

The Arrow

OF PI BETA PHI • WINTER 2018

Have You Had a Critical Conversation Lately?

Also Inside:

Welcome Back Nevada Alpha

Pi Phi Collegian Has Fresh Outlook on Life After Brain Aneurysm





The Arrow

OF PI BETA PHI • WINTER 2018

FEATURES

22 HAVE YOU HAD A CRITICAL CONVERSATION LATELY?

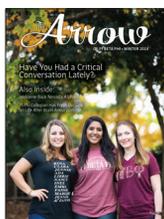
Pi Beta Phi knows our collegiate members face numerous challenges that are ever-evolving. In response, the Fraternity developed a comprehensive, proactive program called Critical Conversations®, which educates members on how to cultivate awareness and how to have difficult conversations.

36 WELCOME BACK NEVADA ALPHA

In December, Pi Beta Phi welcomed back the Nevada Alpha Chapter at the University of Nevada. Pi Phis from across North America joined the 80 Nevada Alpha collegians to celebrate the chapter's return.

40 A FRESH OUTLOOK ON LIFE

Mississippi Beta **TATUM BUHNER** survived a ruptured brain aneurysm. Today, she has returned to the University of Mississippi campus and maintains a full course load on top of her extracurricular activities.



ON THE COVER

"We are equipping collegians with the tools to reduce risk in their social lives," said Assistant Director of Chapter Development Mackenzie Baker. "We are also encouraging them to have healthy and positive conversations with their peers and to understand these issues are relevant to the greater campus community." Learn more about the Critical Conversations program beginning on Page 22.

IN EVERY ISSUE

2 PERSPECTIVE

3 ONE, TWO, THREE WORDS

6 BUILT FOR SISTERHOOD

8 COLLEGIATE NEWS

14 ALUMNAE NEWS

20 LIVING OUR VALUES

21 IN HER WORDS

32 FOUNDATION

38 EVENTS

42 READ > LEAD > ACHIEVE*

45 REMEMBER

46 IN MEMORIAM

48 PI PHI EXPRESS*

FEATURED CONTRIBUTORS

Connie Squires Kindsvater, Megan Fahrmeier, Katy Ibsen, Ashley Tobias, Audrey Dewes, Claire Bange, Samantha Eldridge and Fran Desimone Becque

42



THE ARROW® OF PI BETA PHI

Winter 2018 • Vol. 134 No. 2

GRAND COUNCIL

Paula Pace Shepherd Emory McGinnis Eison
Alison Veit Heafitz Rae Wohlhueter Maier
Amy Lorenzen Southerland Marla Neelly Wulf
Jenn Plagman-Galvin

EXECUTIVE DIRECTOR

Juli Holmes Willeman

THE ARROW EDITOR

Constance Dillon Gibbs
editor@pibetaphi.org

EDITORIAL STAFF

Jordan Aschwege Kala O'Connor
Caroline Majers Backer Jenny Whitton Schmidt
Eily Cummings

PI BETA PHI FRATERNITY FOR WOMEN

1154 Town & Country Commons Drive
Town & Country, Missouri 63017
(636) 256-0680 | FAX (636) 256-8095
headquarters@pibetaphi.org
www.pibetaphi.org

CONNECT WITH US!

f /pibetaphi
f /pibetaphifoundation
t /pibetaphihq
t /pibetaphifndn
p /pibetaphi
e /pibetaphihq
in Pi Beta Phi Fraternity
v /pibetaphihq
w www.piphiblog.org

SUBMISSIONS

All Pi Phis are encouraged to submit news and stories to *The Arrow*. Articles may be sent by email to editor@pibetaphi.org or by mail to *The Arrow*, 1154 Town & Country Commons Dr., Town & Country, Missouri 63017. Visit www.pibetaphi.org/thearrow for submission and photography guidelines.

All photos and written submissions become the property of Pi Beta Phi, and are subject to editing for content, grammar and space constraints, and may be used for other educational or marketing purposes by the Fraternity. We cannot guarantee the publication of any submission. We receive so many and space is limited.

SUBMISSION DEADLINES

Fall — August 1 Spring — February 1
Winter — November 1 Summer — May 1

ADDRESS/NAME CHANGES

Please direct any address or name changes by email to editor@pibetaphi.org or by mail to *The Arrow*, 1154 Town & Country Commons Dr., Town & Country, Missouri 63017. You may also call Pi Beta Phi Headquarters at (636) 256-0680 or update your profile at www.pibetaphi.org/updatesmyprofile.

HOW TO RECEIVE THE ARROW

To receive four hard copies of *The Arrow*, pay your \$35 annual alumna dues to your local alumnae club or directly to Headquarters. Visit www.pibetaphi.org/dues or mail a check to Pi Beta Phi Fraternity, 1154 Town & Country Commons Dr., Town & Country, Missouri 63017.



FRATERNITY
COMMUNICATIONS
ASSOCIATION



EMORY MCGINNIS EISON
 Grand Vice President Finance
 Mississippi Beta
 University of Mississippi

Road Map to the Future

Recently, I was cooking dinner and one of my daughters asked, “Mom, why are you going to St. Louis tomorrow?” I could have answered quickly by saying something to the effect that I was going on a Pi Phi trip, but something made me think a little more about my answer. I stopped what I was doing, sat down and told my daughter about the friends I’ve made through Pi Phi. I told her about the leadership and confidence I’ve gained through my time as a collegian and now as a Fraternity officer. I told her how I want to work to ensure Pi Phi is still offering that same value to women when she attends college. She thought for a moment, and then went back to her homework.

It was a simple answer for the work that followed during that weekend in late August. It was work that stretched Grand Council’s thinking, pulled us out of our individual silos and made us ask critical questions so we could focus on what was important to Pi Beta Phi’s future. One of the many important items we studied when preparing for strategic planning was digging into the results of the 2017 Membership Satisfaction Survey. The survey gave us a glimpse into what you, our Pi Phi sisters, want out of our organization. Overwhelmingly, we heard you were looking for friendship, fun and sisterhood. We intentionally wove those aspects into the strategic plan.

At the end of the weekend, we left with the basic framework for the 2017-2019 strategic plan and a set of “operating principles” to guide our work throughout this biennium. Today, I can’t help but smile when I see the operating principles of “friendship,” “relevancy” and “simplification.”

We are all one Pi Beta Phi, so it was essential to include the Foundation’s **SHINE THROUGH** campaign and the Fraternity Housing Corporation’s (FHC) work in the Fraternity’s strategic plan. The aspirations of the campaign — Operations, Leadership, Education, Literacy and Housing — will position Pi Beta Phi Foundation to sustain the Fraternity for years to come. By supporting the work of FHC, we can see to it that our members receive a positive housing experience, which will contribute to the overall premier member experience Pi Phi promises.

We now have a final plan — our road map for the next few years. It will guide us as we work toward accomplishing the mission and vision of the Fraternity. The strategic plan consists of prioritized strategies and tactics. Some things on the plan need to be accomplished before other items can begin. Just like a map, the plan will have stops along the way to lead us to our final destination. So join us as we begin our next Pi Phi journey. ◀

Naples, Florida, Alumnae Club Helps Hurricane Irma Victims

By Colorado Beta **CONNIE SQUIRES KINDSVATER**

On September 10, 2017, Hurricane Irma struck Naples, Florida, as a Category 3 hurricane with up to 142 mph winds. Left behind were wrecked houses and trailers, flooded streets, piles of debris, boil water orders and power outages for weeks.

One of the worst hit areas in Naples was along the East Trail, where the students of Manatee Elementary School live. Manatee Elementary is a Title I school with 95 percent of its students living below the poverty level. Many of the school's vulnerable families lost all of what little they had, forcing them to live in temporary or makeshift housing, without power or water for some.

"Can you help Manatee get backpacks for its students, similar to those the Pi Phis provided to Shadowlawn Elementary during its literacy events?" asked Suzanne Summers, Manatee Reading Specialist, when she called Arizona Beta **DONNA SALZ ISSENMANN**, Naples Alumnae Club Vice President Philanthropy. Suzanne explained Manatee wanted to fill the backpacks with basic supplies and toiletries for its 700 students. They needed these supplies just to be able to come back to school after two weeks off because of the hurricane devastation. "Yes, of course!" was Donna's answer.

"Let's help the kids!" was the cry, and Donna did much more than agree to supply the backpacks. She reached out to the 100 members of the alumnae club on September 27, 2017, and asked what else could be done to help the Manatee students and families. The Pi Phis quickly responded with generosity and ingenuity. In just 24 hours, the club's Executive Board voted to donate \$1,500 for Manatee support, and an email was sent to members asking if they wanted to help individually. In a matter of two weeks, members wrote checks, cashed in airline miles and credit card points, bought gift cards and donated more than \$6,500 to the school.

By October 10, 2017, when the "Manatee Strong Family Night" was celebrated at the school, a team of Naples alumnae, primarily organized by Donna and Florida Alpha **JANE ECKERT**, had purchased more than 4,900 toiletries and stuffed 700 Manatee-logo backpacks to give to the students. All expenses were covered by the Pi Phi donations. That night, the Pi Phis helped serve food to the students and their families who attended as well.

Donna and West Virginia Alpha **JAN MERLACK MAIOCCO** also served as catalysts for getting other community organizations involved, which resulted in helping provide 33 twin-sized mattresses, bedding and other household goods and food for the families who lost everything. Today, several Pi Phis continue to work with individual families addressing their special needs.

By reaching out to help others, the Naples Alumnae Club partnered with the community to provide Manatee Elementary staff, students and families with the support they needed. The school now knows they have new friends who are there to help whenever help is needed — and they are called Pi Phis. ◀



Above: Following Hurricane Irma, members of the Naples, Florida, Alumnae club raised more than \$6,500 in two weeks. The funds were used to fill 700 backpacks with supplies for Manatee Elementary students and their families.

Do You Follow @PiBetaPhiHQ on Instagram?



If you are not already following us on Instagram @PiBetaPhiHQ, then it's time to start! Each day, we share

photos from chapters and alumnae clubs across North America. We also share behind-the-scenes photos of Fraternity Officers, Headquarters happenings and the travels of our Leadership Development Consultants. Look to the right for a snapshot into our Instagram feed and what you're missing. And if you follow us today, your picture may be reposted on our page. We look forward to sharing #PiPhiLove with you on Instagram!



We are Looking for Volunteers

Ready to share your skills, talent and time with Pi Beta Phi? Pi Beta Phi's Leadership and Nominating Committee is looking for members who are interested in serving as a Collegiate or Alumnae Regional Specialist. Specialists serve in two-year terms beginning July 2018. In addition, Pi Phi is always looking for members who would like to serve at the local level with our chapters as Alumnae Advisory Committee or Chapter House Corporation members. Pi Beta Phi Foundation also has many volunteer opportunities. If you are interested, please visit www.pibetaphi.org/volunteernow.

Pi Phis Gather at Association of Fraternity/Sorority Advisors Annual Meeting

In December, members of the Pi Beta Phi Headquarters staff and several Fraternity Officers attended the Association of Fraternity/Sorority Advisors (AFA) Annual Meeting in Atlanta. The Annual Meeting provides an opportunity for campus-based staff, international organization staff and volunteers and industry vendors to come together to share best practices, discuss new ideas and connect face-to-face.

Pi Beta Phi hosted a reception during the Meeting and invited Pi Phi members, Fraternity and Sorority Advisors who work at universities with Pi Phi chapters and local Pi Phi International Officers. During the reception, updates on Pi Beta Phi were presented to the group, and there was plenty of time for catching up with old and new friends.

Another exciting element to this year's Annual Meeting was having Florida Epsilon **NICOLE BELINSKY**, past Leadership Development Consultant, serve on the AFA Graduate Staff. The Graduate Staff positions are highly coveted. They are a wonderful opportunity for those individuals who

are attending graduate school and are about to enter the field of higher education. Pi Beta Phi was proud of our representation at the meeting and gained new knowledge, perspectives and skills to bring back to the Fraternity.



Facing Challenges and Embracing Opportunities

Leaders of the National Panhellenic Conference (NPC) gathered October 26–28, 2017, for the 2017 Annual Meeting. NPC Delegates, staff, Inter/national Presidents and Executive Directors assembled at the Westin Denver International Airport. NPC is the premier advocacy and support organization for the advancement of the sorority experience.

The Annual Meeting kicked off Thursday evening with a welcome dinner followed by the opening business meeting led by Chairman Donna King, Sigma Kappa. Highlights included NPC Executive Director Dani Weatherford unveiling NPC's refreshed brand and website. Donna then gave a State of NPC address, covering NPC's three strategic priorities: growth and sustainability, communication and marketing and Panhellenic excellence.

Attendees began Friday with committee and group meetings and Panhellenics training. Afternoon sessions included a joint meeting of the Board of Directors, Inter/national Presidents and Executive Directors and separate meetings of Communicators and the Foundation. Similar sessions were held on Saturday morning.

Several Pi Beta Phi representatives led the various group meetings. Pi Beta Phi Fraternity/FHC Executive Director **JULI HOLMES WILLEMEN**, Iowa Beta, served as President of the Executive Directors for the past biennium; *The Arrow* Editor/Senior Communications Coordinator **CONSTANCE DILLON GIBBS**, California Delta, served as President of the Communicators for the past biennium; and Texas Beta **ANN WARMACK BROOKSHIRE** was elected to serve as the incoming NPC Foundation President.

The Friday business meeting included a discussion of proposed legislation and a memorial service for NPC leaders who passed away during the 2015–2017 biennium. That evening, during the Foundations of Higher Education dinner, Dr. Kristin Walker was presented with the Women in Higher Education Achievement Award.

Saturday began with a Town Hall. Colleen Falkenstern, Research Coordinator, Western Interstate Commission for Higher Education, gave a presentation on high school graduate trends. Chairman of NPC Measurable Outcomes Committee Suzanne Kilgannon and NPC Release Figure Methodology Leadership Team member Dr. Darcy Russell provided insight on the implications for NPC and answered questions from the crowd.



Above: From left, NPC Third Alternate Delegate **ANDREA GASPARDINO KOVACHY**, Ohio Theta; NPC First Alternate Delegate **ORIANA BERTUCCI**, Ontario Gamma; NPC Foundation Board of Trustees Member **ANN WARMACK BROOKSHIRE**, Texas Beta; Grand President **PAULA PACE SHEPHERD**, Texas Epsilon; Executive Director **JULI HOLMES WILLEMEN**, Iowa Beta; NPC Second Alternate Delegate **CATHERINE ROOSEVELT**, Michigan Beta; NPC Delegate **ANA MANCEBO MILLER**, Texas Beta; and RFM Recruitment Officer **CAROL INGE WARREN**, North Carolina Beta.

At the Celebrating Panhellenic Excellence luncheon, 20 campuses were recognized as award winners. The Atlanta Alumnae Panhellenic Association received the Harriet Macht Outstanding Alumnae Panhellenic Award. The Outstanding Panhellenic Advisor Award was presented to Jennifer Pierce, University of Tennessee, and the Interfraternal Partner Award was presented to Ginny Carroll, inGINuity.

Chairman Donna King closed the official business of the Annual Meeting by installing the 2017–2019 Executive Committee. That evening, attendees enjoyed the Celebrating Panhellenic History and Traditions banquet. Donna delighted the crowd with the Women of Courage and Conviction video, gifted to NPC from Sigma Kappa in honor of Donna's service as NPC Chairman.

New Chairman Carole Jones, Alpha Omicron Pi, then outlined six trends arising from generational changes that will create challenges and opportunities for NPC over the coming years. "I am grateful to serve alongside each of you and look forward to serving together into our bright and promising," Carole said. ◀

Chapter House: Not Required to Build Sisterhood

By Mississippi Beta **MEGAN FAHRMEIER**

Pi Beta Phi chapters across North America gather every day to spend time together, bond and celebrate their sisterhood. For some chapters, they do this at their chapter house, suite, cottage or townhouse. But for a small percentage of our chapters, they have a unique housing component: a storage unit. These chapters do not hold their meetings or sisterhood events in the storage unit. Rather, their storage unit is a place to hold all items and supplies related to their chapter such as composite pictures, recruitment and initiation materials and chapter histories.

