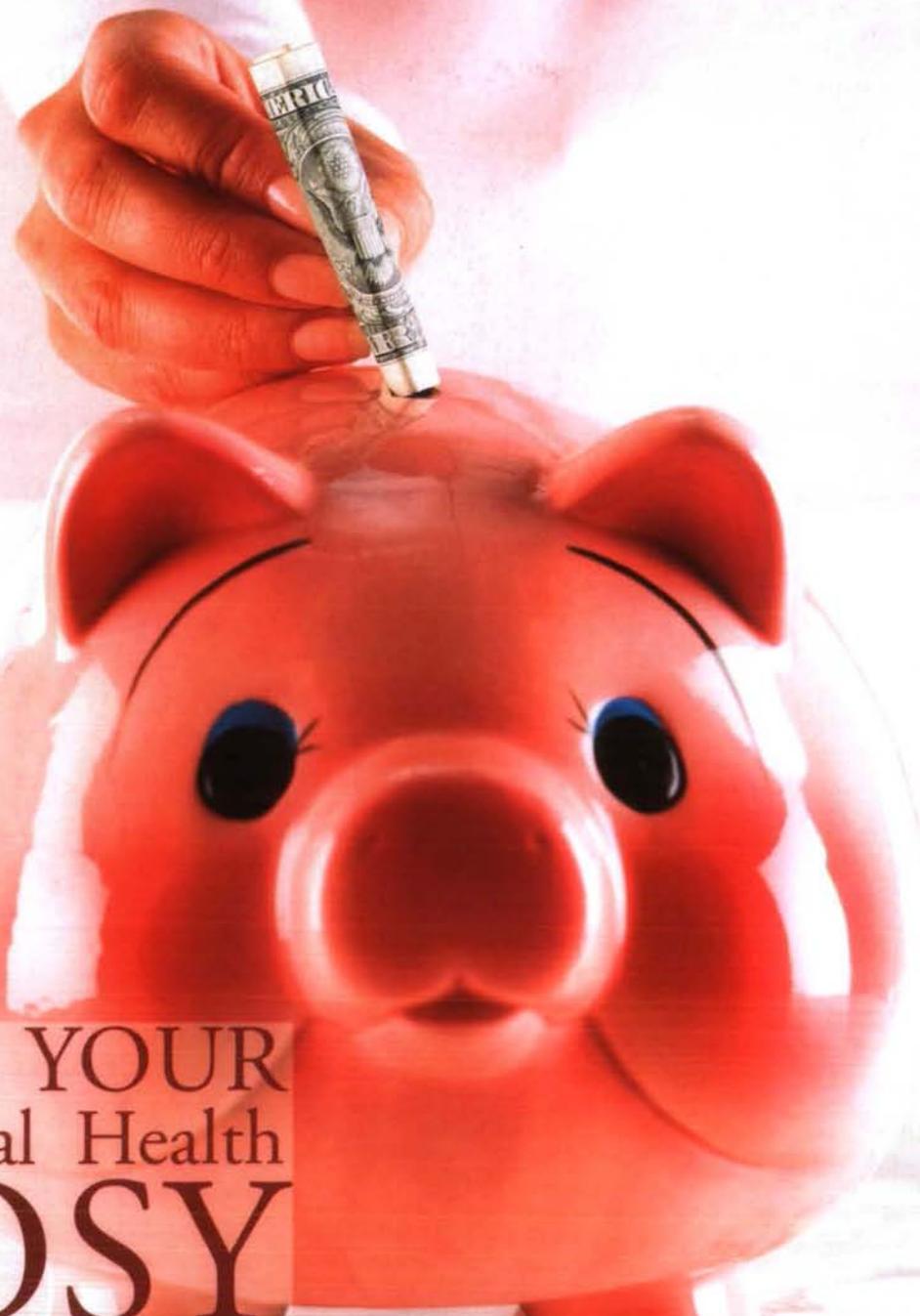


FALL 2004

The **Arrow** *of Pi Beta Phi*



KEEP YOUR
Financial Health
ROSY

Legacies — *Where do we stand?*

One of the highlights of membership in Pi Beta Phi is the opportunity to share Pi Phi traditions and experiences with granddaughters, daughters, and sisters.

One of the disappointments of being Fraternity President is receiving calls from members whose legacies have not been pledged to Pi Phi. As an organization, where does Pi Phi stand on the issue of legacies and where can the breakdowns occur?

As Fraternity membership grows overall, the number of legacies going through recruitment also increases. Pi Phi is fortunate to have a large pool of legacies who have learned about the organization from their grandmother, mother or sister.

The growing number of legacies is a challenge especially in chapters where there are more legacies seeking membership than there are places in the new member class. This means that very hard and emotional decisions are made on both sides of the selection process.

WHAT IS THE CHAPTER'S RESPONSIBILITY?

- Get to know all identified legacies going through recruitment, in accordance with local collegiate Panhellenic rules
- Give special attention to legacies whose academics and activities are comparable to those of other potential members.
- Invite each legacy to at least one invitational round of recruitment.
- Put all legacies who attend a preference party at the top of the bid list.
- Look beyond four years and ask, "What can the legacy contribute to Pi Beta Phi and society as an alumna?"



Grand President Emily Russell Tarr

WHAT IS THE RESPONSIBILITY OF ALUMNAE?

- Local alumnae or the alumnae club should fill out and send a Recruitment Information Form (RIF) in support of the legacy they wish to sponsor. (This form is available at www.pibetaphi.org.)
- Pi Phi relatives should send a legacy introduction form to the chapter. (Also available on the Pi Phi Web site.)
- Although one RIF is sufficient, chapters welcome letters of support from multiple alumnae.
- Understand that all legacies will not be pledged to Pi Beta Phi.
- Stay current on changes within the Fraternity.

It is important for the chapter, potential new member and relatives to understand that each young woman and each chapter is unique. A chapter experience that was right for mom years ago may not be right for her daughter. Just as society changes, so do Pi Phi chapters. Relatives should realize that not every legacy will feel that the Pi Phi chapter on her campus is a true fit for her. Legacies may be released by the chapter or the release can be the legacy's choice. Today's young women are independent and equipped to make decisions. Mutual selection by the legacy and the chapter should be based on sound judgment and open minds.

Alumnae members have a responsibility to educate legacies about Pi Phi and the entire Panhellenic community. The importance of legacy education will be emphasized in the coming year. Bid day joys can be shared by all, regardless of whether or not a legacy becomes a Pi Phi because a decision has been made that takes both the chapter's and the individual's interests into account.

Pi Beta Phi believes in its membership selection process. It offers many opportunities for input from friends, relatives, alumnae clubs and the chapter's alumnae advisers. However, in the end, each chapter has the right to choose its own members. I urge you to join me in trusting our young women to make the right decisions.

Ring ching,

Emily

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Founded 1867

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Nancy Black Wallace

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Member College Fraternity Editors Association

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From the Reader

The Arrow invites comments about the magazine, its articles or any other topic of interest to our readers.

In order for your letter to be published, please include full name, address and chapter of initiation. Letters may be edited for style, clarity and length.

Send comments to:
1154 Town & Country Commons Drive
Town & Country, Missouri 63017
or e-mail thearrow@pibetaphi.org

YOUNG ALUM EVENTS

I just read page five of the Summer issue of *The Arrow* and I wanted to let you know how much I appreciate your efforts to connect with young alumnae. I am new to the San Antonio, Texas area and was so disappointed with the lack of activities meant to include young working women and stay-at-home moms. I am a dues-paying member here and have not attended any activities because the time is impossible with little ones at home. Please make note of my interest here in San Antonio – I would be glad to attend an event meant for me!

DAWN GILL LINDLEY
OREGON BETA
SAN ANTONIO, TEXAS

DIFFERENT, YET THE SAME

I remember missing out on Hanukkah with my family one year while living in the Pi Phi house. I walked down to the living room to celebrate Christmas dinner and was struck by the Menorah that was placed next to the Christmas tree.

As the only Jewish member in the chapter that year, I found that gesture was so very thoughtful; I will always remember it.

As a child psychotherapist, I strive to help young people understand that difference is okay, that difference needs to be valued and respected, that difference is what makes us special. I feel honored to have met some of my closest friends in Pi Phi – people I cherish because of who they are, likes and differences. And, when one of those friend in particular calls me, without fail, on every one of my holidays, I think how very lucky I am to have her in my life, and how thankful I am to Pi Phi for bringing us together.

MARJORIE R. LANDEVER
OHIO BETA
COLUMBUS, OHIO

I just wanted to thank you for the story I've waited 45 years for: "Different, Yet the Same."

Diversity has been a long time coming to Pi Beta Phi and I am delighted to read that it's finally here.

BARBARA HESCH FRIES
NEW MEXICO ALPHA
CERRITOS, CALIFORNIA

How proud I am to be a Pi Phi! Thanks so much for the focus on diversity, continuity and change that were reflected in the articles in the Summer '04 *Arrow*.

At a time when our nation is often torn apart over both economic and political issues, Pi Phis all over are demonstrating ways to make a difference in people's lives.

VEDA WARD
PENNSYLVANIA BETA
WOODLAND HILLS, CALIFORNIA

I am a recent initiate of Pi Beta Phi and I love it! What makes me so different is that I am 29 years old, married and have a 3-year-old son. I went back to school to finish my bachelor's [degree] and wanted to get involved on campus. Well, Greek life is huge and I wanted to connect with female friends (since I am surrounded by males at home). Pi Phi welcomed me with open arms. The women are so unique that I fit right in! I am currently the only married woman with child ever to have joined Greek at Stetson University.

I could write a small article about my experience so far in Pi Phi. After reading your summer *Arrow*, I just wanted to share this with everyone.

MICHELE BROWN
FLORIDA ALPHA
DEBARY, FLORIDA

YOUNG WOMEN VOTERS

What can we do to convince our younger sisters to vote? Two Constitutional Amendments gave them this right, but fewer than 35 percent of 18- to 24-year-old women voted in 2000. This age group is the most vulnerable to issues involving the environment, education, military service and civil rights, to name just a few.

Could we suggest that chapters help with voter registration on campus? Education? Call on the League of Women Voters for help?

CAROL LANGHAUSER
NEBRASKA BETA
EL CERRITO, CALIFORNIA

(*Editor's Note:* See the article on page 13 about GO VOTE '04 to learn about this interfraternal program and how SENATOR KAY BAILEY HUTCHISON, TEXAS ALPHA, has worked to improve voter turnout.)

From the Editor

I am just getting ready to ship this, my third issue of *The Arrow*, to the printer and I'm having a difficult time describing what a wonderful feeling that is. It's kind of a mixture of relief, pride and exhaustion, with a pinch of nervous anticipation. I imagine it's pretty close to the way a mother feels when sending a child into the world to live on her own.

Anyway, after months of planning, writing and editing, this issue is loaded with what I hope you'll agree is relevant information. There are tips to keep your finances rosy, a report on the state of the Fraternity, listings and photos of the many accomplishments of Pi Phi collegians and alumnae, and a whole lot more.

As always, I welcome your comments. I like to hear words of praise (who doesn't?), but I also want to know if you spot something you don't like.

For example, a North Carolina Beta alumna wrote to me about the wording on the dues envelope tucked in the Spring 2004 issue. She thought it was unwise to advertise that there was money inside the envelope. And, she was right. Look at the envelope included in this issue and you'll notice that the back flap of our new one makes no mention of enclosed dues. (*Thanks, Peg. We certainly don't need to raise a red flag for lurking identity thieves — especially not in the issue that provides tips to avoid identity theft.*)

Please send me future feature story ideas and your suggestions for ways to improve *The Arrow*. The Spring 2005 theme is "Climbing the Corporate Ladder" and will address the unconscious traits that hinder the promotion of women. I'm especially interested in hearing from those of you who have honed your business skills through Pi Phi leadership roles.

Just as it takes a village to raise a child, it takes a community of dedicated Pi Phis to get an issue out the door and into your hands. From the collegian and alumnae *Arrow* reporters and Fraternity officers who submit articles, all the way through to the Headquarters staff who not only help write, proof and lay out *The Arrow*, but also keep our database updated with accurate mailing addresses, it really is a team effort. It is our hope that *The Arrow* is hitting its target — you.

I'm counting on you to let us know if we are off center.



Diane Balogh
editor@pibetaphi.org

NEBRASKA BETAS EDUCATE MEMBERS ABOUT ALCOHOL

Nebraska Beta is taking a lead role in Greek Re-Evolution, a program designed to curb high-risk drinking habits among members of the Greek system at the University of Nebraska-Lincoln. They were one of two women's fraternities and four men's fraternities to pilot the program last year and will continue this year with five additional groups.

One of the first steps was to complete a confidential survey to assess drinking behaviors. "Because of that, Nebraska Beta members had a starting point for talking to members about high-risk behaviors in general and their own behaviors in particular," says Martha Weishahn, Sigma CPP.

"What I particularly like about this project is that it takes a more realistic approach towards high-risk behaviors. Instead of saying 'don't drink,' those involved are learning ways to recognize high-risk behaviors and the confrontation skills necessary to help keep their sisters and brothers as safe as possible. While the focus is primarily on alcohol use and abuse, the skills learned are useful if a chapter member is engaging in other high-risk behaviors.

"Several times the Greek Adviser at UNL has commented to me on how impressed she and the other committee members are with Nebraska Beta," Weishahn adds. "They have truly been the leaders on campus with this project and since UNL is the first campus in the country to implement the Re-Evolution Project, Nebraska Beta has been a national leader."

Greek Re-Evolution is funded by the U.S. Department of Education Grant Competition to Prevent High-Risk Drinking or Violent Behavior Among College Students. The total grant for the 2003-2004 and 2004-2005 academic years is \$293,936.

Look for updates on this project in future issues of *The Arrow*.

CHOOSE TO USE CREDIT WISELY, OR PAY THE PRICE

By Kimberly Klitz Maez

Last week I was sitting in my office and took a phone call out of the blue. On the other end of the line was a desperate social worker making about \$30,000 a year. His wife is going to school full time; she has only about three semesters left. They have two young children. Sounds common.

The problem is the second part is all too common, as well. They have managed to accumulate about \$60,000 in student loans for his wife. In addition to that they have about \$30,000 in consumer debt at an average cost of 19.99% per year. His wife's expected first year salary is about \$25,000 a year, however her graduation at least 18 months away.

He went on to tell me that they had just returned from a trip to Disneyland that cost \$3,500. I asked them how they paid for it? The answer — a credit card. He explained that they had worked really hard

and certainly “deserved” to go. They did not want their children to miss out on such opportunities in life.

After they returned, they had just purchased a dog of rare breed and they only paid \$750 for him. Again, they really felt as though they “deserved” to buy such a dog.

After running some rough calculations, I figured out that they need to pay \$575 a month for 10 years in order to get just the credit card debt paid down at an interest rate of 19.99%. They would have to make an additional commitment of about \$650 a month to get the current student loan debt paid off in 10 years. At their income level, with two small children, it is nearly impossible for them to make this sort of commitment.

You can be sure they did not like what I had to say. First, I wanted to

understand more about how they believed they deserved to spend money they didn't have? The thought is simply irrational. I wondered to myself if they thought they “deserved” to be sitting in a courtroom in front of a bankruptcy judge?

Second, might the kids enjoy the zoo and a day at a water park just as much as a vacation to Disneyland at a fraction of the cost? Additionally, I would argue the kids would be much happier having parents who were in control of their financial situation. Do you think financial turmoil might create stress on family relationships? The last statistic I read suggested that “financial” reasons were the number one cause for divorce in the United States.

There are many people who like to spend money they don't have, to buy stuff they don't need, to impress people they don't know all because they “deserve” it. What they fail to realize is what it really gets them is strained family relationships, internal disarray and much too often leads to personal bankruptcy.

DID YOU KNOW...

\$8,562 is the average credit card debt carried by Americans.

The average household has **10** credit cards.

In 2001, the total finance charges paid by Americans was **\$50 billion**.

Almost half of the households in America report having difficulty paying their minimum monthly payments on their credit accounts.

Here are eight steps to help you attain and keep financial wellness:

1. Live more simply by focusing on what's truly important to you!
 ● There is something to be said about simplicity. I went to visit one of my most successful clients recently. She said something that was very profound. I manage several million dollars for her and her family and she was wondering how she "stacked up given her age, income, etc." I told her for a couple of 40 year olds, they weren't doing too badly. She said, "You know we have never spent over \$5,000 for a car" and honest to goodness parked in their garage was a car that looked like it had seen better days. Keep in mind this is a couple that makes about \$150,000 a year.

I am not suggesting that you spend less than \$5,000 for your next car. What I am suggesting is that you decide what is important to you. Maybe you like to spend more money on cars but it isn't as important for you to travel or dine out.

2. Don't try to "keep-up" with your friends/family/society. Our fast paced society may have us believe the wealthy lead extravagant lives. High-income earners may lead such lives, but typically the wealthy do not. There is a big difference. Look at the statistics among lottery winners. Most are broke within just a couple of years.

3. Decide what is good debt and what is bad debt.
 ● Don't take on too much of any type of debt, but especially be vigilant about getting rid of the bad debt. If your credit card balance is \$8,000, and you make the minimum monthly payment at 18%

interest, it will take you 25 years, 7 months to pay the debt off. You will pay \$15,432 in interest charges, (almost twice the balance), bringing your total to \$23,432.

4. Save 10 percent of everything you earn, period.
 ● There are two ways to accumulate wealth, Plan A or Plan B. Plan A is to win the lottery, inherit it or come by a lot of money via some other such windfall. Plan B is the way that most people create their financial independence: consistently saving 10 percent of everything they make for a very long period of time. This is how wealth is accumulated for the majority of us! And, don't say you'll get started tomorrow. Start right now!

5. Write your financial goals down on paper. If debt reduction is part of that:
 ● pay off the highest interest rate cards first. But, put it on paper so you can see there is light at the end of the tunnel. If debt is not an issue write down all of your lifetime financial goals. You will be much more likely to achieve them!

6. Get help if you need it! If you are over your head in debt, call the consumer credit counseling agency in your area or another not-for-profit credit counselor. These organizations are created to help you, so make use of them. Keep in mind that almost half the households in America report having difficulty paying their minimum monthly payments.

