond Arrows in 2018. The following women requested certificates in honor of their 75 years of membership in Pi Beta Phi.

LUCY GRAY ARNOLD	MARY ELIZABETH LUSH	VIRGINIA JACOBS	YVONNE BROUSSARD
Texas Alpha	HAUSRATH Iowa Gamma	MCLAUGHLIN Missouri Alpha	TEETER
ROSEMARY SULLIVAN BANE	iowa Gaiiiiia	Missouri Alpha	Louisiana Beta
Missouri Gamma	BETTY TUCKER	PATTY BATCHELDER	BETTY HUTCHENS
Missouri Guillina	HENDRICKSON	MELROSE	THIEBAUD
MARY MILLER BARTHOLOW	Virginia Alpha	Washington Alpha	Tennessee Beta
Texas Alpha		0 1	
-	MARJORIE MOODIE HIRT	KATHRYN HILL MEREDITH	CHRISTINE GRAHAM
CAMILLE FALLS BENNETT	Iowa Gamma	Indiana Gamma	THORPE
Texas Alpha			Arkansas Alpha
	MARY FREDERICKS HOFF	RUTH ANNE CLARK MOORE	
JUDITH HASTINGS CAMP	Iowa Gamma	Oregon Beta	ELIZABETH G. TRAGGIS
Georgia Alpha			Connecticut Alpha
	MARIAN KUNKEL HOPE	CATHERINE HENNESY	
MARGARET COUSINS	California Delta	MOTLEY	JANE BRYNJOLFSON
Maine Alpha		Ohio Alpha	WALLACE
	MARY MEEGAN HULL		North Dakota Alpha
VIRGINIA MAJOR CREAMER	Connecticut Alpha	ALICE REID OTIS	
Kentucky Alpha	DATTY JONES JENNESS	Connecticut Alpha	MABEL SLOAN WILLIAMS
DADDADA WILKING DECK	PATTY JONES JENNESS	MILOLI MILLIANG DALILLINI	Arkansas Alpha
BARBARA WILKINS DECK Indiana Beta	California Beta	M'LOU WILLIAMS PAULLIN California Delta	PEGGY PARSONS GOBAR
IIIUIaiia beta	BETTYE MCCALEB	California Delta	WILSON
JOAN HANSON	JOHNSTON	PATRICIA DENT PRICE	California Delta
DEGERSTROM	Tennessee Beta	Louisiana Beta	Camornia Delta
Washington Beta	Termessee Beta	Louisiana beta	
Washington 2000	JEAN BLANCH JOHNSTON	MARYALLAN SLATTERY	
CONSTANCE ANDREWS	Colorado Beta	ROYSDON	
EGGERS		Missouri Alpha	
Indiana Alpha	BONNIE STEINBRECKER	·	
	JOSSELSON	CHARLOTTE TILLAR	
CLAIRE SMITH FOSTER	Colorado Alpha	SCHEXNAYDER	
Texas Alpha		Louisiana Beta	
	DEL LYNCH KOTARSKI		
KATHLEEN MCGLADREY	Indiana Delta	JANET WHITE STEBBINS	
FREY		Florida Alpha	
Iowa Zeta	ELIZABETH WOOD MARINO		
	Connecticut Alpha	ISABELLE CLEARMAN STIRES	
LAETITIA COFER HAINES		California Delta	

Texas Alpha

I Love Having Pi Phi Sisters

By Missouri Gamma LAUREL KLINGE

i Beta Phi Fraternity is close to my heart. I was raised as a Pi Phi. My mother, aunt, sister and grandmother are Pi Phis as well as many other relatives. In fact, I am the 14th Pi Phi in my family. I remember my mom singing "Ring, Ching Ching" to us as little girls. While my sister pledged Pi Phi as a collegian, I took a different path.

I grew up in Joplin, Missouri, and did well in school. During my junior year of high school, I received a letter from the United States Military Academy at West Point. I visited the campus and spoke to graduates, including my Sunday School teacher. Most of the alumni I spoke to were my dad's age (and older!) and didn't think women belonged at West Point. But I was determined to go, and I did.

My experiences and the lessons I learned at West Point made me the person I am. Our training included rigorous academics as well as regular Army training, which included weapons drills, bayonet and saber drills and war games. My biggest takeaway from West Point — in addition to my husband — was my leadership training. I also realized the importance of serving my country and giving back to the community.

After graduating, I was an Active Duty Army officer serving in many leadership roles including platoon leader



and two company commands. I am a combat veteran, a Jungle Expert and Airborne Qualified, which means I am trained to jump out of airplanes. After getting engaged to a West Point classmate, we were married when we returned from Operation Desert Storm with a full military wedding in the Cadet Chapel.

West Point does not have a fraternity and sorority community. Although I was proud of the path I had chosen, I still wanted to join my family in their Pi Beta Phi tradition. I was so excited when my mother's alumnae club sisters shared I could become a Pi Beta Phi alumna initiate during the University of Pennsylvania colonization. Sadly, I was not able to continue with the alumna initiate process at that time, because the Army moved my family to Germany. When we moved back to the U.S. in 1997, I was finally initiated as a Pi Beta Phi. My initiation ceremony was very special to me because I was initiated into the same chapter where many of my relatives had joined Pi Phi, the Missouri Gamma Chapter at Drury University. It was incredible to have my sister, mother, aunt, grandmother and great aunt at my initiation ceremony. I still have the gift the collegians gave me, and the individual notes written by each chapter member.

I did not waste any time FINALLY doing Pi Phi things. (You should see my collection of angels!) I jumped right in and have been an active member of alumnae clubs wherever we've lived, including serving as Alumnae Club President twice. As I have moved to different states and through different stages of life, I've made special friendships and valued the sisters I've met along the way. I have been a Pi Phi as a young mom and as an empty nester. And throughout it all, I found Pi Phis who had done all of this before me and were able to provide friendship and advice.

When I was first an alumna initiate I worried I wouldn't be accepted as a "real Pi Phi." I was wrong. Our sisters have embraced me and elected me to leadership positions. I have been overwhelmed with the warmth I have received. I have been gratified to see genuine cheering and support for sisters in times of happiness, and touched by the outpouring of help and compassion for sisters in need. This is what it means to be a Pi Phi!

Speaking as an old Army grad and now a proud Pi Beta Phi alumna, it doesn't matter where you went to school, who you are, where you live or what you do — you are a Pi Beta Phi. And that is why I love having Pi Phi sisters. ←

Left: Missouri Gamma LAUREL KLINGE (right) joined Pi Beta Phi as an alumna initiate. Laurel and Oregon Gamma KELLEE CASEBEER attended Dinner by Chapter at the 2017 Convention.

PARTICIPATE. DONATE Advocate.

Learn more about **ELIZABETH** CLARKE HELMICK on Page 32.

Education and philanthropy have been intertwined with Pi Beta Phi since our founding in 1867. Michigan Alpha ELIZABETH CLARKE HELMICK may have been one of our earliest literacy advocates when she — along with the support of the Chicago Alumnae Club helped to establish the Pi Beta Phi Settlement School

in Gatlinburg, Tennessee, in 1912. Elizabeth was persuasive, knowledgeable, and like many Pi Phis, she wanted to make a difference. **Advocacy begins with your voice**; sharing what

you know publicly about a cause. And when it catches fire, advocacy efforts often evoke action by others.

The decision to educate Gatlinburg children more than 100 years ago continues to have positive effects on our society today. Early leaders like Elizabeth continue to inspire Pi Phi to seek innovative ways to face the challenges of illiteracy. Who will be the next Elizabeth? Who is willing to advocate for literacy?

PI PHI HAS A LONG HISTORY OF LITERACY Advocacy.

The hills of Gatlinburg were the setting for Pi Phi's entrée into bettering society through literacy in 1912. Those efforts sparked passion in the membership and served as a philanthropic rally cry, long before other women's fraternities and sororities were coordinating national projects. In 1967, 55 years later, Pi Beta Phi took another bold step by creating the first Canadian philanthropy established by a National Panhellenic Conference group. The goal was to broaden literacy efforts across North America by establishing the Northern Libraries Project, later known as Arrow in the Arctic. Pi Phis were provided with a platform to advocate for literacy beyond the United States borders and participate by bringing books and education to even the most remote Canadian provinces.