Although these 19 chapters do not have a centralized Pi Phi housing component to provide space for members to meet, host events or have regular meals, their bonds of sisterhood aren't any less strong than other Pi Beta Phi chapters. "Not having a chapter house creates a unique morale within our chapter, building a sisterhood that stems from weekly chapter meetings, fun sisterhood

events and philanthropic events that allow us to make a difference in the community," said California Kappa **ELISABETH MCCALLUM**.

Rather than always having that one centralized meeting space, these chapters have the opportunity to mix up their meeting destination every week. Whether it is a different room or building on campus for regular chapter meetings, a fun and new location for a sisterhood event or scouting out an area in town for a cup of coffee with a sister. It might not be a regular destination, but that's what keeps the sisterhood upbeat and interesting.

This opportunity also opens many avenues for growing sisterhood through campus and community activities that aren't organized by the chapter. It gives sisters the opportunity to reach out to one another to bond on their own, rather than always having that one spot to congregate. "Because we don't have a house, we make time to see each other throughout the day in any way we can," said Ontario Gamma **BRITTANY POMPIII**. "In fact, we go out of our way to see each other because we are intentional and want to spend time together, as opposed to seeing each other because we live together."



Above: California Kappa Chapter members at a crafting sisterhood event at an art studio located near the University of California, San Diego, campus.

Right: Nebraska Gamma sisters having fun together. Though the women don't have a chapter house, they find unique ways to spend time together, like this fall-inspired sisterhood photo shoot.





Above: Members of the Ontario Gamma Chapter are intentional about their Pi Phi sisterhood. This includes holding sisterhood events at unique locations like The Arboretum on the University of Guelph campus.

Recruitment, Bid Day and initiation usually take place on campus by reserving rooms in academic buildings. Most universities work with fraternities and sororities on scheduling these events. Other chapters reserve areas off campus in the surrounding community such as churches and hotel common rooms. Additional sisterhood or philanthropy events and retreats could take place at a community park, recreation center, movie theater, restaurant or local food bank. A meeting space doesn't have to be the same space every week. As long as the bond is strong, the chapter members will meet.

"There's no doubt that any time you walk to and from class you will see a Pi Phi sister," said California Mu **SUMMER CAMERON**. "When we all gather together for impromptu pizza nights, sunset watching, a chapter

social or weekly chapter meeting, there is a special feeling in the room that makes you feel right at home."

The bonds of wine and silver blue for these chapters are no different than any other. Sisterhood is not defined by a location, but rather the love and appreciation members have for one another. Sisterhood means dropping everything to help a member in need, lifting up those who are down and supporting a sister during a difficult time. That includes organizing regular hangouts or simply grabbing a coffee in between classes to catch up. Sisterhood is a bond that is unbreakable.

"It doesn't necessarily matter where we are; if we are together, we appreciate each other in every setting and have fun with our sisters!" said Nebraska Gamma **TIA SEKI**. ◀

Fighting Gender Inequality Through Education

By Kansas Alpha **KATY IBSEN**

California Beta **ELIZA BELLAMY** has given her Pi Phi sisters an extra reason to celebrate our core value of Personal and Intellectual Growth. In 2016, Eliza launched a “She’s the First” chapter at the University of California, Berkeley. The nonprofit organization uses chapters throughout the United States to raise funds and awareness for young girls across the world who will be the first in their family to graduate from high school.

Through its efforts, She’s the First trains students to be global citizens. “The organization focuses on fundraising to provide scholarships to these young girls,” Eliza said. “But there’s also a component focused on raising awareness of the importance of girls’ education. Because for many girls in countries around the world, their education isn’t a priority nor do they have access to education.”

Eliza’s Berkeley chapter is one of many making a difference. There are currently 216 She’s the First chapters at high schools and colleges, and of the colleges, those chapters account for 3,827 active members, according to the organization’s recent annual report. The network of chapters has grown exponentially since the organization’s inception in 2009.

Below: California Beta **ELIZA BELLAMY** (left) founded a “She’s the First” chapter at the University of California, Berkeley. The organization trains students to be global citizens and support girls education around the world.



Eliza was originally made aware extension was possible on college campuses when she learned about a chapter at the University of North Carolina. “Berkeley is super politically active as a campus overall,” Eliza said. “People at Berkley are passionate about so many things. I thought a She’s the First chapter would garner a lot of interest and support.”

She began the chapter with the help of her Pi Phi sisters, noting that with the Fraternity’s goal of developing confident women leaders, it was an ideal connection. “Pi Phis have been very instrumental in creating She’s the First at Berkeley,” she said. “A lot of our core members are in Pi Phi.”

Under Eliza’s leadership, the She’s the First chapter has held several events to fundraise and promote awareness for the cause. “We held an awareness campaign where we stopped people on campus and asked them to say what they were the first in their families to do,” she said. “There was a lot of, ‘I am the first to go to college,’ ‘I am the first to become a doctor,’ stuff like that, which was really fun.”

Last year, the Berkeley chapter hosted a “Sweat for She’s the First” yoga class with a certified instructor on campus. They have also partnered with Chipotle for a giveback night, when the restaurant donates a percentage of its proceeds to a specific organization. Collectively they raised around \$600 dollars that was used to sponsor a She’s the First scholar. Eliza explains “it’s nice because you can do a couple fundraisers each semester and still make a difference.”

As a result of their success, the group was able to sponsor a young woman named Mariama at Starfish International in The Gambia. She currently attends Banjulnding Senior Secondary School and plans to become a bank manager after she graduates. Her program hosts “Bantabas,” which are community gatherings, throughout the year on issues affecting women and girls.

“It was awesome to get the email that we were able to raise enough money last year to sponsor a girl and her education,” Eliza said. “Mariama wrote us a letter telling us more about her life, and it was great to share her words with our members. We look forward to receiving more updates from her throughout the year.” ◀



ALABAMA

Alabama Alpha, Birmingham-Southern College

The Alabama Alpha Chapter invited local alumnae to its Founders' Day and 150th celebration this past April. The event included a brunch, several speeches from alumnae and a recognition of the graduating seniors. The chapter also gave out an award in honor of past Alumnae Advisory Committee (AAC) Chairman **KAY WILLIAMS WISE**, Alabama Alpha. The award was presented to a senior who shows dedication to the chapter and Pi Phi's core values. Kay was in attendance to present the award to this year's recipient, Alabama Alpha **CAITLIN MCCURDY**.

Alabama Beta, University of Alabama

Alabama Beta has been fortunate that its alumnae have supported the chapter in many different ways over the years. Members of the AAC and Chapter House Corporation have been especially supportive the last two years as Alabama Beta has been in the process of building a brand-new chapter house. Alumnae have not only helped manage the construction and house decorating process, but they have also planned the groundbreaking event and are currently planning the ribbon cutting ceremony for this spring. Seeing the kind faces of Pi Phi alumnae throughout the entire process has warmed the hearts of the chapter members. They are honored to have many generations of Pi Phi women travel with them on this journey and take part in the creation and establishment of the new house.



Top: Alabama Alpha Chapter members.

Bottom: Alabama Beta Chapter members, Alumnae Advisory Committee members and Chapter House Corporation members.

ARIZONA

Arizona Alpha, University of Arizona

In October, the Arizona Alpha Chapter celebrated its centennial. The chapter's Executive Council worked closely with the chapter's AAC to plan various events for the centennial weekend. They included a large welcome dinner, chapter house tours, a football game watch party on the front lawn of the chapter house and a get-together at the Geraldo Rivera Greek Heritage Park located on the University of Arizona campus. More than 200 alumnae attended the celebration.



Above: From left, Arizona Beta **MEGAN TANKEH**; Past Grand President **SARAH RUTH "SIS" MULLIS**, South Carolina Alpha; and Arizona Beta **RACHAEL CLARK**.

ARIZONA

Arizona Beta, Arizona State University

"A sister of Pi Beta Phi is a sister for life. Our chapter enjoys getting together with local alumnae from chapters across North America. It's important for members to remember that when we joined Pi Beta Phi, we did not just make a collegiate commitment — we became lifelong members. Our alumnae share their friendships, philanthropic involvement and the importance of having a network of sisters from around the world with us. This dedication to Pi Phi values makes membership at the Arizona Beta Chapter so memorable.

The most notable example of Lifelong Commitment is Past Grand President **SARAH RUTH "SIS" MULLIS**, South Carolina Alpha, who visited our chapter this past October. Sis has attended a total of 29 Pi Phi conventions and 57 chapter installations! Her presence inspired joy and an optimism toward the future of Pi Phi and our individual lives.

During her visit, Sis said: 'I believe in the values of Pi Beta Phi with a religious conviction. You're here to give each other support while you're in college, and after you graduate, your sisters are still there for you. I hope when you graduate, you have an even stronger commitment to Pi Phi than when you pledged.'

— Arizona Beta **SOPHIA MOLINAR** ◀

CALIFORNIA

California Gamma, University of Southern California

The California Gamma Chapter has built strong relationships with its local alumnae. Members of the chapter's AAC often attend chapter events including weekly chapter meetings and Monday Night Dinners. The chapter recognizes they are successful thanks to the support of their alumnae advisors. AAC in turn always encourages the collegiate women and helps them transition into their alumnae lives.

California Theta, University of California, Davis

California Theta is thrilled to have successfully hosted its first Spring Networking Event last year. The chapter invited alumnae, parents and business professionals to the California Theta Chapter house to share their career insights and perspectives with chapter members. The event consisted of an open panel, a question-and-answer segment and a networking session, in which chapter members had the opportunity to interact one-on-one with guests. The event concluded with a Cookie Shine for all attendees.

COLORADO

Colorado Delta, Colorado School of Mines

The Colorado Delta Chapter communicates with chapter alumnae via social media, newsletters and events. This past Founders' Day, the chapter hosted a huge celebration in downtown Denver with the Colorado Gamma Chapter in honor of Pi Beta Phi's 150th anniversary. Alumnae ranging from recent graduates to 50-Year Golden Arrows came from all over the region to celebrate. The collegians enjoyed hearing stories about the alumnae's favorite Pi Phi memories and how Pi Phi has been influential in their lives, no matter their age.

ILLINOIS

Illinois Theta, Bradley University

Illinois Theta's Executive Council receives support from members of the Peoria, Illinois, Alumnae Club, including Club President **PATTI ROOT BASH**, Indiana Beta. Each fall after primary recruitment concludes, Patti hosts a potluck dinner at her home for the chapter and local Pi Phi alumnae. The dinner is a fun way for the New Member class to meet Pi Phis of all ages and learn more about Pi Phi's core value of Lifelong Commitment. At this year's dinner, Patti organized a book drive and the women collected more than a thousand books to donate to a local elementary school.

KANSAS

Kansas Beta, Kansas State University

During the week leading up to primary recruitment, the Kansas Beta Chapter invited alumnae for a mock recruitment event. During the event, alumnae came to the chapter house and pretended to be Potential New Members so chapter members could practice conversation skills and give house tours. The event gave alumnae a behind-the-scenes look at recruitment and the chapter's sisterhood. It also gave chapter members a nice break from the busy week of recruitment preparation.

MARYLAND

Maryland Gamma, Johns Hopkins University

In honor of Pi Beta Phi's 150th anniversary last year, the Maryland Gamma Chapter chose to celebrate Founders' Day with local Pi Phi alumnae. The chapter asked Maryland Gamma's first-ever Chapter President to give a presentation about what it was like to be a founding member of the chapter and how far the chapter has come in the last eight years. It was amazing that many things she talked about doing in the first few years are still traditions for the chapter. And it was even more amazing to think about what that meant for Pi Beta Phi as a whole. The tradition of Pi Phi's core values, mission and vision has continued for more than 150 years. Likewise, even though chapter alumnae have left campus, part of their legacy remains.

Below: Ontario Alpha Chapter members.

Right: New York Epsilons **OLIVIA JACOME** (left) and **SAPNA RAGHAVAN** (right).

NEW YORK

New York Epsilon, Rensselaer Polytechnic Institute

The Panhellenic Council at Rensselaer Polytechnic Institute recently awarded New York Epsilon **SAPNA RAGHAVAN** with the 2017-2018 Leadership Conference Scholarship. The scholarship takes into account applicants' leadership roles on campus as well as commitment to fraternity and sorority life. In winning this scholarship, Sapna was given the opportunity to attend a leadership conference of her choice with expenses up to \$600 covered by the scholarship.

ONTARIO

Ontario Alpha, University of Toronto

The Ontario Alpha Chapter is grateful for the support of local alumnae. Not only are the women mentors with great insight and experience, but they are also friends who are there to grab coffee or dinner. Ontario Alpha alumna **SIENA KELAVA** recently helped host a sisterhood event at her home, during which she taught chapter members how to make sushi. At a time when chapter members were busy with exams and papers, Siena ensured they had a moment of downtime. It was a truly special way to spend time with Pi Phi sisters.



Ontario Beta, Western University

Ontario Beta **BETHANY CHRYSOJA** displays phenomenal leadership skills and is very involved within the chapter and in her extracurricular activities. Additionally, Bethany spent her summer participating in a research endeavor involving the creation of education booklets for liver and pancreatic surgery patients. The Ontario Beta Chapter is Pi Phi proud of Bethany and continually looks up to her as a mentor as she displays Servant Leadership in her everyday actions.

Ontario Gamma, University of Guelph

The Ontario Gamma Chapter invites local alumnae and members of its AAC to ceremonies like pledging, pre-initiation and initiation. The chapter also encourages alumnae to attend its philanthropy events. The chapter sends alumnae a monthly newsletter that updates them on events they held that month and upcoming events for the next month. The newsletters also contain chapter news like big sis/little sis reveal, which took place this year in the greenhouse next to the University Centre.



PENNSYLVANIA

Pennsylvania Eta, Lafayette College

Pennsylvania Eta takes great pride in recognizing and involving local alumnae in chapter events. In September, the chapter hosted a Pennsylvania Eta birthday party to celebrate the anniversary of its founding and invited alumnae, New Members and their families. Many alumnae also attend chapter events like initiation.

Pennsylvania Kappa, Lehigh University

The Pennsylvania Kappa Chapter recently invited job recruiter **SARAH O'BRIEN HAMMOND**, Vermont Beta, to speak to members about job and internship searches, interview guidelines and how to approach the professional world after they graduate from Lehigh University. This was the second time the chapter had Sarah speak because her advice was so helpful for members the first time. Some collegians even reached out to Sarah after the event for further advice and questions, and she was more than willing to help.



TEXAS

Texas Alpha, University of Texas

Members of the Texas Alpha New Member Class of 2017 received personalized copies of the book "Dream Big" by Texas Alpha **KATHRYN ALBERS KRONENBERG**. The book encourages readers to believe in themselves, and was a gift from the Texas Alpha New Member Class of 1985 to let the collegians know how special they are and that they have Pi Phi sisters supporting them as they follow their dreams.

Texas Zeta, Baylor University

In October, the Texas Zeta Chapter hosted a homecoming brunch. Many Pi Phi alumnae were in attendance. The women

Top left: Ontario Gammas **CAITLYN GRAVES** (left) and **SASHA BARYSHEVSKA** (right).

Bottom left: Pennsylvania Etas **JORDYN MARLIN** (left) and **CHLOE ORTEGA** (right).



enjoyed spending time together before going to the football game. The weekend's festivities also included a parade and bonfire sponsored by the University.

VIRGINIA

Virginia Epsilon, University of Virginia

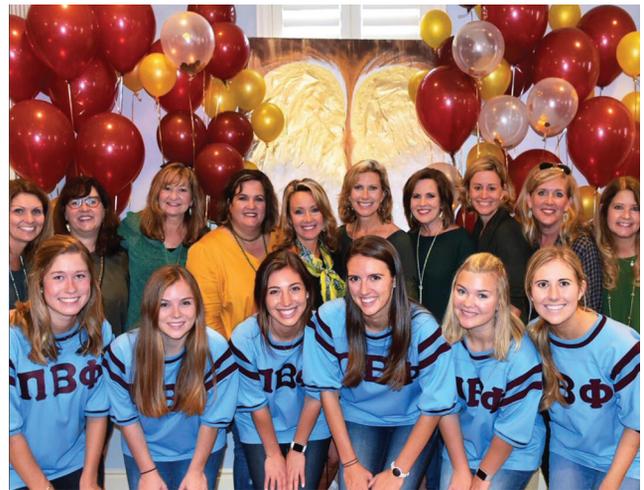
This semester, the Virginia Epsilon Chapter started an inter-sorority and alumnae mentorship program. The program includes an upcoming networking night featuring a panel of "Power Women" to provide advice and guidance to collegians. The program helps collegians when applying for internships and jobs because they have existing connections. The chapter looks forward to increasing its alumnae network this year and in the future.