7. Keep only one credit card.
 ● Use it for true emergencies. For day-to-day purchases, make use of a debit card.

8. If you run a credit balance, make your payment on time. Sounds like common sense, but the credit card industry makes a ton of money from late payment fees. There are clearly a lot of people out there that don't pay attention. Average late fees are now \$29 for payments not received on or before the payment due date.

Please don't find yourself in the shoes of the young couple as described above! Take control and create financial wellness for yourself. I wish you the best in your journey!

(Editor's note: Client confidentiality is of utmost importance, therefore the above scenarios have been changed adequately to protect individual identification.)



This article was written by Financial Adviser Kimberly Klitz Maez, Arizona Gamma, who works in Colorado Springs, Colorado.

IDENTITY THEFT

PREVENTION TIPS FOR PI PHIS

by Stacey Nield

Whether your favorite character is the pedicure diva who is building a robotic prom date, the iconic granny turned mud flap connoisseur, or the beer-bellied bachelor who is the proud new owner of a \$1,500 bustier, those Citibank ads are hysterical. In reality, however, the identity theft that they depict is no laughing matter. Just ask NELWYN REAGAN, TEXAS BETA.

Reagan is a cautious, middle-aged woman who knows not to put her purse down in a dark movie theater and carries only one credit card. Needless to say, she was in disbelief this May when her checkbook and billfold were taken from her purse while she and her husband ate dinner at an upscale bistro in Dallas.



Nelwyn Reagan

"That purse was as close to my body as it could have been without being in my lap," she remembers in exasperation. Because the purse itself was not taken, it took a few days before Reagan understood what had happened. By then, she says, her life was ruined.

While Reagan and her husband were enjoying dinner, the perpetrator went on a spending spree. At convenience and department stores all over Dallas, the thief used Reagan's credit card and checks to pay for numerous transactions of over \$300 each. What's worse,

the criminal also used the stolen information to create a new identity, including a driver's license and credit cards in Reagan's name. According to Reagan (the real one), there are now two Mrs. Reagan's in this world.

The Federal Trade Commission (FTC) reports that identity theft is "the fastest growing crime in America." Aided by the information explosion and easy-to-obtain credit, over 9.9 million victims were reported in 2003, costing Americans \$5.5 million. Identity thieves steal property, sift through trash, use the Internet, commit mail fraud, or simply glance over shoulders to obtain personal information from checks, bank statements, medical records, insurance forms or receipts.

Given its growth rate, politicians, business leaders and consumer activists are currently debating this issue on federal and state levels. While some protective legislation has passed, identity theft remains a high profit and low penalty crime, making prevention our best defense. The FTC, U.S. Department of Justice, Identity Theft Resource Center, and victimized Pi Phi's including Reagan and others, offer the following suggestions for protection:

1. STATEMENTS
Review bank statements and bills for unusual transactions. Notify the financial institution when your statement is not received as scheduled. Periodically review your credit report.

2. TRASH Shred and destroy sensitive trash. Delete personal files before disposing of a computer.

3. MAIL Deposit mail that contains personal information, such as account numbers or checks, directly into a postal service collection box, not your private mailbox. Have mail held while traveling.

4. CHECKS Do not have your phone number or social security number printed on your checks. Have new checks shipped to the bank instead of your home.

5. CARDS Don't carry unnecessary credit or identification cards with you -- leave your social security and insurance cards at home and be careful with student ID cards that contain your social security number. Cancel credit cards you do not use.

6. COMMON SENSE
Don't give out personal information over the phone or e-mail unless you are certain that the recipient is who they say they are. When using the ATM or a public phone use those that are most secure and be mindful of "shoulder surfers."

7. PASSWORDS
Memorize important numbers. Even when they are requested,

avoid using easily obtainable passwords such as your mother's maiden name, date of birth, or part of your social security number.

8. WORK PLACE Ask your employer about information security procedures, including who can access your personal information and how sensitive documents are disposed.

9. COMPUTER Update virus protection software regularly, don't download files from strangers, avoid using the automatic log-in feature, and use a firewall on your computer.

10. PROMOTIONS Take your name off promotional lists and opt out of pre-approved credit offers by calling (888) 567-8688.

In addition to these tips, you might listen more closely to those funny ads. While Reagan now spends her free time helping the Dallas police department sift through surveillance camera tapes and is regularly frustrated and embarrassed when her checks are denied, she admits that the products touted on TV actually work. These new identity theft services revealed the problem more quickly and protected her from financial obligation.

For more information on identity theft or to report an incident, call (877) 438-4338 or log on to www.consumer.gov/idtheft.

Stacey Nield, Virginia Epsilon, is a freelance journalist in New York City. She covers a wide range of consumer issues.



CAROLYN'S STORY...

While visiting chapters in Louisiana last school year, former Traveling Graduate Consultant Carolyn Clements, Virginia Eta, received a disturbing message from her bank. Nearly \$2,500 had been rung up on her credit/debit card over a three-day period by someone in Torremolinos, Spain.

"You can imagine my surprise, since I had never been to Spain and my card was still in my wallet," she says.

"How my account was compromised is quite a mystery. I had my card and my checkbook on me at all times. I am honestly one of the most cautious people about my finances. I had never given out this card number on the Internet or over the phone. The only possible scenario I can think of is that while visiting Tulane University I withdrew cash from an ATM in a coffeehouse. The ATM machine was a free-standing non-bank machine.

"I felt paralyzed without any accessible cash," Clements admits. Next came the job of sorting through the mess. This included cancelling her card, shutting down her account, stopping payment on her checks, filling out paperwork to start the investigation process, setting up a new account, rerouting her direct withdrawals and filing for a credit report. "In the end, the bank "lent" me the defrauded money until the investigation was completed. I was deemed not responsible for the charges and the bank reimbursed the money to me." Clements' perpetrator was never found, but she is thankful that he/she did not have her social security number because the damage could have been much worse.



Clements has a couple extra tips to share:

Only use ATMs that are attached to banks and are monitored by security cameras.

Don't use the same pin number for all of your accounts.

By law you can cross off all but the last 4 digits of a credit card number on receipts.

"I would like to say that I am a savvy consumer, but the truth of the matter is that we are all very vulnerable. The best we can do is be alert and practice safeguards."

SAVING FOR RETIREMENT

HOW MUCH IS ENOUGH?

by Jill Lovett

There are two ways to get enough. One is to continue to accumulate more and more and the other is to desire less.

— G.K. Chesterton

How much is enough to accumulate in our retirement portfolio? How much is enough for us to spend on our lifestyle? In this country of abundance, most investors do not stop to think about, let alone answer, these questions.

For those seeking to be effective stewards of their resources, the “how much” issue is at the center of the financial planning process. Successful financial planning includes defining “finish lines” in different lifestyle areas. Individuals should decide in advance what their lifestyle is going to look like, what sort of house they will live in, what cars they will drive, what vacations they will take, what size their savings account should be, both currently and when they have stopped earning an income.

Because there are no independent financial decisions, a “how much” choice in one money area affects other spending alternatives. Defining your “finish line” in the area of your lifestyle will allow for

allocating excess cash to other financial areas in the financial plan.

If you do not have a target, you won't have a chance to hit it. Financial planning is defined as “the predetermined use of financial resources in order to accomplish certain goals and objectives.” In order to develop your personal financial plan, including your own “finish lines,” follow these three steps:

Step 1:

SUMMARIZE YOUR CURRENT FINANCIAL SITUATION

Before you start your plan, you must know your current financial situation. Determine the value of your assets, the extent of your debt load, and where you are spending your income. When summarizing your spending, keep in mind that there are basically five uses for your income: taxes, debt reduction, charitable giving, living expenses and saving or investing for short- and long-term goals. After summarizing your financial situation, you should clearly see how much you are allocating to each of these five areas.

Step 2:

ESTABLISH FINANCIAL GOALS FOR YOU AND YOUR FAMILY

Written, measurable goals serve as the foundation for any sound financial plan. Goals provide direction and purpose, they crystallize your thoughts when you write them down and they provide personal motivation. These goals should incorporate your “finish lines” in regard to lifestyle, now and in retirement, and the amount needed in your retirement portfolio to sustain that predetermined lifestyle.

Step 3:

CONTROL YOUR SPENDING AND INCREASE YOUR CASH FLOW MARGIN

Without a positive cash flow or margin, you cannot accumulate wealth for your long-term goals. A positive cash flow results when you spend less than the income you take in. To increase your margin, spend less than you earn, avoid the use of debt, pay off existing debt, budget to control spending and invest your margin frequently.

Evaluate and revise your plan. Markets go up and down and personal circumstances change. In order

to make sure you are on target to accomplish your goals, you should review, and adjust if necessary, your financial plan at least once a year.

For most of us, needs and wants expand to meet income, so unless you set your "finish lines" before you have the means to reach them, you probably will not reach the point where you have "enough."

As you answer the question "How much is enough?" and define your personal finish lines, you will see two benefits unfold. First, you will obtain financial freedom in your decisions to allocate your margin to other important financial areas. Secondly, you will increase your chances of hitting those target goals now and in the future.



Jill Lovett, Virginia Epsilon, is a Certified Public Accountant and an Associate Financial Advisor with Ronald Blue & Co. in Atlanta,

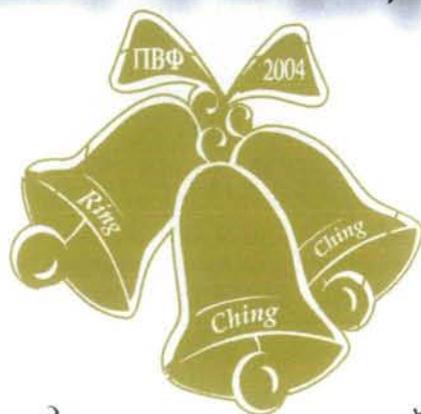
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Visit Pi Phi Express online at www.pibetaphi.org to view the entire collection. To order by phone or request a catalog call 800-453-5344



THE ALPHA & OMEGA OF A PI PHI CHAPTER

Members realize that Pi Phi chapters don't just pop up on campuses on their own. But, they probably have no idea how much research and planning takes place long before installation.

EXTENSION INQUIRIES

Extension opportunities come in several ways. For example, a student may want to start a new chapter on her campus, or a local sorority might want to affiliate with a national organization. An alumnae may express an interest in colonizing at a particular school. Or a university panhellenic may offer an invitation that their system is open for extension.

This past fiscal year, 45 inquiries were made to Pi Beta Phi. Once the inquiries are received, the Pi Beta Phi Director of Collegiate Extension and Recruitment and the Grand Vice President of Membership evaluate them and decide which ones need further research. Grand Council has a watch list of campuses where they would like to pursue a new chapter.

Pi Beta Phi does not extend every year. Extension is dependent on opportunities that are available.

As a member of National Panhellenic Conference, the Fraternity follows NPC guidelines. The Extension Committee of the NPC will assist any campus wishing to add an NPC sorority chapter or establish a Panhellenic system. The Extension Committee also will guide a local sorority wishing to affiliate with an NPC member group.

LET THE RESEARCH BEGIN

Many questions need to be answered. What is the ranking of the educational institution? How does the campus align with Pi Phi policies? Does the university administration support the Greek system? How many students are interested in membership? Are there enough local alumnae to support a chapter? Is housing needed? What was the quota at the most recent campus recruitment?

Input is gathered from Fraternity officers, nearby chapters, local alumnae and alumnae club officers. If all of the factors are positive, a proposal to pursue extension is presented to Grand Council for a vote.

If Grand Council approves an extension, the Director of Collegiate Extension and Recruitment gathers the requested materials to present to the University. Meanwhile, letters and surveys are sent to all alumnae living within a 30-40 minute commute of the campus in order to determine the level of local support. Alumnae in the area are key to a chapter's success.

Written materials are sent to the campus, followed by a formal presentation on campus. A delegation of Fraternity officers and alumnae travel to the University and demonstrate why Pi Beta Phi would be a great addition to the campus. At this time, the delegation often has the opportunity to meet collegians who are interested in pledging.

Following the presentation, Pi Phi learns if it has been selected to establish a chapter on that campus.

A MATCH IS MADE

It is a great day when the Fraternity learns that it will be able to extend to a campus. New chapters are important to the Fraternity because growth strengthens the organization. However, there is a hefty price tag attached. Estimates show that it costs an average of \$100,000 over a two-year period for a new chapter. Some of these costs are due to the fact that Pi Beta Phi is one of the few, if not the only, fraternities to keep a resident graduate consultant on campus for a full two years. This illustrates Pi Beta Phi's deep commitment to ensure that a chapter gets off to a great start.

Just as the opening requires a great amount of effort and planning, so does the closing of a chapter. This decision is never arrived at easily.

WHY DO CHAPTERS CLOSE?

It may be surprising to read in *The Arrow* that a chapter has closed, but it rarely comes as a surprise to those who have been working closely with the chapter. That's because there are many warning signs.

A struggling chapter might have trouble recruiting new members. A red flag could be a chapter size that is much smaller than other Greek groups on campus. Often the chapter's finances are unstable.

Some chapters may have a difficult time dealing with risk-management issues. Other chapters have problems because of dwindling enrollment or unsupportive administration.

Often one problem will compound another and send a chapter spiraling further into decline. A strained budget generally leads to fewer sisterhood and social events, which could

Pi Phi Chapters Participate in: *GO VOTE 04*

cause a reduction in new members. As a result, a small group of women need to assume more work and financial responsibility to keep the chapter open. More responsibilities and less fulfillment tend to make the women question their membership commitment.

HELP IS AT HAND

Support is available locally, as well as from the International Fraternity. But, even with the best efforts and much careful consideration, there are times when chapter members, with the guidance of their advisers, come to the realization that a chapter should close. Grand Council may also determine that a chapter is not viable or is not representing Pi Beta Phi well on their campus.

In the end, the financial assets, membership records and historical documents of the chapter are sent to Headquarters for safekeeping. All alumnae of the chapter are informed of the closing by letter. Historically, a few chapters have been successful in recolonizing after a few years. If this occurs within 20 years of closing, all financial assets will be returned to the new chapter.

PI PHIS FOREVER

When a chapter closes, there is inevitable sadness and emotion throughout the decades of members. However, all collegiate members in good standing automatically receive alumnae status. They should take comfort in knowing that membership in Pi Phi is forever.

Pi Beta Phi has a heritage that is rich with public service. Some early members, like IOWA GAMMA CARRIE CHAPMAN CATT, fought hard to secure a woman's right to vote. So, it seems only fitting that the Fraternity encourage its chapters to participate in GO VOTE 04 — a non-partisan program sponsored by the Capital Fraternal Caucus.

GO VOTE 04 is an acronym for "Greeks Organizing Voting Opportunities, Transportation and Education in 2004."

Although this program encourages members to vote in the United States Presidential Election on Nov. 2, many GO VOTE 04 ideas can be applied in the Canadian chapters.

A packet of information was sent to each chapter in the Fall mailing. Included are steps to set up a successful GO VOTE 04 campaign. Chapters are shown how to host a voter registration drive on their campuses. Since many students will not be able to vote in their home polling places, information about obtaining an absentee ballot was included.

Another aspect of the GO VOTE 04 effort was the taping of public service announcements by Greek members of the U.S. Congress. Texas Alpha and United States Senator KAY BAILEY HUTCHISON was one of the 23 who agreed to help in this way. The brief messages were prepared for fraternal organizations hosting their national conventions or leadership conferences in Summer 2004.

Voting is an important act of citizenship. Follow the examples of Carrie Chapman Catt, Kay Bailey Hutchison and the GO VOTE 04 program and find ways that you can encourage your peers to exercise their right to vote. Research all of your local, state and national candidates and study the issues that they support. And, most important of all, take the time to vote on election day.

Links to Literacy

CHAMPIONS ARE READERS

It's official. The CAR (Champions Are Readers) program unveiled at last year's Convention is off to a roaring success. And it hasn't stopped to refuel yet.

If your chapter or club has not adopted the CAR program, please contact Headquarters as soon as possible to start making a difference in the lives of third grade children.

CAR allows alumnae clubs and collegiate chapters to provide a turn-key reading enrichment program to schools in their communities.

The pre-packaged Classroom Packs cost \$112 and contain materials for 25 students. The pack includes books, bookmarks, bookplates and the official Champions Are Readers medallion. The enthusiasm of reading is enhanced by the incentives, which are distributed at a recognition ceremony.

ARROW IN THE ARCTIC

Arrow in the Arctic, our Canadian Philanthropy, was created in 1967 to commemorate the 100th birthday of Canada and the centennial of the



The Cincinnati Club and Ohio Zeta joined forces to implement CAR in four third grade classrooms at the New Miami Elementary School in Hamilton, Ohio. Sarah Sample Noggle, left, shows some graduates of the program some of the books that they have earned.

Fraternity. The philanthropy they chose to adopt was the Northern Libraries Project. Thanks to the generosity of Pi Phi collegians and alumnae, libraries in Canada's north are able to enjoy extra services.

In July, ALBERTA ALPHA ELAINE KING MONTGOMERY visited one of the libraries — the library at Iqaluit, the capital of Nunavut, to show support of the project. Although it was the middle of July, Nunavut was still waiting for the ice to thaw so that supply ships could stock communities with essential food and fuel.

Montgomery was greeted at the library by Carol Rigby, head of Technical Services for all of Nunavut's public libraries, and Tori-Lynne Evans, head librarian for the Iqaluit library. At the library a display of donated books had been prepared although both Carol and Tori-Lynne said that the items were so

popular that it was difficult to keep them on the shelves.

Nunavut is a huge territory with relatively inaccessible facilities. Readers can see the locations on the map at www.arrowintheartic.com.

Both women are pleased that staff can choose books appropriate for their readers. Children's books and books for women are especially popular. These gifts are greatly appreciated by not only the librarians, but the patrons, as well.



Members of Ohio Eta enjoyed taking CAR to Cherry Valley Elementary. The Newark City Schools' Superintendent was so impressed by the program that he featured it for a week on the Newark City Schools TV channel.



