

The **Arrow** OF PI BETA PHI



The Gift of Time

Philanthropic Service at Work Page 4

The Value of a Legacy Page 19

Sweet Summertime

Summer is finally here — school is out and family vacations have been organized. As a child, the days of summer were endless. No concept of time, I spent my days in search of a summertime treat, whether the result was a juicy slice of watermelon, an ice-cold Popsicle or spending a day at a pool or beach. Later, my love for reading kept me engrossed in a great novel all hours of the day and night. This is what I considered quality time. As a working professional today, I spend my free time with family, dear Pi Phi friends, and in service to our Fraternity.



DIANE BIELMAN
Grand Vice President
Communications
California Eta
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We know from our history, Pi Phis have often used their time to help others. They are unselfish and always interested in philanthropic work. “A Century of Friendship in Pi Beta Phi” tells us about the work of the Chi Chapter in York, Nebraska, at the Nebraska Methodist College. This chapter sold an entertainment center for \$100 and started a library that they maintained for 10 years before turning it over to the city to become the center of its local public library.

The spirit of service continues in our collegians today. In 2009, collegians gave almost 260,000 hours of their time in community service. From sponsoring a First Book Speed Read™ and leading Champion are Readers® in a local elementary school, to holding blood drives and supporting efforts to find a cure for cancer, our collegians live the Fraternity values and represent Pi Phi well.

In this edition of *The Arrow*, you will read how Pi Phis continue to give their time in a variety of ways. Our feature shares about Pi Phis whose service is both honorable and impressive; from Haiti to Uganda to sailing around the world. Whether these women had a calling for service as a youth, learned of service as a collegian or had their desire to serve supported and reinforced as an alumna, these members are living the Pi Phi legacy; they give themselves in service to others and some advocate for literacy. Each of these stories illustrates how Pi Phis continue to enrich lives and contribute to the betterment of society through community service.

Time is a precious resource. Those who choose to spend their time helping others truly define the meaning of “quality time.” Maya Angelou said, “I have found that among its other benefits, giving liberates the soul of the giver.” No matter your age, service to others results in personal growth and development. The personal rewards are many through the gift of time.

I hope you enjoy this edition of *The Arrow* and you spend your long summer days doing what you enjoy most in service to others.

In Pi Phi,

A handwritten signature in cursive script that reads "Diane".

DIANE BIELMAN, MBA, SPHR



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 online at
www.pibetaphi.org

The OF PI BETA PHI Arrow

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ON THE COVER: Missouri Alpha KRISTI KINDER, D.O., is pictured with a small child she met while on a medical mission in Haiti. Read about Kristi as well as four other amazing Pi Phis who are giving their time and talents for the betterment of society beginning on Page 4.

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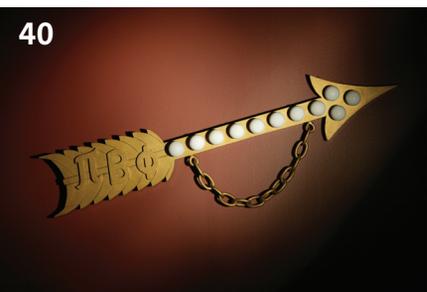


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MISSION STATEMENT

The mission of Pi Beta Phi Fraternity for women is to promote friendship, develop women of intellect and integrity, cultivate leadership potential and enrich lives through community service.

From our Readers

From our Facebook® fans ...

The Arrow: *The Arrow* is hitting mailboxes this week! Have you received yours? We want to hear what you think!

Was very happy to see Arizona Gamma appear in the magazine!

COURTNEY HERZOG

Arizona Gamma — Reserve, Louisiana

I received mine last week. Good job!

CATHY FILSON COOPER

Mississippi Beta — Bloomington, Illinois

As the VPC, I am so excited to see Florida Alpha in *The Arrow* again! And I loved the piece about our strategic plan. Pi Phi is going to do great things!

MARIAMNE HARRINGTON

Florida Alpha — Orlando, Florida

I was glad to see something about Alabama Gamma in there!

JOAN BROGDEN BARNHILL

Alabama Gamma — Marietta, Georgia

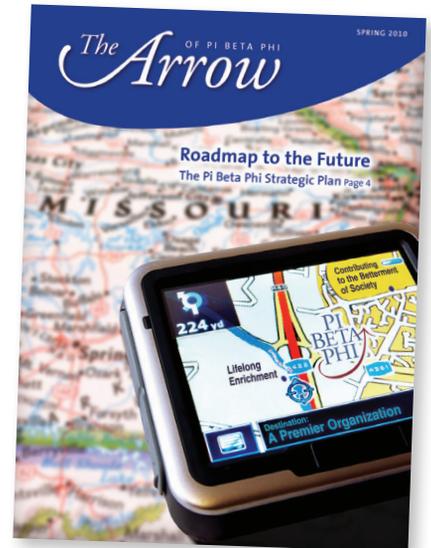
From the Editor:

There was a lot of buzz on Facebook about *The Arrow* mailing policy. In 2003, Grand Council voted to change *The Arrow* mailing policy because of rising postage and printing costs. The Fall *Arrow* is mailed to the entire membership. The other three issues are only mailed to collegians and dues paying alumnae. *The Arrow* is posted online, and non-dues paying alumnae who have a good e-mail address listed with Headquarters (HQ) receive an e-mail notification. We also post messages on our official Facebook page, www.facebook.com/PiBetaPhi, and on Twitter, www.twitter.com/pibetaphihq, when the magazine is available online.

To receive four hard copy issues of *The Arrow*, pay your \$25 annual Fraternity alumna dues to your local alumnae organization or directly to HQ by mailing a check to the address to the left. You can also click on the Pay Your Dues button on the home page of www.pibetaphi.org. Also, be sure to visit the profile section of eSisters and keep your contact information up-to-date with HQ by e-mailing your name and/or address changes to headquarters@pibetaphi.org.

CORRECTIONS: In the Spring 2010 issue of *The Arrow*, P.E.O. (Philanthropic Educational Organization) was mistakenly identified by *The Arrow* editorial staff as the Philanthropic Education Association on Page 16 and Page 25. This error was corrected in the online version of *The Arrow*. *The Arrow* apologizes for the errors and regrets any confusion it may have caused.

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We look forward to hearing from you. E-mail comments to the Editor at editor@pibetaphi.org or mail them to the Pi Beta Phi Headquarters address listed to the left.

Erin Summers Chase

Author

in her words



Texas Delta ERIN SUMMERS CHASE is the author of “The \$5 Dinner Mom Cookbook,” in which she details 200 recipes for quick meals on a budget.

The book is supported by Erin’s website, www.5dollarinnings.com. In 2008, Erin began clipping coupons and challenging herself to create easy family dinners costing less than \$5. Erin and her cookbook have been featured on “The Rachael Ray Show” and in *Women’s Day*.

Erin grew up in San Antonio, Texas, and attended Texas Christian University. A few months after graduating from college, she served as a missionary in the Dominican Republic, teaching math and science. This was also where she met her husband. She continued serving as a housemother in the Dominican after they were married. It was during this time she began honing the skills she uses in her budget-friendly life: shopping, budgeting and planning menus. After spending six years in the Dominican Republic, she and her husband moved to Dayton, Ohio, where they now live with their three sons.

Q: I am most proud of ...

A: my family.

Q: I wish I had more time to ...

A: sit and read a book. With three little children underfoot, quiet moments are difficult to come by!

Q: Even my best friends don’t know I ...

A: well, I think they know it all. I am an open book.

Q: The heroine I most admire is ...

A: Elizabeth Bennet from “Pride and Prejudice.”

Q: I always smile when I ...

A: watch my children accomplish a new goal or reach a new milestone.

Q: A life worth living must ...

A: be lived out by putting the needs of others before one’s own.

Q: The virtue I value most is ...

A: patience. Because I wish I had more of it!

Q: My fondest Pi Phi memory is ...

A: lounging around on the couches in the chapter house chatting with friends and laughing up a storm.

Q: The best advice I ever received was ...

A: when in conflict, put yourself in the shoes of the other person before you respond.

Q: Pi Phi taught me ...

A: the importance of friendship, spending time laughing and sharing with girlfriends.

Q: How do you balance your work and family life?

A: My family always comes before work. I have a rigid schedule I maintain to keep up with my family, my business and my home. And when thrown a curveball, I deal with it as quickly as possible and get back on track as soon as I can. Taking on the attitude of “I will get to it when I get to it” has really helped me maintain my sanity.

My biggest challenge in life has been ...

“maintaining the balance and meeting the needs of my husband, my children, my business and my home.”

THE GIFT OF

TIME

PHILANTHROPIC SERVICE AT WORK

We have 86,400 to give every day. They are inexpensive and refillable, universal and yours to give wholly. They are things we tend to take for granted and are often in high demand ... and every Pi Phi has them. Finished guessing yet? It's your *time* — all 86,400 seconds of it each day.

The Arrow spoke with five Pi Phi members who are choosing to give their time in different ways. While each story varies, each of these women has more than just being a Pi Phi in common. They are all living the Pi Beta Phi core value of Philanthropic Service to Others. Their stories inspired us, and we hope they inspire you too. Use your 86,400 seconds wisely!



KANSAS BETA

HEATHER ALICESON WILSON

Reading Around the Globe

Philanthropy was instilled in Heather through her experience in Pi Beta Phi. She credits being a part of a premier organization as to why she is a professional volunteer.

In Washington, D.C., Kansas Beta HEATHER ALICESON WILSON volunteered with her church as a tutor at Ferebee-Hope, a school in southeastern Washington. She tutored two fourth-grade boys and was there long enough to witness their growth and accomplishments.

Heather met her husband, Jim, the first time she went sailing. After their wedding, they took a two-month sabbatical from their jobs in Congress to sail their boat from Annapolis, Maryland, to the British Virgin Islands. Now they are embarking on another sailing trip. “We always told ourselves that when we had children, we would go on a big adventure,” she says. “We are now taking two years away to realize our dream.”

Heather, Jim and their two sons (9 and 7 years old) left the United States in November 2009 and plan to sail for the next two years. They’re not just taking a vacation, though; they’re also promoting literacy.

For the past few years, Heather collected books for Hands Across the Sea, a nonprofit organization helping schools in the Caribbean. While her family was in Dominica, they helped paint a literacy center at the local middle school. Just recently, in Bequia (a small island in the Caribbean), they helped the local bookstore run a book club. Heather’s family went to the bookstore on Saturdays and guided a reading circle. “We read books, talked about what we liked about the books and prepared a presentation to give to a larger reading club,” she says. “Our family also made a visit to a local school to donate books and books on tape.”

Although the trip has been difficult in some aspects (for Heather, seeing the unfair allocation of resources), interacting with the people they’re helping has been the best part. “The boys in Bequia like to hold my hand and mess with my hair, which is blond,” Heather says. “It’s sweet. They’ll look at my wedding ring, point to Jim and ask if he gave it to me.”

Heather was able to see firsthand the value of her work. Jim was tutoring a young man and asked if he ever looked at comics. “After reading club, Jim came to our boys, Cal and William, and told them of their exchange,” Heather says. “The next day, they had unearthed a pristine copy of a ‘Calvin and Hobbes’ comic for the young man.” Jim inscribed the book, urging the young man to enjoy reading.



TEXAS ZETA

KATIE WILHOIT KILPATRICK

Teaching In Haiti

Ever since Texas Zeta KATIE WILHOIT KILPATRICK was in junior high school, she felt a special calling inside of her to serve overseas. When she and her husband were dating, he admitted he preferred to serve locally in Dallas, where they both grew up.

However, within six months of their wedding, several life changing events, including a job loss and a mission trip, prompted Katie and Ben to research a teaching opportunity at Quisqueya Christian School in Haiti through the Association of Christian Schools International and Mission Teach. They were touched by what they learned and moved to Haiti on December 29, 2009.

Little did they know two weeks later, on January 12, 2010, their teaching jobs would be put on hold, and they would be helping victims of the tragic earthquake that hit the area. “We had just returned from walking to get groceries and were sitting down at our kitchen table to work on lesson plans,” Katie says. “We heard a great rumble, like a giant truck driving by, but then the violent shaking started, and Ben dragged me into a stairwell in our apartment. We sat on the top step watching our light fixtures swinging like lassos as our fans topped over and people screamed outside.”

After the initial shock, Ben and Katie ran into the street, where they saw Haitians streaming out of the poor



community living in the ravine at the end of their street. “Men were carrying bleeding children limp in their arms, and a little girl died on the street in front of our house,” she says. “The next few weeks were extremely frightening as we tried to help treat critical injuries, support the school’s relief work and make a decision about whether we would evacuate.”

Since the quake, she and Ben have been involved with various relief efforts including helping in clinics and hospitals as well as teaching English at Quisqueya, which is what she and Ben originally came to Haiti to do. Before the quake, they taught 275 students in the school; now they have 65. The rest have evacuated the country. “I consider the students my main ministry,” Katie says. “They have suffered great losses, including parents and homes. You cannot conceive of the needs here.”

She and Ben have signed up for another year of work in Haiti, and she keeps in touch with her other life through her Pi Phi friends. She credits her work in Haiti partially to her Pi Phi sisters, who were enthusiastic for her to go overseas. Katie saw servant leadership in her sisters, who were involved in service as a lifestyle and not just a requirement of sorority life. “I wanted to be just like them,” she says. “They were wild, passionate women of integrity and purpose!”