Pi Phi's literacy story continued, and in 1990, Links to Literacy was created. Grounded by the goal of helping Pi Phis promote literacy and an important philanthropic cause, Links to Literacy provided chapters and alumnae clubs tools to advocate for literacy in their local communities.

Today, Pi Phis participate, donate and advocate for literacy through Pi Phi's Read > Lead > Achieve reading initiatives — just as sisters first did in 1912. But even still, illiteracy remains a barrier to success for too many people. Pi Phis must continue to build on the legacy of our past by redoubling our efforts today and in the future.

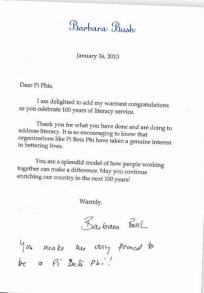
WHY ADVOCATE FOR LITERACY?

It's hard for many to believe, but one in four children in the United States is still growing up functionally illiterate. That is 25 percent of our population! When you are functionally illiterate, you may not be able to read medications, pay bills or follow directions. These are critical everyday tasks. The repercussions of this statistic can be much worse than just everyday struggles. Illiteracy is associated with the cycle of poverty and an increased risk of incarceration. By using our voices to advocate in our communities about the importance of reading and the challenges that face those without literacy abilities, we get closer and closer to solving this problem.

Think of the human potential wasted simply by not having access to books. Pi Beta Phi presents an army of educated volunteers. We have more than 200,000 living members whose efforts can have a cumulative effect and make a significant impact. An impact that could be life-changing for thousands of people. What better way to bring our vision to life than by "contributing to the betterment of society" through literacy advocacy?

It's true that not everyone can start a Settlement School, like Elizabeth Clarke Helmick. Or influence government policy by delivering a keynote address to the National Governors Association, like Ohio Eta JENNIFER GARNER. Or establish a Foundation for Family Literacy raising millions of dollars, like Former First Lady and Texas Eta BARBARA BUSH. But each of us can make a difference in our own community in ways large and small. Pi Phis truly can impact society ... one voice, one book, one life at a time.





The Fraternity mourns the death of proud Pi Beta Phi member, avid literacy advocate and former First Lady BARBARA BUSH, Texas Eta. We are pleased to partner with her foundation, helping to ensure her literacy legacy continues.



THE ILLINOIS KAPPA CHAPTER Advocates FOR LITERACY.

Members of Illinois Kappa at the University of Chicago are motivated to advocate for literacy because they see some of the disadvantaged areas around their campus. According to the Chapter's Vice President of Philanthropy KELSEY BERRYMAN, the juxtaposition of being on a private research university campus, while others nearby are unable to enjoy the same advantages, is a primary reason the chapter wants to give back. "The city of Chicago faces problems with educational resources," said Kelsey. "Even though Hyde Park is somewhat of an academic bubble, we are still exposed to these difficulties first hand, and we want to help."

The chapter advocates for literacy and participates in literacy-based programs in their community. The women are trying to be more visible on the University of Chicago campus, by speaking up and bringing awareness to their fellow students about the challenges of illiteracy. Members engage students in conversations about the importance of literacy and enabling others to think about

ways they can advocate in their own lives. The Illinois Kappas are not only change-agents, but they are creating change-agents.

In addition to lending their voice to advocacy efforts, the women are planning a campus book drive, complete with a tabling effort, donation boxes and even small giveaways to encourage people to engage. The chapter will also participate in a fundraising campaign.

The chapter's Read > Lead > Achieve activities do not stop there. The women participate in a tutoring program at a Hyde Park neighborhood school. Each week members of the chapter read with second- and third-grade students, focusing on reading comprehension and expanding vocabulary skills.

Illinois Kappas were also instrumental in the success of the 2018 Chicago Fraternity Day of Service Signature Event. The chapter also hosted its own Fraternity Day of Service event at a local school with a Dr. Seuss'® "The Lorax" theme. After reading the book they connected its

semester now!

Does your club

message of sustainability by decorating a flower pot and planting flowers. By participating in a reading assistance program, Illinois Kappas are not just talking the talk when it comes to the importance of literacy — they are walking the walk. Advocacy and participation go hand in hand in a reading assistance program like this one.

THE VANCOUVER ALUMNAE CLUB Advocates FOR LITERACY.

The Vancouver, British Columbia, Alumnae Club held its eighth Fraternity Day of Service/Dr. Seuss® event and fifth Champions are Readers® (CAR) reading challenge on March 6, 2018, at Harry Hooge Elementary School in Maple Ridge, British Columbia. Pi Beta Phi's CAR program is a great opportunity to both advocate for literacy and also participate in a service project in your local community.

According to the club's Vice
President of Philanthropy,
SUSAN REHSCHUH HAYES,
Kansas Beta, alumnae

advocacy is a life-long commitment and willingness to foster, promote and facilitate a cause we believe in; in this case, advocacy for literacy education."

Susan Rehschuh, Kansas Beta

"To the Vancouver Alumnae Club.

donated 200 books, including a special collection of Dr. Seuss books, to the school to commemorate Pi Beta Phi's Fraternity Day of Service. They also donated funds to support the school's two "levelled book carts," which are books checked out to students based on their reading ability, instead of their grade level.

The event also included the culmination of the CAR program with the awarding of certificates of completion to a record-breaking 117 participants! The entire school attended the ceremony to witness the principal and Vancouver alumnae bestow awards to the CAR participants.

"One summer after a successful CAR program completion, I was attending a local farmers' market," Susan said.

in commemoration of Fraternity Day of Service.





"A young boy and his father approached the booth, the boy looked up at me and exclaimed, 'You're the CAR lady! I'm reading lots of books this summer."

"To the Vancouver Alumnae Club, advocacy is a lifelong commitment and willingness to foster, promote and facilitate a cause we believe in; in this case, advocacy for literacy education," Susan said.

PI BETA PHI HAS GREAT PARTNERS WHO Advocate FOR LITERACY.

FIRST BOOK

Pi Beta Phi's partnership with First Book® has spanned a decade and resulted in more than 3.5 million books given to children and communities in need. First Book is a nonprofit organization and a world-leader in literacy advocacy who provides new books, learning materials and other educational essentials to qualified recipient groups.

Whitney Alves, Manager of Strategic Alliances for First Book, explains, "Literacy advocacy can take place both inside and outside the classroom. Kids need wrap-around support from the time they wake up to the time they finish their homework at night. There are so many touchpoint

opportunities for someone to read with a child."

With that in mind, 40 percent of First Book's recipient groups are in nontraditional areas such as laundromats, barber shops, physician's offices, places of worship and homeless shelters. What an amazing opportunity for an individual, club or chapter to make a difference by providing books while advocating for education in their community. Ask yourself, how can you use your voice to support these nontraditional environments?

"Pi Beta Phi is an important partner in advocacy by providing the venues and volunteers for large-scale book distributions each year during its Fraternity Day of Service Signature Events," Whiteny said. "Pi Phi helps flood organizations with much-needed books, enabling them to fulfill their missions."







Nothing tells the story of advocacy better than the words of the recipients.

Don't think your literacy efforts make a difference? Read more about what program participants have to say.

