2014 Officers Workshop Agenda

Your Pi Phi Personal Best
Continuing with the theme of the Fraternity’s 2013–2015 signature events, Officers Workshop 2014 promises a Uniquely Pi Phi experience. Join your fellow Fraternity leaders as we discover John Wooden’s “Pyramid of Success” of how to be “Your Pi Phi Personal Best.” Officers Workshop allows the Fraternity to provide operational training, general updates, new initiative promotion and professional and leadership development to its officers and staff.

Friday, September 12

All day  Leadership and Nominating Committee Meetings  Anatole

All day  Pi Beta Phi’s 150th Celebration: How Would you Celebrate?  Ambassadeur Lobby
Pi Beta Phi will be celebrating a very big milestone in 2017 — we will turn 150! Volunteers and Headquarters staff have already begun planning for this historic year. There are so many fantastic ideas on how we can celebrate our founding. So many in fact, that we need your help shortening our list of projects. Grand President Paula Pace Shepherd will offer instructions Friday morning on how to help the planning team. Turn to Page 28 for more information.

All day  Read > Lead > Achieve® Book Donation and Social Media Display  Ambassadeur Lobby

All day  Pi Beta Phi Foundation Information Booth  Ambassadeur Lobby

7:30 a.m.–2 p.m.  Pi Phi Express® Open for Shopping  Frontenac

8 a.m.  Welcome, Introductions and Breakfast  Ambassadeur Ballroom II, IV & VI
Ready to get started? Over breakfast we'll set the stage so that you know what to expect from our time together. We’ll spend some time reviewing the weekend’s goals, getting to know each other and preparing for success. We’ll also take time to install Pi Phi’s new Specialists!

Seating for this meal is assigned. Please see the signs outside of the meal room to identify your seat.

9:30 a.m.  Leadership Workshop: Your Pi Phi Personal Best  Ambassadeur Ballroom I, III & V
Facilitated by Erin Fischer, The Leadership and Training Studio
Growth, retention and member satisfaction are all indicators of a successful organization, but how do you maintain a high level of success year after year? Great organizations have a strategy for success. In this course, we will apply John Wooden’s “Pyramid of Success” to give International Officers and Headquarters staff a tool to create their “Pi Phi Personal Best.”

Learning Objectives
By the end of this course, participants will be able to:
• Identify John Wooden’s Pyramid of Success.
• Apply John Wooden’s Pyramid of Success to being their “Pi Phi personal best.”
• Create and action plan for their “Pi Phi personal best.”
• Demonstrate ability to utilize John Wooden’s “Pyramid of Success” while coaching and mentoring others.

12 p.m.  Lunch: Pi Beta Phi Programming Update  Ambassadeur Ballroom II, IV & VI
In 2009, the Fraternity relaunched Leading with Values®. By Convention 2015, the entire suite of Fraternity programs will be redeveloped, enhanced and expanded to meet our commitment of delivering a premier membership experience. Over lunch we’ll share the recent revisions to the Pi Beta Phi New Member Education Program and give you a sneak peak as to what’s in the works for Pi Phi’s senior transition program and risk prevention educational programming. Hold onto your arrow — this is big!
Excelling at Giving and Receiving Feedback

Clammy hands, sweaty palms, fidgety legs and even a feeling like you wish you could run and hide — sound familiar? If you have ever sat down with the intent to give, or even receive feedback, you know it can be nerve racking. In this course, we will discover the simple steps to giving feedback to others — strengths and opportunities for growth — and, in turn, learn how to receive it from others. We will uncover the value of feedback and the process for creating healthy conversations by using the “bucket” philosophy and creating a yearlong plan for developing team members with confidence.

Learning Objectives

By the end of this course, participants will be able to:

• Create a list of fears and benefits of feedback.
• Identify people who give productive feedback.
• Identify people who receive feedback well.
• Identify a process for giving and receiving feedback.
• Identify tools for giving and receiving feedback.
• Demonstrate giving and receiving feedback.
• Identify ways to build resiliency.

