



PI BETA PHI'S  
**READ > LEAD > ACHIEVE**  
MONTH TOOLKIT



[pibetaphi.org/literacy](http://pibetaphi.org/literacy)

# READ > LEAD > ACHIEVE MONTH

Every September, Pi Beta Phi celebrates Read > Lead > Achieve® Month. Throughout the month, we'll celebrate the literacy service of our chapters, alumnae clubs and members; highlight the impact our members can make through support to our Foundation and share ways members can continue to make a difference in their communities.

Every Pi Phi can inspire a lifelong love of reading by participating, donating and advocating for literacy with us. This toolkit provides members with tips and ideas to get involved during Read > Lead > Achieve Month.

Visit [pibetaphi.org/stories](https://pibetaphi.org/stories) to tell us about the great work you're doing in your community. And, share your passion for literacy by using [#ReadLeadAchieve](https://twitter.com/ReadLeadAchieve) or tagging [@pibetaphihq](https://twitter.com/pibetaphihq) on social media.

Questions? Please reach out to Pi Beta Phi Headquarters at [literacy@pibetaphi.org](mailto:literacy@pibetaphi.org) or visit [pibetaphi.org/literacy](https://pibetaphi.org/literacy).

## TIP

Make sure you're following Pi Phi on [Instagram](https://www.instagram.com/pibetaphi) and [Facebook](https://www.facebook.com/pibetaphi)!



# PARTICIPATE

## FDS500 GRANTS ARE NOW PI BETA PHI LITERACY GRANTS

The FDS500 Grant Program allows chapters and clubs the opportunity to nominate organizations within their communities and make an impact at the local level.

We're excited to share the FDS500 Grant program has been renamed the Pi Beta Phi Literacy Grant program to better reflect our focus on literacy. Pi Beta Phi is thrilled to announce that the number of \$2,000 grants awarded will increase to 75 this year! Nominations for the Pi Beta Phi Literacy Grant program will be open September 15 – October 31. Nominate a local organization or community partner for a Literacy Grant at [pibetaphi.org/literacy-grants](https://pibetaphi.org/literacy-grants).

## HOST A BOOK OR SUPPLY DRIVE

Connect with an educator, school, library or literacy organization in your community to determine what books and supplies they need. Then, compile a wish list and share it with chapter or club members to help fulfill those needs.

## VOLUNTEER AS A READER

Work with a local elementary school or community organization to volunteer to read aloud to students in the classroom. Consider reading classic children's literature, a book featuring diverse characters or a bilingual title.

## CHAMPIONS ARE READERS

Champions are Readers® (CAR) is back for the 2024-2025 academic year! A true, mentor-based reading enrichment program, CAR partners Pi Phis with students to read books, complete activities and develop relationships. Learn more about the program and order the supplies you need to implement CAR at [pibetaphi.org/car](https://pibetaphi.org/car).

# DONATE

## MAKE A GIFT TO PI BETA PHI FOUNDATION

Through gifts to The Literacy Fund, Arrow in the Arctic and The Friendship Fund, donors to our Foundation support all Read > Lead > Achieve initiatives, including Champions are Readers, Fraternity Day of Service Signature Events, Pi Beta Phi Literacy Grants grants and more.

## APPLY FOR A LOCAL IMPACT GRANT

Through Pi Beta Phi Foundation's Local Impact Grants program, Pi Phis can strengthen the future of their communities by supporting literacy programs close to home. The Local Impact Grants program allows clubs and chapters to direct 25% of their contributions to The Literacy Fund to a literacy-focused nonprofit, matched dollar-for-dollar by a grant from our Foundation. Since the program's inception in 2013, Pi Beta Phi Foundation has awarded \$896,000 in Local Impact Grants. Help us reach our \$1 million milestone by nominating a local organization or community partner for a Local Impact Grant at [pibetaphi.org/localimpactgrants](http://pibetaphi.org/localimpactgrants).

### DID YOU KNOW?

During the 2021-2023 biennium, grants from our Foundation fully funded all Read > Lead > Achieve programs thanks to the generous support of our donors.





# ADVOCATE

## EDUCATE YOUR MEMBERS

Learn more about barriers to literacy and learning by researching educational statistics and trends in your area, the United States and Canada. The resources provided at [First Book](#), [First Book Canada](#) and the [National Center for Educational Statistics](#) are great places to start.

## ADVOCATE IN YOUR COMMUNITY

Connect with community partners and literacy champions in your community to identify opportunities to maximize impact. Lean on these experts to inform your chapter's educational programming and philanthropic efforts.

## INSPIRE OTHERS TO JOIN YOU

Share literacy statistics, stories, photos and quotes on your social media throughout the month. You can also reshare content from Pi Phi's social media accounts.

## SHARE THE POWER OF READING

Celebrate what we can accomplish through the power of reading by watching and sharing the "[I AM ONE](#)" video.

### TIP

To be a servant leader, it's important to work with our communities. Develop relationships by asking educators and literacy program leaders in your area what help they need and how Pi Phi can support the students they serve.