FROM A SCHOOL LIBRARIAN: "This school year my library spending budget was cut. It went from \$2,700 to \$600. I was so disappointed. But, your generous donation to our library has been such an unexpected and wonderful gift." (Fraternity Day of Service Signature Event recipient)

FROM AN ELEMENTARY SCHOOL

EDUCATOR: "Our school is in a very low socioeconomic area. Many of our families can't afford to buy many books, so when I gave my students books for Christmas you should have seen their eyes light up. They were so excited. One grandmother told me her grandson said to be careful with his book ... so it would last him a long time." (Fraternity Day of Service Signature Event recipient)

FROM AN ADMINISTRATOR: "Some of the books were used to create a lending library in the classroom. The teachers put on a play based on one of the books and invited the parents to come. They used this opportunity to officially open the lending library and explain the rules to the parents and the students. These books will not only allow the students access to more books but also teach them to be responsible with the books. They can also use these books as quality time with the family." (FDS500 recipient)

Credit: First Book and Pi Beta Phi 2017 Survey Results

BARBARA BUSH FOUNDATION FOR FAMILY LITERACY

Pi Beta Phi began collaborating with the Barbara Bush Foundation for Family Literacy in 2017. Founded by Texas Eta BARBARA BUSH in 1989, the foundation promotes itself as the nation's leading advocate for family literacy and provides access to and choice of educational opportunities for young children and their parents.

Mrs. Bush realized that all of the conditions she was most concerned about — homelessness, crime, hunger and drugs — would improve if more people could read, write and comprehend. Her vision was to foster an opportunity for every man, woman and child to secure a better life through literacy.

According to Lauren Sproull, the organization's Director of Communications, "Low literacy skills are directly linked to poor health, greater inequality, higher unemployment and less earned income. We believe illiteracy is America's biggest challenge and that investing in family literacy is critical to the success of our families and nation."

With a shared mission for literacy as inspiration, Pi Beta Phi and the Barbara Bush Foundation for Family Literacy collaborated to create The Literacy Advocacy Project. This interactive training program — launched in the fall of 2017 — is designed to prepare Pi Phis (and non-Pi Phi friends and families) to use their voices as literacy advocates. Pi Beta Phi worked with Ann Marie Barter, the Barbara Bush Foundation for Family Literacy's Senior Director of Programs, to develop the curriculum for The Literacy Advocacy Project. At the end of the four-hour training, attendees leave with a personalized plan for how to improve their literacy advocacy efforts in their own communities.

ALUMNA WHIT CUMMINS Advocates FOR LITERACY.

When D.C. Alpha **WHIT CUMMINS** received an email from Pi Beta Phi inviting her to attend an upcoming training event from The Literacy Advocacy Project, she was immediately interested. "The email from Pi Phi prompted my attention because I am Vice President of Philanthropy



of my alumnae club. I also recently started my own nonprofit organization, The Cummins Leadership

Foundation. It offers students in economically-challenged areas across the United States the opportunity to receive books and supplemental funding that support positive, progressive leadership development in children and young adults."

Whit signed up for the training on her own, but when she arrived she met lots of other Pi Phis — both collegians and alumnae — who also wanted to make a difference through literacy

advocacy. Some of the information she learned hit home since she has a son in second grade. "Being reminded that third and fourth grades are pivotal years for kids to need to be able to read really clicked," Whit said. "These are the years that affect high school dropout rates and even incarceration rates." She was inspired to dig deeper and bring her enthusiasm back to the Maryland-D.C. Suburban Alumnae Club.

The club has donated books to the JoAnn LeLeck Elementary School, which fits the Title I profile despite

Left: Washington Beta CLAUDIA JOHNSON VIA, Pennsylvania Zeta CATHY SCANGA RIBAUDO and Wisconsin Beta MARY FAYE THOMPSON MCANENY advocate by reading to kids at the JoAnn LeLeck Elementary School. Right: A thank you note from Joann LeLeck Elementary School.



being in Montgomery County, Maryland. "Montgomery County has a great district, but there are still schools

"It's our job to speak

up for kids who

can't, or who feel

they can't. That's

what advocacy

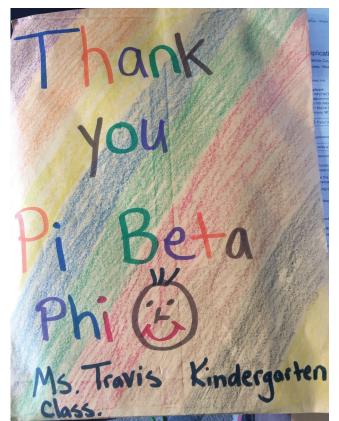
means." D.C. Alpha

Whit Cummins

in need there. I did some research and found this school had a number of English as a Second Language (ESL) students and very little, if any, volunteer support." The Literacy Advocacy Project training inspired her to take advocacy to the next level by looking at students' test scores this year, comparing them with last year and identifying where the improvements are and where more attention is still needed.

"For me, donating books and money for school supplies is level one of advocacy," Whit said. "Level two is to look at the return on investment before and after to see where the gaps still are. And level three is taking the step to have a more active voice in community leadership, such as attending school board meetings, reading minutes to see how the budgets are allocated and holding the board accountable. I also send letters to local elected education officials, inviting them to visit classrooms. Once they see things first hand, they become advocates also."

Whit's advice to anyone who wants to take the first step towards literacy advocacy is, "Ask yourself what your own 'why' is for wanting to advocate, and let that lead you down your path. You may not know where the path will lead you, but that's ok — just start!" —



/ want to be a literacy advocate, too. How do / start?

Here are just a few ways Pi Beta Phi members can begin their journey toward advocating for literacy. Tear out this page or make a photocopy of it for handy reference, and share with your friends, your chapter or your alumnae club. Check out the Read > Lead > Achieve Month calendar on Pages 38-39 for even more ways you can get involved!

op Attend training through The Literacy Advocacy Project.

The Literacy Advocacy Project is a free advocacy training program presented by Pi Beta Phi in partnership with the Barbara Bush Foundation for Family Literacy. Visit pibetaphi.org/advocacy to find out when and where our next round of trainings will be.

\lnot Share the Champions are Readers program.

Champions are Readers is a reading enrichment program meant to engage children in a positive reading experience and foster a lifelong love of reading. The activities are designed to be implemented in schools, after school programs, community centers, libraries and more! To order free CAR materials for your chapter or alumnae club visit pibetaphi.org/CAR.

Support Pi Phi advocacy programs by giving to Pi Beta Phi Foundation.

The Literacy Fund at Pi Beta Phi Foundation and Elizabeth Clarke Helmick Literacy Endowment fund all of the literacy advocacy efforts you read about in this story. You can also support Arrow in the Arctic literacy efforts through the Foundation. If you'd like to support literacy initiatives visit pibetaphifoundation.org/givenow and designate your gift to Literacy and select the fund you wish to support.

☐ Apply for a Local Impact Grant.

Chapters and alumnae clubs may nominate 25 percent of their gifts to The Literacy Fund at Pi Beta Phi Foundation for a local nonprofit organization with a mission or special program focus on literacy. The 25 percent will be matched dollar-for-dollar by the Foundation. Visit **pibetaphifoundation.org** to learn more.

Inspire your friends to join you.

Play the "I Am One" videos for your chapter, club or neighborhood network of friends who want to make a difference in your community. These videos can be found at pibetaphi.org/readleadachieve. Use your social media platforms to share literacy statistics, videos, stories and quotes. Invite friends and family to volunteer with you for Fraternity Day of Service Signature Events.

Reach out to Pi Beta Phi Headquarters.

If you have questions about how to advocate for literacy or about Read > Lead > Achieve programs, visit pibetaphi.org/readleadachieve or email literacy@pibetaphi.org. Share your success stories with us. We can't wait to hear about the great literacy advocacy work that lies ahead.

Be a literacy advocate in your community and be proud you're a Pi Phi!

Serve on the Parent/Teacher Association, run for the school board or volunteer for community-based children's literacy agencies. Grassroots efforts can have profound results by encouraging action in your local community as a way to affect changes more broadly.





SHINE THROUGH UNENDING LOYALTY. ENDLESS IMPACT.

Pi Phi's Legacy of Literacy — Empowering Advocates, Unlocking Potential

he women of Pi Beta Phi are no strangers to historic philanthropic endeavors. From our earliest days, Pi Phis have believed in their ability to work for the betterment of society, acting boldly and courageously to address need and champion a cause. While the SHINE THROUGH campaign is our largest philanthropic endeavor to date, its seeds were planted and nurtured more than 100 years ago in our commitment to the children of Gatlinburg, Tennessee.