KENTUCKY BETA

ANN ENDERLY WALKER Retired and Volunteering

Kentucky Beta ANN ENDERLY WALKER's husband's family began a Christian-based nonprofit organization providing short-term medical and humanitarian care throughout the world. The organization, His Healing Hands, works to make a difference in the world to those caught in the vicious cycle of poverty and disease. "Medical backgrounds and a willingness to serve caused my husband and I to get involved," Ann says. "I am a retired registered nurse, and my husband is a retired firefighter. We both feel very strongly about giving back to those less fortunate."

After their first trip to China, Ann and her husband fell in love with volunteer service. "The plight of the people we saw was unbelievable; yet their humility, joy for life and gratitude for the care we gave them convinced us that we were the lucky ones," Ann says. "Although we touched their lives for only a brief moment, we came home with the bountiful gift of having known them."

Last summer, Ann and her husband were team leaders for a group of nine American volunteers in Uganda. They provided medical care to the people who live in remote areas, where there is no access to electricity, running water or adequate medical care. The team was composed of people

from all over the United States, including three registered nurses and a physician. For two weeks, Ann's team worked alongside Ugandan volunteers to treat children from 6 months to 18 years old, who had been orphaned by their parents' deaths from AIDS. "The orphanage was where I decided to give books that were donated by the Pi Phis from the Central Orange County, California, Alumnae Club," Ann says. "I was the Literacy Chair of our club before becoming President. I believe literacy and the ability to have access to books is vital to the education of all children."

In addition to providing books, Ann's team was able to arrange surgery for a 5-year-old girl who had a deformed leg and was unable to walk. The girl's mother carried her for miles to see if Ann's team could help her daughter. Ann's team performed a first surgery while they were there. Since they have been home, they learned it was successful. The little girl is awaiting a second surgery.

"My experience as a Pi Phi has shown me friendships are for life, and some of the Ugandans I have had the honor of knowing and working with are truly now my lifelong friends," Ann says. "Pi Phis are always called to serve, whether it is in their local chapters, clubs, communities or beyond. That is what Pi Phis do."





MISSOURI ALPHA
KRISTI KINDER, D.O.
Healing Wounds in Haiti

Missouri Alpha KRISTI KINDER, D.O., had an interest in participating in a medical mission but never knew how to get involved. As an emergency room doctor at Cardinal Glennon Children's Hospital in St. Louis, she knew other physicians and nurses who had traveled to Haiti after the earthquake and realized this was her chance. She signed up and was notified a week before they were going to leave that she was approved to go.

Kristi and her team volunteered at Hospital Sacre Coeur in Milot, Haiti. The hospital was originally established by the Crudem Foundation and a fellow St. Louis physician. Kristi and her team were responsible for staffing the pediatric unit housing 40 children from Port Au Prince, Haiti, who had injuries related to the earthquake. The injuries included fractures, crush injuries, amputations and wound infections. Many of the children had little family, if any, left.

Every morning, Kristi and her team woke up to the sound of a rooster, ate a Haitian breakfast of porridge or toast and then headed to the pediatric unit for morning medication rounds. Then came wound changes and more chart updating, then lunch and back to the unit for more medication rounds and some outdoor fun with the children. After dinner, they headed back to the unit for night medications and to address any issues that had arisen.

"The destruction in Haiti was made so much worse by the fact that Haiti had such a large poverty rate prior to this



disaster," Kristi says. "The overwhelming loss of life and resources in a country that had limited resources to help its own people was cruel and heartbreaking to watch."

The hardest part for Kristi was leaving the children at the end of the week. "It was difficult knowing we had just gained their trust, and now we were leaving as the groups before us did," she says. "I was ready to come home, but getting back to my routine and the little things made me feel guilty. I had a hard time adjusting to the convenience and excess of the American lifestyle. Before I left, I thought the lack of a bed and no air conditioning in Haiti would be the hardest part for me; but they weren't. Those were easy to get used to." To show the children how much their time together meant to them and to lift their spirits, the volunteers hosted a dance party in the pediatric unit. In addition to Kristi's team, 70 other volunteers from the United States and Germany participated. They brought beach balls, sunglasses and medals/necklaces from home to give to the children, who loved their gifts as well as their candy treats.

Kristi's experience and being able to see firsthand the impact of her goodwill makes her want to travel abroad and help again, which she credits partly to her Pi Phi experience. "Service is one of the main messages I took from my Pi Phi and Greek experience," she says. "After a week in Haiti, my soul was re-energized. I set out to make a difference for the kids but got just as much or more out of it myself."

OKLAHOMA BETA

LOYDELL NASH SEWARD HELPing in Guatemala

As an elementary school teacher, Oklahoma Beta LOYDELL NASH SEWARD helped build her second-graders' confidence in reading. Realizing many of her students had not been introduced to skills that lay the groundwork for reading, she organized Parents as Teachers for her school district.

After retiring from public school teaching, she became involved in HELPS International. The organization began after a civil war tore Guatemala apart. HELPS volunteers pay their own way to Guatemala and bring U.S. supplies. HELPS is committed to assisting the rural people of Guatemala through education, literacy and medicine. "Almost every family in the HELPS school in Santa Avelina, Guatemala, suffered the loss of a family member because of the violence," Loydell says. "For the most part, the people's languages are non-written. Most adults, especially women, have never attended school and do not speak or read Spanish."

The HELPS school in Santa Avelina began as a preschool in 1983 but now houses grades K-6 and 150 students. The school is supported by American donors. The original teachers hired at the HELPS school were poorly educated and needed help. "Lois O'Neal organized the first teacher in-service in 2001," Loydell says. "She recruited American teachers as volunteer consultants. On the first trip, my husband, the school librarian and I were the only people volunteering to go to Guatemala with Lois."

Loydell, with the help of an interpreter, introduced the teachers to successful American teaching methods. The first in-service was so successful, 16 more have occurred since 2001. Loydell has participated in eight of the in-services as a reading, math and social studies consultant.

"On that first visit, we discovered each classroom teacher had one textbook, which included the core subjects, and the students had no books," she says. "The Rotary International Group my husband represented on that trip has, to date, spent about \$13,500 to purchase textbooks for the school."

Since children from the HELPS school have not been outside of their home region, Loydell applied for a grant from Delta Kappa Gamma's Educational Foundation, an international teacher's society, to take the fifth graders to



Quetzaltenango, Guatemala, the country's second largest city. This experience enables the children to see commerce, resources, transportation, higher education and career possibilities in an urban area.

"After 18 trips to the highlands of Guatemala, six of which were as Project Director for the trip to Quetzaltenango, I have seen the advancement in the educational skills of the students," Loydell says. "The dropout rate, especially among girls, has been a concern for a number of years. During the last two years, however, the dropout rate has actually decreased."

Although literacy has been a passion of Loydell's for many years, having Pi Phi support the same cause has reinforced her efforts. "With a rich history grounded in values, Pi Phi will be in the forefront for promoting a commitment to personal and intellectual growth."

Have You Participated in Pi Phi's Champions are Readers Program?

Pi Beta Phi's Champions are Readers® (CAR) program was introduced at the 2003 Anaheim Convention. Since then, nearly 75 percent of chapters and more than a quarter of alumnae organizations have participated in the program. In 2009 alone, 59 chapters and 22 alumnae organizations brought CAR to elementary schools across the United States and Canada.

An Experienced Alumnae Club

The Valley of the Moon, California, Alumnae Club has been participating in the CAR program since its inception in 2003. This past year, the club administered the CAR program at two elementary schools in low-income neighborhoods in Santa Rosa, California. Arizona Beta SALLY MINNING SHOEMAKER, Club President, says her club chooses to do the CAR program a couple of times a year because she knows they make a difference. "The students love it, the teachers and principals love it and our club members love it," Sally said. "It is heartwarming to hear the children call out 'The CAR ladies are here' when we arrive. We listen to the children read out loud, and this year we had more 'listeners' than students."

Because the club administers the CAR program at the same two schools each year, they have received a lot of feedback about the program. Teachers report students are reading for longer periods of time at home and they have seen an increase in fluency. One of the teachers was impressed by the commitment level of the entire CAR program as well as the alumnae club members. Sally said they noticed a difference in the children's reading ability. "The students we work with have improved their reading scores within the state guidelines, and we have seen an increase in family involvement," she said.



Missouri Gamma JO ANN PLAYTER BRAY (left) and Wisconsin Gamma MARMEE MILLER CLAUSSEN (right) pose for a photo with their CAR students at Bodega Bay Elementary School.

A Pi Phi Teacher

Pi Phi's Illinois Zeta Chapter at the University of Illinois brought the CAR program to Michigan Alpha JERALYN GOODFELLOW-VARGAS' second-grade classroom at Stratton Elementary School for two years. Jeralyn recalled excitement from both the women of Illinois Zeta and her students. "My students would always ask 'Is it time for reading buddies yet?'" Jeralyn said. "In many inner-city schools, children rarely have new books of their own to read, so reading a new book was the highlight of the week."

CAR is made possible by a grant from  Pi Beta Phi Foundation
Dr. Seuss® is a registered trademark of Dr. Seuss Enterprises, L.P.

Jeralyn also recalled how encouraged the Pi Phi CAR participants were and how much her students' reading confidence grew throughout the program. "Many of our students are considered high-risk kids," Jeralyn said. "Many of them have extreme social and behavioral issues. The women were always very patient and kind to the children who needed it most."

Jeralyn now teaches fourth grade, and her students still talk about their reading buddies and the medals they received at their first party. "Connecting with these children through books leads to a personal connection they will carry with them as they continue through life," Jeralyn said. "Reading is such a vital skill for all children, and having the CAR program at our school has been a blessing."

A New Chapter

One of Pi Phi's newest chapters, New York Eta at New York University (NYU), also participates in the CAR program. New York Eta Philanthropy Chair SANDRA KO says her chapter participates in the CAR program because many of her chapter members work for America Reads, a NYU work-study program, which places NYU students in schools throughout New York City. The chapter felt CAR was a natural extension of this existing collegiate program at NYU. "We really like that CAR is a monthlong program and is something our chapter can fully commit to," Sandra said.

The women from New York Eta did more than just read with the students. They celebrated Dr. Seuss[®] birthday with a brief history of the significance of his life, read Dr. Seuss' books and made red and white paper Dr. Seuss hats. Their CAR program also took place during the children's spring break; the women from New York Eta had their students draw a scene from the book they were reading over spring break. "We thought the students would be upset with us for giving them homework, but there weren't any complaints," Sandra said. "Their drawings became icebreakers when the students returned. They were happy to share their drawings with us."



For more information
about the CAR program or for
ordering information, visit
www.pibetaphi.org.



New York Etas made paper Dr. Seuss hats with their CAR students. From left to right, New York Etas AMBER RILEY, CAITLIN LINK and SARAH GLASER.

What is CAR?

CAR is a monthlong reading enrichment program for third-graders and is designed to supplement reading activities schools already provide. Pi Phi works individually with the students having them read aloud each week. In addition, students are challenged to read 15 minutes at home each day with family, tracking their progress in a Pi Beta Phi CAR workbook.

Why is CAR so Successful?

- CAR is easy to administer and is designed to supplement reading activities schools already provide.
- CAR is customizable. Chapters and alumnae organizations administering the program can make it their own.
- CAR is a hands-on program allowing members to interact with students by helping them improve their reading skills, grow their confidence and promote family literacy.

Top 10 Ways to Incorporate *Leading with Values*® into Chapter Life

Getting excited about taking your member development experience to the next level?

Thanks to ideas you've shared (and a few we've dreamed up), Pi Phi's Programming and Education Department brings you the following list of the top 10 ways to incorporate *Leading with Values* into your chapter experience. Give these a whirl ...

1. Use the annual Values Refresher seminar during recruitment preparation activities to serve as a reminder of Pi Beta Phi's guiding principles. Encourage your members to talk about the seminar and core values during recruitment.
2. During officer training, focus on the core value of Honor and Respect. Select one of these seminars to help new officers understand the Fraternity's organizational structure or use the "I am Pi Phi" seminar to learn more about the Pi Phi brand and trademarks.
3. Don't reinvent the wheel! At your next chapter retreat, utilize a series of seminars for educational programming and sisterhood development.
4. Involve local alumnae in a chapter seminar presentation. Invite your local alumnae organization to a seminar focusing on the core value of Lifelong Commitment and Pi Phi's membership experience after college!
5. Offer to facilitate a *Leading with Values* seminar, such as ResponseAbility, on the core value of Integrity at a Panhellenic gathering or an all new member event on campus. Amaze your peers and see what kind of impact Pi Phi can have on bystander intervention.
6. Ask members of a men's fraternity to dinner and following the meal, facilitate a *Leading with Values* seminar to spark discussion.
7. Learn the music of Pi Beta Phi by visiting the Flair section on the *Leading with Values* home page and downloading Pi Phi hits to your iPod®.
8. Pair with a local young women's organization, such as a YWCA group, Girl Scouts, women's high school athletics, or other community group to share a seminar important to young women such as Sincere Friendship.
9. Visit the *Leading with Values* website and highlight a Pi Phi Enrichment opportunity in your chapter meeting each month.
10. Evaluate your chapter experience to learn more about what Pi Phi is offering you ... visit the *Leading with Values* website and review the program's learning outcomes. The learning outcomes serve as Pi Phi's promise to you and help make way for intentional and relevant programming.