Elaine Montgomery, center, poses with Nunavut Librarians Tori-Lynne Evans, left, and Carol Rigby beside a display of Arrow in the Arctic books.

TIME FOR CHANGE IS NOW

The International Fraternity has operated under basically the same organizational structure of Grand Council, Directors and Province Officers for the last 20 years. "In today's market, I know of no other organization that has a 20-year-old structure in place," Grand President Emily Tarr explains.

BUT, IS CHANGE NEEDED?

"There are strong indicators pointing to change," says Tarr. And many of these indicators have come from officers.

One indicator is the fact that more of the Fraternity workload has shifted to Headquarters because fewer volunteers can commit the necessary time. "Last summer Grand Council realized that as Pi Phi strives to operate at maximum effectiveness, it will take a team of committed officers, local volunteers and a dedicated Headquarters staff," Tarr explains.

Third Angle, Inc., an organizational management company in Chicago, was hired to work with Headquarters staff to add value to jobs, provide personal growth, form project teams across departments, improve customer service to members and officers and integrate the information systems.

Another indicator for change pertains to programming. See the proposed organizational chart below. This structure allows for additional regions for both collegiate and alumnae support. Headquarters staff will be increased to handle some of the previous volunteer jobs, primarily in the areas of programming and housing.

"What we advocate is a team approach — a regional approach which gives more people greater knowledge which will directly benefit our chapters and alumnae organizations," says Tarr.

This reorganization effort has been spear-headed by the International and Local Structure Thought Force. Members include Director of Membership OREGON ALPHA KIM BARGER DURAND, ILLINOIS ZETA ASHLEY DYE, KENTUCKY BETA KAREN EMBERTON-HENRY, MINNESOTA ALPHA REBECCA SCHWARTZ KNUTSON and Grand Vice President of Membership KENTUCKY BETA BARBARA McREYNOLDS LAMASTER.

CONSTITUTION & STATUTES

The restructure of the Fraternity Officer Organization will require legislation at Convention 2005. As is customary, the Grand Council

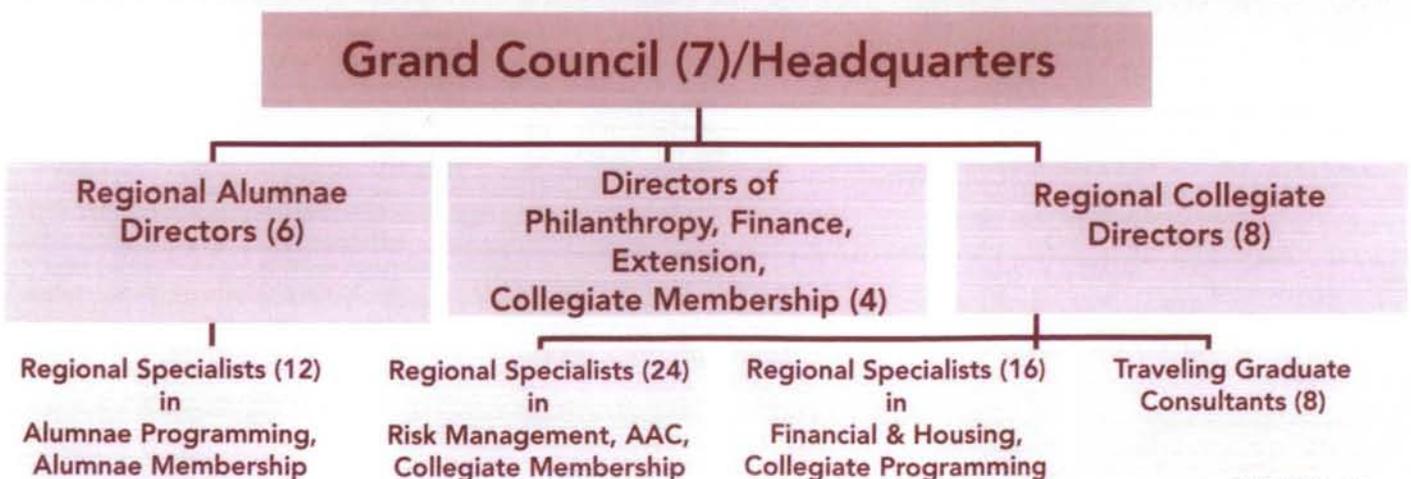
and Directors will be elected at the Convention. If the restructure passes as expected, there will be a one-time action to appoint interim Regional Specialists so that the new structure will be ready to implement in Fall 2005.

With the proposed structure change, there will be a need for more volunteers. Job descriptions are being developed for each of the positions, with an eye to making the jobs more manageable time wise.

"We provide hands-on training for the situations that officers encounter in their current positions, but we also have introduced a higher level of training that focuses on skills that could be transferred to future jobs within the Fraternity or to other life situations," says Tarr. "This is one of the benefits realized by serving as a leader — you have the opportunity for much personal growth."

Another benefit often goes without saying — volunteers have the opportunity to be a part of a new group of friends and leaders."

Fraternity Organizational Chart



Award Winners

2003-2004 COLLEGIATE AWARDS

- BALFOUR CUP (*top chapter*) – California Alpha (Stanford University)
- STOOLMAN VASE (*2nd*) – Pennsylvania Gamma (Dickinson College)
- PHILADELPHIA BOWL (*3rd*) – Ohio Beta (The Ohio State University)
- DIRECTORS AWARD (*4th*) – Oklahoma Alpha (University of Oklahoma)
- JO ANN MINOR RODERICK CHAPTERS OF EXCELLENCE (*excluding top four*)
- Arkansas Alpha (University of Arkansas)
 - California Alpha (Stanford University)
 - Colorado Alpha (University of Colorado)
 - Iowa Beta (Simpson College)
 - Nebraska Gamma (Creighton University)
 - Ohio Beta (Ohio State University)
 - Oklahoma Alpha (University of Oklahoma)
 - Oklahoma Beta (Oklahoma State University)
 - Pennsylvania Gamma (Dickinson College)
 - Virginia Eta (University of Richmond)
- AMY BURNHAM ONKEN AWARD – Katherine MacArthur, Missouri Beta (Washington University)
- CHAPTER SERVICE AWARD – Suzanne Pearson, Colorado Delta (Colorado School of Mines) and Jeena Titus, California Mu (Pepperdine University)
- JEAN WIRTHS SCOTT AWARD (*individual leadership*) – Rebecca Tabb, California Alpha (Stanford University)
- ANNETTE MITCHELL MILLS AWARD (*new chapter achievement*) – California Mu (Pepperdine University)
- ALUMNAE PROVINCE PRESIDENT AWARD – Florida Alpha (Stetson Univ.) and Missouri Beta (Washington Univ.); HM: Pennsylvania Theta (Villanova Univ.)
- CENTENNIAL AWARD (*best Fraternity orientation*) – Oklahoma Alpha (University of Oklahoma); HM: Virginia Zeta (Virginia Polytechnic Institute & State University)
- PI BETA PHI SPIRIT AWARD –
- Arizona Gamma (Northern Arizona University)
 - California Theta (Univ. of California, Davis)
 - California Mu (Pepperdine University)
 - Illinois Zeta (University of Illinois)
 - Kentucky Alpha (University of Louisville)
 - Louisiana Beta (Louisiana State University)
 - Michigan Gamma (Michigan State University)
 - Missouri Beta (Washington University)
 - Virginia Zeta (Virginia Polytechnic Institute & State University)
 - Wisconsin Alpha (University of Wisconsin)
- LINKS TO LITERACY AWARD – Pennsylvania Kappa (Lehigh University)

- HELEN ANDERSON LEWIS AWARD (*community service*) – Ohio Eta (Denison University); HM: Texas Gamma (Texas Tech University)
- LUCILE D. CARSON AWARD (*community service*) – Pennsylvania Gamma (Dickinson College); HM: Virginia Epsilon (University of Virginia)
- D.C. ALPHA PANHELLENIC AWARD, LARGE – Illinois Zeta (University of Illinois); HM: California Kappa (Univ. of California-San Diego); Texas Beta (Southern Methodist Univ.)
- SMALL – Florida Alpha (Stetson University); HM: Illinois Theta (Bradley University); Alabama Alpha (Birmingham-Southern College)
- ELIZABETH S. KOZA AWARD (*1st standards*) – Oklahoma Beta (Oklahoma State University)
- HARRIETTE W. EVANS AWARD (*2nd standards*) – Utah Alpha (University of Utah); HM: Colorado Alpha (University of Colorado)
- FRANCES ROSSER BROWN AWARD (*Fraternity Heritage*) – Missouri Beta (Washington Univ.); HM: California Alpha (Stanford Univ.)
- LILLIAN B. HOLTON AWARD (*best house manager*) – Cleo Pahlmeyer, Virginia Epsilon (University of Virginia); HM: Clare Peyrebrune, Michigan Beta (University of Michigan)
- MARILYN SIMPSON FORD AWARD (*best Arrow correspondent*) – Katherine Lemmon, Texas Eta (Texas A&M Univ.); HM: Jenny Repass, Ohio Beta (The Ohio State Univ.); Katherine Sakoda, California Zeta (Univ. of Calif., Santa Barbara)
- MAY L. KELLER AWARD (*best Arrowmont programming*) – Kentucky Beta (Univ. of Kentucky); HM: Texas Epsilon (University of North Texas), Tennessee Beta (Vanderbilt Univ.)
- OLIVIA SMITH MOORE SILVER SLIPPER AWARD – Wendy Batt, California Mu (Pepperdine Univ.); HM: Kara Gunderson, Iowa Gamma (Iowa State Univ.); Aurora Sack, Colorado Alpha (Univ. of Colorado)
- VERA MOSS BOWL (*most improved S&S*) – Kansas Alpha (University of Kansas)
- SARAHJANE PAULSON VANASSE PITCHER (*2nd improved S&S*) – Ontario Alpha (Univ. of Toronto)
- ALICE WEBER JOHNSON BOWL (*top 10 in S&S, last 10 years*) – Iowa Beta (Simpson College)
- WESTCHESTER CLUB AWARD (*most academically improved large chapter*) – Pennsylvania Kappa (Lehigh Univ.); HM: Idaho Alpha (Univ. of Idaho), Virginia Zeta (Virginia Polytechnic Inst. & State Univ.)
- PI BETA PHI SCHOLARSHIP PLAQUE (*highest GPA, large chapter*) – California Alpha (Stanford Univ.); HM: Nebraska Gamma (Creighton Univ.), North Carolina Beta (Duke Univ.)
- GRAND COUNCIL SCHOLARSHIP INCENTIVE AWARD (*most academically improved small chapter*) – Arkansas Beta (Univ. of Arkansas-Little Rock); HM: Wisconsin Delta (Marquette Univ.), Kentucky Gamma (Eastern Kentucky Univ.)
- DR. HAZEL R. MCCUAIG AWARD (*highest GPA, small chapter*) – Connecticut Beta (Yale Univ.); HM: Virginia Theta (Washington & Lee Univ.)

- MCCUAIG CANADIAN AWARD (*highest GPA, Canadian chapter*) – Ontario Alpha (Univ. of Toronto)
- ADDA P. WILLIAMS AWARD (*best academic excellence chairman*) – Sarah Laub, Washington Gamma (University of Puget Sound); HM: Jenelle Schutz, Utah Alpha (University of Utah)

2003-2004 ALUMNAE AWARDS

- IDEAL CLUB – Seattle Washington
- TOP TEN ALUMNAE CLUBS – Colorado Springs, Colorado; Cypress Creek-NW Houston, Texas; Kansas City, Missouri/Shawnee Mission, Kansas; Lake Oswego-Dunthorpe, Oregon; Nashville, Tennessee; Northern Virginia; Portland, Oregon; Seattle, Washington; Southlake Area, Texas; St. Louis, Missouri
- EMERGING EXCELLENCE AWARD – Cincinnati, Ohio HM: Nation's Capital, DC
- BEST CHAPTER/CLUB RELATIONS AWARD – Omaha, Nebraska HM: Tucson, Arizona
- HOUSTON ALUMNAE CLUB LINKS TO LITERACY AWARD – Oklahoma City, Oklahoma HM: Wenatchee, Washington
- EXCELLENCE IN COMMUNICATIONS AWARD – (Region I) Ann Arbor, Michigan; Arlington Heights, Illinois; Lake Oswego-Dunthorpe, Oregon; Northern New Jersey; Portland, Oregon; Seattle, Washington; Southern Maine (Region II) Birmingham, Alabama; Denver, Colorado; Evansville Area, Indiana; Indianapolis-South Suburban, Indiana; Northern Virginia; Potomac Falls, Virginia; St. Louis, Missouri (Region III) Brevard County, Florida; Cypress Creek-NW Houston, Texas; Katy-West Houston, Texas; LaJolla, California; Pasadena, California; South Orange County, California; Tucson, Arizona
- MARIANNE REID WILD AWARD (*greatest increase in membership*) – Denver, Colorado
- Under 50 – Duncan, Oklahoma
- 151-250 – Decatur, Illinois
- 51-100 – Hutchinson, Kansas
- 251-600 – Fort Worth, Texas
- 101-150 – Southlake Area, Texas
- Over 600 – Houston, Texas
- D.C. ALPHA/AAC AWARD – Texas Beta & Arizona Alpha; HM: Ohio Beta (The Ohio State University); Wisconsin Alpha (University of Wisconsin)
- CAROL INGE WARREN AWARD (*AAC financial adviser*) – Sue Anne Schwartzburg Mills, Kansas Alpha, Financial Adviser (FA) for Colorado Alpha; HM: DeAnn Misialek Hallaway, North Dakota Alpha, FA for North Dakota Alpha; HM: Deborah Bloom McCrocklin, Louisiana Alpha, FA for Louisiana Alpha
- SARA SHIPLEY BOWERS AWARD – Oklahoma Beta HM: North Dakota Alpha
- EVELYN PETERS KYLE AWARD – Ione Strickland Blair, Kansas Beta, Aurora, Colorado Alumnae Club
- EMMA HARPER TURNER AWARD – Kathy Fossecoco Phillips, Colorado Gamma, Colorado Springs, Colorado Alumnae Club

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Slider Necklace, SS
\$99

PMD182
Aquamarine
Slider Necklace, SS
\$99

PMD195
Snake Chain
18", SS
\$15

PMD167
Small Toggle Bracelet, SS
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new!
PMD188
Pi Phi Script Necklace, SS
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new!
PMD193
Aquamarine
Crest Pendant, SS*
\$90

new!
PMD194
Garnet Crest Pendant, SS*
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*Available by special order in 10K white or yellow gold: \$150

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with SS Crest Charm
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PMD178
Heart and Arrow
Necklace, SS
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PMD191
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\$25

PMD124
Swirl Ring with Garnets, SS
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MD311
Garnet and Aquamarine Badge, 10K
with Diamond Point
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with Diamond Accent, Stainless
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PMD165
Angel Charm, SS
\$21

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Pierced Arrow Ring, 10K
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MD209
CZ Badge, 10K
\$125

MD208
Diamond Badge, 10K
\$299

PMD186
Garnet Crest Ring, 10K
\$225

PMD185
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\$150

new!
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Pierced Arrow Ring, SS
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Masters
OF DESIGN

*November 15th to place special orders.

Foundation

FRIENDS PAY TRIBUTE WITH LEADERSHIP ENDOWMENT

TEXAS GAMMAS JANE WIGHT SCHARLACH and NANCY CARLOCK ROGERS initiated the establishment of the BETH VAN MAANEN BEATTY Chapter Leadership Education Endowment (CLEE), for the Texas Gamma Chapter in honor of their friend's continued leadership in Pi Beta Phi.

While a Texas Gamma collegian at Texas Tech University, Beth served terms as chapter secretary and president. Post graduation she was a Resident Graduate Consultant for Florida Gamma, Stetson University. After that, her contributions and leadership in Pi Beta Phi continued to grow. Aside from numerous positions she has held in alumnae clubs, she has also served as Province Coordinator, Collegiate Province President, Director of Academic Standards, Grand Secretary, Grand Vice President of Collegians and as Grand President from 1995–2001. Beth currently serves as Vice President of the Foundation's Board of Trustees.

Beth exemplifies the true spirit of Pi Beta Phi and giving of one's self. The CLEE in her honor is expected to be fully endowed this fall. CLEEs fund portions of chapter presidents' attendance at conventions and collegiate leadership training. Remaining funds may be used to fund other specific, qualifying leadership education programming for a chapter, its members and/or its Alumnae Advisory Committee.



Jane Wight Scharlach, Beth van Maanan Beatty and Nancy Carlock Rogers are photographed in front of the Pi Beta Phi crest at the Texas Gamma Lodge in Lubbock, Texas.

NEW FOUNDATION TRUSTEE NAMED

The Pi Beta Phi Foundation is proud and honored to welcome JEAN WIRTHS SCOTT, PENNSYLVANIA BETA, with all her Fraternity and Foundation experience, as the newest Pi Beta Phi Foundation Trustee.

It is difficult to speak of leadership in Pi Beta Phi without mentioning Jean. She has held numerous positions within the Fraternity, culminating in her service on the Fraternity's Grand Council for 12 years, including six as Grand President (1979–1985). She has also been actively involved in the National Panhellenic Conference as Pi Phi's NPC Delegate, member of the Executive Committee, Chairman of the Conference, Chairman of the Public Relations Committee and President of the NPC Foundation.

Jean was a driving force in the establishment of the NPC Foundation's Centennial Endowment in fall 1999 to honor the 100th anniversary of NPC.

MIND YOUR MANNERS

A key aspect of the Pi Beta Phi Foundation's mission is to support the educational and leadership programs of the Fraternity, which

include personal leadership development, as well.

The Foundation funded a business etiquette program by Maria Everding during the Fraternity's Leadership Academies held in St. Louis earlier this year. Everding is the author of "Panache That Pays" and the president and founder of The Etiquette Institute.

During the Leadership Academies for chapter presidents, Everding instructed the collegians on how to make the best impression during a formal business dinner. Chapter presidents learned useful information focusing on good people skills and professional presence.

The business etiquette program was the result of a grant, from the Foundation's Friendship Fund, to the Fraternity.



Maria Everding, center, teaches Pi Phis how to avoid etiquette errors while dining.