As the first women's fraternity with a national philanthropy, Pi Phi has held an unwavering loyalty to promoting literacy and the love of reading for more than a century. Next to friendship and leadership, literacy advocacy has been the unifying call to all Pi Phis, across all chapters, across the decades. Enduring numerous societal and organizational changes, this steadfast commitment to literacy is at the core of our Fraternity.

"Literacy is our legacy — it's in our roots," says **SHINE** THROUGH cabinet member and donor **KIM OBRIEN**, Ohio Zeta. "Believing that the ability to read is critical to success in life has been part of our philanthropic story since the very beginning — and Pi Phis have continued to work hard to further this belief."

Pi Phi's first literacy advocates emerged at the 1910 Swarthmore Convention, when D.C. Alpha EMMA HARPER TURNER proposed the establishment of a settlement school to honor the 50th anniversary of the Fraternity's founding. The remote Appalachian town of Gatlinburg — one of the most impoverished and illiterate communities

Top: One of Pi Phi's first literacy advocates, Michigan Alpha ELIZABETH CLARKE HELMICK dedicated herself to the establishment of Pi Beta Phi Settlement School.

Bottom: New Mexico Beta HEATHER WILSON MILLER and Ohio Zeta KIM OBRIEN volunteered at the Phoenix Fraternity Day of Service Signature Event in 2015.





in the country — was selected as the school's site; Pi Phis felt they could truly transform the lives of its children by teaching them to read.

One woman's personal dedication to this ideal shaped the future of the Settlement School and Pi Phi's legacy of literacy for the next century and beyond. Michigan Alpha ELIZABETH CLARKE HELMICK was instrumental in the establishment of the school, serving as leader of the Settlement School Committee for the School's first five years. In recent years, research and the discovery of several long-lost documents have illustrated the impact of Elizabeth's work in those formative years.

Born in Charleston, South Carolina, and raised in Newport, Rhode Island, Elizabeth was initiated as a Michigan Alpha in 1896. Elizabeth's husband, Major General Eli A. Helmick, served in the United States Army, and his military career required the couple to move often. Perhaps because of these frequent changes, Elizabeth was steadfast in her dedication to Pi Phi and remained an involved member for life.

After EMMA HARPER TURNER's first two years of work on the Settlement School were complete, a new committee was created to steer its progress. Elizabeth was selected as Chairman and Treasurer, and completely dedicated herself to the cause. She worked fervently to build support for the idea among Pi Phi chapters and alumnae clubs, hired the first Pi Phi teacher (Illinois Zeta DELLA "MISS DELL" GILLETTE), purchased a plot of land with the cooperation of Gatlinburg's men and oversaw the building of the Teachers' Cottage. She spent weeks at a time on the ground in Gatlinburg and met

with workmen daily to supervise progress.

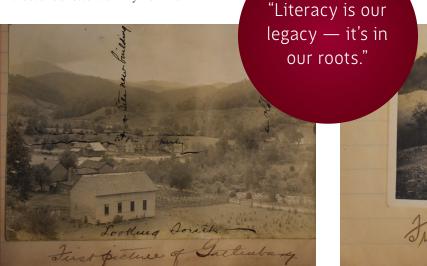
In a detailed letter to Amy Burnham

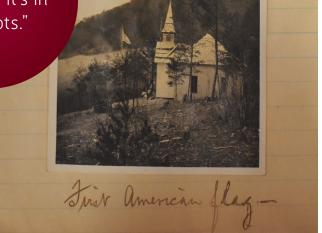
Onken, then Grand Secretary, Elizabeth closed by saying "anything connected with the school is a joy to me."

Elizabeth's dedication to literacy and the Settlement School are evident in the fragments of documents and correspondence that remain in the Fraternity's archives. The pages of Elizabeth's own scrapbook are packed with newspaper clippings praising the school, typewritten letters passionately imploring alumnae clubs to fundraise, records detailing the School's budget and photographs of some of the earliest buildings and teachers. During her first year as Director of the School, Elizabeth worked with the Chicago Alumnae Club, whose members made up the Settlement School Committee. "A Century of Friendship" tells us that "the Committee met once a week and devoted much time, thought and study to the School ... In June 1914, Mrs. Helmick moved away from Chicago but the Chicago Club asked her to retain the Directorship of the School, regardless of residence. For the following year she managed the School practically alone, not being able to hold conferences with the committee members."

Soon after the United States entered World War I, Elizabeth was forced to resign from the committee due to the demands of her husband's military responsibilities. Sharing their profound appreciation for her work, Grand Council issued a statement expressing "the deep debt of gratitude which the Fraternity owes Mrs. Helmick ... [her] name will always be linked with the pioneer days of the Settlement School to which she gave much time and energy and made many personal sacrifices."

Elizabeth's dedication as an early Pi Phi literacy advocate helped to pave the way for our present philanthropic work.





Photographs of Gatlinburg, Tennessee and Pi Beta Phi Settlement School from **ELIZABETH CLARKE HELMICK**'s scrapbook. Elizabeth and her husband, Major General Eli A. Helmick, donated the school's first American flag.

LITERACY

SHINE THROUGH Aspiration: Champion Literacy Initiatives That Inspire Readers to Reach Their True Potential

Education statistics tell us one in four children will grow up to be functionally illiterate — lacking the basic reading skills necessary to manage daily living and employment tasks. Pi Phi believes that's one too many. We believe in the power of reading, and we know the ability to read can change lives. The ability to read unlocks true potential and leads to a more productive society.

Pi Phi currently aspires to train literacy advocates across North America, taking our mission into libraries, school boards and beyond. Pi Phi is looking to the future to answer the question, "what's next for encouraging a more literate and productive society?" The growth in our financial resources allows us to inspire readers, spark imaginations and ignite a desire to learn.



Pi Phi was responsible for all education in Gatlinburg until the 1940s, and continued to provide assistance until the late 1960s. Many Pi Phis have nurtured our investment in the people of the Appalachian Mountains with care, and when the time came to determine how to best steward the proceeds of that historic asset, Fraternity leadership used both head and heart. Respecting the intent of the original investment and ensuring the asset would be forever a legacy for all Pi Phis, Grand Council reinvested in the Foundation with a \$6 million lead gift to establish the priorities of the SHINE THROUGH campaign. The largest portion of that gift was used to create the Elizabeth Clarke Helmick Literacy Endowment, in honor of Elizabeth's unending loyalty to Pi Phi and literacy. The first-ever Foundation endowment committed to Pi Beta Phi literacy efforts, the fund's goal is simple: support Pi Phi's literacy initiatives in perpetuity.

In the 100 years since Elizabeth's leadership of the Settlement School, thousands of Pi Phi women have taken up her mantle of personally advocating and raising funds for literacy work. Over time, the needs and focus have evolved, yet the commitment to our core value of Philanthropic Service to Others has remained the same. As an organization, we believe the power of reading can

unlock a child's true potential and lead to a more literate, productive society. Since the inception of Read > Lead > Achieve in 2011, Pi Phi has focused on providing access to books and sparking a love of reading — knowing that without a love of reading, our goal of a more literate society can never be realized.

For Kim OBrien, literacy work is a personal passion rooted in her own life experience. "It's critical to get books in the hands of kids," Kim says. "My mother went to a one-room schoolhouse, and though she wasn't illiterate, I saw her struggle to read throughout her life. I didn't learn to read until second grade, and that's one of the reasons I became a teacher. I know how it feels to be a child who lacks the ability to read — and I know how it feels to work with a child and finally help make that connection."

Kim answered the call to help lead the **SHINE** THROUGH campaign because of this personal passion. She believes that Pi Phi is the key to championing literacy in our communities — so much so that she invests her time and talent, as well as her financial resources, in helping to guide this landmark effort. "Pi Phi is so close to my heart,"



she says, "and the work we do makes a true impact in the world."

Kim finds her work championing literacy particularly rewarding because, much like Elizabeth Clarke Helmick's work in Gatlinburg, it represents an opportunity to physically see the fruits of her labor and investment.

