

AGENDA

Thursday, June 19

10 A.M.-5 P.M.

BETABASE LEARNING LAB // EAST TOWER 2ND FLOOR - EXHIBIT HALL

Stop by the BetaBase Learning Lab to enhance your knowledge on Pi Phi's new membership database.

HERITAGE DISPLAY // EAST TOWER 2ND FLOOR - EXHIBIT HALL

Visit the Heritage Display to learn more about Pi Phi's history and discover the connection our members share with generations of sisters who wear the golden arrow. Read more on page 36.

PI BETA PHI FOUNDATION HALO HEAVEN AND REMEMBER GARDEN // EAST TOWER 2ND FLOOR - EXHIBIT HALL

Visit Pi Beta Phi Foundation's Halo Heaven and Remember Garden to send Pi Phi Love and honor those sisters who are no longer with us. Learn more on pages 16 and 35.

SHOP PI PHI // EAST TOWER 2ND FLOOR - CARROLL FORD

Stop by Shop Pi Phi to browse the most popular styles and add to your collection. Read more on page 37.

11:30 A.M.-9:30 P.M. **REGISTRATION** // EAST TOWER 2ND FLOOR - REGISTRATION DESK

1:30-3:30 P.M.

LEGISLATIVE COMMITTEE OFFICE HOURS // EAST TOWER 2ND FLOOR - COLLINS

Members can visit the Legislative Committee Office Hours to ask any questions on legislation taking place at convention.

2:30-3:30 P.M.

PI PHI PAGES GROUP MEET-UP // EAST TOWER 1ST FLOOR - LAFFOON

Pi Phi Pages participants are invited to gather for casual conversations and connection to kick off the weekend. Stay for as little or as long as you'd like and feel free to explore other meet-ups happening at the same time. To learn more or to join the Facebook group, visit pibetaphi.org/piphipages.



SISTERHOOD *story*

From the moment my little, **AUDREY THOMPSON JARRELL** and I became friends in Pi Phi, she has always been a source of light and encouragement to me. Since that day, she and I have been inseparable. Our time as collegians was only the beginning of a lifelong friendship.

-**CARRIE GRACE GARDINO STROUD**, Mississippi Gamma





Thursday, June 19 (continued)

2:30-3:30 P.M. **AFFINITY GROUP MEET-UPS** // EAST TOWER 2ND FLOOR - NUNN

Members attending an affinity group meet-up will gather in Nunn to learn about the purpose and value of affinity groups before breaking out into their respective groups. During the meet-ups, attendees will receive some fun takeaways, gather for a group photo around 3:15 p.m., then head to Churchill Downs together for our official Convention Kickoff!

LGBTQIA+ AFFINITY GROUP MEET-UP

LGBTQIA+ Affinity Group members are invited to gather for casual conversations and connection to kick off the weekend. Stay for as little or as long as you'd like and feel free to explore other meet-ups happening at the same time. To learn more or to join, visit pibetaphi.org/lgbtqia.



MEMBERS OF COLOR AFFINITY GROUP MEET-UP

Members of Color Affinity Group members are invited to gather for casual conversations and connection to kick off the weekend. Stay for as little or as long as you'd like and feel free to explore other meet-ups happening at the same time. To learn more or to join, visit pibetaphi.org/membersofcolor.



2:30-3:30 P.M. **CONVENTION CHORUS PRACTICE** // WEST TOWER 3RD FLOOR - HOLLY

Convention Chorus members will gather to rehearse and fine-tune the songs that will be performed throughout the weekend's programs.

3:30-9 P.M. **SHUTTLES TO CHURCHILL DOWNS** // EAST TOWER - GALT HOUSE ENTRANCE

Shuttles will run continuously from 3:30-9 p.m. to and from Churchill Downs.

CONVENTION KICKOFF // CHURCHILL DOWNS - FIRST TURN CLUB

Join us at the iconic Churchill Downs to officially kick off convention while enjoying the rich history of Louisville's most famous landmark.