2005–2006 SCHOLARSHIP APPLICATIONS

The Pi Beta Phi Foundation is pleased to offer scholarship and fellowship applications for the 2005–2006 academic year. Undergraduate scholarship awards are available to qualified, initiated collegiate members. Juniors may apply for the Sign of the Arrow Melissa Scholarship that provides up to \$10,000 to a senior with a record of outstanding community service. Seniors who are planning to attend graduate school are encouraged to apply for fellowships. Graduate fellowships are offered to qualified alumnae who have been out of school no more than four years. Alumnae Continuing Education scholarships are available to qualified alumnae who have been out of school at least two years and are planning a course of study to enhance career qualifications.

The Foundation awarded 71 scholarships, totaling \$90,000, for the 2004–2005 academic year.

Log on to the Foundation Web site www.pibetaphifoundation.org for application packets or contact the Foundation office at 636-256-0680 or fndn@piphico.org.

Completed application packets must be postmarked no later than January 31, 2005.

If you know a qualified collegian or alumna, please encourage her to apply!

HOW TO FUND A SCHOLARSHIP ENDOWMENT

- A permanently endowed fund may be established with a minimum gift of \$25,000.
- The endowment may be funded with an outright gift of cash, appreciated securities or a bequest in a will.
- The gift may be contributed over a period of three years.

- The gift is tax-deductible to the full extent of the law.
- Please contact the Foundation for further information on establishing an endowment for a scholarship.

NEW ASSISTANT DIRECTOR NAMED

MISSOURI ALPHA BETSY WEST MCCUNE, and graduate of the University of Missouri–Columbia, joined the Foundation staff in July as the Assistant Director. Betsy and her husband recently relocated to Missouri from Pittsburgh, Pennsylvania.

While in Pennsylvania, she was the Business Manager of a large assisted-living facility for seniors and was involved in many philanthropic organizations. Betsy is enthusiastic about her new role and is excited about the future of the Foundation.

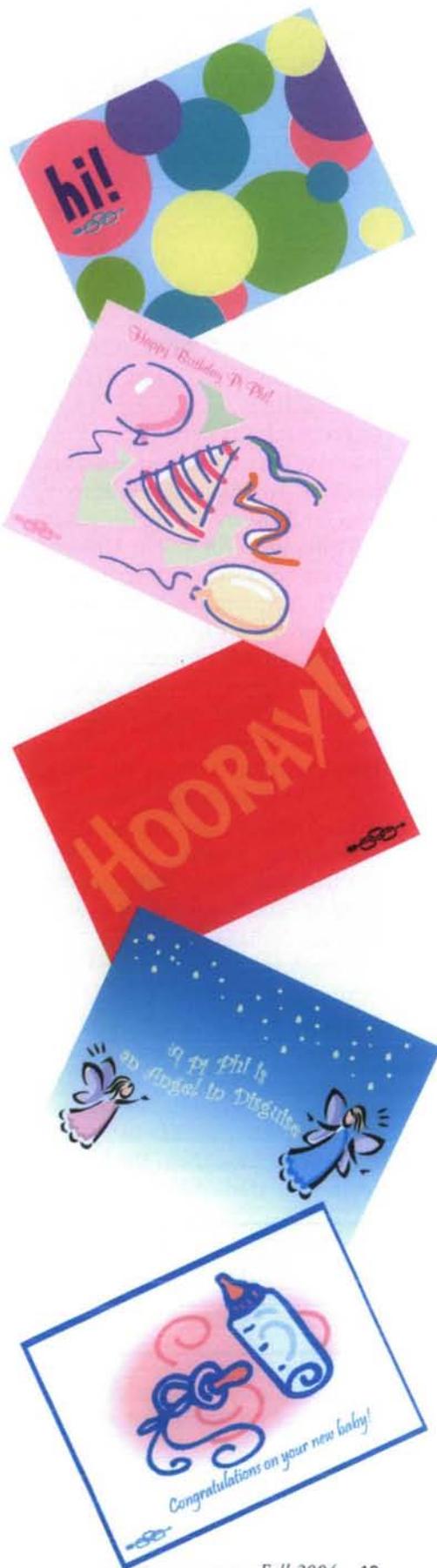


Betsy West McCune

POSTCARDS FROM THE EDGE (OF TECHNOLOGY!)

Send a Pi Phi e-postcard to a friend, compliments of the Foundation! E-postcards are an easy and fun way to say thank you or even give your best wishes to a new mother! Log on to www.pibetaphifoundation.org and click on “e-cards” to see postcard designs available to send.

See examples on the right.



Arrowmont

by Kimberly Geib
Public Relations Coordinator

ARROWMONT ACQUIRES WORK OF NOTED PI PHI ARTIST

CONSTANCE FORSYTH (1904-1987), INDIANA GAMMA, was an artist and teacher—enriching her students' lives for 33 years during her tenure as Professor of Art at The University of Texas at Austin. True to its mission, Arrowmont has been enriching lives through art for 59 years.

An interesting connection is that through a generous donation to Arrowmont's Permanent Collection of several of Ms. Forsyth's prints by her niece, SUSAN SKLAR, LOUISIANA BETA, her work will now enrich lives of students and visitors at Arrowmont. A family rich in Pi Phi tradition, Susan Sklar's mother, EVELYN FORSYTH SELBY was also a Pi Phi—an Indiana Gamma.

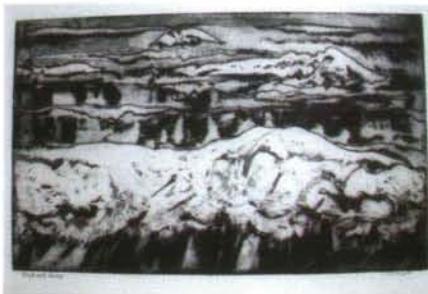
Forsyth has been referenced as one of the notable artists in the development of printmaking in America during the first half of this century (Clinton Adams). Her etchings, aquatints, lithographs, and watercolors are in many private and public collections throughout the United States. She studied at



"Approaching Storm" Constance Forsyth (1904-87), watercolor

Butler University, the Pennsylvania Academy of Fine Arts, the Broadmoor Academy, John Herron Art School, and received training from her father, William Forsyth, a prominent painter of the late 19th century.

A woman of exceptional accomplishments, Forsyth was the first woman to be hired into the Department of Art at the University of Texas in 1940 and was an integral part of developing the Department of Art from a few majors in the beginning to an enrollment of over 700 majors in 1973 when she retired.



"Bird and Wave" Constance Forsyth (1904-87), lithograph

Throughout Forsyth's career, her work has been exhibited in many foreign countries including India, France, Scotland, England, Japan and Italy. She has left a legacy as both an artist and teacher, with several of her former students becoming printmakers with national reputations as teachers and exhibiting artists.

Displayed below are beautiful glass creations from Iza Taylor's fused glass class, Pi Phi Arts Weekend 2004.



TENNESSEE GAMMA CHOSEN FOR INTERNSHIP

After a call for applicants for a summer internship at Arrowmont, CLAIRE MORRIS, TENNESSEE GAMMA, a senior at the University of Tennessee was selected. A major in English with a concentration in Technical Communications, Claire is excited to have been chosen for the opportunity and is looking to enhance her writing and editing skills through her contributions to the School's public relations department. In exchange for her work, she will take a one-week class of her choosing at Arrowmont. Claire is currently developing a series of articles that will appear in future issues of *The Arrow*.



Claire Morris, Tennessee Gamma

May L. Keller Awards & *Donor Recognition*

2004 MAY L. KELLER AWARDS

FIRST PLACE:

Kentucky Beta - University of Kentucky

HONORABLE MENTION:

Texas Epsilon - University of North Texas
Tennessee Beta - Vanderbilt University

2004 CIRCLE AWARD WINNERS — CHAPTERS

GOLD CIRCLE (\$2,000 TO \$9,999)

Arkansas Alpha - University of Arkansas
Arizona Alpha - University of Arizona
California Epsilon - San Diego State University
Florida Beta - Florida State University
Louisiana Beta - Louisiana State University
Mississippi Alpha - University of Southern Mississippi
Missouri Beta - University of Missouri
Oklahoma Alpha - University of Oklahoma
Tennessee Delta - University of Memphis
Texas Alpha - University of Texas
Texas Beta - Southern Methodist University
Texas Gamma - Texas Tech University
Texas Delta - Texas Christian University
Virginia Eta - University of Richmond

SILVER CIRCLE (\$800 TO \$1,999)

Alabama Gamma - Auburn University
California Gamma - University of Southern California
California Theta - University of California - Davis
California Kappa - University of California - San Diego
California Lambda - University of California - Riverside
California Mu - Pepperdine University
Colorado Alpha - University of Colorado
Florida Delta - University of Florida
Florida Epsilon - University of Central Florida
Indiana Zeta - Ball State University
Iowa Beta - Simpson College
Kansas Beta - Kansas State University
Michigan Gamma - Michigan State University
Minnesota Alpha - University of Minnesota
New York Alpha - Syracuse University
North Carolina Beta - Duke University
Ohio Iota - University of Dayton
Oregon Alpha - University of Oregon
Pennsylvania Beta - Bucknell University
Texas Epsilon - University of North Texas
Texas Eta - Texas A & M University

BRONZE CIRCLE (\$500 TO \$799)

California Alpha - Stanford University
Connecticut Alpha - University of Connecticut
Indiana Beta - Indiana University
Iowa Gamma - Iowa State University
Kentucky Alpha - University of Louisville
Kentucky Beta - University of Kentucky
Nebraska Beta - University of Nebraska
Nebraska Gamma - Creighton University
New York Epsilon - Rensselaer Polytechnic Institute
Ohio Alpha - Ohio University
Ohio Eta - Denison University
Oklahoma Beta - Oklahoma State University
Oregon Gamma - Willamette University
Pennsylvania Eta - Lafayette College
Pennsylvania Theta - Villanova University
Tennessee Beta - Vanderbilt University
Texas Zeta - Baylor University
Utah Alpha - University of Utah
Virginia Zeta - Virginia Polytechnic & State University
Wisconsin Delta - Marquette University

2004 CIRCLE AWARD WINNERS — ALUMNAE CLUBS

PLATINUM CIRCLE - (\$10,000 OR MORE)

Nashville, Tennessee Alumnae Club

GOLD CIRCLE - (\$2,000 TO \$9,999)

Dallas, Texas Alumnae Club
Kansas City, Missouri - Shawnee Mission, Kansas Alumnae Club
San Antonio, Texas Alumnae Club

SILVER CIRCLE - (\$800 TO \$1,999)

Cleveland-West, Ohio Alumnae Club
Houston, Texas Alumnae Club
Oklahoma City, Oklahoma Alumnae Club
Pasadena, California Alumnae Club
Philadelphia-Main Line, Pennsylvania Alumnae Club
South Bay, California Alumnae Club
Wichita, Kansas Alumnae Club

BRONZE - (\$500 TO \$799)

Auburn Opelika, Alabama Alumnae
Austin, Texas Alumnae Club
Knoxville, Tennessee Alumnae Club

Pi Phi Arts Weekend 2004 attendee paints the beautiful flowers of Spring on Arrowmont's campus.

SAVE THE DATE! PI PHI & FRIENDS ARTS WEEKEND 2005

April 21-24

Don't be left out of the fun this spring! From a variety of classes that will tantalize your artistic side, to time for socializing and shopping in Gatlinburg, Pi Phi & Friends Arts Weekend is something you won't want to miss. It is also a perfect time to plan a family or club reunion!

Information on class offerings to be announced, but for now put April 21-24, 2005, on your calendar.

If you would like to receive a brochure, please contact Arrowmont at (865) 436-5860 to be added to our mailing list.

Alumnae News

Oklahoma Beta Polly McCormick was named as the Team Leader for the 2004 USA Softball Women's National Team in January. She spent the entire year traveling with the team on its "Aiming for Athens" tour, with the end of the trip being the Olympic Games and the gold. Polly is pictured on the far left.



MISSOURI ALPHA JOANNE HUNT HOOK and her husband gave the largest gift ever given to the College of Education at the University of Missouri. The gift established the first endowed dean's chair in the school's history along with a new center.

The *Portland Oregonian* featured five Pi Phi members who, after 70 years, continue to gather and play bridge every second Thursday of each month. The women have been getting together on this day for lunch and bridge since 1934 when they left Oregon State University. The group, which began with 12 women, includes: SHIRLEY WHEELER DITEWIG, 88; ARLINE LOUGHARY MAYLIE, 92; GAIL BURNETT MARTINDALE, 92; LOIS BALZER TUPLING, 92; and LUDDY SCHWEIKER, 90.

Seven GLEN ELLYN-WHEATON, ILLINOIS ALUMNAE CLUB Pi Phis celebrated Founders' Day with a day trip to Monmouth. The women toured Holt House, enjoyed lunch at the Monmouth College Union and found several Founders' grave sites in a local cemetery.

Two Pi Phi sisters and biological sisters TEXAS ZETAS EVANGELINE LOESSIN WHORTON and PATRICIA LOESSIN TATE have blazed trails in their respective careers. Evangeline has received a number of awards for her historical and environmental preservation. Pat, who is a real estate agent, ranked second in Austin for individual gross sales for 2002 according to the *Austin Business Journal's* Top 50 Residential Real Estate Producers.

Ingrams Magazine named KANSAS ALPHA MARGARET GOLDEN BOWKER as one of Kansas City's 40 under 40. Margaret, although not an architect, is a principal at one of the area's most prominent architectural firms, Gould Evans. She is one of a few marketing directors in the industry to be promoted to principal.

NEW YORK GAMMA ANITA HAMADA MCCOLLESTER was recently featured in *REAL Connections, For Active and Informed Adults*, for her love of learning through her retirement years. When she was 57, she decided to buy her own sailboat and learned to operate and repair it. She was the first woman in the South Bend Sailing and Power Squadron to take sailing courses all the way through to commander.

OHIO BETA DR. KAREN FANTA ZUMBRUNN has released her second CD, "Twilight World," with her jazz trio. Karen has presented programs to the Princeton, New Jersey Alumnae Club and works in the area with top musicians.

MASSACHUSETTS ALPHA DOROTHY WARNER was recently honored at Boston University's college of arts and sciences alumni luncheon and awards ceremony as a Distinguished Alumni. The luncheon program states that Dorothy "has attended Reunion at Boston University for each of the 75 years since her graduation." Dorothy is a member of the Cape Cod, Massachusetts Carnation Circle.

ALBERTA ALPHA MARJORIE MONTGOMERY BOWKER has been recognized by the city of Edmonton, Alberta, Canada as one of the 100 Edmontonians of the Century. Marjorie was recognized for being the first female family court judge in Alberta, as well as being instrumental in the court-centered marriage conciliation model. Both she and her husband received Canada's highest honor for lifetime achievement, the Order of Canada.

The **SACRAMENTO, CALIFORNIA ALUMNAE CLUB** fulfilled its goal of "Fun, Friends and Philanthropy" by launching the Champions Are Readers (CAR) program with Union House Elementary School. **KENTUCKY BETA JILL ADAMS**, the club's philanthropy chairman organized the club's sponsorship of 22 third graders, who completed more than 160 hours of reading through the program.

OKLAHOMA BETAS BETTY PLUMER VAN TUYL and **HELEN HODGES** reunited at the Slidell, Louisiana Alumnae Club's Founders' Day luncheon. Both were initiated in 1939, and club members enjoyed hearing the tales of their Pi Phi years.



Three Pi Phis found themselves on the same tour of Turkey. Texas Alpha Sally Brockschmidt Herpin, Alabama Gamma Susan Jackson and Louisiana Beta Letitia Bennett were traveling with 11 women on an Overseas Adventure Tour group when they realized they were Pi Phis.



Illinois Alpha and Pi Beta Phi Poet Laureate Evelyn Peters Kyle and her friends enjoyed lunch together this past May in Pasadena, California. Here Evelyn catches up with California Eta Cathy Daniel.



Elizabeth Dameris, the daughter, niece and granddaughter of Pi Phis, asked friends to bring books to her eighth birthday party in lieu of gifts. She donated them to the Pi Beta Phi Library in the Texas Children's Hospital. Accepting is Texas Alpha Julia Dudley Allison, library director.



Members of the Sapulpa, Oklahoma Pocket gathered for their annual Founders' Day program and celebrated their 25th anniversary as a pocket. The pocket was instrumental in forming the Sapulpa Panhellenic. There are now 13 alumnae groups in the Panhellenic. Since Pi Phi supports literacy, pocket members also entered a Pi Phi team in the Sapulpa Spelling Bee fund-raiser for their local literacy program.

"I am a North Dakota Alpha who had an extraordinary experience on the Oprah Winfrey Show. Last July, I, along with Videographer Stacey Ricard Olson, North Dakota Alpha, videotaped my basement, which was in desperate need of a makeover. I sent it in to the show and three months later, they called. We were off to Chicago and eventually my room was voted the "Ugliest Room in America." I won a complete remodeling job and my once red carpeted walls are now a magazine layout. To top it all off, Eric Geislinger proposed to me the third and last time that we were on the show. It was the most exciting time in my life. Enjoy — we did!" — Molly Dunn



The SOUTH COAST, CALIFORNIA ALUMNAE CLUB completed its year with a progressive dinner held in three members' homes in a Newport Beach neighborhood. The dessert course ended with a Cookie Shine and Fraternity Heritage program.

The SEATTLE, WASHINGTON ALUMNAE CLUB created the ALBERTA ALPHA AILEEN AYLSWORTH WELGAN Sisterhood Award to honor Aileen, a long-time club member who has been an active and a dedicated Pi Phi for almost 67 years. The award honors a Washington Alpha undergraduate member who exemplifies sisterhood and chapter unity, supports members in need, is a positive

influence and role model, and is involved in various aspects of chapter life, Greek life and the community.

The BLOOMFIELD HILLS, MICHIGAN ALUMNAE CLUB celebrated its 75th anniversary during its annual Founders' Day celebration. This year, club members focused on starting the Champions Are Readers program in their area. Members adopted a third grade class and shepherded them through the month offering tutoring if requested. At the end of the month each child received a book and a medal as a reward for having read aloud 15 minutes a day.