"Pi Phi's literacy efforts allow me to volunteer in my local community, and I know there is similar work happening around the country," she says. "There are so many causes to support in the world today, but illiteracy is a tangible need that can be tackled." She points to the Foundation's Local Impact Grant program as an opportunity for Pi Phis to advocate for literacy on a local level while supporting the larger picture. The program allows chapters and clubs to nominate 25 percent of their gifts to The Literacy Fund at Pi Beta Phi Foundation to benefit nonprofit organizations in their own communities that have missions or programs focused on literacy. That 25 percent will then be matched by the Foundation, dollar for dollar. Fifty-eight communities across North America benefitted from Local Impact Grants in 2017.

While serving as the Vice President of Philanthropy of the Phoenix Alumnae Club, Kim's goal was to implement Pi Phi's Read > Lead > Achieve programs by building strategic relationships between her club and local literacy partners. The Phoenix Alumnae Club has implemented the Champions are Readers program at an area elementary school for six consecutive years, and hosted a Fraternity Day of Service Signature Event in 2015, helping to give away 20,000 books to local children and schools. "It was so heartwarming to see our club members rally around this huge undertaking, and to meet the recipient groups coming to pick up their books," she recalls.

To fund Read > Lead > Achieve programming, the Fraternity looks to The Literacy Fund at Pi Beta Phi Foundation and the newly-created Elizabeth Clarke Helmick Endowment Fund. These funds work together

"Pi Phi is so close to my heart, and the work we do makes a true impact in the world."

Above: Ohio Zeta **KIM OBRIEN** introduces new books to kindergarten students at Brunson Lee Elementary in Phoenix. The Phoenix Alumnae Club helps maintain a Birthday Book program at the school, inviting students to select a new book each year as a birthday gift.

to meet our current literacy programming needs and support them in perpetuity. As a longtime Foundation and alumnae club volunteer, Kim has seen firsthand that financial support is essential to the success of Pi Phi's literacy programs. "Gifts to these funds really are investments in Pi Phi and our ability to make a difference," she says. "Growing our operational resources while expanding our endowments gives us both annual support and an ongoing source of funds — and that allows Pi Phi the flexibility and creativity we need to move forward with the literacy impact we envision making as a sisterhood in the United States and Canada." She reiterates that Pi Phi's legacy of literacy advocacy makes the connection an especially emotional one. "Literacy is intertwined with our history, but it's still so relevant to what's happening in our country," she says. "As long as one in four children grow up functionally illiterate, Pi Phis have work to do."

Pi Phi needs your help to ensure our historic legacy of literacy. Gifts directed to The Literacy Fund at Pi Beta Phi Foundation and the Elizabeth Clarke Helmick Endowment Fund support all Pi Phi literacy initiatives under Read > Lead > Achieve and provide the resources to sustain and expand these critical programs in perpetuity. Call the Foundation today at (636) 256-1357 or text LOYALTY to 51-555 for more information about how you can be part of Pi Phi history. Through Convention 2019, every literacy gift will be celebrated as part of the **SHINE** THROUGH campaign and will continue the work started by our earliest literacy advocates in Gatlinburg.



Continuing our Tradition of Literacy Advocacy Today

The seeds of Pi Phi literacy advocacy — planted more than 100 years ago during the founding of the Settlement School in Gatlinburg — are nurtured by today's Pi Phi literacy advocates. Whether working directly with children, helping to raise funds or inspiring others to join the cause, Pi Phi women across the country are working passionately to fight illiteracy.



Oregon Delta MICHELE WILDING EICHERMUELLER supports literacy efforts in her local Phoenix, Arizona community and as Vice President of Philanthropy for the Phoenix Alumnae Club. In addition to volunteering often, Michele is an active advocate for literacy. "Literacy is the way out of poverty, the way to a better life," she says. "Accomplishing anything in life — filling out an application, understanding a prescription, reading your child's report card — requires basic literacy. The higher the reading level, the higher the potential." Her passion for advocacy developed years ago, when her son was diagnosed with dyslexia in the third grade. "As his mom, I had to take on the role of advocating for him in an area I knew very little about," Michele says. "He is my biggest reason for wanting to help children as early in life as possible, to help them find that book that 'flips the switch' and, despite the struggle, instills the skills and desire to read."



Texas Delta KATHRYN MATSON works as the chapter's Vice President of Philanthropy to make her campus more aware of the literacy rates of schools in the area. "I believe I can empower my chapter sisters to be advocates and leaders for change in our community," she says. "Through the CAR program, we mentor first and second graders who are falling behind in reading. By working with them twice a week, our members have reported dramatic increases in students' confidence and reading skills." Katie has a passion for spreading statistics about illiteracy in her community, as they're startling enough to inspire others to help the cause. "In our area, only one in three students entering high school is proficient in reading," she reports. Her adamancy is motivating — she encourages others to look to local non-profits that combat low literacy rates or promote reading, contact schools who could use help in their library or classrooms, and raise awareness by incorporating book drives and literacy facts into chapter or alumnae club events. "I encourage more members to become involved because I've seen firsthand the results of our effort and care — I know Pi Phis can have great impact."



Arkansas Alpha ANN CRIGGER SHAW has worked extensively in St. Tammany, Louisiana, by serving on the St. Tammany Library Foundation Board. Ann has had the opportunity to advocate for the parish library system's 12 branches which offer innumerable literacy programs and language programs in addition to books, CDs, DVDs, and computer resources. Whether she's volunteering for the Foundation or through literacy programs sponsored by the Louisiana Northshore Alumnae Club, she explains, "I see firsthand the difference my efforts and commitment are making to empower and enable others to be lifelong readers and learners." Of course, the best part of volunteering through Pi Phi has been working alongside other Pi Phis. "I believe that a literate society is the basis for stronger families and communities which in turn creates a stronger nation. I strongly encourage others to become more involved in literacy advocacy. All you need to do is find your fit to advocate for literacy and make a difference." ←



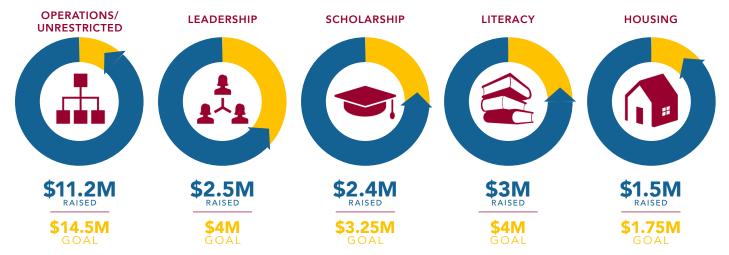
SHINE THROUGH

UNENDING LOYALTY. ENDLESS IMPACT.

Campaign Success Report as of April 30, 2018



CAMPAIGN GIFTS BY ASPIRATION



WILL YOU JOIN US AND SHINE THROUGH?

Learn more about the campaign and see our updated donor roll at **pibetaphifoundation.org/campaign**. Speak with a member of the Foundation team by calling **(636) 256–1357**. We'd love to schedule a visit!

Make your gift today at pibetaphifoundation.org/givenow.

TEXT **SHINE** TO **51-555** TO RECEIVE CAMPAIGN TEXT UPDATES.



September is Read > Lead

Month!



3

Labor Day, Labour Day (Canada)

Advocate

Build awareness by sharing literacy statistics on your social media, like "one in four children in America grow up without learning to read." 1

5 Donate

Donate to The Literacy Fund at Pi Beta Phi Foundation to help fund the incredible programs under Read > Lead > Achieve. Check out pibetaphifoundation.org to learn more.

Participate

I am one who can ...

participate in Pi Phi's Read > Lead > Achieve reading initiatives.

10

"One of the greatest gifts adults can give to their offspring and to their society—is to read to children." — Carl Sagan

12

Advocate

Attend one of Pi Phi's literacy advocacy trainings designed in partnership with the Barbara Bush Foundation. Learn more at pibetaphi.org/advocacy.

Donate

I am one who can ...

donate to make an impact in communities across North America.

17

Did you know?