4-6 P.M. **MEET GRAND COUNCIL AND EXECUTIVE DIRECTOR**

4-7 P.M. **DINNER BUFFET**

7:30 P.M. **OFFICIAL CONVENTION PHOTO IN FRONT OF THE RACETRACK**

Throughout the night, attendees will enjoy live thoroughbred racing, the post times are as follows:

5 p.m.	5:58 p.m.	6:56 p.m.	7:54 p.m.
5:29 p.m.	6:27 p.m.	7:25 p.m.	8:23 p.m.

9 P.M. **LAST SHUTTLE FROM CHURCHILL DOWNS TO THE GALT HOUSE HOTEL**

9:30-10:30 P.M. **FOUNDATION DONOR RECEPTION** (by invitation only) // WEST TOWER 25TH FLOOR - WATERFORD

Sisters and friends who supported Pi Beta Phi Foundation during the last biennium are invited to join us for a sweet treat to end the night! Donors can enjoy desserts as we celebrate the impact they've made through gifts to our Foundation.

Friday, June 20

7:30-8:45 A.M. **GRAB AND GO BREAKFAST** // EAST TOWER 1ST FLOOR - VERANDA

Stop by the grab and go breakfast to start your morning on the right note! Simple breakfast items will be available for purchase by card only.

7:45-8:45 A.M. **PI BETA PHI FOUNDATION MAY LANSFIELD KELLER BREAKFAST** *(by invitation only)*

Sponsored by AMG National Trust // WEST TOWER 25TH FLOOR - WATERFORD

Members of the Evelyn Peters Kyle and Marianne Reid Wild Giving Societies are invited to spend the morning together in appreciation of their steadfast support of our sisterhood.

7:45-8:45 A.M. **LEGISLATIVE COMMITTEE OFFICE HOURS** // EAST TOWER 2ND FLOOR - COLLINS

8 A.M.-7 P.M. **REGISTRATION** // EAST TOWER 2ND FLOOR - REGISTRATION DESK

BETABASE LEARNING LAB // EAST TOWER 2ND FLOOR - EXHIBIT HALL

HERITAGE DISPLAY // EAST TOWER 2ND FLOOR - EXHIBIT HALL

PI BETA PHI FOUNDATION HALO HEAVEN AND REMEMBER GARDEN // EAST TOWER 2ND FLOOR - EXHIBIT HALL

SHOP PI PHI // EAST TOWER 2ND FLOOR - CARROLL FORD

9-11:30 A.M. **OPENING GENERAL SESSION AND KEYNOTE**

Sponsored by greekbill // WEST TOWER 3RD FLOOR - ARCHIBALD/COCHRAN

There's nothing like a Pi Beta Phi convention! We will open Convention 2025 with our evolved meeting Ritual followed by an explanation of the writing process and significance behind the new language led by Fraternity Archivist and Historian **FRAN DESIMONE BECQUE**, New York Alpha. We will also recognize Pi Beta Phi International Officers and reflect on our growth not only over the last biennium, but also since 1983—the last time we gathered in Louisville for convention!

We'll hear from Texas Alpha **GAY WARREN GADDIS** with an empowering keynote to get into the spirit of a sisterhood celebration. As the founder of the largest woman-owned independent advertising agency in the country, Gay will share her story of defying the odds and conquering the business world while establishing herself as a celebrated artist later in her career. With humor and wit, "Go Big, Be Bold: The Power of Pi Phis" is a story of reinvention, perseverance and personal strength that illustrates the value of continuing to dream big. Read more about Gay on page 26.





Friday, June 20 (continued)

12-2 P.M.

FRIENDS AND LEADERS FOR LIFE LUNCH FEATURING PI BETA PHI FOUNDATION

Sponsored by Greek House Chefs // EAST TOWER 2ND FLOOR - GRAND BALLROOM

Get ready for an inspiring lunch celebrating some of our sisterhood's greatest friends and leaders, including an introduction to our 2025 Member of Distinction **ANNA FISHER**, California Epsilon. Read more about Anna on page 32. We'll also hear from Pi Beta Phi Foundation to celebrate our Local Impact Grant milestone.