The ARROWHEAD-WEST PHOENIX, ARIZONA ALUMNAE CLUB has grown to almost 40 members in the West Valley of Phoenix. The group held two parties for the Head Start Children with whom they work. Since many members read to the children in their classroom each week, a gift bag of books and finger puppets was presented to each child.

The SANDHILLS, NORTH CAROLINA CARNATION CIRCLE recently celebrated the 25th anniversary of its club. The event was held in conjunction with a regular meeting and Founders' Day program at Hollycrest House, the home of TENNESSEE ALPHA ANN PARKS MCALLISTER and her husband.

SAN MATEO COUNTY, CALIFORNIA ALUMNAE CLUB member and INDIANA DELTA JANE GRIMMER BAKER was recently honored by the League of Women Voters for her outstanding leadership and dedication to community service. In 1973, she was the second woman in San Mateo City's history to run for city council and the first woman to be elected mayor.

PENNSYLVANIA EPSILON CAROL LONGAKER SHUTTLEWORTH was featured in Fort Wayne, Indiana's *Journal Gazette* recently for managing Shuttleworth Inc. One day after her husband died in a plane crash, Carol was named the CEO of the company where they make automated material handling systems.

WEST VIRGINIA GAMMA ROBERTA BOYD BRAGAN was honored by the Consul General of Peru at a reception for her support to the consulate and the people of Peru. Roberta has traveled extensively on her five visits to Peru taking photographs of the people and scenery. She is a former Collegiate Province President and Alumnae Province President.

INDIANA DELTA WHITNEY WEEKS was crowned Miss Missouri 2004 and competed in the Miss America Pageant in September. Whitney's mother was a former Miss West Virginia and competed in the Miss America Pageant in 1961.

LA JOLLA, CALIFORNIA ALUMNAE CLUB members joined in the celebration to wish their beloved **COLORADO BETA CHARLINE HIGHBERGER GARDNER** a happy 90th birthday at a recent potluck luncheon.

At its Founders' Day celebration **NORTH CAROLINA BETA MARGARET MAYER CONDIE** presented the **ST. LOUIS, MISSOURI ALUMNAE CLUB'S** 2004 Sophomore Award to Missouri Alpha Kristin Daniel.

The Denver Area Panhellenic (DAP) was proud to announce that **ILLINOIS EPSILON MARGO HUBBARD SCHLUP** was the winner of their 2004 Woman of the Year award. This is the 33rd year DAP has given the award, which recognizes an individual who has made significant contributions to her sorority, Panhellenic and community.

FLORIDA EPSILON STEPHANIE MATHEWS SCHWINDT was recently nominated as a member of Who's Who Among American Teachers. Stephanie is currently an eighth grade English teacher in Tampa, Florida, and has been teaching for seven years.

The University of California, San Francisco/John A. Hartford Center of Geriatric Nursing Excellence recently announced that four scholars at UCSF School of Nursing received fellowship awards of \$100,000 each to support their studies and research in the field of gerontological nursing for the next two years. One of the recipients is **CALIFORNIA KAPPA MONIKA ECKFIELD PETROSS**, who received a pre-doctoral scholarship.



Texas Beta and Dallas, Texas Alumnae Club member Blair Rider Knouse, center, was given the Inspirational Adviser Leadership Award at Southern Methodist University's Celebration of Service and Leadership awards ceremony. The Texas Beta chapter nominated Blair, who has served as the chapter's Alumnae Advisory Committee Chairman for many years.



Kentucky Alpha Heather Stevens and Virginia Theta Allison Harvey joined forces on the campaign trail for Senator John Kerry. The two met when Allison was part of the National Advance Staff for Senator Kerry's campaign and Heather was a local volunteer.



As a member of the Morongo Valley Art Colony, New York Delta Jean Thomas Herrington attended Wisconsin Alpha Audrey Rasmus Gillick's water color demonstration. Later, Jean was flipping through her Pi Phi directory and discovered their Fraternity bonds.



At its annual reunion, Birmingham-Southern College (BSC) honored Alabama Alpha Marion McCoy Phillips as one of three distinguished alumni. Currently, Marion is co-chairman of the Fine Arts Society at BSC and will be its chairman in 2004-2005. She serves on the board of directors for the United Methodist Children's Home, as well.

ALUMNAE NEWS



The San Juan, Colorado Pocket celebrated Founders' Day by honoring two members who are new Golden Arrows, Missouri Alpha Marilyn Kelso Chipps and Oklahoma Beta Mary Beth Garnett Hill.



Several members of the Nation's Capital, DC Alumnae Club volunteered at the White House Office of Correspondence in February to assist the White House staff in responding to children's letters to President Bush and First Lady Laura Bush.



Pennsylvania Epsilon Deborah Kling Rooney founded BEADS for Education. The mission of BEADS is to "enhance the status of [African] women in the community and to promote environmental awareness" For more information about the program visit www.beadsforeducation.org.



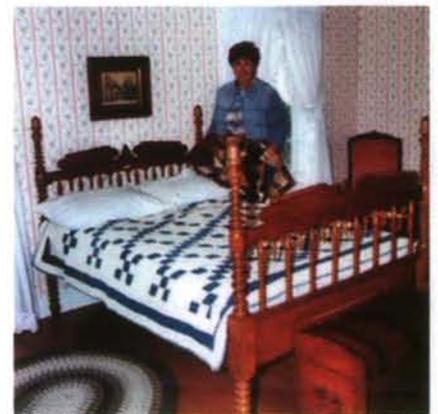
Members of the Richmond, Virginia Alumnae Club rented a villa in Tuscany and then toured Rome in June 2004.

Advertising Age, the leading marketing industry publication, selected MISSOURI ALPHA JACQUELINE SMITH WOODWARD as one of the "25 Women to Watch" in 2004. Each year, *Ad Age* focuses this special report on women in agencies, marketing and media whose accomplishments and potential demand attention. Jackie is the Vice President of Global Marketing for McDonald's.

PI PHI PENS

NORTH CAROLINA BETA MARGARET WISCHMEYER TAYLOR recently wrote "The Basic English Handbook." According to *Duke Magazine*, this book is a "useful guide for anyone who needs to master the English language. It's also a summary of Taylor's work as a teacher."

WASHINGTON GAMMA EVELYN HOPKINS ZANNER recently wrote a book titled, "What's for Dinner: A Full Year of Tasty Dinner Menus." The spiral bound, self-standing book is full of dinner ideas for each day of the year. It also includes a shopping list for each two week period, as well as sections on desserts and hors d'oeuvres.



Inez Smith Soule's great-grandson donated the quilt on the bed above to Holt House. It was made by Inez around 1900. Grand Vice President of Philanthropies Betsy Harris Cantlie is holding a quilt made by Fanny Whitenack Libbey.

Included below are excerpts from the nomination letters for each of this year's winners. Now you can share in knowing what makes these women outstanding Pi Phis.

Alumnae Winners

EPK PROVINCE WINNERS

Alpha	Linda Kelley McCarthy
Beta	Jane Combella Fennessey
Gamma	Donna Mackell Haskins
Delta	Sheila Hallas
Epsilon	Victoria Bonomo Britton
Zeta	Barbara Belden Petree
Theta	Martha Bliss Ehlers
Iota	Sandra Wiswell Harte
Kappa	Beverly Hall Rutledge
Lambda	Jeanette Mueller Slaby
Mu	Jennifer Fox Lekai
Nu	Marion Putnam Bohner
Xi	Sarah Kennedy Turner
Pi	Teri Hafner Teutsch
Rho	Anna Lee Galloway Scholle
Sigma	Sarah Thomas Jones
Tau	Chris Mills Verity
Upsilon	Kelly Swan Bahlburg
Phi	Terri Vasko Frank
Chi	Allison Cutrer Boudreaux
Omega	Bonnie Blankenship Chapman
Alpha-Beta	Frances Bruning Murney
Alpha-Gamma	Barbara Keudell Eaton
Alpha-Delta	Anne Busch Hills

EHT PROVINCE WINNERS

Alpha	Laurie Dailey Spruill
Beta	Judith Friend Strohm
Delta	Cathy Kresan Ellis
Epsilon	Susan Nalls Rosenbleeth
Zeta	Martha Sifers Hiestand
Eta	Mary Roberta Lay Nack
Theta	Christine Marias Lammers
Iota	Jane Houchens Tuten
Kappa	Deborah Hunt Greenwood
Lambda	Margaret McClung Edwards
Mu	Catherine Howley Reiter
Nu	Theresa Hartlage Koehler
Xi	Kristine Dietrich Keating
Pi	Mary Kliewer Hughey
Rho	Linda Hickerson Cozad
Upsilon	Denise Massoud Ford
Phi	Jane Mayes Beeler
Chi	Margaret Wood Brannan
Omega	Bettie Tyrrell Kolb
Alpha-Beta	Beth French
Alpha-Gamma	Helen Lippi Ullmann
Alpha-Delta	Grayne Ferguson Price

EVELYN PETERS KYLE WINNER IONE STRICKLAND BLAIR

Evelyn Peters Kyle Award — to honor a Pi Phi alumna for exceptional service to an alumnae club by performing those duties often unrecognized.

IONE STRICKLAND BLAIR, KANSAS BETA is a dedicated Diamond Arrow (75 years) member "who has been actively engaged for the last eight years with the Aurora Alumnae Club. She was active for over 60 years in two other alumnae clubs — Manhattan, Kansas and Denver, Colorado.

Her reliability is amazing. She never says "no" when asked to help with being a greeter or to participate in a skit. She loves to sing Pi Phi songs and often reminisces about her college days and the years she was involved with Kansas Beta. She attends our alumnae club functions regularly and participates in a "Pi Phi Golden Arrow Lunch Bunch" from members of the Aurora and Denver Alumnae Clubs. Ione hasn't missed a Founders' Day luncheon in many, many years.

Ione is very concerned about all the members of our club and calls the ladies who miss a meeting or who have recently been ill or had surgery. She does this same task with many of her friends in the Denver Alumnae Club as well.

Ione is very popular with many of the young members of our club and everyone loves to spend time with her. She has helped to make our programs interesting, and has a vast knowledge of the Fraternity over the years. You never hear Ione complain, as she turns a negative into a positive.

She is one of those true Pi Phi Angels and one the Aurora Alumnae Club is very honored to have as a member."



EMMA HARPER TURNER WINNER KATHY FOSSCECO PHILLIPS

Emma Harper Turner Award — to honor a Pi Phi alumna for exceptional leadership of an alumnae club.

KATHY FOSSCECO PHILLIPS, COLORADO GAMMA "first demonstrated her leadership skills in 1989 when she became actively involved with the Colorado Springs Alumnae Club. She spearheaded the formation of an evening group to facilitate attendance to meetings by the career women who wished to participate in club acclivities.



As treasurer of that group, she brought membership levels to a new high. She took on the added responsibilities of ACRIC and became the liaison between the day and evening groups.

Her skillful handling of the ways and means committee resulted in enhancing the club's ability to contribute to our philanthropies and send three delegates to Convention. She also helped establish the Peg Houston Speakers Fund as a memorial to Peg. Kathy has attended several National Conventions and helped the club host the RLR (Regional Leadership Retreat) held in 2004.

Her international scope was broadened by her work with the Colorado Springs Panhellenic. She was a member of the advisory committee formed to assist the Colorado Epsilon Chapter at the University of Colorado, Colorado Springs. Kathy served as Treasurer of the Alumnae Club and assumed the VP position which led to her two terms as President.

In the past two years, Kathy has promoted many innovative "perks" including a lunch bunch, a second book club group, Moonlight Angels, the career women and most recently introduced the national CAR philanthropy which the club members have embraced."

Reunions & Anniversaries

Maryland Beta members held their 60th anniversary celebration at the 94th Aero Squadron Restaurant in College Park, Maryland. Of the 870 members who were initiated into the chapter from its chartering in 1944 to its closing in 1991, 85 women were able to attend the exciting event. The group plans to meet again in 2009.



Eleven OHIO DELTA alumnae returned to Ohio Wesleyan University's campus to celebrate 50 years since their graduation.



A group of women recently enjoyed a Pi Phi and family reunion. The six family members are (back): Texas Gamma Karen Gorman Puckett, Ohio Epsilons Barbara Bertke Holdcroft and Beverly Bertke Newcomer and Indiana Zeta Diane Holdcroft Gorman. (Front): Indiana Alphas Betty Butler Holdcroft and Mary Butler Girard.

Several FLORIDA BETAS gathered in the North Carolina mountains this summer to celebrate their 60th birthdays. The event was a long-awaited reunion for the mid-1960s pledge sisters.

More than 20 Pi Phis from the 1955 COLORADO ALPHA pledge class met in Palm Springs for a reunion of fun and conversation. The group is hoping that their next reunion will be in Boulder, where they will celebrate the 50th anniversary of their pledging.

Eight members of the 1980 CALIFORNIA ALPHA pledge class recently gathered in Sedona, Arizona for their third reunion. The women enjoyed a Jeep ride through the red rocks, hiking, massages, great food and reminiscing.

The OKLAHOMA BETA pledge class of 1947 gathered for their annual reunion at the cabin of Charlene Sullivan on the Lake of the Arbuckles. The women have been meeting every year since their graduation. During the reunion, the women donned wine and blue hats and enjoyed lunch at a tearoom in nearby Sulphur, Oklahoma.

CALIFORNIA DELTAS, from the 1952 pledge class, gathered at the UCLA chapter house for their 50th reunion luncheon. Traveling from Wisconsin, Arizona and several different California cities, most were seeing each other for the first time in 50 years.

REUNIONS & ANNIVERSARIES



Members of the Oregon Beta chapter at Oregon State University who were in college together in the early 1940s during World War II, held a reunion at the beautiful Chart House restaurant in Portland, Oregon.



The 1972 Oklahoma Beta pledge class held a reunion in San Antonio, Texas. The women said the get together was "food for our souls." They are planning another reunion for April 2005.



Four Washington Gammas took a Norwegian Coastal Voyage as part of a Scandinavian Tour with family and friends. The four included Margaret Hansen, Jean Storey Parkin, Marjorie Burkhart Struckmeyer and Susan Marsh Winnie.



Oklahoma Beta's initiation class of 1976 and the seniors of 1979 gathered in Oklahoma City in April to reminisce and reacquaint on the 25th anniversary of their graduation from Oklahoma State University.



Several Missouri Gammas celebrated their 10th anniversary of graduating from Drury University. Pictured: Candee Thompson McGuire, Angela Bullock Homeyer, Jill Wilson Wiggins and Jessica Miller Rouhani.



Ohio Alphas, who were initiated in 1953, attended their 32nd consecutive reunion luncheon in Columbus, Ohio.

State of the Fraternity

GRAND COUNCIL

GRAND PRESIDENT
Emily Russell Tarr

GRAND VICE PRESIDENT OF COLLEGIANS
Linda Noel Ibsen

GRAND VICE PRESIDENT OF ALUMNAE
Mary Loy Tatum

GRAND VICE PRESIDENT OF FINANCE
Karen Consalus Price

GRAND VICE PRESIDENT OF MEMBERSHIP
Barbara McReynolds LaMaster

GRAND VICE PRESIDENT OF PHILANTHROPY
Betsy Harris Cantlie

GRAND VICE PRESIDENT OF PROGRAM DEVELOPMENT
Karen Shelton Chevalier

The State of the Fraternity evaluates Pi Beta Phi's previous fiscal year, which is July 1, 2003–June 30, 2004. Its purpose is to keep the membership informed on Fraternity business and to provide a brief record of the year.

During the 2003–2004 academic year the Fraternity's total ever-initiated membership reached 224,139 with 134 collegiate chapters and 344 alumnae organizations. Honored were 420 Golden Arrow members and 58 Diamond Arrow Society members.

STRATEGIC PLANNING

The members of Grand Council believe that a strong strategic plan keeps the Fraternity focused on a future that aligns values with mission and vision. Headquarters has been involved with a year-long project designed to guide and support the staff in increasing its effectiveness through continued improvement, added agility, culture change and value in the workplace. Third Angle, Inc., of Chicago, Illinois, was hired to guide this project.

Five Thought Forces were appointed and met this year to study areas needing revision and present recommendations to Grand Council. Those areas are: alumnae membership; chapter standards of excellence; chapter structure; international and local support; and talent development and placement.

Input from all of these groups will move Pi Phi forward through 2005 Convention legislation and beyond.

CHAPTER NEWS

The number of women who pledged Pi Beta Phi was 4,905, which is down 73 members from last year. However, the number of legacies who pledged was 559 and this is 34 more than last year. Fourteen alumnae were initiated and 17 members were reinstated into the Fraternity. The overall grade point average for the chapters reporting on the fall 2003 term was 3.109. For this term there were 87 chapters with a GPA over 3.0 and of these, 58 were over 3.14.

There were 45 inquiries from college Panhellenics, local groups or individuals for extension information. Colonization began at North Carolina State University in Raleigh and installation is slated for January 2005.

Seven Traveling Graduate Consultants visited all 134 of our chapters. Loyola Marymount University had a Resident Graduate Consultant for both the fall and spring semesters.

CHAPTER PROGRAMMING

The Fraternity debuted its new Leadership Academy. This consisted of two Chapter President weekends in February and a weekend Recruitment Boot Camp for selected chapters in March. The Leadership Academies focused on the implementation of the *Leading With Values* program in our chapters.

Educating our members on risk management issues remains a high priority. As part of their training, the Graduate Consultants attended a presentation by Dr. Thomas Carey, clinical psychologist, regarding working with women in the chapters who exhibit "at risk" behaviors.

The *Leading with Values* program continued to add on-line programming resources throughout the year. Take a look on the members side of the Web site at www.pibeta-phi.org. Of special note is the *Members as Leaders* workshop, which introduced servant leadership to chapter members.

ALUMNAE NEWS

The number of dues-paying members is up by six percent this year. While those paying dues through clubs remains fairly constant, the increase has come from the members of non-club areas and through dues paid on-line.

Regional Leadership Retreats provided leadership development and interactive exercises to more clubs and delegates this year than ever before. RLR topics receiving the ranking of "most beneficial" were: Training to be a Servant Leader; Programming for all Categories of Membership; and Getting More than Money from Your Club Fund Raiser. These presentations are posted on the Fraternity Web site so that clubs may use them in their own programming.