Not a collegiate member? Alumnae can engage in the *Leading with Values* experience as well! Encourage your local alumnae organization to examine one Pi Phi core value each meeting with the help of the *Leading with Values* seminars and Pi Phi enrichment tools. It's all online at www.pibetaphi.org/leadingwithvalues.

At the end of the day, it's all about having regular conversation about Pi Beta Phi's core values. How will you lead with our values?



For more information about the *Leading With Values* program, visit www.pibetaphi.org/leadingwithvalues.



Coming Soon ...

Pi Beta Phi is proud to announce it has been invited to colonize at Johns Hopkins University. Colonizing recruitment for the Maryland Gamma Chapter will take place in fall 2010.



Johns Hopkins was founded in 1876, as the first research university in America. It has remained a world leader in both teaching and research for more than 130 years. There are almost 5,000 undergraduate students on the Homewood campus, with a Greek community comprised of more than 1,000 students. Pi Beta Phi joins three other National Panhellenic Conference (NPC) groups on campus: Alpha Phi, Kappa Kappa Gamma and Phi Mu.

“It is an honor to join the Greek Community at JHU,” said Grand Vice President Membership PAULA PACE SHEPHERD, Texas Epsilon. “Sororities on the JHU campus are known for their leadership, philanthropic service and academic achievement. Opening a Pi Phi chapter on this campus is a perfect fit for both JHU and the Fraternity.”

The Fraternity submitted extension materials to the JHU Extension Committee for review in April. Pi Phi and one other NPC organization were asked to present information about their organizations to the JHU Greek community. The Fraternity was notified in mid-May of the committee’s decision to invite Pi Phi to join the JHU Greek community.

Learn more about Pi Phi’s newest chapter, Maryland Gamma, by visiting www.pibetaphi.org/jhu.

THE PI BETA PHI CHAPTER AT JOHNS HOPKINS UNIVERSITY

Welcome!

Welcome to the Maryland Gamma Chapter of Pi Beta Phi.

Pi Phi is very excited to be the newest Greek organization at Johns Hopkins University (JHU). We will be on campus this fall to recruit our first new member class. Colonizing recruitment will begin September 30, 2010.

Meet the Leadership Development Consultants

The 2010–2011 Leadership Development Consultants (LDCs) will serve the Fraternity while developing business skills and broadening life and professional experience. These highly motivated and enthusiastic women are responsible for helping members across North America make the most of their Pi Phi experience.

The Fraternity is excited to introduce four new LDCs and welcome back three LDCs from last year's class.



CARTE POSTALE

Stephanie Baysinger — Second Year
California Nu, Loyola Marymount University
Resident LDC at Maryland Gamma, Johns Hopkins University

Hometown: Los Alamitos, California

Degree: Bachelor of Arts in business administration with an emphasis in marketing

Pi Phi positions: Vice President of Finance, Leadership and Nominating Committee, Philanthropy Chair, Continuous Open Bidding Recruitment Chair and Recruitment Day Chair

Campus positions: Freshman Orientation Leader and Student Office Manager

The three best words to describe me are ... personable, inquisitive and loyal.

My favorite book is ... Dr. Seuss'® "Wacky Wednesday."

I get nervous about being a consultant when I think about ... leaving things at the airport! O'Hare currently has ownership of my black peacoat.

The thing setting Pi Beta Phi apart from other organizations is ... the emphasis of lifelong opportunities for leadership and involvement.

Most people don't know I ... have lived the same day twice! On April 15, 2008, I crossed the international date line by ship and lived the whole day over again!



Maureen Licursi — Second Year
Ohio Beta, The Ohio State University
 Leadership Development Consultant

Hometown: South Euclid, Ohio

Degree: Bachelor of Journalism

Pi Phi positions: Policy and Standards Board and Vice President of Communications

Campus positions: Recruitment Counselor and Undergraduate Teaching Assistant

The three best words to describe me are ...
 energetic, compassionate and friendly.

My favorite snack in college was ... leftovers in Ohio Beta's snack kitchen.



The thing I learned most about myself last year was ... how maintaining a sense of humor can get me through any challenge life throws my way.

The thing setting Pi Beta Phi apart from other organizations is ... our outstanding alumnae base. I've been lucky enough to work with so many dedicated volunteers who take significant time out of their lives to support our collegians.

If I could be anyone for a day, I would be ... Stephanie Baysinger (aka my twin), since everyone thinks she's who I am anyway!

POSTCARD

Kelley McCallum — First Year
Idaho Alpha, University of Idaho
 Leadership Development Consultant

Hometown: Richland, Washington

Degree: Bachelor of Science in business management and human resources

Pi Phi positions: Academic Chair Assistant, Leadership and Nominating Committee, House Manager, Vice President of Finance and Chapter President

The three best words to describe me are ...
 "Pibetaphiobsessed," outgoing and motivated.

My favorite books are ... "Water for Elephants" by Sara Gruen, "The Art of Racing in the Rain" by Garth Stein and all books by Harlan Coben.



As a consultant, I am most looking forward to ... meeting a ton of Pi Phis and assisting chapters to help ensure they have the same amazing experience I did as a collegian.

My favorite thing about Pi Beta Phi is ... all the amazing women I have met who have become such a huge part of my life.

After my time as a Leadership Development Consultant, I plan to ... get a job in human resources in a city with a really active alumnae organization!



POST CARD

Sarah Mitchell — Second Year

North Carolina Delta, North Carolina State University
Resident LDC at Mississippi Gamma, Mississippi State University



Hometown: Greensboro, North Carolina

Degree: Bachelor of Science in biological sciences

Pi Phi positions: House Manager, Chapter President and Policy and Standards Board Chairman

Campus positions: Wolfpack clogging team Treasurer, Chancellor's aide and Greek Week Rules and Regulations Chairman

The three best words to describe me are ... bubbly, composed and thoughtful.

The thing I learned most about myself last year was ... I can easily adapt to a variety of new places and people.

The thing setting Pi Beta Phi apart from other organizations is ... the lifelong commitment shared among alumnae, which lends itself to fostering a large supportive network of Pi Phis.

When I was little, I wanted to ... play the xylophone, triangle and kazoo professionally.

My favorite snack in college was ... a sausage biscuit from Bojangles with cajun seasoned french fries and a large cup of sweet tea with two lemons (yes, as a snack).

Elise Moore — First Year

Illinois Zeta, University of Illinois
Resident LDC at Ohio Kappa, University of Cincinnati



Hometown: Lake Forest, Illinois

Degree: Bachelor of Fine Arts in dance

Pi Phi positions: Vice President of Event Planning and Policy and Standards Board Chairman

Campus positions: Vice President Programming for Panhellenic Council, Dance Department and Student Board

The three best words to describe me are ... enthusiastic, passionate and hardworking.

As a consultant, I am most looking forward to ... meeting lots of Pi Phis.

My favorite book is ... Greg Mortensen's "Three Cups of Tea."

My favorite thing about Pi Beta Phi is ... the friendships I have made and will continue to make through this incredible organization.

The thing setting Pi Beta Phi apart from other organizations is ... the unique and amazing women we recruit and develop and the high standards to which we hold ourselves.

If I could have any super power, it would be to ... be in two places at once, because there's just not enough time in the day!

Polly Niccoli — First Year
Texas Delta, Texas Christian University
Leadership Development Consultant

Hometown: Scottsdale, Arizona

Degree: Bachelor of Fine Arts in graphic design

Pi Phi positions: Vice President of Member Development and Chapter President

Campus positions: Member of TCU Ambassadors

The three best words to describe me are ...
positive, tenacious and sincere.

As a consultant, I am most looking forward to ...
meeting so many Pi Phis across North America and helping their chapters achieve their goals.

I get nervous about being a consultant when I think about ...
having to help teach chapters to sing the anthem correctly.

My favorite thing about Pi Beta Phi is ...
knowing no matter your location or age, there is always a group of women around the corner who can be a support system for you throughout your life.

If I could have any super power, it would be to ...
fly at lightning speed, because I could visit all of my friends in the blink of an eye.



Alex Roark — First Year
New Mexico Alpha, University of New Mexico
Leadership Development Consultant

Hometown: Albuquerque, New Mexico

Degree: Bachelor of Business Administration, emphasis in marketing

Pi Phi positions: Vice President of Member Development, Vice President of Administration and Chapter President

Campus positions: Student Orientation Leader, Parent Association Board Member and Greek Week Overall Chair

The three best words to describe me are ...
driven, passionate and positive.

My favorite book is ... John Grogan's "Marley and Me."

As a consultant, I am most looking forward to ... seeing so many different chapters and meeting Pi Phis all over the nation.

The thing setting Pi Beta Phi apart from other organizations is ... *Leading with Values*® ... and now we have ringtones! So cool!

Most people don't know that I ... sing like there's no tomorrow! But only when I'm alone in my car.

If I could be anyone for a day, I would want to be ... whoever gets to be Belle at Disneyland®. I love everything Disney®, and I think it would be a blast! A Disney princess for a day; that would be the best!



Welcome to Indiana Beta

The Indiana Beta Chapter has lovingly called 928 East Third Street in Bloomington, Indiana, home for 90 years. In 1920, a three-story private home, originally built in 1912 on the south side of the Indiana University campus, was purchased to house Pi Phi chapter members. To this day, it remains their chapter house.

In 1937, the front of the house was redesigned to reflect a Southern colonial style with four large white columns. In addition, the front door was moved so the main entrance was in the great hall and a majestic spiral staircase was erected from the great hall leading to the second floor. A large west wing was also added to accommodate a new kitchen and dining room (previously in the basement) on the first floor, with additional members' rooms on the second and third floors.

However, in 1956, the chapter had grown too large, so an additional wing was designed and built on the east side of the original building. This addition included new living quarters for the House Director, a guest room with bath, a laundry area for the members, two new bathrooms, an additional sleeping dorm on the third floor and 15 member rooms on the first and second floors. With the completion of this addition, the chapter house could now accommodate all 85 members.

During the late 1980s and early 1990s, Indiana University asked the Greek organizations to investigate how they could increase their membership so more students could participate in the Greek system. The Indiana Beta Chapter House Corporation (CHC) accepted this challenge to increase their capacity, and an additional wing was added in 1992. In April 1993, in celebration of the chapter's centennial, this fourth wing on the south side of the house was dedicated as "The Betty Burnett Welke Wing," for Indiana Beta BETTY BURNETT WELKE, who served on the CHC for more than 40 years, mostly as its President. The Welke Wing completed the current square design of the chapter house featuring a large great room with a glass atrium at its center. Expansion of the dining room/kitchen also occurred in 1992, and an additional sleeping dorm plus 15 new member rooms were constructed. This allowed the chapter to increase capacity to 116 members.

The Indiana Beta Chapter has a strong history of being fiscally responsible and of meeting the challenges of continual growth in the membership. Indiana Betas across the globe can take pride in knowing the white brick, Southern colonial landmark at 928 East Third Street still stands strong embracing Pi Beta Phi's traditions and values.

Indiana Beta



Entryway



Dining Room



Living Room



Atrium



For more information about collegiate housing, visit the Fraternity Housing Corporation website, www.pibetaphi.org/fhc.

The Value of a Legacy

Legacies are binding ties between family members and Greek organizations. The bonds shared through this experience can be very special, yet legacy ties can be overwhelming to some potential new members.

Each young woman has individual desires for her collegiate experience; hopefully membership in a Greek organization plays a part. Fraternity women share the memories and culture of their organization; however, they are equally responsible for promoting the benefits of the Greek experience. As difficult as it is, every alumna must recognize that the same chapter may not be the best fit for every woman.

Entering recruitment as a legacy means the potential new member will finally transfer her distant understanding of a relative's collegiate experience to a life-changing decision of her own.

Kansas Alpha Diamond Arrow NANCY NEWLIN ASHTON is joined by her daughters at the Lawrence, Kansas, Alumnae Club Founders' Day celebration. From left, Illinois Epsilon JUDITH ASHTON, Nancy and Kansas Alpha SIDNEY ASHTON GARRETT.





In October 2009, Florida Beta ALLISON KEEVAN was initiated into the chapter at Florida State University, where her sister, DANIELLE KEEVAN, is an active senior. LYNNE COURCHENE KEEVAN, the two girls' mother, and her sisters, JANET COURCHENE LITTLE and DIANE COURCHENE MITCHELL, also Florida Betas, proudly attended this special ceremony.

The Legacy's Journey

Legacies hear countless stories of lifelong friendships built from time spent together in a Pi Phi chapter house or of how service projects with sorority sisters made her mother, sister or grandmother the spirited volunteer she is today. While all of these influences are important, a legacy is best suited to enter recruitment with an open mind. After all, each National Panhellenic Conference (NPC) group offers sisterhood bonds lasting a lifetime. Different campuses, different decades and different personalities likely mean one sorority will not suit all persons. Pi Beta Phi collaborates with 25 other NPC groups to ensure recruitment will continue to serve its purpose of each young woman finding her place in the Greek community.

A legacy of Pi Beta Phi Fraternity is a daughter, sister or granddaughter of an initiated member. The Constitution and Statutes of the Fraternity states the following about legacies: "special consideration shall be given to legacies whose qualifications are comparable to those of other potential new members." As this policy suggests, a relative's membership provides legacies unique consideration by the chapter, yet recruitment is still a mutual selection of a legacy and a chapter.

