



# Philanthropy vs. Service



## Goals of this seminar:

- Define “philanthropy” and “service”.
- Discuss examples of philanthropy and service.
- Identify meaningful ways to partake in philanthropy and service.

## Fraternity Values:

- Philanthropic Service to Others
- Honor and Respect

**Suggested Facilitator:** Director Service and Philanthropy, Vice President  
Community Relations

## Room setup/materials needed:

- Intro, Option 1: Large paper and markers to create posters; if conducting the seminar virtually, participants can create a slide with their information.

- Intro, Option 2: Projector or TV screen and devices for participants are ideal, but not required. If conducting the seminar virtually, the facilitator can share their screen.
- Part 2, Option 1 and Conclusion, Option 1: Large paper and marker to record ideas; if conducting the seminar virtually, the facilitator can share their screen and type ideas into a document.
- Part 2, Option 2 and Conclusion, Option 2: Paper and writing utensils for participants or the use of a device to take notes; if conducting the seminar virtually, participants can take notes on their device.

## Getting started:

- The facilitator should walk through this seminar prior to presenting it to make sure they're comfortable with the material.
- Talking points are indicated with normal font and in quotation marks. Please use these as speaking guidelines but be sure to make the presentation your own.
- Facilitation instructions are indicated with italicized font. These are hints you might find helpful when administering the material. Most importantly, have fun! The more excited and engaged you are, the more participants will be.
- If you are holding this workshop during a chapter meeting, or another time where cell phones aren't usually allowed, let participants know they will need them for this activity.

≡ Introduction: Philanthropy vs. Service

≡ Part 1: Philanthropy vs. Service

≡ Part 2: Philanthropy vs. Service

≡ Conclusion: Philanthropy vs. Service

≡ Participant Activities

# Introduction: Philanthropy vs. Service

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## Defining Philanthropy and Service

“ Hi everyone! Thank you for being here. Today’s seminar will focus on philanthropy and service.

Although we often talk about these topics together, there are key differences between the two. Today, we will dive into their definitions and brainstorm ways to incorporate both service and philanthropy into our lives.

Before we get started, I have a few reminders:

1. Please make sure you’re staying off your phone during the seminar, unless asked to use it for an activity. If you need to check your phone during this time, please let me know. Let’s all commit to focusing on this time with our sisters!
2. Remember that everyone draws from a different set of experiences and we should meet people where they are. While Philanthropic Service to Others is one of Pi Phi’s core values, we all have a different level of knowledge and background with service and philanthropy. That’s what will make this conversation a good one!

Does anyone have anything else to add about expectations before we get started? ”

*Give members the opportunity to share any ideas they may have.*

“ Great! Let’s start by defining both “service” and “philanthropy”.

“Service” is about sharing your time and talents with an important cause. “Philanthropy” involves providing funds or other gifts to organizations. A key difference is that service is usually hands-on, whereas philanthropy provides the tools to support that hands-on work.

Can anyone share why philanthropy and service are each important? ”

*Ask for a couple of members to share why philanthropy and service are separately important.*

“ Now that we’re all on the same page about what these two words mean, let’s dive into our first activity. ”

**OPTION 1: VENN DIAGRAM**

**OPTION 2: TEST YOUR KNOWLEDGE**

*This option is better for chapters with access to a projector or other video sharing equipment.*

*This option works well for small to medium chapters who have space to move around the meeting room. If you are conducting this seminar virtually, breakout rooms are a great alternative.*

“ We’ll divide everyone into several groups. Each group will be assigned either “service” or “philanthropy.” You will then have five minutes with your group to come up with examples of either service or philanthropy. Think about activities that take place both within and outside our chapter, campus and community. Once five minutes is up, we will ask each group to share their ideas. ”

*Divide participants into groups; it’s okay if there are several groups assigned to the same topic.*

*While participants work on their posters, create a Venn diagram on a separate poster. This will be used to record the participants’ ideas.*

“ Let’s bring the group back together to share. As you can see, I have created a Venn diagram for us to record our ideas. Remember, the purpose of a Venn diagram is to highlight both similarities and differences between two items.

In your group brainstorm, you may have realized certain examples can incorporate both service and philanthropy. The Venn Diagram will give us the opportunity to explore that further.  
Who would like to share some of the examples their group discussed? ”

*Listen to members share their ideas and fill out the Venn diagram accordingly. Participants may disagree on some examples, and that’s okay. You can write those on the side of the diagram for further research and/or reflection after the seminar.*

Thank you all for sharing your ideas. As you can see from our Venn diagram, there are many ways to participate in service and philanthropy. ”

#### OPTION 1: VENN DIAGRAM

#### OPTION 2: TEST YOUR KNOWLEDGE

*This option is great for medium to large chapters with little or no space to move around the meeting room, but should work for all chapters.*

*Using [Kahoot](#) is recommended for this section, but you can also read the examples and call on participants if technology is not available.*

“ We’re going to play a quick game to test our knowledge of service and philanthropy. Remember, it’s okay if some, most or all of us aren’t sure about the similarities and differences between these topics yet — this is just an opportunity to gauge where we’re all starting.