New alumnae groups formed in 2003–2004 include: Broward County, Florida; Idaho Panhandle; Piedmont Area, North Carolina; and Sedona, Arizona Pocket.

Events tailored specifically for young alumnae were held in New York City, Los Angeles and Atlanta. Their purpose is to offer opportunities to connect these women with the Fraternity as they transition from collegians into the alumnae phase of their lives.

PHILANTHROPY

Grand Council continues to place a strong emphasis on Pi Beta Phi's core value of philanthropic service to others in their strategic plan. Our membership has indicated a strong affinity toward literacy. On-going efforts are being made to establish a National Day of Service in Literacy and develop a relationship with a national literacy organization or foundation.

Chapters and alumnae groups across the USA and Canada have successfully implemented Champions Are Readers (CAR) in schools, after-school programs and Boys & Girls Clubs. Parents, administrators, students and Pi Phis have seen positive results in the children through their improved reading abilities and increased enjoyment in reading.

Arrow in the Arctic continued its support of remote libraries across northern Canada. Funds were used to buy books on women's and cultural issues, children's books, new shelving and audio tapes for those with impaired sight.

The Holt House Committee continues to maintain and improve the home of Pi Beta Phi's founding. The Committee diligently follows the IRS ruling regarding historic homes in order to qualify for funding. Alumnae clubs, chapters and individuals visited and supported Holt House with financial donations.

Arrowmont's mission is to enrich lives through art. It keeps in the forefront of the art world through its many programs, which include an Artist in Residence Program, on-site children's classes and classes for publics at all levels of experience. Grand Council, the Arrowmont Board of Governors and Arrowmont's Director developed a Memo of Understanding that will guide and enhance their respective relationship through the next few years.

Due to low interest rates available elsewhere, the Fraternity no longer offers its members educational loans.

FINANCES

Historically Pi Beta Phi has maintained and continues to maintain a position of being financially sound by operating a fiscally conservative budget. Volunteers continue to play a very important part in balancing the budget of the Fraternity.

The Fraternity budgets on a two-year cycle with revenue and expenses being higher in convention years.

Operating costs of the Fraternity continue to increase as it faces escalating travel costs to provide support to collegiate chapters and alumnae clubs, higher cost for improved technology and increased staff for Headquarters as the volunteer pool continues to shrink. In addition, extension is very important in keeping Pi Phi competitive in the Greek world, and expenses for a new chapter are approximately \$100,000 over a two-year period.

International alumnae dues increased this year with 21,621 members paying, as of June 30, 2004. It is paramount that member income continue to increase to secure a strong future for the Fraternity. Operating income can only be derived from dues and fees of members.

FOUNDATION SUPPORT

The Pi Beta Phi Foundation continues to play an important role in helping fund Fraternity programs. Grants from the Foundation, which totaled more than \$85,000, helped support many Fraternity programs, such as the Graduate Consultants, Financial Forums, Alumnae Regional Leadership Retreats, AAC training, the Links to Literacy CAR program, Holt House, Arrowmont and various leadership training events.

The Foundation also granted \$90,000 in scholarships to collegians and alumnae. This year, through the Emma Harper Turner Fund, one-time grants were given for the first time to collegians experiencing life-changing events that would jeopardize their ability to remain in college.

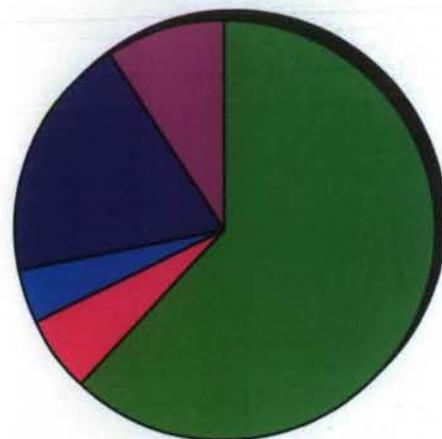
Foundation Grants to the Fraternity

Consultant grant	\$72,000
CAR grant	\$8,000
Miscellaneous Grants	\$6,999
Total:	\$86,999

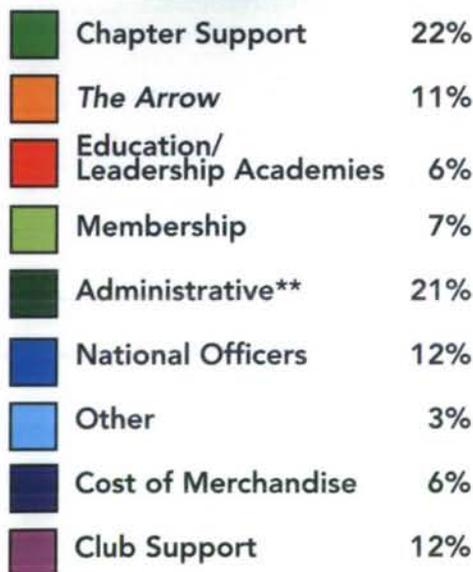
* Revenue and Expenditures charts use unaudited figures for 2003-2004.

** Note that administrative expenses such as rent/salaries/depreciation have been allocated among categories listed above, which reduce total administrative expenses and departmentalizes the expense.

REVENUE*



EXPENDITURES*



Directory

FORMER GRAND PRESIDENTS

- CAROLYN HELMAN LICHTENBERG, Ohio Alpha,
114 Planterswood Court, Greenville, SC 29615
JO ANN MINOR RODERICK, Oklahoma Beta,
4718 Village Court, Stillwater, OK 74074
BETH VAN MAANEN BEATTY, Texas Gamma,
13 Westerleigh, San Antonio, TX 78218
SARAH RUTH MULLIS, South Carolina Alpha,
10 Kings Tavern Place, Atlanta, GA 30318

OFFICER EMERITA

- GRAND PRESIDENT EMERITA — Jean Wirths Scott,
Pennsylvania Beta, 1186 Cedarwood Drive,
Moraga, CA 94556
GRAND TREASURER EMERITA — Orpha O'Rourke
Coenen, Indiana Delta, PO Box 8, Little Chute,
WI 54140

GRAND COUNCIL

- GRAND PRESIDENT — Emily Russell Tarr, Texas Beta,
7423 Daniels Chapel Road, New Boston, TX 75570
GRAND VICE PRESIDENT OF COLLEGIANS — Linda
Noel Ibsen, Colorado Beta, 5241 Lichen Place,
Boulder, CO 80301
GRAND VICE PRESIDENT OF ALUMNAE — Mary Loy
Tatum, Oklahoma Beta, 630 Sorita Circle, Heath,
TX 75032
GRAND VICE PRESIDENT OF FINANCE — Karen
Consalus Price, Missouri Alpha, HCR 69,
Box 363-9, Sunrise Beach, MO 65079
GRAND VICE PRESIDENT OF MEMBERSHIP — Barbara
McReynolds LaMaster, Kentucky Beta, 3602 Locust
Circle West, Prospect, KY 40059
GRAND VICE PRESIDENT OF PHILANTHROPIES —
Betsy Harris Cantlie, New York Gamma,
805 Hanover Road, Gates Mills, OH 44040
GRAND VICE PRESIDENT OF PROGRAM DEVELOPMENT —
Karen Shelton Chevalier, California Delta,
8509 Browning Court, Annandale, VA 22003

DIRECTORS

- DIRECTOR OF ACADEMICS — Karen Gunther, Ohio
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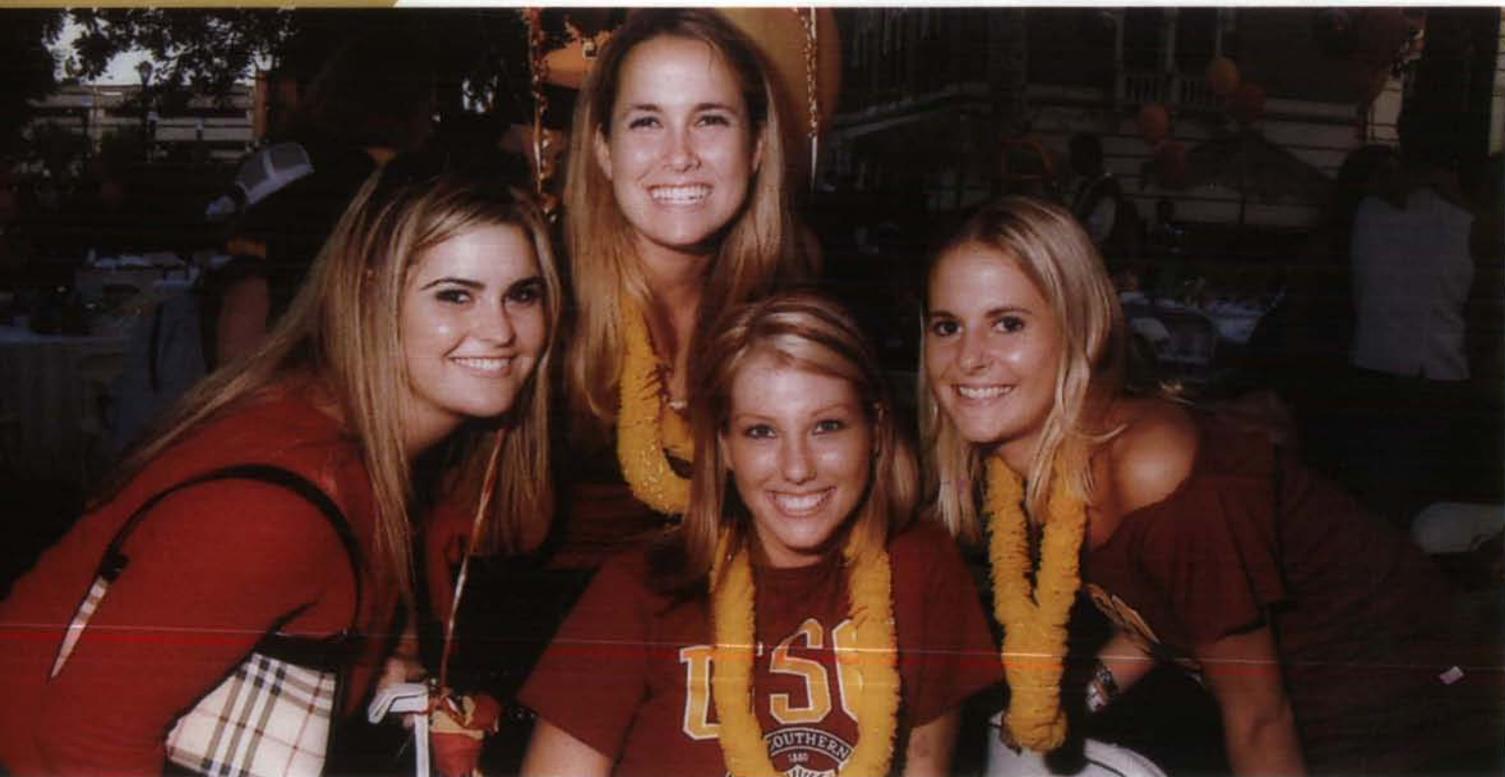
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Collegiate News

The Leading With Values program made a positive impact on our chapter this year by uniting us as a whole and emphasizing our individual responsibilities as members of the Fraternity. As a result, we had the best recruitment we've had in years.

— California Gamma, University of Southern California



For this issue we asked our collegians how they were implementing the new member development program, Leading With Values, in their chapters. According to the program, which is based on our mission, each collegian is to recognize that we can (and should) continually learn and grow. Lifelong Growth Objectives, which include organizational knowledge, good citizenship, intellectual development and leadership development, should be the ideal to which all Pi Phis — collegians and alumnae — should aspire throughout their lifetimes. Based on this, here's what they said.

Leading With Values has reformed the way in which we approach in-house and on-campus event planning and participation. For the Spring 2004 semester, the chapter

decided to become more hands-on with community service. VP Moral Rebecca Paluch coordinated with the local branch of Head Start and arranged to have sisters working with at-risk children on academic and social skills five days a week.
*Pennsylvania Kappa
Lehigh University*

Thanks to the Leading With Values program, the chapter has increased its quality of programming. For instance, in order to meet the needs of cultural enrichment, the Vice President of Mental Advancement organized a world dinner. Each interest group brought a traditional food dish from various countries.
*Virginia Gamma
The College of William & Mary*

After having participated in the Leading With Values program for a year now, the chapter has found it quite easy to adapt to the new program — mainly because we were already actively participating in the program without even knowing it! Our chapter is especially active in keeping our members aware about risk management issues, including eating disorders, abusive relationships, and the challenge of one day balancing a family and a career, which all effect women in today's society.
*Pennsylvania Eta
Lafayette College*

We demonstrated good leadership and citizenship, two key principles of the Leading With Values program, when we joined to fight cancer by

participating in Putnam County's annual Relay for Life held at DePauw University. We contributed more than \$6,625 to the total \$201,000. Kathryn Steiner, whose mother died of lung cancer two weeks previous to the event, spoke about her experience during the Luminary Ceremony at the race. Sonia Miller participated on the steering committee this year, and will be a committee chairman next year.

*Indiana Epsilon
DePauw University*

Our chapter implemented the new Leading With Values member development program through our interest groups. Each group presented information and ideals for each segment of the program. Also, our executive board encouraged developmental activities such as co-programmed philanthropy events, scholarship banquets and correspondence with members abroad.

*Florida Alpha
Stetson University*

We practice Leading With Values every day. Our chapter has worked to improve its grade point average and we are now third in grades on campus and our new members are first. Our chapter is growing and becoming stronger every day on campus.

*Louisiana Beta
Louisiana State University*

The Leading With Values program has helped our chapter in more ways than one. Every semester our chapter holds an educational meeting on risk management issues. We instill the fact that hazing has a zero tolerance policy within our sorority. We really take these issues seriously because we are a family watching out for each other.

*Connecticut Alpha
University of Connecticut*



The Leading With Values program has aided us in teaching and reinforcing the values we hold dear as Pi Phis. Chapter President Cassandra Cosgrove led a Members As Leaders workshop, which focused on the principles of servant leadership, such as listening, awareness and empathy.

— Ohio Beta, Ohio State University



Due to the Leading With Values program, our chapter organized such events as a Christmas party for needy children and completed a total of 1,900 community service hours.

— Virginia Zeta, Virginia Polytechnic Institute and State University



For the good citizenship portion of the Leading With Values program, we held a Movie Night and watched "Mona Lisa Smile." Afterward we discussed the evolution of women's rights.

— Indiana Gamma, Butler University



Our chapter has continuously demonstrated Pi Beta Phi's lifelong growth objectives. At our university we have received the highest GPA for four consecutive semesters.

— Arizona Gamma, Northern Arizona University

For the Leading With Values program we held an amazing etiquette dinner. We also enjoyed a crawfish boil. — Florida Beta, Florida State University



The Leading With Values program has benefited our chapter in a multitude of ways. Receiving photos and thank you cards from Aspen Ride, a local retirement community where we co-host a senior prom event, and Enterprise Elementary School, where we volunteer, reminds everyone why service is one of the principles of Pi Beta Phi. It also reminds us that it is important to place a large value on service, not only while you are an undergraduate member of the Fraternity, but continually throughout your life.

*Illinois Eta
Millikin University*

We have participated in the organizational knowledge, good citizenship and leadership development sections of the Leading With Values program. We have planted flowers on campus, learned how to keep our cars road-worthy and organized our rooms and daily lives.

*Iowa Alpha
Iowa Wesleyan College*

The Leading With Values program has helped the chapter participate in a variety of new activities that allow us to become involved not only with those in our surrounding community, but with each other, as well. We work to improve students' reading and writing skills through the Champions Are Readers program. At our chapter meetings the Fraternity Heritage chairman gives a report including interesting historical facts about the international Fraternity and our own chapter. Every semester we hold a scholarship banquet.

*Missouri Gamma
Drury University*

An executive board member begins every chapter meeting with reading a segment from our Leading With Values binder. We've started our own chapter's recruitment boot camp to review recruitment practices, as well.

*Illinois Iota
Illinois State University*

Leading With Values is important to us. Not only do we practice our values in all of our Pi Phi events, but also in our daily lives. We believe everyone is a leader, if not by title, then by example. When the new program was introduced, our chapter, as a whole, sat down and discussed our personal values — some being scholarship, personal growth, and leadership. We also talked about some of our chapter goals — more community service, lifelong development and commitment, more sisterhood events, and developing a strong, year-round recruitment.

*Michigan Epsilon
Western Michigan University*

After participating in the Leading With Values program our chapter unanimously agreed that we could become even more active in our community. A tremendous number of sisters participated in a local program at the State College YMCA in which they read to children weekly. Others took it upon themselves to participate in other sorority philanthropies showing great Pi Phi spirit and enthusiasm.

*Pennsylvania Epsilon
Pennsylvania State University*

We have worked diligently to include Leading With Values into our everyday lives. One aspect was through recruitment. Our recruitment chairman provided a seminar to show members how our values could be incorporated into our everyday lives while recruiting potential new members.

*Kentucky Gamma
Eastern Kentucky University*

Our chapter has had fun incorporating the Champions Are Readers program into our Leading With Values program. VP Moral Megan Fediuk implemented CAR in Ann Arbor. Chapter members and several alumnae from the area worked with 80 third graders and their teachers.

We visited the school every Friday and read stories with the children. At the end of the program, the chapter worked together to make more than 100 muffins and bookmarks for the celebration party. The children each received a personalized bookmark, book, certificate of completion and gold medal.

*Michigan Beta
University of Michigan*

The Leading With Values program encouraged us to continue our well-rounded programming. Panhellenic delegate Jessica Spahr asked each member to attend at least two campus Panhellenic meetings per semester. Jessica's action helped sisters realize how Pi Phi fits into the "big picture," not only on campus, but also around the Washington area and nationally.

*Pennsylvania Zeta
Washington and Jefferson College*

Pi Beta Phi's mission to cultivate leadership potential and enrich lives through community service motivated us during our Greek-wide service project at our school. For the event there were various fund-raising and service projects on campus and throughout the community. We ended the week by cleaning up and refurbishing the YWCA, an organization in Utah that has provided 98 years of caring and support to women and children. We were given the first place award out of all the sororities for participation throughout the week.