Alumnae Responsibility

Alumnae of Pi Beta Phi hold certain responsibilities prior to recruitment to ensure a chapter is aware of any Pi Phi legacies and informed of the potential new member's

qualifications. The Recruitment Information Forms (RIFs) and Legacy Introduction Forms (this form does not take the place of a RIF) are the appropriate documents for conveying this information. Collegiate chapters will take into consideration the opinion of alumnae in the membership selection process based on the information they have provided. Alumnae can expect to receive acknowledgement of the submitted RIF form from the collegiate chapter or alumnae organization, but they must understand that sending a RIF does not guarantee a bid to membership.

The Fraternity also ensures chapters follow certain legacy policies during the membership selection process:

- The Vice President of Membership holds the responsibility to inform the chapter of all known Pi Phi legacies participating as potential new members in recruitment.
- A legacy shall be invited to at least one invitational round of formal recruitment, except in informal recruitment, where Preference is the only invitational party.
- The international Fraternity has no authority under our Constitution and Statutes to require any chapter to pledge specified individuals, including legacies. However, the Recruitment and Membership Selection Guide states a legacy attending the Preference Round will receive an invitation to membership from Pi Beta Phi.
- The chapter is not allowed to contact individual alumnae if any potential new members, including legacies, are released by the chapter. In addition, the chapter cannot answer questions from inquiring alumnae. This is prevented by privacy rights concerning all potential new members involved in the recruitment process.

Recruitment Today

Pi Phi is one of the largest Greek organizations; therefore, the number of legacies participating in recruitment is often greater than the number of new member spaces available. Quotas for each university are set as late as possible in the recruitment process to place the greatest number of women within Greek organizations. Local chapter Advisors and Pi Beta Phi Fraternity officers serve as dedicated coaches and mentors to collegians during this time by educating

members on the value of a legacy. At the same time, alumnae must understand membership selection is the responsibility and privilege of the collegiate chapters.

Fraternity officers also strive to educate both collegiate and alumnae members on the legacy policies clearly stated in the Constitution and Statutes and the Recruitment and Membership Selection Guide. Once a chapter has met these requirements as well as university and Panhellenic regulations, the decision to extend membership resides at the chapter level. Alumnae must trust collegians to make informed decisions and understand every legacy deserves the opportunity to select the place where she feels most comfortable.

The Value of Pi Phi

Every Pi Phi has her own story about joining this organization. Whether Pi Beta Phi Fraternity was already in her family or not, each woman felt a unique connection as she became an initiated member. Even the people close to a Pi Phi may have been moved by her bonds within the organization. Read the stories below of three individuals who shared their personal stories with *The Arrow*.

SEVENTH HEAVEN

REBECCA CULVER RANDOLPH, Oklahoma Alpha and Executive Director of Pi Phi's Fraternity Housing Corporation, calls her Pi Phi family members "seventh heaven" as she describes how six women pledged Pi Beta Phi at three different universities. In addition, her grandmother, Rebecca Priest, served as Oklahoma Alpha's House Director. They were already family, but these Pi Phi women have an underlying connectedness with one another and a shared understanding of values. Oklahoma Beta JO ELLEN PRIEST CULVER, Rebecca's mother, pledged Pi Phi in 1954 and, to her family, is "the" Pi Phi lady. Jo Ellen's sister-in-law, two daughters, daughter-in-law and granddaughter also chose Pi Phi because it was the right fit for each of the five women. The six women pledged at three universities, but they agree their respective Pi Phi chapters shared a common thread of women with integrity. The youngest in this family of Pi Phis, Arkansas Alpha CASSIE BALLEW, grew up visiting her great-grandmother at the Pi Phi chapter house on the University of Oklahoma's campus, where she served as House Director for 14 years. Deciding to join Pi Phi as a collegian is one of the "single best things I've done so far in my life," Cassie says.

THE RIGHT FIT

Virginia Eta ANDREA SHULTZ knows the key to a strong Greek experience begins with choosing the organization that feels right during recruitment. Andrea was influenced by her Kappa Kappa Gamma mother and two Pi Phi sisters, who all felt they knew the best place for her. Recruitment was not held until second semester at the University of Richmond, and Andrea decided to enter recruitment with an open mind. However, it did not take long for Andrea to develop a preference for one organization — she always liked what the Pi Phis were doing on campus.

When recruitment started, it was difficult for her; she walked out of the Kappa party the first night and started to cry, wondering how to tell her mother the Kappa Kappa Gamma chapter was not the right fit. It was only after the preference round parties at Kappa and Pi Phi that Andrea had the courage to choose Pi Beta Phi. Her sisters were elated by her decision to join Pi Phi, but the weeks following Bid Day held some tough moments for Andrea and her mom. It wasn't until Parents' Weekend the following semester that Andrea's mom agreed Pi Phi was the best place for her daughter. She overcame the sadness of her final daughter choosing a different Greek organization, because she realized the Greek experience is what's most important. Andrea says her mother is now "the proudest Kappa mother of three Pi Phi daughters."



Virginia Eta ANDREA SHULTZ (center) with her Kappa Kappa Gamma mother Mona Shultz and Virginia Epsilon sister, STEPHANIE SHULTZ MILLS.

THE WOMEN IN HIS LIFE

Most men credit their character and fond memories to membership in a men's fraternity, but Jim Faulkner also believes a women's fraternity has been a major contributor in his life. His sister-in-law pledged Pi Phi more than 40 years ago, starting a family tradition that would be followed by his wife, three sisters, two daughters, cousin and two nieces;

now 10 women in his family are members of Pi Beta Phi.

The Arrow interviewed Jim to share the story of how Pi Beta Phi Fraternity has greatly impacted his life. He joined a Greek organization in college and remains a very active member today, but Pi Beta Phi has always held a place in his heart. Here he shares his understanding of what it means to be a Pi Phi from the outside looking in ...

“Pi Beta Phi Fraternity has turned out to be a key factor in my life and the lives of my family. From the beginning, this organization provided women with the opportunity to be a part of an unmatched level of excitement.

Still today, any college with a Greek community will be better if Pi Phi is a part of it. Simply put, Pi Beta Phi has always been the organization that consistently exemplifies what sorority life is all about with class, elegance and, most importantly, friendship. I’ve watched many generations of women in my family run from getting their bids into the arms of people who would be their friends for the rest of their lives. Relationships made through Pi Phi are the ones that will mean a great deal throughout one’s life. It begins with those four years as a college student; young women are developing the relationships that will matter more to them than any others. My best friends now are the husbands of my wife’s five closest

sorority sisters, and each of us was in different fraternities during college.

Pi Phi is our common bond. My wife and her pledge sisters joined for five different reasons, but Pi Phi gave them a solid relationship. As Pi Phis they had an identity — they were proud of themselves and proud of the level of character in their sorority sisters. This bond has only grown in these five women over the years, and our families maintain friendships by taking annual vacations together.

Pi Phi is greater than just its lifelong bonds within the organization however. Women of Pi Phi are perceived as winners in the outside world because they carry an aura that makes other people want to be a part of what they are doing. Pi Beta Phi as an organization is not building walls to the outside world, it is tearing them down; they are trying to be inclusive in a way to make people feel better about themselves.

There is no way a woman cannot feel better about herself after having some kind of experience with Pi Beta Phi, whether she chooses to pledge Pi Phi or not. Membership in Pi Beta Phi alludes to a woman’s strength going out into the world, because this member experience helped develop the person she was meant to be.”



California Etas CATHY BIRCH DANIEL and MICHELLE MURRELL WILLBANKS are not only Pi Phi sisters, but mother and daughter as well.

Visit Pi Beta Phi’s home page, www.pibetaphi.org, to download a Recruitment Information Form (RIF) or Legacy Introduction Form. Click on RIF Form at the top of the screen. You will be directed to a page where you can download both forms. In addition, there is a link to a list of Vice Presidents of Membership and their mailing addresses. Please note, you will need to log in to view the Vice President of Membership address list. For assistance with your login, contact the Webmaster at webmaster@pibetaphi.org.



Pi Phi's Leading the Way

1 ▲ The Arkansas Alpha Chapter at the University of Arkansas began its monthlong reading enrichment program for local third-graders in March. The Champions are Readers® (CAR) program was a hit at Owl Creek Elementary School. The collegians gave the third-graders take-home reading packets to complete with their parents or guardians. The chapter culminated the event with an awards ceremony, honoring the students' efforts with medals.

2 ◀ California Nus at Loyola Marymount University spent the semester reaching out past the Los Angeles border. The women collected more than 400 Spanish books to be taken to Guatemala with a campus program providing books for women to read to their children. The chapter plans to donate each semester in hopes to raise global literacy levels.



3 < The D.C. Alpha Chapter at The George Washington University is participating in the Capitol Hill Outreach Program (CHOP). CHOP allows Greeks to interact with Congress and the Senate to influence their opinion of First Book®. D.C. Alpha SAMMIE MCGOWAN helped lobby and is pictured outside of her senator's office.



4 < Cultural development is a priority for the members of California Theta at the University of California, Davis. Many chapter members have participated in study abroad programs and shared their experiences upon their return with chapter members. MAGGIE DERK studied abroad in Berlin and visited the remnants of the Berlin Wall.



5 < Michigan Alpha ELIZABETH BONNER began working with TOMS shoes in June 2009, to raise awareness within her chapter and across the Hillsdale College campus. TOMS Shoes is an organization dedicated to donating a pair of shoes to a child in need for every pair sold. Elizabeth's campus campaign focused on raising awareness of the catastrophic results for children who must go without shoes. She had the opportunity to meet TOMS founder Blake Mycoskie because of her outstanding work in raising awareness for the company's unique mission.

6 > In February, Kansas Alphas at the University of Kansas and Kansas Betas at Kansas State University met in Leawood, Kansas, at ARTichokes Art Gallery. The women volunteered at Artisans and Angels, a benefit presented by the Kansas City, Missouri/Shawnee Mission, Kansas, Alumnae Club. Pi Phi items were on sale alongside the works of artists and vendors from across the Kansas City area. From left, Kansas Alpha BRIANA ARENSBERG; Kansas Alpha EMILY GLENN, Chapter President; Kansas Alpha ANNMARIE ARENSBERG; Kansas Beta CINDY RICE SVEC, Grand Vice President Alumnae; Kansas Beta MOLLY EMERT; Kansas Beta ASHLAN FISCHER; and Kansas Alpha KELSEY WHITAKER.



7 > Louisiana Beta TAYLOR BESSELMAN dressed as the Cat in the Hat® for the chapter's Fraternity Day of Service celebration at Louisiana State University. Taylor is pictured with Chapter President ASHLEY DUTEL. The chapter hosted a Cat in the Hat party at a local elementary school.



8 > The Colorado Gamma Chapter at Colorado State University won the Seal of Approval, Outstanding Philanthropy and Community Service, Outstanding Commitment to Fraternal Values, Outstanding Chapter Management, Challenge the Process and Chapter of the Year awards at the Greek Night Out Awards Ceremony. The chapter's strong programming put the chapter ahead of the others on campus. For example, chapter members helped with a cultural fair for local fifth-graders, where they teach children about different cultures.





9 < The New York Delta Chapter at Cornell University volunteered at the New York State Winter 2010 Special Olympics. Chapter members are pictured at the event, where they formed new friendships with each other and the participants.

10 < In April, the Nebraska Beta Chapter at the University of Nebraska held an open house for alumnae and their daughters. Several 5 to 10-year-olds came to get pampered by chapter members. The young girls participated in chalk drawing outside the house, makeovers and dressing up like princesses.



11 < Pennsylvania Theta ELIZABETH RATH went to Waslala, Nicaragua, with other Pennsylvania Thetas from Villanova University on their spring break to volunteer in the local community. Many Pennsylvania Thetas spent their spring breaks abroad either on mission or volunteer trips. This year, many went to Nicaragua and Jamaica.

12 < In March, Pennsylvania Beta's Vice President of Philanthropy SARI SWARTZ organized the chapter's annual celebration of Dr. Seuss' birthday. Almost 20 Pi Phis from Bucknell University went to the public library to do arts and crafts, face painting and storytelling with children.



13 > The women of Virginia Delta at Old Dominion University raised more than \$3,500 for The Ali Kemp Educational Foundation (T.A.K.E.), which came to campus in the spring. Sigma Phi Epsilon co-sponsored the self-defense training, and the Student Government Association, Women's Center and the Panhellenic Council all helped support the cause. More than 100 Panhellenic women attended and learned safety tips and self-defense skills.



14 > The Ontario Beta Chapter at the University of Western Ontario gathered at the chapter house for Founders' Day. The women spent time together and learned more about Pi Beta Phi and its history.



15 > The Wisconsin Delta Chapter at Marquette University began a new program for academic programming. From top left, ERICA PLANCICH, LACEY VAN SYCKLE, BROOKE GOODMAN and ARIELLE ORDONEZ are just a few of the Wisconsin Deltas participating in the Smarty Pants program. Each chapter member signs a pair of jeans each time they receive an A or B grade on a major test or paper. At the end of the semester, the member who signs her name the most on the jeans wins.



16 > The Missouri Beta Chapter's initiative to raise money for Haiti began with a competition involving all of the sororities on Washington University's campus. The Panhellenic Board on campus challenged each chapter to come up with a way to fundraise for Haiti, and whoever raised the most money would be awarded first choice location for preference round during recruitment in fall 2011.