Awards:

- Alumnae Excellence in Alumnae Engagement
- Alumnae Excellence in Fun and Friendship
- Alumnae Excellence in Lifelong Commitment
- Alumnae Excellence in Community Service (Non-Literacy)
- Alumnae Excellence in Literacy Initiatives
- Ann Dudgeon Phy Award for Foundation Service
- Member of Distinction Award

2:30-4 P.M.

GENERAL SESSION // WEST TOWER 3RD FLOOR - ARCHIBALD/COCHRAN

The afternoon general session includes many of the business items which have brought us together biennially for more than 150 years including legislation, officer elections and the presentation of charters to chapters and clubs established since we last gathered in 2023: Ohio Zeta at Miami University and the Flathead Valley, Montana, Alumnae Club.

4-4:15 P.M.

BREAK

4:15-4:45 P.M.

PLEDGING CEREMONY AND PREPARATORY SERVICE // WEST TOWER 3RD FLOOR - ARCHIBALD/COCHRAN

The Pledging Ceremony and Preparatory Service mark the beginning of our alumnae initiates' path to Pi Beta Phi. All attendees are invited to take part in these special ceremonies; white attire is not required.

5-6 P.M.

PI PHI PERK FEATURING THE FRATERNITY HOUSING CORPORATION (FHC) // EAST TOWER 2ND FLOOR - EXHIBIT HALL

Take a break, grab a cup and join us for a warm, early-evening reception hosted by FHC. Whether you're curious about Pi Phi facilities or just in need of a little pick-me-up, this is your moment to connect, caffeinate and celebrate community.

5-7 P.M.

BREAK

Friday, June 20 (continued)

7-9 P.M.

DINNER BY CHAPTER AND CHAPTER BANNER PARADE // EAST TOWER 2ND FLOOR - GRAND BALLROOM

Join your sisters for a convention favorite—Dinner by Chapter! Members will sit with their chapter sisters to share their favorite memories and celebrate the strong bond we each have with our chapter. The evening will also include an introduction to the alumnae initiates who will join our sisterhood on Saturday morning, the beloved Chapter Banner Parade, recognition of the Collegiate Excellence Award winners and announcement of the Balfour Cup honorees.

Awards:

- Collegiate Excellence in Alumnae Advisory Committee Service
- Collegiate Excellence in Chapter House Corporation Service
- Collegiate Excellence in Community Relations
- Collegiate Excellence in Finance/Housing
- Collegiate Excellence in Inclusion
- Collegiate Excellence in Member Experience
- Collegiate Excellence in Operations
- Collegiate Excellence in Recruitment
- Collegiate Excellence in Risk Management
- Balfour Cup

9-11 P.M.

DIAMOND DISCO

Sponsored by Shop Pi Phi powered by Affinity // 3RD FLOOR - CONSERVATORY WALKWAY

We'll end the night with a Diamond Disco, celebrating Pi Phi's 75th Biennial Convention in Louisville—one of the world's largest producers of disco balls.

SISTERHOOD *story*

I love finding Pi Phis in the wild! Since I joined Kraft Heinz Company for my career, I have had two managers who were also Pi Phis. But it feels like every week I realize another coworker is a Pi Phi too! It's always fun to see how many of us are out there—most times we don't even realize it!

-STEPHANIE CALDERON VANCE, Florida Beta





Saturday, June 21

8 A.M.-7 P.M.

REGISTRATION // EAST TOWER 2ND FLOOR - REGISTRATION DESK

BETABASE LEARNING LAB // EAST TOWER 2ND FLOOR - EXHIBIT HALL

HERITAGE DISPLAY // EAST TOWER 2ND FLOOR - EXHIBIT HALL

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SHOP PI PHI // EAST TOWER 2ND FLOOR - CARROLL FORD

8:30-9:45 A.M.