37 percent of children arrive at kindergarten without the skills necessary for lifetime learning. 4

18

19

Advocate

Go get a public library card to increase the number of registered borrowers, which helps public libraries justify their continued funding!

Advocate

I am one who can ... advocate for the value of being able to read.

24

25

Participate

Start a Pi Phi Pages book club using the 2018 book list from Grand Council at pibetaphi.org/piphipages.

26

Did you know?

Children who aren't reading at grade level by the end of third grade are four times as likely to drop out of high school. 6

[.] National Assessment of Adult Literacy, 2003

The Read-Aloud Handbook by Jim Trelease, 1982

^{3.} Neuman, Susan B. and David K. Dickinson, ed. Handbook of Early Literacy Research, Volume 2. New York, NY: 2006, p. 31 4. Landry, S. H. (2005). Effective Early Childhood Programs: Turning Knowledge into Action. Houston, TX: University of Texas, Health Science Center at Houston



Achieve®

1

Participate

Watch the FDS500 webinar and register your chapter or alumnae club at pibetaphi.org/ fraternitydayofservice. 2

6 National Read-a-Book Day

Participate

Volunteer at a local elementary school with Pi Beta Phi's Champions are Readers® program. Find out how at pibetaphi.org/CAR. 7

Donate

Go to pibetaphifoundation.org and donate to Arrow in the Arctic today! 8 International Literacy Day

Did you know?

Children's books actually contain 50 percent more rare words than primetime television or even college students' conversations. ²

9

National Grandparents Day

Did you know?

In middle-income neighborhoods, the ratio of books per child is 13:1; in low-income neighborhoods, the ratio is 1 age-appropriate book for every 300 children. ³ 14

15 Participate

Organize a read-to-a-puppy party for local children and your local dog shelter. The Humane Society of Missouri's Implementation Guide is a great resource to help you get started.

16

"How wonderful it is
that nobody needs to
wait a single moment
before starting to
improve the world"

— Anne Frank

20

21

Did you know?

The estimated cost of illiteracy in the United States as of 2015 was approximately 362.49 billion dollars. 5

22

Donate

Give back to your favorite literacy organization with a Local Impact Grant.

Learn more at pibetaphifoundation.org

Beginning of Banned Books Week

"I will defend the importance of bedtime stories to my last gasp." — JK Rowling

27

"Literacy is not a luxury, it is a right and a responsibility."

— President Clinton ⁷ 28

Participate

Be sure to raise your hand for literacy via our website: pibetaphi.org/IAmOne. 29

Advocate

Search online for "ECS 2018 State Education Policy Watch List" to familiarize yourself with upcoming education policies in your state. Did you know?

Creating a steady stream of new, age-appropriate books nearly triples interest in reading within months. Organizations like First Book* help provide children with access to new books. 8

Founder's Bed Finds Home at Holt House

By Illinois Alpha DENISE TURNBULL, Holt House Curator



Above: Founder JENNIE HORNE TURNBULL's bed has recently been donated to Holt House.

Pollowing the 2017 Convention, Holt House hosted one of the post-convention tours. I was excited to learn 60 Pi Phis would be visiting Holt House and our Founders' graves as well as touring the Monmouth College campus.

It was during the tour of Holt House that I met Maryland Beta MARYMARGARET MCDONOUGH. MaryMargaret mentioned her close friend, Maryland Beta PAT SASSANO VAN DER HEIJDEN, was the great-granddaughter of Jennie Horne Turnbull. MaryMargaret shared Pat and her siblings were interested in donating JENNIE HORNE TURNBULL's bed to Holt House.

Upon returning home, MaryMargaret connected me to Pat via email. Pat and her family confirmed their wish to donate the bed to Holt House. I began corresponding with her sister, Susan Livada. As it turns out, Susan lives in Winchester, Massachusetts, which is roughly an 18-hour drive. I was not going to let this minor detail stand between me and acquiring this treasure for Holt House!

In September 2017, I drove my husband's pickup truck to Massachusetts and brought the bed to Holt House. It was wonderful to meet Susan and — because I'm married to a Turnbull — share Turnbull history and genealogy. I was also delighted to learn Jennie's bed was in her home and used by her until she passed in 1932. After that it was handed down to family members through the years. A cousin passed it on to Susan, and it was used by her daughter from childhood through college. After that it was stored in Susan's basement.

The bed is now featured in the Illinois Alpha room of Holt House. Jennie's Monmouth College diploma hangs above her full-size bed. On the bedside table is a copy of a picture taken of her in Monmouth in 1884. I am elated to have such a wonderful and special addition to Holt House.

If you are traveling through Monmouth this summer, I encourage you to visit Holt House. We are open Wednesdays and Fridays, 9 a.m.-5 p.m., or by emailing holthouse@pibetaphi.org in advance for an appointment.

Pi Beta Phi Members Advocate on Behalf of Fraternities and Sororities

By Missouri Alpha KATEY NEWELL HOBBS

¬ ach spring, Pi Beta Phi provides a select number of → members with an amazing opportunity for Personal ■ and Intellectual Growth by sending them to Capitol Hill to meet with members of Congress and their staffers. Coordinated by the Fraternal Government Relations Coalition, representatives of both men's and women's fraternal organizations discuss topics impacting our community.

The lobbying focus this year included the value of fraternities and sororities, protections for students to freely associate in single-sex organizations that need to be included in the reauthorization of the Higher Education Act (HEA), and support of the anti-hazing REACH Act, H.R. 2926. More than 235 students and alumni attended from across the country.

The Pi Beta Phi lobbying team consisted of seven members. Three collegians — Illinois Iota BRIGITTE DIETZ, California Beta JULIA LEWIS and North Carolina Alpha **KATHARINE SHRIVER** — traveled from their respective campuses to take part in these important conversations. They spent two days learning the details surrounding these complex issues and formulating a one-minute "elevator speech" so they could effectively make their case in the short period of time allowed. Then, on the third day, the actual lobbying of legislators took place.

They were joined by four alumnae — Louisiana Beta MARY SATTERLEE ANDREEFF, Illinois Theta SHEILA CONSAUL, Texas Alpha MARTHA MCKENZIE HILL and Texas Beta ANA MANCEBO MILLER, who also serves as Pi Phi's National Panhellenic Conference Delegate. The alumnae assisted the collegians prior to lobbying by role-playing and coaching them to get their points across effectively and succinctly. Each Pi Phi was assigned to a different state team and traversed from the House to the Senate side of Capitol Hill, attending almost 50 meetings.

Sheila and Ana helped coordinate the lobbying effort for Pi Beta Phi, making sure the attendees maximized their time on the Hill by arranging networking events with Pi Phi sisters who work there, in addition to meeting legislators. Between spending time with other professional Pi Phis in their field, learning how to diffuse complex ideas into short talking points and making connections

with members of Congress and staffers, the planning and execution made for time well spent.

"The students were excited to educate lawmakers about the foundational privilege of fraternities and sororities to exist on college and university campuses," Ana said. "The men and women who participated in the lobbying event have benefitted from the values-based experience that our groups provide."

Sheila, a former Capitol Hill staffer and professional lobbyist, added, "Our collegians spoke passionately about how being in a women's organization has offered them many positive opportunities during their college years, and our alumnae relayed what that involvement has meant to them and their careers since college."

Please visit www.piphiblog.org to read more about the lobbying experiences from the points of view of our members who attended. Applications for 2019 lobbying will be accepted online via www.pibetaphi.org in fall 2018. ←



Above: From left, California Beta JULIA LEWIS, Texas Alpha MARTHA MCKENZIE HILL, North Carolina Alpha KATHARINE SHRIVER and Illinois lota BRIGITTE DIETZ pose in front of a portrait of George Washington, which hangs in the U.S. Capitol building.

Pi Phi's RIF Goes Online

By Indiana Gamma MAGGIE SKEFFINGTON



Is there any chance we will be able to submit RIFs electronically this year? Most of my friends in other sororities are already able to do that.

KELLY ROBERTS SMITH, Oklahoma Alpha



As I mail another RIF, I can't help but wonder when Pi Phi will begin to allow online submissions. I worry that as the alumnae base grows, engagement will substantially decrease without these kinds of technological advances.