The Missouri Beta Chapter members decided to make and sell "Halos over Haiti" T-shirts. They solicited sponsors from student-run and local St. Louis businesses. Between the money donated by sponsors and the money made on T-shirt sales, the Missouri Beta Chapter made more than \$1,200 and won the contest. The women were also featured on the cover of StudLife, the campus newspaper.

During St. Louis Alumnae Club's Centennial and Founders' Day Celebration, members of the Missouri Beta Chapter met Grand President MARY LOY TATUM, Oklahoma Beta, and shared their fundraising story with her.

MARIANNE REID WILD SOCIETY

Remembers Stan and Evelyn Kyle

Since her collegiate days at Monmouth College, Illinois Alpha EVELYN PETERS KYLE remained dedicated to Pi Beta Phi.

A true leader, her many positions within the Fraternity included serving on Grand Council and acting as Pi Beta Phi's Poet Laureate. As Grand President Emerita and Past Foundation President JEAN WIRTHS SCOTT, Pennsylvania Beta, said, "When one thinks of lifelong commitment to Pi Phi, Evelyn's name immediately comes to mind."

Both Evelyn and her husband, Stan, were committed to the values of Pi Beta Phi and were eager to carry on the legacy to future generations. Generous donors and members of the Lifelong Giving Society, the couple found a way to ensure the future of Pi Beta Phi. They made an unrestricted bequest to the Foundation and became members of the Marianne Reid Wild Society for planned giving. Both Evelyn and Stan were named in the bequest, as both wanted to recognize their deep appreciation for Pi Beta Phi.

Evelyn and Stan's legacy will be carried on through the opportunities in education, leadership and philanthropy made possible through their bequest. In addition, part of their unrestricted gift created the Evelyn and Stan Kyle Arrowmont Scholarship. This fully endowed scholarship enables a member or nonmember to attend a class at Arrowmont School of Arts and Crafts.

The Foundation is grateful to Evelyn and Stan for their forward-thinking, selfless act and is honored to be the trustworthy steward of their gift.

For more information about The Marianne Reid Wild Society or planned giving options, please call the Foundation at (636) 256-0680.



Remembering Marianne Reid Wild Society Members Evelyn and Stan Kyle



Several Foundation Arrowmont scholarships are available to members and nonmembers. For more information, visit www.pibetaphifoundation.org.

The 2010–11 Foundation Scholarship Recipients

Pi Beta Phi Foundation is pleased to award 91 members \$165,400 in scholarships and fellowships. These women display outstanding academic achievement and service to the Fraternity, their campus and the community. The Foundation would like to thank our generous donors whose gifts established these scholarships. For information about establishing a scholarship, please call the Foundation at (636) 256–0680.

UNDERGRADUATE SCHOLARSHIPS

Sign of the Arrow Melissa Scholarship
Kelly Donovan, Pennsylvania Theta

Friendship Fund Scholarships
Brooke Bonner, West Virginia Alpha
Keegan Etheredge, Texas Gamma

Sarah Feldner, Virginia Epsilon
Emily Hays, Oklahoma Beta
Molly Kalan, Pennsylvania Theta
Courtney Maynard, Florida Epsilon
Bridget Nyland, Pennsylvania Theta
Hilary Osiecki, Illinois Eta
Shanna Reese, Pennsylvania Zeta
Micha'le Simmons, Connecticut Beta
Liz Spitz, Louisiana Beta
Erica Swanson, Wisconsin Delta
Brittany Todd, Oklahoma Beta
Genevieve Tuveson, California Alpha
Samantha Whiteside, Ontario Gamma

Holiday Scholarships
Molly Emert, Mississippi Beta
Shanna McDonough, Pennsylvania Zeta
Elisabeth Turner, Mississippi Beta
Jane Voloboea, Alberta Alpha
Carly Zieminski, California Gamma

Undergraduate Scholarship Fund Scholarships
Emily Charvat, Nebraska Beta
Stephanie Joly, Connecticut Alpha
Sandra Ko, New York Eta
Patricia Leibfarth, South Dakota Alpha
Kalie Pagel, Missouri Alpha
Maggie Palmer, California Beta
Kristen Seefried, Pennsylvania Theta
Danielle Thompson, Pennsylvania Gamma

Adele Collins Mason Scholarship
Sarah Bryan, Arizona Gamma

Adrianna Bachan Memorial Scholarship
Molly Peterson, California Gamma

Alabama Beta Meg Ingram Memorial Scholarship
Ashley Justin, Alabama Beta

Andrea Armstrong Shultz Scholarship
Courtney Lee, North Carolina Alpha

Ann Gordon Trammell Scholarship
Lauren Gray, Texas Eta

Annette Mitchell Mills Scholarship
Anna Scott, Alabama Alpha

Arizona Alpha Scholarship
Anna Pleuhs, Pennsylvania Theta

Betty Blades Lofton Scholarship
Rachel Nealis, Indiana Gamma

California Undergraduate Scholarship
Sonia Dovedy, California Beta

Carol Inge Warren Scholarship
Abby Farmer, Texas Zeta

Catherine Hauser Woodson and Cheryl Woodson Scholarship
Alisha Parker, Alabama Beta

Colorado Alpha Scholarship
Brianna Parisi, Colorado Alpha

Dallas Alumnae Club / Ann Dudgeon Phy Scholarship
Christiana Nielson, Missouri Alpha

Evelyn Semenza English Scholarship
Elizabeth Brindise, Illinois Zeta

Frances Hall Comly Scholarship
Marie Letterii, New York Alpha

Frances H. Hofacre Scholarship
Catherine Dykstra, Minnesota Alpha
Nicole Hass, Minnesota Alpha
Jenna Stock, Minnesota Alpha

Fred and Virginia Hannum Scholarship
Nicole Ozeran, California Kappa

Hannah Mervine Mills / PA Beta House Corporation Scholarship
Cassandra Catto, Pennsylvania Beta

Harriet Rutherford Johnstone Scholarship
Mary Cecilia Scialdone, Kentucky Gamma

Isabel Mulholland Cramer Scholarship
Elise Calonico, California Delta
Greer Gosnell, California Nu
Alyssa Rutsch, California Delta

Jane Turner Campbell Scholarship
Adrianna Amato, Missouri Alpha

Jane Porter Warmack Scholarship
Brittany Mascio, Nebraska Gamma

Jo Ann Minor Roderick Scholarship
Jamie Lee, Missouri Beta

Johanna Zournas Scholarship
Kelsey Whiteside, Texas Gamma

Jo Marie Lilly Scholarship
Caroline Dixon, Texas Delta

Joyce Wherritt Bowers Scholarship
Madeline McAreavy, Iowa Beta

Judy Boucher Chamberlain Scholarship
Caroline Karpowicz, Illinois Theta

Kansas Alpha House Corporation Scholarship
Hilary Ferguson, Kansas Alpha
Hilary Golubski, Kansas Alpha
Elizabeth Reynolds, Kansas Alpha

Louisiana Alpha Triple M Scholarship
Mary Meister, Louisiana Beta

Nebraska Beta Scholarship
Abigail Greene, Nebraska Beta

Nebraska Gamma Scholarship
Kira Olson, Nebraska Gamma

New York Zeta Scholarship
Stephanie Clark, Michigan Beta

Ohio Beta Scholarship
Joanna Thorp, Colorado Epsilon

Oklahoma Alpha Scholarship
Britan Mills, Oklahoma Alpha

Oklahoma Beta Scholarship
Laurel Wilson, Oklahoma Beta

Oregon Gamma Scholarship
Rachael Steiner, Oregon Gamma

Orpha O'Rourke Coenen Scholarship
Mollie Semmer, Indiana Delta

Patty Hill Davidson Scholarship
Alicia Sebal, Indiana Gamma

Ruth Barrett Smith Scholarship
Emily Wallace, Alabama Alpha

Ruth Trinkle Read Scholarship
Brooke Ratliff, Missouri Alpha

Sarah Ruth Mullis Scholarship
Kristin Wempe, South Dakota Alpha

Susan Crane Kyle Indiana Beta Scholarship
Kayla Bilsborrow, Alberta Alpha
Sarah Harris, Michigan Alpha

Texas Delta Scholarship
Kristen Gallo, Texas Delta

GRADUATE FELLOWSHIPS

Corinne Hammond Gray Fellowship
Jessica Daniel, Kansas Beta

Joanie Arnold Graduate Fellowship
Tracie Nygaard, Oregon Gamma
Lara Omps, West Virginia Alpha

Past Grand Presidents Memorial Graduate Fellowship
Erika Breedlove, Missouri Alpha

Graduate Fellowship
Kathleen Doherty, Tennessee Beta
Connie Migliazzo, Virginia Epsilon
Katherine Risley, Illinois Theta

ALUMNAE CONTINUING EDUCATION (ACE) SCHOLARSHIPS

Adele Collins Mason ACE
Lauren Reitmeier, Texas Zeta

Barbara Anderson Blake ACE
Valerie Curtis, Ohio Alpha

ACE Scholarship
Jayme Durkee, Missouri Beta
Stephanie Tuinstra, Iowa Beta

Arrowmont Scholarships

Helen Anderson Lewis Arrowmont Scholarship
Jenny Hamilton London, Alabama Beta

Legacy of Literacy Committee

Convention Celebration Planned to honor 100 Years of Literacy Initiatives

Pi Phi's vision is to be recognized as a premier organization for women through lifelong member development and a commitment to the betterment of society. For almost 100 years, with the founding of Settlement School in 1912, that commitment has manifested itself through our literacy and education efforts. Convention 2011 will provide an opportunity to celebrate the accomplishments of the last 100 years and to present the Fraternity's plan for continued leadership in literacy for the next 100 years. Grand Council has established the 100-Year Legacy of Literacy Committee.

The purpose of this committee is to celebrate our philanthropic past and ignite our philanthropic future. As these groups move forward in their work, you can anticipate opportunities for input into what will be a compelling literacy initiative to carry us forward as leaders in literacy.

Plan now to attend the 2011 Convention in Orlando, Florida to celebrate the past achievements of Pi Beta Phi's philanthropic work and learn how members of Pi Beta Phi will work for the betterment of society in the next 100 years.



Committee members devoted to the celebration of our past philanthropic efforts are:

- Chairman CAROLYN HELMAN LICHTENBERG, Ohio Alpha and Past Grand President of Pi Beta Phi
- David Willard, Executive Director of Arrowmont School of Arts and Crafts
- FRAN DESIMONE BECQUE, New York Alpha, Fraternity Historian and member of Gatlinburg Study Committee
- Glen Bogart, principal of Pi Beta Phi Elementary School
- ANN CRIGGER SHAW, Arkansas Alpha and Director Philanthropy for Pi Beta Phi

Committee members devoted to the discovery of our future commitment to literacy are:

- Chairman, JEANIE EGMON, Illinois Alpha, owner of Third Angle Consulting and Faculty Member at the Kellogg School of Management at Northwestern University
- BARBIE OLIVER TOOTLE, Ohio Beta and owner of Left Field Consulting
- NANCY CARLOCK ROGERS, Texas Gamma and volunteer extraordinaire
- Shawn Eagleburger, Programming and Education Director, Headquarters
- TAMMIE BECKWITH SCHALLMO, Illinois Zeta and representing Pi Beta Phi Foundation
- MEGAN CAMPBELL, Tennessee Beta and former Leadership Development Consultant
- MADELEINE VONDERSCHMIDT, California Eta collegian
- KIM O'BRIEN, Ohio Zeta and educator with extensive experience in curriculum development

Give Your Greatest Gift — Your Time

Help give our collegiate members the best Pi Phi experience possible by investing your time in the future of Pi Phi. The lifelong relationships you'll build with collegians will not only change their lives, but yours as well. Join an Alumnae Advisory Committee (AAC) or Chapter House Corporation (CHC) and make a difference today!