MEMORIAL BREAKFAST // EAST TOWER 2ND FLOOR - GRAND BALLROOM

As we gather in sisterhood, we will take the opportunity to remember and recognize those sisters who are no longer with us, with special tributes to both Pi Beta Phi Foundation President Emerita **ANN DUDGEON PHY**, Texas Alpha, and Past Headquarters Executive Director **VIRGINIA (GINNY) BLAND FRY**, Tennessee Beta. Join us in reflection and gratitude as we honor the eternal bonds of Pi Beta Phi.

10:30-11:30 A.M.

INITIATION // WEST TOWER 3RD FLOOR - ARCHIBALD/COCHRAN

Initiated members are invited to participate in the Initiation ceremony of our newest alumnae members. **White attire is mandatory for those attending.** Learn more about our alumnae initiates on page 30.

12-1:30 P.M.

RECOGNITION LUNCH

Sponsored by Herff Jones // EAST TOWER 2ND FLOOR - GRAND BALLROOM

After a morning of cherished Pi Phi traditions, continue the spirit of appreciation with recognition of past award winners, the announcement of collegiate and alumnae individual award winners and a Pi Beta Phi Cookie Shine. We'll also take a moment to honor our Golden and Diamond Arrows in attendance and their Lifelong Commitment to our sisterhood.

Awards:

- Amy Burnham Onken Award for Outstanding Scholarship and Campus and Community Leadership
- Chapter Service Award for Outstanding Servant Leadership
- Jean Wirths Scott Leadership Award for Outstanding Change Leadership
- Silver Slipper Award - Excellence of a Chapter Vice President Finance/Housing
- Emma Harper Turner Leadership Award
- Evelyn Peters Kyle Angel Award for Club Service
- Young Alumna Achievement Award
- Carol Inge Warren Award for Outstanding Alumnae Advisory Committee Advisor
- Carolyn Helman Lichtenberg Crest Award for Community Service
- Carolyn Helman Lichtenberg Crest Award for Professional Achievement

Saturday, June 21 (continued)

2-3 P.M.

ALUMNAE ADVISORY COMMITTEE BREAKOUT // EAST TOWER 2ND FLOOR - BREATHITT

Chapter Advisors are invited to share their experiences, ask questions and build relationships with those in similar roles.

ALUMNAE CLUB OFFICER BREAKOUT // EAST TOWER 2ND FLOOR - NUNN

Alumnae club officers are invited to share their experiences, ask questions and build relationships with those in similar roles.

CHAPTER OFFICER BREAKOUT // WEST TOWER 25TH FLOOR - WATERFORD

Chapter officers are invited to share their experiences, ask questions and build relationships with those in similar roles.

3:30-4:30 P.M.

CLOSING GENERAL SESSION // WEST TOWER 3RD FLOOR - ARCHIBALD/COCHRAN

As the business portion of convention comes to a close, we will highlight the Fraternity's literacy commitment, showcasing the impact of our chapters and alumnae clubs. We'll end the session with the installation of the 2025-2027 Fraternity officers, closing remarks from outgoing Grand President Lisa Gamel Scott and the announcement of the 2027 Convention location!

7-9 P.M.

WINE CARNATION BANQUET

Sponsored by Fraternal Law // EAST TOWER 2ND FLOOR - GRAND BALLROOM

The wine carnation signifies the love shared by Pi Phi sisters, and that spirit will fill the room during the Wine Carnation Banquet. Dinner will include the Premier Club presentation and the announcement of additional award winners.

Awards:

- Friend of Distinction Award
- Service in Sisterhood Award
- Dorothy Weaver Morgan Award
- Premier Club

SISTERHOOD story

It truly is a sisterhood—I am connected to these women as if we are a family. I went to a Pi Phi reunion with a group of women who were older than me, but we all sat outside in a circle and shared our lives. The women were so open and vulnerable in what they shared, all because we shared this sisterhood.

-MONA HEUPEL, Montana Alpha

