

The Arrow OF PI BETA PHI

The Consultant is Visiting

Please be Nice to Her
Page 4





Friends & Leaders for Life

PI BETA PHI FRATERNITY

ΠΒΦ

Founded 1867

FOUNDERS

Emma Brownlee Kilgore

Margaret Campbell

Libbie Brook Gaddis

Ada Bruen Grier

Clara Brownlee Hutchinson

Fannie Whitenack Libbey

Rosa Moore

Jennie Nicol, M.D.

Inez Smith Soule

Fannie Thomson

Jennie Horne Turnbull

Nancy Black Wallace

MISSION STATEMENT

The mission of Pi Beta Phi Fraternity for Women is to promote friendship, develop women of intellect and integrity, cultivate leadership potential and enrich lives through community service.

VISION STATEMENT

Pi Beta Phi Fraternity is committed to being recognized as a premier organization for women by providing lifelong enrichment to its members and contributing to the betterment of society.

CORE VALUES

Integrity

Honor and Respect

Lifelong Commitment

Personal and Intellectual Growth

Philanthropic Service to Others

Sincere Friendship

The Arrow

OF PI BETA PHI



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ON THE COVER: The Pi Phi consultant program has changed over the years, yet the job remains the same. The women are mentors, teachers, cheerleaders and, most importantly, friends to Pi Phi chapters. Past consultants share their experiences, beginning on Page 4.



Member Fraternity Communications Association

Shape Pi Phi's Future. Shape Your Own.

The Leadership Development Consultant (LDC) program impacted my life in ways I never could have imagined. I served as my chapter's Vice President of Moral Advancement and Chapter President. I was in awe of the consultants who visited over the years. They were inspiring role models, so full of excitement and knowledge, and I wanted to be just like them. I never thought I would be selected as a consultant, so I was thrilled when I was called for an interview and later offered the job.



MICHELLE MURRELL WILLBANKS
Pi Beta Phi Internal Legal Counsel
California Eta
University of California, Irvine

My year as a consultant taught me how to adapt to every conceivable, and unexpected, situation and how to overcome obstacles in a time before cell phones and laptops. I carried all Fraternity manuals with me, which at the time were in large HEAVY binders. There were challenging times like consoling chapter members and officers when recruitment didn't go as planned, or when they were having a personal crisis. I also became an expert packer: learning how to pack for four months — traveling from sunny California to snow — in one suitcase.

At the end of my travels, after visiting more than 30 chapters, I knew I didn't want to stop my Pi Phi involvement. Since then, I have had the privilege and opportunity to volunteer for Pi Phi on the local and regional level, even during law school and while practicing as an attorney in California and Dallas. And the skills I learned as a Pi Phi consultant — time management, public speaking, how to quickly evaluate a situation and problem solve and how to connect with a new group of people every week (sometimes more) — were invaluable to my professional life as a trial attorney. Now, I am honored to serve the Fraternity as Pi Beta Phi's Internal Legal Counsel.

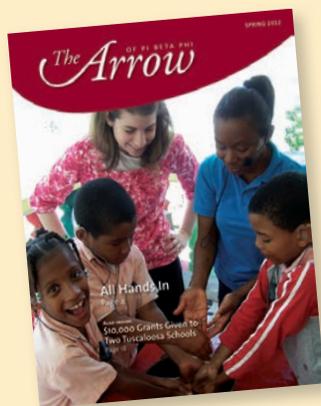
I love to talk about the LDC program and highly recommend the experience. Many LDCs go on to obtain graduate degrees, have impressive careers and are involved in all aspects of the Pi Phi volunteer world. In fact, many Fraternity leaders began their lifelong Pi Phi careers as 22-year-old consultants. My consultant class alone included Fraternity Housing Corporation Treasurer LISA GAMEL SCOTT, Colorado Alpha; Grand Vice President Membership PAULA PACE SHEPHERD, Texas Epsilon; and, at the end of our year, Leadership Development Officer LISA MASTERS, Georgia Alpha.

I met so many amazing and outstanding women during my LDC year and continue to stay in touch with them more than 25 years later. I am proud to call them my sisters and friends for life.

In Pi Phi,

A handwritten signature in cursive that reads "Michelle Willbanks".

Michelle Murrell Willbanks



All Hands In

I was so touched after reading the Spring 2012 edition of *The Arrow* and wanted you and all fellow Pi Phis to know you are making a difference. The stories of caring Pi Phis with special needs children and the endless support from fellow Pi Phis truly warmed my heart. It is amazing this sisterhood

has no boundaries and women are always eager to help.

I have also been very impressed by your continued work for literacy. You could not lend your time to a more worthy or urgent cause. During the summer of 1979, realizing George was going to run for president, I knew I really might have an opportunity to do some good. It seemed so simple, if more people could read, write and comprehend, most problems I worried about could be solved. I have devoted my time to literacy ever since. Literacy is everyone's business and with people like you, the dream of a more literate America will become a reality.

You are admirable women. I am proud to call myself a member of Pi Beta Phi. Keep up the amazing work!

Former First Lady BARBARA BUSH
Texas Eta — Houston

National Volunteer Appreciation Week

I am extremely grateful the San Jose, California, Alumnae Club has chosen to volunteer for the programs of the Santa Clara County Office of Education. I cannot stress enough the importance of your service to students. We strive to support all students and deliver the very best education. A vital piece of that support is volunteers. By sharing your talents, you make a difference in our students' lives. Thank you for giving your time.

Charles Weis, County Superintendent of Schools
San Jose, California

Pi Phis Support a Sister in Need

My daughter is a Pi Phi at Kansas State University, and earlier this year I picked up her copy of the *Winter Arrow*. I was very moved by the article about a young Pi Phi collegian who lost both of her parents. This woman received a scholarship from Pi Beta Phi Foundation that helped her continue her education without financial concern.

After reading the article, I felt very passionate about helping Pi Phis who suffer from hardships beyond their control. I now know there is a way I can support these women and help make a difference in their lives: through Pi Beta Phi Foundation. Thank you for sharing this important story.

Mimi Vangel
Overland Park, Kansas

\$10,000 Grants Given to Two Tuscaloosa Schools

I loved the article in *The Arrow* about the Alabama Beta Chapter at the University of Alabama reading with Tuscaloosa students. My daughter, Alabama Beta SARAH ROBINS, is a member of the chapter and was at Holt Elementary School reading with the kids just last week. The grants for new books meant more than you could know.

JENNIFER TURK ROBINS
California Gamma — Little Rock, Arkansas



We look forward to hearing from you. Email comments to the Editor at editor@pibetaphi.org or mail them to Pi Beta Phi Headquarters, 1154 Town & Country Commons Drive, Town & Country, Missouri 63017.





The Consultant is Visiting Please be nice to her

“During a chapter meeting that evening, I glow when someone remembers me in the halo box. When a chapter says thank you, all the alarms, the recurring questions, the meetings that run together in a blur suddenly seem important. Then you hear in the minutes, ‘The TGC is coming next week. Everyone, please be nice to her.’” — From “The Pink and Red Blues” by Washington Gamma

BETSY CAMPBELL STONE, 1980–1981 TGC

→ 1974 Initiation at California Eta



Members of the 1975-1976 Consultant Class



→ 2002-2003 Consultant Class Christmas Card



Since the 1940s, outstanding Pi Phis have been selected to travel as Fraternity consultants. Over the years the program has changed, yet the job remains the same. The women are mentors, teachers, leaders, cheerleaders and, most importantly, sisters to Pi Phi chapters.

The consultant program formally began in 1968 when Grand Council appointed Kansas Beta MARTHA REYNOLDS WHITE as the first Traveling Graduate Counselor (TGC) — now Leadership Development Consultant (LDC). To date, 318 women have served as Pi Phi consultants.

Though no official program existed, Grand Council had been selecting exceptional Pi Phis to assist chapters since the 1940s. Past Grand President BETH VAN MAANEN BEATTY, Texas Gamma, served as one of the early consultants in 1958.

In the beginning, Fraternity officers simply asked Pi Phis to join the consultant program. The women traveled with a suitcase full of Fraternity manuals and documents, and borrowed typewriters for reports and Fraternity correspondence. Today, graduating seniors participate in an application and interview process and are members of the Headquarters staff. Instead of paper manuals, the women access information on the Pi Beta Phi website and communicate day to day via email.

For a Pi Phi consultant, the year after graduation is a unique opportunity to travel the country and share her talents with other young women learning to lead the Fraternity.

“It was a life-changing experience for me,” says Tennessee Alpha BARBARA BITTNER HAKKIO, 1972–1973 TGC. “I had lived in the South all my life and my travels taught me so much about our wonderful country. I experienced places I would never have experienced otherwise.”

Pi Phi consultants travel to chapters across the United States and Canada for routine, recruitment, risk-management or training purposes. A consultant visits with each chapter for several days, including staying in chapter houses, dorms, hotels or with local alumnae, eating meals with collegians and attending meetings or events.

“Since I did not come from a chapter with a house, I really enjoyed the opportunity to live at many different chapter houses,” says North Carolina Beta SHARON RATHER MOORE, 1981–1982 TGC. “I also learned to live out of a suitcase and negotiate airports. 1981 was the year President Reagan ‘fired’ all the air traffic controllers after they went on strike, which made for interesting air travel when flights were cancelled at short notice.”

Other LDCs serve as resident consultants, living full time with a chapter. Residents assist new chapters with colonization

and installation, as well as help young chapters with recruitment and officer training. Resident consultants also live with struggling chapters to provide extra guidance and leadership.

“I enjoyed sharing how special Pi Beta Phi is with the collegiate women,” says Iowa Gamma ANN WEAR WILEY, 1986–1987 RGC for the Colorado Delta Chapter at the Colorado School of Mines, which was founded the year before. “And in turn, I helped them discover what Pi Phi meant to them.”

Missouri Gamma CAITLIN PIERCE KISSEE, 2009–2010 LDC, was involved in several stages of colonization at the University of Cincinnati and says helping the new chapter grow was a meaningful experience.

“The process challenged me and involved so many tasks I’d never tackled before that I grew tremendously,” says Caitlin. “It was unbelievably rewarding to welcome the Ohio Kappa women into our sisterhood and be part of Pi Phi history.”

Resident consultants not only help individual chapters grow, but they also contribute to the Greek community at many universities. South Carolina Alpha NANCY STRINE served as the first Resident Graduate Consultant for the Pennsylvania Zeta Chapter in 1979, and she played a major role in setting up the Washington & Jefferson College’s Panhellenic Council.

“Planting the Pi Beta Phi seeds with 29 intelligent, independent young women and watching them blossom and grow — especially at a college steeped in firsts in the male fraternity world — remains one of my most amazing journeys,” Nancy says.

Many past consultants are still involved with chapters they helped colonize or with other local chapters, including serving as Alumnae Advisory Committee (AAC) members or Chapter House Corporation (CHC) members.

Nancy worked with the women of Pennsylvania Zeta again in the 1990s, both as a Collegiate Province President and Collegiate Regional Director. Though the chapter had only 12 members at one time, dedicated Pi Phi volunteers like Nancy helped the chapter increase its membership. Today, the Pennsylvania Zeta women are a strong group at Washington & Jefferson College.

Inspired by her time as a consultant, California Zeta JENNIFER HINCHMAN BERMAN, 1983–1984 TGC, now serves as an AAC member for the California Delta Chapter. Since joining the chapter’s AAC, she has hosted officer training at her home and often attends chapter meetings. “It’s a wonderful group of collegians, and it’s been a lot of fun for me to get involved again,” Jennifer says.

The consultant experience is also unlike any other because of the opportunities to develop leadership skills. Consultants work with individuals from diverse backgrounds and chapters,

1986 Consultant Training



Mississippi Alpha Bid Day 1995



2001 Denver Convention



2008 Consultant Trip to The Muny in St. Louis



Consultants Arrive for Fall 1980 Training



1982 Consultants at Pi Phi Central Office



from Pi Phi collegians to local alumnae to university staff advisors.

Illinois Zeta TAMMIE BECKWITH SCHALLMO, 1991–1992 TGC, says the most valuable skill she learned was to be open-minded. “While many chapters have similarities, no two are exactly alike,” Tammie says. “I embraced the chapters that were most different than mine and in turn learned how to work with different kinds of people.”

While serving as a resident consultant for the New York Alpha Chapter from 1988–1989, California Eta LAMIA GABAL SHEHAB says she learned important organizational and planning skills, but also the real meaning of being a leader.

“I had to lead by example, which means being an advisor first and a friend second,” Lamia says. “There were some difficult decisions that needed to be made in the chapter’s best interest that were not very popular, but were very necessary.”

Past consultants overwhelmingly cherish their experiences because of the lifelong friendships they made with the women in their consultant class. Many have celebrated special life moments together — new jobs, weddings and the births of children — or supported each other during hard times.

“I am still close to the women in my consultant class and also with Grand Council members, Fraternity officers and Headquarters staff I worked with that year,” says Washington Beta JESSICA MANNING HOOPER, 1996–1997 TGC. “We had a great time together making memories that still make me smile, and I feel blessed to have worked with these women.”

Indiana Zeta CHRISTINE DOBBYN, 1996–1997 TGC, says she remembers many of the collegians she worked with and often thinks about their many accomplishments. “Being a consultant was one of the best years of my life, and the hundreds of women I met have never left my heart.”

Though times change, Pi Beta Phi consultants will always support and encourage chapters. And now, just like during the past 40 years, consultants are a true reminder that Pi Phi is a lifelong commitment.

“Being a consultant connects you with other Pi Phi women, and you discover just how big Pi Beta Phi is and how far it reaches,” says Iowa Gamma KELLY KOEPPEL SCHULTE, 2002–2003 TGC. “It’s the best way to start your life as an alumna, and you realize your collegiate years are just the beginning.” ↪

A survey of past consultants was conducted this spring. Because of the overwhelming response and space constraints, we were unable to print all submissions. We thank those who took the time to complete the survey.

My Favorite Consultant Memory is ...

“Reuniting with chapter members at conventions and seeing them shine at award time. I loved seeing our input and training put to work and producing winning chapters!”

Georgia Alpha LINDA LAACK WISE
1980–1981 TGC

“All the sisters I met and places I visited, including learning to ski for the first time in Banff, Canada. What a beautiful place!”

Texas Epsilon HOLLY WARWICK STEPHENS
1980–1981 TGC

“Spotting greeters at the airport before they found me. As a consultant, you learn to observe people and life — in a good way!”