The following chapters need Alumnae Advisory Committee members

AL Beta, University of Alabama	IN Zeta, Ball State University*	ND Alpha, University of North Dakota
AL Gamma, Auburn University*	IA Zeta, University of Iowa	OH Epsilon, University of Toledo*
AB Alpha, University of Alberta	KS Beta, Kansas State University*	OH Eta, Denison University
AZ Alpha, University of Arizona	LA Beta, Louisiana State University*	OH Iota, University of Dayton
AZ Gamma, Northern Arizona University*	MI Alpha, Hillsdale College*	OH Theta, Bowling Green State University
CA Beta, University of California, Berkeley	MI Beta, University of Michigan	OH Zeta, Miami University of Ohio*
CA Epsilon, San Diego State University*	MI Epsilon, Western Michigan University*	OK Beta, Oklahoma State University
CA Gamma, University of Southern California	MI Gamma, Michigan State University	ON Alpha, University of Toronto*
CA Kappa, University of California, San Diego*	MS Beta, University of Mississippi	ON Beta, University of Western Ontario*
CA Lambda, University of California, Riverside*	MS Gamma, Mississippi State University	PA Gamma, Dickinson College
CA Mu, Pepperdine University*	MO Alpha, University of Missouri	PA Kappa, Lehigh University
CA Theta, University of California, Davis*	NC Alpha, University of North Carolina, Chapel Hill*	PA Zeta, Washington & Jefferson College*
CA Zeta, University of California, Santa Barbara*	NC Beta, Duke University	TN Delta, University of Memphis*
CO Delta, Colorado School of Mines*	NC Delta, North Carolina State*	TX Epsilon, University of North Texas*
CT Beta, Yale University*	NC Gamma, Wake Forest University*	TX Gamma, Texas Tech University
FL Beta, Florida State University*	NE Beta, University of Nebraska	TX Zeta, Baylor University
FL Delta, University of Florida*	NJ Alpha, Princeton University*	VT Beta, University of Vermont*
FL Epsilon, University of Central Florida*	NM Beta, New Mexico State University	VA Delta, Old Dominion University*
IL Eta, Millikin University	NY Delta, Cornell University	VA Gamma, College of William & Mary*
IL Iota, Illinois State University*	NY Epsilon, Rensselaer Polytechnic Institute*	VA Theta, Washington & Lee University*
IN Beta, Indiana University		WY Alpha, University of Wyoming
IN Epsilon, DePauw University		
IN Theta, Valparaiso University*		

The following chapters only need Chapter House Corporation members

AZ Beta, Arizona State University	KY Alpha, University of Louisville	OR Alpha, University of Oregon
AR Alpha, University of Arkansas	KY Gamma, Eastern Kentucky University	OR Gamma, Willamette University
CA Alpha, Stanford University	ME Alpha, University of Maine	PA Beta, Bucknell University
CA Eta, University of California, Irvine	MS Alpha, University of Southern Mississippi	PA Eta, Lafayette College
CA Nu, Loyola Marymount University	MO Beta, Washington University	VA Epsilon, University of Virginia
FL Alpha, Stetson University	MO Gamma, Drury University	VA Zeta, Virginia Tech
ID Alpha, University of Idaho	MT Alpha, Montana State University	WA Gamma, University of Puget Sound
IL Alpha, Monmouth College	NV Alpha, University of Nevada	WV Alpha, West Virginia University
IL Beta-Delta, Knox College	OH Alpha, Ohio University	WI Delta, Marquette University
IL Epsilon, Northwestern University	OH Beta, The Ohio State University	
IL Zeta, University of Illinois	ON Gamma, University of Guelph	
IA Beta, Simpson College		

* Indicates the chapter also needs CHC members.

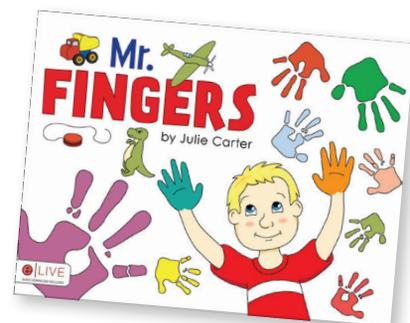
Alumnae interested in serving on an AAC should contact Amy Klostermann, amy@pibetaphi.org, at Headquarters. Alumnae interested in serving on a CHC should contact the Housing Coordinator Jen Fetter, jen@pibetaphi.org.



Pi Phi Pens

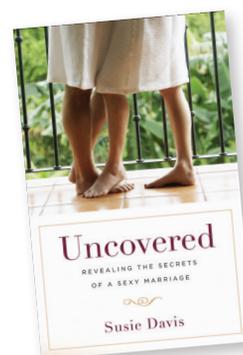
Mr. Fingers | Julie James Carter

Oklahoma Beta JULIE JAMES CARTER has written her first children's book titled "Mr. Fingers." The book began selling in bookstores on June 8, 2010, and is one of a series of at least three books. Through a series of illustrations and stories, "Mr. Fingers" teaches toddlers to be aware of their surroundings and chronicles the loving relationship between a boy and his father.



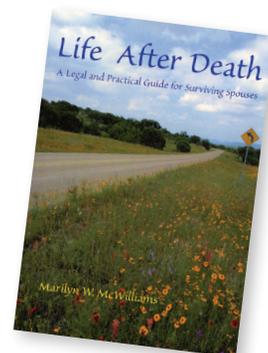
Uncovered: The Secrets of a Sexy Marriage | Susan Gerry Davis

"Uncovered: Revealing the Secrets of a Sexy Marriage" is Texas Zeta SUSAN GERRY DAVIS's most recent book. Susan shares the secrets of understanding men, as well as, how to prioritize in marriage. Each chapter features "The Male Room," in which married men discuss their feelings about women and their own marriages. Susan has been married to author and founding pastor of Austin Christian Fellowship for 25 years. She has also written "Loving Your Man Without Losing Your Mind" and "Parenting Your Teen and Loving It: Being the Mom Your Kid Needs."



Life After Death | Marilyn Wells McWilliams

Colorado Alpha MARILYN WELLS MCWILLIAMS takes her experience as an attorney at Moye White, LLP, and addresses legal issues for widows in her book, "Life After Death." The book offers advice and guidance for people dealing with the financial, legal and social aspects of a loved one's death. Marilyn breaks the book into chapters about each topic such as "Planning the Funeral," "Legal Assistance," "Estate Administration" and "Filing Claims for Survivor Benefits." The book offers compassionate and honest advice, helping spouses plan and make decisions.



For more information
about these and other Pi Phi Pens,
visit www.pibetaphi.org.



Pi Phi Alumnae Making News

1 ▲ From left, Pennsylvania Gammas MEGHAN NORTON, CAITLIN GARLOW, NELL ETHEREDGE, REBECCA SHAW and New Mexico Beta JESSICA BORCHERT celebrated Fraternity Day of Service by sending school supplies overseas. One of Becca's friends is a chaplain with the U.S. Army in Afghanistan and works closely with an all-girls school that has a literacy rate of only 11 percent. Rebecca and her Pi Phi sisters went on a shopping spree and sent the needed supplies to the chaplain.

2 > In March, past Grand President JO ANN MINOR RODERICK (right; pictured with current Grand President MARY LOY TATUM), Oklahoma Beta, was inducted into the Oklahoma State University's Greek Hall of Fame. Jo Ann was one of four inductees, and she was chosen because of her contributions and efforts to the university, the Greek community and the nation. She has served the university in many capacities and has served her local alumnae club in every position. The Fraternity and the Oklahoma Beta Chapter are honored to congratulate Jo Ann.





3 < The women of the Champaign-Urbana, Illinois, Alumnae Club donated books this past holiday season to give the gift of reading to local children. More than 30 members donated books to the kindergarten classroom of a local Pi Phi who teaches at Stratton Elementary School, a school with the majority of its children at or below the poverty level. Members of the club presented the wrapped books to the classroom, where each child received a book to keep. Women in the club read aloud to small groups of the kindergartners.



4 < In March 2010, the South Orange County, California, Alumnae Club celebrated the fifth annual Dr. Seuss® Reading Celebration Party at May Fay Pendleton Elementary School. The alumnae club donated approximately 200 books this year along with Dr. Seuss-themed cupcakes, decorations and snacks. This year, 140 students and 65 adults attended the event, and each student received a new book of his or her choice and a stuffed animal donated by Kohls. The school Principal, Wendy Hill, participated in a First Book Speed Read™ against three students and two parents. Located in the middle of the Camp Pendleton military base, May Fay Pendleton Elementary meets the needs of military families. Over the last five years, the South Orange County, California, Alumnae Club has donated almost 1,000 books to the school library.



5 < Sisters and Washington Alphas MAGGIE LIEBSACK (left) and STACY LIEBSACK BRUNELL (right) celebrate the New Orleans Saints 2010 Super Bowl win with Stacy's husband, Mark Brunell of the New Orleans Saints and family friend Kris Christianson.

6 > In February 2010, the second Strike Out Thyroid Cancer bowling event was held in Columbus, Ohio. The event was created by a group of friends as a way to support Ohio Alpha JESSICA ROBY after she was diagnosed with thyroid cancer in 2007. Many members of the Strike Out Thyroid Cancer Planning Board are Pi Phis. This year's event raised \$37,000 for The James Cancer Hospital and all proceeds were donated directly to thyroid cancer research. Front row left, Ohio Alphas JESSICA ROBY, JESSICA LAWRENCE and ANGLEA VALLERA. Back row left, Ohio Alphas JENNIFER HALL GESING, VALERIE LEOPARD, KELLY HORNSBY FARIS, ELIZABETH SQUILLACE and Ohio Iota KATY MAXWELL.



7 > The Honolulu Alumnae Club held its Founders' Day luncheon at the Waioli Tea Room in Manoa Valley, Hawaii. Half of the members in attendance (seven of 14) were celebrating their Golden Arrow anniversary. The club gave each Golden Arrow a lei and a small plant grown by one of the club members. The 12 founders were honored by a reading and lighting 12 candles, each in an etched glass holder placed atop a wooden candleholder from Arrowmont.



8 > The Arlington Heights, Illinois, Alumnae Club joined the local Kappa Kappa Gamma alumnae club for the first Monmouth Duo dinner at Le Titi de Paris restaurant in Arlington Heights. The Pi Phis and Kappas challenged one another in a Monmouth trivia game and enjoyed a cooking demonstration by Chef Michael Maddox. Illinois Alphas FELICIA TANK (center, standing) and JUANITA WINBIGLER REINHARD (seated right) enjoyed spending time with the Kappa Kappa Gammas.





9 ▲ The Tucson, Arizona, Alumnae Club attended the Author's Table at the Tucson Festival of Books. Kneeling from left, Kansas Beta CHARLOTTE STRAH KIRCHNER, Arizona Alpha KLAIRE KAUFMAN PIRTLE, Arizona Alpha CECE BARTOW DERICKSON and Arizona Alpha BRENDA SMART VINER, co-founder of the Festival of Books. Standing from left, Arizona Alpha PEGGY PALMER DEWALD, Iowa Zeta KIM ASHBY ROSBOROUGH, Ohio Beta SALLY HUBER LANYON, D.C. Alpha MAUREEN ROOT MYLANDER, Arizona Alpha MARSHA APGOOD and Utah Alpha ALLYSON APGOOD TOFEL.

10 ◀ Two new Golden Arrows received their pins as a gift from the Lowcountry, South Carolina, Alumnae Club. Nova Scotia Alpha SHEILA MASON PARKER and South Carolina Alpha SUSAN BAUMANN SATTERFIELD were honored at the February 2010 club meeting.

11 > The Southlake Area, Texas, Alumnae Club of Pi Beta Phi partnered with all Pi Beta Phi alumnae clubs and chapters in the Dallas-Fort Worth area for the Fraternity Day of Service. The women visited ManeGait, a nonprofit organization run by Texas Beta PRISCILLA LEWIS DARLING and her family (including her daughter, Texas Alpha LANDON DARLING). Grand President MARY LOY TATUM, Oklahoma Beta, also attended the event.



12 > The Louisville, Kentucky, Alumnae Club went to the races at Keeneland Race Course in Lexington, Kentucky, in the fall of 2009 for their fall meeting. The members enjoyed learning more about the horses and were able to view the Clydesdales.



13 > Members of the Des Moines, Iowa, Alumnae Club gathered to celebrate Founders' Day at Teacups and Tiaras in West Des Moines, Iowa. Attendees chose a hat or tiara to wear during the lunch and program. From left, Iowa Alpha LAURIE HOSKINS, Iowa Zeta FLORENCE GREEN HOFFMANN, Iowa Eta HEIDI YERGES, Iowa Alpha BARBARA HAMLIN FORS, Iowa Etas MELISSA REAMS, SARAH DITZLER and RACHEL HASSELSON.



For more Alumnae News,
visit www.pibetaphi.org.

Ask the Webmaster



eReports Adds Chapter/Club Reporting to the Web

In August 2009, Pi Beta Phi launched eReports, an online chapter management system for new member reporting, member status changes, new officer submissions, scholarship information and much more. Chapter officers, Alumnae Advisory Committee members, Chapter House Corporation members and Regional Teams have access to eReports. With this new tool, chapters are able to upload new member lists, make membership status changes and make chapter officer changes.

Chapters are also using eReports to enter their scholarship report and philanthropy/community service report. This allows Headquarters staff and International Officers the ability to view historical data for the chapter and track philanthropy and community service hours for all collegians.

Even better ... eReports is coming soon for alumnae organizations! This will allow the Fraternity to showcase all of the great things Pi Phis (both collegians and alumnae) are doing. Learn more about eReports by downloading the user guide in the Resource Library section of eSisters. Video training for eReports is also available at www.pibetaphi.org/tutorials. While you are there, check out the video tutorials for eSisters and Ektron.

Tip of the Issue:

The new Leading with Values® website is the place to find Pi Phi flair! Visit www.pibetaphi.org/leadingwithvalues and click the FLAIR! button on the top right of the banner. There, you will find MP3s, ringtones and clipart plus additional Flair products from Pi Phi Express®. Check back regularly for new Flair additions!



For more website navigation tips, click on the Help link at www.pibetaphi.org.

From the Webmaster's Mailbox

We want to upgrade our alumnae organization's website and are interested in building one within the Pi Phi system. Is that still possible?

Of course! Alumnae organization presence on Pi Phi's web network is growing quickly. The cost for hosting your alumnae organization website is only \$100 each year. This fee covers the cost of maintaining and upgrading the network system.

To get started, simply visit the Pi Phi Template Browser, www.pibetaphi.org/templatebrowser, read through the instructions and choose a design template. If you do not see a design you like, let us know and we'll create one for you. If you are a Web Designer and would like to use your own design, we just need the site files.



Next, fill out the customization form, which helps you organize your site navigation, and submit it to Headquarters. Once the account is confirmed, we will begin constructing your new website and publish it for you.

As always, if you have any questions regarding your website, contact Creative Director Tim Steele at tim@pibetaphi.org.

