

# Fraternity Day of Service Ideas



Celebrate Fraternity Day of Service this year by hosting or participating in a literacy event to benefit your community! If you haven't already, start planning your chapter or alumnae organization's Fraternity Day of Service event to make it even more successful than last year. Your chapter or alumnae organization is encouraged to organize a reading event based on your community's needs. To see how other Pi Phis are implementing literacy service in their community, visit the Read > Lead > Achieve® Facebook page where you can also share your literacy story.

## Here are some ways your chapter or alumnae organizations can organize and plan a successful event:

- **Book donations:** Book donations are an important component of any Fraternity Day of Service event. Access to books is a critical step in learning to read for all children, especially those who don't have their own books at home. Your chapter or alumnae organization has the **opportunity to receive 500 books from First Book®** to distribute to a qualified recipient group at your Fraternity Day of Service event. Or, your chapter or alumnae organization can hold a book drive and donate the books to a local school or program in need. Pi Phis can donate books directly to children at your FDS event. Make sure you have enough books for each child to receive one at your event.
- **Champions are Readers®:** There are several ways to incorporate Pi Phi's **Champions are Readers (CAR)** program into your Fraternity Day of Service event. Whether you'd like to use the new CAR activities as part of an activity station, or you'd like to invite your CAR classroom to your Fraternity Day of Service event, be sure to include CAR in your plans. Pick a few activities for each grade level and give children the opportunity to work on the activities with a Pi Phi volunteer. You should select activities that will be easily implemented at your event. Some CAR activities that would work well at your FDS event are: Reading Bookmark, Letter to a Friend and Create a Book. You can also print off different activities for the children to take home.
- **Reading activity stations:** Service is also an important part of your event. Volunteers can organize stations to **donate books, read aloud to children, partner read with children or color story characters**. Each station can be set up at a different table, and Pi Phis are encouraged to engage with children at each station by reading with them or helping them work on reading projects. Since FDS occurs on or around March 2 each year in honor of Dr. Seuss'® birthday, one of the stations could incorporate a Dr. Seuss birthday party including an appearance by Cat in the Hat®! Incorporating activity stations is a great way to celebrate Fraternity Day of Service and work one-on-one with children.
- **Reading Education and Awareness:** Pi Beta Phi believes in the power of reading. Be sure to promote Read > Lead > Achieve at your event and create awareness around the cause. You have resources available to you including the **Parent Tips Brochure**, which illustrates how parents can help their children become successful readers. This helpful resource is available in English and Spanish and can be ordered from Headquarters. You can also view and play Pi Beta Phi's literacy videos during your event, including the new Story of One video at [www.youtube.com/pibetaphihq](http://www.youtube.com/pibetaphihq). If you would like to borrow the DVD from Headquarters, contact [literacy@pibetaphi.org](mailto:literacy@pibetaphi.org).