EMILY HILLMAN CRAWFORD, Texas Zeta



Your wish is our command! With great care and consideration, Pi Phi began researching other National Panhellenic Conference (NPC) organizations' best practices regarding online Recruitment Information Forms (RIFs). We are excited that beginning in summer 2018 alumnae can submit RIFs online. An online submission option simplifies the process for both alumnae and collegians in many ways. If snail mail is more your style, the RIF is still available for download from our website and can be mailed to the chapter. Here are five reasons to love the online submission option!



COMPLETE THE RIF IN A FAMILIAR PLACE — **PIBETAPHI.ORG**

You'll be asked to update your profile when you log in; the chapter is given the contact information in your profile with each RIF you submit. It's important the phone number and email address on file are correct. You can also update your job history, volunteer experience and even your hobbies in your profile. That gives alumnae using Sister Search a better chance of connecting with you.

Not sure of your username, password or if you even have an account? We've written a blog post to guide you through the process. Visit piphiblog.org to read our post, "Do We Know How to Contact You?" for step-bystep assistance or call Headquarters for assistance.



LESS PAPERWORK

Since we know a Potential New Member (PNM) provides her resume, photo, GPA and more to her College Panhellenic when she registers for primary recruitment, the RIF has been streamlined so the chapter doesn't receive duplicate information. The form is shorter, cleaner and takes less time for an alumna to complete. Regardless of which submission option you choose, please don't mail a folder full of additional paperwork to the chapter. Letters of support are also not necessary. Everything the chapters need they get from the College Panhellenic and the RIF.

INDIVIDUALIZATION

Alumnae clubs should no longer feel the need to gather RIFs and submit them on behalf of alumnae in their area. We know that takes a lot of time and effort! RIFs don't have to be written by an Alumnae Club Recruitment Information Chairman (ACRIC) or other alumnae club officers. Any

alumna can submit a RIF for any PNM participating in recruitment at any university where a Pi Phi chapter exists. An alumna can complete both a RIF and a Legacy Introduction Form for the same PNM.

And remember, a RIF is not required for a PNM to be extended a bid to membership in our organization. Multiple RIFs do not increase the chances that a chapter will extend a bid to membership. Chapters consider whether a PNM has sponsorship, not the number of recommendations she has from alumnae. One RIF is all that is necessary to provide sponsorship. RIFs will be accepted by a chapter up until Preference Round begins.

NO MORE POST **OFFICE WOES**

Emailing the information to the chapter means no more dealing with mailboxes over holidays and summer break. No more confusion between FedEx, USPS, UPS and the campus mailing facility! No more stacks of confidential paperwork for chapters to organize. RIFs and Legacy Introduction Forms are now just as electronic as the rest of the membership selection process. ←

INSTANT **CONFIRMATION** OF RECEIPT

You can save and edit RIFs as many times as you need before you submit. And once you submit, you will instantly receive a confirmation email for your records. You'll even be able to review your entire submission history; you'll always have a list of the RIFs you've written online.

Our website is your one-stop shop for everything you need to support collegiate recruitment. Visit pibetaphi.org/recruitment to find the RIF and Legacy Introduction Form, links to recruitmentrelated blog posts, a Frequently Asked Questions document and primary recruitment dates. If you have a question or a concern not addressed there, email recruitment@pibetaphi.org. We are thrilled to offer this new submission option to our alumnae and can't wait for your feedback!

Dialing up History

By Fraternity Archivist and Historian FRAN DESIMONE BECQUE, New York Alpha

1920 *Arrow* carried this notice "Will all Pi Phis who can attend the Founders' Day banquet in Boston, April 27, telephone Mrs. Harold Babcock — Dedham 59." DR. MILDRED FRANCES BABCOCK, Massachusetts Alpha, had one of the few phones in Dedham, Massachusetts, and that is one of the first instances of a phone number appearing in an Arrow. We have no record of the first Pi Phi chapter house to have its own telephone line, and those who might remember that event are probably no longer with us.

Today, it is likely that every Pi Phi collegian has her own cell phone. It can go wherever she goes and she can call anyone at any time. The phone number she is using might be the number she will use her entire life, no matter where she lives. The women who became Golden Arrows this year were initiated in 1968. None of them had their own cell phone when they moved into the Pi Phi house. Alumnae who lived in chapter houses in the 1960s, '70s, and '80s remember having phone and door duty in the evenings a few times a semester. During those years, most chapter houses had one, two, three or sometimes four phone lines for all the residents to share. Illinois Zeta

Below: Kansas Alpha, circa 1987



CINDY HORN BURKERT said her chapter had two house phones. Michigan Beta's main phone line was on the first floor near the mail cubbies, according to JANET WICKHAM GREGORY. The phone was answered with "Pi Beta Phi, land of the golden arrow." Missouri Alpha KAREN CONSALUS PRICE recalled her chapter's phone greeting was, "Pi Beta Phi, how can I help you?"

Most chapters had a bell or buzzer system to alert members of a phone call; each member had a unique code, consisting of long and short sounds. Illinois Eta JEAN NEES TULIN said hers was long, short, short, short. Kansas Beta CINDY RICE SVEC's buzz was long, short, long, short, long, short, short, and Illinois Eta SUZANNE GILL KRIZ said, "I will remember my buzz code forever long, short, short."

The Pi Phi on phone duty would answer each call, then find the member or take a message. At Arkansas Alpha, the phone was in a little room with an intercom, according to JANE BONADY BRACKIN. If the call came during study hours, a message was delivered to the person. Indiana Epsilon MARY JANE MURRAY HALL and Kansas Alpha KATE BLATHERWICK PICKERT were assigned phone duty as sophomores, the youngest group living in the house. "It was a good way to learn everyone's name," Kate said. Those who were on phone duty at Kansas Beta also had to answer the door. If it was announced there was a "caller" it meant there was a gentleman downstairs. Female friends were signified by the word "visitor," according to Grand Vice President Programming MARLA **NEELLY WULF**, Kansas Beta. The Illinois Theta Chapter house had two phone lines with a phone on every floor in the hall, according to LAURA JUDD FULTON. The chapter also had a phone that could call long distance. There was a sign-up sheet for calls made and the charges were added to the house bill. It was a "headache for the treasurer to figure out," she said. Most chapters had a pay phone for which coins were needed to make a call. It was also possible to "call collect" so the person receiving the call would pay for it.

Starting in the late 1960s, phones began to be installed in chapter house bedrooms and roommates could share the costs. Some were local lines unable to be used for longdistance calls. Before answering machines were available. it meant that one had to be in the room to answer a call. In the 1980s, pre-paid calling cards became a way to make





Top: Kansas Beta, circa 1984

Bottom: Indiana Gamma, circa 1977

long distance calls. In chapter houses where residents switched rooms every semester, phone numbers remained with the room, not the person, so it was common to receive calls meant for the room's previous residents. In the 1990s, the dark ages of Internet access, there was dial-in access which used phone lines to connect to the Internet. Cellular flip phones were an option, too. Oregon Beta ALISON BURCHAM remembered using her room phone to access the Internet and her cell phone for personal calls.

As Internet access improved, email became the primary method for chapter communications. Wi-Fi replaced dial-in and room phones became obsolete. Texas Beta JULIE CARNEY said that by 2002, all of her chapter sisters had cell phones. Illinois Iota ELIZABETH ROBBINS SALATA reiterated that in the early 2000s cell phones were as omnipresent as they are today. However, they were not our "smart phones."

When visiting a chapter house today, it is always interesting to see what became of the phone booth. Michigan Alpha's is home to a vacuum. The security system is in Indiana Gamma's phone booth, and the one at Illinois Eta was turned into a powder room. ←

KEEPING UP WITH TECHNOLOGY

As Pi Beta Phi facilities age, the need for newer and upgraded technology progresses almost daily. Technological advancements don't just improve educational and recreational aspects in the facility; they do much more. Pi Phi facilities are updated regularly to increase member safety and security through measures such as controlled access, security cameras and alarms, and to sustain the technological and wireless advancements necessary to ensure members have the tools they need in their facilities to have a successful education.