Reunions & Anniversaries

1 > Georgia Alpha Pi Phis from the 1970s at the University of Georgia celebrated a reunion aboard the Majesty of the Seas cruise. The theme of the cruise was appropriately titled “The Magic of the 70s.” The women came from California, Ohio, Georgia and Florida to renew old friendships and share memories of their collegiate days. While toasting to Georgia Alpha JANET BEAZLEY SCRAPER, who organized the adventure for the group through her company, Arrow Discovery Travel, everyone promised to attend the reunion again.



2 > The Illinois Zeta pledge class of 1957 at the University of Illinois held its annual reunion in October 2009 at the Scottsdale, Arizona, home of MERNA TUCKER DAVIS. Members of this class have been meeting annually since the centennial of the chapter in 1995.



3 > In November 2009, 26 Pi Phis from the pledge class of 1982 at Oklahoma State University met at ROBYN BUCK SHADID’s home for a weekend reunion. They went to Stillwater, Oklahoma, for dinner and then celebrated with a Cookie Shine at PAM KNOX CARPENTER’s home the next morning. The women toured the Pi Phi house and finished the day off with lunch and an afternoon of shopping.



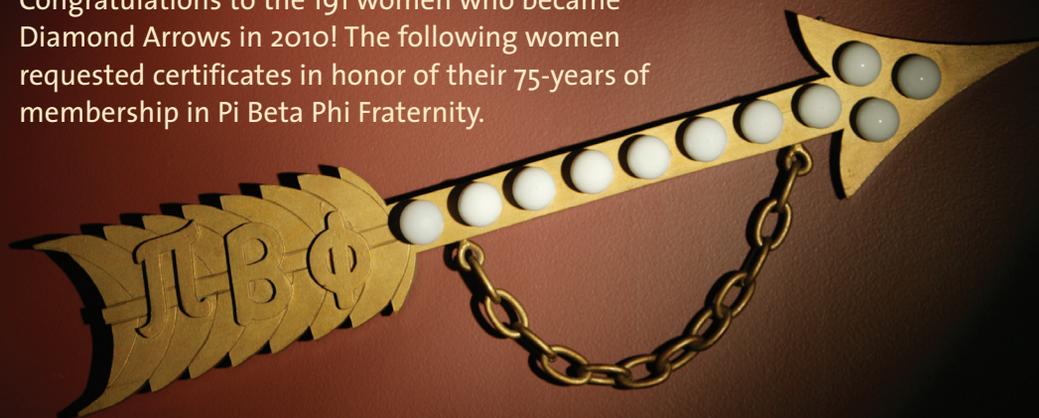
4 > The Oklahoma Alpha Chapter will be celebrating its centennial at an event held in November 2010. The centennial theme is “The Girls are Back in Town,” and will include individual pledge class functions on Friday evening. Alumnae, international Pi Phi officers and Oklahoma University officials will all attend a luncheon and program on Saturday afternoon. The weekend will end with the Centennial Ball on Saturday evening, during which Pi Phis and their dates will gather for dinner and dancing with a live band. Registration for the event is online at www.okalpha100.com, or by returning the registration forms, which will be mailed to more than 2,500 alumnae in August.



For help planning your chapter or alumnae organization’s anniversary celebration or reunion, download a copy of the *Anniversary Celebration and Reunions Guide* from the Resource Library.

Diamond Arrows Seventy-Five-Year Members

Congratulations to the 191 women who became Diamond Arrows in 2010! The following women requested certificates in honor of their 75-years of membership in Pi Beta Phi Fraternity.



THELMA ARMSTRONG ARMBRUSTER
Nevada Alpha

ELIZA ROSE BAGBY
North Carolina Alpha

RUTH HERRMANN BALDWIN
North Carolina Beta

JANE WOODWARD BARTON
Indiana Gamma

CAROLYN BAILEY BERNEKING
Kansas Alpha

ORPHA O'ROURKE COENEN
Indiana Delta

PAULINE DEVORE CRUMP
Indiana Alpha

ELIZABETH HOUGLAND FERRARA
Indiana Alpha

DOTTIE DAMON HAGNER
Washington Beta

HELEN HOWARD HILTON
Wyoming Alpha

ANNE SWANSON HOKANSON
Illinois Zeta

CAROLYN RUSSELL HOLMES
Texas Alpha

EVELYN BISSELL HORNER
Missouri Beta

RUTH BENWELL HULTIN
Colorado Alpha

DOROTHY CARLISLE ISBELL
Michigan Alpha

ELVA JOHNSON JOHNSTON
Texas Alpha

JULIA CHRISTOPHER KEMMER
Washington Beta

MARTHA CASSELL KIRKPATRICK
Indiana Delta

CHARLOTTE SCHRIER KLYN
Iowa Beta

MARTHA JOSE KUEHN
Michigan Alpha

HARRIET TAYLOR LEO
Missouri Alpha

MADALYN HICKENLOOPER LYNN
Iowa Zeta

HELEN CLOSE MCCANN
Missouri Beta

FRANCES WILSON MERKER
Missouri Gamma

MARGARET FREEMAN MITCHELTREE
Alberta Alpha

LOIS ADKINS POPE
Florida Beta

GEORGIA WHALEN PRATT
California Beta

VIRGINIA BARTLETT PUGH
Alabama Alpha

HELEN ROGERS RASK
New York Delta

MAXINE REDMOND
Iowa Zeta

JANET MCMAHAN REIDER
Pennsylvania Beta

JUNE GRIM RENVILLE
Pennsylvania Beta

JANET PATTON RHEA
Illinois Eta

MAVILLA RAINEY RICHTER
Indiana Gamma

ELLEN CARNELL SEABURG
New York Delta

GERALDINE GIBBENS SHAFER
North Dakota Alpha

PATRICIA CONFER SPENCER
Arizona Alpha

MARY PRICE VARTY
Oregon Beta

CATHERINE GAVIN WOOLLEY
Minnesota Alpha

Alumnae Panhellenic Associations: Keeping the Greek Spirit Alive

Members of Pi Phi know there is strength in numbers. But it's important to remember the power all women of the Greek community have when they unite and begin working together.

Did you know that there are more than 4 million initiated members of the 26 National Panhellenic Conference (NPC) fraternities? As community-based NPC organizations, an Alumnae Panhellenic Association (APH) gives fraternity women the opportunity to come together to promote and foster the Greek experience for young women everywhere.

Who Joins Alumnae Panhellenic Associations?

APHs are made up of representatives from the 26 NPC fraternities and offer leadership, networking, the opportunity to support college Panhellenics and social opportunities beyond college. You do not have to belong to a Pi Beta Phi alumnae organization to join an APH.

What do Alumnae Panhellenic Associations do?

The purpose of an APH is:

- To INFORM fraternity women of current trends
- To PROMOTE the fraternity system
- To IMPROVE the Panhellenic image
- To STIMULATE a continuing interest in Panhellenic affairs

APHs can accomplish much in their communities by working together as a larger group of sorority women. Many have a fundraiser to provide scholarships and grants to community women both high school seniors and collegians. This year, more than \$442,000 was awarded in scholarships to 459 women. Some APHs provide local community service and support a philanthropy of their choice. They may also hold recruitment information events to inform and encourage potential new members to participate in recruitment at their college or university. Many APHs use websites, Facebook and Twitter to inform, promote, improve and stimulate an interest in the Greek experience.

Where do you fit in?

Each and every Pi Beta Phi alumna is responsible for supporting the APH and the work it does in the community. If there is an APH in your area, the Pi Phi alumnae organization is expected to belong and to have a representative attending the APH meetings. There are three ways of establishing Pi Beta Phi's presences in an APH:

1. If there is only one Pi Beta Phi alumnae organization in an APH area, members of the Pi Phi alumnae organization select a delegate and alternate to represent Pi Beta Phi and to attend the APH meetings.
2. In large metropolitan areas where there is more than one alumnae organization, the APH policy typically allows for one vote per NPC fraternity. It is the responsibility of the Pi Phi alumnae organizations in the area to determine which club and delegate will be the voting representative. Many areas choose to operate on a yearly rotation system.
3. In areas where there is no organized alumnae group, an individual alumna may join an APH to represent her fraternity with membership privileges as provided in the APH bylaws. In small communities with only a few fraternity alumnae, the APH may be organized as individual voting members.

Where can you Find an Alumnae Panhellenic Association?

There are 213 APHs affiliated with NPC across the United States, Canada and the United Kingdom. Find an APH in your area or learn how to start one by visiting the APH section of the NPC website, www.npcwomen.org.

The First Lady of Literacy: Welthy Honsinger Fisher

BY: FRAN DESIMONE BECQUE, New York Alpha Fraternity Archivist and Historian

New York Alpha WELTHY HONSINGER FISHER was an extraordinary woman. She was born in Rome, New York, on September 18, 1879, and she attended Syracuse University. She planned to be an opera singer but became a teacher instead. While she was teaching in Englewood, New Jersey, she attended a meeting at Carnegie Hall to hear missionary Robert Speer inspire young people to become foreign missionaries.

In 1906, she traveled to Nanchang Province, China, despite the news missionaries were killed there. As Principal at Bao Lin, a girls' school, she wanted her students to be independent women. When the school burned in 1911, she returned home to the United States to raise funds to rebuild the school. She gave almost 700 speeches and vocal recitals in 18 months and returned to China with the funds to rebuild the school.

From 1918–1924, she worked for the YWCA in Europe. She found time to travel, write and share her experience with others, including Pi Phi alumnae

organizations. During this time she also edited *World Neighbors*, a Methodist magazine.

In 1924, she married Frederick Bohn Fisher, a Methodist Bishop of India and Burma. She said when she married him, “she married India.” The Fishers were friends of Mahatma Gandhi, Jawaharlal Nehru and other leaders of India’s independence movement. They came to know the people of India and realized the lack of education and poverty were intertwined.

After her husband passed away in 1938, Welthy left her home in Ann Arbor, Michigan, and returned to traveling, writing and lecturing. She visited Gandhi months before his assassination and he urged her to help the people of India. She realized literacy training was the only way to overcome poverty.

World Education was the initial sponsor of Literacy House and was founded in 1951 to tackle the problem of literacy throughout the world. Welthy was President or Advisor of the organization from 1951–1972.

In 1953, at age 73, she founded Literacy House at Allahabad, India. She recruited a few teachers and more than three dozen college graduates to be her students and began a training center. They studied Hindu dialects and compiled a basic vocabulary. The program won support and approval from the Indian Government.

In 1956, the Literacy House campus was established at Lucknow, India. Teaching adults to read, in Welthy’s opinion, was more than giving them a basic children’s education. Illiterate adults needed specially written materials to deal with the life they led. While Literacy House began as a small informal school focusing on literacy and agricultural education, within 15 years, it trained more than 10,000 teachers who taught an estimated 2 million villagers.

In 1970, Welthy received Variety Club’s International Humanitarian of the Year Award. Cary Grant presented it to her at Caesars’ Place in Las Vegas in front of 1,000 guests. Additionally, she received a myriad of honors including Pi Beta Phi’s 1973 Outstanding Achievement in the Field of Humanities.

On Welthy’s 99th birthday, the United Nations hosted the first event in a yearlong celebration. Welthy was trying to raise 1 million dollars for the Welthy Fisher Fund of World Education before her 100th birthday. In honor of her 99th birthday, the New York Alpha Chapter also held a reception at the Chancellor’s residence to honor one of the most famous Pi Beta Phi alumnae. Her nephew attended in her place and a documentary about Welthy’s literacy efforts was shown.

At her 100th birthday party at the St. Regis Hotel, she wore a wine colored brocaded gown. Despite her ailing health, five months later she traveled to India for the unveiling of her commemorative stamp. In December 1980, Welthy died at the age of 101.

Welthy’s legacy of community outreach continues to inspire Pi Phis across the globe. To read more about the life and work of Welthy Honsinger Fisher, visit the World Education website at www.worlded.org.



In 1973, President V.V. Giri of India presented New York Alpha WELTHY HONSINGER FISHER with a Tanjore plate to honor the 20th anniversary of Literacy House in Allahabad, India.

The A List

Jazz up Your Small Space this Semester

Squeaky Clean

Keep your shower gear organized with a shower caddy from Pottery Barn Teen.
www.pbteen.com

Flower Power

Your friends will love leaving you messages on these corkboards from The Container Store.
www.containerstore.com



Quarters! I Need Quarters!

You'll be a laundry pro in no time with this handy and stylish laundry bag.
www.pbteen.com

Say Cheese

Show off your favorite angel friends in this picture frame from Pi Phi Express.
www.pibetaphi.org

Free Your Chi

Learn how to make your room comfortable and conducive to everything from sleeping to studying to socializing with "Dorm Room Feng Shui."
www.borders.com

Pi Phi Express



A.



B.



C.

(Front)

(Back)



D.



E.



F.

A. X743 NEW! Hip Flips \$20
7, 8, 9-10

A super-comfortable, high quality rubber flip-flop for the fashionable Greek lady. The shoe has a feminine sole that is sealed to help protect the design.

B. X778 NEW! Vineyard Vines® Tote \$95

This exquisitely constructed tote is lined with a contrasting fabric and trimmed in an arrow motif silk twill. Heavy duty and stylish.