Virginia Eta, University of Richmond

The Virginia Eta Chapter recently hosted a homecoming brunch and recent graduates returned to campus for the Halloween weekend football game as well. Additionally, the chapter hosts a Pink Party during the spring semester in honor of senior members, and many alumnae attend this special event.

Virginia Iota, George Mason University

The Virginia Iota Chapter recently hosted an "Alumnae Night." Chapter members mingled with Virginia Iota alumnae while eating sweet treats and playing games.



Top: Virginia Eta Chapter members.

Bottom: Texas Zeta Chapter members and alumnae.

The chapter's special events committee even recreated the popular competitive app Quizlet for a fun activity. The group split into two teams of both collegiate and alumnae members who competed head-to-head in the live action game. The competition topics brought out stories of when the alumnae were collegians, and it was a nice night of reflection and sisterhood for everyone who attended.

Reflecting on Life and Death

By California Delta **CONSTANCE DILLON GIBBS**

As a hospice chaplain, Virginia Theta **KERRY EGAN** doesn't offer sermons or prayers. In fact, she has found the dying rarely want to talk about God. Instead, she witnesses what she calls the "spiritual work of dying" — the work of finding or making meaning of one's life experiences and the people one has met.

Kerry's hospice work has been featured on PBS and CNN, and her essays have appeared in publications such as Parents Magazine and Reader's Digest. She is the author of two books, with her most recent memoir, "On Living," reaching the New York Times Best Sellers list. But Kerry said she never would have become a writer without the encouragement of her Pi Phi sisters. "I can't overstate how important my sisters were in my writing career," Kerry said.

After graduating from Harvard Divinity School, Kerry began her chaplaincy training at New York Methodist Hospital. A few years earlier following the death of her father, Kerry had completed the Camino de Santiago, the medieval pilgrimage route through Northern Spain. Her father had been sick for many years before he passed away, and the long goodbye had left Kerry struggling with a complicated grief. It was during the pilgrimage that Kerry decided to change her coursework. Instead of completing a doctorate in religious studies, she began studying chaplaincy.

Now working in her chosen field, Kerry had started a memoir about her deeply spiritual experience abroad. The book was still in its infancy when Kerry was contacted by Virginia Theta **JESSICA WILLETT**, who worked in publishing. Jessica sent the book concept to several editors and agents. Shortly thereafter, Kerry signed with her literary agent, and her first book became a reality.

Though the book was well received, Kerry's life didn't change much after its publication. She continued her chaplaincy work, got married and had children. It wasn't until a few years later that her big break came in the form of a note from Virginia Theta **PATRICIA COUGHLIN ESCOBEDO**. Patricia was searching for essays about spirituality for the CNN website. Kerry drew upon her chaplaincy work to write an essay about what the dying



Above: Virginia Theta **KERRY EGAN** is a hospice chaplain and author. Her writing focuses on finding or making meaning of one's life experiences.

talk about. The essay went viral, reaching thousands of people via the website and social media. It was followed by a second essay about what the dying regret. That second essay reached millions of people.

Kerry realized her experiences struck a chord with many. She decided to write a second book about her patients and the stories they shared. "I realized people don't know what goes on during the end-of-life process and what dying people think about," Kerry said. "But people should know so that they can make different choices now while they're alive and happy, instead of waiting until the very end."

Kerry eagerly began work on her second book, though she found it difficult to find time to write while balancing her career and being a wife and mother to two children. One of Kerry's close friends, Virginia Theta **KIT DODDS MCINTYRE**, offered to help. She invited Kerry to use space in her family's office building, free of charge. It was in that small office that Kerry finished "On Living" and became a critically acclaimed author.

"It's very rewarding to be a chaplain, but my true gift is that I'm good at explaining what a chaplain does," Kerry said. "And I think if you have a gift, it's your responsibility to use it. I see a need in our culture for people to tell their stories and find purpose in their lives. I'm happy to be able to help people in that journey." ◀

CALIFORNIA*La Jolla, California, Alumnae Club*

California Eta **LAURA JARMAN FARRAR**, a member of the La Jolla, California, Alumnae Club, teamed up with members of the South Coast; South Orange County; and Long Beach, California, Alumnae Clubs to participate in the Susan G. Komen Race for the Cure® held in Newport Beach, California. Laura is a breast cancer survivor, and raised more than \$1,000 in donations prior to the event. Laura met fellow California Etas **KATIE MCCORMICK SHREVE** and **DONNA RAINS ROMERO** at a Pi Beta Phi convention several years ago. At the 2017 Convention this past summer, Katie invited all Southern California alumnae clubs in attendance to participate in this year's Race for the Cure. The Pi Phi team as a whole raised more than \$5,000 to support breast cancer research.

COLORADO*Aurora, Colorado, Alumnae Club*

In October, the Aurora, Colorado, Alumnae Club took a day trip to Nick's Garden Center. The women enjoyed a detailed explanation from an expert horticulturist about growing a variety of pumpkins, especially the large competition pumpkins. After the presentation, the women went on a fun tractor ride and train excursion through a haunted Halloween tunnel and all around

the garden center viewing hundreds of pumpkins, corn stalks, fall trees and shrubs. They enjoyed lunch afterward at the historic 1950s-themed Rosie's Diner.

Jefferson County, Colorado, Alumnae Club

Members of the Jefferson, County, Colorado Alumnae Club had the honor of celebrating Iowa Gamma **LENORE EVANS HENRY'S** 75 years of membership in Pi Beta Phi. Lenore, initiated in 1942, has been a longtime member of the club and still pays her annual alumna dues. The club presented Lenore with a bangle bracelet and flowers, and the women then enjoyed cupcakes and cookies together.

FLORIDA*Greater Orlando, Florida, Alumnae Club*

In October, members of the Greater Orlando, Florida, Alumnae Club gathered at the home of Florida Epsilon **ELIE HARRIS** to learn about improving their health with essential oils. Essential oils are aromatic compounds extracted and distilled from organically raised plants. After sampling several essential oils and learning about their health benefits, club members had the opportunity to create whimsical soaps using essential oils, colored soap and molds of their choosing. The women enjoyed catching up with one another while having good, clean fun.

Below: Members of the La Jolla; South Coast; South Orange County; and Long Beach, California, Alumnae Clubs.



PI PHI ALUMNA INJURED IN LAS VEGAS SHOOTING

They say there are angels around us. This became clear to me in the days following October 1, 2017. My husband and I had purchased tickets to the Route 91 Harvest Festival, a three-day country music event held in Las Vegas, as part of our daughter's college graduation gift.

North Carolina Delta **JENNA DECANDIO** graduated from North Carolina State University in May 2017 and has been a Pi Phi since her freshman year. She lived in the sorority house for three years and served as Catered Meal Chairman and Vice President of Housing. She enjoyed being a Pi Phi, and her father and I remember the recruitment practices, singing, formals and fundraisers. Sometimes, we questioned if it was all worth the cost and time. I can say, without a doubt, it most certainly was. Jenna not only gained new friends, but she also became part of a family.

On October 1, 2017, the three of us were involved in the horrific shooting in Las Vegas in which 58 people died and nearly 500 were injured. Jenna

Below: North Carolina Delta **JENNA DECANDIO** was injured in the Las Vegas shooting. She received flower arrangements, cards and well wishes from Pi Phi sisters across North America including from the Las Vegas Alumnae Club (pictured).



was one of those who was shot. The bullet hit her left hip and she had exploratory abdominal surgery, resulting in 22 staples and leaving the bullet in place. She is extremely fortunate the bullet did not explode on impact as it was designed, and equally as lucky that the bullet didn't travel any further than it did, lodging itself in muscle tissue just millimeters from her pelvis and vital organs. She was hospitalized for five days and upon discharge, stayed an additional three days in Las Vegas before feeling strong enough to travel by plane.

The first flower arrangement Jenna received while in the hospital was from the Las Vegas Alumnae Club. It was the first of more than 20 arrangements she would receive from Pi Phi sisters, alumnae clubs and chapters from across North America. She also received many handwritten cards and online greetings. People she had never met before, or even talked to, sent well wishes and words of encouragement filled with care, concern and love.

Members of the Las Vegas Alumnae Club also visited Jenna in the hospital and brought her a care package. Those women were New York Alpha **KATIE WALPOLE**, Missouri Beta **DIANA DICKINSON** and California Kappa **ROSALIE GONZALEZ**. North Carolina Delta Alumnae Advisory Committee member **BETSY PIERCE**, North Carolina Alpha, was on personal vacation in Las Vegas, and also took time to visit Jenna. And one of Jenna's North Carolina Delta sisters started a GoFundMe page to help with Jenna's medical expenses and recovery. Many Pi Phi sisters have donated to the fund.

Since being discharged, Jenna has come home to South Carolina to be with her father and me so she can rest and recuperate and begin physical therapy. North Carolina Delta sisters have come to visit and spend time with her here. She can now walk around without the use of a walker and is getting stronger every day.

Words cannot express the love and gratitude I have for each and every angel who has reached out. And by angel, I mean not only Pi Phis with their symbolic halo and wings, but truly wonderful women who are so very kind, caring and generous. The Pi Phi sisterhood has spread its wings, and I am so grateful. Thank you!

— Jill DeCandio, proud mother of
North Carolina Delta **JENNA DECANDIO** ◀



Above: Members of the Lake Shore, Illinois Alumnae Club.

ILLINOIS

Lake Shore, Illinois, Alumnae Club

The Lake Shore, Illinois, Alumnae Club, is lucky to have one of its own working for the Chicago Cubs: Iowa Beta **BETSY HOLT SCHWARTZ**. After the team won the 2016 World Series, Betsy arranged a behind-the-scenes tour of Wrigley Field for club members. Family and friends were invited to attend the event as well. It was a day to remember, right down to Betsy's championship ring she wore for the event. The club also made a sign to show its love for Pi Phi and the Cubs.

INDIANA

Indianapolis Alumnae Club

Butler University graduate Carl Miller had dated Indiana Gamma **KELSIE MITCHELL** when she was Chapter President of the Indiana Gamma Chapter at Butler University. The couple was still dating when Kelsie was installed as the Indianapolis Alumnae Club President last year. So, it was no surprise when Carl decided Pi Phi had to be part of his plans to ask Kelsie to marry him. He invited their parents to the Indiana Gamma Chapter house on a pretext that there was a dinner honoring the outgoing and incoming Club Presidents. This dinner was arranged with help from the Indianapolis Alumnae Club's Executive Board.

LOUISIANA

Baton Rouge, Louisiana, Alumnae Club

In August, members of the Baton Rouge; Lafayette; New Orleans; and Northshore Louisiana Alumnae Clubs, together with the Austin, Texas, Alumnae Club, attended the Louisiana Beta Chapter's mock recruitment event. Club members participated in a mock philanthropy round to help chapter members practice their conversation skills. Alumnae enjoyed learning

more about the chapter's philanthropic efforts, singing recruitment songs and touring the Louisiana Beta Chapter house. Afterward, alumnae gathered for a luncheon at Galatoire's Bistro.

MARYLAND

Chesapeake, Maryland, Alumnae Club

The Chesapeake, Maryland, Alumnae Club celebrated its 35th birthday on a gorgeous day at the home of Iowa Zeta **ROZANNE ANDELFINGER WILLIAMS**, which overlooks a beautiful river view. Some of the attendees were original members of the club when it was founded in 1982. The women sang Pi Phi songs, dined together and renewed their deep friendships. Club members are proud of all the club has accomplished over the years and excited to celebrate this great milestone.

MASSACHUSETTS

Bostonian, Massachusetts, Alumnae Club

On a crisp September evening, the Bostonian, Massachusetts, Alumnae Club hosted its annual kickoff event. There were more than 30 members in attendance, including several new club members and recent graduates. The sisters had a potluck dinner, added to the club recipe book, discussed goals and business for the year, celebrated their awards from convention and conducted an alumnae *Leading with Values*® workshop. To conclude the evening, the women hosted a Cookie Shine during which each club member shared her favorite Pi Phi memory.

NEVADA

Reno, Nevada, Alumnae Club

In October, more than 20 members of the Reno, Nevada, Alumnae Club attended Bid Day for the newly reorganized Nevada Alpha Chapter at the University of Nevada. The day began with a pledging ceremony. After the ceremony, the New Members were greeted by the joyous club members, Headquarters staff and Fraternity officers by a rendition of the "Spelling Song," formerly entitled "I am a P!" As the New Members found their seats and Beta Buddies, the alumnae in the room reminisced on their own Bid Day memories and were honored to demonstrate Pi Beta Phi's core value of Lifelong Commitment to the collegians.

NORTH CAROLINA

Charlotte, North Carolina, Alumnae Club

The Charlotte, North Carolina, Alumnae Club's latest book club meeting included a special treat: guest speaker Joy Callaway, author of recently published "Secret Sisters,"



Above: Members of the Charlotte, North Carolina, Alumnae Club.

a historical fiction novel on the founding of sororities in the United States. After reading her work, the Pi Phis in attendance had the opportunity to ask Joy, an Alpha Xi Delta, questions about her research, inspiration, passion for history and admiration for the founders of the early women's organizations. It was an informative and fun evening spending time with fellow sisters and the author, sharing stories about the difficulties women experienced on college campuses in the late 1800s and how courageous they had to have been to meet in secret.

OHIO

Dayton, Ohio, Alumnae Club

This year, the Dayton, Ohio, Alumnae Club is focused on growing membership and hosting engaging events. The club has chosen "Destination Sisterhood: Celebrating the Journey" as the theme for the 2017-2018 club year. Choosing a theme for the year was an idea brought back to the club from the 2017 Convention by Club President **KATRINA THEDE**, Ohio Lambda. The club's first stop on its journey was a potluck dinner. Club members caught up on summer fun and welcomed new club members.

OKLAHOMA

Stillwater, Oklahoma, Alumnae Club

The Stillwater, Oklahoma, Alumnae Club donated \$400 to the English department at Stillwater High School. Oklahoma Beta **JENIFER ROLSTON BARTLEY**, Language Arts Coordinator for Stillwater Public Schools, presented the check to the school. The money will be used to purchase and maintain the English department's supply of paperbacks and supplemental materials.

ONTARIO

Toronto, Ontario, Alumnae Club

In October, members of the Toronto, Ontario, Alumnae Club gathered for a spin class to raise funds for the club's annual undergraduate scholarship. The women raised \$225, which will be added to funds raised during the club's first-ever silent auction next spring. The scholarship is awarded each year to an Ontario area Pi Phi collegian who upholds Pi Phi values and demonstrates academic dedication. The club is proud to award this scholarship and thrilled to be able to support the local collegiate women in their paths to success.

TENNESSEE

Nashville, Tennessee, Alumnae Club

In October, members of the Nashville, Tennessee, Alumnae Club gathered at the home of Texas Gamma **KIMBERLY WHITE GREENE**. After a wonderful meal, Fraternity heritage was celebrated, including a highlight of all Pi Phi symbols and their history. Members were updated on upcoming events and the evening concluded with a Cookie Shine. All present had a great time singing Pi Phi songs and enjoying sweet treats.

TEXAS

Members of Texas Delta Reunion

In October, Texas Deltas from the New Member class of 2007 reunited to celebrate 10 years of Pi Phi sisterhood. Festivities included a welcome dinner, homecoming football game and farewell brunch. Women traveled from California, Nebraska and Texas to reminisce on their college years and explore renovations at Texas Christian University, including visiting the brand-new Texas Delta Chapter house. It was a great weekend shared between forever friends.

Below: Texas Delta Reunion.





Above: Milwaukee Alumnae Club Members. From left, Illinois Epsilon **PATTI HOFFMAN PETERSON**, daughters Diane and Carolyn (both Kappa Kappa Gammas), daughter and Illinois Epsilon **CYNTHIA PETERSON APFELBACH** and Illinois Epsilon **CHRIS FELDT BUKOWSKI**.

