



# MATCHING *and* CHALLENGE GIFTS

## LEAD THE WAY ON PI PHI GIVING DAY

Your leadership can make a transformational impact on Pi Phi Giving Day. Our goal to raise \$225,000 will help ensure Pi Phi remains a source of true friendship and belonging for every member—today and for generations to come.

Will you step forward with a leadership gift as a challenge or matching gift donor? Your commitment will not only set the tone for Pi Phi Giving Day, but also inspire others to give, multiplying the impact of every dollar raised. Together, we can continue to strengthen the programs our members rely on, and continue to foster lifelong friendship, leadership development and meaningful connections for future generations.

## OPPORTUNITY

Pi Phi Giving Day is an opportunity to fulfill the promise we make to every Pi Phi sister and meet the evolving needs of our organization. Challenge and matching gifts provide opportunities for Pi Phis and friends to maximize their gift and boost momentum toward our \$225,000 goal. For 2026, challenges have been reimagined to energize key audiences and secure gifts from donors of all ages—with gifts ranging from \$18.67 to \$1,867—while maintaining excitement and momentum throughout the day.

Challenge and matching gift donors may opt-in to group giving opportunities with a minimum gift of \$2,500, \$5,000 for individual challenge gifts or \$10,000 to celebrate a giving milestone.

## CHALLENGES

**Arrow Wall Challenge:** Donors with gifts of \$186.70 will be recognized on the Arrow Wall donor roll.

**Bright Future Challenge:** Collegiate gifts of \$18.67 or more will be included in the 1867 Collegiate Society.

**Founders Challenge:** In honor of our 12 Founders, the first 12 gifts of \$1,867.

**Friends of Pi Phi Challenge:** Gifts of \$25 or more from any Friend of Pi Phi.

**Graduates of the Last Decade (Gold)en Halo Challenge:** Gifts of \$20 or more from members with graduation dates between 2016-2026.

**Pi Phi Power Hour Challenge:** Gifts of \$100 or more made between 3-4 p.m. CST on March 14.

**Ring Ching Kick-off Challenge:** Current or past Pi Phi volunteers with a gift \$500 or more.

**Wine Carnation Challenge:** The first 300 gifts of \$25 or more.

### MILESTONE CHALLENGE GIFTS WILL BE UNLOCKED WHEN WE REACH:

- \* 100 new donors
- \* \$50,000
- \* \$100,000
- \* \$200,000

## ARE YOU READY TO MAKE A DIFFERENCE WITH YOUR PI PHI GIVING DAY COMMITMENT?

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