

Senior Director of Engagement

Job Title: Senior Director of Engagement

Salary Type: Exempt

Reports to: Fraternity and Fraternity Housing
Corporation Executive Director

Effective: TBD

PRINCIPAL OBJECTIVE:

This full-time position collaborates with various stakeholders to drive member engagement and positive member/organization interactions.

CORE RESPONSIBILITIES:

- Develops a deep understanding of Pi Beta Phi's members' current and future needs utilizing trends and data. Helps the Fraternity understand how to apply information.
- Uses a data-driven approach to inform and build overall strategy to drive member engagement.
- Serves as creative and strategic leader in ensuring organizational initiatives are member-focused and result in greater member engagement.
- Collaboratively supports volunteer and staff teams in developing, evaluating and executing current practices to drive innovation and ensure Pi Beta Phi's relevance and competitive advantage.
- Helps the organization manage change in a manner productive to strategic priorities.
- Builds relationships inside and outside the organization, leverages connections in the field to influence organizational initiatives.
- Problem solves using solution-based approaches and identify alternative strategies and solutions.
- Facilitates discussion which challenges the status quo and ensures alignment of organizational resources and priorities.
- Responsible for establishing a compelling vision and clear objectives for highly engaging events which inspire attendees and promote the Pi Beta Phi brand. Partners with programming staff to ensure events meet educational goals.
- Serves as an ambassador of the organization and inspires members to passionate action. Helps others do the same.
- Drives the execution of strategic priorities as assigned and partners with Strategic Plan tactic leaders to execute member engagement tactics.
- Manages a portfolio of Headquarters functions providing supervisory oversight and strategy-related responsibilities to support the priorities of Pi Beta Phi. Currently, these functions and responsibly include:
 - Event design, planning and execution
 - Alumnae services, Alumnae club support
 - Alumnae engagement
- Other duties as assigned.

HEADQUARTERS STAFF COMMITMENTS

All members of the Headquarters staff are expected to:

- Offer premier customer service.
- Commit to a positive volunteer experience and serving the volunteer.
- Care for each other.
- Build affinity and Pi Phi Pride with every action and interaction.

QUALIFICATIONS OF A SUCCESSFUL CANDIDATE:

Bachelor's degree in nonprofit or business with a minimum of 7 years of experience in non-profit or related field such as association management, public relations, strategic sales, strategic relationship management, event planning and design, fundraising, or any equivalent combination of experience and training that provides the

required knowledge, skills, and abilities is required. Previous roles on an executive-level leadership team are expected. Experience working with a board and/or partnering with volunteers. Pi Beta Phi membership preferred.

A qualified candidate will have demonstrated experience in creative problem solving, effective change management and influencing people and organizations. They will have strong skills as a communicator and understand the workings of a membership organization. They must enthusiastically believe in the value of a women-centered experience.

ADDITIONAL INFORMATION:

Moderate travel required.

This position requires some evening and weekend commitments.

Pi Beta Phi's Mission, Vision, Core Values and statements philanthropic service and Commitment to Diversity, Equity and Inclusion can be found at pibetaphi.org/about.