California Delta JERELYN WRIGHT BIEHL
1982–1983 TGC

“Playing silly childhood games like ‘Red Rover’ with South Carolina Betas during recruitment team building activities. We laughed ourselves silly.”

Washington Gamma JULIE JACOBSON GATES
1990–1991 TGC

“Getting up early in the morning to leave Kentucky Gamma to find the amazing women of the chapter had organized a Cookie Shine in my honor. For a group of

collegians to be up that early — voluntarily — meant the world to me.”

New York Delta TRACY FURNER STEIN
1992–1993 TGC

“Singing (more like yelling) Pi Phi songs, learning to do the running man and turning cartwheels at 3 a.m. in front of the Oklahoma Alpha Chapter house with my fellow consultants during TGC/RGC training.”

California Kappa BETH SEIDELHUBER SORDI
1993–1994 TGC

“I collected bumper stickers from each school I visited, and I have them displayed in a massive frame in my office at work. It’s a great conversation starter and allows me to reminisce about my LDC days quite frequently.”

Florida Epsilon LAURA CREEGAN MATTHEWS
2005–2006 LDC

“Serving as a censor for initiation at the 2007 Phoenix Convention. I was nervously pacing around and past Grand President JEAN WIRTHS SCOTT, Pennsylvania Beta, offered to practice with me. After not messing up with her, I knew I was fit for the rest of the delegation!”

Michigan Beta CATHERINE ROOSEVELT
2007–2008 LDC



Consultants listed on Pages 4 and 5:

- 1) Kansas Beta Martha Reynolds White
- 2) Indiana Gamma Nancy Wright Pinnick
- 3) Michigan Beta Ann Marie Goodnight Bochnowski
- 4) Wyoming Alpha Bobette “Bobbie” Brown
- 5) Indiana Delta Cynthia Kralis Georgas
- 6) Florida Beta Rebecca Rhoten Adkins
- 7) Louisiana Beta Susanna Baker McBee
- 8) Pennsylvania Zeta Susan Jonnatti Maxwell
- 9) Ohio Alpha Beth Barker
- 10) California Eta Michelle Murrell Willbanks
- 11) Illinois Theta Katherine Vollmer Freund
- 12) Georgia Alpha Lisa Masters
- 13) Virginia Zeta Dorothy Helfenstein
- 14) Oklahoma Alpha Diane Black Mee
- 15) Michigan Beta Elizabeth Shaw Gescheidle
- 16) Oklahoma Alpha Paige Phelps Schuster
- 17) Missouri Alpha Julie Jones Geeting
- 18) Arkansas Alpha Jessica Hinson
- 19) New Mexico Alpha Alex Roark
- 20) New York Eta Vivian Long

INTRODUCING THE NEW PIBETAPHI.ORG!

Pi Beta Phi Fraternity is excited to announce the launch of its new website, which features an updated look, increased speed and seamless navigation. The redesign also includes a complete overhaul of the Members-Only side of the website.



Why the Change?

You told us, and we listened! A team of volunteer officers, collegians and Headquarters staff conducted several weeks of interviews and research to gain a better understanding of website users' needs and wants.

We learned the previous Pi Beta Phi website was not as intuitive and straightforward as you wanted, nor a strong representation of Pi Beta Phi Fraternity and its members.

The redesign team met over several months to plan the website's new look and feel, navigation and features. During the process, the team refreshed the content, reviewed and updated Resource Library documents and collaborated on the site's technical development. The new website was created with user feedback in mind, and it seeks to engage Pi Phis of all ages while also providing the necessary tools and resources.

"The new website showcases Pi Beta Phi's innovation and connects Pi Phis of all ages with the Fraternity," said Grand Vice President Communications DIANE BIELMAN, California Eta. "We are thrilled to provide a faster and easier experience for all visitors to the site, including our members, friends and family."

What's New?

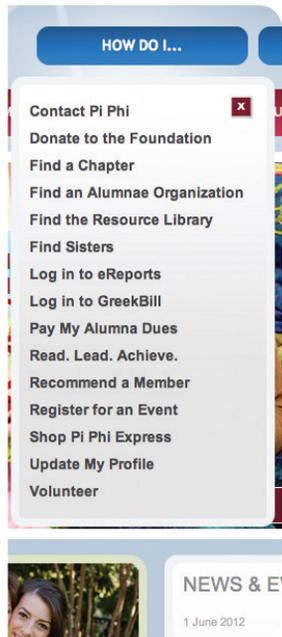
Multimedia and News

The Multimedia and News page is a great place to get up-to-date news from Pi Beta Phi. Search our news archive, watch videos and see what's happening in the world of social media. You can read stories from the latest issue of *The Arrow* or link to the Pi Beta Phi blog for a closer look at Pi Phis who are doing amazing things in their communities.



Navigation

The redesigned navigation helps you find information quickly, based on your unique needs. For instance, your website visit begins with who you are: Collegian, Alumnae or Family & Friends. The "How Do I..." quicklinks button at the top of each page directly links you to popular pages on the site.



Responsive Design

The new website is compatible with your smartphone, iPad or other tablet readers. No matter your screen size, the website will adapt to the size of your page. And you can access the full functionality of the website without downloading an app or visiting a mobile site.



Volunteer Opportunities

The new site offers a variety of ways for Pi Phis to stay connected, including a new "Volunteer Now" page. Available volunteer opportunities are listed, in real time, as are job descriptions and an interest form you may submit for more information or to be considered for an appointed volunteer position. Once the interest form is submitted, an email will be generated to Headquarters, and your information will be sent to the person best suited to help fill that position. We hope you consider volunteering your time. In order for chapters and alumnae organizations to be successful, they need the support of Pi Phi volunteers — like you — who graciously dedicate their time and efforts.



What Happened to eSisters?

From our research, the website redesign team learned members had trouble finding what they wanted or needed in eSisters. An overwhelming response also said Pi Phi wanted to see one seamless look for both the public and private information on the new site.

As a result, eSisters has been dissolved; however, its many functions like the Resource Library, sister search, discussion boards and member profile are available on the new website.

Combining public content with Members-Only content creates a seamless navigation and user-friendly experience. What's even better, your username and password for eSisters remains the same on the new website.

“Through research, polling and interviewing many members, it was decided to dissolve eSisters,” said Marketing and Communications Director, Headquarters, Eily Cummings. “Members-Only content, like searching for a Pi Phi sister, now has the same look and feel as the public side of the site.”

The New Resource Library

The Resource Library holds more than 500 alumnae and collegiate manuals, guides and forms, so we knew it needed to be easy and fast to find a document.

The new Resource Library has one menu for members to search, instead of information separated by officer position. You can search by document title, keyword or officer position. You can also search by document type, such as forms or reports. And, your search results return in a matter of seconds depending upon your search criteria.

The screenshot shows the 'Collegians' section of the website. On the left, there is a navigation menu with links for 'Join Pi Beta Phi', 'Benefits', 'Member Development', 'Support', and 'Chapter Officer, AAC and CHC Resources'. Below this is an 'eReports' section with links for 'Logos and Graphics', 'Resource Library', 'Officer Training', 'Webmaster Resource Center', 'Alumnae Advisory Committee and Chapter House Corporation', and 'NEWS & EVENTS'. The main content area is titled 'SEARCH THE RESOURCE LIBRARY' and includes a search input field with a 'Submit' button. Below the search bar, there is a section 'OR CLICK CHECK BOXES TO VIEW DOCUMENTS' which is divided into two columns: 'COLLEGIATE DOCUMENTS' and 'ALUMNAE DOCUMENTS'. Each column contains a list of document categories with checkboxes next to them. The 'COLLEGIATE DOCUMENTS' list includes AAC Chair, AAC Communications, AAC Event Planning, AAC Finance and Housing, AAC Fraternity Development, AAC Membership, AAC Philanthropy, All AAC Documents, All Collegiate Officers, Chapter President, CHC Documents, and LNC Chair. The 'ALUMNAE DOCUMENTS' list includes All Alumnae Officers, Alumnae Org ACRIC, Alumnae Org Communications, Alumnae Org Convention Delegate, Alumnae Org Extension, Alumnae Org Finance, Alumnae Org Membership, Alumnae Org Nominating Committee, Alumnae Org President, Alumnae Org Programming, and Alumnae Org Training.

Thank You Website Advisory Team!

The Fraternity is grateful for the time and energy of the following alumnae and collegians.

MAJA TANAKA BERGE
Oregon Alpha

Chapter Resources Officer
CATON METZLER BREDAR
Illinois Beta-Delta

Director Chapter Operations/
Advisor Specialist
MELISSA MALONE COLVIN
Virginia Theta

PARKS DANIEL
Tennessee Beta

CANDACE TURNER DRESSLER
Alberta Alpha

Collegiate Region Two Chapter
Operations/Advisor Specialist
NADIA HUSBANDS SMID
Ontario Alpha

BETH SEIDELHUBER SORDI
California Kappa

SUE KINGSLEY ROBINSON
Missouri Alpha



Coming Soon ... Fall 2012

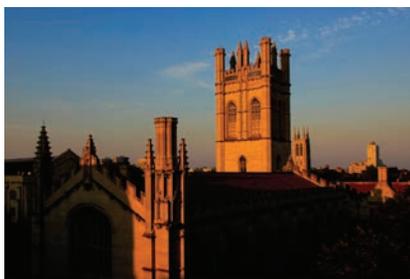
Pi Beta Phi is excited to announce it will colonize at Case Western Reserve University and the University of Chicago in the fall of 2012.



The Illinois Kappa Chapter at the University of Chicago

Located in the community of Hyde Park on Chicago's South Side, the University of Chicago is a private, nondenominational university founded in 1890. The academically rigorous institution has more than 5,000 undergraduates and a graduate and professional school population of more than 10,000 students. Undergraduate programs are known for their emphasis on critical thinking and broad interdisciplinary exposure.

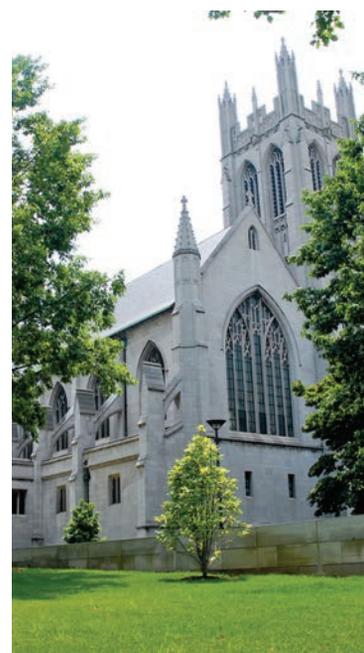
Pi Phi offered a formal presentation on the University's campus in late April, and the Fraternity was notified in June it was chosen to colonize.



The Ohio Lambda Chapter at Case Western Reserve University

Case Western Reserve University is located in Cleveland, Ohio, and is an independent, research-orientated university with 4,200 undergraduates and 5,600 graduate students. Consistently ranked among the best universities by *U.S. News & World Report*, Case Western's strongest programs include engineering, law, management, nursing and social work.

Pi Beta Phi gave a presentation to the University's Extension Committee in 2007, and at that time, was selected as the next chapter to join when the campus was ready for extension. The Fraternity was notified this spring of the campus' intent to expand, and the Fraternity accepted.



Coming Soon ... 2014

Pi Beta Phi is excited to colonize at Chapman University in the spring of 2014. Pi Phi will also join the fraternity and sorority community at the University of San Diego in the fall of 2014.

Pi Beta Phi at Chapman University

Chapman University is located in Orange, California, and is a private, liberal arts institution. The school enrolls 4,900 students, and more than 30 percent of students are members of fraternities or sororities. Chapman attracts students of diverse backgrounds, with students from all 50 states, the U.S. territories and more than 60 different countries.

Pi Phi submitted materials to the University's Extension Committee for review in February. In early May, the Fraternity was invited to colonize in the spring of 2014.



Pi Beta Phi at the University of San Diego

The University of San Diego is a nationally ranked Roman Catholic institution with more than 7,800 undergraduate, graduate and law students. The University is committed to preparing compassionate and ethical leaders, and offers programs in liberal arts, business, education and nursing. The campus overlooks the city of San Diego and the Pacific Ocean.

Pi Phi offered a formal presentation on the University's campus in November, and the Fraternity was notified in December it was chosen to colonize in the fall of 2014.



2012 Fraternity Day of Service

Pi Phi celebrated Fraternity Day of Service on or around March 2, 2012, by personalizing their literacy service projects, in keeping with Pi Beta Phi's literacy platform Read. Lead. Achieve.



Pi Phi celebrated Fraternity Day of Service, including members of the San Juan, Colorado, Pocket, who volunteered at a school book fair (top); the Monmouth, Illinois, Alumnae Club helped students write stories (middle); and Chicago Area alumnae hosted a story time with games and a raffle at the local library (bottom).

This year, Fraternity Day of Service encouraged Pi Phi to make their mark on literacy by choosing a unique service project directly impacting their communities, instead of focusing efforts solely on decorating bookplates.

The San Juan, Colorado, Pocket volunteered at the Pagosa Springs Elementary School book fair in honor of Fraternity Day of Service. The book fair is a major fundraiser for the school, and it's also a fun and educational event for students.

Members from the Glen Ellyn-Wheaton, Chicago West Suburban and Chicago-Windy City, Illinois, Alumnae Clubs met at the Glen Ellyn Public Library to celebrate Fraternity Day of Service. The event included face painting, story time, a coloring contest, games and a raffle.

Pi Phi from the Monmouth, Illinois, Alumnae Club celebrated Fraternity Day of Service with Illinois Alpha MELINDA FRY'S second-grade class at Harding Primary School. The women helped each student write a silly sentence using one letter from the alphabet and they handed out pencils and Pi Beta Phi bookmarks.

In honor of this year's Fraternity Day of Service, chapters and alumnae organizations had the opportunity to grant \$100 in First Book® Marketplace credits to a recipient group in their community to purchase new books. Pi Phi across North America nominated 114 First Book recipient groups, including five Arrow in the Arctic libraries, which totaled more than 5,000 books for children in need.

Pi Phi also shared their literacy service events online on the Read. Lead. Achieve. Facebook page. The Houston, Texas, Alumnae Club posted photos and stories from their circus-themed luncheon and fashion show, which raised more than \$200,000 for Houston Area literacy programs, including Texas Children's Hospital Pi Beta Phi patient family libraries. Visit www.pibetaphiliteracystory.org to read more about the unique service projects Pi Phi are doing in their communities.