4 p.m.  Break

4 p.m.  Head Shot Photos

Say cheese! Please consult Page 21 of this booklet for your assigned time in front of the camera. Don’t forget to look for both your individual time and any group shots of which you may be a part.

4:15 p.m.  Pi Beta Phi’s Board Governance Model Refresher

Presented by Marla Neelly Wulf, Grand Vice President Programming

Overview of Pi Beta Phi’s Strategic Plan

Presented by Katey Newell Hobbs, Assistant Executive Director

6:30 p.m.  Dinner: Honoring Pi Phi’s Legacy of Humble Service

Presented by Fran DeSimone Becque, Pi Beta Phi Historian/Archivist

The names of May Lansfield Keller, Amy Burnham Onken, Emma Harper Turner and Marianne Reid Wild are easily recognized. Since 1867, there have been countless women who have served Pi Beta Phi whose names aren’t as well known. Let’s learn a little more about them and how their humble service made Pi Beta Phi the organization it is today.

8:30 p.m.  Specialist Meetings

Collegiate Regional Membership Specialist Meeting

Collegiate Regional Finance and Housing Specialist Meeting

Collegiate Regional Chapter Operations and Advisor Specialist Meeting

Alumnae and Collegiate Regional Programming Specialist Meeting

Saturday, September 13

All day  Leadership and Nominating Committee Meetings

All day  Read > Lead > Achieve® Book Donation and Social Media Display
All day  Pi Beta Phi Foundation Information Booth  Ambassadeur Lobby

Until Noon  Pi Beta Phi’s 150th Celebration: How Would you Celebrate?  Ambassadeur Lobby
Pi Beta Phi will be celebrating a very big milestone in 2017—we will turn 150! Volunteers and Headquarters staff have already begun planning for this historic year. There are so many fantastic ideas on how we can celebrate our founding. So many, that we need your help shortening our list of projects. Grand President Paula Shepherd will offer instructions Friday morning on how to help the planning team.

8 a.m.  Breakfast with Pi Beta Phi Foundation  Ambassadeur Ballroom II, IV & VI
Did you know Pi Beta Phi Foundation isn’t even 25 years old, but is already in the Top 5 of all NPC organization foundations when it comes to supporting programs and services? Executive Director Teri Chadwick, Development Director Jenny Miller Pratt and a number of Foundation angels will share insights into the Foundation’s strategic plan and 12 of the ways your Foundation strives to make Pi Phi bests possible for collegians and alumnae all year long.

9:15 a.m.  Pi Beta Phi Collegiate Life: Helping Chapters be Their Best  Ambassadeur Ballroom I, III & V
Presented by Grand Vice President Collegians Cara Ballard Sutcliffe
Grand Vice President Cara Ballard Sutcliffe and a number of Friends and Leaders for Life Partners will address trends in both Pi Beta Phi and the Fraternity/Sorority community and share what’s in the works to simplify and strengthen the collegiate experience. Presenters will also share developments that improve the collegiate volunteer experience and help those volunteers be their best.

Learning Outcomes
By the end of this course, participants will be able to:
• Cite examples of demographics and societal trends that impacted Pi Phi’s early years and those that have a potential impact on chapters today.
• Describe at least three changes that make the Pi Phi collegiate experience simpler.
• Name at least three ways Pi Beta Phi helps chapters be their best.
• Name two efforts to increase satisfaction among volunteers working with collegians.

10:30 a.m.  Break  Ambassadeur Lobby

10:45 a.m.  National Panhellenic Conference Delegation Update  Ambassadeur Ballroom I, III & V
Presented by National Panhellenic Conference (NPC) Delegate Ana Mancebo Miller and the Pi Beta Phi NPC Delegation
Hear from Pi Phi’s NPC Delegation about what’s new within the conference and the role Pi Phi can play in supporting the efforts of the NPC.