Cypress Creek-Northwest Houston, Texas, Alumnae Club

During its fall kickoff meeting, the Cypress Creek-Northwest Houston, Texas, Alumnae Club honored Arkansas Alphas **JACQUELYN JONES HARDY** and **MADALYN MARCHMAN JONES** for their 18 years of service each to Pi Beta Phi. Jacquelyn is the current Alumnae Advisory Committee Chairman for the Texas Eta Chapter at Texas A&M University, a role she has held for 18 years. Madalyn has served the Fraternity as an International Officer in many roles, including Alumnae Province President, Collegiate Province President and member of the Leadership and Nominating Committee.

Houston and Dallas Alumnae Clubs

Hurricane Harvey caused widespread damage and flooding to the Houston Metropolitan Area. Members of the Dallas Alumnae Club generously donated approximately \$3,000 in gift cards to Houston Pi Phis who were victims of Hurricane Harvey. Dallas Alumnae Club President **LISA HUGHES REID**, Oklahoma Alpha, said: "With the amount of devastation in Houston from Harvey, the Dallas Alumnae Club wanted to reach out to our fellow Pi Phi sisters in Houston and provide gift cards from Target, Wal-Mart, Home Depot and Lowe's to help with items that were needed quickly to improve their various situations." Motivated by the generosity of their Dallas sisters, the Houston Alumnae Club formed the Hurricane Harvey Relief Committee, led by Texas Gamma **MELISSA GARLINGTON**. The committee collected additional gift cards from members and distributed the

cards to the 29 Houston-area Pi Phis who were affected by the storm. The response from both clubs is a shining example of Pi Phis helping their sisters in a time of hardship and need.

San Antonio, Texas, Alumnae Club

The San Antonio, Texas, Alumnae Club hosted its fall kickoff event at the home of Texas Gamma **MEREDITH HARGROVE HOWARD**. The women enjoyed hearing news and stories from Louisiana Beta **ANNA MOSELEY OSBORN** and Texas Alpha **BARBARA OSBORN MOHS**. The mother daughter pair attended the 2017 Convention this past summer, and shared what a special time it was for them to celebrate Pi Beta Phi's 150th anniversary together.

WISCONSIN

Milwaukee Alumnae Club

The Milwaukee Alumnae Club teamed up this summer with the Milwaukee Kappa Kappa Gamma Alumnae Club for a Monmouth Duo Lemonade for Literacy event. The event was hosted by Illinois Alpha **DEB JACKOWNIAK SCARLETT**. Both Pi Phi and Kappa club members collected nearly 1,200 books, which were then donated to local schools and other organizations supporting literacy. In attendance was a special Monmouth Duo Family: Illinois Epsilon **PATTI HOFFMAN PETERSON** and her three daughters. They include Illinois Epsilon **CYNTHIA PETERSON APFELBACH** and Diane Stegeman and Carolyn Butler, both members of Kappa Kappa Gamma.

Arrow Pendant Honors Four Generations of Pi Phis

By Iowa Gamma **ASHLEY TOBIAS**

Last year, I took a jewelry and metalsmithing class for my major. Our final project required us to make a pendant out of metal. I am a fourth-generation Pi Phi, and I knew I wanted to create a piece of Pi Phi jewelry. I also decided I wanted to give the piece to my grandmother. After brainstorming and sketching out different ideas, I decided to create a version of my grandmother's arrow badge that she gave me during my Initiation Ceremony.

I made the pendant out of a sheet of brass metal. I created two different designs — the arrow and the back base — using a jeweler's saw. One of the requirements for the project was to connect the two pieces together with metal rivets. I decided to place those rivets on the arrow to replicate the eight pearls on my grandmother's badge. To make the pendant more personal, I used etching chemicals to engrave the initiation years of our four Pi Phi generations: my great-grandmother **JUNE MELBY WOOD**, North Dakota Alpha (1923); my grandmother **BEVERLY WOOD SWANSON**, North Dakota Alpha (1946); my mother **STEPHANIE SWANSON TOBIAS**, Minnesota Alpha (1983); and me (2015).

Growing up with a Pi Phi mother and grandmother played a big part in who I am today. The values they have, and that Pi Phi helped instill in them, are the same values they raised me with. My grandmother especially lives our core values in her everyday life. She is the kindest and most selfless person I have ever met, and puts others before herself without thinking twice. The amount of meals she has cooked for others, clothes she has

created and mended and treks she has made to visit friends and family when they're in times of need is endless. She also gives back to our community. For as long as I can remember, she has visited the local senior center every Wednesday to play piano for their weekly chapel service.

I had just finished the pendant when my grandmother called and asked me to drive back home for a weekend trip so I could attend the St. Paul, Minnesota, Alumnae Club's Founders' Day celebration. We went to the event together, and were joined by my mother and my mother's cousin, who is also a Pi Phi. I enjoyed meeting my family's Pi Phi friends and getting to know alumnae of all ages during the celebration.

Once we returned home from the luncheon, I told my grandmother I had a gift for her. I had wrapped the pendant in tissue paper and placed it in a small box. When she opened the box, my grandmother was very surprised and delighted to find the pendant that I had made for her. We had just had a great morning celebrating Pi Phi, and I think the gift was the cherry on top. I explained to her what the dates around the outside represented, and I know it meant a lot to her that I had researched that information. I also explained how my inspiration for the pendant was her arrow badge I now wear, which made her even happier.

I poured my heart and soul into the pendant while making it, and I was excited to be able to present the piece to my grandmother. We have always been very close and I know how much it means to her that we are now Pi Phi sisters.

I'm blessed to be a part of something so special and to share the sisterhood of the wine and blue with my family. It's difficult to put into words how important Pi Beta Phi is to me because it's truly that extraordinary. Being a Pi Phi makes me feel like I belong somewhere and has provided me a forever home. ←



Left: From left, North Dakota Alpha **BEVERLY WOOD SWANSON**, Iowa Gamma **ASHLEY TOBIAS** and Minnesota Alpha **STEPHANIE SWANSON TOBIAS** and have four generations of Pi Phis in their family.



LEFT BRAIN OR RIGHT BRAIN

HEELS OR **FLATS**

iPHONE OR ANDROID

A.M. COFFEE OR **A.M. SODA**

HOURS A WEEK : **40+** 50+ 60+

Janet Porter

OHIO BETA

IN A NUTSHELL ... TELL US ABOUT YOU

I have more than 35 years of experience as a hospital administrator and public health leader including serving as the past Chief Operating Officer for the Dana-Farber Cancer Institute. I have been passionate about patient-centered care and improving end-of-life care throughout my career. I currently serve on the AARP Board of Directors because I want to encourage the organization to be bolder about end-of-life care and to help those over 50 years old be empowered.

WHO CONSISTENTLY INSPIRES YOU?

Atul Gawande, author of the book "Being Mortal." In this stage of my life, it's important to me to help people during the end-of-life process. Dying is still a taboo subject in our culture, and we don't feel comfortable talking about what we want during this time. My goal is to help people prepare and teach them how to share their wishes so they can be honored by those who love them.

BEST ADVICE YOU'VE EVER RECEIVED

Be yourself.

ADVICE FOR UP-AND-COMING PROFESSIONAL WOMEN

Do something that feeds your soul and leverages your talents. Find a workplace where demand exceeds supply.

FAVORITE QUOTE

"Courage doesn't always roar. Sometimes courage is the quiet voice at the end of the day saying, 'I will try again tomorrow.'" — Mary Anne Radmacher

PI PHI TAUGHT ME

The importance of lifelong friendship. Thanks to Pi Phi, I met my lifelong best friend. We were in each other's weddings and I am godmother to her two children.

HOW DO YOU KNOW WHEN YOU'RE SUCCESSFUL?

People's lives are enriched greatly when they feel they are making progress on work that is meaningful. In other words, when they feel they are making a difference in the world. I do strategic planning for a living and found the ball only gets successfully moved down the field when all parties own an organization's mission and vision. ◀

HAVE YOU HAD A **CRITICAL** **LATELY?**



CONVERSATION

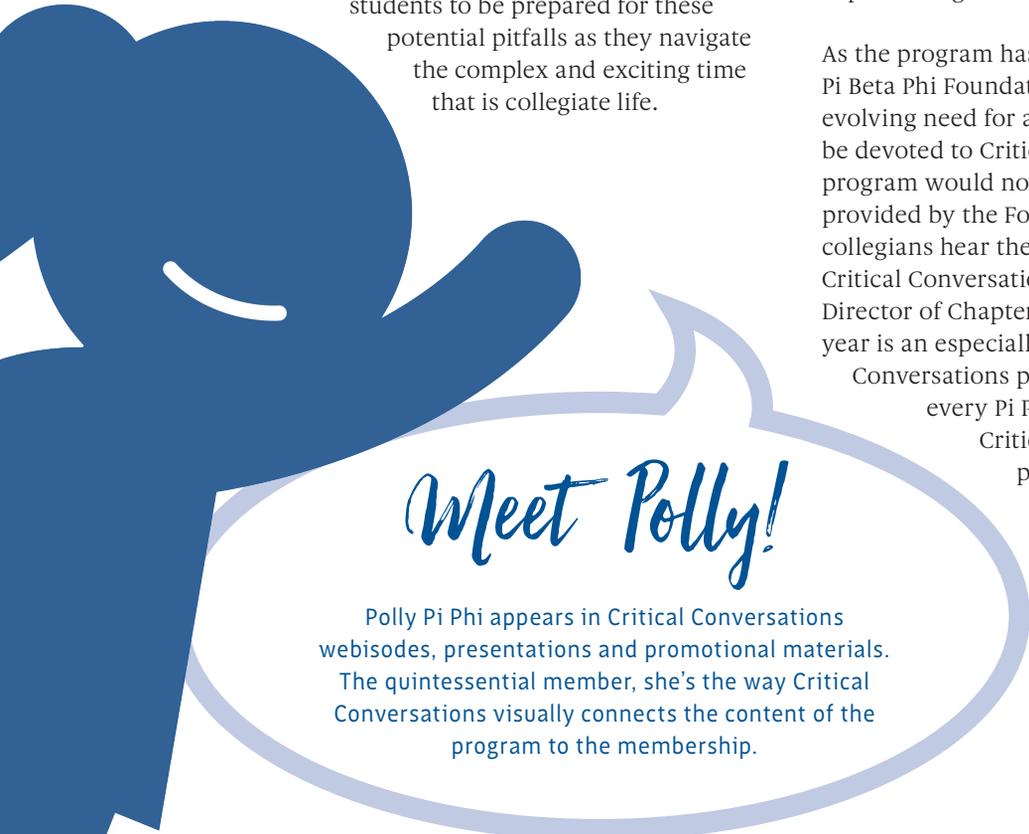


Heading off to college is a significant milestone in many young adults' lives. It's a time for social and personal exploration in addition to academic pursuits. College is a holistic experience providing new opportunities for the growth of the mind, body and spirit. While today's college campus can be a catalyst for personal development, it can also be an environment where students confront pressures and make difficult decisions. Pi Beta Phi knows our collegiate members, and their peers, face numerous challenges that are ever-evolving.

Indeed, collegians today must balance academic study with the social aspects inherent in the college experience. While it's true the college experience can provide a number of benefits, one must also be aware of the potential safety risks associated with living, studying and working on a university campus. Issues such as mental health, sexual assault, alcohol use and abuse, personal safety and accountability are all concerns facing students, namely collegiate women, in 2018.

The statistics regarding safety and behavior on college campuses can be alarming. According to the National Institute of Health (NIH), about 1,825 college students between the ages of 18 and 24 die from unintentional alcohol-related injuries each year, including motor-vehicle crashes. The NIH also reports about 97,000 students between the ages of 18 and 24 report experiencing alcohol-related sexual assault or date rape each year. The safety of women is of top concern, with the often-quoted "one in four" sexual assault statistic ringing louder and louder.

The university culture can be one of education and collaboration, new ideas and diversity of thought. Unfortunately, the culture can also be one of bullying and poor decision-making, bad behavior and unhealthy relationships. A need has arisen for college students to be prepared for these potential pitfalls as they navigate the complex and exciting time that is collegiate life.



Meet Polly!

Polly Pi Phi appears in Critical Conversations webisodes, presentations and promotional materials. The quintessential member, she's the way Critical Conversations visually connects the content of the program to the membership.

PROVIDING MEMBERS WITH RELEVANT RESOURCES

Collegians need information, guidance and support regarding these important topics. Pi Beta Phi is poised to meet this challenge. The Fraternity developed a comprehensive, proactive program within the *Leading with Values* member development program called Critical Conversations. It focuses on educating members on how to cultivate awareness around health and safety topics as well as how to have difficult and intense conversations about what it means to be accountable for one's behavior. It also provides a wealth of information to the alumnae who support collegians.

Since the program's inception in 2014, the curriculum has grown from an idea on a whiteboard in response to the Fraternity's strategic plan, to a comprehensive program that includes topic briefs for advisors, a Speaker Series guided by expert facilitators and lighthearted webisodes on topics such as social media, fostering healthy relationships and safe traditions. The program has been met with high praise from Pi Phi members and non-members alike, and collegians have provided feedback regarding the program's effectiveness after experiencing each speaker event.

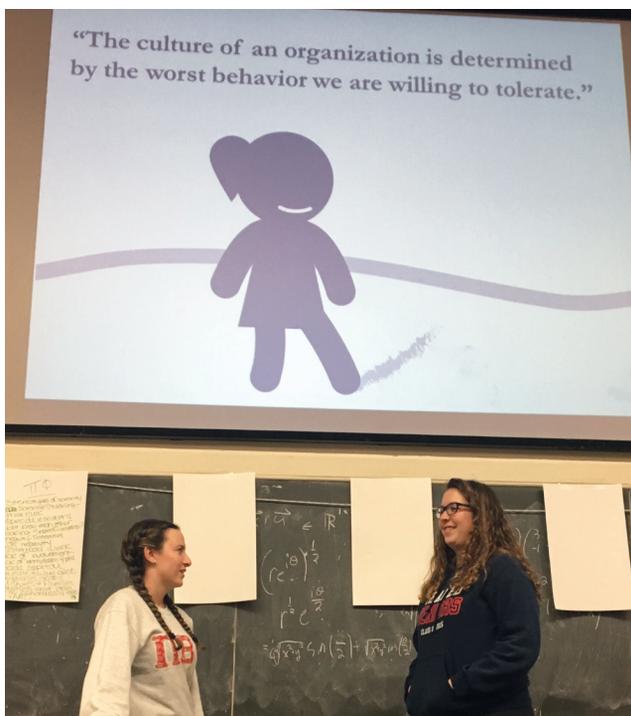
As the program has expanded, both the Fraternity and Pi Beta Phi Foundation have seen the growing and evolving need for ample resources and funding to be devoted to Critical Conversations. Simply put, the program would not be a reality without the funding provided by the Foundation. "It is critical all Pi Phi collegians hear the programming provided through Critical Conversations," said Mackenzie Baker, Assistant Director of Chapter Development. The 2017-2018 school year is an especially noteworthy time for the Critical Conversations program because this is the first year every Pi Phi chapter will receive one of the Critical Conversations Speaker Series programs. That means during her four-year collegiate career, every Pi Phi collegian will have participated in each of the four Speaker Series programs.

CRITICAL CONVERSATIONS THROUGH THE YEARS

Unlike other programming, Critical Conversations allows for a more personal and comfortable experience, one that strives to empower members to prevent and confront risky behaviors while reinforcing Pi Phi values. Critical Conversations provides a safe space among a group of women who are committed to the conversation.

The Critical Conversations program provides information on member health, safety and risk reduction through a variety of communication vehicles. Topic briefs are one resource provided to alumnae advisors as a means of support. They were created because of requests from advisors who wished to educate themselves more about how to structure some of these difficult discussions. The overarching goal of the topic briefs is to provide advisors with clinical information as well as ways to show care and concern for individual collegians who may be struggling.

“The issues our collegians are facing are always evolving,” Mackenzie said. “Topic briefs provide advisors with information on a variety of issues and topics, giving them the tools to have discussions with collegians who may be facing challenges that are unique to the campus climate in 2018.”