This year's Fraternity Day of Service was — once again — one of Pi Beta Phi's most successful Read. Lead. Achieve. initiatives. This special day allows members to share their love of reading and service with others, while also promoting the Fraternity's ongoing commitment to literacy.

Literacy Historical Spotlight

ARROWMONT SCHOOL OF ARTS AND CRAFTS

Pi Beta Phi’s literacy efforts began in 1912 with the founding of the Pi Beta Phi Settlement School in Gatlinburg, Tennessee. Over the past 100 years, the Fraternity’s efforts have culminated into Pi Beta Phi Elementary School, a retail outlet for area artisans in Gatlinburg and the Arrowmont® School of Arts and Crafts.

ARROWCRAFT AND ECONOMIC DEVELOPMENT

The Settlement School was founded to provide quality education for children in Gatlinburg, but the early Pi Phi teachers saw many more needs. In addition to bringing health care to the community, the Pi Phi women learned they could provide local citizens with extra income, especially those who wove, by selling handcrafted items.

Pi Phi alumnae organizations and chapters began hosting “Arrowcraft” sales throughout the year to benefit the Gatlinburg craftsmen. In the spring of 1926, the Arrowcraft Shop was established in Gatlinburg to sell the handcrafts year-round. It was first run out of the Settlement School’s Teacher’s Cottage and then from other school buildings.

In 1989, the Arrowcraft Shop was reorganized into Arrowcraft, Inc., a taxable, nonprofit corporation with a new, independent board to oversee the shop and its sale of local crafts. The Arrowcraft Shop celebrated its 65th anniversary in 1991 and was also named the oldest gift shop in Gatlinburg by the Chamber of Commerce.

However, because of many factors, Arrowcraft was no longer profitable and three years later, the nonprofit corporation Arrowcraft, Inc., was dissolved. The building and its name were leased to the Southern Highlands Craft Guild, which continues to operate the shop today.

TRANSITION TO A PREMIER ARTS & CRAFTS CENTER

By the 1940s, Gatlinburg was becoming a modern community, and the children’s educational needs were taken over by Sevier County. As a result, a commissioned survey suggested changing the Settlement School’s focus. Taking into consideration the importance of crafts to the Gatlinburg community, the first Summer Craft Workshop took place at the Settlement School in 1945 in conjunction with the University of Tennessee.

Discussion of a Centennial Project to commemorate the 100th anniversary of Pi Beta Phi’s founding began at the 1954 Miami Convention. Though 34 ideas were considered, the Fraternity narrowed to three possible projects at the 1962 Washington, D.C., Convention. After taking into account many factors — such as land, buildings and manpower — the Centennial Committee recommended an arts and crafts center be established on the Fraternity’s property in Gatlinburg. A unanimous Fraternity vote at the 1964 Victoria, British Columbia, Convention accepted this recommendation.

A planning board for the new arts and crafts center was appointed in 1966 and was given the name “Arrow in the Smokies.” The next year, at the 1967 Chicago Convention — which celebrated the Fraternity’s



Centennial — the Settlement School Committee was disbanded. The “Arrow in the Smokies” project was officially launched and a Board of Governors was appointed for the project. In July 1968, the project name changed to Arrowmont School of Arts and Crafts, and a groundbreaking ceremony for a new building was held.

Tennessee Gamma MARIAN G. HEARD played a major role in the transition from the Summer Craft Workshop to Arrowmont becoming a premier school of arts and crafts. Her professional involvement spanned from 1947 until 1977, and she remained an active volunteer after her retirement. In 1989, the Arrowmont Resource Center was named in her honor.

On the advice of Pi Beta Phi’s legal counsel, accountant and tax attorney, legislation at the 1989 San Diego Convention removed the Fraternity’s control of the Arrowmont Board of Governors by making Grand Council ex-officio board members. In 1991, the Pi Beta Phi Settlement School, the name by which Arrowmont was legally known, was incorporated as an educational entity in Tennessee. The establishment of this corporation provided additional legal and liability protection to the school and to its Board of Governors.

Pi Phi Arts Weekend also debuted in 1991. It welcomed Pi Phis and their friends to the Arrowmont campus for a weekend of workshops. A new dormitory, Hughes Hall, was dedicated during the 1995 Pi Phi Arts Weekend. Initially called Heritage Hall, it was renamed honoring Kentucky Alpha MARGARET ELKIN HUGHES after she left her entire estate to Arrowmont. The two wings of Hughes Hall are named for past Pi Beta Phi Grand Presidents: Kansas Alpha MARIANNE REID WILD, who left Arrowmont part of her estate, and Pennsylvania Beta JEAN WIRTHS SCOTT, who chaired the successful

Campaign for Arrowmont in partnership with Pi Beta Phi Foundation in 1993.

Arrowmont’s teachers have donated pieces of their work to the school over the years. Today, there are more than 1,000 contemporary crafts in Arrowmont’s permanent collection.

ARROWMONT TODAY

The Gatlinburg Study Committee, appointed by Grand Council, met in October 2009 to study the future relationship between Arrowmont and Pi Beta Phi. The committee’s recommendations included honoring the shared history of Arrowmont and Pi Beta Phi, while also supporting an independent future for Arrowmont.

Arrowmont’s Board of Governors voted to change its legal name from Pi Beta Phi Settlement School, doing business as Arrowmont School of Arts and Crafts, to simply, Arrowmont School of Arts and Crafts in 2011. This launched its status as an organization entirely independent of Pi Beta Phi. The other change included a transition of Pi Beta Phi’s ex-officio members off the Arrowmont Board of Governors, and several area residents were elected to the board. Current Arrowmont board members include several Pi Phi alumnae, but as a separate corporation, the Arrowmont bylaws no longer require Fraternity representation.

As a premier art education center, Arrowmont School of Arts and Crafts offers classes in ceramics, fiber, metals, jewelry, painting, drawing, photography, warm glass, wood-turning, woodworking, mixed media, books and paper for beginner to advanced artists. Classes range in length from a weekend to two weeks and are taught by practicing studio artists of national and international fame. The 14-acre campus is just off the main thoroughfare through Gatlinburg, yet it seems worlds away. ↪



PI BETA PHI CELEBRATES 100 YEARS OF PHILANTHROPIC SERVICE

This year marks the 100-year anniversary of the establishment of the Pi Beta Phi Settlement School in Gatlinburg, Tennessee. In celebration of this great accomplishment, and to honor the Fraternity's past 100 years of philanthropic service, Pi Beta Phi will be hosting a celebration in Gatlinburg November 2–3, 2012. A new Centennial Plaza will be dedicated with a historical marker and statue, adjacent to the site of the Arrowcraft shop and just steps away from Pi Beta Phi Elementary School.



CALENDAR OF EVENTS

Friday, November 2, 2012

- Welcome Reception
- Philanthropic Presentation from Pi Beta Phi
- Performance by Pi Beta Phi Elementary School students

Saturday, November 3, 2012

- Centennial Plaza Dedication
- Reception/Meet and Greet
- Walking Tours of Centennial Plaza, Pi Beta Phi Elementary School and Arrowmont School of Arts and Crafts
- City of Gatlinburg Historical Film Screening

RSVP

We will start collecting RSVPs to this event on August 1, 2012, at www.pibetaphi.org/events. The Web page will be updated with new information about the celebration as it becomes available. You may also email events@pibetaphi.org or call Headquarters at (636) 256–0680 with any questions.

ACCOMMODATIONS

The Fairfield Inn Gatlinburg North is located down the Parkway from Pi Beta Phi Elementary School and the site of the future Centennial Plaza. To receive Pi Beta Phi's special discounted rate, call (800) 637–7002. Rooms must be booked by Wednesday, October 3, 2012.

GETTING TO GATLINBURG

Gatlinburg is approximately 40 miles from Knoxville, Tennessee, 150 miles from Chattanooga, Tennessee, and 220 miles from Nashville. For assistance with flights and car rentals, please contact Debbie or Pat at Jade Travel (800) 627–9258. Please call Monday through Friday between 8:30 a.m. and 5 p.m. Central Standard Time.

HELP PRESERVE OUR HERITAGE AND DONATE TO PI BETA PHI FOUNDATION

As part of the celebration to commemorate 100 years of literacy service, Pi Beta Phi Foundation will be raising funds for a special Centennial statue. The statue created by Douglas R. Young, along with a historical marker, will be prominently displayed in Centennial Plaza.

If you are interested in supporting this important project, please contact Foundation Development Officer Kate Walls at katew@pibetaphi.org or call (636) 256–1357.

SUPPORT PI BETA PHI ELEMENTARY BY COLLECTING BOX TOPS FOR EDUCATION

Collecting Box Tops for Education® is a simple way to support Pi Beta Phi Elementary and celebrate Pi Phi's 100 years of literacy service. Pi Beta Phi Elementary already participates in the fundraising initiative and can redeem each Box Top for 10 cents. Please send your Box Tops to Pi Beta Phi Headquarters, attention Ashley Fiene, by Friday, October 19.



Meet the Leadership Development Consultants

Pi Phi consultants have been mentors and friends to Pi Phi chapters for more than 40 years. Like the women who came before them, the 2012–2013 Leadership Development Consultants (LDCs) will strengthen their business skills and develop lifelong friendships as they share their talents with collegians across North America.

The Fraternity is excited to introduce six new LDCs and welcome back two LDCs from last year's class.

Emily Chambers – First Year

California Theta, University of California, Davis
Leadership Development Consultant

Hometown: Burlingame, California

Degree: Bachelor of Arts in English

Pi Phi Positions: Vice President of Fraternity Development, Vice President of Philanthropy and Vice President of Member Development

Campus Positions: University writing program ambassador

When I was little, I wanted to ... be a teacher. Seeing the light bulb go off in an individual's head when teaching him or her something new is so rewarding for me.

Most people don't know, but I ...

love to read. When I misbehaved as a little girl, my parents would take away my books. Imagine my delight when I joined an organization that supports and promotes literacy.

My first thought when I was offered the position as a 2012–2013 LDC was ... I channeled Sally Field in her 1984 Oscar speech, "They like me! They really like me!"



Caroline Daly – First Year

North Carolina Delta, North Carolina State University
Resident LDC at Connecticut Gamma, Quinnipiac University

Hometown: Raleigh, North Carolina

Degree: Bachelor of Arts in political science

Pi Phi Positions: Vice President of Membership and Chapter President

Campus Positions: Senior Class gift council, University Ambassadors and Order of Omega

My favorite Pi Phi memory is ... any time I was with my sisters, whether we were attempting to sled outside the Pi Phi house, going on a Sonic run or just being together.

The thing that sets Pi Phi apart is ... I have an instant connection with every Pi Phi I have

ever met. It's unlike anything I've ever experienced, and I can't wait to meet more Pi Phis!

My first thought when I was offered the position as a 2012–2013 LDC was ... this can't be real life.



Ashley Hallowell – Second Year

Illinois Eta, Millikin University
Leadership Development Consultant

Hometown: Streator, Illinois

Degree: Bachelor of Arts in elementary education

Pi Phi Positions: Vice President of Philanthropy and Vice President of Membership

Campus Positions: Captain of Millikin Dance Team, President of Physical Graffiti Hip Hop Team and member of Senior Class Committee

My first thought when I was offered the position as a 2012–2013 LDC was ... I felt lucky and excited to meet more Pi Phis and become close to this class of LDCs.

The thing that sets Pi Phi apart is ...

our alumnae support. I have been fortunate to meet many of our volunteers, from regional teams to Grand Council, and they are the most supportive and humble women I have ever met.

My motto is ... if you see someone without a smile, give them one of your own!



Molly Johnson – First Year

Michigan Gamma, Michigan State University
Leadership Development Consultant

Hometown: Birmingham, Michigan

Degree: Bachelor of Arts in political science

Pi Phi Positions: Vice President of Membership

Campus Positions: Assistant Director Fall Welcome Committee, Panhellenic Council Vice President of Internal Recruitment and Interior Design Student Organization

When I was little, I wanted to be ... a Disney princess.

Most people don't know, but I ... collect coffee mugs. Probably because of my love for coffee and my love for *Gilmore Girls*.

My role model is ... the women on our Panhellenic Council.

They taught me so many lessons on how to be a great leader. I am honored to have worked beside them and am lucky to call them my friends.

My first thought when I was offered the position as a 2012–2013 LDC was ... yes! I get to obsess over recruitment for one more year!





Emily Jones – Second Year

Virginia Delta, Old Dominion University
Resident LDC at Illinois Kappa, University of Chicago

Hometown: Chesapeake, Virginia

Degree: Bachelor of Science in interdisciplinary studies

Pi Phi Positions: Vice President of Fraternity Development and Chapter President

Campus Positions: Student Government Association Chief of Staff, Extension Committee Chairwoman and Week of Welcome Counselor

When I was little, I wanted to be ... a flight attendant.

Most people don't know, but I ... love sushi.

My favorite Pi Phi memory is ...

my year with Connecticut Gamma, from colonizing recruitment, through their new member period to Installation and seeing their many "firsts" as an official chapter. The women will always have a special place in my heart.

The thing that sets Pi Phi apart ... our volunteers because they are so dedicated and loyal. I hope to give back to the Fraternity as much as they do.



Jennifer Mason – First Year

Texas Delta, Texas Christian University
Leadership Development Consultant

Hometown: East Lansing, Michigan

Degree: Bachelor of Arts in early childhood education

Pi Phi Positions: Vice President of Communications

Campus Positions: Panhellenic Council President

My role model is ... my mom, because she always supports my dreams.

My favorite Pi Phi memory is ... the moment I opened my bid card and instantly knew I would be a Pi Phi for life.

My first thought when I was offered the position as a 2012–2013 LDC was ...

pure shock. I can't wait to learn new things every day from Pi Phi women across the United States and Canada.

The thing that sets Pi Phi apart ... Pi Beta Phi women have an indescribable bond and a deep understanding of what friendship truly means.



Victoria Pinciotti – First Year

Ohio Iota, University of Dayton

Resident LDC at Ohio Lambda, Case Western Reserve University

Hometown: Hillsborough, New Jersey

Degree: Bachelor of Arts in middle childhood education

Pi Phi Positions: Policy and Standards Board, Assistant New Member Coordinator, New Member Coordinator and Vice President of Member Development

Campus Positions: University of Dayton cheer team and Senior Class committee member

Most people don't know, but I ... have seen every episode of *Friends*.