11:15 a.m.  Pi Phi ♥’s the Media  Ambassadeur Ballroom I, III & V
Presented by Grand Vice President Communications Julie Carney and Marketing and Communications Director Eily Cummings
When it comes to the media, it is natural to be a bit nervous. To help settle those nerves, we have been busy creating resources to help you positively promote the brand and protect it. In this session, we will share the “Top 5” things we are doing to enhance Pi Phi's communication efforts as well as the “Top 5” things you can do to help make Pi Phi's brand premier!

Learning Outcomes
By the end of this course, participants will be able to:
• Better understand the resources available to help volunteers, alumnae organizations and chapters and where to find them.
• Leave with ideas of how they can promote Pi Phi in a positive way.
• Leave with ideas on how to support chapters and/or clubs in their promotion efforts.
12 p.m.  Lunch: Prepare for the 70th Biennial Convention  
Ambassadeur Ballroom II, IV & VI  
Over lunch, get a sneak peak of what is in the works for the 70th Biennial Convention! We'll hear from convention planners, the Leadership and Nominating Committee and the Legislative Committee … all of whom will want your opinion.

2 p.m.  Fraternity Operations Updates  
Ambassadeur Ballroom I, III & V  
Being “Your Pi Phi Personal Best” means being in the know on the Fraternity’s major initiatives. This afternoon, we’ll take time to provide you with a few significant updates.

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<td>2 p.m.</td>
<td>Fraternity Operations Updates</td>
<td>Ambassadeur Ballroom I, III &amp; V</td>
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<td><strong>Resource Library</strong></td>
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<td><em>Presented by Alumnae Resources Officer Amy Dailey, Collegiate Resources Officer Jessica Donda Ledbetter and Communications Specialist Katie Jackson</em></td>
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<td><strong>Fraternity Finances</strong></td>
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<td><strong>Fraternity Housing Corporation</strong></td>
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<td><em>Presented by Grand Vice President Finance Rae Wohlbueater Maier and Fraternity Housing Corporation Housing Director Caroline Majers</em></td>
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3 p.m.  Break  
Ambassadeur Lobby

3:15 p.m.  Fraternity Operations Updates Cont.  
Ambassadeur Ballroom I, III & V

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<td>Fraternity Operations Updates Cont.</td>
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<td><strong>Membership and Extension</strong></td>
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<td><em>Presented by Grand Vice President Membership Cindy Rice Svec, Director Membership Tina Rivard and Assistant Director Extension and Advisor Development Alex Roark</em></td>
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<td><strong>My Pi Phi Chapter Operations Smartphone App</strong></td>
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<td><em>Presented by Electronic Media Manager Janelle Schroeder</em></td>
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<td><strong>Alumnae Programming</strong></td>
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<td><em>Presented by Grand Vice President Alumnae Diane Bielman and Alumnae Services and Programming Coordinator Kristen Massey</em></td>
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<td><strong>Technology</strong></td>
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<td><em>Presented by Information Technology Director Jodi O'Toole</em></td>
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6 p.m.  Depart for Dinner  
North Parking Lot

**Sunday, September 14**

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<tr>
<td>7–9 a.m.</td>
<td>Breakfast Buffet</td>
<td>Ambassadeur Ballroom II, IV &amp; VI</td>
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<td>7–10 a.m.</td>
<td>Collegiate Region Five Meeting</td>
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<td>8 a.m.</td>
<td>Alumnae Regional Membership Specialist Meeting</td>
<td>Ambassadeur Ballroom II</td>
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<td>8 a.m.–12 p.m.</td>
<td>Collegiate Region One Meeting</td>
<td>Versailles</td>
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<td>8 a.m.–5 p.m.</td>
<td>Joint Entity Meeting</td>
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<td>Collegiate Region Two Meeting</td>
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<td>Collegiate Region Four Meeting</td>
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<td>Collegiate Region Seven Meeting</td>
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