

A photograph of three young women smiling and hugging. They are wearing light blue sweatshirts with maroon Greek letters. The woman on the left has blonde hair, the one in the middle has dark hair, and the one on the right has long dark hair. The background is a light-colored wooden wall.

#BeOurValues



Goals of this seminar:

- Identify what Pi Phi core value you value the most.
- Compare and contrast how social media portrays values.
- Describe what the core value looks like in action.

Fraternity Values:

- Integrity

Suggested Facilitator: Vice President Community Relations, Director PR/Marketing

Room setup/materials needed:

- Set up the space so there is enough room and flexibility to gather in small groups if that option is chosen.
- The facilitator will need a projector/screen or TV to display images as examples.

- Participants need to bring cell phones or laptops for the activity. If they don't have one or didn't bring one, they can partner with someone nearby.
- Always ensure you are prepared to accommodate your members' needs so the program is fully accessible and all members can meaningfully engage with the content.

Getting started:

- The facilitator should walk through this seminar prior to presenting it to make sure they're comfortable with the material.
- Talking points are indicated with quotation marks. Please use these as speaking guidelines but be sure to make the presentation your own.
- Facilitation instructions are indicated with italicized font. These are hints you might find helpful when administering the material. Most importantly, have fun! The more excited and engaged you are, the more participants will be.
- If you are holding this workshop during a chapter meeting, or another time where cell phones aren't usually allowed, let participants know they will need them for this activity.

≡ Introduction: #BeOurValues

≡ Part 1: #BeOurValues

≡ Part 2: #BeOurValues

≡ Conclusion: #BeOurValues

≡ Participant Activities

Introduction: #BeOurValues

Pi Beta Phi's Core Values

“ Thank you for being here today! We’re going to participate in an interactive *Leading with Values* seminar that incorporates social media and Pi Phi’s values.

We'll start by setting some "ground rules" for the seminar. This will help us all to be on the same page. What ground rules should we put in place to be the most present and engaged today?”

If these are not mentioned while your members brainstorm ground rules, be sure to share them:

- “ Make sure you’re staying off your phone unless asked to use it for an activity. If you need to check your phone during this time, please let me know.
- Respect your sisters by actively listening when they’re speaking. Try to avoid side conversations and stay focused on whoever is speaking.
- Remember, this seminar will be more beneficial if you make a conscious effort to think critically and actively participate.
- If you are feeling uncomfortable during this conversation, please feel free to step out of the room or excuse yourself. Do what you need to do to feel safe.

Does anyone have anything else to add about expectations before we get started? ”

Give members the opportunity to share any ideas.

“ Great! Before we jump into our first activity, let’s talk about Pi Phi's core values. Can anyone name all six of Pi Phi’s core values? ”

Keep asking until all core values are named: Integrity; Lifelong Commitment; Honor and Respect; Personal and Intellectual Growth; Philanthropic Service to Others; Sincere Friendship.

“ Take a second to think about the core value that most pertains to your life right now. It may not be your favorite core value ... but more so one that is important to you. The core value you value most ... ”

OPTION 1: LARGE GROUP SHARING

OPTION 2: SMALL GROUP SHARING

This option is better for small-to-medium sized chapters.

Members can use the online Leading with Values module to reference each question they need to discuss. Send them the link to this seminar and direct them to the "Participant Activities" tab on the left-hand side. There, they will find the prompts below.

“ Who would like to share what their favorite Pi Phi core value is and why? ”

Wait for a member to volunteer their favorite Pi Phi core value and ask them why it's their favorite. Once they've shared, ask others in the room to raise their hand if they share the same favorite value. Repeat this a few times to hear members' favorite values.

OPTION 1: LARGE GROUP SHARING

OPTION 2: SMALL GROUP SHARING

This option is better for medium-to-large size chapters that might find this topic hard to discuss as a large group without pairing and sharing first or if the program is being facilitated virtually.

Members can use the online Leading with Values module to reference each question they need to discuss. Send them the link to this seminar and direct them to the "Participant Activities" tab on the left-hand side. There, they will find the prompts below.