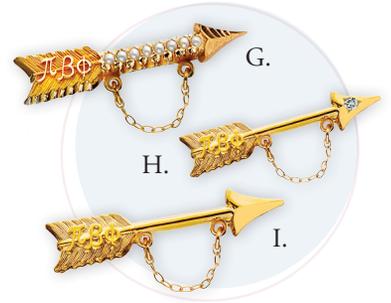
C. X129 NEW! Dot Frame T-shirt \$20
Hanes T-shirt. Unisex fit. Cotton.

D. X136 NEW! Peace T-shirt \$20
American Apparel T-shirt. Unisex fit. Cotton.

E. X405 Retro Short \$16
This retro style is all the rage now. Wine with white distressed screen print, 2.5" inseam. Junior fit. Cotton.

F. X409 NEW! Pulse Short \$30
This low-rise short has mesh side panels and embroidered Greek letters. Fabric wicks moisture away from the body. Junior fit. Built-in liner. Polyester.

G.	MD201	Pearl Badge <i>10k gold</i>	\$200
H.	MD403	Diamond Point Badge <i>10k gold</i>	\$175
I.	MD100	Plain Badge <i>10k gold</i>	\$125
J.	MD175	Crest Disk Pendant <i>Sterling silver</i>	\$40
K.	PMD135	Arrow Pendant <i>Sterling silver</i>	\$15
L.	MD222	Sincere Ring <i>Sterling silver</i>	\$42
M.	MD141	Arrow Ring <i>Sterling silver</i>	\$100
N.	MD187	Festoon Necklace <i>20", sterling silver</i>	\$32
O.	MD188	NEW! Oval Disk Necklace <i>20", sterling silver</i>	\$40
P.	PMD196	Swoosh Pin <i>2.5" length, sterling silver</i>	\$45



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In Memoriam

Because of space constraints, *The Arrow* will only print the entirety of an obituary for a former Grand President. If you know a sister who has died, please inform Headquarters. Only those names accompanied by a published notice will be listed in *The Arrow*. Published notices include a newspaper obituary, a funeral program/prayer card, a listing in a college/university alumnae newsletter, or obituaries from newspaper websites. Attach the article and e-mail to Alison Bauer, alison@pibetaphi.org, or mail to Pi Beta Phi Headquarters.

In Memoriam lists the name, initiation year, and month and year of each member who has died.

Alberta Alpha

Isobel Taylor Attrell
1947; February 2010

California Alpha

Virginia Dean Arthur
1939; January 2010

California Beta

Shirley Pollard Peterson
1940; January 2010

California Delta

Anne Smith Hand
1951; February 2010

California Zeta

Janet Clark Gruenfeld
1950; September 2009

Colorado Beta

Peggy Schurch Klodahl
1952; March 2010

Georgia Marrs Penfield
1937; January 2010

Florida Alpha

Meriam McDonald Hammond
1957, affiliated Georgia Alpha;
January 2010

Florida Beta

Lucy Pope Auxier
1930; February 2010

Dorothy Mitchell Kirkland
1938; March 2010

Patsy Charlette Turk
1950; March 2010

Florida Delta

Natalie Ann Norwood
1986; March 2010

Florida Gamma

Frances Daniel Divine
1937; April 2010

Idaho Alpha

Lois Hoffman Holden
1946; March 2010

Verna Kelley Perkins
1946; September 2009

Illinois Alpha

Jane Graham Garehime
1941; August 2009

Illinois Eta

Barbara Banner Harm
1949; March 2010

Illinois Zeta

Gertrude Gale Lorton
1932; March 2010

Indiana Beta

Margaret May Forster
1938; February 2010

Marianna Ashby Irwin
1941; April 2010

Martha Woolery Riggle
1934; February 2010

Indiana Delta

Joan Marvel Abbott
1955; April 2010

Indiana Epsilon

Joan Jones Crossman
1943; February 2010

Indiana Gamma

Roberta Bowsler Quandt
1962; February 2010

Rosalyn Crabb Stone
1946; February 2010

Indiana Zeta

Carol Jurgenson Farn
1957; March 2010

Janice Burns Kelly
1952; February 2010

Ruby Livieratos Stratigos
1955; January 2010

Iowa Alpha

Shirley Sodini Henderson
1953; February 2010

Mary Oldt Lauer
1941; December 2009

Iowa Gamma

Erika Herren-Anderson
1992; November 2009

Kansas Alpha

Nancy Nevin Marshall
1943; February 2010

Louisiana Alpha

Jo Ann Daniel
1955; December 2009

Nancy Deane Windes
1944; February 2010

Michigan Alpha

Suzanne Eason Ford
1957; January 2010

Michigan Beta

Sarah Shipman Bradbury
1939; March 2010

Michigan Gamma

Kathryn Myers Youberg
1950; February 2010

Minnesota Alpha

Audry Graham Briggs
1954; December 2009

Missouri Beta

Dorothy Tracey Rohlfing
1939; March 2010

Montana Alpha

Isabel Hopkins Bradshaw
1940, affiliated Washington
Alpha; March 2010

Bunny Hood Kovack
1949; March 2010

Judith Odonnell Moline
1964; March 2010

Nebraska Beta

Virginia Hemphill Adams
1963; November 2009

Flavia Tharp Aeschbacher
1939; March 2010

Charlotte Stahl Dixon
1939; February 2010

New Mexico Alpha

Constance Ainsworth Hampton
1954; March 2010

New York Alpha

Margaret Crozier Ayres
1940; February 2010

Gloria Newton Julian
1942; July 2009

North Carolina Alpha

Nan G Atkins Monk
1960; April 2010

Jane Wilcox Smith
1944; April 2010

North Carolina Beta

Nancy Slaven Davis
1945; February 2010

Ohio Alpha

Helen Renneckar Steen
1938; March 2010

Kimberly Bedat Winkler
1984; February 2010

Ohio Beta

Barbara Clouse Houck
1936; January 2010

Gloria Fuller Walker
1944; January 2010

Ohio Delta

Carlye Nichol Newlin
1941; March 2010

Margaret Pickett Sagan
1945; January 2010

Ohio Eta

Jean Purman Anderson
1965; April 2010

Mary Imhoff Stevens
1956; January 2010

Ohio Zeta

Sally Cochran Johnson
1957; February 2010

Gretchen Geyer Strohmeier
1981; April 2010

Oklahoma Alpha

Julia Beckman Cain
1949; April 2010

Pat Haney Conkling
1945; March 2010

Janet Johnson Duncan
1944; February 2010

Beth Howley-Reichstadt Lamb
1944; March 2010

Ethelinde Weaver Radanovich
1978; January 2010

Oklahoma Beta

Margaret Oldham Murray
1942; March 2010

Oregon Alpha

Jean Barringer Howard
1943; January 2010

Oregon Beta

Joanne Gearey
1949; February 2010

Sally Kingston Palmer
1952; June 2009

South Dakota Alpha

Mary Lou Kirk DeLong
1939; February 2010

Maureen Currie Peterson
1962; January 2010

Tennessee Alpha

Barbara Barber Brown
1964; April 2010

Katherine Wooten Ellis
1968; February 2010

Tennessee Gamma

Elizabeth Stuckey Greathouse
1971; December 2009

Gail Sigmon Peay
1956; February 2010

Texas Alpha

Hope Wilson Huffman
1980; March 2010

Sally Freeman McKenzie
1948; March 2010

Terry Taylor Wells
1964; February 2010

Texas Beta

Dorothy Williams Lombard
1929; February 2010

Texas Zeta

Louise Shepperd Graves
1977; February 2010

Mary Sams Howell
1979; September 2009

Lyda Lynn Wood Marchman
1977; November 2009

Utah Alpha

Barbara Straub Denton
1940; February 2010

Lou Gillette Hillard
1947; February 2010

Halene Turner Vogt
1948; February 2010

Vermont Alpha

Jean Hosford Bovington
1949; December 2009

Washington Beta

Joan Wickersham Jarvis
1934; February 2010

Wisconsin Beta

Sue Glenn Clark
1955; April 2010

Mississippi Gamma Breaks Ground on Chapter House

A ceremony was held for the Mississippi Gamma Chapter on Thursday, April 8, 2010, to celebrate the groundbreaking for its first chapter house on the Mississippi State campus. The building is designed to be LEED-certified (Leadership in Energy and Environmental Design), making this structure the first sorority house in the U.S. with such distinction.

Construction of this 16,000 square foot home is scheduled for completion in the first quarter of 2011 and will be move in ready prior to the 2011–2012 academic year. The Pi Beta Phi house at Mississippi State is the first chapter house to be built by Pi Beta Phi's Fraternity Housing Corporation.



Mississippi Gamma Executive Council members celebrate at the ground breaking of the chapter's new home.

Political Action Committee and Lobbying Effort

Every April, Pi Phi sends a delegation, including collegiate members, to Capitol Hill to lobby for the Collegiate Housing and Infrastructure Act (CHIA). This annual event brings together more than 250 fraternity and sorority leaders to advocate the passage of CHIA (H.R.1537/S.781).

Current federal tax law does not allow charitable contributions to be used to build, expand or maintain most not-for-profit student housing, including fraternity and sorority housing. This legislation will change the tax code and allow educational foundations to use tax-deductible charitable contributions to make housing grants to local house corporations to improve not-for-profit student housing.

As of June 2010, CHIA has 225 co-sponsors in the House and 30 in the Senate. This is the first time a majority of co-sponsors has been reached in the House.



Attending the Fraternity & Sorority Political Action Committee (PAC) dinner were, from left, Collegiate Region One Finance/Housing Specialist ALLISON HARVEY GRIFFIN, Virginia Theta; Director Finance/Housing and Pi Beta Phi representative to the PAC Finance Committee BRENDA BUTLER, Nebraska Beta; JACLYN FALK, California Theta; Pi Beta Phi representative to the Capitol Fraternal Caucus JACQUELINE MILLER, Nebraska Gamma; MATTIE BOOKHOUT, Arkansas Alpha; and Pi Beta Phi National Panhellenic Conference Delegate CAROL INGE WARREN, North Carolina Beta.

Pi Phi Wants You!

Put your talents and knowledge to good use by giving back to Pi Phi. The Leadership and Nominating Committee is seeking recommendations for candidates as well as applications from individuals who are interested in shaping the future of the Fraternity.

Successful officers are team players demonstrating evidence of success with multiple commitments. A wide range of experience levels is desired. In return, you'll receive servant leadership training that is adaptable to other community and professional leadership roles, Fraternity travel reimbursement and rewarding relationships with other committed Pi Phi members.

Please apply by completing a Volunteer Leadership Profile, which can be found in the Volunteer Center on www.pibetaphi.org. Contact the Leadership and Nominating Committee Chairman KIM BARGER DURAND, Oregon Alpha, nomchair@pibetaphi.org for more information.

Have you moved or changed your name?

Help us keep our database updated. Edit your member profile online at www.pibetaphi.org, or send this form to:

Pi Beta Phi Headquarters 1154 Town & Country Commons Drive, Town & Country, Missouri 63017.

\$25 Check, payable to Pi Beta Phi Fraternity, for Fraternity Alumna Dues enclosed.

Dues are not tax deductible for federal tax purposes.

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Name (first/maiden/last)

New Address

City/State/Zip

Phone Number

E-mail Address

Chapter and Year of Initiation

If you are an officer in the Fraternity, please give your title.



Pi Beta Phi wins Communications Awards

Pi Beta Phi won three awards at the annual Fraternity Communications Association conference May 6-8 in New Orleans. The Fraternity won first place for Total Communication for its 2009 Convention materials, the Foundation won first place for its annual report and *The Arrow* won second place for story packaging for “Here’s to the Friendship True” from the Winter 2009 issue.

Marilyn Simpson Ford Award Winner



The Fraternity Communications Association (FCA) awarded the Marilyn Simpson Ford Award to Matt DeWolf at its 2010 annual conference. This award was established in 1989 by Pi Beta Phi to honor longtime *Arrow* Editor MARILYN SIMPSON FORD, Nebraska Beta. It is given to an individual who represents an FCA-member organization and has distinguished himself or herself through outstanding service to FCA.

Matt DeWolf has served Alpha Tau Omega (ATO) National Headquarters since his time as an undergraduate. As Chapter President, he served on the National Board of Directors Nominations Committee at the 2002 ATO Congress. Graduating in 2003 from Simpson College with a Bachelor of Arts in journalism/mass communication and English, he moved to Indianapolis to work as a Communication Consultant for the National Fraternity and Managing Editor of the *ATO Palm*. Matt was promoted to Director of Marketing after one year and held that position through August 2010, when he will leave the fraternity’s full-time staff.

He served FCA most recently as the Vice President-Operations and served as a two-term Treasurer from 2007–2009 and as Awards Chair from 2006–2007. Matt played an important role during the development of the Association’s Strategic Plan and worked to enhance FCA’s Web presence. He implemented partnerships with GreekBill and Celect.org to enable members to pay dues and event registrations online. Matt also established the initial guidelines and relationship for the new FCA Online Awards application process by Celect.org.



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Remember someone special or celebrate an important milestone with a tribute gift to Pi Beta Phi Foundation. It's easy to do! Simply make a Friendship Fund gift to the Foundation and specify whether it is in memory or in honor of someone.

Honorees will receive a card from the Foundation announcing the gift, and both the honoree and the donor will be recognized in the Foundation's biannual newsletter, *The Bow*.

To make a gift today, visit www.pibetaphifoundation.org and click **Make A Gift**.




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