The thing that sets

Pi Phi apart is ...

our Leading with

Values® programming,

as it makes such an impact on chapters. The programs remind each woman of our Pi Phi core values and help those values shine brighter in every one of us.

My favorite Pi Phi memory is ... pinning my sister, Olivia, during her initiation. It was such an emotional experience, and one I never imagined I would be lucky enough to share with her.



Shannon Winter – First Year

California Kappa, University of California, San Diego

Leadership Development Consultant

Hometown: Oak Park, California

Degree: Bachelor of Arts in communications

Pi Phi Positions: Chapter President, Vice President of Fraternity Development, Senior Transition Officer and Song Chair

Campus Positions: Student Involvement Leadership Consultant and Order of Omega

When I was little, I wanted to be ... an elementary school teacher.

My favorite Pi Phi

memory is ...

initiating new angels

and helping them

appreciate Pi Phi's incredible ritual and traditions in the same way that has been done for more than 140 years.

My first thought when I was offered the position as a 2012–2013 LDC was ... I couldn't believe my dream to be an LDC had become a reality!



Collegiate Spotlight

Texas Eta PAIGE TOPPERT helps freshmen at Texas A&M University discover their strengths and become influential leaders on campus. Paige serves as Director of the Gilbert Leadership Conference, a student-run organization honoring the legacy of student leader David Gilbert, who lost his battle to non-Hodgkin's lymphoma in 2005.



From left, Texas Etas ELLEN WILLISON and EMILY JOSEY, Texas Zeta LAURA RAMEY GILBERT and Texas Etas PAIGE TOPPERT and EMILY WILSON attended the 2011 Gilbert Leadership Conference.

Each fall, 32 freshmen are elected as conference delegates. Throughout the eight-week training program, the group identifies its unique strengths and learns leadership skills through tools like Myers-Briggs Assessment® and StrengthsQuest™. Focusing on character and service, the conference seeks to instill delegates with the desire to better the Texas A&M student body.

The program concludes with an intensive, four-day meeting in Houston where students participate in workshops and roundtables with Texas A&M alumni. The freshmen delegates are invited to ask questions and discuss what it means to be a leader as an undergraduate, in the workforce and beyond.

“The conference is the right fit for a lot of freshmen who come to Texas A&M and are trying to find their place,” Paige said. “Students get a vision of how they can make a difference and how to develop the tools to accomplish that vision.”

Many past conference delegates go on to hold prominent leadership roles in other student organizations, such as the student government, the Corps of Cadets and within the fraternity and sorority community.

Paige comes from a long line of Texas A&M Aggies and first learned of the Gilbert Leadership Conference from her

sister. After attending the conference as a freshmen delegate, Paige applied to be on staff. She served as Operations Coordinator for one year, scheduling transportation and accommodations for the Houston meeting and was chosen as Director this past January.

In her day-to-day role, Paige works with her Assistant Director and eight committee chairs to promote the conference and plan events. The 10-person staff organizes fundraising activities, recruits alumni guest speakers, runs the delegate application and interview process and coordinates all leadership training, including the annual off-site meeting.

Paige also works closely with David Gilbert's family throughout the year, including his mother, Texas Zeta LAURA RAMEY GILBERT, her husband and two other sons. The family attends conference events each year to tell David's story and encourage the next generation of Aggie leaders.

“For me, the conference is about personal development,” Paige said. “As a freshman, the conference taught me about my strengths. As a staff member, I was given smaller situations and tasks to test those strengths out. As Director, I really get to see what my team will accomplish. It's the most rewarding experience of my college career.”

CALIFORNIA

The California Eta Chapter at the University of California, Irvine, has a strong relationship with alumnae in the Orange County area. The alumnae attend events throughout the year, including a career panel and the homecoming basketball game. During the chapter's Founders' Day celebration, the collegiate women honored several alumnae for their lifelong service to Pi Phi and the California Eta Chapter. From left, California Etas TAMMI JAMESON HARRINGTON, MORGAN CHI and ILDIKO SOMOGYI ALLEN.



KANSAS

The Kansas Alpha Chapter at the University of Kansas celebrated Founders' Day by honoring a beloved alumna, Kansas Alpha MARY SWANSON ENGEL, who served as past Pi Beta Phi Music Chairman. The women enjoyed listening to Mary play the piano and sing, including a rendition of "Ring, Ching, Ching" and the University of Kansas fight song. Mary also shared stories of her time in the Kansas Alpha Chapter house and spoke about the importance of Pi Phi sisterhood.



MISSISSIPPI

For the last five years, members of the Mississippi Beta Chapter at the University of Mississippi have raised more than \$75,000 for Relay for Life® as team "Angels for a Cure." The women's dedication and passion not only led to an unprecedented level of giving for any student group — more than \$26,000 in 2011 alone — but also brings spirit to the Oxford, Mississippi, event with a team of more than 100 Pi Phi women each year.



ONTARIO

Ontario Alphas at the University of Toronto attended a fundraising event hosted by their Chapter House Corporation (CHC). The women risked losing their house because of the lack of sprinklers, but now meet all safety regulations thanks to the generosity of alumnae. From left, Ontario Alpha RAMONA KAMINSKAS; Ontario Beta MARILYN CLARK, Canadian Philanthropies Committee Chair; Ontario Gamma KATE OOSTROM; and Ontario Alpha RABIYA ADHIA.



TENNESSEE

This spring, the Tennessee Delta Chapter not only celebrated Founders' Day but also the chapter's 50th Anniversary on the University of Memphis campus. Many alumnae and collegians gathered to share food, conversation and memories of chapter life. The women honored our 12 founders and also recognized the hard work of many Tennessee Deltas who helped lead the chapter over the years.



PENNSYLVANIA

The Pennsylvania Eta Chapter at Lafayette College is proud to have a supportive Alumnae Advisory Committee (AAC). From left, AAC member MARY ALICE CLASSEN TINARI, North Carolina Beta, and Pennsylvania Etas AUSTIN DENESUK and KATIE LIVORNESE attended Pi Phi's Collegiate Leadership Academy, where they won 500 books for the Easton Area Community Center through Pi Phi's partnership with First Book. The chapter credits its AAC for helping make events like leadership training successful.



TEXAS

The women of Texas Epsilon enjoyed celebrating Founders' Day during a luncheon with local alumnae. The chapter was excited to hear about the alumnae side of Pi Phi and the many events hosted by their local alumnae organization. From left, Texas Epsilons MOLLY COLE and BRITTNEY LANE, Connecticut Alpha GAIL PISERCHIA MAZANOWSKI, Oklahoma Alpha LARA LANDERS and Texas Epsilons PAULA PACE SHEPHERD, Grand Vice President Membership, and HALIE CHOATE.



Welcome to Missouri Gamma

Sorority housing at Drury University is a unique experience. Instead of chapter houses, the Missouri Gamma women live in university dormitories with their Pi Phi sisters, other fraternity and sorority members and non-Greek friends. Chapter meetings and events are held in a sorority suite, a space within a University-owned Panhellenic building.

Each sorority is able to decorate and arrange its suite to its individual liking. The Pi Phi suite includes a foyer, an efficiency kitchen, a storage area and a main room that is divided into one section for entertaining and a second section for Pi Phi business. The chapter uses the suite for study groups, weekly chapter meetings, events such as recruitment and initiation and any other official chapter business.

The Freeman Hall Panhellenic building, which houses the

sorority suites, was dedicated in 1995. The building is named after a well-known and beloved Pi Phi, Missouri Alpha MERCEDES “DEDE” FREEMAN SMITH. Prior to the building of Freeman Hall, the Drury University Panhellenic building was an old army barracks from World War II.

Freeman Hall was made possible through several years of mutual fundraising from the Panhellenic community, chapters, individual students and alumnae. Their teamwork and collaboration made it possible for the Missouri Gamma Chapter and the Panhellenic community to have a beautiful new home.

The Missouri Gamma women are proud of their Pi Phi suite as well as Freeman Hall. This unique housing situation highlights both Pi Phi and Panhellenic sisterhood.

Freeman Hall



Hallway to suite



Entryway



Sitting Room



Study Area

Nontraditional Pi Phi Housing

Did you know out of 135 Pi Beta Phi chapters, only 65 have a Chapter House Corporation (CHC) owned chapter house for members to live in? The remaining 70 chapters operate in nontraditional Pi Phi housing, living in university-owned houses or dormitories, or simply having meeting spaces such as suites or on-campus rooms. Proving, Pi Phi is not a building, but a way of life.

Members of the North Carolina Delta Chapter live in a duplex that is part of North Carolina State University's Greek Court. The Pi Phi unit houses 40 women on three floors and includes a kitchen, parlor, living room and back porch. Weekly chapter meetings and sisterhood events, like Cookie Shines, catered meals and movie-watching parties, are held in the living room.

"Living in our townhouse is a rewarding experience because it brings us closer to our Pi Phi sisters," said North Carolina Delta GIANNA SALAMIDO. "New member classes live together in the townhouse the year following their initiation, and anyone will tell you it is a fantastic experience that has given them the ability to cultivate lifelong friendships."

Some fraternity and sorority communities, like at Texas Tech University, are composed of chapter-owned "lodges." The Texas Gamma Chapter's lodge, located in an area called Greek Circle, is used for chapter meetings, special events and everyday activities like studying or watching TV. The lodge has no bedrooms, so the Pi Phi women live in university housing or off campus.

"Our Pi Phi lodge has a kitchen where there is always snacks, and sometimes meals, a TV room, a work room for arts and crafts, mailbox slots and a living room with lots of comfy couches," said Texas Gamma SARAH WOOMER. "We have so many events and activities at our lodge, I get to see many of my Pi Phi sisters more than once a week — it's so convenient."

For other campuses, Greek life is different than most. For example, the women of Maryland Gamma rent out different on-campus rooms and outdoor spaces at Johns Hopkins University for their chapter meetings and events.



Members of the North Carolina Delta Chapter live in a university-owned townhouse. The duplex, part of North Carolina State University's Greek Court, is shared with Kappa Delta.

Chapter supplies, arts and crafts materials and recruitment decorations are kept in an off-campus storage unit.

Though this situation is unique, chapter life for the Maryland Gamma women is very traditional. Chapter members study together and gather for meals, and they often run into each other on the small Johns Hopkins campus. Some of the Pi Phi women also share housing.

"Many sisters room together in off-campus housing after joining Pi Phi," said Maryland Gamma NATALIE COPELAND. "The upperclassmen often live in apartments and a handful of Pi Phis lease houses together, all thanks to friendships started within our chapter."

Pi Phi housing — from lodges to townhouses to meeting spaces — is a rewarding experience because it brings chapter members together. It is the time spent with sisters, no matter the location, that builds lifelong friendships. ↪

Pi Beta Phi Foundation Celebrates a Visionary Leader

Tennessee Gamma PEGGY WILSON LAWRENCE has served six years as Foundation Trustee.

In 2006, PEGGY WILSON LAWRENCE received a call from then Pi Beta Phi Grand President and Foundation Ex-Officio Trustee EMILY RUSSELL TARR, Texas Beta. Emily was calling on behalf of the Foundation's Nominating Committee and asked Peggy if she would consider joining the Foundation Board. After years of serving the Fraternity in a number of local and national volunteer roles, Peggy said she was "humbled, honored and intrigued" by the request.

Peggy began her Board service on July 1, 2006, and during her tenure, has brought a wealth of communications and marketing knowledge and expertise to the Foundation. She served as Vice President from 2007–2009 and then as President from 2009–2011.

Under Peggy's leadership, the Foundation launched a successful rebrand at the 2009 Dallas Convention, unveiling the new logo and brand elements in an emotional and moving video that was widely accepted with rave reviews.

Following the successful convention launch, the new logo and brand elements were incorporated across all Pi Beta Phi Foundation media, including the website, direct mail, donor newsletter, *The Arrow* and the annual report. Peggy's professional experience, sharp eye and attention to detail improved the Foundation's communications efforts from print to social media to electronic communications.

"For our Fraternity's sake, the who and the why of our Foundation must resonate deeply with each Pi Phi member," Peggy said. "Branding is how we do that. A strong Foundation brand leads Fraternity members to become Foundation donors, ensuring the future of our sisterhood and our mission as Pi Beta Phis."

Peggy provided critical leadership for the Foundation after, coincidentally, two Board Presidents served back-to-back one-year terms, as a result of term expiration guidelines: Indiana Alpha REBECCA SMITH JONES in 2007–2008 and Colorado Alpha LISA GAMEL SCOTT in 2008–2009. Peggy's term as President from 2009–2011 provided important stability and continuity for the Foundation as it was coming off a successful capital campaign and staff restructuring.

Under Peggy's leadership as Board President, the Foundation celebrated its 20th



Past Pi Beta Phi Foundation President PEGGY WILSON LAWRENCE, Tennessee Gamma (left) with Foundation President Emerita ANN DUDGEON PHY, Texas Alpha.

Anniversary in 2010, honored Texas Alpha ANN DUDGEON PHY as Foundation President Emerita, added a new Trustee seat to the Board table, established an Investment & Audit Committee and formed the Foundation Ambassadors Council. The scholarship process was brought online, and the Foundation hit \$1 million in programs and services for the first time. The Foundation revised its Strategic Plan and rewrote its mission statement: *Pi Beta Phi Foundation enables the Fraternity to realize its vision and ensures the future of our sisterhood.*

The latter part of Peggy's term as Board President included the incorporation of The Literacy Fund into Pi Beta Phi's literacy platform Read. Lead. Achieve. and the establishment of the Foundation Distinguished Partner Award and the May Lansfield Keller Award for Philanthropic Leadership.

"Peggy's visionary leadership has skillfully built on the existing platform of the Foundation and moved it forward," said Pi Beta Phi Fraternity Grand President MARY LOY TATUM, Oklahoma Beta. "She has ensured the membership understands all the benefits inherent in having the Foundation be the philanthropic arm of the Fraternity."

The 2011 Orlando Convention was where these accomplishments were to have been celebrated. Unfortunately, a sudden illness kept Peggy from attending and seeing the fruits of her efforts come alive at the Foundation Information Center and other convention activities where the Foundation had a prominent presence. She has since recovered, and in her last year on the Board, has taken the lead in establishing a new, more comprehensive nominating process including an open call for nominations and the expansion of the Board with an additional Trustee seat.