How to Be a Critical Conversations Facilitator

Are you a skilled facilitator? Do you enjoy leading conversations for large groups and having an impact on collegiate students? Pi Phi is continuously seeking the support of alumnae, campus-based professionals and leaders in the fraternity/sorority industry to help deliver the Critical Conversations Speaker Series program. Ideal candidates have knowledge of, and experience in, working with collegiate women, can demonstrate superior facilitation skills and are able to volunteer to facilitate one of the Critical Conversations Speakers Series programs a minimum of four times annually. For more information, visit www.pibetaphi.org/criticalconversations or email criticalconversations@pibetaphi.org.



The library of webisodes in the Critical Conversations program provides short videos and talking points that guide peer-led discussions facilitated by chapter leaders. The videos themselves are often lighthearted and humorous, inviting thoughtful conversation when discussing what can often be somber topics. These webisodes are invaluable because they provide opportunities for chapter members to discuss topics in an open, informal forum with their sisters. The program helps collegiate women feel comfortable and discuss serious topics with other women who share their values.

Perhaps the most recognizable element of the program is the Speaker Series, in which trained Pi Phi volunteers, campus professionals and Headquarters staff serve as topic facilitators who travel to chapters to facilitate a conversation. Typically, each facilitator has not only been trained in the curriculum, but also has a certain level of experience working with collegiate women and brings

industry expertise to each presentation. The identified topics — alcohol, sexual assault, accountability and Sincere Friendship — are more serious in nature and are best led by someone outside of the chapter. Facilitators have the added ability to challenge chapter members to think more critically about some of these tougher issues, and use their own knowledge and expertise to ensure members are fully informed about the topic at hand.

The depth of experience in the facilitator pool is wide-ranging. The program currently boasts more than 80 trained facilitators. There are a number of facilitators who work for other fraternity and sorority headquarters as well as those without fraternity or sorority affiliation. Alumnae who were looking to get involved in Pi Phi, but may not have had a lot of time to give, have found a great avenue to volunteer; the Speaker Series provides an opportunity for them to interact with collegians once or twice an academic term.

When asked why they give their time to this endeavor, many facilitators have responded that it is a special opportunity to give back. It also provides professional development opportunities. Donald Abels, Assistant Director of Greek Life at Louisiana State University, stated, "Perhaps the thing I enjoy most about volunteering as a Critical Conversations facilitator is the refreshing perspective it provides. Too often, we get caught up in our daily routines and it becomes easy to lose sight of why we do this work in the first place."

Speaker Series Success Stories

DISCOVERING SINCERE FRIENDSHIP

For Texas Gamma **MARY MYERS**, the Critical Conversations program has left her more knowledgeable and prepared to face a variety of challenging situations. Mary experienced the Sincere Friendship program in March 2016 and came away with an action plan. "After participating in this conversation, I made a goal to reach out to a New Member every week, and made sure she was having the best possible experience Pi Phi could offer," she said.

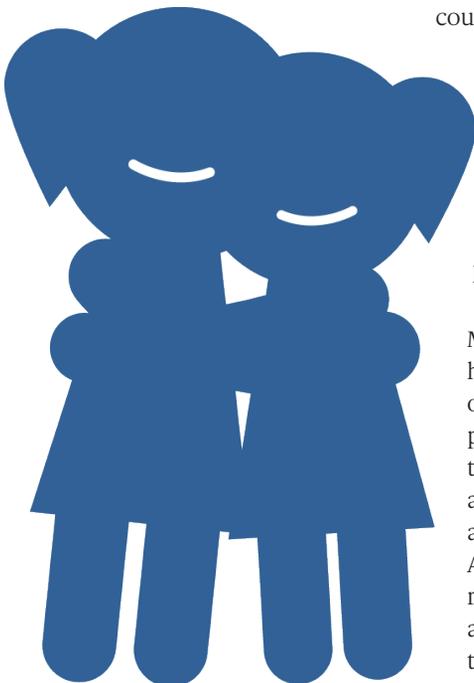
"Being one of the older women in the chapter, I knew it was my responsibility to make that positive experience happen for them."

Mary recalled her first semester of college as a particularly difficult time, citing being away from home and her mother. As a freshman, she received support and friendship from the older women

in her chapter. The experience of Critical Conversations helped her remember those times when she felt vulnerable, and in turn helped her turn those memories into action.

"I realized how important it is to have a support system," she said. "As a result, I wanted to support others in the same way. The Sincere Friendships Pi Phi has blessed me with have made my time in college more meaningful." Aside from realizing the importance of Sincere Friendship, Mary says Pi Phi's programming has helped prepare her for "some of the less marvelous aspects of college."

Education on alcohol, sexual assault and bullying has been an important part of the Texas Gamma Chapter risk prevention programming. "The conversations we've had regarding these topics have prepared me well," Mary said. "If any of these situations arise, I now know what to do. Ultimately, the education on the less glamorous parts of life is a testament to what Sincere Friendship looks like. The



leaders in the chapter put their heart and soul into everything they do for Pi Phi. They set aside time to educate us and to help us become the best versions of ourselves. Sincere Friendship is built off of trust and safety, and Pi Phi far exceeds any expectations of what friendship should look like.”

SISTERHOOD, SAFETY AND SEXUAL ASSAULT

Another important element of the Critical Conversations programming is preparing students for the what-ifs — those situations that no woman hopes to face but knows she must be prepared for in today’s culture, both on campus and off. Indiana Zeta **JESSICA MAUCH** found this to be a key takeaway from experiencing the Sisterhood, Safety and Sexual Assault conversation.

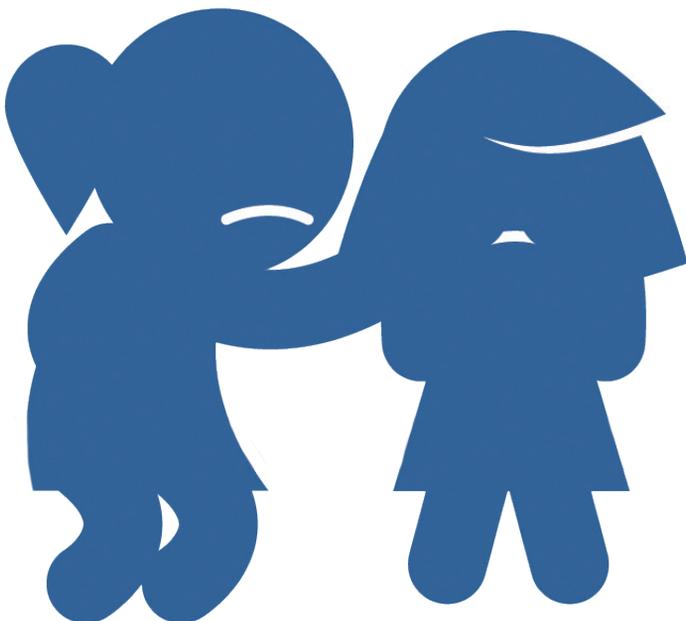
“We used practical examples and made it clear what we want from one another when we are together to keep each other safe,” Jessica said. “These conversations typically revolved around hypothetical situations, but we used experiences that we as women face on our campus in order to come up with a game plan on how we will help each other in the future. It was very helpful and very empowering for our members.” This proactive approach is what makes Critical Conversations not only informational, but also relevant. While collegians may not have experienced a serious situation as

presented in the programming, they are armed with the necessary intellectual skills to combat that particular situation should it arise.

The adage “knowledge is power” is appropriate in this context. Critical Conversations teaches collegians how to be emotionally intelligent, filling a gap traditional education may leave open. Jessica commented on something unexpected she learned thanks to the program. “I learned more about toxic relationships and how those can manifest themselves, particularly in situations where the partner is not necessarily overtly mean, but rather manipulative or controlling,” she said.

That realization allowed Jessica to see how she might identify such characteristics in a person and in her friends’ relationships, as well as how to ask for help should she find herself in a situation involving a manipulative person. The programming allows for self-reflection and provides practical tools and tips for nurturing healthy relationships, how to steer clear of victim blaming and how to intervene in situations to support a sister.

Once again, the importance of community support is emphasized in the program curriculum. “We are equipping collegians with the tools to reduce risk in their social lives and teach them how to maintain balance, but we also encourage them to be advocates of positive change on their campuses and in their communities,” Mackenzie said. “We are encouraging them to have healthy and positive conversations with their peers and to understand that these issues are relevant to the greater campus community, not just themselves or their Pi Phi sisters.”



ALCOHOL SKILLS TRAINING PROGRAM (ASTP)

In recent years, fraternity and sorority life has received intense scrutiny for its perceived emphasis on alcohol consumption. Almost 60 percent of college students ages 18-22 drank alcohol in the past month, and almost two out of three engaged in binge drinking during that same timeframe. Pi Beta Phi understands members need tools to combat these situations in which negative consequences may arise. “The current climate on college campuses is

exactly why programming like Critical Conversations is so vital,” said Maine Alpha **MEGAN HURRELL**. “It allows chapter members to speak freely about drinking and learn both how to drink responsibly and when to speak up if they see something happening that may be dangerous.”

One of the key elements to the Critical Conversations programming is the open and safe atmosphere for collegians to discuss serious issues. “The programming only took a couple of hours of our time, but it was an amazing opportunity for members to speak out about their personal experiences, oftentimes allowing them to realize others had gone through very similar situations,” Megan said. The program is more than educational; it’s a space for members to talk with one another about real-life issues they are facing daily. The safe space fosters honest and open communication, without judgment or punishment.

“ASTP in particular is a relevant program,” said Chapter Services Director **ASHLEY HALLOWELL KARTH**, Illinois Eta. “It’s relevant to today’s college campuses because it discusses ways to alter drinking behaviors. Pi Phi is meeting collegians where they are and helping them to take steps in the right direction to change behavior. It also addresses women who abstain from alcohol, and explores ideas of how those women can recognize signs of over consumption to help their friends or family.”

While the impact on chapter members is evident, a secondary but no less important impact of the Critical Conversations programming is the effect it has on the surrounding communities. “The program helps members to drink responsibly and to speak up if they see something wrong,” Megan said. “As a result, members of the community witness the actions of Pi Phi doing good and will learn to do the same.”

Megan refers to this as a “domino effect” in which significant change on campus is affected simply from “a couple of hours the chapter has spent engaged in the programming.” Ultimately, as a result of the education members received in Critical Conversations, it is the hope of the Fraternity that the campus community is more open and safer overall for fraternity and sorority members and non-members alike.

“Every chapter is going to have a different Critical Conversations experience based on their campus culture, the makeup of the student body and the women who are in the chapter,” Ashley said. “The Critical Conversations program is built with these differences in mind and as such, is conducive to open conversation. While the program itself is a presentation of information, it puts the responsibility on the collegian to take that information and apply it to her own life, campus and community. Ultimately it is up to each woman to decide how to best use the conversation the Fraternity facilitates.”

ALCOHOL SKILLS TRAINING PROGRAM

Making an Impact

88% of members believe the ASTP curriculum is relevant to their chapter.

82% of members have implemented skills from ASTP while 70 percent report positive behavior change in their drinking patterns.

1/3 of members report changing the frequency they consume alcohol after participating in ASTP.

70% of members are open to examining their drinking patterns by thinking about what types of alcohol they consume as well as how much they consume during a drinking occasion.

70% of members report becoming more aware of their environment and how it affects their drinking patterns.

EVERY ACT OF YOURS

Every Act of Yours, Pi Phi’s newest Speaker Series program, sets out to provide a conversation about how confrontation and accountability can be integral, productive aspects of Sincere Friendship. The program helps members understand that caring enough to confront and holding their sisters accountable are life skills that will benefit them far beyond their college years. Every Act of Yours focuses on every member’s role in creating safe and successful environments for their sisters, while maintaining her personal best.

In Spring 2017, facilitators hit the road to test out the program with six chapters. Incorporating the expert suggestions of curriculum contributor Lori Hart and feedback from collegiate members, the program creates a dynamic and fun experience for individuals to share together, as Pi Phis. Evaluation feedback shows that members are embracing the concept of Every Act of Yours; they shared that “understanding the importance of taking responsibility for issues in Pi Phi” was the aspect of the program that resonated with them most. Other members recognized the program as a rare opportunity to engage in meaningful dialogue about their chapter experience.



“My favorite part of the Every Act of Yours program was discussing the difficult and uncomfortable topic of confrontation with women I know well and who I trust,” said Iowa Beta **BROOKE GOWIN**. “Because of this discussion, I was able to learn about my sisters and how they want to be confronted. I also learned how they feel most comfortable when confronting others, and I was also able to learn this characteristic about myself. Since the discussion, I have applied the skills to my current internship and Executive

Meet the Speaker Series Contributors

DISCOVERING SINCERE FRIENDSHIP



Dr. Mari Ann Callais worked on college campuses for 17 years and most recently served as an Assistant Professor at Mississippi State University. Professionally, she serves as the Senior Director of Strategic Initiatives for Tri Delta and as a speaker for The Catalyst

Agency. She has also held the position of NPC Delegate and National President for her sorority, Theta Phi Alpha. Mari Ann has presented hundreds of workshops on fraternity and sorority values, student leadership and team building.

EVERY ACT OF YOURS



Dr. Lori Hart serves as the Director of Educational Initiatives for Holmes Murphy Fraternal Practice and as the Senior Director of Strategic Prevention Initiatives for Pi Kappa Phi Fraternity. Lori visits close to 70 campuses each year speaking on The Catalyst

Agency roster, discussing relationships, alcohol education and fraternity and sorority life. She also has served as an active volunteer for her organization, Alpha Omicron Pi, in a variety of roles.

Council position, and plan to continue using the skills after graduation. I have also seen many of my sisters using the skills we were taught, and it has been amazing to see so much growth from such a short discussion. Now, we are all more comfortable giving and accepting constructive criticism, which helps us grow as individuals.”

LOOKING TO THE FUTURE

Critical Conversations gives members many reasons to be Pi Phi proud. The innovative and comprehensive approach to programming was one of the first of its kind in the fraternity and sorority world, and set a positive standard for other fraternal organizations. Seeing the continued need for such programming and its resultant success, Pi Beta Phi Foundation has provided an unprecedented level of resources to enable facilitators to provide the highest and most premier level of programming. Because of Foundation funding, the Fraternity has been able to grow the Critical Conversations experience including training 83 total facilitators and impacting more than 15,000 collegians. For more information and, how you can get involved in the program, visit www.pibetaphi.org/criticalconversations. ◀

Support Pi Beta Phi's Leadership Programs

Critical Conversations is currently supported through Pi Beta Phi Foundation's Friendship Fund. Learn more about the Friendship Fund, and how unrestricted giving impacts the Fraternity, on Pages 32-35. Growing additional resources to be invested specifically in Pi Phi's leadership programs and initiatives is a priority of the Foundation's **SHINE THROUGH** campaign. Contact the Foundation today at (636) 256-1357 to discuss how you can make programs like Critical Conversations possible for years to come.

SISTERHOOD, SAFETY AND SEXUAL ASSAULT



Aaron Boe is the author of the newly released book "In a Relationship...", a book for parents and readers of any age, as well as the author of "The Social Essentials Guide," a handbook and e-book for sorority women. Aaron is the founder of Prevention

Culture, and the developer of award-winning programs on healthy relationships and sexual misconduct prevention, with curriculum and training for clients from fraternity and sorority life to athletics, secondary schools and the workplace. Aaron speaks throughout the country, and lives in Indiana with his wife Lauren and their four young children.

ALCOHOL SKILLS TRAINING PROGRAM (ASTP)



Dr. Jason Kilmer works at the University of Washington in research and student affairs. He is an Associate Professor in Psychiatry and Behavioral Sciences, and serves as an investigator on several studies evaluating prevention and intervention efforts for alcohol and drug use by college students. He also

serves as the Assistant Director of Health and Wellness for Alcohol and Other Drug Education in the Division of Student Life, working with departments across campus (including Health, Counseling, Greek Life, Residence Life and Intercollegiate Athletics) to increase student access to evidence-based approaches.

SHINE THROUGH

UNENDING LOYALTY. ENDLESS IMPACT.