Pi Phis who lived in a chapter facility experienced a once-in-a-lifetime opportunity to grow, live and learn with sisters. It was community, not just a living space. But remember, ALL chapter members benefit from the technology and security of Pi Phi facilities, not just those who live in the facility. Pi Phi membership survey data demonstrates that quality housing is directly correlated to a positive lifelong Pi Phi experience. You can help make that possible!

When you financially support — or create — a Chapter House Improvement Project (CHIP) Fund for your chapter or support Pi Beta Phi Foundation's Chapter Facilities Endowment, you are helping to advance collegiate housing that drives member satisfaction. Plus, your gifts in support of housing will be celebrated as part of the Foundation's SHINE THROUGH campaign to sustain Pi Beta Phi. To learn more about the campaign and how you can make a difference for your chapter, visit pibetaphifoundation.org/campaign.



In Memoriam

Because of space constraints, The Arrow will only print the entirety of an obituary for a past Grand President. If you know a sister who has died, please inform Pi Beta Phi Headquarters. Names will only be listed in *The Arrow* if accompanied by a published notice, including those names entered electronically via eReports, Pi Phi's online reporting system. Published notices include a newspaper or newspaper website obituary, a funeral program/prayer card or a listing in a college/university alumni newsletter. Email Alison Bauer at abauer@pibetaphi.org or mail to Headquarters.

In Memoriam lists the name and initiation year of each member who has died.

Memorial gifts made to Pi Beta Phi Foundation are a loving and lasting way to honor the memory of a beloved Pi Phi sister. When the gift is made, the Foundation sends a card to the family, notifying them of the thoughtful gift. To make a memorial gift, please call the Foundation at (636) 256-1357 or visit www.pibetaphifoundation.org.

ARIZONA ALPHA

Corinne Davis Fox, 1957 Patricia Thomas Johnson, 1944

ARKANSAS ALPHA

Theresa Tuck Gibbs, 1965

CALIFORNIA DELTA

Carol Bird Cutting, 1949

COLORADO ALPHA

Ginger Roe Anderson, 1954 Lisa Burgess Sullivan, 1954

COLORADO GAMMA

Kay D. Wiley, 1971

FLORIDA DELTA

Muriel Daniels, 2005

IDAHO ALPHA

Nanci Benfer Garzoli, 1953 Mary Little Peterson, 1946, affiliated Washington Alpha Joan Carnefix Torres, 1959

ILLINOIS ALPHA

Anne Eckley Haynes, 1953 Marian Thompson Mills, 1946 Marsha Lee Vece, 1970 Hazel Hatch Wharff, 1946

ILLINOIS THETA

Mary Chamberlain Dickison, 1947

ILLINOIS ZETA

Patricia Sheppard Crumrine, 1943

INDIANA BETA

Joan Hattendorf Varketta, 1956

INDIANA DELTA

Gloria Seeburger Gellman, 1966 Anne W. Lommel, 1950 Joan Rudolph Scilacci, 1948

INDIANA GAMMA

Ruth Farris Lahman, 1952

IOWA ALPHA

Sandra Smith Perrin, 1959

IOWA GAMMA

Dorothy Goeppinger Von Gillern, 1936

IOWA ZETA

Sally Willson Weber, 1961

KANSAS ALPHA

Saundra Terry McDavid, 1988 Jane Dean McMaster, 1958

KANSAS BETA

Jacqueline Timmons Brewer, 1945 Julie Sheik Jensen, 1975 Joyce Rogers McLaughlin, 1958 Marcelene Linscheid Proffitt, 1942

KENTUCKY ALPHA

Sue Grafton, 1958

LOUISIANA ALPHA

Maria Bartush Groff, 1986 Laurelle Fillmore Neel, 1946 Effie M. Stockton, 1948 Deedee Griffen Suthon, 1953

LOUISIANA BETA

Marguerite T. Gomila, 1963

MARYLAND ALPHA

Iris McConnie Johnson, 1943

MARYLAND BETA

Patricia Madigan Smith, 1945 Sondra Durst Watson, 1968

MASSACHUSETTS ALPHA

Jo Ann Carlson Dolan, 1951

MICHIGAN ALPHA

Marilyn March Carl, 1948

MICHIGAN BETA

Carolyn Wells Nolan, 1959 Jennifer Jones Quinn, 1961

MINNESOTA ALPHA

Betsy Sukeforth Graham, 1954

MISSOURI ALPHA

Mary Jane Scotten Bailey, 1948 Wendy Susan Noren, 1973 Martha Cox Olander, 1951

MISSOURI BETA

Elva Hassendeubel Witler, 1937

MONTANA ALPHA

Mary Jane Roberts Kindschy, 1931

NEVADA ALPHA

De Ann McGowan Fabri, 1958 Mary Richards Games, 1980 June McGuire Haycock, 1933 Betty Avansino Melarkey, 1941 Phyllis McKay Taylor Hawes, 1954 Mary Prida Walker, 1941

NEW MEXICO ALPHA

Sharon J. Roth, 1956

NEW YORK EPSILON

Theresa Marie Benedetti, 1990

NEW YORK GAMMA

Betsy Harris Cantlie, 1963

NORTH CAROLINA BETA

Joan Durstine Gantt, 1957

OHIO ALPHA

Monique Mixner King, 1991

OHIO BETA

Diane Petersen Kopp, 1954, affiliated Ohio Delta Carol Ann Piaseczny, 1971

OHIO DELTA

Elizabeth Lyon Beachy, 1949 Catherine Rusk Howard, 1958 Carolyn Carrigan Wells, 1952

OHIO EPSILON

Elaine Sautter Shedd, 1948

OHIO ETA

Marjorie Fritz Henderson, 1969

OHIO IOTA

Amy Schweizer Norton, 1989

OKLAHOMA ALPHA

Sue Stokes Beall, 1953 Margaret Warnick Smith, 1953

OKLAHOMA BETA

Mary Holbrook Ferguson, 1929 George Ann Hughey Garrison, 1953 Joy Mathews Gray, 1944 Barbara Bolton Hilton, 1963

OREGON ALPHA

Barbara Garwood Byrd, 1942 Phyllis Gates Pintarich, 1961

PENNSYLVANIA BETA

Joan MacBain Stettler, 1950

SOUTH CAROLINA ALPHA

Sarah Dixon Ariail, 1950 Rebecca Orr Ginn, 1979 Nathalie Thomas Hobbs, 1949 Patricia Hough Pollard, 1953

SOUTH DAKOTA ALPHA

Caitlyn Carman, 2017

TENNESSEE ALPHA

Alice Jobron Alsobrook, 1942 Barbara Barker Rigsby, 1949

TENNESSEE BETA

Carol Lansden Brewbaker Hodges, 1957

TENNESSEE GAMMA

Melba Lampley Anderson, 1953

TEXAS ALPHA

Mopsy Francis Burrows, 1945 Patricia Galt Steves, 1944

TEXAS BETA

Shirley Segars Smith, 1952

TEXAS DELTA

Maureen Wilson Adams, 1986 Myra Matthews Buis, 1979

TEXAS ETA

Barbara Pierce Bush, 2002

TEXAS GAMMA

Suzanne Voltz, 1974

VIRGINIA ALPHA

Adair Crane Atkinson, 1947, affiliated Arkansas Alpha Florence Leachman Wiedemann, 1944

WASHINGTON BETA

Mildred Brown Smith Rotchford, 1946 Doris Gulsrud Swanson, 1940

WASHINGTON GAMMA

Harriet Haines Kumetat, 1949

WEST VIRGINIA ALPHA

Amelia Coberly Allan, 1953

WEST VIRGINIA BETA

Betty Cunningham Newman, 1950

WISCONSIN ALPHA

Eleanor Averill Kullmann, 1960 Mary Enneking Schroeder, 1941

WYOMING ALPHA

Jo Graham Bell Taigman, 1952



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DIAMOND POINT BADGE \$225

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