"I have always admired Peggy for her strategic leadership,



From left, New Mexico Beta BIMI LANE HUEBNER; Alumnae Region Six Foundation Ambassador KIM O'BRIEN, Ohio Zeta; past Foundation President PEGGY WILSON LAWRENCE, Tennessee Gamma; and Foundation Trustee KAREN SULLEY THORN, Nebraska Beta.

but now — after serving with Peggy on the Foundation Board — I admire her most for her unwavering loyalty to Pi Beta Phi," said Foundation President KATHY SWINEA NEVILL, Tennessee Gamma. "Peggy has consistently demonstrated her loyalty in word and deed, transforming the Foundation in critical areas necessary for its long-term success. She has tirelessly put in motion the fundamentals of strategic vision that have made our Foundation a leader among Greek foundations. Because of her vision and loyalty on our behalf, the Foundation is positioned for the future and Pi Beta Phi is extremely grateful."

Pi Beta Phi Foundation staff and volunteers, past and present, would like to thank Peggy for her unwavering commitment and service to the Foundation. Her legacy lives on in a stronger, more robust Foundation that is working hard to, as our mission says, ensure the future of our sisterhood. ↪

Congratulations to the 2012–2013 Foundation Scholarship and Fellowship Recipients

Pi Beta Phi Foundation is pleased to announce 128 Pi Phis will receive scholarship and fellowship awards for the 2012–2013 academic year. A total of \$310,000 will be awarded, the largest amount in the Foundation's history. The women selected to receive a scholarship or fellowship demonstrate exceptional academic achievement, and service to Pi Beta Phi and their local communities.

Thank you to the generous donors whose gifts have made these scholarships possible.

The Foundation would also like to thank the scholarship committee volunteers for their time, enthusiasm and dedication this year. For a complete list of 2012–2013 scholarship and fellowship recipients, please visit www.pibetaphifoundation.org.

Alumnae Spotlight

As an independent journalist, 23-year-old Wisconsin Alpha ANNA DAY travels throughout the Middle East reporting on women's issues and youth movements. She covers protests in Egypt, Jordan, Lebanon and Israel, and her work is featured on media outlets like CNN International and the BBC.

Anna's journalistic passion was solidified during a semester abroad in Jordan in 2008. Though she studied Arabic, Political Science and Middle Eastern Studies from classrooms at the University of Wisconsin, she saw firsthand the effects of war during that summer.

"It was really traumatizing, but really inspiring," Anna said. "I knew I wanted to translate what was happening to civilians in the Middle East to an American audience."

Following the guidance of several of her mentors, Anna moved to Israel after graduation to begin freelance reporting. "My professors advised me that if I wanted to live history, I needed to get on the ground as early as possible," Anna said.

So when protests began brewing in Egypt in January 2011, Anna was in the right place at the right time. She hopped on a plane and arrived in Cairo in the midst of a revolution, one that would inspire similar uprisings across the Middle East and make headlines around the world.

By leveraging her personal contacts and her knowledge of social media, Anna connected with protest organizers. She reported on demonstrations from her phone, using Twitter to stream video, interviews and real-time updates to capture the spirit of the young revolutionaries.

"A lot of the Egyptian activists wanted Western coverage, so they would approach me," Anna said. "I would ask them if they had a message for the American people and try to get



Anna reporting from Cairo in August 2011.



Wisconsin Alpha ANNA DAY

their demographics: were they students? Were they employed? I wanted to know where they were from and why they were out on the streets."

Social media sites, like Twitter, narrated the events of the Egyptian revolution and were an invaluable tool for young, non-traditional journalists like Anna. Now reporting on the conflict between Israel and Palestine, Anna uses Twitter to help her get around new cities and find the location of demonstrations, while also building relationships with local Israeli youth.

On a recent trip home to the United States, Anna visited several college campuses to discuss her experiences. The speaking tour, entitled, "Social Media and the Revolution: The Arab Spring and Beyond," focused on how Arab youth turned social media outlets — including Twitter and Instagram, a picture-taking application — into powerful political tools. The tour drew diverse groups of students.

"The most exciting part of my tour was that young people were interested and wanted to hear my stories," Anna said. "American students face so many issues, from student debt to unemployment. It was nice to see their growing appetite for politics in the Middle East."

While continuing to freelance, Anna is also completing a Masters degree at Ben Gurion University in Beer Sheva, Israel. She admits her career path is hard at times. While she is not part of the local political movements, she is responsible for helping Americans understand and care about events in the Middle East.

"This year reinforced my belief in the power of journalism," Anna said. "The American audience was so captivated by the protests in the Arab world — and something that wasn't a war or an election — it was refreshing."

Follow Anna at [Twitter.com/AnnaOfArabia](https://twitter.com/AnnaOfArabia).

CALIFORNIA

Members of the Pasadena, California, Alumnae Club visited the Learning Ally (formerly Recording for the Blind and Dyslexic) studio, where they spoke with Henry Vasquez, a beneficiary of the center. From left, California Gamma JOAN BLANCHARD REDFORD, California Zeta WINNIE COYNE REITNOUER, California Delta BARBARA ANDERSON BLAKE, Louisiana Beta DEE STAHL THIESMEYER, Oregon Alpha GAIL ABRAMS MUNNECKE, Ohio Alpha JANE WILLS ARMEL, California Gamma CARA REYNOLDS POTTMEYER and California Delta BETTY LUNDEEN BAFFA.



Collegiate Region Eight Membership Specialist DAPHNEY BITANGA (left), California Eta, and California Epsilon NATALIE PELTIER served on San Diego State University's "GreenFest" student and alumni planning committee. The event encouraged sustainability and included an Earth Day 5K, several guest speakers and a "SDSU Takes Over the Ballpark" promotion event.



FLORIDA

In April, the Indian River County, Florida, Alumnae Club celebrated Founders' Day with a luncheon. During the celebration, the women honored three Golden Arrow members and discussed their recent "White Arrow Auction," which raised funds for Pi Beta Phi Foundation's Friendship Fund and The Literacy Fund. The women also installed next year's officers.



More than 30 Pi Phis from the Naples, Florida, Alumnae Club gathered for a spring boating cruise and luncheon. The women and their guests enjoyed a two-hour, narrated historical and nature cruise in the waters surrounding Marco Island, Florida. Attendees included both year-round and seasonal residents from the Naples area.



FLORIDA

Members of the Sarasota-Manatee, Florida, Alumnae Club enjoyed high tea at a local historical landmark, the Powel Crosley Estate. The women took a tour of the beautiful house and grounds, which sit alongside the bay. The event was part of the club's popular "Lunch Bunch" interest group.



NEW YORK

The New York City-Manhattan Alumnae Club painted a mural on the side of a Brooklyn, New York, school as part of the annual "New York Cares Day." The event engages students and families in service to help beautify city schools. The Pi Phi women painted pictures of reading, the arts and the environment with help from the school's students.



MASSACHUSETTS

Pi Phis from the Bostonian, Massachusetts, Alumnae Club held a bowling-themed night out in the city. From back left, California Nu STEPHANIE BAYSINGER, Massachusetts Gamma MELISSA CROWELL, Illinois Beta-Delta TAWNY WILSON and New York Epsilon LINDSEY MCKEEN POLIZZOTTI. From front left, Florida Delta TESS LESNIAK and Maine Alpha CASEY POLA.



NORTH CAROLINA

The North Carolina Triangle Alumnae Club celebrated Founders' Day with three local chapters. From left, Oregon Gamma THERESA SPRAIN, Connecticut Alpha LAUREN PEKRUL INGALL, West Virginia Alpha RENEE ROSIEK, Pennsylvania Beta LINDA DELLOLIO CLARK, Virginia Eta LORI POVEROMO HAIGHT, South Dakota Alpha AMY LORENZEN SOUTHERLAND and Colorado Epsilon JOANNA THORP welcomed the collegians.



Honoring our Diamond Arrows — 75 Year Members

Congratulations to the 616 women who became Diamond Arrows in 2012. The following women requested certificates in honor of their 75 years of membership in Pi Beta Phi Fraternity.

HELEN SKINNER ANDRONE
Wisconsin Beta

VIRGINIA HOLMES BARKER
New York Alpha

SHIRLEY WYETH BRADLEY
California Alpha

CATHERINE SILBERNAGEL BRANNAN
Ohio Beta

LOIS DOUGHERTY BRAUN
Wisconsin Alpha

MARJORIE D. BUTCHER
Colorado Alpha

GERTRUDE TROPH BYRD
Ohio Alpha

MARY LOU AGNEW CANADAY
Wyoming Alpha

EULETTE FRANCIS CARTER
Alabama Alpha

ELSIE AMES CARVER
New York Alpha

ELIZABETH ALLIN CLARKE
North Carolina Beta

MARY ANN CRAWFORD COSTELLO
Ohio Beta

BETTY HIGBEE CRUICKSHANK
Indiana Beta

MARY ALLEN DAVIS
Florida Beta

JEAN BOTSFORD DILLARD
Oregon Beta

ELIZABETH NAYLOR DUKE
Oregon Beta

GRETCHEN HOPMAN GAUNT
Indiana Beta

BETTY DOLPHIN GRAHAM
Nebraska Beta

JOYCE JOHNSON HAMILTON
Indiana Delta

RUTH ARGERSINGER HANLEY
Montana Alpha

PEGGY WAGNER HANSON
Illinois Epsilon

POLLY KETTLE HAYNES
Texas Beta

SALLY ALEXANDER HIGGINBOTHAM
Missouri Beta

RUTH LEY HOWARD
Washington Beta

JEAN RANSBOTTOM KARR
Ohio Delta

EUGENIA MATHEW KLEINKNECHT
Virginia Gamma

ESTHER EVANS MCCAULEY
Maryland Alpha

KATHERINE THORNTON MCGRATH
Illinois Eta

MOLLY WAND MEANS
Washington Alpha

ELIZABETH MOORE MEIKLEJOHN
Virginia Gamma

MARY LEVEC NEWCOMER
Missouri Alpha

HATTIE WALLACE PARK
Texas Alpha

LEONE HOFFMAN PARK
Kansas Alpha

MARY EDGERTON RANNEY
Kansas Alpha

THELMA SMITH ROSS
Ohio Alpha

KATHERYN PIFFER RUMPELTES
Iowa Beta

BARBARA LUDWIG SIRINEK
Pennsylvania Beta

JEANNE GAPP SULLIVAN
South Dakota Alpha

BETTY WALWORTH WATSON
Michigan Alpha

FRANCES WILLIAMS WHIDDEN
California Gamma

MARY ARMS WILLIAMSON
Vermont Beta

RUTH MARTINDILL WILSON
Ohio Alpha

ROSEMARY CHAPPELL WINTERS
Indiana Alpha

ELVA HASSENDEUBEL WITLER
Missouri Beta



From left, Diamond Arrows LEONE HOFFMAN PARK, Kansas Alpha, and MARY LEVEC NEWCOMER, Missouri Alpha, celebrated 75 years of membership in Pi Beta Phi.

It's a Family Affair

Going through recruitment is exciting yet uncertain for a potential new member, particularly for a Pi Phi legacy. We've answered some commonly asked questions to help you, and your legacy, prepare for a successful recruitment experience.



From left, North Carolina Beta SHARON RATHER MOORE loves sharing the sorority experience with her daughters Maggie Moore, Delta Gamma; Allie Moore, Kappa Alpha Theta; and Katie Moore, Kappa Delta. Sharon's "Panhellenic family" even extends to her Kappa Kappa Gamma mother, Delta Gamma sister and Alpha Chi Omega and Chi Omega grandmothers.

Do you want to recommend a potential new member? Download a RIF online at www.pibetaphi.org.

"Is my niece considered a Pi Phi Legacy?"

A legacy is defined as a daughter, sister or granddaughter of an initiated member. A niece or cousin is not considered a legacy of the Fraternity. The Constitution and Statutes states, "special consideration shall be given to legacies whose qualifications are comparable to those of other potential new members." A relative's membership provides legacies unique consideration by the chapter, but recruitment is still a mutual selection of a legacy and a chapter.

"We didn't have a Pi Beta Phi legacy policy when I was in college — what is it?"

Pi Phi's legacy policy has been around for many years and has not changed significantly since its inception. All chapters are expected to follow the Fraternity's legacy policy during the membership selection process:

- Legacies are invited to the first invitation round of recruitment events.
- In subsequent events, the chapter and the legacy are both part of the mutual selection process.
- If a legacy attends preference round, she will be placed on the chapter's first bid list.

"My daughter had 12 recommendations and didn't receive a bid from Pi Phi!"

Sponsorship for a potential new member is necessary for membership in Pi Beta Phi. A Recruitment Information Form (RIF) is one method of sponsorship. RIF sponsorship is taken into account during the pre-recruitment screening process. A RIF, however, does not guarantee the potential new member will have the opportunity to pledge Pi Phi.

All women who receive sponsorship by RIF are given consideration, regardless of how many RIFs are received — meaning, more RIFs are not better. Another great way to introduce your legacy to a chapter is by filling out the Legacy Introduction Form (this does not take the place of a RIF) on the Pi Phi website.

"My daughter was released from my very own chapter. Why didn't someone call to let me know?"

Pi Beta Phi works hard to educate our collegiate members on the Fraternity's legacy policy, and dedicated Pi Phi volunteers ensure chapters adhere to the legacy policy during the recruitment process. Ultimately, however, the final decision for issuing a bid to any potential new member rests with the chapter.

While courtesy calls may have been common when you were in the chapter, such

calls do not take place today. Chapter members are not permitted to discuss why a potential new member was released with any alumnae. Membership selection is chapter business that happens under ritual and is strictly confidential. Additionally, discussing a potential new member with any alumnae is a violation of the potential new member's right to privacy.

“But I thought legacies automatically receive a bid to Pi Phi!”

Our Fraternity has a long and rich history: Pi Beta Phi is more than 140 years old with more than 250,000 initiated members. And more members means more legacies. Many campuses have more Pi Phi legacies participating in the recruitment process than spaces in a new member class, so chapters cannot guarantee a bid to any woman coming through recruitment. However, the Fraternity does expect every legacy be given thoughtful and special consideration because of her meaningful connection to Pi Beta Phi.

“How can a chapter even think about releasing a legacy who is smart, beautiful and involved in so many activities? Do they just not care about legacies anymore?”

All Pi Phi chapters care about legacies and the decision to release a legacy during recruitment is not taken lightly. Additionally, as an increasing number of students attend college each year, institutions are becoming more competitive and attract higher-caliber students. Many students who attend an institution where we have a Pi Phi chapter are involved in a variety of extracurricular activities and have high academic achievements.