What Does a Strong Pi Beta Phi Mean to You?

By now you hopefully have heard about **SHINE THROUGH** — Pi Beta Phi Foundation's \$28 million campaign to sustain our sisterhood. And, as you might suspect, the campaign is inspiring loyal Pi Phis across North America to share what a strong Pi Beta Phi means to them. Their answers consistently align with the five aspirations of the **SHINE THROUGH** campaign:

- Build operational resources to leverage our growth and sustainability
- Prepare members to lead in collaborative and innovative ways
- Provide collegians and alumnae with financial support to access increasingly expensive education
- Champion literacy initiatives that inspire readers to reach their true potential
- Advance collegiate housing that drives member satisfaction

When **SHINE THROUGH** concludes, we hope you will have a solid understanding of each of these aspirations and what Pi Phis like you are doing to shape the future of our Fraternity. This issue of *The Arrow* focuses specifically on the aspiration that is the bedrock of all future successes: building operational resources to leverage our growth and sustainability.

Operational resources are often called unrestricted funds or gifts that support the greatest needs of an organization. The Friendship Fund is Pi Beta Phi Foundation's unrestricted, operational fund. Friendship Fund dollars support every program and service provided by the Foundation either through direct grants or by supporting the operational expenses that make the programs possible.



Above: From left, South Carolina Alpha **RUTH WALSH MCINTYRE** and Washington Alphas **KIM KIMMY TOMCZAK** and **MARGARET SUNDBERG** were celebrated for their philanthropic support of our sisterhood during Pi Beta Phi Foundation's May Lansfield Keller breakfast at the 2017 St. Louis Convention. The breakfast honors all members who give at least \$1,000 annually and/or all Pi Phis who include the Foundation in their estate plans.

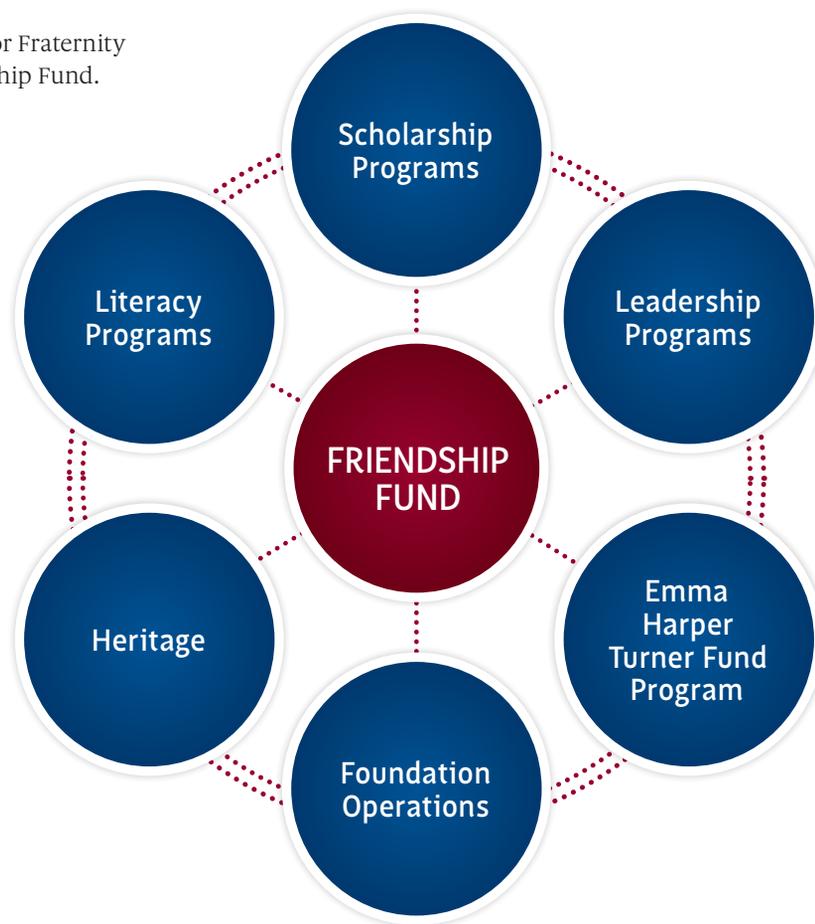
Currently, every Foundation dollar granted for Fraternity leadership programs comes from the Friendship Fund. Leadership Development Consultants, Pi Beta Phi Leadership Institute, College Weekend, *Leading with Values* (including the Critical Conversations Speaker Series) ... ALL are supported by grants from the Friendship Fund. (The **SHINE THROUGH** campaign aspires to address leadership in new ways, which will be discussed at length in a future edition of *The Arrow*.) But that's not all, the Friendship Fund also supports undergraduate scholarships, graduate fellowships, emergency assistance grants, literacy initiatives and so much more.

Unrestricted funds not only sustain today's programs, but prepare the Foundation to support the needs of the future. As our sisterhood and communities evolve, strong and secure operational resources allow the Foundation to be nimble and act quickly when the Fraternity is facing new challenges or develops cutting-edge programs.

South Carolina Alpha **RUTH WALSH MCINTYRE** has been an integral part of the Foundation since its inception and was part of the presentation that first introduced the Foundation to the 1991 Convention body. Ruth has been committed to the Foundation's efforts ever since and jumped at the opportunity to share a few thoughts about why she chooses to support the Friendship Fund and the greatest needs of our sisterhood:

I don't think we all understood the future impact of what we were doing on that first night we introduced the Foundation to convention attendees so many years ago. It was one of my first associations with developing a foundation, and I hoped ours would become the gold standard for other fraternal groups. I have served our sisterhood in many ways, but I'm not sure anything since has matched the excitement I felt that night.

I felt similarly last summer when the Foundation announced the **SHINE THROUGH** campaign at convention — the excitement was palpable! The name **SHINE THROUGH** is so inspiring to me. It perfectly fits Pi Phi. To me, SHINE means to bring light, to illuminate, to be a beacon that brings light to the darkness. THROUGH means to be a conduit, a method of going past one point to another, a transition. Those two words together send



Above: Pi Beta Phi Foundation's Friendship Fund supports every program and service provided by the Foundation either through direct grants or by supporting the operational expenses that make the programs possible. Friendship Fund donations sustain today's Pi Phi programs and prepare for the greatest needs of the future.

a powerful message to every member of Pi Beta Phi: through each of us, in whatever way we can support the Foundation, we can provide hope, help and a degree of happiness. Every one of us is a small ray of light, and together we all are a powerful, shining beam leading the way for Pi Phi's future.

Over the last 28 years, I have witnessed the light and hope of the Foundation. I've been fortunate to meet many recipients of Foundation assistance. Regardless of the program to which they applied, the support they received was life-changing. Most of us do not know when we will need a helping hand — when the gift of financial aid will mean we can make it through a tough time or manage to improve our lives. What we can know, however, is that if we are in such a situation, we can often find assistance through our sisters and the Foundation.

OPERATIONS

Build Operational Resources to Leverage Growth and Sustainability

Gifts to support the Foundation's operational resources are the most cherished. It's with these gifts a donor agrees to support Pi Phi's areas of greatest need — the needs we know exist today, and the needs we can't yet imagine. The annual gifts you contribute to support the Foundation are important. We recognize these gifts and will count them toward the overall campaign goal. However, a campaign is a time to think about doing something more. We ask you to sustain your annual gifts and think about what more you can commit. Our sisterhood is strong, and with your support, we will ensure that strength.

LEAVE YOUR LEGACY

If you could positively impact Pi Beta Phi's future without impacting your current financial security, would you consider a major gift to support our sisterhood?

Including Pi Phi in your estate plan is one way to express your loyalty today while creating a lasting impact for tomorrow. Leaving a gift in your will or trust is easier than you might think and can be easily modified to adjust for changing circumstances or priorities.

It's never too early to think about creating a future gift. You don't have to be a certain age or have acquired great wealth to create a planned gift. You just need a plan.

I strongly believe we need to grow our funds to protect our sisterhood and Pi Beta Phi's philanthropy long into the future.

And so, from that first convention when the Foundation was presented to our membership, I have chosen to lend my friendship, love and financial support to Pi Phi. Early on, it never occurred to me my small donations would have a big impact. I only knew what the Foundation was doing had importance and value. I began by giving occasionally when I had some extra money to spare. It wasn't much, but I felt good about sharing it with the Foundation. As years passed, I was able to increase not only the amount but also the frequency. Later I took a big gulp and pledged a significant amount after finding out it could be paid in various sums over upcoming years. Then, I decided to give an additional donation to the Friendship Fund at Christmas each year. And now, my husband and I have designated a large amount for Pi Phi in our living trust.

SHINE THROUGH sends a powerful message to every member of Pi Beta Phi: through each of us, in whatever way we can support the Foundation, we can provide hope, help and a degree of happiness. Every one of us is a small ray of light, and together we all are a powerful, shining beam leading the way for Pi Phi's future. — RUTH WALSH MCINTYRE

We choose to support the Friendship Fund. What better way to show Sincere Friendship for one another than lending a helping hand where it's needed most? It may be helping sisters facing trauma. It may be used to fund more scholarships; perhaps the Fraternity has an unmet need for which the Foundation can provide support. By lifting the restriction, I can have a direct impact on immediate and necessary assistance.

Each year I have been able to contribute a little more. I will continue as long as I have the ability because I have seen the care, dedication and fiduciary responsibility of those running the Foundation. I know as years pass, the needs of the Foundation might change. I believe the Foundation's Board of Trustees and staff know more clearly than I of the timely needs and can make the most fiscally responsible use of monies to help our sisters in the best way possible.

I chose to make my most significant donation to the Friendship Fund in my living trust because I believe in the value of philanthropy, the value of supporting the greatest needs and the value of Pi Beta Phi. My main concern is that my donations are used for the betterment of our sisterhood, and I know my gifts to the Friendship Fund can do just that.

In fiscal year 2017, 55 percent of the Foundation's grants to the Fraternity were made using Friendship Fund dollars. When you support operations, you are helping meet the greatest needs of Pi Beta Phi and ensuring the future of our sisterhood.

We are inspired by donors like Ruth and are honored to celebrate her generosity with the **SHINE THROUGH** campaign. Can we celebrate your loyalty as well? Call the Foundation office today at (636) 256-1357 or text LOYALTY to 51-555 for more information about the campaign priorities and how you can be part of Pi Phi history. ←



Above: All that remained from a Pi Phi sister's home after the 2017 Sonoma, California, wildfire. Emma Harper Turner Fund donors are helping this sister move forward.

RESPONDING TO UNPRECEDENTED NEED

The Foundation's Emma Harper Turner (EHT) Fund provides confidential grants to Pi Phis facing financial crisis and putting their lives back together in presidentially declared disaster areas. By the end of November, just five months into Pi Phi's fiscal year, the EHT Fund had already provided more than double the aid than all of last fiscal year.

More than \$39,000 has been given to support sisters working through hurricane and wildfire devastation. And, more than \$39,000 has helped members facing mounting cancer treatment bills and restarting their lives after family crisis, and made it possible for collegiate members to stay in school despite tragic family circumstances.

And, the applications keep coming in.

EHT Fund grants are possible because of members and friends who believe in the power of Pi Phi. Your gift to the Emma Harper Turner Fund is one very tangible way to demonstrate Sincere Friendship and Philanthropic Service to Others. Your investment becomes a lifeline for a sister who needs help today. Donate online at pibetaphifoundation.org/givenow (using the Emma Harper Turner Fund dropdown) or call (636) 256-1357 to make a gift over the phone.

Welcome Back Nevada Alpha

By Resident Leadership Development Consultants **CLAIRE BANGE**, Oregon Alpha, and **SAMANTHA ELDRIDGE**, Louisiana Beta

This fall, Pi Beta Phi welcomed back its Nevada Alpha Chapter at the University of Nevada. Many Nevada Alpha alumnae and Pi Phis from across North America joined the 80 Nevada Alpha collegians to celebrate the chapter's re-establishment.

The women of Nevada Alpha are a group of dynamic collegiate women and are excited to be part of something new. During the fall semester, the women spent time getting to know one another by creating a solid foundation of Sincere Friendship. Several sisterhood events took place including a Halloween movie night, a Friendsgiving where many different types of pie were enjoyed, a trivia night and an evening at a local escape room. At their New Member retreat, the women participated in team-building activities and had the opportunity to build deeper bonds with one another, especially with their Pi Phi families.

One quality of this outstanding group is its dedication to Pi Beta Phi's core value of Philanthropic Service to Others. This is seen in their everyday care for each other, their involvement in service events and, of course, through their immediate dedication to Pi Phi's fight for literacy through Read > Lead > Achieve. The women held their first philanthropy event, Lollipops for Literacy, on December 7, 2017. The event raised awareness and

advocated for literacy by handing out 300 lollipops with facts about literacy tied to them. The women cannot wait to make a local impact in the Reno, Nevada, community through Pi Beta Phi's Champions are Readers® program next semester.

After much anticipation, Initiation Weekend was held December 8-9, 2017. Friday evening's activities included the Alumnae Pledging Ceremony and Preparatory Service. Saturday was a full day beginning with the Initiation Ceremony, which took place at the Scrugham Engineering and Mines Building on the University of Nevada campus. That evening, campus friends joined the Nevada Alpha women for a Cookie Shine at the Joe Crowley Student Union Ballrooms. Pi Phi alumnae from 27 different chapters as well as family and friends attended the event.

The Cookie Shine room held many decorations and delicious treats. There were large Pi Beta Phi Greek letters on display, a banner that guests could pose in front of for pictures and, of course, the Cookie Shine spread in the middle of the room spanning across four large sheets. On the sheets, candy bars were arranged into the shape of the state of Nevada, large Pi Beta Phi Greek letters, the arrow badge, angels and other small floral designs. Hot chocolate was served in addition to sugar and chocolate chip cookies, coconut-filled pastries, brownies and macaroons.

Below: In December, Pi Beta Phi welcomed back the Nevada Alpha Chapter at the University of Nevada. Many Nevada Alpha alumnae and Pi Phis from across North America joined the 80 Nevada Alpha collegians to celebrate the chapter's return.



During the Cookie Shine, Resident Leadership Development Consultants **CLAIRE BANGE**, Oregon Alpha, and **SAMANTHA ELDRIDGE**, Louisiana Beta, welcomed family, friends and special Pi Phi guests. In attendance was Grand President **PAULA PACE SHPEHERD**, Texas Epsilon; Grand Vice President Membership **RAE WOHLHUETER MAIER**, Kentucky Beta; past Grand Council member **CAROL INGE WARREN**, North Carolina Beta; and past Grand President **SARAH RUTH "SIS" MULLIS**, South Carolina Alpha. Also in attendance were representatives from Collegiate Region Nine, Collegiate Region Seven and Leadership and Nominating Committee Chairman **LEIGH THIEDEMAN**, Iowa Gamma. The 2017-2018 Pi Beta Phi Leadership Development Consultants also joined the weekend's festivities.

The women also recognized the newly-installed Nevada Alpha Alumnae Advisory Committee (AAC), comprised entirely of Nevada Alphas. Additionally, it was announced that the Reno, Nevada, Alumnae Club had donated the embroidered Cookie Shine sheet to the new Nevada Alpha Chapter. Many alumnae club members were in attendance to help celebrate the re-establishment of their beloved chapter.

Grand President **PAULA PACE SHEPHERD**, Texas Epsilon, closed the program and said: "Pi Phi's ideal for you is that as a chapter, you shall be recognized as leaders for everything good on your campus; that your standards shall be so high as to set the standards for your University; and that in your classroom and campus relations, your honor and honesty shall be unquestioned and unquestionable," she said. Paula then read the Pi Beta Phi Symphony. Following Paula's remarks, attendees mixed and mingled. Many families and friends gifted the new initiates with flowers and enjoyed taking pictures to remember the evening.

The weekend also included chapter members attending their first chapter meeting and Executive Council officers and AAC being installed. Pi Beta Phi's Nevada Alpha Chapter was installed on November 13, 1915. The chapter's charter was suspended in 2013. The chapter celebrated its centennial in 2015 and is thrilled to have returned to campus this year. ←

Right: Members of Pi Beta Phi's Grand Council and other Fraternity officers gathered to celebrate Nevada Alpha.