*Utah Alpha
University of Utah*

The most important thing that can be gained through the Living With Values program is the focus on the diversity and the similarities that we all share. Learning how to use everybody's traits and characteristics toward the betterment of the chapter is a huge asset.

*Texas Epsilon
University of North Texas*



This year, we really blossomed as a chapter due primarily to the Leading With Values program. We have always been an extremely dedicated and spirited chapter, but our leadership skills improved immensely this year. The benefits are countless, and the skills are vital to life during and beyond our collegiate years.

— California Kappa, University of California, San Diego



We have worked at upholding Pi Phi's Lifelong Growth Objectives this year. Our hard work was rewarded when we were named as the Panhellenic Most Outstanding Chapter.

— Illinois Zeta, University of Illinois



Because of the Leading With Values program, Pi Phis have been driven to participate and organize programs to unite the Greek community — like during the annual powder-puff football game.

— Ohio Eta, Denison University



Leading With Values has given us a mission; specifically "Pi Phi for Life." It has meant so much to this year's graduating class to have a sense of organization in the transitional period from active to alumna.

— Virginia Epsilon, The University of Virginia



The Leading With Values program has made our chapter reprioritize. We always say that scholarship is our top priority, but we felt there were a few things we could do to seriously improve our chapter's overall GPA. We compiled a list of everyone's majors so members could seek advice from older members in their same major.

— Oklahoma Alpha, University of Oklahoma



We have put Leading With Values into practice through participating in The Big Event. During The Big Event, groups are assigned a specific task, such as raking leaves, sweeping porches, painting houses, etc., around College Station.

— Texas Eta, Texas A&M University

The Leading With Values program helped us regain connection to Pi Phi's core values. We won first place in the New Voter's Registration Project by having the highest number of members register to vote.

— Nevada Alpha, University of Nevada



Four of our members demonstrated the Lifelong Growth objective of citizenship when they participated in a missions trip to Jamaica.

— Missouri Alpha, University of Missouri

After each member received her Leading With Values binder, our exec members planned what they wanted to accomplish. One of the activities that was stressed the most was mentoring. Recruitment has always been one of our strong skills and developing a strong mentoring program was a way for us to continue welcoming new members even after their initiation.

*Minnesota Alpha
University of Minnesota*

We held programs that fit in the Leading With Values program throughout the year. VP Moral Lauren Detten spoke to members about the qualities they would want in their future husbands. Campus Crusade for Christ led the event to encourage us to make wise decisions while dating in college.

*Oklahoma Beta
Oklahoma State University*

We are striving to implement all aspects of the Leading With Values program. Our Panhellenic delegate spotlights another fraternity or sorority on campus each week and informs us about that chapter's history and current events. Also, our new transition officer has developed fun activities for the seniors' Pi Phi for Life programming. These have included alternative senior meetings, an interviewing workshop, a senior farewell, and a rising seniors workshop where juniors went over expectations for their senior year and beyond.

*Pennsylvania Theta
Villanova University*

AMY BURNHAM ONKEN AWARD

Originally presented in 1935, this award is named for Amy Burnham Onken, Grand President from 1921 to 1952. The award recognizes a senior who demonstrates outstanding participation and leadership skills. Winners are selected based on scholarship, service to the Fraternity and participation in student activities. This year's winner is Missouri Beta Katherine MacArthur.

While maintaining an impressive GPA as she pursued a double major in Social Thought & Analysis and American Culture Studies and a double minor in Business and English Composition, Katherine was a loyal and enthusiastic member of the Missouri Beta chapter of



Katherine MacArthur
Missouri Beta
Washington University
Upsilon Province

Pi Beta Phi. She earned the Adda Prentice Williams Award for best Vice President of Mental Advancement and the Marilyn Simpson Ford Award for best *Arrow* correspondent, as well as several other province and chapter awards. She was her pledge class president and later served as chapter treasurer. Katherine also received the Sign of the Arrow Melissa Scholarship from the Foundation.

Katherine proved herself as a natural leader by serving as the President, Adviser and Founder of Lambda Sigma, a sophomore honor society devoted to community service, and as president and secretary of the Pre-Law Society. She also served as the National Collegiate Volunteer Coordinator for "The Big Bam!," a breast cancer awareness program that raises funds for mammograms, treatment and surgeries for uninsured women with breast cancer.

AMY BURNHAM ONKEN



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New York Alpha
Syracuse University
Beta Province



Colleen Furey
Pennsylvania Kappa
Lehigh University
Gamma Province



Courtney Giknis
Pennsylvania Gamma
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Auburn University
Theta Province



Jennifer Peterson
Florida Epsilon
University of Central
Florida
Iota Province



Rebecca Price
Ohio Beta
The Ohio State
University
Lambda I Province



Bailey Williams
Ohio Iota
University of Dayton
Lambda II Province



Victoria Jaymont
Tennessee Beta
Vanderbilt University
Mu Province



Sarah Madden
Illinois Zeta
University of Illinois
Nu Province



Erin Ashbrook
Indiana Alpha
Franklin College
Xi Province



Shelby Ray
Illinois Eta
Millikin University
Omicron Province



Ashley James
Tennessee Delta
University of
Memphis
Pi Province



Kristin Larson
Minnesota Alpha
University of
Minnesota
Rho Province

COLLEGIATE AWARDS

AMY BURNHAM ONKEN AWARD NOMINEES



Emily Horner
South Dakota Alpha
University of
South Dakota
Sigma Province



Margaret Jennings
Iowa Gamma
Iowa State University
Tau Province



Erin Ewing
Texas Gamma
Texas Tech University
Phi Province



Emily Ivey
Texas Eta
Texas A&M
University
Chi Province



Jill Deacon
Colorado Gamma
Colorado State
University
Psi Province



Serena Trost
Arizona Alpha
University of Arizona
Omega Province



LaRyn Curry
Montana Alpha
Montana State
University
Alpha-Beta Province



Kristan Locke
Oregon Gamma
Willamette
University
Alpha-Delta Province



Anna Bondan
California Iota
California State
University, Chico
Alpha-Epsilon
Province



Brenda Li
California Eta
University of
California, Irvine
Alpha-Eta Province

Not Pictured:

Nicole Davidson
Michigan Gamma
Michigan State
University
Kappa Province

Heather Hook
Washington Alpha
University of
Washington
Alpha-Gamma
Province

Deborah Lammon
California Gamma
University of
Southern California
Alpha-Zeta Province

CHAPTER SERVICE AWARD NOMINEES



Tina Rivard
Pennsylvania Theta
Villanova University
Gamma Province



Susan Hirtle
Pennsylvania Epsilon
Pennsylvania State
University
Delta Province



Erin Healey
Virginia Zeta
Virginia Polytechnic
Institute & State
University
Epsilon Province



Melissa Urban
North Carolina Alpha
University of
North Carolina
Eta Province



Beth Mason
Alabama Beta
University of
Alabama
Theta Province



Amie Dia Davis
Florida Alpha
Stetson University
Iota Province



Margaret Adair
Ohio Alpha
Ohio University
Lambda I Province



Jenna Szkatulski
Ohio Zeta
Miami University
Lambda II Province



Tracy Wright
Kentucky Alpha
University of
Louisville
Mu Province



Alison Stojak
Indiana Gamma
Butler University
Xi Province



Autumn McGee
Illinois Alpha
Monmouth College
Omicron Province



Lyndsey Criddle
Tennessee Delta
University of
Memphis
Pi Province

CHAPTER SERVICE AWARD NOMINEES



Katherine Erickstad
Minnesota Alpha
University of Minnesota
Rho Province



Erin Croy
Nebraska Gamma
Creighton University
Sigma Province



Sarah Mannerter
Iowa Beta
Simpson College
Tau Province



Rebecca Goldfarb
Missouri Beta
Washington University
Upsilon Province



Cristi Bullard
Oklahoma Alpha
University of Oklahoma
Phi Province



Maury Meekins
Texas Beta
Southern Methodist University
Chi Province



Asia Dymecki
Arizona Alpha
University of Arizona
Omega Province



Erica Hipple
Utah Alpha
University of Utah
Alpha-Beta Province



Erica Volker
California Beta
University of California, Berkeley
Alpha-Epsilon Province

Not Pictured:

Katherine Bonne
Michigan Gamma
Michigan State University
Kappa Province

Katherine York
Idaho Alpha
University of Idaho
Alpha-Gamma Province

Tiffany Gerstel
California Kappa
University of California, San Diego
Alpha-Eta Province

Gretchen Stahl
Indiana Theta
Valparaiso University
Nu Province

Amberlyn Goicoechea
Nevada Alpha
University of Nevada
Alpha-Delta Province

CHAPTER SERVICE AWARD

The Chapter Service Award recognizes individuals for outstanding leadership in the chapter, responsibility, dependability, initiative and contribution to the chapter's spirit and chapter unity. The award has been given annually since 1956. This year there are two winners: SUZANNE PEARSON and JEENA TITUS.

Suzanne began her service to Colorado Delta when she was elected Team Owner, a position similar to a chairman who coordinates all of the interest groups, in her freshman year. She was then elected Recruitment-Elect the next semester. The following year she

became a part of the Executive Council as VP Moral. She maintained confidentiality and displayed excellent judgment and character when dealing with chapter members and situations. Even more impressive is that Suzanne is always true to herself and the standards to which she personally upholds.

Jeena exudes spirit and strives for unity. She has energy, can easily integrate herself into any new situation, as she did when she assumed the position of Acting Chapter President and continued to serve as VP Moral. She has assisted in making California Mu a top 10 chapter. From Social Chairman, to Chapter President, to Awards Committee Chairman, Jeena takes responsibility very seriously. She is an exceptional leader, who is dependable and takes initiative.



Suzanne Pearson
Colorado Delta
Colorado School of Mines
Psi Province

No
Photo
Available

Jeena Titus
California Mu
Pepperdine University
Alpha-Zeta Province

In Memoriam

Due to space constraints, *The Arrow* will only print the obituary of a former Grand President. *In Memoriam* lists the name, initiation year, and month and year of each other member who has died. If you know a sister has died, please inform Headquarters. However, only those names accompanied by a published notice will be listed in *The Arrow*. Published notices include a newspaper obituary, a funeral program/prayer card, or a listing in a college/university alumnae newsletter. Also acceptable are obituaries from newspaper Web sites — attach the article and e-mail it to Pat Hook at pat@piphico.org

ALABAMA ALPHA

Mary Akeroyd Alford, 1943; April 2004
Annette Mitchell Mills, 1936; August 2004

ALBERTA ALPHA

Patricia Foster Weir, 1942; April 2004

ARIZONA ALPHA

Isabelle Browne Tinker Melczer, 1938; April 2004
Kathleen Wager Rector-Wyckoff, 1936; April 2004

ARKANSAS ALPHA

Virginia Watkins Turner, 1944; April 2004

CALIFORNIA DELTA

Betty Fowler French, 1931; January 2004

CALIFORNIA EPSILON

Ann Hammond Blackwell, 1952; March 2004

COLORADO ALPHA

Mianne Stuart Enyart, 1952; April 2004
Dorothy Bell Lester, 1920; December 2003

CONNECTICUT ALPHA

Susan Lewis Spencer, 1943; December 2003

FLORIDA BETA

Suzanne Hinshaw Otto, 1938; April 2004

GEORGIA ALPHA

Cecile Boggs Breuch, 1957; November 2003

IDAHO ALPHA

Elizabeth Paul Galbreath, 1939; May 2003

ILLINOIS ALPHA

Marie Hansen McRoberts, April 1932; March 2004

ILLINOIS ZETA

Phyllis Beaver Dralle, 1940; May 2004
Elizabeth Williamson Lang, 1950; May 2004

ILLINOIS ETA

Roberta Oplinger Shepard, 1947; May 2004

ILLINOIS THETA

Rita McLinden Grawey, 1948; May 2004

INDIANA BETA

Marian Jane Stevens Dutton, 1936; April 2003
Jane Ransom Long, 1946; June 2003
Marjorie Weimer Moore, 1932; April 2004

INDIANA DELTA

Harriet Forgey Albertson, 1939; May 2004
Eleanor Turner Donnelly-Fitzpatrick, 1937; May 2004
Martha F. Scudder, 1931; April 2004

INDIANA EPSILON

Patricia Becker Colborne, 1947; April 2004

IOWA BETA

Randi Krane Kreunen, 1956; April 2004

IOWA GAMMA

Joan Wilson Lindeberg, 1942; February 2004
Trymby Calhoun Stickels, 1941; April 2004
Gayle Lyman Stock, 1955; April 2004

IOWA ZETA

Julia Norton Schump Coen, 1933; May 2004
Mary McLaughlin Cunnick, 1940; April 2004
Juliann Maren, 1987; May 2004
Janet Coquillette Wray, 1936; April 2004

KANSAS ALPHA

Kathleen Dodge Burton, 1965; April 2004

KANSAS BETA

Virginia Buster Whiteside, 1945; October 2003

LOUISIANA BETA

Katherine (Lynn) Theus McDonald, 1958; May 2004
Barbara (Bobbie) Henderson White, 1956, affiliated Texas Alpha; May 2004

MANITOBA ALPHA

Jocelyn Plant Savage, 1954; February 2004
Maria Peturson Stephenson, 1941; March 2004

MINNESOTA ALPHA

Nancy Eckenbeck O'Keefe, 1945; March 2004
Lorraine Lovatt Sparling, 1935; April 2004

NEBRASKA BETA

Leslie Hofmeister, 2003; May 2004
Doris Stauder Lehr, 1943; May 2004
Elizabeth Aldrich Mallery, 1929; March 2004

NEVADA ALPHA

Mary Trudelle Wilkerson, 1932; March 2004

NEW YORK ALPHA

Isabel Cutting Tolman, 1929; April 2004

NEW YORK DELTA

Barbara Kurtz Crouch, 1946; March 2004

NORTH CAROLINA ALPHA

Julia Compton Moore, 1949; April 2004

OHIO ALPHA

Helen Sowash Reichert, 1932; February 2004
Sallie Hawkins Roberts, 1947; May 2004

OHIO BETA

Martha Moyer Berg, 1940; March 2004
Frances Brunner Lane, 1934; April 2004
Betty Bull Weigand, 1944; April 2004

OHIO DELTA

Barbara Houk Henry, 1941; October 2003

OHIO EPSILON

Julia Sullivan Belcher-Boyer, 1945; May 2004
Mary Jo Feak, 1949; April 2004
Judith Harloff Michota, 1956; May 2004

OHIO ETA

Dorothy Sparks Everhart, 1954; January 2004

OKLAHOMA ALPHA

Amber Mizell Rogers, 1996; June 2004

OKLAHOMA BETA

Pat Lynch Blue, 1952; June 2003
Ernestine Ryan Henry, 1979; September 2003
Mabelle Harrington Rankin, 1933; February 2004

ONTARIO BETA

Phyllis Manning Johnson, 1943; October 2003

TENNESSEE BETA

Eudene Houston Donald, 2004; March 2004

TEXAS ALPHA

Carol Chapell Henry, 1957; April 2004
Rosemary Whitaker Proll, 1943; October 2003

TEXAS GAMMA

Kathryn McLellan, 2001 affiliated Texas Eta; June 2004

UTAH ALPHA

Lorene Romney Mason, 1929; December 2003

VIRGINIA ALPHA

Cora Conner Spear, 1957; April 2004

WASHINGTON ALPHA

Wilma Glen Paddock Bergren, 1930; May 2004

WISCONSIN ALPHA

Catherine (Kay) M. Collins, 1927; May 2004

WISCONSIN BETA

Ruth Tay Pearson, 1933; May 2004

WYOMING ALPHA

Ashley Nowlin, 1996; June 2004

News & Notes

BUSINESS AWARD

KARIN GRANT, FLORIDA EPSILON, recently graduated from the University of Central Florida, where she was encouraged by her Pi Phi sisters Wendy Bolton and Sarah Ellerkamp to join Delta Sigma Pi, an international business fraternity. This year, Karin was named the Provincial Collegian of the Year for the Southern Province, which includes about nine states and 40 chapters. "I am so excited to have been chosen for this great honor, and I know that it probably would not have happened as it did had I not been in Pi Beta Phi."



Karin Grant poses with Delta Sigma Pi Regional Vice President Shane Borden.

PI PHI ARTIST LOANS WORK

ANN MEREDITH, CALIFORNIA BETA, has recently had her work exhibited in Lome, Togo (in West Africa) as part of the U.S. Department of State ART in Embassies Program. She generously loaned six black and white photographs depicting men, women, and children afflicted with AIDS. In explaining her work, the artist states that "My goal has always been to give a personal voice to those who are unable or who do not have the opportunity to speak for themselves."

According to Karl Hofmann, curator, he selected Meredith's work because "Artists can help communicate to the broader society the suffering, and also the hope, of those affected by HIV."



California Beta Ann Meredith, artist, met with the United States' First Lady Laura Bush in May. Photo was taken by EbonNia Davis 2004 USA.

In May, Meredith traveled from her home in Berkeley, California to Washington, D.C., to attend a White House reception and other activities celebrating the 40th anniversary of the ART in Embassies Program. A happy coincidence of this project is that Meredith discovered another Pi Phi. MARCIA MAYO, TEXAS BETA, is a curator and publications director for the U.S. Department of State Art in Embassies Program, which curates and manages exhibitions displayed in 170 American embassy residences worldwide.

To view Meredith's work, log on to her Web site at www.annpmeredith.com.

MARILYN SIMPSON FORD AWARD

At the 2004 College Fraternity Editors Association (CFEA) Awards Ceremony, Jean Gileno was awarded the Marilyn Simpson Ford Award, named after the longtime editor of *The Arrow* of Pi Beta Phi. Established in 1989 by Pi Beta Phi, the honor is awarded each year to an individual who represents a CFEA-member organization and who has distinguished himself or herself through outstanding service to CFEA.

Greek life has been a part Gileno's life since she was a collegian at DePauw University. Initiated into Delta Zeta, she became actively involved in Greek activities at school until her graduation in 1994.