To help chapters learn the importance of Pi Phi legacies, the Fraternity created a *Leading with Values* seminar called, “Understanding the Legacy.” The workshop encourages members to understand the unique value a legacy may bring to the chapter. The Fraternity also established an award to recognize chapters that best honor and appreciate Pi Beta Phi legacies, such as chapters who develop creative ways to introduce legacies to members before and during recruitment.



Three generations of the Lewis family share the friendships of the wine and silver blue. From left, Texas Alphas LISA THOMPSON LEWIS; AVA LEWIS; PRISCILLA SCOTT LEWIS; ELLIE LEWIS; COURTNEY LEWIS; Texas Beta PRISCILLA LEWIS DARLING; and Texas Alpha LANDON DARLING SCHNEIDER.

“Everyone in our family is a Pi Phi, and I haven't heard of some of the other groups.”

No matter what organization your daughter, granddaughter or sister joins, you'll be able to share the sorority experience together. All 26 National Panhellenic Conference (NPC) groups are based on similar values and standards. And, her daughters will one day have the privilege of being a legacy to multiple outstanding organizations. ↷

It's a Family Affair: Legacy Webinars

Want to learn more about Pi Phi's legacy policy? Join an intimate discussion with Director Membership TINA RIVARD, Pennsylvania Theta, and Assistant Director, Member Services & Extension Support LEIGH THIEDEMAN, Iowa Gamma:

- Monday, July 23, at 9 p.m. EST
- Monday, August 6, at 12 p.m. EST

Visit www.pibetaphi.org to register today — space is limited!

Volunteering for Pi Phi is a Family Tradition

By: KIM KNIGHT DUTTON, Arkansas Alpha

I am often asked why I volunteer for Pi Beta Phi. Some people find it strange I enjoy spending my free time with college-aged women helping them tackle tough issues and resolve difficult problems. Am I trying to relive my college years? Or, do I simply have too much time on my hands? The truth is, volunteering for Pi Phi is a family tradition.

As a young girl, I remember going with my mother, Arkansas Alpha VICKI BORMAN KNIGHT, to the Arkansas Alpha Chapter house when she attended an Alumnae Advisory Committee (AAC) meeting or a Chapter House Corporation (CHC) meeting. She always found time to help the chapter in whatever way was needed.

On my initiation day in 1985, my mother wrote me a beautiful note. It said, "This is a very special day for you ... when you become a member of Pi Beta Phi. The greatest thing about it is your Pi Phi experience is not just for your college days, as it probably appears to be at the moment. It is for life." Of course, I had no appreciation for what "life" meant, nor did I realize how true her statement was.

My Pi Phi collegiate experience was wonderful, and I made lifelong friends I treasure. As I look back, Pi Phi gave me so much. The leadership skills, life experiences and commitment to my community I learned as a collegian serve me today in my professional life.

As an alumna, I first got involved as an advisor because I thought it was my duty to give back. But, to my surprise, I've found the more of myself I give, the more I receive.

Today, I am a member of Arkansas Alpha's AAC. I love meeting the new members each year. They are young, impressionable and naïve as freshmen. They leave four years later as women of integrity, value and intellect. It is like watching a caterpillar turn into a butterfly before your eyes! Having the opportunity through Pi Phi to be involved with this transformation, and the ability to offer support, provide guidance and mentor these amazing young women



As a member of Arkansas Alpha's Alumnae Advisory Committee (AAC), Arkansas Alpha KIM KNIGHT DUTTON (center) helps collegians become leaders. From left, Kim is pictured with Arkansas Alpha collegians JAMIE FRITTS, MOLLY FERGUSON, AMY WILLIAMS and CORRIE BILES.

is one of the most rewarding experiences of my adult life. It is an honor and privilege to be a part of their lives and to witness the transformation.

When my stepdaughter, Arkansas Alpha LAUREN DUTTON ROBINSON, was initiated in 2001, I repeated my mother's sentiments to her. She enjoyed her Arkansas Alpha experience and then served as a Resident Leadership Development Consultant (LDC) after graduation. Today, Lauren is also a lifelong member of Pi Phi, and she continues the family tradition as a Pi Phi volunteer.

I encourage you to get involved, too. I have never regretted becoming a Pi Phi volunteer and you won't, either!

To become a volunteer, email volunteer@pibetaphi.org or visit www.pibetaphi.org/volunteernow.

Mentoring Opportunities

It is no coincidence the strongest Pi Beta Phi chapters receive incredible support from local alumnae. You, too, can make a difference in a collegian's life and shape the future of the Fraternity as a Pi Phi volunteer. Join an Alumnae Advisory Committee (AAC) or Chapter House Corporation (CHC) today. Visit www.pibetaphi.org/volunteernow for more information.

The following chapters need Alumnae Advisory Committee members

AZ Alpha, University of Arizona*
AZ Beta, Arizona State University*
AZ Gamma, Northern Arizona University*

CA Alpha, Stanford University*
CA Beta, University of California, Berkeley*
CA Delta, University of California, Los Angeles*
CA Epsilon, San Diego State University*
CA Eta, University of California, Irvine*
CA Gamma, University of Southern California
CA Kappa, University of California, San Diego
CA Lambda, University of California, Riverside*
CA Mu, Loyola Marymount University*
CA Nu, Pepperdine University*
CA Theta, University of California, Davis
CA Zeta, University of California, Santa Barbara*

CT Beta, Yale University*

FL Delta, University of Florida*
FL Epsilon, University of Central Florida*

IA Zeta, University of Iowa*

ID Alpha, University of Idaho

IL Alpha, Monmouth College*
IL Beta-Delta, Knox College
IL Iota, Illinois State University*
IL Theta, Bradley University
IL Zeta, University of Illinois

IN Beta, Indiana University*
IN Delta, Purdue University
IN Epsilon, DePauw University*
IN Gamma, Butler University
IN Theta, Valparaiso University
IN Zeta, Ball State University*

KY Alpha, University of Louisville
KY Beta, University of Kentucky
KY Gamma, Eastern Kentucky University

MA Gamma, Massachusetts Institute of Technology

MI Alpha, Hillsdale College*
MI Beta, University of Michigan
MI Epsilon, Western Michigan University
MI Gamma, Michigan State University*

NC Alpha, University of North Carolina, Chapel Hill*
NC Beta, Duke University
NC Delta, North Carolina State University

ND Alpha, University of North Dakota*

NJ Alpha, Princeton University*

NM Alpha, University of New Mexico*
NM Beta, New Mexico State University

NY Delta, Cornell University

OH Alpha, Ohio University*
OH Epsilon, University of Toledo*
OH Eta, Denison University*
OH Iota, University of Dayton*
OH Theta, Bowling Green State University*
OH Zeta, Miami University*

ON Beta, University of Western Ontario*

OR Alpha, University of Oregon

PA Gamma, Dickinson College

TN Beta, Vanderbilt University
TN Gamma, University of Tennessee

VA Delta, Old Dominion University*
VA Epsilon, University of Virginia
VA Eta, University of Richmond
VA Gamma, College of William & Mary*
VA Zeta, Virginia Tech*

VT Beta, University of Vermont*

WI Alpha, University of Wisconsin

** Indicates the chapter also needs CHC members.*

The following chapters only need Chapter House Corporation members

CO Delta, Colorado School of Mines
CO Gamma, Colorado State University

D.C. Alpha, The George Washington University

FL Alpha, Stetson University

IL Epsilon, Northwestern University

IN Alpha, Franklin College

ME Alpha, University of Maine

MS Alpha, University of Southern Mississippi

NE Beta, University of Nebraska

NV Alpha, University of Nevada

NY Epsilon, Rensselaer Polytechnic Institute

OH Beta, The Ohio State University

ON Alpha, University of Toronto
ON Gamma, University of Guelph

OR Gamma, Willamette University

PA Eta, Lafayette College

SD Alpha, University of South Dakota

TN Delta, University of Memphis

TX Delta, Texas Christian University
TX Epsilon, University of North Texas
TX Eta, Texas A&M University

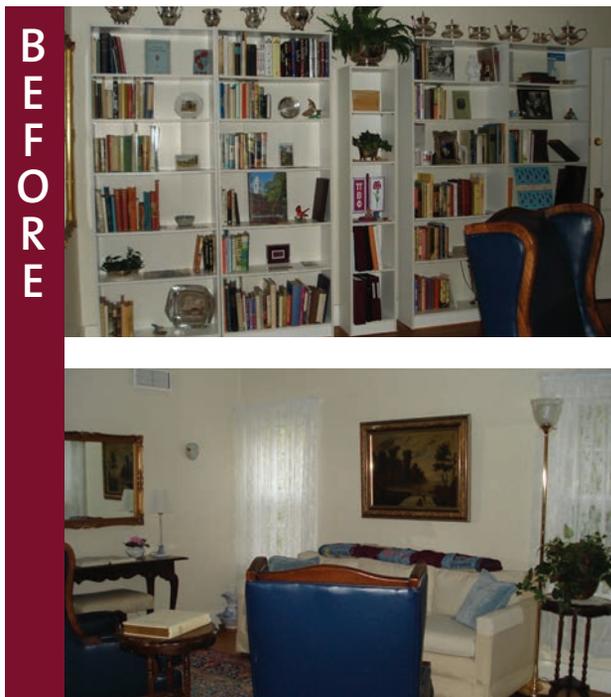
VA Theta, Washington & Lee University

WI Delta, Marquette University

WV Alpha, West Virginia University

Holt House Library Remodel Complete

Upon entering the remodeled library at Holt House, visitors are greeted with a brand-new, custom-built bookcase displaying Fraternity songbooks, hardbound copies of *The Arrow* and books by Pi Phi authors. Pi Phi memorabilia is also displayed, including antique china, porcelain figurines and needlepoint gifts.



Each year, much-needed updates and improvements are made to Holt House. Though the house underwent an extensive restoration after the Fraternity purchased it in 1939, ongoing maintenance is required to preserve the more than 150-year-old building.

The library can now be used as a meeting place for small groups. It is decorated with a sofa, chairs and other furnishings reminiscent of styles from the late 1800s. The windows are adorned with handmade valances and an antique light fixture brings warmth to the space. The library's new décor matches the rest of Holt House, which has been furnished to reflect the historical nature of the home.

Additionally, routine upgrades were made to the library including new paint and wallpaper, and new closet doors were installed to match the other doors in the house.

The Holt House Library Project was funded through Pi Beta Phi Foundation, with Pi Phis giving more than \$16,000 to support the project. All donors who made gifts

of more than \$100 are listed on a recognition plaque that is prominently displayed in the library.

"Thank you to all who helped make the Holt House Library Project a reality," said Holt House Committee Chairman CHERI RABER PATTERSON, Illinois Theta. "The Holt House Committee could not have accomplished this project without Pi Beta Phi Foundation and the generosity of our alumnae. The support of alumnae organizations is essential to the future of Holt House, and these gifts not only make a lasting contribution to Pi Phi's heritage but also ensure Holt House is preserved for future generations."

Pi Phi travelers to Monmouth, Illinois, are encouraged to visit Holt House on Wednesdays and Fridays, 9 a.m. to 5 p.m., or by contacting Holt House Curator DENISE TURNBULL, Illinois Alpha, at (309) 734-3988 or holthouse@pibetaphi.org, for an appointment.

To learn more about Holt House, please visit www.pibetaphi.org/holthouse.

Holt House Welcomes new Additions to its Library Collection

Holt House has several exciting new additions to its library.

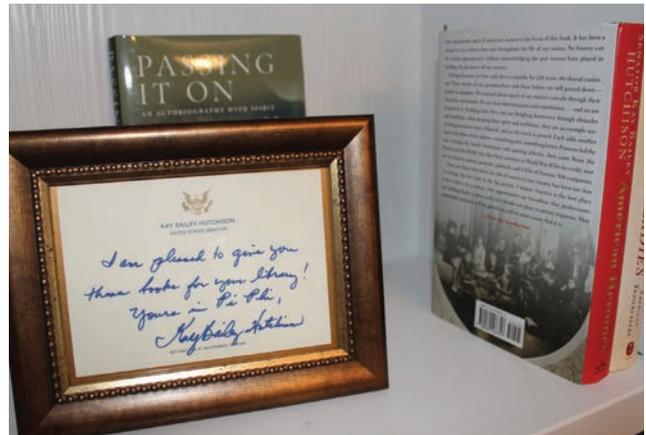
Senator KAY BAILEY HUTCHISON, Texas Alpha, sent signed copies of her two books, “Leading Ladies: American Trailblazers” and “American Heroines: The Spirited Women Who Shaped Our Country.” Her inscriptions read, “*For my Pi Phi sisters! Kay Bailey Hutchison, Texas Alpha*” with a drawn heart. Kay also sent a hand-written card, which is displayed alongside her signed books.

Indiana Eta JEN LANCASTER signed a copy of her new memoir, “Jeneration X,” for Holt House at a recent book-signing event in St. Louis. Her inscription reads, “*For my Sisters in Pi Beta Phi, Jen Lancaster*” with a drawn arrow.

Texas Alpha SUSAN GARRETT BAKER, wife of former Secretary of State James A. Baker III, sent a signed copy of her autobiography to Holt House. The book is titled, “Passing it On: An Autobiography with Spirit.”

Holt House also welcomes the personal book collection of Kansas Beta FRANCES ALLISON WEAVER, who was senior

editor for *The Today Show*, a well-known lecturer and author of the books “I’m Not as Old as I Used to Be” and “The Girls with the Grandmother Faces.” Pi Beta Phi would like to thank Frances’ sister ANN ALLISON LEACH, Kansas Beta, for this generous gift. ↪



Several notable Pi Phi authors have recently sent signed copies of their books to the Holt House library, including Senator KAY BAILEY HUTCHISON, Texas Alpha.