In this activity, you will be given several examples of philanthropy and service activities. You’ll decide whether each example is philanthropy, service or both.

Examples:

- [Your chapter’s signature philanthropy event, if you have one]
  - This is probably an example of philanthropy — but could be both depending on what takes place at the event!
- Volunteering at a local women’s shelter
  - This is an example of service.
- Participating in Dance Marathon — an event at which college or university students raise money for Children’s Miracle Network Hospitals by staying on their feet for an extended period
  - While this is primarily a philanthropy event, there might be service elements involved. For example, a Dance Marathon might offer a station giving participants an opportunity to make cards for local hospital patients, which would be an act of service.
- [Your chapter’s signature community service effort, if you have one]
  - This is an example of service.
- [Greek Week on your campus, if you have one]

- Usually both! Greek Week may offer students the opportunity to raise funds for specific organizations and/or participate in local community service projects.
- Collecting food donations for a local food bank
  - This is likely both. Some individuals may offer funds to purchase food, while others may participate by transporting donated food to the food bank.
- Creating a “Little Free Library” in the community — a small box filled with donated books which community members can borrow
  - This could be both as well. Some individuals may participate in service by constructing and painting the “library,” while others may use this as a philanthropic opportunity by purchasing books for it.
- Participating in Pi Beta Phi’s Champions are Readers® program — a reading enrichment program that gives members the opportunity to read and do related activities with students in pre-kindergarten through third grade
  - This is an example of service.

Great job, everyone! Those were just a few examples of philanthropy and service opportunities. ”

**CONTINUE**

# Part 1: Philanthropy vs. Service

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## Personal Tie

“ Now that we’ve walked through some examples, let’s take a few minutes to explore our current involvement and how we decide whether philanthropy, service or a combination of the two is right for a certain cause.

You’ve probably participated in a mix of philanthropy and service throughout the years. Take a moment to reflect on how you have given back in your life. Do you tend to focus on philanthropy or service?

If you participate more in philanthropy, stand if you are able to, or raise your hand. If you participate more in service, stay seated. If you are conducting this seminar virtually, you can ask members to briefly turn their cameras off if they participate more in philanthropy and leave their cameras on if they participate more in service.

Can I have a few volunteers share why they think they participate more in philanthropy? ”

*Give members the opportunity to share their thoughts on participation in philanthropy..*

“ What about service? ”

*Give members the opportunity to share their thoughts on participation in service.*

“ Thank you for sharing! There are many factors involved in our participation in philanthropy and service. It’s not always easy to tell which avenue is best for a certain cause! ”

**OPTION 1: SMALL GROUP DISCUSS...****OPTION 2: TWO TO THREE PERSON...**

*This option is better for small and medium chapters with adequate space to break into small groups around the room.*

“ How might we determine whether to participate in philanthropy, service or both? ”

*Give members the opportunity to share any ideas they may have.*

- “ Get in touch with community, campus and/or organization leaders. They will have the best understanding of what form of support would be most helpful in a particular situation.
- While there may be a preferred form of support, it's also important to recognize that different people may be able to give in different ways. For example, it may not be possible for everyone to give a monetary donation, based on their financial situation. In addition, each of us has a unique set of skills and talents we can use to benefit others. We should think creatively about how we can encourage each other to get involved, without assuming we can all get involved in the same way.

Let's walk through an example. You may have the idea to organize a school supply drive for a local elementary school. While this is a thoughtful gesture, it's important to step back and think if it's the best way to help the school.

Who might you contact? What else might the school need? ”

*Give members the opportunity to share any ideas they may have.*

- “ You might get in touch with the principal of the school, or specific teachers if you've already formed relationships with them. It might also be helpful to broaden your approach. Maybe there is another school in the district that would benefit more from your support.
- Examples of other support that might be needed are volunteers for their school carnival, new sports equipment, funds to repair something on the playground, etc. It's hard to know what the true need might be without asking — it's not always what comes to mind first! ”

**OPTION 1: SMALL GROUP DISCUSS...****OPTION 2: TWO TO THREE PERSON...**

*This option works better for medium to large size chapters without adequate space to share with those around them.*



“ How might we determine whether to participate in philanthropy, service or both? ”

*Give members the opportunity to share any ideas they may have.*

- “ Get in touch with community, campus and/or organization leaders. They will have the best understanding of what form of support would be most helpful in a particular situation.
- While there may be a preferred form of support, it's also important to recognize that different people may be able to give in different ways. For example, it may not be possible for everyone to give a monetary donation, based on their financial situation. In addition, each of us has a unique set of skills and talents we can use to benefit others. We should think creatively about how we can encourage each other to get involved, without assuming we can all get involved in the same way.