WHAT IT MEANS TO BE A LEGACY

By Nevada Alpha **HALEY CARROLL**

Growing up, I would listen to my mom, Nevada Alpha **APRIL PACINI COLDANI**, talk about the amazing times she had when she was a collegian at the University of Nevada. Whenever we drove past the old Nevada Alpha Chapter house, my mom would point out to me which rooms she lived in and tell me about her college days. Her stories made me excited for college. The decision for me to become a Pi Phi and follow in my mom's footsteps was very exciting for both of us.

My mom and I have always had a very close relationship, and now that we share the Pi Phi bond, that relationship has become stronger. I love telling her about all of the fun sisterhood events I've participated in and the great friendships I am forming with my sisters. She is able to relate and is just as happy as I am. When I was at home decorating the Christmas tree, my mom was unwrapping all of her old Pi Phi ornaments, and we both were excited I understood what all of the angels were about!

Being a legacy at the Nevada Alpha Chapter is more than just being in the same sorority as my mom. To me, being a legacy means being able to carry the amazing aspects of Pi Phi through my life and having an extremely special bond with my mom.



You Can Make the Impossible the Inevitable

Developing confident women leaders, and challenging those women to make the impossible the inevitable, was the goal for the inaugural Pi Beta Phi Leadership Institute. Because of the overwhelming positive response from the 2016 attendees, Pi Beta Phi is proud to offer this amazing leadership development opportunity for two sessions in July 2018.

The program, which was created by Pi Beta Phi in partnership with Erin Fischer, CEO of The Leadership and Training Studio, welcomes collegiate members who have a desire to exemplify Pi Beta Phi's vision, mission and core values as leaders in their chapter, on their campus and in their community. Attendees have the unique opportunity to work one-on-one with small group facilitators who are Pi Phi alumnae and Headquarters staff. These small group "Think Tanks" help attendees identify exceptional leadership qualities in themselves and facilitate overall leadership discussions.

As we gear up for 2018 Pi Beta Phi Leadership Institute sessions this July, *The Arrow* caught up with 2016 Pi Beta Phi Leadership Institute attendee **CASSIDY NUGENT**, Ohio Epsilon, and asked her to share her experience. Cassidy was an emerging leader and was chosen by her chapter's Leadership and Nominating Committee to attend. She hopes that by sharing her story, it will inspire other Pi Phis to sign up for this amazing opportunity of self-reflection and personal growth.

THE ARROW: What made you decide to attend Pi Beta Phi Leadership Institute?

CASSIDY: It was the end of my sophomore year and my chapter's Executive Council wanted to send two emerging leaders to Pi Beta Phi Leadership Institute. I was interested in furthering my experience on Executive Council, and potentially running for Chapter President. I knew by attending I would gain important leadership skills that would not only help me during my collegiate years, but also in the future.

THE ARROW: The vision of Pi Beta Phi Leadership Institute is to develop confident women leaders who make the impossible the inevitable. What does this mean to you?

CASSIDY: This statement challenged me throughout the weekend. As the days went on, I began to have a clearer understanding of what it meant. Women are not always seen as leaders, which is heartbreaking. We bring so many



Above: Ohio Epsilon **CASSIDY NUGENT** (right) with Erin Fischer, CEO of The Leadership and Training Studio (left), at the 2016 Pi Beta Phi Leadership Institute.

good things to the table including passion, optimism, creativity and empathy, but we need more opportunities like Pi Beta Phi Leadership Institute to empower us.

THE ARROW: What did it mean to you to share this experience with your Pi Phi sisters?

CASSIDY: Pi Phis are connected on a different level because we share the same values. This is such a special thing I cherished throughout the weekend and, to this day, I continue to stay in contact with the women in my small group "Think Tank."

THE ARROW: How did the facilitators support and challenge you?

CASSIDY: My facilitators were absolutely amazing! They had so much passion and truly cared about each one of us. We were pushed to think outside of the box, support each other and work together. I'm also still in touch with

PI BETA PHI FOUNDATION'S SHINE THROUGH CAMPAIGN GIVES PI PHIS THE OPPORTUNITY TO SUPPORT LEADERSHIP OPPORTUNITIES, INCLUDING PI BETA PHI LEADERSHIP INSTITUTE. LEARN HOW YOU CAN HELP DEVELOP CONFIDENT WOMEN LEADERS AT WWW.PIBETAPHIFOUNDATION.ORG/CAMPAIGN.

my group facilitators. Whenever something good happens, I share it with them and they are some of the first to congratulate me. They have made an impact on my life, and I will always remember them.

THE ARROW: What would you tell someone who is considering attending Pi Beta Phi Leadership Institute?

CASSIDY: Go! It will be one of the most eye-opening and rewarding experiences you will have in your college career. If you want to improve your leadership skills and become a better leader, or if you just want to learn more about yourself and meet some amazing sisters, this is the place for you.

THE ARROW: What was your biggest takeaway from Pi Beta Phi Leadership Institute?

CASSIDY: The way I lead my chapter is completely different than it would have been had I not attended Pi Beta Phi Leadership Institute. I am now a leader who uses the power of “why” to help others understand why we do things a certain way. I learned this helps people want to be more involved and more passionate about events, ideas and projects. I always explain the purpose and the reason behind a project to help members become engaged and inspired to continue the amazing work we do as a chapter.

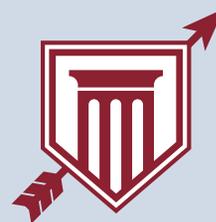
THE ARROW: Do you currently hold a leadership position in your chapter, campus or community?

CASSIDY: I am currently the Chapter President of the Ohio Epsilon Chapter at the University of Toledo. I hold various positions on executive boards for other campus organizations. I also represented my chapter at Pi Phi's 2017 Convention and 150th Anniversary Celebration this past summer. It was an unforgettable experience. Both of my facilitators and most of my “Think Tank” friends were also in attendance. It was so nice to see all of them again. We even arranged to eat dinner together one evening.

THE ARROW: What was most surprising to you about Pi Beta Phi Leadership Institute?

CASSIDY: By the end of the weekend, I thought I was going to be exhausted and ready to go home. While I was tired, I was not ready to leave all the wonderful people who made the weekend possible. I was also surprised at how much I learned in such a short amount of time. The weekend was a turning point in my collegiate years and has forever changed my life for the better. ◀

Right: Ohio Epsilon **CASSIDY NUGENT** (third from back left) with her “Think Tank” small group at the 2016 Pi Beta Phi Leadership Institute.



PI BETA PHI LEADERSHIP INSTITUTE

REGISTRATION IS NOW OPEN!

Don't miss your chance! The 2018 Pi Beta Phi Leadership Institute will be held in two sessions on July 12-15 and July 16-19 on the campus of Washington University in St. Louis.

In this three-day experience, participants will explore, investigate, dream, survey and examine a simple model of being a collegiate leader. Our objective is to encourage Pi Phis to grow, identify their talents and develop a plan so they can serve the world as resilient women leaders.

Any Pi Phi collegian who wants to develop a strong inner voice and is prepared to take action, speak up and make a difference should attend Pi Beta Phi Leadership Institute. Not only will you make lifelong friends from across North America, but you will also challenge yourself, develop new skills and strengthen skills you already have. Attendees can elect to pay their own registration fee and travel, or their chapter may choose to fund their attendance.

Visit www.pibetaphi.org/pibetaphileadershipinstitute to register today!



Pi Phi Collegian Has Fresh Outlook on Life After Surviving Brain Aneurysm

By Mississippi Beta **MEGAN FAHRMEIER**

Since she was little, Mississippi Beta **TATUM BUHNER** knew the University of Mississippi — also known as Ole Miss — had the strong potential of being her choice for college. After arriving on campus, and participating in primary recruitment, Tatum found her definite home away from home. “I felt connected from the first round of recruitment,” Tatum said. “By the end of recruitment week, I knew Ole Miss and Pi Beta Phi were my home.”

Tatum’s daily routine at Ole Miss focused around her education. With an October recruitment, she added her Mississippi Beta sisters to the mix. A week later, she experienced something that would change her life forever.

“I had the worst headache of my life, and knew immediately that something was wrong,” she said. After struggling to walk and getting physically ill, Tatum was rushed to the hospital by her dorm mates. Once she arrived at the hospital, the doctors performed a CT scan and discovered she had a subarachnoid hemorrhage close to her frontal lobe, which is a brain bleed.

Tatum was flown by helicopter from Oxford, Mississippi, to Memphis, Tennessee. It was there that she met her parents, who had dropped everything to fly to Memphis and be by her side. Upon arrival, further testing was conducted. What was found was an arteriovenous malformation (AVM) in her brain, a knotting of blood vessels, which most likely formed before birth.

“The biggest struggle was the unknown,” Tatum said. “I didn’t know if I was going to live. I didn’t know if I would be normal again.” Later that week, Tatum underwent an extensive nine-hour brain surgery to remove the defect, which left 15 clips in her brain that are used to cut off the veins that feed into the AVM as well as titanium plates in her skull. “The brain surgery was tough, but I had an amazing support group that stood by me and got me through it,” she said.

Tatum spent time recovering at home in Waco, Texas, with the help from her family from the end of October until the start of the spring semester. During that time, she was still finishing up her classes online. And even though she was eight hours away from Ole Miss and

Right: Mississippi Beta **TATUM BUHNER** (third from left) survived a ruptured brain aneurysm close to her frontal lobe. The bleed was caused by a knotting of blood vessels, which most likely formed before birth. Today, Tatum has returned to the University of Mississippi campus and maintains a full course load on top of her Pi Phi and other extracurricular activities.



Photo courtesy of Walter Lyle.

her Pi Phi sisters, it was like Tatum was still physically present. Her sisters checked in with her daily, helped with notes from class and kept her up-to-date on her New Member Education Program. “I received flowers and cards and hundreds of texts! I even spoke with my big sis via FaceTime,” Tatum said.

In February, doctors found a small residual vein leftover from the AVM that would require another surgery. In March, Tatum underwent Gamma Knife radiation to shrink that vein. Right now, doctors are monitoring a



small aneurysm behind her right eye that has formed from this residual vein. The Gamma Knife radiation has a 95 percent success rate on shrinking the vein, but it will take about 18 months to know whether the treatment was successful. Tatum was also fortunate not to have any long-term effects from the bleed, such as damage to motor skills or a stroke.

Seven months later, Tatum still struggles some, mostly with her immune system. “I get run down easily and unfortunately, then I get sick,” she said. “I’ve had pneumonia twice, strep throat and respiratory syncytial virus, or R.S.V. I do sometimes struggle with something called neuro-fatigue. It’s like my brain says, ‘no more today.’ The great thing is, my Pi Phi sisters are always by my side. They understand I still have some struggles and always support me through them.”

Now back on campus, Tatum’s day-to-day life hasn’t changed much from last year. She continues to focus on her education and Pi Phi, but now she’s also adding some fun. Every day involves hanging with her sisters, getting to know those who she didn’t get to connect with when she was away and learning anything and everything Pi Phi. But, like other college students, she is trying to find the balance between a rigorous course load and her extracurricular activities. She must take one day at a time.

“So many things have changed since my diagnosis,” Tatum said. “First of all, I am so grateful for this life. More than 40 percent of people who have a ruptured brain aneurysm die. I realize how truly blessed I am. It’s hard to explain, but the whole experience changed me for the better. My neurosurgeon says it’s just gratitude, but I think it’s more. Everything is more meaningful now.” ←



Top: From left, Mississippi Betas **MARISA PATTERSON** , **TATUM BUHNER** and **AMANDA RIGSBY**.

Bottom: From left, Mississippi Betas **MARISA PATTERSON**, **CATHERINE SMITH**, **SARA WILLIS**, **JULES HEALY**, **SAM WIERZICKI**, **NIKKI DAOUST**, **TATUM BUHNER** and **HALEY YOUNG**.



Trainings Create Army of Pi Phi Advocates

By Literacy Engagement Manager Audrey Dewes

Growing up, I wanted to do everything my older brother did. When he learned to ride a bike, I wanted to try it, too. If he was going to play an instrument in band, I was going to play an instrument, too. When my brother learned to read, I did, too. We had books all over the house and grew up reading together.

I can remember my childhood books that had a lasting impact on me: “The Giver,” “Where the Red Fern Grows” and the Harry Potter series, to name a few. I bet many of you have heard of, read or even gone bonkers for books like these. Reading is a part of my culture, my childhood and my life experience. My parents went to college. My parents read books. I went to college and I read books. I bet you did, too.

But what if this was not your upbringing? Instead, you never had a book in your home or parents who read to you. Maybe none of your friends read, either. This is hard to imagine for many college-educated individuals, but this is the reality for a staggering number of children in the United States. According to the National Center for Children in Poverty, two-thirds of children from underprivileged families lack access to books. Moreover, in some of the lowest income neighborhoods, there is just one book for every 300 children, according to the Handbook of Early Literacy Research. If knowing how to read is second nature to you, then it can be challenging



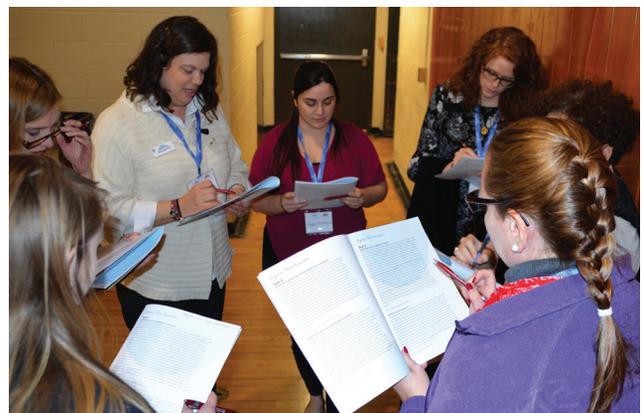
This page and opposite page: Pi Phi alumnae and collegians, and Pi Phi families, friends and other community members, participated in The Literacy Advocacy Project in Atlanta, Phoenix, Seattle, St. Louis and Washington, D.C. The Project is presented in partnership with the Barbara Bush Foundation.

to imagine a life of illiteracy. Not being able to identify with the people we serve through Read > Lead > Achieve can sometimes make it difficult to be motivated to do more.

This challenge is what inspired the new literacy advocacy initiative under Read > Lead > Achieve. Pi Phis are hardworking, passionate and incredibly caring women who will always be active participants and donors to literacy efforts. But more than participation and donation, advocacy asks us to be continuous supporters and active, vocal promoters of the importance of literacy. To help create an army of Pi Phi advocates, the Literacy Advocacy Project was created, which is a series of trainings presented in partnership with the Barbara Bush Foundation for Family Literacy.

What better organization to partner with for advocacy than the Barbara Bush Foundation? Former First Lady **BARBARA BUSH**, Texas Eta, is the epitome of a literacy advocate. Pi Phi worked with Barbara Bush Foundation's Senior Director of Programs Ann Marie Barter to create content specifically designed to train Pi Phi women and friends of Pi Phi on literacy advocacy. We incorporated Pi Phi programs, achievements and statistics, and, as always, added a little Pi Phi fun. Five cities were selected to host the first series of advocacy trainings this past fall: Atlanta, Phoenix, Seattle, St. Louis and Washington, D.C.

The training is designed to help Pi Phis understand the immensity of the literacy problem in the U.S. The training is also designed for non-members including Pi Phi families, friends and other community members. It highlights the impact that illiteracy has on individuals as well as on society at large. After all, research shows





that students who cannot read proficiently by the end of fourth grade are more likely to end up incarcerated or receiving government assistance. Further research shows us that these children have a 78 percent likelihood of never catching up. Alarming figures like this set the tone for the training.

The training provides an explanation of the various strategies one can use when advocating for literacy. Maybe you are deeply involved with your child's school and can recommend a literacy program at next month's PTA meeting. Or, maybe you write for a living and want to challenge yourself to send persuasive letters asking your state representative to vote in favor of an upcoming education policy.

Personal stories are incorporated into the training, including examples such as Mandi's story. Mandi was a teen mother who was able to overcome the challenges of her youth with the help of the Barbara Bush Foundation. All three of Mandi's children were read to while growing up, and all three are on track to graduate high school. Pi Beta Phi has seen similar successes from our Champions are Readers® program and Fraternity Day of Service.