Thank You to the Individuals and Alumnae Organizations who Donated to the Holt House Library Project through Pi Beta Phi Foundation

Arlington Heights, Illinois
 Arrowhead-West Phoenix, Arizona
 Bakersfield, California
 Belleville Area, Illinois
 Bergen County, New Jersey
 Ann Warmack Brookshire, Texas Beta
 Catalina Mountain, Arizona
 Central Orange County, California
 Chattanooga, Tennessee
 Chesapeake, Maryland
 Chicago Windy City, Illinois
 Cleveland East, Ohio
 Colorado Rocky Mountain
 Colorado Springs, Colorado
 Contra Costa, California
 Cypress Creek-Northwest Houston, Texas
 Dallas, Texas
 Dayton, Ohio
 Diana Woodward Dean, Illinois Beta-Delta
 Deland, Florida
 Des Moines, Iowa
 East Fort Bend County, Texas
 Fort Collins, Colorado
 Glen Ellyn-Wheaton, Illinois

Glendale-La Canada, California
 Grand Junction, Colorado
 Highlands Ranch, Colorado
 Houston, Texas
 Indian River County, Florida
 Indianapolis, Indiana
 Kansas City, Missouri-Shawnee
 Mission, Kansas
 Lake Oswego-Dunthorpe, Oregon
 Lake Shore, Illinois
 Lexington, Kentucky
 Louisiana Northshore
 Margy Liebers Lovelette, Pennsylvania Eta
 Milwaukee, Wisconsin
 Minneapolis, Minnesota
 Monmouth, Illinois
 Muncie, Indiana
 Nashville, Tennessee
 Nation’s Capital-DC
 Northern Virginia
 Oklahoma City, Oklahoma
 Olympia, Washington
 Omaha, Nebraska
 Pensacola, Florida

Philadelphia-Main Line, Pennsylvania
 Piedmont Area, North Carolina
 Pittsburgh-South Hills, Pennsylvania
 Portland, Oregon
 San Francisco, California
 San Jose, California
 San Juan, Colorado
 San Mateo County, California
 Sandhills of North Carolina
 Lisa Gamel Scott, Colorado Alpha
 Jeri Price Simak, Illinois Theta
 South Coast, California
 Southlake Area, Texas
 Southwest Florida
 St. Paul, Minnesota
 Stillwater, Oklahoma
 Sun Lakes, Arizona
 Cindy Rice Svec, Kansas Beta
 Mary Loy Tatum, Oklahoma Beta
 Texarkana, Arkansas-Texas
 Toledo, Ohio
 Wichita, Kansas
 Winnipeg Area, Manitoba

IN HER WORDS



LAURA BLANK JOHNSON
FLORIDA BETA

IN A NUTSHELL ... TELL US ABOUT YOU

As the founder and owner of Coton Colors, I have the good fortune to do what I love every day, alongside the people I love the most: my family. We design and manufacture colorful, handcrafted pottery and giftware. Our products are sold in more than 3,000 stores across the United States.

PI PHI TAUGHT ME ...

"To be flexible. You need to give and take to achieve a common goal."

ADVICE FOR UP-AND-COMING PROFESSIONAL WOMEN

FAVORITE PI PHI MEMORY

Announcing my engagement with a candle passing. I waited until my chapter's favorite dessert, "Peppermint Oreo," was served, knowing it would draw a crowd. I'll never forget the flurry of excitement as the candle rounded and the shock on everyone's face when I blew out the candle. It was fun to share such a special time in my life with my Pi Phi sisters.

MOST TREASURED POSSESSION

My home. It is where I treasure time spent among friends and family.

LEAST FAVORITE WORD

Our team can accomplish anything we set our sights on, so I don't like to use the word "no." "Atta girl" is a much better phrase!

WHY I LOVE MY JOB

I have the pleasure of working with a wonderful team of people who truly give their hearts and souls to the company. I feel a great sense of accomplishment each and every day. Plus, I get to create, which makes me happy.

BEST ADVICE YOU'VE EVER RECEIVED

Do it. Just do it!

Left Brained Right Brained

Heels Flats

iPhone Blackberry

a.m. coffee a.m. soda

Hours a week 40+ 50+ 60+

FIND WHAT YOU LOVE
AND DO IT.

Celebrating 125 Years of Michigan Alpha

In honor of the Michigan Alpha Chapter's 125th Anniversary, more than 250 alumnae and collegians converged at Hillsdale College for a weekend of events.



Top: Grand President MARY LOY TATUM, Oklahoma Beta, pins a Diamond Arrow badge onto Michigan Alpha BETTY WALWORTH WATSON in honor of Betty's 75-year membership in Pi Beta Phi.

Middle: Attendees from the 1950s and 1960s gather for a picture at the celebration.

Bottom: Michigan Alpha collegians attended the celebration from left, CAROLINE O'BRIEN, COURTNEY GALLAGHER and MACKENZIE PRICE.

The Michigan Alpha Chapter celebrated its 125th anniversary April 20–21, 2012. Alumnae from each decade beginning with the 1930s converged at Hillsdale College to renew the bonds of friendship and celebrate with Michigan Alpha collegians.

After months of planning, spearheaded by Vice President of Event Planning CLAIRE SIEBER and an alumnae committee chaired by SUSAN BRUCH, the festivities began Friday evening with a formal dinner, chapter meeting and bowling event with Grand President MARY LOY TATUM, Oklahoma Beta. Alumnae also attended “Decades Gatherings” around town that evening.

Saturday events included guided campus tours, a meeting of the Chapter House Corporation (CHC), a luncheon in the Knorr Student Center and a reception at the Michigan Alpha Chapter house.

During Saturday's luncheon, Grand President MARY LOY TATUM, Oklahoma Beta, presented 1937 initiate and longtime Michigan Alpha CHC Member BETTY WALWORTH WATSON with a Diamond Arrow recognition pin. The luncheon also featured a keynote address by Mary Tatum, who spoke of Michigan Alpha's place in the history of Pi Beta Phi and of the chapter's continuing dedication to literacy, philanthropy and service to the Fraternity. PENNY PROCTOR presented a look at the history of the chapter and its contributions to Hillsdale College, Pi Beta Phi and the world at large.

Chapter President MAGGIE MARTIN also reported on the current state of the chapter during the luncheon. Maggie introduced a collegiate member from each class who shared what Pi Phi has meant to her in her collegiate life. After the presentations, the chapter's “Angel Band” led the group in singing Pi Phi songs.

On Saturday night, a reception for alumnae was held at the Dow Center on campus where they participated in “A Tisket, A Tasket” philanthropic fundraiser. Michigan Alpha collegians created themed baskets for a silent auction and raised more than \$800 for The Literacy Fund at Pi Beta Phi Foundation.

ARIZONA

In April, the Arizona Alpha pledge class of 1993 gathered for a reunion weekend at the Arizona Alpha Chapter house. The women enjoyed spending time with the collegians, including holding a Cookie Shine.



MISSISSIPPI

In honor of Mississippi Beta's 50th Anniversary at the University of Mississippi, several founding members of the chapter spoke with the collegiate women. Indiana Alpha MARGARET DILLARD BOYER and Mississippi Betas PENNY RAY SISSON and SALLY HINES shared memories of attending college in the 1960s. The collegians were thrilled to hear though times change, Pi Phi has always played an important role in the women's lives. Grand Vice President Programming JULIE CARNEY, Texas Beta, also attended the reunion celebration.



ILLINOIS

Illinois Zetas from 1964–1967 pledge classes attended a reunion celebration in Siesta Key, Florida. In addition to reminiscing about their college days, the group enjoyed a Cookie Shine, walking on the beach, playing bridge and shopping. The women also enjoyed sightseeing in nearby Sarasota, Florida, including visiting the Marie Selby Botanical Gardens and the John and Mable Ringling Museum of Art.



WASHINGTON

Washington Alphas from 1970–1971 pledge classes gathered for a ski trip and reunion in Sun Valley, Idaho. From left, Washington Alphas LAUREN CASSILL, CINDY KOHLS JEFFERS, JANE DRAKE CUMMINGS, DEBRA REDA HESSE, SANDY SHEARER BAKER and CLAIRE HERBERT KLINKER.



Remember

By: FRAN DESIMONE BECQUE, New York Alpha
Fraternity Archivist and Historian

Clara's Watch

A gold watch once belonging to Founder CLARA BROWNLEE HUTCHINSON was recently given to the Fraternity by Clara's great-granddaughter. What a thrill it is to have a watch in our historical collection that one of the Founders wore.

According to a document in the Pi Beta Phi archives, Clara left college the spring of her graduation year. Her mother was sick, and her father promised her a fine gold watch and chain if she would come home. She was a faithful daughter and so she returned.

The watch, which has "CB" engraved on its front, was recently estimated to have been made in 1865 and originally sold for \$30, making it an expensive watch for the time.

Clara's daughter, Emmil Tornquist, graduated from Monmouth College in 1904 but was unable to join Pi Phi, as the college had banned all fraternities and sororities at that time. However, Emmil's daughter, JANE TORNQUIST, also attended Monmouth College, and Clara was eagerly anticipating her granddaughter's initiation into Pi Beta Phi. Plans were also in the works to celebrate Clara's 81st birthday. Unfortunately, Clara passed away January 4, 1931, two days before her birthday.

The Arrow published a thank-you note Emmil sent to all members of Pi Beta Phi, "As Clara Brownlee Hutchinson's daughter, I want to thank you for the flowers sent to my mother's services. I hope you realize what you, the members of the Fraternity, meant to mother. Your kindness and thoughtfulness gave her the greatest pleasure. You did everything possible to make her life one of happiness. I shall always have a feeling of gratitude toward the Pi Beta Phi Fraternity."

Four weeks after her grandmother's death, Jane was initiated into Illinois Alpha. Among the members of the chapter at that time was past Grand Council member EVELYN PETERS KYLE and KATHERINE TURNBULL CAMPBELL, granddaughter of Founder JENNIE HORNE TURNBULL.

Jane and her daughter, Washington Alpha CLARISSA COMPTON WILLING, attended the 1956 Pasadena

Convention at the Huntington Hotel. Jane was a Delegate from the Las Vegas Alumnae Club, and Clarissa served as a page at one of the sessions.

Jane gave Clarissa the watch. "I do not know the chain of events that led my mother to have the watch," Clarissa said. "I assume Clara gave it to her daughter, Emmil, who passed it onto her daughter — my mother. I got the watch because my two sisters are Alpha Phis."

Both Clarissa and her daughter, JULIE WILLING MAHLER, California Epsilon — Clara's great-great-granddaughter — were initiated with Clara's badge. They are of course also related to Founder EMMA BROWNLEE KILGORE, Clara's sister. The Fraternity is grateful to Clarissa for this wonderful gift.

Donations of items pertaining to the history of Pi Beta Phi are always sought. If you have a treasure you'd like to donate to the archives, please contact Fraternity Archivist FRAN DESIMONE BECQUE, New York Alpha, at archivist@pibetaphi.org. ↪



A gold watch once belonging to Founder CLARA BROWNLEE HUTCHINSON was recently donated to the archives at Pi Beta Phi Headquarters. Clara's initials, "CB," are engraved on its front.

In Memoriam

Because of space constraints, *The Arrow* will only print the entirety of an obituary for a past Grand President. If you know a sister who has died, please inform Pi Beta Phi Headquarters. Names will only be listed in *The Arrow* if accompanied by a published notice, including those names entered electronically via eReports, Pi Phi's online reporting system. Published notices include a newspaper or newspaper website obituary, a funeral program/prayer card or a listing in a college/university alumni newsletter. Email Alison Bauer at alison@pibetaphi.org or mail to Headquarters.

In Memoriam lists the name, initiation year, and month and year of each member who has died.

Alabama Alpha

Katherine Moriarty Whitten
1940; July 2011

Alabama Beta

Carol Craig Cattlett
1953; May 2011

Alberta Alpha

Dene Jeffrey Latta
1951; February 2011

Arizona Alpha

Susan Salant Burdick
1963; November 2011
Dorothy Scott Montgomery
1935; June 2011

Arkansas Alpha

Roberta Cummings Tucker
1936; February 2011

California Beta

Emma Barham Callaghan
1929; March 2011

California Epsilon

Dorine Dreibelbis Bourdon
1975; December 2011

California Gamma

Virginia Hunter Smith
1940; December 2011

Colorado Alpha

Claire Collins Souter
1944; April 2011

Colorado Beta

Barbara Anderson Lasen
1957; October 2011

Connecticut Alpha

Janice Duyser Tiffany
1955; June 2011

D.C. Alpha

Mary Waller Nanney
1955; December 2011

Florida Beta

Caroline Massey Pearce
1942; March 2011
Woodley Grizzard Trussell
1950; February 2011

Georgia Alpha

Kathryn Noland Suttles
1950; January 2012

Illinois Epsilon

Betty Waggoner Kerr
1931; April 2011
Barbara Adam Skinner
1955; March 2011

Illinois Eta

Stephanie Yabsley Weyand
1944; September 2011

Illinois Zeta

Jane Boyer Burrows
1974; August 2011
Sally Sanford Chalus
1951; May 2011

Ethel McDonald De Maio
1941; December 2011

Indiana Beta

Emmajean Chapman Fuller
1937; March 2011
Alice Lamb Hair
1930, affiliated Florida
Gamma; August 2011
Lisbeth Hill Sauer
1951; November 2011
Roena Mason Williams
1950, affiliated New Mexico
Alpha; March 2011

Indiana Alpha

Ann Miller Smith
1966; January 2012

Indiana Delta

Bertha Bonham Turner
1926; March 2011

Iowa Beta

Lorraine Wells Zimmerman
1930; May 2011

Iowa Gamma

Marjorie Campbell Phemister
1936; March 2011
Priscilla Johnston Starks
1952; April 2011

Iowa Zeta

Madalyn Hickenlooper Lynn
1935; March 2011
Yvonne Hoffman Rice
1944; March 2011

Kansas Alpha

Barbara Burns Johnson
1947; April 2011
Martha Mettner McHenry
1963; March 2011

Kansas Beta

Lucille Dunn Horn
1936; March 2011
Amy Mitchell Spencer
1995; April 2011

Kentucky Alpha

Nancy Mershon Breeding
1936; March 2011
Catherine O'Brien Panther
1946; May 2011
Leora Lucas Richards
1951; February 2011

Louisiana Alpha

Augusta Bond Leche
1956; February 2011

Louisiana Beta

Marie Jolissaint Klienpeter
1952; December 2011
Amanda Cobb Mott
1978; January 2012

Manitoba Alpha

Donalda Murdoch Hodgert
1945; February 2011
Joan Stephenson Morrison
1949; December 2011

Maryland Alpha

Doris Weltner Brumback
1937; January 2012
Martha Flynn Von Uffel
1935; May 2011

Massachusetts Alpha

Geraldine Miraldi Indrisano
1954; February 2011

Massachusetts Beta

Ruth Symonds Zak
1944; February 2011

Michigan Gamma

Carol Moulton Sheridan
1952; December 2011

Minnesota Alpha

Barbara Boeringer Fellows
Gemberling
1934; June 2011
Marion Syverson Link
1937; June 2011
Jean Richardson Robb
1935; December 2011