Gileno is currently the Director of Communications and Program Development and Assistant Editor of *The DIAMOND* for Psi Upsilon Fraternity, headquartered in Indianapolis, Indiana.

"My favorite part of my job is



working in the non-competitive environment of the intrafraternal world," Gileno says. "CFEA is such a great example of how we can all move forward by sharing information."

Gileno affirms that her Greek experiences have helped her professional career. "My membership and experiences in Delta Zeta have definitely provided leadership opportunities, which prepared me to serve CFEA.

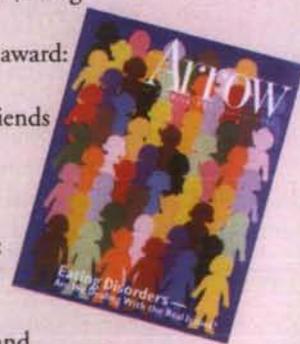
CFEA ALSO RECOGNIZES PIBPH

Pi Beta Phi received seven honors from the College Fraternity Editors Association in May. Special kudos go to Former Grand President SARAH "SIS" MULLIS, SOUTH CAROLINA ALPHA, for a first place award presented for her final *Perspective* column.

Congratulations also are extended to the entire 2003 communications team — ELIZABETH GILKISON CANNON and SARA BELL ENGLISH, MISSOURI ALPHAS; JENNIFER WHITCOM, MISSOURI GAMMA; MEREDITH JENNINGS POOLE, IOWA BETA; and the marketing communications firm of Dye, Van Mol & Lawrence.

Pi Beta Phi received:

- Two first place awards: editorial comment article and logo design;
- Two second place awards: news feature article (eating disorders) and cover design (eating disorders);
- One third place award: multimedia presentation (Friends and Leaders for Life Video);
- Two honorable mention awards: publications improvement (new Web site) and manual or handbook (Leading with Values — Pi Beta Phi's member development program binder).



FOUND: MORE RELATIVES!

The Arrow editors learned about two women who were not included in the Summer *Remember* article about direct descendents of Pi Phi Founders. WASHINGTON ALPHA CLARISSA COMPTON WILLING and her daughter CALIFORNIA EPSILON JULIE WILLING MAHLER are both related to Clara Brownlee Hutchinson and Emma Brownlee Kilgore.

Clarissa is Clara's great granddaughter and Emma's great niece. Julie is Clara's great, great granddaughter and Emma's great, great niece. Other Pi Phis in their family include Clarissa's late mother ILLINOIS ALPHA JANE TORNQUIST COMPTON. Clarissa's grandmother (Clara's daughter) would have liked to pledge Pi Phi, but attended Monmouth College when there was a ban on sororities and fraternities.

When Clarissa and Julie read the recent article about the Founders in *The Arrow*, they were "pleased to find that we have more relatives descending from Clara and hope to contact them soon," Julie writes.

Currently, Clarissa has been having fun visiting Pi Phi sisters and catching up with them. After graduation, Julie earned a master's degree, married and enjoys indulging in her equestrian hobby. Both Clarissa and Julie were initiated with Clara's IC Sorosis badge, which they keep in its original Balfour leather case.

"We think the Founders would be amazed at how their little group of 12 young women has grown to what it is today: the size of the membership, the philanthropy of the organization, the Settlement School, the traditions that live on," Clarissa and Julie write. "We think they would be very proud!" (Editor's note: If you are a Founder's relative, or know someone who is, please contact us at thearrow@pibetaphi.org.)



Clarissa Willing, Washington Alpha, and Julie Mahler, California Epsilon, are related to Pi Phi Founders.



Cate Edwards, New Jersey Alpha, supports her father, United States Vice-Presidential Candidate John Edwards, at the Democratic National Convention.

David Butow — Redux for USN&WR

DUES COLLECTION/INVOICING

Collecting local and Fraternity dues from alumnae is a vital role of alumnae clubs, pockets and Carnation Circles. Those members who are not active in an alumnae organization are encouraged to use the envelope enclosed in this *Arrow* to pay their \$20 Fraternity dues for the 2004-2005 fiscal year, which began July 1, 2004.

After Dec. 1, Headquarters will mail invoices to all members who have not paid dues for the 2004-2005 year.

PI PHIS IN THE NEWS

Two Pi Phis have recently graced the covers of national magazines — CALIFORNIA DELTA KAREN CHEVALIER and MICHIGAN ALPHA ABIGAIL GEBFERT BUTLER.

Karen Chevalier, Grand Vice President of Program Development, appeared on the cover of the May/June issue of *PrintMedia*. As managing editor of operations and technology for *U.S. News & World Report*, Chevalier was interviewed for a story about how publishers are emerging from hard times.

Abigail Butler, an attorney in a Fort Wayne, Indiana law firm, was featured on the May cover of *Working Mother*. She submitted a winning essay explaining why she works, which was part of the publication's 25th anniversary series. Abigail has one daughter, who was born the day after Founders' Day in 2003.

BOY SCOUTS HONOR PI PHI

ALABAMA BETA ELIZABETH SPAIN HOUSEMAN was honored for her lifetime of service to scouting, community and church by the Central Florida Council of the Boy Scouts of America in June. She is also a Golden Arrow and has been active in Alumnae Clubs in George, Virginia and Orlando, where she lives.

**AlcoholEdu**

This year, thanks to a grant from Pi Beta Phi Foundation, members of Indiana Theta, Tennessee Gamma, Oklahoma Alpha, Washington Beta and Pennsylvania Gamma are participating in AlcoholEdu. This is an online alcohol prevention program that teaches how alcohol affects a person socially, academically, athletically and medically.

Assessment data collected in the first year of the program (2003-2004) reveals significant reductions in drinking, especially high-risk, heavy episodic "binge" drinking, among students who completed AlcoholEdu.

To learn more about this program, log on to: <http://www.outsidetheclassroom.com/products/alcholedu.asp>.

NC STATE INSTALLATION SET FOR JAN. 28-30

Mark your calendars. Plans are underway for a weekend of activities to welcome Pi Beta Phi's newest chapter at North Carolina State University in Raleigh. Initiation and Installation of the North Carolina Delta chapter will be held January 28-30, 2005. You are invited to join in the celebration!

Friday evening – The Preparatory Service of the Initiation Ceremony and a Cookie Shine will be held Friday evening. Family, friends, alumnae and administration will be invited to participate in the Cookie Shine.

Saturday – Fraternity President Emily Tarr will initiate the charter members of NC Delta.

Saturday evening – The Installation Banquet is always one of the highlights of our Installation weekends. This event is booked at the Sheraton Capital Center Hotel, in Downtown Raleigh.

Sunday – The Model Chapter Meeting will introduce members of NC Delta to the workings of the Fraternity and Emily Tarr will formally install the chapter officers.

Sunday afternoon – A Campus Reception will be held to honor charter members of NC Delta. Family, friends, the Greek community, faculty and administration will be invited to join in the festivities.

You may register for the NC Delta Initiation and Installation Weekend on the Pi Beta Phi Fraternity Web site, www.pibetaphi.org in November. A list of recommended Raleigh area hotels also will be provided for your convenience.



PI PHIS FOR LIFE — Nearly every summer for more than 15 years, several Ohio Betas trek to Hilton Head Island to reunite. From the left, are Golden Arrows Gloria Hume Daly, Anne Hubbard Shambaugh, Rebecca Michaels Shultz, Barbara Surbeck Borton and Jean Cowden Brown. Gloria Daly, executive director of the Hilton Head Symphony Orchestra, is the only one who lives in the area.

Wanted:

Alumnae Volunteers

Pi Beta Phi is looking for alumnae support for many of its Alumnae Advisory Committees and House Corporations. Collegians benefit greatly from alumnae guidance, support and friendship. Outlined below are a few of the main responsibilities for serving on an AAC board.

Volunteers should be willing to listen to the chapter members, work well with other women and have an interest in improving our chapters and facilities.

Won't you consider sharing two of the greatest gifts you can give Pi Phi – your time and talent? It is truly a rewarding experience!

The following chapters need AAC help. (An asterisk indicates that the chapter also needs House Corporation members.)

- Alabama Alpha, Birmingham-Southern College
- * Alabama Gamma, Auburn University
- Alberta Alpha, University of Alberta
- California Alpha, Stanford University
- * California Beta, Univ. of CA at Berkeley
- California Gamma, USC
- California Epsilon, San Diego State
- * California Zeta, Univ. of CA at Santa Barbara
- California Theta, Univ. of CA at Davis
- * California Iota, CA State Univ. at Chico
- * California Mu, Pepperdine University
- * California Nu, Loyola Marymount Univ.
- * Colorado Delta, Colorado School of Mines
- * Colorado Gamma, Colorado State Univ.
- Colorado Epsilon, Univ. of Colorado Springs
- Connecticut Alpha, Univ. of Connecticut
- Idaho Alpha, University of Idaho
- Illinois Beta-Delta, Knox College
- Illinois Eta, Millikin University
- Illinois Iota, Illinois State University
- * Indiana Delta, Purdue University
- Indiana Epsilon, DePauw University
- * Kentucky Alpha, University of Louisville
- Kentucky Beta, University of Kentucky
- Kentucky Gamma, Eastern KY University
- * Maine Alpha, University of Maine
- Michigan Alpha, Hillsdale College
- Michigan Epsilon, Western Michigan Univ.
- * Montana Alpha, Montana State Univ.
- Nebraska Beta, Univ. of Nebraska
- Nevada Alpha, University of NV @ Reno
- New Jersey Alpha, Princeton University
- * New Mexico Beta, New Mexico State
- New York Alpha, Syracuse University
- * North Carolina Alpha, Univ. of North Carolina
- North Carolina Beta, Duke University

- * North Carolina Gamma, Wake Forest
- * Ohio Alpha, Ohio University
- * Ohio Epsilon, University of Toledo
- Ohio Theta, Bowling Green
- * Ontario Beta, University of Western Ontario
- Oregon Alpha, University of Oregon
- * Oregon Gamma, Willamette University
- * Pennsylvania Beta, Bucknell Univ.
- Pennsylvania Gamma, Dickinson College
- * Pennsylvania Epsilon, Penn State
- Pennsylvania Zeta, Washington & Jefferson College
- Pennsylvania Eta, Lafayette College
- Vermont Beta, Univ. of Vermont
- * Virginia Delta, Old Dominion University
- * Virginia Zeta, Virginia Tech
- * West Virginia Alpha, West Virginia Univ.
- Wisconsin Alpha, Univ. of Wisconsin
- * Wisconsin Delta, Marquette Univ.

The following chapters need only House Corporation members:

- Arizona Alpha, Univ. of Arizona
- Arizona Beta, Arizona State
- Arizona Gamma, Northern Arizona
- Arkansas Alpha, Univ. of Arkansas
- California Kappa, Univ. of CA, San Diego
- California Lambda, Univ. of CA, Riverside
- Illinois Zeta, Univ. of Illinois
- Indiana Zeta, Ball State University
- Indiana Theta, Valparaiso University
- Iowa Eta, Drake
- Louisiana Beta, Louisiana State University
- Missouri Gamma, Drury
- Nebraska Gamma, Creighton
- New York Delta, Cornell University
- Ohio Eta, Denison University
- Ontario Alpha, University of Toronto
- Ontario Gamma, University of Guelph
- Oregon Beta, Oregon State
- Pennsylvania Kappa, Lehigh University
- South Dakota Alpha, Univ. of SD
- Tennessee Delta, Memphis
- Utah Alpha, University of Utah
- Virginia Gamma, College of William & Mary
- Virginia Epsilon, University of Virginia
- Washington Gamma, Univ. of Puget Sound

AAC volunteers should contact Director of Alumnae Advisory Committees Michael Bettin at DAAC@pibetaphi.org. To work with a chapter's house corporation, contact either Director of Chapter House Corporations (West) Lyn Arnot Clark at DCHCW@pibetaphi.org or Director of Chapter House Corporations (East) Laura Judd Fulton at DCHCE@pibetaphi.org.

Pi Beta Phi's 65th Biennial Convention



**Spirit, Pride
& Friendship**

**PI BETA PHI
CONVENTION**

TAMPA, FL

JUNE 24-28

SPF 2005

Spirit, Pride and Friendship (SPF) will be experienced in Tampa, Florida where members of Pi Beta Phi will gather for the Fraternity's 65th Biennial Convention June 24-28, 2005. Our convention accommodations are at the Tampa Marriott Waterside.

Convention 2005 promises opportunities to renew old friendships, make new friends and have fun while perfecting leadership skills and enjoying outstanding speakers. Alumnae and collegians will be brought together as they share time conducting business, electing officers, voting on legislation, attending award presentations and participating in meaningful ceremonies. Convention is truly what Pi Phi is about ... friendship.

Help create the future direction of the Fraternity. Come to Tampa, June 24-28 and join in the Pi Phi Spirit, Pride and Friendship.

— Grand Council of Pi Beta Phi

CONVENTION REGISTRATION

All convention attendees are encouraged to register online at www.pibetaphi.org beginning February 2005. You must use your member ID which may be found on the back of this magazine. If Web site access is not available, a Convention Registration Packet may be requested by calling Jenny Whitton at 636-256-0680 or e-mailing jenny@piphico.org. Alumnae must be dues-paying members to attend convention.

FULL-TIME VISITOR PACKAGE

The following rates apply if you will be attending convention Friday through Tuesday, June 24-28.

- Early Bird Rate (register by April 1): Double occupancy room and meals, \$665 plus \$135 registration fee.
- Regular Rate (register April 2 through May 1): Double occupancy room and meals, \$705 plus \$135 registration fee.
- Late Rate: (after the May 1 deadline): Double occupancy room and meals, \$755 plus \$135 registration fee.
- For a single occupancy room add \$310 to the above rates.
- Room rates are Modified American Plan, which includes room, room tax, meals (excluding breakfast) and gratuity.
- Meals begin with dinner on Friday and end with dinner on Monday.

WEEKEND VISITOR PACKAGE

The following rates apply if you will be attending convention Friday-Sunday, June 24-26.

- Early Bird Rate (register by April 1): Double occupancy room and meals, \$345 plus \$100 registration fee.
- Regular Rate (register April 2 through May 1): Double occupancy room and meals, \$365 plus \$100 registration fee.
- Late Rate: (after the May 1 deadline): Double occupancy room and meals, \$415 plus \$100 registration fee.
- For a single occupancy room add \$155 to the above rates.
- Room rates are Modified American Plan, which includes room, room tax, meals (excluding breakfast) and gratuity.
- Meals begin with dinner on Friday and end with lunch on Sunday.



Convention 2005

ATTENDEES WITH ALTERNATE ACCOMMODATIONS

Daily registration fee for Pi Phi attending any general sessions and/or workshops without Tampa Marriott Waterside accommodations is \$50.

INDIVIDUAL MEALS

Attendees who do not have hotel accommodations through Pi Beta Phi may register for individual meals online beginning February 2005. You must use your member ID which may be found on the back of this magazine. If Web site access is not available, a Convention Registration Packet may be requested by calling Jenny Whittom at 636-256-0680 or e-mailing jenny@piphico.org.

Make meal reservations early as space is limited and reservations may close before June 1.

ABOUT TAMPA BAY

Whatever your pleasure, it awaits you in Tampa Bay, Florida.

Originally the name of a body of water, Tampa Bay has now come to represent the region made up of the many distinct communities connected by the Bay waters.

A tropical destination, Tampa Bay averages 361 days of warm sunshine with mild bay breezes to provide the perfect backdrop for your vacation. Its central location on Florida's West Coast provides easy access to the nearby Gulf beaches and surrounding areas.

Glistening waterways wrap around the region's miles of coastline providing scenic lookouts and passageways for dolphins, manatees, pelicans and other aquatic creatures.

Tampa Bay is the proud home to many professional sports teams including the 2004 Stanley Cup Champions – The Tampa Bay Lightning – whose home ice is next door to our Convention hotel, the Marriott Waterside.

From the distinct Latin roots of Tampa's historic Ybor City to the Greek history of Tarpon Springs, from the thrills

of Busch Gardens to the pleasures of Florida Aquarium, Lowry Park Zoo or the cultures of our many museums, visitors have plenty of genuine, exciting attractions and communities to visit.

Well within an hour's drive from almost any point in the Tampa Bay area are all kinds of attractions, cultural and educational institutions, great restaurants, rich history, golf course, nature preserves and shopping plazas.

Tampa Bay ... no better way to do Florida.

PRE TOUR — Friday, June 24th

Spend this day touring Tampa with stops at Ybor City and the surrounding Tampa Bay area. We will have lunch at the historic Renaissance Vinoy Resort in St. Petersburg and tour this restored 1920s-era Mediterranean Revival masterpiece. While in

St. Petersburg, we will visit the Salvador Dali Museum which houses the world's most comprehensive collection of art by the Spanish painter.

Florida Gamma alumna Eleanor Reese Morse and her late husband, A. Reynolds Morse, donated the collection to the people of the state of Florida in 1982. Our tour will be led by museum docent, North Carolina Alpha Tallulah Taylor. The tour will take about six hours.

GETTING TO TAMPA

Pi Beta Phi will have special fares for the 2005 Convention. To obtain these special rates, call Cheryl or Debbie at Jade Travel, at (800) 627-9258. Please make your calls Monday through Friday between the hours of 8 a.m. and 5 p.m. Central Standard Time.



Tampa Bay Executive Convention Committee members include, front row from the left, Assistant General Chairman Ronnie Blackmore Oard, Missouri Beta; General Chairman Patricia Dunn Moriarty, New York Alpha; and Assistant Hospitality Chairman Michelle West Aikman, Colorado Delta. Pictured in the back row, from the left, are Hospitality Chairman Beverly Boatsma Muyskens, Iowa Gamma; Volunteers Chairman Sarah Holt Dennis, Florida Alpha; Assistant Volunteers Chairman LaDawn Long Milton, Florida Alpha; and Arrangements Chairman Nancy Cox Fontaine, Indiana Epsilon. Not pictured is Assistant Hospitality Chairman Sandy Erikson, Illinois Theta.



What are you doing after graduation?
Pi Phi has a job for you!

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HAVE YOU MOVED OR CHANGED YOUR NAME?

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