“ Find a partner and discuss what your favorite Pi Phi core value is and why. We'll come back as a group and share some of your answers. ”

Give members 5 minutes to share in pairs. Bring them back together and ask for a few volunteers to share their favorite core value and why it is their favorite. Once they've shared, ask others in the room to raise their hands if they share the same favorite value. Repeat this a few times to hear members' favorite values.

CONTINUE

Part 1: #BeOurValues

Research Your Core Value

“ Now I want you to get your phones out, and Google your core value. If you’re choosing a longer value, like Personal and Intellectual Growth or Philanthropic Service to Others, it might be best to narrow down your search to “growth” or “philanthropy”—whatever you think makes the most sense. ”

Review the content in advance and determine if option 1 or option 2 is better for your chapter's available space.

OPTION 1: SPACE TO MOVE AROUND

OPTION 2: LIMITED SPACE

This option is better for chapters that have space to move around.

Once members Google their value, have them break into groups by the value they chose and move to a designated spot in the room. There can be more than one group per value. It would be best to form groups of 4 to 5 members. Discussion questions and activity instructions are outlined for members in the Participant Activities tab on the left-hand side of the seminar.

“ Since you’re sitting with sisters who share your favorite core value, I’d like you to tell the group why this value is important to you at this point in your life. ”

Give members five minutes to discuss the topic.

“ Thank you for sharing with your group! Can we hear an example from each core value of why this value is important to you at this point in your life? ”

Allow one person to share from each group.

“ Let’s all go back to the Google page we used to research our core value. What are things that come up right away? ”

Members should list things such as official definitions, photos of quotes, book recommendations or research on the topic. Truly “factual” or more “official” items show up on Google.

OPTION 1: SPACE TO MOVE AROUND

OPTION 2: LIMITED SPACE

This option is better for chapters that are limited on space and used option 2 in the introduction.

Once members Google their value, have them pair up with 1 or 2 people beside them. Their values don’t need to be the same. Discussion questions and activity instructions are outlined for members in the Participant Activities tab on the left-hand side of the seminar.

“ Since you’ve already shared your favorite core value and why you connect most with it, share with your small groups why this value is important to you at this point in your life. ”

Give members 3-5 minutes to discuss the topic.

“ Thank you for sharing with your small groups! Can we hear an example from each value of why this value is important to you at this point in your life? ”

Allow one person to share from each value.

“ Let’s all go back to the Google page we used to research our core value. What are things that come up right away? ”

Members should list things such as official definitions, photos of quotes, book recommendations or research on the topic. Truly “factual” or more “official” items show up on Google.

CONTINUE

Part 2: #BeOurValues

Instagram

Ask members to stay in their pairs or small groups.

“ Now I'd like you to open Instagram or another form of social media where you can search hashtags. In whatever platform you're using, search the hashtag of the core value you chose. ”

OPTION 1: SPACE TO MOVE AROUND

OPTION 2: LIMITED SPACE

This option is better for chapters that have space to move around and chose option 1 in Part 1.

“ Discuss the following questions in your groups:

- What did you notice?
- What was different about searching the hashtag vs. Googling your value?
- Was there a difference?
- What was similar?
- What resonates more with you? ”

Give members ten minutes to debrief these questions. There are no right or wrong answers. Let them share for a while to see if they get somewhere interesting. Some of the searches may still have included inspirational quotes, books and facts, while others may have included selfies or other photos or statements that may not necessarily show the value in action.

Members can use the online Leading with Values module to reference each question they need to discuss. Send them the link to this seminar and direct them to the "Participant Activities" tab on the left-hand side. There, they will find the questions above.

OPTION 1: SPACE TO MOVE AROUND

OPTION 2: LIMITED SPACE

This option is better for chapters with limited space to move around or chapters who chose option 2 in the introduction and Part 1.

“ Discuss the following questions in your small groups:

- What did you notice?
- What was different about searching the hashtag vs. Googling your value?
- Was there a difference?
- What was similar?
- What resonates more with you? ”

Give members 5-7 minutes to debrief these questions. There are no right or wrong answers. Let them share for a while to see if they get somewhere interesting. Some of the searches may still have included inspirational quotes, books and facts, while others may have included selfies or other photos or statements that may not necessarily show the value in action.