Mississippi Beta

Rachel Parker
1998; May 2011

Missouri Alpha

Sue Kelly Erwin
1949; November 2011

Virginia Sanders McCarty
1941; January 2012

Jane L. Posten
1967; January 2012

Helen McLatchey Yarnevich
1935; July 2011

Missouri Beta

Delphine Seabold McClellan
1933; May 2011

Joanne Reynolds Merker
1948; November 2011

Jane Sunder Reed
1945; July 2011

Montana Alpha

Jean Mitrenga Lonabaugh
1951; October 2011

Marian Clark Marquardt
1942; June 2011

Medalou Winter Petty
1944; September 2011

New Mexico Alpha

Sandra Rosendale Robberts
1979; March 2011

New Mexico Beta

Diane Downey
1972; February 2011

New York Alpha

Virginia Knispel Brown
1938; July 2011

Velma Putman Cramer
1940; February 2011

Margaret Harris Ewing
1939; September 2011

New York Delta

Janice Berryman Johndrew
1931; February 2011

New York Gamma

Susanne Hull Frenette
1950; December 2011

North Carolina Alpha

Diana Worth Foster
1964; February 2011

North Carolina Beta

Mary Crawford Bunce
1938; December 2011

Ohio Beta

Marilyn Black Drake
1946; March 2011

Ohio Delta

Ellen Hopkins Nicoden
1930; February 2011

Ohio Eta

Elizabeth Minter
2010; May 2012

Ohio Zeta

Marjorie Fontana Bro
1945; March 2011

Oklahoma Alpha

Casey Cooke
2008; June 2012

Oklahoma Beta

Betty Bryant Miller
1943; February 2011

Louise Paris Miller
1969; February 2011

Ontario Alpha

Elizabeth Palmer Graydon
1929; July 2011

Patricia Murdoch Fleming
1950; February 2012

Ontario Beta

Mary Hayman Archer
1937, affiliated Nova Scotia
Alpha; May 2011

Elizabeth Fraser Bieman
1943; July 2011

Netta Kingsmill Brandon
1942; May 2011

Kathleen Milligan Gaskell
1934; August 2011

Mary Voelker Pequegnat
1940; August 2011

Oregon Alpha

Megan Mullaly Gianotti
1993; January 2012

Oregon Beta

Polly Sweet McKee
1941; February 2012

Marjorie Maris Peterson
1944; January 2012

Oregon Gamma

Prudence Edwards Denney
1950; June 2011

Dorothy Symes Holloway
1944; January 2012

Roz Somers Spiekerman
1954, affiliated Oregon Beta;
April 2011

Pennsylvania Beta

Jane Snyder Philbrook
1936; March 2011

Ruth Titman Smith
1938; March 2011

Pennsylvania Epsilon

Barbara Runyan Jungels
1957; March 2011

South Carolina Alpha

Anne Davis Bunn
1949; December 2011

Evelyn Hasty
1954; March 2011

Marilyn McCormick Morfogen
1947, affiliated Nebraska Beta;
September 2011

South Dakota Alpha

Dee Pfeiffer Pillar
1954; February 2011

Tennessee Alpha

Margaret Wasson Smith
1935; February 2011

Tennessee Beta

Cherrie Kelly Hall
1951; February 2011

Texas Alpha

Durelle Bishop Lemon
1946; February 2012

Texas Beta

Beth Almond Harris
1934; July 2011

Texas Gamma

Jan Edwards Hutcherson
1953; July 2011

Utah Alpha

Kathryn Smith Barrett
1936; March 2011

Marjorie Judd Stoddard
1935; April 2011

Virginia Alpha

Betty Copeland Meyer
1960, affiliated Arkansas
Alpha; March 2011

Virginia Gamma

Nancy Wilhelmi Jeter
1957; April 2011

Maryland Alpha

Martha Flynn Von Uffel
1935; May 2011

Washington Alpha

Marilyn Spurr Rall
1954; April 2011

Beverly Kienitz Thomas
1954; December 2011

Washington Beta

Joan Lee Oliver
1945; December 2011

Wisconsin Alpha

Nancy Nereim Moore
1946; March 2011

Donna Deffenbaugh Robinson
1945; May 2011

Cornelia Rogers Sanna
1939; February 2011

Wisconsin Beta

Jane Foster Doud
1942; June 2011

Wisconsin Gamma

Patricia Hansen Ames
1953; June 2011

Norma Crow Fifer
1942; December 2011



PI PHI EXPRESS

SUMMER 2012



HOT SUNNY BRIGHT SUMMER FUN

A	X102	APPLIQUÉD T-SHIRT Vera Bradley™ fabric letters, sewn onto a sapphire blue v-neck American Apparel® shirt. <i>Unisex fit, cotton.</i>	\$28	E	X425	GREEK LETTER HAIR TIES Perk up your pony tail with Pi Beta Phi hair ties! These stretchy hair bands are super useful and super cute too! Won't slip, rip or break your hair. <i>Set of 3.</i>	\$10
B	X254	PULSE SHORTS This low-rise short has mesh side panels with fabric that wicks moisture away from the body. Built-in panty. Also available in wine. <i>Junior fit, 100% polyester.</i>	\$28	F	X420	GREEK LETTER FLIP FLOPS A classic for summer! <i>Whole sizes.</i>	\$20
C	X622	TERVIST™ TUMBLER AND WATER BOTTLE Virtually unbreakable with double-wall construction, keeps hot drinks hotter and cold drinks colder. (Lid sold separately.) <i>Dishwasher safe, 24 ounces.</i>	\$18	G	MD201	PEARL BADGE <i>10k gold.</i>	\$225
D	X620	TUMBLER WATER BOTTLE	\$25	H	MD910	CREST GUARD <i>10k gold.</i>	\$60
				I	PD1	PRESIDENT'S DANGLE (Other officer dangles available.) <i>Gold gloss.</i>	\$12

To view our complete line, visit www.pibetaphi.org/store.



J	MD400	LEGACY BADGE 10k gold.	\$200	P	MD187	FESTOON NECKLACE 20" chain, sterling silver.	\$32
K	MD310	PEARL AND GARNET BADGE 10k gold.	\$250	Q	MD188	OVAL DISK NECKLACE 18" chain, sterling silver.	\$40
L	MD136	BARREL CHARM Fits Pandora Jewelry™ and Trollbeads™ bracelets. Sterling silver.	\$35	R	MD126	EMMA RING Sterling silver.	\$100
M	MD141	CREST PENDANT Approximately 1" in length, sterling silver.	\$38	S	MD125	STACKED RINGS Stainless steel.	\$70
N	X503	CURLY GREEK LETTER PENDANT Approximately ¾" in length, sterling silver.	\$14	T	MD144	OVAL INCISED RING Sterling silver.	\$100
O	X507	ARROW/LAVALIERE PENDANT Approximately ¾" in length, sterling silver.	\$25				

Marilyn Simpson Ford Award Winner



Pi Beta Phi Assistant Director, Marketing and Communications and past *Arrow* Editor JENNY WHITTON SCHMIDT, Missouri Gamma, presented Steve Latour with the 2012 Marilyn Simpson Ford Award at the Fraternity Communications Association annual conference.

The Fraternity Communications Association (FCA) awarded the Marilyn Simpson Ford Award to past FCA President Steve Latour at its 2012 annual conference in May. This award was established in 1989 by Pi Beta Phi to honor longtime *Arrow* Editor MARILYN SIMPSON FORD, Nebraska Beta. It is given to an individual who represents an FCA-member organization and has distinguished himself or herself through outstanding service to FCA.

Steve, a member of Alpha Sigma Phi, graduated from Central Michigan University in 2004 with a Bachelor of Applied Arts in interpersonal

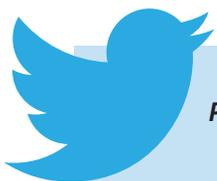
and public communications. He joined Alpha Sigma Phi's staff in 2005 as a Chapter Leadership Consultant. Six months later he was the new Director of Leadership

Initiatives and Communications. Steve has also served as the Director of Fraternity Initiatives and Director of Chapter Development for the fraternity.

Currently, Steve is the Director of Advancement for Alpha Sigma Phi. He oversees the creation, production and execution of all Alpha Sigma Phi Fraternity and Foundation marketing and communications, including websites, branding and publications such as *The Tomahawk*. In one way or another Steve has been responsible for the organization's communications since 2006.

As a member of FCA, Steve has served as Awards Committee Chairman, Secretary and Vice President of Programming. In 2010, he was elected President of the Association and served in that role for two terms. He continues to serve on the Association's board today as immediate Past President. Steve was instrumental in FCA's creation and adoption of its first strategic plan in 2008. He also helped craft a new board structure to ensure FCA functions efficiently as it grows and improved FCA communications and educational programming.

Steve is passionate about his fraternity, Alpha Sigma Phi, the fraternity and sorority community and communication. He believes in FCA and has been an excellent ambassador for its vision and mission.



Pi Phis share stories and sisterhood every day on Twitter. See what they're talking about ...

@sebaddour: @CasePiBetaPhi congrats Ohio Lambda!!! Can't wait to be part of the amazing experience!!!!

@alliecipolla: "Nothing is heavy for those who have wings." PPL <3 @PiBetaPhiHQ @UCONNpiphys

@PiBetaPhiFNDN: RT @_jenniferfaye: Feeling so grateful to be a recipient of a Pi Beta Phi Foundation Scholarship @PiBetaPhiHQ #blessed #PPL

@AnnaTruitt: One, two, three words. Love them until I die! Thank you for giving me my best friends. #pibetaphi #145

@ZTAFraternity: Wow! Our Panhellenic sisters of @PiBetaPhiHQ rolled out a great looking new website! Congrats on the launch, friends!

@ohhh_ellen: Happy birthday #michiganalpha thank you for making me the woman I am today. @PiBetaPhiHQ #ringching #pplmalways

@ theFSpac: Together w/ @nicfraternity & @NPCWomen, we're gearing up for our Capitol Hill visits. Help support our efforts today: <http://fgrcgreek.org>

The Arrow Reader's Guide

The Arrow of Pi Beta Phi is the official quarterly publication of Pi Beta Phi Fraternity. The purpose of *The Arrow* is to present matters of value to Pi Beta Phi; furnish a means of communication among collegiate chapters, alumnae organizations and officers; and represent the worthiest interest of Fraternity women.

CONTACT THE ARROW:

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HOW TO RECEIVE THE ARROW

Collegians receive quarterly issues of *The Arrow* each year with payment of collegiate dues through their chapter. Individual copies are mailed to each undergraduate member's permanent address, and each Pi Beta Phi chapter receives six copies.

The Fall *Arrow* is mailed to all alumnae. Dues paying alumnae are mailed the winter, spring and summer issues. *The Arrow* is posted online, and non-dues paying alumnae who have a good email address listed with Headquarters (HQ) receive an email notification. Messages are also posted on the Fraternity's official Facebook page and Twitter when the magazine is available online.

To receive four hard copy issues of *The Arrow*, pay your \$25 annual Fraternity alumna dues to your local alumnae organization or directly to HQ by mailing a check to Pi Beta Phi Fraternity, Alumna Dues, 1154 Town & Country Commons Drive, Town & Country, Missouri 63017. You can also pay your dues online at www.pibetaphi.org.

HOW TO MAKE AN ADDRESS CHANGE OR NAME UPDATE

Visit the profile section of the website, or email your name and/or address changes to headquarters@pibetaphi.org. You may also call Pi Beta Phi HQ at (636) 256-0680 or mail a written notice to Pi Beta Phi Headquarters.

LETTERS TO THE EDITOR

Email your letter to the Editor at editor@pibetaphi.org. Please include your full name and chapter of initiation. *The Arrow* reserves the right to publish any letter received. Letters may be edited for space and clarity.

HOW TO GET PUBLISHED

All Pi Phis are encouraged to submit news and stories to *The Arrow*. All submissions are subject to editing for content, grammar and space constraints. When submitting a story, be sure to include a member's preferred chapter, first, maiden and last names. As a general rule, *The Arrow* does not print stories about weddings, engagements, pinnings or birth announcements. Visit *The Arrow* Web page for more information and to download Pi Beta Phi's Photography Guidelines. We cannot guarantee the publication of any submission. We receive so many and space is limited.

ARROW SUBMISSION DEADLINES

Fall Issue: August 1 Spring Issue: February 1
Winter Issue: November 1 Summer Issue: May 1

Pi Beta Phi wins two Communications Awards

Pi Beta Phi took home first place in the eNewsletter category for Pi Beta Phi Foundation's *The Bow* at the Fraternity Communications Association annual conference. *The Bow* is sent to Foundation donors each quarter.

Pi Beta Phi also received second place in the multimedia category for the Legacy of Literacy DVD. The video debuted at the 2011 Orlando Convention and celebrates Pi Phi's past 100 years of literacy service. You can watch the Legacy of Literacy series online at www.youtube.com/pibetaphihq.

Congratulations to Headquarters and Foundation staff who put in many hours of hard work on these projects.

Pi Beta Phi Welcomes New Alumnae Organization

The Alumnae Region Two team is excited to announce the Tallahassee, Florida, Alumnae Club has been re-chartered. Originally chartered in March of 1940, this club will be a great source of alumnae support to the Florida Beta Chapter at Florida State University, also located in Tallahassee.

Pi Phi Turns 108 Years Old

Indiana Delta ELLEN HUDSON JONES born December 16, 1903, recently turned 108, earning her the title of oldest living Pi Phi. Ellen pledged Pi Beta Phi at Purdue University, and subsequently graduated from the University of Illinois. She was also an active member of Phi Beta Kappa honors society while she was in college. Ellen now resides in North Palm Beach, Florida.



CORRECTIONS: In the Spring 2012 issue of *The Arrow*, Texas Alpha Patricia Morrison was mistakenly listed in In Memoriam. Patricia is alive and well. *The Arrow* apologizes for the error and regrets any confusion this may have caused.



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The logo for 'Ocean to Ocean' features a blue circular emblem on the left containing a white sailboat. To the right, the words 'Ocean to' are written in a red script font, and 'Ocean' is written in a larger blue script font below it.

PI BETA PHI CONVENTION 2013

JUNE 28–JULY 1, 2013
SHERATON SAN DIEGO HOTEL & MARINA | SAN DIEGO, CALIFORNIA