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**CONTINUE**

## Part 2: Philanthropy vs. Service

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### Giving Plan

“ In their book “Inspired Philanthropy: Creating a Giving Plan”, Tracy Gary and Melissa Kohner discuss the benefit of an individualized approach to philanthropy and service. They note, ...

“Creating a giving plan is a process of distilling what you love and are concerned with, and threading those issues with your own values, money and time; it’s also about choosing initiatives, leaders, and nonprofits whose missions and strategies are working to make the changes you want to see..”

- Tracy Gary and Melissa Kohner

#### OPTION 1: CHAPTER DISCUSSION

#### OPTION 2: INDIVIDUAL REFLECTI...

*This option focuses on group philanthropy and service efforts. This option may be better suited to your chapter if members have less individual experience with philanthropy and service and/or if your chapter is looking to increase philanthropy and service efforts as a group.*

“ Let’s take a few minutes to start thinking about what a giving plan could look like for our chapter. Remember, giving plan doesn't have to mean giving money. It can mean giving of our time and talent which is equally as important. ”

*Ask members the following questions and record their ideas on large pieces of paper:*

- “What is our chapter passionate about?
- What does our chapter value?
- What resources does our chapter have?
- What skills and talents does our chapter have?”

#### OPTION 1: CHAPTER DISCUSSION

#### OPTION 2: INDIVIDUAL REFLECTI...

*This option focuses on individual philanthropy and service efforts. This option may be better suited to your chapter if members have more individual experience with philanthropy and service and/or if your chapter already has strong philanthropy and service efforts as a group.*

“Let’s take a few minutes to start thinking about what a giving plan could look like for each of us. Remember, giving plan doesn’t have to mean giving money. It can mean giving of our time and talent which is equally as important.”

*Ask members the following questions and give them time to jot down their ideas independently:*

- “What are you passionate about?
- What do you value?
- What resources do you have?
- What skills and talents do you have?”

**CONTINUE**

# Conclusion: Philanthropy vs. Service

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## Debrief

OPTION 1: GROUP REFLECTION

OPTION 2: DEBRIEF AND RESUME ...

*This option is best for chapters who chose chapter discussion in Part 2.*

“ To wrap things up, let’s take a few minutes to reflect on what we shared and connect these ideas to potential philanthropy and service opportunities on campus and in our community. You may already have some opportunities in mind, but you may also want to look online for inspiration. A few great places to look are [volunteermatch.org](https://volunteermatch.org), campus websites and other student organizations’ social media pages.

We’ll take a few minutes to brainstorm independently, then ask for volunteers to share their ideas.

*Jot down participants’ ideas on one of the large pieces of paper. Provide your phone number or email for them to connect with you on ideas they have that can be considered for the upcoming term.*

Thank you so much for sharing your ideas! I’m excited to look further into these opportunities and learn more about how we may be able to get involved with them.

If you’d like your idea considered for our chapter philanthropy/service effort, please text or email me your idea. I’m also available after this seminar if you’d like to talk! Remember, Pi Phi’s vision is to contribute to the betterment of society — and identifying meaningful opportunities like these is a great way to get there! ”

OPTION 1: GROUP REFLECTION

OPTION 2: DEBRIEF AND RESUME ...

*This option is best for chapters who chose individual reflection in Part 2.*

“ To wrap things up, let's take a few minutes to reflect on what you've written down and connect these ideas to potential philanthropy and service opportunities on campus and in our community. You may already have some opportunities in mind, but you may also want to look online for inspiration. A few great places to look are [volunteermatch.org](https://volunteermatch.org), campus websites and other student organizations' social media pages.

Take a few minutes to brainstorm what opportunities might be a great match for you and write them down. ”

*Wait for participants to complete brainstorming.*

“ Thank you so much for taking the time to brainstorm! I'm excited to see how you may be able to get involved with the opportunities you've identified. Whether or not your ideas directly connect to Pi Phi, you will still be representing our organization's commitment to philanthropy and service — so thank you!  
”

## Survey

Provide the following link to four members of your chapter, one from each class. You and those four members will complete the Leading with Values seminar survey to provide feedback to Pi Beta Phi.

[pibetaphi.org/lwvfeedback](https://pibetaphi.org/lwvfeedback)

## References

“Inspired Philanthropy: Creating a Giving Plan” by Tracy Gary and Melissa Kohner

**FINISH**

# Participant Activities

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## Part 2, Option 1: Chapter Discussion

- 1 What is our chapter passionate about?
- 2 What does our chapter value?
- 3 What resources does our chapter have?
- 4 What skills and talents does our chapter have?

## Part 2, Option 2: Individual Reflection

- 1 What are you passionate about?
- 2 What do you value?
- 3 What resources do you have?
- 4 What skills and talents do you have?

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Thank you for engaging in this seminar, today! Please fill out this survey to give feedback on this *Leading with Values* seminar:

Philanthropy vs. Service

[Complete the Leading with Values survey.](#)

FINISH