Members can use the online Leading with Values module to reference each question they need to discuss. Send them the link to this seminar and direct them to the "Participant Activities" tab on the left-hand side. There, they will find the questions above.

“ Is there a difference between the definition of a value and what it looks like in action? ”

Again, there is no right or wrong answer. Some members may say there is no difference, and others may say there is. Let them lead this dialogue and keep asking other members what they think.

“ A definition may look different than what is posted on social media. The goal is for the definitions to match as much as possible. There is a difference between posting our values on social media and ensuring our actions match the words in our post. As Pi Beta Phi members, it’s our job to not only embody our core values and talk about values, but walk the walk and showcase the values in our everyday actions.

When we’re posting on Snapchat, TikTok or Instagram, is it okay if our photos don’t represent our core values as long as we’re not tagging the values in the photos?

Remember, one of our core values is Integrity, which simply means doing right even when no one is watching. Even if you’re not tagging Pi Phi, wearing Pi Beta Phi letters or hashtagging a value, what we do represents who we are, and who we are should correlate with Pi Phi’s values, as that is the promise we have made to the organization and to each other. ”

CONTINUE

Conclusion: #BeOurValues

#BeOurValues

Bring all groups back together to debrief as a large group.

“ Let’s start by modeling what we just spent our time together talking about.

Take a minute to post on social media a photo of you, or a photo that means something to you, that represents the core value you were looking into today. Again, the goal would be that you could close your eyes and select ANY photo if you were truly living and being these values every day. But that’s hard ... and nobody’s perfect. So, let’s start by picking one you think fits this message.

Post it and be sure to hashtag your core value and also hashtag #BeOurValues, which is the name of this seminar. ”

OPTION 1: PROJECT INSTAGRAM P...

OPTION 2: PAIR AND SHARE

This option is better for chapters with a TV or projector that can be hooked up to a laptop.

After members have posted on social media, ask if anyone would like to share theirs with everyone via the TV or projector. Search them in the social media platform where they posted and share their post/story with the chapter. Provide positive feedback on their post and ask members or the member who posted to share how they feel it connects to the core value.

OPTION 1: PROJECT INSTAGRAM P...

OPTION 2: PAIR AND SHARE

This option is better for chapters without access to a TV or projector.

After members have posted on social media, ask them to share their post with those sitting beside them.

“ When this seminar was created, there were no public Instagram posts with this hashtag. It is our goal to flood this tag with Pi Phi everywhere, so we can share positive and values-based posts with each other! Once you post, take a look at the hashtag #BeOurValues and see what other chapters across the United States and Canada are posting.

Thank you for participating today. I hope this helped you think a little differently about living and being your values, as well as giving us all something to work toward. I encourage you to continue thinking about how you can post and live Pi Phi's values every day. ”

“ Thank you all for your participation in the seminar today. I hope you feel even more connected to our values and have examples to live them out everyday. ”

Survey

Provide the following link to four members of your chapter, one from each class. You and those four members will complete the *Leading with Values* seminar survey to provide feedback to Pi Beta Phi.

pibetaphi.org/lwvfeedback

FINISH

Participant Activities

Introduction Discussion

What is your favorite core value and why?

Part 1 Activity and Discussion

1

After you're in your value group or small group of mixed values, discuss why this is your favorite core value and why it is important to you at this point in your life.

2

Go back to the Google page you used to research your core value. Discuss with your group what came up right away.

Part 2 Discussion Questions

Discuss the following questions in your small groups.

Step 1

Question 1

What did you notice?

Step 2

Question 2

What was different about searching the hashtag vs. Googling your value?

Question 3

Was there a difference?

Step 4

Question 4

What was similar?

Question 5

What resonates more with you?

Thank you for engaging in this seminar, today! Please fill out this survey to give feedback on this *Leading with Values* seminar:

#BeOurValues

[Complete the Leading with Values survey.](#)

FINISH