The training wraps up by giving participants a chance to roll up their sleeves and put their knowledge into action. After listening to the need for advocacy, what it means to advocate, the different strategies for advocating and the successes of advocacy, attendees are given time to develop a plan for advocacy in their own communities. Each training then features a series of small group presentations outlining a detailed plan for advocacy. From developing a speaker's bureau to creating a little free library to improving the philanthropy round of recruitment, the ideas we have seen come out of these trainings inspire great hope for the future successes of Pi Phi advocacy efforts.

These ideas inspire me, as well. As a past teacher with a background in communication, I am motivated to spread awareness through education. I have had the great opportunity to help develop the content for these trainings and, subsequently, to participate in every single one of them. Moving forward, I hope to continue to promote and share the literacy advocacy trainings with Pi Phi collegians and alumnae across North America. On a personal level, I will continue to read and share stories with my niece, Sylvie, who is just about to turn 11. Since she was little, I have encouraged her to read Harry Potter, and I plan to continue to share the stories I love with her for years to come.



Feedback from attendees also gives me great encouragement to continue these trainings. As one attendee noted on her event survey: "Just because you've volunteered before or know a handful of literacy statistics, nothing beats collaboration and putting the importance of literacy into perspective. It's an epic way to be an involved Pi Phi alumna without a major time commitment." If your alumnae club or chapter is interested in participating or hosting the literacy advocacy project, email Literacy Engagement Manager Audrey Dewes at literacy@pibetaphi.org. I look forward to hearing from you! ←

Fraternity Day of Service is just around the corner!



FRATERNITY DAY OF SERVICE

2018 SIGNATURE EVENT CITIES



CHICAGO



MILWAUKEE



LITTLE ROCK



BAKERSFIELD



CINCINNATI

Fraternity Day of Service is just around the corner, and we couldn't be more excited! Pi Beta Phi's international day of literacy-related service was created in honor of Dr. Seuss'® birthday. Clubs, chapters and individual members across the globe host book fairs, read with children and promote reading in their local communities on or around March 2 each year. Each chapter and club celebrates differently, but all have the common thread of advocating the importance of reading.

Pi Phi has two international efforts on Fraternity Day of Service, which include Fraternity Day of Service Signature Events and FDS500 book grants. This year, Signature Events will be held on March 3, 2018, in Chicago; Milwaukee; Little Rock, Arkansas; Bakersfield, California; and Cincinnati. If your club or chapter is in one of these areas,

consider reaching out to the local host group to see what their volunteer needs are both for preparation and execution of the Signature Event. If your club or chapter is not geographically near these locations, start thinking now about how you can celebrate Fraternity Day of Service in the community where you live.

Congratulations to the clubs and chapters whose recipient groups were selected for FDS500 book grants this year! Thank you to all who applied. Pi Phi will continue to work closely with First Book® to ensure these recipient groups receive 500 books of their choice from the First Book Marketplace.

To read more about Fraternity Day of Service, and for additional ways your club or chapter can get involved, visit www.pibetaphi.org/readleadachieve.

Pi Phi Up in the Air

By Fraternity Archivist and Historian **FRAN DESIMONE BECQUE**, New York Alpha

I fell in love with Pi Beta Phi's history by reading the bound copies of *The Arrow* that were in the New York Alpha Chapter house. Since then, I've spent decades reading through old *Arrows*, and I still find them fascinating. I was elated when *The Arrows* were digitized in 2009 for the 125th anniversary of the magazine because it meant I could browse through them any time I wanted. Recently, an article from the May 1934 *Arrow* piqued my curiosity. It was entitled, "A Minnesota Co-ed Who is an Accomplished Aviatrix."

Amelia Earhart and Ruth Elder have a potential rival in a 19-year-old senior at the University of Minnesota. She is ADELAIDE ROWLEY, known to her Pi Phi sisters as "Bunny," and a member of Minnesota Alpha. When Bunny received her pilot's license two years ago, she was the youngest licensed aviatrix in the Midwest. She first became interested in flying after her father, F. B. Rowley, professor of experimental engineering, took it up seven years ago. He has been responsible for a great deal of her enthusiasm and ability. Since then, she has spent a great deal of her time flying "just for the sport of it." But aviation, Bunny finds, also carries heavy social responsibilities. Bunny has been hostess to many airplane parties, giving rides to lucky Pi Phis and friends, none of whom fear to trust their lives to her skillful piloting.

Bunny was one of the youngest pilots of her time. According to her obituary, published in *The Boston Globe*, she flew an open cockpit American Eagle bi-plane. Although socially quite shy, during football season she loved to fly over the University of Minnesota campus dropping tickets to the games from her open cockpit. She flew extensively over the Midwest, relying on road maps and water towers for navigation.

Bunny received media attention for her accomplishments in addition to the article that was published in *The Arrow*. She appeared on the cover of *The Aerologist Magazine*. *The Fraternity Month*, a magazine devoted to fraternity and sorority news, had a picture of her and her airplane with

Right: Minnesota Alpha **ADELAIDE "BUNNY" ROWLEY MACE** attended the University of Minnesota in the 1930s and was the youngest aviatrix in the Midwest at the time. She loved to fly over campus during football season, dropping tickets to games from her open cockpit.

the caption: "Adelaide Rowley, Pi Beta Phi at Minnesota, takes pledges in the air where she convinces them that pledging Pi Phi is the thing to do."

Whatever became of Bunny? Luckily, there is a wealth of information on the internet. Bunny lived a long and interesting life. She graduated from the University of Minnesota in 1934 with a degree in fine arts with a specialty in sculpture. She also earned a master's degree from the Minneapolis School of Design. In 1937, Bunny married Myles L. Mace. They lived in Massachusetts and had two sons, and then moved to Beverly Hills, California, where her husband helped found Litton Industries, a large defense contractor. In 1958, they returned to Massachusetts where her husband taught at Harvard Business School.

Bunny loved to travel and arranged a series of family trips to Europe, and later an around-the-world adventure. At age 89, her last trip was to China, a country she had always hoped to visit. She was an avid gardener and received many awards for her gardens, arrangements and displays. She died peacefully on May 22, 2013, at the age of 100.

Want to go on an adventure of your own? Visit the new Pi Beta Phi historical website at history.pibetaphi.org. Almost every issue of *The Arrow* is available, and I encourage you to do some sleuthing of your own. You never know what interesting piece of Pi Phi history you'll discover! ◀



In Memoriam

Because of space constraints, *The Arrow* will only print the entirety of an obituary for a past Grand President. If you know a sister who has died, please inform Pi Beta Phi Headquarters. Names will only be listed in *The Arrow* if accompanied by a published notice, including those names entered electronically via eReports, Pi Phi's online reporting system. Published notices include a newspaper or newspaper website obituary, a funeral program/prayer card or a listing in a college/university alumni newsletter. Email Alison Bauer at abauer@pibetaphi.org or mail to Headquarters.

In Memoriam lists the name and initiation year of each member who has died.

Memorial gifts made to Pi Beta Phi Foundation are a loving and lasting way to honor the memory of a beloved Pi Phi sister. When the gift is made, the Foundation sends a card to the family, notifying them of the thoughtful gift. To make a memorial gift, please call the Foundation at (636) 256-1357 or visit www.pibetaphifoundation.org.

ALABAMA ALPHA

Patsy Pace Baxter, 1954
Marilyn Mullins Merkle, 1958

ALABAMA BETA

Joyce Keenon Bromberg, 1950
Janet Davis Charnofsky, 1952

ARKANSAS ALPHA

Marilyn Wilkinson Cox, 1949
Mary Schwarz Dudley, 1959
Carol Greenwood Trigg, 1948

CALIFORNIA BETA

Frances Pleas Dibble, 1942

CALIFORNIA DELTA

Ruth Read Grether, 1944

CALIFORNIA GAMMA

Doone Hills Lewis, 1951

CALIFORNIA ZETA

Marjorie Frank Boyle, 1954
Gwen Zinniger Hanafee, 1955

COLORADO ALPHA

Barbara Rathgeber Jacob, 1954

COLORADO BETA

Martha Lee Orwig, 1972
Claudia Hiteshew Porter, 1974

CONNECTICUT ALPHA

Marion Dickson Lounsbury, 1950
Nancy J. Roughgarden, 1957

FLORIDA ALPHA

Barbara Brundage Colegrove, 1949

FLORIDA BETA

Sallie M. Blocker, 1947

GEORGIA ALPHA

Caroline Burson Thrasher, 1939

ILLINOIS ALPHA

Joyce Keating Allison, 1950, affiliated Illinois Eta
Louise Chavez Holle, 1971
Susan Hodde Strahm, 1963

ILLINOIS ETA

Charlotte Wismer Claar, 1940
Mary Hayes Lampkin, 1942

ILLINOIS THETA

Beverly Carrigan Long, 1947
Susan Vass Monteith, 1978
Dorothy Battles Phillips, 1947

INDIANA BETA

Jeanne Weber Archer, 1949

INDIANA DELTA

Muriel Hooper Curran, 1943

INDIANA EPSILON

Katherine Joyce Anderson, 1968
Betty Judy Harmless, 1974

INDIANA GAMMA

Barbara Ingersoll Brown, 1948

IOWA GAMMA

Caroline Groves Gayler Masterton, 1938
Mary "Molly" Baker Ster, 1952
Virginia Reichstein Whited, 1943

KANSAS ALPHA

Sandy Glenn Casey, 1966
Nancy Matteson Hoke, 1949

KANSAS BETA

Beverly Bettis Dunn, 1954
Karen Smith Huber, 1955
Patricia Townley Lupfer, 1940
Marilyn Egger Nangle, 1952

KENTUCKY ALPHA

Gayle Omer Caufield, 1941
Martha Nicholas Seldon, 1949

LOUISIANA BETA

Karen Perkins Hall, 1965
Sarah Page McCranie, 1962

MARYLAND BETA

Dixie Absher Cook, 1963

MASSACHUSETTS BETA

Carrie Annette Ziemak, 1966

MICHIGAN ALPHA

Sue Van Tassel, 1960

MICHIGAN BETA

Abby Funk Price, 1949
Pauline Zimmermann Schultz, 1948
Barbara Carse Seichter, 1951
Maggie McCann Sutherland, 1947
Allison Kaczmar Yee, 2007

MISSOURI ALPHA

Margaret McQueen Burkhart, 1952
Mary Green Downey, 1941
Jeanne Pfremmer Jacobson, 1950
Barbara Haynes Schreck, 1948

MONTANA ALPHA

Joan Raymond Wilkosz, 1954

NEVADA ALPHA

Phyllis Anker Bendure, 1938

NEW YORK ALPHA

Maryn Schwebel Been, 2000

NEW YORK DELTA

Mary Shear Brennan, 1949
Monika Marie Woolsey, 1979

NORTH CAROLINA ALPHA

Kaye Shaffer Essick, 1960
Norma Dew Harris, 1949
Mary Afflick Hartigan, 1943

NORTH DAKOTA ALPHA

Connie Johnson Poppe, 1977

OHIO BETA

Helen Clark Hendrickson, 1941
Peggy Roberts Sankey, 1936

OHIO DELTA

Marilyn Swinehart Johnson, 1946

OHIO ZETA

Ann Forrest Dickey, 1989
Janice Jamieson Kramig, 1955
Lou Turner McDaniel, 1951

OKLAHOMA ALPHA

Barbara Bass Berry, 1944
Sarah Love Collins, 1943
Myra Robberson Delhotal, 1951
Marie Pinkerton Freiberger, 1942

OKLAHOMA BETA

Elaine Mertz Harris, 1952
Kay Strain Latch, 1955
Paula Barnes McIntyre, 1954
Sally Jones Rawls, 1949

OREGON ALPHA

Muriel Mills Bianchi, 1940
Carol Jewett Doyle, 1949
Betty Arnold Smith, 1948

OREGON BETA

Janet Albert Burnham, 1950
Dorinda Daggett Holloway, 1965

OREGON GAMMA

Sara Smith Gunn, 1948,
affiliated Virginia Alpha

PENNSYLVANIA BETA

Patricia Johnson Hewitt, 1955
Carol Van Alen Sprout, 1947

PENNSYLVANIA GAMMA

Mil June Manning Heger, 1942,
affiliated Maryland Beta

SOUTH CAROLINA ALPHA

Lib Buechel Allen, 1948
Gloria Hall Brinkley, 1948
Mary Wimberly Clark, 1948
Susan Emens Morris, 1970
Rose Begg Neighbors, 1963

SOUTH DAKOTA ALPHA

Sally Sloan Berbos, 1942

TENNESSEE BETA

Sandra Travis Collier, 1954
Kathryn Baehr Strickland, 1972

TEXAS ALPHA

Nancy Nye Harrell, 1950
Carolyn Russell Holmes, 1935
Carolyn Braselton Townsend, 1963

TEXAS BETA

Julie Pederson Baker, 1952
Eloise Cullum, 1940
Laura Irwin Derby, 1964

TEXAS GAMMA

Madelaine Mckae Jennings, 2013
Jane Oliver Lindsey, 1953

UTAH ALPHA

Shirlene Hardin Duncan, 1955

VERMONT ALPHA

Ann Austin Brackett, 1950

VIRGINIA ALPHA

Betty Paul Bigner Lowry, 1948,
affiliated Louisiana Alpha

VIRGINIA GAMMA

Lucille Haynes Wagener, 1936
Sue Wiprud Wright, 1948

WASHINGTON ALPHA

Carolyn Vogue Bender, 1963
Dede Schram Gall, 1962

WASHINGTON BETA

Suzanne Stubbs Erickson, 1948,
affiliated Washington Alpha

WISCONSIN ALPHA

Patricia Pidcoe Kessenich, 1950

pi phi express



BOX PRINT T-SHIRT
\$24

PI PHI LOVE CROP T-SHIRT
\$25



VINEYARD VINES® PULLOVER
Available in navy or white
\$99



**SHORT SLEEVED
CLASSIC T-SHIRT**
\$18

**LONG SLEEVED
CLASSIC T-SHIRT**
\$24



HOODED JERSEY
\$45

PI BETA PHI JERSEY
\$52



PEARL BADGE
\$225



CREST GUARD
\$65



LEGACY BADGE
\$200

PINK SAPPHIRE BADGE
\$275



PRESIDENT'S DANGLE
\$15



STAMPED HEART NECKLACE
Gold-plated
\$28



GREEK LETTER HEARTS NECKLACE
Gold-plated
\$28



PI PHI HEART NECKLACE
Silver-plated
\$28



CRESTED BAND RING*
Also available in sterling silver and 10k gold.
\$200



CRESTED SIGNET RING*
\$125



CRESTED SIGNET RING*
\$350



SCALLOPED GREEK LETTER RING*
\$75



LOYALTY RING*
\$75



BARREL NECKLACE
Available in two-toned, silver or rose gold plated.
\$45



GREEK LETTER WATCH
\$60

**Indicates ring must be special ordered.
All jewelry is sterling silver or 10k gold unless otherwise noted.
Jewelry may be enlarged to show details.*



WWW.PIPHIEXPRESS.ORG
(800) 322-1867



Friends & Leaders for Life

Pi Beta Phi Fraternity
1154 Town & Country Commons Drive
Town & Country, MO 63017
www.pibetaphi.org

NONPROFIT
ORGANIZATION
US POSTAGE
PAID
PERMIT NO 1828
ST. LOUIS, MO

SHINE THROUGH UNENDING LOYALTY. ENDLESS IMPACT.

At the center of our crest is one of the most important messages from some of the very first Pi Phis. It's always been there, but maybe you've never considered what it means. There, surrounded by a circle of radiating beams, is the word LUX, meaning **light**. It's this starting point that has directed Pi Phi to shine through for more than a century. The \$28 million **SHINE THROUGH** campaign is the largest philanthropic effort in our Fraternity's history and to reach this goal will take every loyal Pi Phi. It's the kind of impact our sisterhood deserves.

To learn more on how you can **SHINE THROUGH**, visit www.pibetaphifoundation.org/campaign or text SHINE to 51-555 to receive updates on your phone. Your unending loyalty will create endless impact.

WHAT WILL YOU DO
WITH **YOUR LIGHT?**

